

Gazed

into her eyes and asked her
20 years ago today.
It was a Friday too.
3 children, 2 careers,
6 moves later, I asked
her to do it all over again.



2007 **FIVE HUNDRED**



BOLD MOVES

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fordvehicles.com

2007 Five Hundred

It's more than just comfortable, confident and convenient. It's safe. Quite honestly, it's one of the safest cars in America. And for good reason. Ford Five Hundred's innovative vehicle structure earned it the highest crash test safety ratings – 5 Stars in all 4 categories – from the government's National Highway Traffic Safety Administration (NHTSA). Only a select number of cars can lay claim to that distinction. Even more impressive, that 5-Star status for Five Hundred was achieved *without* front-seat side airbags, which are available if you so choose. How much does 5-Star safety mean to you, your family and your friends? Think about it the next time you see someone run a red. Then feel that much better knowing you, and those close to you, are well-fortified in Ford Five Hundred.

It's the best

Highest crash test safety results from the National Highway Traffic Safety Administration – 5 Stars in each of the 4 categories*

Highest side, rear and offset frontal crash protection ratings** from the Insurance Institute for Highway Safety

Class-exclusive rollover sensor part of available 3-row Safety Canopy™ System

First sedan in its class with All-Wheel Drive (AWD), optional

Class-exclusive HALDEX® AWD system, optional

Best-in-class AWD fuel economy†

Class-exclusive SPACE Architecture™

Best-in-class passenger and interior volume

Best-in-class rear head and leg room

Best-in-class cargo flexibility

Largest trunk of any sedan in America

Class-exclusive 6-speed automatic or available Continuously Variable Transmission (CVT)

*Even without available front-seat side airbags. The 4 NHTSA categories: driver frontal impact, front-passenger frontal impact, front-seat side impact and rear-seat side impact. **With optional safety packages, which include front-seat side airbags and the Safety Canopy System. †EPA-estimated 19 mpg city/25 hwy.

HALDEX is a registered trademark owned by Haldex, AB.



And Then Some. Five Hundred's superb safety standards can be enriched with optional All-Wheel Drive – eager to assist on wet pavement or dry. A model of responsive efficiency, the Duratec V6 powerplant delivers exceptional acceleration and fuel economy: 21 mpg city/29 hwy.†† Command Seating™ sits you tall, providing exceptional visibility and putting you in charge. It also makes for effortless entry into the roomiest passenger cabin in the class. *Start living large.*

††2007 EPA-estimated fuel economy for front-wheel drive.





A commanding presence

Sitting behind the wheel of Five Hundred means you're not only part of the action, you're emphatically in control of it: Command Seating™ provides you with extraordinary visibility all around. In the Limited, you're treated to the luxury of a leather-trimmed, 8-way power, heated driver's seat with 2-user memory – settings can be recalled for the heated sideview mirrors, as well. Leather trim extends to the shifter and steering wheel, which includes a second set of major audio controls placed right at your fingertips. With Dual-zone Electronic Automatic Temperature Control, you and your front passenger (who's also treated to a power seat with 2 built-in heat modes) can choose settings independently; the system maintains temperatures automatically. Even the guests in Five Hundred's roomiest-in-class rear seat are pampered with an exclusive set of adjustable climate vents. Uncommon courtesy abounds.

Navigate Nationwide. Use the available DVD Navigation System (shown left in center console). Its generous 6.5" color LCD illuminates sharp color graphics and step-by-step, touch-screen prompts. More than 20 different functions – audible and visual – are readily accessible.

Atmosphere On High. At a touch, fully retract the optional power moonroof's tinted glass or simply tilt it up. You also get a mini-overhead console with map lights and a storage bin.



Amusement In Back. With the DVD Family Entertainment Center option, rear-seat passengers view a 7" screen and have access to a pair of wireless headphones, plus an infrared remote.



