

C3 Pluriel



CITROËN
VIVE LA DIFFERENCE

www.citroen.com.au

change

for every occasion





There's nothing quite like the Citroën C3 Pluriel. It's the car that dares to be different. The car that asks, why have one car when you can have five cars in one? The fun and flexible Pluriel is the perfect car for everyday driving, and for enjoying life's unexpected pleasures.

What car do you fancy driving today? Citroën C3 Pluriel can be a sophisticated Hatch, a pillarless Panoramic, stylish Cabriolet, sporty 4-seater Convertible, or practical Mini Ute. The choice is yours. Enjoy all the possibilities of life with Citroën C3 Pluriel.



change

your outlook



C3 Pluriel adds a new dimension to vehicle design. The appeal is instantaneous; its unique personality is alluring.

While it's the ultimate 'good times' car, the C3 Pluriel is – first and foremost – the perfect car for everyday driving. Not just because of its ingenious design but because you can drive a different car everyday. The C3 Pluriel slots into the tiniest parking spaces.

C3 Pluriel redefines functionality and design. Elegant wheel arches, the absence of a central pillar and an expanse of glass define the C3 Pluriel's confident styling, while opening up panoramic views of the world.

Unique design touches create a strong visual link between the vehicle interior and exterior. The dashboard features co-ordinated digital displays, easy-to-read instrumentation and aluminium coloured air vents. The aluminium theme is carried through to the individually designed selector for the brilliant SensoDrive gearbox. Loving attention to detail extends to the curved door handles, door catches and elliptical bins in each door.

Jump in, see where the C3 Pluriel takes you.

1> Automatic climate control

Automatic climate control ensures driving comfort, whatever the weather or the position of the roof. C3 Pluriel provides air conditioning with pollen filters, outside temperature display and a heat reflecting windscreen.

2> RDS stereo with stalk-mounted controls

C3 Pluriel is equipped with a 6-speaker radio/CD system. For added safety and convenience at your fingertips, stalk-mounted stereo controls are standard. In-dash 5-stack CD player optional.

3> Variable power-assisted steering

Light and manoeuvrable when parking and progressively firmer at speed, it ensures optimal driver control at all times. A height- and reach-adjustable steering wheel makes creating your ideal driving position easy.

4> Power windows

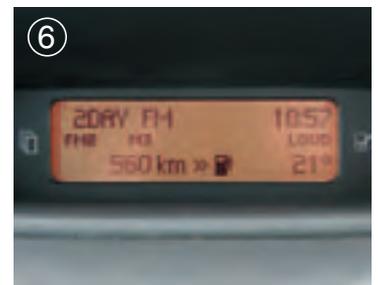
Electric front windows with one-touch down operation and electric rear windows.

5> Front and rear lights

Pluriel offers individual and stylish lighting – characteristic headlamps, positioned high on the wings, indicators comprised of 'drops of light', and striking 'techno' style rear lights featuring an 'aluminium' effect background.

6> Multi-function trip computer

Journey information is easily accessible with C3 Pluriel's multi-function trip computer. An easy-to-read digital screen displays the distance to next refuel, fuel consumption figures and average speed.





How much comfort and space can a small car possibly provide? Leg room, headroom, storage room... C3 Pluriel is the perfect compact car, carrying four adults.

One of the tallest vehicles in its class, the C3 Pluriel measures a heady 1.56m. Four ergonomic seats in a raised position provide the driver and passengers with a clear view of the road ahead and the surrounding scenery.

A car with total versatility, C3 Pluriel's electric soft top is completely retractable, with eight pre-programmed positions. At the touch of a button, transform from urban Hatch to Panoramic sun-roof and complete open top mode.

The entire roof and back windscreen easily withdraw under the boot, leaving plenty of available load space.

Plus, the C3 Pluriel's intelligent design ensures protection from buffeting air currents when the car is in an open configuration.



1> Retractable multi-layer soft top
The strong multi-layer soft top, with aeroacoustic deflector provides superb insulation and a watertight fit. Astonishingly, the entire full-length roof, glass rear window and rear hatch fold up and into a space under the floor of the boot.

2> Convenient storage
Enjoy generous and convenient storage spaces. Doors have two stowage bins, able to hold 1.5 litre bottles and the backrests are fitted with handy mesh map pockets.

3> Ingenious and roomy boot
C3 Pluriel has a boot capacity of approximately 266 litres, making it one of the biggest in its category. The boot can be accessed in two different ways: via the rear window (the parcel shelf retracts automatically) for quick access in tight spaces, or via tailgate access to the entire boot.

