



Canada 

TAKING ACTION TODAY. FOR TOMORROW.

At General Motors, our commitment to environmentally friendly transportation starts right at the top:

“What we do at General Motors profoundly affects the lives of many people. As the world’s largest maker of cars and trucks, we realize our impact extends beyond those who drive our vehicles, who work here and who live in our communities. We also know that our actions today can positively affect the lives of future generations. It’s a huge responsibility, but also a great opportunity. And that’s why corporate responsibility is an integral part of everything we do at GM.

We’re determined to be part of the solution to the environmental issues that we as a global community are facing. To that end, GM is investing billions of dollars in a broad-based advanced technology strategy to help reduce the world’s dependency on oil. This includes everything from biofuels like E85 ethanol, to plug-in hybrids, to electrically driven vehicles powered by advanced batteries and hydrogen fuel cells. We’ve also made steady and significant progress over the past five years to reduce our own energy use, conserve natural resources and decrease greenhouse gas emissions from GM products and facilities.”

Rick Wagoner

Chairman and Chief Executive Officer, General Motors

greenbydesign.gm.ca

2008 AVEO



vancouver 2010



OFFICIAL VEHICLE*

LET'S GO



CHEVROLET

2008 AVEO



CHEVROLET

2008 AVEO

IT'S EASY TO LOVE.

The first thing you'll fall in love with is the price – just try and find another car that's this affordable. Then you'll be drawn to Aveo's combination of magnetic personality and impressive practicality. The styling is playful. The level of functionality is a revelation in a car of its size. And this is a car that you'll keep on loving, with Chevrolet's renowned dependability and the backing of the best coverage in Canada – our \$0 deductible 5-year/160,000 km Powertrain Limited Warranty,* in addition to 5-year/160,000 km Courtesy Transportation* and 24/7 Roadside Assistance.* Get going with Aveo Sedan and Aveo⁵.

"Chevrolet's Aveo is well-appointed, quiet, smooth riding, handles nimbly and most of all is fun to drive."

The Car Connection, May 5, 2007

*Whichever comes first. Conditions and limitations apply, see dealer for details.



Aveo LT Sedan, shown in Super Red and Aveo⁵, shown in Highway Yellow, both models with available equipment.

For more information about Aveo, visit aveo.gm.ca

LET'S GO 
CHEVROLET

AVEO⁵

FIVE DOORS. FIVE STARS.

It starts with the versatility of a hatchback and the flexibility of the flip-and-fold rear seats. Aveo⁵ comes with an equally important standard feature: the peace of mind that results from a five-star frontal crash rating* for the driver and front passenger. That's anything but commonplace in Aveo's class. No surprise – Aveo⁵ is anything but a commonplace small car.

*Five-star frontal crash rating is for driver and front passenger seating positions, in the frontal crash test. U.S. Government ratings are part of the National Highway Traffic Safety Administration's (NHTSA) New Car Assessment Program (NCAP) (safercar.gov).



**FIVE-STAR
FRONTAL CRASH
TEST RATING**



Aveo⁵ shown in Cosmic Silver with available equipment.

INTERIOR



We know that music is an essential part of your driving experience. That's why every Aveo features a standard CD player with MP3 playback, plus an audio input jack for an iPod or other digital music player. An in-dash 6-disc CD changer is available.

Sun worshippers take note: all Aveo LT models add a no-charge sunroof.* It's available on LS models.



Aveo LT Sedan interior, shown in Neutral with woodgrain-appearance accents and available equipment.

SURPRISING FEATURES.

Surprise – surprise. Aveo's value is a product of its features, not just its price. The equipment list includes: Front bucket seats and 60/40 split-folding rear seat • CD player with MP3 playback and auxiliary iPod® audio input jack • Air conditioning standard on LT • Power windows and door locks on LT

• Cruise control on LT • Remote keyless entry system on LT. Available RS Special Edition package includes 15-inch aluminum wheels, spoiler, 6-speaker premium sound system, steering wheel-mounted audio controls, plus an Apple iPod.*

*See dealer for details.



