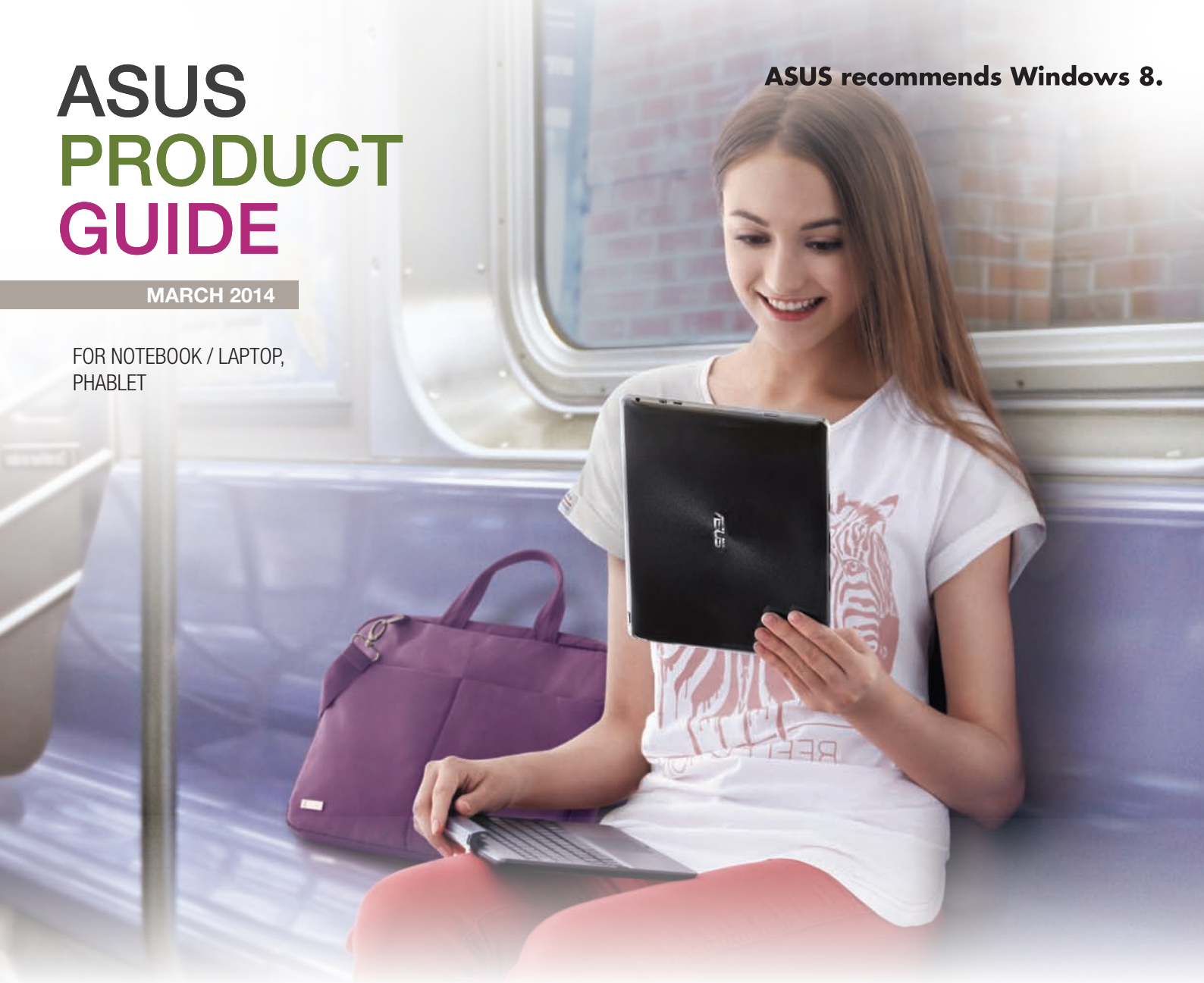


ASUS PRODUCT GUIDE

ASUS recommends Windows 8.

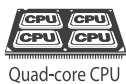
MARCH 2014

FOR NOTEBOOK / LAPTOP,
PHABLET



ASUS Transformer Book T100

2-in-1 ultraportable laptop with detachable 10" tablet



Fast Intel® Atom Quad-Core
processor and USB 3.0

Detachable tablet and
touchscreen display

Up to 11 hours battery life
for all-day mobility

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.



PROMO GAMING

Powerful gaming in portable form factor

Intelligent cooling with dual rear venting system

Superior ergonomic design for effortless gaming



Suitable for:

- 1. Games
- 2. Design
- 3. Multimedia
- 4. Task
- 5. Browsing

17.3" **Dedicated 3GB VRAM**

G750JS-T4001H

- Intel® Core™ i7-4700HQ
- Windows 8.1
- 17.3" LED Display Full HD (1920x1080)
- NVIDIA® GeForce® GTX870M, w/3GB VRAM Graphics
- 16GB(8GBx2) DDR3L RAM, 1TB+1TB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- 1 Year Global Warranty
- Free Bundle Gift: lead motion gamingmouse, Headset and Gaming carry bag

PHP 99,995

15.6" **Dedicated 2GB VRAM**

G56JR-CN156H

- Intel® Core™ i7-4700HQ
- Windows 8.1
- 15.6" LED Display Full HD (1920x1080p)
- NVIDIA® GeForce® GTX760M, w/2GB VRAM Graphics
- 16GB(8GBx2) DDR3L RAM, 750GB Hybrid HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- 1 Year Global Warranty
- Free Bundle Gift: gaming mouse, external subwoofer carry bag

PHP 69,995

PROMO TOUCH

Laptop and tablet combined

High performance productivity

12 - hour battery Life for all-day mobile computing



Suitable for:

- 1. Browsing
- 2. Task
- 3. Games
- 4. Design
- 5. Multimedia

10.1"

T100TA - DK005H

- Intel® Atom™ Z3740 Quad-Core
- Windows 8.1
- 10.1" LED Display, touch screen
- Intel® HD Graphics (Gen7)
- 2GB DDR3 RAM, 32GB eMMC (tablet) + 500GB HDD (dock)
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty
- Free Bundle Gift: MS Office 2013 (Word, Excel, PowerPoint, OneNote) worth Php 4,000, ASUS WebStorage

PHP 23,995

PROMO PREMIUM TOUCH

Stunning, stylish and extremely scratch resistant

Sleek and light modern design

Enjoy SonicMaster for more powerful sound performance



Suitable for:

- 1. Task
- 2. Games
- 3. Browsing
- 4. Design
- 5. Multimedia

13.3"

UX302LA-C4004H

- Intel® Core™ i5-4200U
- Windows 8 Single Language
- 13.3" 16:9 IPS FHD (1920x1080) Display, touch screen
- Integrated Intel® HD Graphics 4400
- 4GB DDR3 RAM, 16GB SSD + 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi AC
- Color: Blue
- 1 Year Global Warranty
- Free Bundle Gift: Zenbook Sleeve, Power Adapter, LAN Adapter, VGA Adapter

PHP 62,995

PROMO VivoBook

Windows 8 experience on frameless touch panel

Sleek and light modern design

Enjoy SonicMaster for impactful and richer sound performance



Suitable for:

- 1. Browsing
- 2. Task
- 3. Games
- 4. Design
- 5. Multimedia

15.6"

S551LB-CJ187H

- Intel® Core™ i7-4500U
- Windows 8.1
- 15.6" LED Display, touch screen
- NVIDIA® GeForce® GT740M, 2GB VRAM Graphics
- 8GB (4GBx2)DDR3L RAM, 1TB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 49,995

PROMO PREMIUM TOUCH

Dual OS, with Windows 8 and Android 4.2 Jellybean in one device

IPS touch screen 11.6" full HD display (1920x1080p)

Ultra thin & light with the best audio experience

Suitable for:

- 1. Task
- 2. Games
- 3. Browsing
- 4. Design
- 5. Multimedia



13.3"

TX201LA-CQ004H

- Intel® Core™ i5-4200U
- Windows 8 Single Language and Android Jelly Bean 4.2
- 11.6" FHD (1920x1080) Display, touch screen
- Integrated Intel® HD Graphics 4400
- 4GB DDR3 RAM + 2GB LP DDR2
- 500GB HDD + 16GB eMMC
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Silver
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 49,995

13.3"

TX201LA-CQ003H

- Intel® Core™ i7-4500U
- Windows 8 and Android Jelly Bean 4.2
- 11.6" FHD (1920x1080) Display, touch screen
- Integrated Intel® HD Graphics 4400
- 4GB DDR3 RAM + 2GB LP DDR2
- 500GB HDD + 16GB eMMC
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Silver
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 54,995

PROMO EXPERIENCE

Instant on resumes from sleep mode in 2 seconds

USB 3.0 10x faster than USB 2.0

Enjoy Sonic Master Lite for more powerful sound performance



Suitable for:

- 1. Browsing
- 2. Task
- 3. Multimedia
- 4. Design
- 5. Games

11.6"

X200CA-CT063H/CT054H/CT087H

- Intel Celeron 1007U
- Windows 8 Single Language
- 11.6" LED Display, touch screen
- Integrated Intel® HD Graphics
- 4GB DDR3 RAM, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Black, Blue, Pink
- 1 Year Global Warranty

