



Spacious and versatile

The Rio 5-Door delivers an ideal combination of unique styling and versatility. It has the same exceptional performance and all the technologically advanced features that the Rio sedan offers, plus the added convenience of a hatchback. Its fifth door gives you quick and easy access to its roomy cargo area. The Rio 5-Door also lets you carry passengers, cargo, or a combination of both thanks to its adjustable seating configurations.











CONCEALED STORAGE¹
The cargo cover allows you to store your valuable items out of sight.



COVERED CONSOLE

Dual cup holders and a storage bin with an available sliding armrest* let you keep personal items close at hand.

1, * See Features and Specifications pages for availability and endnote. Not all optional features are available on all trims. Images shown for illustration only. RIO 5-DOOR SX SHOWN.



Rio's interior is designed to let driver and passengers alike relax and travel in comfort. The cabin is spacious and comfortable, with impressive headroom and legroom for all seating positions, accented by a sleek, black high-gloss trim. Rio SX also includes heated front seats and leather seat trim.

DESIGNED FOR YOUR COMFORT

A six-way adjustable driver's seat and adjustable headrests for driver and passengers let you create comfortable seating positions. Plus, Rio EX and SX feature a tilt and telescopic steering wheel to suit the driver's preference.

FEATURES DEDICATED TO YOUR CONVENIENCE

For convenient everyday driving, Rio EX and SX are equipped with power windows with driver's-side one-touch auto up-down' operation. Additionally, both driver and passenger will appreciate the available dual illuminated visor vanity mirrors."

SOPHISTICATED STYLING

Rio EX¹ and SX have a leather-wrapped steering wheel and gearshift knob² complemented by an upscale soft-touch dash. Combining style and function, Rio SX also features a Supervision meter cluster for outstanding readability.

^{*} See Features page for availability. Not all optional features are available on all trims. Images shown for illustration only. *Not available on EX Eco Package. RIO SX SHOWN.



Confidence-inspiring technology

Rio is equipped with impressive systems dedicated to enhancing your daily drive. With available features that include the multifaceted UVO eServices Infotainment System^{2*} and Rear-Camera Display^{5*} you can do everything from manage your entertainment to monitor your driving environment.













Intelligent features

Rio includes a variety of technologically advanced features that provide you

with an exceptional level of comfort, control, and convenience. Advanced

available systems like an Eco Package with Idle Stop & Go (ISG), heated front

seats, and voice-command navigation make everyday driving a pleasure.



1. UVO - SHORT FOR "YOUR VOICE"

The available UVO eServices Infotainment System^{2*} uses advanced voice-recognition technology to let you conveniently manage your music and enjoy hands-free2 use of your phone — with simple, intuitive verbal commands. It provides you with an easy way to connect to your vehicle by seamlessly integrating your compatible smartphone8 with your Rio. UVO eServices2* allows you to use a web-enabled computer to send locations that you find on Google Maps™o* mapping service to the navigation system for route guidance. It includes an easy-to-use in-dash digital music storage system for your favorite music, allowing you to load your songs and sort them by either title or artist. It also lets you stream music, set driving restrictions and monitor driving activity via My Car Zone,* use Parking Minder^{10*} to easily locate your parked vehicle by syncing its location to the UVO eServices App;* access 911 Connect11* or Enhanced Roadside Assist;12* and check maintenance requirements with Vehicle Diagnostics^{13*} on the large-capacitive touch screen." Additionally, there are no subscription fees2 to enjoy all these benefits.

2. UVO eSERVICES APP2*

4. REAR-CAMERA DISPLAYS*

a large and bright screen.

