

Product and Price Guide

Model Year 2017

Valid from May 2017



A8

Audi A8 / A8L / S8 / A8L W12



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Introduction

The Audi A8 – state-of-the-art luxury

As you might expect at the top of the range, the Audi A8 combines timeless elegance with the latest Audi innovations. It has a level of luxury, thanks to exquisite attention to detail and an extensive level of standard specification – adaptive air suspension, luxurious seats upholstered in Valcona leather, Audi Music Interface and HDD based navigation including MMI Touch.®

There's also pre-sense basic, which provides you with comprehensive preventive protection. This advanced safety system can detect an imminent collision and tighten the seat belts, close the sunroof and windows, and activate the hazard warning lights to alert other drivers.

You'll also be able to take advantage of predictive route data as standard, which links to our HDD Satellite Navigation system to identify bends, junctions and motorway stretches. The system then adjusts the transmission, lights and even the adaptive cruise control (if fitted) to provide optimum safety and comfort.

The Audi A8 is built on the aluminium Audi Space Frame.® Along with high-performance engines such as the 3.0 TDI® and 4.2 TDI®, it's helped to reduce CO2 emissions across the Audi A8 range by approximately 20%. And, of course, you'll benefit from even more miles per gallon. With its refined comfort and sophisticated technologies like optional night vision, the Audi A8 is how Audi sees twenty-first century luxury car travel.



Click this target for more information.
Targets are found throughout the Product Guide.

This guide has been designed to help you tailor and price your Audi A8 quickly and logically. Audi Ireland has made every effort to ensure the accuracy of this information but does not accept any liability for errors.

You can also configure your Audi A8 online at audi.ie.

Audi Efficiency Leads the Way

Aerodynamics

A car's shape can have a big impact on its efficiency. It's why we've worked to make the A8 as aerodynamic as possible. By including technology such as adaptive air suspension that responds to changes in speed, we've ensured it has the lowest drag coefficient in its class. It means that the A8 becomes more aerodynamic at high speeds, while still offering an exceptional ride quality.

TDI® and FSI®

Inside the engine of the Audi A8 you'll find the same advanced fuel-injection technology that's driven us to win after win at Le Mans. With TDI®

Recuperation

With a recuperation system, like the one in the Audi A8, the kinetic energy used in braking is converted into useful electrical energy. This results in a fuel saving of up to 3%.

Audi Space Frame®

The Audi Space Frame® gives the Audi A8 perfect balance on the road. As well as providing protection, its lightweight construction also allows the A8 to accelerate faster and release fewer CO2 emissions.

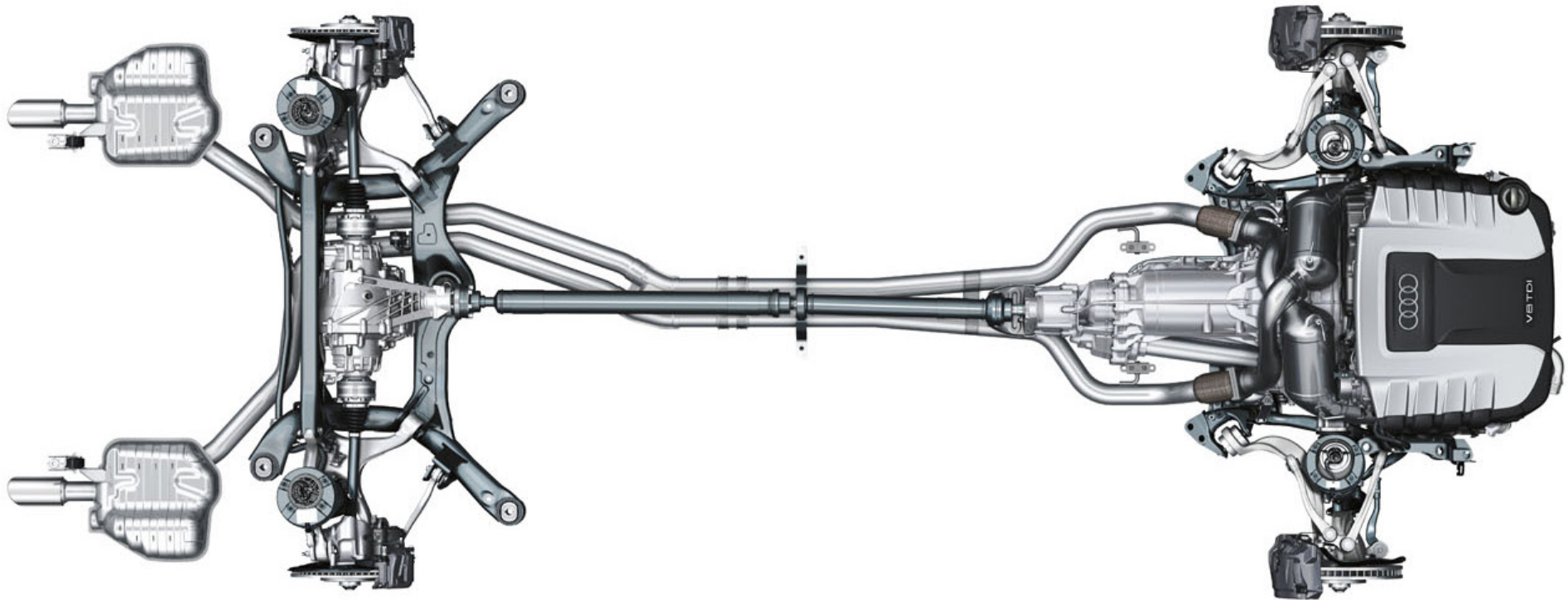
Automatic Start-Stop function

In heavy traffic, your car still uses fuel and releases CO2, even when it's stationary. The automatic Start-Stop function counteracts this problem by switching off the engine when your car comes to a standstill. As soon as you touch the clutch, the car restarts. On the 3.0 TDI, for example, this could save up to 0.4 litres of fuel every 100km. and FSI®, fuel is injected directly into the engine's chambers so that combustion is timed right down to the millisecond. As a result, waste is minimised and



Click the target to find out more about
Audi Efficiency

The advantage of quattro®



It's the technology that has given Audi the edge on the racetrack ever since it was first introduced over 30 years ago – a technology that delivers ultimate control whilst enhancing the sporty characteristics which make the A8 so thrilling to drive.

Click the target below for more information on quattro

It's called quattro® permanent all-wheel drive. The principle is simple: in the same way that four brakes ensure better deceleration, four permanently-driven wheels deliver better acceleration and road-holding, pushing or pulling the car as needed, for a driving experience that's both dynamic and safe. In the A8, asymmetric dynamic torque distribution continuously distributes drive power between the front and rear axles, depending on weather conditions, road surface and gradient. This leads to greater flexibility and an enhanced, sportier drive.

quattro® with Sports differential

The optional electronically regulated Sports differential distributes variable amounts of drive force to each rear wheel, ensuring outstanding acceleration performance in corners and stabilising the vehicle's response to load change. It also brings better direct steering characteristics and, as it requires less steering effort, more agile handling.

What is a Personal Contract Plan?

Your Audi journey is about to begin with Audi PCP.