PHP 20,995



PROMO EXPERIENCE



Suitable for:
1. Task
2. Browsing
3. Games
4. Multimedia
5. Design

Classic spin-line finish IceCool technology keeps palm rests chilled ASUS SuperBatt technology extended charge-cycle lifespan

15.6" NEW Haswell CPU Dedicated 2GB VRAM

X550LN-XX003H

- Intel® Core™ i7-4500U
- Windows 8.1
- 15.6" LED Display
- NVIDIA® GeForce® GT840M, w/ DDR3 2GB Graphics
- 4GB DDR3L RAM, 1TB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty

PHP 42,995

PROMO MULTIMEDIA



Suitable for:
1. Task
2. Games
3. Browsing
4. Design
5. Multimedia

Elegant aluminum and slim modern look Unparalleled quad-speaker sound Full HD IPS display

15.6" NEW Haswell CPU Dedicated 4GB VRAM

N550JK-CN017H

- Intel® Core™ i7-4700HQ
- Windows 8.1
- 15.6 Full HD (1920 x 1080) LED Display
- NVIDIA® GeForce® GT850M w/ 4GB DDR3 VRAM Graphics
- 8GB DDR3 RAM, 1TB SATA HDD
- Blu-Ray DVD Reader
- Bluetooth 4.0, USB 3.0
- Color: Aluminum
- 1 Year Global Warranty
- Free Bundle Gift: External Subwoofer

PHP 61,995



Suitable for:
1. Browsing
2. Task
3. Multimedia
4. Design
5. Games

14.0" NEW Haswell CPU Dedicated 2GB VRAM

X450LC-WX035H

- Intel® Core™ i5-4200U
- Windows 8 Single Language
- 14.0" LED Display
- NVIDIA® GeForce® GT720M, w/ 2GB VRAM Graphics
- 4GB DDR3 RAM, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Dark Gray
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 33,995

14.0" NEW Haswell CPU

X450LA-WX021H

- Intel® Core™ i5-4200U
- Windows 8 Single Language
- 14.0" LED Display
- Intel® HD Graphics
- 4GB DDR3 RAM, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 31,995

14.0" NEW Haswell CPU

X450LD-WX007H

- Intel® Core™ i5-4200U
- Windows 8.1
- 14.0" LED Display
- NVIDIA® GeForce® GT820M, w/ DDR3 2GB Graphics
- 4GB DDR3L RAM, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 34,995

PROMO PHABLET



FREE Sideflip Cover

Suitable for:
1. Games
2. E-Reading
3. Browsing
4. Multimedia
5. Call Function

3G phone connectivity Get creative with the stylus Intel level performance

6" 6-inch FHD Display with 3G Phone and Stylus

ASUS Fonepad Note 6 (ME560CG)

- Intel® Atom™ Z2580 processor (2.0 GHz)
- Android™ 4.2.2 Jelly Bean
- 6" Full HD (1920 X 1080) Super IPS+ panel ;10-finger multi-touch screen
- 2GB RAM
- 16GB storage + 5GB FREE ASUS WebStorage for lifetime + 64GB expandable via MicroSD card
- Call function, 3G, bluetooth 3.0, Wi-Fi, 802.11 b/g/n
- 1.2 MP front camera
- 8.0 MP rear camera (auto-focus), full HD 1080p video recording
- Colors: white / black
- 1 year local warranty
- Free Bundle Gift: Sideflip Cover

PHP 19,995



Suitable for:
1. Browsing
2. Task
3. Multimedia
4. Design
5. Games

14.0"

X451CA-VX013H

- Intel® Core™ i3-3217U
- Windows 8 Single Language
- 14.0" LED Display
- Intel® HD Graphics
- 4GB DDR3 RAM, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- 8x Super Multi-Dual DVD-ROM
- Color: Black
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 24,995

14.0" Dedicated 1GB VRAM

X452CP-VX042H

- Intel® Core™ i3-3217U
- Windows 8 Single Language
- 14.0" LED Display
- AMD Radeon® HD 8530M w/ 1GB VRAM Graphics
- 4GB DDR3 RAM, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Black
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 26,995

14.0"

X451CA-VX036H

- Intel® Celeron® 1007U
- Windows 8 Single Language
- 14.0" LED Display
- Intel® HD Graphics 4000
- 2GB DDR3L RAM, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Black
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 18,995

PROMO PHABLET



FREE Smart SIM & Trend Micro Security

Suitable for:
1. Games
2. E-Reading
3. Browsing
4. Multimedia
5. Call Function

Dual SIM, dual stand by Vivid visual experience Intel level performance

7" 7-inch HD Tablet With Dual-SIM 3G Phone


ASUS Fonepad 7 (ME175CG)

- Intel® Atom™ Z2520 processor (1.2 GHz)
- Android™ 4.3 Jelly Bean
- 7" IPS display (WXGA: 1280x800); 10-finger multi-touch screen
- 1GB RAM
- 8GB Storage + 16GB FREE ASUS WebStorage for 1 yr. + 64 GB expandable via MicroSD card
- Call function, 3G, bluetooth 4.0, Wi-Fi, 802.11 b/g/n
- 1.2 MP front camera
- 5 MP rear camera (auto focus), 720p video recording
- Colors: white / black
- 1 year local warranty
- Free Bundle Gift: Smart Bro Special SIM and Trend Micro Mobile Security for Android (6 months subscription)

PHP 8,995



17




ASUS G Series
Gaming notebook with the stongest and the best specifications

18



ASUS Transformer Book T100
2-in-1 ultraportable laptop with detachable 10" tablet

20



ASUS Transformers Book Trio
The world's first 3 in 1 laptop, tablet and full functional base. Brings possibility to life every step of the way.

22



ASUS Zenbook
Stunning, stylish and extremely scratch - resistant touch notebook

24




ASUS VivoBook
Touchscreen notebook with stylish metallic design

25



ASUS X200CA
11.6" touch notebook adding vibrancy to everyday computing

26



ASUS N Series
Multimedia notebook with Bang & Olufsen ICEpower® speakers

28



ASUS New X Series
Encircling beauty and performance

30



ASUS FonePad Note 6
6-inch FHD Display
3G Phone with Stylus

Company Profile ASUS 07

Awards & Achievements ASUS 08

ASUS Quality 10

ASUS Warranty 14

ASUS Service Partners 15

Price List ASUS 34

32



ASUS FonePad 7
7" DH tablet w/dual SIM dual stand-by 3G phone function

ASUS - TOP 2 GLOBAL CONSUMER NOTEBOOK BRAND



ASUS is the world's top 2 consumer notebook brand, and maker of the best motherboards available. ASUS designs and manufactures a diverse range of products as part of our relentless search for incredible, including desktop PCs, displays, graphics cards, netbooks, networking devices, servers, smartphones and tablets. Design thinking and a commitment to putting user needs first drive everything ASUS creates. We've revolutionized the PC industry with the Eee PC™, and our products won 4,265 awards in 2013. ASUS employs more than 12,500 people around the world and our leading R&D team has some 3,800 engineers. Company revenue for 2013 was approximately US\$14billion.

According to the recently-released IDC Q4 2012 report, ASUS reached the top 2 spot in consumer notebooks, and is top 3 in overall notebook PC sales, if counting commercial and organizational segments.

TOP 1 Notebook Brand in Central and Eastern Europe

TOP 1 Notebook Brand in China and Southeast Asia

TOP 3 Notebook Brand in Western Europe



SOUTHEAST ASIA'S NO. 1 BIGGEST NOTEBOOK BRAND

ASUS has achieved an incredible milestone being ranked No.1 leading notebook brand for Southeast Asia market in accordingly to the recently released IDC Q2 2013 report. This is a major achievement for ASUS as a leading, quality-assured and reliable PC brand in the market.

WORLD'S NO.1 MOTHERBOARD BRAND

ASUS has shipped more than 420 million motherboards since 1989. One in every three PCs sold worldwide in 2010 had an ASUS motherboard. As motherboards are the very foundation of PC quality and reliability, you can be sure that ASUS always offers the best.

TOP-RATED IN QUALITY AND SERVICE

ASUS strives for perfection in all products, and we consistently win awards for quality and innovation. This is reflected in the top ranking we attained for product quality and customer service from the Wall Street Journal Asia.

ASUS GREEN TECHNOLOGY

ASUS continues to lead the industry in the adoption of greener technology, and was the first IT enterprise in the world to achieve EU Flower certification for desktops and EuP Certification for notebooks.



ASUS RECEIVED 4,256 AWARDS IN 2013

ASUS garnered a total of 4,256 awards and plaudits from prestigious technology organizations and IT journalists. This can only be achieved by a company with the vision and mission to pursue the best innovations. It is a testament to our relentless quest to be the best and years of research in design and manufacturing techniques.



ASUS recommends Windows 8.



ASUS Taichi 21 is a handsome and solidly built notebook. The interior of the machine is also pretty much mostly made of aluminum, just like an ASUS Zenbook, which means it's quite sturdy and will be able to handle hard knocks.



All-metal design, a hi-res 13.3in screen and dual-core Core i7 innards: ASUS' Ultrabook has brains and beauty.



With its upgraded internals, the ASUS N46VZ continues to be an excellent multimedia laptop, even if a slow HDD and bloatware drags down its performance.



