FIAT 500 ABARTH







A century ago, Karl Abarth boldly imagined bringing race-ready vehicles to the street. The very latest expression of that vision? FIAT° 500 Abarth. Faithful to the "small but wicked" Abarth moniker, this year's Scorpion brings its own formidable brand of outstanding performance, aggressive styling and technological advancement. To say this little car packs a mighty sting may just be 2017's biggest understatement.

RACETRACK DNA. It produced more than 10,000 race victories, 10 world records and 133 international titles. Success has been a consistent cornerstone behind the acclaimed Abarth marque. This is the story of The Scorpion.





























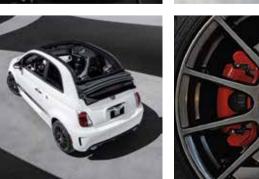


















500 Abarth Highlights

FIAT° 500 Abarth, thrilling in both its Hatchback and Cabrio version, serves up a long list of powerful features that make "fast" happen. One thing that's not an option? Subtlety.

ABARTH FEATURES

I.4L I6V MultiAir® I-4 Turbo — I60 hp/I70 lb-ft of Torque with 5-speed Manual, 157 hp/183 lb-ft of Torque with the available 6-speed Automatic Performance 4-Wheel Antilock Disc Brakes with Red Calipers Abarth-designed Performance Dual Exhaust Performance Suspension Torque Transfer Control (TTC) 16-inch Forged Hyper Black Aluminum Wheels Performance Spoiler Performance High-back Front Bucket Seats

with Seat Belt Pass-through Abarth-designed Perforated and Leather-wrapped Steering Wheel with Audio Controls

FIAT Premium Audio System

Uconnect® 5-inch Touchscreen Radio with Integrated Voice Command^I and Bluetooth[®]

