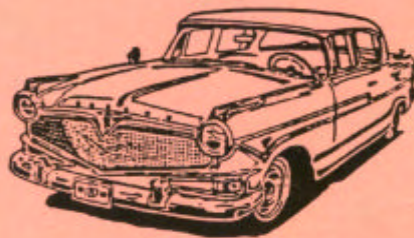
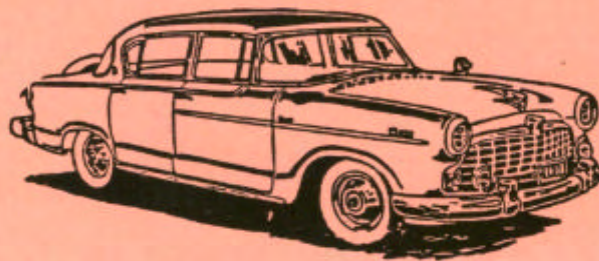


AMERICAN MOTORS

HUDSON

PRODUCTION STATISTICS

1955 • 1956 • 1957



NOTE: This booklet was compiled by Hudson-Essex-Terraplane Club member, Charles Nau. It is reproduced here by permission.



AMERICAN MOTORS

HUDSON

PRODUCTION STATISTICS

1955 • 1956 • 1957



SUBJECT: 5500 SERIES HUDSON FINAL PRODUCTION SUMMARY (1955 Hudson)

Due to the numerous requests concerning 5500 Series production, I have attached for your record purposes a final summary of 5500 Series Hudson production. These figures have been compiled from the final series production reports for the Kenosha, Milwaukee, and El Segundo plants. The Series and Customer Option Summaries include both El Segundo and Kenosha production. However, you will note that the trim data section of this report covers Kenosha production only and these figures were compiled from the final series production reports from the Kenosha and Milwaukee Body Divisions.

SUMMARY OF U.S. PRODUCTION 5500 SERIES
INCLUDING EXPORT - KD.

<u>WASP SERIES</u>		<u>Total made</u>	<u>% of Total</u>
47-35547	Hollywood	1640	22.8
45-35545	4 dr. Sedan	<u>5551</u>	<u>77.2</u>
		7191	100.0
<u>HORNET "6" SERIES</u>			
67-35567	Hollywood	1554	22.5
65-35565	4 dr. Sedan	<u>5357</u>	<u>77.5</u>
		6911	100.0
<u>HORNET "8" SERIES</u>			
87-35587	Hollywood	1770	28.5
85-35585	4 dr. Sedan	<u>4449</u>	<u>71.5</u>
		6219	100.0

TOTAL HUDSON AUTOMOBILES MADE FOR 1955 IN ALL SERIES 20321

<u>DESTINATION</u>			<u>HORNET "6"</u>	
<u>WASP</u>				
	Domestic	6821	Domestic	6474
	Export	367	Export	390
	Canada	3	Canada	47
<u>HORNET "8"</u>				
	Domestic	6150		
	Export	35		
	Canada	34		

SUMMARY OF CUSTOMER OPTIONS - 5500 SERIES
% BASED ON TOTAL SERIES INCLUDING EXPORTS

<u>OPTION</u>	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
1) <u>AIR CONDITIONING</u>		
<u>WASP</u>	265	3.7
<u>HORNET "6"</u>	446	6.5
<u>HORNET "8"</u>	<u>864</u>	<u>13.9</u>
<u>TOTAL AIR CONDITIONING</u>	1575	7.8
2) <u>CLOCKS (STANDARD ON CUSTOM MODELS)</u>		
<u>WASP</u>	4047	<u>56.3</u>
<u>HORNET "6"</u>	6911	100.0
<u>HORNET "8"</u>	<u>6219</u>	<u>100.0</u>
<u>TOTAL CLOCKS</u>	17177	84.5
3) <u>DIRECTIONAL SIGNALS</u>		
<u>WASP</u>	7191	100.0
<u>HORNET "6"</u>	6911	100.0
<u>HORNET "8"</u>	<u>6219</u>	<u>100.0</u>
<u>TOTAL DIRECTIONAL SIGNALS</u>	20321	100.0
4) <u>POWER BRAKES</u>		
<u>WASP</u>	483	6.7
<u>HORNET "6"</u>	1234	17.9
<u>HORNET "8"</u>	<u>2214</u>	<u>35.6</u>
<u>TOTAL POWER BRAKES</u>	3931	19.4
5) <u>POWER STEERING</u>		
<u>WASP</u>	136	1.9
<u>HORNET "6"</u>	464	6.7
<u>HORNET "8"</u>	<u>1107</u>	<u>17.8</u>
<u>TOTAL POWER STEERING</u>	1707	8.4
6) <u>RADIO (FACTORY INSTALLED)</u>		
<u>WASP</u>	4691	65.2
<u>HORNET "6"</u>	5260	76.1
<u>HORNET "8"</u>	<u>5339</u>	<u>58.9</u>
<u>TOTAL RADIOS INSTALLED</u>	15290	75.2

	SERIES TOTAL	% OF TOTAL
7) <u>HEAVY SPRINGS & SHOCKS</u>		
WASP	417	5.8
HORNET "6"	400	5.8
HORNET "8"	<u>121</u>	<u>2.0</u>
<u>TOTAL HEAVY SPRINGS & SHOCKS</u>	938	4.6
8) <u>TRANSMISSIONS</u>		
<u>WASP</u>		
STANDARD	1554	21.6
OVERDRIVE	1030	14.3
HYDRAMATIC	4607	64.1
<u>HORNET "6"</u>		
STANDARD	293	4.2
OVERDRIVE	926	13.4
HYDRAMATIC	5692	82.4
<u>HORNET "8"</u>		
ULTRAMATIC	6219	100.0
9) <u>TIRES</u>		
<u>WASP 15 x 6.70</u>	3343	46.5
BLACK WALL	3680	51.2
WHITE WALL	168	2.3
LESS TIRES (KD)		
<u>HORNET "6" and HORNET "8"</u>		
15 x 7.10		
BLACK WALL	4057	30.9
WHITE WALL	8732	66.5
LESS TIRES (KD)	341	2.6
10) <u>WEATHEREYE HEATER</u>		
<u>WASP</u>	6741	93.7
<u>HORNET "6"</u>	6535	94.6
<u>HORNET "8"</u>	6068	97.6
11) <u>POWER WINDOWS</u>		
<u>HOLLYWOODS (all)</u>	484	9.8
<u>4 dr. Sedans (all)</u>	338	2.2
<u>TOTAL POWER WINDOWS</u>	822	4.1

TRIM DATA

KENOSHA PRODUCTION ONLY

WASP

	# OF CARS IN SERIES	% OF TOTAL
T-556 Tan Leather	22	0.3
T-557 Blue Leather	15	0.2
T-558 Red Leather	3	0.04
T-588 Maroon Leather (White Vinyl)	8	0.1
T-597 Green Leather	2	0.03
T-598 Maroon Leather	11	0.15
T-599 Green Leather	11	0.15
T-561 Gray-W/Blue Strip	1356	18.9
T-562 Green-W/Green Strip	606	8.4
T-564 Green Diamond	1132	15.8
T-505 Brown Vinyl	2	0.03
T-581 Blue-W/White Diamond	783	10.9
T-582 Green-W/White Diamond (Brown Bolster)	1174	16.3
T-584 Brown-W/White Diamond	1139	15.8
T-591 Blue-W/White Diamond (White leather)	66	0.9
T-592 Green-W/White Diamond	127	1.8
T-593 Black Needlepoint (White Leather)	396	5.5
T-594 Brown-W/White Diamond	173	2.4
Less all trim (KD's)	<u>165</u>	<u>2.3</u>
	7191	100.0

GEAR RATIO'S

WASP

	3:35 LO	1072	14.9
	9:37 HI	1513	21.0
	12:43 HYDRA	4606	64.1
<u>HORNET "6"</u>	9:40 LO	913	13.2
	10:41 HI	319	4.6
	13:41 HYDRA	5679	82.2
<u>HORNET "8"</u>	11:39 ULTRA	4925	79.2
	13:41 ULTRA	1294	20.8

TRIM DATA

KENOSHA PRODUCTION ONLY

	# OF CARS IN SERIES <u>HORNET "6"</u>	<u>HORNET "8"</u>
T-556 Nash Tan Leather	2	
T-557 Nash Blue Leather	1	1
T-566 Blue Diagonal-Weave	945	-
T-567 Green Diagonal-Weave and Blue Vinyl	1324	-
T-571 Blue Bedford Cord & Green Vinyl		305
T-572 Green Bedford Cord & Brown Vinyl		411
T-574 Brown Bedford Cord		410
T-581 Blue Bedford Cord	803	
T-582 Green Bedford Cord	1080	
T-584 Brown Bedford Cord	1150	1
T-588 Hudson Maroon Leather & Blue Bedford Cord	1	1
T-591 W/White Genuine Leather Green Bedford Cord	114	965
T-592 W/White Leather & Black Needlepoint	213	1355
T-593 W/White Leather Brown Bedford Cord	646	1458
T-594 W/White Leather	233	1249
T-597 Hudson Blue Leather	2	2
T-598 Hudson Maroon Leather	4	8
T-599 Hudson Green Leather	4	4
SPECIAL TRIM	1	
LESS ANY TRIM (KD'S)	339	

SUBJECT: 5600 SERIES HUDSON FINAL PRODUCTION SUMMARY (1956 Hudsons)

For general information, I have attached the final summary of U. S. Production of the 5600 Series Hudson cars. I have shown total series usage of various customer options together with trim data and paint usage. This information was taken from the final production reports of the Milwaukee and Kenosha plants.

