



**2022 GRANTS-IN-AID
STANDARD & EXCEPTIONAL GRANT APPLICATION**



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

APPLICANT INFORMATION

1. Applicant (Legal name of organization): **City of Ormond Beach**

2. Address (mailing): **P.O. Box 277**

City: **Ormond Beach** State: **Florida** Zip Code: **32175-0277**

3. Type of Organization:

Municipal government Volusia County Government

Not-for-Profit Corporation classified as a 501(c) (3)

4. Federal ID #: **[REDACTED]**

Florida Not-for-Profit Corporation Charter # (if applicable): NFP Charter Number

Florida Dept. of Agriculture & Consumer Services Registration # (if applicable):
Dept. of Agriculture Number

5. County Council District of Project: 1 2 3 4 5

6. Is the project in a Community Redevelopment District (CRA)? Yes No

7. Contact Person:

Name: **Loretta Moisio** Title: **Grants Coordinator**

Telephone #: **386-676-3315** E-Mail: **Loretta.Moisio@ormondbeach.org**

8. Provide the Mission Statement for your organization:

The future of the City of Ormond Beach depends on a partnership among citizens, businesses, civic organizations, elected officials, and City employees. Working together, we can make Ormond Beach one of the most attractive, stimulating, and progressive cities in the nation.

We see Ormond Beach as a community characterized by a high quality of life for all. From our youngest citizens to our oldest, we want to provide significant opportunities for earning, for learning, for leisure and recreation, and for self-expression.

We see Ormond Beach as a community of many dimensions. Among these, we see our City as:

- A family oriented community, striving to provide a safe and supportive environment in which families of all ages can build on their strengths and their traditions.*
- A learning community, in which all citizens may participate in life-long opportunities for personal*



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

growth and development, especially as they participate in the strong historic, cultural, artistic, and athletic traditions of the area.

- An environmentally sensitive community, marked by mature trees, clean water, well-kept neighborhoods, and attractively landscaped thoroughfares.*
 - An economically sound community, boasting a diverse economy and a balanced, controlled, but friendly approach to business and development.*
 - A diverse community, one in which all citizens and all sectors of the City find meaningful opportunities and one in which all are valued for the unique contribution they make.*
- A responsive community, with a City government that cares and communicates well with the citizenry and provides timely, even-handed, and courteous service to all.*
- A well-run community, offering high quality basic City services in an effective and efficient manner, and encouraging creative and proactive approaches to government.*

An involved community, one in which citizens throughout the community acknowledge and respect their differences, but recognize that the accomplishment of our objectives will require the full participation of all.

FUNDING REQUEST

1. Project Funding (Grant Request Amount and Match Amount):

a. Standard Grant Request (up to \$600,000.00)	\$ 600,000.00
b. Exceptional Grant Request (up to \$2,500,000.00)	\$ <u>Exceptional grant request</u>
c. Confirmed Match Funds	\$ 810,384.00
d. Total Project Cost (ECHO + Match)	\$ 1,410,384.00

2. Mandatory Workshop was attended by: **Loretta Moisio**

Date of Workshop: **2/24/2022**

3. List any prior year grants received from ECHO (include year, project name and amount of grant):

- 2005** – Central Park Development - \$205,000
- 2006** – Central Park Development: Boardwalk - \$300,000
- 2007** – The Casements/Rockefeller Gardens Restoration - \$500,000
- 2012** – Skate Park Expansion - \$225,000
- 2014** – Environmental Discovery Center Construction - \$400,000
- 2018** – Ormond Beach Sports Complex Field Lighting - \$400,000
- 2019** – Ormond Beach Sports Complex: Championship Softball Field – \$400,000
- 2020** – MacDonald House Restoration - \$400,000
- 2020** – Nova Tennis Court Lighting - \$137,500



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

PROJECT INFORMATION

1. Project Title: **Performing Arts Center Renovation**

Project Location Address: **399 North U.S. Highway 1**

City: **Ormond Beach**

State: **Florida**

Zip Code: **32174**

2. Type of Project:

Renovation Restoration New Construction Acquisition

3. ECHO Category – Select One (review ECHO Guidebook pages 3 - 4):

Environmental Cultural Historic Outdoor Recreation

4. The Project Site of Facility is (select one):

Owned by Applicant Leased by Applicant (length of lease): Length of lease

Land/Project Management Agreement (length of agreement): Length of agreement

NOTE: LEASES/AGREEMENTS MUST BE BINDING AND NON-CANCELABLE

5. Is the Project Site/Facility mortgaged or will it be? Yes No

PROJECT TEAM

1. List the name and address of the architect, engineer, design consultants and/or general contractor selected. Include the information for the persons signing the Certification of Information and Compliance Form:

- Joyce Shanahan, City Manager
- Kelly McGuire, Finance Director
- Shawn Finley, P.E., Public Works Director
- Alex Schumann, P.E., City Engineer
- Robert Carolin, Leisure Services Director
- Stefan Sibley, Assistant Leisure Services Director
- Marc Schwartz, Performing Arts Center Supervisor
- April Martti, Engineering Projects Coordinator
- Loretta Moisio, Grants Coordinator

Address for all listed above: P.O. Box 277, Ormond Beach, FL 32175-0277



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

Leonard Marinaccio, Jr., Chief Executive Officer
 Bomar Construction, Inc.
 27 South Orchard Street, Ormond Beach, Florida 32174

Tom DeSimone, Director of Community Projects
 RLF Architecture Engineering Interiors
 4750 New Broad Street, Orlando, Florida 32814

2. List the person/persons who created the budget and describe their experience with this type of project:

Shawn Finley, P.E., Public Works Director, and Alex Schumann, P.E., City Engineer, created the budget for this project. Mr. Finley has been with the City for twelve years serving first as Civil Engineer, then Deputy City Engineer, then City Engineer and now Public Works Director. Mr. Finley has served as project manager for a large number and variety of projects implemented throughout the City. Mr. Schumann has been with the City for over five years, three as a Civil Engineer, two as Deputy City Engineer and being promoted to City Engineer in 2021 and has experience managing City ECHO projects. The implementation of all ECHO funded projects has been the responsibility of the City’s Engineering Division.

3. If a complete list is not available, explain why (include when the project team will be selected):
Explain why project team list is not available

PROJECT MANAGEMENT TEAM

1. List the name of staff dedicated to this project (include their responsibilities and the amount of time each will be spending on the project per week):

Staff	Responsibilities	Weekly Time
Alex Schumann, P.E., City Engineer	Project Management: Bidding, Award, Construction	15%
Shawn Finley, P.E., Public Works Director	Project Management: Bidding, Award, Construction	5%
April Martti, Engineering Projects Coordinator	Project Management: Grant Administration	5%
Robert Carolin, Leisure Services Director	Post Construction Management	5%
Stefan Sibley, Assistant Leisure Services Director	Construction (Owner’s Rep.); Post Construction Management	10%



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

Staff	Responsibilities	Weekly Time
Marc Schwartz, Performing Arts Center Supervisor	Post Construction Management	10%
Engineering Inspector (TBD)	Construction	20%

PROJECT DESCRIPTION

1. Describe the project and explain how it will achieve the goals of Resolution 2020-79 to plan for the future growth of Volusia and enhance the quality of life for its residents (use factual information/documentation to show how this project will accomplish these goals):

County Resolution 2020-79 seeks to “enhance the quality of life for its residents by continuing to provide environmental, cultural, historical, and outdoor recreational opportunities.” As a family-oriented community, Ormond Beach consistently works to meet the needs of its citizens and visitors. Toward that end, the Ormond Beach Performing Arts Center provides cultural and recreational opportunities including traveling shows and attractions, as well as community theater productions, which makes this project a perfect match to the goals of Resolution 2020-79. This project further promotes the goals of County Resolution 2020-79 by ensuring that ECHO projects are geographically distributed as the Performing Arts Center is the only cultural facility in the northern most section of Volusia County with the capacity to accommodate the needs of local, regional, state, national and international programs. This project will also further the goals of Resolution 2020-79 as it “recognizes the role of cultural arts in improving the quality of life for its citizens.”

The drive to have a Performing Arts Center in the City of Ormond Beach began in the 1980s with the desire of the residents to provide a permanent and purpose-built home for the performing arts. These residents, under the leadership of Ruth Horan, formed the Ormond Beach Friends of Recreation. Their broader purpose to support recreation in Ormond Beach expanded, and a committee was formed to create and support the construction of the Ormond Beach Performing Arts Center. This committee later became a separate entity, the Ormond Beach Performing Arts Center Friends, and their efforts were solely focused on garnering the public support necessary to secure funding to acquire and construct the Performing Arts Center. To this day, the Performing Arts Center Friends have continually worked to support the Performing Arts Center to assist in its mission of providing quality programming and an exceptional facility.

In the 1980s, with the knowledge that this venture would require not only the support of residents and elected officials, much work would have to be done to make this dream a reality. The challenge was to prove to elected officials that the idea of a Performing Arts Center in Ormond Beach had the support of the community. Volunteers from the Friends of Recreation canvassed the City door-to-door to get residents to sign petitions in support of the acquisition and construction of the Performing Arts Center to convince elected officials.



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

Thousands of Ormond Beach residents signed the petition to create the Ormond Beach Performing Arts Center. The Friends of Recreation and City staff worked diligently to persuade the City Commission to agree to place a bond referendum on the ballot to finance the acquisition and conversion of the building in 1987. The Friends continued its work, and the referendum passed with an overwhelming majority of residents voting in favor. The public mandate of support for the Ormond Beach Performing Arts Center continues to this day.

The Ormond Beach Performing Arts Center opened to the public in 1991. At the ribbon cutting on May 10, 1991, Ormond Beach Mayor Nicholas Fortunato stated in his letter to theater patrons, "Many of us in this city dreamed of having a center where this country's finest performers, young people, community actors and local residents could display their talents. In 1987, the citizens of Ormond Beach voted for a bond issue which included purchasing an existing building and turning it into such an arts center. We look forward to turning this center into a showplace for cultural activities in Volusia County."

At the 25th Anniversary Celebration of the Ormond Beach Performing Arts Center, held on January 17, 2017, Ormond Beach Mayor Bill Partington stated in his letter to theater patrons, "From the first time the curtains were raised, talented performers from childhood age to senior citizens, animal performers, community actors, and internationally known groups, have graced this stage to the delight of our residents and visitors."

The Ormond Beach Performing Arts Center is housed in the former Calvary Assembly Church at 399 North U.S. Highway 1. Following the passage of the bond referendum of \$2.3 million, the City purchased the property and construction began to transform the former church building into the Performing Arts Center auditorium, studio, classrooms, lobby and gallery areas.

The Ormond Beach Performing Arts Center auditorium seats six hundred patrons. The proscenium stage opening is forty feet wide. The auditorium has theatrical lighting, sound system, video projector and screen. The theater is well equipped to meet the production requirements of a wide variety of shows, meetings, and educational programs.

Since opening in 1991, the Ormond Beach Performing Arts Center has become a notable road house for traveling productions. It attracts tourists, local residents and winter residents from all over the country bringing a significant amount of economic activity to the City.

Over the years, the Center has solidified its place as a cultural institution and valued community resource for children and adults to learn and participate in dance and theatrical performances. The 3,000 square foot studio offers an area for show rehearsals, and theatrical and dance classes.



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

In addition to performances, the Center offers gallery space for curated art shows for local artists, county school students, individuals with disabilities; an annual photography show; and a venue for seminars and other public and civic group meetings.

After over three decades in operation, the public areas have become worn and outdated, badly in need of renovation. **ECHO grant funds are needed to renovate an outdated lobby, create a donor wall, improve the appearance of the exterior façade, modifications to the lobby stairway for both public safety and aesthetics, modifications to the restrooms to ensure full accessibility, the addition of a wire hanging system in the gallery area for art exhibits, upgrades of floor, window, and wall coverings in the lobby, concession, and hallways, as well as a canopy for shelter at the entrance during inclement weather.** (Attachment, pages 47 and 75-78)

With this proposed renovation, the Center's more welcoming entrance areas can once again match the quality of its programming and continue to be a source of pride, and indeed, of affection, for the community.

At its meeting of March 10, 2021, the City of Ormond Beach Leisure Services Board prioritized projects to recommend to the City Commission for inclusion within the City's Capital Improvement Program (CIP). (Attachment, pages 79-82) At that time, the Performing Arts Center Renovations were ranked first of six projects and subsequently was included in the City's CIP. (Attachment, pages 83-84) At the October 5, 2021, City Commission meeting, under the "Reports, Suggestions, Requests" section of the agenda, the City Commission indicated its support of putting forth an ECHO application for the Performing Arts Center Renovation during the Spring 2022 cycle. (Attachment, pages 85-86)

The Ormond Beach Performing Arts Center is committed to providing cultural opportunities and experiences including music concerts, dance performances, theatrical comedy and dramas, and visual arts and is the home of community theater groups for children and adults.

The Ormond Beach Performing Arts Center gallery space located in the lobby area is the location for visual art exhibition space featuring the works of Volusia County artists. The Center has an ongoing partnership with the Ormond Beach Memorial Art Museum whose staff will continue to solicit art through call to artists, and then organize, curate, and install the "Pop-Up" art exhibitions using the new wire hanging system to be installed in the gallery area as part of the renovation project. These exhibitions provide theater guests an enhanced artistic experience during their visits to the theater. (Attachment, pages 87-89) In addition, selected works will be printed on vinyl sheets affixed to wall panels adjacent to the west wall windows for a temporary display which is planned to be an inexpensive process and that allows for periodic changes to the art display.

The mission to provide educational theater opportunities for local residents is central to daily operations of the Performing Arts Center. The multi-generational Kopy Kats and Ormond Beach Follies shows are



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

created, scripted, built, and staged annually at the Performing Arts Center. In addition, Children’s Musical Theatre Workshop, Inc., holds classes, camps, and stages performances year-round. Prior to the pandemic, box office receipts including estimates of free attendance, the Performing Arts Center annual attendance averaged 40,000 patrons.

The community theater productions represent more than three thousand volunteer hours to produce the annual shows. The educational theater programs serve more than two hundred students each year. This programming is in addition to local, regional, and nationally traveling shows and attractions that are presented each year.

The addition of a wire hanging system for artwork in the gallery will allow for greater flexibility and more options for the display of works of visual art. The addition of LED lighting throughout the gallery, main lobby and the exterior of the building will provide aesthetic enhancement with color and dimming control. The upgraded flooring and wallcovering to replace dated and worn surfaces will modernize the appearance of the facility with a contemporary look and feel.

The lobby staircase will have ADA compliant treads and railings improving the guests’ ability and ease of movement throughout the facility. The lobby restroom facilities will feature new fixtures including sinks and toilets, and will also have ADA compliant stalls and counter heights.

2. If applying for an exceptional grant, describe how the project meets the requirements of an exceptional project. An exceptional project means a project of paramount and crucial countywide importance which provides for receipt of services by significantly large numbers of people in all areas of the county. For more information on exceptional projects see page 8 of the [ECHO Guidebook](#).

[Exceptional project description](#)

3. Describe the project and construction timeline:
The project is anticipated to begin by July 2022 and be completed and open to the public by July 2023. The City has a continuing contract with Bomar Construction and the project should begin relatively quickly once a Notice to Proceed has been issued.
4. Describe how the green infrastructure and sustainability standards will be used in the project (information can be found at <https://www.volusia.org/services/growth-and-resource-management/environmental-management/green-volusia/green-buildings.shtml>):

Architecture

- Exterior Canopy to be made of aluminum which is a highly recyclable material.
- Exterior Canopy could help reduce solar heat gain from the lobby entrance.
- Interior Shades to aid with internal thermal comfort.



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

- Construction waste and project carbon footprint is reduced by utilizing as much of the existing conditions as possible.
- Concrete footings and pavement for exterior canopy can be constructed using sustainable materials.
- Interior walk-off mats will be provided at the main entries to reduce the amount of outdoor particulates from entering the building. This will contribute to cleaner indoor air quality.

Interiors

- Carpet tile selected is manufactured in a Gold certified LEED building, is Cradle to Cradle Silver certified, NSF 140 Gold Certified and contains 28% recycled content.
- Acoustical ceiling tiles are GREENGUARD Gold Certified for low chemical emissions, a USDA Certified Biobased Product 98%, contributes to LEED WELL LBC and contains up to 75% recycled content.
- Acoustical plaster ceiling panels are GREENGUARD Gold Certified for low chemical emissions and is classified as containing greater than 50% total recycled content.
- Mapei Flexcolor CQ (Tile Grout) verified Red List Free by the Living Building Challenge.
- Rubber base selected is Cradle to Cradle Silver certified, phthalate free and Floorscore certified.

Plumbing

- Plumbing Fixtures to meet EPA water saving standards and be certified by IAPMO R&T.

Mechanical

- Energy efficient ECM (engine control and monitoring) motors in equipment selections.

Electrical

- Energy efficient LED lighting to replace incandescent light fixtures.
- Automatic lighting controls including occupancy and daylighting sensors help maintain proper light levels for a space, saving energy while not in use or when natural lighting can be utilized as a supplement.

5. Describe how the project will comply with the ADA accessibility requirements:

All ADA requirements will be met with this renovation project. The lobby staircase will have ADA compliant treads and railings. The lobby restrooms will have new fixtures including sinks and toilets as well as ADA compliant stalls and counter heights.



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

6. If applicable, describe any additional phases:

At this time, no additional project phases are planned.

PERFORMANCE MEASURES

1. Explain the project's goals and objectives:

Upon completion of the renovation, one goal is to **increase the number of patrons to the facility which would in turn increase the average annual attendance**. Guest/client survey satisfaction is at 90% and a second goal is to **increase the overall satisfaction level** after renovations are complete and programs are held.

2. Elaborate on how these goals and objectives will be measured for the length of the restrictive covenants:

Data is collected on the below performance measurements and reported monthly, quarterly, and annually. This data collection will continue in perpetuity and thereby meet the restrictive covenants length requirement.

Categories of Performance Measurements:

- Programming Offered: Dance, Musical Theatre, Drama, Concerts, Comedy
- Classes Offered: Dance, Musical Theatre, Chorus
- Class Participants:
 - Children's Musical Theatre 150 participants
 - Kopy Kats Musical Revue 60 participants
 - Ormond Beach Show Club Follies 80 participants
 - Ormond Beach Community Chorus 30 participants
- Show Attendance: Averaging over 25,000 annually since 2010
- Volunteers: 700
- Volunteer Hours: 20,000 hours annually
- For-Profit Shows: 30 annually
- Not-For-Profit Shows: 40 annually
- New Contracts: 6
- Returning Contracts: 30
- Guest/Client Surveys: 90% Satisfaction



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

RESTRICTIVE COVENANTS

1. Do you agree to comply with the requirement to file a 20-year Restrictive Covenant with the Volusia County Clerk of Court if ECHO Grant is awarded?

Yes No

△ If the project of the application is mortgaged or leased property, other than those applying for trails in the County Master Plan or projects on land not owned by the applicant, a letter from the Mortgagee or Lessor, stating that they agree to sign the Restrictive Covenants must be provided with the application.

△ Applicants with projects on State or Federal owned lands are automatically exempt from this requirement, but are held to the same liquidated damages cited within the Restrictive Covenants through language found in the final ECHO agreement for which the grantee is held responsible.



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

BUDGET INFORMATION

1. A complete project budget must be submitted in the format provided by the county. Budget must be accurate and realistic (projects will be implemented within the budget set at the time of application).
2. The budget should be presented by each type of funding:
 - a. UC = Unencumbered Cash
 - b. LM = Land Match
 - c. IK = In-kind
 - d. PSC = Previously Spent Cash
3. The budget must include temporary and permanent ECHO signage (signs may not be funded with ECHO funding).



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

BUDGET DETAIL CHART							
Construction Phase Expenditures <i>Add rows as needed</i>	UC +	LM +	IN-KIND +	PSC	= MATCH	ECHO	TOTAL
General Requirements:							
General Conditions	344,550	LM	In-Kind	PSC	344,550	ECHO Request	344,550
Site Construction:							
Sitework, Demolition	79,552				79,552		79,552
Concrete:							
Concrete, Shotcrete, Stucco	82,480				82,480		82,480
Metals:	5,000				5,000		5,000
Wood and Plastic:							
Carpentry, Millwork	44,565				44,565		44,565
Thermal & Moisture Protection:							
Roofing, Sheet Metal	5,000				5,000		5,000
Doors and Windows:							
Doors, Windows						98,726	98,726
Finishes:							
Drywall, Carpet, Tile, Painting						180,044	180,044
Specialties:							
Railings, RR Partitions, Signage	78,423				78,423		78,423
Special Construction:							
Covered Walkway	153,110				153,110		153,110
Mechanical:							
HVAC, Plumbing, Fire Sprinklers	12,204				12,204	106,776	118,980
Electric:	UC	LM	In-Kind	PSC	Total Match	214,454	214,454
Subtotal	804,884	Subtotal LM	Subtotal In-Kind	Subtotal PSC	804,884	600,000	1,404,884



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

Signage:							
ECHO Temp Sign	500	LM	In-Kind	PSC	500	Total ECHO Request	500
ECHO Permanent Sign	5,000	LM	In-Kind	PSC	5000	Total ECHO Request	5,000
Subtotal	5,500	Subtotal LM	Subtotal In- Kind	Subtotal PSC	Subtotal Match	Subtotal ECHO Request	5,500
PROJECT TOTALS	810,384	TOTAL LM	TOTAL IN-KIND	TOTAL PSC	810,384	600,000	1,410,384

Line items should match your project (some examples are Equipment, Metals, Finishes, Wood and Plastic, Thermal, Plumbing). Budgeted match amounts should be placed in the corresponding description column (Unencumbered Cash, Land Match, In-kind Services/Items or Previously Spent Cash).



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

MATCH DOCUMENTATION

1. All documentation for match must be included in the application as outlined in the ECHO Guidebook pages 9 - 11.
(Attachment, pages 37-39)

OPERATING FORECAST DETAIL

1. Outline how the facility or project will operate once complete. The narration should include such items (as applicable) as staffing, maintenance requirements, increased programming, fees and memberships. Include a detailed maintenance and replacement plan for the 20-year compliance period:

The Department of Leisure Services provides the staff to operate the Performing Arts Center (PAC) which includes one full-time Performing Arts Center Supervisor, two part-time box office attendants, two part-time maintenance workers, and one part-time theater technician. Upon completion of the renovation, additional staff will not be required.

The lifespan of the improvements to the existing fixtures and finishing of walls and flooring will last at least twenty-five years during which the cost of maintenance will be the same, with little or no change to the facility's maintenance budget. The City's Leisure Services Department oversees the overall maintenance of all public cultural and recreational facilities and plans for the maintenance and repair of all City facilities through its annual budgeting process.

With the exception of the COVID-19 pandemic period of closure from mid-March 2020 until June 1, 2021, the PAC is operated year-round. On a yearly basis since 2010, the PAC hosted an annual average of seventy events, 40,000 attendees, and 700 volunteers contributing 20,000 volunteer hours. The PAC is a fee use based facility. There are two primary types of users; in-house performing arts groups and rentals to independent show producers.

The use of the PAC is governed by the fee use structure and includes usage for classes and instruction, show rehearsals, and performances. The PAC box office sells tickets for events and all patrons, regardless of residency, pay the same amount for tickets. The fee schedule for the rental of the PAC is based on not-for-profit or for-profit use and is not based on residency status. These fees will remain uniform for all Volusia County residents.

2. Submit a business plan, feasibility study and marketing plan. These plans must be specific to Volusia County and the proposed project:



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

BUSINESS PLAN: One of the goals of the Performing Arts Center renovation project includes the improvement of the appearance of the facility. With over thirty years in operation, there have been no changes made to the original lobby, gallery and exterior of the Performing Arts Center. The result is that over time there is significant wear and tear on the facility that is not addressed with routine maintenance. The aging of the facility has resulted in an outdated appearance that is less desirable and inviting for guests and users. With a more contemporary look and feel, the goal is to encourage first-time visitors to become more engaged and return to visit the facility on a frequent basis.

Another goal of the project is to provide features in the gallery and lobby area to present the work of local artists. These features include new and enhanced lighting and wire frame hanging system to allow for ease of changing out art pieces for exhibit and display. These enhanced features will encourage more art exhibitions, such as the PAC's existing partnership with the Ormond Beach Memorial Art Museum to display the work of local artists. In the spring of 2021, the Performing Arts Center began a strategic partnership with the Ormond Beach Memorial Art Museum. The COVID-19 pandemic presented new challenges that required both cultural institutions to seek "thinking outside the box" solutions to provide enriching cultural experiences for residents and visitors in Volusia County.

The Performing Arts Center and the Memorial Art Museum have joined together to present a series of "Pop-Up" art exhibits in the Performing Arts Center lobby. These exhibits are a showcase for artists in Volusia County. The success of these exhibits effectively demonstrates the value and functionality of the Performing Arts Center lobby as art gallery space. There is no fee charged for the artists to exhibit, and no fee is charged for visitors who wish to view it. (Attachment, pages 87-89)

Since the start of the strategic partnership, the Memorial Art Museum has curated three exhibitions, including the one currently on display, which runs until April 2022. The call for artists has already gone out for the next exhibit which will be ready for display in late April 2022 and will run until mid-July 2022. (Attachment, page 94)

Another goal of the project is to improve the appearance of the exterior of the building concentrated on the west side that faces US Highway 1. A shade structure is planned to be installed near the fountain entrance to the Performing Arts Center which will provide shelter for guests at drop-off from both inclement weather and shade from the sweltering Florida sun. (Attachment, page 46)

In addition to the shade structure, the appearance of the outside areas will be enhanced with additional lighting and the river rock façade will be removed and replaced with a contemporary smooth texture finish. This new look will be more attractive and draw the eyes of passers-by on the highway frontage and focus their attention on the building. This in turn will increase community awareness of the facility and encourage more visitors.



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

FEASIBILITY STUDY: The Performing Arts Center has been a thriving cultural treasure in the City of Ormond Beach since opening in 1991. The City of Ormond Beach is honored to be able to offer this valuable amenity to citizens and visitors and strives to consistently maintain a first-class facility and provide diverse programming. Last year, the City initiated its 2021 update of the City of Ormond Beach Parks and Recreation Master Plan. As part of the update, the following occurred:

- A statistically valid survey was sent out to the public;
- An online survey was made available to the public;
- Public meetings were held and audience polling was conducted during the meetings; and,
- A joint Leisure Services Advisory Board and Quality of Life Board meeting was held during which member polling was conducted.

The responses from these activities were compiled to form the basis for a report of “Existing Conditions and Needs Assessment Findings” which was presented to the City Commission at a workshop on August 17, 2021. (Attachment, pages 96-165) Based on the data in this report, there is substantial public support for the renovation of the Ormond Beach Performing Arts Center.

Statistically Valid Survey Sent Out to the Public:

- In the summary of findings and priority actions, recommendation #7 is to continue renovation and improvements of Performing Arts and Cultural Centers. (Attachment, page 107)
- In the summary of findings and high priority programs, the Performing Arts Center programs ranked #5. (Attachment, page 109)
- The Park Site Evaluations listed the Ormond Beach Performing Arts Center as a facility that scored below meeting expectations. (Attachment, page 115)
- The survey showed that 27.4% of the respondents had visited the Ormond Beach Performing Arts Center during the past two years. (Attachment, page 120)
- The survey showed that 31.1% of the respondents had participated in programs at the Ormond Beach Performing Arts Center over the last five years. (Attachment, page 123)
- The survey responses for top priorities for investment for recreation facilities and amenities listed the Ormond Beach Performing Arts Center as a medium priority and ranked as #13. (Attachment, page 127)
- The survey responses for top priorities for investment for recreation programs and activities listed the Ormond Beach Performing Arts Center as a high priority and ranked as #5. (Attachment, page 128)



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

- The survey responses for Residents' Level of Support for Actions the City Could Take to Improve the Parks and Recreation System showed a 66% level of support to "continue renovation & improvements of Performing Arts and Cultural Centers." (Attachment, page 129)

Online Survey Made Available to the Public:

- The online survey results showed that 25.27% of the respondents had visited the Ormond Beach Performing Arts Center during the past two years. (Attachment, page 131)
- The online survey results showed that 36.7% of the respondents had participated in a program at the Ormond Beach Performing Arts Center in the last five years. (Attachment, page 134)
- The online survey results showed that 29.1% of the respondents indicated need for more programs at the Ormond Beach Performing Arts Center. (Attachment, page 139)
- The online survey results showed that 76.4% of the respondents indicated support for renovation and improvements to the Ormond Beach Performing Arts Center. (Attachment, page 140)

Public Meetings held with Audience Polling Conducted:

- The audience polling at the public meetings indicated that 24% of the respondents stated that the Ormond Beach Performing Arts Center is important but not adequately provided. (Attachment, pg. 149)
- The audience polling at the public meeting indicated that 31% of the respondents stated the Ormond Beach Performing Arts Center programs are important but not adequately provided. (Attachment, pg. 150)

Joint Leisure Services Advisory Board and Quality of Life Board Meeting held with Member Polling Conducted:

- The Advisory Board member polling indicated that 13.6% of the respondents stated that the Ormond Beach Performing Arts Center facility is important but not adequately provided. (Attachment, page 152)
- The Advisory Board member polling indicated that 27.3% of the respondents stated that the Ormond Beach Performing Arts Center programs are important but not adequately provided. (Attachment, page 153)
- In interviews with the members of Joint Advisory Board, two members stated the need to place a priority on improvements to the Ormond Beach Performing Arts Center. (Attachment, page 156)



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

MARKETING PLAN: Once the renovation is completed, the improved facility will continue to be marketed through the City's website, its social media platforms, and local media outlets.

Social Media Marketing: As part of the overall marketing plan for the Performing Arts Center, the Facebook social media platform is a key to business development. A multi-faceted approach to social media with the focus on branding, event marketing, and customer relationship management is essential to achieve the goal of increasing customer engagement and driving event ticket sales.

The Performing Arts Center Facebook page was created in 2011. Since that time, the page has grown organically to over 3,300 likers and over 3,600 followers. The Performing Arts Center Facebook events reached over 32,000 people within the last ninety days. These numbers illustrate the importance of using social media to engage with our customers.

The Facebook page events are tied to the Performing Arts Center internet ticketing site. Links to the internet ticketing site are posted in the Facebook events for convenience and makes it simple for the customer to make an online ticket purchase. The fast-paced growth of internet ticket sales for our events is the direct result of marketing for Performing Arts Center events on Facebook. (Attachment, page 92)

City of Ormond Beach Website and Internet Ticketing Site: The Performing Arts Center developed a marketing plan focused on the growth of internet ticket sales. In 2013, the Performing Arts Center acquired box office software to provide the platform for customers to purchase their show tickets online. Since that time, internet ticket sales have grown exponentially; since the start of fiscal year 2021-2022, more than \$115,000.00 worth of show tickets have been sold through the online ticketing site.

The online ticketing site is hosted on the City of Ormond Beach website homepage. Customers click on the red ticket icon located on the lower right side of the homepage. After clicking on the link, customers are re-directed to the ticketing site where they will find information about the show, select and reserve their seat from the seating chart, and complete the purchase with a credit or debit card.

Internet ticket sales are a simple and convenient process that provides value to the customer. The success of internet ticketing and the continuing growth of internet ticket sales as a percentage of the total tickets sales is an indication that the Performing Arts Center provides programming that is important to Volusia County residents.

In addition to the value of the City of Ormond Beach website homepage as the host for the internet ticketing site, the website also serve other valuable functions. Residents and visitors may choose to subscribe to email updates from the Performing Arts Center. Updates are sent on a regular basis to the subscribers to keep them informed. Performing Arts Center show schedules are also posted to the City website calendar.



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

Tips for writing a business plan:

- A business plan is a document detailing a business's future objectives and strategies for achieving them.
- A business plan should be a detailed road map that explains the goals and plans to achieve them.

Tips for writing a feasibility study:

- A feasibility study is an assessment of the practicality of a proposed plan or method that will provide a clear picture of your organization's budget and operations.
- A few factors that should be considered while writing the feasibility study:
 - How will the project provide quality of life benefits to county residents?
 - Have you conducted a survey or public meeting/workshop?
 - Is the project practical?
 - What is the life expectancy of the project?
 - Can the organization maintain the project for the 20 year compliance period?

Tips for writing a marketing plan:

- A marketing plan is an operational document that outlines an advertising strategy an organization will implement to reach its target market.
- The marketing plan should include details on the marketing channels and the campaign.



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

FISCAL STABILITY

1. BUSINESS INFORMATION (not all line items will apply to all applicants)

Operational funding for this organization	Prior Completed Year	Current Year	Projected Year	Next Projected Year
Fundraising, Memberships, Donations, etc.	Prior Completed Year	Current Year	Projected Year	Next Projected Year
County Grants (other than ECHO)	Prior Completed Year	Current Year	Projected Year	Next Projected Year
Grants (Non-County)	Prior Completed Year	Current Year	Projected Year	Next Projected Year
Cash Donations	Prior Completed Year	Current Year	Projected Year	Next Projected Year
TOTALS	Prior Completed Year Total	Current Year Total	Projected Year Total	Next Projected Year Total
Administrative Costs	67,708	70,861	72,987	75,176
Program Costs	Prior Completed Year	Current Year	Projected Year	Next Projected Year
Educational Outreach Programs	Prior Completed Year	Current Year	Projected Year	Next Projected Year
Contractor Services (for this project)	Prior Completed Year	Current Year	Projected Year	Next Projected Year
Marketing & Advertising	466	2,500	2,575	2,652
Payroll Total Expense	104,942	135,673	139,743	143,935
TOTAL	Prior Completed Year Total	Current Year Total	Projected Year Total	Next Projected Year Total
Not-for-Profit	Prior Completed Year	Current Year	Projected Year	Next Projected Year
Endowments	Prior Completed Year	Current Year	Projected Year	Next Projected Year
TOTALS	Prior Completed Year Total	Current Year Total	Projected Year Total	Next Projected Year Total
Number of Full-time Employees	1	1	1	1
Number of Part-time Employees	5	5	5	5
Volunteer Hours	1,121*	430	10,000	15,000
Value of Volunteer Hours (@ /hr.)	28,025	10,750	250,000	375,000
TOTALS	201,141	219,784	465,305	596,763

*4 months

2. Has this organization defaulted on any grant in the past five years?

Yes No

If yes, please explain:

Explanation of default



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

FINANCIAL AUDIT/REVIEW/AGREED UPON PROCEDURES

1. County of Volusia and Local Municipalities must provide a link to their Financial Statement under GASB 34.

<https://www.ormondbeach.org/ArchiveCenter/ViewFile/Item/9671>

The link should include the following documents:

- a. A Management Letter from the last fiscal year Independent Auditor's Report on the Basic Financial Statement.
 - b. A Response Letter from the last fiscal year Independent Auditor's Report on the Basic Financial Statement.
 - c. An Opinion Letter from the last fiscal year Independent Auditor's Report on the Basic Financial Statement.
2. Not-for-Profit Organizations: the required financial information is determined by the operating revenue or expenses/expenditures annual average of the three fiscal years prior to the application deadline, as outlined in the ECHO Guidebook.
 - a. Additional supporting documents for Not-for-Profit organizations:
 - i. IRS letter granting Not-for-Profit 501 (c) (3) status in Florida.
 - ii. The most recent Uniform Business Report (Annual Report) filed with the State of Florida, Division of Corporations.
 - iii. Unrestrictive ownership or undisturbed use of facility documentation (unless the project is an acquisition).
 - iv. Letter of intent to sell from the owner for Acquisition Projects.

DRAWINGS

1. Drawings are required from ALL applicants (documents must be legible and to scale with legends):
 - b. Current drawings and/or excavation plans for the facility.
 - a. Site survey with existing structures and site plans with structures.
2. Vacant land acquisition projects shall include:
 - a. Conceptual drawings of improvements to the property, which are to be completed within two years of acquisition.
 - b. Proposed structures must include elevations, floor plans and design elements such as landscaping.
3. Street Locator Map (indicate the physical location of the project within the local areas; include road names and "North" for directional reference).



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

4. Site Plan should show the building footprint, travel ways, parking, landscaping, etc. This section should include:
 - a. Site Survey
 - b. Trees and topography
 - c. Civil drawing
 - d. Water retention drainage and circulation

5. Preliminary and Schematic Drawings. Drawings should show:
 - a. A general model of floor/site plans, showing the location of project elements.
 - b. Florida-friendly landscape plan (The Florida Friendly Landscaping guide can be found at https://ffl.ifas.ufl.edu/pdf/FYN_Plant_Selection_Guide_2015.pdf).

6. Design and Development Documents. Documents should show more detail including:
 - a. Selection of materials and engineering systems involved
 - b. Detailed cost estimate
 - c. Environmentally sustainable materials

7. Construction Documents should include written and graphic instructions. These documents should be focused on specifications for the project (building systems, floor plans, elevations, etc.) and should include site utilities and ADA information.
 - a. Outdoor, trails, parks, sports facilities and playgrounds require a bid set of plans, which are ready to be used for the procurement process.
 - b. New construction, facility remodel and historic projects require a set of A&E plans, which are ready to be used for the procurement process.
 - c. Historic projects need to demonstrate research and compliance with the Historic Preservation Standards and Guidelines.

8. Permanent ECHO Sign documents should include site design, materials and site placement.



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

CERTIFICATION OF INFORMATION AND COMPLIANCE FORM

Note: A fully executed copy is included in the Attachments, page 74.

I/We certify that all of the information contained within this application and subsequent attachments is true and correct to the best of my/our knowledge and that the project for which the application is made shall be in compliance with the Americans with Disabilities Act of 1990, and that should a grant be awarded, the organization agrees to comply with the conditions of the grant award agreement including the Restrictive Covenants.

OFFICIAL WITH AUTHORITY TO CONTRACT FOR THE OWNER OF THE PROPERTY

Signature/Date: March 22, 2022

Printed Name: **Joyce Shanahan, City Manager**

Phone #: **386-676-3200**

OFFICIAL WITH AUTHORITY TO CONTRACT FOR THE APPLICANT

Signature/Date: March 22, 2022

Printed Name: **Joyce Shanahan, City Manager**

Phone #: **386-676-3200**

CHIEF FINANCIAL OFFICER FOR THE APPLICANT

Signature/Date: March 22, 2022

Printed Name: **Kelly McGuire, Finance Director**

Phone #: **386-676-3226**

NOT FOR PROFITS ONLY – PRESIDENT, BOARD OF DIRECTORS

Signature/Date:

Printed Name: Name

Phone #: Phone Number

Executive Board or Board of Directors reviewed and approved this application on (date): Board approval date

Attachment Checklist: Please check your application before submitting.

The following items/documentation **must** be included with your application or your application **will not** be scored. All match sources must be secured and proof thereof submitted by the application deadline.