The Ultimate Sensory Sensation. SIRIUS Satellite Radio* is a factory option offering you content and quality that AM/FM can't. Coverage is seamlessly beamed across the continental U.S., allowing you to take your pick of more than 125 channels of digital-quality sound – including original, commercial-free music and world-class sports, news, talk and entertainment. A 6-month subscription to SIRIUS is also included in the price. Get SIRIUS: visit www.sirius.com.

*See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more information.



Leave nothing behind

It appears there are 2 categories of large cars: Ford Five Hundred, *and all the rest.* Interior volume measures a phenomenal, best-in-class 129.5 cu. ft. And when you flatten the split-folding rear seatback and fold-down front-passenger seat, Five Hundred suddenly asserts its sensational versatility – giving you the ability to carry items up to 9' in length. However, you may not have to use that elongated space very often; the trunk's low liftover height and big-time cargo capacity make way for up to 8 full-sized golf bags. Stow smaller-scale items within each door's integrated holder, the locking glove compartment, the center console, or a covered storage bin that's cleverly integrated atop the instrument panel. 8 beverage holders are also part and parcel of Five Hundred.

Always Have a Backup Plan. An optional Reverse Sensing System helps when you're slowly backing up or parallel parking. The system senses objects up to 6' behind your car, beeping more rapidly the closer you get.



FIVE HUNDRED SEL displaying class-best roominess and tailored in Pebble cloth.



LARGEST TRUNK of any sedan in America.



BEST-IN-CLASS cargo flexibility.



THOUGHTFUL in-dash, covered storage space.

Smooth is the word for it

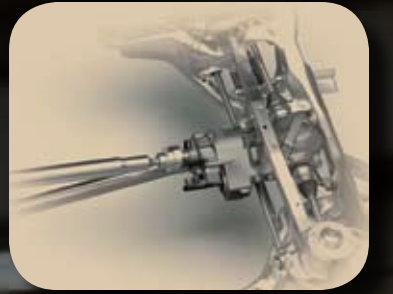
Attached to Five Hundred's exceptionally stiff chassis is a 4-wheel, fully independent suspension designed to absorb road irregularities with no effect on the opposite wheel – whether it's the front or rear taking the bump. Specifically tuned spring rates help achieve superb ride and precise handling characteristics. A 6-speed automatic transmission makes maximum use of torque to bring the front-wheel-drive Five Hundred rapidly up to speed. When less torque is required, 2 overdrive gears greatly benefit fuel economy. Smart 6-speed technology actually "learns" your driving habits over time and adjusts shift points accordingly. The proven 3.0L Duratec 30 DOHC V6 engine enlists sound-dampening magnesium cam covers and response-infused, drive-by-wire Electronic Throttle Control for quiet, optimal performance. 203 hp and 207 lb.-ft. of torque have never felt this good.

Terrific Fuel Economy, *Plus*. EPA-estimated fuel economy for Five Hundred with front-wheel drive (FWD) is 21 mpg city/29 hwy.; for All-Wheel Drive (AWD) it's a best-in-class 19 mpg city/25 hwy. In addition, the Duratec 30 V6 doesn't require a tune-up until 100,000 miles, has a 150,000-mile drive belt, and its gaskets and seals are rated for 15 years of use. The 6-speed transmission fluid should perform for 10 years or 150,000 miles, whichever comes first. And the CVT is maintenance-free for its first 60,000 miles. That's ease of ownership.



Confidence With an Emphasis on Comfort.

Five Hundred's multilink independent rear suspension puts a formidable 24 tuned bushings (30 bushings on AWD models) into action to cushion forces. Its MacPherson strut front suspension – with a rearward-facing L-arm – employs an entirely different set of bushings. Quite the contingent for comfort: lean is minimized and road imperfections are shrugged off.



All-purpose all-wheel drive

On any road. In any weather. During any maneuver. If anything compromises traction, nothing performs like optional All-Wheel Drive (AWD). When driving conditions are normal, AWD functions in front-wheel-drive mode. But as soon as a hint of wheel slip is detected, the class-exclusive HALDEX® AWD system immediately goes into action. Within milliseconds, power is passed to the wheels with the most traction. Traction Control works in concert with AWD, distributing up to 100% of the engine's available torque to a single wheel with the best grip. It's all about keeping you going where you want to go.