Driving away in the car of your dreams is even more attainable

- ▶ Audi Finance guarantees the minimum future value (GMFV) so you don't have to worry about the re-sale value of your Audi
- ▶ Low monthly payments allow you to drive away in a higher specification model with the latest technologies
- ▶ Based on a minimum deposit of just 10%
- ▶ Fixed interest rate and fixed monthly payments
- ▶ Flexibility at the end of your agreement with 3 options to choose from
- ▶ New Audi every 3 years

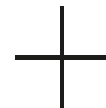


Option 1



Part exchange for a
new Audi
continue your journey

Option 2



Pay off
refinance
the optional final repayment
and keep your Audi

Option 3



or you can
return
your Audi with
no further repayments*

Retail prices

Description	HP	Engine CC	Co2	VRT Band	MotorTax	RRP	OTRP
Petrol							
A8 3.0TFSI 310HP quattro Tiptronic SE	310	2995	178-173	E	€750	€94,840	€95,690
A8 3.0TFSI 310HP quattro Tiptronic SE Executive +	310	2995	178-173	E	€750	€98,940	€99,790
A8 3.0TFSI 310HP quattro Tiptronic SE LWB	310	2995	179-174	E	€750	€99,340	€100,190
A8 3.0TFSI 310HP quattro Tiptronic SE Executive + LWB	310	2995	179-174	E	€750	€105,280	€106,130
A8 6.3FSI W12 500HP quattro Tiptronic LWB	500	6299	259-254	G	€2,350	€161,200	€162,050
S8 4.0TFSI V8 520HP quattro Tiptronic	520	3993	225-216	F	€1,200	€133,420	€134,270
S8 Plus 4.0TFSI V8 605HP quattro Tiptronic	605	3993	231	G	€2,350	€166,650	€167,500
Diesel							
A8 3.0TDI 262HP quattro Tiptronic SE	262	2967	157-151	C	€390	€96,050	€96,900
A8 3.0TDI 262HP quattro Tiptronic SE Executive +	262	2967	157-155	D/C	€570/€390	€101,990	€102,840
A8 3.0TDI 262HP quattro Tiptronic SE LWB	262	2967	161-155	D/C	€570/€390	€100,550	€101,400
A8 3.0TDI 262HP quattro Tiptronic SE Executive + LWB	262	2967	161-159	D	€570	€106,490	€107,340
A8 4.2TDI 385HP quattro Tiptronic SE	385	4134	196-189	E	€750	€123,120	€123,970
A8 4.2TDI 385HP quattro Tiptronic SE Executive +	385	4134	196-193	F	€1,200	€129,060	€129,910
A8 4.2TDI 385HP quattro Tiptronic SE LWB	385	4134	197-190	G/F	€2,350/€1,200	€127,620	€128,470
A8 4.2TDI 385HP quattro Tiptronic SE Executive + LWB	385	4134	197-194	F	€1,200	€133,560	€134,410



Standard equipment

Safety and Security

- ▶ 3-point seat belts for all seats, front with height adjustment and reminder function
- ▶ Airbags, full size, for driver and front passenger
- ▶ Audi Presense Basic
- ▶ Cruise Control
- ▶ Electronic Stability Program (ESP) with two stage deactivation
- ▶ Front passenger airbag deactivation
- ▶ ISOFIX child-seat mountings for front passenger seat and outer-rear seats
- ▶ Tyre pressure loss indicator
- ▶ Anti-Theft alarm and immobiliser
- ▶ Tracker Preparation
- ▶ Sideguard Head Airbag System
- ▶ Adaptive Cruise Control with Stop and Go function (4.2TDI and 4.2FSI Only)
- ▶ Driver rest recommendation
- ▶ First Aid Kit and Warning Triangle
- ▶ Locking wheel bolts

Audio and communication

- ▶ Audi Music Interface - provides iPod connectivity
- ▶ Audi Sound system (6 channel amplifier and 120 watt power output)
- ▶ Colour Driver Information System, with 7" high-res screen
- ▶ Single CD player (with 2 SDHC memory card readers) supporting MP3 WMA and AAC formats
- ▶ MMI Navigation Plus with MMI Touchpad
- ▶ Mobile telephone preparation - Bluetooth Interface



Heated Leather front seats



3 Spoke Multifunction Sports Steering Wheel

Interior equipment

- ▶ 3-Spoke Sports Leather Multifunction Steering Wheel with gear shift paddles
- ▶ Auto-Dimming rear-view mirror
- ▶ LED ambient interior lighting package
- ▶ Climate control with sun sensors
- ▶ Comfort front centre armrest
- ▶ Electrically adjustable steering column with memory for adjustment for height and reach with auto easy-entry-and-exit function
- ▶ Front and rear floor mats
- ▶ Front sun visors with illuminated vanity mirrors
- ▶ Lower inlays in highly polished black
- ▶ Upper inlays in highly walnut brown
- ▶ Analog Clock in lower inlay
- ▶ Light and Rain sensor package
- ▶ Luggage compartment pack
- ▶ Storage package
- ▶ Advanced key - keyless entry and keyless go
- ▶ Electric Sunblinds for rear and side windows (LWB only)
- ▶ Deluxe 4 Zone climate control including rear comfort centre armrest (LWB only)
- ▶ Rearview camera

Seats

- ▶ Electrically adjustable 4-way lumbar support
- ▶ Heated front seats with variable temperature adjustment
- ▶ Valcona Leather upholstery
- ▶ Electrically adjustable front seats with memory function
- ▶ Heated front and rear outer seats (LWB only)
- ▶ Audi backguard head restraints



18" 10 Spoke V Design Alloys

Exterior equipment

- ▶ Automatic headlight range adjustment
- ▶ Body coloured door mirrors, handles and bumpers
- ▶ Electrically folding door mirrors.
- ▶ Exterior Chrome Package
- ▶ Front and rear fog lights
- ▶ Front and rear park assist
- ▶ Heat insulated windscreen with grey tinted strip at the top
- ▶ Lightweight aluminium hybrid construction body with high strength steel side impact protection
- ▶ Audi single frame grille in high gloss black
- ▶ Twin chrome exhaust pipes, one on each side
- ▶ Windscreen washer jets, heated
- ▶ Side indicators and licence plate with LED light signal
- ▶ Electric tilt and slide sunroof (LWB only)
- ▶ Electric bootlid operation
- ▶ Full LED Headlights
- ▶ Dynamic rear indicators

Technical, Wheels, Tyres and suspension

- ▶ 18" 10 Spoke V design alloy wheels
- ▶ 19" 10 Y Spoke design alloy wheels (4.2TDI and 4.2TFSI only)
- ▶ 8-speed tiptronic transmission with electrically-transmitted shift information and Dynamic Shift Programme (DSP)
- ▶ Adaptive air suspension with four selectable modes (Auto, Dynamic, Comfort and Lift) selectable through MMI
- ▶ Diesel Particle Filter (Diesel Models Only)
- ▶ Audi drive select with four pre-configured modes (Comfort, Auto & Dynamic)
- ▶ Electromechanical parking brake
- ▶ Electronic Differential Lock (EDL) traction control
- ▶ Servotronic Steering
- ▶ Space saving spare wheel. Deletable at no cost to increase boot space. With Car Jack and Tool Kit
- ▶ Start/stop system with energy recovery
- ▶ quattro permanent four wheel drive
- ▶ quattro with sports differential (4.2TDI only)