ParkSense® Rear Park Assist System² Cabrio Retractable Soft Top – Available

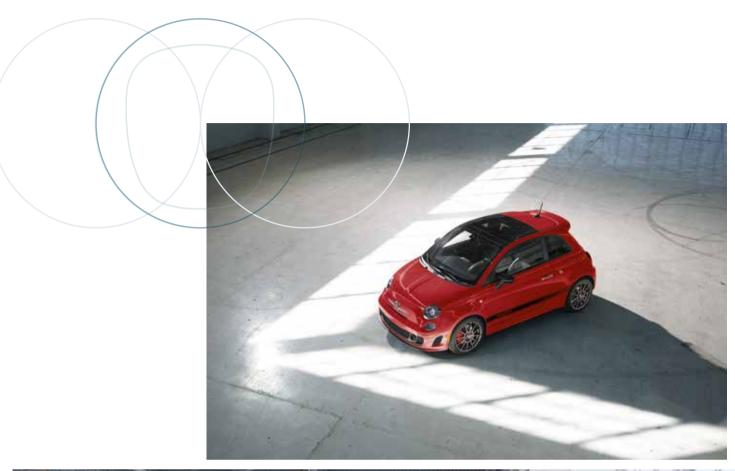


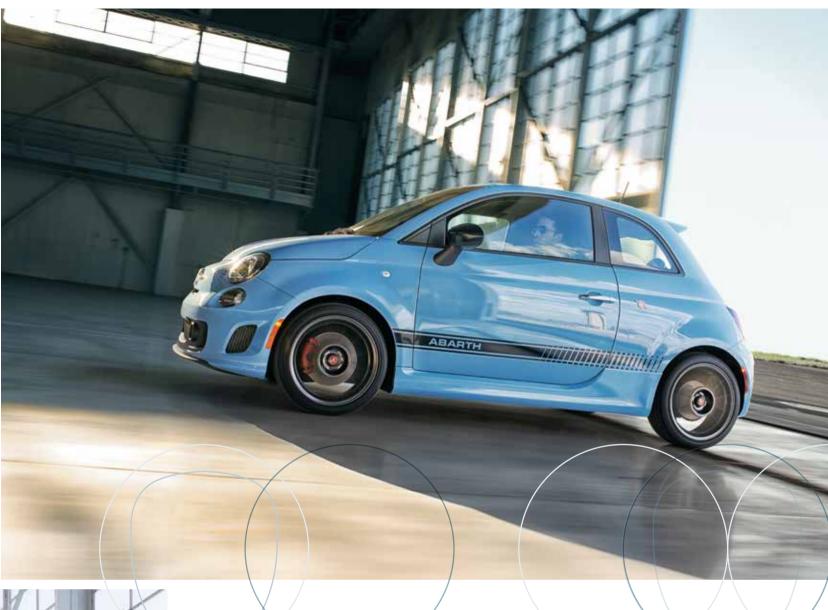
ABARTH FRONT





ABARTH CABRIO

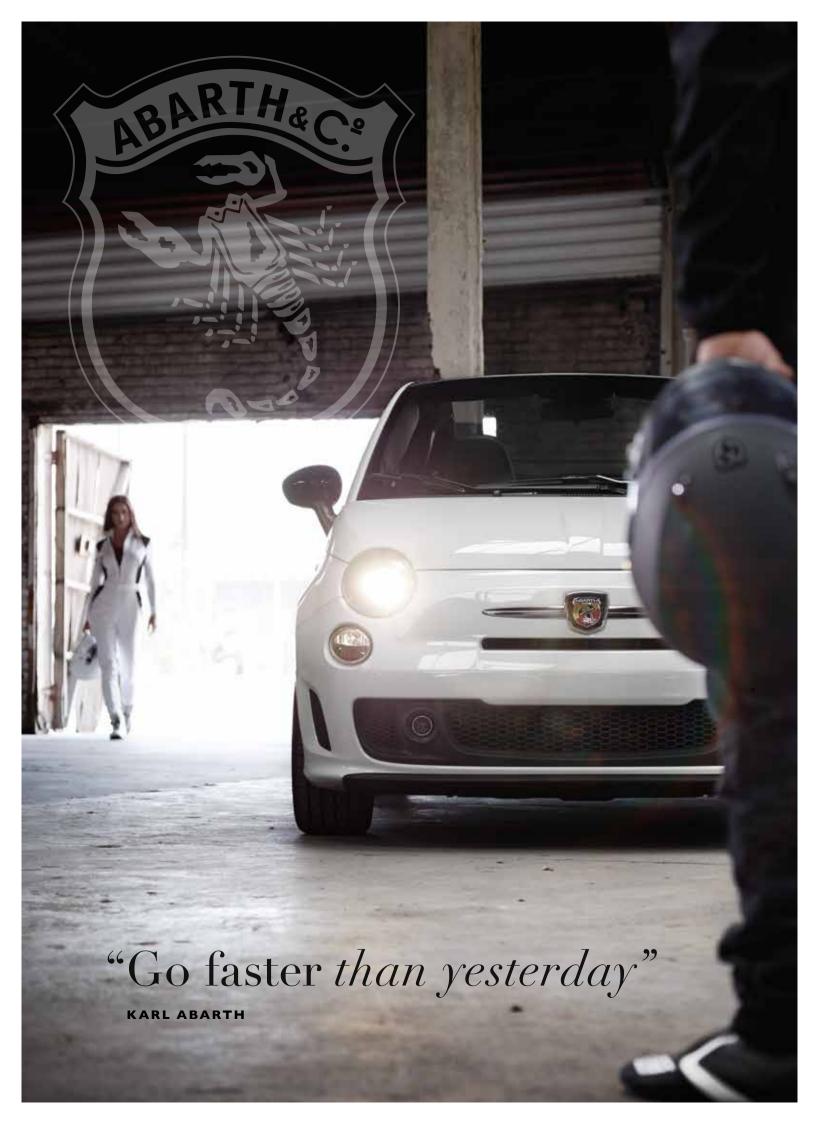






BEHOLD THE SCORPION

The aerodynamic styling of FIAT® 500 Abarth® reflects countless hours of wind tunnel sculpting and amplifies the legendary lines. Every part of its framework melds with the road and shrugs off resistance as it harnesses its turbo power. So with a 160 horsepower beast like FIAT 500 Abarth, discipline is key. Its Torque Transfer Control (TTC) is a dynamic feature that keeps all that power in check by transferring power to the drive wheels for improved at-the-limit handling. It operates with the Electronic Stability Control (ESC)⁶ system to transfer torque from a front wheel that slips to one that grips. All the hard lessons of becoming an expert driver? Handled.



