

2012 HYUNDAI **VERACRUZ**



THINK THIS LEVEL OF INDULGENCE SHOULD COST A BIT MORE? OUR COMPETITORS AGREE.

"The Veracruz is a must-see for shoppers on a quest to get the most for less." – EDMUNDS.COM¹



VERACRUZ LIMITED IN SAHARA BRONZE



2012 VERACRUZ **REFINED LUXURY**

In creating Veracruz, Hyundai engineers and designers lavished attention on what people want most from a premium crossover SUV: Plenty of power on demand. Comfort that is both sophisticated, and deeply satisfying. And state-of-the-science safety technologies.

Veracruz Limited welcomes you with leather seating surfaces and standard seating for seven, along with amenities typically found only on luxury SUVs with premium price tags. Amenities like a backup warning system, temperature-controlled storage, premium audio systems with standard SiriusXM® Satellite Radio and a power tailgate.

The power of a robust V6 engine paired with an intelligent 6-speed SHIFTRONIC® automatic transmission offers an equally rewarding kind of indulgence. Standard safety features like Electronic Stability and Traction Control Systems keep you confidently in command under difficult driving conditions, while a four-wheel independent suspension absorbs road imperfections to heighten the relaxation you feel behind the wheel.

Yet Veracruz costs thousands less than luxury crossover SUVs. And its quality is backed by Hyundai Assurance services featuring America's Best Warranty.² Sure, excellence has its price. It's just a lot more reasonable than you imagined. Welcome to Hyundai.

260^{HP}
22^{MPG³}

¹Edmunds.com 2011 Hyundai Veracruz review. ²See your Hyundai dealer for LIMITED WARRANTY details. ³Highway fuel economy estimate on front-wheel drive model with automatic transmission.



VERACRUZ LIMITED IN SADDLE LEATHER

WELCOME TO YOUR FOUR-WHEEL SANCTUARY.

Meticulous attention to detail. It's evident the moment you open the driver's door, where lower doorsills and expanded headroom make it easy to enter the vehicle. Veracruz Limited's memory settings keep your mirrors, power seat and steering wheel exactly where you want them. The sense of luxury you feel is accentuated by plush leather seating surfaces and a peaceful, serene cabin at speed – the result of a reinforced dash panel, four layers of insulation beneath the carpeting and an electronic motor mount that minimizes engine noise and vibration. The sense of ease you feel in accessing the vehicle's abundant accessories stems from available features like a single-touch Bluetooth® hands-free phone system,¹ simple iPod® connectivity, and more.² From the placement and feel of each button to the positioning of vents and handles, everything feels like it was designed with you in mind.



PREMIUM SOUND ALL AROUND

Ten perfectly placed speakers with the available 605-Watt Infinity® premium audio system³ offer every seating position the kind of high-fidelity sound quality that takes your favorite music or SiriusXM™ programming to an entirely new level.⁴



COOL STORAGE

A temperature-controlled compartment inside the center console armrest offers a generous amount of space for storing your favorite chilled beverages on the road.



A GUIDE AT YOUR SIDE

An available Alpine® navigation system⁵ does more than plot your course with easy-to-follow maps and spoken directions. It also offers up points of interest and delivers real-time traffic updates.



POWER TAILGATE

Over 86 cubic feet of cargo space is easily accessible, thanks to an available power tailgate that glides open and closes with a keyless remote as well as switches on the tailgate and dash.



POWER SUNROOF

Bring a sky full of sun or stars inside at the press of a button, thanks to an available power tilt-and-slide glass sunroof.⁶



PROXIMITY KEY

With the available Proximity Entry Key in your pocket or purse, Veracruz senses your approach and unlocks the doors at the press of a button on either of the front doors.

¹ The Bluetooth® wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners. ² iPod® is a registered trademark of Apple Inc. ³ Infinity® is a registered trademark of Harman International Industries, Inc. ⁴ Available only with navigation or rear DVD entertainment package. SiriusXM® Satellite Radio and XM NavTraffic® require a SiriusXM subscription, sold separately after a complimentary introductory period. All fees and programming are subject to change. Traffic and weather channels are only available in select markets, and SiriusXM service is only available in the 48 contiguous United States. See your dealer for details. The SiriusXM name is a registered trademark of SiriusXM Satellite Radio Inc. All other trademarks are property of their respective owners. ⁵ Alpine® is a registered trademark of Alpine Electronics of America, Inc. ⁶ Optional on GLS and standard on Limited.

The image shows the interior of a luxury SUV, specifically the second and third rows of seats. The seats are upholstered in light-colored leather with intricate stitching and perforated sections for ventilation. The interior is bright, with a large sunroof providing a view of a blue sky and ocean. The overall atmosphere is one of luxury and spaciousness.

SEATS SEVEN. TREATS SEVEN.

A generously proportioned interior allows Veracruz to comfortably accommodate seven passengers. The luxurious feel of expertly stitched leather seating surfaces is accentuated by heated seat cushions in the front and second row.¹ Climate controls are also extended to second-row passengers, while ventilation ducts run all the way back to the third row. Ensuring a comfortable ride for everyone, regardless of who called “shotgun” first.

