



2011 CHRYSLER 300

IT HAS SOMETHING THAT RUNS DEEPER THAN AN UNMISTAKABLE PRESENCE. MORE THAN A NAMEPLATE OR A NUMBER. IT HAS A LEGACY. TO KEEP IT, THE 2011 CHRYSLER 300 ARRIVES AS THE MOST TECHNOLOGICALLY ADVANCED VEHICLE IN ITS CLASS.^{(1)*} IT COMBINES THE PRIDE OF A HARD WORKER WITH THE CLASS OF A GENTLEMAN. IT'S THE REWARD PASSED ON FROM THE MOST AWARDED NEW CAR EVER.⁽²⁾ THIS IS THE ALL-NEW CHRYSLER 300. THE NEXT IN A LINE OF KINGS.





DESIGN THAT IS PERFECTLY INTENSE. LED backlight illumination and needles deliver exceptional crispness and clarity. The spectacular cluster lights feature a sapphire-blue glow around the periphery producing a visually pleasing cockpit effect. This illumination is repeated in the inner rings of the speedometer and tach as well, while larger numerals set in a performance font stand out in the foreground providing focus and distinction.



EVERY DETAIL IS DESIGNED WITH PURPOSE

QUALITY IS NONNEGOTIABLE.

THE ALL-NEW 300 INTERIOR. It projects refinement without losing touch with the craftsmanship that delivered it. The raw materials are of a quality that define surfaces rather than hiding behind them.

EVERY SURFACE EXCITES. Satin Chrome and Chrome millwork celebrates the HVAC outlets, center stack, clock, instrument cluster, steering wheel, shifter gate, and storage bin, as well as door spears and handle. An all-new analog clock echoes the sculpture of the 300 grille, carrying 300's visual harmony from the outside-in.



LEATHER THAT LEAVES NOTHING TO WANT.
The available new leather seating represents a dramatic upgrade on 300. All leather seat surfaces are 100-percent Nappa leather and only Nappa leather. The attention continues to the premium cloth coverings, which feature thick flat-weave velour and distinct inserts.

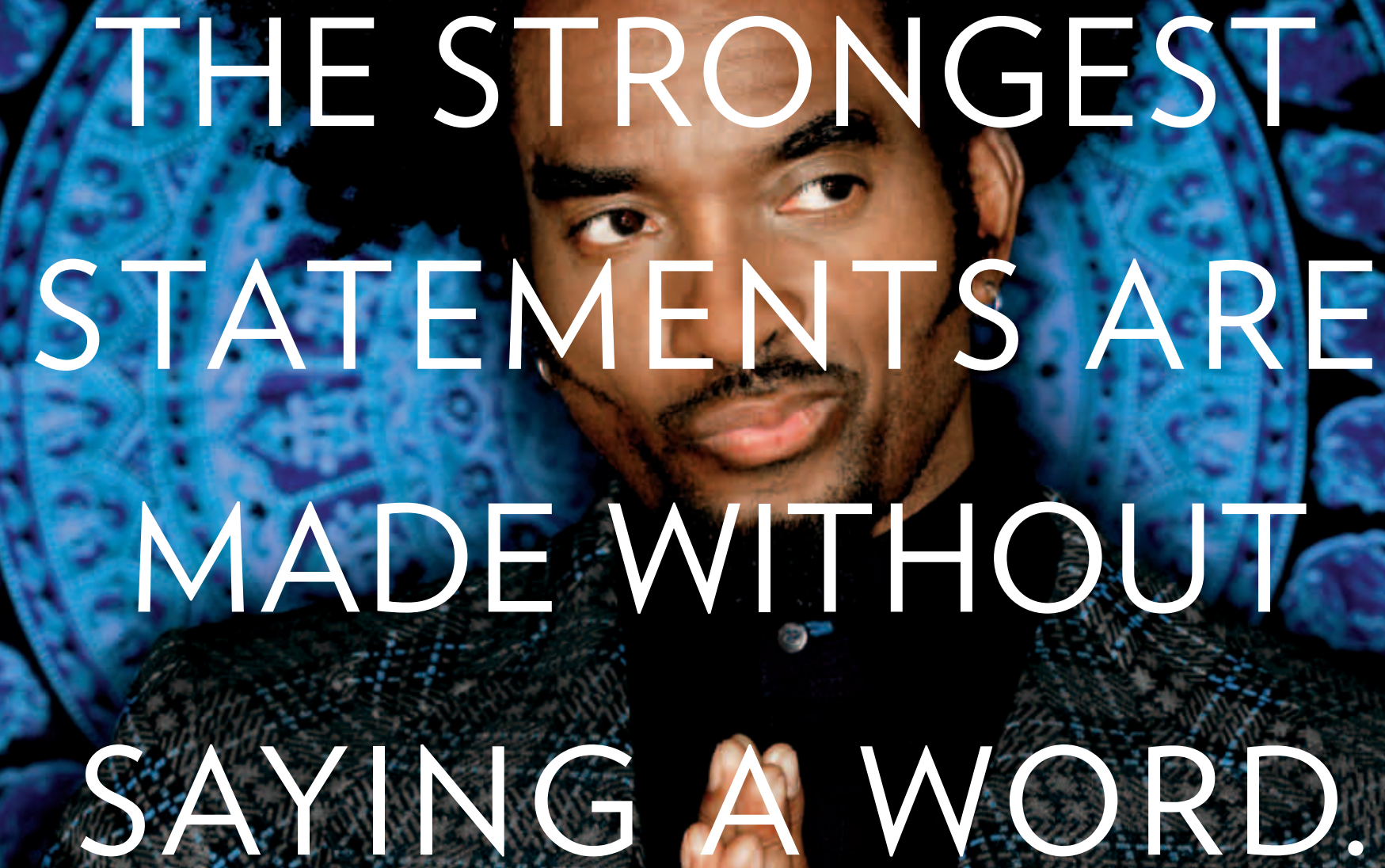


HAND-SANDED WOOD TRIM WITH MATTE FINISH DISPLAYS DEEP, RICH HUES AND REDUCED GLARE

CLASS-EXCLUSIVE⁽¹⁾ AVAILABLE DUAL HEATED AND COOLED CUP HOLDERS AND BEST-IN-CLASS⁽¹⁾ REAR SEAT VOLUME. THIS IS A DRIVER'S CAR TO BE DRIVEN IN.