APPLICANT

- ECHO Application, completed and signed
- Mission Statement for Organization
- Proof of ownership or copy of lease
- Restrictive Covenants or Statement agreeing to follow this requirement
- Project Budget Detail Chart
- Official Documentation of Match
- Business Plan
- Feasibility Study
- Marketing Plan
- Fiscal Stability Chart
- Financial Audit Documents (listed in the ECHO Guidebook page 15)
- Not-for-Profits only: IRS Status Letter classifying Organization as a 501(c) (3) - NA
- Completed and signed Drawings
- Street Locator
- Map Site Plan
- Preliminary & Schematic Drawings
- Design & Development Documents
- Construction Documents
- Permanent ECHO Sign Documents
- Certification of Information and Compliance
- Project/Construction Timeline Chart
- Other

Attachments

REQUIRED

Proof of Ownership	29-36
City Commission Resolution 2022-44, March 22, 2022	37-39
Street Locator Map.....	40-41
Site Plan and Site Plan on an Aerial Photograph.....	42-44
Design and Development Documents.....	45-64
Construction Documents	65-70
Permanent ECHO Sign Design, Location and Materials	71-72
Certification of Information and Compliance	73-74

OTHER

Performing Arts Center Photographs	75-78
Leisure Services Advisory Board Minutes, March 10, 2021	79-82
Capital Improvement Plan (CIP) Excerpt	83-84
City Commission Minutes, October 5, 2021, Excerpt	85-86
Pop-Up Art Exhibit Photos	87-89
Social Media	90-95
Existing Conditions and Needs Assessment Findings, Power Point, August 2021	96-165

PROOF OF OWNERSHIP

PREPARED BY:
WALTER E. FOSTER, JR.
315 S. PALMETTO AVE.
DAYTONA BEACH, FL 32014

executive line

31530779

This Indenture

Made this 8th day of June, A. D. 19 88

Between

CALVARY ASSEMBLY OF GOD OF ORMOND BEACH, FLORIDA, INC.

a corporation existing under the laws of the State of Florida
having its principal place of business in the County of Volusia and
State of Florida party of the first part, and

THE CITY OF ORMOND BEACH
P. O. Box 277, Ormond Beach, Florida 32075-0277
of the County of Volusia and State of Florida
party of the second part,

Witnesseth, that the said party of the first part, for and in consideration of the sum of TEN AND NO/100----- Dollars, to it in hand paid by the said party of the second part, the receipt whereof is hereby acknowledged, has granted, bargained and sold to the said party of the second part forever, the following described land, situate, lying and being in the County of Volusia, State of Florida, to wit:

PARCEL 1: That part of Block Twelve (12), lying Easterly of U.S. Highway No. 1 in ORMOND TERRACE ANNEX, Map Book 10, page 137, Public Records of Volusia County, Florida.

PARCEL 2: Lots Nineteen (19), Twenty (20), Twenty-one (21), Twenty-two (22), Twenty-three (23) and Twenty-four (24), Block One (1), ORMOND TERRACE ANNEX, according to map in Map Book 10, page 137, Public Records of Volusia County, Florida.

PARCEL 3: Lots One (1), Two (2), Five (5) and Six (6) Excluding that part in U.S. Highway No. 1, Lots Seven (7) and Eight (8), and the Westerly 25 feet of vacated Pine Street adjacent to said Lots One (1) and Two (2), all in Block Three (3), ORMOND HEIGHTS, according to map in Map Book page 202, Public Records of Volusia County, Florida.

And the said party of the first part does hereby fully warrant the title to said land, and will defend the same against the lawful claims of all persons whomsoever.

In Witness Whereof, the said party of the first part has caused these presents to be signed in its name by its President, and its corporate seal to be affixed, attested by its Secretary the day and year above written.
CALVARY ASSEMBLY OF GOD OF ORMOND BEACH, FLORIDA, INC.

Attest: Virgil S. Kingree, Jr.
VIRGIL S. KINGREE, JR., Secretary

By John P. Andereg
JOHN P. ANDEREGG, President.

Signed, Sealed and Delivered in Our Presence:

Anton Di Giuliano
Diana L. Fulcher

State of Florida

County of VOLUSIA

REC FEE \$ 33.00 REC'D PAYMENT AS
DOC ST \$ 7416.00 INDICATED FOR CLASS
INT TAX \$ "C" INTANGIBLE DOC
PENALTY \$ STAMP TAXES
INTEREST \$
Clerk Circuit Court Volusia Co. Florida.

I Hereby Certify, That on this 8th day of June, A. D. 19 88, before me personally appeared JOHN P. ANDEREGG and

respectively of CALVARY ASSEMBLY OF GOD OF ORMOND BEACH, FLORIDA, INC., a corporation

N/C

31560179

RE-RECORDED TO SHOW STAMPS

078595

FILED FOR RECORD
RECORD VERIFIED
JUN 22 1 55 PM '88

Sy Smith
CLERK OF CIRCUIT COURT
VOLUSIA COUNTY FLORIDA

Sy Smith
CLERK OF CIRCUIT COURT
VOLUSIA COUNTY FLORIDA

FILED FOR RECORD
RECORD VERIFIED
JUN 16 11 42 AM '88

075777

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BOOK PAGE
VOLUSIA COUNTY
FLORIDA

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BOOK PAGE
VOLUSIA COUNTY
FLORIDA

CORPORATE RESOLUTION

OF

CALVARY ASSEMBLY OF GOD OF ORMOND BEACH, FLORIDA, INC.

WHEREAS, the Board of Directors of CALVARY ASSEMBLY OF GOD OF ORMOND BEACH, FLORIDA, INC., did on February 8, 1988, authorize John P. Anderegg to present an offer to purchase the Church property located on U.S. 1 in Ormond Beach for \$1,712,000.00 to the Annual Meeting of the membership, and

WHEREAS, at its Annual Meeting duly held on February 17, 1988, the membership did duly authorize the acceptance of said offer from the City of Ormond Beach, A Florida Municipal Corporation, now therefore

BE IT RESOLVED By The Board Of Directors of CALVARY ASSEMBLY OF GOD OF ORMOND BEACH, FLORIDA, INC.:

SECTION ONE. That John P. Anderegg, as President and Senior Pastor, and Virgil S. Kingree, Jr., as Secretary, are hereby authorized to execute all documents to effect the transfer of the church property located on U.S. 1, Ormond Beach, Volusia County, Florida to the City of Ormond Beach.

SECTION TWO. That the closing and execution of documents is scheduled for June 15, 1988, and this Corporate Resolution empowers the said John P. Anderegg and Virgil S. Kingree, Jr. to execute any and all documents which may be necessary to effect the transfer.

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BOOK PAGE
VOLUSIA COUNTY
FLORIDA

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BOOK PAGE
VOLUSIA COUNTY
FLORIDA

SECTION THREE. That this Corporate Resolution is made pursuant to Corporate Meetings duly held and with the full consent of the Board of Directors and members of the Calvary Assembly of God Church.

APPROVED AND AUTHENTICATED THIS _____ day of February, 1988.



JOHN P. ANDEREGG
President



VIRGIL S. KINGREE, JR.
Secretary

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BOOK PAGE
VOLUSIA COUNTY
FLORIDA

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BOOK PAGE
VOLUSIA COUNTY
FLORIDA

MINUTES OF SPECIAL MEETING
OF BOARD OF DIRECTORS OF
CALVARY ASSEMBLY OF GOD OF ORMOND BEACH, FLORIDA, INC.

A Special Meeting of the Board of Directors of CALVARY ASSEMBLY OF GOD OF ORMOND BEACH, FLORIDA, INC., A Florida Corporation, was called by the President and held at the corporate offices located at 399 U.S. 1 North, Ormond Beach, Florida, on February 8, 1988, at which time all of the members of the Board of Directors were present, being:

John P. Anderegg

Virgil S. Kingree, Jr.

David Feraldo

Robert Courteaux

Charles Berwick

Notice of such Special Meeting was waived by unanimous consent of the Board.

John Anderegg, President, called the meeting to order and announced that the purpose of the meeting was to comply with Article X of the By Laws of the Corporation in respect to real property. The City of Ormond Beach had made a proposal to purchase the Church property located on U.S. 1 in Ormond Beach for a total purchase price of \$1,712,000.00.

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BOOK PAGE
VOLUSIA COUNTY
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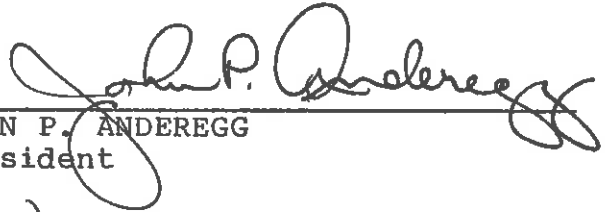
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VOLUSIA COUNTY
FLORIDA

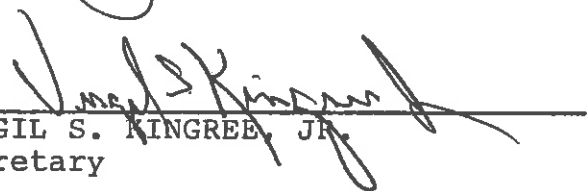
By unanimous vote of the Board of Directors, John Anderegg was authorized to present the offer to the Annual Meeting of all members of Calvary Assembly of God.

The Annual Meeting was to be held on February 17, 1988, at 7:00 p.m. wherein all members of Calvary Assembly of God had an opportunity to voice their approval or rejection of the proposed contract.

There being no further business the meeting was adjourned.



JOHN P. ANDEREGG
President



VIRGIL S. KINGREE, JR.
Secretary

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BOOK PAGE
VOLUSIA COUNTY
FLORIDA

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BOOK PAGE
VOLUSIA COUNTY
FLORIDA

MINUTES OF SUPPLEMENTAL SPECIAL MEETING
OF THE BOARD OF DIRECTORS OF
CALVARY ASSEMBLY OF GOD OF ORMOND BEACH, FLORIDA, INC.

A Supplemental Special Meeting of the Board of Directors of Calvary Assembly of God of Ormond Beach, Florida, Inc., A Florida Corporation, was held on February 20, 1988, at the corporate offices located at 399 U.S. 1 North, Ormond Beach, Florida, at which time all of the members of the Board of Directors were present, being:

John P. Anderegg

Virgil Kingree

David Feraldo

Robert Courteaux

Charles Berwick

Notice of such supplemental Special Meeting was waived by unanimous consent of the Board.

John Anderegg, President, announced that the Annual Meeting of the all of the members of Calvary Assembly of God was held on February 17, 1988, and the proposed Contract for the City of Ormond Beach to purchase the church property located on U.S. 1, Ormond Beach, Florida, was approved.

By Motion made, seconded and unanimously approved, the

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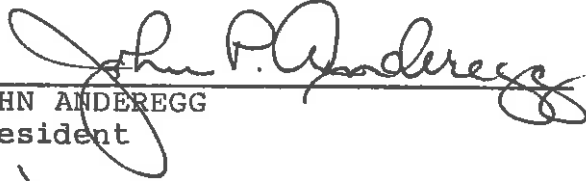
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VOLUSIA COUNTY
FLORIDA

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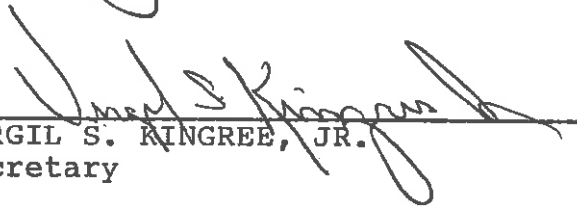
BOOK PAGE
VOLUSIA COUNTY
FLORIDA

Board of Directors adopted the attached Corporate Resolution.

There being no further business the meeting was adjourned.



JOHN ANDEREGG
President



VIRGIL S. KINGREE, JR.
Secretary

CITY COMMISSION RESOLUTION 2022-44
MARCH 22, 2022

RESOLUTION NO. 2022-44

A RESOLUTION AUTHORIZING THE SUBMITTAL OF A GRANT APPLICATION TO THE COUNTY OF VOLUSIA UNDER THE ECHO GRANTS-IN-AID PROGRAM FOR FUNDING ASSISTANCE REGARDING RENOVATION OF THE ORMOND BEACH PERFORMING ARTS CENTER; AUTHORIZING THE EXECUTION OF ALL DOCUMENTS INCIDENTAL THERETO, INCLUDING ANY CONTRACT NECESSARY FOR THE CITY TO ACCEPT THE GRANT AWARD; AND SETTING FORTH AN EFFECTIVE DATE.

WHEREAS, the County of Volusia has a current grant cycle open under the ECHO Grants-In-Aid Program in which the City can request maximum funding assistance in the amount of \$600,000.00 with City matching funds on a dollar-for-dollar basis, or 50:50 match, and

WHEREAS, the City Commission desires to submit a grant application to the County of Volusia under the ECHO Grants-In-Aid Program, a draft copy of which is attached hereto and incorporated herein, for the purpose of obtaining funding assistance in the amount of \$600,000.00 regarding renovation of the Ormond Beach Performing Arts Center (“the Project”), and

WHEREAS, the total Project cost is estimated to be \$1,410,384.00, and

WHEREAS, the City is required to make a matching contribution of at least \$810,384.00, and

WHEREAS, the City anticipates receiving donations over the next three years from the Friends of the Ormond Beach Performing Arts Center to help cover any project costs that exceed \$1,200,000 (a copy of the letter of commitment from the Friends of the Ormond Beach Performing Arts Center is attached hereto and incorporated herein), now therefore,

BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF ORMOND BEACH, VOLUSIA COUNTY, FLORIDA, THAT:

SECTION ONE. The City Manager or her designee is hereby authorized and directed to submit a grant application, including any and all documents that are necessary and incidental thereto, to the County of Volusia under the ECHO Grants-In-Aid Program in the amount of \$600,000.00 regarding renovation of the Ormond Beach Performing Arts Center.

SECTION TWO. The Mayor and City Manager are hereby further authorized and directed to execute any contract, including any and all documents that are necessary and incidental thereto, for the City to accept the grant award.

SECTION THREE. The City Manager hereby certifies that the City's matching funds in the amount of \$810,384.00 will be derived from the General Fund Reserves.

SECTION FOUR. This Resolution shall take effect immediately upon its adoption.

APPROVED AND AUTHENTICATED this 22nd day of March, 2022.



BILL PARTINGTON
Mayor

ATTEST:



SUSAN CARROLL DAUDERIS
City Clerk

STREET LOCATOR MAP

Ormond Beach Performing Arts Center Location Map



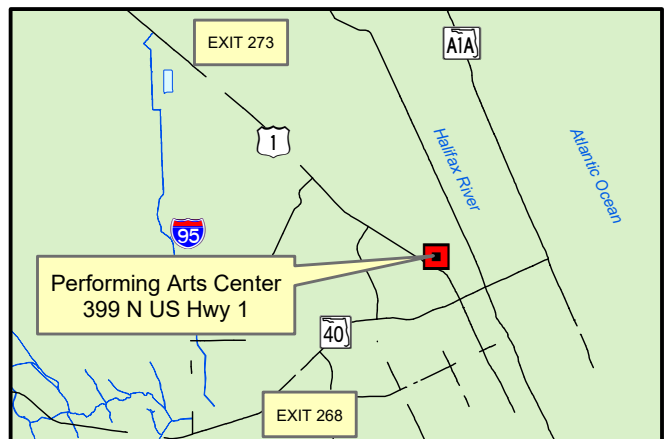
Directions

From I-95 Northbound:

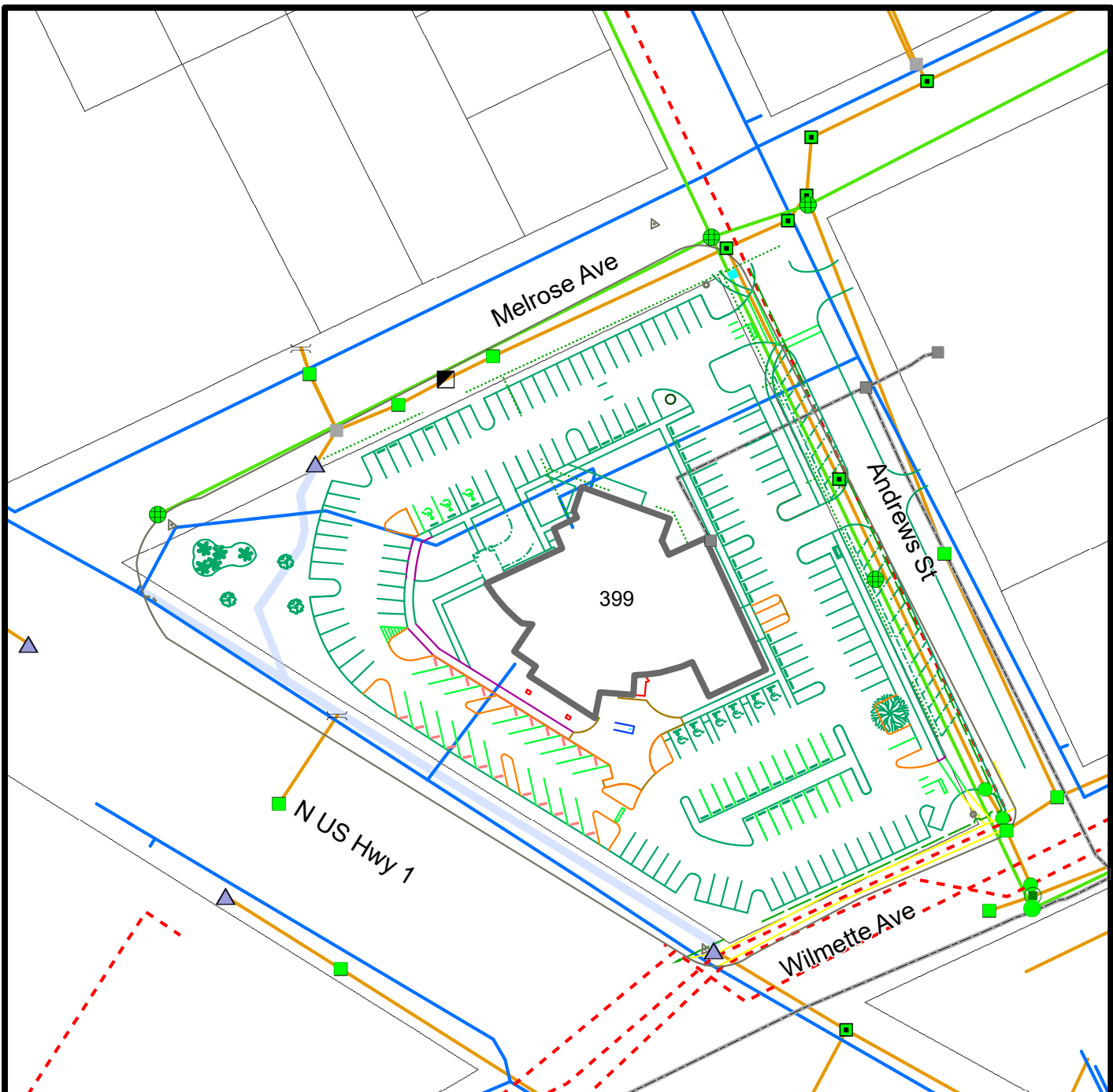
- Get off at Exit #268 and turn right (east) on SR 40 (W Granada Blvd).
- Continue east on SR 40 approx. 4 miles to US Hwy 1.
- Turn left on US Hwy 1 (N. Yonge St.) and continue for approx. 0.7 mile.
- Turn right on Wilmette Ave. for 1 block and then left on Andrews St.
- The Performing Arts Center parking lot is on your immediate left.

From I-95 Southbound:

- Get off at Exit #273 and turn left (south) on US Hwy 1.
- Continue south on US Hwy 1 approx. 6 miles
- Turn left on Melrose Ave. for 1 block and then right on Andrews St.
- The Performing Arts Center parking lot is on your immediate right.



SITE PLAN AND
SITE PLAN ON AN AERIAL PHOTOGRAPH

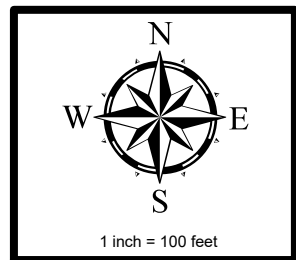


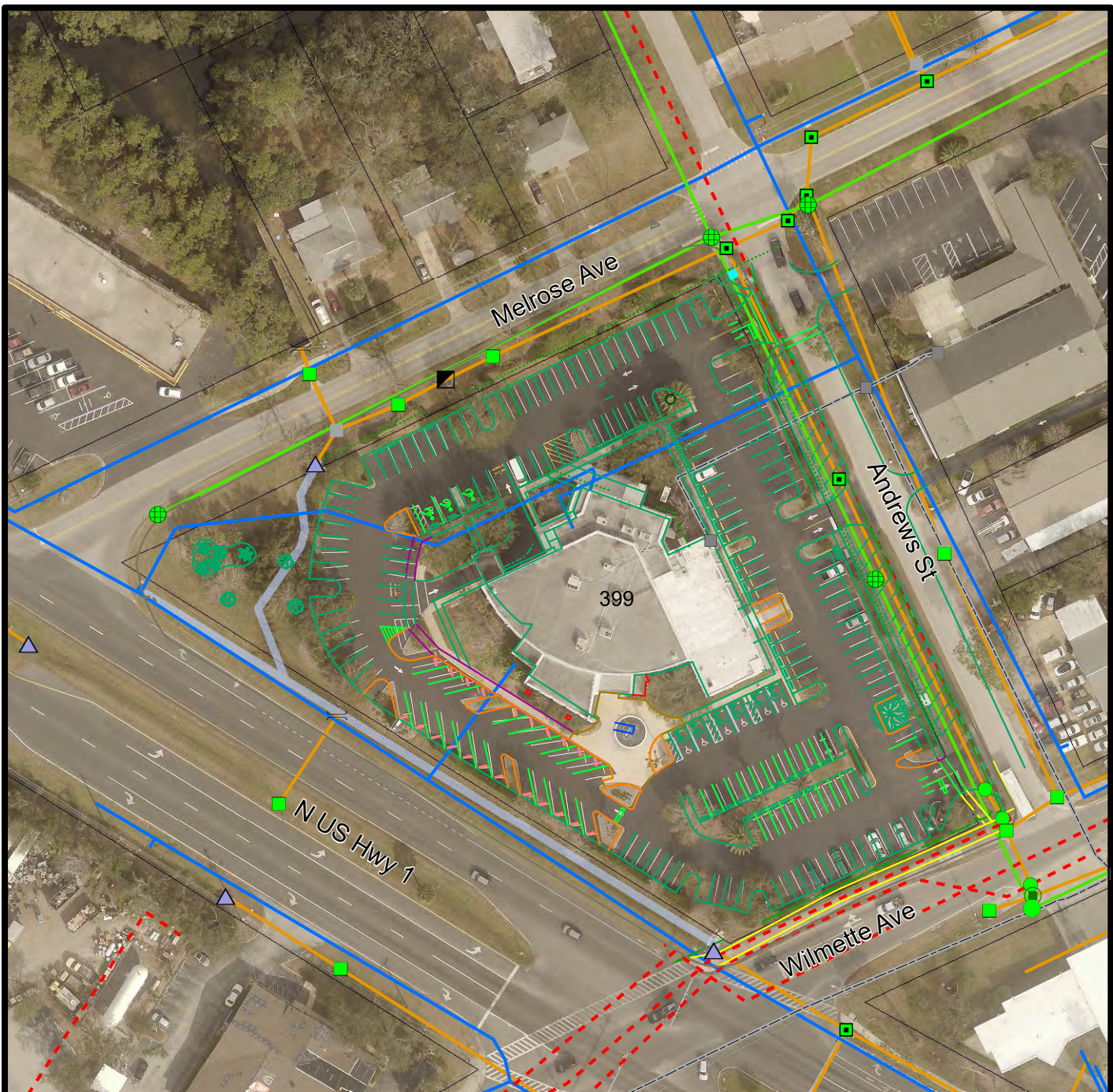
Legend			
	BAFFLE BOX		INLET
	CURB INLET		JUNCTION BOX
	ENDWALL		MANHOLE
	HEADWALL		MES
	SEWER MANHOLE		FIBER BOX
	SEWER MAIN		FIBER CONDUIT
	WATER MAIN		SEWER FORCEMAIN
	STORMWATER PIPE		SWALE



**SITE SURVEY
PERFORMING ARTS CENTER
399 N US 1 HIGHWAY**

Prepared By: The City of Ormond Beach
G.I.S. Department - January 21, 2022



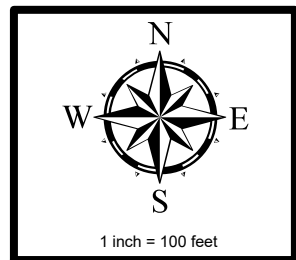


Legend			
■	BAFFLE BOX	■	INLET
●	CURB INLET	■	JUNCTION BOX
⌋	ENDWALL	▲	MANHOLE
⌋	HEADWALL	▲	MES
●	SEWER MANHOLE	■	FIBER BOX
—	FIBER CONDUIT	—	SEWER MAIN
- - -	SEWER FORCEMAIN	—	WATER MAIN
		—	STORMWATER PIPE
		—	SWALE



**SITE SURVEY
PERFORMING ARTS CENTER
399 N US 1 HIGHWAY**

Prepared By: The City of Ormond Beach
G.I.S. Department - January 21, 2022



DESIGN & DEVELOPMENT DOCUMENTS

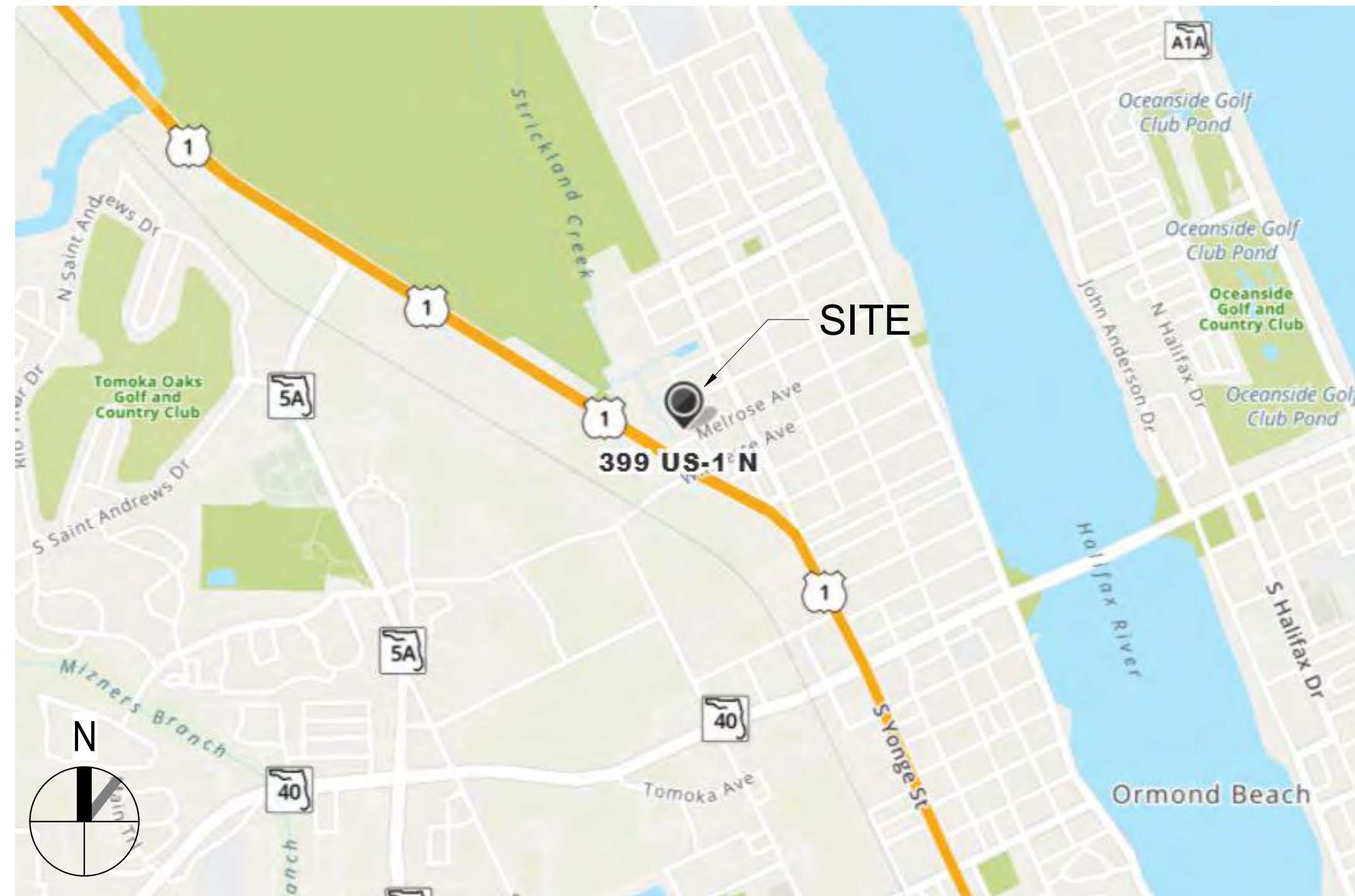
ORMOND EACH PERFORMING ARTS CENTER RENOVATION

ORMOND EACH PERFORMING ARTS CENTER

399 US-1 N, ORMOND BEACH, FL 32174

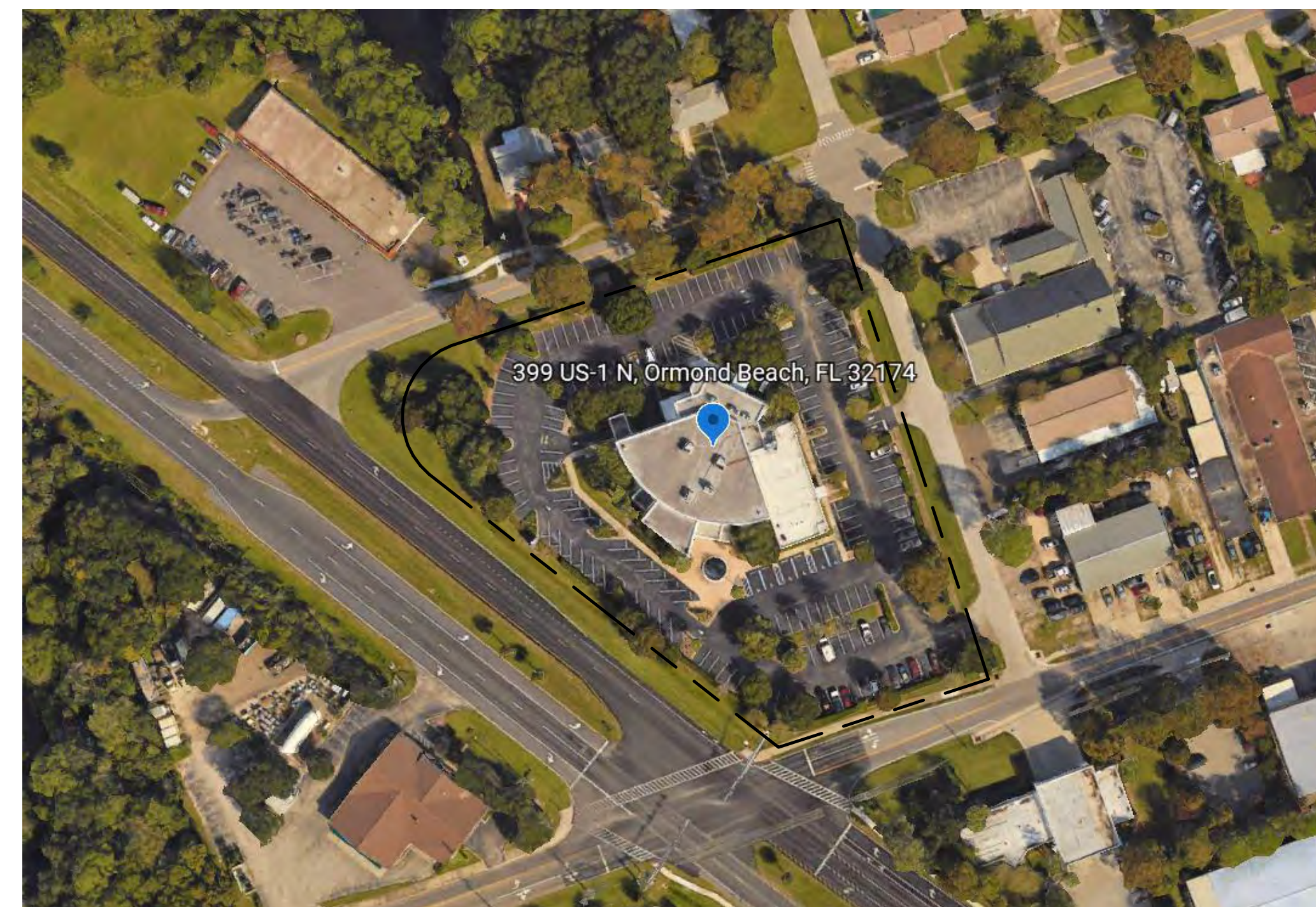
DATE: JANUARY 28, 2022

95% CONSTRUCTION DOCUMENTS



VICINITY MAP / LOCATION MAP

NOT TO SCALE



SITE MAP

NOT TO SCALE

SHEET N	INDEX	FIG. DRAWINGS	SHEET NAME
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GENERAL
 GI000 COVER SHEET
 GI101 ARCHITECTURAL ABBREVIATIONS AND SYMBOLS

LIFE SAFETY PLANS
 GC101 LIFE SAFETY PLANS

ARCHITECTURE
 AD100 EXISTING CONDITIONS PICTURES
 AD101 DEMOLITION FLOOR PLANS
 AD111 DEMOLITION REFLECTED CEILING PLANS
 AE101 FLOOR PLANS
 AE111 REFLECTED CEILING PLANS
 AE111A ENLARGED REFLECTED CEILING PLAN
 AE201 BUILDING ELEVATIONS
 AE401 ENLARGED CANNOPY PLANS
 AE402 ENLARGED RESTROOM PLANS
 AE421 STAIR DETAILS
 AE511 SECTIONS AND DETAILS
 AE601 DOOR SCHEDULE AND DETAILS
 AE801 PARTITION TYPES AND MOUNTING DETAILS

INTERIORS
 AF601 FINISH SCHEDULE AND FINISH IDENTIFICATION
 IN101 FLOOR PATTERN PLAN, FIRST FLOOR
 IN111 WALL FINISH PLAN, FIRST FLOOR
 IN201 INTERIOR ELEVATIONS
 IN501 INTERIOR SECTIONS AND DETAILS

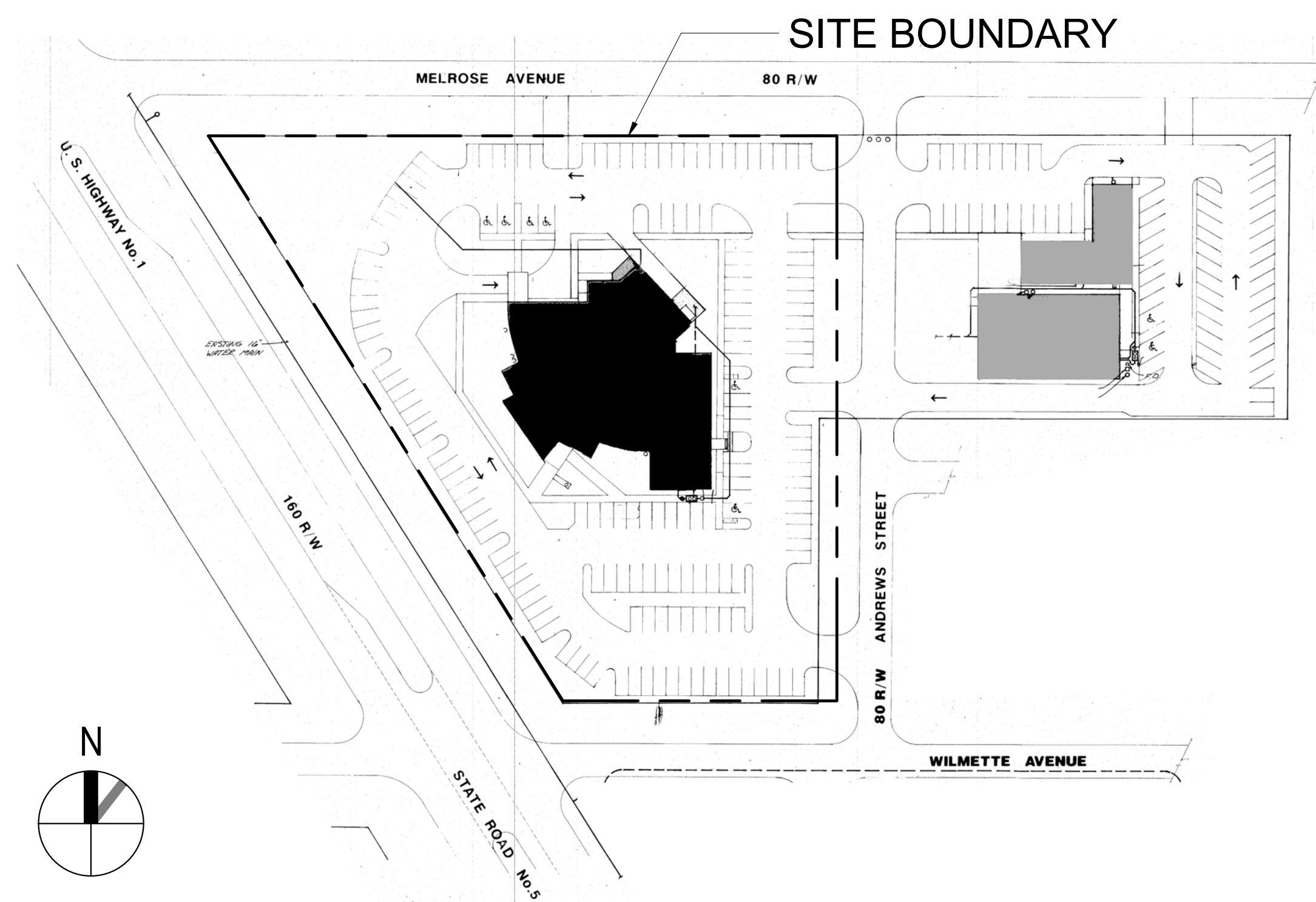
SHEET N	INDEX	FIG. DRAWINGS	SHEET NAME
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FIRE PROTECTION
 FX001 FIRE SUPPRESSION SYMBOLS AND ABBREVIATIONS
 FX101 FIRE SUPPRESSION PLANS

PLUMBING
 PP001 PLUMBING SYMBOLS AND ABBREVIATIONS
 PP101 PLUMBING PLANS
 PP500 PLUMBING DETAILS AND SCHEDULES
 PP600 SANITARY RISER DIAGRAM
 PP801 DOMESTIC WATER RISER DIAGRAM

MECHANICAL
 MH001 MECHANICAL ABBREVIATIONS, SYMBOLS, SCHEDULES AND GENERAL NOTES
 MH101 MECHANICAL FLOOR PLAN - LEVEL 1
 MH401 SECTION
 MH501 MECHANICAL DETAILS

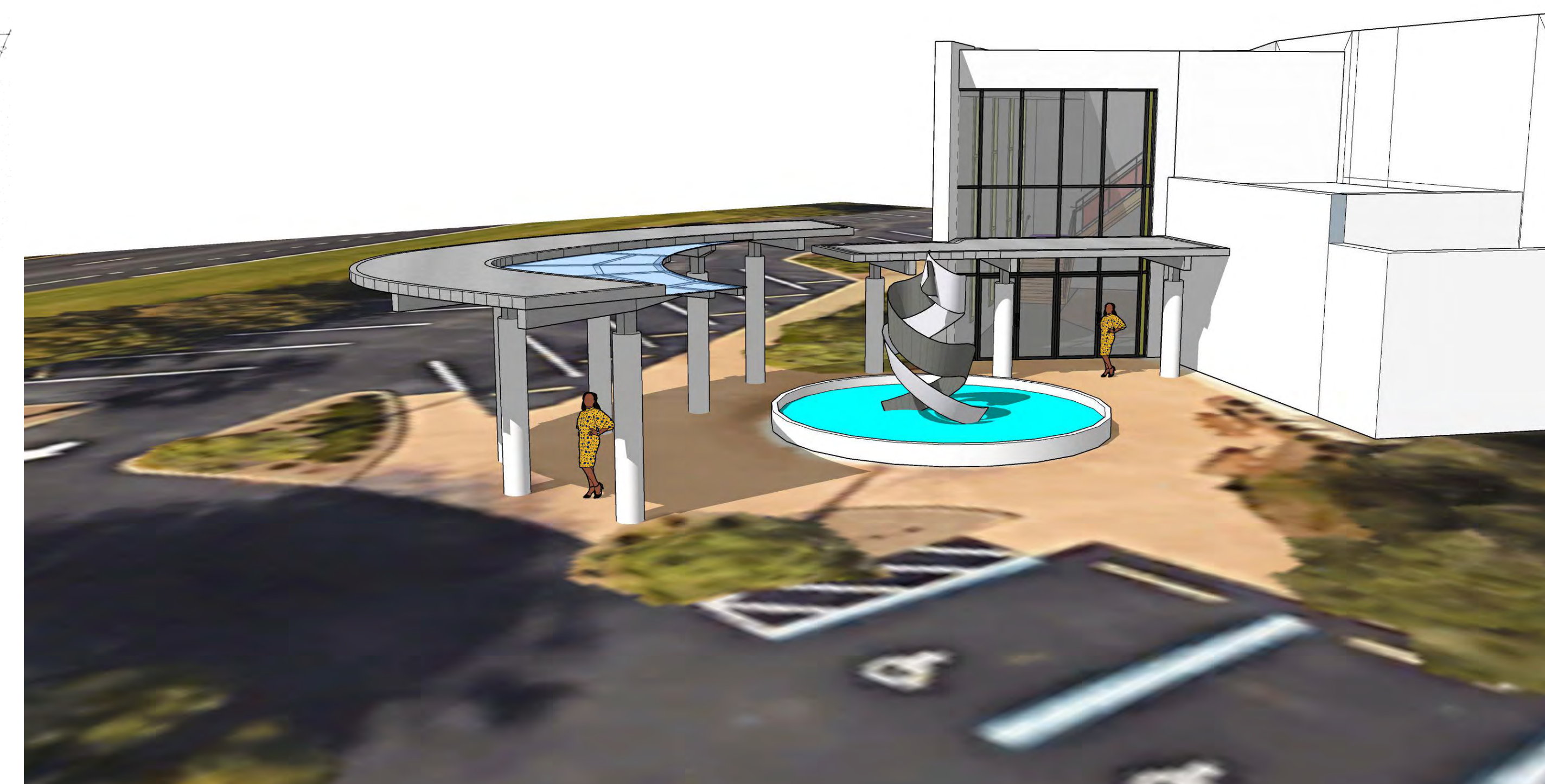
ELECTRICAL
 EG001 ELECTRICAL LEGENDS, GENERAL NOTES & ABBREVIATIONS
 ED101 ELECTRICAL DEMOLITION PLAN - FIRST & SECOND FLOOR
 EL101 LIGHTING PLAN - FIRST FLOOR
 EL102 PARTIAL LIGHTING PLAN - SECOND FLOOR
 EL601 LIGHTING CONTROL DETAILS
 EP101 POWER & FIRE ALARM PLAN - FIRST & SECOND FLOOR
 EP801 SINGLE LINE DIAGRAM, PANEL SCHEDULE AND DETAILS



OVERALL SITE PLAN

NOT TO SCALE

NOTE:
 1. NEW IMPERVIOUS AREA / SITEWORK IS PROPOSED AS PART OF THIS PROJECT.
 2. PROPOSED CANOPY IS >50 YARDS FROM US-1/5



EXTERIOR RENDER

NOT FOR CONSTRUCTION

PROJECT NARRATIVE

ORMOND PERFORMING ARTS CENTER IS AN EXISTING TWO-STORY PERFORMING ARTS CENTER LOCATED AT 399 US-1 N, ORMOND BEACH, FL 32174.