¹ Standard on Veracruz Limited



VERACRUZ LIMITED IN BEIGE LEATHER



VERACRUZ LIMITED IN BLACK NOIR PEARL

POWER AND PERFORMANCE SERVED WITH AN EXTRA HELPING OF REFINEMENT.

Hyundai engineers have spent countless hours putting Veracruz through its R&D testing at our California proving grounds, always with an eye towards instilling the highest levels of refinement. And while we urge you to judge the results for yourself, consider Automobile.com's verdict on our 2011 model: "Safety wise and performance wise, this car is king."¹ Powered by a 3.8-liter V6 engine with 260 horsepower, Veracruz can tow up to 3,500 pounds as effortlessly as its 6-speed automatic transmission finds the perfect gear. The confidence you feel behind the wheel is further heightened by advanced braking technologies that help you rein in power with ease, and by an arsenal of standard safety features that helped Veracruz earn a 5-Star frontal and side crash test rating in 2010.²



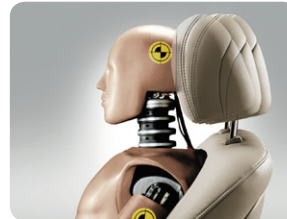
UNIBODY PROTECTION

The Veracruz unibody starts with thousands of precise welds for a stiffer frame with less body roll. In addition to improved safety, this exceptionally rigid core offers a smoother ride with more precise handling and a cabin where vibration and harshness are tuned out.



ADVANCED AIRBAG SAFETY

The six-airbag safety system onboard Veracruz features side-curtain airbags that extend to the third row and an Occupant Classification System that detects the size of the front-seat passengers and adjusts inflation accordingly.³



ACTIVE FRONT SEAT HEAD RESTRAINTS

If a rear-end collision or emergency braking is detected, front-seat head restraints move upward and forward to protect against whiplash, while the front seatbelts cinch tight to keep occupants securely in place.



ACTIVE SAFETY

The best safety features help you avoid accidents in the first place. Like the standard Electronic Stability and Traction Control Systems that work in concert with the Anti-lock Braking System to deliver razor-sharp agility and improved traction for maneuvering away from potential danger.⁴



ALL WHEEL DRIVE

Using sensors to monitor wheel speed, the driver and the road, this electronic system automatically manages the appropriate amount of torque to every wheel for more control – and confidence – in all driving conditions.⁵

¹ www.automobile.com/2012-hyundai-veracruz-review.html ² Government star ratings are part of the National Highway Traffic Safety Administration's New Car Assessment Program (www.safercar.gov). ³ The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. ⁴ Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. The Traction Control System (TCS) is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. ⁵ AWD is optional on the GLS and Limited models.

GLS



POWER / PERFORMANCE

	GLS	LIMITED
3.8L DOHC 24-valve V6 engine with Continuously Variable Valve Timing	S	S
6-speed automatic transmission with SHIFTRONIC® manual shift mode	S	S
All-aluminum engine block and head	S	S
Speed-sensitive rack-and-pinion steering	S	S
Variable Intake System	S	S
Overdrive lockup torque converter	S	S
17-inch aluminum alloy wheels	S	-
18-inch Hypersilver alloy wheels	-	S

COMFORT / CONVENIENCE

Power driver seat & 7-passenger seating with third row	S	S
Tilt-and-telescopic steering wheel with audio & cruise controls	S	S
Trip computer (average miles per gallon, trip distance, average speed and trip time)	S	S
Power windows with driver's auto down/up and illuminated switches	S	S
Power door locks	S	S
Remote keyless entry system with alarm	S	S
Remote hood and fuel door releases	S	S
Center console storage with temperature-controlled compartments	S	S
Cup/bottle holders in front, second and third rows	S	S
12-volt outlets (3)	S	S
115-volt outlet in cargo area	S	S
Auto-dimming rearview mirror with compass	-	S
HomeLink® integrated transceiver	-	S
Conversation mirror	-	S
Leather-wrapped steering wheel & shift knob	S	S
Air conditioning with separate rear comfort controls	S	S
Outside temperature display	S	S
Premium seat cloth	S	-
Leather seating surfaces	-	S
Dual-zone automatic temperature control with Air Quality System (AQS)	-	S

S = STANDARD O = OPTIONAL FEATURE - = NOT AVAILABLE * = DELAYED AVAILABILITY

EPA MILEAGE ESTIMATES: (CITY / HIGHWAY)

3.8L (260 HP)

Front Wheel Drive	17 / 22
All Wheel Drive	16 / 21

LIMITED



ENTERTAINMENT SYSTEMS

	GLS	LIMITED
AM/FM/SiriusXM/CD/MP3 audio system with 6 speakers	S	-
314-Watt Infinity® AM/FM/SiriusXM/6-CD/MP3 audio system with 8 speakers	-	S
605-Watt premium Infinity® audio system with 10 speakers (coupled with navigation package and rear DVD entertainment system)	-	O
Alpine® Navigation Package with 7-inch touchscreen and Infinity® premium audio system with PANDORA® radio (requires iPhone®)*	-	O
iPod®/USB/aux jacks	S	S
Rear DVD Entertainment System with 8-inch roof-mounted screen and Infinity® premium audio system*	-	O