The all-new 300 interior offers ultra-soft Nappa leather surfaces that meet real wood and Satin Chrome finishes, illuminated cup holders, and LED lighting throughout the cabin. It is the only vehicle in its class⁽¹⁾ to now offer available heated and cooled cup holders. Heated front and rear seats are offered, as well as ventilated front seats. This venting application draws air through perforations in the seat surface resulting in efficient and direct cooling. A standard Humidity Sensor with Automatic Temperature Control (ATC) enables an auto-defog capability, essentially eliminating the need for setting defog functions. The available Smart Remote Start system operates from as far as 200 feet. It starts the vehicle via fob activation, as well as activates the climate control and the available heated/ventilated seats and heated steering wheel, depending on temperatures outside and inside the vehicle. The convenience of a remote-access capless fuel-filler door has also been integrated and can only be opened via an interior switch.

300C IS THE MOST LUXURIOUS VEHICLE IN ITS CLASS.⁽¹⁾



THE STRONGEST
STATEMENTS ARE
MADE WITHOUT
SAYING A WORD.




THE ONLY VEHICLE IN ITS CLASS⁽¹⁾ TO OFFER A 360° HEATED STEERING WHEEL.

STEERING WHEELS. The new 300 four-spoke steering wheel provides a thicker rim section for enhanced performance, feel, and grip. It offers your choice of features, including Satin chrome bezel and top-grain leather, or opt for the available real wood and leather-wrapped, class-exclusive⁽²⁾ full-circumference heated steering wheel. Backlit cruise and odometer controls are mounted on the front face, and traditional audio controls on the rear surface. Voice Command and Uconnect[®] controls are also available. The standard tilt/telescoping steering column customizes position comfort.

ELECTRONIC VEHICLE INFORMATION CENTER (EVIC). A driver-interactive display in the instrument cluster with steering wheel control buttons. The system allows you to select and customize personal settings and view fuel economy, distance to empty, temperature, fluid levels and tire pressure. For maximum driving safety, efficiency, and ease, cruise control and available Adaptive Cruise Control (ACC)⁽³⁾ buttons are conveniently located on the steering wheel to optimize usability.



SEEN
THROUGH
THE MOST
FAVORABLE
OF LIGHT.



300 BOASTS MORE INNOVATIVE TECHNOLOGIES THAN ANY VEHICLE IN ITS CLASS[®]

IT HAS THE LARGEST PANORAMIC SUNROOF AVAILABLE IN ITS CLASS.⁽¹⁾

HIGH DEFINITION VIEWING. An optional panoramic dual-pane sunroof system covers more than 70 percent of the 300's roof area. It includes power tilt, index-sliding, and express-open features. An interior shade matches the headliner in both color and material. The system is activated via switches in the overhead console.






REAR POWER SUN SHADE. Innovative luxury conveniences flourish with options like the new power backlight sunshade for the rear window. This new feature effectively diffuses light for rear seat occupants, especially for those in child seats, and incorporates an anti-pinch technology that stops actuation when an object is detected in its path.

ALL-OVER AMBIENCE. Sapphire blue ambient LED illumination is applied in the door pull cups and center bin, and is also available in footwells, door map pockets, and overhead console. It can be dimmed or brightened as you like.



A CONCIERGE OF MODERN MEDIA WITH THE LARGEST INTERACTIVE TOUCH SCREEN IN ITS CLASS.⁽¹⁾

THE ALL-NEW **UCONNECT TOUCH** IS AN INTUITIVE HUB FOR ALL YOUR MEDIA — CELL PHONE, SATELLITE RADIO, NAVIGATION SYSTEM, AND MP3 PLAYER. YOU CAN ALSO ACCESS HVAC, HEATED SEATS, POWER CONVENIENCE FEATURES, AND RADIO CONTROLS THROUGH THIS DISPLAY. THE SOLE PURPOSE OF THIS USER-FRIENDLY SYSTEM IS TO MAKE YOUR LIFE EASIER, WHEREVER YOUR TRAVELS TAKE YOU.

-  **PHONE.** Talking on the phone while driving has never been easier — or more responsible. Uconnect® Phone is the in-vehicle, voice-activated communication system that allows you to pair up to seven Bluetooth® compatible phones and then talk virtually hands-free. This system is also clever enough to synchronize with your phone's address book⁽⁴⁾ — up to 1,000 entries — every time you get into your vehicle.
-  **VOICE COMMAND.** It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Vocally select AM/FM radio stations, SIRIUS® Satellite Radio⁽⁵⁾ channels, and make and receive calls. This smart system technology can also be trained to better recognize your voice and can understand commands in English, French, and Spanish.
-  **WEB.** Put the power of high-speed Internet in your vehicle with Uconnect Web.⁽⁶⁾ Effortlessly connect any WiFi-enabled device to the Internet at 3G broadband speeds, making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this Authentic Chrysler Accessory by Mopar. It's all wireless. Subscription required. Sold separately.
-  **ENTERTAINMENT.** Manage all of your media. You'll have five ways to access audio, including SIRIUS Satellite Radio⁽⁵⁾ (your first year of service is included), iPod® Control with Voice Command, auxiliary jack, SD card slot, Bluetooth streaming audio, and can be accessed through DVDs, compatible multimedia devices, and gaming consoles.
-  **NAVIGATION.** Provides turn-by-turn voice guidance and visual display. It can also locate nearby restaurants, shopping, hospitals, or points of local interest through an exclusive Garmin® GPS system. The new radio features Garmin's intuitive user interface, bringing the Garmin handheld experience to a factory in-dash radio.