AVEO FEATURES



Aveo⁵ is equipped with flip-and-fold rear seats that help you maximize the cargo space available.



BRING IT ON.

Hockey bag. Best friend's belongings. Cousin's dog. The list of stuff you want to bring with you is long. Fortunately, Aveo is designed to make room with its surprisingly large and impressively adaptable interior. Sedan models

feature split-folding rear seats that open up a trunk pass-through that can be used to carry long items like skis. You've got loads of gear. Bring it on Aveo.

With the rear seats folded down, Aveo⁵ opens up a spacious 1190 L (42 cu. ft.) of cargo room.

TECHNOLOGY/SAFETY

ENGINEERED FOR THE WAY YOU LIVE – AND DRIVE.

You have a wish list of features you're looking for in your next car. Get out your pen and start practising your check marks, because Aveo incorporates technology that will make a difference in how you drive. It's engineered around your realities. Just take a look at the 16-valve dual overhead cam engine – it's anything but thirsty, with enviable fuel efficiency numbers: 5.9L/100 km (48 mpg) highway and 8.9L/100 km (32 mpg) city ratings.* Ready for more check marks? Read on.

*2007 model tested. Based on Natural Resources Canada's 2007 Fuel Consumption Guide Ratings.

SAFETY CAGE BODY CONSTRUCTION

Aveo surrounds you and your passengers with a protective reinforced-steel safety cage. Rugged steel side-guard door beams further enhance side-impact protection.

SPORTY FIVE-SPEED MANUAL TRANSMISSION

Aveo comes with a smooth-shifting five-speed manual transmission that keeps you continually engaged in the driving experience, thanks to the new sporty straight shifter. A four-speed automatic transmission with Hold Control™ is available on all Aveo models.

THINK BIG

Aveo Sedan and Aveo⁵ are designed to provide a surprisingly generous cargo capacity. The Sedan's trunk isn't only spacious, it is also easy to load, thanks to its low lift-over height. In Aveo⁵, the standard rear liftgate makes access to the rear cargo area that much easier.

FOG LIGHTS

You won't find fog lights on many cars in Aveo's price range, but they are standard on Aveo Sedan LT and all Aveo⁵ models.

AVAILABLE ALUMINUM WHEELS

Sporty 15-in. aluminum wheels with 185/55R15 all-season blackwall tires are included with the available RS Special Edition.

LONG-LIFE ENGINE COOLANT

Aveo's DEX-Cool™ engine coolant is designed to last 5 years or 240,000 km (whichever comes first).*

QUIET RIDE

Double-sealed doors contribute to Aveo's surprisingly quiet ride.

ENGINE IMMOBILIZER

For added security, an electronic engine immobilizer is standard in every 2008 Aveo.

HEAVY-DUTY EXHAUST SYSTEM

Canadian winters can be tough on a car's underbody and exhaust system. That's why we enhanced Aveo's durability with heavy-duty exhaust system components.

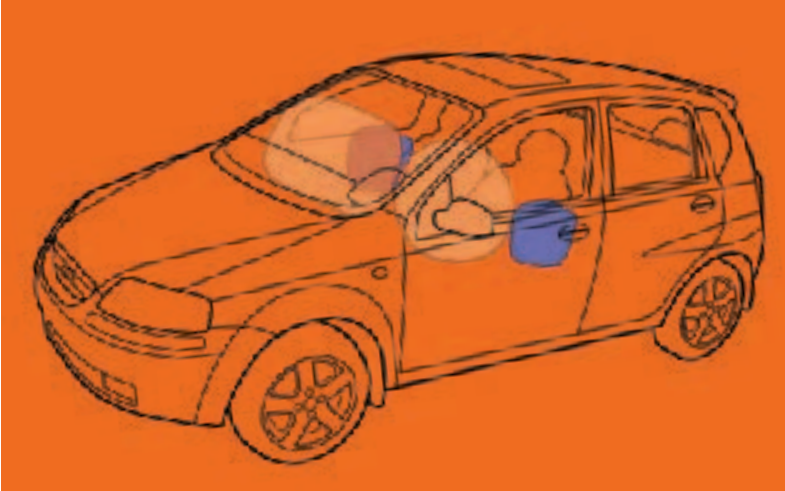
SIDE-IMPACT AIR BAGS

Driver and front-passenger side-impact air bags** and 4-wheel anti-lock brakes are included in the available Security Package.