SUMMARY OF U.S. PRODUCTION 5600 SERIES
INCLUDING EXPORT - KD's.

<u>WASP SERIES</u>	<u>TOTAL MADE</u>	<u>% OF TOTAL</u>
5645-35645 Only 4 dr. Sedans were made for '56	2519	100.0
 <u>HORNET SPECIAL</u>		
5657-35657 Hollywood	229	13.0
5655-35655 4 dr. sedan	<u>1528</u>	<u>87.0</u>
<u>TOTAL HORNET SPECIAL</u>	1757	100.0
 <u>HORNET "6"</u>		
5665-35667 Hollywood	358	10.6
5665-35665 4 dr. sedan	<u>3022</u>	<u>89.4</u>
<u>TOTAL HORNET "6"</u>	3380	100.0
 <u>HORNET "8"</u>		
5687-35687 Hollywood	1053	34.9
5685-35685 4 dr. sedan	<u>1962</u>	<u>65.1</u>
<u>TOTAL HORNET "8"</u>	3015	100.0

TOTAL HUDSON AUTOMOBILES MADE FOR 1956 IN ALL SERIES 10671
(This is only 52.5% of the number of cars made in 1955)

<u>DESTINATION</u>		<u>WASP</u>		<u>HORNET SPECIAL</u>	
	Domestic	2399		Domestic	1744
	Export		52	Export	2
	Canada		68	Canada	11
<u>HORNET "6"</u>	Domestic	2969	<u>HORNET "8"</u>	Domestic	2923
	Export	349		Export	43
	Canada	62		Canada	49

SUMMARY OF CUSTOMER OPTIONS - 5600 SERIES
% BASED ON TOTAL SERIES INCLUDING EXPORTS

<u>OPTIONS</u>	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
SHIPMENTS		
<u>WASP</u>		
RAIL	374	14.9
TRUCK	1966	78.0
DEALER DRIVE AWAY	176	7.0
OWNER DRIVE AWAY	3	0.1
BOAT	0	--
KD - UNASSEMBLED	<u>0</u>	<u>--</u>
<u>TOTALS</u>	2519	100.0
 <u>HORNET SPECIAL</u>		
RAIL	304	17.3
TRUCK	1315	74.8
DEALER DRIVE AWAY	132	7.5
OWNER DRIVE AWAY	3	0.2
BOAT	3	0.2
KD - UNASSEMBLED	<u>0</u>	<u>--</u>
<u>TOTALS</u>	1757	100.0
 <u>HORNET "6"</u>		
RAIL	476	14.1
TRUCK	2337	69.1
DEALER DRIVE AWAY	243	7.2
OWNER DRIVE AWAY	8	0.2
BOAT	0	--
KD - UNASSEMBLED	<u>316</u>	<u>9.3</u>
<u>TOTALS</u>	3380	100.0
 <u>HORNET "8"</u>		
RAIL	459	15.2
TRUCK	2339	77.6
DEALER DRIVE AWAY	179	5.9
OWNER DRIVE AWAY	14	0.5
BOAT	0	--
KD - UNASSEMBLED	<u>24</u>	<u>0.8</u>
<u>TOTALS</u>	3015	100.0
TOTAL RAIL	1613	15.1
TOTAL TRUCK	7957	74.6
TOTAL DEALER DRIVE AWAY	730	6.8
TOTAL OWNER DRIVE AWAY	28	0.003
BOAT	3	0.0028
KID - UNASSEMBLED	340	3.2
SHIPMENT TOTALS	10671	100.0

SUMMARY OF CUSTOMER OPTIONS - 5600 SERIES
% BASED ON TOTAL SERIES INCLUDING EXPORTS

<u>BODY STYLES</u>	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
<u>WASP</u>		
SUPER	2519	100.0
<u>HORNET SPECIAL</u>		
SUPER	1757	100.0
CUSTOM	0	0.0
<u>HORNET "6"</u>		
SUPER	1168	34.6
CUSTOM	2212	65.4
<u>HORNET "8"</u>		
SUPER	0	0.0
CUSTOM	3015	100.0
<u>TOTAL ALL CARS</u>		
SUPER	5444	51.0
CUSTOM	5227	49.0
<u>TRANSMISSIONS</u>		
<u>WASP</u>		
Standard	483	19.2
Overdrive	225	8.9
Hydramatic	1811	71.9
<u>HORNET SPECIAL</u>		
Standard	160	9.1
Overdrive	300	17.1
Hydramatic	1297	73.8
<u>HORNET "6"</u>		
Standard	85	2.5
Overdrive	368	10.9
Hydramatic	2927	86.6
<u>HORNET "8"</u>		
Standard	0	0.0
Overdrive	0	0.0
Ultramatic	3015	100.0
<u>TOTAL STANDARD</u>	<u>728</u>	<u>6.8</u>
<u>TOTAL OVERDRIVE</u>	<u>893</u>	<u>8.4</u>
<u>TOTAL AUTOMATIC</u>	<u>9050</u>	<u>84.8</u>

SUMMARY OF CUSTOMER OPTIONS - 5600 SERIES
 % BASED ON TOTAL SERIES INCLUDING EXPORTS

<u>OPTION</u>	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
1) AIR CONDITIONING		
WASP	113	4.5
HORNET SPECIAL	79	4.5
HORNET "6"	186	5.5
HORNET "8"	435	14.4
<u>TOTAL AIR CONDITIONING</u>	813	7.6
2) BACK-UP LIGHTS		
WASP	249	9.9
HORNET SPECIAL	255	14.5
HORNET "6"	577	17.1
HORNET "8"	3015	100.0
<u>TOTAL BACK-UP LIGHTS</u>	4096	38.4
3) CLOCKS		
WASP	94	3.7
HORNET SPECIAL	50	2.8
HORNET "6"	3380	100.0
HORNET "8"	3015	100.0
<u>TOTAL CLOCKS</u>	6539	61.3
4) POWER STEERING		
WASP	48	1.9
HORNET SPECIAL	138	7.9
HORNET "6"	488	14.4
HORNET "8"	1250	41.5
<u>TOTAL POWER STEERING</u>	1924	18.0
5) POWER WINDOWS		
WASP	4	0.16
HORNET SPECIAL	7	0.4
HORNET "6"	27	0.8
HORNET "8"	352	11.7
<u>TOTAL POWER WINDOWS</u>	390	3.7

SUMMARY OF CUSTOMER OPTIONS - 5600 SERIES
 % BASED ON TOTAL SERIES INCLUDING EXPORTS

<u>OPTION</u>	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
6) <u>WEATHEREYE HEATER</u>	2443	97.0
WASP	1745	99.3
HORNET SPECIAL	3041	90.0
HORNET "6"	<u>2980</u>	<u>98.8</u>
HORNET "8"	10209	95.7
<u>TOTAL WEATHEREYE HEATER</u>		
7) POWER BRAKES	218	8.7
WASP	260	14.8
HORNET SPECIAL,	1856	54.0
HORNET "6"	<u>2798</u>	<u>92.8</u>
HORNET "8"	5132	<u>48.1</u>
<u>TOTAL POWER BRAKES</u>		
8) <u>RADIO (FACTORY INSTALLED)</u>	1757	69.7
WASP	1361	77.5
HORNET SPECIAL	2544	75.3
HORNET "6"	2840	<u>94.2</u>
HORNET "8"	8502	79.7
<u>TOTAL RADIOS INSTALLED</u>		
9) <u>RECLINING SEAT</u>	2181	86.6
WASP	1513	86.1
HORNET SPECIAL	3159	93.5
HORNET "6"	3015	<u>100.0</u>
HORNET "8"	9868	92.5
<u>TOTAL RECLINING SEAT</u>		
10) HEAVY SHOCKS	3	0.12
WASP	1	0.06
HORNET SPECIAL	3	0.09
HORNET "6"	5	<u>0.2</u>
HORNET "8"	12	0.001
<u>TOTAL HEAVY SHOCKS</u>		

SUMMARY OF CUSTOMER OPTIONS - 5600 SERIES
 % BASED ON TOTAL SERIES INCLUDING EXPORTS

<u>OPTIONS</u>	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
11) <u>HEAVY SPRINGS</u>		
WASP	97	3.9
HORNET SPECIAL	9	0.5
HORNET "6"	281	8.3
HORNET "8"	<u>52</u>	<u>1.7</u>
<u>TOTAL HEAVY SPRINGS</u>	439	4.1
12) <u>SOLEX GLASS</u>		
WASP	365	14.5
HORNET SPECIAL	264	15.0
HORNET "6"	698	20.7
HORNET "8"	<u>1032</u>	<u>34.2</u>
<u>TOTAL SOLEX GLASS</u>	2359	22.1
13) <u>WINDSHIELD WASHER</u>		
WASP	385	15.3
HORNET SPECIAL	236	13.4
HORNET "6"	624	18.5
HORNET "8"	<u>780</u>	<u>25.9</u>
<u>TOTAL WINDSHIELD WASHERS</u>	2025	19.0
14) <u>GEAR RATIOS</u>		
WASP	9:37 STANDARD	482
	8:35 STANDARD	1
	8:35 OVERDRIVE	225
	12:43 HYDRAMATIC	1811
<u>TOTALS</u>		2519
		100.0
HORNET SPECIAL	11:45 STANDARD	160
	11:50 OVERDRIVE	300
	13:46 HDRAMATIC	1279
	13:41 HYDRAMATIC	<u>18</u>
<u>TOTALS</u>		1757
		100.0
HORNET "6"	10:41 STANDARD	85
	10:41 OVERDRIVE	16
	9:40 OVERDRIVE	352
	13:41 HYDRAMATIC	<u>2927</u>
<u>TOTALS</u>		3380
		100.0
HORNET "8"	13:41 ULTRAMATIC	3015
		100.0

