REGAL



Like all things designed to be both beautiful and purposeful,

Buick Regal reveals its CHARACTER IN EVERY CURVE AND EVERY CREASE. Its bold design holds your attention,

hinting at the precise handling you'll experience on every drive. Executional details like available dual stainless steel exhaust tips add a confident flair, while the stunning available LED-accented headlamps and taillamps leave a lasting impression, coming or going.







RESPONSIVE EXPERIENCE WHAT HAPPENS WHEN YOU DRIVE A SEDAN THAT PUSHES ALL THE RIGHT BUTTONS.

What if you could alter your car's handling to be more responsive at the push of a button? On Regal GS, you can-thanks to the Interactive Drive Control System. Two driver-selectable modes—Sport or GS—adapt the ride and handling of Regal GS to your driving style in real time. At high speeds, the steering, suspension and transmission adjust to optimize stability during sweeping curves. In GS mode, the system tightens handling response even further.







REGAL GS

COME INSIDE AND DISCOVER HOW ROOMY AND RELAXING A PERFORMANCE SEDAN CAN BE.

For drivers of the Regal GS, exhilaration is a form of relaxation. That's the hallmark of a true sport sedan, and when you settle into the firmly bolstered front sport bucket seats of the Regal GS, you feel the ideal balance of comfort and support. If you're a passenger in the rear seating area, you'll enjoy the spacious luxury. In fact, Regal has more rear-seat room than Acura TLX and Infiniti Q70.

- The heated leather-appointed front seats of Regal GS adjust 10 ways, including two-way lumbar support.
- In Regal GS, your connection points are a sport steering wheel and metal sport pedals.
- On Regal GS, a heated steering wheel turns cold mornings into a comfortable commute.
- The 8-inch diagonal Driver Information Display with easy-toread scrolling in Regal GS helps you prioritize fuel, music, contacts and other info you use most.







INTELLIGENT

WITH SMARTPHONE INTEGRATION, YOUR DIGITAL LIFE COMES WITH YOU WHEREVER REGAL GOES.

Regal offers Apple CarPlay[™] and Android Auto[™] compatibility.¹ With Apple CarPlay,[™] some of the apps you love on your iPhone[®] come alive through Siri[®] or the built-in display. And Android Auto easily integrates the power and some of the functionality of your Android[™] phone into Regal. Just plug into the USB² outlet and go.

BUICK INTELLILINK Color Touch Radio with Buick IntelliLink³ accommodates up to 10 different mobile device pairings, from smartphones to Bluetooth^{®4}-enabled music players such as the iPod[®] Touch. Gracenote^{®5} is a feature embedded in the IntelliLink³ system that indexes and assigns voice tags to all your music selections. You can even use the "More Like This" function to instantly create a playlist of songs or artists similar to the one you're listening to.

DRIVER INFORMATION CENTER
Vehicle data you rely on most is
front and center, thanks to a
customizable Driver Information
Center (DIC). On a large display
at the top of the instrument panel
cluster, the DIC shows the shift
lever position, trip and fuel information
such as average miles per gallon
and miles to empty, maintenance
status such as the percentage of
oil life remaining and more.

SIRIUSXM Regal comes with a 3-month trial of SiriusXM Satellite Radio. You'll hear with digital clarity 175+ channels of commercial-free music from every genre, live play-by-play sports, the biggest news and talk and the hottest entertainment at your fingertips, 24/7.

1Vehicle user interfaces are products of Apple® and Google® and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply.

2Not compatible with all devices. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity.

4Go to my.buick.com/learn to find out which phones are compatible with the vehicle. Data plan rates apply. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call StriusXM at 1.866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. Sirius, XM, SiriusXM and all related marks and logos are trademarks of SiriusXM Radio, Inc.



On Regal, an AVAILABLE ALL-WHEEL-DRIVE SYSTEM combines with an electronic limited-slip

differential to help maximize traction by sending power to the wheel(s) with the most grip. In low-traction situations—such as rain, sleet or snow—it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel. And on dry roads, Regal's AWD creates enhanced acceleration by providing torque to all four wheels.