MMI Navigation Plus

Standard Equipment - Audi A8L W12



Compared to A8L 4.2FSI V8 450 A8L W12 adds the following equipment:

- + Piano finish inlays with pinstripes
- + 19" 15 spoke alloy wheels
- + Sun visors with vanity mirrors, illuminated for driver and front passenger
- + Extended aluminium look in interior
- + Separate power seats rear+ Inlays, lower, Brushed aluminium silver
- + DVD/CD changer
- + Power-assisted closing for the doors
- + Headlining in Alcantara
- + Handset for Bluetooth online car phone at front
- + Extended leather package+ Front Comfort Seats
- + Door sill trims with aluminium inlay, with W12 logo
- + Comfort head restraints, at rear
- + Electric lumbar support for front seats and outer rear seats
- + Electric seat adjustment for both front seats with memory system
- + LED headlights with fixed bending light
- + Laminated windshield and viewing window identification number
- + BOSE surround sound
- + Roof grab handles with wood segments
- + Bluetooth car phone
- + Front passenger seat adjustment from the rear



SE Executive

SE Executive Adds the following to SE

Contents: Comfort Seats with 22 way Adjustment (PS8)
19 10 V Spoke Alloys (PRC)
Adaptive Cruise Control (PCG)
360° Camera (KA6)
Acoustic Glazing (VW8)
Matrix Beam (PXC)
4-Zone Climate (9AH)
Servo Closing Doors (GZ2)
Audi Connect with phonebox (9ZC)



Comfort seats with 22-way adjustment



Audi Connect with phonebox



4-zone climate control

Sport Package

Contents: Matrix LED Beam (PXC)
20 5 Spoke Blade Design Alloys (PQQ)
Tinted Rear Windows (4KS)

Order Code: WTB

When ordered individually the contents of the Sport Package would normally cost €6,727. They are available as the Sport Package for just €2,995. This ensures a customer saving of €3,732 or 55%. Available on SE and SE Executive. Alloys can be upgraded to 21" at extra cost.



20" Alloys



Tinted Rear Windows



Matrix LED Beam

The Audi S8



Single-frame grille.

Eight horizontal double chrome bars make the platinum grey Audi single-frame grille the focus of attention and symbolise the car's classiness and dynamism.

Air intakes.

With high-gloss black fins and an aluminium-look bar in each, the air intakes at the sides hint at the sporty nature of the Audi S8.

Front bumper.

An aluminium-look blade gives the front bumper of the Audi S8 an unmistakable appearance.

Brake callipers.

The black painted brake callipers with S8 badge catch the attention. Anthracite-coloured ceramic brake callipers with Audi ceramic badge are optionally available.

Exterior mirrors.

The aluminium-look exterior mirror housings are an S-specific design feature.

Standard Equipment - Audi S8

**Compared to A8 4.2FSI V8 450
S8 has the following equipment:**

- + 20" 5 parallel spoke S Design Alloy Wheels
- + Valcona Leather with S embossing
- + Extended aluminium look in interior
- + Inlays, lower, Brushed aluminium silver
- + quattro with sport differential
- + Sports Seats
- + 3 Spoke mufu steering wheel with paddles
- + Double/acoustic glazing
- + Dynamic steering
- + 4 Corner air suspension with shock absorption
- + Electric seat adjustment for both front seats with memory system
- + Carbon Atlas inlays
- + Aluminium Door Mirrors
- + S badging throughout interior and exterior
- + DVD Changer
- + Interior Leather Package
- + Dual twin pipe exhausts at rear
- + Start/stop system with energy recovery
- + LED Headlights with high beam assistant
- + Bose surround sound
- + Metallic/pearl effect paint



The Audi S8 plus



Supercar pace and archetypal Audi A8 luxury converge in the Audi S8 plus, a new evolution of the already formidable S8 performance saloon. Developed in conjunction with our specialist high performance division quattro GmbH, power ramps up from the 520PS offered by the 'standard' S8 to an intoxicating 605PS. The S8 plus is also capable of producing up to 750Nm of torque on demand - the highest output of any Audi in the current model range. It is now open for ordering priced from €165,850 OTR.

Additional standard equipment over the S8 include:

- + Power Assisted closing for doors (GZ2)
- + 21" Audi Sport 5 Twin Arm Design Matt Titanium look alloy wheels (V64)
- + Electric blinds for rear window and for rear door windows (3Y8)
- + S8 Plus exterior styling (4ZD)
- + Body coloured rear spoiler (5J4)
- + Body coloured door mirrors (6FB)
- + Headlining in Black Alcantara (6NS)
- + Full interior leather package (7HD)
- + Matrix Beam LED Lights (PXC)

Audi Exclusive



Rear Seat Entertainment Package with Audi Exclusive leather magnolia white/chestnut brown with piping



Leather from Poltrona Frau in Agatha cognac

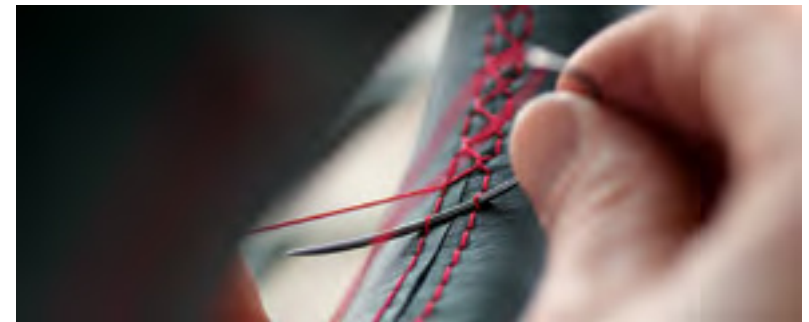
Audi Exclusive



Audi Exclusive



Every Audi is intrinsically exclusive. It's the breathtaking design, the exceptional engineering, the Vorsprung durch Technik. But for that special touch you can specify your new A8 with options from Audi exclusive. Whether you want a unique, custom-mixed paint colour or seats in a combination of complementary shades, Audi exclusive will enable you to drive the car you've always imagined. Both the exclusive and standard options can be found in this Product Guide



Audi Exclusive

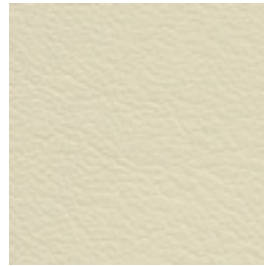
Upholstery

With Audi exclusive, you can specify your seats in Valcona, Fine Nappa leather or a leather/Alcantara combination, in an array of different colours shown to the right.

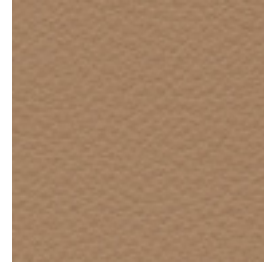
Select just one all-over shade for each seat, or customise each panel in two or more complementary colours from the distinctive Audi exclusive palette. You can even choose the colour of the decorative stitching – to match or contrast with your chosen upholstery – from this varied collection. Whatever combination you decide upon, we think you'll be extremely comfortable with the result.