SUMMARY OF CUSTOMER OPTIONS - 5600 SERIES
% BASED ON TOTAL SERIES INCLUDING EXPORTS

<u>OPTION</u>	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
<u>TIRES</u>		
<u>WASP 6.70 x 15</u>		
4 Ply whitewall	1366	54.2
6 Ply whitewall	13	0.5
4 Ply blackwall	1138	45.2
6 Ply blackwall	<u>2</u>	<u>0.1</u>
<u>TOTAL WASP SERIES</u>	<u>2519</u>	<u>100.0</u>
 <u>HORNET SPECIAL 6.70 x 15</u>		
4 Ply whitewall	928	52.8
6 Ply whitewall	0	---
4 Ply blackwall	829	47.2
6 Ply blackwall	<u>0</u>	<u>---</u>
<u>TOTAL HORNET SPECIAL SERIES</u>	<u>1757</u>	<u>100.0</u>
 <u>HORNET "6" 7.10 x 15</u>		
4 Ply whitewall	2080	61.5
6 Ply whitewall	3	0.1
4 Ply blackwall	972	28.7
6 Ply blackwall	9	0.3
LESS TIRES (KD)	<u>316</u>	<u>9.3</u>
<u>TOTAL HORNET "6" SERIES</u>	<u>3380</u>	<u>100.0</u>
 <u>HORNET "8" 7.60 x 15</u>		
4 Ply whitewall	2667	88.5
6 Ply whitewall	7	0.1
4 Ply blackwall	316	10.5
6 Ply blackwall	1	---
LESS TIRES (KD)	<u>24</u>	<u>0.8</u>
<u>TOTAL HORNET "8" SERIES</u>	<u>3015</u>	<u>100.0</u>
TOTAL 4 PLY WHITEWALL	7041	66.0
TOTAL 6 PLY WHITEWALL	<u>23</u>	<u>0.0022</u>
<u>TOTAL WHITEWALL TIRES</u>	7064	66.2
TOTAL 4 PLY BLACK ALL	3255	30.5
TOTAL 6 PLY BLACKWALL	<u>12</u>	<u>0.0011</u>
<u>TOTAL BLACKWALL TIRES</u>	3267	30.6
<u>TOTAL LESS TIRES (KD)</u>	<u>340</u>	<u>0.32</u>
<u>TOTAL 1956 TIRE UNITS</u>	<u>10671</u>	<u>100.0</u>

INTERIOR TRIM DATA - U. S. PRODUCTION

	<u>SERIES TOTAL</u>	% OF TOTAL
WASP		
T-661 Yale Dark Blue & Light Blue Vinyl	492	19.5
T-663 Yale Dark Green & Light Green Vinyl	1213	48.2
T-666 Yale Grey & Off White Vinyl	804	31.9
T-688 Forsyth Silver Grey and Red Genuine Leather	1	0.04
T-695 Brown Buff Genuine Leather and Brown Vinyl	3	0.12
T-696 Blue Genuine Leather and Blue Vinyl	5	0.20
SPECIAL TRIM	1	0.04
<u>WASP INTERIOR TRIM TOTALS</u>	2519	100.0
<u>HORNET SPECIAL</u>		
T-661 Yale Dark Blue & Light Blue Vinyl	426	24.2
T-663 Yale Dark Green & Light Green Vinyl	445	25.3
T-666 Yale Silver Grey and Off White Vinyl	774	44.1
T-671 Forsyth Dark Blue and Light Blue Vinyl	15	0.9
T-673 Forsyth Dark Green and Light Green Vinyl	21	1.2
T-676 Forsyth Silver Grey and Off White Vinyl	10	0.6
T-678 Forsyth Silver Grey and Dark Red Vinyl	17	0.9
T-679 Forsyth Silver Grey and Light Red Vinyl	13	0.7
T-680 Forsyth Silver Grey and Sage Green Vinyl	9	0.5
T-681 Forsyth Dark Blue and Light Blue Genuine Leather	5	0.3
T-682 Forsyth Dark Blue and Off-White Genuine Leather	5	0.3
T-683 Forsyth Green and Light Green Genuine Leather	2	0.1
T-684 Forsyth Dark Blue and Off-White Genuine Leather	4	0.2
T-687 Forsyth Silver Grey and Off-White Genuine Leather	3	0.2
T-688 Forsyth Silver Grey and Dark Red Genuine Leather	5	0.3
T-689 Forsyth Silver Grey and Light Red Genuine Leather	1	0.1
T-690 Forsyth Silver Grey and Sage Green Genuine Leather	2	0.1
<u>HORNET SPECIAL INTERIOR TRIM TOTALS</u>	1757	100.0

INTERIOR TRIM DATA - U. S. PRODUCTION

	<u>SERIES TOTAL</u>	% OF TOTAL
HORNET "6"		
T-661 Yale Dark Blue & Light Blue Vinyl	476	14.1
T-663 Yale Dark Green & Light Green Vinyl	229	6.8
T-666 Yale Silver Grey & Off-White Vinyl	394	11.7
T-671 Forsyth Dark Blue & Light Blue Vinyl	231	6.8
T-673 Forsyth Dark Green & Light Green Vinyl	268	7.9
T-676 Forsyth Silver Grey & Off-White Vinyl	288	8.5
T-678 Forsyth Silver Grey & Dark Red Vinyl	166	4.9
T-679 Forsyth Silver Grey & Light Red Vinyl	769	22.8
T-680 Forsyth Silver Grey & Sage Green Vinyl	70	2.1
T-681 Forsyth Dark Blue and Light Blue Genuine Leather	15	0.4
T-682 Forsyth Dark Blue and Off-White Genuine Leather	14	0.4
T-683 Forsyth Dark Green and Light Green Genuine Leather	24	0.7
T-634 Forsyth Dark Green and Off-White Genuine Leather	24	0.7
T-687 Forsyth Silver Grey and Off-White genuine Leather	35	1.0
T-688 Forsyth Silver Grey and Dark Red Genuine Leather	29	0.9
T-689 Forsyth Silver Grey and Light Red Genuine Leather	26	0.8
T-690 Forsyth Silver Grey and Sage Green Genuine Leather	4	0.1
T-694 Maroon Buff Genuine Leather and Maroon Vinyl	1	--
T-695 Brown Buff Genuine Leather and Brown Vinyl	3	0.1
T-697 Blue Hand Buff Genuine Leather and Blue Vinyl	4	0.1
T-698 Maroon Hand Buff Genuine Leather and Maroon Vinyl	4	0.1
T-699 Green Hand Buff Genuine Leather and Green Vinyl	3	0.1
LESS TRIM ON EXPORTS (KD's)	303	9.0
<u>HORNET "6" INTERIOR TRIM TOTALS</u>	3180	100.0

INTERIOR TRIM DATA - U. S. PRODUCTION

	<u>SERIES TOTAL</u>	% OF TOTAL
HORNET "8"		
T-681 Forsyth Dark Blue and Light Blue Genuine Leather	228	7.56
T-682 Forsyth Dark Blue and Off-White Genuine Leather	141	4.68
T-683 Forsyth Dark Green and Light Green Genuine Leather	793	26.3
T-684 Forsyth Dark Green and Off-White Genuine Leather	231	7.7
T-687 Forsyth Silver Grey and Off-White Genuine Leather	266	8.8
T-688 Forsyth Silver Grey and Dark Red Genuine Leather	253	8.4
T-689 Forsyth Silver Grey and Light Red Genuine Leather	1005	33.3
T-690 Forsyth Silver Grey and Sage Green Genuine Leather	93	3.1
T-698 Maroon Buff Genuine Leather and Maroon Vinyl	1	0.03
T-699 Light Green Genuine Leather and Green Vinyl	1	0.03
SPECIAL TRIM	3	0.1
HORNET "8" INTERIOR TRIM TOTALS	3015	100.0

EXTERIOR PAINT COLORS - U. S. PRODUCTION
 TOTALS FROM ALL MODELS IN THE 5600 SERIES

HUDSON AUTOMOBILES

	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
<u>SOLID ONE COLOR</u>		
P-1 Black	144	1.4
P-66 Sunburst Yellow	15	0.1
P-67 Bermuda Green	36	0.3
P-72 White	46	0.4
P-73 Willow Green	29	0.3
P-74 Crocus Yellow	15	0.1
P-75 Polo Green	55	0.5
P-76 Brown	16	0.2
P-77 Mint Green	38	0.4
P-78 Grenadier Red	20	0.2
P-80 Grey	101	1.0
P-81 Solitaire Blue	87	0.8
P-82 Pacific Blue	46	0.4
P-83 Ballerina Red	<u>15</u>	<u>0.1</u>
<u>TOTAL HUDSON AUTOMOBILES IN ONE SOLID COLOR</u>	663	6.2
 <u>SUPER & CUSTOM MODEL TWO TONE</u>		
1/72/1 Black and White	319	3.0
66/72/66 Sunburst Yellow & White	258	2.4
67/72/67 Bermuda Green & White	254	2.4
67/75/67 Bermuda Green & Polo Green	1100	10.3
74/73/74 Crocus Yellow & Willow Green	554	5.2
75/72/75 Polo Green & White	1096	10.3
76/72/76 Brown & White	254	2.4
77/1/77 Mint Green & Black	239	2.2
78/1/78 Grenadier Red & Black	182	1.7
78/72/78 Grenadier Red & White	445	4.2
81/72/81 Solitaire Blue & White	376	3.5
81/82/81 Solitaire Blue & Pacific Blue	810	7.6
82/72/82 Pacific Blue and White	309	2.9
83/72/83 Balerina Red and White	259	2.4
83/80/83 Balerina Red and Grey	<u>308</u>	<u>2.9</u>
<u>TOTAL HUDSON AUTOMOBILES IN TWO TONED COLOR</u>	6763	64.4