START WITH A QUIET CABIN, THEN FILL IT WITH STATE-OF-THE-ART AUDIO FEATURES.

Regal is available with Bose® premium audio, so the music you love will sound especially rich-reproduced with deep bass, a complex mid range and clean, crisp highs. And Regal gives you so many ways to enjoy your music. You can listen to selections from your MP3 music library or stream available Pandora®1 internet radio from your compatible smartphone. Plus, the built-in Bluetooth² lets you play music wirelessly. And you can save up to 60 presets—and not just for your music or radio stations. You can also save equalizer settings to suit different listeners or music genres. The presets can even be used to save personal contacts and, if equipped with the available Navigation System,3 the presets can even save navigation settings. Sounds pretty amazing, doesn't it?



CONNECT

THE AVAILABLE WI-FI® HOTSPOT1 PROVIDES A MORE POWERFUL CONNECTION THAN A SMARTPHONE OR MOBILE HOTSPOT.

Available 4G Wi-Fi now travels with you. Stay connected and move effortlessly from home to work to just about anywhere without losing touch. Stream movies and TV on the go, using your favorite apps on your Wi-Fi devices.

The built-in Wi-Fi hotspot¹ supports up to seven devices, so everyone can surf, scan, create, post and game their way through any journey at 4G speed.²

Any time your vehicle is on, your hotspot is available and ready to connect to your devices, so it's easy to use. Our strong signal means you have a fast and reliable connection. And because the built-in Wi-Fi hotspot is powered by your vehicle, you're not reliant on your mobile device battery.

Your first 3 months or 3GB of data (whichever comes first) is included with your new Buick. After that, select a plan from OnStar that's right for you.

Not sure how much data you need for your in-vehicle Wi-Fi hotspot? Our data calculator (att.com/att/onstardatacalc) will help you estimate data usage for email, streaming music, social media and more.

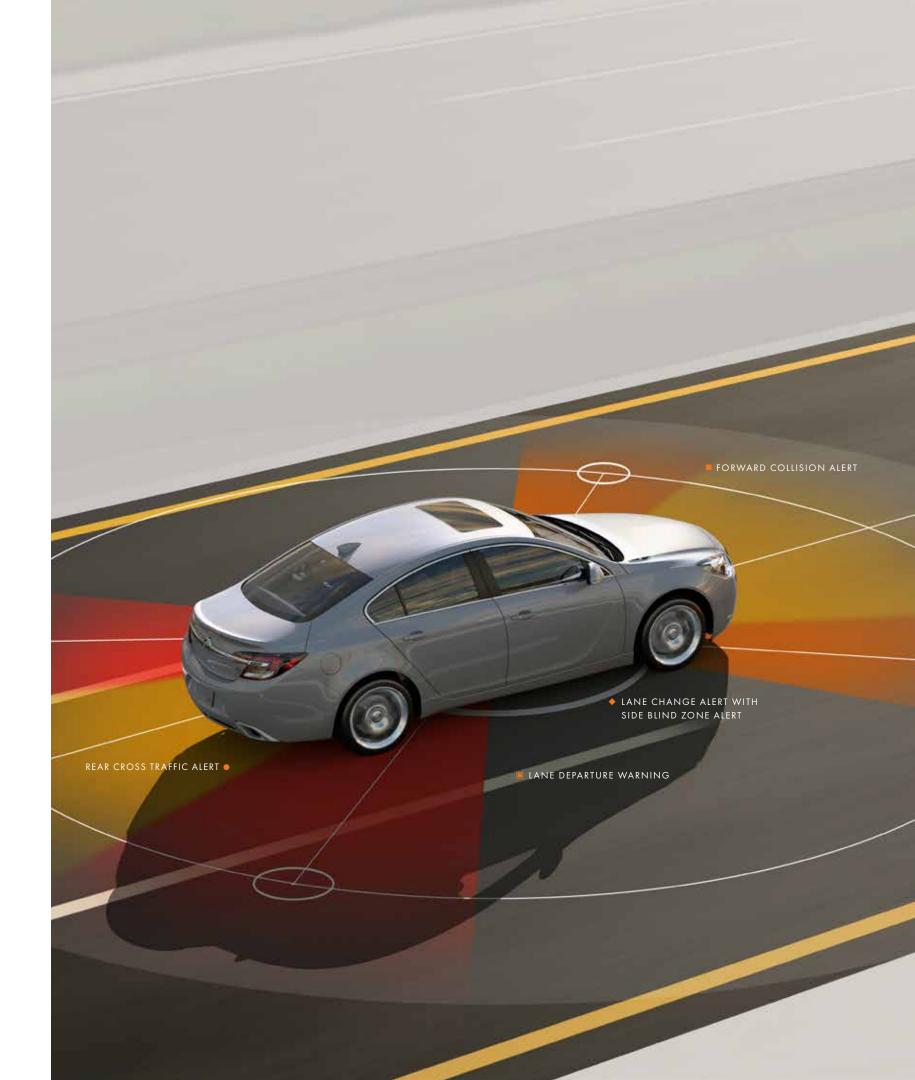
*Requires a compatible mobile device, active OnStar service and data plan. 4G service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T. 2Data service provided by AT&T. See onstar.com for 4G coverage availability.

