

ASUS PRODUCT GUIDE

ASUS recommends Windows 8.

FEBRUARY 2014

FOR NOTEBOOK, DESKTOP, ALL-IN-ONE



ASUS Transformer Book T100 2-in-1 ultraportable laptop with detachable 10" tablet



Fast Intel® Quad-Core processor and USB 3.0



Detachable tablet and touchscreen display



Up to 11 hours battery life for all-day mobility



Work easy. Play hard.

 Windows

PROMO VivoBook

Windows 8 experience on frameless touch panel

Sleek and light trend-setting design

Enjoy SonicMaster for impactful and richer sound performance



15.6"



NEW Haswell CPU
Dedicated 2GB VRAM

S551LB-CJ117H

- Windows 8.1
- Intel® Core™ i7-4500U
- 15.6" LED Display, touch screen
- NVIDIA® GeForce® GT740M, w/2GB VRAM Graphics
- 4GB DDR3 RAM, 750GB HDD + 24GB SSD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP49,995

15.6"



NEW Haswell CPU
Dedicated 2GB VRAM

S551LB-CJ187H

- Windows 8.1
- Intel® Core™ i7-4500U
- 15.6" LED Display, touch screen
- NVIDIA® GeForce® GT740M, 2GB VRAM Graphics
- 4GB DDR3 RAM, 1TB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP49,995

Suitable for:

1. Browsing
2. Task
3. Play Games
4. Design
5. Multimedia

PROMO PREMIUM TOUCH

Stunning, stylish and extremely scratch resistant

Sleek and light trend-setting design

Enjoy SonicMaster for more powerful sound performance



13.3"



NEW Haswell CPU

UX302LA-C4004H

- Windows 8 Single Language
- Intel® Core™ i5-4200U
- 13.3" 16:9 IPS FHD (1920x1080) Display, touch screen
- Integrated Intel® HD Graphics 4400
- 4GB DDR3, 16GB SSD + 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi AC
- Color: Blue
- 1 Year Global Warranty
- Free Bundle Gift: Zenbook Sleeve, Power Adapter, LAN Adapter, VGA Adapter

PHP62,995

Suitable for:

1. Task
2. Play Games
3. Browsing
4. Design
5. Multimedia

PROMO TOUCH

Laptop and tablet combined

High performance productivity

12 - hour battery Life for all-day mobile computing



10.1"



T100TA - DK003H

- Windows 8.1
- Intel® Atom™ Z3740 Quad-Core
- 10.1" LED Display, touch screen
- Intel® HD Graphics
- 2GB DDR3, 64GB eMMC
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty
- Free Bundle Gift: MS Office 2013 (Word, Excel, PowerPoint, OneNote) worth Php 4,000

PHP23,995

10.1"



T100TA - DK005H

- Windows 8.1
- Intel® Atom™ Z3740 Quad-Core
- 10.1" LED Display, touch screen
- Intel® HD Graphics
- 2GB DDR3, 32GB eMMC (tablet) + 500GB HDD (dock)
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty
- Free Bundle Gift: MS Office 2013 (Word, Excel, PowerPoint, OneNote) worth Php 4,000

PHP23,995

Suitable for:

1. Browsing
2. Task
3. Play Games
4. Design
5. Multimedia

PROMO GAMING

Powerful gaming in portable form factor

Intelligent cooling with dual rear venting system

Superior ergonomic design for effortless gaming



Suitable for:

1. Play Games
2. Design
3. Multimedia
4. Task
5. Browsing

17.3"



Dedicated 3GB VRAM

G750JX-CV09H

- Windows 8 Single Language
- Intel® Core™ i7-4700HQ
- 17.3" FHD+ Color Shine (LED/3D)
- NVIDIA® GeForce® GTX770M, w/3GB VRAM Graphics
- 16GB(4GBx4) DDR3, 1TB+1TB
- Bluetooth 4.0, USB 3.0, Wi-Fi
- [SATA] 12.7" mm 6X Blu-Ray (Write)
- 1 Year Global Warranty
- Free Bundle Gift: 3D Glasses & Notebook Backpack

PHP99,995

PROMO MULTIMEDIA

Elegant aluminum and slim modern look

ASUS SonicMaster Premium with MaxxAudio 3

Wide-view panels provide up to 150° angles and spectacular image quality



15.6"

NEW Haswell CPU
Dedicated 4GB VRAM

N550JV-CN281H

- Windows 8 Single Language
- Intel® Core™ i7-4700HQ
- 15.6 Full HD (1920 x 1080) LED Display
- NVIDIA® GeForce® GT750M w/ 4GB DDR3 VRAM Graphics
- 8GB DDR3 RAM, 1TB SATA HDD
- Blu-Ray DVD Reader
- Bluetooth 4.0, USB 3.0
- Color: Aluminum
- 1 Year Global Warranty
- Free Bundle Gift: External Subwoofer, Notebook Bag

PHP59,995

Suitable for:

1. Task
2. Play Games
3. Browsing
4. Design
5. Multimedia

PROMO EXPERIENCE

Instant on resumes from sleep mode in 2 seconds

USB 3.0 10x Faster than USB 2.0

Enjoy Sonic Master Lite for more powerful sound performance



Suitable for:

1. Browsing
2. Task
3. Multimedia
4. Design
5. Play Games

11.6"



X200CA-CT05TH/CT087H/CT063H

- Windows 8 Single Language
- Intel Celeron 1007U
- 11.6" LED Display, touch screen
- Intel HD Graphics
- 4GB DDR3, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Black, Blue, Red
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP20,995

10"



X102BA-DF046H / 45H/40H

- Windows 8 Single Language
- AMD A4-1200
- 10.1" LED Display, touch screen
- AMD Radeon HD 8180 graphics
- 2GB DDR3, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Black, Blue, Hot Pink
- 1 Year Global Warranty
- Free Bundle Gift: MS Office (Word, Excel, Powerpoint, One Note) worth P4,000

PHP18,995

PROMO EXPERIENCE

Classic spin-line finish IceCool technology Keeps palm rests chilled ASUS SuperBatt technology Extended charge-cycle lifespan



- Suitable for:
- 1. Task
 - 2. Browsing
 - 3. Play Games
 - 4. Multimedia
 - 5. Design

15.6" NEW Haswell CPU
Dedicated 2GB VRAM

X550LB-XX013H

- Windows 8 Single Language
- Intel® Core™ i7-4500U
- 15.6" LED Display
- NVIDIA® GeForce® GT740M,w/2GB VRAM Graphics
- 8GB DDR3 RAM, 1TB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 42,995

15.6" NEW Haswell CPU
Dedicated 2GB VRAM

X550LC-XX039H

- Windows 8 Single Language
- Intel® Core™ i5-4200U
- 15.6" LED Display
- NVIDIA® GeForce® GT720M,w/2GB VRAM Graphics
- 4GB DDR3 RAM, 750GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 36,995

15.6" NEW Haswell CPU
Dedicated 2GB VRAM

X550LC-XX105H

- Windows 8 Single Language
- Intel® Core™ i5-4200U
- 15.6" LED Display
- NVIDIA® GeForce® GT720M,w/2GB VRAM Graphics
- 4GB DDR3 RAM, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 34,995



- Suitable for:
- 1. Browsing
 - 2. Task
 - 3. Multimedia
 - 4. Design
 - 5. Play Games

14.0" NEW Haswell CPU
Dedicated 2GB VRAM

X450LC-WX035H

- Windows 8 Single Language
- Intel® Core™ i5-4200U
- 14.0" LED Display
- NVIDIA® GeForce® GT720M,w/2GB VRAM Graphics
- 4GB DDR3 RAM, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Dark Gray
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 33,995

14.0" NEW Haswell CPU

X450LA-WX021H

- Windows 8 Single Language
- Intel® Core™ i5-4200U
- 14.0" LED Display
- Intel® HD Graphics
- 4GB DDR3 RAM, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Gray
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 31,995



- Suitable for:
- 1. Browsing
 - 2. Task
 - 3. Multimedia
 - 4. Design
 - 5. Play Games

14.0"

X451CA-VX013H

- Windows 8 Single Language
- Intel® Core™ i3-3217U
- 14.0" LED Display
- Intel® HD Graphics
- 4GB DDR3 RAM, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- 8x Super Multi-Dual DVD-ROM
- Color: Black
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 24,995

14.0" Dedicated 1GB VRAM

X452CP-VX042H

- Windows 8 Single Language
- Intel® Core™ i3-3217U
- 14.0" LED Display
- AMD Radeon® HD 8530M w/ 1GB VRAM Graphics
- 4GB DDR3 RAM, 500GB HDD
- Bluetooth 4.0, USB 3.0, Wi-Fi
- Color: Black
- 1 Year Global Warranty
- Free Bundle Gift: Notebook Bag

PHP 26,995

Work easy. Play hard. Windows

PIRACY: UNCOVERED

Microsoft

Piracy costs more than you think.

Once pirated software is installed, your PC could be infected with dangerous malware. This malware could be used to hack into your webcam, steal your passwords and data or crash your system completely. Using genuine Windows software helps ensure a safe, secure & stable PC. Keep It Real to Keep Yourself & Your PC Safe. Based on the Microsoft Computer Security Study in 2013, here are the 6 major risks of using pirated software.

1 You're being **watched.**

Think you're safe because your computer's still working? Don't be so sure. Not all malware is designed to make your PC crash. Some, including Trojan Horses and Backdoors allow criminals to hack into your PC, remotely switch on your webcam and watch your most intimate moments. The scariest part is you won't even know you're being watched.

4 Your PC could be **vulnerable**

Most pirated Windows has had the built-in security features disabled. So even if your PC is compromised, there's no way to tell, making it hard to fix the problem before it causes major damage.