EXTERIOR PAINT COLORS - U. S. PRODUCTION
 TOTALS FROM ALL MODELS IN THE 5600 SERIES
HUDSON AUTOMOBILES

	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
SUPER & CUSTOM MODEL THREE TONE		
66/1/72 Sunburst Yellow, Black, & White	125	1.2
66/75/72 Sunburst Yellow, Polo Green, & White	289	2.7
77/1/72 Mint Green, Black, & White	162	1.5
78/1/72 Grenadier Red, Black, & White	307	2.9
81/82/72 Solitaire Blue, Pacific Blue & White	366	3.4
83/80/72 Ballerina Red, Grey, & White	<u>1668</u>	<u>15.6</u>
<u>TOTAL HUDSON AUTOMOBILES IN THREE-TONED</u>	2917	27.3
TOTAL HUDSON AUTOMOBILE PAINT ALL TYPES	10343	96.9
SPECIAL PAINT	11	0.1
LESS PAINT	<u>317</u>	<u>3.0</u>
<u>GRAND TOTAL OF ALL PAINT MODELS/HUDSON</u>	10671	100.0

SUBJECT: 5700 SERIES HUDSON FINAL PRODUCTION SUMMARY (1957 Hudsons)
 In addition to the first two years of AMC Hudson production statistics, I am attaching a final summary of the U.S. Production of the 1957 HUDSON. This summary includes both Domestic and Export usage in a combined quantity. This information was taken from the final production reports from the Kenosha plant.

In looking over all Trim Data for 1957, you will note that they have combined the statistics of all similar cloth colors because there was a great number of trims in the 5700 series which were liquidated and it was decided that the information would be used to advantage in this manner.

SUMMARY OF U. S. PRODUCTION 5700 SERIES
 EXCLUDING EXPORT - KD's.

<u>ONLY ONE SERIES AVAILABLE FOR 1957</u>	<u>TOTAL MADE</u>	<u>% OF TOTAL</u>
<u>HORNET V-8</u>		
35785-1 4 dr. Sedan (Super)	1103	26.9
35785-2 4 dr. Sedan (Custom)	<u>2256</u>	<u>54.9</u>
<u>TOTAL SEDAN</u>	3359	81.8
35787-1 Hollywood Hardtop (Super)	266	6.5
35787-2 Hollywood Hardtop (Custom)	<u>483</u>	<u>11.7</u>
<u>TOTAL HOLLYWOOD HARDTOP</u>	749	18.2
<u>TOTAL HUDSON DOMESTIC PRODUCTION</u>	4108	100.0
SUPER MODELS	1369	33.3
CUSTOM MODELS	2739	66.7

*****IN ADDITION to the above cars, seventy-two (72) additional Hudson Hornet cars were exported. This car was model number 35660 and had in it the 308 Hornet "6". These were the only cars made in 1957 with the 6 cylinder and that was for export. These 72 cars bring the ACTUAL total of 1957 Hudsons made to 4180.

<u>SHIPMENTS HUDSON HORNET (V-8 Only)</u>		
RAIL	415	10.1
TRUCK	2792	68.0
OWNER DRIVE AWAY	23	0.6
DEALER DRIVE AWAY	640	15.6
BOAT	6	0.1
KD (knocked down unassembled export)	<u>232</u>	<u>5.6</u>
<u>TOTAL HUDSON HORNET V-8's SHIPPED</u>	4108	100.0

SUMMARY OF CUSTOMER OPTIONS - 5700 SERIES

% BASED ON TOTAL SERIES EXCLUDING EXPORTS

<u>HUDSON HORNET V-8</u>	<u>TOTAL MADE</u>	<u>% OF TOTAL</u>
1) <u>TRANSMISSION</u>		
Standard	52	1.3
Overdrive	106	2.6
Automatic	<u>3950</u>	<u>93.0</u>
TOTAL HUDSON TRANSMISSIONS	4108	<u>100.0</u>
2) <u>WEATHEREYE HEATER</u>	3830	93.2
3) GEAR RATIOS		
HORNET V-8 10:41 Standard	52	1.3
10:41 Overdrive	106	2.6
13:41 Automatic	<u>3950</u>	<u>96.2</u>
<u>TOTALS</u>	4108	100.0
4) <u>CONTINENTAL KITS</u>	447	10.9
5) <u>SOLEX GLASS</u>	1901	46.3
6) <u>DIRECTIONAL SIGNALS</u>	4108	100.0
7) <u>WINDSHIELD WASHERS</u>	1719	41.8
8) <u>CLOCK</u>		
CUSTOM (Standard on all)	2739	66.7
Super	<u>91</u>	<u>2.2</u>
<u>TOTAL CLOCKS</u>	2830	68.9
9) <u>HEAVY SHOCKS</u>	43	1.2
10) <u>HEAVY DUTY SPRINGS & SHOCKS</u>	128	3.1
11) <u>WHEEL DISC</u> (Supers Only)	44	3.2
12) <u>FOAM CUSHION FRONT SEAT</u> (STANDARD ALL CARS)	4108	100.0
13) <u>FOAM CUSHION REAR SEAT</u> (Super only)	670	49.0
14) <u>UNDERCOATING</u>	716	17.4
15) <u>BACKUP LIGHTS</u>	2228	54.2
16) <u>POWER STEERING</u>	3321	80.8
17) <u>POWER BRAKES</u>		
CUSTOM (Standard on all)	2739	66.7
SUPER	<u>1137</u>	<u>27.7</u>
<u>TOTAL POWER BRAKES</u>	3876	94.3

SUMMARY OF CUSTOMER OPTIONS - 5700 SERIES
 % BASED ON TOTAL SERIES EXCLUDING EXPORTS

	TOTAL MADE	% OF TOTAL
18) <u>AIR CONDITIONING</u>	415	10.1
19) <u>GABRIEL SHOCKS</u>	73	1.8
20) <u>RADIO</u> (Standard type)	3110	75.7
(Transistor type)	<u>11</u>	0.3
<u>TOTAL RADIOS (all types)</u>	<u>3121</u>	<u>76.0</u>
21) <u>OIL BATH AIR CLEANERS</u>	4108	100.0
22) <u>OIL FILTERS</u>	4108	100.0
23) <u>HEAVY DUTY COOLING SYSTEM</u> (Fleet)	1	--
24) <u>HEAVY DUTY CLUTCH</u> (Fleet)	1	--
25) <u>HEAVY DUTY BATTERY</u> (Fleet)	245	0.06
26) <u>TIRES</u>		
<u>6.70x14 RAYON</u>		
BLACK SIDE WALL 4 PLY	739	18.0
WHITE SIDE WALL 4 PLY	3054	74.3
<u>6.70 x 14 NYLON</u>		
BLACK SIDE WALL 4 PLY	41	0.008
WHITE SIDE WALL 4 PLY	42	0.008
Unassembled KD's Less any tires	<u>232</u>	<u>0.06</u>
TOTAL ALL TIRES	4108	100.0
27) SOLID SEAT (Super Only)	9	0.002
28) RECLINING SEAT (Super)	1360	33.106
(Standard on Customs)	<u>2739</u>	<u>68.892</u>
TOTAL SEAT TYPES	4108	100.0
29) POWER WINDOWS	38	2.1

INTERIOR TRIM DATA - U. S. PRODUCTION
5700 SERIES

	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
<u>HUDSON HORNET</u>		
<u>35785-1 4 Door Sedan (Super)</u>		
T-661 Yale Dark Blue & Light Blue Vinyl	152	13.8
T-761 Medium Blue Cloth & White Deep Pin Grain Vinyl	48	4.4
T-762 Medium Blue Yale Cloth & White Deep Pin Grain Vinyl	251	22.8
T-782 Medium Blue Cloth & White Deep Pin Grain Vinyl	<u>1</u>	<u>--</u>
<u>SUB-TOTAL BLUE</u>	452	41.0
T-663 Yale Dark Green Light Green Vinyl	138	12.5
T-763 Medium Green Cloth White Deep Pin Grain Vinyl	42	3.8
T-764 Medium Green Yale Cloth & White Deep Pin Grain Vinyl	<u>157</u>	<u>14.2</u>
<u>SUB-TOTAL GREEN MATERIAL</u>	337	30.5
T-666 Yale Grey & Off-White Vinyl	107	9.7
T-765 Light Grey Cloth and White Deep Pin Grain Vinyl	205	18.6
T-766 Medium Grey Cloth and White Deep Pin Grain Vinyl	<u>1</u>	<u>--</u>
<u>SUB-TOTAL GREY MATERIAL</u>	313	28.4
T-694 Maroon Deep Buff Genuine Leather (EXPORT)	1	
<u>SUB-TOTAL MAROON</u>	<u>1</u>	<u>0.1</u>
<u>TOTAL 35785-1 HORNET SUPER SEDAN TRIM</u>	1103	100.0