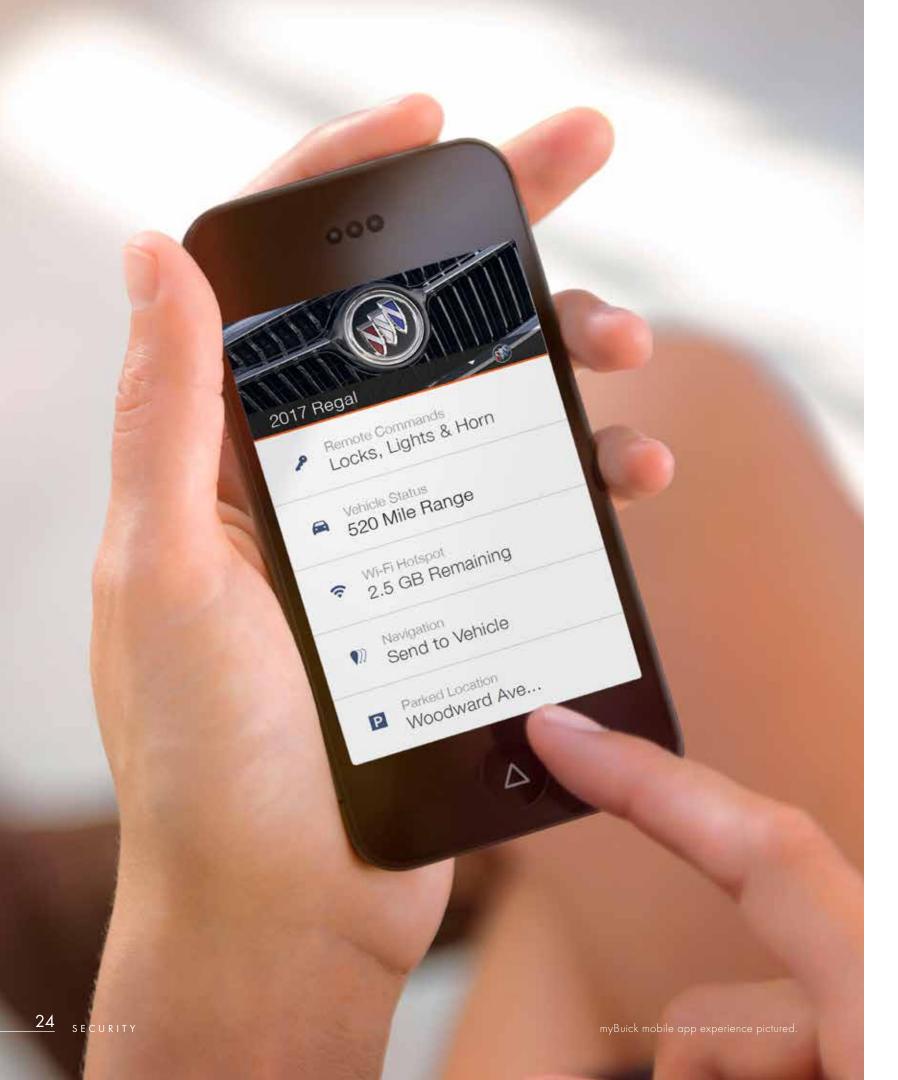
IN REGAL, AVAILABLE ADVANCED SAFETY SYSTEMS LITERALLY SURROUND YOU.

