



## Seagate Backup Plus, easy backup for your digital life, both on your computer and in the cloud

The Seagate® Backup Plus portable drive simplifies backup for consumers who want to protect their entire digital life, stored locally, in the cloud or on social networks. Via the Seagate Dashboard, use the *Protect* function to set up a one-click plan or customise your scheduled local backup. Keep multiple copies of your files in case disaster strikes.

With the Save feature, user-generated content can be backed up from your favourite social networks. Many people now use their smartphones to capture priceless moments. While these devices are handy and readily available, storage is not their strong point. Capture a memory, post it on a social networking site and let the Seagate Dashboard automatically back up any content posted. Even if the file is deleted accidentally from the device, another copy can be waiting.

The Share feature allows multiple files to be uploaded to social networks at once from your computer. The days of uploading individual files without creating a new album are gone! Simply select the files to upload, choose where to post them and even add comments. Managing your social profile has never been easier.

Install the preloaded NTFS driver for Mac and use the drive interchangeably between PCs and Mac® computers, without reformatting the drive. For even more flexibility, with the Seagate Backup Plus design, you can upgrade from the included USB 3.0 interface to Thunderbolt™ technology or FireWire® 800 with the available additional adaptor.







Specifications									
Retail Packaging	Product Dimensions Box Dimensions		Master Carton Dimensions		Pallet Dimensions				
Length (in/mm)	4.86/123.4	5.2/132		7.87/200	48/1,219				
Width (in/mm)	3.19/81.1	1.81/46		7.76/197	40/1,016				
Depth (in/mm)	0.57/14.5	6.54/166		5.91/150	46.73/1,187				
Weight (lb/kg)	0.440/0.224	0.6413/0.2915	3.01188/1.369		676.5/307.5				
Quantities									
Boxes per Master Carton	4								
Master Cartons per Pallet	210								
Pallet Layers	7								
System Requirements									
Windows® 8, Windows 7, Windows Vista®, Windows XP SP3 (32-bit and 64-bit) operating system or Mac OS X 10.6 or higher¹									
SuperSpeed USB 3.0 port (required for USB 3.0 transfer speeds, or backward compatible with USB 2.0 ports at USB 2.0 transfer speeds) <sup>2</sup>									
Inside the Box									
Seagate Backup Plus drive			18 inch USB 3.0 cable						
Seagate Dashboard preloaded on drive			Quick start guide						
NTFS driver for Mac preloaded on drive¹			2-year limited warranty						
USB 3.0 interface adaptor									

Region	Product	Colour	Capacity <sup>3</sup>	Model Number	EAN Code	Multi-pack UPC
EMEA	Backup Plus portable drive	Black	500GB	STBU500200	7636490037047	10763649038496
EMEA	Backup Plus portable drive	Silver	500GB	STBU500201	7636490037054	10763649038502
EMEA	Backup Plus portable drive	Blue	500GB	STBU500202	7636490037061	10763649038519
EMEA	Backup Plus portable drive	Red	500GB	STBU500203	7636490037078	10763649038526
EMEA	Backup Plus portable drive	Black	750GB	STBU750200	7636490040580	10763649042035
EMEA	Backup Plus portable drive	Black	1TB	STBU1000200	7636490037290	10763649038748
EMEA	Backup Plus portable drive	Silver	1TB	STBU1000201	7636490037306	10763649038755
EMEA	Backup Plus portable drive	Blue	1TB	STBU1000202	7636490037313	10763649038762
EMEA	Backup Plus portable drive	Red	1TB	STBU1000203	7636490037320	10763649038779

<sup>&</sup>lt;sup>1</sup> Reformatting may be required for Mac.

www.seagate.com

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<sup>&</sup>lt;sup>2</sup> Compatibility may vary depending on user's hardware configuration and operating system.

<sup>&</sup>lt;sup>3</sup> When referring to drive capacity, one gigabyte, or GB, equals one billion bytes; and one terabyte, or TB, equals one trillion bytes.