SIRIUS TRAVEL LINK™⁽⁵⁾ Brings a wealth of useful information to your fingertips, including: national weather information for current and forecasted weather, fuel prices to check local gas stations, sports scores for in-game and final scores, as well as weekly movie theater schedules and local listings.

 **uconnect®**



ALPINE
SOUND SYSTEM

PREMIUM SPEAKERS ARE DEVELOPED TO MEET BOTH 300 AND ALPINE'S EXACTING STANDARDS

EXPERIENCE YOUR OWN SOUND STUDIO.

Roll up to peak sound performance. Alpine® Electronics has created two custom audio systems for the all-new 300 interior, including six premium speakers and an available nine-speaker, 7.1 channel surround sound system with speed-dependent volume, 8" dual voice coil subwoofer, and 506 watts of amplified power. Both systems include high-performance components engineered to match 300's acoustics and driving dynamics. This soundstage provides a smooth tonal balance with evenly distributed sound definition, detailed specifically for 300.

ALPINE 7.1 CHANNEL SURROUND SOUND SYSTEM

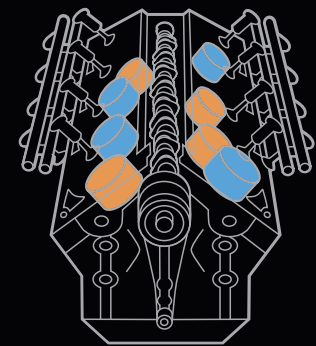
Available with the Sound Group on 300 Limited and 300C.

- 12-channel surround sound amplifier with 506 watts of power
- Three 3.5" instrument panel speakers
- Two 6" x 9" front door speakers
- Two 3.5" rear door surround speakers
- Two 6" x 9" rear shelf surround speakers
- 8" dual voice coil infinite baffle subwoofer in rear shelf area



OPTIMIZED PROPULSION WITH A CONSCIENCE.

Engineered to be effortless on the highway and responsive in the city, the all-new 300 gains momentum from the best-in-class⁽¹⁾ horsepower of the all-new 3.6L Pentastar[®] V6 engine. Or select the available 5.7L HEMI[®] V8 engine with Fuel Saver Technology. Each engine features Variable Valve Timing (VVT) to help substantially improve fuel efficiency and maximize performance.



HEMI Fuel Saver Technology optimizes fuel efficiency when V8 power is not required, without sacrificing vehicle performance or capability.



292^{HP}
BEST-IN-CLASS⁽¹⁾
PENTASTAR ENGINE
27 MPG



BEST-IN-CLASS⁽¹⁾ STANDARD V6 HORSEPOWER.

With best-in-class⁽¹⁾ horsepower, the all-new 3.6-liter DOHC VVT Pentastar[®] V6 engine has been named one of *Ward's* 10 Best Engines for 2011. It draws on advanced automotive engine technology for outstanding power, an exceptional blend of high torque, fuel efficiency, low emissions, and first-rate noise, vibration, and harshness (NVH) control. The numbers speak volumes — 292 horsepower, 260 lb-ft of torque, and an EPA est. 18 city/27 highway mpg. Flex Fuel* capability lets you fill up with gasoline or E85 fuel. 300's HEMI V8 engine gives drivers a combination of V8 horsepower and fuel economy (EPA est. 16 city/25 hwy mpg) thanks to Fuel Saver Technology that allows the engine to seamlessly switch from eight cylinders to four during cruising — creating the perfect formula of power, value, and responsibility. This powerhouse delivers a stunning 363 horsepower and 394 lb-ft of torque for a powerful driving experience.

*Only available in select states, check availability.



FOR MORE INFORMATION ON THE ALL-NEW CHRYSLER 300 AND TO BUILD YOUR OWN MODEL OR LOCATE A DEALER, PLEASE VISIT CHRYSLER.COM/300

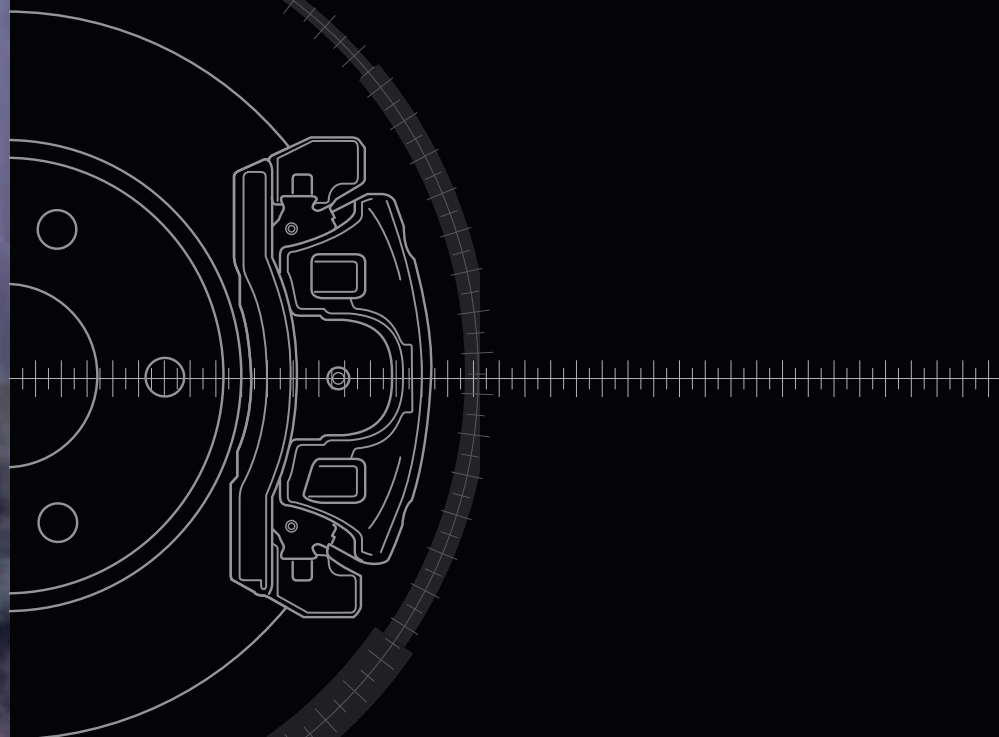


ARCHITECTURALLY SOUND.

