# LACROSSE





Elegant yet athletic, modern yet timeless,

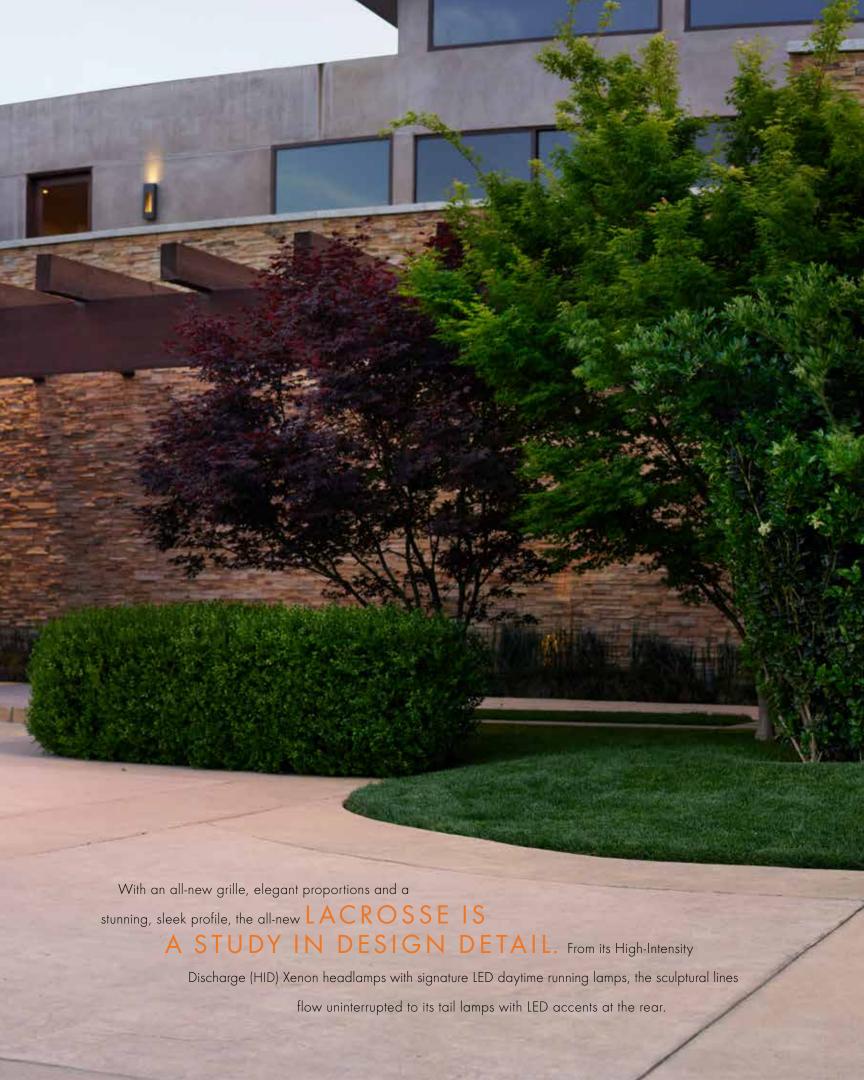
# this is the new face of Buick. INTRODUCING THE ALL-NEW 2017 BUICK LACROSSE.

Striking modern design joins with premium features to completely reimagine how beautiful, how captivating and how meticulously crafted a premium sedan can be. It's time to upgrade your expectations.

