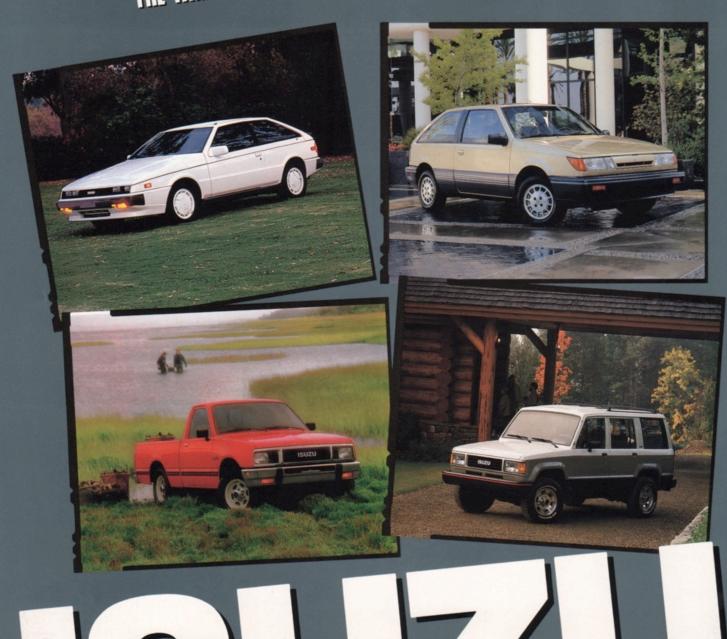
Pectures of Performance
THE FAMILY OF ISUTU GARS AND TRUCKS



SUZU





ower-city express

Get a whole new slant on sports car performance, courtesy of the 1987 Isuzu RS Turbo Impulse. It's sexy; it's daring. It's turbo-charged, intercooled and fuel-

injected. Nothing in its class can touch it.
A 2-liter SOHC power plant delivers 140 horsepower, rocketing you from 0 to 50 mph in just over 5 seconds. A crisp 5-speed manual transmission, limited-



slip differential and specially-tuned suspension help you savor those hairpin turns and endless

straightaways.

Every Impulse is a power trip—
Impulse, Impulse Turbo and the all-new
RS Turbo. Each features an amazing
mix of standard equipment and options
to make your cockpit a custom fit and
your ride an unforgettable experience.
What's more, if you have music on
your mind, Impulse plays it perfectly
with an optional AM/FM E/T stereo
cassette system, power booster and
7-band graphic equalizer. Impulse lets
you blow doors off, inside and out.

Impulse...it's radical!

conozoned

The 1987 Isuzu I-Mark is zoned for economy while setting new standards

for value, reliability and performance. Its peppy 1.5-liter engine features many of the same design characteristics of yester-year's muscle cars—hemisphere heads, high-swirl ports and overhead cam. Yet the computer-controlled carburetion



sips just enough gas to give you an EPA estimated 40 mpg on the highway and 34 mpg overall. Acceleration is a breeze with I-Mark taking you from 0 to 50 in just over 8 seconds (based on independent test results). Other performance features include rack and pinion steering, front power-assisted disc brakes, aluminum alloy wheels and road-hugging steel-belted radial tires. Every I-Mark comes with space-saving front wheel drive.

The best part of I-Mark is its value. Affordably priced, it's the smart choice for students, the sensible choice for singles and young families and the

right choice for sure.





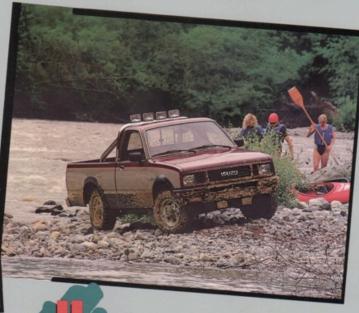
Getting into the 1987 Isuzu Trooper II is easier than you may expect. Six doors provide a myriad of access combinations, storage retrieval and all-around passenger convenience. Trooper II is

built with utility in mind and 79 cubic feet of interior cargo space proves it. A 2-door Trooper II is also available.

Trooper II is an urban masterpiece, just right for scaling parking structures and shopping

malls. Appearances can be deceiving, though. Under the hood lies a snarling 2.3-liter gas engine. A 2.2-liter turbo diesel is optional (not available in California). A 5-speed manual transmission, heavy-duty independent front suspension and three undercarriage skid plates are set to transform your urban masterpiece into an off-road wasteland warrior. Choose 4-wheel drive or 2-wheel drive.

Trooper II puts it together for you—hard-edged performance and civil comforts.



laulin' machine

It's fast; it's functional. It's the 1987 Isuzu P'UP. Pick a bed from a spread of 17 different standard beds, long beds and short beds, all pumped up with the

widest assortment ever of standard equipment and road-taming options. Choose either everyday 2-wheel drive or workday 4-wheel drive. Choose the power plant for the energy you need: the high performance 2.3-liter overhead cam

gas engine, the money-saving 1.9-liter gas engine, the fleet-fit 2.2-liter diesel or the husky 2.2-liter turbo diesel (not available in California).

If you need a bed with room for passengers, the P'UP Spacecab is the ticket. Pile in passengers and over 37 cubic feet of cargo. Plus, an optional AM/FM ETR cassette stereo system and other goodies will help you brave the elements without missing a beat.

An optional Value Package makes PUP a good looker. Available in six colors, the package includes bright front bumper and grille, black body side moulding with red insert, double wall cargo panels, white spoke wheels and more.