Regal has its priorities in the right place: everywhere. In the center-mounted information screen, where the standard Rear Vision Camera helps you see what's behind your Regal, and available Rear Cross Traffic Alert that helps make you aware of oncoming traffic when backing up. In the available High-Intensity Discharge xenon headlamps that help you see the road ahead. And below, you can read about available safety features such as Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert.

These safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for important feature limitations and information.

- FORWARD COLLISION ALERT When you're approaching a vehicle ahead too quickly, available Forward Collision Alert lets you know with audio and visual warnings. Consider it a high-tech way of reminding you to slow down and enjoy the ride.
- ♦ LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT While driving, the available Lane Change Alert uses radar to help watch for and warn you of vehicles approaching from behind when you're changing lanes. Side Blind Zone Alert issues a visual warning when a vehicle enters your blind zone.
- REAR CROSS TRAFFIC ALERT A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The available system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen.
- LANE DEPARTURE WARNING Available Lane Departure Warning provides both an audio and visual alert should your Regal drift out of its lane without you first having activated your turn signal.





ONSTAR

INCLUDES ONSTAR GUIDANCE PLAN¹ SERVICE TRIAL (TRIAL EXCLUDES HANDS-FREE CALLING MINUTES) LETS YOU CONNECT TO A SPECIALLY TRAINED ONSTAR ADVISOR JUST BY PUSHING THE BLUE ONSTAR BUTTON IN YOUR REGAL.



EMERGENCY Automatic Crash

Response² This feature can connect you to an OnStar Advisor immediately after a crash to help get you the care you need, even if you can't ask for it. Using Injury Severity Prediction technology, Advisors can help you get the right care right away.

Emergency Services One push of the red emergency button gives you a priority connection to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you're never alone.

Crisis Assist In severe weather conditions or a crisis, Advisors can provide a fast, knowledgeable resource if you need emergency assistance, evacuation routes and other resources. On Star can also contact family members for you.

Roadside Assistance³ If you're stranded, have a flat tire or need a tow truck, just ask an OnStar Advisor to get help to your exact location to get you back on the road quickly.

SECURITY Stolen Vehicle Assistance⁴ If your car is stolen, Advisors working with the appropriate authorities can pinpoint its location, slow the vehicle if conditions are safe and even prevent it from being restarted. And with Theft Alarm Notification, if your car alarm sounds, we'll let you know via text, email and/or a phone call. One simple call puts a team into action to help recover your car quickly and safely.

NAVIGATION Turn-by-Turn

Navigation⁵ Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your car, and a voice calls out every turn. An Advisor can also help you with a database of more than 14 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the myBuick mobile app.⁶

atyourservice Discover value on everyday purchases while on the go. Get easy access to offers at restaurants, gas stations, retail stores and more. AtyourService offers can

be accessed from your vehicle's radio touch-screen (if available), through your myBuick mobile app⁶ or an OnStar Advisor.

VEHICLE MANAGER Advanced
Diagnostics⁸ This feature can alert
you when something's going on
under the hood. Diagnostic Alerts
can send you a monthly report or
real-time alerts available by email
or text, detailing its findings. And
with Proactive Alerts (if available), you
can get a warning about potential
issues with key components such as
the battery, fuel pump, fuel pressure
sensor and starter motor before they
become a problem.