2 Your data could be **DELETED**

Whether it's confidential company data, a project you've worked hard on or family photos you haven't saved anywhere else - everything could be wiped out if you have pirated software running on your machine. Pirated software severely impacts the performance of your PC, making you more vulnerable than ever to crashes, freezes and hardware failure that could result in complete data loss.

5 Your warranty could be **voided.**

Remember the vendor you got to load pirated software onto your PC? What some of them actually do is swap your entire hard disk for a non-original, malware infected hard disk that can put your entire PC at risk. The worst part is that because the original hard disk has been removed, the warranty on your entire PC is now null and void. If anything at all goes wrong with your PC, the PC maker will no longer fix it under warranty.

3 Your money could be **STOLEN**

It may be cheap software to you, but to hackers, it's a straight route into your bank account. By loading a simple keystroke logging malware into your pirated copy of software, hackers can systematically steal passwords and bank account details - information they can use to access your savings without you knowing.

6 You could be spreading **VIRUSES**

Hackers load viruses into pirated software not just to infect one PC. What they're really after is scale. Who they're really after are your family members, friends and all your business contacts. That's why the moment a virus enters your PC, it automatically locates your address book and spams all your email and social media contacts with bogus offers and fraudulent links.

NOW THAT YOU KNOW THE RISKS, MAKE SURE YOU GET ORIGINAL SOFTWARE!

KEEP IT REAL

www.windows.com.ph

17



ASUS G Series
Notebook gaming with the strongest and the best specifications

18



ASUS Zenbook
Stunning, stylish and extremely scratch-resistant touch Ultrabook

20



ASUS Transformer Book T100
2-in-1 ultraportable laptop with detachable 10" tablet

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ASUS N Series
Multimedia notebook with Bang & Olufsen ICEpower® speakers

24



ASUS VivoBook
Stylish metallic design on a touchscreen notebook

25



ASUS X200CA and X102BA
10" touch notebook adding vibrancy to everyday computing

26



ASUS New X Series
Encircling beauty and performance

28



ASUS All-in One PC ET2300
Master of home entertainment

30



ASUS All-in One PC ET2200
For easy and fun entertainment

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ASUS M51 Desktop PC
Create and enjoy at a new level

ASUS - TOP 2 GLOBAL CONSUMER NOTEBOOK BRAND



ASUS is the world's top 2 consumer notebook brand, and maker of the best motherboards available. ASUS designs and manufactures a diverse range of products as part of our relentless search for incredible, including desktop PCs, displays, graphics cards, netbooks, networking devices, servers, smartphones and tablets. Design thinking and a commitment to putting user needs first drive everything ASUS creates. We've revolutionized the PC industry with the Eee PC™, and our products won 4,168 awards in 2012. ASUS employs more than 12,500 people around the world and our leading R&D team has some 3,800 engineers. Company revenue for 2012 was approximately US\$14billion.

According to the recently-released IDC Q4 2012 report, ASUS reached the top 2 spot in consumer notebooks, and is top 3 in overall notebook PC sales, if counting commercial and organizational segments.

TOP 1 Notebook Brand in Central and Eastern Europe

TOP 1 Notebook Brand in China and Southeast Asia

TOP 3 Notebook Brand in Western Europe



SOUTHEAST ASIA'S NO. 1 BIGGEST NOTEBOOK BRAND

ASUS has achieved an incredible milestone being ranked No.1 leading notebook brand for Southeast Asia market in accordingly to the recently released IDC Q2 2013 report. This is a major achievement for ASUS as a leading, quality-assured and reliable PC brand in the market.

WORLD'S NO.1 MOTHERBOARD BRAND

ASUS has shipped more than 420 million motherboards since 1989. One in every three PCs sold worldwide in 2010 had an ASUS motherboard. As motherboards are the very foundation of PC quality and reliability, you can be sure that ASUS always offers the best.

TOP-RATED IN QUALITY AND SERVICE

ASUS strives for perfection in all products, and we consistently win awards for quality and innovation. This is reflected in the top ranking we attained for product quality and customer service from the Wall Street Journal Asia.

ASUS GREEN TECHNOLOGY

ASUS continues to lead the industry in the adoption of greener technology, and was the first IT enterprise in the world to achieve EU Flower certification for desktops and EuP Certification for notebooks.



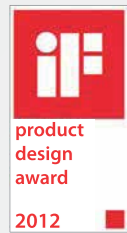
ASUS RECEIVED 4,256 AWARDS IN 2013

ASUS garnered a total of 4,256 awards and plaudits from prestigious technology organizations and IT journalists. This can only be achieved by a company with the vision and mission to pursue the best innovations. It is a testament to our relentless quest to be the best and years of research in design and manufacturing techniques.



ASUS recommends Windows 8.

AWARDS



iF Design Awards

ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.



Innovations International CES Awards

Six ASUS products have been selected for the CES 2012 Innovations Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation • Persistent Perfection has resulted in such wide recognition for our products.



Malaysia
September 2013
GAX (Games Axis)

We are really impressed with its performance. It handles some of the latest games at HIGH visual setting without breaking a sweat and has very respectable battery life.



Malaysia
September 2013
T3 Magazine

The U38DT offers good value for money, blending great looks and decent performance into one fetching chassis



Malaysia
September 2013
Stuff Magazine

U38DT: A perfect blend of style and performance not the price tho.



Malaysia
October 2013
CHIP Magazine

ASUS Vivobook S551B is definitely one of the best ASUS has to offer at the moment. It may be a little on the pricey side but you do get a very powerful and portable notebook that can handle all your productivity and entertainment needs.



Malaysia
December 2012
Hardwarezone.com.my

ASUS Taichi's method must be the most unimaginative, because, well, there isn't one. However, we do mean that as a compliment, because all it takes is simply closing the lid to convert the Taichi into a notebook or tablet.



Singapore
January 2012
Hardware zone

ASUS Zenbook is really sexy, very robust, and it's an Ultrabook.



Malaysia
January 2013
PC.COM

The best feature about this particular Vivo Tab is the battery life; particularly when combined with the keyboard. It easily survived a full week on standby with the batter at half charge.



Malaysia
December 2013
T3 Magazine

A fetching, decently specced entertainment rig with great speakers though its upgunned N550JV sibling has better specs for just a bit more dosh."



Singapore
November 2012
Hardware Magazine

We feel that the differentiating factor for an Ultrabook should be battery life, which is where ASUS outlasts everyone else.



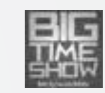
Singapore
November 2012
Digital life

ASUS Vivobook S400 is an affordable laptop for users who want a WIndows 8 touchscreen machine that does not break the bank.



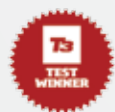
Malaysia
November 2013
CHIP Magazine

N550LF that looks great, performs well and it pretty affordable for what it has to offer. We had our gripes with it but the good thing is ASUS gives you the choice to customise the device to your liking.



Philippines
December 2013
Big Time Show

Innovation of the Year Award: No other products have changed any industry as same as the T100.



Malaysia
January 2013
T3 Magazine

A great X202E / S200 touch screen laptop at a crazy low price.



Malaysia
January 2013
T3 Magazine

ASUS Taichi, two-screener is a great twist on the standard laptop, even if people are unlikely to be queuing up to buy it at this price.



Singapore
February 2012
CNET ASIA

The Asus Zenbook UX31E is an excellent-looking WIndows Ultrabook laptop that matches the MacBook Air step for step with an even better price.



Singapore
February 2012
DIGITAL LIFE

Just 3mm at its thinnest and 17mm at its thickest, ASUS Zenbook's 1600 by 900 pixel 13.3inch screen puts even the MacBook Air to shame.



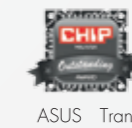
Philippines
December 2013
7.8 / 10
Jam Online

Transformer Book T100 device is a game changer. Look guys, if you want a tablet that you'll use for productivity and office.



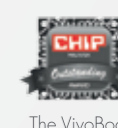
Philippines
December 2013
Yahoo Philippines

Top 10 gadgets available in PH - Year in Review 2013: Transformer Book T100 is among the finest low-cost convertibles around. Full-fledged Windows 8.1 bundled with Microsoft Office? Check. A touchscreen display? Check. Great battery life? Check.



Malaysia
December 2013
CHIP Magazine

ASUS Transformer Book T100 for everything that it comes with, it is actually quite a steal for the price that ASUS is offering it for. It may not be the most powerful tablet out there but its versatility, portability, affordability and usability makes up for it.



Malaysia
December 2012
CHIP Magazine

The VivoBook S400 is a very solid touch screen Ultrabook, and while could've done better in some design departments (particularly the keyboard), it still makes for an excellent notebook with good use of Windows 8's touch capabilities.



SINGAPORE
February 2012
CNET ASIA

The ASUS Zenbook UX31E is an excellent-looking WIndows Ultrabook laptop that matches the MacBook Air step for step with an even better price.



Malaysia
February 2013
CHIP Magazine

The ASUS VivoTab epitomises what WIndows 8 convertible tablets can be. It is thin, well-designed, sufficiently powerful and comes with an indispensable keyboard dock that works very well. We can't recommend it enough.



Philippines
March 2013
GMA 7 News TV:
Pop Talk

The Taichi is really "pop" and its unique and something that is premium indeed.



Philippines
April 2013
HWM Magazine

Zenbook UX31A is definitely an Ultrabook to consider with its stylish body that houses enough performance to enjoy modern day content.

and many more....

EXTREME TEST ENSURE TOP-QUALITY NOTEBOOK

Take a look at what makes ASUS notebooks the most trustworthy in the business. If we listed every test and step our engineers actually used to make sure you get the best notebooks possible, this would go on forever — so consider this a test!



KEYBOARD TESTING

Express yourself confidently thanks to keyboard durability tests, where special robots punch each key to check its feedback and lastability even in the face of some brutal input!