THE EXISTING LOBBY IS A TWO-STORY SPACE WITH A STAIRCASE LEADING TO A MEZZANINE ABOVE. THE SECOND FLOOR MEZZANINE PROVIDES ACCESS TO THE UPPER AUDITORIUM (NOT IN SCOPE). THE LOBBY LEADS TO A CORRIDOR THAT CONNECTS GUEST CONCESSIONS, RESTROOMS, LOWER AUDITORIUM SEATING, BOX OFFICE AND SUPPORTING OFFICE SPACES. THE LOBBY, EXISTING STAIR, AND MAIN CORRIDOR WILL BE RENOVATED TO UPDATE FINISHES THROUGHOUT. THE EXISTING RESTROOM LAYOUTS WILL BE RENOVATED TO HAVE TWO ADA COMPLIANT RESTROOMS. THE TOTAL AREA OF RENOVATION IS APPROX. 4,304 SQUARE FEET.

RENOVATION OF THE EXTERIOR INCLUDES SHOTCRETE APPLIED TO THE EXISTING COQUINA FACADE, NEW PAINT, AND THE ADDITION OF A FREE-STANDING, PRE-MANUFACTURED CANOPY TO PROVIDE COVER FROM RAIN. EXISTING CONCESSIONS WILL BE RENOVATED TO HAVE 2 AMERICANS WITH DISABILITIES ACT COMPLIANT TRANSACTION WINDOWS.

ALTERNATES

#1 PROVIDE DEDUCT ALTERNATE THAT ACCOUNTS FOR MAINTAINING EXISTING RESTROOM LAYOUT AND ONLY REPLACE FIXTURES, FINISHES, TOILET PARTITIONS, ACCESSORIES, COUNTERS, CEILINGS, LIGHTING, MECHANICAL DIFFUSERS, ELECTRICAL RECEPTACLES, SWITCHES, AND FACEPLATES WITH NEW.

LEGAL DESCRIPTION

LEGAL 1
 THAT PART OF BLK 12 ORMOND TERRACE ANNEX LYING E OF STATE RD PE
 LEGAL 2
 R OR 3153 PG 0779



PROJECT NUMBER: 21163



Rogers, Lovelock + Fritz, Inc.
architecture + engineering + interiors
4750 New Broad St | Orlando, FL 32814
phone: 407.730.8600 | web: rlfaei.com
aac000564 | CA Lic No: 629

ORMOND BEACH
PERFORMING ARTS
CENTER RENOVATION

95% CONSTRUCTION
DOCUMENTS

consultant

seal/signature

date

JANUARY 28, 2022

job number

21163

drawn by

BCP, JAF

checked by

TED

revisions

No. Description Date

sheet title/contents

ENLARGED
RESTROOM
PLANS

drawing number

AE402

NOTES:

- SHEET NOTES:
A REFER TO SHEETS G101 FOR GENERAL ABBREVIATIONS AND ARCHITECTURAL SYMBOLS.
B DASHED LINES AND ARROWS AT DOORS INDICATE MINIMUM ADA CLEARANCES AND APPROACHES.
C PLUMBING FIXTURES SHOWN FOR REFERENCE ONLY. REFER TO PLUMBING SHEETS FOR MORE INFORMATION.
D REFER TO SHEET IN111 AND IN201 FOR FINISHES AND INTERIOR ELEVATIONS.
E REFER TO AE511 FOR CEILING MOUNTED TOILET PARTITION SUPPORT DETAIL.
F REFER TO SHEET AE801 FOR PARTITION TYPES AND DETAILS.
G DIMENSIONS ARE TO FACE OF METAL STUD OR EXISTING FACE OF WALL.
H ALL WALL MOUNTED EQUIPMENT AND ACCESSORIES TO BE COORDINATED WITH TILE INSTALLATION.
I SEE AE801 FOR TYPICAL EQUIPMENT MOUNTING HEIGHTS.
J SEE E1/AE801 FOR TYPICAL TOILET ELEVATIONS.
K SEE IN201 FOR TOILET ROOM ELEVATIONS AND ADDITIONAL DIMENSIONS.

ALTERNATE:

PROVIDE DEDUCT ALTERNATE THAT ACCOUNTS FOR MAINTAINING EXISTING RESTROOM LAYOUT AND ONLY REPLACE FIXTURES, FINISHES, TOILET PARTITIONS, ACCESSORIES, COUNTERS, CEILINGS, LIGHTING, MECHANICAL DIFFUSERS, ELECTRICAL RECEPTACLES, SWITCHES, AND FACEPLATES WITH NEW.

KEY NOTES

- 1 CONTRACTOR TO DETERMINE LOCATION OF WALL TO WORK WITH PLUMBING AND STRUCTURAL FOOTING
2 NEW TOILET TO BE INSTALLED AT EXISTING LOCATIONS.
3 ALIGN NEW PARTITION TO EXISTING PARTITION
4 EXISTING WALL TO REMAIN
5 ADA URINAL

MATERIAL NOTES

- 102813.A13 COMBINATION TOWEL DISPENSER/WASTE RECEPTACLE UNIT, SURFACE MOUNTED
102813.A14 COMBINATION TOWEL DISPENSER/WASTE RECEPTACLE UNIT, RECESSED
102813.A20 TOILET TISSUE DISPENSER, SURFACE MOUNTED
102813.A30 SOAP DISPENSER, SURFACE MOUNTED
102813.A31 LAVATORY MOUNTED SOAP DISPENSER
102813.A50 TOILET SEAT COVER DISPENSER
102813.B06 GRAB BAR, SS, STRAIGHT 1 1/2" DIA, 36"
102813.B07 GRAB BAR, SS, STRAIGHT 1 1/2" DIA, 42"
102813.B10 DIAPER CHANGING STATION, SURFACE MOUNTED
102813.B30 ROBE HOOK
102813.B40 GLASS MIRROR
102813.B44 GLASS MIRROR, 18" x 36"
102813.C25 SANITARY NAPKIN DISPOSER, SURFACE MOUNTED

NOT FOR CONSTRUCTION

A

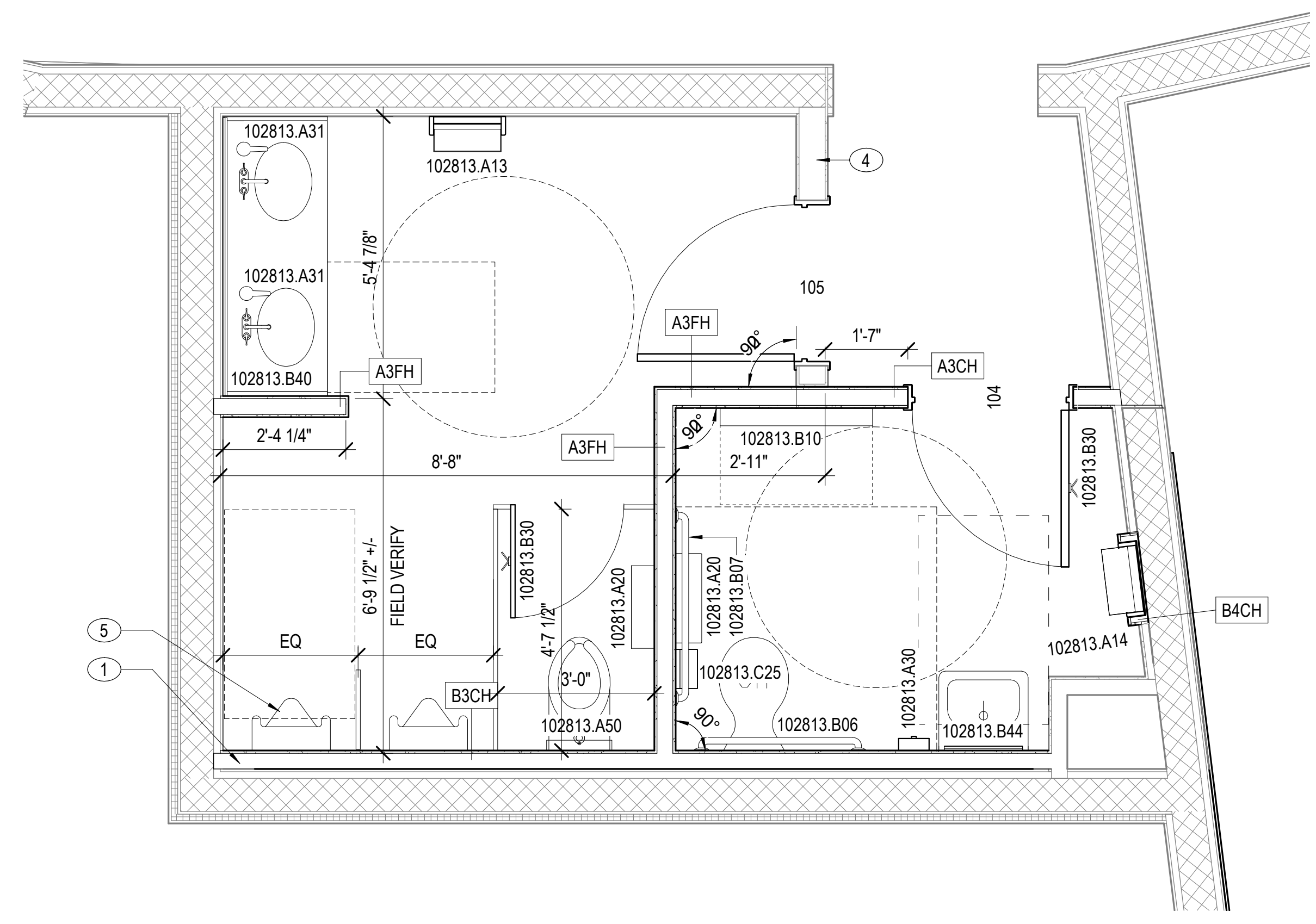
B

C

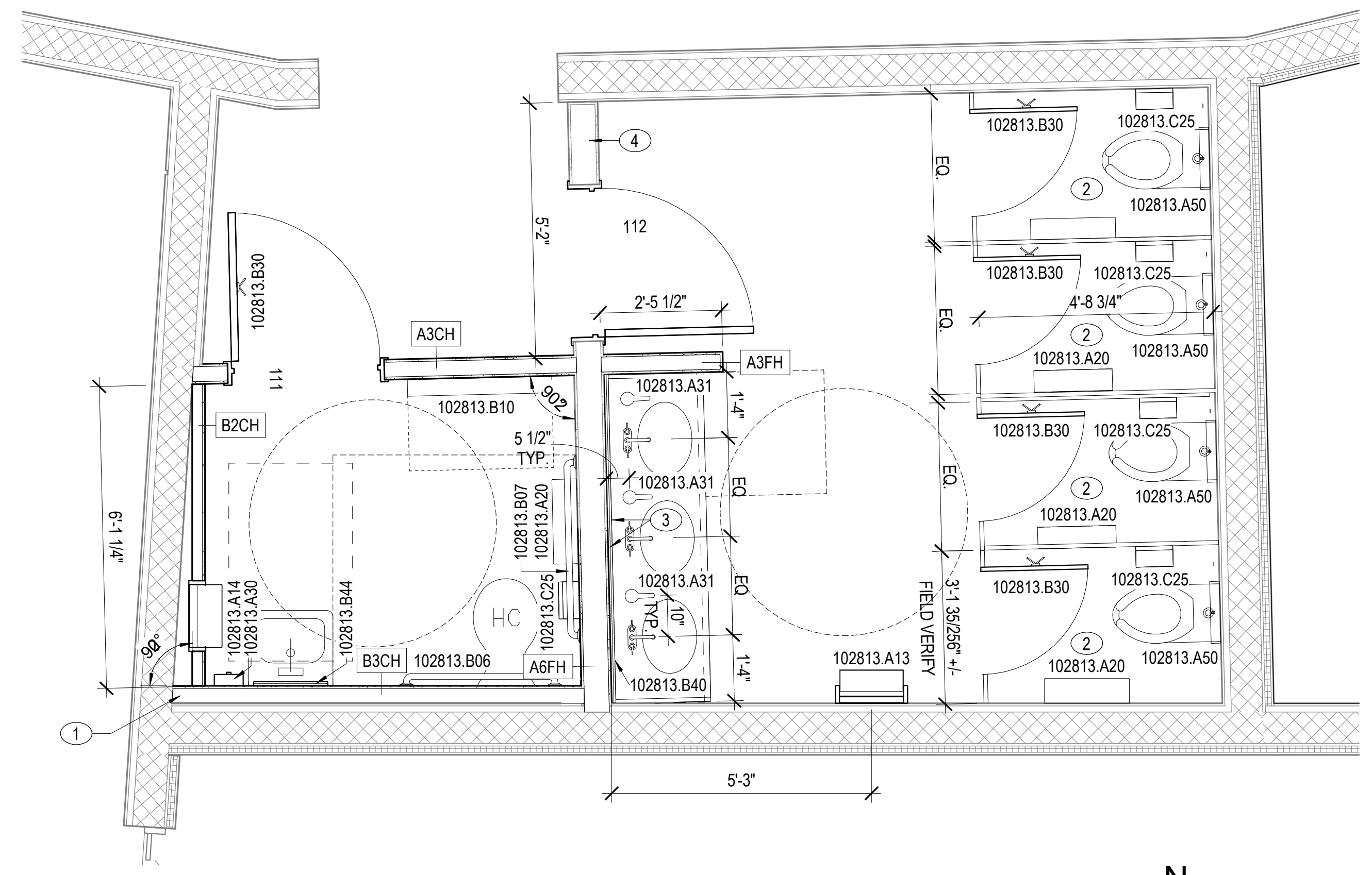
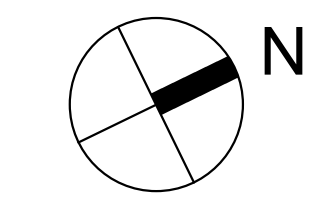
D

E

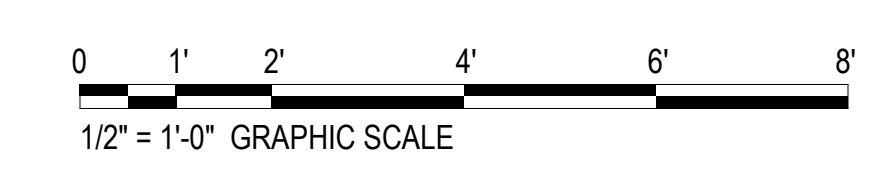
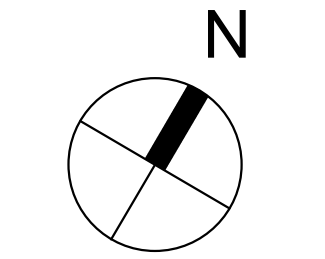
F



B5 MENS RESTROOM PLAN
1/2" = 1'-0"



D5 WOMENS RESTROOM PLAN
1/2" = 1'-0"



1/2" = 1'-0" GRAPHIC SCALE
IF THIS SHEET MEASURES LESS THAN 42" x 30", IT HAS BEEN REDUCED

CONSTRUCTION DOCUMENTS

Table of Contents provided for
Construction Specifications. Detailed
specifications are available.



ORMOND BEACH PERFORMING ARTS CENTER RENOVATION

95% Construction Document Specifications

28 JANUARY 2022

Ormond Beach, Florida

RLF Project #21163

Table of Contents

General Requirements Subgroup

DIVISION 01 - GENERAL REQUIREMENTS	
010000	GENERAL REQUIREMENTS
011000	SUMMARY
012100	ALLOWANCES
012300	ALTERNATES
012500	SUBSTITUTION PROCEDURES
012600	CONTRACT MODIFICATION PROCEDURES
012900	PAYMENT PROCEDURES
013100	PROJECT MANAGEMENT AND COORDINATION
013200	CONSTRUCTION PROGRESS DOCUMENTATION
013300	SUBMITTAL PROCEDURES
014000	QUALITY REQUIREMENTS
015000	TEMPORARY FACILITIES AND CONTROLS
015639	TEMPORARY TREE AND PLANT PROTECTION
016000	PRODUCT REQUIREMENTS
017300	EXECUTION
017419	CONSTRUCTION WASTE MANAGEMENT AND DISPOSAL
017700	CLOSEOUT PROCEDURES
017823	OPERATION AND MAINTENANCE DATA
017839	PROJECT RECORD DOCUMENTS
017900	DEMONSTRATION AND TRAINING

Facility Construction Subgroup

DIVISION 02 - EXISTING CONDITIONS	
024119	SELECTIVE DEMOLITION
DIVISION 05 - METALS	
057313	GLAZED DECORATIVE METAL RAILINGS
DIVISION 06 - WOOD, PLASTICS, AND COMPOSITES	
061000	ROUGH CARPENTRY
064116	PLASTIC-LAMINATE-CLAD ARCHITECTURAL CABINETS
DIVISION 07 - THERMAL AND MOISTURE PROTECTION	
079219	ACOUSTICAL JOINT SEALANTS
DIVISION 08 - OPENINGS	
081213	HOLLOW METAL FRAMES
081416	FLUSH WOOD DOORS
083313	COILING COUNTER DOORS

087100	DOOR HARDWARE
087113	POWER DOOR OPERATORS
088000	GLAZING
088400	PLASTIC GLAZING

DIVISION 09 - FINISHES

092216	NON-STRUCTURAL METAL FRAMING
092400	CEMENT PLASTERING
092900	GYPSUM BOARD
093013	CERAMIC TILING
095113	ACOUSTICAL PANEL CEILINGS
095800	INTEGRATED CEILING ASSEMBLIES
096513	RESILIENT BASE AND ACCESSORIES
096813	TILE CARPETING
097200	WALL COVERINGS
099113	EXTERIOR PAINTING
099123	INTERIOR PAINTING

DIVISION 10 - SPECIALTIES

102113.19	PLASTIC TOILET COMPARTMENTS
102800	TOILET, BATH, AND LAUNDRY ACCESSORIES
107326	WALKWAY COVERINGS

DIVISION 12 - FURNISHINGS

122413	ROLLER WINDOW SHADES
123661.16	SOLID SURFACING COUNTERTOPS
123661.19	QUARTZ AGGLOMERATE COUNTERTOPS

Facility Services Subgroup

DIVISION 21 - FIRE SUPPRESSION

210517	SLEEVES AND SLEEVE SEALS FOR FIRE-SUPPRESSION PIPING
210518	ESCUTCHEONS FOR FIRE-SUPPRESSION PIPING
210529	HANGERS AND SUPPORTS FOR FIRE-SUPPRESSION PIPING AND EQUIPMENT
210553	IDENTIFICATION FOR FIRE-SUPPRESSION PIPING AND EQUIPMENT
211313	WET-PIPE SPRINKLER SYSTEMS

DIVISION 22 - PLUMBING

220517	SLEEVES AND SLEEVE SEALS FOR PLUMBING PIPING
220518	ESCUTCHEONS FOR PLUMBING PIPING
220523.12	BALL VALVES FOR PLUMBING PIPING

220529	HANGERS AND SUPPORTS FOR PLUMBING PIPING AND EQUIPMENT
220553	IDENTIFICATION FOR PLUMBING PIPING AND EQUIPMENT
220593	TESTING, ADJUSTING, AND BALANCING FOR PLUMBING
220719	PLUMBING PIPING INSULATION
221116	DOMESTIC WATER PIPING
221119	DOMESTIC WATER PIPING SPECIALTIES
221316	SANITARY WASTE AND VENT PIPING
221319	SANITARY WASTE PIPING SPECIALTIES
223300	ELECTRIC, DOMESTIC-WATER HEATERS
224213.13	COMMERCIAL WATER CLOSETS
224213.16	COMMERCIAL URINALS
224216.13	COMMERCIAL LAVATORIES

DIVISION 23 - HEATING VENTILATING AND AIR CONDITIONING (HVAC)

230513	COMMON MOTOR REQUIREMENTS FOR HVAC EQUIPMENT
230529	HANGERS AND SUPPORTS FOR HVAC PIPING AND EQUIPMENT
230548.13	VIBRATION CONTROLS FOR HVAC
230553	IDENTIFICATION FOR HVAC PIPING AND EQUIPMENT
230593	TESTING, ADJUSTING, AND BALANCING FOR HVAC
230713	DUCT INSULATION
233113	METAL DUCTS
233300	AIR DUCT ACCESSORIES
233346	FLEXIBLE DUCTS
233416	CENTRIFUGAL HVAC FANS
233713.13	AIR DIFFUSERS
233713.23	REGISTERS AND GRILLES

DIVISION 26 - ELECTRICAL

260010	SUPPLEMENTAL REQUIREMENTS FOR ELECTRICAL
260519	LOW-VOLTAGE ELECTRICAL POWER CONDUCTORS AND CABLES
260526	GROUNDING AND BONDING FOR ELECTRICAL SYSTEMS
260529	HANGERS AND SUPPORTS FOR ELECTRICAL SYSTEMS
260533	RACEWAY AND BOXES FOR ELECTRICAL SYSTEMS
260544	SLEEVES AND SLEEVE SEALS FOR ELECTRICAL RACEWAYS AND CABLING
260553	IDENTIFICATION FOR ELECTRICAL SYSTEMS
260923	LIGHTING CONTROL DEVICES
262416	PANELBOARDS
262726	WIRING DEVICES
262726.11	GENERAL-USE SWITCHES, DIMMER SWITCHES, AND FAN-SPEED CONTROLLER SWITCHES

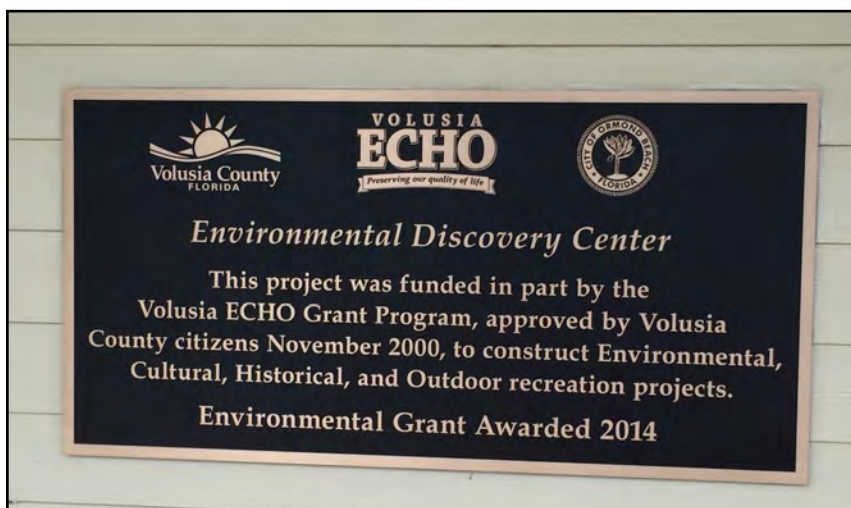
262816	ENCLOSED SWITCHES AND CIRCUIT BREAKERS
265119	LED INTERIOR LIGHTING
265213	EMERGENCY AND EXIT LIGHTING
265619	LED EXTERIOR LIGHTING
END OF TABLE OF CONTENTS	

PERMANENT ECHO SIGN
DESIGN, LOCATION AND MATERIALS

Permanent ECHO Sign



Sign Location



This is an example of one of our permanent ECHO signs. This one will also be made of bronze, will include the ECHO approved language and logos, and will be placed on the wall to the right of the entrance to the Performing Arts Center as indicated above.

Sign Design and Materials

CERTIFICATION OF INFORMATION AND COMPLIANCE



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

CERTIFICATION OF INFORMATION AND COMPLIANCE FORM

I/We certify that all of the information contained within this application and subsequent attachments is true and correct to the best of my/our knowledge and that the project for which the application is made shall be in compliance with the Americans with Disabilities Act of 1990, and that should a grant be awarded, the organization agrees to comply with the conditions of the grant award agreement including the Restrictive Covenants.

OFFICIAL WITH AUTHORITY TO CONTRACT FOR THE OWNER OF THE PROPERTY

Signature/Date: [Signature] March 22, 2022

Printed Name: Joyce Shanahan, City Manager

Phone #: 386-676-3200

OFFICIAL WITH AUTHORITY TO CONTRACT FOR THE APPLICANT

Signature/Date: [Signature] March 22, 2022

Printed Name: Joyce Shanahan, City Manager

Phone #: 386-676-3200

CHIEF FINANCIAL OFFICER FOR THE APPLICANT

Signature/Date: [Signature] March 22, 2022

Printed Name: Kelly McGuire, Finance Director

Phone #: 386-676-3226

NOT FOR PROFITS ONLY – PRESIDENT, BOARD OF DIRECTORS

Signature/Date:

Printed Name: Name

Phone #: Phone Number

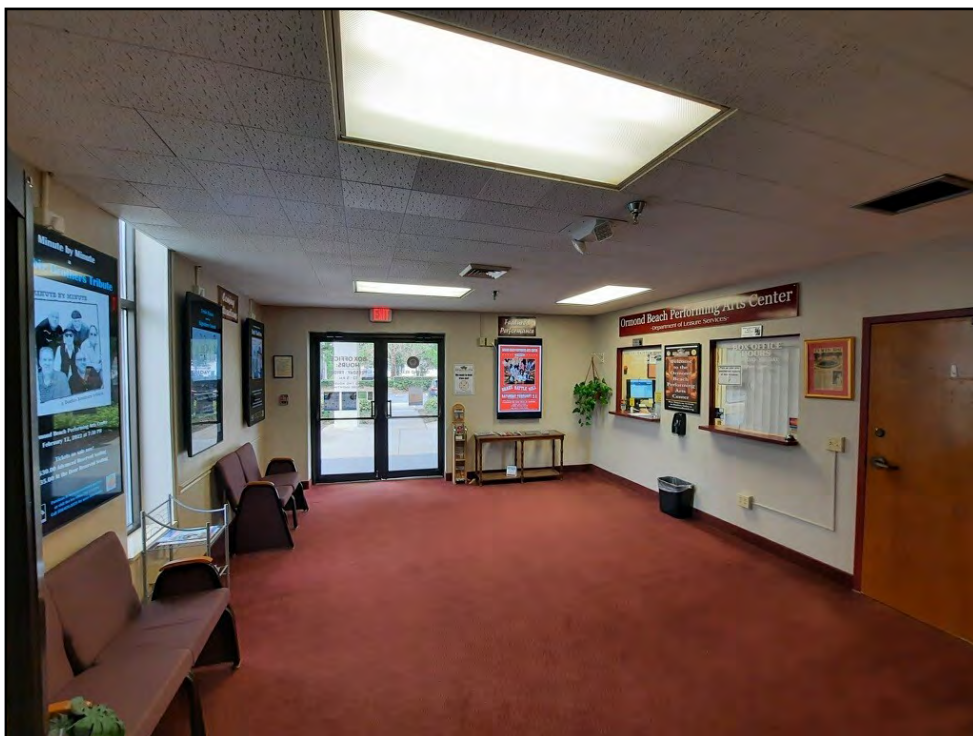
Executive Board or Board of Directors reviewed and approved this application on (date): Board approval date

PERFORMING ARTS CENTER
PHOTOGRAPHS

PAC Entrance



PAC Lobby



PAC Box Office

PAC Gallery and Concession Stand



LEISURE SERVICES ADVISORY BOARD
MINUTES
MARCH 10, 2021

MINUTES
CITY OF ORMOND BEACH
LEISURE SERVICES ADVISORY BOARD

March 10, 2021

7:00 PM

Senior Center
351 Andrews Street
Ormond Beach, Florida

I. Call to Order

The meeting was called to order by Vice Chairman Lori Tolland at 7:00PM.

II. Roll Call

Kelly Britto took roll call. Members present were: Rick Boehm, Andrea Bolles, Barbara Kelly, Christy Kurz, Brian Nave, Doug Thomas, Lori Tolland, and Doug Wigley, Lucy Jackman, Mike Mitchener, and Shannon Julien. Robert Bowling were excused.

Also present were: Joyce Shanahan, City Manager, Robert Carolin, Leisure Services Director, and Kelly Britto, Recording Secretary.

III. Approval of Feb 10, 2021 and February 23, 2021 Minutes

Brian Nave made a correction in the Board Member Update section of the February 10, 2021 minutes that the pickleball numbers were down due the players going to Holly Hill and Daytona and not because of the pandemic. Lori Tolland made a motion to approve the minutes as amended by Brian Nave, seconded by Lucy Jackman. All were in favor.

Lori Tolland made a motion to approve the Febraury 23, 2021 minutes as written, seconded by Christy Kurz

IV. Rules and Regulations

Lori Tolland explained that it is important to follow Robert's Rules to keep the meetings running smoothly and to follow proper protocols. Mike Mitchener made a motion to approve the Rules and Regulations as presented to the Leisure Services Advisory Board, seconded by Barbara Kelly. All were in favor.

V. CIP Request

The Leisure Services Director, Robert Carolin presented a PowerPoint presentation of the completed projects and the cost in 2020, a list of projects completed or will be in 2021, and the list of the top six projects that were ranked by priority in 2020 by the Leisure Services Advisory Board.

1. Performing Arts Center Renovations

Renovations and updating the Performing Arts Center.

2. Environmental Discovery Center

Construct 2 wooden land bridges, concrete sidewalk with elevated boardwalk, and installation of outdoor appropriate seating to create the first outdoor classroom site.

3. **Ormond Beach Sports Complex Lighting**
Lighting the fields 11 and 12 and the multipurpose field.
4. **Ormond Beach Sports Complex Lighting**
Lighting Wendlestedt fields 1 and 2.
5. **Public Art Program**
Updating and adding artwork throughout the City of Ormond Beach.
6. **Pal House**
Construction of an 1,800 square foot facility adjacent to South Ormond Neighborhood Center.
Mr. Carolin asked for direction on what changes the board would like to make, if any. Lori Tolland suggested moving the Pal House project before the Public Art Program. Doug Thomas strongly agreed.
Lori Tolland made a motion to move the Pal House project ahead of the Public Art Program. Rick Boehm seconded the motion. All were in favor.
Doug Wigley made a motion to keep the rest of the projects ranked as they were previously. Doug Thomas seconded the motion. All were in favor.

VI. Board Members Update

Lucy Jackman- Spoke at the City Commission meeting this month about the motion made at the last meeting about requesting additional funds for the Performing Arts Center renovations. The reaction from the commission was very positive.

Christy Kurv- The in-person registration for the Fall season opens April 10th.

Brian Nave- No update.

Mike Mitchener- No update.

Doug Thomas- Commended the Leisure Services staff about how gorgeous the soccer fields are.

Rick Boehm- No update.

Barbara Kelly- Asked if the City is responsible for having the janitorial company maintain the restrooms better during tournaments or if Pride can hire the company to be there all day. Doug Thomas stated that it was a bad idea. The organizations should not take the responsibility of maintaining the restrooms because they are city owned.

Doug Wigley made a motion for the City to review their maintenance contract for the restrooms at the Sports Complex during special events. Lori Tolland seconded the motion. All were in favor.

Andrea Bolles- There was not a 2020 basketball season but will be moving forward with a 2021-22 season.

Lori Tolland-The Vadner Park plan is coming along and is very exciting. There will be a soft opening in September/October and have a larger grand opening in the spring. That will be in conjunction with the Garden's Club 100th anniversary. Lori also asked Robert Carolin for an update on the naming of the Limitless playground for Rick Ferritto. Mr. Carolin explained that Mr. Ferritto wanted to put in a water fountain and he met with a plumber that is donating his services. Mr. Ferritto is still working on quotes from the electrician.

Shannon Julien- No update.

Doug Wigley- T-ball numbers are up. Opening day will be this Saturday.

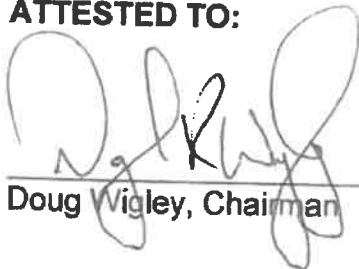
VII. Director's Update

We are doing a lot of social media outreach for different events on Facebook and Twitter. Please continue to read your updates as they come in.

VIII. The next Leisure Services Advisory Board Meeting is scheduled Wednesday, April 14, 2021 at 7 pm in the Senior Center.

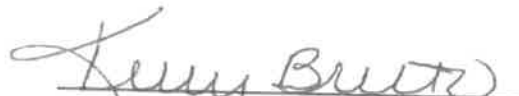
IX. There being no further business, the meeting is adjourned at 7:46 pm

ATTESTED TO:



Doug Wigley, Chairman

SUBMITTED BY:



Kelly Britto, Recording Secretary

CAPITAL IMPROVEMENTS PLAN (CIP)
EXCERPT

CAPITAL PROJECT DETAIL

PROJECT TITLE

Performing Arts Center Renovations

PROJECT#

CATEGORY

Facility Construction and Renovation

FUND

301-General Improvement Fund

PROJECT LOCATION

Performing Arts Center

MANAGEMENT

Leisure Services/ Engineering

PROJECT SCOPE

Renovating the lobby, box office, and the gallery of the Performing Arts Center.

JUSTIFICATION

The Performing Arts Center, located at 399 N. US 1 opened in 1991. Since opening, there has been no updates or renovations to the common areas of the building. The theatre seats 600 patrons in a stadium-styled setting. The venue hosts national, regional, and local theatrical entertainment. With the caliber of the programs changing, and the increased usage of the facility by residents and visitors, the Friends of the Performing Arts Center decided to move forward with a plan to renovate. The Leisure Services Advisory Board voted unanimously to make the Performing Arts Center renovations the first priority in the Capital Improvement Plan. The intention is to match the venue with the talent that performs at the Performing Arts Center.

To date, the Friends of the Performing Arts have expended \$6,213.96 for consulting fees and renderings. The hope is to apply for an Echo grant of \$400,000 and a grant from Daytona Beach Racing and Recreational Facilities of \$50,000. Through aggressive fundraising and donations, the goal is to match the money received from the Echo grant.

The proposed renovations will include updating the lobby, gallery, raising the handrails on the staircase to become ADA compliant, adding a donor wall, and the restrooms. There will be new furniture, artwork, and new window treatments.

PROJECT COST METHODOLOGY

Costs based on previous master plan update costs adjusted for inflation.

<u>EXPENDITURE</u>	2021-22	2022-23	2023-24	2024-25	2025-26	Total 2021-22 to 2025-26	Other Requests without identified funding source
Design and permitting	0	0	80,000	0	0	80,000	0
Construction	0	0	0	527,000	0	527,000	0
Total	0	0	80,000	527,000	0	607,000	0

CITY COMMISSION
MINUTES OCTOBER 5, 2021
EXCERPT

not agree with each other, that everyone was very civilized and respectful of the others' opinions.

Mayor Partington agreed with Commissioner Selby, noting the importance of a voiced opinion.

Compliments

Commissioner Kent thanked Mr. Ed Wilson and Mr. Randy Crabtree for attending the meeting. He agreed with Mr. Sargent regarding the Leisure Services events and thanked Leisure Services Director Robert Carolin.

Landscaping

Commissioner Kent stated he was unhappy with Yellowstone Landscaping. He explained the medians on Granada Boulevard were not visibly appealing and did not meet his expectations, noting the mulch and trash. He asked that Ms. Shanahan make a phone call in order to have the situation corrected.

Echo Grant

Commissioner Persis asked Ms. Shanahan to reach out to Ms. Lucy Jackman and work with her to assist in acquiring a grant for the Ormond Beach Performing Arts Center, and possible budget re-evaluation, if needed. Ms. Shanahan inquired if the Commission would support it; whereby, the Commission agreed they would. Commissioner Persis thanked the Commission and staff.

Mayor Partington noted he met with Ms. Jackman and that the grant may require a budget amendment. He discussed Ms. Jackman's love for the Performing Arts Center.

Workshops

Mayor Partington stated he was working with Mr. Ike Leary on starting a fishing club at Seabreeze High School.

Mary McLeod Bethune

Mayor Partington discussed the Mary McLeod Bethune statue going to the capital, explaining the statuary fund and sponsorship levels. He suggested the Commission make a financial contribution on behalf of the city.