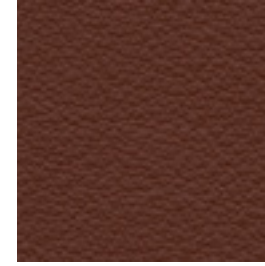
Jet grey



Alabaster white



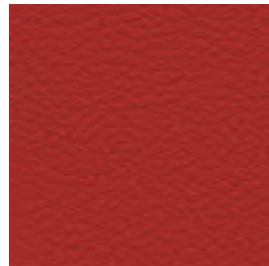
Sand beige



Saddle brown



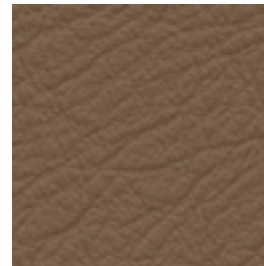
Chestnut brown



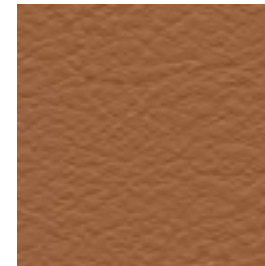
Crimson red



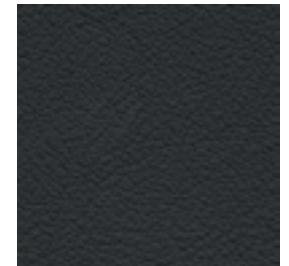
Magnolia white



Havana brown



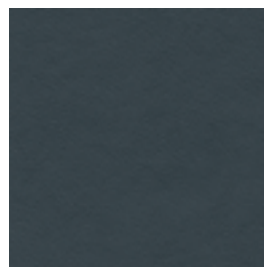
Cognac brown



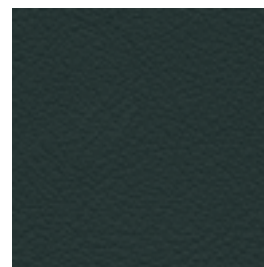
Night blue



Cloudy grey



Smoky blue



Iceland green



Powder beige



Classic red

Audi Exclusive leather package prices start from €12,612

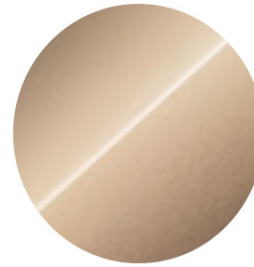
Audi Exclusive

Paint

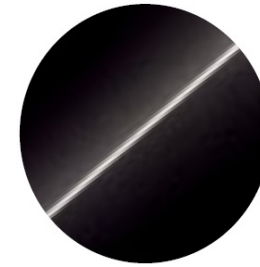
Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range – whether it's Jet blue from the Audi R8 or Alpine white from the original Audi quattro. The choice is yours.



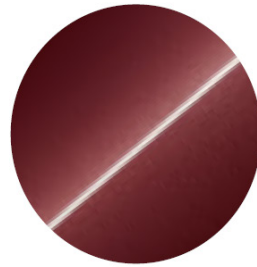
Palace blue, pearl effect



Sand beige, pearl effect



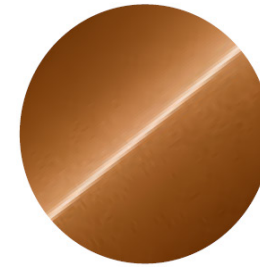
Saddle brown, pearl effect



Classic red, pearl effect*



Mamba black, metallic



Ipanema brown, metallic

Customised

If you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.*

*Custom paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.
*Visit your local Audi Dealer for colour samples.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi Ireland cannot guarantee that colours shown are 100% accurate. Visit your local Audi dealer for a more accurate colour swatch.



Customised paint

Audi Exclusive paint prices start from €3,072 over normal metallic prices.

Upholstery options - A8

Order code		FZ	KN	KP	RZ	IP	IQ	KS	IS
Upholstery		Black	Titanium Grey	Velvet Beige	Nougat Brown	Nugmet Brown	Atlas Beige	Balao Brown	Sycamore Grey
Dashboard		Black	Steel Grey	Moor Brown	Black	Black	Moor Brown	Mocha Brown	Marble Grey
		Black	Titanium Grey	Velvet Beige	Black	Black	Atlas Beige	Balao Brown	Granite Grey
Carpet		Black	Titanium Grey	Velvet Beige	Black	Black	Atlas Beige	Balao Brown	Sycamore Grey
Headlining		Lunar Silver	Lunar Silver	Silk Beige	Lunar Silver	Lunar Silver	Atlas Beige	Snow White	Snow White
Standard Seats	N5D - Valcona Leather	•	•	•					
Comfort Seats (PS8/PEZ/PEX)	N1A - Unicum Leather					•			
	N4K - Natural Leather	•	•	•	•				
	PEZ - Design Selection Balao Brown							•	
	PEX - Design Selection Sycamore Grey								•
	N5D - Valcona Leather	•	•	•	•	•	•		
Sport Seats (PS1)	N5D - Valcona Leather	•	•	•	•	•			

Upholstery options - S8

Order code		FZ	KS	KN	IS	IT	RZ	KX
Upholstery		Black	Balao Brown	Titanium Grey	Sycamore Grey	Vermont Brown	Nougat Brown	Lunar Silver
Dashboard		Black	Mocha Brown	Steel Grey	Marble Grey	Black	Black	Mocha Brown
		Black	Balao Brown	Titanium Grey	Granite Grey	Black	Black	Balao Brown
Carpet		Black	Balao Brown	Titanium Grey	Sycamore Grey	Black	Black	Balao Brown
Headlining		Lunar Silver	Snow White	Lunar Silver	Snow White	Lunar Silver	Lunar Silver	Snow White
Sport Seats (PS1)	N5D - Valcona Leather	•		•		•	•	•
	N4K - Natural Leather	•		•			•	
Comfort Seats (PS8/ PEZ/PEK/PET)	PEZ - Design Selection Balao Brown							
	PEX - Design Selection Sycamore Grey							
	PET - Design Selection Vermont Brown							
	N5D - Valcona Leather	•	•	•	•		•	

Upholstery options - S8 Continued

Order code		IP	IQ	KP	KS	IS	IT
Upholstery		Nugmet Brown	Atlas Beige	Velvet Beige	Balao Brown	Sycamore Grey	Vermont Brown
Dashboard		Black	Moor Brown	Moor Brown	Mocha Brown	Marble Grey	Black
		Black	Atlas Beige	Velvet Beige	Balao Brown	Granite Grey	Black
Carpet		Black	Atlas Beige	Velvet Beige	Balao Brown	Sycamore Grey	Black
Headlining		Lunar Silver	Atlas Beige	Silk Beige	Snow White	Snow White	Lunar Silver
Sport Seats (PS1)	N5D - Valcona Leather	•		•			
Comfort Seats (PS8/ PEZ/PEK/PET)	N4K - Natural Leather			•			
	PEZ - Design Selection Balao Brown				•		
	PEX - Design Selection Sycamore Grey					•	
	PET - Design Selection Vermont Brown						•
	N5D - Valcona Leather	•	•	•			

Exterior colour options

Metallic Paint Prices start at €1,644 - Audi Exclusive Paint from €3,072 on top of metallic prices