ABRASIVE TESTING

Abrasive resistance test subjects ASUS notebook exteriors to friction, indicating colors and surface materials stay at prime condition even after extensive and demanding usage.



NOISE TESTING

Abrasive noise tests check for loud fans, storage, even power delivery buzz, hushing them to create quiet notebooks. The entire chassis then passes audio tuning to deliver the best sound possible.



PRESSURE TESTING

Premium panels must handle limited spaces such as suitcases, and allow you to touch them without causing damage or distortion, so panel pressure testing ensures ASUS notebooks only use the best.



ENHANCED HINGE TESTING

Notebook lid hinges are weak spots. Use cheap materials and they'll snap. Vigorous hinge testing conducts thousands of open/close cycles, making sure hinges last the life of your notebook.



VIBRATION TESTING

Riding on bumpy roads, some PCs may start falling apart. Not ASUS notebooks. Harsh vibration testing ensures parts stay put and performance remains consistent even when the shaking starts!



SHOCK TESTING

Shock test takes notebooks and simulates incidents that occur during shipping. With a big smile on their face, engineers make sure the notebooks survive these with no performance penalty.



TWIST TESTING

Twist test checks chassis rigidity. Grabbing the notebook with one hand? No problem, this trial checks for uneven twist force endurance to give you the flexibility you need.



HIGH ACCELERATION TEST

HALT test stands for «Highly Accelerated Life Test,» and moves notebooks through their typical life cycle to ferret out problems, with extensive analysis conducted by engineers.



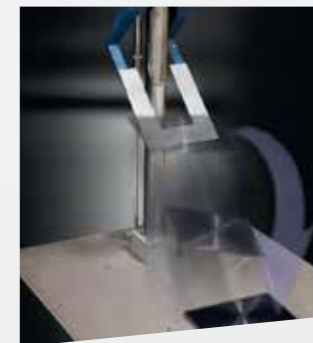
PORT TESTING

Port test ascertains that contacts and plugs are solid for frequent plugging / unplugging and can handle cable quality variations without data transfer and fidelity degradation.



TEMPERATURE TESTING

Tough temperature tests verify diverse operating conditions, from every low temperatures to high heat, including humidity for accurate results. Whatever the mercury shows, ASUS notebooks can take it.



DROP TESTING

Drop test proves notebook free fall resistance. ASUS quality means notebooks handle drops with no damage to internal components or external design, far beyond industry standards.

ASUS CUSTOMER HAPPINESS 2.0

ASUS Customer Happiness 2.0 evolves around the concept of optimizing your usage experiences. More than just offering industry-leading products technically, we are committed to providing you with stunning visuals with our focus on design aspects, incredible sound experiences with exclusive audio software and hardware, intuitive touch experiences, not forgetting to increase your ease of computing with 2-second instant on from sleep and providing you with cloud storage for additional storage needs.

With you in mind, ASUS is motivated to keep pushing our boundaries to meet your ever-changing computing needs.

				
AUTHENTIC BEAUTY	INCREDIBLE SOUND	INTUITIVE TOUCH	QUICK RESPONSE	UBIQUITOUS ACCESS
asus DESIGN Sleek and light trendsetting design • Gorgeous wide-angle IPS display quality*	 Enjoy SonicMaster impactful and richer audio performance • AudioWizard provides multiple modes for diverse listening	 Responsive multi-touch panels for superb natural experiences • Comfortable keyboard and enlarged touchpad with Smart Gesture enhance user experiences	 2-second instant on resume and up to 14 days standby • Three times the charge-cycle lifespan with advanced polymer batteries*	 Free 32GB of ASUS WebStorage for 3 years! • ASUS My Bit Cast offers seamless sync between multiple devices

MARKS IN HISTORY: ASUS NOTEBOOKS

ASUS notebooks have proven themselves in harshest conditions and locations, becoming the stuff of legend. They embody the ASUS search for incredible experience and technology, courageous and adventurous people everywhere. Let's take a look at several feats that have left an incredible mark on computing history.

In outer space

Zero defects during 600 days in orbit!



Two ASUS notebooks were selected by R&K, a major computers and electronics supplier to the aerospace industry, to provide astronauts with dependable computing hardware. "ASUS notebooks never overheated", said Sergei Avdeev, one of the Russian cosmonauts. "Only notebooks with the best cooling can survive continuous operation in space, and our ASUS notebooks worked problem-free."



In the air

Helping the NRMA CareFlight Helicopter rescue unit save lives!

NRMA CareFlight uses ASUS notebooks in different fields, including aviation, medical treatment, and administration. ASUS notebooks play a critical role in improving survival rates in severe head trauma incidents. They help medical teams arrive on-site faster than ambulances, with fatalities lowered by 33%. "Our pilots are very impressed with ASUS notebooks and amazed at their durability," said Mark Lees, Community Relations Manager of CareFlight.

At the ends of the earth

Conquering Antarctica

A December 2003 expedition with acclaimed mountaineers Shi Wang and Jian Liu set out to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet, where temperatures drop below -100°F. Wang and Liu brought ASUS S200N notebooks, which met their need perfectly, being light and compact and designed to handle the rigors of exploration. "It was great having notebooks we could count on in situations where malfunctions are unacceptable," said Shi Wang.



On the Road

Flawless performance during grueling off-road racing

ASUS notebooks performed critical tasks at the PATAGONIA 2000 race, used in hot deserts and on snowy mountains. They acted as navigation devices, excelling due to their built-in GPS and dynamic maps. They were also mobile communication centres, enabling email and video conferencing. "ASUS computers survived severe conditions without a single flaw," said race organizer Aviv Shweky.

On the world's highest peak

First notebooks to scale Mount Everest

Conditions at the world's tallest mountain may faze other notebooks, but ASUS U5/S6, W7, and U1 notebooks were chosen to accompany an expedition to the top at Mount Everest. The U5 even made it to the peak at a height of 8848m, with expedition leader Captain Wang YongFong carrying it as a tribute to eco-friendly technology and making ASUS the world's first notebooks at the top of Mount Everest.



Braving the desert

Survival of the fittest at Lop Nor

The ASUS search for incredible goes on, with the ASUS team taking ASUS Zenbook to Xinjiang's Lop Nor dry lake in China, which has a reputation for being one of the most challenging parts of the world. Located in the Kumtag desert, the region has extreme temperature changes with high heat during the day and freezing cold at night, a nearly complete absence of moisture, and dangerous wind gusts. This barren land has been used in the past for nuclear weapons testing, and today few people live there. ASUS notebooks made it through the trek, helping capture incredible experiences and moments.



and history will be continued ...

