

2011 NISSAN VERSA

IT'S A WHOLE NEW WAY TO MOVE.

Can we give you a lift? It's time to take things to the next level in a car designed with you in mind from the start. Like the Nissan Versa, with room to spare and power to go. Hungry for fun – not fuel. With advanced technology like an available touch-screen navigation system putting your world within a finger's reach. At Nissan, we make cars better to make your life better. It's a whole new way to move through the world. And you're invited.











It's smart, reliable, efficient, roomy, practical, fun, versatile, economical, generous, everything.







When life is big, you need generous accommodations.

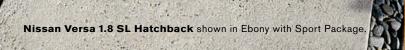
Versa's got solutions to your cargo problem. A 60/40 split rear seat and plenty of flexible space accommodate people and stuff. From an oversize glove compartment – sectioned off to keep you organized – to a hidden space above the stereo, the options are plentiful. Even the side door pockets are big enough to swallow items whole. So bring it, Versa's ready to make it fit.











Convenience. Now yours.

This is technology you can use, day in and day out. So wherever your world takes you, Versa has the ability to make you feel at home and keep life easy. Helping to open doors and connect you with friends. Meet technology that's not only smart, but friendly too.





Get in and go. With the available remote keyless entry, just walk up and tap the button on the keyfob for the door or hatch to unlock.



Keep up your connections. An available Bluetooth® Hands-Free Phone System makes it easy to speak up. You can keep your hands on the wheel while listening to calls through the speakers!





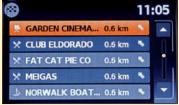
Where will you go?

With an available Nissan Navigation System, you'll get around like never before. The 127 mm (5") QVGA touch-screen display is built into the dash and offers 3-D perspective map viewing, plenty of points of interest and displays incoming Bluetooth® calls and MP3/WMA song info. An available USB input plug lets you connect your iPod® or USB flash drive.¹²



3-D Perspective Mapping









Incoming Phone Calls

It's all about the numbers.

And these are sure to impress. Starting with extreme tests that simulate years of abuse, we put every Nissan through over 5000 of them. Stay in the green with only 5.7 L/100 km! Get up to 877 kilometres between fill-ups. Sounds good, right? Wait, there's more. Versa Hatchback's bold horsepower (122) and torque (127 lb-ft) prove it really is the small car built to take you farther.

L/100 KM1

Nissan Versa 1.6 S Sedan shown in Blueberry.

1Based on fuel consumption estimates for 2011 Versa Hatchback 1.8 SL with CVT. Actual mileage may vary with driving conditions - use for comparison only.

1.8-litre 4-cylinder Engine

It's efficient and it's fun. For no-nonsense acceleration and dynamic performance from an engine that's up for anything.

Variable Valve Timing

Versa continuously adjusts its engine timing to give outstanding power when you need it, without a big, thirsty engine.

Friction-reducing Microfinishing

Critical engine components in Versa have been honed to an ultra-smooth surface for quicker response.

kilometres between fill-ups'

Our best thinking comes standard.

Versa scores with an available virtually "gearless" transmission for a seamless flow of power and suspension technologies developed for premium luxury sedans and sports cars. It's responsive performance and absolute smoothness, all in one forward-thinking car for you.

Intelligent CVT (Continuously Variable Transmission) This single, flexible belt does away with fixed-gear ratios. Just put your Versa into "Drive" and glide away. (Available on 1.8 SL Hatchback only.)







standard airbags

The Nissan Advanced Airbag System (AABS) includes dual-stage supplemental front airbags with seat belt sensors and an occupant-classification sensor. The inflation rate of these dual-stage airbags adjusts depending on crash severity and seat belt usage. If the front passenger seat is empty, a sensor will deactivate the airbag. For even more protection, standard side-impact supplemental airbags are built into the front seats, so they move with you when you adjust your seating position. Plus standard roof-mounted curtain side-impact supplemental airbags, to help provide enhanced head protection for front- and rear-seat outboard occupants.



Front-seat Active Head Restraints move up and forward during a rear-end collision, helping reduce the chances of whiplash-type injuries to front-seat passengers.

Available advanced safety technologies

Vehicle Dynamic Control (VDC) helps to keep you on your steered path, if Versa begins to oversteer or understeer, by reducing engine power and/or applying brake pressure to specific wheels?

Anti-lock Braking System (ABS) Versa's available advanced ABS system gives confident, secure braking when you need it most.

Electronic Brake force Distribution (EBD) adjusts brake proportioning to compensate for added weight from passengers or cargo. It even adjusts as fuel is consumed.

Brake Assist "reads" how quickly Versa's brakes are engaged and immediately applies maximum available power boost for braking.

