

2013  
HYUNDAI

**AZERA**





AZERA TECHNOLOGY PACKAGE in Silver Frost Metallic





## THE 2013 AZERA. UPGRADE YOUR EXPECTATIONS.

If you've been shopping for a new car in the large sedan category, then you've been considering some very fine automobiles. Now consider this: Even in this exclusive company, the Hyundai Azera is in a class by itself. Azera combines an EPA-estimated 29 MPG highway<sup>1</sup> with a spacious, cutting-edge interior design. And it comes standard with a host of premium luxury features that most competitive models offer only as options.

Azera's roomy, leather-clad cabin has the most front-seat legroom and the most front headroom in its class. It's space filled with a long list of standard features: A state-of-the-art navigation system with rearview camera. HD Radio<sup>®</sup> technology. A 10-way power driver seat. Heated leather seats in front and back. Blue Link,<sup>®</sup> Hyundai's innovative suite of telematics. And more. There's even proximity key entry with push-button start.<sup>2</sup>

For such a large and well-equipped sedan, Azera is surprisingly fuel efficient. At the press of a button, an innovative Active ECO feature modifies the 293-HP V6 engine and transmission controls for optimal fuel efficiency. Which serves as an open invitation to press the engine's start button and run through six perfectly spaced shift points.

<sup>1</sup>EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition. <sup>2</sup>Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. Blue Link text messaging requires a Blue Link subscription and Bluetooth<sup>®</sup>-compatible phone paired to the vehicle and assigned as the Primary Driver's mobile phone number in your account. Standard text message rates apply. Blue Link agents will contact existing emergency service responders. Only use Blue Link and corresponding devices when it is safe to do so. For additional details and system limitations visit [HyundaiBlueLink.com](http://HyundaiBlueLink.com). Blue Link is a registered trademark of Hyundai Motor Company. All rights reserved. ©2012 Hyundai Motor America.





AZERA TECHNOLOGY PACKAGE in Chestnut Brown Leather

# GET COMFORTABLE WITH TECHNOLOGY. VERY, VERY COMFORTABLE.

Step inside Azera, and the technology you'll find is nothing short of exceptional. An impressive list of standard features include touchscreen navigation. A Bluetooth® hands-free phone system. Dual automatic climate control. And an array of audio entertainment options. With its multi-function steering wheel, Azera literally puts intuitive controls in the palms of your hands. Opt for Azera's Technology Package, and the pleasure quotient is raised even higher with upgrades like a 550-Watt Infinity® Logic 7® Surround Sound Audio System. Panoramic power sunroof. Power tilt-and-telescopic steering wheel. Ventilated front seats. And we're just getting warmed up.<sup>1</sup>



## NAVIGATION STANDARD

Azera's standard navigation system places a 7" touchscreen, rearview camera and voice recognition at your command. Real-time traffic and weather updates, stocks, sports scores and more are available with SiriusXM,<sup>2</sup> including a free trial period.<sup>2</sup>



## AUDIO DELIGHTS

A 450-Watt Dimension® audio system comes standard. Enjoy crisp, clear fidelity while listening to your favorite CDs, SiriusXM® Satellite Radio or HD Radio® programming. Prefer your own playlists? iPod®/USB and auxiliary input jacks are also standard.<sup>3</sup>



## HANDS-FREE PHONE

Syncing your Bluetooth® smartphone with Azera is a cinch, allowing you to send and receive phone calls and enjoy wireless audio streaming. Voice recognition is also standard for true hands-free calling.<sup>4</sup>



## INNER SANCTUM

Azera's refined interior can be embellished with optional features like side window sunshades and a power rear sunshade that automatically retracts when backing up. A blue ambient lighting option adds even more allure at nighttime.



## HYUNDAI BLUE LINK

Three available packages offer more than 30 Blue Link® features. Blue Link streams traffic updates, finds gas stations and fuel prices, locates restaurants and reviews. Voice text messaging and location sharing keep you connected, and Blue Link knows where to send help in an emergency. There's even a smartphone app for Blue Link that lets you start your Azera remotely. For details, visit [HyundaiBlueLink.com](http://HyundaiBlueLink.com).



<sup>1</sup>Infinity® is a registered trademark of Harman International Industries, Inc. <sup>2</sup>SiriusXM® Satellite Radio and NavTraffic® require a SiriusXM subscription, sold separately after a complimentary introductory period. All fees and programming are subject to change. Traffic and weather channels only available in select markets, and SiriusXM service is only available in the 48 contiguous United States. See your dealer for details. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. All other trademarks are property of their respective owners. <sup>3</sup>The HD Radio®, HD Digital Radio and HD Digital Radio Alliance are workmarks and trademarks of iBiquity Digital Corporation, used under license by the HD Digital Radio Alliance. iPod® is a registered trademark of Apple Inc. <sup>4</sup>The Bluetooth® wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners.





AZERA TECHNOLOGY PACKAGE in Silver Frost Metallic

## POWER, EXERCISED WISELY.

Through twisting back roads or wide-open straightaways, Azera wields power responsibly. The potent response of its 293-horsepower V6 and 6-speed automatic transmission with SHIFTRONIC® manual shift mode is accompanied by EPA-estimated 29 MPG highway fuel efficiency. Speed-sensitive power steering and Vehicle Stability Management featuring Electronic Stability and Traction Control Systems enhance the precision you feel behind the wheel.<sup>1</sup> Advanced braking technologies heighten your control even further, while SACHS® Amplitude Selective Dampers help deliver a smooth, deeply satisfying ride quality under acceleration, deceleration and turns.