To help you see things behind your

over your shoulder, Rio features an

available Rear-Camera Display⁵ with

vehicle that you might not see by looking

An available free app allows you to integrate your compatible smartphones with your vehicle — and make the most of UVO eServices.2* This app can be downloaded at the App Store $^{\text{SM}14}$ and Google Play $^{\text{TM}}$ Store $^{\text{9}}$

5. AUTO ON/OFF HEADLIGHTS*

cruise-control system?*

This available feature uses sensors to monitor ambient light and tell your Rio when to automatically turn your lights on and off for you.

including the audio sustem, with convenient

steering-wheel-mounted controls.2 EX and

SX also include a steering-wheel-mounted

3. STEERING-WHEEL-MOUNTED CONTROLS² 6. ACTIVE ECO SYSTEM* Rio allows you to operate a variety of features,

Automatic models have an Active Eco Sustem. With a push of the Eco button. it adjusts the engine and transmission calibration to help optimize fuel efficiencu.15

10. SUPERVISION METER CLUSTER*

Rio SX features a Supervision meter cluster display with sharp, high-contrast graphics for exceptionally easy reading.

7. POWER SUNROOF*

Enjoy plenty of fresh air and sunshine, thanks to the SX's tinted sunroof. Its tilt-and-slide design makes operation quick and convenient

11. PADDLE SHIFTERS*

Rio SX has paddle shifters that allow you to change gears without taking your hands off the wheel.

8. HEATED FRONT SEATS*

pocket or purse.

For optimum comfort in cold weather, the SX is equipped with leather-trimmed. heated front seats.

9. VOICE-COMMAND NAVIGATION*

Available voice-command navigation includes a vivid color touch screen and continuously updated highway conditions from SiriusXM Traffic 34

12. PUSH-BUTTON START* 13. POWER-FOLDING OUTSIDE MIRRORS

Start or stop the engine at the push of Easily fold outside mirrors in or out using a button with the available Smart Keu a door-mounted control or key fob on remote, even with the key fob in your the Rio SX. It's convenient for tight parking spaces.





Rio features advanced safety systems designed to help give you peace of mind every time you drive. Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.

ELECTRONIC STABILITY CONTROL (ESC)

ESC provides improved directional stability, which helps you maintain better control in difficult driving situations. During emergency maneuvers, it can control the engine and brakes to help keep your Rio on course.

Y CONTROL (ESC) ELECTRONIC BRAKE-FORCE d directional DISTRIBUTION (EBD)

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD automatically adjusts the frontto-rear balance of brake pressure.

HILL-START ASSIST CONTROL (HAC)

To help keep your Rio from rolling backward when starting off on a steep hill, the HAC system automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

ANTI-LOCK BRAKING SYSTEM (ABS)

ABS is the foundation of an active safety system and helps to contribute to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.

VEHICLE STABILITY MANAGEMENT (VSM)

VSM adds steering-direction-control capability. The system intervenes in appropriate situations to help the driver regain control of the vehicle.

AIRBAG & SEAT-BELT SENSORS

This advanced system monitors the severity of certain impacts, the presence of a front passenger, and seat-belt use, and then controls airbag inflation accordingly, helping to ensure your peace of mind.⁵

FRONT SEAT-BELT PRETENSIONERS

Rio's advanced safety features include pretensioners that have been designed to tighten the seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

The front height-adjustable seat-belt anchors allow the driver and front-passenger seat belts to be raised and lowered for a proper fit.

FRONT & REAR 3-POINT SEAT BELTS

Three-point seat belts are standard for all five seating positions, so that each person is protected with both an over-the-lap and a shoulder seat-belt.

SIDE-IMPACT DOOR BEAMS

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. In addition, the A and B pillars are also reinforced, further helping to strengthen the body of the vehicle.

FRONT & REAR CRUMPLE ZONES

Front and rear crumple zones are specially engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the passenger compartment in certain collisions.

LATCH SYSTEM

The standardized Lower Anchors and Tethers for Children (LATCH) system makes it easier to securely install a compatible child seat at either end of the rear seat.





TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competting against world-class competition — and winning. That dedication is part of Kia's belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with proven track records, and with 11 podium finishes — including five victories — in the 2014 season, you can look for Kia in the winner's circle at racetracks across America in the months ahead.

INDUSTRY-LEADING WARRANTY PROGRAM⁴

Kia engineers are passionate about producing wehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

COMPELLING DESIGN

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners, as well as Kia's designers, with pride.