A Dominance Gene

A family trait of extreme performance is born from breakthrough thinking: now delivering up to 160 horsepower and 170 lb-ft of torque.

RACETRACK INGENUITY

Hidden from view behind the unique Rosso Abarth engine cover, yet making its presence extremely well-known, churns the powerplant that readily dispatches up to 160 horsepower and 170 lb-ft of torque to FIAT® 500 Abarth® drivers. The 1.4L 16V MultiAir® Turbo engine owes its efficiency to lightweight forged steel connecting rods designed with a unique cross-section for strength and durability. A high-flow fresh-air intake system with air box maximizes power with low induction noise. A turbocharger converts exhaust heat and pressure while MultiAir Turbo technology takes into account split-second driver input changes and adjusts accordingly, resulting in a 7.5 percent fuel-efficiency improvement over that of other conventional engines.

MultiAir Turbo technology is paired with either the heavy-duty 5-speed manual transmission or the 6-speed AISIN® heavy-duty automatic transmission. The latter provides a gutsy alternative to manual, footclutch shifting. It delivers professional-level control by increasing throttle response to put out lightning-fast, fuel-cut upshifts and wicked acceleration exhaust notes. Engaging the Sport button provides distinct engine and steering calibrations to maximize horsepower, torque and responsiveness in Sport mode, while Normal mode helps to optimize fuel efficiency and deliver a relaxed, economical drive.

The unique MacPherson strut front suspension and low ride height enhance handling with minimal body roll and improved steering precision. The rear suspension's twist-beam design is strengthened with coil-spring supports for greater durability as the Abarth-specific rear sway bar increases cornering grip. This is a vehicle that was truly bred to rev.









INNER FOCUS

A performance-designed cockpit makes room for all the perks that make a driving cabin worth riding in. High-back bucket seats (available in leather trim or high-grip cloth) incorporate a racing harness pass-through and firm side bolsters. A three-spoke leather-wrapped steering wheel with a race-style flattened bottom further reminds that this is a vehicle intended for track and street. A turbo boost gauge features an integrated LED gearshift indicator to help facilitate gear changes. Automatic Temperature Control (ATC) helps create an ideal cabin climate — even when driving conditions are at their most challenging.



BEATSAUDIO™

High performance meets high fidelity with the BeatsAudio Premium Sound System. Engineers meticulously mapped sound waves and designed algorithms specific to FIAT® 500 Abarth® to fill the cabin with a truly superior acoustic experience. Along with an 8-inch Dual-Voice Coil (DVC) subwoofer and an eight-channel, 388-watt amplifier, six premium speakers (two I-inch tweeters in the A-pillars, two 6.5-inch woofers in the doors and two 3.5-inch speakers in the rear quarter) recreate sound the way the artist intended.

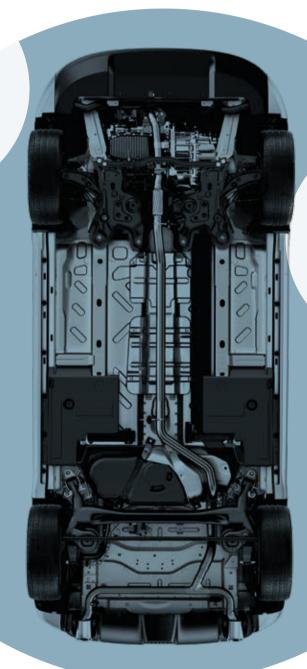


The Uconnect® 5-inch touchscreen radio gives added dimension to the overall performance of Abarth. It features AM/FM, Integrated Voice Command¹ and Bluetooth,® plus a versatile media hub with USB and auxiliary ports. Uconnect 5.0 keeps you informed while your hands stay firmly in place on the race-worthy Abarth steering wheel.

The extra dose of FIAT° 500 Abarth° horsepower is met with an extra measure of safety and security.