ASUS Taichi is everything which defines the company's design model: it's incredibly well-designed, having fused both, the concept of tablet and an Ultrabook and once again, redefining the very concept of the Ultrabook concertible into something else.



iF Design Awards

ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 9 accolades at the iF Design Awards 2013.



CES Innovations Awards

In 2013, fifteen ASUS products won the CES Innovations Awards. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation • Persistent Perfection has resulted in such wide recognition for our products.



ASUS Taichi's method must be the most unimaginative, because, well, there isn't one. However, we do mean that as a compliment, because all it takes is simply closing the lid to convert the Taichi into a notebook or tablet.



ASUS Zenbook is really sexy, very robust, and it's an Ultrabook.



The best feature about this particular Vivo Tab is the battery life; particularly when combined with the keyboard. It easily survived a full week on standby with the batter at half charge.



A fetching, decently specced entertainment rig with great speakers though its upgunned N550JV sibling has better specs for just a bit more dosh."



We are really impressed with its performance. It handles some of the latest games at HIGH visual setting without breaking a sweat and has very respectable battery life.



ASUS Vivobook S400 is an affordable laptop for users who want a WIndows 8 touchscreen machine that does not break the bank.



N550LF that looks great, performs well and it pretty affordable for what it has to offer. We had our gripes with it but the good thing is ASUS gives you the choice to customise the device to your liking.



Innovation of the Year Award: No other products have changed any industry as same as the T100.



A great X202E / S200 touch screen laptop at a crazy low price.



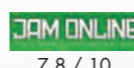
ASUS Taichi, two-screener is a great twist on the standard laptop, even if people are unlikely to be queuing up to buy it at this price.



The Asus Zenbook UX31E is an excellent-looking WIndows Ultrabook laptop that matches the MacBook Air step for step with an even better price.



Just 3mm at its thinnest and 17mm at its thickest, ASUS Zenbook's 1600 by 900 pixel 13.3inch screen puts even the MacBook Air to shame.



Transformer Book T100 device is a game changer. Look guys, if you want a tablet that you'll use for productivity and office.



Top 10 gadgets available in PH - Year in Review 2013: Transformer Book T100 is among the finest low-cost convertibles around. Full-fledged Windows 8.1 bundled with Microsoft Office? Check. A touchscreen display? Check. Great battery life? Check.



ASUS Transformer Book T100 for everything that it comes with, it is actually quite a steal for the price that ASUS is offering it for. It may not be the most powerful tablet out there but its versatility, portability, affordability and usability makes up for it.



The VivoBook S400 is a very solid touch screen Ultrabook, and while could've done better in some design departments (particularly the keyboard), it still makes for an excellent notebook with good use of Windows 8's touch capabilities.



The ASUS Zenbook UX31E is an excellent-looking WIndows Ultrabook laptop that matches the MacBook Air step for step with an even better price.



The ASUS VivoTab epitomises what WIndows 8 convertible tablets can be. It is thin, well-designed, sufficiently powerful and comes with an indispensable keyboard dock that works very well. We can't recommend it enough.



The Taichi is really "pop" and its unique and something that is premium indeed.



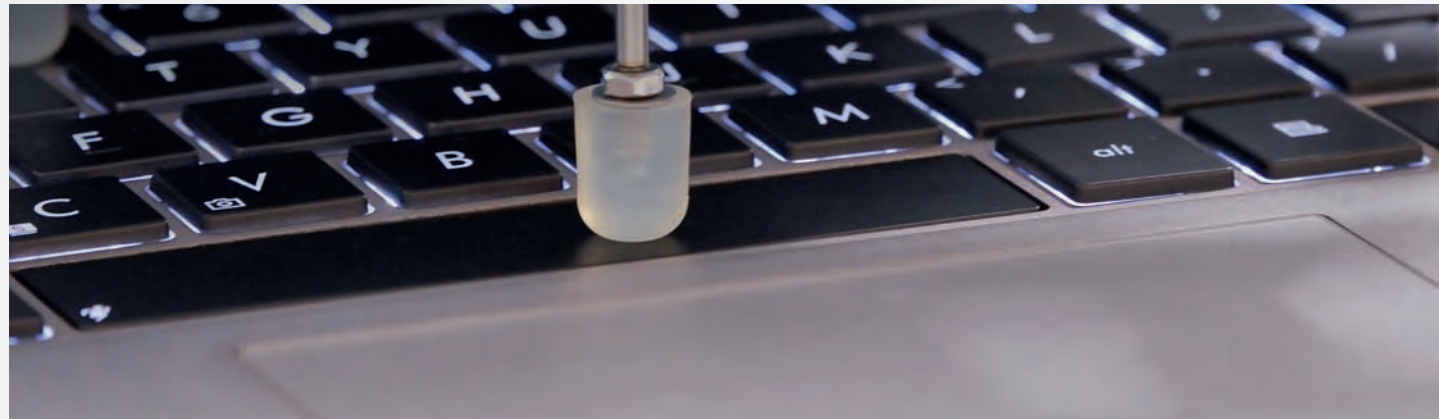
Zenbook UX31A is definitely an Ultrabook to consider with its stylish body that houses enough performance to enjoy modern day content.

and many more....

ASUS recommends Windows 8.

EXTREME TEST ENSURE TOP-QUALITY NOTEBOOK

Take a look at what makes ASUS notebooks the most trustworthy in the business. If we listed every test and step our engineers actually used to make sure you get the best notebooks possible, this would go on forever — so consider this a test!



KEYBOARD TESTING

Express yourself confidently thanks to keyboard durability tests, where special robots punch each key to check its feedback and lastability even in the face of some brutal input!



ABRASIVE TESTING

Abrasive resistance test subjects ASUS notebook exteriors to friction, indicating colors and surface materials stay at prime condition even after extensive and demanding usage.



NOISE TESTING

Abrasive noise tests check for loud fans, storage, even power delivery buzz, hushing them to create quiet notebooks. The entire chassis then passes audio tuning to deliver the best sound possible.



PRESSURE TESTING

Premium panels must handle limited spaces such as suitcases, and allow you to touch them without causing damage or distortion, so panel pressure testing ensures ASUS notebooks only use the best.



ENHANCED HINGE TESTING

Notebook lid hinges are weak spots. Use cheap materials and they'll snap. Vigorous hinge testing conducts thousands of open/close cycles, making sure hinges last the life of your notebook.



VIBRATION TESTING

Riding on bumpy roads, some PCs may start falling apart. Not ASUS notebooks. Harsh vibration testing ensures parts stay put and performance remains consistent even when the shaking starts!



SHOCK TESTING

Shock test takes notebooks and simulates incidents that occur during shipping. With a big smile on their face, engineers make sure the notebooks survive these with no performance penalty.



TWIST TESTING

Twist test checks chassis rigidity. Grabbing the notebook with one hand? No problem, this trial checks for uneven twist force endurance to give you the flexibility you need.



HIGH ACCELERATION TEST

HALT test stands for «Highly Accelerated Life Test,» and moves notebooks through their typical life cycle to ferret out problems, with extensive analysis conducted by engineers.



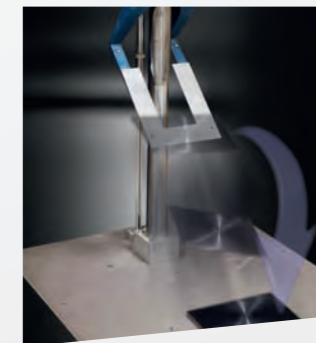
PORT TESTING

Port test ascertains that contacts and plugs are solid for frequent plugging / unplugging and can handle cable quality variations without data transfer and fidelity degradation.



TEMPERATURE TESTING

Tough temperature tests verify diverse operating conditions, from every low temperatures to high heat, including humidity for accurate results. Whatever the mercury shows, ASUS notebooks can take it.



DROP TESTING

Drop test proves notebook free fall resistance. ASUS quality means notebooks handle drops with no damage to internal components or external design, far beyond industry standards.

ASUS CUSTOMER HAPPINESS 2.0

ASUS Customer Happiness 2.0 evolves around the concept of optimizing your usage experiences. More than just offering industry-leading products technically, we are committed to providing you with stunning visuals with our focus on design aspects, incredible sound experiences with exclusive audio software and hardware, intuitive touch experiences, not forgetting to increase your ease of computing with 2-second instant on from sleep and providing you with cloud storage for additional storage needs.

With you in mind, ASUS is motivated to keep pushing our boundaries to meet your ever-changing computing needs.

				
AUTHENTIC BEAUTY	INCREDIBLE SOUND	INTUITIVE TOUCH	QUICK RESPONSE	UBIQUITOUS ACCESS
asus DESIGN Sleek and light trendsetting design • Gorgeous wide-angle IPS display quality	 Enjoy SonicMaster impactful and richer audio performance • AudioWizard provides multiple modes for diverse listening	 Responsive multi-touch panels for superb natural experiences • Comfortable keyboard and enlarged touchpad with Smart Gesture enhances user experience	 2-second instant on resume and up to 14 days standby • Three times the charge-cycle lifespan with advanced polymer batteries	 Free 32GB of ASUS WebStorage for 3 years! • ASUS My Bit Cast offers seamless sync between multiple devices

MARKS IN HISTORY: ASUS NOTEBOOKS

ASUS notebooks have proven themselves in harshest conditions and locations, becoming the stuff of legend. They embody the ASUS search for incredible experience and technology, courageous and adventurous people everywhere. Let's take a look at several feats that have left an incredible mark on computing history.