INTERIOR TRIM DATA - U. S. PRODUCTION

5700 SERIES

	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
<u>HUDSON HORNET</u>		
<u>35785-2 4 Door Sedan Custom (Standard)</u>		
T-671 Dark Blue Cloth and Light Blue Vinyl	45	2.0
T-781 Medium Blue Cloth and Light Blue Deep Pin Grain Vinyl	154	6.8
T-782 Medium Blue Cloth and White Deep Pin Grain Vinyl	<u>73</u>	<u>3.2</u>
<u>SUB-TOTAL BLUE MATERIAL</u>	272	12.0
T-673 Dark Green Cloth and Light Green Vinyl	33	1.5
T-783 Medium Green Cloth and Light Green Deep Pin Grain Vinyl	147	6.5
T-784 Medium Green Cloth and White Deep Pin Grain Vinyl	<u>63</u>	<u>2.8</u>
<u>SUB-TOTAL GREEN MATERIAL</u>	243	10.8
T-676 Silver Grey Cloth and Off-White Vinyl	114	5.1
T-678 Silver Grey Cloth and Dark Red Vinyl	40	1.8
T-679 Silver Grey Cloth and Light Red Vinyl	60	2.7
T-680 Silver Grey Cloth and Sage Green Vinyl	23	1.0
T-776 Medium Grey Cloth and White Deep Pin Grain Vinyl	12	0.6
T-786 Light Grey and Ballerina Red Deep Pin Grain Vinyl	15	0.7
T-787 Light Grey Cloth and and White Deep Pin Grain Vinyl	2	0.1
T-788 Light Grey Cloth and Peach Deep Pin Grain Vinyl	229	10.2
T-790 Light Grey Cloth & Avocado Deep Pin Grain Vinyl	<u>67</u>	<u>3.0</u>
<u>SUB-TOTAL GREY MATERIAL</u>	562	24.9
T-755 Black Cloth and Grenadier Red Vinyl	1	--
T-778 Black Cloth and Peach Deep Pin Grain Vinyl	451	20.0
T-780 Black Cloth and Avocado Deep Pin Grain Vinyl	232	10.3
T-785 Black Cloth and Grenadier Red Plain Vinyl	<u>197</u>	<u>8.7</u>
<u>SUB-TOTAL BLACK MATERIAL</u>	881	39.1
<u>TOTAL 35785-2 HORNET CUSTOM SEDAN STANDARD TRIM</u>	1958	86.8

INTERIOR TRIM DATA - U. S. PRODUCTION

5700 SERIES

	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
<u>HUDSON HORNET</u>		
<u>35785-2 4 Door Custom Sedan</u>		
(Special Orders)		
T-681 Dark Blue Cloth and Light Blue Leather	4	0.2
T-682 Dark Blue Cloth and Off-White Leather	1	0.04
T-791 Dark Blue Cloth and Solitaire Blue Genuine Leather	<u>1</u>	<u>0.04</u>
<u>SUB-TOTAL BLUE MATERIAL</u>	6	0.24
T-683 Dark Green Cloth and Light Green Leather	5	0.22
T-684 Dark Green Cloth and Off-White Leather	5	0.22
T-793 Medium Green Cloth and Bermuda Green Genuine Leather	<u>2</u>	<u>0.09</u>
<u>SUB-TOTAL GREEN MATERIAL</u>	12	0.53
T-687 Silver Grey Cloth and Off-White Leather	14	0.62
T-688 Silver Grey Cloth and Dark Red Leather	3	0.13
T-689 Silver Grey Cloth and Light Red Leather	2	0.09
T-690 Silver Grey Cloth and Sage Green Leather	<u>1</u>	<u>0.04</u>
<u>SUB-TOTAL GREY MATERIAL</u>	<u>20</u>	0.88
T-795 Black Cloth and Grenadier Red Genuine Leather	5	0.22
T-799 Black Cloth and Frost White Genuine Leather	<u>13</u>	<u>0.58</u>
<u>SUB-TOTAL BLACK MATERIAL</u>	18	0.80
<u>TOTAL 35785-2 HORNET CUSTOM SEDAN</u> (SPECIAL MATERIAL ORDERS)	56	2.5

INTERIOR TRIM DATA - U. S. PRODUCTION

5700 SERIES

	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
<u>HUDSON HORNET</u>		
<u>35787-1 HOLLYWOOD HARDTOP (Super)</u>		
T-661 Yale Dark Blue and Light Blue Vinyl	16	6.0
T-761 Medium Blue Cloth and White Deep Pin Grain Vinyl	1	0.04
T-762 Medium Blue Yale Cloth and White Deep Pin Grain Vinyl	<u>77</u>	<u>30.0</u>
<u>SUB-TOTAL BLUE MATERIAL</u>	94	35.3
T-663 Yale Dark Green and Light Green Deep Pin Grain Vinyl	34	12.8
T-763 Medium Green Cloth and White Deep Pin Grain Vinyl	13	4.9
T-764 Medium Green Yale Cloth and White Deep Pin Grain Vinyl	<u>42</u>	<u>15/8</u>
<u>SUB-TOTAL GREEN MATERIAL</u>	89	33.5
T-765 Light Grey Yale Cloth and White Deep Pin Grain Vinyl	<u>83</u>	<u>31.2</u>
<u>SUB-TOTAL GREY MATERIAL</u>	83	31.2
<u>TOTAL 35787-1 HOLLYWOOD (Super) TRIM</u>	266	100.0

INTERIOR TRIM DATA - U. S. PRODUCTION

5700 SERIES

	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
<u>HUDSON HORNET</u>		
35787-2 HOLLYWOOD HARDTOP (CUSTOM) (Standard Interior Trim Material)		
T-671 Dark Blue Cloth and Light Blue Vinyl	8	1.8
T-781 Medium Blue Cloth and Light Blue Deep Pin Grain Vinyl	36	7.5
T-782 Medium Blue Cloth and White Deep Pin Grain Vinyl	<u>20</u>	<u>4.1</u>
<u>SUB-TOTAL BLUE MATERIAL</u>	64	13.2
T-783 Medium Green Cloth and Light Green Deep Pin Grain Vinyl	29	6.0
T-784 Medium Green Cloth and White Deep Pin Grain Vinyl	<u>10</u>	<u>2.1</u>
<u>SUB-TOTAL GREEN MATERIAL</u>	39	8.1
T-676 Silver Grey Cloth and Off-White Vinyl	39	8.1
T-679 Silver Grey Cloth and Light Red Vinyl	15	3.1
T-680 Silver Grey Cloth and Sage Green Vinyl	14	2.9
T-776 Medium Grey Cloth and White Deep Pin Grain Vinyl	3	0.06
T-786 Light Grey Cloth and Ballerina Red Vinyl	6	1.2
T-788 Light Grey Cloth and Peach Deep Pin Grain Vinyl	53	11.0
T-790 Light Grey Cloth and Avocado Deep Pin Grain Vinyl	<u>9</u>	<u>1.9</u>
<u>SUB-TOTAL GREY MATERIAL</u>	139	28.8
T-778 Black Cloth and Peach Deep Pin Grain Vinyl	93	19.3
T-780 Black Cloth and Avocado Deep Pin Grain Vinyl	62	12.8
T-785 Black Cloth and Grenadier Red Plain Vinyl	<u>68</u>	<u>14.1</u>
<u>SUB-TOTAL BLACK MATERIAL</u>	223	46.2
<u>TOTAL 35787-2 HOLLYWOOD HARDTOP (CUSTOM)</u> (Standard Interior Trim Materials)	465	96.3

INTERIOR TRIM DATA - U. S. PRODUCTION

5700 SERIES

	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
HUDSON HORNET		
<u>35787-2 HOLLYWOOD HARDTOP (CUSTOM)</u>		
(Special Material Orders)		
T-793 Medium Green Cloth and Bermuda Green Genuine Leather	2	<u>0.4</u>
<u>SUB-TOTAL GREEN MATERIAL</u>	2	0.4
T-688 Silver Grey Cloth and Dark Red Leather	3	0.6
T-689 Silver Grey Cloth and Light Red Leather	2	0.4
T-690 Silver Grey Cloth and Sage Green Leather	<u>1</u>	<u>0.2</u>
<u>SUB-TOTAL GREY MATERIAL</u>	6	1.2
T-795 Black Cloth and Grenadier Red Genuine Leather	2	0.4
T-799 Black Cloth and Frost White Leather	<u>1</u>	<u>0.2</u>
<u>SUB-TOTAL BLACK MATERIAL</u>	3	0.6
<u>TOTAL 35787-2 HOLLYWOOD HARDTOP (CUSTOM)</u>		
(Special Material Orders)	11	2.3
<u>35787-2 HOLLYWOOD HARDTOP (CUSTOM)</u>		
(Special Export Order)		
T-697 Blue Genuine Leather and Blue Vinyl	1	0.2
T-698 Maroon Hand Buff Leather and Maroon Vinyl	1	0.2
TOTAL 35787-2 HOLLYWOOD HARDTOP (CUSTOM)		
(SPECIAL EXPORT ORDERS)	2	0.4
HORNET HOLLYWOOD HARDTOP (Super)		
(Standard Trim)	266	35.5
HORNET HOLLYWOOD HARDTOP (CUSTOM)		
(Standard Trim)	465	62.1
HORNET HOLLYWOOD HARDTOP (CUSTOM)		
(Special Trim Order)	11	1.4
HORNET HOLLYWOOD HARDTOP (CUSTOM)		
SPECIAL EXPORT MATERIALS	2	0.4
EXPORTED LESS INTERIOR TRIM MATERIAL	<u>5</u>	<u>0.6</u>
GRAND TOTAL OF ALL HOLLYWOOD	749	100.0
(Interior Trims)		