BE REASSURED

Seven standard air bags;
Antilock Brake System (ABS),
side-guard door beams,
crumple zones and
Child Seat Anchor System
(LATCH) put minds at ease.



STAY ALERT

ParkSense® Rear Park Assist System, bifunctional halogen projector headlamps, Tire Pressure Monitoring System (TPMS) and BeltAlert keep you informed.

STAY IN CONTROL

Three-mode Electronic
Stability Control (ESC)⁶
helps all four wheels respond
under demanding and adverse
conditions, using the dynamic
control system.

FIAT® 500 ABARTH® COLORS/MATERIALS

BIANCO PERLA

Rosso, Nero, Grigio stripe and mirror cap

GRIGIO CENRE

Bianco, Rosso, Nero stripe and mirror cap

RHINO

Bianco, Rosso, Nero stripe and mirror cap

ROSSO

Bianco, Nero, Grigio stripe and mirror cap

GIALLO MODERNA

PERLA

Bianco and Nero stripe and mirror cap

CELESTE BLU

Bianco and Nero stripe and mirror cap

NERO PURO

Bianco, Rosso, Grigio stripe and mirror cap

10

iii

ABARTH



FIAT® 500 Abarth® Specifications	ABARTH	ABARTH CABRIO
engines and transmissions		
1.4L 16V MultiAir® I-4 Turbo — 160 hp/170 lb-ft of torque with 5-speed manual	•	•
1.4L 16V MultiAir I-4 Turbo — 157 hp/183 lb-ft of torque with 6-speed automatic	0	0
MECHANICAL FEATURES		
Brakes — Antilock 4-wheel disc performance with Electronic Brake-Force Distribution (EBD)	•	•
Red brake calipers	•	•
Engine Block Heater	0	0
Exhaust System — Abarth-designed, dual Chrome tips	•	•
Speed Control — Steering wheel-mounted	•	•
Suspension — Performance-tuned	•	
High-performance		•
Torque Transfer Control (TTC)	•	•
EXTERIOR FEATURES		
Antenna — Removable short-mast	•	
Windshield		•
Belt Moldings — Black		•
Cabrio Top — Power, folding, 3-position premium soft top		•
Soft top, Grigio		0
Soft top, Nero		•
Lamps — Bifunctional halogen projector headlamps		•
Black-trimmed	0	0
	•	•
Daytime running lamps (DRLs)		
Fog lamps	•	•
Mirror Caps — Black with bodyside stripe (requires Grigio Cenre, Celeste Blu, Rosso, Rhino, Bianco Perla or Giallo Moderna Perla paint)	0	0
Gray with bodyside stripe (requires Celeste Blu, Rosso, Rhino, Bianco Perla or Nero Puro paint)	0	0
Red with bodyside stripe (requires Grigio Cenre, Celeste Blu, Rhino, Bianco Perla, Nero Puro or Giallo Moderna Perla paint)	0	0
White with bodyside stripe (requires Grigio Cenre, Celeste Blu, Rosso, Rhino, Nero Puro or Giallo Moderna Perla paint)	0	0
Mirrors — Folding, body-color, power, heated	•	•
Spotter mirror, driver's side	•	•
Power Sunroof (requires Popular Equipment Group)	0	
Spoiler — Performance	•	
Tires — 195/45R16XL	•	•
205/40R17XL BSW 3-Season (included with 17-inch forged aluminum wheels)	Р	Р
Wheels — 16-inch Hyper Black forged aluminum	•	•
17-inch Hyper Black forged aluminum	0	0
17-inch Bronze forged aluminum	0	0
Windows — Power with front row I-touch down	•	•
INTERIOR FEATURES		
Air Conditioning — Manual	•	•
Automatic Temperature Control (ATC) (included with Popular Equipment Group)	Р	P
Assist Handle — Front-passenger (not available with power sunroof)	•	•
Defroster — Rear window	•	•
Door Locks — Power	•	•
Electronic Vehicle Information Center (EVIC) — Includes trip odometer, outside temperature, average fuel usage, distance to empty, low fuel and service data	•	•
Premium 7-inch high-definition Thin Film Transistor (TFT) display	•	•
Interior Accents — Instrument panel-matching exterior paint color		•
Mirrors — Manual with microphone in rearview mirror	•	•
Power Outlet — 12-volt auxiliary center console	•	•
Rear Cargo Shelf Panel	•	
Seating — Driver's seat with armrest, manual height adjuster, easy entry and memory	•	•
Front-passenger seat with armrest	•	•
Front-passenger seat with easy entry and memory	•	•