Its refinements have created a dynamically sound masterpiece. The 300's raked-back windshield, forward leaning fascia, and integrated rear spoiler are the visual perks of its new windswept aerodynamics. Laminated acoustic windshield and front door glass, body-silencing foam, fiber acoustic wheel liners, and two full-length acoustic underbody closeouts work to silence road noise. From its low carriage to the tight laser-brazed fit-and-finish of its roof; from its lane-clearing grille to its tailored taillamps, 300 embodies design where every detail has purpose. Even the jeweled C-shaped LEDs in the headlamps project a proprietary approach. There is no mistaking the Chrysler 300.

SHOW WHERE YOU ARE GOING WITHOUT FORGETTING WHERE YOU ARE FROM.

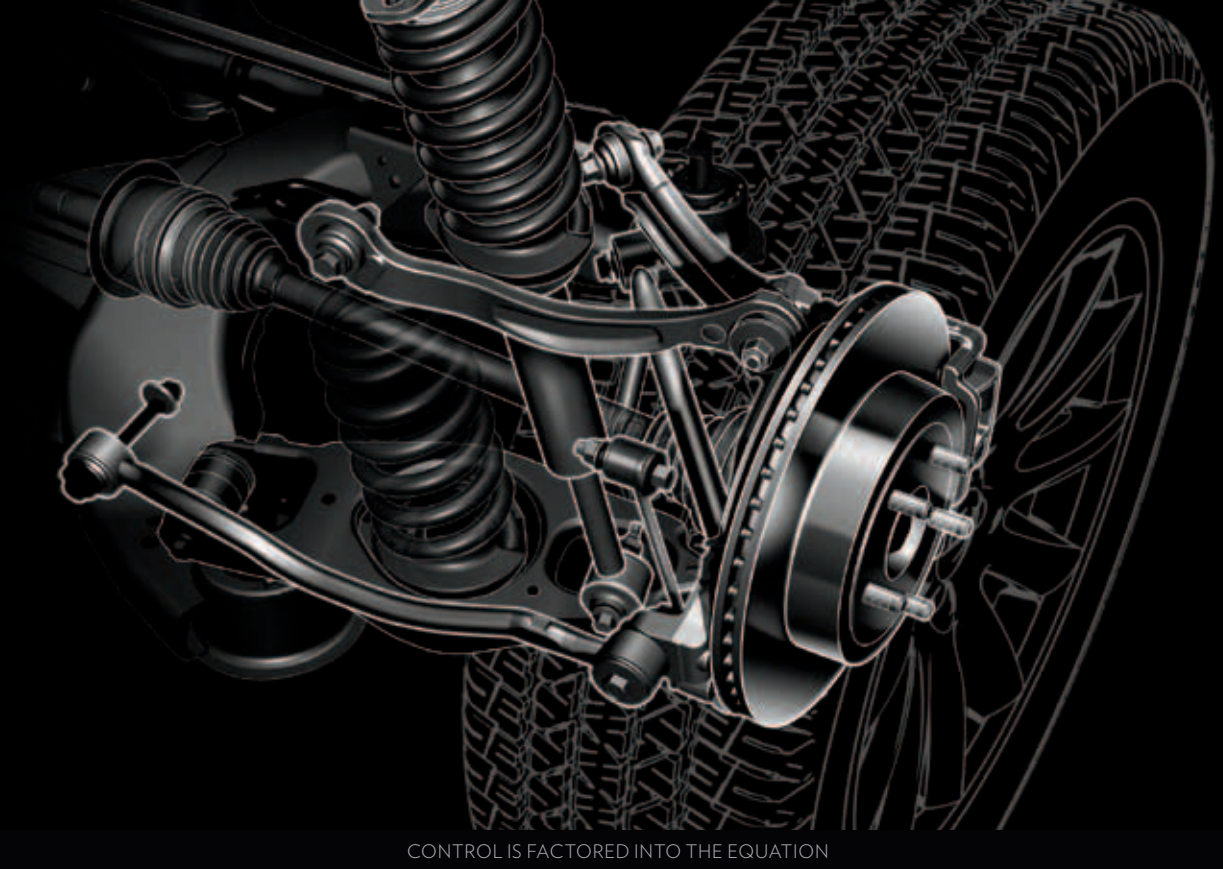




NEVER SETTLE FOR CENTER.

WE KNOW ALL-WHEEL DRIVE. Our engineers went to work to create the most advanced available all-wheel-drive system in its class.⁽¹⁾ This intelligent system is automatically engaged when wheel slip is detected. It will also automatically activate when AutoStick is engaged, when the Electronic Stability Control (ESC)⁽²⁾ system is turned off, the windshield wipers are activated, or below 37°F. The on-demand active transfer case automatically provides a seamless transition between rear-wheel and all-wheel drive. It consistently delivers outstanding performance and handling, while maximizing fuel efficiency. 300 is also packed with standard control offerings like ABS, ESC,⁽²⁾ Traction Control, Brake Assist, Ready Alert Braking, Hill Start Assist, and Rain Brake Support, which applies slight pressure and dries the brake discs when wipers are activated.

THE MOST ADVANCED AVAILABLE ALL -WHEEL DRIVE SYSTEM IN ITS CLASS.⁽¹⁾



CONTROL IS FACTORED INTO THE EQUATION

A RIDE THAT'S VERY CLEAR IN ITS INTENT.

MULTILINK SUSPENSION. Newly engineered premium hydrobushings combined with revised shock absorbers, spring rates, and redesigned front and rear multilink suspension geometries all contribute to the superior handling and ride comfort of 300. Most notably, it delivers improved body and wheel control, optimized road-surface contact during cornering, and engaging handling prowess. Multiple bushings and the rear stabilizer bar help reduce road harshness over bumps and prolong a smooth ride, and a new electrohydraulic power steering system helps provide improved fuel efficiency and increased steering capability.