Commissioner Kent asked for background on the organization the funds would be going to.

Item #11 – Adjournment

The meeting was adjourned at 9:05 p.m.

APPROVED: October 19, 2021

BY:

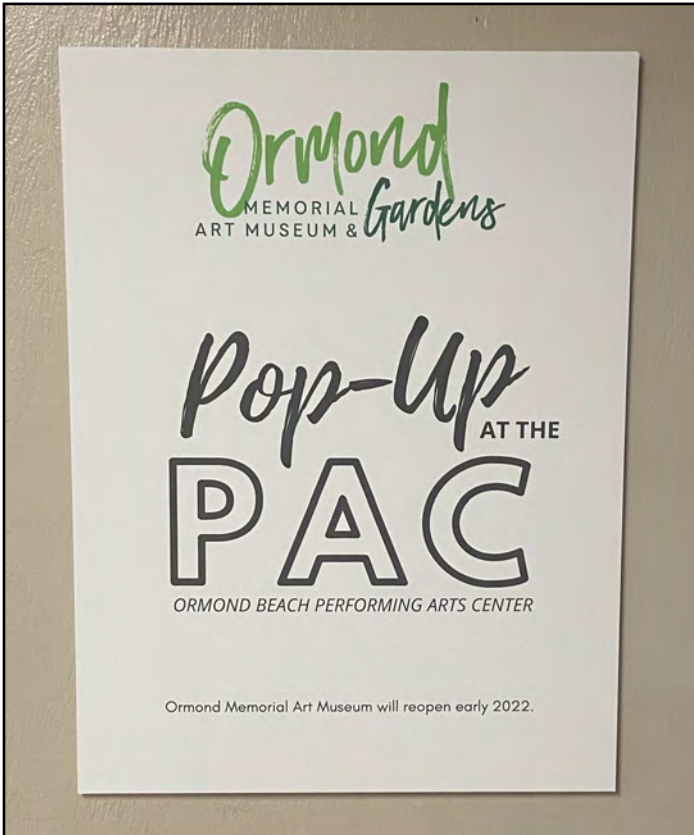
Bill Partington, Mayor

ATTEST:

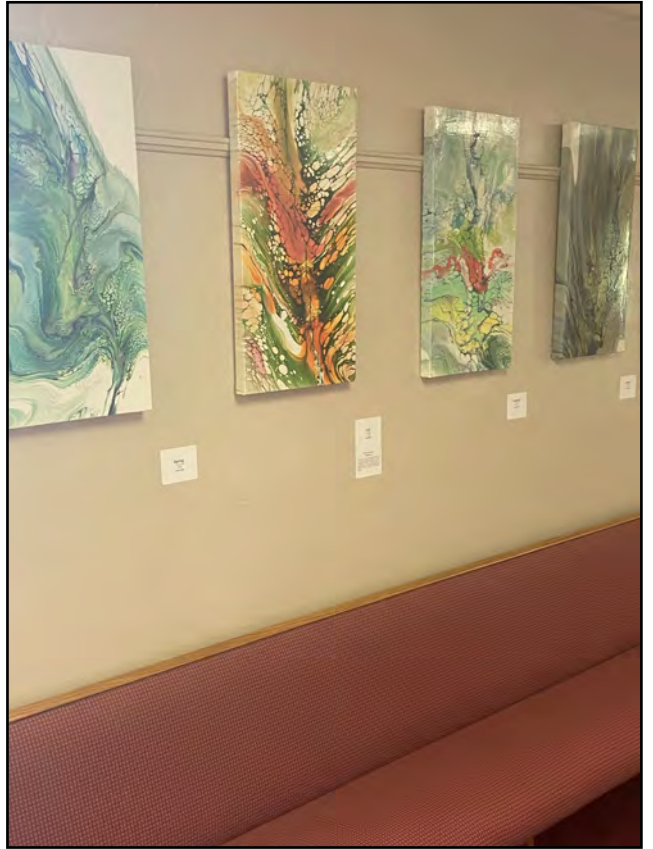
Susan Carroll Dauderis,
City Clerk

POP-UP ART EXHIBIT PHOTOS

Pop-Up Art Exhibit Photos

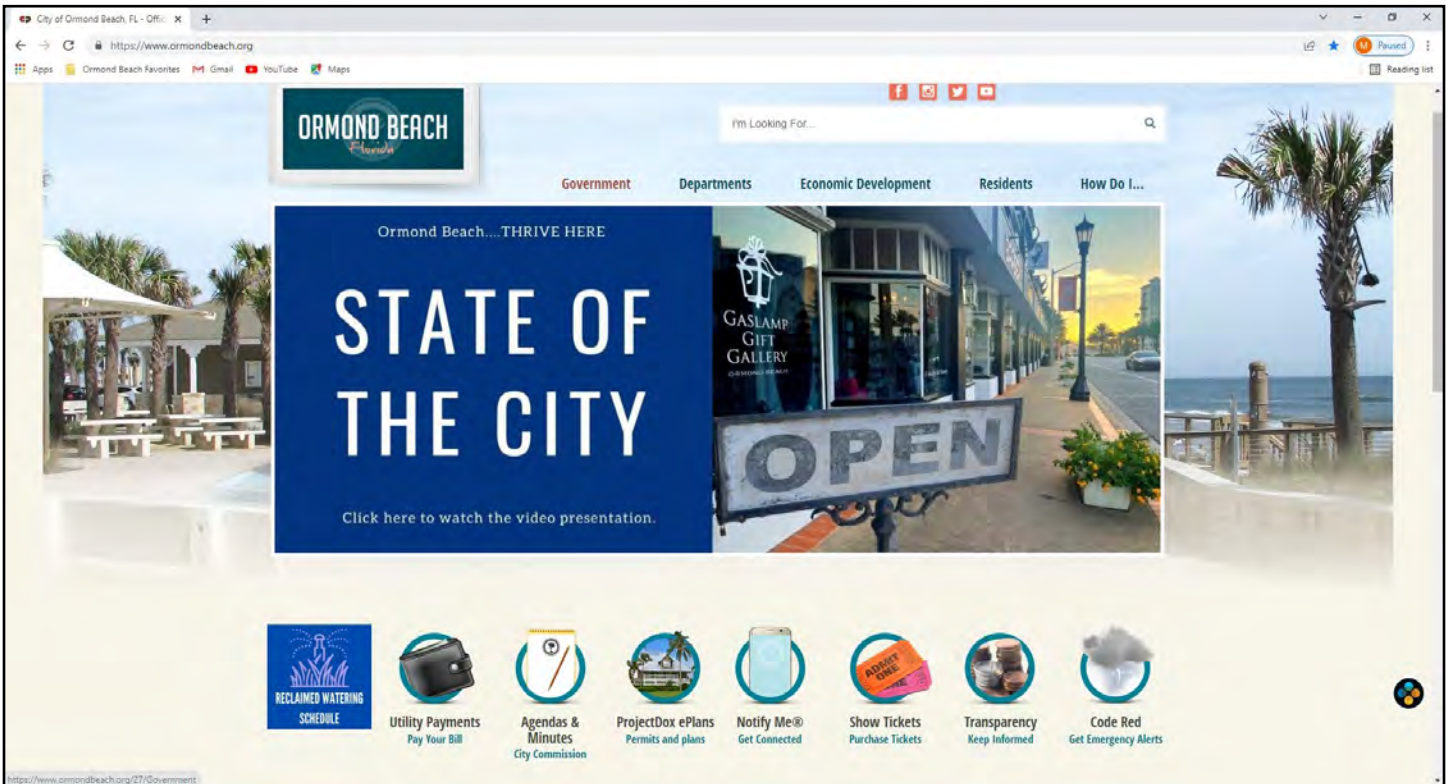


Pop-Up Art Exhibit Photos

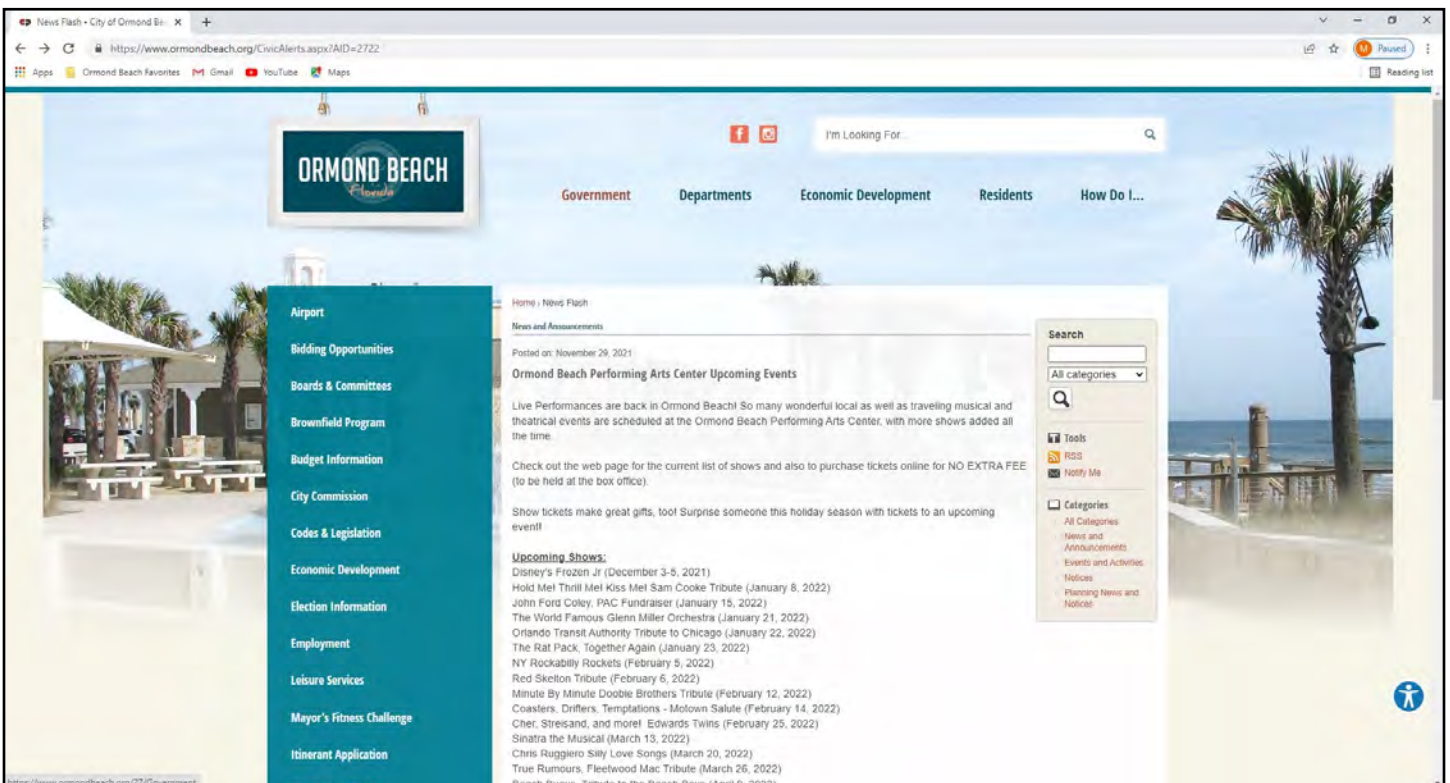


SOCIAL MEDIA

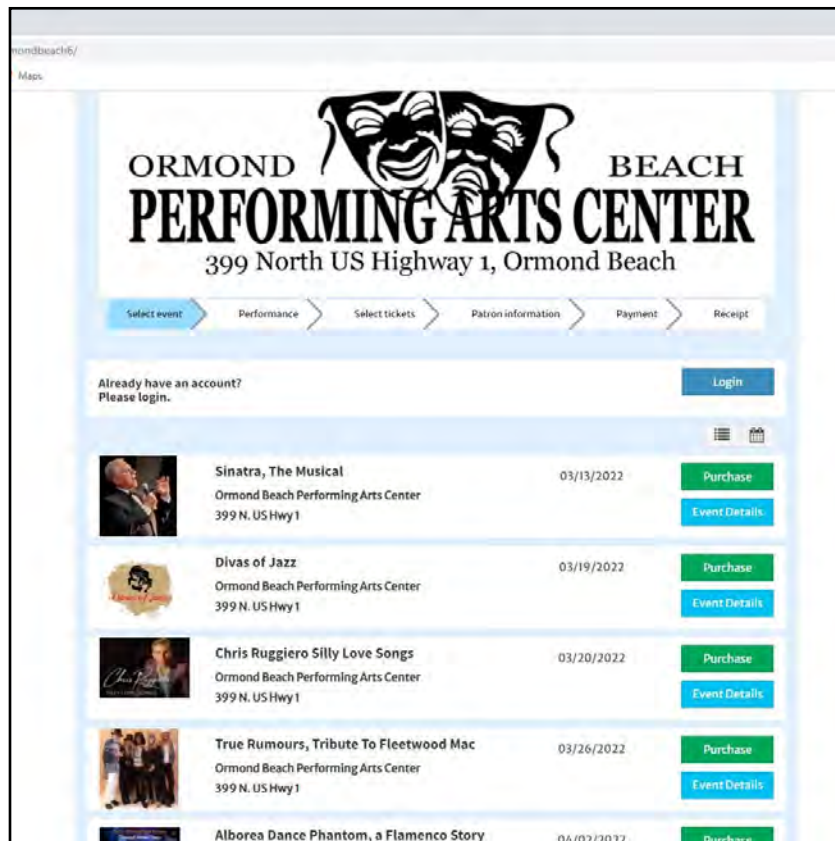
City of Ormond Beach Website



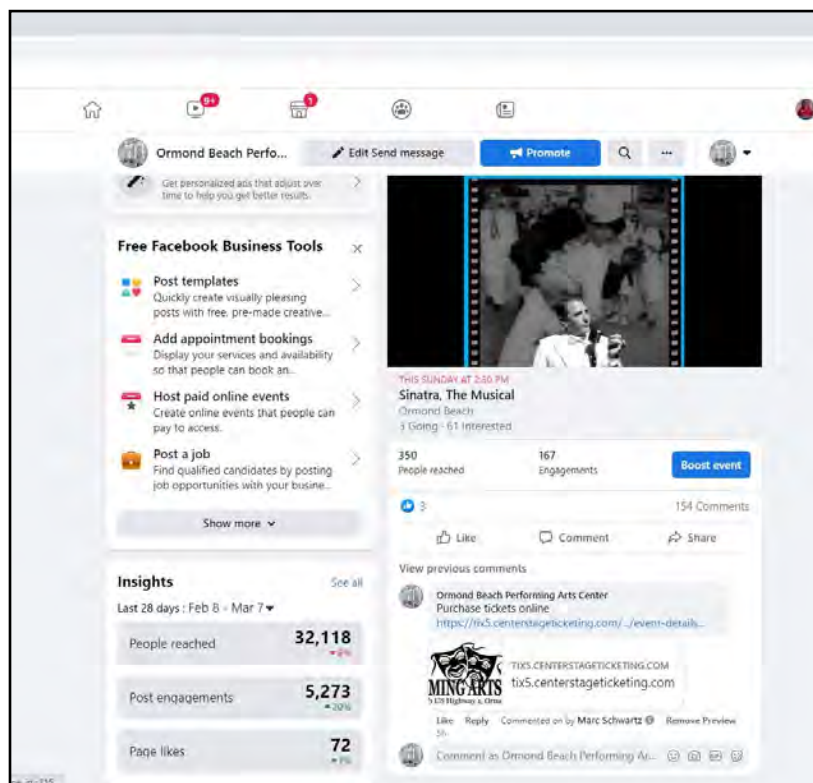
Performing Arts Center Webpage Update



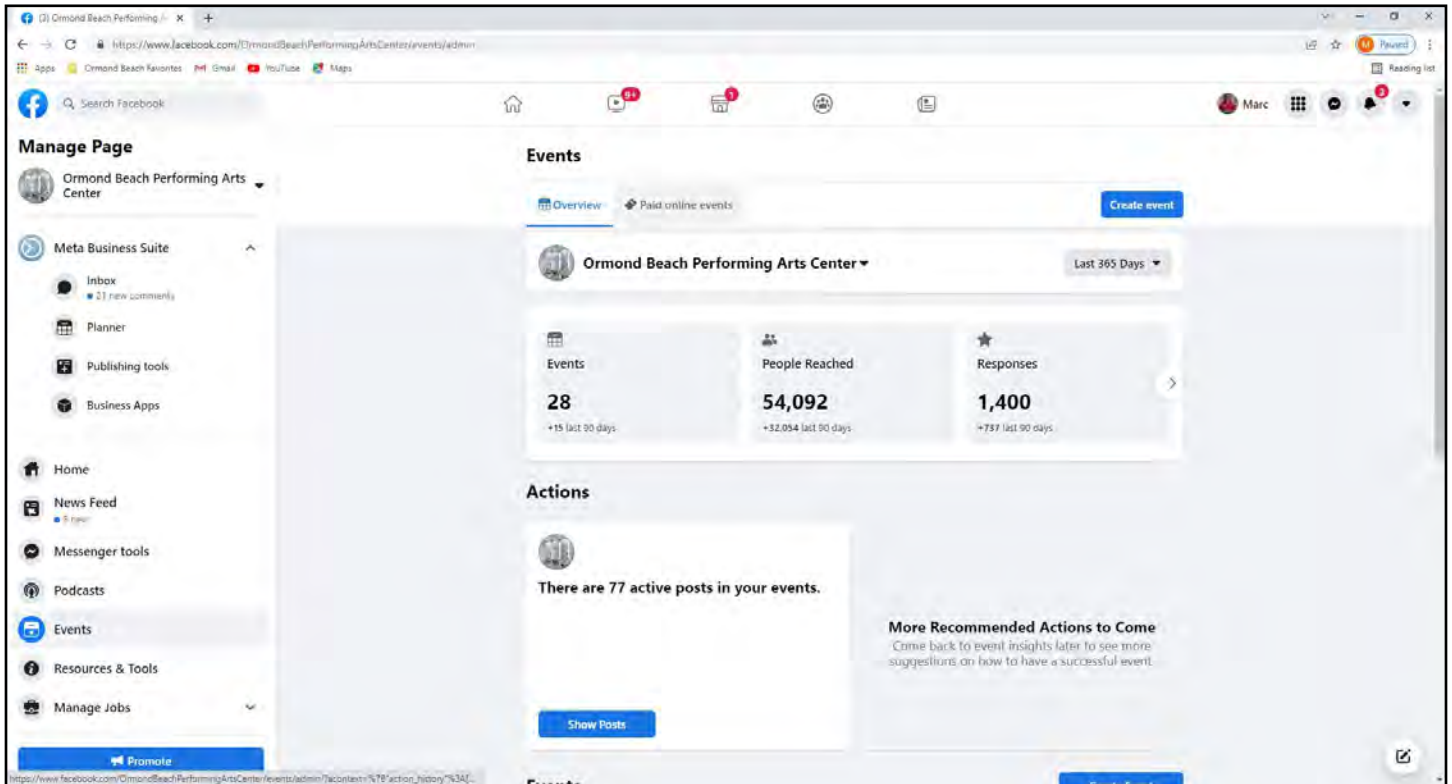
Performing Arts Center Internet Ticketing Site



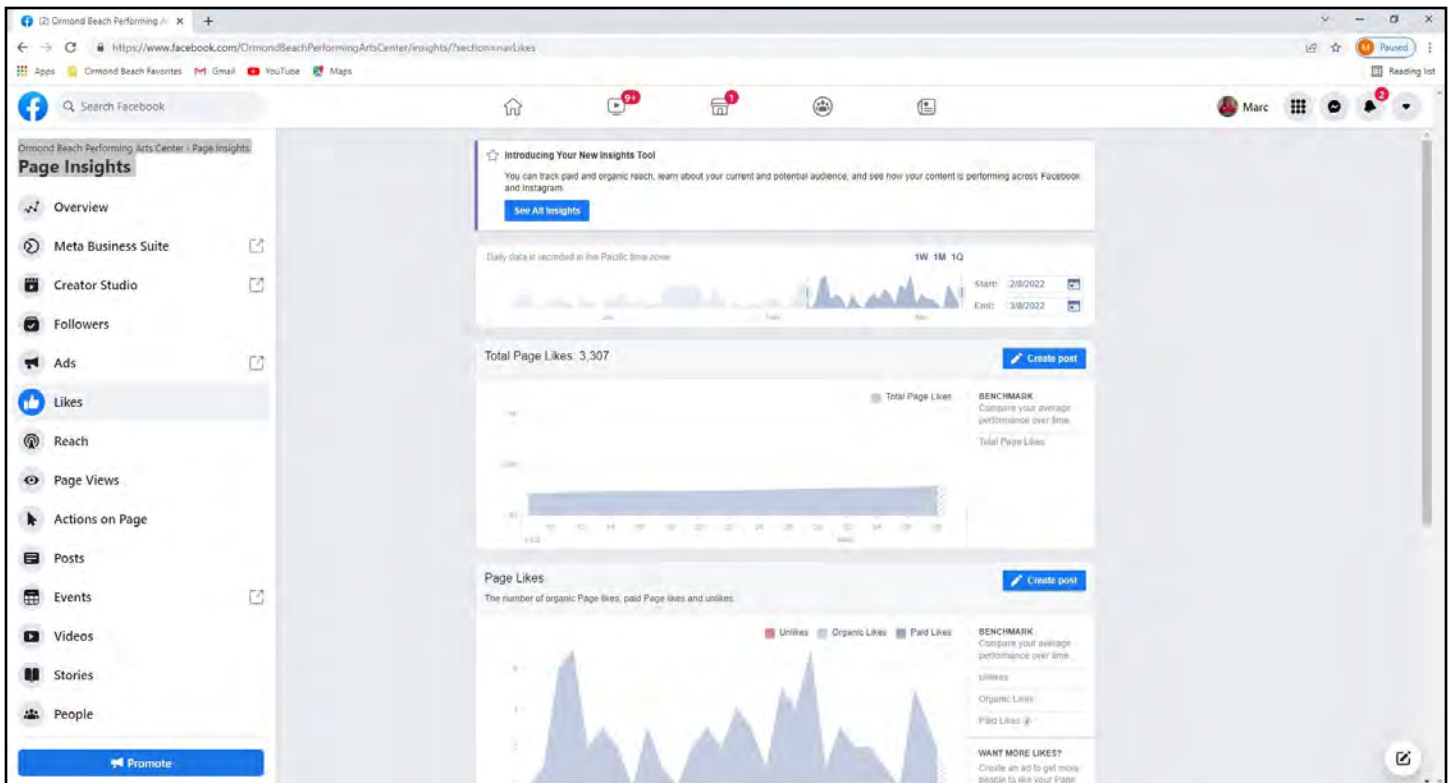
Performing Arts Center Facebook Homepage



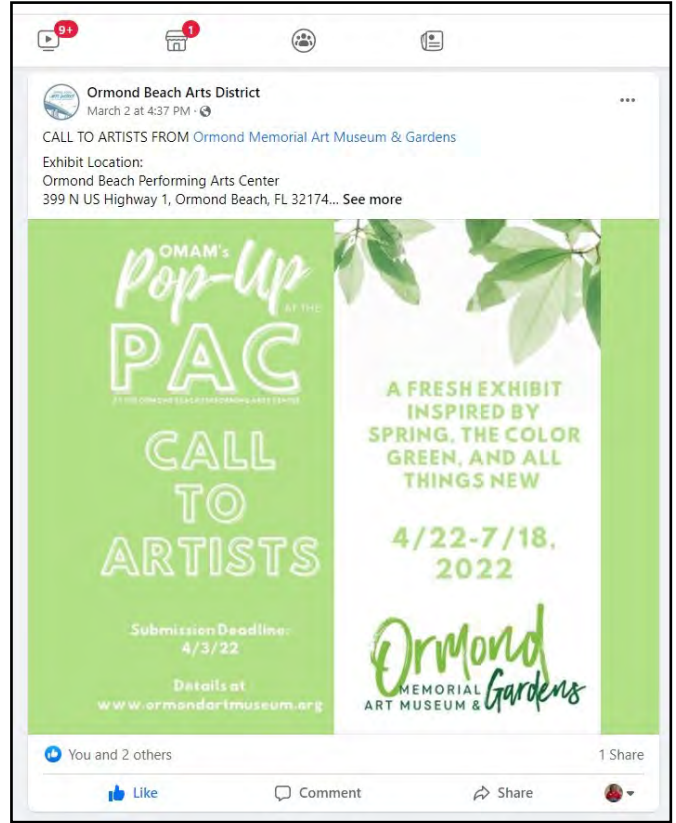
Performing Arts Center Facebook Event Reach



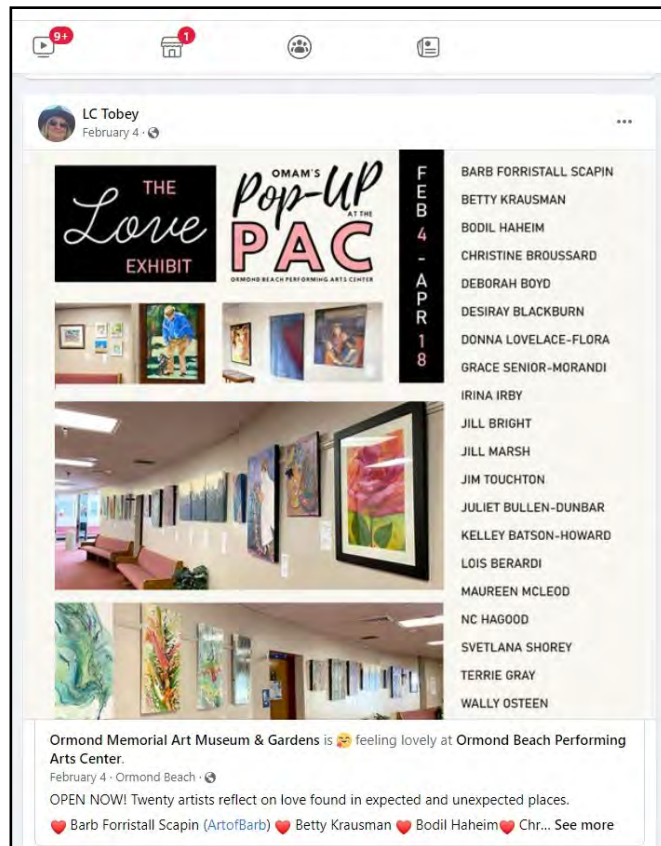
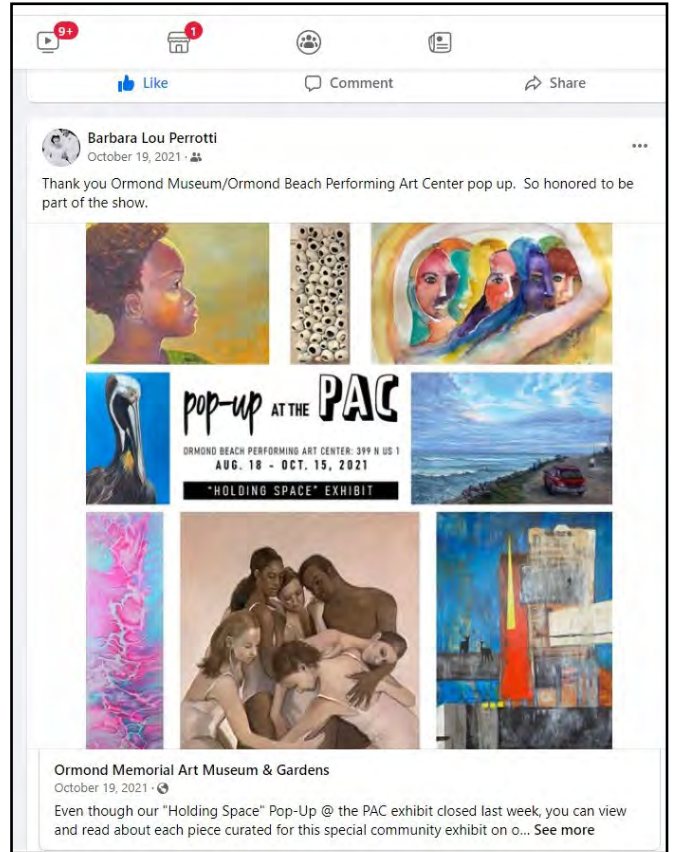
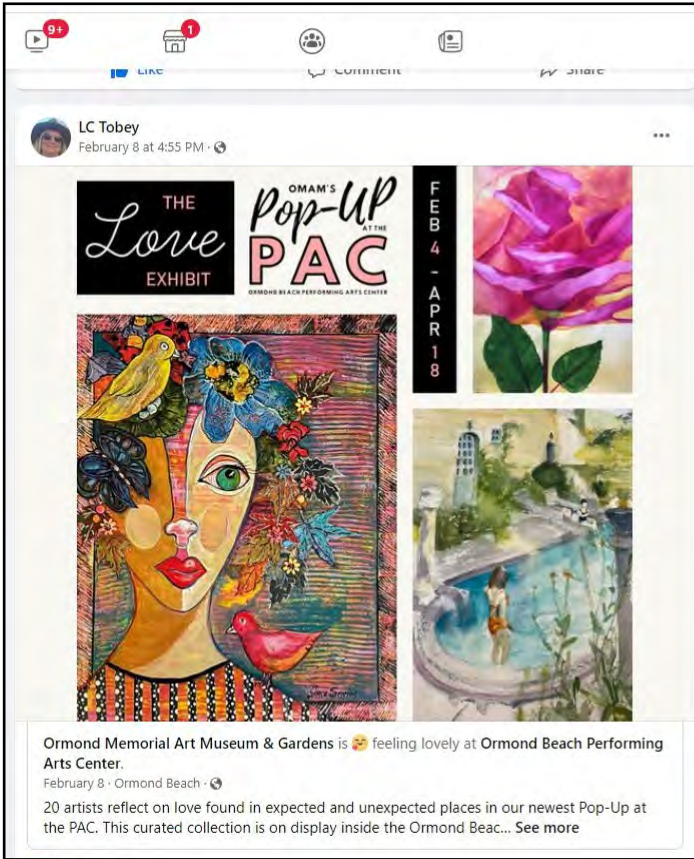
Performing Arts Center Facebook Likes



Call for Pop-Up PAC Artists



Pop-Up PAC Exhibit



EXISTING CONDITIONS AND NEEDS
ASSESSMENT FINDINGS
POWER POINT PRESENTATION
AUGUST 2021



Parks and Recreation Master Plan

**Existing Conditions + Needs Assessment Findings
Joint Advisory Board Presentation August 17, 2021**

- Introduction
- Review of Project Goals
- Review of Planning Process + Schedule
- Review of Findings
- Discussion
- Next Steps
- Completion of Visioning Survey

Project Goals



Position the City of Ormond Beach to build on the community's unique parks and recreation assets



Identifying new opportunities

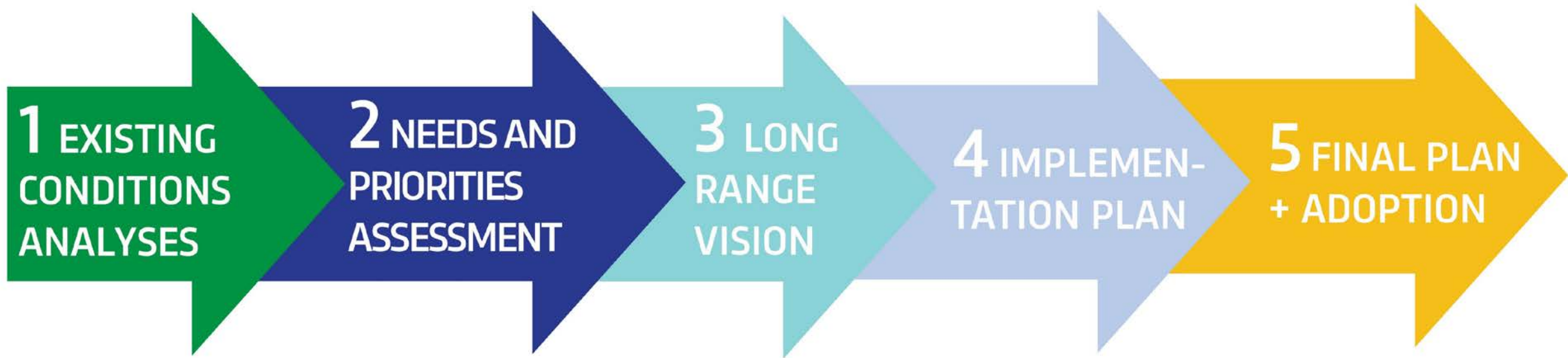


Prioritizing future improvements to align with the desired needs of citizens

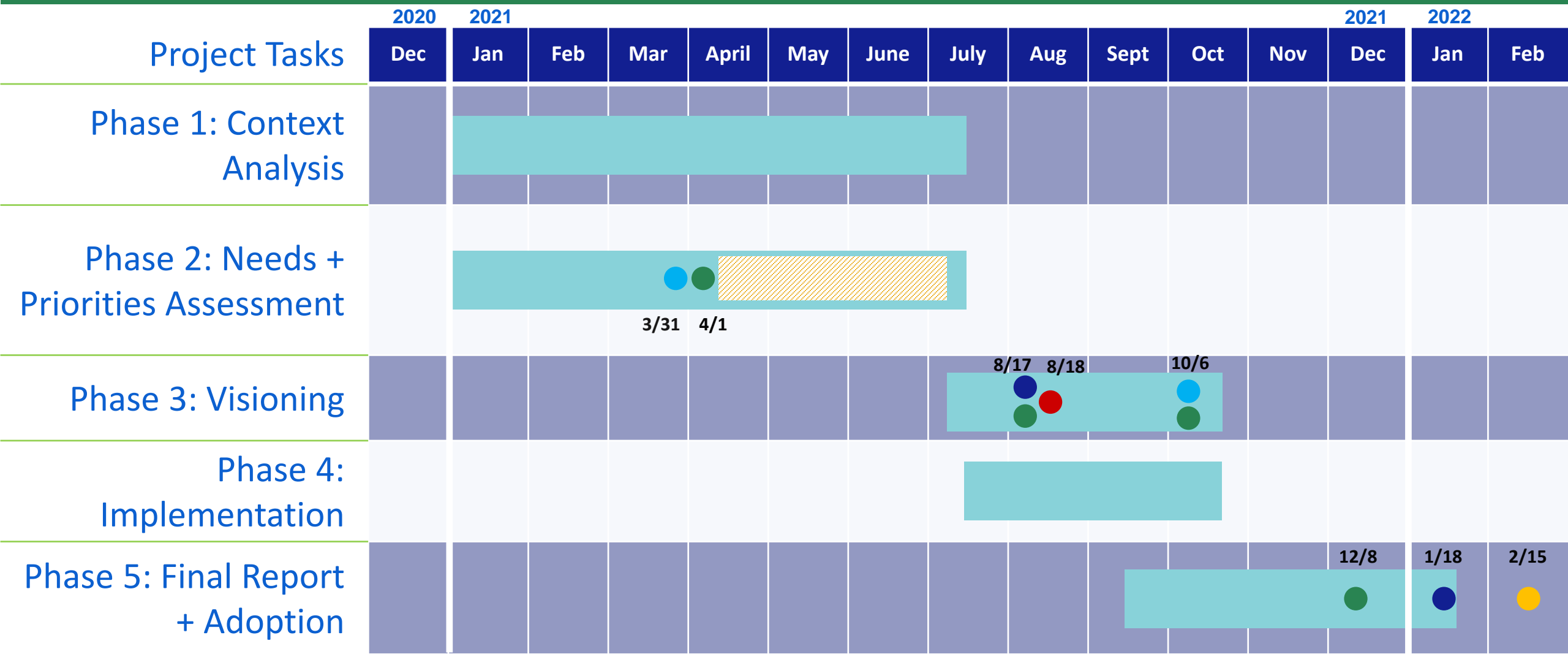


Steer the future of the Leisure Services Department

Parks + Recreation Master Planning Process



City of Ormond Beach Parks and Recreation Master Plan



Legend

Task Period

Surveys

Public Meetings

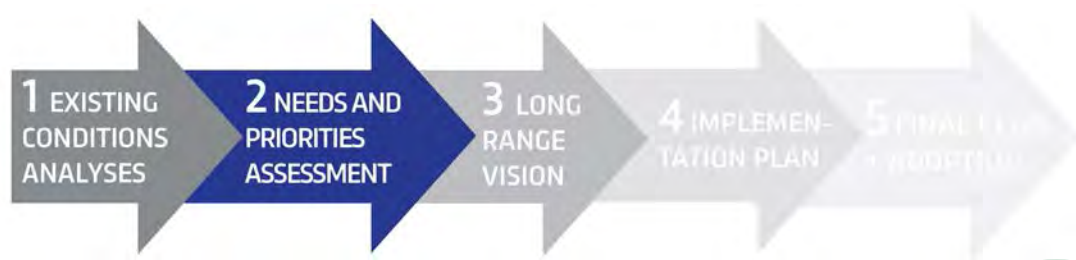
Joint Advisory Board Meetings

City Commission Workshops

Staff/Stakeholder Visioning Workshops

Adoption





Qualitative Techniques

- Advisory Committee Meetings
- Elected Official Interviews
- Virtual Public Meetings
- Focus Group Interviews
- Online Survey



Observational Techniques

- Park Site Evaluations | Population + Demographic Overview

Quantitative Techniques

- Statistically-Valid Survey
- Acreage Level-Of Service
- Access Level of Service
- Capacity Level of Services
- Quality Level of Services
- Benchmarking

Public Engagement Highlights

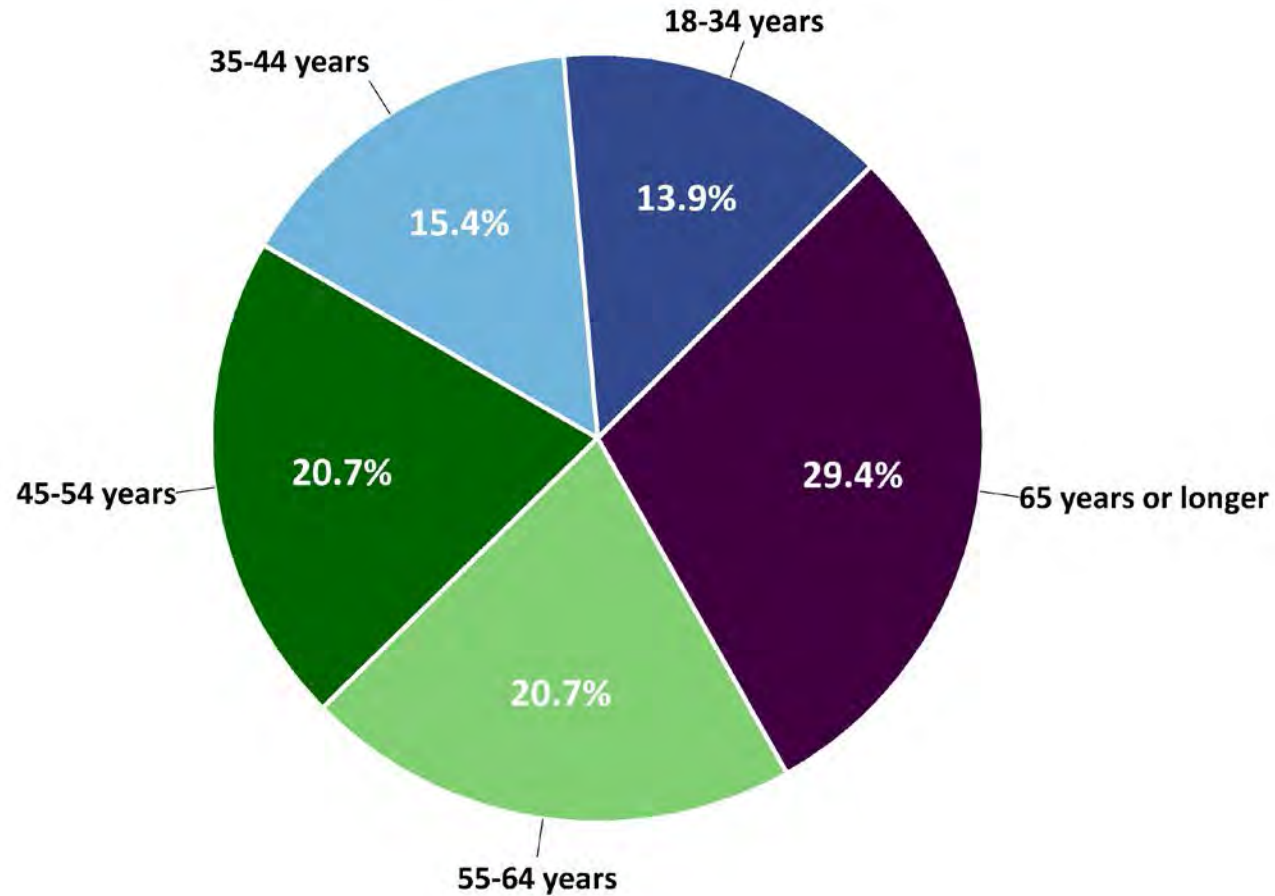
1,100+ Participants

- Statistically Valid Survey – 402
- On-line Survey – 646
- Public Meeting – 78
- Joint Advisory Boards – 22
- Interviews/Focus Groups - 43

