

2011 HYUNDAI **AZERA**





LIMITED IN SILVER FROST METALLIC

AZERA IS PROOF YOU SHOULDN'T JUDGE A LUXURY SEDAN BY ITS STICKER PRICE.

When the editors of *Automobile.com* were done test-driving the predecessor of our latest Hyundai Azera model, they had this to say: "Azera certainly makes a person wonder why they should pay more for a fancier badge."¹ Why indeed? Sure, the more established marques offer refined performance and distinguished pedigrees. But stirring performance and spacious comfort has usually come with a hefty price tag. Until now.

For 2011, Azera offers even more of a good thing, beginning with a significant increase in horsepower. In fact, it's got more horsepower than a BMW 528i. And it's more spacious inside than a Mercedes E-Class sedan. Azera even comes with some of the most advanced standard safety technologies of any car in its class. And it's backed by America's Best Warranty, including a 10-year/100,000-mile Powertrain Limited Warranty with 5-year/unlimited miles Roadside Assistance.²

None of which prepares you for the reverse sticker shock you'll experience when you walk up to Azera in the showroom of your local authorized Hyundai dealer. Despite its long list of luxury car features, Azera doesn't come with a luxury car price. Now ask yourself: What exactly is it about those fancy badges that makes them cost so much?

AMERICA'S **BEST** WARRANTY

POWERTRAIN
LIMITED WARRANTY

10 YEARS
100,000 MILES

NEW VEHICLE
LIMITED WARRANTY

5 YEARS
60,000 MILES

ANTI-PERFORATION
WARRANTY

7 YEARS
UNLIMITED MILES

24-HOUR
ROADSIDE ASSISTANCE

5 YEARS
UNLIMITED MILES

¹www.automobile.com/2008-hyundai-azera-limited-road-test.html. ²See dealer for LIMITED WARRANTY details.



LIMITED IN GRAY LEATHER

CLASS. RECLASSIFIED.

Hyundai designers gave Azera so much room inside, the EPA classifies it in the large car category. It's more spacious than a Lexus LS 460 or a BMW 750i. And that's just one of the delightful surprises that awaits you. Slide into the driver seat, grip the leather-wrapped steering wheel and shift knob, and prepare to upgrade your expectations. All around you, Azera displays the results from relentless R&D testing at Hyundai's California proving grounds. There's the potent response of its V6 engine – in Azera Limited, an all-aluminum 3.8L V6 with 283 hp and 263 lb-ft of torque. There's the seamless control of a 6-speed automatic transmission with SHIFTRONIC® that combines the convenience of an automatic with the enjoyment of clutchless manual shifting at the flick of Azera's gearshift lever. And the cabin is so quiet, you'll want to fill it with sounds from an available Infinity® audio system.¹



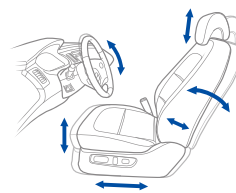
POWER FOLDING SIDE MIRRORS WITH PUDDLE LAMPS

Walk up to Azera in the dark and push the remote to unlock it: Lamps in the side mirrors project light for added security. In a tight spot? The mirrors fold at the flick of a switch.



STATE-OF-THE-ART AUDIO

XM® Satellite Radio is standard. So you can listen to XM's wide range of music, talk and sports programming with the crystal clarity of digital sound.³



INTEGRATED MEMORY SYSTEM

You are 6'2" with long arms. The valet is 5'4" with short legs. No problem. IMS restores your preferred positions for the power driver seat, power outside mirrors, and power steering column at the touch of a button.



AUTO-DIMMING MIRROR WITH HOMELINK®

Azera's rearview mirror automatically dims to reduce glare, and incorporates a HomeLink transceiver that acts as the remote control for things like your automatic garage door and security gate openers, or your automatic home lighting system.²



POWER REAR SUNSHADE

Perfect for keeping the interior cool and your rear passengers content, the available power rear sunshade remains tucked away until you're ready to deploy it.



PLUG AND PLAY

With USB and auxiliary input jacks for your iPod®, Azera's audio system becomes an outlet for your personal playlists.⁴

¹Infinity® is a registered trademark of Harman International Industries, Inc. ²HomeLink® is a registered trademark of Johnson Controls, Inc. ³XM® Satellite Radio requires an XM subscription, sold separately after complimentary introductory period. All fees and programming subject to change. Traffic and weather channels only available in 21 metropolitan markets. See your dealer for details. XM service only available in the 48 contiguous United States. The XM name is a registered trademark of XM Satellite Radio Inc. All other trademarks are property of their respective owners. ⁴iPod® is a registered trademark of Apple Inc.



LIMITED IN SILVER FROST METALLIC

UNSURPASSED SAFETY IN ITS CLASS.

Once you've fastened your seatbelt and adjusted your mirrors, we hope you never have to use much of what our safety engineers have provided. But should you need it, it's reassuring to know Azera comes with some of the most advanced safety technologies of any car in its class. In emergency braking situations, the Anti-lock Braking System with Electronic Brake-force Distribution and Brake Assist help preserve steering control and optimize stopping power. Electronic Stability Control helps maintain directional stability when cornering, and Traction Control helps prevent wheel spin during acceleration. Together with engine and transmission enhancements that aid in active safety, it's clear that the Azera's ability to perform is equaled by its ability to protect.