FIAT® 500 Abarth® Specifications	ABARTH	ABARTH CABRIO
INTERIOR FEATURES (continued)		
Front seatback pocket, driver and passenger	•	•
Heated front (included with Popular Equipment Group)	Р	Р
Performance high-back cloth front buckets with seat belt pass-through	•	•
Performance high-back leather-trimmed front buckets with seat belt pass-through	0	0
Rear 50/50 split-folding bench seat	•	•
Shift Knob — Leather-wrapped	•	•
Speedometer — 160-mph primary	•	•
Steering Column — Manual tilt	•	•
Steering Wheel — Abarth performance-designed, perforated, leather-wrapped	•	•
With mounted audio controls	•	•
MULTIMEDIA AND AUDIO SYSTEMS		
GPS Navigation — Requires Popular Equipment Group	0	0
Radio — BeatsAudio™ Premium Sound System (included with BeatsAudio Package)	Р	Р
FIAT Premium Audio System	•	•
SiriusXM [®] Satellite Radio ³ (included with BeatsAudio Package and Popular Equipment Group)	Р	Р
Uconnect® 5.0 with AM/FM/Bluetooth® 5-inch touchscreen, Integrated Voice Command¹ with Bluetooth, Media Hub, iPod® interface and USB charging port	•	•
SAFETY & SECURITY		
Air Bags ⁵ — Dual advanced driver and front-passenger	•	
Supplemental driver's knee blocker	•	•
Supplemental front seat-mounted side	•	•
Supplemental side-curtain for outboard occupants in both rows	•	•
Child Seat Anchor System (LATCH)	•	•
Electronic Stability Control (ESC) ⁶ — Includes Traction Control and Brake Assist	•	•
3-mode ESC ⁵	•	
Front-passenger Seat Belt Alert	•	•
Front Reactive Head Restraints ⁷	•	
Front Seat Belts — With pretensioners and load limiters	•	•
ParkSense® Rear Park Assist System ²	•	
Remote Keyless Entry — Lock/unlock function for both doors and rear liftgate	•	
Security Alarm	•	
Sentry Key® Engine Immobilizer System — Antitheft technology	•	
Tire Pressure Monitoring System	•	
PACKAGES AND EQUIPMENT GROUPS		
BeatsAudio Package — Includes BeatsAudio Premium Sound System, SiriusXM Satellite Radio ³ with 1-year subscription	0	0
Popular Equipment Group — Includes rearview auto-dimming mirror with microphone, Automatic Temperature Control (ATC) air conditioning, heated front seats and SiriusXM Satellite Radio³ with 1-year subscription	0	0

^{• =} Included. O = Optional. P = Available within Package noted.



16-INCH MULTI-SPOKE HYPER BLACK 17-INCH 12-SPOKE BRONZE PAINTED FORGED ALUMINUM FORGED ALUMINUM Standard on 500 Abarth and 500c Abarth