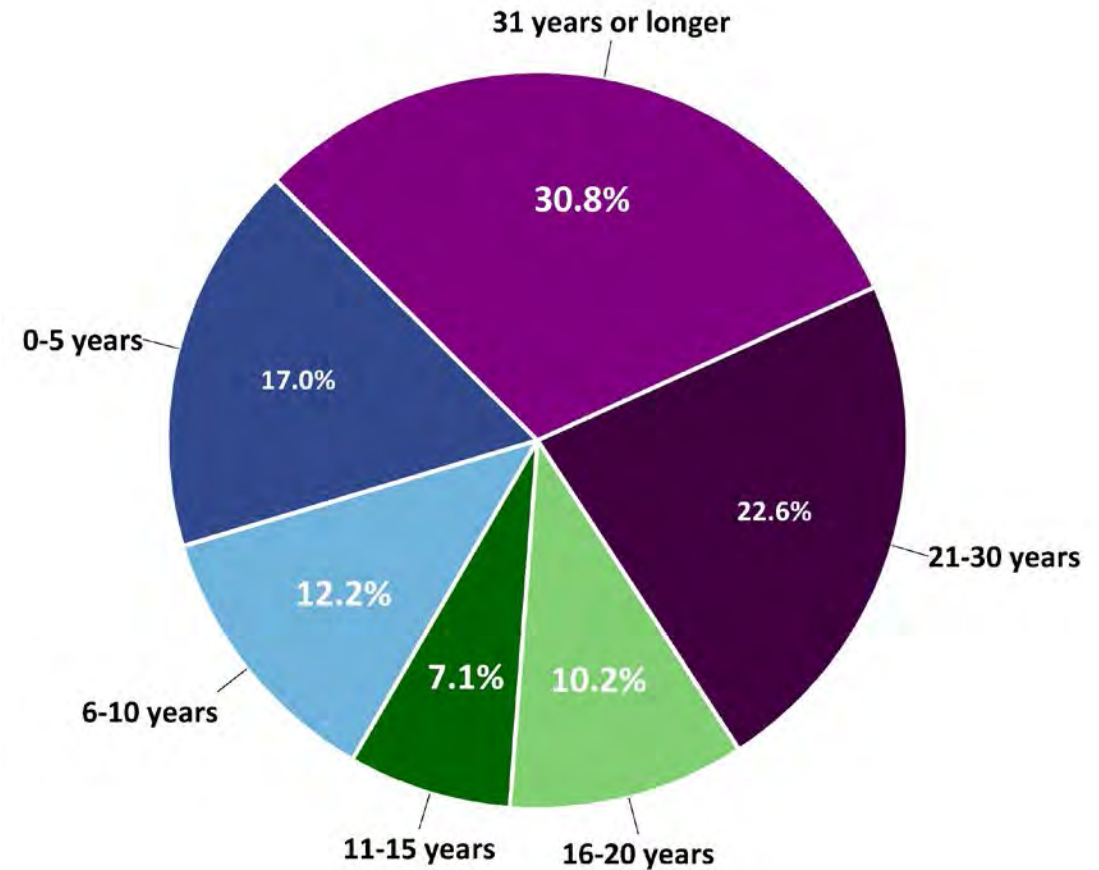


Statistically Valid Survey Demographics

Age

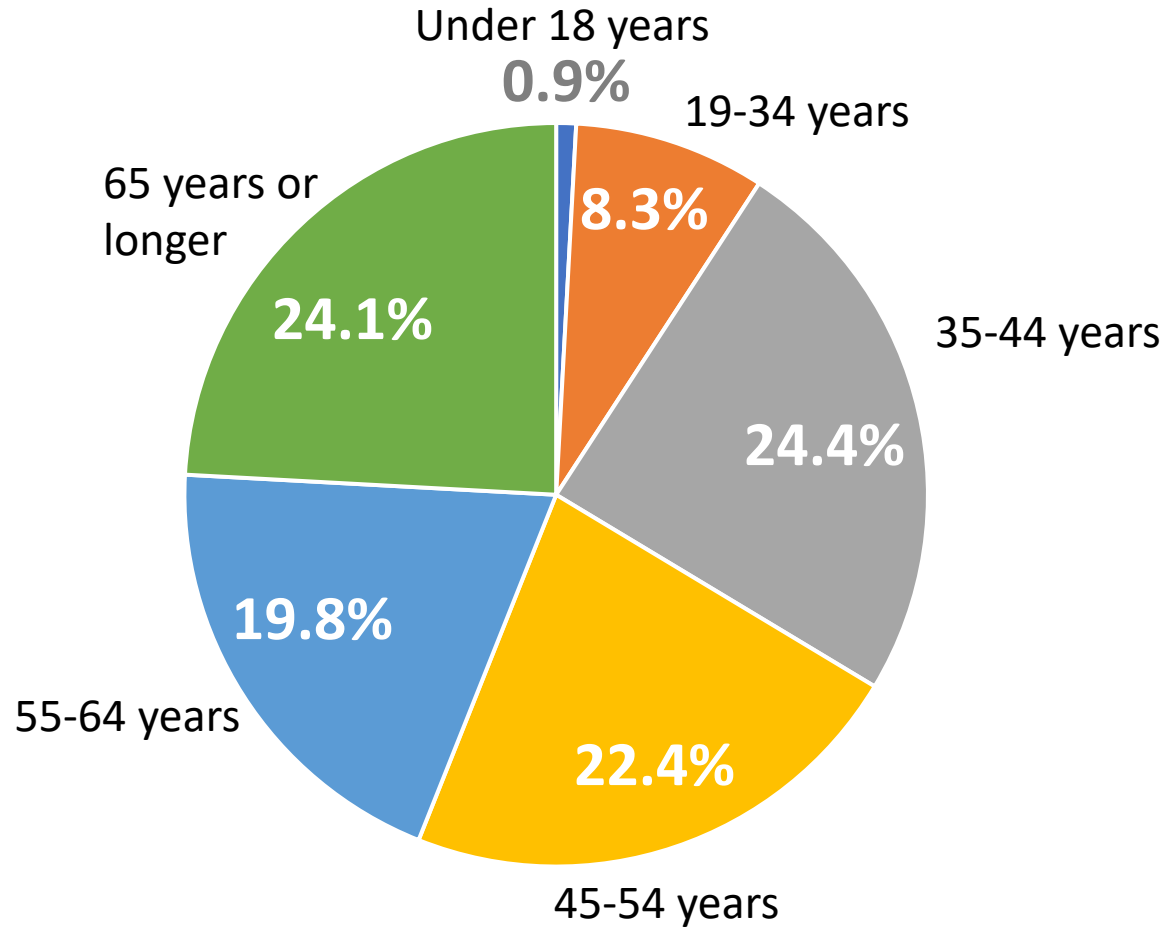


Time in Ormond Beach

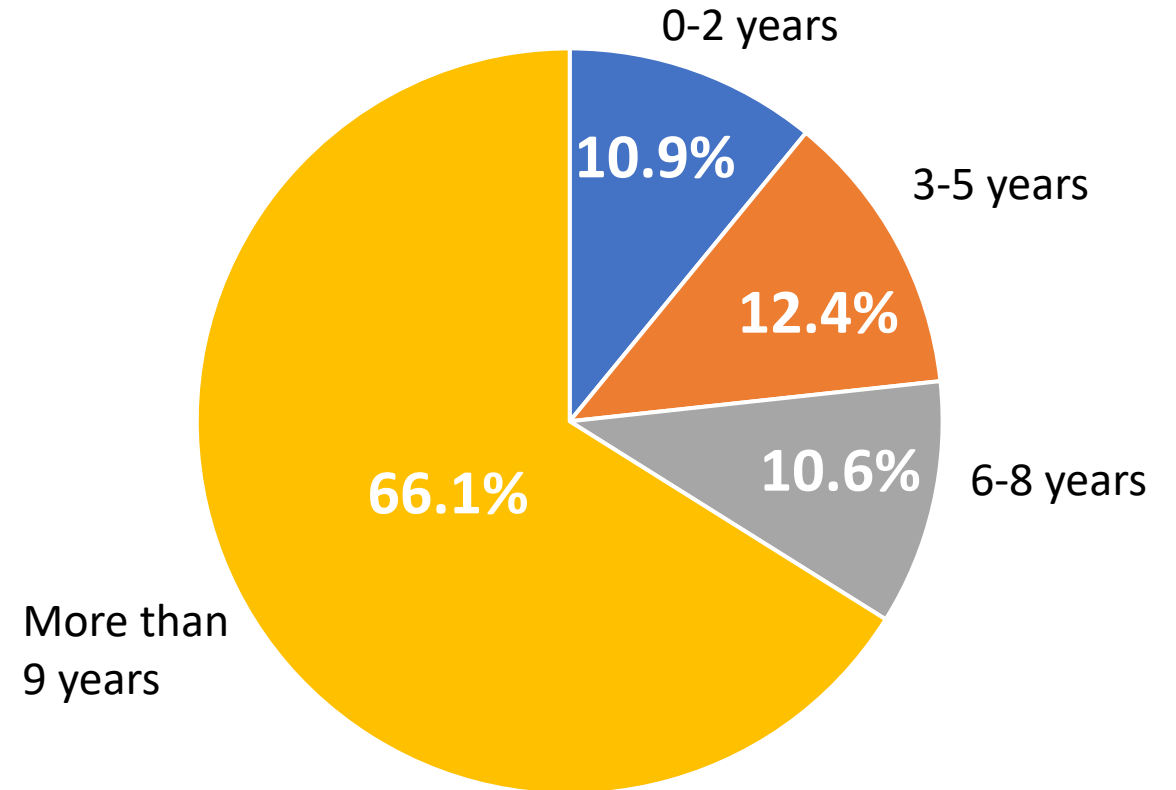


On-line Survey Demographics

Age



Time in Ormond Beach



- Introduction
- Review of Project Goals
- Review of Planning Process + Schedule
- Review of Findings
- Discussion
- Next Steps
- Completion of Visioning Survey














Summary Findings | Priority Actions

NEEDS ASSESSMENT TECHNIQUE:	Statistically Valid Survey	On-line Survey	Level-of-Service Analysis + Benchmark	Public Meeting	Stakeholder Interviews	Focus Group Interviews	Joint Advisory Board	Park Site Evaluations
#1. Provide safe bicycle and pedestrian facilities in the City								-
#2. Upgrade existing parks including athletic fields				-		-		
#3. Acquire land for preservation of greenspace, parks, and natural areas								
#4. Continue renovation and improvements of Historical Centers				-	-	-	-	
#5. Provide additional beachfront parking				-		-	-	-
#6. Acquire more beachfront park land				-	-	-	-	-
#7. Continue renovation and improvements of Performing Arts & Cultural Centers				-	-	-		
#8. Develop a multi-purpose Indoor Community Recreation Center/Sports Center				-			-	-
#9. Develop community/civic/events center				-			-	-

Summary Findings | High Priority Facilities

NEEDS ASSESSMENT TECHNIQUE:	Statistically Valid Survey	On-line Survey	Level-of-Service Analysis + Benchmark	Public Meeting	Stakeholder Interviews	Focus Group Interviews	Joint Advisory Board	Park Site Evaluations
#1. Walking and hiking nature trails			-		-		-	-
#2. Off-beaching parking			-	-	-	-		-
#3. Beachfront Parks				-	-	-		-
#4. Natural areas/Nature Parks					-			-
#5. Paved multi-purpose trails			-		-			-
#6. Public Wi-fi			-	-	-	-		-
#7. Outdoor stage/amphitheater		-		-	-	-		-
#8 Dog Park		-		-	-	-	-	-

Summary Findings | High Priority Programs

NEEDS ASSESSMENT TECHNIQUE:	Statistically Valid Survey	On-line Survey	Level-of-Service Analysis + Benchmark	Public Meeting	Stakeholder Interviews	Focus Group Interviews	Joint Advisory Board	Park Site Evaluations
#1. Summer concerts			-		-	-		-
#2. Adult fitness/wellness		-	-		-	-	-	-
#3. Community events			-		-	-		-
#4. Nature programs		-	-	-	-	-	-	-
#5. Performing arts programs		-	-	-	-	-		-

Summary Findings | Other Needs

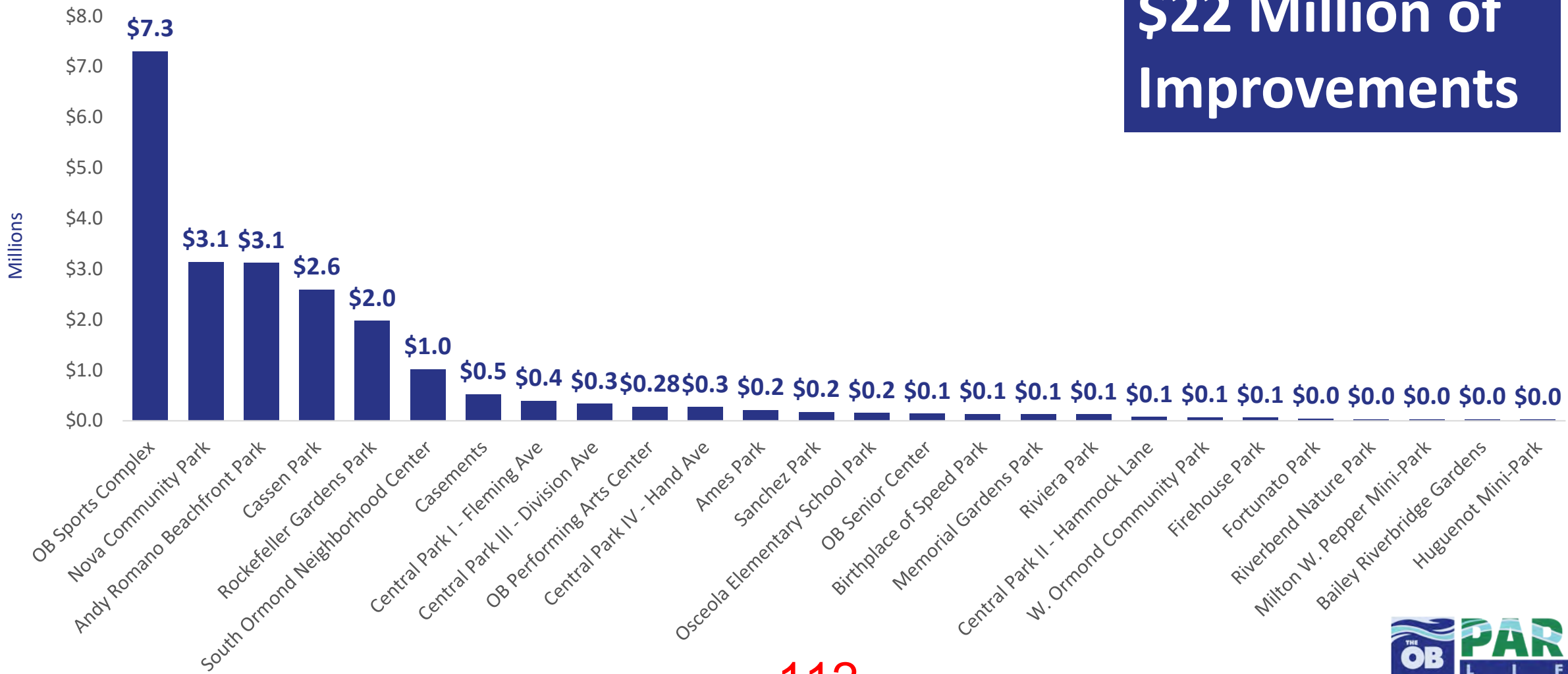
Based on Stakeholder Input:

- Adding a new gym/multi-purpose center/civic center;
- Provision of adequate pickleball facilities;
- Addition of a multi-purpose open space;
- Providing adequate recreation opportunities in West Ormond, including a community center and athletic fields; and
- Providing additional amenities in parks, restrooms in particular.

**How did we
identify these
summary needs?**

Projects Implemented Since Last Parks and Recreation Master Plan 2006-2020

\$22 Million of Improvements

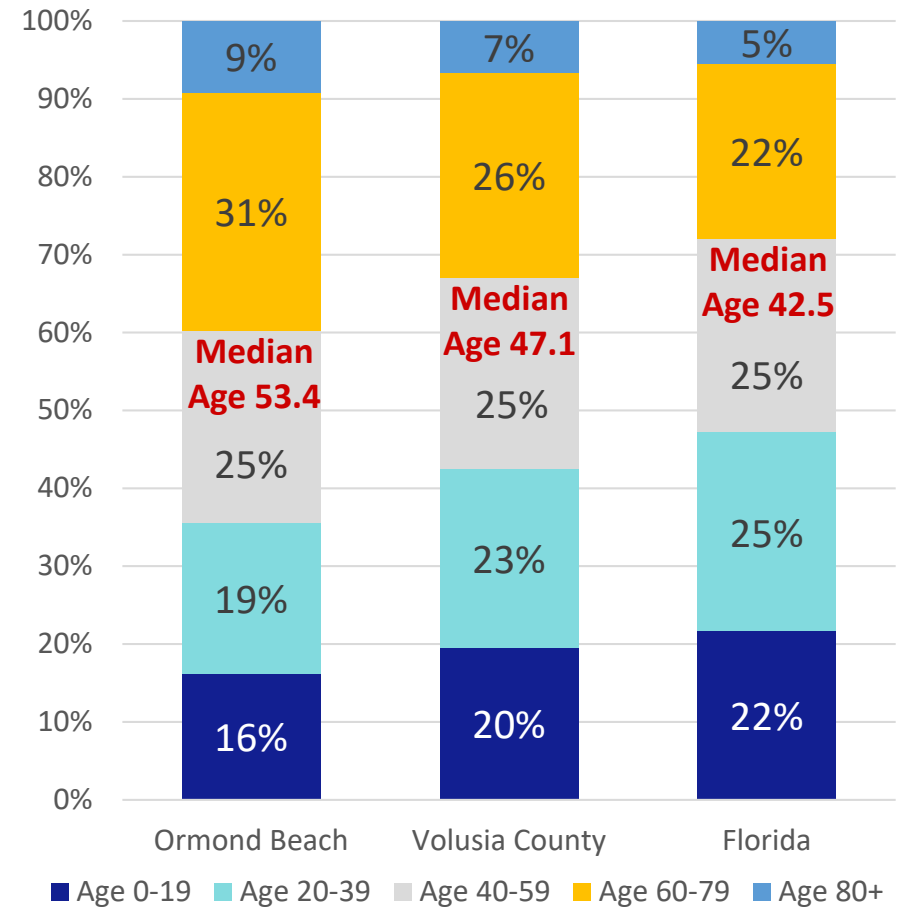


Demographics Analysis

Population Growth Rate

	Ormond Beach	Volusia County	Florida
2010	38,137	494,593	18,801,310
Growth Rate 2010-2020	10%	12%	15%
2020	41,782	551,588	21,555,986
2025	45,604	573,800	23,130,870
2030	47,858	595,800	24,426,200

Age



Park Site Evaluations

- 4 Evaluation Categories
- 30 Evaluation Subcategories
 - Proximity, Access, Linkages
 - Comfort and Image
 - Uses, Activities, and Sociability
 - Buildings and Architecture

LEGEND

Needs Improvement	1.0-1.9
	2.0-2.9
Meets Expectations	3.0-3.9
	4.0-4.9



Park System Average Score = 3.1

Park Site Evaluations

Parks That Scored Below Meeting Expectations

- Arroyo Fountain Park
- Arroyo Oaks Mini Park
- Division Avenue Passive Park
- Hospital Gardens Mini Park
- Huguenot Park
- Mainstreet Park
- Nova Road Passive Park – North and South
- Ormond Beach Lions Park
- Ormond Beach Middle School Park
- Ormond Beach Performing Arts Center
- Ormond Beach Senior Center
- Ormond Parkway Park
- Osceola Elementary School Park
- Plaza Gardens Park
- Rosewood Avenue Mini Park
- Santa Lucia Park
- South Old King Road Passive Park
- Ted Porter Park
- Vander Park
- Woodmere Park



Park Site Evaluations

Criteria that Scored Below Expectations

- Transit access
- Clarity of information and signage
- Protection from bad weather
- Branding
- Level of activity
- Marketing or promotional efforts for facility and activities
- Energy and sustainability



Park Site Evaluations

Strengths

- Cleanliness/overall quality of maintenance in indoor facilities
- Evidence of management and stewardship in indoor facilities
- Ability to supervise and manage indoor facilities
- Condition and effectiveness of equipment and operating systems
- Programming flexibility



Park Site Evaluations


Opportunities

- Transit access
- Clarity of information and signage
- Protection from bad weather
- Branding
- Level of activity
- Marketing or promotional efforts
- Energy and sustainability

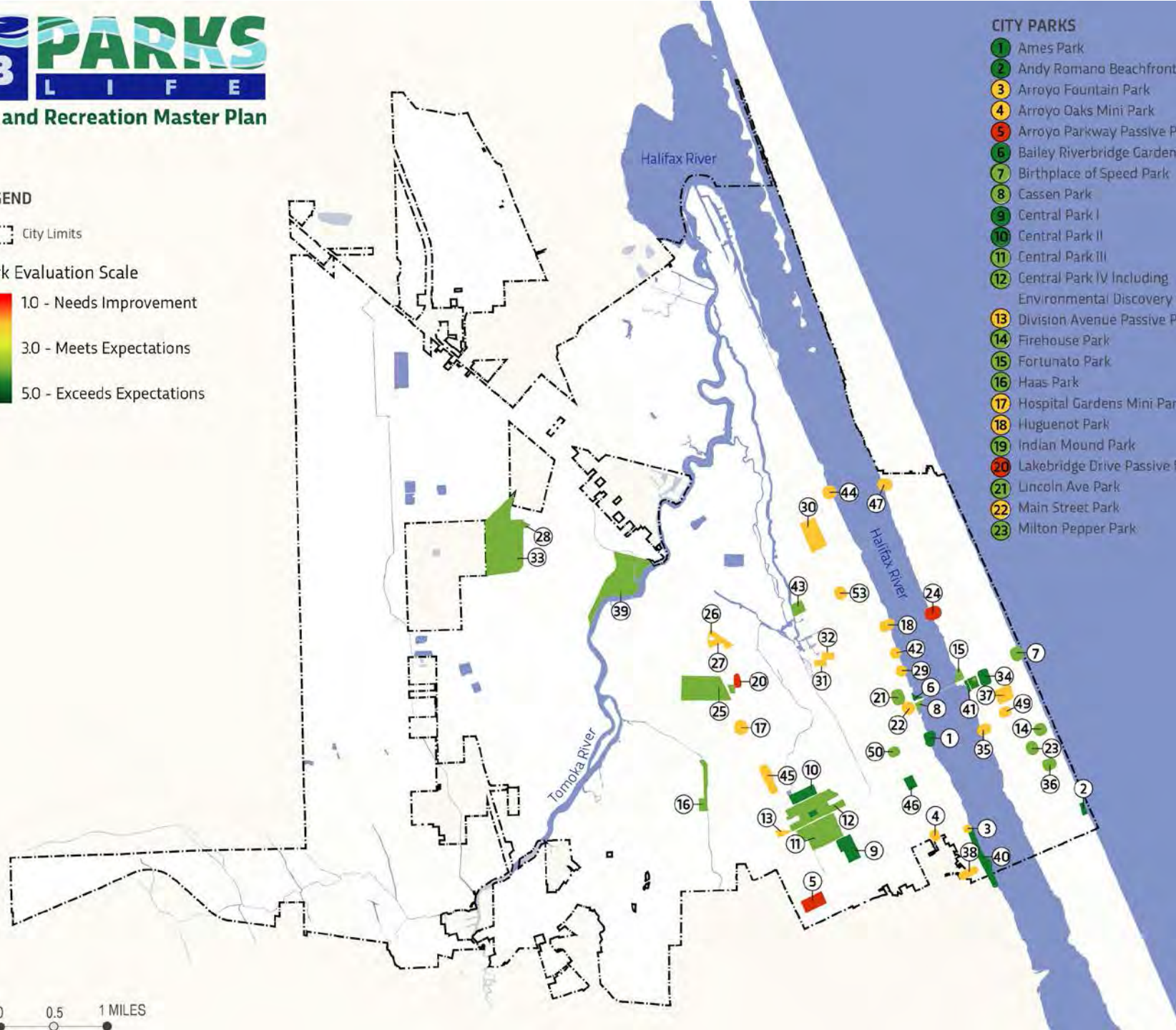
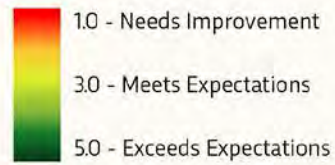


Park Site Evaluations

LEGEND

 City Limits

Park Evaluation Scale



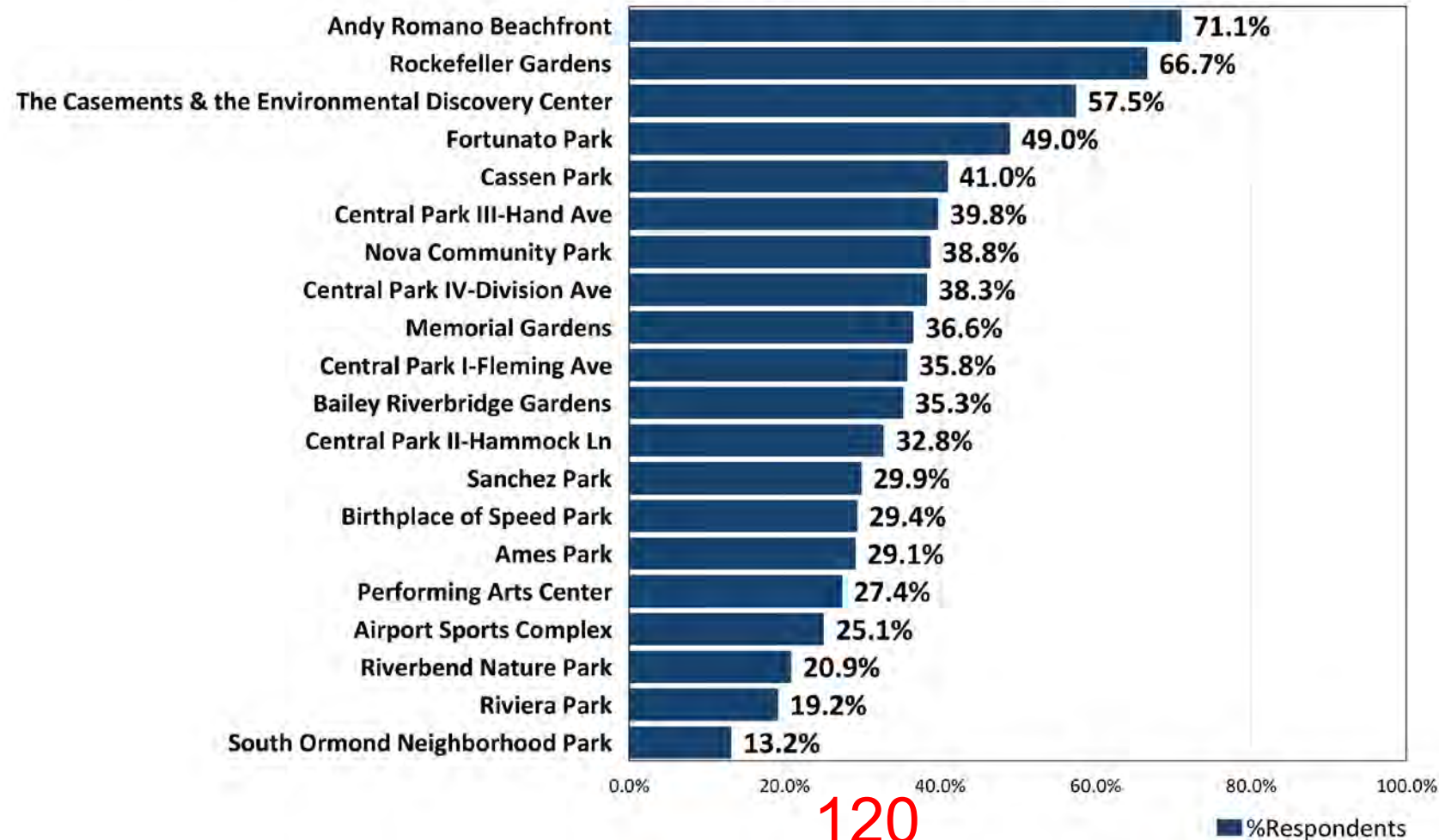
CITY PARKS

- 1 Ames Park
- 2 Andy Romano Beachfront Park
- 3 Arroyo Fountain Park
- 4 Arroyo Oaks Mini Park
- 5 Arroyo Parkway Passive Park
- 6 Bailey Riverbridge Gardens
- 7 Birthplace of Speed Park
- 8 Cassen Park
- 9 Central Park I
- 10 Central Park II
- 11 Central Park III
- 12 Central Park IV Including Environmental Discovery Center
- 13 Division Avenue Passive Park
- 14 Firehouse Park
- 15 Fortunato Park
- 16 Haas Park
- 17 Hospital Gardens Mini Park
- 18 Huguenot Park
- 19 Indian Mound Park
- 20 Lakebridge Drive Passive Park
- 21 Lincoln Ave Park
- 22 Main Street Park
- 23 Milton Pepper Park
- 24 Neptune Park
- 25 Nova Community Park
- 26 Nova Road Passive Park - North
- 27 Nova Road Passive Park - South
- 28 Optimist Park
- 29 Ormond Beach Lions Park
- 30 Ormond Beach Middle School Park
- 31 Ormond Beach Performing Arts Center
- 32 Ormond Beach Senior Center
- 33 Ormond Beach Sports Complex
- 34 Ormond Memorial Art Museum & Gardens
- 35 Ormond Parkway Park
- 36 Ormond Shores Park
- 37 Osceola Elementary School Park
- 38 Plaza Grande Park
- 39 Riverbend Nature Park
- 40 Riviera Park
- 41 Rockefeller Gardens
- 42 Rosewood Avenue Mini-Park
- 43 Sanchez Park
- 44 Santa Lucia Park
- 45 South Old Kings Road Passive Park
- 46 South Ormond Neighborhood Center & Park
- 47 Ted Porter Park
- 48 The Casements
- 49 Vander Park
- 50 Waldo D. Berry Senior Heritage Park
- 51 Wildcat Park
- 52 Wildcat Park
- 53 Woodmere Park

Statistically Valid Survey

Q1. Major Parks and Facilities, Operated by the City of Ormond Beach Parks Department, That Residents Visited During the Past Two Years (Including Prior to the COVID-19 Pandemic)

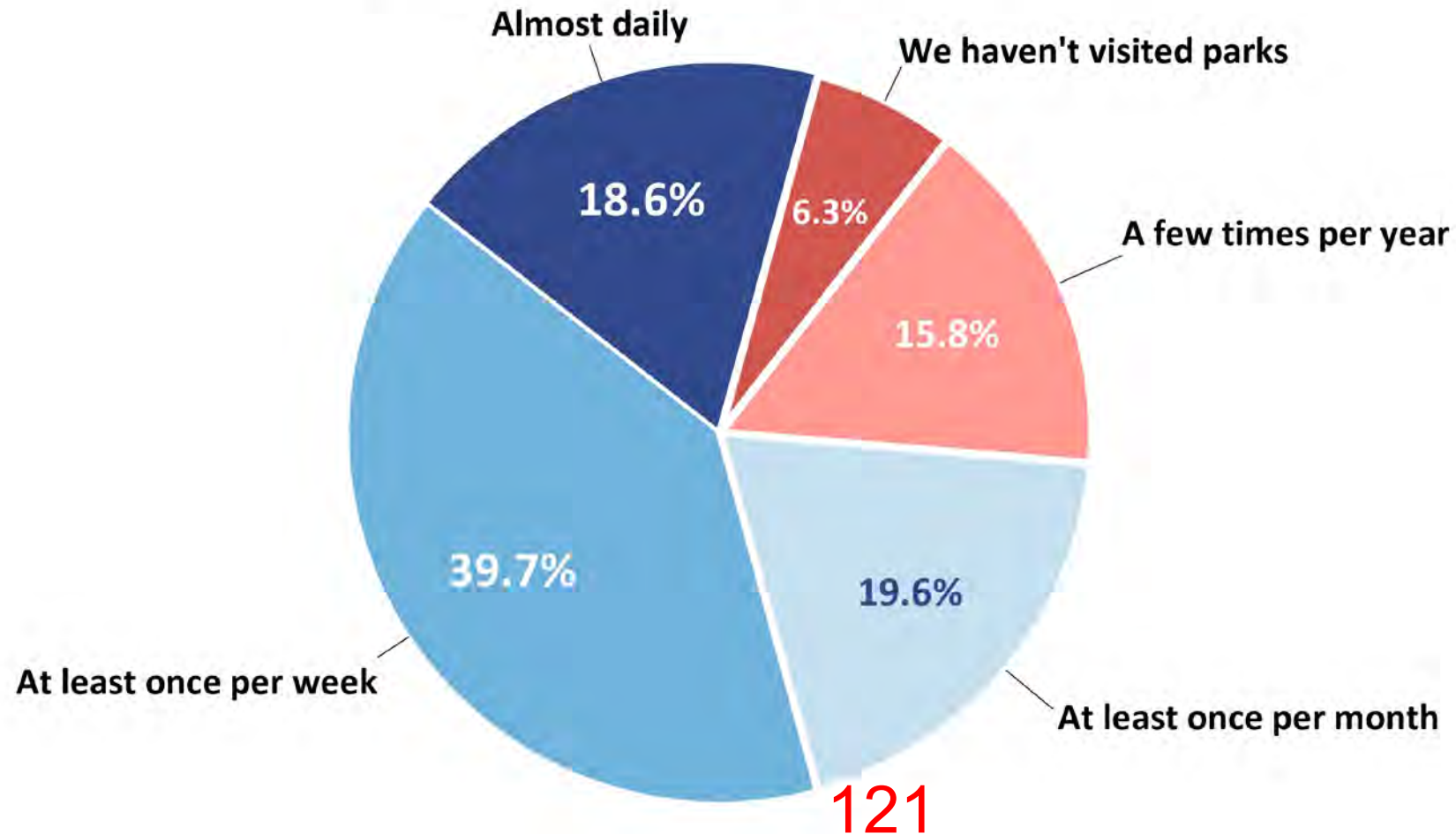
by percentage of respondents (multiple choices could be selected)



Statistically Valid Survey

Q7. On average, how often have you and members of your household visited parks and recreation facilities in the City of Ormond Beach in the past two years, including before the COVID-19 pandemic?

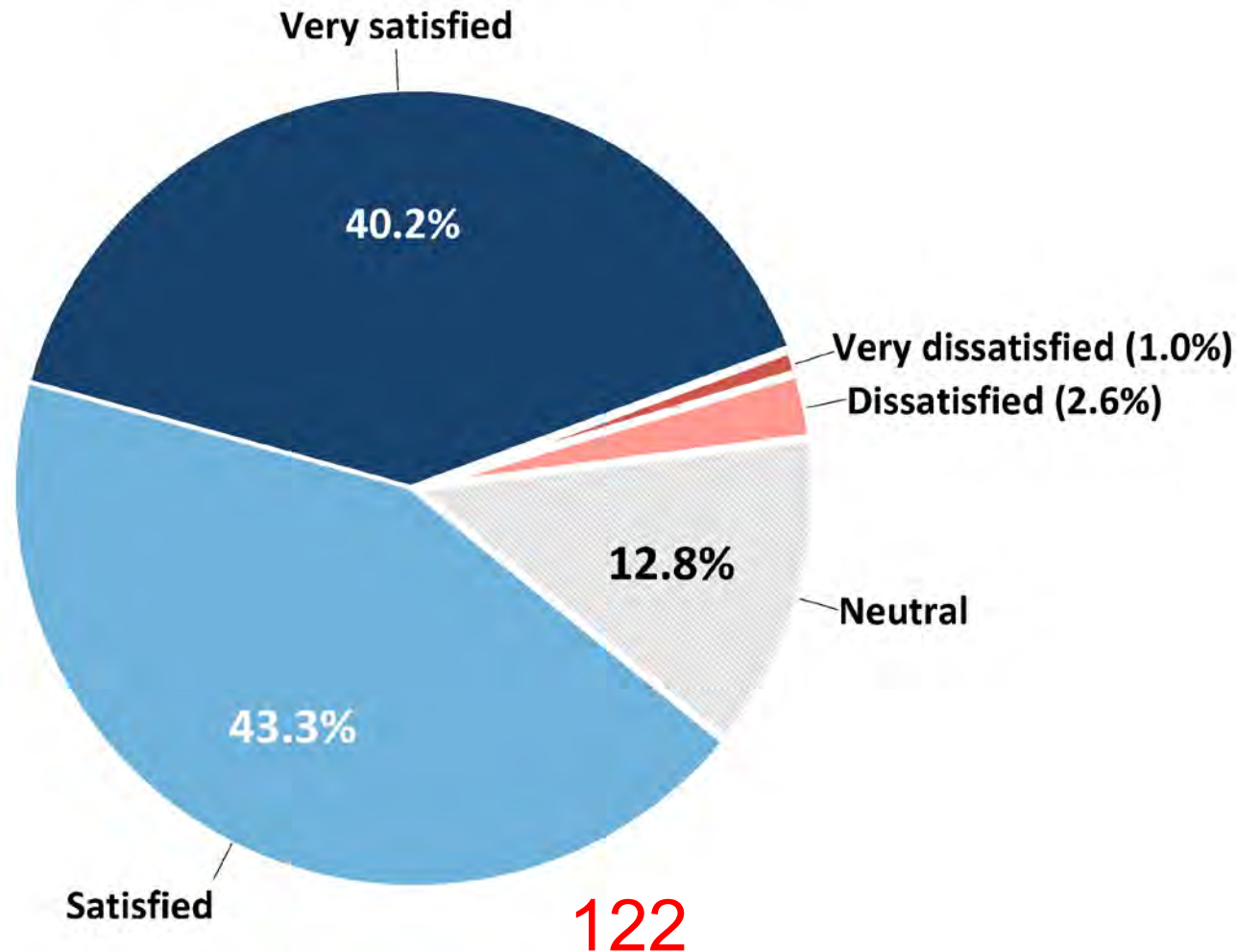
by percentage of respondents (excluding *not provided* responses)



Statistically Valid Survey

Q8. Overall, how satisfied are you with the parks and recreation facilities provided by the City of Ormond Beach Parks Department?