In outer space

Zero defects during 600 days in orbit!



Two ASUS notebooks were selected by R&K, a major computers and electronics supplier to the aerospace industry, to provide astronauts with dependable computing hardware. "ASUS notebooks never overheated", said Sergei Avdeev, one of the Russian cosmonauts. "Only notebooks with the best cooling can survive continuous operation in space, and our ASUS notebooks worked problem-free."



In the air

Helping the NRMA CareFlight Helicopter rescue unit save lives!

NRMA CareFlight uses ASUS notebooks in different fields, including aviation, medical treatment, and administration. ASUS notebooks play a critical role in improving survival rates in severe head trauma incidents. They help medical teams arrive on-site faster than ambulances, with fatalities lowered by 33%. "Our pilots are very impressed with ASUS notebooks and amazed at their durability," said Mark Lees, Community Relations Manager of CareFlight.



At the ends of the earth

Conquering Antarctica

A December 2003 expedition with acclaimed mountaineers Shi Wang and Jian Liu set out to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet, where temperatures drop below -100°F. Wang and Liu brought ASUS S200N notebooks, which met their needs perfectly, being light and compact and designed to handle the rigors of exploration. "It was great having notebooks we could count on in situations where malfunctions are unacceptable," said Shi Wang.

On the Road

Flawless performance during grueling off-road racing

ASUS notebooks performed critical tasks at the PATAGONIA 2000 race, used in hot deserts and on snowy mountains. They acted as navigation devices, excelling due to their built-in GPS and dynamic maps. They were also mobile communication centres, enabling email and video conferencing. "ASUS computers survived severe conditions without a single flaw," said race organizer Aviv Shweky.

On the world's highest peak

First notebooks to scale Mount Everest

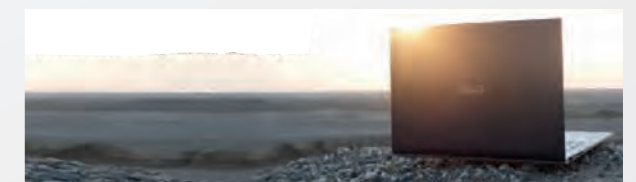
Conditions at the world's tallest mountain may faze other notebooks, but ASUS U5/S6, W7, and U1 notebooks were chosen to accompany an expedition to the top at Mount Everest. The U5 even made it to the peak at a height of 8848m, with expedition leader Captain Wang YongFong carrying it as a tribute to eco-friendly technology and making ASUS the world's first notebooks at the top of Mount Everest.



Braving the desert

Survival of the fittest at Lop Nor

The ASUS search for incredible goes on, with the ASUS team taking ASUS Zenbook to Xinjiang's Lop Nor dry lake in China, which has a reputation for being one of the most challenging parts of the world. Located in the Kumtag desert, the region has extreme temperature changes with high heat during the day and freezing cold at night, a nearly complete absence of moisture, and dangerous wind gusts. This barren land has been used in the past for nuclear weapons testing, and today few people live there. ASUS notebooks made it through the trek, helping capture incredible experiences and moments.



and history will be continued ...

ASUS Service Partners

Region	Partner Name	Address	Contact	Hours
SOUTHERN LUZON	Bitstop Network Service, Inc	236 Ranelo Bldg. Rizal Street, Legaspi City, Albay, 4500	(+6352) 480-3888	9:00am-6:00pm (Mon-Sat)
	Enigma Technologies - Cavite	2 Gen. E. Aguinaldo Hi-way Panapaan I Bacooc, Cavite 4102	(+6346) 417-0682	9:00am-6:00pm (Mon-Sat)
	PC Express - Bacooc Branch	Unit C-17 E. Aguinaldo Hi-way Panapaan 4, Bacooc Cavite 4102	(+6346) 417-4688 / 417-6472	10:00am-9:00pm (Mon-Sun)
	Bitstop Network Service, Inc	WYC Bldg., J. Hernandez Avenue., Naga City, Camarines Sur, 5400	(+6354) 473-8646 / 480 3464	9:00am-6:00pm (Mon-Sat)
	Enigma Technologies Laguna	MLK Bldg. National Hi-way Brgy. Dila Sta. Rosa Laguna 4026	(+6374)534-3529	9:00am- 6:00pm (Mon-Sat)
	PC Express - Pavilion Branch	Binan, Laguna Bldg B 2nd Flr, Activity Center Pavilion Mall, Binan, Laguna 4024	(+6349) 411-1894 / 411-2243	9:00am-6:00pm (Mon-Sat)
	Bitstop Network Service, Inc	WYC Bldg., J. Hernandez Avenue., Naga City, Camarines Sur, 5400	(+6354) 473-8646 / 480 3464	9:00am-6:00pm (Mon-Sat)
	Gigahertz SM Calamba	Unit 276 2nd Level Cyberzone SM City Calamba, Brgy. Real Calamba City, Laguna	(+6349) 530-0219	10:00am-9:00pm (Mon-Sun)
	PC Micron Enterprises	G/F Alegro Bldg. J. Lukban Street, Daet, Camarines Norte, 4600	(+6354) 440 2346	9:00am-7:00pm (Mon-Sat)
VISAYAS REGION	Asusworld Cebu	F6 APM Mall A. Soriano Ave. Cebu Port Center Cebu North Reclamation Area, Cebu City	(+6332)-520-5557	10:00am-8:00pm (Mon-Sat) 9:00am-7:00pm (Sun)
	Enigma Technologies- Iloilo	2nd Floor Tan-Guzman Bldg., M.H Del Pilar St. Molo, Iloilo City	(+6333)336-1165	9:00am-6:00pm (Mon-Sat)
	PC Boracay	Sitio Angol Manoc-Manoc, Malay, Aklan 5608	(036)-288-3326	9:00am-6:00pm (Mon-Sat)
	Enigma Technologies - Laguna	MLK Bldg. National Hi-way Brgy. Dila Sta. Rosa Laguna 4026	(+6374) 534-3529	7:00am-6:00pm (Mon-Sat)
	Emcor Kallibo Osmena	Osmeña Street, Kalibo, Aklan 5608	(+6336) 500-7030	9:00am-6:00pm (Mon-Sat)
	Emcor Kallibo Osmena	Osmeña Street, Kalibo, Aklan 5608	(+6336) 500-7030	9:00am-6:00pm (Mon-Sat)
	Emcor Kallibo Osmena	Osmeña Street, Kalibo, Aklan 5608	(+6336) 500-7030	9:00am-6:00pm (Mon-Sat)
	Emcor Kallibo Osmena	Osmeña Street, Kalibo, Aklan 5608	(+6336) 500-7030	9:00am-6:00pm (Mon-Sat)
	Emcor Kallibo Osmena	Osmeña Street, Kalibo, Aklan 5608	(+6336) 500-7030	9:00am-6:00pm (Mon-Sat)
MINDANAO REGION	Asusworld Davao	Door 2 Don Pelayo Bldg., Quirino Ave., corner Camus St., Davao City	(+6382) 295-6749	9:00am-7:00pm (Mon-Sat)
	Emcor Pagadian Tiguma	Nat'l Highway, Tiguma, Pagadian City	(+6362) 214-4288/215-3972	9:00am-6:00pm (Mon-Sat)
	Gaisano Interpace	Lee Plaza City Central Level Quezon Ave., Dipolog City	(+6365) 908-2845	9:00am-7:00pm (Mon-Sun)
	Emcor Zamboanga Nunez	JVR Bldg. Nunez Ext. Zamboanga City	(062) 991-5868	9:00am-6:00pm (Mon-Sat)
	Emcor Zamboanga Nunez	JVR Bldg. Nunez Ext. Zamboanga City	(062) 991-5868	9:00am-6:00pm (Mon-Sat)
	Emcor Zamboanga Nunez	JVR Bldg. Nunez Ext. Zamboanga City	(062) 991-5868	9:00am-6:00pm (Mon-Sat)
	Emcor Zamboanga Nunez	JVR Bldg. Nunez Ext. Zamboanga City	(062) 991-5868	9:00am-6:00pm (Mon-Sat)
	Emcor Zamboanga Nunez	JVR Bldg. Nunez Ext. Zamboanga City	(062) 991-5868	9:00am-6:00pm (Mon-Sat)
	Emcor Zamboanga Nunez	JVR Bldg. Nunez Ext. Zamboanga City	(062) 991-5868	9:00am-6:00pm (Mon-Sat)

ASUS recommends Windows 8.