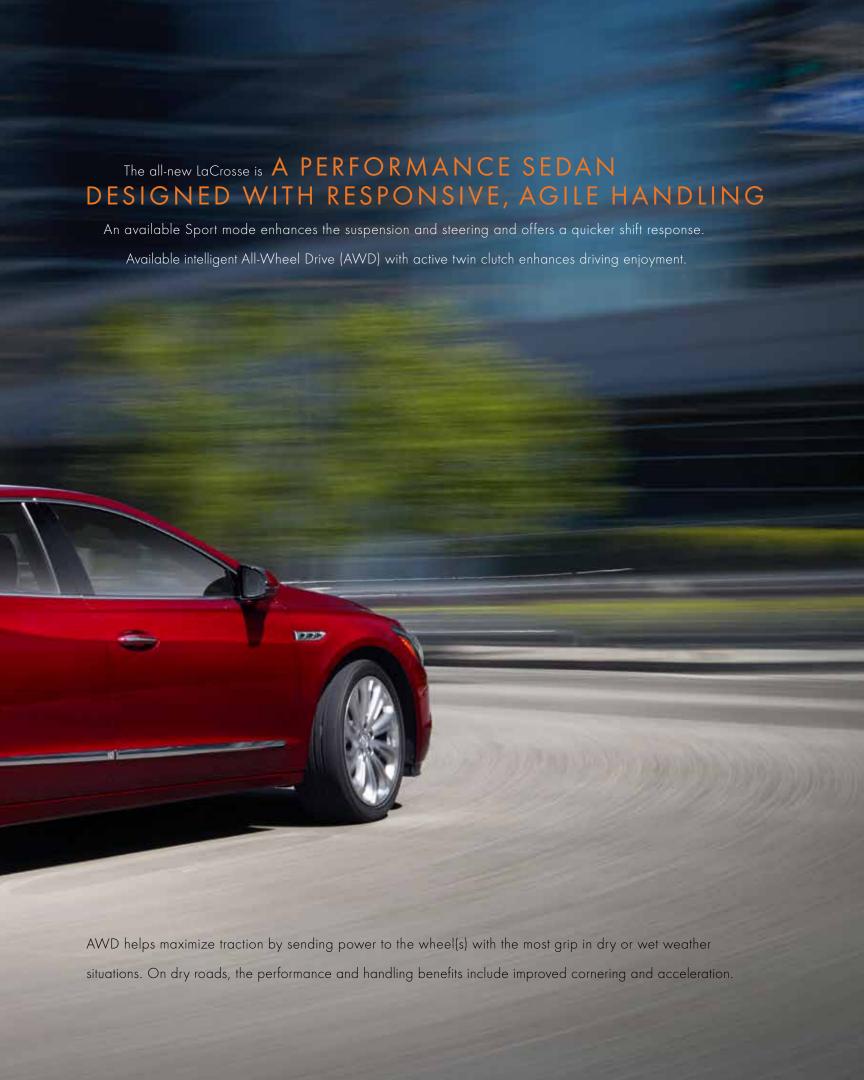












# ADVANCED

# THE LACROSSE FEATURES AN ALL-NEW ENGINE CAPABLE OF GENERATING PROFOUNDLY SMOOTH, QUIET AND EFFICIENT POWER.

In the all-new LaCrosse, a technologically advanced V6 engine is paired with a new 8-speed automatic transmission. This new 3.6L V6 uses Direct Injection and dual overhead cams to generate power of an estimated 310 horsepower. To conserve fuel in light-load driving, Active Fuel Management temporarily deactivates two of the cylinders and seamlessly reactivates them when full power is needed.

With an integrated Stop/Start system, the engine shuts down to help reduce fuel consumption in certain driving conditions, such as at a stoplight, then automatically restarts when you take your foot off the brake pedal. And a new quieter cam drive system contributes to the remarkable solitude inside LaCrosse. Here are some other ways the all-new LaCrosse advances the art of performance:

- An available all-new intelligent AWD with active twin clutch for more confidence on dry or slippery surfaces.
- New five-link rear suspension and available HiPer Strut front suspension balance crisp handling and ride comfort.
- Available electronically controlled Continuously Variable
   Real-Time Damping Control active suspension features Touring
   and Sport modes.
- New Electronic Precision Shift puts you in command.
- Low-drag disc brakes with Duralife rotors for enhanced efficiency.