ASUS Service Partners

Region	Partner Name	Address	Contact	Hours
SOUTHERN LUZON	Bitstop Network Service, Inc	236 Ranoia Bldg. Rizal Street, Legaspi City, Albay, 4500	(+6352) 480-3888	9:00am-6:00pm (Mon-Sat)
	Enigma Technologies - Cavite	2 Gen. E. Aguinaldo Hi-way Panapaan I Bacooc, Cavite 4102	(+6346) 417-0682	9:00am-6:00pm (Mon-Sat)
	PC Express - Bacooc Branch	Unit C-17 E. Aguinaldo Hi-way Panapaan 4, Bacooc Cavite 4102	(+6346) 417-4688 / 417-6472	10:00am-9:00pm (Mon-Sun)
	Bitstop Network Service, Inc	WYC Bldg., J. Hernandez Avenue., Naga City, Camarines Sur, 5400	(+6354) 473-8646 / 480 3464	9:00am-6:00pm (Mon-Sat)
	Enigma Technologies Laguna	MLK Bldg. National Hi-way Brgy. Dila Sta. Rosa Laguna 4026	(+6374)534-3529	9:00am- 6:00pm (Mon-Sat)
	PC Express - Pavilion Branch	Binan, Laguna Bldg B 2nd Flr, Activity Center Pavilion Mall, Binan, Laguna 4024	(+6349) 411-1894 / 411-2243	9:00am-6:00pm (Mon-Sat)
	Bitstop Network Service, Inc	WYC Bldg., J. Hernandez Avenue., Naga City, Camarines Sur, 5400	(+6354) 473-8646 / 480 3464	9:00am-6:00pm (Mon-Sat)
	Gigahertz SM Calamba	Unit 276 2nd Level Cyberzone SM City Calamba, Brgy. Real Calamba City, Laguna	(+6349) 530-0219	10:00am-9:00pm (Mon-Sun)
	PC Micron Enterprises	G/F Alegro Bldg. J. Lukban Street, Daet, Camarines Norte, 4600	(+6354) 440 2346	9:00am-7:00pm (Mon-Sat)
VISAYAS REGION	Asusworld Cebu	F6 APM Mall A. Soriano Ave. Cebu Port Center Cebu North Reclamation Area, Cebu City	(+6332)-520-5557	10:00am-8:00pm (Mon-Sat) 9:00am-7:00pm (Sun)
	Enigma Technologies- Iloilo	2nd Floor Tan-Guzman Bldg., M.H Del Pilar St. Molo, Iloilo City	(+6333)336-1165	9:00am-6:00pm (Mon-Sat)
	PC Express - Cebu NRA	Ground Floor, CIFIC Towers, J.Luna Ave. North Reclamation Area, Cebu 6000	(+6332) 234-4377/ 234-4388	9:00am-6:00pm(Mon-Sat)
	Computron Business Center	35 Quezon St., Iloilo (+6333) 3372398/ 3350632	9:00am-6:00pm (Mon-Sat)	
	Emcor Iloilo-Diversion	JVR Bldg., Diversion Rd., Mandurriao, Iloilo City 5000	(+6333) 321-3811/321-3815	9:00am- 6:00pm (Mon-Sat)
	Silicon Valley SM City Cebu	2/F Cyberzone, SM City - Cebu, North Reclamation Area, Cebu City	(+6332) 505-2896	10:00am-8:00pm (Mon-Sun)
	Digi-Care Cebu	Ouano Avenue corner Circumferential Road, New Mandaue Reclamation Area, Mandaue City	(+6332) 345- 9441	8:30am-6:30pm (Mon - Fri)
	Emcor Bacolod Luzuriaga	#32 Door 1 Luzuriaga St., Bacolod City 6100	(+6334) 434-2040/ 708-0229	9:00am-6:00pm (Mon-Sat)
	Emcor Kallibo Osmena	Osmeña Street, Kalibo, Aklan 5608	(+6336) 500-7030	9:00am-6:00pm (Mon-Sat)
MINDANAO REGION	Asusworld Davao	Door 2 Don Pelayo Bldg., Quirino Ave., corner Camus St., Davao City	(+6382) 295-6749	9:00am-7:00pm (Mon-Sat)
	Emcor Panabo Cabaluna	Cabang Bldg., Cabaluna St., Panabo City	(+6384) 822-5546	9:00am-6:00pm (Mon-Sat)
	Gaisano Interpace	Unit 2-3 Jasmin Tower, Mayor Jaldon St. cor. Buenavista St. Zamboanga City	(+6362) 991-011	9:00am-6:00pm (Mon-Sat)
	Digi-Care Davao	# 7 Corner Veloso Street. Dakudao Avenue, Davao City	(+6382) 345-9441 to 43	8:30am-6:30pm (Mon-Fri) 8:30am-4:00pm (Sat)
	Emcor Tagum Rizal	Rizal Street, Tagum City	(+6384) 217-2508	9:00am-6:00pm (Mon-Sat)
	Emcor Zamboanga Nunez	JVR Bldg. Nunez Ext. Zamboanga City	(062) 991-5868	9:00am-6:00pm (Mon-Sat)
	Emcor Ozamis Aguada	Circumferential Road, Aguada, Ozamis City	(+6388) 521-3544	9:00am-6:00pm (Mon-Sat)
	Gaisano Interpace	3rd Floor Gaisano City Mall, C.M. Recto Corner Corrales Ext. Cagayan de Oro City	(+6388)-8563132	10:00am-8:00pm (Mon-Sun)
	Globalchips Technologies CDO, Inc.	68 R.N Abejuela St., Divisoria, Cagayan De Oro City 9000	(+6388) 857-5415 / 859-2188	9:00am-6:00pm (Mon-Sat)
ASUS Service Partners	Charleston Computer Express Center	476 Rizal Avenue cor. P. Genato Street, Batangas City, 4200	(+6354) 980-2169 / 3002179 / 7025729	8:00am-6:00pm (Mon-Sat)
	Denver's Computer Shoppe, Inc.	Ground Floor PVLB Building Peñaranda Street, Legazpi City, 4500	(+6354) (054) 480 3464	9:00am-7:00pm (Mon-Sat)
	Digi Computer Land	Tamaraw Center, J.P.Rizal St., Calapan City, Oriental Mindoro	(+6354) 288-1017 / 2887026	8:30am-6:30pm (Mon-Sat) 8:30am-12:00pm (Sun)
	Teslinque Computer Sales Center	189 Corner Rizal & H. Mendoza Streets, Puerto Princessa City, Palawan	(+6348) 424-0799	9:00am - 6:00pm (Mon-Sat)
	Toolbox Techsolutions Company	(formerly Armstark Computer Solutions, Inc) 2/F Luce-Arellano Bldg. P.Gomez corner Merchan St. Lucena City 4301	(+6342) 793-0061	9:00am-6:00pm (Mon-Sat)
	Enigma Technologies - Bacolod	2nd floor, Terra Dolce Commercial Bldg., Hilado Extension, Bacolod City 6100	(+6334)435-8144	9:00am-6:00pm (Mon-Sat)
	Enigma Technologies - Cebu	Shoppe 229 Raintree Mall, General Maxilom Avenue, Cebu City	Phone: (032)254-9659	9:00am-6:00pm (Mon-Sat)
	PC Boracay	Sitio Angol Manoc-Manoc, Malay, Aklan 5608	(036)-288-3326	9:00am-6:00pm (Mon-Sat)
	Thinking Tools Inc.	Ayala Center Cebu 3rd Level, Ayala Center Cebu, Cebu Business Park, Cebu City	(+6332) 234-1799	10:00am-8:00pm (Mon-Sun)

ASUS recommends Windows 8.

ASUS GAMING Series

Work easy. Play hard.  Windows



G750

THE FUTURE IS IN YOUR HANDS

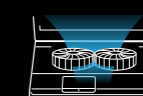
THE ULTIMATE FIGHTING MACHINE



ADVANCED PERFORMANCE

Powerful 4th gen Intel® Core™ i7 processor, Windows 8 and NVIDIA® GTX 700 series graphics

INTELLIGENT COOLING SYSTEM



Dual fans with rear venting keep heat and noise away for gaming comfort



OPTIMUM GAME CONTROL

Responsive backlit keyboard and isolated arrow keys allow you to hit hard and fast anywhere



EXCLUSIVE SOUND INNOVATION

ROG AudioWizard technology and boosted headphone output enhance your gaming audio experience



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price	Bundle Gift
G750JX-CV090H	Windows 8 Single Language	Intel® Core™ i7-4700HQ	17.3" FHD+ Color Shine (LED/3D)	16GB (4GBx4) DDR3	NVIDIA® GeForce® GTX770M w/ 3GB GDDR5	1TB+1TB	[SATA] 12.7" mm 6X Blu-Ray (Write)	USB 3.0 Bluetooth 4.0 Wi-Fi	1 Year Global Warranty	PHP 99,995	3D Glasses, Notebook Backpack

*BUNDLE Backpack. 1TB = 1000GB, RW = Read / Write (can burn the data to empty CD).

ASUS ZENBOOK™ UX302LA

Transform your perception

Stunning, stylish and extremely scratch-resistant



ASUS recommends Windows 8.

Work easy. Play hard. Windows

Windows 8 has been reimagined to be all about you. Put what matters most right on your Start screen, and get instant access to your people, apps, sites and more, so you can spend less time searching and more time doing.

AN INFINITE LEVEL OF LUXURY IN DESIGN

Creating the perfect Ultrabook™ means striking a perfect balance between form and function. ASUS ZENBOOK™ UX302LA has a breathtakingly gorgeous design refined with crystalline glass and classic hairline metallic finish that's just 1.5mm thick — 14% thinner than the previous ASUS ZENBOOK™.



INCREDIBLE IMAGE QUALITY WITH AN FHD DISPLAY

ASUS ZENBOOK™ UX302LA packs a stunning 1920x1080 pixels into its 13.3-inch display to give four times the resolution of an HD display and a razor sharp high-definition image for web pages, photos, video and games. More pixels means more space to work, too — so you can keep multiple windows open and in view at the same, and see more of a spreadsheet or the image you're working on.

WORK ALL DAY ON A SINGLE CHARGE



Energy-efficient components like the Intel® Core™ processor, Windows 8 and solid-state drive help Zenbook UX302LA last for up to 8 hours on battery power. Exclusive Super Hybrid Technology can also boost battery life by up to 25% for less demanding tasks like web browsing and watching video.



THE DESKTOP REINVENTED

With a fresh new look and a Start screen, see at-a-glance updates with Live Tiles for your favorite social media services, and switch between apps simply by swiping across the screen or touchpad. New multitasking features make it easy to do two things at once. Just snap two apps side-by-side and you can browse web while watching a video, or chat while editing a document.



ASUS Zenbook UX302LA is the new flagship Ultrabook with a beautiful sleek design and a lid protected by scratch-resistant Corning Gorilla Glass 3 with Native Damage Resistance. High Resolution 13.3-inch 10-point multi touch display, for smooth and responsive fingertip control with Windows 8, while 4th generation Intel® Core™ processors ensure seamless multi-tasking.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Colors	Connection	Warranty	Price	Free Bundle Gift
UX302LA-C4004H	Windows 8 Single Language	Intel® Core™ i5-4200U	13.3" 16:9 IPS FHD (1920x1080) LED, Multi-touch screen	4GB	Integrated Intel® HD Graphics 4400	16GB SSD + 500GB HDD	-	■	USB 3.0 Bluetooth 4.0 Wi-Fi	1 Year Global Warranty	PHP 62,995	Zenbook Sleeve, Power Adapter, LAN Adapter, VGA Adapter

**BUNDLE Exclusive ZENBOOK Sleeve, Power Adapter, USB Dongle & Ethernet Adapter. FHD = Full High Definition, SSD = Solid State Drive.

Refer page 34 for full specifications

*Some apps sold separately, vary by market.

ASUS Transformer Book T100

2-in-1 ultraportable laptop with detachable 10" tablet



With the new Windows, you can do more. You have more entertainment, more games, more ways to get stuff done, more ways to search, browse, and connect with the people you care about. You can entertain with Xbox, connect with Skype, work with the full power of Office 1, and search for something while browsing the web or finding your next favorite app in the Windows Store. And you can make Windows uniquely yours by personalizing your Start screen with Live Tiles, your own photos and the people, apps and sites that matter most.



Bundle Gifts : Office Home & Student 2013 (Word, Excel, Power Point, OneNote) worth Php 4,000 and unlimited ASUS WebStorage (for 1 year activation) worth Php 5,000.

Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price	Bundle Gift
T100TA - DK003H	Windows 8.1	Intel® Atom™ Z3740 quad-core (1.33GHz)	10.1" LED Display, Multi-touch screen	2GB DDR3	Intel HD graphics (Gen7)	64GB eMMC	N/A	USB 3.0 Bluetooth 4.0 Wi-Fi	1 Year Global Warranty	P23,995	Office Home & Student 2013 and ASUS WebStorage
T100TA - DK005H						32GB eMMC (tablet) + 500GB HDD (dock)					

ASUS recommends Windows 8.