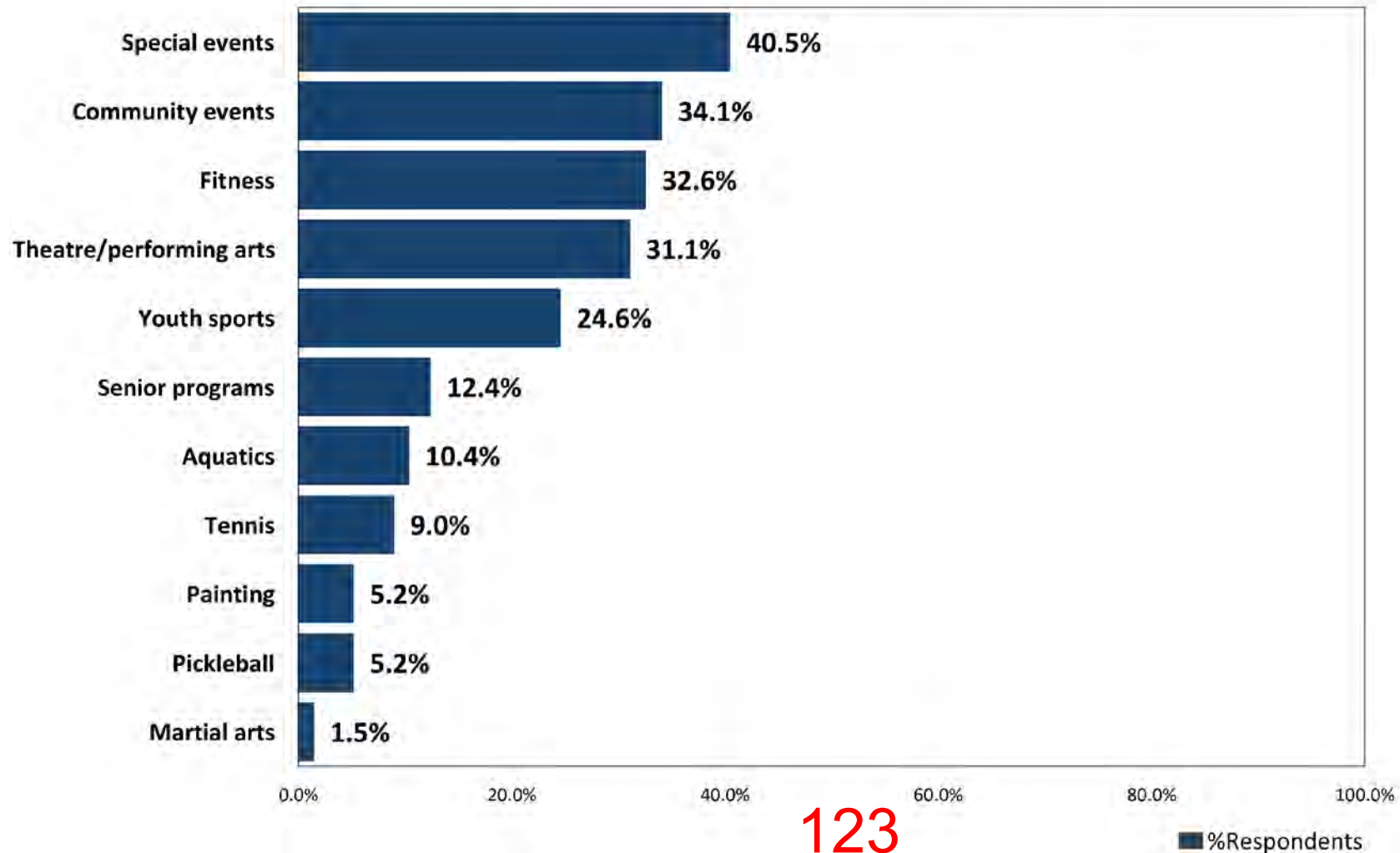
by percentage of respondents (excluding *don't know* responses)



Statistically Valid Survey

Q10. Programs, Offered in the City of Ormond Beach, That Households Have Participated in Over the Last Five Years

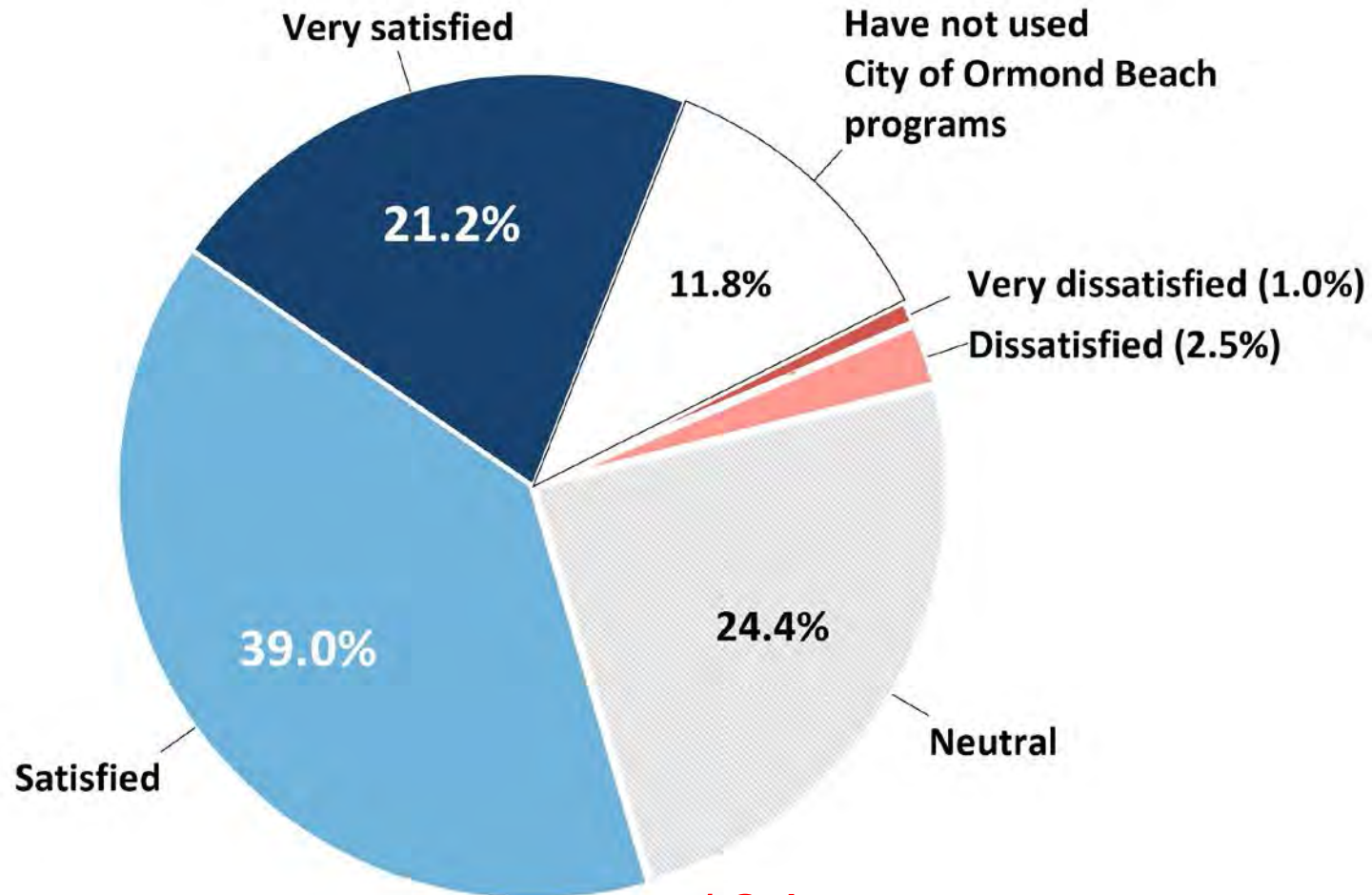
by percentage of respondents (multiple choices could be selected)



Statistically Valid Survey

Q13. How satisfied are you with the programs offered by the City of Ormond Beach?

by percentage of respondents (excluding *not provided* responses)

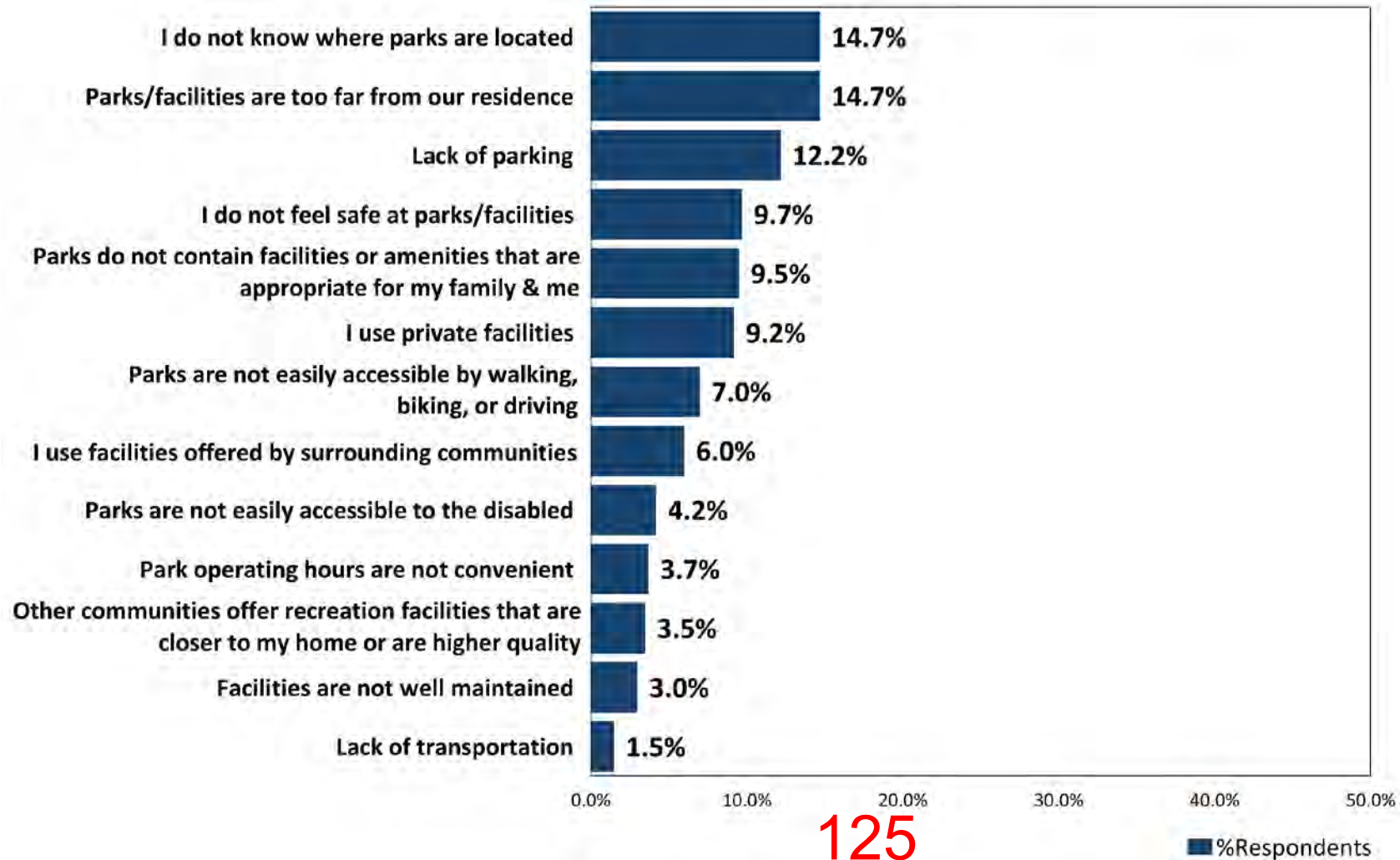


124

Statistically Valid Survey

Q15. Reasons That Prevent Households From Using the Parks and Recreation Facilities Offered by the City of Ormond Beach More Often

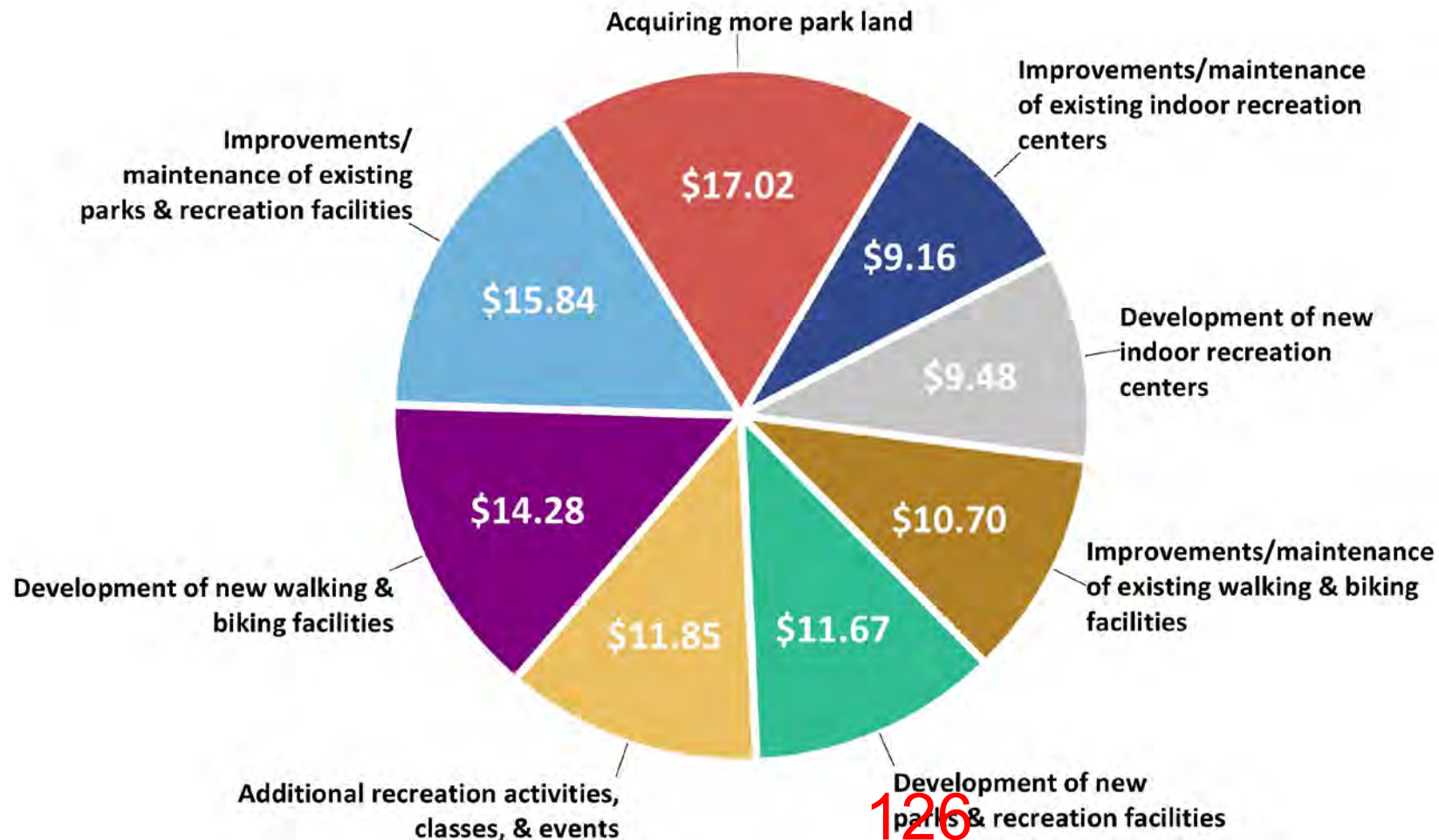
by percentage of respondents (multiple choices could be selected)



Statistically Valid Survey

Q17. If you had a budget of \$100 for services provided by the City of Ormond Beach Leisure Services Department, how would you allocate the funds among the categories of funding listed below?

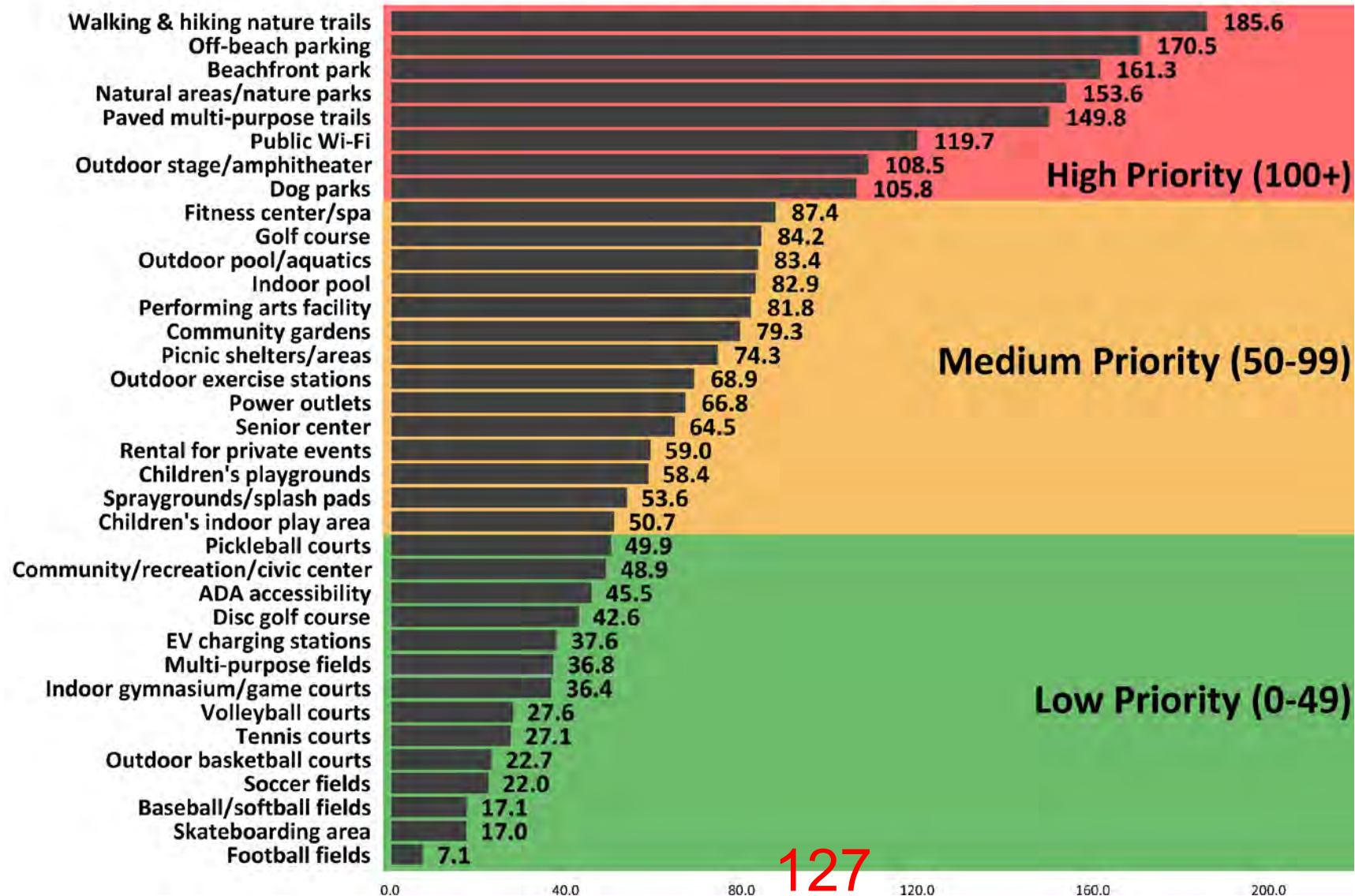
by percentage of respondents



Statistically Valid Survey

Top Priorities for Investment for Recreation Facilities & Amenities

Based on the Priority Investment Rating (PIR)

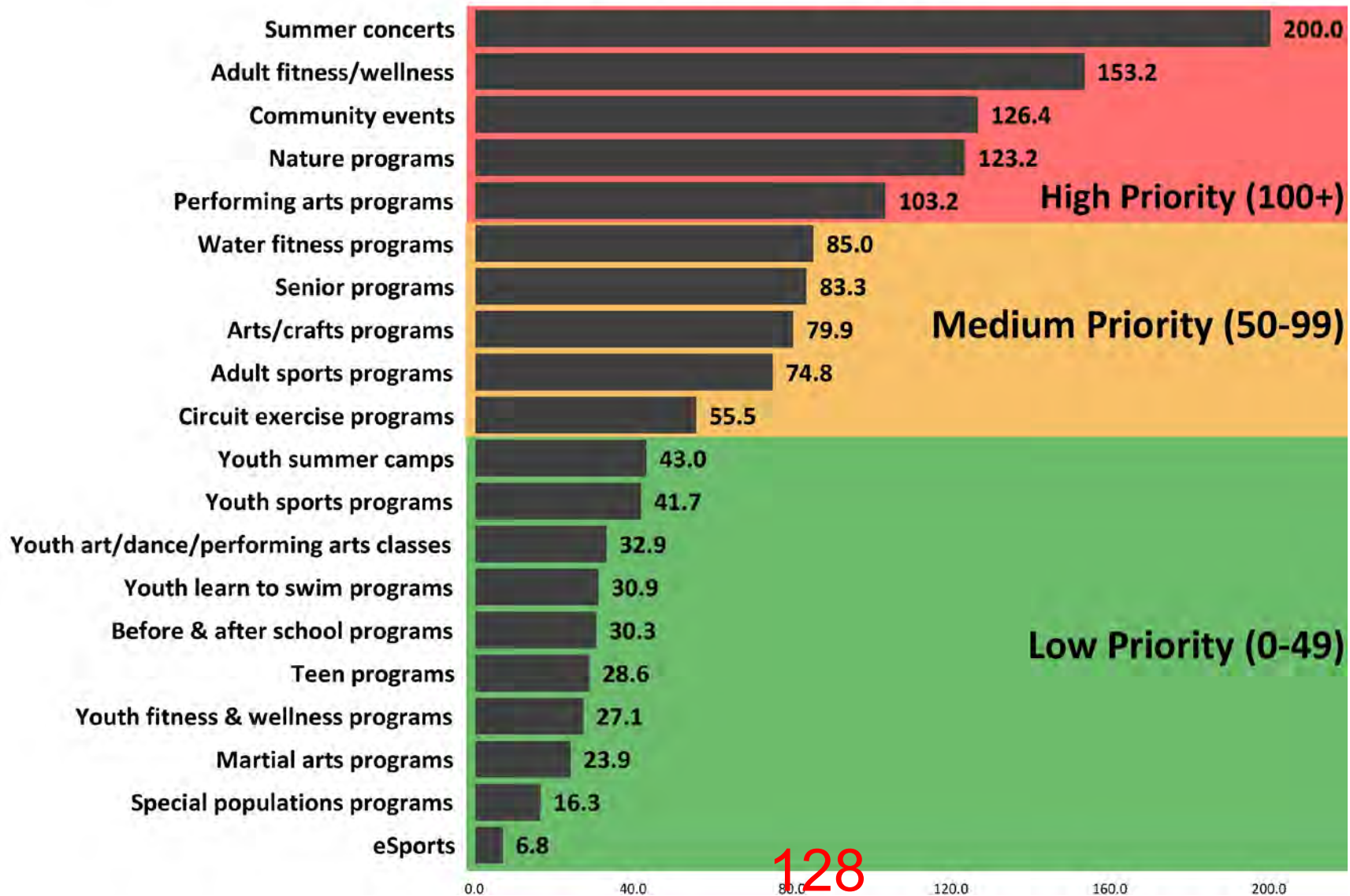


127

Statistically Valid Survey

Top Priorities for Investment for Recreation Programs & Activities

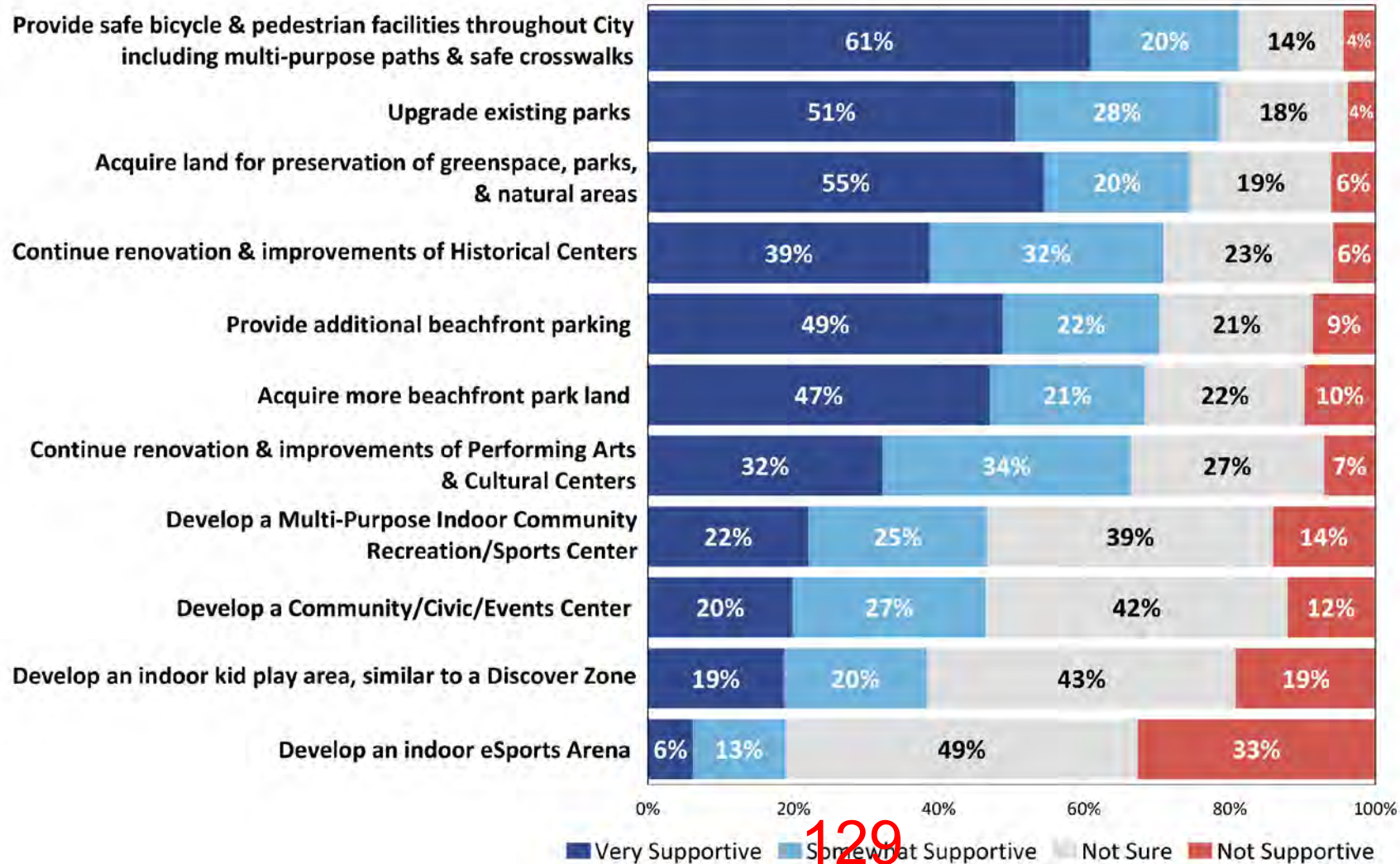
Based on the Priority Investment Rating (PIR)



Statistically Valid Survey

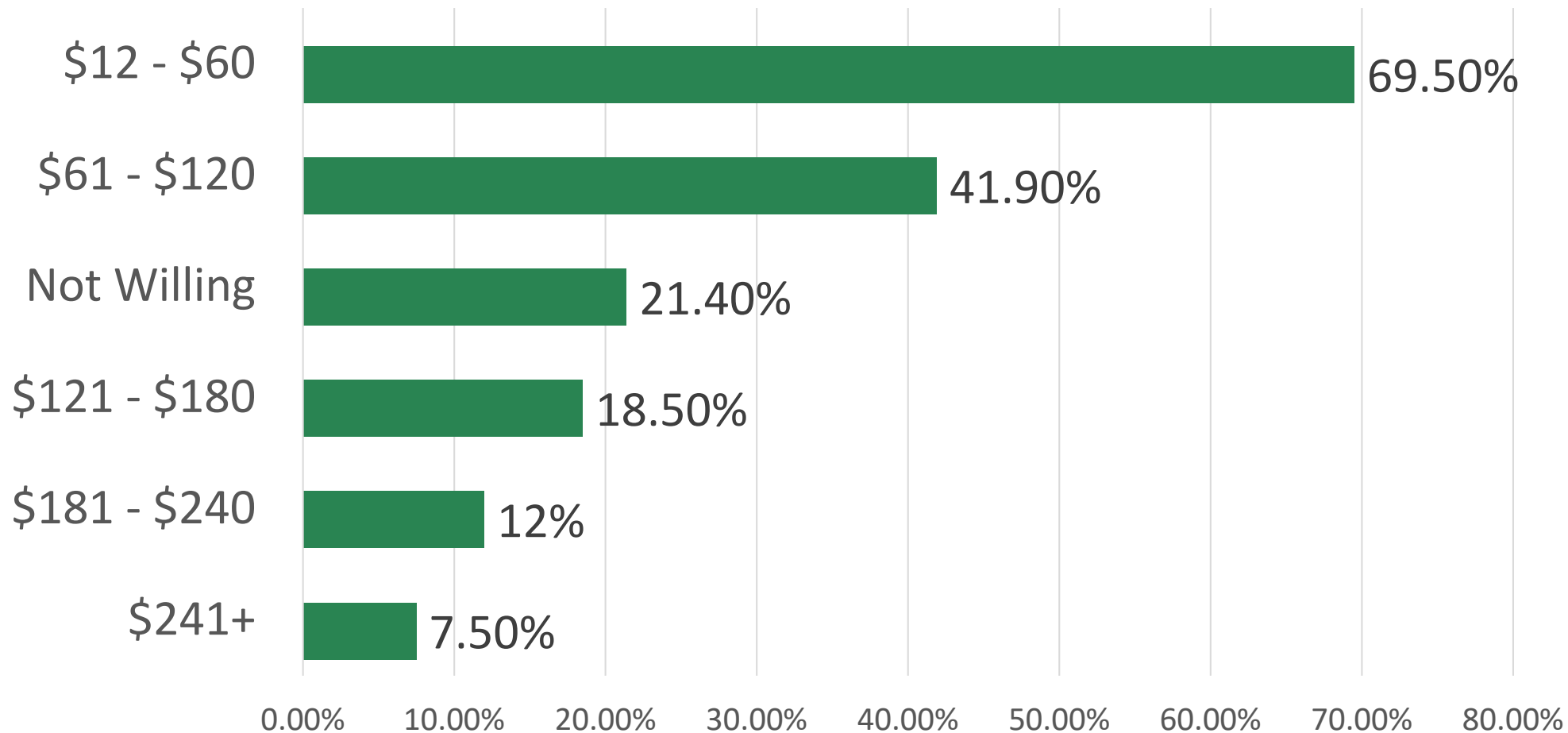
Q25. Residents' Level of Support for Actions the City Could Take to Improve the Parks and Recreation System

by percentage of respondents, using a 4-point scale, where 4 means *very supportive* and 1 means *not supportive*



Statistically Valid Survey

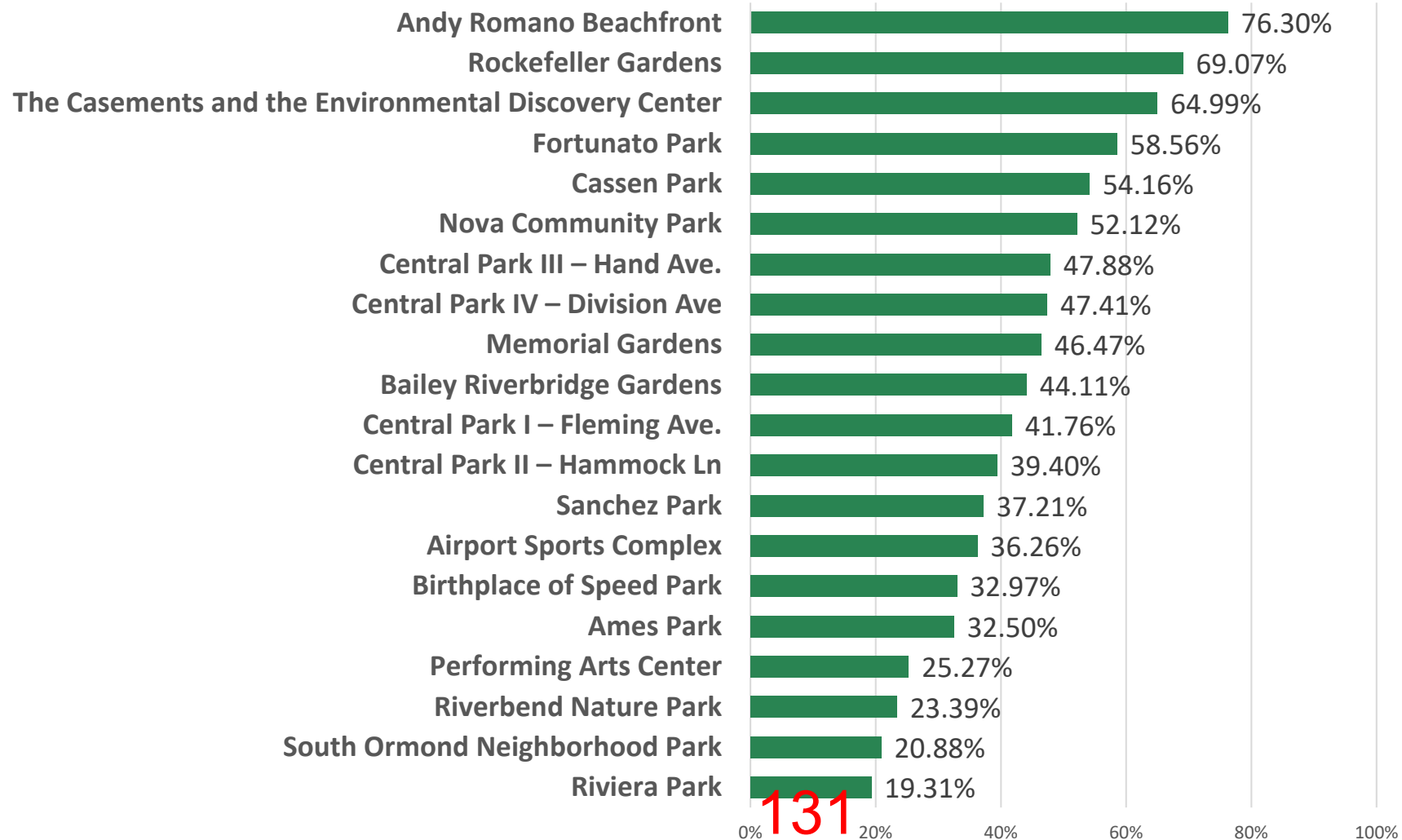
Q24. What amount would you be willing to pay yearly to fund the types of parks, recreation facilities, and programs that are most important to you and your household?



130

On-Line Survey

Q2. Please select the major parks and recreation facilities operated by the City of Ormond Beach Parks Department that you and other members of your household have visited during the past two years, including before the COVID-19 pandemic.

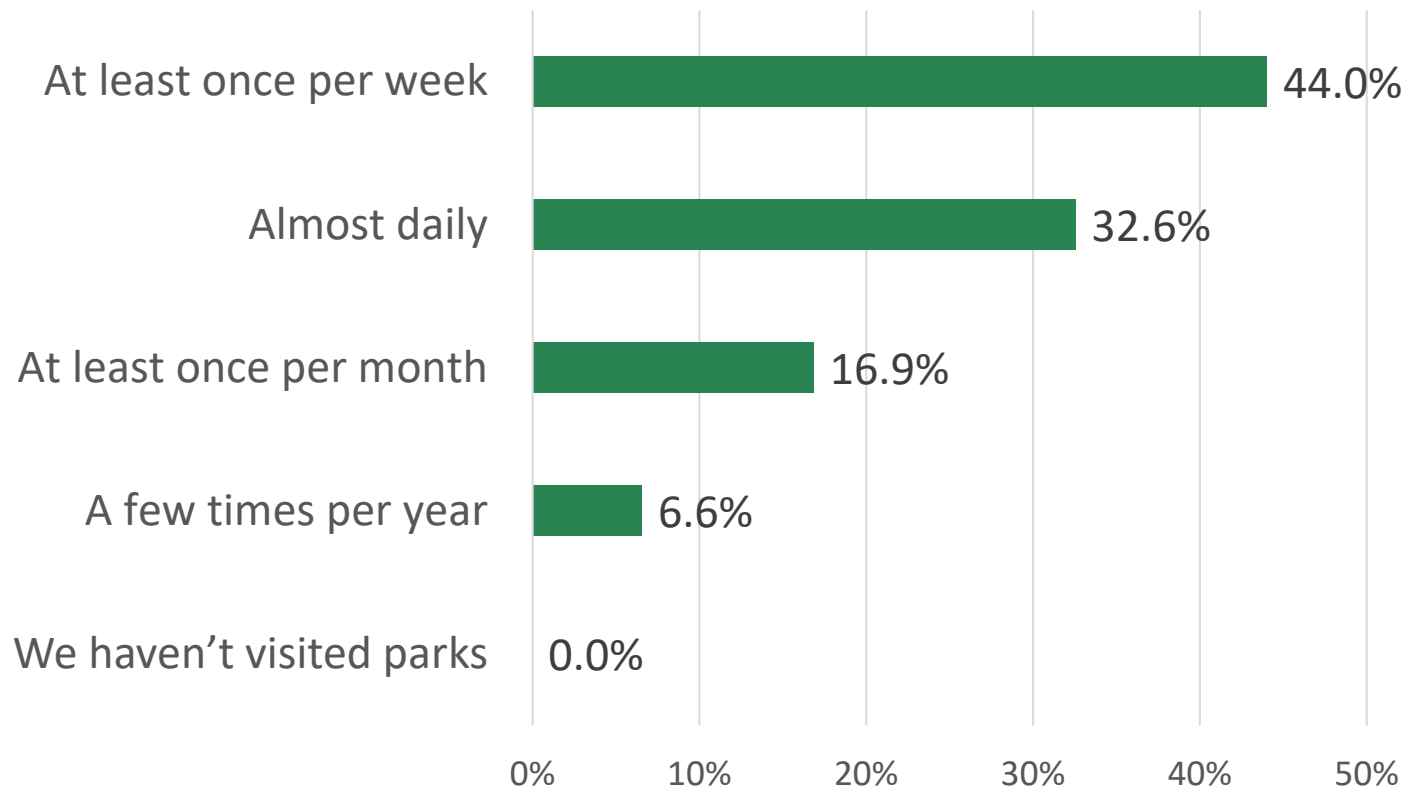


131



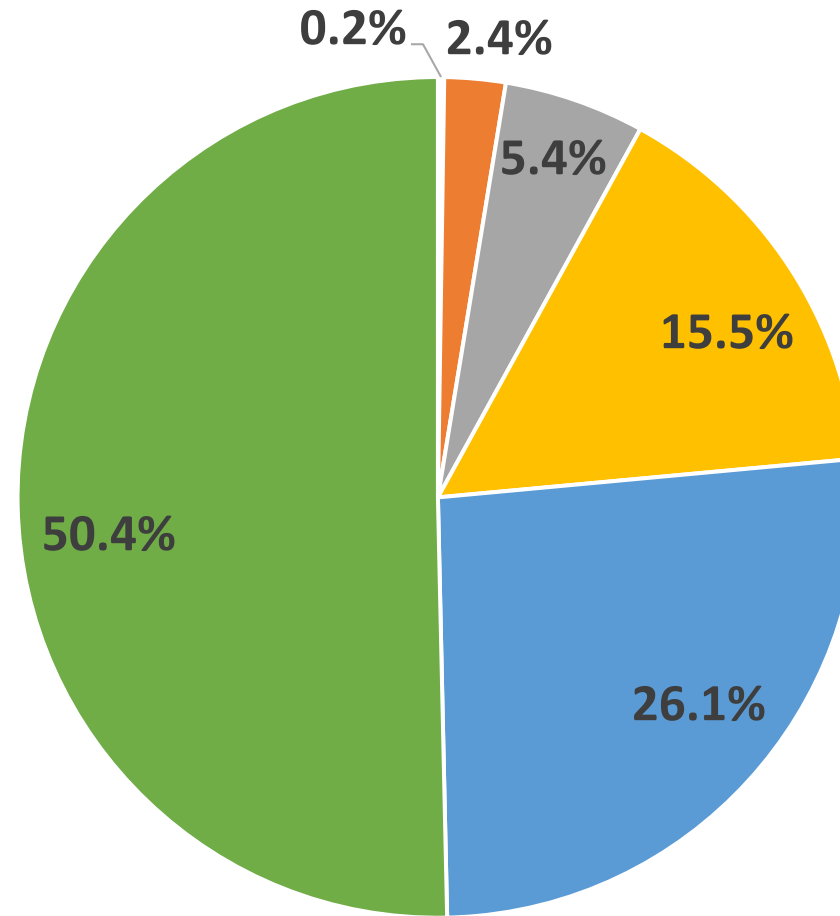
On-Line Survey

Q8. On average, how often have you and members of your household visited parks and recreation facilities in the City of Ormond Beach in the past two years, including before the COVID-19 pandemic?