MYBUICK MOBILE APP® Enjoy the ultimate ownership experience through convenient control and management of your vehicle from almost anywhere. If properly equipped, you can remotely start your vehicle, locate your vehicle on a map, lock or unlock your doors, send destinations to your car, honk your horn and flash your lights. The services of the myBuick mobile app are included for 5 years on new vehicles. To download the myBuick mobile

app⁶ to your smartphone, go to the
App Store of iTunes[®] or Google Play.™

ONSTAR SMART DRIVER® Now your vehicle can help make you a smarter driver. OnStar Smart Driver provides information about your driving behavior to help maximize your vehicle's overall performance, reduce wear and tear, monitor fuel efficiency and help you become a better driver. You can review your report and after 90 days, you can choose to share it anonymously with participating insurance providers.

REMOTE ACCESS¹⁰ With Remote Access, an OnStar Advisor can send a remote signal to lock or unlock your doors or honk your horn and flash your lights. If properly equipped, you can even use your myBuick mobile app⁶ to remote-start the vehicle from virtually anywhere.

ONSTAR HANDS-FREE CALLING¹

This feature is a wireless service built into your vehicle so you can easily and safely make and receive calls from the road. You must purchase calling minutes to get this service.

Visit onstar.com for coverage map, details and system limitations. 2Visit onstar.com for vehicle availability, details and system limitations. On Star acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 3Roadside service provided by Allstate Roadside Services. 4Services vary by model and conditions. Visit onstar.com for vehicle availability, details and system limitations. Theft Alarm Notification features vary by make and model. Requires factory-installed theft-deterrent system. Security or Guidance Plan and selection of notification preference[s]. Vehicles must be locked electronically to arm the factory-installed theft-deterrent system. Messaging and data rates apply. 3Requires Guidance or Navigation Add-On Plan. Visit onstar.com for coverage map. Services vary by model. 4Requires data plan, compatible vehicle and device. Some features require factory-installed remote start, power locks, Tire Pressure Monitoring System or active OnStar service. 7Not available on Basic Plan. Valid offers can vary. Check AlYourService through the myBuick mobile app for latest offers. Capabilities vary by model. Visit onstar.com for details and system limitations. Message and data rates may apply. Requires active OnStar service, email address on file and enrollment in Advanced Diagnostics. Proactive Alerts are designed to help predict specific types of issues based on information collected from the vehicle. Other factors may affect vehicle performance. Not all issues will deliver alerts. In certain scenarios, a dealer service check may be required to confirm the accuracy of the Proactive Alert. OnStar, General Motors and their affiliates are not insurance providers, nor do they endorse insurance providers. You should obtain insurance only from licensed insurance providers. "Visit onstar.com for coverage map, details and system limitations. Service contract and available minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations.



SELECT PREMIUM MATERIAL SELECTION IS SIMPLE WITH REGAL.

INTERIOR TRIM

EBONY¹ LEATHER-APPOINTED SEATING



EBONY WITH SADDLE ACCENTS² LEATHER-APPOINTED SEATING



LIGHT NEUTRAL WITH COCOA ACCENTS² LEATHER-APPOINTED SEATING



¹Standard on GS with sport bucket seats. Available on all other trims. ²Not available on GS.

PERSONALIZE COLOR AND WHEEL SELECTION IS SIMPLE WITH REGAL.