Work easy. Play hard. Windows

ASUS TRANSFORMER BOOK

powered by SonicMaster



ASUS Transformer Book T100, a 10.1-inch ultraportable laptop with an Intel® Atom™ 'Bay Trail' quad-core processor and a detachable HD display that can be used as a standalone Windows 8.1 tablet. With a slim design and durable finish, Transformer Book is not only one of the lightest laptops currently available at just 1.07kg, but also one of the lightest 10-inch tablets around, at 550g.

HIGH-PERFORMANCE LAPTOP AND LIGHT WEIGHT TABLET COMBINED

ASUS Transformer Book T100 is an extremely compact ultraportable for people who want the productivity features of a laptop with the easy portability of a tablet — and the flexibility to switch between the two in an instant.

Transformer Book features a new Intel Atom Z3740 quad-core processor for smooth multi-tasking performance and incredible energy efficiency, and lasts for up to 11 hours on battery power. The lightweight keyboard dock features precision-engineered keys designed for comfortable extended use, plus a multi-touch touchpad with full Windows 8.1 gesture support.

Just 10.5mm thin in tablet mode, Transformer Book's 10.1-inch display has a crisp 1366 x 768 resolution and features IPS technology for wide 178-degree viewing angles with excellent daylight visibility. Capacitive multi-touch gives fine fingertip control in tablet mode, while exclusive ASUS 'Reading Mode' technology adjusts the display automatically to make the screen easier to read for long periods.

ASUS INSTANT ON AND SONIC MASTER AUDIO TECHNOLOGY

Transformer Book also features ASUS Instant On technology for the kind of instant response that people have come to expect from tablets. Transformer Book wakes from standby in an instant and lasts for up to 14 days in standby mode.

ASUS SonicMaster audio technology gives true-to-life sound, and Transformer Book also features USB 3.0, 802.11 a/b/g/n dual-band Wi-Fi and Bluetooth 4.0. Transformer Book is also bundled with Microsoft Office Home & Student 2013 with full versions of Word, Excel, PowerPoint and OneNote.



ASUS Transformer Book ships with Windows 8.1, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

Refer page 24 for full specifications

ASUS NEW N·SERIES

Transform your senses

Quad-Speaker Array Audio Immersion

Windows 8 has been reimagined to be all about you. Put what matters most right on your Start screen, and get instant access to your people, apps, sites and more, so you can spend less time searching and more time doing.



Cinematic sound

Quad-speaker array by SonicMaster Premium and audio co-developed with Bang & Olufsen ICEPower®

Dazzling display

Ultra-crisp, up to Full HD IPS display with incredible 178-degree viewing angle

Supreme speed

Latest Intel® Core™ i7 processor and NVIDIA® graphics fit for gaming

ASUS New N Series ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

ASUS recommends Windows 8.

Work easy. Play hard. Windows

ELEGANT ALUMINUM AND SLIM MODERN LOOK

Meticulously treated materials endow the new ASUS N Series notebooks with stunning looks and great strength, using aluminum with hairline finishing and an illuminated ASUS logo. A ripple-effect speaker mesh projects artistic beauty and echoes sound excellence, showcasing appealing aesthetics and better audio.

IPS PANEL DELIVER LIVING COLOR AND WIDE-ANGLE SIGHTS

The new ASUS N Series notebooks arrive with ultra-crisp IPS screens that enhance color definition, brightness, and contrast. Going up to full HD, they resist reflections using matte coating, which also repels fingerprints.

In addition to color accuracy and lifelike visuals, new ASUS N Series panels ensure wider viewing angles so you can share screens with family, friends or colleagues. The 15.6" N550 delivers 178-degree enjoyment, with colors and clarity remaining consistent from nearly any direction.



INTRODUCING QUAD-SPEAKER ARRAY SURROUND SOUND

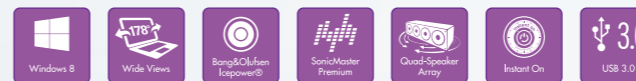
Four powerful speakers create immersive sound, tuned by the ASUS Golden Ear team. The quad-speaker array shapes sound and ensures best-reproduction and delivery. Beamforming and crosstalk cancellation join Head-Related Transfer Function (HRTF) technology to clear up audio, remove interference, and increase enjoyment, whether using the speaker array or headphones. Sound positioning is augmented for richer and more convincing surround, especially in movie watching, where you dive into truly cinematic audio.

ASUS SonicMaster audio technology, co-developed by Bang & Olufsen ICEpower®, brings you the best notebook sound. The new ASUS N Series notebooks are the first with a quad-speaker array. This generates spacious and cinematic-quality surround. And for deep bass, you get the bundled external SonicMaster subwoofer, which pumps out thumping low notes.



SUPER COOL WITH DUAL REAR-VENTING THERMAL DESIGN

Never worry about heat, as the new ASUS N Series feature large-scale cooling with dual fans, twin heat pipes, and big vents that keep temperatures low even during the most intense action for guaranteed stability.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Color	Warranty	Price	Bundle Gift
N550JV - CN281H	Windows 8 Single Language	Intel® Core™ i7-4700HQ	15.6" Full HD (1920x1080) LED backlit HD	8GB	NVIDIA® GeForce® GT750M, w/4GB DDR3 VRAM Graphics	1TB HDD	Blu-Ray	USB 3.0 Bluetooth 4.0 Wi-Fi	Aluminum	1 Year Global Warranty	***59,995	External Subwoofer, Notebook Bag

*BUNDLE SUBWOOFER, Notebook bag. RW = Read /Write (can burn the data to empty CD).



CHIP NOVEMBER 2013: TEST LAB, REVIEW

Refer page 39 for full specifications

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS VivoBook

Transform your expectations

ASUS recommends Windows 8.

Windows 8 has been reimagined to be all about you. Put what matters most right on your Start screen, and get instant access to your people, apps, sites and more, so you can spend less time searching and more time doing.



AFFORDABLE ALL-ROUND PERFORMANCE

ASUS VivoBook is a capable all-round notebook for mainstream users who want the most from Windows 8 at an affordable price. ASUS VivoBook features a sleek, low-profile design with 4th generation Intel® Core™ i7 processor. Multi-touch display and generously proportioned touchpad with Smart Gesture technology are standard across the range, as are high-quality ASUS SonicMaster audio and two-second instant-on.

INTUITIVE TOUCH

ASUS VivoBook delivers a vibrant and trend-setting design. Slim and light, ASUS VivoBook uses exclusive ASUS Smart Gesture technology, with large touchpads that guarantee improved touch input, with quicker and more precise gesture detection and a wider range of supported motions. Exclusive ASUS Sonic Master pumps out impactful audio with deep bass and wider range for the best in-class auditory performance. Your music, movies, games, and even voice take on a new dimension of sonic depth - perfect for multimedia.



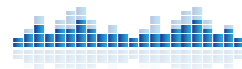
2-SECOND INSTANT ON

Exclusive ASUS Super Hybrid Engine II technology offers smartphone-like 2-second instant on resume from sleep mode, so you can resume without delay. ASUS VivoBook is all about quick accessibility and with its energy-conserving design goes into standby for up to two weeks. Open files and tasks are kept safe in memory, plus should the battery drop below 5% charge while you're away, data gets automatically backed up. Your valuable content is always secure and within reach!

ALWAYS CONNECTED ANYWHERE

Use the HDMI port to enjoy your favorite HD movies on big screen TV and transfer multimedia content quickly using USB 3.0 for data transfer speeds up to 10X faster than USB 2.0

SonicMaster Lite



CHIP JUNE 2012



T3 MAGAZINE JAN 2013

Model Name	OS	Processor	Display	Memory	Graphic	Storage	Colors	Connection	Warranty	Price	Bundle Gift
S551LB-CJ117H	Windows 8.1	Intel® Core™ i7-4500U	15.6" LED Touch Display, Multi-touch screen	4GB	NVIDIA® GeForce® G740,w/2GB VRAM Graphics	750GB HDD + 24GB SSD	■	USB 3.0 Bluetooth 4.0 Wi-Fi	1 Year Global Warranty	PHP 49,995	Notebook Bag
S551LB-CJ187H										PHP 49,995	

Work easy. Play hard. Windows

ASUS EXPERIENCE Series

ASUS X·SERIES

10" TOUCH NOTEBOOK
ADDING VIBRACY TO EVERYDAY COMPUTING

Intel® or AMD processors, integrated graphics boost productivity and multimedia output. ASUS X102BA & X200CA notebooks deliver the best mobile performance in their class for daily living.



2-SECOND INSTANT ON

True 2-second instant on resume from sleep or hibernate cuts out long reboots and gets you back to enjoyment right where you left off. ASUS Super Hybrid Engine II technology offers up to 15-day standby, with auto data backup should battery charge drop below 5%.

THE LIGHTNESS OF THIN MOBILITY

ASUS designers know your lifestyle demands a great degree of dynamic movement, so they built the ASUS X102BA & X200CA ultra-light and extra-thin. The new portables fit anywhere, look great wherever you are with their uniquely trend-setting style, and always help you go further.



BETTER SOUND FOR A NEW ERA

Exclusive ASUS SonicMaster audio technology adds a dimension of impact and lifelike accuracy to all your sound-based pastimes and applications. Tune in to clearer vocals, a wider sonic range, deeper bass, and overall more powerful output – from music to chat, everything sounds better with SonicMaster on the ASUS X102BA & X200CA.