Standard equipment



Brilliant Black

A2A2



Ibis White

T9T9

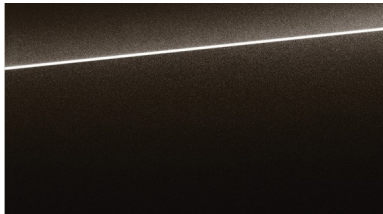
S8 Special Paint Options



Daytona Grey

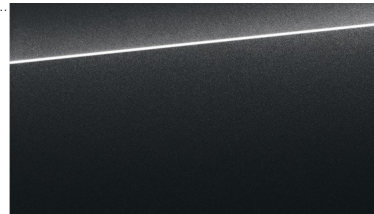
6Y6Y

Optional equipment



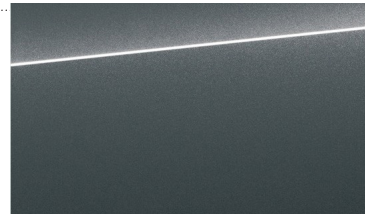
Havana Black metallic

4J4J



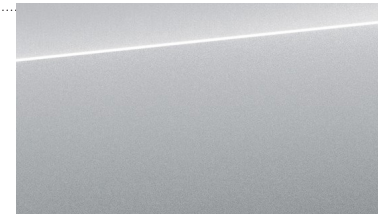
Oolong Grey metallic

4N4N



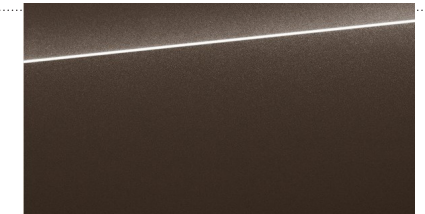
Monsoon Grey metallic

0C0C



Florett Silver metallic

L5L5



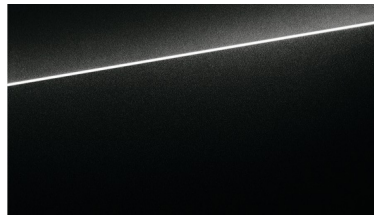
Argus Brown Metallic

W3W3



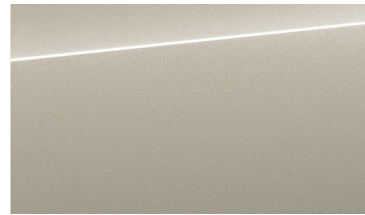
Glacier White metallic

2Y2Y



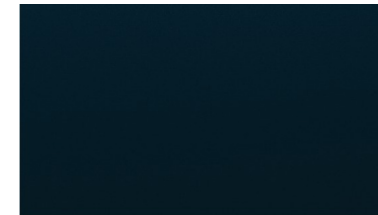
Mythos Black pearl effect

0E0E



Cuvee Silver metallic

0D0D



Moonlight Blue pearl effect

W1W1

Optional equipment

Pr Code		Price From (€)
0P8	Sport Exhaust System - Only on S8	2008
0TR	Rear foot rests - Only on LWB versions	382
1D9	Trailer towing hitch (electric)	1,903
1N8	Dynamic Steering - Standard on S8.	1,979
1U7	Folding table. Only in conjunction with PS1 or PS8	1,674
1U9	Folding table on front seat backrests. Only in conjunction with PS1 or PS8	1,674
1XT	Leather-covered multifunction sports steering wheel, 3-spoke, with shift paddles, heated	364
2MA	Adaptive Air Suspension - Sport. Standard on S8	1,248
2Z0	Badge Deletion (Model and Capacity deletion)	0
2Z7	Badge Deletion (Capacity deletion)	0
2ZD	Leather-covered multifunction steering wheel, 4-spoke, heated	105
3FE	Electric Glass Sunroof	2,116
3FR	Electric Glass Solar Sunroof	2,739
3X2	Ski/Snowboard Bag	517
3X4	Load through hatch	382
3Y2	Electric blinds for rear side windows. Only available on SWB	731
3Y8	Electric blinds for rear window and for rear door windows . Standard on LWB	1,507
4A4	Seat heating for front seats and outer rear seats. Standard on LWB	656
4D1	Seat ventilation for front and rear - Only with PE6/PS8. - the leather of the seat front comes perforated.	2,313
4D2	Seat ventilation and massage function, front and rear - Only with PE6/PS8. - the leather of the seat front comes perforated.	4,596
4D3	Seat ventilation, front - the leather of the seat front comes perforated.	1,158
4D4	Massage Seat, front and rear - Only in conjunction with PE6+PS8. Not with Comfort Sports Seats PS1.	2,283
4D5	Massage Seat and seat ventilation at front - Only in conjunction with PE6. - the leather of the seat front comes perforated.	2,450
4D7	Massage seats, front. Only in conjunction with PS1 or PS8	1,295
4GR	Windscreen heating	1,202
4KS	Double/acoustic glazing with tinted windows (privacy glass)	1,704
5MB	Inlays, Popular Brown Silver	639
5TF	Inlays, Fine grain birch wood pearl beige. Not on S8	670

Option Prices reflect VRT Band C.
For option pricing for higher bands,
please contact your local Audi Dealer

Optional equipment

Pr Code		Price From (€)
5MC	Inlays, Fine grain ash, natural gold brown - Only in conjunction with 6Q2/6Q3. Not on S8.	639
5N2	Roof grab handles with wood segments - Only in conjunction with 5MB/5MG/5TL/5TT/5TW/7TL. Standard on W12.	761
5TF	Inlays, Fine grain birch wood pearl beige - Only in conjunction with 6Q2/6Q3	1,143
5TT	Audi exclusive upper inlays, Piano finish black - Only in conjunction with 6Q2/6Q3	1,143
5TW	Inlays, Vavona wood assam grey	639
6F9	Steering wheel rim with wood segments - Only in conjunction with 5MG.	838
6G0	CD / DVD Changer. - Standard on W12 + S8.	838
6NQ	Headlining in Black cloth. Not on W12	472
6Q3	Wooden selector lever knob - Not in conjunction with PEZ.	161
7HB	Leather covered armrest. Not on W12. Standard on S8.	1,507
7HC	Extended leather package. Standard on W12	3,196
7HD	Full leather package - Only in conjunction with PL4/PL7, PS1/PS8 and 3Y8.	11,339
7TK	Inlays, Fine grain ash natural balsamic brown	1,143
7TL	Inlays, Fine grain ash velvet brown - Only in conjunction with 6Q2/6Q3	1,143
7Y4	Audi Active Lane Assist	838
8RF	Bang and Olufsen advanced sound system	9,893
8RY	Bose Surround System - Standard on W12 + S8.	1,751
8S3	Additional Reading lights in rear - Only in conjunction with 3FE or 3FR.	229
9AH	4 Zone Climate Control. Standard on LWB	1,826
9R1	Night vision assistant with highlighting of detected pedestrians	3,348
9WP	Rear Seat Entertainment - Only in conjunction with PS1/PS8 or 8RF/8RY	5,828
9Z3	230V Socket	229
9ZC	Audi Phone Box (From week 45/14)	675
9ZF	Bluetooth preparation for Mobile Phone	594
9ZW	Audi Connect - Content and scope of offered online-based services may vary according to mobile network. Standard on W12	1,065
GH2	quattro® with sports differential. Standard on 4.2TDI and S8.	1,751

Option Prices reflect VRT Band C.
For option pricing for higher bands,
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Optional equipment

