



2016

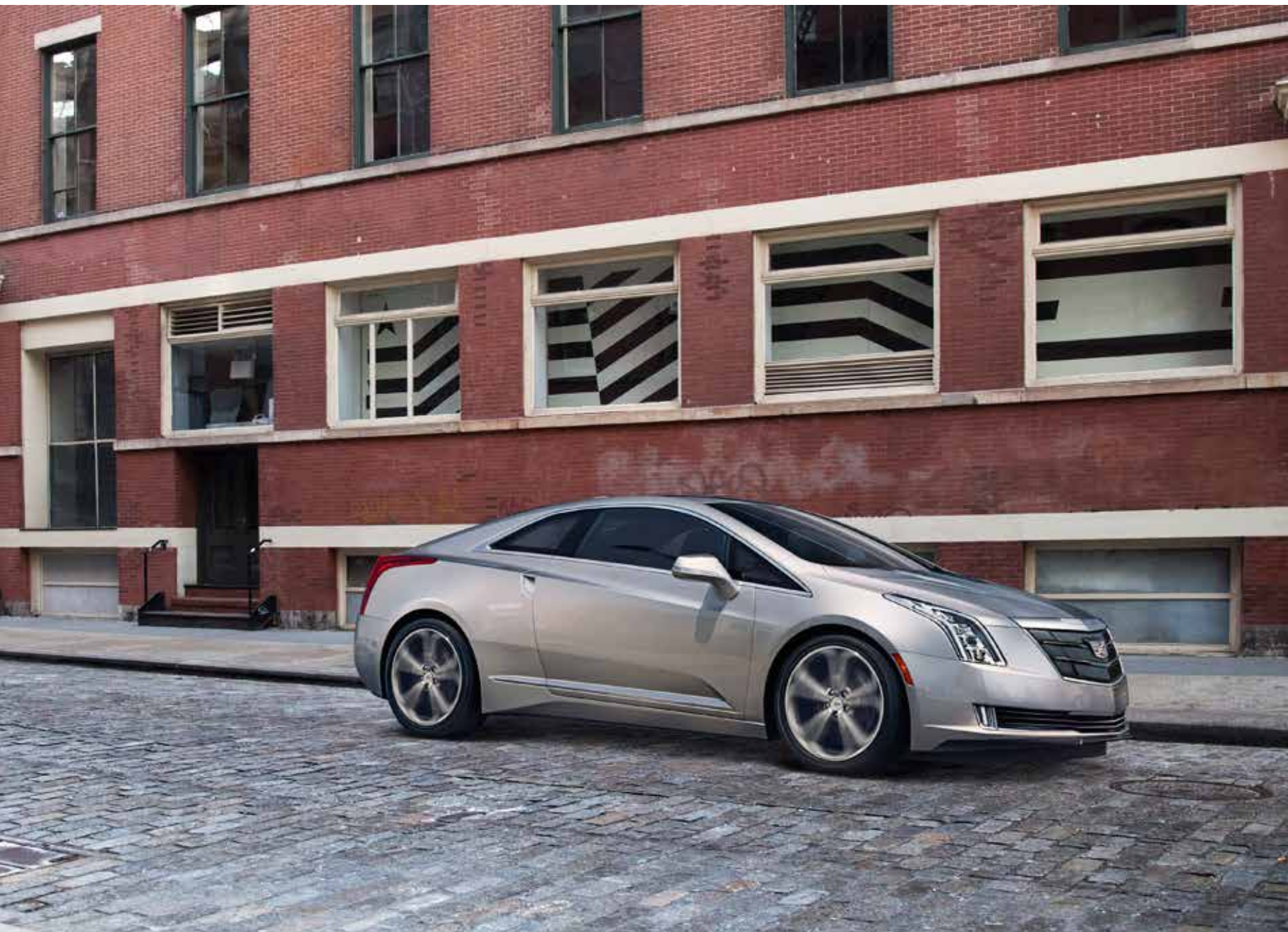
ELR

DISCRIMINATING
DETAILS.
PROGRESSIVE
PERFORMANCE.



Cadillac





D I S T I N G U I S H E D D E S I G N

The 2016 ELR is crafted to enhance both the beauty and innovation found within a technologically advanced extended range EV, satisfying even the most discerning driver. It's an opportunity to prioritize what's important, without sacrificing what's deserved—all in one uncommonly sculpted package.

PART I
THE FEELING

ONLY THOSE WHO DARE
DRIVE THE WORLD FORWARD





DRIVE DISTINCTION



FIND POWER
IN THE UNEXPECTED



INDULGE EVERY DAY



GO UNINTERRUPTED





ENHANCE A NEW PERSPECTIVE





REIMAGINE THE ROAD AHEAD.
THE 2016 ELR.



PART II
THE FEATURES



EXTERIOR

A head-turner. The 2016 ELR is a bold presence on the road: sleek and stylish with sharp lines. It is designed not only with a unique eye, but also to be aerodynamic. Beneath its distinctive exterior, you'll find a sophisticated, athletic chassis and a host of standard features that enhance the safety, security and convenience of every drive.

AERODYNAMIC STYLING

Form meets function. From the Hidden Door Handles to the Integrated Rear Spoiler, every exterior detail on the ELR serves a distinct purpose: decreased wind resistance for maximum efficiency.





LED HEADLAMPS

Classic styling, modern technology. The LED headlamps on the ELR were engineered for enhanced nighttime visibility and efficiency, while staying true to Cadillac's unique on-road presence.

FLUSH GRILLE INSERTS

Deliberate details. The front grille inserts are carefully crafted with tinted chrome horizontal bars, while a satin chrome surround adds even more distinction to the ELR's look.