HALDEX is a registered trademark owned by Haldex, AB.



Seamless-as-CVT Response. Unlike standard transmissions, the Continuously Variable Transmission (CVT) — that comes with AWD models — has no gears. An intricate steel-link belt (shown left) connects 2 variable-size, high-strength steel-alloy pulleys. One pulley handles input from the engine while the other sends it to the drive wheels. The ratio of the 2 pulleys is continuously varied to keep your engine in its most efficient range, and your drive smooth and velvet-like.

AWD at the Ready, Even When the Going Gets Dry. If you buy into the misconception that AWD only benefits you on slippery roads, you'll miss the whole point. Over varying surfaces, during rapid acceleration and while cornering quickly, AWD seamlessly distributes power between the front and rear wheels to give you increased control and performance. You probably won't be aware it's working — you'll just savor the rush.

As the editors of *automotive.com* can testify:

“... we did take time to try an All-Wheel-Drive Five Hundred on a dirt hill in a rock quarry. While another All-Wheel-Drive vehicle spun its wheels and struggled mightily to climb the slippery hill, the All-Wheel-Drive Five Hundred sedan went right up and over.”

One of the safest you can get

You heard it once, but it doesn't hurt to hear it again: Ford Five Hundred is among a select few cars in the Large Car class to earn the highest crash test safety ratings* – 5 Stars in every category – from the National Highway Traffic Safety Administration. As if that wasn't sterling enough, the Insurance Institute for Highway Safety evaluated front, side and rear crashworthiness** for Five Hundred as *Good* – the best rating possible. Talk about a safe bet.

*Without front-seat side airbags, which are part of the optional safety packages. **With optional safety packages, which include front-seat side airbags and the Safety Canopy™ System.



Personal Safety System® for driver and front passenger includes: dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System.

2-Row Safety Canopy System – With a Class-Exclusive Rollover Detection Sensor — is part of the optional safety packages, which include front-seat side airbags. The Safety Canopy's side-curtain airbags provide protection front and back.

A Volvo-Inspired Chassis is the basis of Five Hundred's solid structure. Crash modeling on a Cray® supercomputer determined that mounting the front bumper plate only to the outer portion of the frame rails promotes a more even collapse of energy-absorbing structures and reduces passenger-compartment intrusion.

Cray is a registered trademark of Cray, Inc.

Ford Roadside Assistance is available 24 hours a day, 7 days a week at no charge during the New Vehicle Limited Warranty period. You can request a vehicle tow, a flat-tire change, a battery jump-start, fuel delivery and lockout assistance, among other things.

Honored throughout the U.S., Puerto Rico, Virgin Islands and Canada. See dealer for details.

A The Tripod Design in the front structure channels crash forces upward and downward into a high-strength steel "ring of protection" surrounding the passenger compartment.

B An Adaptive Steering Column minimizes the effect of crash forces, collapsing in different ways depending on the driver's-seat position and safety belt status. On AWD models, even the patent-pending driveshaft is collapsible.

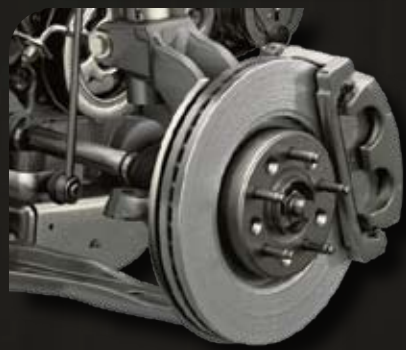
C SPACE Architecture™ (Side Protection And Cabin Enhancement) is a class exclusive comprised of advanced structural elements — including a hydro-formed cross-car beam running between door frames to strengthen each bodyside. In a side-impact collision, a bend in that beam triggers its deformation to divert crash forces under the seats and away from occupants.