— EXTERIOR COLORS —





PEPPERDUST METALLIC^{1,2,3}



QUICKSILVER METALLIC²



CRIMSON RED TINTCOAT^{2,3}



DARK SAPPHIRE BLUE METALLIC^{1,2}



GRAPHITE GRAY METALLIC^{2,3}



EBONY TWILIGHT METALLIC^{2,3}



BLACK ONYX1



BLACK CHERRY METALLIC^{2,3}





— WHEELS —

PTW 18" ALLOY WITH BLACK POCKETS (SPORT TOURING MODEL ONLY)

PXR 18" SILVER ALLOY





REH 19" V-SPOKE ALLOY





RTJ 20" V-SPOKE POLISHED ALLOY

REGAL STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive Engine 2.4L DOHC SIDI with VVT Transmission 6-speed automatic, electronically controlled with overdrive and Driver Shift Control Suspension Front MacPherson strut, rear 4-link

Steering Power, electric

Brakes 4-wheel anti-lock, 4-wheel disc with

brake assist Traction Control Full function

StabiliTrak Stability control system **Exhaust** Single-outlet stainless steel with hidden

turned-down tip

COMFORT AND CONVENIENCE

Seat Trim Leather-appointed

Seating Heated front bucket seats, rear split folding Driver Seat Adjuster 10-way (8-way power and

Front-Passenger Seat Adjuster 4-way manual and

Armrests Center and rear with 2 integral cupholders Head Restraints Front, 2-way adjustable

Head Restraints Rear, outboard seats 2-way adjustable Lighting Custom, interior front and rear reading, front and rear door and console ambient lighting, puddle ights and instrument panel light pipe

Assist Handles Front passenger and rear outboard Driver Information Display Driver instrument information enhanced, 4.2" diagonal multicolor Compass Display Located in the Driver Information Display

Steering Wheel Leather-wrapped, 3-spoke with steering-wheel-mounted audio and cruise controls Tilt and telescopic steering column, manual Cruise Control

Parking Brake Electric powered Mirror Inside rearview, auto-dimming Climate Control Dual-zone automatic air conditioning

Air Filtration System **Defogger** Rear-window electric

Windows Power with driver and front-passenger express-up/-down, rear express-down

Cupholders 2 front console, covered, 2 rear armrest Auxiliary Power Outlets 2 12-volt outlets

Floor Mats Carpeted front and rear with front anchors Vanity Mirrors Driver and front-passenger illuminated

Trunk Cargo Net

Remote Keyless Entry Extended range

REGAL EQUIPMENT GROUPS

REGAL GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Engine 2.0L Turbo DOHC SIDI with VVT **Exhaust** Dual-outlet stainless steel with bright tips Alternator 130 amps

All-Wheel Drive **Steering** Power, variable assist, electric

AVAILABLE OPTIONS FOR REGAL GROUP.

Moonroof

Audio System with Navigation¹² Wheels Q6Y 18" chromed alloy

REGAL SPORT TOURING

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Engine 2.0L Turbo DOHC SIDI with VVT **Exhaust** Dual-outlet stainless steel with bright tips Alternator 130 amps

Spoiler Rear

Wheels PTW 18" alloy with black pockets

AVAILABLE OPTIONS FOR REGAL SPORT TOURING:

Moonroof

Audio System with Navigation¹²

REGAL PREMIUM

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Engine 2.0L Turbo DOHC SIDI with VVT **Exhaust** Dual-outlet stainless steel with bright tips Alternator 130 amps

E-Z Key Passive Entry System Remote Vehicle Start System Push-Button Start 10-Way Power Seating Front passenger Universal Garage-Door Opener Rear Park Assist Heated Steering Wheel

Thorax Air Bags⁸ Rear seat Bose® Premium Audio System HID Headlamps Bi-xend Audio System with Navigation 12 Power Outlet 110-volt AC

AVAILABLE OPTIONS FOR REGAL PREMIUM:

All-Wheel Drive With HiPer Strut front suspension Moonroof

Wheels Q6Y 18" chromed alloy Steering Power, variable assist, electric (AWD only) Driver Confidence Package 1 Includes Lane Change Alert with Side Blind Zone Alert, Rear Cross Traffic Alert, Lane Departure Warning, Forward Collision Alert, Following Distance Indicator and Memory Seats frequires power tilt-sliding moonroof) Driver Confidence Package 2 Includes Front

Automatic Braking and Adaptive Cruise Control

ENTERTAINMENT SYSTEMS

Audio System Buick IntelliLink¹ radio, AM/FM stereo and CD player, includes 2 USB ports² and Bluetooth® streaming for gudio and select phones.