Delivering on a promise

Kia is committed to producing worldclass vehicles to suit most every driving need. This commitment has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems. Kia's dedication to quality and value has been widely recognized — one reason why Kia has been named as a top 100 brand in Interbrand's 2014 Best Global Brands report.¹⁶









COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant produced its one millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant! Together with on-site and local suppliers, the Georgia Tacility is responsible for the creation of more than 14,000 jobs in West Point and the surrounding areas. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.



B.R.A.K.E.S. PRO-ACTIVE DRIVING SCHOOL FOR TEENS

Kia understands that teaching teenagers safe driving skills can save lives. To accomplish this goal, Kia has formed a partnership with the BRAKES. (Be Responsible And Keep Everyone Safe) Pro-Active Driving School for Teens (www.PutOnTheBrakes.org), with support including Telest of 32 vehicles. BRAKES. provides teenagers 15-19 nationwide with no-cost, hands-on defensive training on a closed course in a controlled environment to respond to real-world driving scenarios.





DONORSCHOOSE.ORG

Kia is committed to providing assistance to those in need. That's why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Together with thousands of citizen philanthropists, Kia has raised more than \$7 million to fund nearly 15,000 projects across all 50 US states, impacting more than 1 million high-need public-school students in just three years.



PACKAGES

LX POWER PACKAGE

- Power windows w/driver's one-touch auto up/down
- 2. Remote keyless entry
- Power door locks w/two-turn entry system (not shown)





EX DESIGNER PACKAGE

- Black & gray cloth seats w/gray stitching & leather trim
- AM/FM/CD/MP3/SiriusXM³ audio system w/4.3" Touch Screen w/Rear-Camera Display⁵¹
- Gray stitching on steering wheel, shift knob & armrest
- 4. Auto on/off headlights†
- Contrasting black & gray interior door trim (not shown)









EX ECO PACKAGE

(EX Eco package has different standard features than other EX trims. Please see Features page for detailed information.)

- UVO eServices Infotainment System² w/Rear-Camera Display⁵
- 2. Idle Stop & Go (ISG) System
- Auto on/off headlights









COLORS

EXTERIOR





PLATINUM GRAPHITE (PM) EX: BKG



URBAN BLUE (PM) LX: B/BK EX: BK/BKG

DIGITAL YELLOW
LICE BYOK

INTERIOR COMBINATIONS ARE INDICATED BY: B = BEIGE BK = BLACK BKG = BLACK & GRAY

(M) = METALLIC PAINT, (P) = PEARL PAINT, (PM) = PEARL METALLIC PAINT

INTERIOR



ACTUAL EXTERIOR AND INTERIOR COLORS MAY VARY FROM PRINTED BROCHURE.



*Features will be available Summer of 2015.