# RELAXING

# NEW AND ENHANCED AVAILABLE LUXURY FEATURES HELP TO AMPLIFY THE PREMIUM COMFORT YOU EXPECT FROM LACROSSE.

The spacious interior of the all-new LaCrosse welcomes you and your passengers into a world that's relaxing, luxurious and well-connected. A single cockpit design is characterized by a horizontal form that sweeps across the instrument panel and into the doors. Sculpturally beautiful forms and premium materials complement technologies developed for effortless engagement.

An elevated centre console places the new Electronic Precision Shift in a comfortable position for the driver. Below the console, there's a deep pass-through storage space that's perfect for storing bulky items such as a handbag or tablet. And you have three fashion-inspired interior trims to choose from.

- Eight-way power seats for both the driver and front passenger.
- Available heated front seats are improved for quicker warm-ups.
   They're available ventilated, too, to help cool you down.
- Available new lumbar massage feature offers relaxation on long drives.
- Available perforated leather-appointed seats with driver memory settings.
- Available heated steering wheel with power tilt/telescopic steering column.
- Dual-zone automatic climate control.
- Available power rear sunshade and sunroof.
- Available premium Bose® sound system with navigation.1
- Available contemporary Moon White ambient lighting.







# INTUITIVE

# IN THE ALL-NEW LACROSSE, A HOST OF COMMUNICATION AND CONVENIENCE FEATURES CREATE EFFORTLESS CONNECTIVITY.

The centrepiece technology in the all-new LaCrosse is the latest edition of Buick IntelliLink. Designed with fewer buttons and controls for more intuitive use, the features and functions of IntelliLink are now displayed on a new, frameless 203 mm diagonal colour touch-screen located at the centre of an ergonomically optimized instrument panel.

LaCrosse offers Apple CarPlay™ and Android Auto™ compatibility?

With Apple CarPlay,™ some of the apps you love on your iPhone®

come alive through Siri® Eyes Free or the built-in display. And

Android Auto easily integrates the power and functionality of your

Android™ phone into LaCrosse. Just plug into the USB³ outlet and go.

ALL-NEW ELECTRONIC PRECISION SHIFT The all-new LaCrosse doesn't use a traditional shifter to select the gears. Gears are chosen and engaged via the Electronic Precision Shift, instead of mechanical linkage. This enables added storage in the centre console.

DRIVER INFORMATION AND
CLUSTER DISPLAY Get critical data
such as your distance to empty or your
average fuel consumption at a glance.
It's easy in the all-new LaCrosse.
A configurable Driver Information and
Cluster Display uses a large, 203 mm
diagonal full-colour high-resolution
display, flanked by analog gauges
to help keep you informed.

# SECURE

INNOVATIONS IN COMFORT, CONVENIENCE AND SECURITY ARE WHAT YOU CAN EXPECT IN THE ALL-NEW LACROSSE. AFTER ALL, IT'S A BUICK.



To help drivers keep their eyes on the road ahead, an available Head-Up Display projects information onto the windshield. While always showing your current speed, this available feature offers three page views: audio, navigation<sup>1</sup> (if equipped) and performance. It also offers alerts for certain active safety features such as available Lane Keep Assist and Forward Collision Alert. So you can stay focused on the road ahead.





SAFETY ALERT SEAT When available collision-avoidance technologies such as Side Blind Zone Alert,<sup>2</sup> Lane Departure Warning or Rear Cross Traffic Alert trigger a warning, the available Safety Alert Seat issues a warning of its own. The left or right side of the driver-seat cushion gently vibrates to signal the direction of the approaching hazard.

TEEN DRIVER MODE Teen Driver technology helps encourage safe driving habits for new drivers by muting the audio or any compatible device paired with the vehicle when front-seat occupants aren't wearing their safety belts. It also provides audible and visual warnings when the vehicle is travelling faster than preset speeds—and it even offers an in-vehicle driving "report card" for parents.

### AUTOMATIC PARK ASSIST

This available system uses sensors to help locate an appropriately sized parallel or perpendicular (90-degree) parking spot. The available space is indicated to the driver using visual cues on the screen. Brake and gear selection input is still required by the driver, but the system takes over the steering and motion, manoeuvring LaCrosse into the space.