EXTERIOR PAINT COLORS - U. S. PRODUCTION
 TOTALS FROM ALL MODELS IN THE 5700 SERIES
 HUDSON AUTOMOBILES

	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
<u>SOLID ONE COLOR</u>		
P-1 Black	131	3.19
P-67 Bermuda Light Green	9	0.22
P-72 Frost White	34	0.83
P-82 Pacific Dark Blue	29	0.71
P-84 Glacier Light Blue	20	0.49
P-85 Lagoon Medium Blue	11	0.27
P-86 Plum	6	0.15
P-87 Berkshire Medium Green	17	0.41
P-88 Oregon Dark Green	17	0.41
P-89 Avocado	9	0.22
P-90 Mardi Gras Red	4	0.01
P-92 Majave Yellow	9	0.22
P-93 Sierra Peach	11	0.27
P-94 Cinnamon Bronze	17	0.41
P-95 Gotham Grey	<u>49</u>	<u>1.19</u>
<u>TOTAL HUDSON AUTOMOBILES IN ONE SOLID COLOR</u>	373	9.08
<u>TWO-TONED IN THE SUPER MODEL</u>		
P01-72 Black - Frost White	129	3.14
P82-72 Pacific Dark Blue - Frost White	1	0.0025
P85-72 Lagoon Medium Blue - Frost White	169	4.11
P85-84 Lagoon Med. Blue - Glacier Lt. Bl.	171	4.16
P87-67 Berkshire Medium Green and Bermuda Light Green	198	4.82
P87-72 Berkshire Med. Green/Frost White	197	4.80
P89-72 Avocado - Frost White	1	0.0025
P90-72 Mardi Gras Red - Frost White	183	4.45
P93-94 Sierra Peach - Cinnamon Bronze	1	0.0025
P95-84 Gotham Grey/Glacier Light Blue	<u>172</u>	<u>4.19</u>
<u>TOTAL HUDSON SUPER MODELS IN TWO-TONES</u>	1222	29.75

EXTERIOR PAINT COLORS - U. S. PRODUCTION
 TOTALS FROM ALL MODELS IN THE 5700 SERIES
 HUDSON AUTOMOBILES

	<u>SERIES TOTAL</u>	<u>% OF TOTAL</u>
<u>TWO-TONED CUSTOM</u>		
P67-87-67 Bermuda Light Green - Berkshire Medium Green	71	1.7
P72-01-72 Frost White - Black	74	1.8
P-83-72-83 Ballerina Red/Frost White	4	0.01
P-84-85-84 Glacier Light Blue - Lagoon Medium Blue	73	1.8
P-85-72-85 Lagoon Medium Blue - Frost White	59	1.4
P-86-72-86 Plum - Frost White		
P-87-72-87 Berkshire Medium Green - Frost White	159	3.9
	76	1.9
P-89-72-89 Avocado - Frost White	74	1.8
P-90-72-90 Mardi Gras Red -Frost White	80	2.0
P-92-89-92 Mojave Yellow - Frost White	96	2.3
P-93-94-93 Sierra Peach - Cin. Bronze	276	6.7
P-95-84-95 Gotham Grey - Glacier Lt. Bl	52	1.3
P-95-93-95 Gotham Grey - Sierra Peach	<u>99</u>	<u>2.4</u>
<u>TOTAL TWO-TONED CUSTOM MODELS</u>	1193	29.0
<u>THREE-TONED CUSTOM</u>		
P01-90-72 Black - Mardi Gras Red - Frost White	179	4.4
P82-84-72 Pacific Dark Blue - Glacier Light Blue - Frost White	139	3.4
P88-67-72 Oregon Dark Green - Bermuda Light Green - Frost White	136	3.4
P89-01-92 Avocado - Black- Mojave Yellow	223	5.4
P94-93-72 Cinnamon Bronze - Sierra Peach - Frost White	<u>387</u>	<u>9.4</u>
<u>TOTAL THREE-TONED CUSTOMS</u>	1064	25.9
<u>TOTAL PAINT ALL HUDSON MODELS</u>	3852	93.8
<u>TOTAL SPECIAL PAINT ORDERS</u>	23	0.5
<u>TOTAL CARS SOLD LESS PAINT</u>	233	5.7
<u>GRAND TOTAL PAINT COLORS ALL HUDSONS</u>	4108	100.0

All production figures used in this report were compiled and originally released on October 15, 1957 for the 1957 models.



AMERICAN MOTORS CORPORATION



INTERDEPARTMENTAL LETTER

To Mr. R. W. Wolverton Date August 8, 1956

From C. Chakmakian Location Product Information

Subject 1957 HUDSON MODEL INFORMATION FILE
 (Replaces Preliminary Model Information File,
 June 12, 1956)

The 1957 Hudson Hornet is offered as a V-8 model with a 121-1/4" wheelbase. The present 114-1/4" wheelbase Wasp Six and Hornet Special V-8 series are discontinued for 1957. The 121-1/4" wheelbase Hornet Six is also discontinued.

The model information presented in following 13 pages deals specifically with the items considered new for 1957, and may be

HORNET V-8 (35780 Series)
 121-1/4" Wheelbase

<u>Body Style and Engine</u>	<u>Super</u>	<u>Custom</u>
4-Door Sedan	35785-1	35785-2
2-Door Hardtop, "Hollywood"	35787-1	35787-2
	Hornet V-8 with 14.-Barrel Carburetor and Dual-Exhausts Std.	

C. Chakmakian
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CC/phc

Attach.

1957 HUDSON EXTERIOR STYLING

LOWER HEIGHT:

Roof panel is 1-1/4" lower at centerline.

Wheel diameter changed from 15" to 14".

Tire size changed from 6.70, 7.10, 7.60 x 15 to 8.00 x 14.

Overall height is 60-3/8", was 62-3/8" for 1956.

SIDE VIEW:

New body side moldings, same for Super or Custom.

Silver colored textured aluminum panel for Custom only.

Dual-fin front fender chrome ornament.

Rear pillar "stainless steel overlay" trim removed.

Large rear fender fins, paint with chrome ends and top strip. New 14" wheel discs with letter "H" (hub caps same as '56).

Script: "HORNET" or "HORNET HOLLYWOOD" on front door (L & R). New chrome V-8 emblem on front fender (L & R).

FRONT VIEW:

Hood ornament removed, now dealer accessory.

Present upper panel lighted ornament, now chrome instead of gold. Block letters "HUDSON" are spaced farther apart.

Grille same as '56, with new chrome plated "V" ornament in center. Upper portion of grille panel painted upper body color (Same as hood). Inner portion of parking light painted lower body color.

Dual-fin front fender chrome ornament.

Front tread changed from 59-1/2" to 59-1/16".

REAR VIEW:

Large rear fender fins, painted with chrome ends and top strip.

Block letters "HUDSON" are spaced horizontally instead of in semi-circle.

Lower right corner below deck lid, "Super" or "Custom" script.

Lower right corner on deck lid, V-8 emblem.

Dual-exhaust tail-pipes point downward and are hidden by bumper. Continental tire is optional at extra cost, all models.

1957 HUDSON HORNET ENGINE SPECIFICATIONS

The 1957 V-8 engine is generally similar to the 1956 AMC V-8 (Hornet Special), except for a 1/2" increase in bore diameter together with mechanical and production refinements which result in a sizeable increase in displacement, and thus, greater horsepower and torque values. The Hornet Six Engine is discontinued for 1957. The major V-8 engine specifications are as follows:

Engine Type	90° - V-8, OHV
Bore and Stroke	4" x 3-1/4"
Bore-Stroke Ratio	1.231
Displacement, Cu. In.	327
Compression Ratio	9.0:1
Taxable License HP	51.2
Tappets	Hydraulic Valve Lifters
Carburetion	4-barrel, Carter Downdraft
Fuel Required	Premium
* Air Cleaner	Oil Bath
* Oil Filter	Partial Flow
Brake Horsepower	255 @ 4700
Torque, lb. ft.	345 @ 2600
HP/cu. in.	.78
Clutch (Std. and OD Trans.)	10-1/2" Dia. (Larger capacity than 35650)
Intake Manifold	Revised, larger passages
Exhaust System	Dual Mufflers & Tail Pipes
New Distributor (Delco-Remy)	External Adjustment Type
Contact point opening (and hence cam angle) is adjustable through a "window" in the distributor cap while the engine is running.	

* 100% Factory Equipment on all models at extra cost.

1957 HUDSON HORNET MECHANICAL SPECIFICATIONS

The mechanical specifications, which are applicable to the new V-8 models, are listed as follows:

Brakes	Duo-Servo, 11" Dia. 197.86 sq. in. (Same as 35680)
Triple-Safe Brakes	Mechanical Follow-up on Pedal (not on Power Brake cars)
Tire Size, Tubeless (Whitewall Optional)	8.00 x 14-4 ply (4-ply Nylon optional)
Wheel Size	14" x 5-1/2"-K
Turning Diameter	42' (Approx.)
Power Brakes	Optional (Standard on Customs)
Power Steering	Optional
Power Windows	Optional
Rear Tread	60-1/2" (Same as 35680)
Front Tread	59-1/16" (new)
	King-Pin Type front suspension replaced by steering knuckle assembly which pivots on anti-friction bearings - a ball-thrust bearing and two needle bearings. (Same as '56 Nash, except for new tread which is for both '57 Nash and Hudson.)