Zone Body construction

Every Versa starts with a high-strength cabin structure with crossmembers and reinforcements. Crumple zones help absorb impact energy before it reaches the passenger compartment. Energy-absorbing steering column compresses during certain frontal impacts to help reduce the likelihood of injury. And finally, side door beams reinforce door structure and help protect occupants in the event of a side-impact collision.

Protecting the little ones

Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissans. The result: An industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for

the latest Fit Guide at nissan.ca/owners/en

LATCH System The Versa LATCH System (Lower Anchors and Tethers for CHildren) lets you secure LATCH-compatible restraints in the rear seat without having to use seat belts or a locking clip.

Snug**Kids**

Specifications	SEDAN	НАТО	СНВАСК		SEDAN	HATC	НВАСК
Engine	1.6 S		1.8 SL	Interior	1.6 S		
HR16DE - 1.6-litre DOHC 16-valve 4-cyl. engine				Nissan Navigation System with 127 mm (5") colour display			N
Horsepower – 107 HP @ 6000 rpm				Bluetooth® Hands-Free Phone System			SN
Torque - 111 lb-ft @ 4600 rpm				Air conditioning with in-cabin microfilter	V1	V2	
MR18DE - 1.8-litre DOHC 16-valve 4-cyl. engine				Remote keyless entry	V1	V2	
Horsepower – 122 HP @ 5200 rpm				Power door locks with auto-locking feature	V1	V2	
Torque - 127 lb-ft @ 4800 rpm				Power windows with driver's one-touch auto-up/down feature	V1	V2	
Emissions – ULEV				Tilt steering column			
Continuously Variable Valve Timing Control System (CVVTCS)				Cruise control			
on intake valves				Variable intermittent windshield wipers			
Nissan Direct Ignition System with iridium-tipped spark plugs				Rear intermittent wiper with washer			
Electronic drive-by-wire throttle				Rear window defroster			
Engine block heater				Overhead sunglasses storage and front map lights			
angino piociticato				Upper dash storage			
Drivetrain				Front door pockets and bottle holders	V1		
Front engine/Front-Wheel Drive				Rear door pockets	V1	V2	
4-speed automatic transmission		П		Front and rear cup holders			
5-speed manual transmission				Cargo cover (Hatchback only)			
6-speed manual transmission				Driver visor vanity mirror			
Xtronic CVT® (Continuously Variable Transmission)			П	Passenger visor vanity mirror			
Allonic CVT (Continuously variable transmission)				Dual illuminated visor vanity mirrors			S
Wheel/Tires				,	V1		
				Digital clock (in radio)			
14" x 5.0" steel wheels with wheel covers				Auxiliary 12-volt DC power outlet			
15" x 5.5" steel wheels with wheel covers				Battery saver and retained accessory power			-
15" x 5.5" 6-spoke aluminum-alloy wheels				Seating/Appointments			
P185/65HR14 all-season tires					_		
P185/65HR15 all-season tires		_		4-way manual driver's seat			
Brakes				6-way manual driver's seat			
				Cloth seat trim	_		
Vented front disc/rear drum brakes				Woven cloth seat trim			
4-wheel Anti-lock Braking System (ABS)	А	V		Sport cloth seat trim			S
Electronic Brake force Distribution (EBD) and Brake Assist	А	V		Double-thickness foam front seats			
Suspension/Steering				Front centre armrest with storage			
				Rear centre armrest with cup holders			
Front: Independent strut suspension with stabilizer bar				60/40 Split fold-down rear seats			
Rear: Torsion bar axle with integrated rear stabilizer bar				Leather-wrapped steering wheel			SN
Ripple-control shock absorbers				Silver trim accents	V1		
Vehicle-speed-sensitive electric power steering				Upgraded interior touch-points			
Exterior				Safety			
Fog lights			S	Nissan Advanced Airbag System with dual-stage supplemental front			
Unique front and rear fascia			S	airbags with seat belt and occupant-classification sensors			
Lower body side sill extensions and rear spoiler			s	Driver and front-passenger seat-mounted side-impact			
Black outside mirrors and door handles				supplemental airbags			
Dual power body-colour heated outside mirrors	V1			Roof-mounted curtain side-impact supplemental airbags for			
Body-colour door handles				front and rear-seat outboard occupant head protection			
Power sliding glass moonroof with tilt feature			s	Vehicle Dynamic Control (VDC)		V	
1 Over bliding glass moon oor with the realtare				Traction Control System (TCS)		V	
Audio				•			
Audio system pre-wiring				3-point ALR/ELR passenger seat belt system (ELR for driver)			
AM/FM/CD audio system	V1			Front seat belts with pre-tensioners and load limiters			
Premium AM/FM/CD audio system				Front-seat Active Head Restraints			
•				Height-adjustable rear head restraints	_	_	
Four speakers				LATCH System (Lower Anchors and Tethers for CHildren)			
Six speakers			IN.	Zone Body construction with front and rear crumple zones			
XM® Satellite Radio¹		+	N	Hood-buckling creases and energy-absorbing		_	_
MP3/WMA CD playback capability				steering column			
Auxiliary audio input jack	V1			Pipe-style steel side-door guard beams			
Interface System for iPod®		-		Nissan Vehicle Immobilizer System			
USB connectivity (iPod®-compatible)			N	Vehicle Security System			
Radio Data System (RDS)							
Speed-sensitive volume control							
Steering-wheel-mounted audio controls			SN				

