



# High performance IPS display

### for brilliant, vivid colors

Experience brilliant LED pictures on this IPS wide-view display. With elegant, slim design and SmartImage lite, it's a great choice!

#### **Superb Picture Quality**

- IPS LED wide view technology for image and color accuracy
- 16:9 Full HD display for best viewing experience
- TrueVision ensures lab quality images
- SmartImage Lite for an enhanced LCD viewing experience
- Easy display performance tuning with SmartControl Lite
- SmartContrast for rich black details

#### **Elegant Design**

- Elegant, slim design complements your home decor
- Superb black cherry glossy finish
- Modern Touch controls

#### **Greener everyday**

- Low power consumption saves energy bills
- Mercury Free eco-friendly display
- · Eco-friendly materials that meets international standards

Philips IPS LCD monitor, LED backlight with SmartImage Lite

## E-line

21.5" / 54.6 cm Full HD display

227E4QSD



## Highlights

#### **IPS** technology



IPS displays uses an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle - even in 90 degree Pivot mode! Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

#### **SmartImage Lite**

SmartImage Lite is an exclusive, leading edge Philips technology that analyzes the content displayed on your screen. Based on a scenario you select, SmartImage Lite dynamically enhances the contrast, color saturation and sharpness of images and videos for ultimate display performance - all in real time with the press on a single button.

#### SmartControl Lite

SmartControl Lite is the next generation 3D icon based GUI monitor control software. This allows user to fine-tune most parameters of the monitor like Color, Brightness, screen calibration, Multi-media, ID management, etc with the mouse.

#### 16:9 Full HD



The Full HD screen has the widescreen resolution of  $1920 \times 1080p$ . This is the highest

resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources, including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.

#### **SmartContrast**



SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

#### **TrueVision**



TrueVision is a proprietary Philips technology that uses advanced algorithm for testing and aligning monitor display which gives you the ultimate display performance that is 4 times more stringent than Windows sRGB requirements. Only Philips ensures each and every monitor that leaves the factory is fine tuned with this process so you can get consistent color and picture quality.



#### **Touch controls**

Touch controls are intelligent, touch sensitive icons that replace protruding buttons that lets the user adjust the monitor to their requirement. Responding to your lightest touch,Touch control gives the monitor a modern feel

#### **Mercury Free**

Philips monitors with LED backlighting are free of Mercury content, one of the most toxic natural substances which affects humans and animals. This allows for a eco-friendly display through out its life-cycle from manufacturing to disposal.

#### **Eco-friendly materials**

"Philips is committed to use sustainable, ecofriendly materials across its monitor range. All body plastic parts, metal chassis parts and packing materials use 100% recyclable materials. In some selected models we utilize upto 65% post consumer recycled plastics. Strict adherence to RoHS standards ensure substantial reduction or elimination of toxic substances like Lead, for example. Mercury content in monitors with CCFL backlight has been reduced significantly, while eliminated in monitors with LED backlight completely. Visit Philips @ http://www.asimpleswitch.com/ global/ to learn more.

### 227E4QSD/00

## Specifications

#### **Picture/Display**

- LCD panel type: IPS LCD
- Backlight type: W-LED system
- Panel Size: 21.5 inch / 54.6 cm
- Effective viewing area: 475.2 (H) x 267.3 (V)
- Aspect ratio: 16:9
- Optimum resolution: 1920 x 1080 @ 60Hz
- Response time (typical): 14 ms
- Contrast ratio (typical): 1000:1
- SmartContrast: 20,000,000:1
- Brightness: 250 cd/m<sup>2</sup>
- Pixel pitch: 0.248 x 0.248 mm
- Viewing angle: 178° (H) / 178° (V), @ C/R > 10
- Picture enhancement: SmartImage Lite
- Display colors: 16.7 M
- Scanning Frequency: 30 -83 kHz (H) / 56 -75 Hz (V) • sRGB

#### Connectivity

- Signal Input: VGA (Analog ), DVI-D (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green

#### Convenience

- User convenience: SmartImage lite, Input, 4:3 / Wide, Menu, Power On/Off
- OSD Languages: English, French, German, Italian, Russian, Simplified Chinese, Spanish, Portuguese, Turkish
- Other convenience: Kensington lock
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7/Vista/XP

#### Stand

• Tilt: -5/20 degree

#### Power

• On mode: 25.4 W (EnergyStar 5.0 test method)

- Standby mode: 0.5 W
- Off mode: 0.3 W
- Power LED indicator: Operation White, Standby mode- White (blinking)
- Power supply: External, 100-240VAC, 50-60Hz

#### **Dimensions**

- Product with stand (mm): 510 x 398 x 179 mm
- Product without stand (mm):  $510 \times 314 \times 37$  mm
- Packaging in mm (WxHxD): 562 x 475 x 98 mm

#### Weight

- Product with stand (kg): 2.20 kg
- Product without stand (kg): 1.83 kg
- Product with packaging (kg): 3.74 kg

#### **Operating conditions**

- Temperature range (operation): 0°C to 40°C °C
- Temperature Range (storage): -20°C to 60°C °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000ft (3,658m), Non-
- operation: +40,000ft (12,192m)
- MTBF: 30,000 hour(s)

#### **Sustainability**

- Environmental and energy: EnergyStar 5.0, EPEAT Silver, RoHS, Lead-free, Mercury Free
- Recyclable packaging material: 100 %
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#### Compliance and standards

 Regulatory Approvals: BSMI, CE Mark, FCC Class B, GOST, PSB, SASO, SEMKO, TCO 5.2, TUV/ ISO9241-307, UL/cUL, WEEE

#### Cabinet

- Color: Black Cherry
- Finish: Glossy



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