FEATURES

1.6L Gasoline Direct Injection 4-cylinder engine		Multi-reflector headlights	
Idle Stop & Go (ISG) system	- 0 -	Projection front fog lights (N/A w/EX Eco Package)	- • •
6-speed manual transmission (Sedan only)	•	Front LED accent lights	•
6-speed Sportmatic* transmission	O^ • •	LED taillights	•
Sport-tuned suspension	•	Body-color exterior door handles	
15" tires w/steel wheels	• 0 -	Black mesh radiator grille	•
15" tires w/alloy wheels (N/A w/EX Eco Package)	- • -	Black mesh radiator grille w/chrome surround	- • •
17" tires w/alloy wheels	•	Rear spoiler (5-Door)	
Power sunroof w/tilt	•	Locking fuel-filler door	
Dual body-color power mirrors		Front variable intermittent windshield wipers	
Heated outside mirrors		Rear window wiper & washer (5-Door)	
Power-folding outside mirrors w/turn-signal indicators	•	Heated rear glass w/timer	
Projection headlights (5-Door)	•	Tinted windows	• • •
THE STATE OF THE S			0 • •
			0 • •
· · · · · · · · · · · · · · · · · · ·		-	
UVO eServices Infotainment System ² (Available w/EX Eco Package)	- 0 -		- • •
LB/O oCon isses Infestalement Custom?			
w/voice-command navigation & SiriusXM Traffic ³	•		- 0 •
Rear-Camera Displays	- 0 •	Extendable dual visor w/mirror	
Push-button start w/Smart Key	•	Dual visor mirror lights (N/A w/EX Eco Package)	- • •
USB/auxiliary input jacks		Dual front map lights (N/A w/EX Eco Package)	- • •
Bluetooth® wireless technology ⁷	0 • •	Dual front cup holders/lower-door-trim bottle holders	
Steering-wheel-mounted ² paddle shifters	•	Center console w/sliding armrest & storage	- • •
Steering-wheel-mounted ² audio controls		Luggage under-floor tray & net (5-Door)	- • •
Cruise control	- • •	Luggage area cover (5-Door)	• • •
Active Eco System	0 • •	Rear child-safety door locks	
Supervision meter cluster	•	Tire-Pressure Monitoring System (TPMS) ¹⁰	• • •
Power windows w/driver's one-touch auto up & down	0 • •	Seatback pockets	• • •
Cloth seat trim	•	60/40 split-folding rear seat	
Premium cloth seat trim	- • -	Leather-wrapped steering wheel & gearshift knob (N/A w/FX Fro Package)	- • •
Premium cloth seats w/leather trim (Available with EX Designer Package)	- 0 -	Soft-touch dash (N/A w/EX Eco Package)	- • •
Leather seat trim	•	Front-door padded armrest	- • •
Heated front seats	•	Metal pedals	•
6-way adjustable driver's seat		Black high-gloss interior trim	• • •
Duri Court of court of the co		Valida Chalilla Managaran (CA)	
	• • •		• • •
	• • •		• • •
5-point seat beits for all seating positions		miii-stai t ASSIST CONTroi (HAC)	• • •
Front seat-belt pretensioners		Side-impact door beams	
	Idle Stop & Go (ISG) system 6-speed manual transmission (Sedan only) 6-speed Sportmatic* transmission Sport-tuned suspension 15° tires w/stoel wheels 15° tires w/stoel wheels 15° tires w/stoel wheels 11° tires w/stoel w/stoel w/stoel w/stoel 11° tires w/stoel w/stoel 11° tires w/stoel w/stoel 11° tires w/sto	Collection Col	de-Stop & Go (ISG) system

. . .

Front & rear crumple zones

Lower Anchors and Tethers for Children (LATCH)

. . .

. . .

Height-adjustable front seat-belt anchors

Anti-lock Braking System (ABS)

SPECIFICATIONS

ENGINE

	1.6L I4	
Туре	Inline 4-cylinder, aluminum block & head	
Valve gear	DOHC, four valves/cylinder, Dual Continuously Variable Valve Timing (D-CVVT)	
Displacement	1,591 cc	
Compression ratio	11.0:1	
Horsepower (SAE net)	138 hp @ 6,300 rpm	
Torque (SAE net)	123 lbft. @ 4,850 rpm	
Fuel system	Gasoline Direct Injection (GDI)	
Transmission	6-speed manual 6-speed electronically controlled Sportmatic®	

DIMENSIONS

1.6L I4	
101.2 in.	
59.8 in./60.0 in.	
172 in. (Sedan)/159.4 in. (5-Door)	
67.7 in.	
57.3 in.	
5.5 in.	
40.0 in./37.6 in.	
53.1 in./52.1 in.	
43.8 in./31.1 in.	
52.1 in./51.2 in.	
88.4 cu. ft.	
13.7 cu. ft. (Sedan)/15.0 cu. ft. (5-Door) 49.8 cu. ft. (5-Door w/rear seats down)	

CURB WEIGHT

	1.02 14	
Manual transmission	2,494 lb. (Sedan)	
Automatic transmission	2,573 lb. (Sedan)/2,564 lb. (5-Door)	