On-Line Survey

Q9. Overall, how satisfied are you with the parks and recreation facilities provided by the City of Ormond Beach Parks Department?

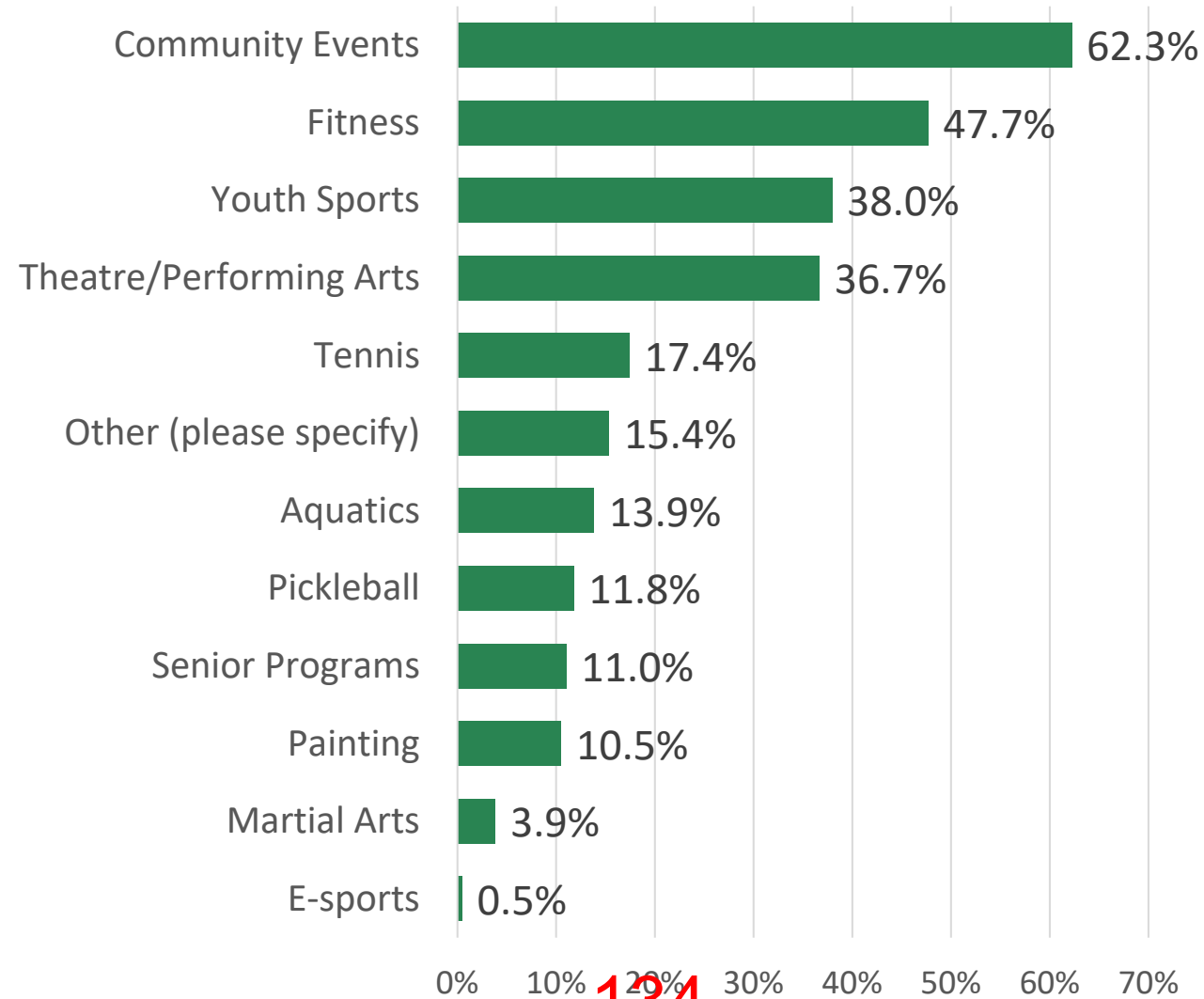


- Don't know
- Very dissatisfied
- Dissatisfied
- Neutral
- Very satisfied
- Satisfied

133

On-Line Survey

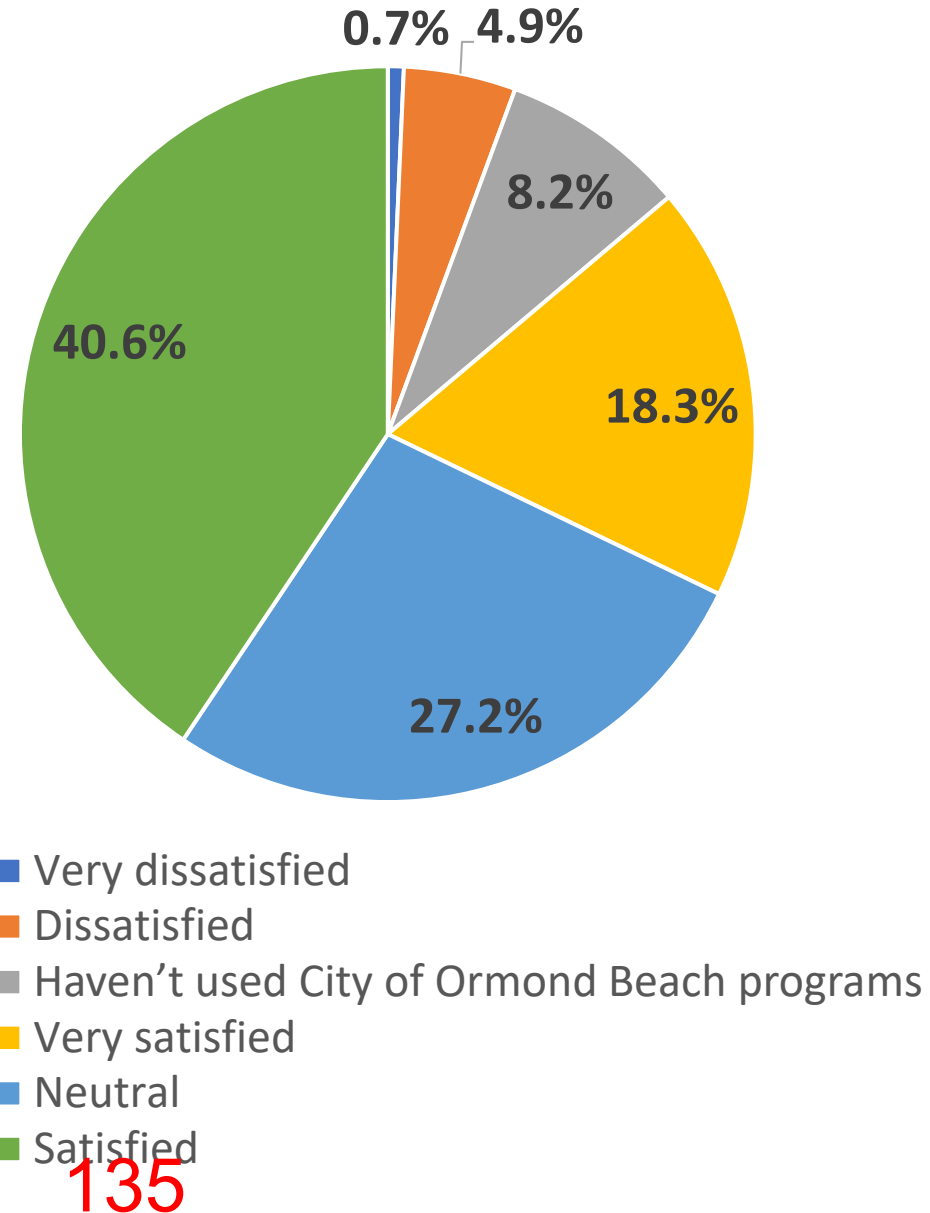
Q11. Please CHECK ALL the programs offered in the City of Ormond Beach that you and other members of your household have participated in over the last FIVE years.



134

On-Line Survey

Q14. How satisfied are you with the programs offered by the City of Ormond Beach?



On-Line Survey

Q16. Please CHECK ALL the reasons that prevent you or other members of your household from using the parks and recreation facilities of the City of Ormond MORE OFTEN.

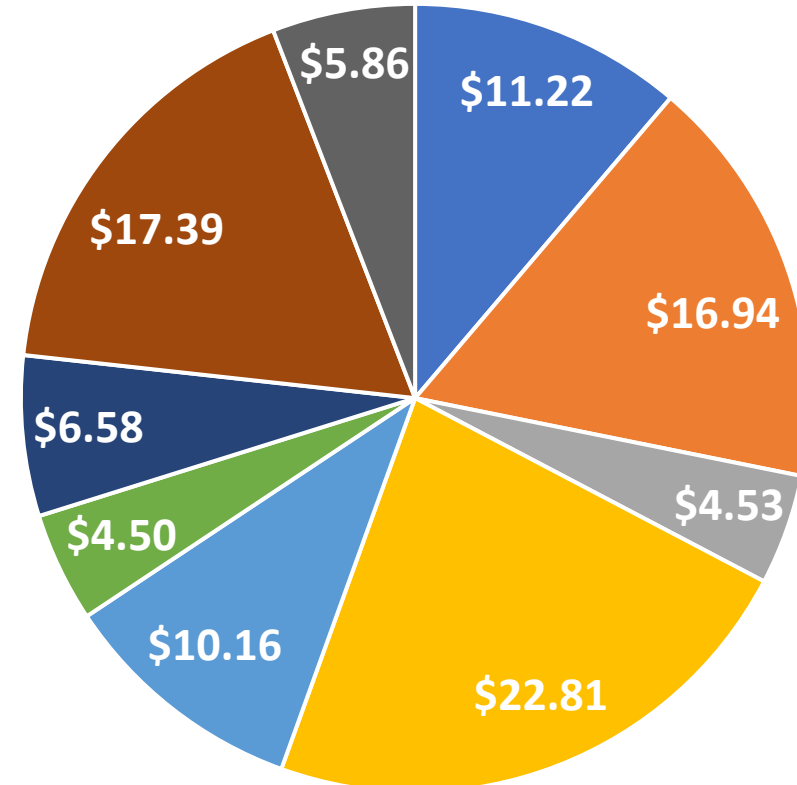


136

On-Line Survey

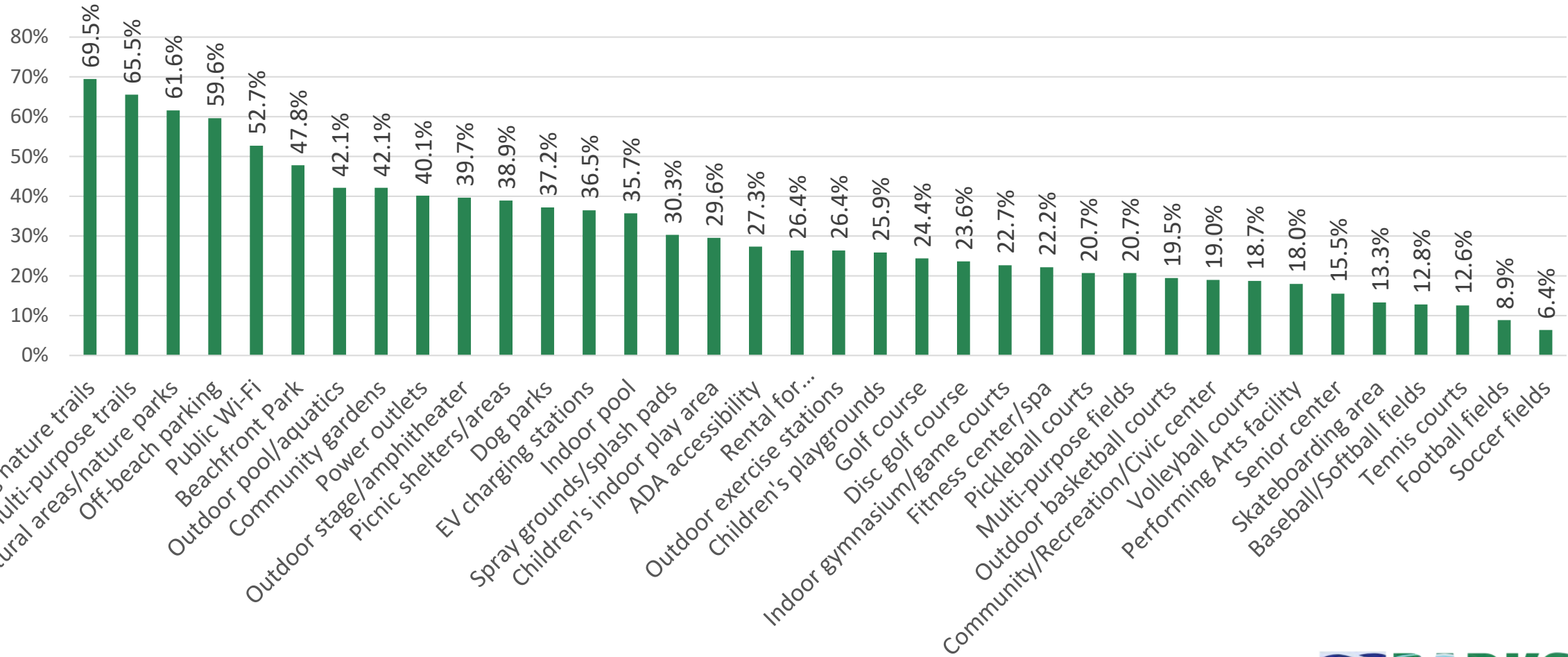
Q18. If you had a budget of \$100 for services provided by the City of Ormond Beach Leisure Services Department, how would you allocate the funds among the categories listed below?

- Development of new parks and recreation facilities
- Development of new walking and biking facilities
- Development of new indoor recreation centers
- Improvements/maintenance of existing parks and recreation facilities
- Improvements/maintenance of existing walking and biking facilities
- Improvements/maintenance of existing indoor recreation centers
- Additional recreation activities, classes, and events
- Acquiring more park land
- Other:



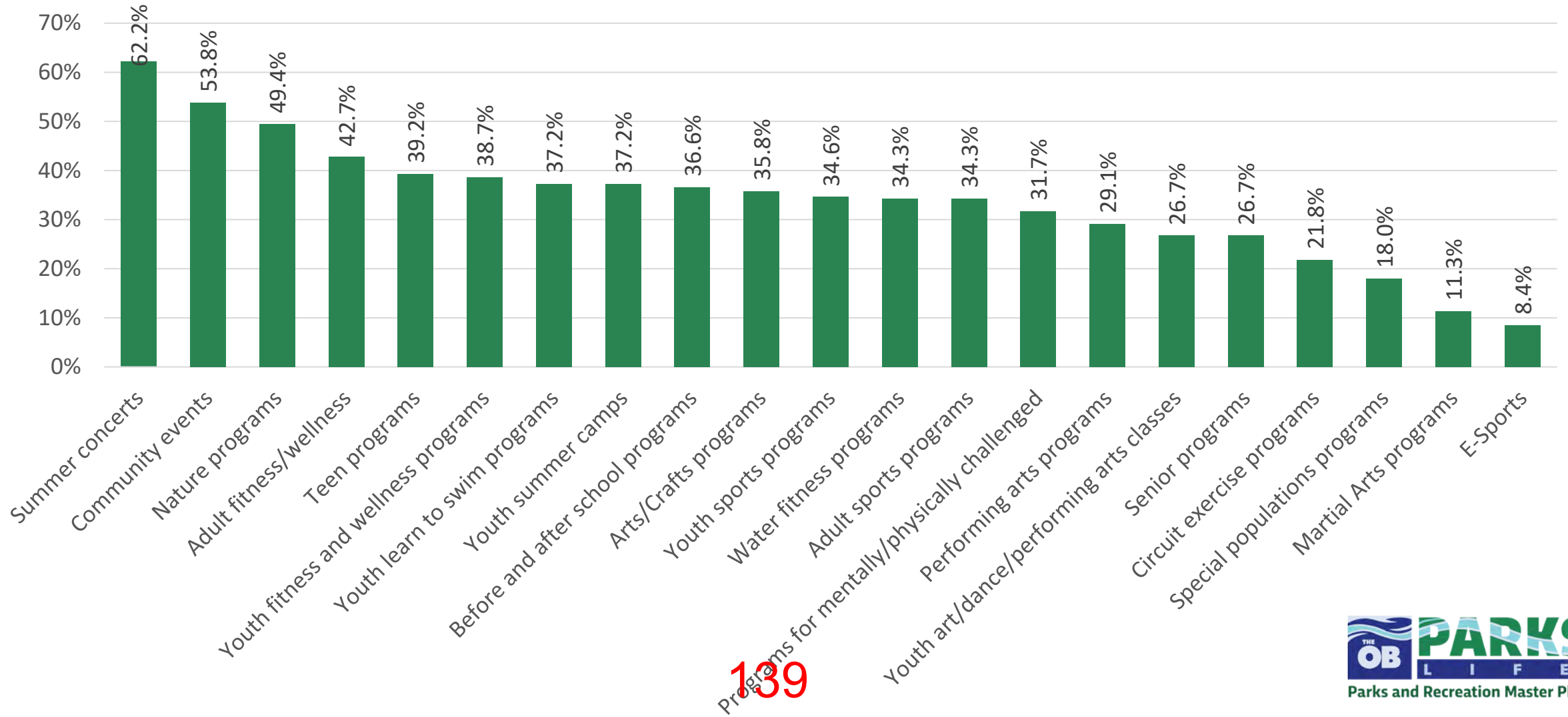
On-Line Survey

Q20. Please indicate if you or any member of your household NEED MORE of the type of parks and recreation facilities listed below.



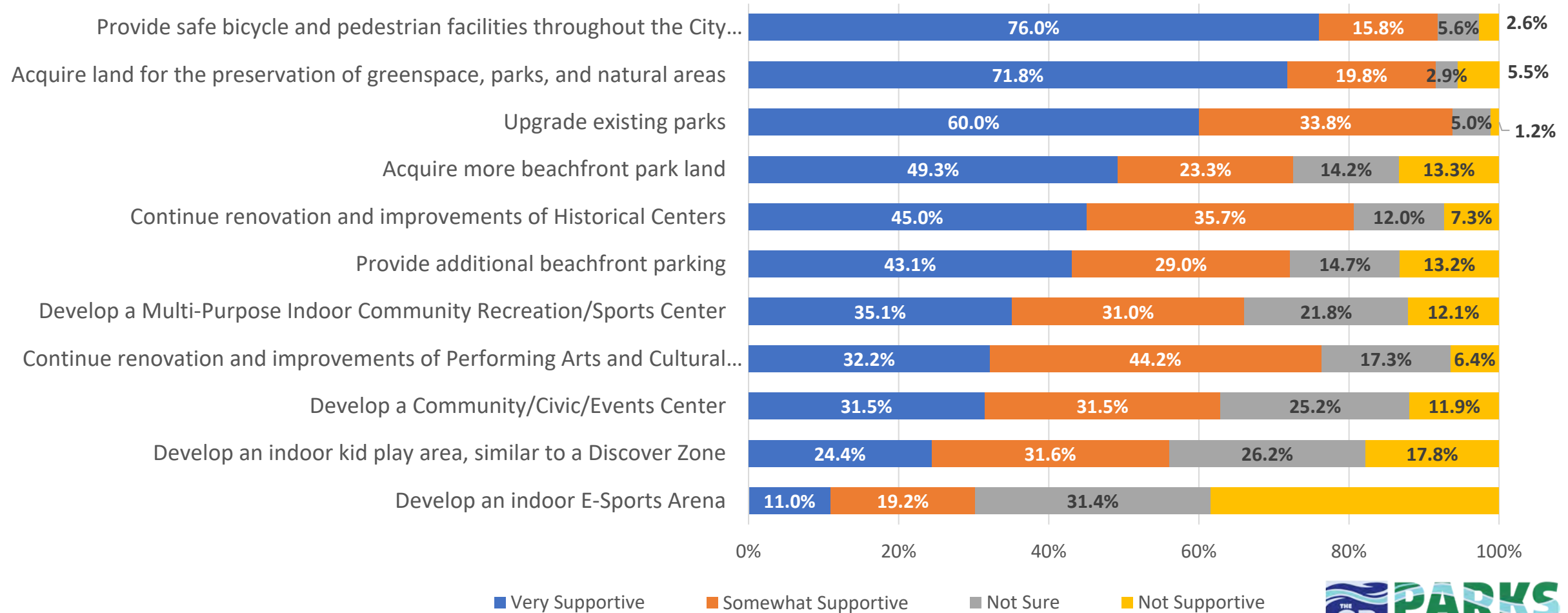
On-Line Survey

Q21. Please indicate if you or any member of your household NEED MORE of the type of parks and recreation programs listed below.



On-Line Survey

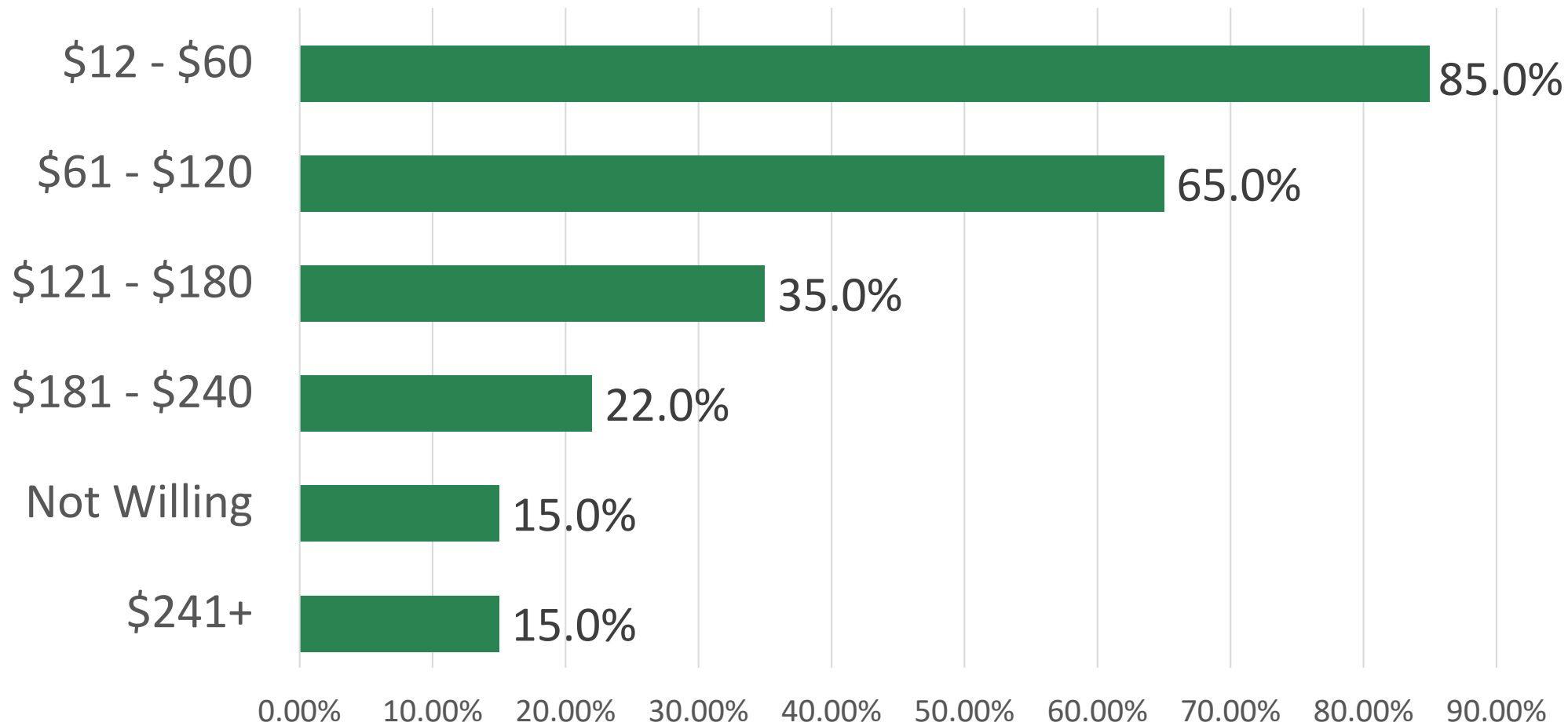
Q28. Please indicate the ACTIONS you would be VERY SUPPORTIVE, SOMEWHAT SUPPORTIVE, NOT SURE, or NOT SUPPORTIVE of each action.



140

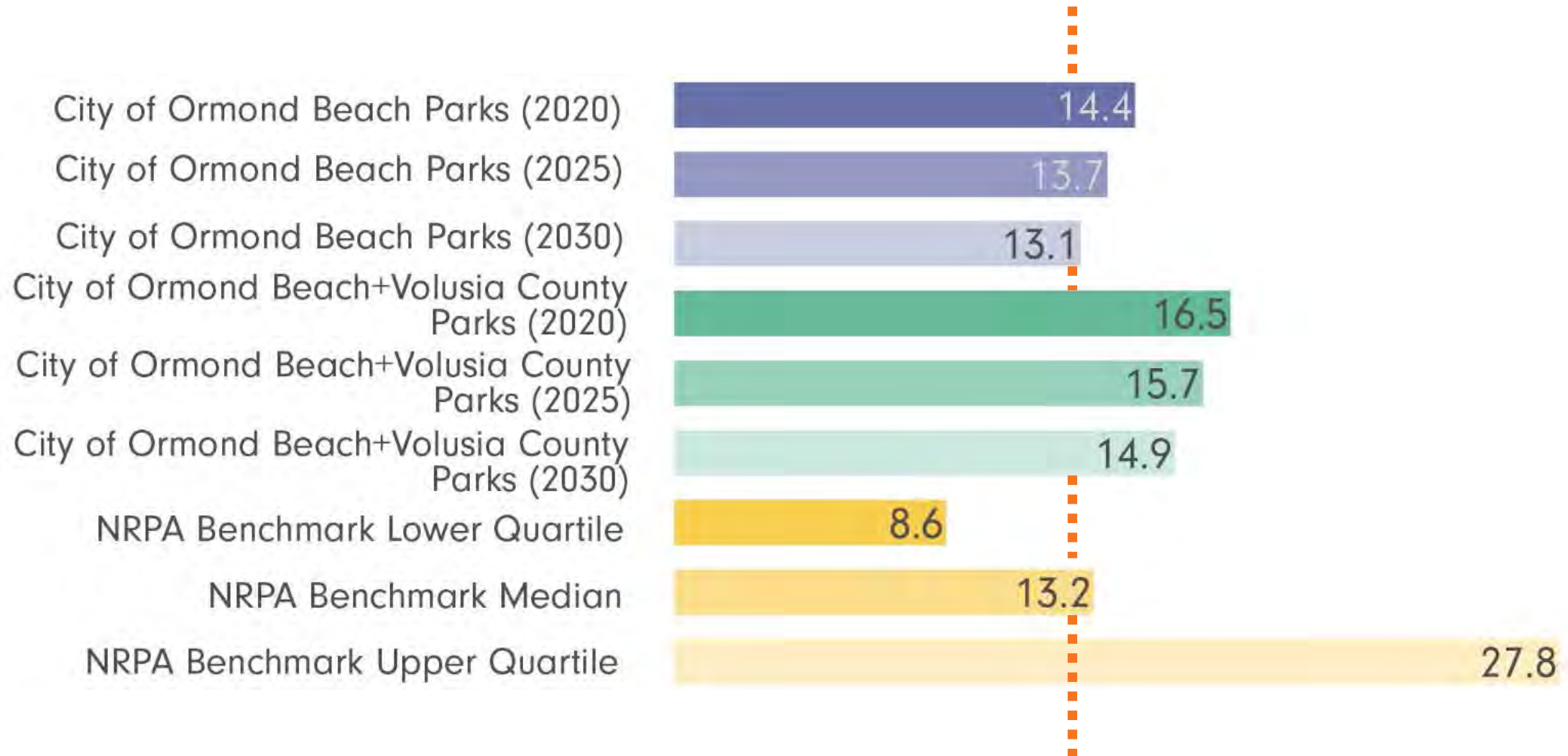
On-Line Survey

Q24. What amount would you be willing to pay yearly to fund the types of parks, recreation facilities, and programs that are most important to you and your household?



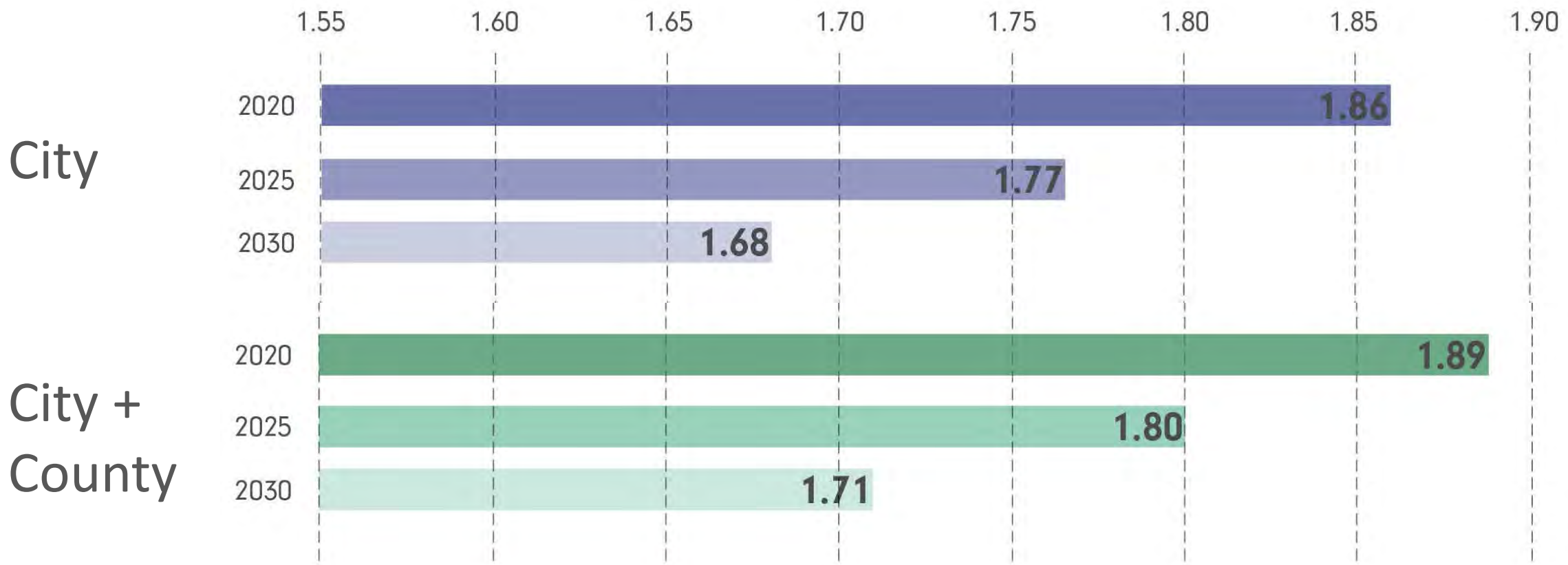
141

Acreage Level of Service



City of Ormond Beach Comprehensive Plan Target 142
13.0 Acreage LOS

Indoor Square Footage Level of Service



Facilities Level of Service | NRPA Benchmarks

Potential Need
Due to Limited
Number of **City**
Facilities:

- Senior Centers
- Nature Centers
- Gyms
- Diamond fields: baseball - youth
- Diamond fields: softball fields - youth
- Playgrounds (by 2030)
- *Dog park (currently managed by the YMCA)*
- Tot lots
- Skate park

Potential Need
Due to Lack of
City Facilities:

- Stadiums
- Arenas
- Golf Course (18-Holes)
- Rectangular fields: multi-purpose synthetic
- *Swimming pools (outdoor only), provided by YMCA)*

Facilities Level of Service | NRPA Benchmarks

Potential Need
Due to Limited
Number of **City +
County** Facilities:

- Senior Centers
- Nature Centers
- Gyms
- Diamond fields: baseball - youth
- Diamond fields: softball fields – youth
- *Dog park (currently managed by the YMCA)*
- Tot lots
- Skate park

Potential Need
Due to Lack of
City + County
Facilities:

- Stadiums
- Arenas
- Golf Course (18-Holes)
- Rectangular fields: multi-purpose synthetic
- *Swimming pools (outdoor only), provided by YMCA*

Facilities Level of Service | SCORP Benchmarks

Facility Type	Central East Region LOS x/ 1,000 residents (2025)	# City Facilities	City (Need) / Surplus to Meet Central East Region LOS by 2020	City (Need) / Surplus to Meet Central East Region LOS by 2025	City (Need) / Surplus to Meet Central East Region LOS by 2030
Saltwater Beach Activities (Linear Feet of Beach)	34.14	19,113	18,257	18,213	18,168
Saltwater Non-Boat Fishing (Linear Feet of Pier)	38.56	2,040	1,702	1,684	1,666
Saltwater Boat Ramp Lanes	0.11	3	2	2	2
Freshwater Boat Ramps	0.14	0	(1)	(1)	(1)
Paved Trails (Biking)	0.091	2	0	0	0
Baseball/Softball fields	1.33	14	7	7	7
Football fields	0.53	3	0	0	0
Soccer fields	0.25	12	11	10	10
Basketball courts	1.23	10	1	1	0
Tennis courts	1.19	21	15	15	14
Outdoor swimming pools	0.043	0	(1)		

146



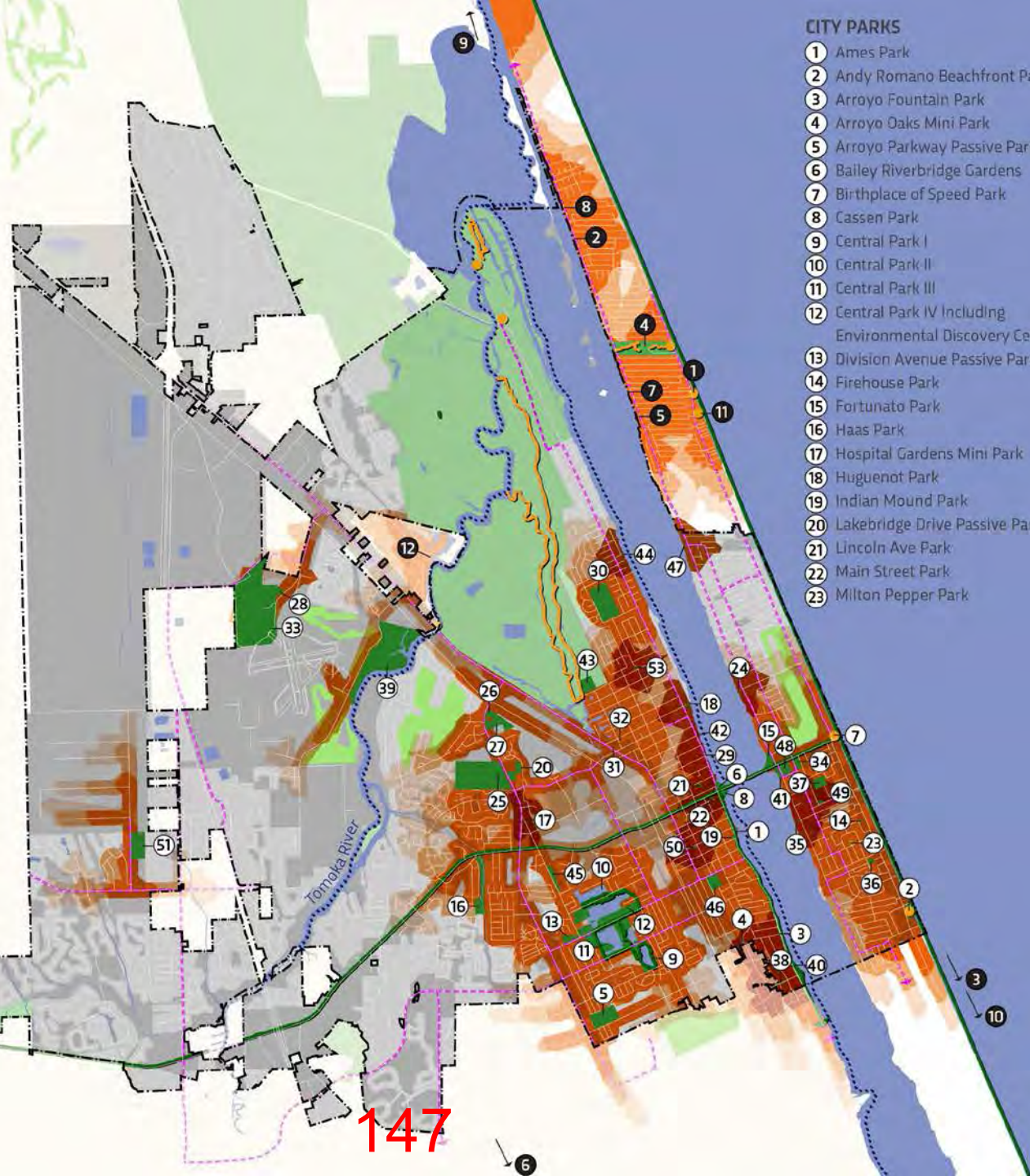
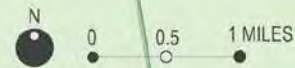
Access Level of Service

