

LACROSSE

2015 BUICK





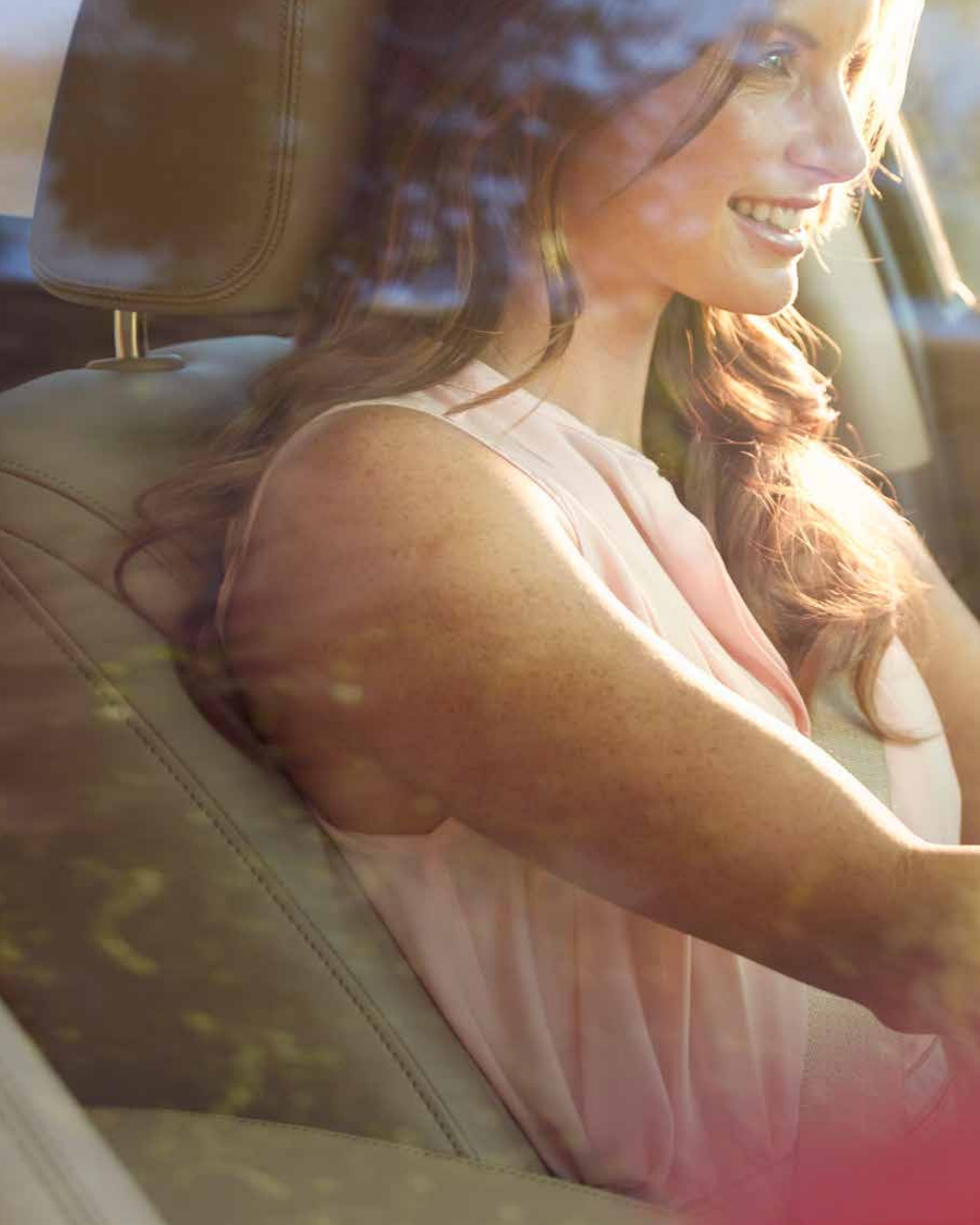
QUICKSILVER METALLIC
shown with Premium II Group and optional equipment.