D Side-Intrusion Door Beams extend across the 2 strongest areas of the door frame. Laser-welded side pillars help redirect crash forces underneath the seats. At the rear, structural elements meet a more stringent federal crash standard, now.

No ifs, ands or buts

Analyzing the Large Car class, only Five Hundred achieved top crash test ratings* across the board from the Insurance Institute for Highway Safety. And most cars in the class couldn't pass 5-Star safety muster in every government crash category: A slew of evaluations — including measurements of crash-test dummy integrity and vehicle structural performance — had to be performed and tabulated by the National Highway Traffic Safety Administration. Only then could it award Five Hundred 5 Stars in all 4 crash sets:** driver frontal impact, front-passenger frontal impact, front-seat side impact and rear-seat side impact. Five Hundred passed with flying colors, *no doubt about it.*

*With optional safety packages, which include front-seat side airbags and the Safety Canopy™ System.
**Even without front-seat side airbags, which are part of the optional safety packages.



Additional Safety and Security Standards include: 4-wheel disc brakes with an Anti-lock Brake System (ABS) and Electronic Brakeforce Distribution; keyless-entry keypad on the driver's door; remote keyless illuminated entry; auto-dimming rearview mirror; message center with compass; battery saver; and SecuriLock® passive anti-theft system. Traction Control comes standard on models optionally equipped with All-Wheel Drive, and security approach lamps are standard for Limited.



**Best-in-Class
All-Weather Sedan†**
— *New England
Motor Press Association*

†2006 Official Winter Vehicle of New England competition, \$25,000–30,000 category.

Before the 3rd-Party Exams, It First Had to Excel With Ford. Ford Engineering utilized a Total Vehicle Geometry process for Five Hundred, which resulted in some of the best-quality prototypes in Ford Motor Company history. That intense development was bolstered by more than 4.5 million miles of durability testing.

GENUINE FORD ACCESSORIES

ELECTROCHROMIC MIRROR WITH UNIVERSAL GARAGE DOOR OPENER

SIDE-WINDOW AIR DEFLECTORS

VEHICLE SECURITY SYSTEM

WRAPAROUND BUG SHIELD



Enhance Your Five Hundred Experience With Genuine Ford Accessories.

Engineered by Ford for excellent fit and long-wearing durability, Genuine Ford Accessories offer you serious style and quality. When installed by your Ford Dealer at the time of purchase or lease, they're backed by a 3-year/36,000-mile limited warranty.* And now, Ford's vehicle Accessorizer puts personalization in the fast lane. This exciting new online tool lets you see how Genuine Ford Accessories will look on your Five Hundred. Take it for a test drive at www.fordaccessoriesstore.com.

*12-month/12,000-mile limited warranty if Genuine Ford Accessories are not installed by a Ford Dealer or are purchased after initial vehicle sale or lease. See your dealer for details.

VEHICLE SECURITY SYSTEM



ELECTROCHROMIC MIRROR



TRUNK CARGO ORGANIZERS



SMOKER'S PACK WITH ASHCUP/COIN HOLDERS



WHEEL LOCKS



CARPETED FLOOR MATS



fordaccessoriesstore.com

MODEL LINEUP



SEL

select standard content:

- Body-Color Power Sideview Mirrors
- Bright-Painted Grille with Chrome Surround
- Air Conditioning
- Auto-Dimming Rearview Mirror
- Heat and Air Conditioning Ducts in Rear of Front Center Console for Rear-Seat Passengers
- Leather-Wrapped Steering Wheel and Shift Knob
- Message Center with Compass
- Steering Wheel-Mounted Cruise and Audio Controls
- AM/FM Stereo with Single-CD Player and Clock
- 6-Way Power Driver's Seat with Manual Lumbar
- 2-Way Power Fold-Down Front-Passenger Seat
- Fixed Rear-Seat Head Restraints
- Rear-Seat Armrest with Beverage Holders
- Woodgrain-Appearance Appliqués on Instrument Panel and Console
- 17" 7-Spoke Aluminum Wheels
- P215/60R17 Tires