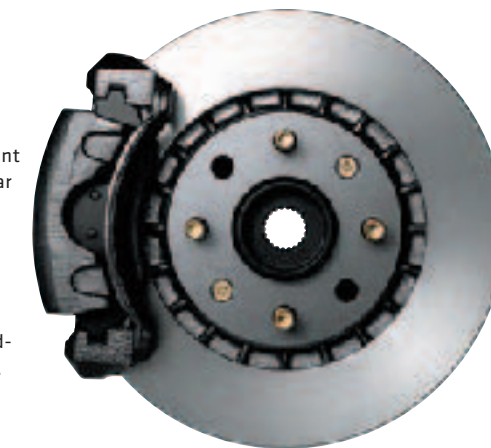
*When properly maintained in accordance with the Owner's Manual and Maintenance Schedules. Maintenance needs vary with use and driving conditions. Please refer to the Owner's Manual for more information.

**A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Even with the Passenger Sensing System, children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. Refer to the vehicle Owner's Manual and child safety seat instructions for more information.



Occupant protection is enhanced with standard dual frontal air bags and a Passenger Sensing System. Driver and front-passenger seat-mounted side-impact air bags are available.

Aveo features power-assisted front disc brakes and rear drum brakes. An available anti-lock braking system (ABS) helps you maintain steering control during hard-braking situations.



ACCESSORIES

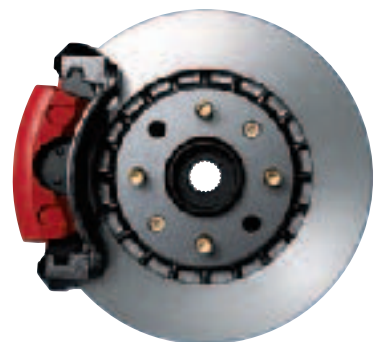
GO YOUR OWN WAY.

You can personalize your Aveo by first choosing the model that best reflects who you are. Then you can go even further with the added style and functionality of GM Accessories. They are the only accessories that are integrated into the process of designing your vehicle, ensuring that they look right and work right on your Aveo. And only GM Accessories are backed by the 3-year/60,000 km New Vehicle Limited Warranty.* They can also be included in your new-vehicle lease or finance agreement through GMAC. Ask your dealer for a complete list of the GM Accessories available for Aveo, or visit gm.ca

*Whichever comes first, when permanently installed by the dealer at the time you purchase or lease your new vehicle.

GM Accessories available for Aveo include:

- Cargo organizer
- Splash guards
- Removable roof rack
- Moulded hood protector
- Painted brake calipers
- Hands-free phone
- Ventvisors
- Spoiler kit
- All-weather floor mats
- Sunroof wind deflector
- Chrome tail light garnish
- Chrome mirror caps.



AVEO MODEL OVERVIEW

AVEO LS SEDAN/AVEO⁵ LS

- 16-valve 1.6L dual overhead cam 4-cylinder engine
- 5-speed manual transmission; 4-speed automatic transmission with Hold Control available
- 14-in. wheels with bolt-on covers
- CD player with MP3 playback
- 60/40 split-folding rear seats
- Driver seat height and lumbar adjusters
- Available Security Package includes driver and front-passenger seat-mounted side-impact air bags, and 4-wheel anti-lock braking system (ABS)

AVEO LT SEDAN/AVEO⁵ LT

Aveo LT includes the LS features above, plus:

- No-charge sunroof
- Remote keyless entry system
- Air conditioning
- Power windows and door locks
- Power heated exterior mirrors
- Cruise control

AVEO RS SPECIAL EDITION

This available package adds:

- 15-in. aluminum wheels
- P185/55R15 all-season tires
- Rear spoiler
- Chrome door handles (Sedan)
- 6-speaker premium sound system
- Apple iPod*
- Steering wheel-mounted audio controls

*See dealer for details.