WHEN ACHIEVEMENT
LOOKS EFFORTLESS

WHEN THE MOOD
IS RELAXED

What sets the 2015 LaCrosse apart from other luxury sedans isn't one thing. It's a blend of comfort, technology and performance innovations interwoven to create a uniquely pleasurable driving experience. Advanced available safety features, including Lane Change Alert, Lane Departure Warning, Forward Collision Alert and the Safety Alert Seat, surround you with security. An available All-Wheel-Drive (AWD) system heightens your confidence. Our exclusive QuietTuning process turns the LaCrosse cabin into your personal sanctuary. And a standard engine technology called eAssist helps conserve fuel. All of which should put you in a very good mood.





WHEN YOU'RE IN CONTROL



LIGHT NEUTRAL LEATHER-APPOINTED SEATING

Settle into the available premium leather-appointed seating. Ice-blue ambient lighting and the soft-touch instrument panel surround you to make your ride more comfortable and enjoyable. Directly in front of the driver, there's a 203 mm (8") diagonal Driver Information and Cluster Display that can be configured with the information you use most often. Atop the centre console is a 203 mm (8") diagonal colour touch-screen that makes it easy to use the latest generation of IntelliLink,¹ Buick's acclaimed infotainment system. Below the centre screen, the dual-zone climate controls and available heated and ventilated front seats can be easily controlled by using intuitive capacitive touch controls, meaning fewer buttons and putting every control just where you need it. Your passengers' comfort isn't left to chance, either. In fact, our engineers designed first-class rear seating in this luxury sedan to have more rear leg room than even the Lexus ES 350, Acura TL and Infiniti Q70 sedans.²

¹Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details. ²Based on latest competitive information available at time of printing.

QUIETTUNING

WHEN RUSH HOUR
IS HUSHED



DEEP GARNET METALLIC
shown with Premium II Group and optional equipment.



LaCrosse is engineered using a QuietTuning process. It's a carefully orchestrated application of sound-reducing, sound-blocking and sound-absorbing measures, including a windshield shaped to minimize turbulence, triple door seals, optimized engine mounts and special sealants. The result is a cabin that's quiet and calm. So go ahead. Close the door of your LaCrosse. Settle into a place where the noise of the world falls away and you can enjoy hearing the sounds you prefer — a favourite song, a good conversation or simply the smooth acceleration of the engine.



WHEN YOU'RE CONNECTED



Remarkably simple and intuitive, Buick IntelliLink¹ is designed to help drivers keep their hands on the wheel and eyes on the road. With IntelliLink, enhanced voice recognition allows for commands such as "Call my office." Or to navigate content, you simply use touch, drag and swipe gestures. The system lets you save up to 60 presets of your favourite music, equalizer settings, destinations and contacts. You can listen to selections from your MP3 music library or stream Internet radio from your compatible smartphone. Plus the built-in Bluetooth² lets you play music wirelessly. And since LaCrosse is available with Bose® Premium Audio, the music you choose will sound especially rich, reproduced with deep bass, complex midrange and clean, crisp highs. And with app tray customization, you can keep frequently used features at your fingertips.

¹Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details. ²Not compatible with all devices.



WHEN YOU ARE
THE HOTSPOT



The next generation of OnStar brings you 4G LTE¹ – the simplest, most powerful way to stay connected on the road. The all-new available technology provides your LaCrosse with a fast, reliable Wi-Fi hotspot. Passengers can tap into high-speed wireless Internet and connect up to seven mobile devices to browse Web sites, stream movies, send e-mails and more. Built-in OnStar with 4G LTE provides a better in-vehicle experience than your smartphone. Our strong signal means you have a fast and reliable connection. You'll also see an enhancement to current OnStar services, including shorter response times and faster service delivery.



¹Visit onstar.ca for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms).