EIGHT AIRBAGS

Azera comes standard with an eight-airbag system that includes dual advanced front airbags, front and rear seat-mounted side-impact airbags, plus roof-mounted side-curtain airbags.¹



STRUCTURAL RIGIDITY

Azera's unibody construction gives it a solid foundation for safety. Front and rear crumple zones are designed to absorb collision impacts in order to preserve the integrity of the passenger cabin.



ACTIVE SAFETY ENGINEERING

Azera's powerful 3.8-liter V6 engine uses Dual Continuously Variable Valve Timing (DCVVT) and Variable Intake System (VIS) to achieve the kind of power on demand that can make all the difference in keeping you out of harm's way.



ELECTRONIC STABILITY CONTROL (ESC)

ESC is an active safety system that automatically applies the brakes to individual wheels and adjusts throttle input as needed to help keep Azera on its intended path.²



ACTIVE HEAD RESTRAINTS

Active front head restraints move upward and forward in certain rear-end collisions to help provide extra protection against whiplash.



TRACTION CONTROL SYSTEM (TCS)

For greater control when accelerating or driving in the wet, the TCS that is standard on Azera reduces engine power and/or applies braking when wheel spin is detected, effectively rerouting power to the wheel that has greater traction.³

¹The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. ²Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. ³The Traction Control System (TCS) is meant to enhance conscientious driving habits and is not a substitute for safe driving practices.

2011 AZERA_LINE UP

GLS



Key Standard Equipment:

- All-aluminum 260 HP, 3.3L V6 with Dual Continuously Variable Valve Timing (DCVVT) and variable intake system
- 6-speed automatic transmission with SHIFTRONIC®
- 17-inch alloy wheels
- Electronic Stability Control (ESC)
- Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)
- Traction Control System (TCS)
- Tire Pressure Monitoring System (TPMS)
- Active front head restraints
- Advanced front airbags, front and rear side-impact airbags and side-curtain airbags
- Bumper, bodyside and door handles with chrome inserts
- Bodycolor heated dual power mirrors
- Automatic headlights and front fog lights
- Dual exhaust
- Remote keyless entry, alarm and engine immobilizer
- Power windows, locks, heated mirrors
- Power driver seat with lumbar support
- Leather-wrapped steering wheel and shift knob
- Tilt-and-telescopic steering wheel
- Steering wheel audio and cruise controls
- AM/FM/XM®/CD/MP3 audio with iPod®/USB auxiliary input jacks
- Solar control glass
- EZ lane change assist • Eco indicator
- Fuel economy 20 mpg city / 28 mpg highway

Premium Package:

- Leather seating surfaces with heated front seats
- Power tilt-and-slide glass sunroof

LIMITED



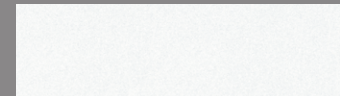
GLS Equipment Plus:

- + All-aluminum 283 HP, 3.8L V6 with Dual Continuously Variable Valve Timing (DCVVT) and variable intake system
- + 17-inch hyper silver finish alloy wheels
- + Power tilt-and-slide glass sunroof
- + Power folding side mirrors with turn signal indicators and puddle lamps
- + Dual automatic temperature control
- + In-dash 6-disc CD changer with 10 Infinity® speakers, iPod®/USB and auxiliary input jacks, subwoofer and amplifier
- + Integrated Memory System (IMS)
- + Power rear sunshade
- + Leather seating surfaces with heated front seats
- + Woodgrain-trimmed leather steering wheel
- + Power adjustable tilt-and-telescopic steering wheel
- + Brushed stainless steel door scuff plates
- + Auto-dimming rearview mirror with compass and Homelink®
- + Fuel economy 19 mpg city / 27 mpg highway

Navigation Package:

- LG® DVD Navigation system with touch-screen display (replaces in-dash 6-disc CD changer and iPod®/USB auxiliary input jacks)
- 12-speaker Infinity® Logic 7® 605-watt surround sound audio system

EXTERIOR_COLOR CHOICES



PORCELAIN WHITE PEARL



SILVER FROST METALLIC



SMOKE GRAY METALLIC



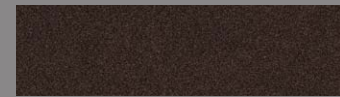
CHARDONNAY METALLIC



MIDNIGHT BLUE PEARL



VENETIAN RED PEARL



ESPRESSO PEARL



BLACK ONYX PEARL

INTERIOR_COLOR CHOICES



GLS/PREMIUM
BEIGE CLOTH

GLS/PREMIUM
GRAY CLOTH

BEIGE
LEATHER

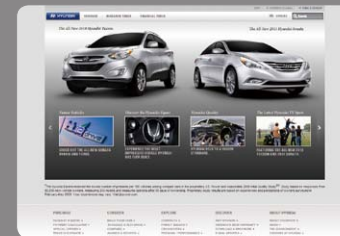
GRAY
LEATHER

BLACK
LEATHER

BROWN
LEATHER

WEBSITE_HYUNDAI.COM

Be sure to visit our website, where you can build your own Azera, locate a Hyundai dealer near you, and best of all – schedule a test drive.



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Fuel economy estimated by EPA for comparison. While the information contained in this brochure was correct at time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a sustainable environment, this brochure is printed using paper certified by the Forest Stewardship Council. FSC-certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community level benefits for people near the forests.



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