SonicMaster Lite



USER-CENTRIC INNOVATIONS

The large Smart Gesture touchpad enables always fingertip-natural computing, and the back-assembled chiclet keyboard assures extra-solid typing for greater comfort.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Colors	Connection	Warranty	Price	Bundle
X200CA-CT063H X200CA-CT054H X200CA-CT087H	Windows 8 Single Language	Intel® Celeron® 1007U	11.6" LED Display, Multi-touch screen	4GB	Integrated Intel® HD Graphics	500GB HDD	DVD	■ ■ ■	USB 3.0 Bluetooth 4.0 Wi-Fi	1 Year Global Warranty	PHP 20,995	Notebook Bag
X102BA-DF040H X102BA-DF045H X102BA-DF046H		AMD A4-1200	10.1" LED Display, Multi-touch screen	2GB	AMD Radeon® HD 8180G Graphics	500GB SSD	■ ■	PHP 18,995			Office Home & Student 2013 worth Php 4,000	

*BUNDLE Notebook bag & Microsoft Office Home & Student 2013 worth 4,000

Refer page 34 for full specifications

Price, specification and availability are subject to change without prior notice. The model of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS X·SERIES

Encircling Beauty and Performance



ASUS X Series ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Colors	Connection	Warranty	Price	Bundle Gift		
X550LB-XX013H	Windows 8 Single Language	Intel® Core™ i7-4500U	15.6" LED Display	8GB	NVIDIA® GeForce® GT740M w/ 2GB VRAM Graphics	1TB HDD	DVD - RW	■	USB 3.0 Bluetooth 4.0 Wi-Fi/HDMI	1 Year Global Warranty	PHP 42,995	Notebook Bag		
X550LC-XX039H					NVIDIA® GeForce® GT720M w/ 2GB VRAM Graphics	750GB HDD		■			PHP 36,995			
X550LC-XX105H		Intel® Core™ i5-4200U	14.0" LED Display	4GB	NVIDIA® GeForce® GT720M w/ 2GB VRAM Graphics	500GB HDD		■			PHP 34,995			
X450LC-WX035H											Integrated Intel® HD Graphics		■	PHP 33,995
X450LA-WX021H											Integrated Intel® HD Graphics		■	PHP 31,995
X451CA-VX013H		Intel® Core™ i3-3217U											Integrated Intel® HD Graphics	■
X452CP-VX042H	Intel® Core™ i3-3217U			AMD Radeon® HD 8530M w/ 1GB VRAM Graphics	■	PHP 26,995								

*BUNDLE Notebook bag. RW = Read /Write (can burn the data to empty CD).

ASUS recommends Windows 8.

ASUS PERFORMANCE Series

Work easy. Play hard. Windows

Windows 8 has been reimagined to be all about you. Put what matters most right on your Start screen, and get instant access to your people, apps, sites and more, so you can spend less time searching and more time doing.

A CLASSIC, TIMELESS DESIGN

Reliable and comfortable to use, the new ASUS X Series notebook has a spun-circle finish for a classy, elegant feel. Its slim profile is 5% thinner than the previous X Series notebook, and still houses to a large touchpad with intuitive multi-point Smart Gesture input, multiple USB 3.0 ports for fast data transfer and IceCool technology to keep your palm rests cool.



PROVIDING A SMOOTH COMPUTING EXPERIENCE

Value-packed with all the essentials, the new ASUS X Series reinvents your daily computing experience. Whether you are using it for work or for fun, this is an ideal machine for both productive computing and entertainment. It features an Intel® Core™ processor, graphics card, and Instant On that resumes your computer from sleep mode in 2 seconds and USB 3.0 for 10 times faster data transfer speed. New ASUS X Series gives you everything you need for a truly satisfying multitask computing and multimedia experience.

A NOTEBOOK WITH SMARTPHONE-LIKE ACCESSIBILITY

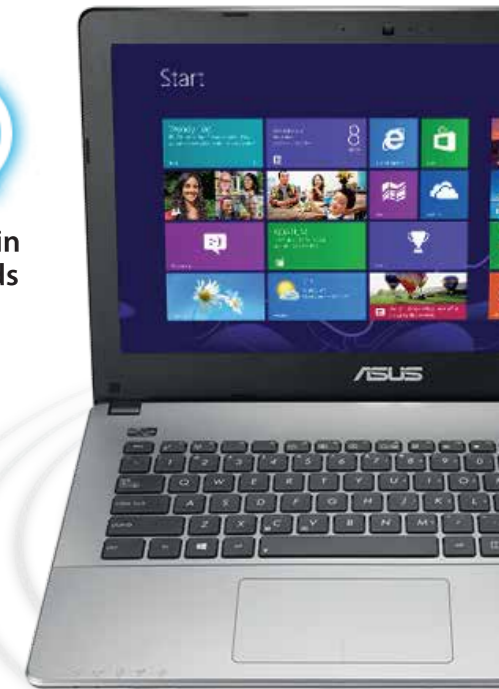
The X Series features the exclusive ASUS Super Hybrid Engine II with instant on to provide you with smartphone-like levels of accessibility. It can resume from sleep mode in just two seconds and has up to 14 days of standby time. It automatically saves your data when battery levels drop below 5%, so your documents are kept safe and secure.

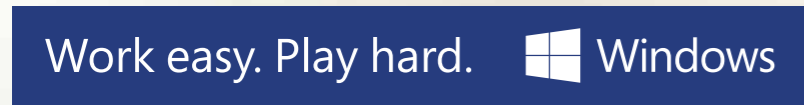


Resume in
2 Seconds

PRECISE, CRYSTAL CLEAR AUDIO TO COMPLETE THE CINEMATIC EXPERIENCE

On most notebooks, all sound frequencies originate from small onboard speakers. The resulting audio comes from a single source and lacks distinctiveness. Like other notebooks in the ASUS range, the new ASUS X Series comes equipped with SonicMaster technology and ASUS AudioWizard to bring you high fidelity audio. Experience omnidirectional sound and hear each individual instrument's nuances with the new ASUS X Series.





3 Years Warranty **NATIONWIDE**
CALL HOTLINE: +63 (2) 798-5700



*Some apps sold separately; vary by market.

ASUS All-in-One PC ET2300 Master of Home Entertainment

Windows 8 has been reimagined to be all about you. Put what matters most right on your Start screen, and get instant access to your people, apps, sites and more, so you can spend less time searching and more time doing.

Uncompromising Performance

Powered by Intel® 3rd Gen Core™ i7 desktop processor and discrete graphics, the ET2300 offers truly breathtaking experiences, delivering extensive high speed data transfer and streaming with intel®.

The Best Audio Quality Ever

The 1st AiO PC to feature 4 spatial array speakers that expand the soundstage and specially developed to target audio directly to your position while also helping eliminate other noise.

90-degree Foldable Design

The 90-degree adjustable hinge design can easily tilt to your preference for enhanced comfortable while using the touchscreen.

Optimized Touch Experience for Windows 8

Pinch-to-zoom, rotate images and scroll through webpages easily. With 10-point projected capacitive IPS touch screen technology, the ET2300 provides outstanding accuracy, offering smooth touch control through Windows 8.



*External wired subwoofer are available on selected models only.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	Drive	Side I/O Ports	Rear I/O Ports	Price
E2300IUT1-8012K	Windows 8 Single Language	Intel® Core™ i5-3330 6M Cache, 3.0 GHz, Turbo Boost up to 3.2GHz	23" / 16:9 widescreen IPS Full HD 1920x1080 LED-backlit 10 - point multi-touch	4GB DDR3	Intel® HD Graphics 4000	1TB HDD	Slot-in SuperMulti DVD	4x USB 3.0 ports 1 x USB 2.0 e-SATA combo 1 x Headset (3.5mm), Front L/R,SPIDF Combo) 1x Microphone (3.5mm), Rear L/R, Line In) 1xSD/SDHC / MMC card reader	1x Power input, 1x LAN, 1x HDMI-In, 1x HDMI-Out 1x TV Jack (optional) 1x Kensington lock slot 2x Thunderbolt port (optional, host only) 1 x Subwoofer jack (2.5mm)	Inquire inside store for special price

ASUS All-in-One PC

Sensational Audio Performance

ASUS All-in-One PCs combine a host hardware and software innovations to produce crystal-clear, immersive audio that surprises you with its reach-everywhere impact.



DTS Surround Sensation UltraPC II

Provides life-like surround sound that delivers 3-dimensional sensation of being completely surrounded by sound.



ASUS SonicMaster Optimization

Optimized by audio pros, digital signal processor are fine-tuned to produce every notes in pristine clarity with zero distortion.

Exclusive Wired Subwoofer

With a 580cc resonance chamber dedicated for low-range frequency audio signals, ASUS All-in-One PCs guarantee you rich bass response unheard in the market.

*Some apps sold separately; vary by market.

Sensational Visual Immersion

Enjoy smooth HD with Intel® Core™ i7/i5/i3 processor, Windows 8, and NVIDIA graphics on the brilliant LED-backlit monitor.



178° Wide Viewing Angle*

Adopts 178° of horizontal and vertical viewing angle that eliminates color shift on your screen no matter where and how you look at it.



Blu-ray Enjoyment*

Ultimate HD enjoyment with countless selections of HD movies.



Full HD

The LED backlight display reproduces razor-sharp Full HD 1080p resolution.

*Some apps sold separately; vary by market.



Smart Usability

ASUS All-in-One PCs change the way you work and play thanks to a host of technologies that deliver an intuitive user experience.



Plug n' Play TV*

Plug in your cable and turn your PC into TV.



Multi-touch Support*

Accurate multi-touch enables intuitive web-surfing.



Side panel USB 3.0

Conveniently located for instant file sharing and gadget syncing.

ASUS Cinema*

Touch-friendly interface provides fast and simple music, video and photo browsing.

*Some features are on selected models only. Please check the specs for more details.