4> Flexible glove-boxes
Practical and ingenious, C3 Pluriel has two glove-boxes, including a lockable glove-box and a chilled lower glove-box to keep your drinks cool in summer.

5> Fully-adjustable seats
Make yourself at home. Ergonomically designed driver's seat is height-adjustable, tilt-adjustable and slide-adjustable. Relax in the renowned comfort of Citroën seats finished with chic Techno Trim.

6> Door interior colour
C3 Pluriel's interior styling creates a strong visual link between the vehicle interior and exterior with colour inserts on door panels.



change

your direction

01



C3 Pluriel Hatch – Take off for the weekend, rain or shine

02



C3 Pluriel Panoramic – Reveal new possibilities

03



C3 Pluriel Cabriolet – Drive with the wind in your hair

change

A statement in style that combines five types of car in one ingenious design.

Now you can match your car to your mood and the day ahead. In a few easy steps the C3 Pluriel can morph from a spacious and comfortable hatch to a sporty convertible – the choice is yours.

Pluriel



04

C3 Pluriel Convertible – Enjoy the open road ahead



05

C3 Pluriel Mini Ute – Pack more into your day

change
when you need to





C3 Pluriel offers a powertrain that is as different and advanced as the body that covers it. The 1.6 litre, 16-valve engine develops 82kW. But how the power is delivered is the truly unique part - Citroën's SensoDrive gearbox is fitted as standard.

This revolutionary gearbox offers the ease of an automatic combined with the performance and economy of a manual gearbox. It responds to your input automatically - unless you choose to shift manually in fractions of a second, without a clutch pedal!

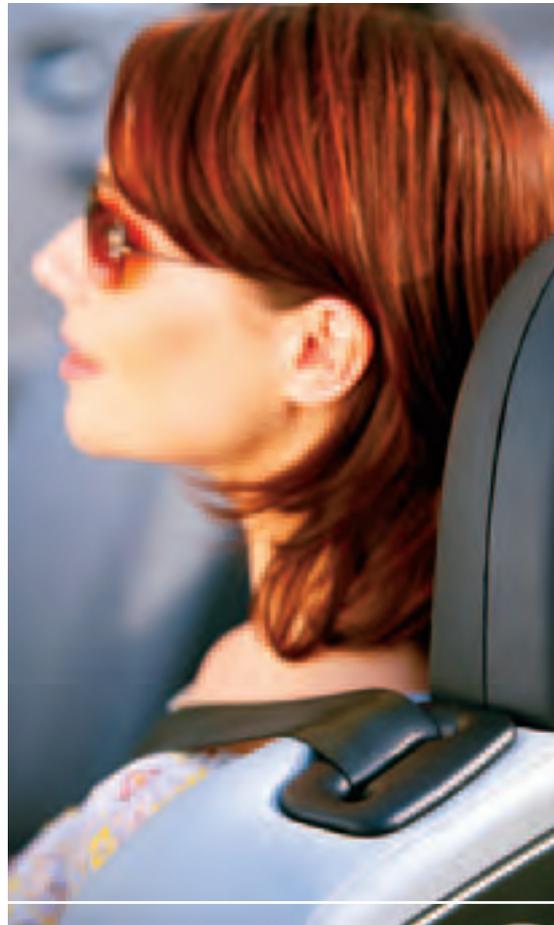
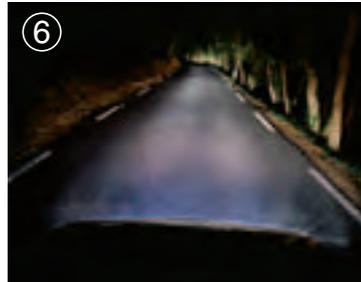
C3 Pluriel's light, strong and flexible engine provides all the power you need... enough to sprint from zero to 100kmh in 11.6 seconds. The result? C3 Pluriel combines driving pleasure with excellent fuel economy, while reducing environmental impact.

All this is protected with a 3 year warranty* and a 24 hour roadside assistance programme.

*3 year warranty, 3 year 24 hour roadside assistance, 12 year corrosion warranty and 3 year paint warranty.



1.6 litre 16v engine



1> ABS

ABS with Electronic Brakeforce Distribution (EBD) and Emergency Brakeforce Assistance (EBA). EBD controls brake pressure individually for each wheel, while EBA reduces stopping distances under emergency braking.