Steering Gear-Box Ratio 18:1 (was 20:1)
New needle thrust bearings on sides of roller tooth and with improved cross shaft forging. Smother, more direct steering results from the changes.

Improved Selecto-Lift Starting

On automatic transmission equipped cars, the engine starter can only be actuated by lifting the selector lever while in the P (Park) or N (Neutral) position. A new vacuum lock-out system prevents the starter from being energized while the motor is running.

TRANSMISSIONS:

	<u>Axle Ratio</u>
* Syncromesh (Standard)	4.10:1 (10-41)
* Automatic Overdrive (Optional)	4.10:1 (151-41)
Flashaway Hydra-Matic (Optional)	3.1511 (13-41)

* The syncromesh and Overdrive transmissions offered on the V-8 models are of a higher capacity type than previously used.

HUDSON INTERIORS

The interior dimensions for 1957 are identical with 1956 except for headroom. The lower roof panel results in the following headroom dimensions:

	<u>1957</u>	<u>1956</u>
Front Headroom	36-3/8"	37-1/2"
Rear Headroom	35-1/4"	3"

All seat trim designs are based on a selected cloth material in combination with a vinyl or leather bolster. The Super and Custom model interiors are of different design. An "exterior color vs. interior trim" system will be in effect which will control the trim available depending upon the exterior color selected, Combination Leather Trims will be offered at extra cost for 1957 Custom models.

The instrument panel, all finish moldings, steering column, steering wheel, and the air conditioning evaporator cover will be colored in Black, Metallic Green, or Metallic Blue to match the basic interior trim colors, gray, black, green, or blue respectively.

The steering wheel center cap will be same as 1956 except as follows:

Triangles and Edges	Old Gold
Pattern Portion	Pearlescent White
Balance	Evaporated Aluminum

All plastic parts such as control knobs, hand brake lever and door armrest frame will be black instead of the present white, except as follows:

The directional signal knob, gear shift knob, and air conditioning discharge grille and deflector will be black, blue, or green to match the respective interior trim.

Padded Sun Visors will be offered as a new safety feature, standard on Custom, optional at extra cost on Super. Padded instrument panel will be standard on all models.

HUDSON UPHOLSTERY

HUDSON SUPER SEDAN AND HOLLYWOOD HARDTOP: 35785-1, 35787-1.

Start of Production use T762, T764, T765.

After depletion of T762, use T761

After depletion of T764, use T763

After depletion of T765, use T766

T762	Cloth	- Blue Diamond Jacquard Weave (20% Nylon)
	Bolster	- White Vinyl
	Headlining	- White with Gray Printed Cotton
	Interior Finish	- Metallic Blue
T761	Cloth	- Blue Shadow-Jacquard with Silver Oxford Weave
	Bolster	- White Vinyl
	Headlining	- White with Gray Printed Cotton
	Interior Finish	- Metallic Blue
T764	Cloth	- Green Diamond Jacquard Weave (20% Nylon)
	Bolster	- White Vinyl
	Headlining	- White with Gray Printed Cotton
	Interior Finish	- Metallic Green
T763	Cloth	- Green Shadow-Jacquard with Silver Oxford Weave
	Bolster	- White Vinyl
	Headlining	- White with Gray Printed Cotton
	Interior Finish	- Metallic Green
T765	Cloth	- Gray Diamond Jacquard Weave (20% Nylon)
	Bolster	- White Vinyl
	Headlining	- White with Gray Printed Cotton
	Interior Finish	- Satin Black
T766	Cloth	- Gray Shadow-Jacquard with Silver Oxford Weave
	Bolster	- White Vinyl
	Headlining	- White with Gray Printed Cotton
	Interior Finish	- Satin Black

FLEET SALES TRIM FOR ALL FLEET SALES MODELS ONLY

T705 Seat Material - Brown Pony Grain Vinyl
Headlining - White with Gray Printed Cotton
Interior Finish - Satin Black

HUDSON CUSTOM SEDAN AND HOLLYWOOD HARDTOP: 35785-2, 35787-2

Start of Production use T778, T780, T785, T781, T782, T783, T784, T786, T788, T790.

After depletion of T785, use T776 or T787. After depletion of T786 use T776 or T787.

T776 Cloth	-Black Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster	-White Vinyl
Headlining	-White Embossed Vinyl-Coated Cotton
Interior Finish	-Satin Black
T778 Cloth	-Black Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster	-Sierra Peach Vinyl
Headlining	-Sierra Peach Embossed Vinyl-Coated Cotton
Interior Finish	-Satin Black
T780 Cloth	-Black Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster	-Avocado Vinyl
Headlining	-Avocado Embossed Vinyl-Coated Cotton
Interior Finish	-Satin Black
T785 Cloth	-Black Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster	-Grenadier Red Vinyl
Headlining	-Grenadier Red Embossed Vinyl-Coated Cotton
Interior Finish	-Satin Black
T 781 Cloth	-Blue Double-Plain Weave with Silver Crescent Design Glacier Blue Vinyl (60% -Nylon)
Bolster	-Glacier Blue Embossed Vinyl-Coated Cotton
Headlining	-Metallic Blue
Interior Finish	-Blue Double-Plain Weave with Silver Crescent Design (60% Nylon)
T782 Cloth	-White Vinyl
Bolster	-White Embossed Vinyl-Coated Cotton
Headlining	-Metallic Blue
Interior Finish	-Green Double-Plain Weave with Silver Crescent Design (60% Nylon)
T783 Cloth	-Bermuda Green Vinyl
Bolster	-Bermuda Green Embossed Vinyl-Coated Cotton
Headlining	-Metallic Green
Interior Finish	-Green Double-Plain Weave with Silver Crescent Design (60% Nylon)
T784Cloth	-White Vinyl
Bolster	-White Embossed Vinyl-Coated Cotton
Headlining	-Metallic Green
Interior Finish	-Gray Double-Plain Weave with Silver Crescent Design Ballerina (60% Nylon)
T786 Cloth	-Red Vinyl
Bolster	-Ballerina Red Embossed Vinyl-Coated Cotton
Headlining	-Satin Black
Interior Finish	-Gray Double-Plain Weave with Silver Crescent Design (60% Nylon)
T787 Cloth	-White Vinyl
Bolster	-White Embossed Vinyl-Coated Cotton
Headlining	-Satin Black
Interior Finish	-Gray Double-Plain Weave with Silver Crescent Design (60% Nylon)
T788 Cloth	-Sierra Peach Vinyl
Bolster	-Sierra Peach Embossed Vinyl-Coated Cotton
Headlining	-Satin Black
Interior Finish	-Gray Double-Plain Weave with Silver Crescent Design (60% Nylon)
T790 Cloth	-Avocado Vinyl
Bolster	-Avocado Embossed Vinyl-Coated Cotton
Headlining	-Satin Black
Interior Finish	

COMBINATION LEATHER TRIM (Optional at Extra Cost)

HUDSON CUSTOM SEDAN AND HOLLYWOOD HARDTOP: 35785-2, 35787-2
Start of Production use T7915 T793, T7955 T796, T793, T799

After depletion of T791, use T792. After depletion of T796 or T798, use T797.
After depletion of T793, use T794. After depletion of T795, use T799.

T791 Cloth - Blue Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster - Solitaire Blue Genuine Leather
Headlining - Glacier Blue Embossed Vinyl-Coated Cotton
Interior Finish - Metallic Blue

T792 Cloth - Blue Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster - Frost White Genuine Leather
Headlining - White Embossed Vinyl-Coated Cotton
Interior Finish - Metallic Blue

T793 Cloth - Green Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster - Bermuda Green Genuine Leather
Headlining - Bermuda Green Embossed Vinyl-Coated Cotton
Interior Finish - Metallic Green

T794 Cloth - Green Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster - Frost White Genuine Leather
Headlining - White Embossed Vinyl-Coated Cotton
Interior Finish - Metallic Green

T795 Cloth - Black Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster - Grenadier Red Genuine Leather
Headlining - Grenadier Red Embossed Vinyl-Coated Cotton
Interior Finish - Satin Black

T796 Cloth - Gray Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster - Ballerina Red Genuine Leather
Headlining - Ballerina Red Embossed Vinyl-Coated Cotton
Interior Finish - Satin Black

T797 Cloth - Gray Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster - Frost White Genuine Leather
Headlining - White Embossed Vinyl-Coated Cotton
Interior Finish - Satin Black

T798 Cloth - Gray Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster - Willow Green Genuine Leather
Headlining - Avocado Embossed Vinyl-Coated Cotton
Interior Finish - Satin Black

T799 Cloth - Black Double-Plain Weave with Silver Crescent Design (60% Nylon)
Bolster - Frost White Genuine Leather
Headlining - White Embossed Vinyl-Coated Cotton
Interior Finish - Satin Black

SURPLUS UPHOLSTERY SCHEDULE
1956 Trims used for 1957

Super 4-Door Sedan - 35785-1
Super 2-Door Hardtop - 35787-1

T661 (167 cars) used before T762
T663 (172 cars) used before T764
T666 (107 cars) used before T765

Total Cars 446

Custom 4-Door Sedan - 35785-2
Custom 2-Door Hardtop - 35787-2

Standard Custom Trim

T678 (41 cars) used before T785
T671 (53 cars) used before T781
T673 (33 cars) used before T783
T679 (68 cars) used before T786
T676 (152 cars) used before T787
T680 (37 cars) used before T790

Total Cars 384

Combination Leather Trim

T681 (30 cars) used before T791
T682 (40 cars) used before T792
T683 (36 cars) used before T793
T684 (70 cars) used before T794
T688 (38 cars) used before T795
T689 (46 cars) used before T796
T687 (7L cars) used before T797
T690 (28 cars) used before T798

Total Cars 362

RADIO

A new radio having five tubes and one transistor will be available on the 1957 Hudson Hornet. The Transistor-Powered radio is of the pushbutton variety with six selectors. As in the past, a major feature has been retained in the "Duo-Coustic" twin radio speakers mounted at the outer extremities of the dash panel.