REAR VISION CAMERA To help you better navigate while backing up, the Rear Vision Camera shows you live images of what's behind you on the 203 mm diagonal Colour Touch Radio screen with user-friendly guides.

# PROTECT IN LACROSSE, YOU'RE LITERALLY SURROUNDED BY ADVANCED SAFETY SYSTEMS.

The all-new Buick LaCrosse makes safety a top priority. The suite of available safety technologies includes Forward Collision Alert, Lane Change Alert with Side Blind Zone Alert, Lane Keep Assist with Lane Departure Warning and Rear Cross Traffic Alert.

LaCrosse is also available with the all-new Front Pedestrian Detection System. It uses a technology called external object calculation to identify a pedestrian directly ahead. If it determines a collision is imminent, the system alerts the driver and, if necessary, applies a feature called Front Automatic Braking to help reduce the collision's severity or avoid the collision.

Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for important feature limitations and information.



■ FORWARD COLLISION ALERT
When it detects that you're
approaching a vehicle ahead too
quickly, available Forward Collision
Alert lets you know with audio
and visual warnings. Consider it
a high-tech way of reminding you

to slow down and enjoy the ride.

- ◆ LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT¹ Using radar technology to detect vehicles on either side of your LaCrosse, this available safety system warns you when it detects vehicles entering your blind zone. A warning icon appears in your exterior rear-view mirror.
- REAR CROSS TRAFFIC ALERT

  A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 20 metres. The available system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen.
- LANE KEEP ASSIST WITH LANE
  DEPARTURE WARNING Available
  Lane Departure Warning provides
  both an audio and visual alert should
  your LaCrosse drift out of its lane
  without you first having activated
  your turn signal.





# CONNECT THE ONSTAR 4G LTE WITH WI-FI® HOTSPOT<sup>1</sup> PROVIDES A POWERFUL CONNECTION.

4G LTE with Wi-Fi hotspot capability now travels with you.

Stay connected and move effortlessly from home to work without losing touch. Stream movies and TV on the go, using your favourite apps.

The built-in Wi-Fi hotspot<sup>1</sup> supports up to seven devices,<sup>2</sup> so your passengers can surf, scan, create, post and game their way through any journey.

Our strong signal means you have a fast and reliable connection. And because the built-in Wi-Fi hotspot is powered by your vehicle, you're not adding to the demand on your mobile device battery.

Your first 3 months or 3 GB of data (whichever comes first) is included with your new Buick. After that, select a paid data plan from OnStar that's right for you.

# ONSTAR'

STANDARD FOR 6 MONTHS, THE ONSTAR GUIDANCE PLAN (TRIAL EXCLUDES HANDS-FREE CALLING MINUTES) LETS YOU CONNECT TO AN ONSTAR ADVISOR JUST BY PUSHING THE BLUE ONSTAR BUTTON IN YOUR LACROSSE.



### **EMERGENCY**

### Automatic Crash Response<sup>2</sup>

Depending on the severity of the crash, built-in sensors may automatically alert an OnStar Advisor who is immediately connected into your vehicle to see if you need help—even if you can't ask for it.

Emergency Services One push of the red emergency button gives you a priority connection to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you're never alone.

Crisis Assist In severe weather conditions or a crisis, Advisors can provide a fast, knowledgeable resource if you need emergency assistance, evacuation routes and other resources. OnStar can also contact family members for you.

Roadside Assistance<sup>3</sup> If you're stranded, have a flat tire or need a tow truck, just ask an OnStar Advisor to get help to your exact location to get you back on the road quickly.

### **SECURITY**

Stolen Vehicle Assistance<sup>4</sup> If your vehicle is stolen, once it's been reported, Advisors can work with authorities and can use GPS technology to help pinpoint its location, slow the vehicle if conditions are safe and even prevent it from being restarted. And with Theft Alarm Notification,<sup>5</sup> if your vehicle alarm sounds, we'll let you know via text, email and/or a phone call. Once you report your vehicle stolen to the police, one simple call puts a team into action to help recover your vehicle quickly and safely.