AERODYNAMICALLY CRAFTED TAILLAMPS

A bright idea. The twin LED light-blade taillamps are meticulously detailed with classic styling and etched Cadillac script. Extensive wind tunnel testing ensures that the taillamps enhance ELR's aerodynamics.



HIDDEN DOOR HANDLES

Easy in, easy out. To open the ELR doors, touch the pad located on the inside of the door handle. Recessed, nearly invisible door handles maintain the long lines of the ELR profile while giving the wind little to hold on to.

ILLUMINATED OUTSIDE REARVIEW MIRROR

A gentle reminder. The lights on the side mirrors of the ELR shine green while the battery is charging and pulse when charging is nearly complete.

20" WHEELS

A striking presence. The available 20" sport design alloy wheels on the ELR are designed to accommodate the Brembo® performance brakes. Available performance, summer-only tires¹ offer an even greater grip on the road for more agile handling.

ACTIVE AERO GRILLE SHUTTERS

Dynamic design. Active aero grille shutters automatically close at highway speeds to maximize aerodynamics and open at lower speeds when additional cooling may be required.

¹ Do not use summer tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer.

PERFORMANCE AND ELECTRIC DRIVE

An electric technological feat meets powerful performance.

As an extended range EV, the electric drive system in the ELR is an engineering marvel that uses an electric drive motor, plus an on-board generator powered by gas, to create instant, on-demand response with 373 lb-ft of torque. The shiftless power of the ELR's system comes alive in Sport mode, which takes you from 0 to 60 mph in just 6.4 seconds.

ELECTRIC DRIVE SYSTEM

Electric exhilaration. Underneath the hood of the 2016 ELR is a compact, yet powerful electric drive system. And with an on-board rechargeable lithium-ion battery capable of up to 40 miles of fully electric travel on a single charge, plus an on-board generator powered by gas, the ELR supplies up to 340 total miles, so you can take on every journey with confidence.





CONTINUOUS DAMPING CONTROL

Conquer every road. Continuous Damping Control adjusts the calibration at all four wheels every two milliseconds, maintaining optimal vehicle ride control over varying road surfaces.

REGEN ON DEMAND

Take charge. With Regen on Demand, you play a more active role in saving energy. When you lift your foot from the accelerator and engage the dual-side paddle controls behind the steering wheel, energy is channeled to the battery, keeping you moving where you want to go.

PERFORMANCE PACKAGE

Even more to look forward to. The ELR Performance Package elevates every ride with additional features, like the sport leather steering wheel, performance, summer-only tires,¹ 20" sport alloy wheels, performance 4-wheel antilock brakes and a sport-tuned suspension.

DRIVE MODES

Customize your ride. Choose from four distinct driving modes (Tour, Sport, Mountain, Hold) to help manage the energy usage stored in the battery depending on the type of drive or road you prefer and encounter.

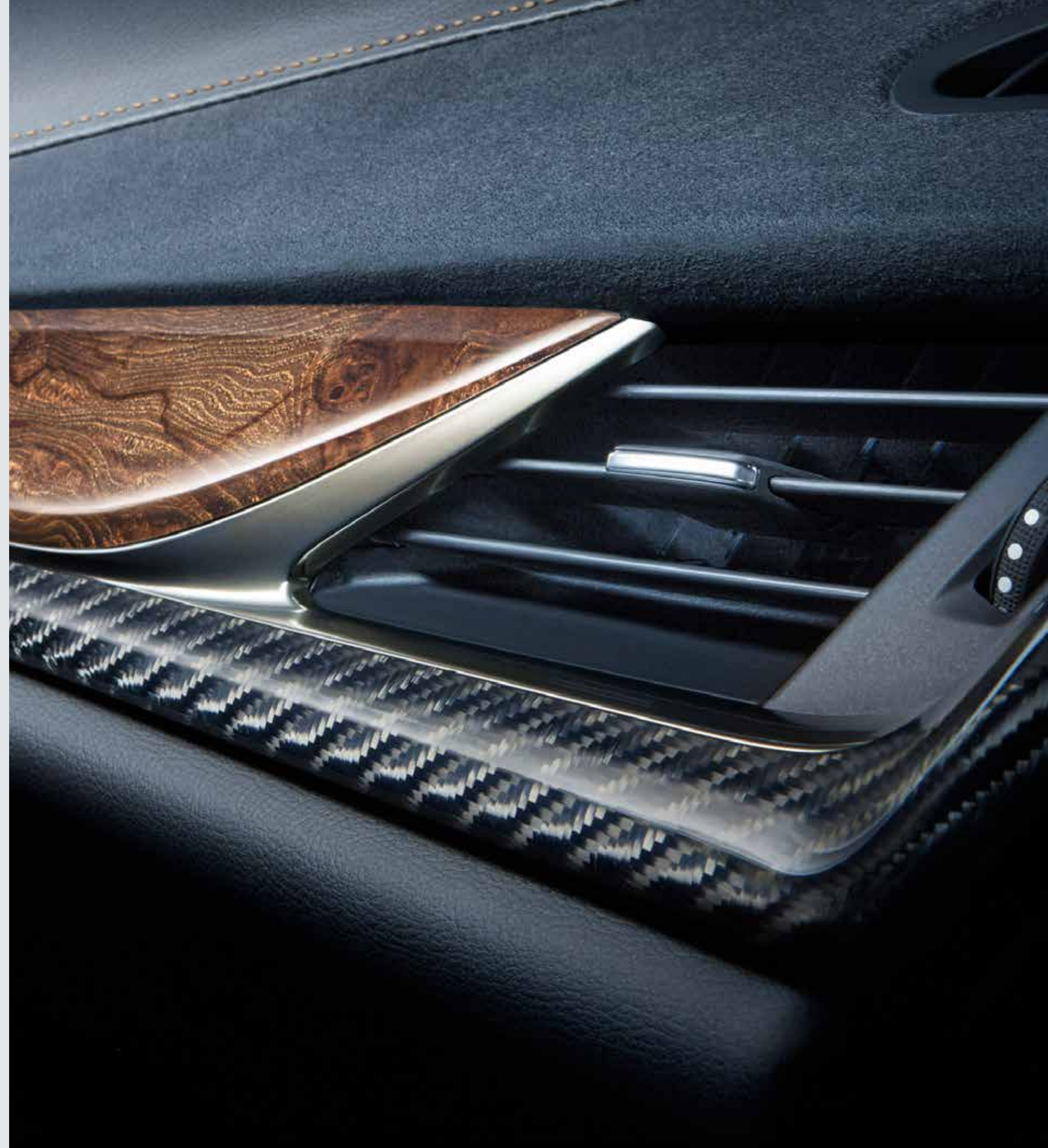
¹ Do not use summer tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer.