Available on 500 Abarth and 500c Abarth



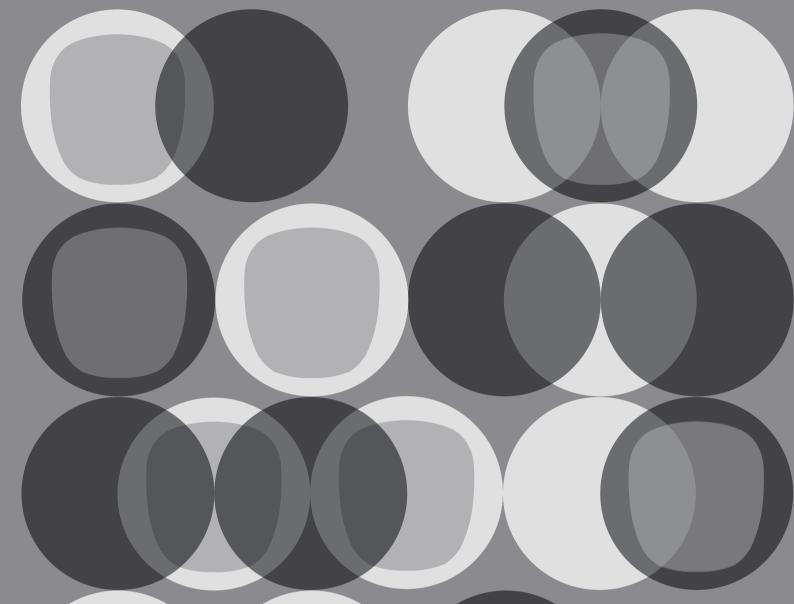
17-INCH 12-SPOKE HYPER BLACK FORGED ALUMINUM Available on 500 Abarth and 500c Abarth





The FIAT® 500 family is a diverse and lively bunch — leave it to Mopar $_{\odot}$ to stir things up even more. With FIAT models ranging from rugged to urbane, adding a mix of Mopar accessories helps you make your FIAT 500 Abarth® or 500 even more "you." Choose from bodyside, hood and roof graphics, equipment carriers, protective covers, guards, storage systems and more. See a complete listing of available accessories at mopar.com





(I) Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit UconnectPhone patibility. (2) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your sur ngs. (3) SiriusXM subscr s for audio and data services are sold by Sirius XM to follow your trial subscription. If you decide to continue listening after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call Sirius XM apply. To cancel, you must call SiriusXM at 1-866-635-2349. See the Sirius XM Customer Agreement for complete terms and more nation at <u>www.siriusxm.com</u>. All fees and rogramming subject to change. Your Text Reply and Voice Texting features equipment and features for Sirius XM services will vary depending upon the vehicle you select require a compatible mobile device enabled with Bluetooth Message Access Profile (MAP) i rently support Bluetooth MAP. Visit www.UconnectPhone.com for system and device compatibility. Ensure MAP is ON and incor g message notification is enabled. Vehicle m ust be registered for Uconnect Access and you must fulfill minimum subscription requirement. Also requires the use of a compatible uetooth. Check UconnectPhone.com J.S. Federal regulations for Advanced Air Bags. Children 12 years old and younger for device compatibility. (5)The Advanced Front Air Bags in this vehicle are certified to the new should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ri always wear their lap and shoulder belts properly. (6) No system, no matter how sophisticated, can repeal the laws of physics or overcomes e careless driving actions. Performance is limited by available traction, which show, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (7) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.

©2016 FCA US LLC. All Rights Reserved. FIAT, ABARTH and the scorpion design are registered trademarks used under license by FCA US LLC. FIAT 500, FIAT 500 Pop an FIAT 500 Lounge are registered trademarks of FCA Group Marketing S.p.A., used under license by FCA US LLC.

MultiAir is a registered trademark of C.R.F. Società Consortile per Azioni, used under license by FCA US LLC. AISIN is a registered trademark of Aisin Seiki Co., Ltd. Alpine and the Alpine logo are registered trademarks of Alpine Electronics, Inc. All rights reserved. Dr. Dre, BeatsAudio, Beats and the b logo are trademarks of Beats Electronics, LLC. Google+ and YouTube are registered trademarks of Google Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Facebook is a registered trademark of Facebook Inc. Instagram is a registered trademark of Instagram, Inc. iPad, iPhone, iPod and iTunes are registered trademarks of Apple Inc. Pinterest is a registered trademark of Pinterest, Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. Tumblr is a registered trademark of Tumblr, Inc. The Twitter name, logo, Twitter T, Tweet, Twitter bird and Vine are trademarks of Twitter, Inc. in the United States and other countries.

This brochure is a publication of FCA US LLC. All product illustrations and specifications are based upon current information at the time of publication approval. FCA US LLC reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models which are considered necessary to the purpose of product improvement or for reasons of design and/or marketing.