### NAVIGATION

Turn-by-Turn Navigation<sup>6</sup> Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your vehicle, and a voice calls out every turn. An Advisor can also help you with a database of more than 1 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the myBuick mobile app.<sup>7</sup>

ATYOURSERVICE® Life just got easier and more affordable with the personalized connection of AtYourService. By simply pressing the blue OnStar button, our trusted Advisors can help you locate hotels and even book your room through Priceline.® AtYourService offers can be accessed from your vehicle's radio touch-screen, through your myBuick mobile app<sup>7</sup> or an OnStar Advisor.

### VEHICLE MANAGER

Advanced Diagnostics<sup>9</sup> This feature can alert you when something's going on under the hood. After running a check on your vehicle's key systems, it can send you a monthly Diagnostics Report email or real-time alerts available by email or text, detailing its findings. And with Proactive Alerts (if available), you can get a warning about potential issues with key components such as the battery, fuel pump, fuel pressure sensor and starter motor before they become a problem.

ultimate ownership experience through convenient control and management of your vehicle. You can use your compatible smartphone to remotely start your vehicle from virtually any distance, lock or unlock your doors, honk your horn and flash your lights. The services of the myBuick mobile app are included for 5 years on new vehicles at no additional charge. To download the myBuick mobile app to your

MYBUICKTM MOBILE APP7 Enjoy the

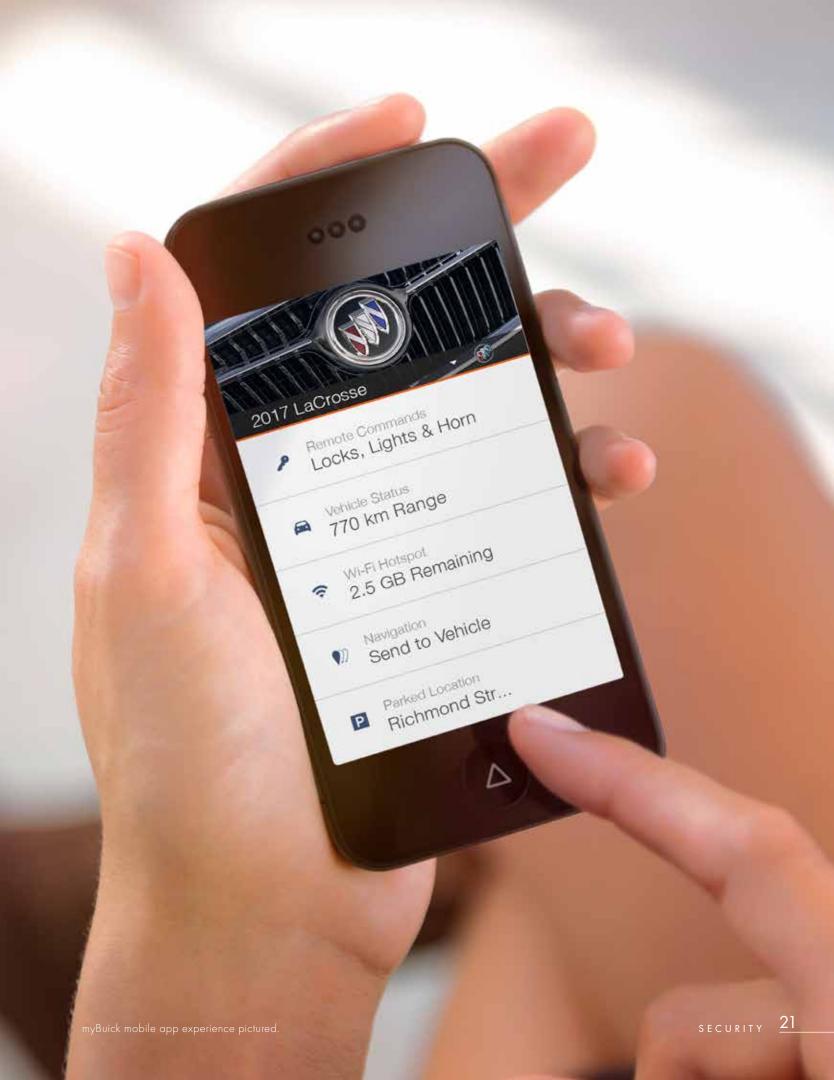
REMOTE ACCESS<sup>10</sup> With Remote Access, an OnStar Advisor can send a remote signal to lock or unlock your doors or honk your horn and flash your lights. You can even use your myBuick mobile app<sup>7</sup> to remote-start the vehicle from virtually anywhere.