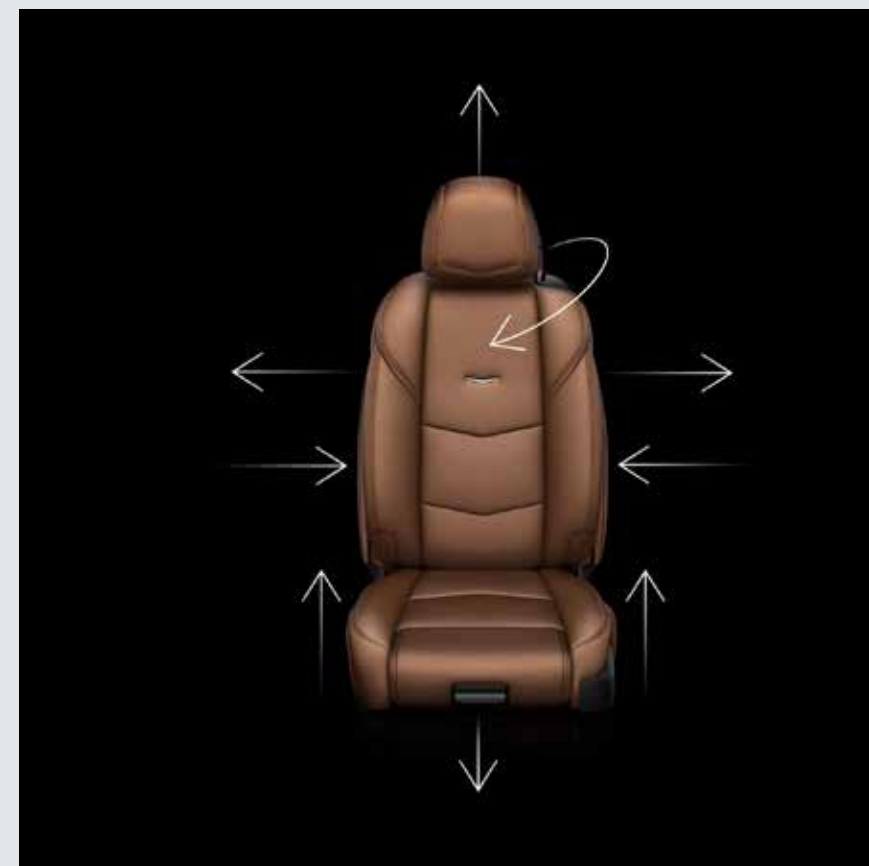
INTERIOR

Surrounded by stylish amenities. The cut-and-sewn interior is a testament to the attention to detail that went into crafting the 2016 ELR. From plush, comfortable seats to crisp sound design and thoughtful ambient lighting, its elegant cabin is rich in distinction and indulgence.

FIVE DIFFERENT MATERIALS

Interiors that reflect your tastes. Rich textures, exotic woods and finely stitched leathers say refinement without speaking a word. Choose from three ELR interior options with details like open-pore Laurel wood and satin chrome.





BOSE® TECHNOLOGY

Engulf yourself in sound. The premium 10-speaker Bose sound system plays your favorite music with crystal clarity.

DRIVER-SELECTABLE PANEL DISPLAY

A panel with personality. Choose from four driver-selectable instrument panel display modes that allow you to prioritize driving information such as mph or media selection.

AMBIENT LIGHTING

Bring the finer things to light. Ambient Interior Lighting subtly highlights the dash and door trim, showcasing the meticulous craftsmanship inside the ELR.

20-WAY ADJUSTABLE SEATING

Fully customizable comfort. Available 20-way adjustable front seats provide manual thigh support and power-adjustable seatback bolsters to help keep the driver and front passenger in total comfort. Also available in premium Kona Brown Semi-Aniline leather seats.

DRIVER-SELECTABLE, AUTO-HEATED SEATS

Comfort on command. Enable the auto-heated seats, and the ELR will monitor the outdoor temperature and begin warming the seats as soon as you start the vehicle. Used in conjunction with Adaptive Remote Start, you can ensure the interior is perfectly warm, even on the coldest of days.

TECHNOLOGY

Exquisite technology. From its Cadillac CUE^{®1} touchscreen that lets you monitor power flow, select when and how your vehicle is charged and stay informed on your energy usage, to other features such as the available OnStar 4G LTE and built-in Wi-Fi^{®2} hotspot, seamlessly manage your drive in the ELR.

CADILLAC CUE

Real-time updates at your fingertips. Simply touch the Cadillac CUE screen and access a suite of information and entertainment offerings such as Phone Integration compatibility with Apple[®] CarPlay^{™3} and, later in the model year, Android[™] Auto³, Pandora^{®4} Radio and enhanced 3-D GPS⁵ navigation.