AGGRESSIVE OR POLITE AT THE RIGHT TIME.



ELECTRONIC STABILITY CONTROL (ESC):⁽⁷⁾

Instant aid is provided when this robust system detects that you're veering off your intended path. It includes an antilock brake system (ABS) with all-speed traction control and Brake Assist, which provides increased braking pressure for optimal stopping distances when it senses that a panic braking event has occurred.

FOUR-WHEEL ANTILOCK BRAKE SYSTEM (ABS):

The standard four-wheel antilock disc brakes afford premium stopping power. ABS senses and prevents wheel lockup, offering improved steering control under most extreme braking and/or slippery conditions.

KEYLESS ENTER-N-GO.

This new technology automatically unlocks doors when you pull the handle instead of having to fumble for a key fob. Once inside, a simple press of the Start/Stop button and brake pedal brings 300's engine to life.

INTELLIGENT BATTERY SENSOR (IBS):

This standard system continually measures the flow of current into and out of the battery. It enables "intelligent load shedding," which systematically shuts off the vehicle's electrical systems if the battery is running low to help prevent depletion. When active, an icon appears in the cluster display.



AIR BAGS.⁽⁸⁾ Advanced multistage front air bags, supplemental front-seat thorax side air bags, driver-knee air bag, and supplemental side-curtain air bags for front and rear outboard occupants are all standard.

TIRE PRESSURE MONITORING. Standard pressure sensors in the tire valves allow for automatic detection and notification when tire pressure is low.

IMPROVED CRUSH ZONES. Designed to divert and dissipate impact energy away from the passenger compartment, this improved structure helps minimize injuries in the event of an accident.

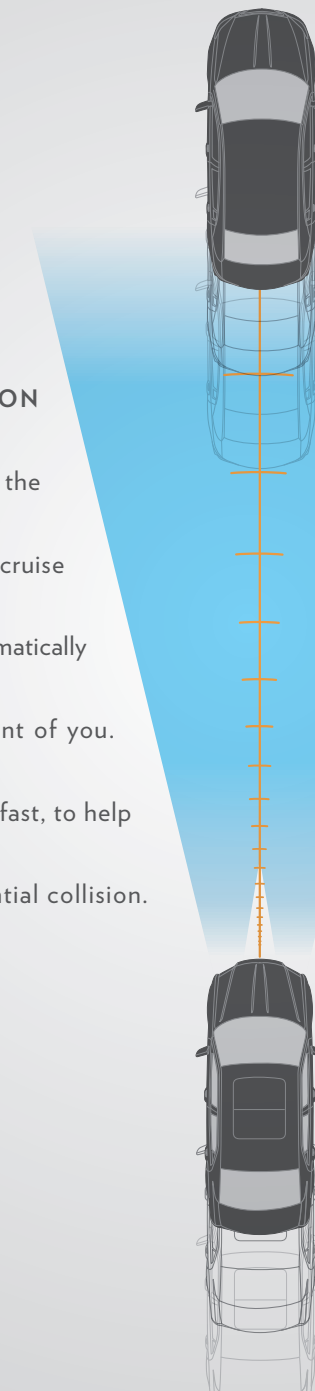
HILL START ASSIST. This feature automatically applies the brakes momentarily to help prevent rollback on hills and inclines.

REACTIVE HEAD RESTRAINTS.⁽⁹⁾ This latest technology helps provide first-rate peace of mind. It enables the head restraint to automatically move forward and upward in the event of a rear-end collision to decrease the space between the head restraint and the occupant's head, helping to provide protection.

THIS KIND OF SAFETY
GIVES YOU THAT
KIND OF SECURITY.



ADAPTIVE CRUISE CONTROL (ACC)⁽³⁾ AND FORWARD COLLISION WARNING (FCW).⁽¹⁰⁾ This available system uses a radar sensor mounted at the front of the 300 to detect objects in its path. If the lane ahead is clear, the cruise control speed you set will maintain. When slower traffic is detected, ACC automatically adjusts your speed to a safe distance between you and the vehicle in front of you. FCW provides an audible warning if the driver is approaching a vehicle too fast, to help determine what action must be taken to prevent the vehicle from a potential collision.



ADAPTIVE FORWARD LIGHTING (AFL). This available system automatically adjusts headlamp direction for improved nighttime driving visibility. It computes your 300's speed and steering wheel angle to determine headlamp projection from straight ahead to 7° inward or 18° outward. For better visibility on sloping paths, the AFL system incorporates an automatic leveling feature, which aligns the headlamp to your 300's vehicle-to-road pitch. HID xenon headlamps appear as a bright-white beam, providing approximately three times the light output, resulting in clearer forward vision.



PARKVIEW® REAR BACK-UP CAMERA.⁽¹¹⁾ When reversing at low speeds, ParkView provides a wide-angle view on the Uconnect Touch navigation screen of the area immediately behind the vehicle. It also displays grid lines when maneuvering into parking spaces or narrow areas. Available.

BLIND SPOT MONITORING⁽¹²⁾ (BSM). This technology uses radar sensors to aid the driver when changing lanes or if being passed by unseen vehicles. The system notifies the driver of a vehicle in their blind spot via illuminated icons on the sideview mirror and selectable audible warning. Available.

REAR CROSS-PATH DETECTION (RCP).⁽¹¹⁾ The BSM⁽¹²⁾ system also includes RCP⁽¹¹⁾ which monitors for vehicles/objects in perpendicular relationships to the vehicle when maneuvering backward in parking lots. Available.

PARKSENSE® FRONT-AND-REAR PARK ASSIST.⁽¹¹⁾ When in Reverse or driving forward, sensors detect the presence of objects up to approximately 3.9 feet to the front of the vehicle and 6.5 feet to the rear, and provide both an audible and visual warning in the EVIC. Available.

A close-up, low-angle shot of a car's side mirror and door handle. A yellow triangle graphic is overlaid on the mirror, pointing towards the text. The background is dark and moody.