SIDE BLIND ZONE ALERT

What if your driver's seat vibrated as a way to alert you to a potential hazard? What if when you signaled a lane change and another vehicle entered your side blind zones, an icon flashed in the driver-side mirror? What if your car sensed the threat of a forward collision, and not only warned you but, if necessary, applied the brakes to help you avoid the crash? Those are some of the ways Buick LaCrosse can help protect you. Available FORWARD COLLISION ALERT warns the driver of a potential collision with a vehicle ahead. If necessary, the available FRONT AUTOMATIC BRAKING can even automatically apply the brakes if it detects you may not be reacting quickly enough to this threat. Available ADAPTIVE CRUISE CONTROL automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead, even in stop-and-go traffic. Available LANE CHANGE ALERT and SIDE BLIND ZONE ALERT warn you of vehicles in the next lane approaching fast



from behind and of vehicles in your side blind zones. To help you avoid unintentional slow lane drifts, available LANE DEPARTURE WARNING reads the lane markings at speeds above 56 km/h (35 mph). If you haven't put on your turn signal and the system senses your car departs its lane, it flashes a yellow icon to alert you. And with the available SAFETY ALERT SEAT, when the Lane Departure Warning system's camera detects your LaCrosse is leaving a lane without a turn signal active in that direction, a vibration in the driver's left or right seat bolster directs your attention to the side of the lane encroachment. When a potential collision ahead is detected by the Forward Collision Alert system, both sides of the seat vibrate. Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for more important safety information.



REAR CROSS TRAFFIC ALERT

REAR CROSS TRAFFIC ALERT

This available technology helps you know something's headed your way when backing up. A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 19.8 m (65 ft.). The system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen. And if equipped with the Safety Alert Seat, the left or right side of the seat bottom will vibrate.



ONSTAR SERVICES

The 2015 LaCrosse comes with a 5-year OnStar Basic Plan.¹ This standard plan gives you access to the RemotLink Key Fob Services,¹ which let you lock and unlock your car doors, activate the horn and lights and even start your LaCrosse remotely from your smartphone or tablet. Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. Along with the 5-year OnStar Basic Plan, you'll also receive a 6-month trial of the Directions & Connections Plan² that includes Automatic Crash Response, Emergency Services, Stolen Vehicle Assistance, Live Advisor Assistance and available Hands-Free Calling.

¹Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any Emergency Services or other OnStar services. To cancel OnStar RemotLink Key Fob Services or if your vehicle is sold, you must contact OnStar at 1.888.4.ONSTAR (1.888.466.7827). Subsequent owners will be able to activate the remaining term. ²Visit onstar.ca for coverage map, details and system limitations. After complimentary trial period, an active OnStar service plan is required.



WHEN POWER
IS BALANCED

LaCrosse is available with an ALL-WHEEL-DRIVE (AWD) system that offers enhanced traction. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. In low-traction situations — like rain, sleet or snow — it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel. And on dry roads, the benefits include enhanced acceleration, providing torque to all four wheels.



MIDNIGHT AMETHYST METALLIC
shown with Premium I Group and optional equipment.



WHEN THE RATING IS
6.5 L/100 KM HWY¹

QUICKSILVER METALLIC
shown with Leather Group and optional equipment.

¹2015 Buick LaCrosse FWD equipped with the available 2.4L engine with eAssist. Fuel-consumption estimates based on GM preliminary testing in accordance with new 2015 model-year Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary.



eAssist is a fuel-saving engine technology available on LaCrosse. As the name implies, it uses a compact electric motor/generator and an advanced lithium-ion battery to assist LaCrosse and its 2.4L DOHC DI four-cylinder gasoline engine by conserving fuel in certain situations. When LaCrosse brakes to a stop, such as at a red light, eAssist switches its power source from the gasoline engine to the electric motor. It returns to gas power the instant the driver's foot leaves the brake pedal. eAssist also captures and stores energy in the battery as you coast or brake. This energy is used to run accessories when LaCrosse is stopped with the engine in auto stop mode. When needed, the stored energy also powers the electric motor, increasing the horsepower and torque of the 2.4L engine for an enviable fuel-consumption rating of 6.5 L/100 km hwy.¹



MIDNIGHT AMETHYST METALLIC
shown with Premium I Group and optional equipment.



WHEN YOUR PRESENCE
GOES NOTICED



QUICKSILVER METALLIC
shown with Premium I Group and optional equipment.



WHEN EVERYTHING
IS RIGHT

STANDARD EQUIPMENT

ENGINE CHOICES

2.4L DOHC 4-cylinder with eAssist Technology. Includes single-outlet exhaust.