PHONE INTEGRATION

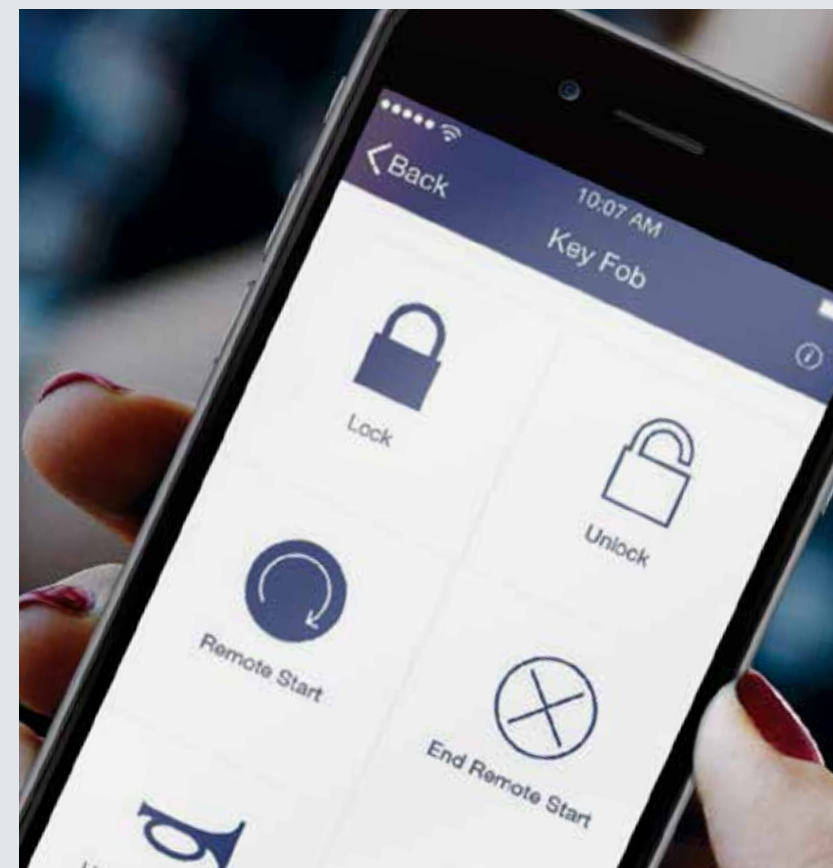
Powerfully connected. With Phone Integration compatibility with Apple CarPlay¹ and later in the model year, Android Auto²; you can access your contacts, music, information and more with just the touch CUE² screen. Plus with voice-activated technology, every feature is easily accessible, so you can keep your attention on the road ahead.

DRIVER INFORMATION CENTER

Curate your dash. From entertainment to vital driving information like tire pressure, you can stay up-to-date on the things you care about most by customizing what's displayed.

ONSTAR 4G LTE WITH WI-FI³

Stay connected. Available OnStar 4G LTE and a built-in Wi-Fi hotspot that can support up to seven mobile devices at 4G LTE speed up to 50 feet away from your ELR.



ONSTAR REMOTELINK MOBILE APP⁴

Always within reach. With the OnStar RemoteLink mobile app, you can remotely start your ELR, locate it on a map, lock or unlock your doors, honk your horn and flash your lights. You can also send directions to your vehicle through your smartphone.

WIRELESS SMARTPHONE CHARGING

A streamlined experience. With Wireless Charging⁵ you can power your compatible smartphone and select other mobile devices anytime the vehicle is running.



SIDE BLIND ZONE ALERT

An extra set of eyes. Side Blind Zone Alert monitors your blind spots. If a vehicle is in your path when you're changing lanes, a light on the side mirror illuminates to alert you. The system also warns you when vehicles approach your blind spot at high speeds, helping to avoid a collision.

SAFETY

Peace of mind comes standard. The ELR utilizes a network of cameras and sensors to monitor the road, alerting you to potential hazards. Features like Lane Departure Warning, Side Blind Zone Alert and Front and Rear Park Assist give you an edge when it comes to the safety of you and your passengers.

SAFETY ALERT SEAT

Security you can feel. The Safety Alert Seat works in conjunction with the available safety systems to send subtle pulses through the left or right sides of the driver's seat, alerting you to potential crash risks as well as the direction from which they're coming.

Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for more important safety information.



ONSTAR WITH AUTOMATIC CRASH RESPONSE

The help you need when you need it. OnStar Automatic Crash Response¹ comes standard for three years so that if the unexpected happens, you aren't on your own.

FRONT AND REAR PARK ASSIST

Parking made simple. Front and Rear Park Assist systems sense stationary objects when you're parking, alerting you if you come too close.

SAFETY



ADAPTIVE CRUISE CONTROL AND FRONT AUTOMATIC BRAKING

Set a steady pace. Adaptive Cruise Control uses information from the car's front radar to maintain a selected following distance from the vehicle ahead.

Front Automatic Braking helps you avoid collisions at low speeds and applies the brakes gently if needed.

FORWARD COLLISION ALERT

Always looking ahead. Forward Collision Alert uses front camera technology to detect when an impact may be imminent and alerts you to impending danger.

INTELLIBEAM

A forward thinking light system. Available IntelliBeam headlamps automatically switch to high beams when you're driving on dark roads. When sensors detect taillamps or oncoming headlamps, they're automatically switched back to low beams.

LANE DEPARTURE WARNING

Stay on the straight and narrow. Lane Departure Warning monitors the lines on the road. If you begin to drift into another lane without using your turn signal, the system, in conjunction with the Safety Alert Seat, sends a warning pulse through the seat cushion.

RAINSENSE WIPERS

Better visibility in inclement weather. Rainsense Wipers automatically engage when rainfall is detected. They also adjust their speed according to the rain's intensity so you can focus on the road, not the weather.