ASUS GAMING Series



G750

THE FUTURE IS IN YOUR HANDS

THE ULTIMATE FIGHTING MACHINE

ADVANCED PERFORMANCE

Powerful 4th gen Intel® Core™ i7 processor, Windows 8 and NVIDIA® GTX 700 series graphics

INTELLIGENT COOLING SYSTEM

Dual fans with rear venting keep heat and noise away for gaming comfort

OPTIMUM GAME CONTROL

Responsive backlit keyboard and isolated arrow keys allow you to hit hard and fast anywhere

EXCLUSIVE SOUND INNOVATION

ROG AudioWizard technology and boosted headphone output enhance your gaming audio experience

Model Name	Processor	OS	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price	Bundle Gift
G750S - T4001H	Intel® Core™ i7-4700HQ	Windows 8.1	17.3" LED Display Full HD (1920x1080)	16GB (8GBx2) DDR3L	NVIDIA® GeForce® GTX 770M w/ 3GB GDDR5 VRAM	1TB+1TB HDD	Blu-ray reader	USB 3.0 Bluetooth 4.0	1 Year Global Warranty	PHP 99,995	Lead motion gaming mouse, headset and gaming carry bag
G56JR - CN156H			15.6" LED Display Full HD (1920x1080)	8GB DDR3L	NVIDIA® GeForce® GTX 760M w/ 2GB GDDR5 VRAM	750GB HDD	Blu-ray RW	Wi-Fi	PHP 69,995	Gaming mouse, external subwoofer, carry bag	

*BUNDLE Backpack. 1TB = 1000GB, RW = Read / Write (can burn the data to empty CD).

ASUS Transformer Book T100

2-in-1 ultraportable laptop with detachable 10" tablet



ASUS recommends Windows 8.

powered by
SonicMaster

ASUS TRANSFORMER BOOK



ASUS Transformer Book T100, a 10.1-inch ultraportable laptop with an Intel® Atom™ 'Bay Trail' quad-core processor and a detachable HD display that can be used as a standalone Windows 8.1 tablet. With a slim design and durable finish, Transformer Book is not only one of the lightest laptops currently available at just 1.07kg, but also one of the lightest 10-inch tablets around, at 550g.

HIGH-PERFORMANCE LAPTOP AND LIGHT WEIGHT TABLET COMBINED

ASUS Transformer Book T100 is an extremely compact ultraportable for people who want the productivity features of a laptop with the easy portability of a tablet — and the flexibility to switch between the two in an instant.

Transformer Book features a new Intel Atom Z3740 quad-core processor for smooth multi-tasking performance and incredible energy efficiency, and lasts for up to 11 hours on battery power. The lightweight keyboard dock features precision-engineered keys designed for comfortable extended use, plus a multi-touch touchpad with full Windows 8.1 gesture support.

Just 10.5mm thin in tablet mode, Transformer Book's 10.1-inch display has a crisp 1366 x 768 resolution and features IPS technology for wide 178-degree viewing angles with excellent daylight visibility. Capacitive multi-touch gives fine fingertip control in tablet mode, while exclusive ASUS 'Reading Mode' technology adjusts the display automatically to make the screen easier to read for long periods.

ASUS INSTANT ON AND SONIC MASTER AUDIO TECHNOLOGY

Transformer Book also features ASUS Instant On technology for the kind of instant response that people have come to expect from tablets. Transformer Book wakes from standby in an instant and lasts for up to 14 days in standby mode.

ASUS SonicMaster audio technology gives true-to-life sound, and Transformer Book also features USB 3.0, 802.11 a/b/g/n dual-band Wi-Fi and Bluetooth 4.0. Transformer Book is also bundled with Microsoft Office Home & Student 2013 with full versions of Word, Excel, PowerPoint and OneNote.



ASUS Transformer Book ships with Windows 8.1, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

With the new Windows, you can do more. You have more entertainment, more games, more ways to get stuff done, more ways to search, browse, and connect with the people you care about. You can entertain with Xbox, connect with Skype, work with the full power of Office 1, and search for something while browsing the web or finding your next favorite app in the Windows Store. And you can make Windows uniquely yours by personalizing your Start screen with Live Tiles, your own photos and the people, apps and sites that matter most.



Bundle Gifts : Office Home & Student 2013 (Word, Excel, Power Point, OneNote) worth Php 4,000 and unlimited ASUS WebStorage (for 1 year activation) worth Php 5,000.

Model Name	Processor	OS	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price	Bundle Gift
T100TA - DK005H	Intel® Atom™ Z3740 quad-core (1.33GHz)	Windows 8.1	10.1" LED Display, Multi-touch screen	2GB DDR3	Intel HD graphics (Gen7)	32GB eMMC (tablet) + 500GB HDD (dock)	n/a	USB 3.0 Bluetooth 4.0 Wi-Fi	1 Year Global Warranty	PHP 23,995	Office Home & Student 2013 and ASUS WebStorage

ASUS Transformer Book Trio

Transform your possibilities

IT'S A LAPTOP. IT'S A TABLET. IT'S A DESKTOP PC.

powered by
SonicMaster



Model Name	Processor	OS	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price	Bundle Gift
TX201LA - CQ003H	Intel® Core™ i7 4500U processor + Intel® Atom™ Z2560U processor	Windows 8 + Android 4.2 Jelly Bean	11.6 IPS Touch Screen FHD (1920x1080)	4GB DDR3 + 2GB LP DDR2	Integrated Intel® HD Graphics 4400	500GB HDD + 16GB eMMC		USB 3.0 Bluetooth 4.0 Wi-Fi	1 Year Global Warranty	PHP54,995	Notebook Bag
TX201LA - CQ004H	Intel® Core™ i5 4200U processor + Intel® Atom™ Z2560U processor									PHP49,995	

**FHD = Full High Definition.

Refer page 34 for full specifications

ASUS recommends Windows 8.

**DUAL OS , WITH WINDOWS 8 AND
ANDROID 4.2 JELLYBEAN IN ONE DEVICE**

Enjoy more than 700,000 apps from Google Play Store with Android OS 4.2 Jelly Bean and more than 50,000 apps from the Windows Store with OS Windows 8 . With the support of the best architecture , OS changes can be done with instant just use the button on the keyboard and Trio Key data access can be done easily on both OS .



IPS

**IPS TOUCH SCREEN 11.6 " Full HD (1920x1080)
WITH ELEGANT METALLIC DESIGN COVER**

Enjoy the beauty of a touch screen with IPS panel and Full HD resolution and design elegant textured metallic cover . Also equipped with a rear camera 5MP with auto focus that supports video recording Full HD (1080p) and front camera HD (720p).

**CHARMING PERFORMANCE WITH DUAL PROCESSOR
INTEL® CORE™ i7 + INTEL® ATOM™ Z2560**

Powered by an Intel® Core™ i5 and i7 Haswell and Intel HD graphics 4400 on Notebook and Desktop functionality and Intel® Atom™ processor Z2560. For more efficient energy to deliver a great combination of performance and efficiency.

ULTRA THIN & LIGHT WITH BEST AUDIO EXPERIENCE

ASUS Transformer Book Trio has a thin shape and lightweight with elegant metallic design casing. In addition , also equipped with SonicMaster Technology developed with Bang & Olufsen ICEpower® so the vocal sound produced becomes clearer, deeper bass, with bigger overall sound volume. Look and feel its power.



ASUS Transformer Book Series



ASUS ZENBOOK™ UX302LA

Transform your perception

Stunning, stylish and extremely scratch-resistant



ASUS recommends Windows 8.

Windows 8 has been reimagined to be all about you. Put what matters most right on your Start screen, and get instant access to your people, apps, sites and more, so you can spend less time searching and more time doing.

AN INFINITE LEVEL OF LUXURY IN DESIGN

Creating the perfect Ultrabook™ means striking a perfect balance between form and function. ASUS ZENBOOK™ UX302LA has a breathtakingly gorgeous design refined with crystalline glass and classic hairline metallic finish that's just 15.5mm thick — 14% thinner than the previous ASUS ZENBOOK™.



INCREDIBLE IMAGE QUALITY WITH AN FHD DISPLAY

ASUS ZENBOOK™ UX302LA packs a stunning 1920x1080 pixels into its 13.3-inch display to give four times the resolution of an HD display and a razor sharp high-definition image for web pages, photos, video and games. More pixels means more space to work, too — so you can keep multiple windows open and in view at the same, and see more of a spreadsheet or the image you're working on.

WORK ALL DAY ON A SINGLE CHARGE



Energy-efficient components like the Intel® Core™ processor, Windows 8 and solid-state drive help Zenbook UX302LA last for up to 8 hours on battery power. Exclusive Super Hybrid Technology can also boost battery life by up to 25% for less demanding tasks like web browsing and watching video.



THE DESKTOP REINVENTED

With a fresh new look and a Start screen, see at-a-glance updates with Live Tiles for your favorite social media services, and switch between apps simply by swiping across the screen or touchpad. New multitasking features make it easy to do two things at once. Just snap two apps side-by-side and you can browse web while watching a video, or chat while editing a document.



ASUS Zenbook UX302LA is the new flagship Ultrabook with a beautiful sleek design and a lid protected by scratch-resistant Corning Gorilla Glass 3 with Native Damage Resistance. High Resolution 13.3-inch 10-point multi touch display for smooth and responsive fingertip control with Window 8, while 4th generation Intel® Core™ processors ensure seamless multi-tasking.



Model Name	Processor	OS	Display	Memory	Graphic	Storage	ODD	Colors	Connection	Warranty	Price	Free Bundle Gift
UX302LA-C4004H	Intel® Core™ i5-4200U	Windows 8 Single Language	13.3" 16:9 IPS FHD (1920x1080) LED, multi-touch screen	4GB	Integrated Intel® HD Graphics 4400	16GB SSD + 500GB HDD	n/a	■	USB 3.0 Bluetooth 4.0 Wi-Fi	1 Year Global Warranty	PHP 62,995	Zenbook Sleeve, Power Adapter, LAN Adapter, VGA Adapter

**BUNDLE Exclusive ZENBOOK Sleeve, Power Adapter, USB Dongle & Ethernet Adapter. FHD = Full High Definition, SSD = Solid State Drive.