*Some apps sold separately; vary by market.





*Some apps sold separately; vary by market.

ASUS All-in-One PC ET2220 For Easy and Fun Entertainment



Stylish and Ergonomic, Space-Saving Design
The unique space-saving photo frame-inspired design can be tilted from 16° to 45° to give users an ergonomic viewing position. Its smart and elegant design gives it a silver stand that can also be used as a carrying handle, and also features an intricately-designed speaker mesh.

Work easy. Play hard.
Windows 8 has been reimagined to be all about you. Put what matters most right on your Start screen, and get instant access to your people, apps, sites and more, so you can spend less time searching and more time doing. Windows 8 is smooth, intuitive, and designed to let you do what you want, the way you want.

21.5" Full HD LED Backlit Display
Super-sharp color reproduction and delivers high definition content with an added emphasis on detail to heighten your multimedia experience.

Hear and Feel the Power of SonicMaster
ASUS SonicMaster technology is an audio-optimizing technology developed by the ASUS Golden Ear team. It features a host of innovations that delivers improved clarity, louder volume, and audio detail.



Model Name	OS	Processor	Drive	Memory	Graphic	Storage	Touch	Side I/O Ports	Rear I/O Ports	Price
ET2220 INTI/INKI	Windows 8 Single Language	Intel® Core™ i5-3330	Tray-in SuperMulti DVD/ Blu-ray Combo/ Blu-Ray Writer	2GB up to 8GB DDR3 at 160MHz 2 x SO-DIMM	NVIDIA GT 610M (1GB)	SATA 500GB up to 2TB/ 64G SSD	INTI: 10-point Touch INKI: None Touch	2x USB 3.0 1 x 3-in-1 card reader slot 1 x B-Cas card slot (optional) 1 x Microphone in (3.5mm) 1 x Headphone out (3.5mm)	2x USB 3.0 1x USB 2.0 1x HDMI - in 1x HDMI - out 1x DC - in 1x RJ - 45 1x TV jack (optional) 1x Kensington lock	Inquire inside store for special price
ET2220 IUTI/IUKI		Intel® Core™ i3-3220			Intel® HD Graphics 2500 (i5/i3) Intel® HD Graphics (Pentium)		IUTI: 10-point Touch IUKI: None Touch			

3 Years WARRANTY
NATIONWIDE
CALL HOTLINE:
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ASUS recommends Windows 8.

ASUS DESKTOP



ASUS M51 Desktop PC Create and Enjoy at a New Level

Powerful Performance
4th generation Intel® Core™ i7 processor

Lifelike Audio
SonicMaster for an immersive audio experience

Awesome Graphics
Stunning graphics with NVIDIA® GeForce® GTX

Convenient Cloud Service
ASUS WebStorage with up to 32GB* free space



Model Name	OS	Processor	Chipset	Memory	Graphic	Storage	Power	Front I/O Ports	Rear I/O Ports	Price
M51AC	Windows 8 Single Language	4th generation Intel® Core™ i5/i7 dual-core Processors	Intel® H87	32GB DDR3 max/ Up to 4TB	Integrated Intel® GMA (Optional NVIDIA and AMD Discrete Graphics)	1TB HDD	Peak 350W/300W/500W	1 x 16-in-1 Card Reader, 1 x Headphone, 1 x Microphone 2 x USB 2.0, 2 x USB 3.0	1 x RJ45 LAN, 1 x 8 channel Audio I/O, 1 x PS/2 (Keyboard/Mouse) 1 x S/PDIF out (Audio jack) 1 x HDMI, 1 x DVI-D, 1 x DP 1 x VGA, 4 x USB 3.0, 2 x USB 2.0	Inquire inside store for special price
M11AA		4th generation Intel® Core™ i3	Intel® H61	16GB DDR3 max/ Up to 4TB		1TB HDD	Peak 350W/300W	1 x 16-in-1 Card Reader, 1 x Headphone, 1 x Microphone 2 x USB 2.0	1 x RJ45 LAN, 1 x 8 channel Audio I/O, 1 x PS/2 (Keyboard/Mouse) 1 x S/PDIF out (Audio jack) 1 x HDMI, 1 x DVI-D, 1 x DP 1 x VGA, 4 x USB 3.0, 2 x USB 2.0	

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS recommends Windows 8.

Horsepower at Your Command

With new 4th generation Intel® Core™ processors, powerful 3D graphics and enhanced audio, ASUS desktop PCs deliver the performance you need for any application.



*Some apps sold separately; vary by market.

Next-generation processor

The latest 4th generation Intel® Core™ processors deliver new levels of multi-tasking performance to make light work of even the most demanding tasks.

Taking gaming to new heights

NVIDIA® GeForce® GTX graphics mean you can experience the latest games the way they were meant to, with ultra-high resolutions, maximum image quality settings and silky smooth frame rates.

Surround yourself with sound

The first desktops to feature ASUS SonicMaster technology for true-to-life sound. Together with MaxxAudio, from Waves, recipient of a Technical GRAMMY Award®, it provides refined music, rich and surround gaming and movie, and clearer voice in speech and recording.

Multimedia Series: A Powerful Center for Creators



CM6340

Model Name	OS	Processor	Chipset	Memory	Graphic	Storage	Power	Front I/O Ports	Rear I/O Ports	Price
CM6730	Windows 8 Single Language	Intel® Sandy Bridge Core i5-2320	Intel® H61 Express	4GB DDR3	NVIDIA® GeForce® G405 1GB DDR3	500GB SATA III	300W	1 X 6-in-1 Card Reader 1 x Headphone 1 x Microphone 2x USB 2.0	1x RJ45 LAN, 1 x 8 - channel Audio I/O, 1x PS/2 (Keyboard/Mouse) 1x S/PDIF out (Audio jack), 1x HDMI-Out, 1x DVI, 1x VGA (D-Sub)-Out, 2x USB 3.0, 4x USB 2.0	Inquire inside store for special price
CM6730					Integrated on motherboard				1x RJ45 LAN, 1x 8 - channel Audio I/O, 1 x PS/2 (Keyboard/Mouse) 1x S/PDIF out (Audio jack) 1x HDMI-Out, 1x VGA (D-Sub)-Out, 2x USB 3.0, 4x USB 2.0	
CM6340	Windows 8 Single Language	Core™ i5-3350P 3.10GHz 6MB	Intel® B75	8GB DDR3	NVIDIA® GeForce® GT620 2GB DDR3	1TB 7200RPM	300W	1 X 6-in-1 Card Reader 1 x Headphone 1 x Microphone 2x USB 2.0	1x RJ45 LAN, 1x 6 - channel Audio I/O, 1 x PS/2 (Keyboard/Mouse) 1x S/PDIF out (Audio jack) 1x HDMI, 1x DVI-D, 1x VGA (D-Sub)-Out, 2x USB 3.0, 4x USB 2.0	Inquire inside store for special price
CM6331					Integrated on motherboard				1x RJ45 LAN, 1x 6 - channel Audio I/O, 1 x PS/2 (Keyboard/Mouse) 1x DVI-D, 1x VGA (D-Sub)-Out, 6x USB 2.0	
CM1435	Windows 8 Single Language	A8-5500 3.2 GHz 4-core (FM2 APU)	AMD® A55 FCH	4GB DDR3	AMD Radeon HD7470 1GB DDR3	1TB 7200RPM			2x PS/2 (Keyboard/Mouse), 1x RJ45 LAN, 1x 8-channel Audio, 1x DVI-D, 1 x D-Sub, 4x USB 2.0	

CP Series: Living Slim



CP3130

Model Name	OS	Processor	Chipset	Memory	Graphic	Storage	Power	Front I/O Ports	Rear I/O Ports	Price
CP6230-PH001M	Windows 8 Single Language	Intel® Sandy Bridge PDC 6850	Intel® H61	2GB DDR3	Integrated on motherboard	1TB SATA III	200W	1x 4-in-1 Card Reader (MS, MS Pro, MMC, SD), 1 x Headphone 1 x Microphone 2x USB 3.0	1x D-sub, 1x Line-In/Line-Out (Front L/R) Mic - in, 1x Back Surround LR/Side Surround LR/Center LFE, 1x RJ45 LAN Port, 4x USB 2.0	Inquire inside store for special price
CP6230-PH015M						500GB SATA III			1x D-Sub, 1x HDMI, 1x Line-In/Line-Out (Front L/R) Mic - in, 1x Back Surround LR/Side Surround LR/Center LFE, 1x RJ45 LAN Port, 2x USB 2.0, 2x USB 3.0	
CP3130-PH002S						2TB SATA III				

Speed And Beyond

Intelligent innovations for your multitasking needs.



*Some apps sold separately; vary by market.

Complimentary 32GB ASUS WebStorage

With 32GB of ASUS WebStorage provided free for three years.

Engineered to be cool and quiet⁵

Lowers operating temperatures by up to 11.4°C, and adjusts CPU fan speeds according to its current load for stable, reliable operation.

Next-generation Connectivity⁶

USB 3.0 with Ai Charger Technology charges devices up to 50% faster.

EPU⁷

Saving up to 40% on overall power consumption.

K Series: Daily Computing



K5130

Model Name	OS	Processor	Chipset	Memory	Graphic	Storage	Power	Front I/O Ports	Rear I/O Ports	Price
K5130	Windows 8 Single Language	2nd Generation Intel® Core™ i3/i5(s)/i7(s)/Pentium® dual-core processors 3rd Generation Intel® Core™ i3/i5(s)/i7(s)/Pentium® dual-core Processors	Intel® H61	8GB DDR3	Integrated Intel® GMA (Optional NVIDIA and AMD Discrete Graphics)	500GB	Peak 350W/300W	1 x Card Reader 1 x Mic 1 x Headphone 2 x USB 3.0	1x RJ45 LAN 1 x 6 channel Audio I/O 1 x VGA (D-sub)-Out 4 x USB 2.0, 1 x PS2 1x Com Port Header	Inquire inside store for special price

ASUS desktops – leading in satisfaction with reliability ⁸

ASUS computers reflect a tradition of the finest quality, innovation and longevity. Based on the PCWorld USA 2012 reader survey of tech satisfaction, reliability, and service, users ranked ASUS as a leading choice for desktop PCs, citing high satisfaction with their value, connectivity, ease of use and reliability. The survey also found ASUS desktop PCs were one of the most likely to be recommended to others.