REAR CROSS TRAFFIC ALERT

Extra support when you're in reverse. Available Rear Cross Traffic Alert warns you of oncoming traffic to either side of your vehicle when backing out of a parking spot, giving you time to react to traffic that may be difficult to see in the side mirror.

STANDARD FEATURES

2016 ELR Features

MECHANICAL AND POWERTRAIN

Brakes	Power 4-wheel antilock, 4-wheel disc with ABS, electro-hydraulic; 17" front fully regenerative to maximize energy capture; dynamic, 16" rear proportioning
Charge Control	Programmable time of day to optimize off-peak charging hours
Charge Cord	120-volt, travel cord
Drive Mode Control Switch	Tour, Sport, Mountain and Hold modes
Drivetrain	Front-wheel drive, 233 hp and 373 lb-ft of torque
Electric Parking Brake	
Engine	Range Extender, 1.4L Internal Combustion Engine (84 hp), requires premium fuel
Front-Wheel Drive	
Propulsion	Lithium-ion Battery (17.1 kWh), Rechargeable Energy Storage System, includes liquid thermal management system with active control
Regen on Demand	Steering wheel paddle enabled regenerative braking
StabiliTrak Electronic Stability Control System	With Brake Assist and traction control
Suspension	Front and rear continuously variable real-time damping Front: HiPer Strut with specially tuned coil springs and side load compensation, direct-acting hollow stabilizer bar and hydraulic ride bushings Rear: Compound crank with Watts link; double-walled, U-shaped profile at the rear; specifically tuned coil springs, hydraulic bushings
Steering	ZF rack-mounted Electric Power Steering (EPS) assist, variable for low-speed to high-speed maneuvers
Tire Pressure Monitoring System	
Transmission	Automatic, electronic ratio select

EXTERIOR

Front Grille	With flush mounted active aero shutters
Glass	Solar absorbing
Lighting	LED headlamps with LED vertical signatures LED taillamps, dual light blades, Center High-Mounted Stop Lamp (CHMSL) IntelliBeam automatic high beam control
Integrated Rear Spoiler	
Mirrors Outside	Heated power-adjustable, body-color, manual-folding with integrated turn signal indicators and charging indicator lamps

Park Assist	Front and Rear
Pedestrian Safety Signal	Driver activated horn chirp using turn signal lever
Spoiler	Rear decklid with integrated Center High-Mounted Stop Lamp (CHMSL)
Tire Inflation Kit	
Wheels	5-spoke ultra-bright machined aluminum with Blade Silver painted pockets (RQ9)
Windshield Wipers	Automatic Rainsense Wipers with moisture detection

INTERIOR COMFORT AND CONVENIENCE

Adaptive Remote Start	Cabin preconditioning; activates climate control system, auto-heated seats (if enabled) and rear defroster, as needed
Armrest	Front center, with storage
Bose® Active Noise Cancellation	
Climate Control	Dual-zone automatic climate control with humidity sensor
Clusters of Instrument	8" reconfigurable color display, includes Driver Information Center and efficiency display screens with programmable charge times
Console, Center	Front with integrated shifter, covered storage and two cupholders with motorized cover
Console, Overhead	Includes OnStar controls and reading lamps; also includes Universal Home Remote
Defogger	Rear-window, electric
Floor Mats	Carpeted front and rear
Gauges	Full-color river Information Center display, with efficiency gauges; reconfigurable with four themes: Classic, Classic Enhanced, Modern or Modern Enhanced
Headliner	Sueded microfiber, including pillars
Keyless Access	EZ Key full Keyless Access offers keyless entry to all doors and trunk and remote, extended range keyless entry; includes lock, unlock, panic functions and two transmitters
Keyless Ignition	Push-Button Start
Lighting	Ambient, for glove box, front cupholders, overhead console, center console, foot wells, front reading lights, dome and trunk lamp and LED-based door light pipes
Memory Settings	Includes 2 presets for driver seat and outside rearview mirrors
Mirror Inside Rearview	Frameless, auto-dimming
Power Outlets	12-volt, auxiliary (1 inside front floor console and 1 rearward of shifter)
Retained Accessory Power	Power windows and audio system remain operational after ignition is switched off for 10 minutes or until driver's door is opened

Seat Trim	Semi-Aniline full-leather seating ¹⁷
Seats¹⁷	Driver and front passenger 10-way power, with 4-way power lumbar, 4-way adjustable head restraints, plus 2-way thigh support

Seating	Four passenger (2 + 2) with leather seating surfaces Front bucket, driver and front passenger, 16-way total adjustment with eight-way power seat adjustments, four-way power lumbar adjustments, four-way adjustable front head restraints and express power forward operation Rear, 60/40 split-folding seatback ¹ with dual cupholders Heated driver and front passenger, includes auto-heated seats with selectable automatic activation
Steering Column	Tilt and telescoping
Steering Wheel	Heated, leather-wrapped with sueded microfiber accents
Steering Wheel Controls	Mounted controls for audio and cruise, voice recognition and Driver Information Center
Trunk Release	Power
Universal Home Remote	3-channel programmable
USB Ports²	3 total (2 in center console bin and 1 in hidden storage in center stack)
Visors	Driver and front passenger illuminated vanity mirrors, covered
Windows	Power, driver and front passenger Express-Up/Down
Wireless Charging³	Inductive charging system for portable devices