LEGEND

- City Limits
- Roads
- City Parks
- County Parks
- State Parks
- Conservation Parcels
- Golf Course
- Residential
- Non-Residential
- Creeks, Streams, and Water Bodies
- Blueway
- MultiUse Trail
- Hiking Trail
- Trailhead
- Canoe Launch
- Future Trails

**ALL CITY AND COUNTY PARKS
Level-of-Service Parameters**

- 1/4-Mile LOS
- 1/2-Mile LOS
- 3/4-Mile LOS
- 1-Mile LOS



CITY PARKS

- 1 Ames Park
- 2 Andy Romano Beachfront Park
- 3 Arroyo Fountain Park
- 4 Arroyo Oaks Mini Park
- 5 Arroyo Parkway Passive Park
- 6 Bailey Riverbridge Gardens
- 7 Birthplace of Speed Park
- 8 Cassen Park
- 9 Central Park I
- 10 Central Park II
- 11 Central Park III
- 12 Central Park IV Including Environmental Discovery Center
- 13 Division Avenue Passive Park
- 14 Firehouse Park
- 15 Fortunato Park
- 16 Haas Park
- 17 Hospital Gardens Mini Park
- 18 Huguenot Park
- 19 Indian Mound Park
- 20 Lakebridge Drive Passive Park
- 21 Lincoln Ave Park
- 22 Main Street Park
- 23 Milton Pepper Park

- 24 Neptune Park
- 25 Nova Community Park
- 26 Nova Road Passive Park - North
- 27 Nova Road Passive Park - South
- 28 Optimist Park
- 29 Ormond Beach Lions Park
- 30 Ormond Beach Middle School Park
- 31 Ormond Beach Performing Arts Center
- 32 Ormond Beach Senior Center
- 33 Ormond Beach Sports Complex
- 34 Ormond Memorial Art Museum & Gardens
- 35 Ormond Parkway Park
- 36 Ormond Shores Park
- 37 Osceola Elementary School Park
- 38 Plaza Grande Park
- 39 Riverbend Nature Park
- 40 Riviera Park
- 41 Rockefeller Gardens
- 42 Rosewood Avenue Mini-Park
- 43 Sanchez Park
- 44 Santa Lucia Park
- 45 South Old Kings Road Passive Park
- 46 South Ormond Neighborhood Center & Park
- 47 Ted Porter Park
- 48 The Casements
- 49 Vander Park
- 50 Waldo D. Berry Senior Heritage Park
- 51 West Ormond Community Park
- 52 West Ormond Wetlands Park
- 53 Woodmere Park

COUNTY PARKS




- 1 Al Weeks Sr. North Shore Park
- 2 Briggs Drive Fishing Dock
- 3 Frank Rendon Park
- 4 Michael Crotty Bicentennial Park
- 5 Riv-Ocean Drive Fishing Dock
- 6 Robert Strickland Park
- 7 Roberta Drive Fishing Dock
- 8 San Jose Fishing Dock
- 9 Seabridge Riverfront Park

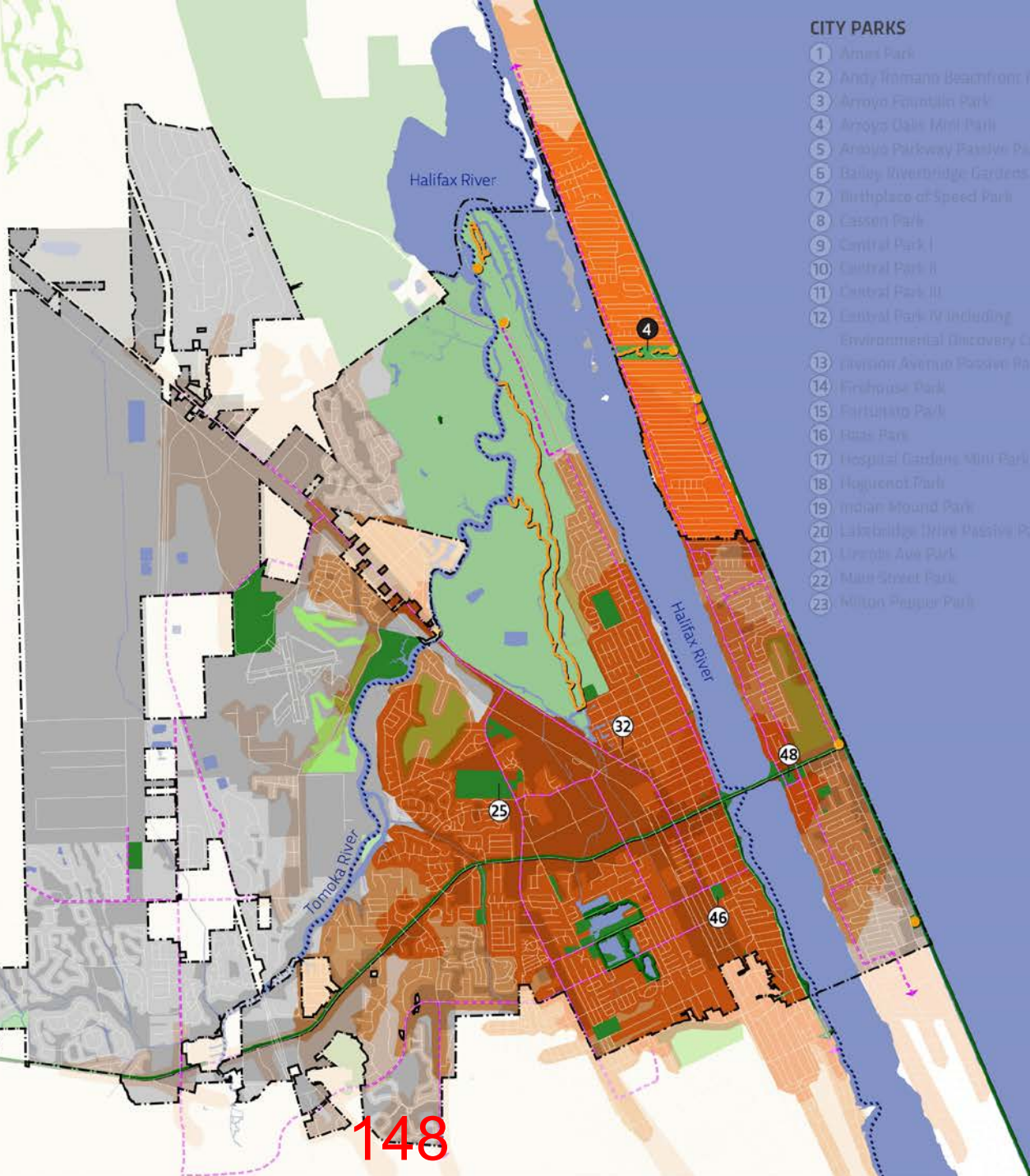
Access Level of Service

LEGEND

-  City Limits
-  Roads
-  City Parks
-  County Parks
-  State Parks
-  Conservation Parcels
-  Golf Course
-  Residential
-  Non-Residential
-  Creeks, Streams, and Water Bodies
-  Blueway
-  MultiUse Trail
-  Hiking Trail
-  Trailhead
-  Canoe Launch
-  Future Trails

**COMMUNITY CENTERS
Level-of-Service Parameters**

-  2-Mile LOS
-  3-Mile LOS
-  5-Mile LOS



CITY PARKS

- 1 Amos Park
- 2 Andy Romann Beachfront Park
- 3 Arroyo Fountain Park
- 4 Arroyo Oaks Mini Park
- 5 Arroyo Parkway Passive Park
- 6 Bailey Riverbridge Gardens
- 7 Birthplace of Speed Park
- 8 Cassen Park
- 9 Central Park I
- 10 Central Park II
- 11 Central Park III
- 12 Central Park IV including Environmental Discovery Center
- 13 Division Avenue Passive Park
- 14 Fishhouse Park
- 15 Fountains Park
- 16 Hoag Park
- 17 Hospital Gardens Mini Park
- 18 Huguenot Park
- 19 Indian Mound Park
- 20 Lakeside Drive Passive Park
- 21 Linde Ave Park
- 22 Main Street Park
- 23 Milton Pepper Park

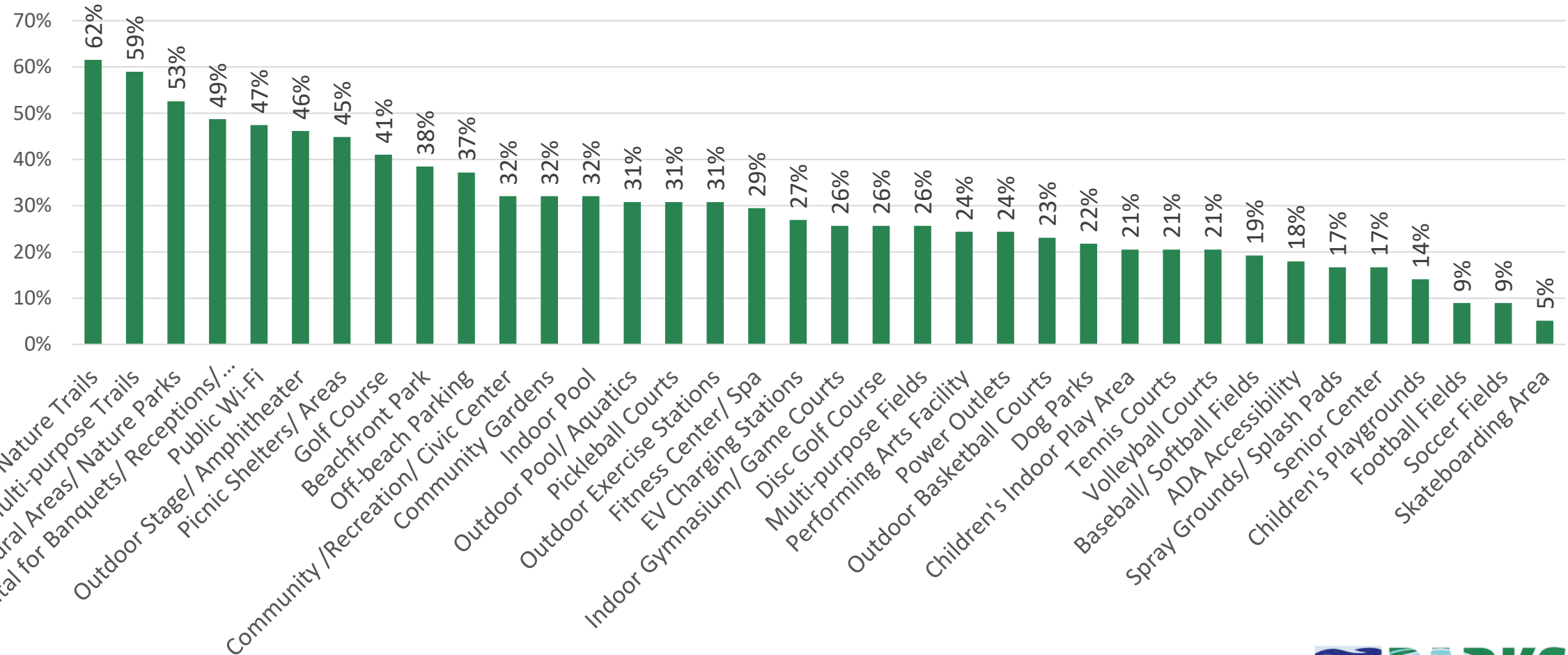
- 24 Neptune Park
- 25 Nova Community Park
- 26 Nova Road Passive Park - North
- 27 Nova Road Passive Park - South
- 28 Oatmeal Park
- 29 Ormond Beach Lions Park
- 30 Ormond Beach Middle School Park
- 31 Ormond Beach Performing Arts Center
- 32 Ormond Beach Senior Center
- 33 Ormond Beach Sports Complex
- 34 Ormond Memorial Art Museum & Gardens
- 35 Ormond Parkway Park
- 36 Ormond Shores Park
- 37 Osceola Elementary School Park
- 38 Plaza Grande Park
- 39 Ribswood Nature Park
- 40 Rivers Park
- 41 Rockefeller Gardens
- 42 Rosewood Avenue Mini Park
- 43 Sanches Park
- 44 Santa Lucia Park
- 45 South Old Kings Road Passive Park
- 46 South Ormond Neighborhood Center & Park
- 47 Ted Porter Park
- 48 The Casements
- 49 Vander Park
- 50 Walter O. Berry Senior Heritage Park
- 51 West Ormond Community Park
- 52 West Ormond Wetlands Park
- 53 Woodmere Park

COUNTY PARKS

- 1 Al Weeks Sr North Shore Park
- 2 Briggs Drive Fishing Dock
- 3 Jane Randon Park
- 4 Michael Crotty Bicentennial Park
- 5 RV-Drive Drive Fishing Dock
- 6 Robert Nejkland Park
- 7 Roberta Drive Fishing Dock
- 8 San Jose Fishing Dock
- 9 Seaboard Pierfront Park

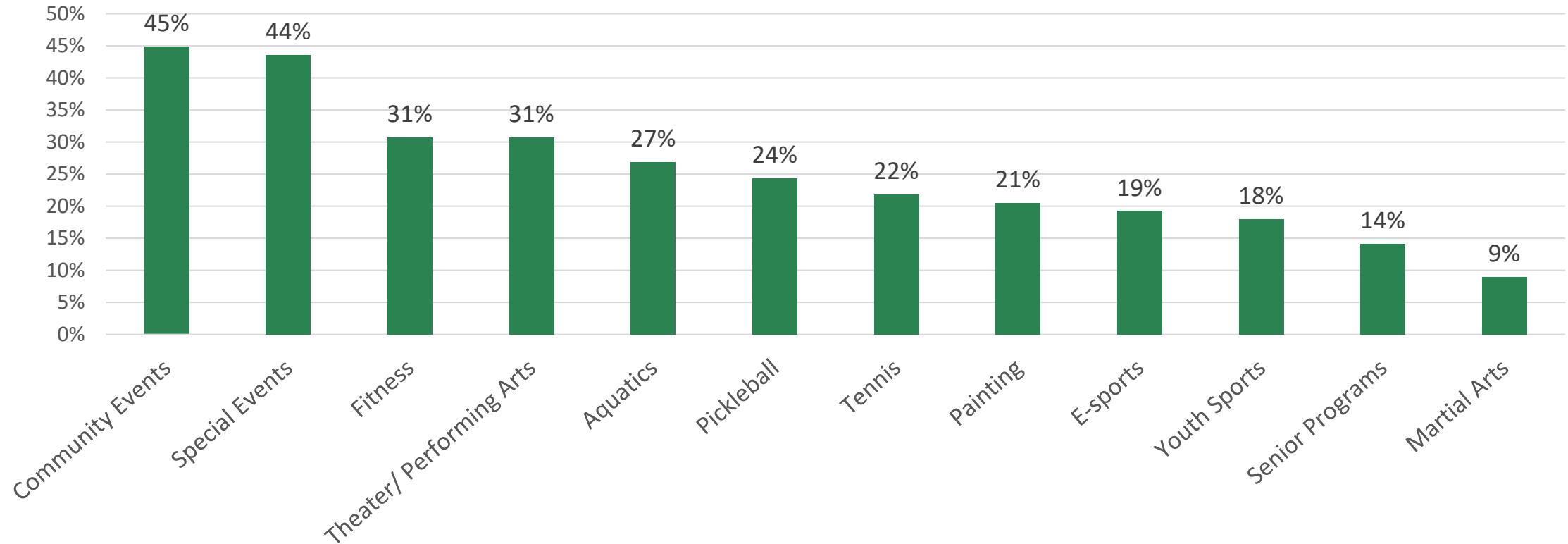
Public Meeting

Facilities that are important but not adequately provided.



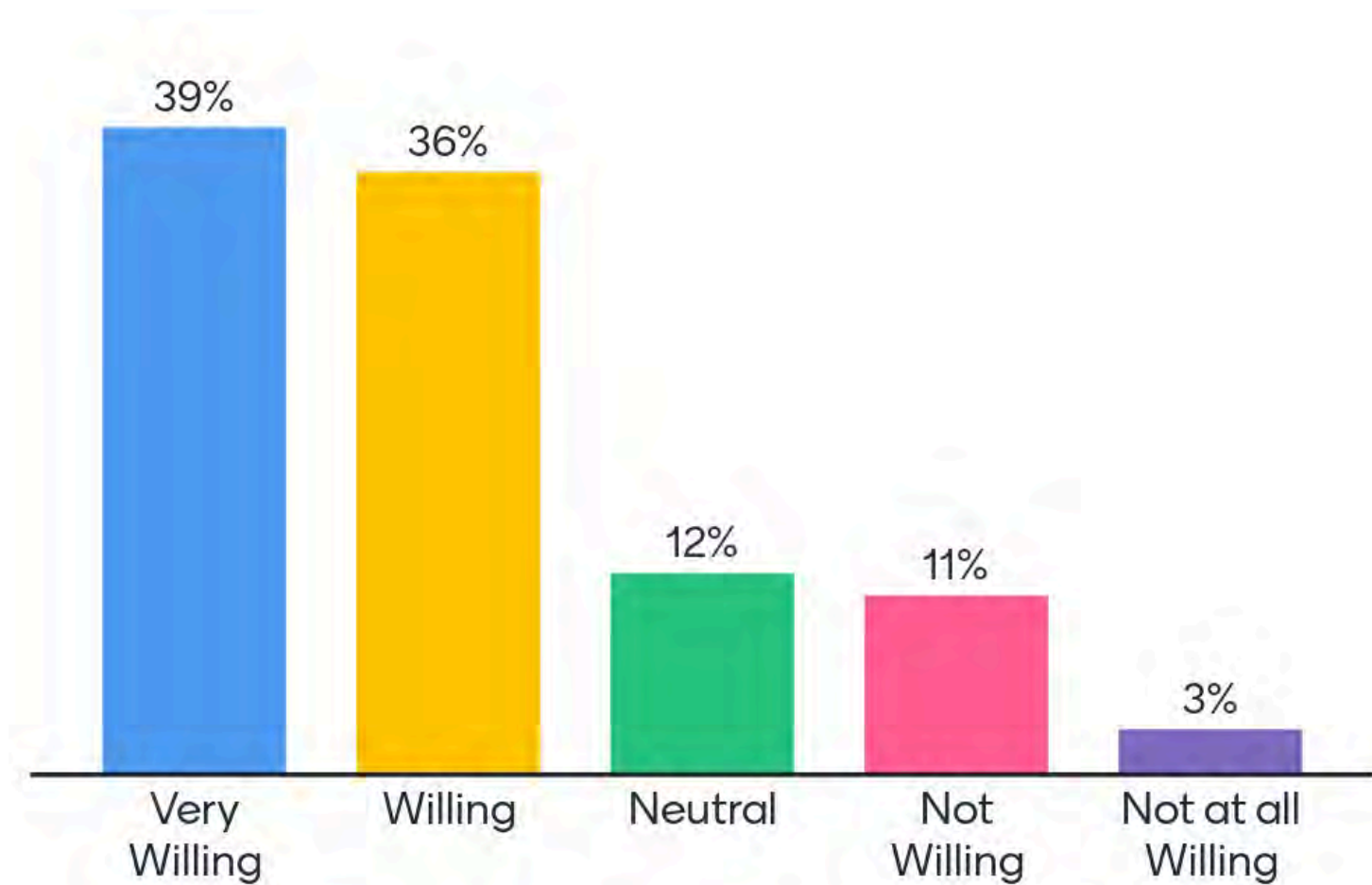
Public Meeting

Programs that are important but not adequately provided.



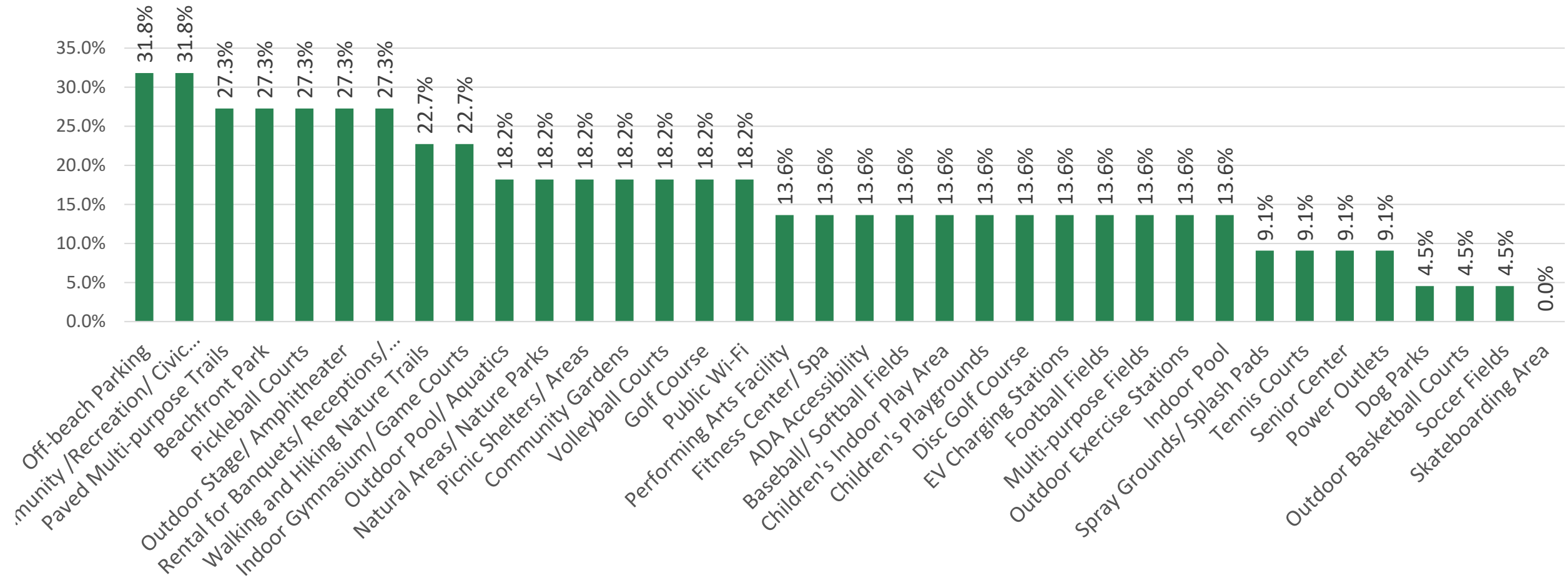
Public Meeting

Willingness to pay additional taxes to fund the type of parks, recreation facilities, and programs that are most important to participant's household



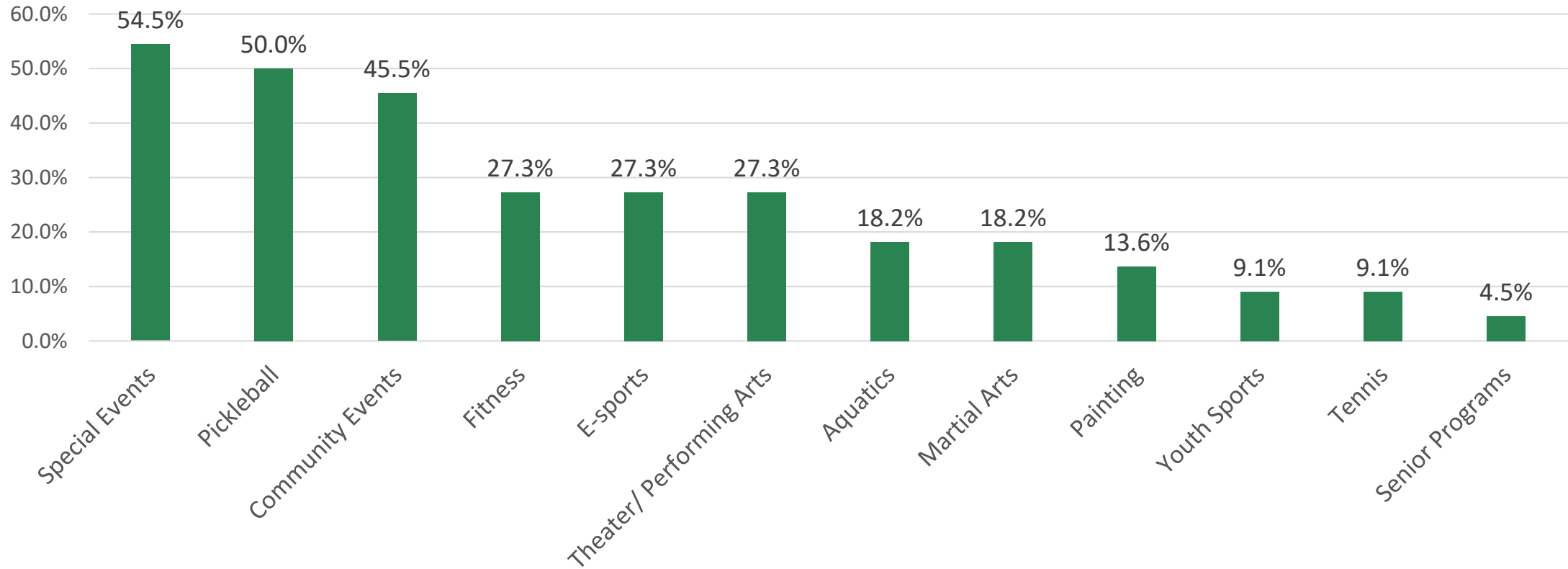
Joint Advisory Board Meeting

Facilities that are important but not adequately provided.



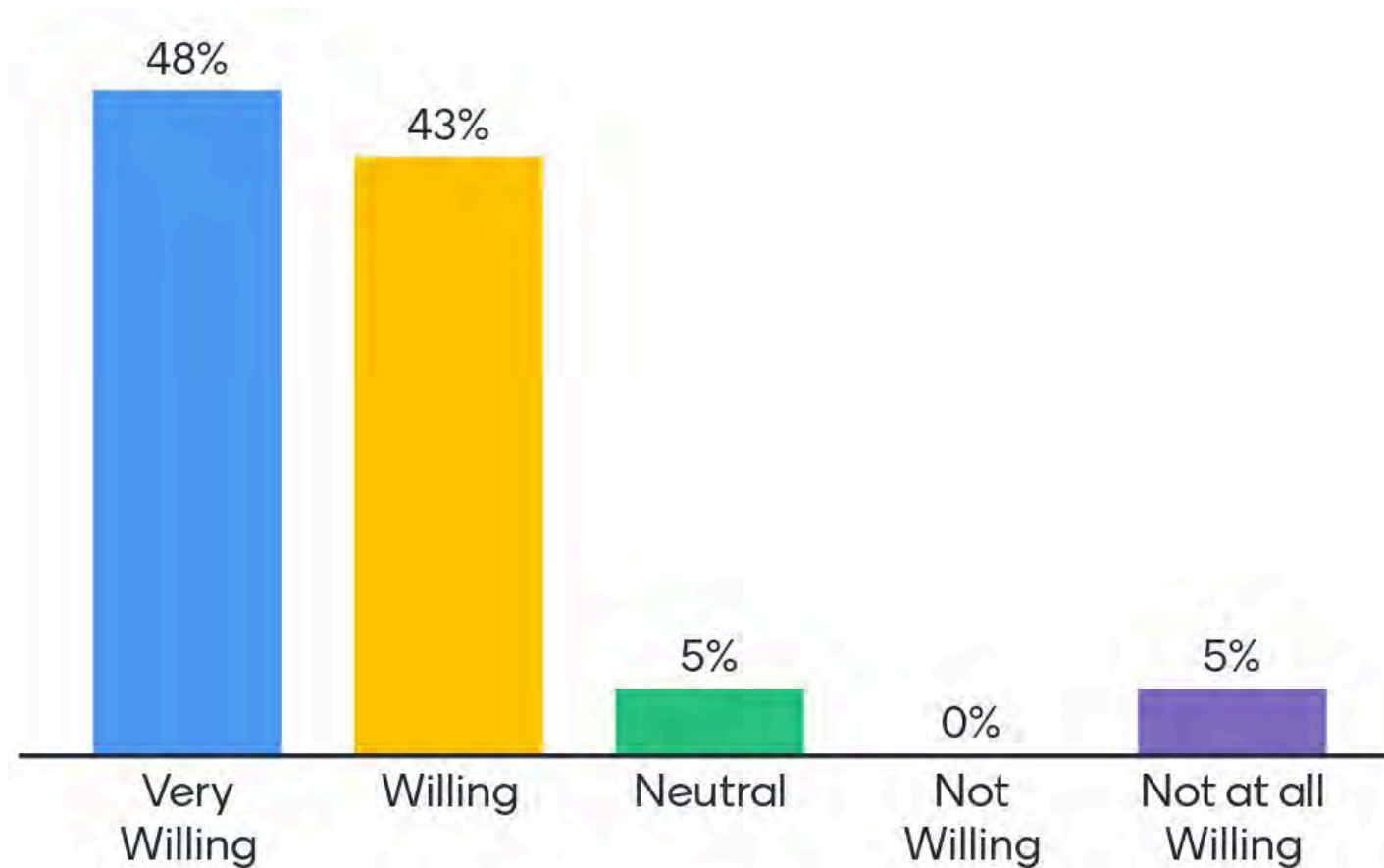
Joint Advisory Board Meeting

Programs that are important but not adequately provided.



Joint Advisory Board Meeting

Willingness to pay additional taxes to fund the type of parks, recreation facilities, and programs that are most important to participant's household



Mayor and Commissioner Interviews

- Upgrading sports facilities and adding a new gym;
- Keeping up with recreation trends, including provision of adequate pickleball facilities;
- Addition of a multi-purpose open space;
- Adding “another” Andy Romano Beachfront Park;
- Saving green space;
- Specific park improvements, including:
 - Granada Bridge enhancement and expanding “four corners” to include coffee, snack stand;
 - Water taxis to Cassen Park/restaurants;
- Providing adequate recreation opportunities in West Ormond, including a community center; and
- Overall, improving public safety, health, and quality of life through the parks and recreation system.

Joint Advisory Board Member Interviews

- Need for improvements to and maintenance of existing parks and facilities to ensure high quality experiences. Ormond Beach Sports Complex was noted in particular to have drainage issues on the fields and be in need of stadium improvements (4);
- Parks and recreation facilities in West Ormond (2);
- Improve the performing arts center (2);
- A gymnasium/multi-purpose indoor center (2);
- A civic center/place for formal events (2);
- Safe bicycle paths/trails through city (2);
- Additional amenities in parks - restrooms in particular (2);
- Expansion of Cassen Park, possibly with a restaurant (2); and
- Pickleball courts (2).

Stakeholder and Focus Group Interviews

- More connected walking, biking, and multi-use trails (7);
- Improved safety (improvement of pedestrian crosswalks, widening trails, lighting) (3);
- Improved marketing/communication to make people aware of current programming/facilities (3);
- Increase in accessible natural areas (2); and
- Greater accessibility - in terms of transit to facilities (1) and for people with disabilities (1).

Summary Findings | Priority Actions














NEEDS ASSESSMENT TECHNIQUE:	Statistically Valid Survey	On-line Survey	Level-of-Service Analysis + Benchmark	Public Meeting	Stakeholder Interviews	Focus Group Interviews	Joint Advisory Board	Park Site Evaluations
#1. Provide safe bicycle and pedestrian facilities in the City								-
#2. Upgrade existing parks including athletic fields				-		-		
#3. Acquire land for preservation of greenspace, parks, and natural areas								
#4. Continue renovation and improvements of Historical Centers				-	-	-	-	
#5. Provide additional beachfront parking				-		-	-	-
#6. Acquire more beachfront park land				-	-	-	-	-
#7. Continue renovation and improvements of Performing Arts & Cultural Centers				-	-	-		
#8. Develop a multi-purpose Indoor Community Recreation Center/Sports Center				-			-	-
#9. Develop community/civic/events center				-			-	-

Summary Findings | High Priority Facilities

NEEDS ASSESSMENT TECHNIQUE:	Statistically Valid Survey	On-line Survey	Level-of-Service Analysis + Benchmark	Public Meeting	Stakeholder Interviews	Focus Group Interviews	Joint Advisory Board	Park Site Evaluations
#1. Walking and hiking nature trails			-		-		-	-
#2. Off-beaching parking			-	-	-	-		-
#3. Beachfront Parks				-	-	-		-
#4. Natural areas/Nature Parks					-			-
#5. Paved multi-purpose trails			-		-			-
#6. Public Wi-fi			-	-	-	-		-
#7. Outdoor stage/amphitheater		-		-	-	-		-
#8 Dog Park		-		-	-	-	-	-

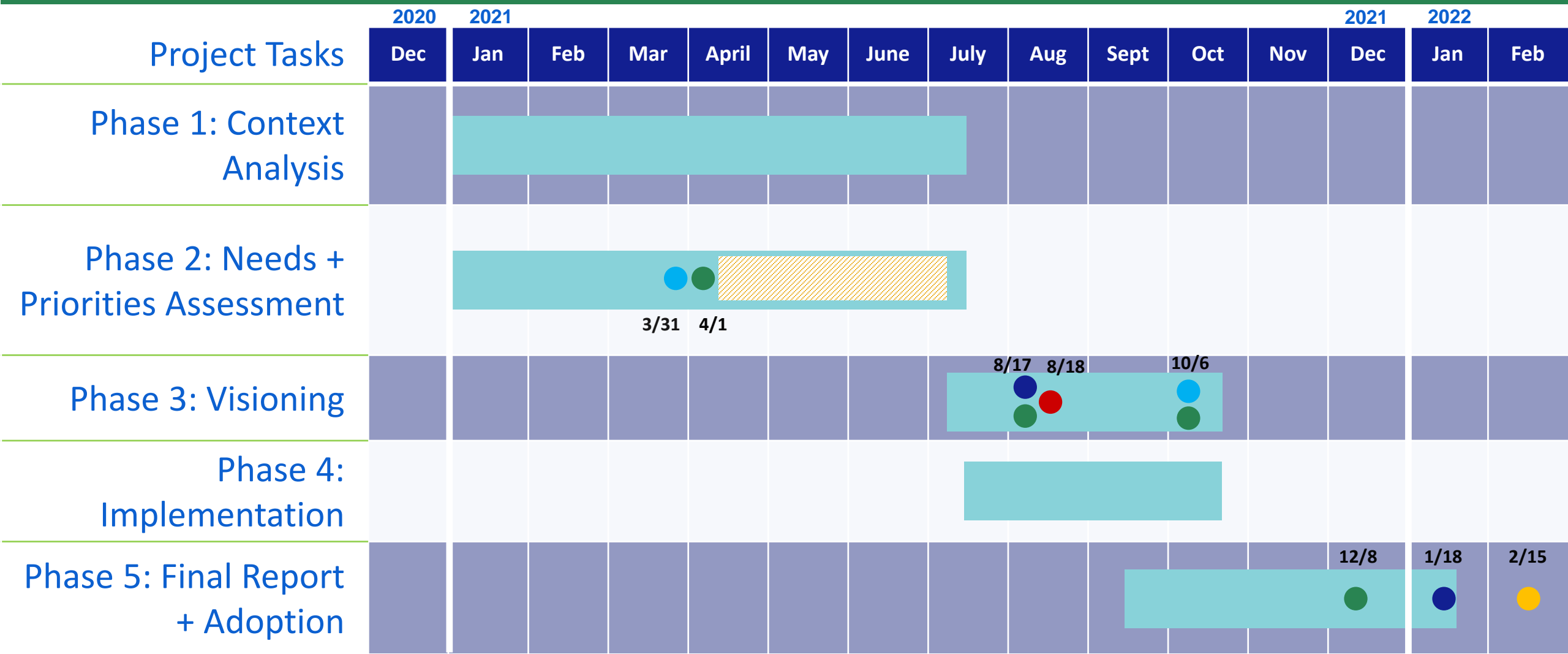
159

Summary Findings | High Priority Programs

NEEDS ASSESSMENT TECHNIQUE:	Statistically Valid Survey	On-line Survey	Level-of-Service Analysis + Benchmark	Public Meeting	Stakeholder Interviews	Focus Group Interviews	Joint Advisory Board	Park Site Evaluations
#1. Summer concerts			-		-	-		-
#2. Adult fitness/wellness		-	-		-	-	-	-
#3. Community events			-		-	-		-
#4. Nature programs		-	-	-	-	-	-	-
#5. Performing arts programs		-	-	-	-	-		-

- Introduction
- Review of Project Goals
- Review of Planning Process + Schedule
- Review of Findings
- Discussion
- Next Steps
- Completion of Visioning Survey

City of Ormond Beach Parks and Recreation Master Plan



Legend

Task Period

Surveys

Public Meetings

Joint Advisory Board Meetings

City Commission Workshops

Staff/Stakeholder Visioning Workshops

Adoption



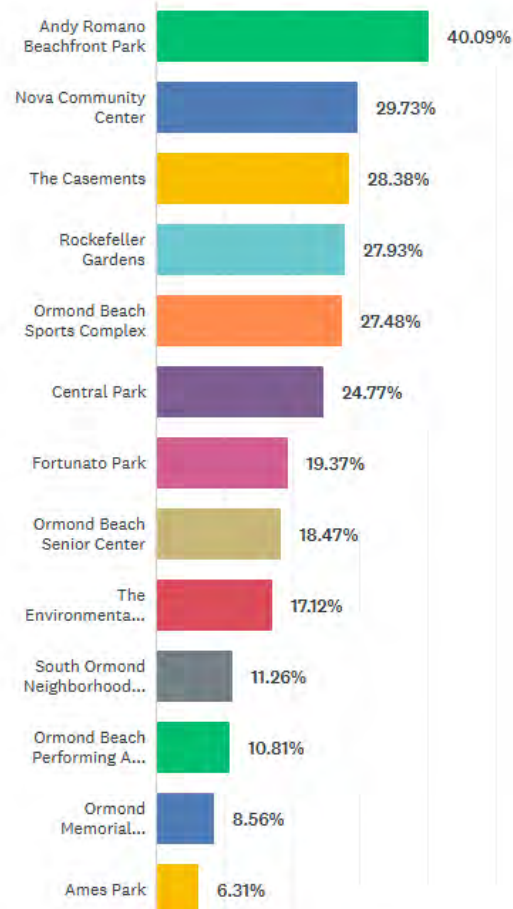
162

Visioning Survey

<https://www.surveymonkey.com/r/OBParksLifeVision>

Where do you need Public Wi-Fi the most? We heard from many of you that you would like to have Wi-Fi in the City's parks! Great! We are curious, from the list of parks below, please select the top 3 parks that you would like to see Wi-Fi installed. Please share any additional comments that you might have to better understand your Wi-Fi preferences.

Answered: 222 Skipped: 28



Project Website

- Go to the City's Website: www.ormondbeach.org
- Select Departments
- Select Leisure Services
- Look for Parks and Recreation Master Plan in left side of the webpage

The screenshot shows the Ormond Beach website. At the top left is the Ormond Beach logo. A navigation menu includes 'Government', 'Departments', 'Economic Development', 'Residents', and 'How Do I...'. A search bar is located at the top right. On the left side, a teal navigation menu lists various services, with 'Parks and Recreation Master Plan Update' circled in red and a red arrow pointing to it. The main content area displays the title 'Parks and Recreation Master Plan Update' and a large graphic with 'THE OB PARKS LIFE' logo. Below the graphic are two call-to-action buttons: 'CLICK HERE TO TAKE SURVEY' and 'CLICK HERE TO JOIN THE PUBLIC MEETING ONLINE'. A 'Contact' sidebar on the right provides information for Leisure Services, including physical address, phone number, and registration office hours.



Parks and Recreation Master Plan

**Existing Conditions + Needs Assessment Findings
Joint Advisory Board Presentation August 17, 2021**