smartphone, go to the App Store.

### ONSTAR HANDS-FREE CALLING<sup>11</sup>

This available feature is a wireless service built into your vehicle so you can purchase calling minutes to easily make and receive calls from the road.

Visit onstar.ca for coverage maps, details and system limitations. Available 4G ITE Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T. Services vary by model, conditions and geographical and technical restrictions. OnStar with 4G ITE connectivity is available on select vehicle models and in select markets. \*Visit onstar.ca for vehicle availability, details and system limitations. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. \*Roadside service provides by Allstate Roadside Services. \*Services vary by model, conditions and geographical and technical restrictions. Visit onstar.ca for details and system limitations. Stolen Vehicle Slowdown and Remote Ignition Block are only available on select 2009 and newer GM vehicles. \*Services vary by model and conditions. Visit onstar.ca for vehicle availability, details and system limitations. Thefr Alarm Notification features vary by make and model. Requires factory-installed theft-deterrent system. Security or Guidance or Stolen Vehicle Assistance Add-On Plan and selection of notification communication preference(s). Vehicles must be locked electronically to arm the factory-installed theft-deterrent system. Messaging and data rates may apply. \*Requires Basic Plan and Navigation System to send directions through the mobile app. Turn-by-Turn directions also available through an Advisor with the Guidance Plan or Navigation Add-On Plan. Visit onstar.ca for coverage map. Services vary by model. ABS required. \*Pavailabile on select Apple,\*P Android, BlackBerry\*\* and Windows\*\* devices. Requires an active OnStar service plan on Navigation Add-On Plan. Service plan varied to the state of the type of service plan you have. Data rates may apply. Please with institutions and further details. \*PRICEINE is a service mark of priceline.com LIC. \*Pavailability and capabilities vary by model. Visit onstar.ca for details and system limitations. Message and data rates may appl



# PERSONALIZE COLOUR AND WHEEL SELECTION IS SIMPLE WITH LACROSSE.

### EXTERIOR COLOURS -





QUICKSILVER METALLIC<sup>2</sup>



PEPPERDUST METALLIC<sup>2</sup>



CRIMSON RED TINTCOAT<sup>1,2</sup>



DARK SAPPHIRE BLUE



DARK FOREST GREEN METALLIC<sup>2</sup>



GRAPHITE GREY METALLIC<sup>2</sup>



**EBONY TWILIGHT**  $METALLIC^{1,2}$ 



BLACK ONYX





RDA 18" ULTRA-BRIGHT MACHINE-FACED ALUMINUM





Q7A 18" ALUMINUM ALLOY

Q7Q 20" ALUMINUM ALLOY





SELECT PREMIUM MATERIAL SELECTION IS SIMPLE WITH LACROSSE.

### — INTERIOR TRIM -

LIGHT NEUTRAL LEATHERETTE OR LEATHER-APPOINTED SEATING WITH DARK BROWN ACCENTS



EBONY PERFORATED LEATHER-APPOINTED SEATING WITH EBONY ACCENTS



**BRANDY** PERFORATED LEATHER-APPOINTED SEATING WITH EBONY ACCENTS



### POWER AND PERFORMANCE

3.6L VVT, DI V6 Includes dual-outlet exhaust with bright tips

**Drivetrain** Front-Wheel Drive

Transmission 8-speed automatic, electronically controlled with overdrive and Driver Shift Control, tap up/tap down