Refer page 34 for full specifications

*Some apps sold separately; vary by market.

ASUS VivoBook

Transform your expectations



Windows 8 has been reimagined to be all about you. Put what matters most right on your Start screen, and get instant access to your people, apps, sites and more, so you can spend less time searching and more time doing.

AFFORDABLE ALL-ROUND PERFORMANCE

ASUS VivoBook is a capable all-round notebook for mainstream users who want the most from Windows 8 at an affordable price. ASUS VivoBook features a sleek, low-profile design with 4th generation Intel® Core™ i7 processor. Multi-touch display and generously - proportioned touchpad with Smart Gesture technology are standard across the range, as are high-quality ASUS SonicMaster audio and two-second instant-on.

INTUITIVE TOUCH

ASUS VivoBook delivers a vibrant and trend-setting design. Slim and light, ASUS VivoBook uses exclusive ASUS Smart Gesture technology, with large touchpads that guarantee improved touch input, with quicker and more precise gesture detection and a wider range of supported motions. Exclusive ASUS Sonic Master pumps out impactful audio with deep bass and wider range for the best in-class auditory performance. Your music, movies, games, and even voice take on a new dimension of sonic depth - perfect for multimedia.



2-SECOND INSTANT ON

Exclusive ASUS Super Hybrid Engine II technology offers smartphone-like 2-second instant on resume from sleep mode, so you can resume without delay. ASUS VivoBook is all about quick accessibility and with its energy-conserving design goes into standby for up to two weeks. Open files and tasks are kept safe in memory, plus should the battery drop below 5% charge while you're away, data gets automatically backed up. Your valuable content is always secure and within reach!

ALWAYS CONNECTED ANYWHERE

Use the HDMI port to enjoy your favorite HD movies on big screen TV and transfer multimedia content quickly using USB 3.0 for data transfer speeds up to 10X faster than USB 2.0

SonicMaster Lite



CHIP JUNE 2012



T3 MAGAZINE JAN 2013

Model Name	Processor	OS	Display	Memory	Graphic	ODD	Storage	Colors	Connection	Warranty	Price	Bundle Gift
S551LB-CJ187H	Intel® Core™ i7-4500U	Windows 8.1	15.6" LED Touch Display, Multi-touch screen	4GB	NVIDIA® GeForce® G740, w /2GB VRAM Graphics	DVD-RW	1TB	■	USB 3.0 Bluetooth 4.0 Wi-Fi	1 Year Global Warranty	PHP 49,995	Notebook Bag

ASUS recommends Windows 8.

ASUS EXPERIENCE Series



ASUS X·SERIES

11.6" TOUCH NOTEBOOK
ADDING VIBRACY TO EVERYDAY COMPUTING

Intel® processors and integrated graphics boost productivity and multimedia output. ASUS X200CA notebooks deliver the best mobile performance in their class for daily living.



2-SECOND INSTANT ON

True 2-second instant on resume from sleep or hibernate cuts out long reboots and gets you back to enjoyment right where you left off. ASUS Super Hybrid Engine II technology offers up to 15-day standby, with auto data backup should battery charge drop below 5%.

THE LIGHTNESS OF THIN MOBILITY

ASUS designers know your lifestyle demands a great degree of dynamic movement, so they built the ASUS X200CA ultra-light and extra-thin. The new portables fit anywhere, look great wherever you are with their unique trend-setting style, and always help you go further.

BETTER SOUND FOR A NEW ERA

Exclusive ASUS SonicMaster audio technology adds a dimension of impact and lifelike accuracy to all your sound-based pastimes and applications. Tune in to clearer vocals, a wider sonic range, deeper bass, and overall more powerful output – from music to chat, everything sounds better with SonicMaster on the ASUS X200CA.

SonicMaster Lite



USER-CENTRIC INNOVATIONS

The large Smart Gesture touchpad enables always fingertip-natural computing, and the back-assembled chiclet keyboard assures extra-solid typing for greater comfort.



Model Name	Processor	OS	Display	Memory	Graphic	Storage	ODD	Colors	Connection	Warranty	Price	Bundle
X200CA-CT063H X200CA-CT054H X200CA-CT087H	Intel® Celeron® 1007U	Windows 8 Single Language	11.6" LED Display, Multi-touch screen	4GB	Integrated Intel® HD Graphics	500GB HDD	n/a	■ ■ ■	USB 3.0 Bluetooth 4.0 Wi-Fi	1 Year Global Warranty	PHP 20,995	n/a

*BUNDLE Notebook bag & Microsoft Office Home & Student 2013 worth 4,000

Refer page 34 for full specifications

Price, specification and availability are subject to change without prior notice. The model of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS NEW N·SERIES

Transform your senses

Quad-Speaker Array Audio Immersion



Windows 8 has been reimagined to be all about you. Put what matters most right on your Start screen, and get instant access to your people, apps, sites and more, so you can spend less time searching and more time doing.



Cinematic sound

Quad-speaker array by SonicMaster Premium and audio co-developed with Bang & Olufsen ICEPower®

Dazzling display

Ultra-crisp, up to Full HD IPS display with incredible 178-degree viewing angle

Supreme speed

Latest Intel® Core™ i7 processor and NVIDIA® graphics fit for gaming

ASUS New N Series ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

ASUS recommends Windows 8.

ELEGANT ALUMINUM AND SLIM MODERN LOOK

Meticulously treated materials endow the new ASUS N Series notebooks with stunning looks and great strength, using aluminum with hairline finishing and an illuminated ASUS logo. A ripple-effect speaker mesh projects artistic beauty and echoes sound excellence, showcasing appealing aesthetics and better audio.

IPS PANEL DELIVER LIVING COLOR AND WIDE-ANGLE SIGHTS

The new ASUS N Series notebooks arrive with ultra-crisp IPS screens that enhance color definition, brightness, and contrast. Going up to full HD, they resist reflections using matte coating, which also repels fingerprints.

In addition to color accuracy and lifelike visuals, new ASUS N Series panels ensure wider viewing angles so you can share screens with family, friends or colleagues. The 15.6" N550 delivers 178-degree enjoyment, with colors and clarity remaining consistent from nearly any direction.



INTRODUCING QUAD-SPEAKER ARRAY SURROUND SOUND

Four powerful speakers create immersive sound, tuned by the ASUS Golden Ear team. The quad-speaker array shapes sound and ensures best-reproduction and delivery. Beamforming and crosstalk cancellation join Head-Related Transfer Function (HRTF) technology to clear up audio, remove interference, and increase enjoyment, whether using the speaker array or headphones. Sound positioning is augmented for richer and more convincing surround, especially in movie watching, where you dive into truly cinematic audio.

ASUS SonicMaster audio technology, co-developed by Bang & Olufsen ICEPower®, brings you the best notebook sound. The new ASUS N Series notebooks are the first with a quad-speaker array. This generates spacious and cinematic-quality surround. And for deep bass, you get the bundled external SonicMaster subwoofer, which pumps out thumping low notes.



SUPER COOL WITH DUAL REAR-VENTING THERMAL DESIGN

Never worry about heat, as the new ASUS N Series feature large-scale cooling with dual fans, twin heat pipes, and big vents that keep temperatures low even during the most intense action for guaranteed stability.



CHIP NOVEMBER 2013: TEST LAB, REVIEW

Model Name	Processor	OS	Display	Memory	Graphic	Storage	ODD	Connection	Color	Warranty	Price	Bundle Gift
N550JK - CN017H	Intel® Core™ i7-4700HQ	Windows 8.1	15.6" LED Display Full HD (1920x1080)	8GB	NVIDIA® GeForce® GTX850w/4GB DDR3	1TB HDD	Blur-ray reader	USB 3.0 Bluetooth 4.0 Wi-Fi	Aluminum	1 Year Global Warranty	***61,995	External Subwoofer

*BUNDLE SUBWOOFER, Notebook bag. RW = Read /Write (can burn the data to empty CD).

Refer page 39 for full specifications

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ASUS X·SERIES

Encircling Beauty and Performance



ASUS X Series ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.



Model Name	Processor	OS	Display	Memory	Graphic	Storage	ODD	Colors	Connection	Warranty	Price	Bundle Gift
X550LN-XX003H	Intel® Core™ i7-4500U	Windows 8.1	15.6" LED Display	4GB DDR3L	NVIDIA® GeForce® GT840 w/ 2GB DDR3	1TB HDD		■	USB 3.0 Bluetooth 4.0 Wi-Fi/HDMI	1 Year Global Warranty	PHP 42,995	N/A
X450LC-WX035H	Intel® Core™ i5-4200U	Windows 8	14.0" LED Display	4GB DDR3	NVIDIA® GeForce® GT720M w/ 2GB VRAM Graphics	500GB HDD	DVD - RW	■			PHP 33,995	Notebook Bag
X450LA-WX021H		Single Language		Integrated Intel® HD Graphics	■			PHP 31,995			Notebook Bag	
X450LD-WX007H	Windows 8.1	4GB DDR3L	NVIDIA® GeForce® GT820 w/ 2GB DDR3	■	PHP 34,995			N/A				
X451CA-VX013H	Intel® Core™ i3-3217U	Windows 8 Single Language	14.0" LED Display	4GB DDR3	Integrated Intel® HD Graphics			■			PHP 24,995	Notebook Bag
X452CP-VX042H				AMD Radeon® HD 8530M w/ 1GB VRAM Graphics	■			PHP 26,995			N/A	
X451CA-VX036H	Intel® Celeron® 1007U			2GB DDR3L	Intel® HD Graphics 4000			■	PHP 18,995	N/A		

*BUNDLE Notebook bag. RW = Read /Write (can burn the data to empty CD).