DESIGNED
TO PAY
ATTENTION AND
ATTRACT IT.

STANDARD ON ALL 300 MODELS

AIR BAGS ⁽⁹⁾ — Advanced multistage driver and front-passenger
— Supplemental front seat thorax side air bags
— Supplemental side-curtain for front and rear outboard occupants
— Driver knee air bag
AIR CONDITIONING — Automatic Dual Zone Temperature Control with humidity sensor
AIR FILTRATION — Particulate air filter
BATTERY — 730 amp, maintenance-free
BRAKE ASSIST
CAPLESS FUEL FILLER SYSTEM —Includes remote fuel door release
CARGO COMPARTMENT DRESS-UP — Includes cargo net
CHILD SEAT ANCHOR SYSTEM (LATCH) — Mounts for two child seats in the 2nd row help ease the installation of compatible aftermarket child seats
CLOCK — Analog
CONSOLE — Full-length floor, with two illuminated cup holders, coin holder, CD and cell phone storage with 12V power outlets, and rear seat A/C outlets
CUSTOMER-DEFINED DISPLAY MONITOR — Reconfigurable driver interactive Electronic Vehicle Information Center (EVIC)
DEFROSTER — Rear window
DOOR LOCKS — Power, speed-sensitive, child-protection rear
ELECTRONIC STABILITY CONTROL ⁽⁷⁾ — Includes Brake Assist
EXHAUST SYSTEM — Stainless steel dual exhaust with Chrome exhaust tips
FLOOR MATS — Front and rear
FUEL TANK — 19.1 gallon
GLASS — Solar Control front and rear windows
— Acoustic windshield and front door glass
GRILLE — Chrome surround with liquid Chrome accents
HEADLAMPS — Bi-function halogen projector with delay
— Automatic
HILL START ASSIST
HYDRAULIC ASSIST BRAKE BOOSTER
KEYLESS ENTER-N-GO — Includes proximity enter and push-button ignition system
LIGHTING — Glove box, trunk, front reading/map lamps, rear reading/courtesy lamps and front cup holders
— LED front and rear door pulls
MIRRORS, INTERIOR — Rearview, auto-dimming
— Visor vanity illuminated driver and passenger
POWER TRUNK LID RELEASE
POWER ACCESSORY — Three 12V power outlets located in the front cubby bin, center console and rear of center console
RAIN BRAKE SUPPORT
REACTIVE HEAD RESTRAINTS ⁽⁹⁾
READY ALERT BRAKING
REAR — 60/40 split-folding rear bench with armrest and cup holders
SIRIUS® SATELLITE RADIO ⁽⁵⁾
SHIFT KNOB — Leather-wrapped
SENTRY KEY® THEFT DETERRENT SYSTEM — Antitheft engine immobilizer
SPEED CONTROL
STEERING WHEEL — Leather-wrapped
STEERING WHEEL-MOUNTED AUDIO CONTROLS
TEMPERATURE DISPLAY — Outside, includes compass
TIRE PRESSURE MONITORING DISPLAY — Located in Electronic Vehicle Information Center (EVIC)
WINDOWS — Power with driver's and front-passenger one-touch auto-up/down, antipinch feature, and remote down
WIPERS — Variable Intermittent

STANDARD AND OPTIONAL FEATURES

TRIM LEVELS	300	LIMITED	300C	300C AWD
ENGINE / TRANSMISSION	2DE	2DH	2DT	2DT
3.6L PENTASTAR® VVT V6 — 5-speed AutoStick	27E	27H	—	—
5.7L HEMI® VVT V8 WITH FUEL SAVER TECHNOLOGY — 5-speed AutoStick	—	—	29T	29T
MECHANICAL				
ALL-WHEEL DRIVE — Includes front axle disconnect (requires 5.7L engine)	—	—	—	S
ALTERNATOR — 160-amp	S	S	—	—
— 180-amp (included with Luxury Group)	—	P	S	S
BRAKES — 4-wheel disc antilock with vented front and solid rear discs (includes all-speed traction control)	S	S	—	—
— Performance 4-wheel disc antilock with vented front and solid rear discs (includes all-speed traction control)	—	—	S	S
ENGINE BLOCK HEATER	O	O	O	O
CRUISE CONTROL — Adaptive Cruise Control ⁽³⁾ (packaged in SafetyTec™ Group)	—	P	P	P
SUSPENSION — 4-wheel independent comfort suspension	S	S	S	—
— 4-wheel independent touring suspension (included with 20-inch wheels)	—	P	P	—
— 4-wheel independent AWD suspension	—	—	—	S
EXTERIOR FEATURES				
BADGING — 300	S	S	—	—
— 300C	—	—	S	S
— AWD	—	—	—	S
DOOR HANDLES — Body-color	S	—	—	—
— Bright	—	S	S	S
HEADLAMPS — Adaptive Bi-Xenon High Intensity Discharge (HID) with delay and adaptive forward lighting with automatic leveling system (packaged in SafetyTec Group)	—	P	P	P
— SmartBeam™ headlamps (packaged in SafetyTec Group)	—	P	S	S
— Fog lamps	—	S	S	S
— Rear fog lamps (packaged in SafetyTec Group)	—	P	P	P
MIRRORS, EXTERIOR — Body-color, power heated manual folding	S	—	—	—
— Chrome, power heated, manual folding	—	S	—	—
— Chrome power heated, manual folding, with memory, driver auto-dimming, and auto-adjust in Reverse (packaged in Luxury Group)	—	P	S	S
— Supplemental turn signal with approach lamp and electrochromatic driver's side mirror (packaged in SafetyTec Group)	—	P	—	—
— Supplemental turn signal with approach lamp (packaged in SafetyTec Group)	—	—	P	P
TIRES — P215/65R17 BSW All-Season Touring	S	—	—	—
— P225/60R18 BSW All-Season Performance	—	S	S	—
— P235/55R19 BSW All-Season Performance	—	—	—	S
— P245/45R20 BSW All-Season Performance (packaged with 20-inch wheels)	—	P	P	—