Pr Code		Price From (€)
GS4	Extended Aluminium look in interior. - Standard on W12 + S8.	639
GT4	Inlays - lower - brushed aluminium silver. - Standard on W12 + S8.	579
GZ2	Power assisted closing for doors. Standard on W12	973
KA6	360 degree viewing cameras. Cameras located around the car simulate an overhead image of the car for aiding parking.	1,110
KS1	Head Up Display	2,116
MP1 / MP7	Metallic paint and Pearl effect paint	1,659
N1A	Unicum Leather	3,196
N4K	Natural Leather - Only in conjunction with PS8.	609
N5E	Valetta Leather	0
PCD	Audi side assist incl. pre sense rear and Audi active lane assist	2,056
PCE	Assistance package including Audi pre sense plus	4,688
PCG	Audi adaptive cruise control with Stop&Go function including Audi pre sense front. Standard on 4.2TDI, W12 and S8	3,043
PCH	Audi side assist including Audi pre sense rear.	4,038
PCM	Assistance package including Audi pre sense plus	3,850
PDB	Insulating/acoustic glass with heated windscreen - Only in conjunction with 9ZF/9ZW. Not with 4KS. Affects tolltag operation through windscreen.	2,435
PDJ	Insulating/acoustic glass with heated windscreen and tinted windows (privacy glass) - Only in conjunction with 9ZF/9ZW. Affects tolltag operation through windscreen	3,089
PE2	Rear Seat Package Plus - Individual (2) Electrically Adjustable rear seats with full length leather trimmed console. Only on LWB versions. Must be ordered with PS8/PEZ/PEX + 7HB + 4D2 + 9Z3 + 8RY/8RF	15,868
PE6	Rear seat package, individual seats - Must be ordered with PS8/PS1/PEZ/PEX + 4D1/4D2	6,881
PEX	Audi design selection marble grey - Only in conjunction with 6Q2/6Q3	19,254
PEZ	Audi design selection balao brown - Only in conjunction with 6Q2/6Q3	19,254
PET	Audi design selection vermont brown - Only in conjunction with 6Q2/6Q3	19,254
PKB	Luggage compartment package	167
PL4	Alcantara package with black headlining	2,268
PL7	Alcantara package	2,268
PPA	Panoramic glass sunroof - Only on LWB versions	1,756
PS1	Comfort sports seats with memory function. - Standard on S8.	2,054

Option Prices reflect VRT Band C. For option pricing for higher bands, please contact your local Audi Dealer

Optional equipment

Pr Code		Price From (€)
PS8	Comfort Seats - Standard on W12.	1,749
PXC	Audi Matrix LED Headlights - Standard on W12.	1,218
QF2	Bluetooth car phone handset in front - Only in conjunction with 9ZW. - Standard on W12.	701
QF4	Bluetooth car phone handset in front and rear - Only in conjunction with 9ZW.	1,400
QR9	Speed Limit Display. Only in conjunction with 7Y4/PCG/PCE	761
QU6	Digital radio reception and TV reception - Only in conjunction with 8RF/8RY.	2,631
QU7	TV Reception	1,948
QV3	Digital radio reception (DAB)	686
VA2	Comfort head restraints at rear - Only in conjunction with PS1 or PS8. - Standard on W12.	382
VC1	Garage door opener - For more info on operation see www.eurohomelink.com	364
VE1	Reading lights and make up mirror in rear - Only on LWB versions. - Standard on W12.	184
VW5	Insulating/acoustic glass with heated windscreen and tinted windows. Only in conjunction with PDB or PDJ	654
VW8	Double/acoustic glazing - Standard on S8.	1,050
WTB	Sport Package - See Page 10 for further details.	2,995
W15	Future Now Sport Package - Contains exterior sport styling and 20" 5 twin spoke alloy wheels (styling below - note upgraded alloy)	3,500

Option Prices reflect VRT Band C.
For option pricing for higher bands,
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quattro GmbH optional equipment

Option Prices reflect VRT Band D. For option pricing for higher bands, please contact your local Audi Dealer

Pr Code		Price From (€)
Q0Q0	Audi exclusive customised paint finish: Important: To avoid unnecessary delays, the correct colour designation and paint number must also be indicated when ordering a customised paint finish (Q0Q0). Before submitting your order, please be sure to check whether the customised paint finish is feasible.	4,716
PYB	Audi exclusive leather trim (package 1), Valcona leather Seats, centre armrest and door trim insert; the leather colours and decorative stitching colours are freely selectable; incl. piping (if comfort seat with individual rear seats is ordered) colour also freely selectable. Backrest covers in leather, seat side trims and seat adjustment switches are colour-keyed. Note: it is recommended to order the interior colour black.	12,612
PYE	Audi exclusive leather trim (package 2), Valcona leather Seats, centre armrest, door trim insert, centre console incl. knee pad, upholstered armrests in the doors; the leather colours and decorative stitching colours are freely selectable; incl. piping (if comfort seat with individual rear seats is ordered) colour also freely selectable. Backrest covers in leather, seat side trims and seat adjustment switches are colour-keyed. Note: only in conjunction with a leather package. It is recommended to order the interior colour black.	15,805
PYF	Audi exclusive leather trim (package 2), leather/Alcantara Seats, centre armrest, door trim insert, centre console incl. knee pad, upholstered armrests in the doors; the leather/alcantara colours and decorative stitching colours are freely selectable. Backrest covers in leather, seat side trims and seat adjustment switches are colour-keyed. Note: only in conjunction with front comfort sports seat package and a leather package. It is recommended to order the interior colour black.	15,805
PYH	Audi exclusive leather trim (package 3), Valcona leather Seats, centre armrest, door trim insert, centre console incl. knee pad, upholstered armrests in the doors, lower door trim incl. door pockets, underside of dashboard, glove box, MMI trim panel; the leather colours and decorative stitching colours are freely selectable; incl. piping (if comfort seat with individual rear seats is ordered) colour also freely selectable. Backrest covers in leather, seat side trims and seat adjustment switches are colour-keyed. Note: only in conjunction with extended leather package or full leather package It is recommended to order the interior colour black.	21,393
PYK	Audi exclusive leather trim (package 4), full leather trim in Valcona leather Seats, centre armrest, doors incl. door capping, armrests and door pockets, centre console incl. knee pad, underside and upper section of dashboard, glove box, MMI trim panel, steering wheel incl. airbag cover, body and steering column pillar; the leather colours and decorative stitching colours are freely selectable; incl. piping (if comfort seat with individual rear seats is ordered) colour also freely selectable. Note: the dashboard upper section is available in the colours havanna brown, saddle brown, chestnut brown, classic red and jet grey. Backrest covers in leather, seat side trims and seat adjustment switches are colour-keyed. Note: only in conjunction with a full leather package, an Alcantara package, a front comfort seat package or a front comfort sports seat package and electric sun blind for rear door windows. It is recommended to order the interior colour black.	24,586
PYL	Audi exclusive leather package (package 4), full leather trim in leather/Alcantara Seats, centre armrest, doors incl. door capping, armrests and door pockets, centre console incl. knee pad, underside and upper section of dashboard, glove box, MMI trim panel, steering wheel incl. airbag cover, body and steering column pillar; the leather/alcantara colours and decorative stitching colours are freely selectable. Note: the dashboard upper section is available in the colours havanna brown, saddle brown, chestnut brown, classic red and jet grey (further colours will be available soon). Backrest covers in leather, seat side trims and seat adjustment switches are colour-keyed. Note: only in conjunction with Comfort sports seat package. Only in conjunction with a full leather package, an Alcantara package, front comfort sports seat package and electric sun blind for rear doors windows. It is recommended to order the interior colour black.	24,585
YTA	Audi exclusive inlays - Available in the versions Fine grain myrtle nutmeg, Fine grain ash nougat, Oak sepia, Madrona wood gold, Vavona wood bronze, Tamo ash dark brown natural	2,587
YRH	Audi exclusive leather steering wheel - including leather-covered airbag cover; colours of leather and decorative stitching freely selectable.	898
YRI	Steering wheel rim with Audi exclusive wood segments - Note: available in 4-spoke design. Not in conjunction with heated steering wheels or Audi lane assist	1,491

quattro GmbH optional equipment

Option Prices reflect VRT Band C. For option pricing for higher bands, please contact your local Audi Dealer.