The use of the new transistor eliminates the vibrator and rectifier tube, both of which are considered "trouble makers". The new system also eliminates the power transformer and reduces the current taken from the car battery. The overall cost of the new radio is approximately the same as the 156 radio. The more reliable radio offers reception and tone considered to be comparable with that of the 1956 Hudson radios.

The new radio is designated as a "Transistor-Powered Duo-Coustic" radio, which is manufactured by Motorola.

EQUIPMENT

Please refer to the "1957 Equipment Chart", which was issued August 6, 1956. Add "UNDERCOATING" as a new extra cost factory option.

AIRLINER RECLINING SEATS

The reclining seat mechanism has been improved in that when the seat-back is pulled up from a reclining position, it will not travel forward beyond the normal position. Previously, it was rather difficult to return the seat-back to normal after it was inadvertently pulled too far forward. This feature is incorporated on 4-door models only since 2-door models require a forward-folding seat-back to allow for rear seat passengers.

ALL-SEASON AIR CONDITIONING

The system has been improved as follows:

New Compressor has a built-in muffler system for quieter operation.

New Receiver tank incorporates a built-in filter and check-valve which eliminates tubing joints, thereby reducing leakage problems.

New Compressor Clutch provides smoother, trouble-free operation while retaining present electromagnetic drive.

- * Fan Control incorporates a new electrical resistance unit which is designed to reduce malfunction due to burn-out of the resistance. The variable speed feature on the heater fan is replaced by a two-speed fan (blower) control.

* Also on Weather Eye System

EXTERIOR SOLID COLORS

A total of 15 solid colors are offered which include 11 entirely new colors, 4 of which are metallic, and 4 present 1956 colors. A total of 15 colors are available for Custom models, and 10 colors for Super models. The 4 colors retained for 1957 are Black (P1), Frost White (P72), Bermuda Green (P67), and Pacific Blue (P82). The total color list as follows:

	<u>Code</u>	<u>Color</u>	<u>Model</u>
1.	P1	Classic Black (Same as 1956)	Super or Custom
2.	P67	Bermuda Green (Same as 1956)	Super or Custom
3.	P72	Frost White (Same as 1956)	Super or Custom
4.	P82	Pacific Blue (Same as 1956)	Super or Custom
5.	P84	Glacier Blue	Super or Custom
6.	P85	Lagoon Blue	Super or Custom
7.	P86	Plum (Metallic)	Custom
8.	P87	Berkshire Green	Super or Custom
9.	P88	Oregon Green	Super or Custom
10.	P89	Avocado (Metallic)	Custom
11.	P90	Mardi Gras Red	Super or Custom
12.	P92	Mojave Yellow	Custom
13.	P93	Sierra Peach	Custom
14.	P94	Cinnamon Bronze (Metallic)	Custom
15.	P95	Gotham Gray (Metallic)	Super or Custom

"Super Enamels" are manufactured and designated as follows:

P67, P72, P88, P92: Dupont Dulux 100" Super Enamel
P82, P84: Cook "700" Super Enamel
P85, P87, P93: Pittsburgh "DRE" Super Enamel

TWO-TONES

Super and Custom model Two-Tone color combinations (7 for Super, 12 for Custom) are offered at extra cost and are listed as follows:

	<u>Code</u>	<u>Lower</u>	<u>Upper</u>	<u>Model</u>
1.	p1-72 P72-1	P1 Classic Black P72 Frost White	P72 Frost White P1 Classic Black	Super Custom
2.	P87-67 P67-87	P87 Berkshire Green P67 Bermuda Green	P67 Bermuda Green P87 Berkshire Green	Super Custom
3.	P87-72	P87 Berkshire Green	P72 Frost White	Super or Custom
4.	P95-84	P95 Gotham Gray	P84 Glacier Blue	Super or Custom
5.	P85-84 P84-85	P85 Lagoon Blue P84 Glacier Blue	P84 Glacier Blue P85 Lagoon Blue	Super Custom
6.	P85-7	P85 Lagoon Blue	P72 Frost White	Super or Custom
7.	P90-72	P90 Mardi Gras Red	P72 Frost White	Super or Custom
8.	P23-94	P93 Sierra Peach	P94 Cinnamon Bronze	Custom
9.	P95-93	P95 Gotham Gray	P93 Sierra Peach	Custom
10.	P86-72	P86 Plum	P72 Frost White	Custom
11.	P92-89	P92 Mojave Yellow	P89 Avocado	Custom
12.	P89-72	P89 Avocado	P72 Frost White	Custom

Super Model Two-Tone:

Lower Color: Body
Hood
Rear Trunk Lid
Wheels
Front Parking Light Insert

Upper Color: Roof
Side Spear Area

Custom Model Two-Tone

Lower Color: Lower Body
Roof
Lower Grille Area
Front Parking Light Insert
Wheels

Upper Color: Upper Body
Rear Deck Area
Hood
Upper Grille Area

Side Spear Area: Silver colored textured aluminum panel

THREE-TONES

	<u>Code</u>	<u>Lower</u>	<u>Intermediate</u>	<u>Upper</u>
1.	P88-67-72	P88 Oregon Green	P67 Bermuda Green	P72 Frost White
2.	P82-84-72	P82 Pacific Blue	P84 Glacier Blue	P72 Frost White
3.	P89-1-92	P89 Avocado	P1 Classic Black	P92 Mojave Yellow
4.	P94-93-72	P94 Cinnamon Bronze	P93 Sierra Peach	P72 Frost White
5.	P1-90-72	P1 Classic Black	P90 Mardi Gras Red	P72 Frost White

Custom Model Three-Tone:

Lower Color: Lower Body
Lower Grille Area
Front Parking Light Insert
Wheels

Intermediate Color: Upper Body
Rear Deck Area
Hood
Upper Grille Area

Upper Colors: Roof

Side Spear Area: Silver colored textured aluminum panel

Note: On Super or Custom models with continental rear tire mount, the tire cover outer rim, and the body extension gravel shield are colored in the "lower" color. The inner rim of the tire cover is in "upper" color, except on Custom Three-Tones, where the designation is "intermediate" color.

A REVIEW OF HUDSON HORNET FEATURES FOR 1957

New Exterior Styling Trim Revisions, Front, Side, Rear.
15 Exterior Colors (11 new, four 1956 colors) (10 for Super, 15 for Custom).
12 Exterior Two-Tone Combinations (7 for Super, 12 for Custom) (Optional).
5 Exterior Three-Tone Combinations (Custom only) (Optional).
New Super Enamels (certain colors only).
New Wheel Discs (Standard on Custom).
New 14" Wheels.
New 8.00x14 4-ply Low Pressure Goodyear Tubeless Tires (4-ply Nylon &/or W.W., Ext. Cost
New Lower Roof (Reduced Headroom).
New Lower Overall Height, 60-3/8".
New Interior Upholstery Selections, including opt. Combination Leather Trim for Custom.
One Wheelbase, 121-1/4".
Revised Front Suspension, King-Pin eliminated, Front Tread 59-1/16".
Double Safe Single Unit Car Construction.
Deep Coil Ride.
Rear Seat Folding Armrest, widest (Customs only).
Improved Airliner Reclining Seats and Twin Travel Beds (Std. on Custom, Extra on Super),
"Acoustacoil" Seat Springs (Rubber Coated).
Weather Eye Heating and Ventilating System (Optional).
All-Season Air Conditioning System, Improved Operation (Optional).
Hood-High Fresh Air Intake.
Padded Instrument Panel (Standard on Super or Custom).
Padded Sun Visor (Optional on Super, Standard on Custom).
Seat Belts (Dealer installed).
New Hornet V-8 Engine with 327 cu. in. displacement, 255 H.P.
New 4-barrel Carburetor, Standard.
New Dual Exhaust System. 12-Volt Electrical System.
Flashaway Hydra-Matic (Optional).
Automatic Overdrive (Optional).
Standard Syncromesh Transmission.
Selecto-Lift Starting, Improved (With Automatic Transmission).
Four Coil Springs.
Torque Tube Drive.
Power Brakes (Optional on Super, Standard on Customs).
Power Steering (Optional). Power-Lift Windows (Optional). Duo-Servo Bendix Brakes.
Triple-Safe Brakes (Not on Power Brake Cars).
Heavy Duty Rear Springs and Shocks (Optional).
Solex Glass (Optional).
Extruded Aluminum Window Frames (except Hardtops).
Aluminum Battery Cables. Squeeze Type Door Handles. Safety Door Locks.
Continental Tire (Optional).
New Transistor-Powered Duo-Cooustic Radio (Optional).
Twin Radio Speakers ("Duo-Cooustic").
Sliding Glove Drawer. Inside Hood Release. Improved Steering.
Factory Applied Undercoating (Optional).