TRIM LEVELS	300	LIMITED	300C	300C AWD
EXTERIOR FEATURES (CONTINUED)				
WHEELS — 17-inch Tech Silver painted aluminum	S	—	—	—
— 18-inch chrome-clad aluminum	—	S	S	—
— 19-inch polished/Tech Silver painted pockets aluminum	—	—	—	S
— 20-inch polished/Tech Silver painted pockets (includes performance suspension and 245/45R20 BSW AS Performance tires)	—	O	O	—
WIPERS — Rain-sensitive (packaged in SafetyTec Group)	—	P	S	S
INTERIOR FEATURES				
ADJUSTABLE PEDALS — Power adjustable with memory (packaged in Luxury Group)	—	P	S	S
CUP HOLDERS — Front illuminated heated and cooled (requires 180-amp alternator; packaged in Luxury Group)	—	P	S	S
DOOR SILL SCUFF PADS — Front door with Chrysler logo (packaged in Luxury Group)	—	P	S	S
HOMELINK® UNIVERSAL TRANSCEIVER — Programmable, three-function with remote controls for garage door opener, interior/exterior home lighting or security devices (packaged in SafetyTec Group)	—	P	S	S
LIGHTING — LED driver and passenger lower footwell lamps (packaged in Luxury Group)	—	P	S	S
— LED front and rear map pockets (packaged in Luxury Group)	—	P	S	S
MEMORY SYSTEM — Memory for driver's seat, power steering column, power pedals, exterior mirrors and radio for two drivers (packaged in Luxury Group)	—	P	S	S
STEERING WHEEL — Leather-wrapped	S	S	—	—
— Wood/leather-wrapped (packaged in Luxury Group)	—	P	S	S
— Heated steering wheel (packaged in Luxury Group)	—	P	S	S
SUNROOF — Panoramic full-power front and fixed rear, with one-touch open/close feature	—	O	O	O
POWER BACKLIGHT SUNSHADE — Packaged in Luxury Group	—	P	S	S
SPEEDOMETER —140-mph	S	S	—	—
— 160-mph	—	—	S	S
STEERING COLUMN — Manual tilt/telescoping	S	S	—	—
— Power tilt/telescoping with memory (packaged in Luxury Group)	—	P	S	S
TRUNK MAT — Packaged in Luxury Group	—	P	S	S
SEATING				
SEATING — Premium cloth seating surface	S	—	—	—
— Nappa leather seating surface	—	S	—	—
— Nappa perforated luxury leather seating surface (packaged with Luxury Group)	—	P	S	S
— 8-way power driver and 4-way power front-passenger seat	S	—	—	—
— 8-way power driver and front-passenger seats with 4-way power lumbar adjust	—	S	S	S
— Heated front seats	—	S	S	S
— Ventilated front seats (packaged with Luxury Group)	—	P	S	S
— Heated 2nd-row seats (packaged in Luxury Group)	—	P	S	S

TRIM LEVELS	300	LIMITED	300C	300C AWD
UCONNECT® MULTIMEDIA				
UCONNECT TOUCH RADIOS — Uconnect Touch 8.4 CD/DVD/MP3 radio with 8.4-inch touch screen, SD card slot, SIRIUS® Satellite Radio, ⁽⁵⁾ remote USB port, audio jack (RE2)	S	S	—	—
— UConnect Touch 8.4N CD/DVD/MP3/NAV radio with 8.4-inch touch screen, Garmin® Navigation, SD card slot, auxiliary jack, remote USB port, SIRIUS Satellite Radio, ⁽⁵⁾ SIRIUS Travel Link™ ⁽⁶⁾ (RB5)	—	O	S	S
AUDIO SYSTEMS — 6 speakers	S	—	—	—
— 6 premium Alpine® speakers with 276-watt digital amplifier	—	S	S	S
— 9 premium Alpine® speakers with 506-watt digital amplifier and subwoofer (packaged with Sound Group)	—	P	P	P
UCONNECT VOICE COMMAND — Includes hands-free calling with Address Sync, ⁽⁴⁾ and Bluetooth® streaming audio	O	S	S	S
SAFETY AND SECURITY				
BLIND SPOT MONITORING ⁽¹²⁾ / REAR CROSS PATH DETECTION ⁽¹¹⁾ SYSTEM —Packaged with SafetyTec Group	—	P	P	P
FORWARD COLLISION WARNING ⁽¹⁰⁾ SYSTEM — Packaged with SafetyTec Group	—	P	P	P
PARKVIEW® REAR BACK-UP CAMERA ⁽¹¹⁾	—	S	S	S
PARKSENSE® FRONT-AND-REAR PARK ASSIST SYSTEM ⁽¹¹⁾ — Packaged with SafetyTec Group	—	P	P	P
SECURITY ALARM	—	S	S	S
SMART REMOTE START SYSTEM	—	S	S	S
PACKAGES				
SOUND GROUP — Includes 9 premium speakers with subwoofer and 506-watt amplifier	—	O	O	O
LUXURY GROUP — Includes luxury perforated leather seating surfaces, 180-amp alternator, heated/ventilated power front seats, heated 2nd-row seats, auto-dimming power exterior driver mirror with adjust in Reverse, memory system, power backlight sunshade, driver and front-passenger lower footwell LED lamps, heated wood/leather-wrapped steering wheel, power tilt/telescoping steering column, heated/cooled front cup holders, door sill scuff pads, adjustable power pedals, trunk mat, front and rear door map pocket LEDs, real wood Black Olive Ash bezels with Black interior, real wood Dark Olive Ash bezels with Light Frost Beige	—	O	—	—
SAFETYTEC GROUP — Includes exterior mirrors with supplemental signals, courtesy lamps, electrochromatic driver's mirror, Blind Spot Monitoring ⁽¹²⁾ Rear Cross-Path Detection ⁽¹¹⁾ System, rain-sensitive windshield wipers, adaptive Bi-Xenon HID headlamps with automatic headlamp leveling system, SmartBeam headlamps, rear fog lamps, Forward Collision Warning ⁽¹⁰⁾ (FCW) system, Adaptive Cruise Control ⁽³⁾ (ACC), ParkSense Front-and-Rear Park Assist ⁽¹¹⁾ system and HomeLink universal garage door opener	—	O	—	—
SAFETYTEC GROUP — Includes exterior mirrors with supplemental signals, courtesy lamps, Blind Spot Monitoring ⁽¹²⁾ Rear Cross Path Detection ⁽¹¹⁾ System, adaptive Bi-Xenon HID headlamps with automatic headlamp leveling system, rear fog lamps, Forward Collision Warning ⁽¹⁰⁾ system, Adaptive Cruise Control ⁽³⁾ (ACC) and ParkSense Front-and-Rear Park Assist ⁽¹¹⁾ system	—	—	O	O

S = Included, P = Available within package noted, O = Optional.