LIMITED

includes SEL content, plus:

- Anti-Theft Perimeter Alarm
- Automatic Headlamps
- Chrome, Power, Heated Sideview Mirrors with Memory
- Fog Lamps
- Security Approach Lamps
- Analog Clock in Instrument Panel
- Dual-Zone Electronic Automatic Temperature Control
- Memory Settings for Driver's Seat and Sideview Mirrors
- Outside Temperature Display
- Audiophile® Sound System with AM/FM Stereo, Subwoofers, and 6-Disc In-Dash CD Changer with MP3 capability
- 8-Way Power Driver's Seat with Memory
- 4-Way Power Fold-Down Front-Passenger Seat with Manual Lumbar
- Heated Driver and Front-Passenger Seats
- "Shirred" Leather-Trimmed Seats
- Adjustable Rear-Seat Head Restraints
- Rear-Seat Center Armrest with Beverage Holders and Storage
- 18" 8-Spoke Bright-Aluminum Wheels
- P225/55R18 Pirelli Tires



SPECIFICATIONS

STANDARD FEATURES

MECHANICAL

3.0L Duratec 30 4-valve DOHC V6 engine
4-wheel disc Anti-lock Brake System (ABS)
Compact spare tire
Front-wheel drive
Power rack-and-pinion steering

SAFETY/SECURITY

Personal Safety System® for driver and front passenger – Includes dual-stage front airbags,* safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Battery saver
Belt-Minder® safety belt reminder
Child-safety rear door locks
Illuminated entry
LATCH – Lower anchors and tether anchors for child-safety seats
Remote keyless-entry system with driver's door-mounted keypad
SecuriLock® passive anti-theft system
SPACE Architecture™ (Side Protection And Cabin Enhancement)

SEATING

60/40 split fold-down rear seat
Command Seating™
Front bucket seats, including 6-way power driver's seat with manual lumbar
Rear-seat armrest with beverage holders

INTERIOR

Accessory delay
Beverage holders – 8
Floor mats – Front and rear carpeted
Front center floor console with armrest, beverage holders and storage
Front overhead console with lights and sunglasses holder
Instrumentation – Speedometer, tachometer, temperature gauge and fuel gauge
Power door locks and windows with one-touch-up/-down driver's-side feature
Power points – 2
Power remote trunk release
Rear-seat reading lights
Sliding sun visors with illuminated vanity mirrors
Steering wheel-mounted cruise and audio controls
Tilt steering wheel

EXTERIOR

Body-color door handles
Body-color power sideview mirrors
Bright-painted grille with chrome surround
Chrome trim on front and rear fascias and side windows
Rear-window defroster
Solar-tinted glass

*Always wear your safety belt and secure children in the rear seat.

ENGINE

	3.0L 4-VALVE DURATEC 30 V6 ENGINE
Horsepower (hp @ rpm)	203 @ 5750
Torque (lb.-ft. @ rpm)	207 @ 4500

EPA-ESTIMATED FUEL ECONOMY

6-speed automatic trans. FWD	21 mpg city/29 hwy.
CVT with AWD	19 mpg city/25 hwy.

Comparisons based on 2006 and 2007 competitive models (standard 5-passenger Large Car class), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