SAFETY / SECURITY

4-wheel/4-channel/4-sensor Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution	S	S
Electronic Stability Control with Traction Control System	S	S
Driver and front passenger advanced airbags, driver and front passenger seat-mounted side-impact airbags	S	S
Roof-mounted side curtain airbags for all three rows of seats	S	S
Occupant Classification System (OCS)	S	S
Adjustable active head restraints for front-seat passengers	S	S
Proximity keyless entry system with engine immobilizer	-	S
Tire Pressure Monitoring System	S	S
Backup warning system	S	S

STYLING / FUNCTIONALITY

Three-beam projector-style halogen headlights	S	S
Automatic light control	S	S
LED Center High Mount Stop Lamp on rear spoiler	S	S
Power heated external bodycolor mirrors with approach light and side repeater light	S	S
Front fog lights	S	S
Black grille with chrome surround	S	S
Tinted glass, solar control front and privacy rear	S	S
Power windows and door/taillgate locks	S	S
Sunroof, power tilt-and-slide glass with one-touch open and close	O	S
Dual exhaust outlets	S	S
Roof side rails & rear spoiler	S	S
Lighted front door scuffs	-	S
Rear window wiper & washer	S	S
Chrome door handles	-	S

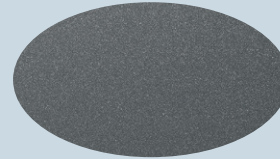
EXTERIOR COLORS



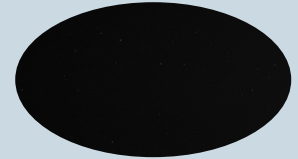
STONE WHITE



SHIMMERING SILVER



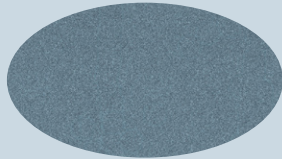
BOULDER GRAY



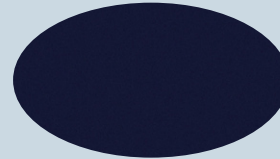
BLACK NOIR PEARL



SAHARA BRONZE



ATHENS BLUE

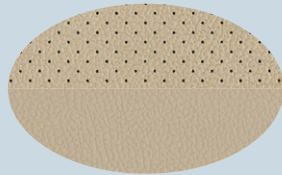


MARINE BLUE

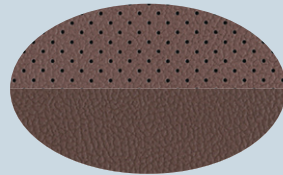
INTERIOR COLORS



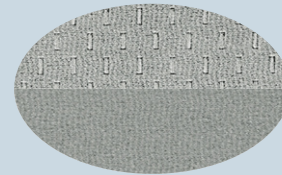
BEIGE CLOTH



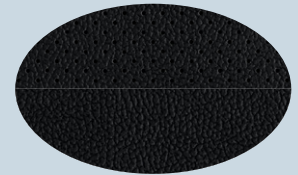
BEIGE LEATHER



SADDLE LEATHER



GRAY CLOTH



BLACK LEATHER

AMERICA'S BEST WARRANTY

10 YEARS
100,000 MILES

POWERTRAIN LIMITED WARRANTY

5 YEARS
60,000 MILES

NEW VEHICLE LIMITED WARRANTY

7 YEARS
UNLIMITED MILES

ANTI-PERFORATION WARRANTY

5 YEARS
UNLIMITED MILES

24-HOUR ROADSIDE ASSISTANCE

See dealer for LIMITED WARRANTY details

 **HYUNDAI**
Assurance

For over a decade, Hyundai has backed every car we've built with America's Best Warranty and this simple promise: Relax. We've got your back for the next 10 years or 100,000 miles. It's a commitment to customers that's evolved into Hyundai Assurance, an umbrella of services that includes 24/7 Roadside Assistance and more. Visit www.hyundaiassurance.com for details.

Pandora® is a registered trademark of Pandora Media, Inc. Head unit controls for Pandora function only with the Apple iPhone®. iPhone® is a registered trademark of Apple Inc. Fuel economy estimated by EPA for comparison only. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a sustainable environment, this brochure is printed using paper certified by the Forest Stewardship Council. FSC certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.



 **HYUNDAI** | NEW THINKING.
NEW POSSIBILITIES.

EXPLORE HYUNDAI.COM | Be sure to visit our website, where you can build your own Veracruz, locate a Hyundai dealer near you, and best of all - schedule a test drive.



CONNECT WITH HYUNDAIUSA.COM/SOCIAL | Become a fan of Hyundai on Facebook, follow us on Twitter, enjoy our latest videos on YouTube, and more.