When you need a haulin' machine that's primed for action, choose P'UP.

numing solution	IMPULSE		TURBO IMPULSE	
IMPULSE	MAN.	AUTO.	MAN.	AUTO.
EXTERIOR DIMENSIONS — in. Wheelbase Overall length Overall width Overall height	96.1 in. 172.6 in. 65.2 in. 51.4 in.			
INTERIOR DIMENSIONS — in. Head room — front — rear Leg room — front — rear	36.9 in. 35.8 in. 41.9 in. 28.1 in.			
WEIGHTS/CAPACITIES Curb weight (lbs.)	2727	2749	2895 (RS) 2881	2923
Fuel tank (gal.)	15.1			13333
ENGINES AVAILABLE Type Displacement Net Horsepower (SAE)	Gas in-line, 4-cyl, 4-cycle, water- cooled SOHC 1949cc 9084P@5000rpm		Turbocharged gas in-line, 4-cyl, 4-cycle, water-cooled SOHC 1994cc 1408HP@5400rpm	
TRANSMISSIONS AVAILABLE Type	5-speed manual overdrive 4-speed automatic overdrive (Turbo w/lock-up of latch)			

1_01107 TO 1	3-Door		4-Door	
EXTERIOR DIMENSIONS—in.				
Wheelbase	94.5 in.		94.5 in.	
Overall length	157.4 in.		160.2 in.	
Overall width	63.5 in.		63.5 in.	
Overall height	54.1 in.		54.1 in.	
INTERIOR DIMENSIONS-in.				
Head room — front	38.0 in.		37.7 in.	
— rear	37.1 in.		37.6 in.	
Leg room — front	41.7 in.		41.7 in.	
— rear	33.3 in.		33.5 in.	
WEIGHTS/CAPACITIES Curb weight (lbs.)	-			
5-speed manual	1923	1 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	1937	
3-speed automatic	1944	1 1 2 3 3 3 3 3 3 3	1960	
Fuel tank (gal.)	11.1	Start Dillion	11.1	
ENGINES AVAILABLE	I-MARK "S"	I-MARK	I-MARK TURBO	
Type Displacement Net Horsepower (SAE)	Gas SOHC 4-cyl in-line 1471cc 708HP@5400rpm	4-cyl trans- verse 1471cc 70exP@5400rpm	4-cyl transverse (fuel injected) 1471cc 110eres5400rpm	
TRANSMISSIONS AVAILABLE Type	5-speed manual 3-speed automatic			

	STANDARD BED	LONG BED	SPACECAB
EXTERIOR DIMENSIONS—in.			
Wheelbase	104.3 in.	117.9 in.	117.9 in.
Overall length	174.4 in.	191.5 in.	191.5 in.
Overall width — 2WD	63.0 in.	63.0 in.	63.0 in.
4WD	63.2 in.	63.2 in.	63.2 in.
Overall height — 2WD	59.3 in.	59.8 in.	63.0 in.
4WD	61.0 in.	61.6 in.	64.8 in.
GROUND CLEARANCE-in.min.	7.5 in.		
PICKUP BOX—in.			1 1 2 1 3 6 7
Inside length	73.0 in.	90.2 in.	73.6 in.
Inside width	55.7 in.	55.7 in.	55.7 in.
Inside height	15.7 in.	15.7 in.	15.7 in.
Width @ wheelhouse	39.1 in.	39.1 in.	39.1 in.
FUEL TANK CAPACITY (gal.)	13.2	19.1	13.2
ENGINES AVAILABLE Type Displacement Net Horsepower (SAE)	Gas in-line, water- cooled, 4-cyl SOHC cooled, 4-cyl OHV 1949cc/2254cc 2238cc 82ehpa4600rpm 62ehpa4300rpm (6 968+pa4600rpm 80ehpa4000rpm (T		4-cyl OHV 300rpm (60CAL)
TRANSMISSIONS AVAILABLE (depends on model) Type	4-speed manual 5-speed manual 3-speed automatic		

	DLX	LS		
EXTERIOR DIMENSIONS-in.	2-DR/4-DR			
Wheelbase	104.3 in.			
Overall length	175.2 in.			
Overall width	65.0 in.			
Overall height	71.7 in.			
INTERIOR DIMENSIONS—in.		R/4-DR		
	Front Seat	w/optional Rear Seat		
Head room	40.2 in.	39.4 in.		
Leg room	39.9 in.	36.1 in.		
GROUND CLEARANCE-in.min.	8.3 in.			
WEIGHTS/CAPACITIES	2.3L Gas	2.2L Turbo Diesel		
Gross payload-gas (lbs.)	1374	1319		
Gross payload-turbo diesel (lbs.)	1193	1136		
Fuel tank (gal.)	21.9			
ENGINES AVAILABLE Type	Gas in-line, water- cooled, 4-cyl, 4-cycle SOHC	Turbo diesel in-line, water-cooled, 4-cyl, 4-cycle OHV*		
Displacement	2254cc	2238cc		
Net Horsepower (SAE)	968HP@4600rpm	808HP@4000rpm		
TRANSMISSION AVAILABLE Type	5-speed manual			

See the family of quality-built Isuzu vehicles at:

ARTZ ISUZU

5930 Mayfield Road Mayfield Heights, OH 44124 216/442-8000

TOTH ISUZU

880 N. Rock River Drive Berea, OH 44017 216/234-2222



The First Car Builders of Japan.

A 24-month/24,000-mile powertrain limited warranty accompanies Isuzu's standard 12-month/12,000-mile limited warranty from date of purchase. Also a 36-month rust perforation limited warranty (no mileage limit). See Dealer for details.

Technical data and equipment shown in this brochure are based upon the latest available information at the time of publication. American Isuzu Motors Inc. reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment specifications and models. Some vehicles are shown with optional equipment.