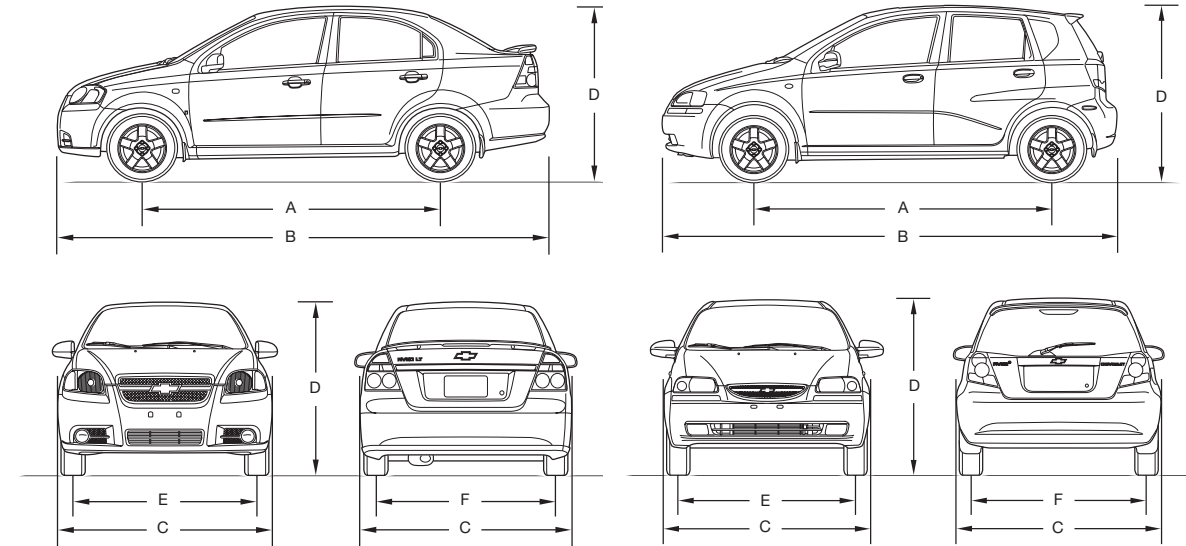
AVEO STANDARD & OPTIONAL FEATURES

	SEDAN/AVEO ⁵ LS	SEDAN/AVEO ⁵ LT
SAFETY AND SECURITY		
Air bags – driver and front-passenger, frontal with Passenger Sensing System	S	S
Air bags – driver and front-passenger, seat-mounted side-impact ¹	0	0
Brake/transmission shift interlock (automatic transmission only)	S	S
Door locks – rear door, child-security	S	S
Headlights – Daytime Running Lights, warning-on-system	S	S
Keyless entry system – remote with alarm	–	S
Safety belts – front shoulder, height-adjustable with pre-tensioners	S	S
Safety restraints – LATCH (Lower Anchors and top Tethers for Children), rear seats	S	S
Security Package – includes driver and front-passenger seat-mounted side-impact air bags and 4-wheel anti-lock braking system (ABS)	0	0
Theft-deterrent system – electronic immobilizer	S	S
MECHANICAL		
Brakes – power, front disc/rear drum	S	S
Brakes – 4-wheel anti-lock braking system (ABS) ¹	0	0
Drive – front wheel	S	S
Engine – 1.6L DOHC L4 with MPI Horsepower – 103 @ 6000 rpm; Torque – 107 lb.-ft. @ 3600 rpm	S	S
Engine block heater	S	S
Exhaust system – heavy-duty	S	S
Steering – power, rack-and-pinion	S	S
Suspension – front MacPherson strut/rear torsion beam	S	S
Transmission – 5-speed manual	S	S
Transmission – 4-speed automatic with overdrive and Hold Control ²	0	0
EXTERIOR		
Fog lights	–/S	S
Glass – tinted windshield top band	S	S
Liftgate – rear liftgate	–/S	–/S
Lights – Euro-style side marker repeater lights	S	S
Mirrors – left and right manual remote	S	–
Mirrors – power remote control, heated	–	S
Spoiler – rear liftgate-mounted	–/0	–/0
Spoiler – rear trunk-mounted	0/–	0/–
Sunroof – power, sliding glass panel	0	0
Tires – P185/60R14 all-season	S	S
Wheels – 14" x 5.5" steel with bolt-on wheel covers (A)	S	S
Wheels – 15" x 6" aluminum (B), includes P185/55R15 all-season tires	0	0
Windshield wipers – 2-speed with fixed delay	S	S
Wiper/washer – rear-window	–/S	–/S
RS Special Edition Package – includes 15" x 6" aluminum wheels (B) with P185/55R15 all-season tires, rear trunk-mounted spoiler (sedan) or rear liftgate-mounted spoiler (Aveo ⁵), 6-speaker premium sound system, steering wheel-mounted audio controls, chrome door handles (sedan) and Apple iPod (visit aveo.gm.ca for details) ⁴	0	0

