

2018 Beetle Convertible

Open up to fun.



When the Beetle first debuted decades ago, it had a mission: to set the world free from overstuffed, gas-guzzling behemoths dominating the roads. Instead, Beetle offered a refreshing new spin. Smaller, nimbler, more agile, more fuel efficient. And way more fun. Today, the Beetle Convertible carries on that fine tradition, updated with technology, primed for performance, crafted for comfort. And the freedom to drop the top and usher in a whoosh of fresh air, freedom, and infinite sky. The 2018 Beetle Convertible is your own open-air party. And the whole world is invited.

Exteriors & Interiors

	Titan Black Pepita cloth	Beige Pepita cloth
Deep Sea Teal	-	CO
Pure White	TL	CO
Tornado Red	TL	CO
Deep Black Pearl	TL	CO
Bottle Green Metallic	TL	-
Dark Bronze Metallic	TL	-
Habanero Orange Metallic	TL	CO
Platinum Grey Metallic	TL	-
Silk Blue Metallic	TL	CO
White Silver Metallic	TL	-

Key Features

Iconic design

The Beetle Convertible boasts a look that's distinctly its own. Curvy, bubbly, and brimming with personality. Steeped in history, yet poised for what's around the next corner. A pop-culture icon that epitomizes nonconformity, freethinking and, with the top down, the freedom to let your spirit soar.

Available dashboard in surfwood design

Bring that easy, breezy beach vibe inside with a surfwood-design dashboard evocative of those bygone beach buggy days. The ultimate laid-back complement to your high-tech Beetle Convertible.

Power soft top featuring remote operation with key fob

Up. Down. Up. Down. Enjoying the flexibility to drive your 2018 Beetle Convertible open or closed is as simple as hitting the switch on your remote key fob. Goodbye, huffing and puffing. Hello, sunshine.

Available Bi-Xenon headlights with LED daytime running lights

Today's Beetle has come a long way, with innovative lighting that helps you see a long way. Powerful Bi-Xenon headlights and LED running lights make sure you get the visibility you need. And the admiring looks you deserve.

Available App-Connect*

Access apps on your dash screen, or search, play music, navigate, and send and receive text messages hands-free using voice commands. Just plug in your compatible smartphone with Apple CarPlay™, Android Auto™ or MirrorLink® and you're good to go.

Available Fender® Premium Audio System

When you're ready to roll, this premium 400-watt sound system is ready to rock. Treat your ears to premium sound, from deep lows to brilliant highs. Every speaker is optimally situated to deliver an unparalleled listening experience.

*Do not drive distracted. Drivers must pay full attention to the road and safe driving at all times.

2018 Beetle Convertible > Features

Trendline (TL)

Engine:

- 2.0 TSI 174 HP, 6-speed automatic transmission with Tiptronic®
- Torque: 184 lb-ft

Trendline includes:

- 16" Propeller steel wheels with full wheel covers and all-season tires
- 50/50 split folding rear seats
- 8-way manually adjustable front comfort seats including manual lumbar support
- Alarm preparation
- Ambient interior lighting
- Auxiliary input
- Bluetooth® mobile phone connectivity
- Centre console painted, Platinum Grey Metallic or colour-coded to exterior paint*
- Cloth seating surfaces
- Composition Colour – 5.0" touchscreen radio with CD player and 8 speakers
- Dashboard colour-coded to exterior paint with additional glove box
- Diversity antenna
- Driver and front passenger combined head/thorax side airbag supplemental restraint
- Driver and front passenger front airbags
- Electronic Stability Control (ESC)
- Front and rear disc brakes
- Front centre armrest
- Heated front seats and washer nozzles
- Illuminated vanity mirrors
- Interior chrome accents
- Manual climate control
- Multi-link rear suspension
- Plastic 3-spoke steering wheel, shift knob and handbrake lever
- Power adjustable, heated, body-coloured exterior mirrors with integrated turn signals
- Power outlets, 12 V (x2)
- Rear spoiler
- Rearview camera
- Trip computer
- Wind blocker

Optional equipment:

Convenience Package

- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink®)
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, voice control and 1 SD card slot
- Cruise control
- Multifunction trip computer
- SiriusXM® Satellite Radio
- USB audio input

Coast (CO)

Engine:

- 2.0 TSI 174 HP, 6-speed automatic transmission with Tiptronic®
- Torque: 184 lb-ft

Includes Trendline plus:

- 17" Heritage alloy wheels with all-season tires**
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink®)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Blind Spot Detection with Rear Traffic Alert
- Centre console painted, Grained Black
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, voice control and 1 SD card slot
- Cruise control
- Dashboard in surfwood design
- Door sill plates
- KESSY – keyless access with push-start button
- Leather-wrapped multifunction steering wheel, handbrake and gearshift knob
- Multifunction trip computer and indicator
- Power soft top featuring remote operation with key fob
- Rain-sensing wipers
- SiriusXM® Satellite Radio
- USB audio input

Optional equipment:

Style Package

- Bi-Xenon headlights with LED daytime running lights
- Climatronic® dual-zone electronic climate control
- Fender® Premium Audio System – 8 speakers plus subwoofer
- Front fog lights
- LED tail lights

*Centre console matched to exterior colour for Pure White, Tornado Red, Habanero Orange Metallic and Silk Blue Metallic.

**Wheel colour depends on exterior paint colour.

Visit your Volkswagen dealer to schedule a test drive today.



Volkswagen