



Philips  
LCD monitor with  
SmartImage lite

**E Line**  
28" / 71.1 cm  
Full HD MVA display

**284E5QSD**

## Vibrant images with MVA display

This big, attractive Philips display with slim bezel and MVA screen gives you awesome, vibrant color images.

### **Awesome picture quality**

- MVA display gives awesome images with wide viewing angle
- 16:9 Full HD display for best viewing experience
- TrueVision ensures lab quality images
- SmartImage Lite for an enhanced LCD viewing experience

### **Stylish design**

- Elegant design with slim bezel
- Superb glossy and texture finish
- VESA mount for convenience

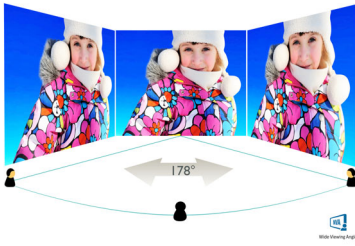
### **Greener everyday**

- Low power consumption saves energy bills
- Mercury Free eco-friendly display
- Eco-friendly materials that meets international standards

# PHILIPS

# Highlights

## MVA LED display



Philips MVA LED display uses an advanced multi-domain vertical alignment technology which gives you super-high static contrast ratios for extra vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web-browsing, movies, gaming, and demanding graphical applications. It's optimized pixel management technology gives you extra wide viewing angle, resulting in crisp images.

## SmartImage Lite

SmartImage Lite is an exclusive, leading edge Philips technology that analyzes the content displayed on your screen. Based on a scenario you select, SmartImage Lite dynamically enhances the contrast, color saturation and sharpness of images and videos for ultimate display performance - all in real time with the press on a single button.

## 16:9 Full HD



The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources, including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.

## TrueVision



TrueVision is a proprietary Philips technology that uses advanced algorithm for testing and

aligning monitor display which gives you the ultimate display performance. Philips ensures TrueVision monitors leave the factory fine-tuned with this process giving you consistent color and picture quality.

## Mercury Free

Philips monitors with LED backlighting are free of Mercury content, one of the most toxic natural substances, which affects humans and animals. This reduces the environmental impact of the display throughout its life-cycle, from manufacturing to disposal.

## Eco-friendly materials

"Philips is committed to use sustainable, eco-friendly materials across its monitor range. All body plastic parts, metal chassis parts and packing materials use 100% recyclable materials. In some selected models we utilize upto 65% post consumer recycled plastics. Strict adherence to RoHS standards ensure substantial reduction or elimination of toxic substances like Lead, for example. Mercury content in monitors with CCFL backlight has been reduced significantly, while eliminated in monitors with LED backlight completely. Visit Philips @ <http://www.asimpleswitch.com/global/> to learn more.

# Specifications

## Picture/Display

- LCD panel type: MVA
- Backlight type: W-LED system
- Panel Size: 28 inch / 71.1 cm
- Effective viewing area: 619.8 (H) x 348.6 (V)
- Aspect ratio: 16:9
- Optimum resolution: 1920 x 1080 @ 60Hz
- Response time (typical): 6.5 ms
- SmartResponse (typical): 4 ms (Grey to Grey)
- Brightness: 300 cd/m<sup>2</sup>
- Contrast ratio (typical): 3000:1
- SmartContrast: 20,000,000:1
- Pixel pitch: 0.32 x 0.32 mm
- Viewing angle: 176° (H) / 176° (V), @ C/R > 10
- Picture enhancement: SmartImage Lite
- Display colors: 16.7 M
- Scanning Frequency: 30 -83 kHz (H) / 56 -75 Hz (V)
- sRGB

## Connectivity

- Signal Input: VGA (Analog), DVI-D (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green

## Convenience

- User convenience: Power On/Off, Menu, 4:3 / Wide, Input, SmartImage lite
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100x100mm)
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7, Windows 8

## Stand

- Tilt: -5/20 degree

## Power

- On mode: 22.9 W (typ.) (EnergyStar 6.0 test method)
- Standby mode: 0.5 W (typ.)
- Off mode: 0.3 W (typ.)
- Power LED indicator: Operation - White, Standby mode- White (blinking)
- Power supply: External, 100-240VAC, 50-60Hz

## Dimensions

- Product with stand (mm): 663 x 485 x 237 mm
- Product without stand (mm): 663 x 390 x 54 mm
- Packaging in mm (WxHxD): 711 x 542 x 116 mm

## Weight

- Product with stand (kg): 4.73 kg
- Product without stand (kg): 4.21 kg
- Product with packaging (kg): 6.60 kg

## Operating conditions

- Temperature range (operation): 0°C to 40°C °C
- Temperature range (storage): -20°C to 60°C °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)
- MTBF: 30,000 hour(s)

## Sustainability

- Environmental and energy: EnergyStar 6.0, EPEAT Silver, RoHS, Lead-free, Mercury Free
- Recyclable packaging material: 100 %

## Compliance and standards

- Regulatory Approvals: BSMI, CE Mark, FCC Class B, GOST, SASO, SEMKO, TCO 6.0, TUV/ISO9241-307, cETLus, WEEE

## Cabinet

- Color: Black Cherry
- Finish: Glossy



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\* Smart response time is the optimum value from either GtG or GtG (BW) tests.