	SEDAN/AVEO ⁵ LS	SEDAN/AVEO ⁵ LT
INTERIOR		
Accents – metallic grain accents with Charcoal interior, simulated woodgrain accents with Neutral interior	–	S
Acoustic Package	S	S
Air conditioning – manual, with rear-window defogger timer	0	S
Assist grips – front-passenger and rear outboard	S	S
Auxiliary power outlet – 12-volt, centre console	S	S
Clock – digital	S	S
Console – front floor with storage and cupholders	S	S
Cruise control – electronic with resume, coast and decelerate/accelerate features	–	S
Defogger – electric rear-window	S	S
Door locks – power	–	S
Driver foot rest	S	S
Floor mats – front and rear, carpeted	S	S
Fuel door – release, manual remote	S	S
Heat ducts – rear seat, floor	S	S
Instrumentation – analogue cluster (includes speedometer, tachometer, coolant temperature and fuel gauge)	S	S
Light – dome	S	S
Steering column – tilt adjustable	S	S
Sunshades – LH and RH: vanity mirrors	S	S
Trunk – release, manual remote	S/–	–
Trunk – release, push-button remote	–	S/–
Windows – power	–	S
Smoker's Package – includes ashtray and lighter	S	S
SEATS		
Cloth reclining front bucket seats with height/tilt adjustable head restraints, shopping bag hooks and passenger seatback pocket	S	S
Driver seat – manual height and lumbar adjusters	S	S
Seatback – rear, 60/40 split-folding	S	S
SOUND SYSTEMS		
All Aveo sound systems include an electronically tuned AM/FM stereo with seek, scan, auxiliary audio input jack for iPod or digital music player and 4-speaker sound system		
AM/FM stereo, CD player with MP3 playback	S	S
AM/FM stereo, in-dash 6-disc CD changer with MP3 playback	0	0

1 Included with the Security Package.
 2 Includes brake/transmission shift interlock.
 3 Requires available RS Special Edition Package.
 4 RS badges and Apple iPod Nano shipped separately.
 S – Standard. 0 – Optional individually or in combination with other optional equipment.