Pr Code		Price From (€)
1U6	Audi exclusive folding table for drivers side - The folding table is made of high-quality wood which matches the selected inlay in the vehicle. Only with PS1 or PS8	1,674
1U7	Audi exclusive folding table for passenger side - The folding table is made of high-quality wood which matches the selected inlay in the vehicle. Only with PS1 or PS8	1,674
1U9	Audi exclusive folding table for driver + passenger side - The folding table is made of high-quality wood which matches the selected inlay in the vehicle. Only with PS1 or PS8	3,348
YSK	Audi exclusive headlining in Alcantara - in Alcantara; grab handles, coat hooks and light unit in matching colour. Only in conjunction with PL7 or PL4	6,544
YVC	Audi Exclusive Storage compartment - Only on LWB	829
YVZ	Personalised door sill trim	2,283
YRB	Control elements in Audi exclusive leather - Steering wheel, airbag cover, selector lever; colours of leather and decorative stitching freely selectable	1,202
YTO	Audi exclusive seat belts	2,283







Optional equipment

Wheels

Option Prices reflect VRT Band C. For option pricing for higher bands, please contact your local Audi Dealer






PR Code	Wheels	Price From (€)
CC9	 <p>Size: 18" Alloy Style: 10 V Spoke design Tyre Size: 235/55 R18 Wheel Size: 8J x 18 Standard on SWB models</p>	0
PRC	 <p>Size: 19" Alloy Style: 10 spoke Y design Tyre Size: 255/45 R19 Wheel Size: 9J x 19 Standard on 4.2TDI</p>	2,358
PRD	 <p>Size: 19" Alloy Style: 5 arm design Tyre Size: 255/45 R19 Wheel Size: 9J x 19</p>	2,358
PRR	 <p>Size: 19" Alloy Style: 15 spoke design Tyre Size: 255/45 R19 Wheel Size: 9J x 19</p>	2,358




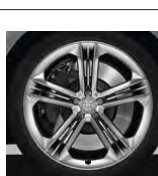
PR Code	Wheels	Price From (€)
PQS	 <p>Size: 19" Alloy Style: 5 V Spoke design Titanium Tyre Size: 255/45 R19 Wheel Size: 9J x 19</p>	3,346
PRK	 <p>Size: 20" Alloy Style: 10 parallel spoke design Tyre Size: 265/40 R20 Wheel Size: 9J x 20</p>	4,032
PRM	 <p>Size: 20" Alloy Style: 10 arm design iridium Tyre Size: 265/40 R20 Wheel Size: 9J x 20</p>	4,491
PQY	 <p>Size: 19" Alloy Style: 7 twin spoke design Tyre Size: 255/45 R19 Wheel Size: 9J x 19</p>	2,892

Optional equipment

Wheels

Option Prices reflect VRT Band C. For option pricing for higher bands, please contact your local Audi Dealer

PR Code	Wheels	Price From (€)
PQ8	 <p>Size: 20" Alloy Style: 5 Twin Spoke design Tyre Size: 265/40 R20 Wheel Size: 9J x 20</p>	3,805
PQH	 <p>Size: 20" Alloy Style: 5 Twin Spoke design Titanium Tyre Size: 265/40 R20 Wheel Size: 9J x 20</p>	4,260
PQQ	 <p>Size: 20" Alloy Style: 5 Spoke Blade design Tyre Size: 265/40 R20 Wheel Size: 9J x 20</p>	TBC
PQK	 <p>Size: 20" Alloy Style: 10 spoke Y design Tyre Size: 265/40 R20 Wheel Size: 9J x 20</p>	3,805
PRI	 <p>Size: 20" Alloy Style: 15 Spoke design Tyre Size: 265/40 R20 Wheel Size: 9J x 20</p> <p>Only Available for the W12</p>	TBC

PR Code	Wheels	Price From (€)
PQI	 <p>Size: 21" Alloy Style: 5 arm Structure design Tyre Size: 275/35 R21 Wheel Size: 9J x 21</p>	4,718
PQV	 <p>Size: 21" Alloy Style: 5 arm Rotor design Tyre Size: 275/35 R21 Wheel Size: 9J x 21</p>	4,718
PQO	 <p>Size: 21" Alloy Style: 5 arm Rotor design titanium Tyre Size: 275/35 R21 Wheel Size: 9J x 21</p>	5,175
PRJ	 <p>Size: 21" Alloy Style: 5 triple spoke S design Tyre Size: 265/35 R21 Wheel Size: 9J x 21</p> <p>Only Available for the S8</p>	2,882