### LEADING THE WAY IN SAFETY

Azera's nine airbags – front and side-impact airbags, rear side-impact airbags, side curtain airbags and a driver's knee airbag – contribute to its ranking as an IIHS Top Safety Pick.<sup>2</sup>



### WE'VE GOT YOUR BACK

Structurally optimized seat backs feature an improved ability to absorb shocks from rear collisions. They're estimated to reduce head and neck injuries by up to 17 percent.



### PERFORMANCE-MINDED DESIGN

LED-trimmed headlights, an integrated chrome-tipped dual exhaust and available 19-inch Hyper Silver alloy wheels offer more visual cues of the enhanced performance engineered into Azera.



### MECHANICAL MAGNIFICENCE

Dual Continuously Variable Valve Timing allows each engine intake and exhaust valve to be controlled independently, serving to minimize emissions while offering substantial gains in power.



### TECHNOLOGY PACKAGE

Elevate Azera's performance and safety even further with a Technology Package featuring 19-inch alloy wheels, High Intensity Discharge Xenon headlights and rear parking assistance sensors – not to mention a treasure trove of additional features inside the car.



### OCTANE-SIPPING ACTIVE ECO SYSTEM

At the press of a button on the dashboard, Azera's Active ECO System modifies engine and transmission controls to smooth out shift points and help optimize fuel economy.



<sup>1</sup>Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. The Traction Control System is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. <sup>2</sup>The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. IIHS Top Safety Pick based on Insurance Institute for Highway Safety 40-mph frontal crash test, 31-mph side-impact test, 20-mph rear-impact test and availability of Electronic Stability Control (ESC).





**HYUNDAI** | NEW THINKING.  
NEW POSSIBILITIES.

2013 AZERA LINEUP

**STANDARD**



**KEY STANDARD FEATURES:**

- 293 HP, 3.3L Gasoline Direct Injection DOHC V6 engine with Dual Continuously Variable Valve Timing
- 6-speed SHIFTRONIC® automatic transmission
- Active ECO System
- SACHS® Amplitude Selective Damper suspension
- Proximity key entry with push-button start
- Dual zone automatic temperature control
- Premium leather seating surfaces
- Heated front and rear seats
- Power driver and front passenger seats
- Leather steering wheel and shift knob
- Tilt-and-telescopic steering wheel with audio, Bluetooth® and cruise controls
- Power door locks & windows with front auto-down/up
- Floor console-mounted rear vents
- Navigation system with 7" touchscreen and rearview camera
- 450-Watt Dimension® AM/FM/HD Radio/SiriusXM®/CD/MP3 audio with external amp & subwoofer
- iPod®/USB and auxiliary input jacks
- Blue Link® telematics system
- Bluetooth® hands-free phone system with phonebook transfer and audio streaming
- Electrochromic rearview mirror with compass and HomeLink®
- 9-airbag safety system with advanced dual front airbags and Occupant Classification System
- Vehicle Stability Management
- Electronic Stability Control with Traction Control System

**SPECIFICATIONS**

- Length : 193.3 inches
- Wheelbase : 112.0 inches
- Height : 57.9 inches
- Width (excludes mirrors) : 73.2 inches
- Fuel Tank : 18.5 gallons
- Interior volume : 123.3 cubic feet
- Passenger : 107.0 cubic feet
- Cargo : 16.3 cubic feet

**EPA MILEAGE**

- 3.3L GDI DOHC V6 : City 20 / Highway 30 / Combined 24 MPG



**TECHNOLOGY PACKAGE**



**KEY PACKAGE FEATURES:**

- + Panoramic tilt-and-slide sunroof
- + Power rear window sunshade
- + Manual rear side window sunshades
- + Power tilt-and telescopic steering wheel with audio, Bluetooth® and cruise controls
- + Ventilated front seats
- + Integrated Memory System Power driver seat, exterior mirrors and steering column
- + Driver seat cushion extension
- + Interior Ambient Lighting
- + 550-Watt Infinity® AM/FM/SiriusXM®/CD/MP3 Logic 7 Surround Sound Audio System with 14 speakers
- + High Intensity Discharge (HID) Xenon headlights
- + 19" Hyper Silver alloy wheels
- + Rear parking assistance sensors

19" HYPER SILVER ALLOY WHEEL



18" HYPER SILVER ALLOY WHEEL

2013 AZERA EXTERIOR COLORS



2013 AZERA INTERIOR COLORS



**AMERICA'S BEST WARRANTY**

POWERTRAIN LIMITED WARRANTY  
**10 YEARS**  
100,000 MILES

NEW VEHICLE LIMITED WARRANTY  
**5 YEARS**  
60,000 MILES

ANTI-PERFORATION WARRANTY  
**7 YEARS**  
UNLIMITED MILES

24-HOUR ROADSIDE ASSISTANCE  
**5 YEARS**  
UNLIMITED MILES



**Assurance**

VISIT HYUNDAIASSURANCE.COM FOR DETAILS.

**EXPLORE HYUNDAI.COM**

Be sure to visit our website, where you can build your own Azera, locate a Hyundai dealer near you, and best of all, schedule a test drive.

**HYUNDAIUSA.COM/SOCIAL**



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