DIMENSIONS



	Sedan	Aveo ⁵
EXTERIOR, mm (in.)		
Wheelbase (A)	2480 (97.6)	2480 (97.6)
Length (B)	4310 (169.7)	3880 (152.8)
Width (C)	1710 (67.3)	1670 (65.7)
Height (D)	1505 (59.3)	1495 (58.9)
Front tread (E)	1450 (57.1)	1450 (57.1)
Rear tread (F)	1430 (56.3)	1410 (55.5)
INTERIOR, mm (in.) front/rear		
Headroom	998/950 (39.3/37.4)	998/955 (39.3/37.6)
Legroom	1048/898 (41.3/35.4)	1048/898 (41.3/35.4)
Shoulder room	1362/1340 (53.6/52.8)	1362/1340 (53.6/52.8)
Hip room	1310/1340 (51.6/52.8)	1310/1340 (51.6/52.8)
CAPACITIES/WEIGHT		
Cargo, L (cu. ft.)		
– rear seats up	350 (12.4)	200 (7.1)
– rear seats down	–	1190 (42.0)
Fuel tank, L (imp. gal.)	45 (9.9)	45 (9.9)
Curb weight (est.), kg (lb.)	1148 (2531)	1065 (2348)

WHEELS



A – 14" wheel cover



B – 15" aluminum

EXTERIOR COLOURS



05 Misty Blue



04 Urban Gray



54 Sunset Orange



71 Super Red



11 Galaxy White



06 Flame Red



33 Sports Blue



87 Pearl Black



92 Cosmic Silver



16 Fayence Uni*



52 Highway Yellow



20 Impression Blue*

The exterior colours in this brochure are as close to the actual vehicle production colours as the printing process allows. For more accurate colour samples, ask your sales consultant to see the dealer showroom vehicle colour display.

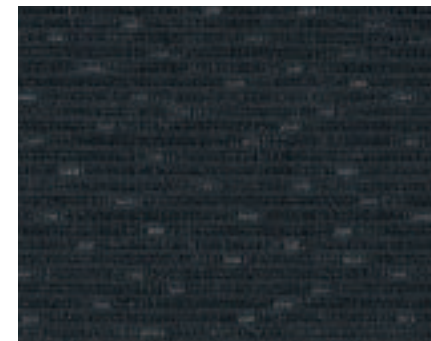
INTERIOR FABRICS



Aveo⁵ Cloth
81B – Charcoal



Aveo Sedan Cloth
60C – Neutral



Aveo Sedan Cloth
81C – Charcoal

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

Exterior	Interior	60 – Neutral**	81 – Charcoal
04 – Urban Gray		•	•
05 – Misty Blue		•	•
06 – Flame Red		•	•
11 – Galaxy White		•	•
16 – Fayence Uni *		•	•
20 – Impression Blue *		•	•
33 – Sports Blue		•	•
52 – Highway Yellow		•	•
54 – Sunset Orange		•	•
71 – Super Red		•	•
87 – Pearl Black		•	•
92 – Cosmic Silver		•	•

*Interim availability, January 2008.
**Only available on Sedan.

A NEW LEVEL OF CONFIDENCE.

It isn't only the value and safety of the 2008 Aveo that will fill you with confidence. Aveo is also backed by the best coverage in Canada:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).*

*Whichever comes first. Conditions and limitations apply, see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:†

- **GM Protection Plan (GMPP)** – the only extended service plan backed by the resources and commitment of General Motors, GMPP may be purchased at the time of your sale or lease, or subsequently during the New Vehicle Limited Warranty period
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better. †Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- **GMAC Express Credit Application** – a convenient way to get pre-approved credit towards the purchase or lease of your next GM vehicle
- **GMAC Purchase Financing** – on the spot financing at your GM dealership††
- **GMAC SMARTLEASE®** – a smart alternative to traditional financing††
- **GMAC SMARTWEAR™** – worry-free leasing protecting you against unexpected excess wear costs. Must be purchased when signing a GMAC SMARTLEASE agreement†
- **GM Student Bonus Program** – GM will cover the first two purchase finance or lease payments and the lease security deposit on eligible new GM vehicles for students and recent graduates of high school, college or university†
- **The GM Card** – eligible cardholders may be able to redeem up to \$3500 on GM Card® Earnings toward the total purchase price or lease down payment on selected vehicles. For more information on The GM Card please call 1-800-461-3279†.

†Conditions and limitations apply. ††Subject to eligibility.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Communication Marketing Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users)
- For information about GMAC visit gmac.ca or call 1-800-616-4622.

A WORD ABOUT THIS BROCHURE

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