Packages

Air conditioning with in-cabin microfilter

AM/FM/CD audio system with digital clock and auxiliary audio input jack

Remote keyless entry

Power door locks with auto-locking feature

Power windows with driver's one-touch auto-up/down

Power heated body-colour outside mirrors

Silver interior trim accents

Front and rear door pockets

Front door bottle holders

№ 1.8 S Value Option Package

Air conditioning with in-cabin microfilter

Remote keyless entry

Power door locks with auto-locking feature

Power windows with driver's one-touch auto-up/down

Rear door pockets

§ 1.8 SL Sport Package

Unique front and rear fascia

Lower body side sill extensions and rear roof spoiler

Power sliding glass moonroof with tilt feature

Fog lights

Sport cloth seat trim

Bluetooth® Hands-Free Phone System

Leather-wrapped steering wheel

Steering-wheel-mounted audio controls

Dual illuminated visor vanity mirrors

This package is not available with 1.8 SL Navigation Package.

№ 1.8 SL Navigation Package

Nissan Navigation System with 127 mm (5") colour display

XM® Satellite Radio¹

USB connectivity (iPod®-compatible)

Bluetooth® Hands-Free Phone System

Leather-wrapped steering wheel

Steering-wheel-mounted audio controls

This package is not available with 1.8 SL Sport Package.

A 1.6 S ABS Package

4-wheel Anti-lock Braking System (ABS)

Electronic Brake force Distribution (EBD) and Brake Assist

This package requires 1.6 S Value Option Package on 1.6 S models.

Vehicle Dynamic Control (VDC)

Traction Control System (TCS)

4-wheel Anti-lock Braking System (ABS)

Electronic Brake force Distribution (EBD) and Brake Assist

1.8 S models require 1.8 S Value Option Package.

Dimensions/Capacities

	Sedan	Hatchback
Wheelbase	2600 (102.4)	2600 (102.4)
Overall length	4470 (176.0)	4295 (169.1)
Overall width	1695 (66.7)	1695 (66.7)
Overall height	1535 (60.4)	1535 (60.4)
Track width (front)	1480 (58.3)	1480 (58.3)
Track width (rear)	1485 (58.5)	1485 (58.5)

Interior Dimensions – mm (in	ches)	
	Sedan	Hatchback
Head room (front/rear)	1031 (40.6)/963 (37.9)	1031 (40.6)/972 (38.3)
Leg room (front/rear)	1053 (41.4)/965 (38.0)	1053 (41.4)/966 (38.0)
Hip room (front/rear)	1239 (48.8)/1199 (47.2)	1239 (48.8)/1200 (47.2)
Shoulder room (front/rear)	1360 (53.5)/1287 (50.7)	1360 (53.5)/1287 (50.7)

Capacities		
	Sedan	Hatchback
Interior passenger volume - L (cu. ft.)	2670 (94.3)	2682 (94.7)
With moonroof	_	2642 (93.3)
Cargo volume – L (cu. ft.)		
Rear seats up	391 (13.8)	504 (17.8)
Rear seats down	_	1427 (50.4)
Fuel tank - L (Imp gal)	50.0 (11.0)	50.0 (11.0)

Curb Weights - kg (lbs	s.)		
Sedan	1.6 S	1.8 S	1.8 SL
Manual transmission	1150 (2536)	_	_
Automatic transmission	1171 (2582)	_	_
Hatchback			
Manual transmission	_	1222 (2693)	1222 (2693)
Automatic transmission	_	1235 (2722)	_
Xtronic CVT®	_	_	1251 (2758)

2011 Fuel Consumption	n Estimates – L/100	km (mpg)	
City/Highway	1.6 S	1.8 S	1.8 SL
Manual transmission	7.7 (37)/5.8 (49)	7.9 (36)/6.3 (45)	7.9 (36)/6.3 (45)
Automatic transmission	7.9 (36)/6.0 (47)	8.5 (33)/6.2 (46)	_
Xtronic CVT®			7.2 (39)/5.7 (50)

Actual mileage may vary with driving conditions - use for comparison only.