BODY & CHASSIS

	1.6L I4	
Body type	Steel unibody MacPherson type w/gas-filled shock absorbers	
Front suspension		
Rear suspension	Coupled torsion beam axle w/gas-filled shock absorbers	
Steering type	Electric Power Steering (EPS)	
Turns, lock-to-lock	2.8	
Turning diameter, curb-to-curb	33.5 ft. (LX/EX), 34.5 ft. (SX)	

TIRES & BRAKES

	1.6L 14 185/65R15 (LX/EX), 205/45R17 (SX)	
Tire size		
Brake type	Power-assisted, ABS + Electronic Stability Control	
Front	10.1-in. (LX/EX), 11.0-in. (SX) ventilated discs	
Rear	10.3-in. solid discs	

2016 EPA-ESTIMATED FUEL ECONOMY¹⁵

1.6L I4	1.6L I4 w/ISG
27/38	_
27/37	28/37
11.4	11.4
	27/38 27/37

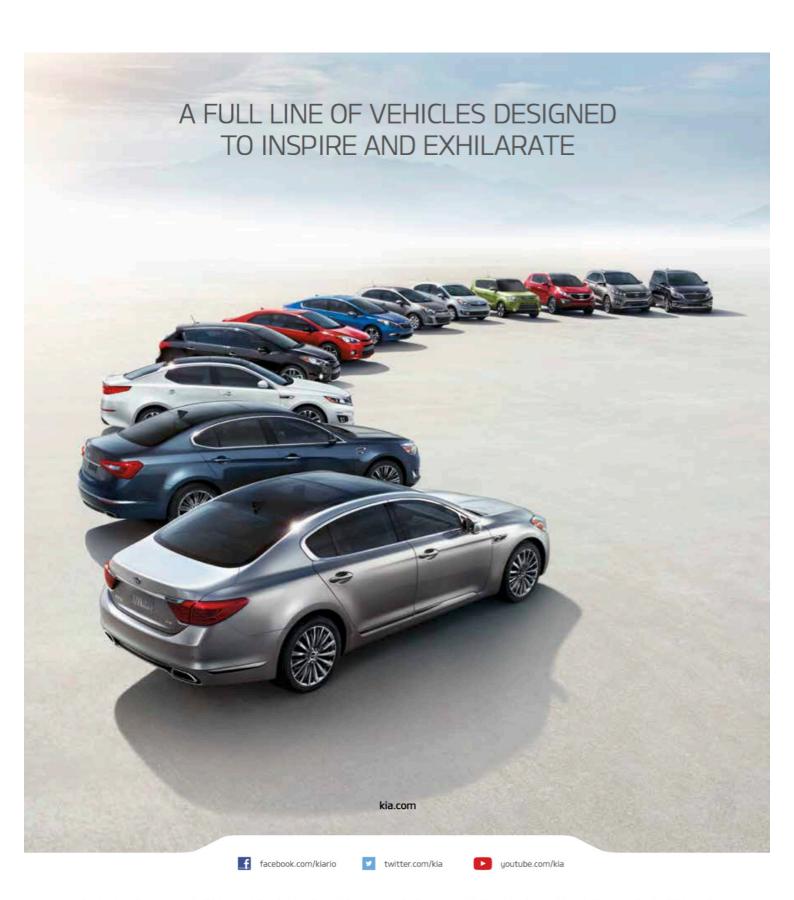
ENDNOTES

1. All cargo should be evenly distributed and properly secured, and never piled higher than the seatbacks. 1. All cargo should be evenly distributed and properly secured, and never piled higher than the seatbacks images shown for illustration purposes only 2. Nationing Driving while distracted is diagnerous and should be avoided. It can result in a loss of vehicle control that may lead to an accident, severe personal injury, and death. Drivers brould remain attentite to driving and always, severice caution when using the steering-wheel-mounted controls while driving. The driver's primary responsibility is in the safe and legal appearation of a whelice, and use of any bandled deckees, other equipment, or whick esystems which take the driver's eyes, attention, and focus away from the safe operation of a vehicle or which are use for my brother discussion of the vehicle and the properties of the pro fee for UVO eServices. No charge for the UVO eServices app but requires downloading. App uses your smartphone cellular-data service. Normal cellular service rates will apply. 3. SiriusXM[®] audio and data services each require a subscription sold separately, or as a package, by Sirius XM Dadio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call Sirius/XM at 1-866-635-2349. See Sirius/XM collaboration of the complete terms at www.striusrx.com.All Fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Some channels not available in all lineups. 4. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000mile basic. All warranties and roadside assistance are limited. See retailer for warrantu details. The Rear-Camera Display is not a substitute for proper and safe backing-up procedures. Always
drive safely and use caution when backing up. The Rear-Camera Display may not detect every arms saring and use cultural writer backing up. Iner learn-claimed upsign and not detect every object behind the vehicle. 6. For maximum protection, always wear your seat beth. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury.

7. The Bluetooth* word mark and logos are registered trademarks owned by Bluetooth SIG, inc. and any use of such marks by Kia is under license. Other trademarks and trade names are