INFOTAINMENT

Audio System	Bose premium 10-speaker system, includes sub-woofer
Bluetooth⁴	Hands-Free Calling and data-service streaming with Natural Voice Recognition.
Cadillac CUE⁵	Information and Media Control System, 8" diagonal full-color LCD capacitive multi-touch screen, featuring touch response, haptic feedback, proximity sensing. Includes Bluetooth ⁴ connectivity for phone and audio, hidden storage, valet mode, Pandora [®] three USB ports ² ; HD radio, SiriusXM Satellite Radio ⁶ (three-month trial of SiriusXM, XM All Access plus NavTraffic ⁶ and Travel Link ⁶)
Navigation⁷	Included with Cadillac CUE system
Phone Integration	Included with Cadillac CUE system for Apple [®] CarPlay™ ⁸ and Android™ Auto ⁸ (late availability) included in CUE system
SiriusXM Satellite Radio⁶	3-month All-Access trial subscription ³ with over 150 channels including commercial-free music, plus sports, news and entertainment. Includes listening on the app and online
USB Ports²	3 total (2 in center console bin and 1 in hidden storage in center stack)

DEALER INSTALLED ACCESSORIES

Enjoy 2016 ELR standard features + these available accessories:

All-Weather Cargo Mat	
All-Weather Floor Mats	Front and rear
Cargo Area Organizer	Collapsible
CD/MP3 Player	Single-slot optical drive, glovebox-mounted
First Aid Kit	
Floor Mats Premium Carpeted	With vehicle logo (available in Jet Black and Cashmere)
Front Window Shade Reflective	
Highway Safety Kit	

SAFETY AND SECURITY

Air Bags⁹	Dual-stage frontal, side-impact and knee for driver and front passenger and roof-rail side-impact for front and rear outboard seating positions with Passenger Sensing System sensor indicator inflatable restraint, front passenger/child presence detector
CHMSL	Center High-Mounted Stop Lamp (LED)
Daytime Running Lamps	
Door Locks	Power programmable with lockout protection
Forward Collision Alert	
Lane Change Alert	Alerts driver when vehicle is approaching fast from the rear
Lane Departure Warning	
LATCH System	(Lower Anchors and Top tethers for Children), for child safety seats
OnStar Basic Plan¹⁰	For 5 years, including limited RemoteLink mobile app services, Vehicle Diagnostics and Dealer Maintenance Notification
OnStar Guidance¹¹	Plan for 3 years, including Automatic Crash Response, Stolen Vehicle Assistance, Roadside Assistance, Turn-by-Turn Navigation, Vehicle Diagnostics and more (trial excludes Hands-Free Calling)
OnStar with 4G LTE¹²	And built-in Wi-Fi [®] hotspot to connect to the internet at 4G LTE speeds, includes 3 GB or 3 months OnStar Data Trial (whichever comes first)
OnStar RemoteLink App¹³	Rear Cross Traffic Alert
Rear Vision Camera	
Safety Belts	3-point, all seating positions, includes front seat belt pretensioners
Security System	Locking Wheel Lugs Steering Column Lock Theft-Deterrent Alarm system with immobilizer, self-powered, horn Vehicle Inclination Sensor detects vehicle being jacked or towed
Side Blind Zone Alert	

1. Only outboard seatbacks fold flat. Rear center console/armrest remains fixed. **2.** Not compatible with all devices. **3.** The system wirelessly charges one PMA- or Qi-compatible mobile device. To check for phone or other device compatibility, see www.gmtotalconnect.com. **4.** CUE functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. **5.** If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel.* See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travellink. XM satellite service is available only to those in the 48 contiguous USA and DC. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. **6.** If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel.* See SiriusXM Customer Agreement for complete terms and geographic limitations at www.siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. **7.** Monthly rates apply. Visit autonetmobile.com for coverage map and details. **8.** Vehicle user interfaces are products of Apple[®] and Google and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. **9.** Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. **10.** Does not include emergency or security services. Visit onstar.com for

coverage map, details and system limitations. **11.** Visit onstar.com for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. **12.** Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. **13.** Requires compatible mobile device and active OnStar subscription. Visit onstar.com for details and system limitations. **14.** Included and only available when Adaptive Cruise Control is ordered. **15.** Included and only available when (Y43) Performance Package is ordered. **16.** Performance Package, includes (NK4) sport leather steering wheel, (RE2) P245/40ZR20 performance, summer-only tires, (RTH) 20" sport alloy wheels, (JQ5) performance 4-wheel anti-lock brakes and (FE3) sport-tuned suspension. Adaptive Cruise Control, full-speed range. Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-Approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to cadillacaccessories.com or see your dealer. **17.** Included and only available with Kona Brown seats with Jet Black interior accents. **18.** Included and only available with Jet Black interior trim with Jet Black accents and Kona Brown interior trim with Jet Black accents. **19.** Includes (S47) lug nuts, LPO and (RXJ) wheel center caps.

VEHICLE DIMENSIONS

SELECT ELR DIMENSIONS

All measurements in inches.

EXTERIOR

Wheelbase	106.10
Overall Length	186.00
Overall Width	72.70
Overall Height	55.90
Front Track Width	62.10
Rear Track Width	62.40

INTERIOR

Leg Room, Front	42.20
Leg Room, Rear	33.60

SELECT ELR CAPACITIES

Fuel (gal, approx.)	9.30
Cargo Volume (cu. ft.)	10.50
Seating Capacity	2 + 2

MILEAGE RANGE AND FUEL ECONOMY

MILEAGE RANGE (MILES)

All electric	40
Electric and gasoline	320

EPA-ESTIMATED ELECTRIC FUEL ECONOMY

Combined (mpg) (city/highway)	80
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EPA-ESTIMATED GASOLINE

Combined (mpg) (city/highway)	30
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FUEL ECONOMY + GREENHOUSE GAS RATING

(tailpipe) (Scale: 1-10; 10 = best)	10
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OWNER BENEFITS

We have created the most comprehensive suite of owner benefits offered by any prestige automotive brand in the world, providing everything our Cadillac owners need and everything they deserve.