	S	ta	n	d	а	r	d	

S Part of 1.8 SL Sport Package

Optional

N Part of 1.8 SL Navigation Package

V1 Part of 1.6 S Value Option Package

A Part of 1.6 S ABS Package

V2 Part of 1.8 S Value Option Package

▼ Part of 1.8 S VDC Package

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Paint and Fabric Selections



Carmine ¹ NAC	1.6 S	1.8 S	1.8 SL
Charcoal Cloth			



Blueberry¹ B23	1.6 S	1.8 S	1.8 SL
Charcoal Cloth			



Metallic Ice ¹ RAF	1.8 S	1.8 SL
Charcoal Cloth		
Charcoal Sport Cloth		s



Ebony KH3	1.6 S	1.8 S	1.8 SL
Beige Cloth			
Charcoal Cloth			
Charcoal Sport Cloth			S



Magnetic Grey K36	1.6 S	1.8 S	1.8 SL
Charcoal Cloth			
Charcoal Sport Cloth			S



Airstream¹ K23	1.6 S	1.8 S	1.8 SL	
Charcoal Cloth				
Charcoal Sport Cloth			s	



Daytona Blue¹ B17	1.8 S	1.8 SL		
Charcoal Cloth				
Charcoal Sport Cloth		S		



Matador Red A20	1.8 S	1.8 SI
Matador Red A20	1.0 5	1.0 SL
Charcoal Cloth		
Charcoal Sport Cloth		S



Arctic White QM1	1.6 S	1.8 S	1.8 SL	
Beige Cloth				
Charcoal Cloth				
Charcoal Sport Cloth			S	

Standard

s Part of 1.8 SL Sport Package

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see your local Nissan Dealership for actual colours and pricing information.

1.6 S Sedan Charcoal Cloth



1.8 S Hatchback Beige Cloth



1.8 SL Hatchback Beige Cloth



1.8 S Hatchback Charcoal Cloth



1.8 SL Hatchback Charcoal Cloth



1.8 SL Hatchback Charcoal Sport Cloth



¹ Extra cost option

Genuine Nissan Accessories

Every Genuine Nissan Accessory is custom-fit, custom-designed and durability-tested. Each one is backed by Nissan's 1 year/20,000 km Parts and Accessories limited warranty. Plus, they're just a few dollars a month when financed with vehicle purchase. See your Nissan dealer for more information on Versa accessories or log on to accessories.nissan.ca

All-season Rubber Floor Mats



Rear Spoiler



Hood Deflector



Commitment

From the moment you first think about a Nissan to the time you actually drive off the lot and long beyond, we want every experience to be special. Passionate. Exhilarating. Like the vehicles we design and build. After all, what's excitement without commitment?

Continue your excitement at nissan.ca You'll find virtual product demonstrations, a way to "build your own Nissan," a dealer locator, and more information about key Nissan support and services.



Finance Options Through Nissan Canada Finance, we offer many attractive purchase and lease programs, all with competitive rates and terms. With our flexible finance options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2011 Nissan is covered by a 3 year/60,000 km³ Comprehensive New Vehicle Warranty, a 5 year/100,000 km³ Powertrain Warranty, an 8 year/130,000 km³ Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Nissan's philosophy toward the environment, "Seeking a symbiosis of people, vehicles and nature", describes our ideal for a sustainable mobile society, now and in the future. We launched the Nissan Green Program with specific objectives to realize this goal, and we are pursuing it energetically.



10 REASONS TO CHOOSE VERSA



OF COURSE, NISSAN QUALITY ALWAYS COMES ALONG FOR THE RIDE.

The most horsepower and torque in its class! Perfect for quick getaways. 5.7 L/100 km (50 mpg) and 877 kilometres between fill-ups.² You'll need a pit stop before it does.

An advanced suspension for a smooth ride. Fear no bump.

The most rear leg room in its class! Now you can bring your tall friends too.

An available premium audio and Interface

System for iPod.^{®3}

Rock on.

An available in-dash navigation system.⁴ Great for on-time arrivals.

Available **Bluetooth®** compatibility. Fumbling for a cell phone is a thing of the past.

Available Vehicle

Dynamic Control (VDC)

to help keep you on

course⁶ and hugging

the curves.

Peace of mind. The Nissan Advanced Airbag System features six standard airbags? An available **USB input for iPod®** and other mobile media devices.^{3,8} Just plug and play.

visit www.nissan.ca

WardsAuto.com's Lower Small segment, January 2010. 2011 Versa 1.8 vs. 2010 competitors. ²Based on fuel consumption estimate for 2011 Versa 1.8 SL with CVT. Actual mileage may vary with driving conditions – use for comparison only. ³Always give your full attention to driving. Avoid operating your iPod[®] in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. ⁴Factory-installed option. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. See Specifications section for availability. ⁵Availability of specific features is dependent upon the phone's Bluetooth[®] support. Please refer to your phone Owner's Manual for details. Cell phone not included. ¹The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ⁹VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. ⁷Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for more details. ⁹Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving.

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SHIFT_the way you move