ASUS recommends Windows 8.

Windows 8 has been reimagined to be all about you. Put what matters most right on your Start screen, and get instant access to your people, apps, sites and more, so you can spend less time searching and more time doing.

A CLASSIC, TIMELESS DESIGN

Reliable and comfortable to use, the new ASUS X Series notebook has a spun-circle finish for a classy, elegant feel. Its slim profile is 5% thinner than the previous X Series notebook, and still houses to a large touchpad with intuitive multi-point Smart Gesture input, multiple USB 3.0 ports for fast data transfer and IceCool technology to keep your palm rests cool.



PROVIDING A SMOOTH COMPUTING EXPERIENCE

Value-packed with all the essentials, the new ASUS X Series reinvents your daily computing experience. Whether you are using it for work or for fun, this is an ideal machine for both productive computing and entertainment. It features an Intel® Core™ processor, graphics card, and Instant On that resumes your computer from sleep mode in 2 seconds and USB 3.0 for 10 times faster data transfer speed. New ASUS X Series gives you everything you need for a truly satisfying multitask computing and multimedia experience.

A NOTEBOOK WITH SMARTPHONE-LIKE ACCESSIBILITY

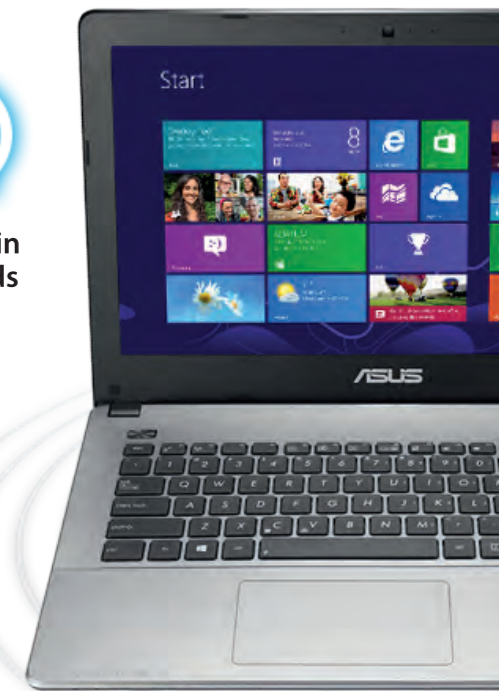
The X Series features the exclusive ASUS Super Hybrid Engine II with instant on to provide you with smartphone-like levels of accessibility. It can resume from sleep mode in just two seconds and has up to 14 days of standby time. It automatically saves your data when battery levels drop below 5%, so your documents are kept safe and secure.



Resume in
2 Seconds

PRECISE, CRYSTAL CLEAR AUDIO TO COMPLETE THE CINEMATIC EXPERIENCE

On most notebooks, all sound frequencies originate from small onboard speakers. The resulting audio comes from a single source and lacks distinctiveness. Like other notebooks in the ASUS range, the new ASUS X Series comes equipped with SonicMaster technology and ASUS AudioWizard to bring you high fidelity audio. Experience omnidirectional sound and hear each individual instrument's nuances with the new ASUS X Series.



ASUS fonepad™ Note 6 Fonepad is Calling

6-inch FHD Display 3G Phone with Stylus



powered by
SonicMaster



Superb performance and efficiency with Intel Inside®

The Fonepad Note 6 houses an Intel® Atom™ Z2580 (2.0GHz) processor for combination of smooth performance and energy efficiency. It provides up to 17 hours of 3G talk time and 7 hours of 720P video playback.

Model Name	Processor	OS	Display	Memory	Storage	Colors	Connection	Camera	MicroSD	Warranty	Price	Bundle Gift
ME560CG	Intel® Atom™ Z2580 Processor (2.0GHz)	Android™ 4.2.2 Jelly Bean	6" Full HD (1920x1080) 10-finger multi-touch	2GB	16GB+5GB ASUS WebStorage (Free for Lifetime)	Black	3G, Bluetooth V3.0 & Wi-Fi	1.2MP front 8MP rear	Yes (up to 64GB Storage)	1 Year Local Warranty	PHP19,995	Sidelflip Cover

*Battery life depends on device specific configuration, usage and environmental conditions.

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.

Share your world in Full HD

Never before has one device captured and displayed your world with such clarity and definition. Revel and take in all the details on the ASUS Fonepad™ Note 6's true 1920x1080 Full HD Super IPS+ display.



6"
1920x1080
SUPER IPS+

8MP camera to capture life's moments



Share videos and images with friends and family through 8MP rear-facing and 1.2MP front-facing cameras. Improved Digital Image and Signal Processing works in all light conditions, letting you capture images in incredible detail.

Stylus Mode



Every time you remove the lightweight stylus from Fonepad Note 6, the SuperNote widget starts up immediately for you to pen your thoughts.

Smart Select



The new Smart Select feature lets you use the stylus to highlight key words or sentences while browsing so you can instantly translate text.

Smart Remove



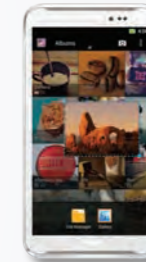
Remove unwanted background elements to create that perfect image.

Surround sound with dual front speakers



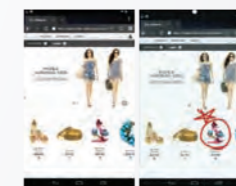
Dual Front-facing speakers give Fonepad™ Note 6 unmatched sound delivery

Smart Peek and Smart Crop



Use your stylus in new ways. Smart Peek gives you a preview of any file on your device. Smart Crop lets you crop and save images with diagonal swipe of the stylus.

Instant Page



Whether you're reading the news, reviewing documents or browsing the web, Instant Page lets you overlay transparent note pad on screen.

Panorama



Pan the camera to capture immense panoramic images in seconds.

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7"

ASUS fonepad™ 7

Dual SIM

It's a Tablet & Phone!

7" HD Tablet with Dual SIM Dual Stand-by 3G Phone Function



ASUS FONEPAD™ 7



Diamond White

Sapphire Black

THE BEST IN MOBILE TECHNOLOGY JUST GOT BETTER

Meet the new ASUS Fonepad 7 Dual SIM (ME175CG), the world's most innovative combination of mobile phone and tablet. Experience all the features you'd expect from a dual-SIM mobile phone in a 7-inch tablet. It is available in stylish black and charming white.

HD IPS PANEL FOR ENTERTAINMENT ENJOYMENT

With 1280-by-800 pixel resolution and IPS display, ASUS Fonepad 7 offers wide viewing angle and bright, vivid colors for best entertainment experience.

ALL DAY BATTERY PERFORMANCE

With an astounding 30 hours of 3G talk time and 10 hours of video playback, ASUS Fonepad 7 Dual SIM has enough juice to keep you going through the day



CAPTURE THE MOMENTS OF EVERY OCCASION WITH 5MP REAR CAMERA

Featuring an advance 5MP HD camera with smart features that let you capture great images quickly - 100 continuous burst shot with up to 10 images in less than half a second - you'll never miss the best shot, even in challenging environments. Thanks to the new camera feature, you can now capture every memorable moment intuitively using several new features like HDR, All smile and Smart remove with the user-friendly interface.



Android 4.2



Full 3G Phone Functions



Dual Micro-SIM



IPS HD Panel

Front 1.2MP/
5 MP Rear Camera

SonicMaster

Dual SIM, Dual Stand By

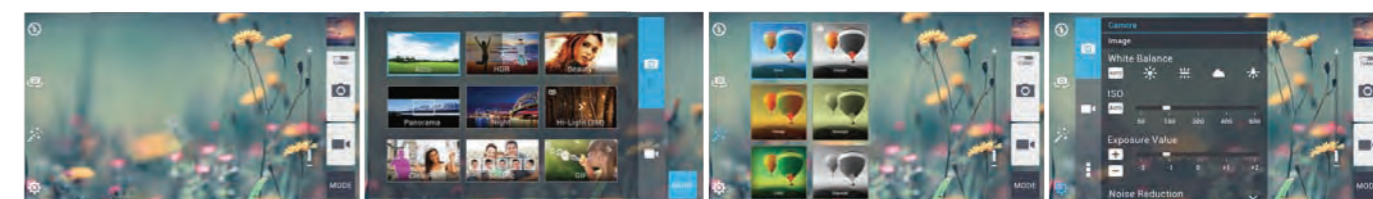
Up to 30 hours of
3G talk time

Vivid Visual Experience

Bright & Clear
HD IPS display

Intel Level Performance

Intel®Atom™ Processor for
fast web and application loading



Simple and clean interface

Selecting modes is intuitive, no more cluttering texts

Preview the real-time effect before taking the actual photo

Pro means mixing bars easily at once

Model Name	Processor	OS	Display	Memory	Storage	Colors	Connection	Camera	Micro SD	Warranty	Price	Free Bundle Gift
ASUS Fonepad 7 ME175CG	Intel® Z2520 Processor 1.2 GHz with Intel® Hyper-Threading Technology	Android™ 4.3 Jelly Bean	7" 1280 x 800 (WXGA), IPS panel	1GB	8GB + 16GB ASUS WebStorage (Free for 1 Year)	White, Black	3G, Bluetooth 4.0 & Wi-Fi	1.2MP Front 5MP Rear	Yes (up to 64GB additional storage)	1 Year Local Warranty	PHP 8,995	Smart Special SIM+ Trend Micro Mobile Security

*Battery life depends on device specific configuration, usage and environmental conditions.