SiriusXM Satellite Radio⁴ Includes 3 trial months of service. For more information, visit siriusxm.com. Buick IntelliLink¹ Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through available services such as Pandora®5 internet radio

Apple CarPlay™ and Android Auto™ Compatibility⁶ **Audio** 7-speaker system USB Ports² Connectivity for various digital media

and select smartphones (2 ports) Bluetooth³ Personal cell phone connectivity to

OnStar 4G and Built-in Wi-Fi® Hotspot⁷ For up to

7 devices (includes data trial for 3 months or 3GB, whichever comes first)

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Exhaust Dual-outlet stainless steel

E-Z Key Passive Entry System

Remote Vehicle Start System

Power Outlet 110-volt AC

Thorax Air Bags⁸ Rear seat

Bose Premium Audio System

HID Headlamps Bi-xeno

GS-Specific Badging

Sport Pedals

Moldings Satin-fi

Rear Lip Spoiler

Alternator 130 amps

Push-Button Start

Engine 2.0L Turbo DOHC SIDI with VVT

10-Way Power Seating Front passenger

Universal Garage-Door Opener

Interactive Drive Control System

GS-Specific Fascias and Rockers

HiPer Strut Front Suspension

Front and Rear Park Assist

Audio System with Navigation¹²

Enhanced 8" diagonal multi-config

Driver Information and Cluster Display

Wheels REH 19" V-spoke alloy Transmission 6-speed automatic

REGAL GS

SAFETY AND SECURITY

Safety Belts 3-point, all seating positions LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear

Air Bags⁸ Dual-stage frontal and side-impact, driver and front passenger and head curtain side-impact, front and rear outboard seating positions

Power Door Locks Programmable with lockout

OnStar Basic Plan⁹ For 5 years. Includes select features of the myBuick mobile app,10 including (if equipped) remote start, door lock or unlock honk your horn and flash your lights. Limited OnStar services include Advanced Diagnostics.

Includes OnStar Guidance Plan¹¹ Service Trial For 6 months. Trial excludes Hands-Free Calling minutes Includes Automatic Crash Response and more.

Theft-Deterrent System Content theft alarm Tire Pressure Monitoring System Does not monitor

Child Security Locks Rear Rear Vision Camera

STYLING AND FUNCTIONALITY

Antenna Integral rear roof-mounted, body-color Lights Halogen headlamps, automatic on and off,

with flash-to-pass feature Fog Lamps Front halogen (not available on GS)

Daytime Running Lamps Switchable Glass Solar-Ray light-tinted

Door Handles Body-color

Outside Mirrors Heated, power-adjustable, manual folding with integrated turn-signal indicators

Grille Black chrome, waterfall style Moldings Bright, window surround

Lamps Center High-Mounted Stop Lamp (CHMSL) Sill Plates Bright, front

Wipers Front intermittent with washers

SPECIFICATIONS AND CAPACITIES

Torque

EPA-estimated mpg

Wheels PXR 18" silver alloy

SPECIFICATIONS

DIMENSIONS (INCHES)	
Wheelbase	107
Overall length	190
Body width	73
Overall height	58.4/58.0 (G
Track width, front	62
Track width, rear	62
Head room, front	38
Head room, rear	36
Shoulder room, front	56
Shoulder room, rear	54
Hip room, front	55.
Hip room, rear	52
Leg room, front	42
Leg room, rear	37

2.0L DOHC SIDI w/VVT Turbo 259 @ 5300 rpm Horsepower 295 lb-ft @ 3000 - 4000 rpm Turbo Torque 295 lb-ft @ 2500 - 4000 rpm GS EPA-estimated mpa 21 city/29 hwy FWD 19 city/27 hwy AWD Cargo Capacity (cu. ft.)14 14.2 2.4L DOHC SIDI w/VVT Engine Type 182 @ 6700 rpm Horsepower