2> 3-point inertia-reel seat belts

C3 Pluriel has four, 3-point seatbelts fitted with force limiters. The front seatbelts are also equipped with pyrotechnic pretensioners.

3> Four airbags

Reassuringly, C3 Pluriel has four airbags – two adaptive front airbags (driver and passenger) and two front lateral airbags. In the event that an accident occurs, the deployment of an airbag automatically cuts off the fuel supply.

4> Central locking

Remote control central locking includes a locating function and transponder immobiliser. If accidentally opened after locking, C3 Pluriel automatically relocks 30 seconds later. There is also a central locking control on the dashboard that can activate the central door locking, and (when programmed) the automatic locking of the doors and boot when you drive off.

5> Auto rain-sensitive wipers

If it starts to rain, when programmed, the water-sensitive windscreen wipers turn themselves on automatically. Wiper speed varies with road speed.

6> Safety lighting

In the event of rapid deceleration, hazard warning lights are automatically activated. Pluriel's powerful halogen headlights have adjustable beams and turn on automatically in the dark.





change

for the better

C3 Pluriel's design strikes the best possible balance between active safety and comfort. A proven MacPherson Strut front suspension delivers reliable and responsive roadholding.

In the event of impact, C3 Pluriel has been reinforced with special high-strength steel, shock-absorbing front bumpers and protective side mouldings. It also has reinforced tubing inside the windscreen pillars, roof arches and in the backrests and headrests for added roll-over protection.

Four airbags and front pretension seat belts add to the C3 Pluriel's safety. Fuel supply shuts off at the instant of impact.

Further protection comes from the programmable 'over-speed' warning, programmable 'guide-me-home' headlights that remain alight as you leave your car, and 'black panel' instrument lights that dim to minimise driver distraction. Plus, C3 Pluriel is well protected against theft and break-ins. Immobiliser and remote control central locking come as standard.

change

the flavour



Be inspired. C3 Pluriel "Cabriolet of the Year 2003" is open to all sorts of possibilities.

C3 Pluriel's body colours are a perfect match for its innovative and stylish design. Outside, it's a statement in style. Don't be shy: choose from light, bright colours (after all, there couldn't be a better car to be seen in). Or opt for classic elegance with timeless shades.

Inside, we introduce "sportswear for cars". C3 Pluriel's new fabric, Techno Trim – a 3D honeycomb mesh, is directly inspired by the latest textiles used for sports clothing and equipment.

As an optional extra, the Citroën C3 Pluriel also comes with an Elegance Pack featuring the luxury of leather upholstery and steering wheel, electrical folding exterior mirrors, silver roof arches, silver side mouldings and bumper strips.

C3 Pluriel Colours & Trim



Bleu Lucia
Silver roof arches



Orange Aerien
Dark grey roof arches



Gris Aluminium
Dark grey roof arches



Gris Fulminator
Silver roof arches



Rouge Ardent
Dark grey roof arches



Vert Lentz
Silver roof arches

C3 Pluriel Elegance Colours & Trim



Bleu Paname
Silver roof arches, silver
side mouldings and
bumper strips



Gris Fulminator
Silver roof arches, silver
side mouldings and
bumper strips

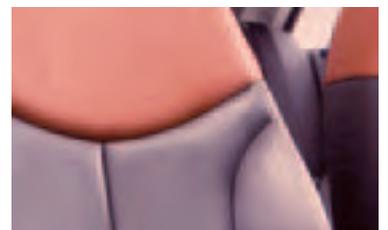


Gris Aluminium
Silver roof arches, silver
side mouldings and
bumper strips

C3 Pluriel Trim



C3 Pluriel Elegance Trim
Leather upholstery



C3 Pluriel



Citroën imported and distributed by Ateco Automotive, Locked Bag 260, Silverwater NSW 1811
Visit: www.citroen.com.au All Enquiries: 1800 804 747

Ateco Automotive Pty Ltd trading as Citroën Australia reserves the right to discontinue or change the models, features, specifications, options, designs and prices of the products referred to in this brochure without incurring any liability whatsoever to any purchaser or prospective purchaser of any such products. Some of the items herein are optional at extra cost. Consult your Citroën dealer for the latest information on models, specifications, features, prices, options and availability.

ABN 34 000 486 706 Print date: December 2004 Part no. EM40486



CITROËN
VIVE LA DIFFERENCE

www.citroen.com.au