Suspension Front, MacPherson strut, rear 5-link Steering Power, electric, variable effort Brakes 4-wheel anti-lock, 4-wheel disc with Duralife brake rotors

Electronic Grade Braking With Brake Hold Traction Control Full range

StabiliTrak Stability control system

**Exhaust** Dual-outlet stainless steel with bright tips

integrated into rear fascia

Electronic Precision Shift Driver-selectable toggle pull

### COMFORT AND CONVENIENCE

Seat Trim Light Neutral leatherette

**Seating** Front bucket seats, split-folding rear seats Driver and front-passenger seat adjuster, 8-way power

Power driver lumbar, 2-way

Armrest Rear centre with 2 integral cupholders Head Restraints Front, 2-way adjustable Rear, outboard seats, 2-way adjustable

Lighting Custom, interior front and rear reading, front and rear door and console, front footwell,

Moon White ambient LED instrument panel light pipe Assist Handles Driver, front passenger and rear

Colour Display 203 mm diagonal with Driver Information and Cluster Display

Compass Display

Console Centre with storage pass-through

Remote Vehicle Starter System

Steering Wheel Leather-wrapped 4-spoke rim with integrated paddle shifters, tilt and telescopic steering column

Steering-Wheel-Mounted Controls For audio and

Cruise Control

Shift Knob Leather-accented

Parking Brake Electric-powered
Climate Control Dual-zone automatic air conditioning

Air Filtration System

Defogger Rear-window electric

Windows Power with front express-up/-down, rear express-down

Auto-Dimming Interior Rear-View Mirror

Cupholders 2 front console, covered; 2 rear armrest Auxiliary Power Outlets 2 12-volt outlets

Floor Mats Carpeted front and rear with front anchors Vanity Mirrors Driver and front-passenger illuminated

**Keyless Open and Start** Extended range with automatic lock/unlock

Keyless Push-Button Start

QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin

Active Noise Cancellation Universal Garage-Door Opener

Tire Pressure Monitoring System Does not monitor

### EQUIPMENT GROUPS

### LACROSSE PREFERRED

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Cargo Net

SiriusXM Satellite Radio<sup>9</sup> Includes 3 trial months of service

Steering Column Power tilt and telescopic

Tool Kit Roadside emergency
Wheels RDA 18" ultra-bright machine-faced aluminum

AVAILABLE OPTIONS FOR LACROSSE PREFERRED:

Engine Block Heater

### LACROSSE ESSENCE

INCLUDES ALL PREFERRED EQUIPMENT PLUS:

## Perforated Leather-Appointed Seating Heated

Power Mirrors Heated with LED indicators, driver-side memory, ground illumination and auto-dimming feature Memory Settings Includes driver seat and exterior

Power Front-Passenger Lumbar 2-way Wireless Charging<sup>10</sup> Located in centre console Headlamps Articulating High-Intensity Discharge (HID) Xenon projector-beam

### AVAILABLE OPTIONS FOR LACROSSE ESSENCE:

Engine Block Heater

Wheels/Chassis Q7Q 20" aluminum alloy; Continuously Variable Real-Time Damping with Sport mode selectivity

Driver Confidence Package 1 Sun and Shade Package

Sights and Sounds Package With Navigation<sup>11</sup> and premium sound (Requires Driver Confidence Package 1) HiPer Strut Front Suspension (Requires Q7Q 20"

### LACROSSE PREMIUM

INCLUDES ALL ESSENCE EQUIPMENT PLUS

Driver Confidence Package 1

Armrest Rear centre with 2 integral cupholders and

Following Distance Indicator Forward Collision Alert Head-Up Display Lane Keep Assist

Power Outlet 120-volt, rear Rear Cross Traffic Alert Safety Alert Seat Driver

Seats Front ventilated with massage and 4-way power lumbar control

Steering Wheel Heated

### AVAILABLE OPTIONS FOR LACROSSE PREMIUM:

**Engine Block Heater** 

Intelligent AWD with Active Twin Clutch

(Standard on All-Wheel-Drive model only) Wheels/Chassis Q7Q 20" aluminum alloy; Continuously Variable Real-Time Damping with Sport mode selectivity