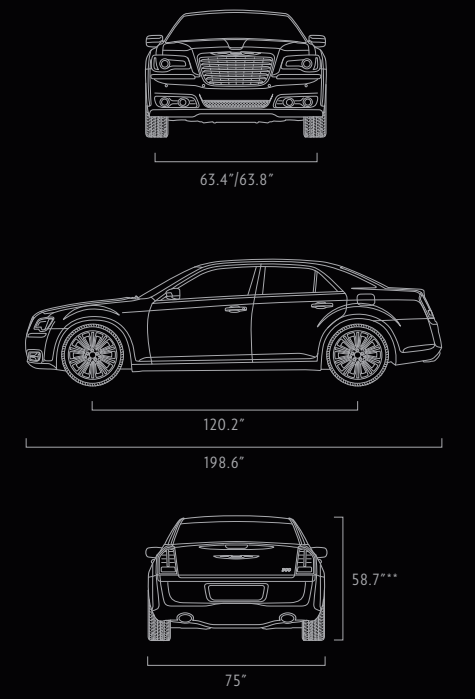
EXTERIOR COLORS ^

INTERIOR SEAT TRIM COLORS v



	300		300 LIMITED		300C	
INTERIOR FABRIC	BLACK BOULEVARD AND LEGACY CLOTH	LIGHT FROST BEIGE BOULEVARD AND LEGACY CLOTH	BLACK NAPPA LEATHER TRIM	LIGHT FROST BEIGE NAPPA LEATHER TRIM	BLACK PERFORATED NAPPA LEATHER TRIM*	LIGHT FROST BEIGE PERFORATED NAPPA LEATHER TRIM*
EXTERIOR COLORS						
BILLET SILVER METALLIC	X		X		X	
BLACKBERRY PEARL	X	X	X	X	X	X
BRIGHT WHITE	X	X	X	X	X	X
BRILLIANT BLACK CRYSTAL PEARL	X	X	X	X	X	X
DEEP CHERRY RED CRYSTAL PEARL	X	X	X	X	X	X
IVORY TRI COAT PEARL	X	X	X	X	X	X
SAPPHIRE CRYSTAL METALLIC	X	X	X	X	X	X
TUNGSTEN METALLIC	X	X	X	X	X	X

*300 Limited with Luxury Group. ** With 20-inch wheels and tires.



WHEEL CHOICES v



20-INCH POLISHED FACE TECH SILVER PAINTED POCKETS Available on 300C and Limited
 19-INCH POLISHED FACE TECH SILVER PAINTED POCKETS Standard on 300C AWD
 18-INCH CHROME-CLAD Standard on 300C and Limited
 17-INCH TECH SILVER PAINTED ALUMINUM Standard on 300



WARRANTIES

Chrysler vehicles are covered by a Chrysler Group LLC 3-Year or 36,000-Mile Basic Limited Warranty (excludes normal maintenance and wear items), as well as a 5-Year or 100,000-Mile Powertrain Limited Warranty that is fully transferable and includes towing to an authorized dealer. Ask your dealer for details and a copy of these limited warranties.

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AUTOMOBILITY

Chrysler Group LLC's Automobility program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment in order to help provide safe and reliable vehicle modifications to enhance accessibility for all people. For more information, call (800) 255-9877 or visit chryslerautomobility.com.



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(1) Based on Chrysler Group LLC Upper Large Car segmentation. (2) Based on major automotive awards won in its introductory model year (2005). (3) ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (4) Phone must support Bluetooth Phone Book Access Profile (PBAP). (5) Required SIRIUS Radio, Traffic, Travel Link, and Backseat TV subscriptions sold separately after trial period. Other fees and taxes will apply. SIRIUS Traffic and Travel Link available in select markets. Backseat TV subscription not available without SIRIUS Radio subscription; and SIRIUS data displays and individual product availability vary by hardware equipment. SIRIUS service available only to those at least 18 years of age in the 48 contiguous USA, DC, and Puerto Rico (with coverage limitations), while Internet radio is also available in AK, HI, and PR. Fees and programming subject to change. Service automatically renews and you will be billed, at then-current rates, unless you call 1-888-539-7474 to cancel. Subscriptions governed by SIRIUS Terms and Conditions available at sirius.com. Service available in Canada; see www.siriuscanada.ca. (6) Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription required. (7) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (8) The advanced front air bags in this vehicle are certified to the new federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (9) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (10) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision. It is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (11) Always check entire surroundings visually before backing up. (12) Always check visually for vehicles prior to changing lanes.

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Enhance your new 300 with sophisticated style, premium protection, and engaging entertainment knowing that every accessory meets Mopar's stringent guidelines for fit and finish. Choose from a vast array of parts designed with purpose, specifically for your 300 such as Sport and Cargo Carriers, Katzkin Leather Interiors, Premium Wheels, and Custom Grille Inserts, as well as those accessories shown at right. Shown on vehicle: 20-inch Black Chrome Wheel. For the full line of Authentic Chrysler Accessories by Mopar, visit mopar.com.



18-inch Cast Aluminum Wheel



18-inch Gloss Black Wheel



T-Handle Shifter



Custom Grille Inserts

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