FEATURES & OPTIONS

SEL	
LIMITED	
MECHANICAL	
●	6-speed automatic transmission with front-wheel drive
○	Continuously Variable Transmission with All-Wheel Drive
●	17" 7-spoke aluminum wheels
—	18" 8-spoke bright-aluminum wheels
○	18" 8-spoke chrome-clad aluminum wheels
●	P215/60R17 tires
○	P225/55R18 Pirelli tires
○	Traction Control (included with AWD)
SEATING	
○	8-way power driver's seat
●	2-way power fold-down front-passenger seat
—	4-way power fold-down front-passenger seat with manual lumbar
○	Heated driver and front-passenger seats with 2 settings**
○	Leather-trimmed seats
—	Memory settings for driver's seat and sideview mirrors
INTERIOR	
●	AM/FM stereo with single-CD player
—	Audiophile® Sound System with AM/FM stereo, subwoofers, and 6-disc in-dash CD changer with MP3 capability
○	DVD Navigation System – Includes satellite-ready AM/FM stereo receiver, 6-disc in-dash CD changer, 180-watt amplifier, and 12 speakers, including subwoofers†
○	DVD Family Entertainment Center with 2 sets of wireless headphones
●	Auto-dimming rearview mirror
○	Dual-zone Electronic Automatic Temperature Control (available as part of Interior Convenience Package on SEL)
●	Leather-wrapped steering wheel and shift knob
○	SIRIUS Satellite Radio†
—	Universal Garage Door Opener
EXTERIOR	
○	Chrome-mesh grille
○	Power moonroof
○	Reverse Sensing System††
PACKAGES	
○	Interior Convenience Package – Includes AM/FM stereo and 6-disc in-dash CD changer with MP3 capability, Dual-zone Electronic Automatic Temperature Control, automatic headlamps, fog lamps and outside temperature display
○	Interior Power Package – Includes 8-way power driver's seat and power-adjustable pedals
—	Limited Convenience Package – Includes power-adjustable pedals with memory, Universal Garage Door Opener, Reverse Sensing System and cargo net
○	Safety and Security Package – Includes Safety Canopy™ System with rollover sensor, front-seat side airbags, anti-theft perimeter alarm, heated sideview mirrors, and security approach lamps
—	Safety Package – Includes Safety Canopy System with rollover sensor and front-seat side airbags
○	Chrome Package – Includes chrome-mesh grille and unique chrome-clad 18" 8-spoke wheels

● Standard ○ Optional — Not Available

**Requires leather-trimmed seats, Interior Convenience Package and Interior Power Package on SEL. †Requires Interior Convenience Package on SEL. ††Only available as part of Limited Convenience Package on Limited. Audiophile is a registered trademark of Audiophile, Inc.

SIRIUS Satellite Radio, "SIRIUS" and related marks are registered trademarks of SIRIUS Satellite Radio Inc.

WHEELS



17" 7-Spoke Aluminum
Standard on SEL

18" 8-Spoke Bright-Aluminum
Standard on Limited

18" 8-Spoke Chrome-Clad Aluminum
Available on SEL and Limited

EXTERIORS



Oxford White



Dune Pearl Metallic



Redfire Metallic



Merlot Metallic



Titanium Green Metallic



Dark Blue Pearl Metallic



Silver Birch Metallic



Alloy Metallic



Black

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.

INTERIORS



Pebble Cloth
Standard on SEL



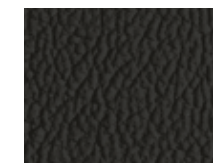
Shale Cloth
Standard on SEL



Pebble Leather
Standard on Limited,
Available on SEL



Shale Leather
Available on SEL



Black Leather
Standard on Limited

PEBBLE	
SHALE	
BLACK	
SEL	
●	Oxford White
●	Dune Pearl Metallic
●	Redfire Metallic
●	Titanium Green Metallic
●	Dark Blue Pearl Metallic
●	Silver Birch Metallic
●	Alloy Metallic
●	Black

PEBBLE	
SHALE	
BLACK	
LIMITED	
●	Oxford White
●	Dune Pearl Metallic
●	Redfire Metallic
●	Merlot Metallic
●	Titanium Green Metallic
●	Dark Blue Pearl Metallic
●	Silver Birch Metallic
●	Alloy Metallic
●	Black

New Vehicle Limited Warranty

We want your Ford Five Hundred ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details, or check us out at www.fordcredit.com.



Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847, or visit us at www.fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.



For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.