-OR-

3.6L VVT, DI V6 with E85 capability.¹ Includes dual-outlet exhaust with bright tips.

eAssist Technology Integrates an electric motor and advanced lithium-ion battery with the 2.4L engine. As you brake, eAssist captures energy, a process known as regenerative braking. This provides LaCrosse with 6.5 L/100 km hwy.²

POWER AND PERFORMANCE

Drivetrain Front-wheel drive

Transmission 6-speed automatic, electronically controlled with overdrive and Driver Shift Control, tap up/tap down

Suspension Front, MacPherson strut, rear 4-link

Steering Power, nonvariable ratio, electric

Brakes 4-wheel anti-lock, 4-wheel disc with brake assist

Electronic Grade Braking

Traction Control Full range

StabiliTrak Stability control system

COMFORT AND CONVENIENCE

Seat Trim Cloth with leatherette (Ebony or Light Neutral)

Seating Front bucket seats, split-folding rear seats
Driver seat adjuster, 8-way power with 4-way power lumbar

Front-passenger seat adjuster, 4-way manual, 2-way power vertical

Rear 60/40 split folding

Armrests Rear centre with 2 integral cupholders

Head Restraints Front, 4-way adjustable
Rear, outboard seats, 2-way adjustable, folds back onto rear package shelf

Lighting Custom, interior front and rear reading, front footwell and puddle lights

Ice-blue ambient front and rear door, console and instrument panel light pipe

Assist Handles Front passenger and rear outboard

Colour Display 203 mm (8") diagonal with Driver Information and Cluster Display

Compass Display

Remote Vehicle Starter System

Steering Wheel Leather-wrapped rim, tilt and telescopic steering column

Steering-Wheel-Mounted Controls For audio, phone and cruise control

Cruise Control

Shift Knob Leather-wrapped

Parking Brake Electric-powered

Climate Control Dual-zone automatic air conditioning

Air Filtration System

Defogger Rear-window electric

Windows Power with front express-up/-down, rear express-down

Auto-Dimming Interior Rearview Mirror

Cupholders 2 front console, covered; 2 rear armrest

Auxiliary Power Outlets 2 12-volt outlets

Floor Mats Carpeted front and rear with front anchors

Vanity Mirrors Driver and front-passenger illuminated visors

Remote Keyless Entry Extended range

QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin

Universal Home Remote

EQUIPMENT GROUPS

LEATHER GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Leather-Appointed Seating Heated front seats

Seating 8-way power front passenger

Exterior Mirrors LED indicators, auto-dimming driver's side and ground illumination

Rear Park Assist

Memory Settings Includes driver seat and exterior mirrors

E-Z Key Passive Entry System Push-button start

PREMIUM I GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Perforated Leather-Appointed Seating Heated and ventilated front seats

Seating 8-way power front passenger

Exterior Mirrors LED indicators, auto-dimming driver's side and ground illumination

Rear Park Assist

Memory Settings Includes driver seat and exterior mirrors

E-Z Key Passive Entry System Push-button start

Engine 3.6L VVT, DI V6 with E85 capability¹

Wheels REP 18" sterling silver painted alloy

Exhaust Dual-outlet with bright tips integrated into fascia

Steering Power (FWD)

Bose Audio System Centerpoint Surround Sound Premium 11-speaker system

Steering Wheel Leather, heated

Sunshade Power, rear

Power Outlet 110-volt to 120-volt, 3-prong

PREMIUM II GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Perforated Leather-Appointed Seating Heated and ventilated front seats

Seating 8-way power front passenger

Exterior Mirrors LED indicators, auto-dimming driver's side and ground illumination

Rear Park Assist

Memory Settings Includes driver seat and exterior mirrors

E-Z Key Passive Entry System Push-button start

Engine 3.6L VVT, DI V6 with E85 capability¹

Wheels Q7N 20" machine-faced silver painted alloy

Chassis Continuously Variable Real-Time Damping with Sport Mode

Exhaust Dual-outlet with bright tips integrated into fascia

Steering Power

Suspension Front HiPer strut, rear H-arm

Bose Audio System Centerpoint Surround Sound Premium 11-speaker system

Audio System with Navigation⁹

Steering Wheel Leather, heated

Sunshade Power, rear

Power Outlet 110-volt to 120-volt, 3-prong

AVAILABLE OPTIONS FOR LEATHER GROUP:

Ultra Luxury Package

Driver Confidence Package 1

All-Wheel-Drive System Includes REJ 19" silver painted alloy wheels, dual-outlet exhaust with bright tips integrated into fascia, power variable-effort steering and H-arm rear suspension (3.6L V6 only)

Bose® Audio System Centerpoint® Surround Sound Premium 11-speaker system

Audio System with Navigation⁹ (Requires Bose Audio System)

Moonroof Power, panoramic

Engine Block Heater

AVAILABLE OPTIONS FOR PREMIUM I GROUP:

Ultra Luxury Package

Driver Confidence Package 1

Driver Confidence Package 2

All-Wheel-Drive System Includes REJ 19" silver painted alloy wheels, dual-outlet exhaust with bright tips integrated into fascia, power variable-effort steering and H-arm rear suspension

Wheels REK 19" chrome alloy (FWD)

Chassis Continuously Variable Real-Time Damping with Sport Mode (FWD)

Suspension Front HiPer strut (FWD)

Suspension Rear H-arm

Audio System with Navigation⁹ (Requires Bose Audio System)

Moonroof Power, panoramic

Engine Block Heater

AVAILABLE OPTIONS FOR PREMIUM II GROUP:

Ultra Luxury Package

Driver Confidence Package 1

Driver Confidence Package 2

Moonroof Power, panoramic

Engine Block Heater

AUDIO SYSTEM DESCRIPTIONS

Audio System with Navigation⁹ AM/FM/SiriusXM⁴ stereo (3-month trial), single CD/DVD player and MP3 navigation, IntelliLink³ with 203 mm (8") diagonal colour touch-screen display and GPS navigation system

Bose Audio System Bose Centerpoint Surround Sound premium 11-speaker system, sound-stage signal processing

OPTION PACKAGE DESCRIPTIONS

Driver Confidence Package 1 Includes Side Blind Zone Alert with Lane Change Alert, Xenon High-Intensity Discharge (HID) articulating headlamps, Head-Up Display (HUD), Rear Cross Traffic Alert, Lane Departure Warning, Forward Collision Alert, following distance sensor indicator and fog lamps

Driver Confidence Package 2 Includes Adaptive Cruise Control¹⁰ Automatic Collision Preparation and Safety Alert Seat (requires Driver Confidence 1)

Ultra Luxury Package Includes 110-volt to 120-volt, 3-prong power outlet; heated steering wheel; semi-aniline, perforated full-leather seating in Sangria; Tamo Ash wood trim; front ventilated seats; leather-wrapped centre console and door armrests and sueded microfibre headliner (requires 3.6L V6 engine and moonroof)

ENTERTAINMENT SYSTEMS

Audio System Buick IntelliLink³ with AM/FM stereo, 203 mm (8") diagonal high-resolution colour touch-screen, CD player, MP3 playback and audio auxiliary port
Buick IntelliLink³ Smartphone control via voice activation and steering-wheel-mounted controls
SiriusXM Satellite Radio⁴ Includes 3 trial months of service. For more information, visit siriusxm.ca.
Speakers Premium 7-speaker system
USB Port⁵ Connectivity for various digital media and MP3 player support
Bluetooth^{6,5} Personal mobile device connectivity to vehicle audio system
OnStar 4G LTE⁶ Wi-Fi hotspot capability

SAFETY AND SECURITY

Safety Belts 3-point, all seating positions
LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions
Air Bags⁷ Dual-stage frontal and side-impact, driver and front passenger with Passenger Sensing System plus head curtain side-impact, front and rear outboard seating positions and rear-seat thorax air bags
Power Door Locks Programmable with lockout protection
OnStar⁸ 6 months of Directions & Connections Plan
Theft-Deterrent System Engine immobilizer and content theft alarm
Tire Pressure Monitoring System Does not monitor spare tire
Rear Vision Camera