PREMIUM CARE MAINTENANCE

The Cadillac Premium Care Maintenance program¹ covers routine oil changes, tire rotations, certain air filter replacements and a thorough multi-point vehicle inspection for 4 years or 50,000 miles.²

WARRANTY PROTECTION

The Cadillac 6-year or 70,000-mile³ Powertrain Warranty offers more years and miles standard than BMW, Mercedes-Benz and Audi. In addition, our 4-year or 50,000-mile³ bumper-to-bumper limited warranty covers repairs on your entire vehicle, including parts and labor, to correct any concerns in materials or workmanship.

BATTERY WARRANTY

An unwavering confidence in our technology allows us to provide an 8-year or 100,000-mile³ battery limited warranty that covers 161 battery components in addition to the thermal management system, charging system and electric drive components.

ROADSIDE ASSISTANCE

Cadillac offers more years of standard Roadside Assistance than any leading luxury automaker, with services for 6 years or 70,000 miles.³ This 24/7 program provides lockout, towing, refueling, Dealer Technician Roadside services and more.

COURTESY TRANSPORTATION

This program provides alternative transportation and/or reimbursement of certain transportation expenses if your Cadillac requires warranty repairs for 6 years or 70,000 miles.³ That is more years of service standard than any leading luxury automaker.

MY CADILLAC APP⁴

The ingenuity of the ELR doesn't stop with the vehicle. As a Cadillac owner, an advanced app is available for your new car. From virtually anywhere at any time, a few taps of your finger on your iPhone[®] or Android[™] smartphone let you access features such as parking reminders, Roadside Assistance and more. Plus, in conjunction with the OnStar RemoteLink app, you'll have the ability to remotely start your vehicle (when factory-equipped with remote start) from any place you have cell service and lock and unlock your doors. In addition, you can access key diagnostic information, including fuel tank level and range and remaining oil life.



ONSTAR

Standard for 3 years, the OnStar Guidance Plan⁵ (trial excludes Hands-Free Calling minutes) lets you connect to a specially trained OnStar Advisor just by pressing the blue OnStar button in your ELR.

AVAILABLE ONSTAR 4G LTE AND BUILT-IN WI-FI[®] HOTSPOT⁶

Now your ELR has an available built-in Wi-Fi hotspot, for connecting up to seven tablets, laptops or mobile devices at 4G LTE speed, so the content you crave is always headed where you are. Requires a data plan after the 3-month or 3 gigabyte data trial (whichever comes first).

ONSTAR BASIC PLAN⁷

With the Basic Plan, you've got a powerful connection to your vehicle and the world around you standard for five years at no additional cost to you. You'll have access to select services, which include limited features of the OnStar RemoteLink mobile app that lets you remote start your car (if equipped), pinpoint your vehicle on a map on your smartphone and manage your vehicle's Wi-Fi hotspot. Plus, send a destination to your in-vehicle navigation screen and lock or unlock your doors—all from your mobile device. Your vehicle can run diagnostic checks on itself and remind you of servicing needs by email.

AUTOMATIC CRASH RESPONSE

In a crash, built-in sensors can automatically alert an OnStar Advisor who is immediately connected into your vehicle to see if you need help—even if you can't ask for it.

EMERGENCY SERVICES

One push of the red emergency button gives you a priority connection to a specially trained OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you're never alone.

CRISIS ASSIST

During severe weather or other crisis situations, OnStar can provide a quick, central point of contact when you need emergency assistance, navigation help or information.

ROADSIDE ASSISTANCE⁸

If you're stranded, have a flat tire or need a tow truck, just ask an OnStar Advisor to get help to your exact location to get you back on the road quickly.

STOLEN VEHICLE ASSISTANCE⁹

If your vehicle is stolen, OnStar can use GPS to pinpoint and work with authorities to quickly help recover it. On many models, an Advisor can send a signal to slow the vehicle or prevent it from being restarted. And with the new Theft Alarm Notification feature, if your car alarm sounds, you'll receive a notification by text, email or phone call.

TURN-BY-TURN NAVIGATION¹⁰

Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your car, and a voice calls out every turn. An Advisor can also help you with a database of over 14 million points of interest. To plan routes in advance, you can send directions to your vehicle through an Advisor or the OnStar RemoteLink mobile app.

ONSTAR 4G LTE CONNECTION⁵

With powerful 4G LTE connectivity built right into your vehicle, you have your very own mobile command center that provides faster service delivery and lets you stay connected on the go.

ONSTAR REMOTELINK MOBILE APP¹¹

You can remotely start your vehicle, locate your vehicle on a map, lock or unlock your doors, honk your horn and flash your lights. You can also send directions to your vehicle through your smartphone.

REMOTE SERVICES¹²

A simple call to an OnStar Advisor can send a signal to unlock your doors or honk the horn and flash the lights. It's technology hard at work to get you back on the road.

HANDS-FREE CALLING¹³

Your vehicle has built-in Hands-Free Calling to help keep you safely connected when your cell phone isn't available. Choose from minute bundles or a minutes-per-month plan.

ATYOURSERVICE¹⁴

OnStar AtYourService is a new way to discover value in the places you go. You get valuable offers for better ways to eat, work, shop and play, through a simple press of the blue OnStar button.

ADVANCED DIAGNOSTICS¹⁵

Feel confident and safe knowing you have a self-diagnosing vehicle. Now your vehicle can easily run a check on its key systems and send you a monthly diagnostics report. You'll know more and worry less with Advanced Diagnostics.

DEALER MAINTENANCE NOTIFICATION¹⁵

Is it time for a tire rotation? An oil change? Or a new air filter? You'll always know because your car can email your diagnostics report to the dealer when it's time, and the dealer will contact you to set up a service appointment.