¹ Wireless Charger feature is select models only. Check ASUS reseller for exact specifications.

² ASUS Power Pack feature is select models only. Check ASUS reseller for exact specifications.

³ ASUS USM feature is select models only. Check ASUS reseller for exact specifications

⁴ 32GB free ASUS WebStorage for 3 years, for Windows 8 models

⁵ Tested with Intel® Core™ i7 processor

⁶ Figures are theoretical values compared to USB 2.0 benchmarks for reference purposes. Actual speed depends on device and system status.

⁷ Tested with Windows 7 on ASUS CM6830 (ASUS P8H61-M motherboard, 3rd gen Intel® Core™ i5 CPU, NVIDIA® GT530 graphics card, 4GB RAM, 1TB HDD, DVD-RW)

⁸ Source: <http://www.pcworld.com/article/2020964>

Work easy. Play hard. Windows

MODEL	ASUS GAMING SERIES	ASUS ZENBOOK	ASUS TRANSFORMER BOOK		ASUS NEW N SERIES
	G750JX - CV090H	UX302LA - C4004H	T100TA - DK003H	T100TA - DK005H	N550JV - CN281H
OS	Windows 8 Single Language	Windows 8 Single Language	Windows 8.1		Windows 8 Single Language
CPU	3rd Generation Intel® Core™ i7-3630QM	Intel® Core™ i5-4200U	Intel® Atom Z3740 (Quad-Core)		Intel® Core™ i7-4700HQ
DISPLAY	17.3" Full HD 3D (1920x1080) with LED Display, multi-touch screen	13.3" 16.9 IPS FHD (1920x1080) LED Display, multi-touch screen	10.1" LED Display, multi touch screen		15.6 Full HD (1920 x 1080) LED Display
GRAPHICS	NVIDIA® GeForce® GTX670M with 3GB GDDR5 VRAM Graphics	Integrated Intel® HD Graphics 4400	Intel® HD graphics (Gen7)		NVIDIA® GeForce® GT750M w/ 4GB VRAM Graphics
MEMORY	16GB DDR3	4GB DDR3	2GB DDR3		8GB DDR3
STORAGE	1TB + 1TB SATA HDD 7200rpm	500GB HDD + 16GB SSD	64GB eMMC	32GB eMMC (tablet)+ 50GB HDD (dock)	1TB HDD
ODD	Blu-Ray DVD Writer	n/a		Blu-Ray DVD Reader	
WLAN	802.11 b/g/n	802.11 b/g/n/ac	802.11 b/g/n		
BATTERY	5200 mAh	4500 mAh	Up to 11 hours		4000 mAh
WEBCAM	2MP	HD Webcam	1.2MP		HD Webcam
DIMENSION	415 x 320 x 17-52mm 4.3KG	380 x 258 x 22.5 mm (WxDxH)	Tablet: 263 x 171 x 10.5mm Dock: 263 x 171 x 13.1mm		38.3 x 25.5 x 2.77 cm (WxDxH)
COLOR	Black	Blue	Gray		Aluminum
WARRANTY	1 Year Global Warranty				
REMARK	USB 3.0, Bluetooth 4.0				
BUNDLE GIFT	3D Glasses, Notebook Backpack	Zenbook Sleeve, Power Adapter, LAN Adapter, VGA Adapter	Office Home & Student 2013 worth Php 4,000		External Subwoofer, Notebook Bag
PRICE	Php 99,995	Php 62,995	Php 23,995		Php 59,995

MODEL	ASUS EXPERIENCE SERIES		
	X550LB-XX013H	X550LC-XX039H	X550LC-XX105H
OS	Windows 8 Single Language	Windows 8 Single Language	Windows 8 Single Language
CPU	Intel® Core™ i7-4500U	Intel® Core™ i5-4200U	Intel® Core™ i5-4200U
DISPLAY	15.6" HD (1366 x 768) LED Display	15.6" LED Display	15.6" LED Display
GRAPHICS	NVIDIA® GeForce® GT740 M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT720 M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT720M with 2GB DDR3 VRAM Graphics
MEMORY	8GB DDR3	4GB DDR3	4GB DDR3
STORAGE	1TB HDD	750GB HDD	500GB HDD
ODD	8 x Super Multi-Dual DVD-ROM		
WLAN	802.11 b/g/n		
BATTERY	4700 mAh	4700 mAh	4700 mAh
WEBCAM	HD Webcam		
DIMENSION	38.0x25.1x2.48cm (WxDxH)	38.0 x 2.51 x 2.48cm (WxDxH)	
COLOR	Gray	Dark Gray	Dark Gray
WARRANTY	1 Year Global Warranty		
REMARK	USB 3.0, Bluetooth 4.0		
BUNDLE GIFT	Notebook Bag		
PRICE	Php 42,995	Php 36,995	Php 34,995

MODEL	ASUS VivoBook SERIES	ASUS EXPERIENCE SERIES		
	S551LB - CJ117H	S551LB - CJ187H	X200CA-CT063H / CT054H	X102BA-DF040H / DF045H / DF046H
OS	Windows 8.1		Windows 8 Single Language	Windows 8 Single Language
CPU	Intel® Core™ i7-4500U		Intel® Celeron® 1007U	AMD A4 - 1200
DISPLAY	15.6" LED Display, multi-touch screen		11.6" LED Display, multi-touch screen	10.1" LED Display, multi-touch screen
GRAPHICS	NVIDIA® GeForce® G1740M with 2GB VRAM Graphics		Integrated Intel® HD Graphics	AMD Radeon HD 8180G Graphic
MEMORY	4GB DDR3		2GB DDR3 RAM	
STORAGE	750B HDD + 24GB SSD	1TB	500GB HDD	500GB SATA HDD
ODD	8x Super Multi-Dual DVD-ROM			
WLAN	802.11 b/g/n			
BATTERY	4500 mAh		3000 mAh	2600 mAh
WEBCAM	HD Webcam		HD Webcam	HD Webcam
DIMENSION	38 x 25.8 x 2.25 cm (WxDxH)	38 x 26.6 x 2.2 cm (WxDxH)	30.3 x 20.0 x 2.12 cm (WxDxH)	266 x 185.1 x 23.3 -29 cm (WxDxH)
COLOR	Black	Black	Black, Blue, Red	Black, Blue
WARRANTY	1 year Global Warranty			
REMARK	USB 3.0, Bluetooth 4.0			
BUNDLE GIFT	Notebook Bag		Notebook Bag	Office Home & Student 2013 worth Php 4,000
PRICE	Php 49,995	Php 49,995	Php 20,995	Php 18,995

MODEL	ASUS EXPERIENCE SERIES			
	X450LA-WX021H	X450LC-WX035H	X451CA-VX013H	X452CP-VX042H
CPU	Windows 8 Single Language	Windows 8 Single Language	Windows 8 Single Language	Windows 8 Single Language
OS	Intel® Core™ i5-4200U	Intel® Core™ i5-4200U	Intel® Core™ i3-3217U	Intel® Core™ i3-3217U
DISPLAY	14" HD (1366 x 768) LED backlit			
GRAPHICS	Intel® HD Graphics	NVIDIA® GeForce® GT720M, w/ 2GB VRAM Graphics	Intel® HD Graphics	AMD Radeon® HD 8530M w/ 1GB DDR3 VRAM
MEMORY	4GB DDR3			
STORAGE	500GB HDD			
ODD	8 x Super Multi-Dual DVD-ROM			
WLAN	802.11 b/g/n			
BATTERY	2600 mAh			
WEBCAM	HD Webcam			
DIMENSION	34.8 x 24.1 x 2.48 (WxDxH)			
COLOR	Dark Gray	Dark Gray	Black	Black
WARRANTY	1 Year Global Warranty			
REMARK	USB 3.0, Bluetooth 4.0			
BUNDLE GIFT	Notebook Bag			
PRICE	Php 31,995	Php 33,995	Php 24,995	Php 26,995

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ASUS NOTEBOOKS THE CHOICE OF IT PROFESSIONALS

In today's digital age, our devices such as notebooks, tablets and mobile phones store lots of sensitive personal data. That's why IT professionals all over the world choose ASUS. They know that ASUS is synonymous with quality and reliability. Whatever you use your device for, be it watching movies, listening to music or viewing photos - ASUS is the natural choice delivering technology and style. But don't take our word for it. Consult an IT expert before purchasing.

ASUS TRANSFORMER BOOK Series

2-IN-1 ULTRAPORTABLE LAPTOP WITH 10-INCH TABLET



10.1" ASUS T100

ASUS GAMING Series

THE ULTIMATE FIGHTING MACHINE . STRIKE IN SILENCE



17.3" G750

ASUS ZENBOOK Series

STUNNING, STYLISH
AND EXTREMELY SCRATCH-RESISTANT



13.3" Zenbook
Touch UX301

ASUS MULTIMEDIA Series

TRANSFORM YOUR SENSES



15.6" N550

ASUS VIVOBOK Series

TOUCH . THE WORLD AT YOUR FINGERTIPS



15.6" S551

ASUS PERFORMANCE Series

PORTABLE PERFORMANCE



15" X550



14" X450



14" X451, X45L



11.6" X200 | 10.1" X102BA

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