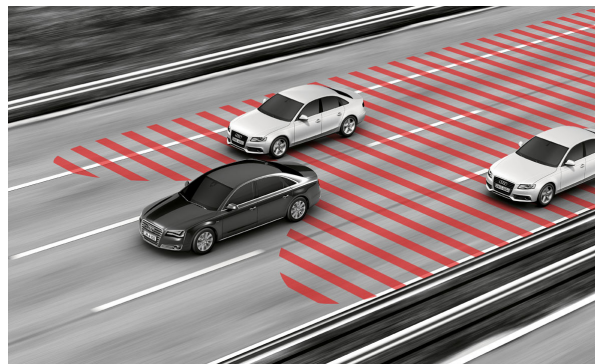
Audi A8 Technology



Audi Night Vision with Pedestrian Detection. Code - 9R1



Audi Active Lane Assist. Code - 7Y4

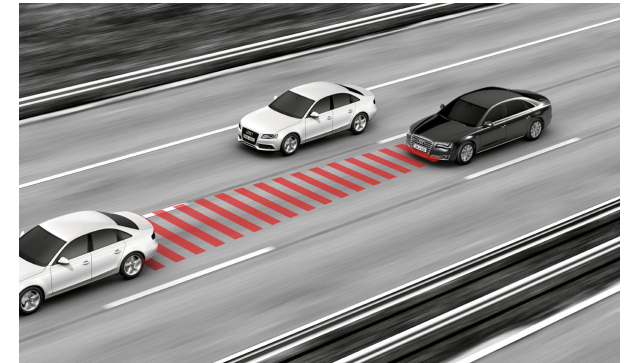


Audi Side Assist. Code - PCD



LED Matrix Beam - PXC

Click target to find out more on Audi driver assistance systems



Adaptive Cruise Control. Code - PCG

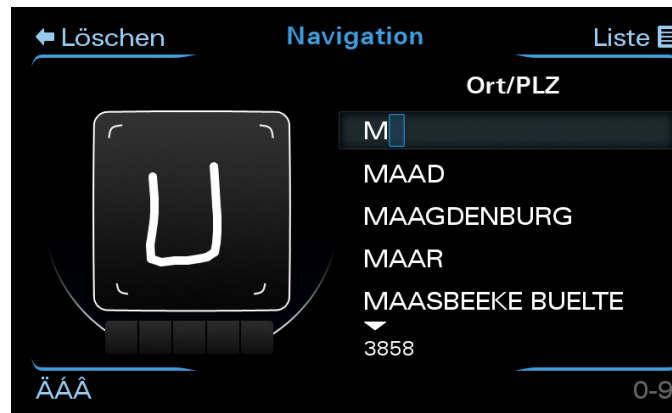


360 Degree Reverse Camera - KA6

Audi A8 Technology



Music System with Album Artwork



MMI with handwriting recognition



Head Up Display



Google maps with building view



Speed Sign recognition



MMI Touchpad

Technical Data

Model	A8 3.0 TDI (262)	A8 4.2 TDI (385)	A8 3.0 TFSI (310)
Engine type	V6 diesel engine with Common Rail injection system and exhaust gas turbocharger	V8 diesel engine with Common Rail injection system and exhaust gas turbocharger	V6 spark ignition engine with gasoline direct injection, DOHC, mechanical charger module with two intercoolers.
Displacement in cc (valves per cylinder)	2967 (4)	4134 (4)	2995 (4)
Max. output ¹ in BHP at rpm	262/4000-4250	385/3750	310/5200-6500
Max. torque in Nm at rpm	580/1750-2500	850/2000-2750	440/2900-4750

Power transmission/wheels

Type of drive	Permanent all-wheel drive quattro®	Permanent all-wheel drive quattro®	Permanent all-wheel drive quattro®
Transmission	8-Speed Tiptronic	8-Speed Tiptronic	8-Speed Tiptronic
Wheels	Cast aluminium wheels, 8J x 18	Cast aluminium wheels, 8J x 18	Cast aluminium wheels, 8J x 18
Tyres	235/55 R 18	235/55 R 18	235/55 R 18

Weights/capacities

Unladen weight ² in kg	1955	2115	1905
Gross vehicle weight in kg	2570	2705	2520
Roof load/trailer nose weight in kg	100/95	100/95	100/95
Trailer load limit ³ in kg	unbraked 12% gradient 8% gradient	750 2200 2200	750 2300 2300
Tank capacity, approx. in litres	82	82	82

Performance/consumption⁴

Top speed in km/h (limited)	250	250	250
Acceleration 0-100 km/h in s	5.9	4.7	5.7
Fuel grade	Diesel sulphur-free ⁵	Diesel sulphur-free ⁵	Unleaded 95 RON
Fuel consumption ⁶ in l/100 km	urban extra-urban combined	7.5 5.1-5.0 6.0-5.9	9.79.4 6.2-6.0 7.5-7.2
CO ₂ emissions ⁶ in g/km	urban extra-urban combined	197-196 134-131 157-155	10.2-10.0 6.5-6.2 7.9-7.6
Emissions standard EU6	EU6	EU6	EU6

Technical Data

Model	A8L 3.0 TDI (262)	A8L 4.2 TDI (385)	A8L 3.0 TFSI (310)
Engine type	V6 diesel engine with Common Rail injection system and exhaust gas turbocharger	V8 diesel engine with Common Rail injection system and exhaust gas turbocharger	V6 spark ignition engine with gasoline direct injection, DOHC, mechanical charger module with two intercoolers.
Displacement in cc (valves per cylinder)	2967 (4)	4134 (4)	2995 (4)
Max. output ¹ in BHP at rpm	262/4000-4250	385/3750	310/5200-6500
Max. torque in Nm at rpm	580/1750-2500	850/2000-2750	440/2900-4750

Power transmission/wheels

Type of drive	Permanent all-wheel drive quattro®	Permanent all-wheel drive quattro®	Permanent all-wheel drive quattro®
Transmission	8-Speed Tiptronic	8-Speed Tiptronic	8-Speed Tiptronic
Wheels	Cast aluminium wheels, 8J x 18	Cast aluminium wheels, 8J x 18	Cast aluminium wheels, 8J x 18
Tyres	235/55 R 18	235/55 R 18	235/55 R 18

Weights/capacities

Unladen weight ² in kg	2010	2170	1955
Gross vehicle weight in kg	2585	2720	2530
Roof load/trailer nose weight in kg	100/95	100/95	100/95
Trailer load limit ³ in kg	unbraked 12% gradient 8% gradient	750 2200 2200	750 2300 2300
Tank capacity, approx. in litres	82	82	82

Performance/consumption⁴

Top speed in km/h (limited)	250	250	250
Acceleration 0-100 km/h in s	6.1	4.9	5.9
Fuel grade	Diesel sulphur-free ⁵	Diesel sulphur-free ⁵	Unleaded 95 RON
Fuel consumption ⁶ in l/100 km	urban extra-urban combined	7.7-7.5 5.2-5.0 6.1-5.9	9.8-9.5 6.2-6.0 7.5-7.3
CO ₂ emissions ⁶ in g/km	urban extra-urban combined	202-196 137-131 161-155	10.2 6.2 7.6
Emissions standard EU6	EU6	EU6	EU6

Technical Data

Model	A8L 6.3 W12 (500)	S8 4.0 (520)
Engine type	W12 Engine. Chain drive, continuous intake- and exhaust camshaft adjustment, roller cam followers with hydraulic valve play compensation	V8 cylinder petrol engine with direct fuel injection and cylinder deactivation
Displacement in cc (valves per cylinder)	6299	3993
Max. output ¹ in BHP at rpm	500/6200	520/6,000
Max. torque in Nm at rpm	625/4750	650/1,700-5,500

Power transmission/wheels

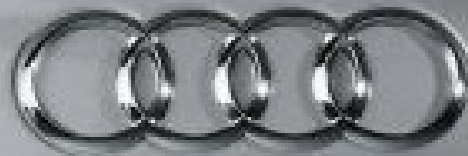
Type of drive	Permanent all-wheel drive quattro®	Permanent all-wheel drive quattro®
Transmission	8-Speed Tiptronic	8-Speed Tiptronic
Wheels	Cast aluminium wheels, 8.5 J x 19	20" 5 parallel spoke S Design Alloy Wheels
Tyres	235/60 R 19	265/35 R20

Weights/capacities

Unladen weight ² in kg	2055	2065
Gross vehicle weight in kg	2655	2590
Roof load/trailer nose weight in kg	100/95	100/95
Trailer load limit ³ in kg	unbraked 750 12% gradient 2300 8% gradient 2300	750 2300 2300
Tank capacity, approx. in litres	82	82

Performance/consumption⁴

Top speed in km/h (limited)	250	250
Acceleration 0–100 km/h in s	4.6	4.1
Fuel grade	Sulphur-free super unleadedRON95	Sulphur-free super unleadedRON95
Fuel consumption ⁶ in l/100 km	urban 15.6-15.7 extra-urban 8.6-8.7 combined 11.2-11.3	13.3-13.2 7.4-7.2 9.6-9.4
CO ₂ emissions ⁶ in g/km	urban 359-354 extra-urban 200-195 combined 259-254	306-302 170-166 220-216
Emissions standard EU6	EU6	EU6



A8

D IN A 80