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MODEL	ASUS GAMING SERIES		ASUS TRANSFORMER BOOK		ASUS TRANSFORMER BOOK TRIO		ASUS ZENBOOK
	G750JS - T4001H	G756JR - CN156H	T100TA - DK005H	TX201LA - CQ004H	TX201LA - CQ003H	UX302LA - C4004H	
CPU	Intel® Core™ i7-4700HQ		Intel® Atom™ Z3740 quad-core (1.33GHz)		Intel® Core™ i5 4200U	Intel® Core™ i7 4500U	Intel® Core™ i5-4200U
OS	Windows 8.1		Windows 8.1		Windows 8 Single Language and Android Jelly Bean 4.2	Windows 8 and Android Jelly Bean 4.2	Windows 8 Single Language
DISPLAY	17.3" LED Display Full HD (1920x1080)	15.6 LED Display Full HD (1920x1080)	10.1" LED Display, multi touch screen		11.6" Full HD (1920x1080) IPS touch screen		13.3" 16.9 IPS FHD (1920x1080) LED Display, multi-touch screen
GRAPHICS	NVIDIA® GeForce® GTX870M with 3GB GDDR5 VRAM Graphics	NVIDIA® GeForce® GTX760M with 2GB GDDR5 VRAM Graphics	Intel® HD graphics (Gen7)		Integrated Intel® HD graphics 4400		Integrated Intel® HD Graphics 4400
MEMORY	16GB (8GBx2) DDR3L		2GB DDR3		4GB DDR3		4GB DDR3
STORAGE	1TB + 1TB HDD	750GB HDD	32GB eMMC (tablet)+ 50GB HDD (dock)		500GB HDD		500GB HDD + 16GB SSD
ODD	Blue-ray reader	Blue-ray RW			n/a		
WLAN			802.11 b/g/n				802.11 b/g/n/ac
BATTERY	5200 mAh		Up to 11 hours		Up to 11 hours		4500 mAh
WEBCAM	2MP		1.2MP		1.2MP		HD Webcam
DIMENSION	41.0 x 31.8 x 1.80 ~ 5.00 cm (WxDxH)	38.0 x 25.5 x 3.24 cm (WxDxH)	Tablet: 263 x 171 x 10.5mm Dock: 263 x 171 x 13.1mm		304.92 x 193.78 x 9.7 mm (WxDxH) 304.92 x 193.78 x 13.4 mm (WxDxH)		380 x 258 x 22.5 mm (WxDxH)
COLOR	Black		Gray		Gray		Blue
WARRANTY	1 Year Global Warranty						
REMARK	USB 3.0, Bluetooth 4.0						
BUNDLE GIFT	Lead motion gaming mouse, headset and gaming carry bag	Gaming mouse, external subwoofer, carry bag	Office Home & Student 2013 worth Php 4,000 and WebStorage		Notebook Bag		Zenbook Sleeve, Power Adapter, LAN Adapter, VGA Adapter
PRICE	Php 99,995	Php 69,995	Php 23,995	Php 49,995	Php 54,995	Php 62,995	

MODEL	ASUS EXPERIENCE SERIES				
	X550LN - XX003H	X450LA - WX021H	X450LC - WX035H	X450LD - WX007H	X451CA-VX013H
CPU	Intel® Core™ i7-4500U				
OS	Windows 8.1				
DISPLAY	15.6" LED Display		14.0" LED Display		
GRAPHICS	NVIDIA® GeForce® GT840 w/ 2GB DDR3	Integrated Intel® HD Graphics	NVIDIA® GeForce® GT720M, w/ 2GB VRAM Graphics	NVIDIA® GeForce® GT820, w/ 2GB DDR3 VRAM Graphics	Integrated Intel® HD Graphics
MEMORY	4GB DDR3L	4GB DDR3		4GB DDR3L	4GB DDR3
STORAGE	1TB HDD	500GB HDD			
ODD	DVD-RW				
WLAN	802.11 b/g/n				
BATTERY	4700 mAh	2600 mAh	2600 mAh	2600 mAh	2600 mAh
WEBCAM	HD Webcam				
DIMENSION	38.0x25.1x2.48cm (WxDxH)	34.8 x 24.1 x 2.48 (WxDxH)			
COLOR	Gray	Gray	Gray	Gray	Black
WARRANTY	1 Year Global Warranty				
REMARK	USB 3.0, Bluetooth 4.0				
BUNDLE GIFT	n/a	Notebook Bag			
PRICE	Php 42,995	Php 31,995	Php 33,995	Php 34,995	Php 24,995

MODEL	ASUS VivoBook SERIES	ASUS EXPERIENCE SERIES		ASUS NEW N SERIES
	S551LB - C1187H	X200CA-CT063H / CT054H / CT087H	N550JV - CN017H	
CPU	Intel® Core™ i7-4500U	Intel® Celeron® 1007U		Intel® Core™ i7-4700HQ
OS	Windows 8.1	Windows 8 Single Language		Windows 8.1
DISPLAY	15.6" LED Display, multi-touch screen	11.6" LED Display, multi-touch screen		15.6 Full HD (1920 x 1080) LED Display
GRAPHICS	NVIDIA® GeForce® GT740M with 2GB VRAM Graphics	Integrated Intel® HD Graphics		NVIDIA® GeForce® GT850M w/ 4GB DDR3 VRAM Graphics
MEMORY	4GB DDR3			
STORAGE	1TB	500GB HDD		1TB HDD
ODD	DVD-RW	n/a		Blu-Ray Reader
WLAN	802.11 b/g/n			
BATTERY	4500 mAh	3000 mAh		4000 mAh
WEBCAM	HD Webcam	HD Webcam		HD Webcam
DIMENSION	38 x 26.6 x 2.2 cm (WxDxH)	30.3 x 20.0 x 2.12 cm (WxDxH)		38.3 x 25.5 x 2.77 cm (WxDxH)
COLOR	Black	Black, Blue, Pink		Aluminum
WARRANTY	1 year Global Warranty			
REMARK	USB 3.0, Bluetooth 4.0			
BUNDLE GIFT	Notebook Bag	n/a		External Subwoofer
PRICE	Php 49,995	Php 20,995		Php 61,995

MODEL	ASUS EXPERIENCE SERIES		ASUS FONEPAD	
	X451CA-VX036H	X452CP-VX042H	ASUS FONEPAD™ NOTE 6	ASUS FONEPAD™ 7
CPU	Intel® Celeron® 1007U	Intel® Core™ i3-3217U	Intel® Atom™ Z2580 2.0 Ghz	Intel® Clover Trail+ Z2520 1.2Ghz CPU
OS	Windows 8 Single Language	Windows 8 Single Language	Android™ 4.2.2 Jelly Bean	Android™ 4.3 Jelly Bean
DISPLAY	14.0" LED Display			
GRAPHICS	Intel® HD Graphics 4000	AMD Radeon® HD 8530M w/ 1GB DDR3 VRAM	n/a	
MEMORY	2GB DDR3L	4GB DDR3	2GB	1GB
STORAGE	500GB HDD		16GB+5GB ASUS WebStorage for lifetime	8GB +16GB ASUS WebStorage (Free for 1 year)
ODD	DVD-RW			
WLAN	802.11 b/g/n		3G, Bluetooth V3.0 & Wi-Fi Micro-SD (up to 64GB)	
BATTERY	2600 mAh		7 hours	10 hours
WEBCAM	HD Webcam		1.2 MP Front Camera 8 MP Rear Camera with Auto-focus	1.2 MP Front Camera 5 MP Rear Camera
DIMENSION	34.8 x 24.1 x 2.48 (WxDxH)		164.8 x 88.8 x 10.3mm (WxDxH)	
COLOR	Gray	Black	White / Black	White / Black
WARRANTY	1 Year Global Warranty		1 Year Local Warranty	
REMARK	USB 3.0, Bluetooth 4.0		n/a	
BUNDLE GIFT	n/a	Notebook Bag	Sideflip Cover	Smart Special SIM + Trend Micro Mobile Security
PRICE	Php 18,995	Php 26,995	Php 19,995	Php 8,995

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ASUS recommends Windows 8.

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TOUCH . THE WORLD AT YOUR FINGERTIPS



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PORTABLE PERFORMANCE



X Series X550



14.0" X Series X450



14.0" X Series X451 | X452



11.6" X Series X200

ASUS PHABLET Series

TRANSFORM THE WAY
YOU CONNECT TO
THE WORLD



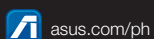
7.0" ASUS Fonepad 7
ME175CG

6-INCH FHD DISPLAY
WITH 3G PHONE
AND STYLUS



6.0" ASUS Fonepad Note 6
ME560CG

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