¹. Standard on all 2011 or newer vehicles. ². Whichever comes first. See dealer for select scheduled maintenance details. ³. Whichever comes first. See dealer for limited warranty details. ⁴. Requires iPhone[®] or Android[®] mobile device. ⁵. Visit onstar.com for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. ⁶. Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. ⁷. Does not include emergency or security services. Visit onstar.com for coverage map, details and system limitations. ⁸. Roadside service provided by Allstate Roadside Services. Visit onstar.com for details and system limitations. Services vary by model and conditions. ⁹. Services vary by model and conditions. Visit onstar.com for vehicle availability, details and system limitations. ¹⁰. Requires ABS and Guidance plan. Visit onstar.com for coverage map. Services vary by model. ¹¹. Requires compatible mobile device

and active OnStar subscription. Visit onstar.com for details and system limitations. ¹². Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. Unlock feature requires automatic locks. Remote start requires factory-installed and enabled remote start system. ¹³. OnStar Hands-Free Calling requires an existing OnStar service contract and available minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations. ¹⁴. Not available on Basic Plan. Third-party trademarks are the property of their respective third-party owners, used under agreement. ¹⁵. Capabilities vary by model. Visit onstar.com for details and system limitations. Message and data rates may apply. Requires active OnStar service, email address on file and enrollment in Advanced Diagnostics.

ABOUT THIS CATALOG

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing (October 2015), please check with your Cadillac dealer for complete details. Any variations in colors shown are due to reproduction variation in the printing process. Cadillac reserves the right to lengthen or shorten the model year for any product for any reason, or start and end model years at different times. Note: Some photographs in this catalog show vehicles with optional equipment.

ENGINES

Cadillac products are equipped with engines produced by GM Powertrain or suppliers to GM worldwide. The engines in Cadillac products may also be used in other GM makes or models.

TIRE SEALANT AND COMPRESSOR KIT

If your vehicle has a tire sealant and compressor kit, it uses a liquid tire sealant to temporarily seal up to a ¼-inch puncture in the tread area of the tire. After using the inflator kit, it is recommended to take the tire to an authorized dealer for inspection and repair as soon as possible but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than ¼-inch or a tire that has unseated from the wheel. The sealant can only be used on one tire, one time before its expiration date.

ASSEMBLY

Cadillac vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillac vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

UPDATED SERVICE INFORMATION

Cadillac dealers receive useful service bulletins about Cadillac products. You may purchase them from Helm Incorporated by calling 1-800-782-4356 or by visiting www.helminc.com.

NEW-VEHICLE LIMITED WARRANTY

World-class coverage comes standard on every 2016 Cadillac. This warranty is for Cadillac vehicles registered in the U.S.A. See your Cadillac dealer for terms and conditions.

COVERED FOR 6 YEARS/70,000 MILES (WHICHEVER COMES FIRST)

Powertrain Limited Warranty with no deductible, Roadside Assistance Program¹ and Courtesy Transportation Program¹

COVERED FOR 4 YEARS/50,000 MILES (WHICHEVER COMES FIRST)

Bumper-to-bumper coverage. Tires—defects in material and workmanship; repairs made to correct any vehicle defect; corrosion on body sheet metal panels.

RUST-THROUGH COVERAGE

Cadillac vehicles are designed and built to resist corrosion and rust-through corrosion. Any body sheet metal that rusts through (in the form of an actual hole in the sheet metal) is covered for six years and unlimited mileage. Cosmetic or surface corrosion—resulting from stone chips or scratches in the paint, for example—is not included in the rust-through coverage. Application of additional rust-inhibiting materials is not required under the rust-through coverage and none is recommended. See your Cadillac dealer for terms of this limited warranty.

FLEET ORDERS

Some standard content may be deleted with fleet orders. See dealer for details.

WHEELS



20" 7-SPOKE ULTRA BRIGHT ALUMINUM WHEELS WITH MACHINED-FINISH AND BLADE SILVER PAINTED ACCENTS (RQ9)

Standard on ELR



20" 5-SPOKE SPORT ALLOY (RTH)

With performance, summer-only tires¹; included with the available Performance Package



20" SATIN GRAPHITE PAINTED ALUMINUM WHEEL² (SEH)

Available dealer-installed wheel

¹ Roadside Assistance Program and Courtesy Transportation Program are not part of the New-Vehicle Limited Warranty. A separate booklet titled, "Warranty and Owner Assistance Information" furnished with each new vehicle provides detailed warranty coverage information.

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¹ Do not use summer only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer. ² Use only GM approved wheel/tire combinations. See dealer for details.

EXTERIOR COLORS

RADIANT SILVER



STELLAR BLACK METALLIC



GRAPHITE METALLIC



RED PASSION TINTCOAT¹



CRYSTAL WHITE TRICOAT¹



INTERIOR COMBINATIONS

JET BLACK

LEATHER SEATING SURFACES



JET BLACK ACCENTS



OLIVE ASH WOOD TRIM



CARBON FIBER



LIGHT CASHMERE

LEATHER SEATING SURFACES



MEDIUM CASHMERE ACCENTS



OPEN-PORE LAUREL WOOD TRIM



PIANO BLACK TRIM

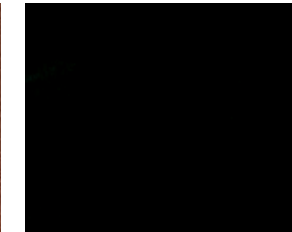


KONA BROWN

LEATHER SEATING SURFACES²



JET BLACK ACCENTS



OLIVE ASH WOOD TRIM



CARBON FIBER



¹. Available at extra cost.
². Semi-Aniline full leather. Available at extra cost.



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