172 lb-ft @ 4900 rpm

19 city/30 hwy

¹Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. compatible with all devices. ³Go to my.buick.com/learn to find out which phones are compatible with the vehicle. decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travellink. Sirius, XM, SiriusXM and all related marks and logos are trademarks of SiriusXM Radio, Inc. 5Data plan rates apply. interfaces are products of Apple® and Google® and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply. ⁷Requires a compatible mobile device, active OnStar service and data plan. 4G service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T. 8A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booste seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. Does not include emergency or security services. Visit onstar.com for coverage map, details and system limitations. 10Requires data plan, compatible vehicle and device. Some features require factory-installed remote start, power locks, Tire Pressure Monitoring System or active OnStar service. 11Visit onstar.com for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. 12Map coverage available in the United States, Puerto Rico and Canada. 13Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer. For additional tire and wheel information, see your preferred Buick Certified Service dealer.

14Cargo and load capacity limited by weight

AVAILABLE OPTIONS FOR REGAL GS:

All-Wheel Drive With HiPer Strut front suspension Moonroof Wheels RTJ 20" V-spoke polished alloy

GS-Specific Dual Exhaust Integrated into rear fascia

GS-Specific Sport Seats, Heated Steering Wheel,

Brembo® Front Brakes 4-wheel anti-lock disc

Summer Tires¹³ QI9 P255/35R20 Driver Confidence Package 1 Includes Lane Change Alert with Side Blind Zone Alert, Rear Cross Traffic Alert, Lane Departure Warning, Forward Collision Alert, Following Distance Indicator and Memory Seats (requires power tilt-sliding moonroof) Driver Confidence Package 2 Includes Front Automatic Braking and Adaptive Cruise Control

SPECIFICATIONS



IMPORTANT WORDS REGAL INFORMATION.







Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION Every 2017 Buick model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES

Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since

some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

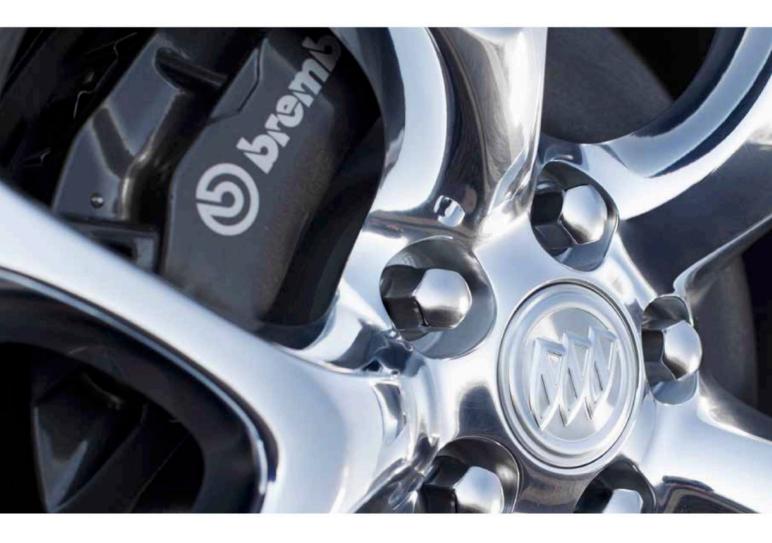
FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehiclespecific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

GM, the GM logo, Buick, the Buick emblem, OnStar, the OnStar emblem and the slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors, its subsidiaries, affiliates or licensors. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc. The Facebook logo is a trademark of Facebook, Inc. The Twitter logo is a trademark of Twitter, Inc. The YouTube logo, Android Auto and Google Play are trademarks of Google, Inc. Apple CarPlay is a trademark of Apple, Inc. Siri Eyes Free, iPhone and iTunes are registered trademarks of Apple, Inc. The Instagram logo is a trademark of Instagram, Inc. ©2016 General Motors. All rights reserved.

To learn more about why Certified Service is the perfect companion for your Regal, click on mycertifiedservice.com.





BUICK.COM 17BUREGAL25