those of their respective owners. A compatible Bluetooth*-enabled cell phone is required to sell-betooth* wireless technology. 8 Apple il Phone* and select Android** devices only are UVO e-Services-compatible. IPhone* is a registered trademark of Apple Inc. Android** disciple inc. Google Maps (6,00) et 90. Google Plug. Google Plug. Android** disciple Inc. Google Maps (5,00) et 90. Feature operates with certain smartphone devices with activation of app. Normal cellular service rates apply. 11. Feature activates after an airbag deployment. Feature requires a mobile phone connected via Bluetooth* wireless technology. Dependent on cellular-service coverage; 10. 24-hour Roadside Assistance is a service plan provided by Kis Motors America, Inc. Certain limitations apply, Coverage details are available in the Kis Warratty and Consumer Information Manual. To use the Finhanced Roadside Assist feature, a mobile phone connected via Bluetooth* wireless technology within the cellular-service overage area is required. 13. Vehicle Diagnostics settendogy within the cellular-service overage area is required. 13. Vehicle Diagnostics settendogo within the those of their respective owners. A compatible Bluetooth®-enabled cell phone is required to cellular-service coverage area is required. 13. Vehicle Diagnostics feature does not take the cellular-service coverage area is required. 13. Venicle Jungotstics returned oes not take the place of regularly scheduled mailtenane. Feature hecks powerstrain, chassis, and airbag systems only. For factory-ecommended maintenance schedule, see the Maintenance Feature of UVO Eservices or the Owner's Manual. 14. Apple, the Apple logo, Siri, and Phone are trademarks of Apple Inc., registered in the US and other countries. App Store is a service mark of Apple Inc. Sirit—compatible with IOS 6 and other countries. App Store is a service mark of Apple Inc. Sirit—compatible with IOS 6 and other countries. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle's condition. 16. Interbrand's 2014 Best Global Brands report is a look at financial performance of the brand, role of brand in the purchase decision process, and the brand strength. Go to www.bestglobalbrands.com for more information. 17. NBA Identifications are the intellectual property of NBA Properties, Inc. @2015 NBA Properties, Inc. All rights reserved. 18. All materials and intellectual property related to the LPGA are owned by the LPGA and any unauthorized use is strictly prohibited without the LPGA's expressed prior written consent. 19. Even with the Tire-Pressure Monitoring System, always check your tire

STANDARD O OPTIONAL — NOT AVAILABLE
 STANDARD ON 5-DOOR, OPTIONAL ON SEDAN



Information in this brochure is current at the time of printing. Kia Motors America (KMA) cannot guarantee the accuracy of this information. Please see kia.com for the most up to date vehicle information. Vehicles shown include optional equipment, and video and camera screens are simulated. By publishing this brochure KMA does not create any express or implied warranties as to any products shown. See your Kia retailer or kia.com for details on Kia's available limited warranties. ©2015 Kia Motors America, Inc. Reproductions of this material are prohibited without the expressed written approval of Kia Motors America, Inc.