STYLING AND FUNCTIONALITY

Antenna Integral rear roof-mounted, body-colour
Lights Halogen headlamps with flash-to-pass feature, automatic on/off
Daytime Running Lamps Switchable
Glass Solar-Ray light-tinted
 Acoustic, laminated front side and windshield
Door Handles Body-colour with chrome strips
Exterior Mirrors Heated, power-adjustable, manual-folding
Grille Titanium chrome, waterfall style
Bodyside Mouldings Bright
Rear LED Taillamps
Shutters Active front lower grille, underbody closeouts
Sill Plates Bright front
Spoiler Integrated into deck lid
Wipers Front intermittent with washers
Wheels RDL 17" machine-faced silver painted alloy (included with 2.4L engine)
Wheels REP 18" sterling silver painted alloy (included with 3.6L V6 engine)
Engine Block Heater

SPECIFICATIONS

DIMENSIONS, MM (IN.)

Wheelbase	2837 (111.7)
Overall length	5001 (196.9)
Body width	1857 (73.1)
Overall height	1504 (59.2)
Track width, front/rear	1567/1575 (61.7/62.0)
Head room, front/rear	965/947 (38.0/37.3)
Shoulder room, front/rear	1458/1422 (57.4/56.0)
Hip room, front/rear	1402/1369 (55.2/53.9)
Leg room, front/rear	1059/1029 (41.7/40.5)

CAPACITIES

Engine Type	2.4L DOHC DI 4-cylinder with eAssist technology
Horsepower	182 hp @ 6700 rpm
Torque	172 lb.-ft. @ 4900 rpm
Engine Type	3.6L VVT, DI V6
Horsepower	304 hp @ 6800 rpm
Torque	264 lb.-ft. @ 5300 rpm
Fuel consumption, L/100 km (mpg) ²	9.6 (29) city/6.5 (43) hwy 2.4L with eAssist technology 13.7 (21) city/8.6 hwy (33) 3.6L (FWD) 13.9 (20) city/9.1 (31) hwy 3.6L (AWD)
Fuel Tank, L (imp. gal.) (approx.)	59.8 (13.1) (2.4L)/70 (15.4) (3.6L FWD)/73 (16) (3.6L AWD)
Cargo Volume, L (cu. ft.) ¹¹	305.9 (10.8) with 2.4L engine 376.7 (13.3) with V6 engine 362.5 (12.8) with Premium I, II Groups

WHEELS



RDL
17" MACHINE-FACED
SILVER PAINTED ALLOY



REP
18" STERLING SILVER
PAINTED ALLOY



REJ
19" SILVER PAINTED
ALLOY



REK
19" CHROME
ALLOY



Q7N
20" MACHINE-FACED
SILVER PAINTED ALLOY

¹E85 is a blend of 85 percent ethanol and 15 percent regular gasoline. Go to gm.ca and search E85 for more information about E85 as a fuel alternative. ²Fuel-consumption estimates based on GM preliminary testing in accordance with the new 2015 model-year Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary. ³Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit intellink.buick.ca for more details. ⁴Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew at then-current rates until you call 1-877-209-0079 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at siriusxm.ca. ⁵Not compatible with all devices. ⁶Visit onstar.ca for coverage map, details and system limitations. Services and connectivity may vary by model and conditions. 4G LTE service is available in select markets, and customers will be able to access this service only if they accept the OnStar User Terms and Privacy Statement (including software terms). ⁷A NOTE ON CHILD SAFETY: Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and child safety seat instructions for more safety information. ⁸Visit onstar.ca for coverage map, details and system limitations. After complimentary trial period, an active OnStar service plan is required. ⁹At time of printing, detailed map coverage is available for most urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ¹⁰Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle. The Front Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle. ¹¹Cargo and load capacity limited by weight and distribution.

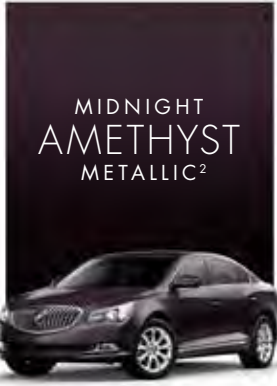
EXTERIOR COLOURS



INTERIOR COLOURS



¹Not available with Ultra Luxury Package. ²Additional charge, premium paint. ³Requires moonroof.







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