



Enterprise Shopping Center

Enterprise, Alabama

ARONOV



The Project

JCPenney, TJ Maxx, Big Lots,
Burkes Outlet, Specialty Shops

Total Square Feet **187,059**

The Market

Total Trade
Area Population **78,398**

Average Household
Income **\$58,246**

3500 Eastern Boulevard
Montgomery, AL 36116

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The Center

Enterprise Shopping Center

Enterprise, Alabama

Location

US Highway 84 /
Boll Weevil Circle,
Enterprise, Alabama

For Leasing Information
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- Enterprise Shopping Center is the only major shopping venue in the market.
- The center features the market's only JCPenney and has recently opened popular national names like TJ Maxx and Chick-fil-A.
- The maurice's and rue 21 are the only locations in the market.
- High traffic count on Hwy 84/Boll Weevil Circle.
- Short drive to Ft. Rucker's main gate with a host population of 18,000 and an annual budget of more than \$1 billion.
- This center is a major draw for retailers because of its prime location and market demographics.
- Good traffic ingress/egress.