Driver Confidence Package 2 Includes Automatic Park Assist, Front Pedestrian Detection System, Front Automatic Braking and Adaptive Cruise Control<sup>12</sup> (Requires Driver Confidence Package 1)

Sun and Shade Package

Sights and Sounds Package With Navigation<sup>11</sup> and

HiPer Strut Front Suspension (Not available on AWD; requires Q7Q 20" wheels)

### **ENTERTAINMENT SYSTEMS**

Audio System Buick IntelliLink<sup>1</sup> with AM/FM stereo, 203 mm diagonal high-resolution colour touch-screen, MP3 playback and audio auxiliary port Buick IntelliLink<sup>1</sup> Smarthbane control via voice

**Buick IntelliLink**<sup>1</sup> Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through services such as available Stitcher SmartRadio.<sup>®2</sup>

Apple CarPlay<sup>™</sup> and Android Auto<sup>™</sup> Compatibility<sup>3</sup> Speakers Premium 8-speaker system

**USB Ports**<sup>4</sup> 2, connectivity for various digital media and MP3 player support

Bluetooth®4 Personal cellphone connectivity to vehicle audio system

OnStar 4G LTÉ with Wi-Fi® Hotspot Capability<sup>5</sup> (3 months or 3 GB data trial, whichever comes first)

### SAFFTY AND SECURITY

Safety Belts 3-point, all seating positions LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions

Airbags<sup>6</sup> Frontal, driver and front passenger, head-curtain side-impact and thorax for front and rear outboard seating positions and knee for driver and front passenger

Power Door Locks Programmable with lockout protection

OnStar Basic Plan<sup>7</sup> For 5 years. Includes select features of the myBuick mobile app,<sup>8</sup> including remote start, door lock or unlock, honk your horn and flash your lights

OnStar 6 months of Guidance Plan (trial excludes Hands-Free Calling minutes)

Teen Driver Mode

**Theft-Deterrent System** Engine immobilizer and content theft alarm

Rear Vision Camera Rear Park Assist

### STYLING AND FUNCTIONALITY

Antenna Integral rear roof-mounted, body-colour Headlamps High-Intensity Discharge (HID) Xenon projector-beam lamps with flash-to-pass feature, automatic on and off, automatic delay and warning chime

Daytime Running Lamps Switchable

Glass Solar-Ray light-tinted

Acoustic, laminated front side and windshield

Door Handles Body-colour with chrome accents

Exterior Mirrors Heated, power-adjustable,
manual-folding with integrated turn-signal indicators,

ground illumination

Grille Titanium chrome, waterfall style

Bodyside Mouldings Bright Lamps LED-accented tail lamps Shutters Active front lower grille

Sill Plates Bright front

Wipers Front intermittent with washers Wheels Q7A 18" aluminum alloy

### SPECIFICATIONS

### DIMENSIONS (MM) Wheelbase Overall length 1867 Body width Overall height 1460 1598/1603 Track width, front/rear Head room, front/rear 975/945 Shoulder room, front/rear 1466/1438 1392/1400 Hip room, front/rear Leg room, front/rear 1067/1016

### SPECIFICATIONS AND CAPACITIES

Engine Type	3.6L VVT, DI V6 with cylinder deactivation and Start/Stop technology
Horsepower	310 hp @ 6800 rpm
Torque	282 lbft. @ 5200 rpm
Est. Fuel Consumption, <sup>13</sup> L/100 km (mpg)	11.2 (25) city/7.5 (38) hwy (FWD); 11.6 (24) city/8.1 (35) hwy (AWD)
Fuel Tank, L (imp. gal.) (approx.)	59.8 (13.1) (FWD)/61.3 (13.4) (AWD)
Max. Cargo Capacity, L <sup>14</sup>	424.8

### OPTION PACKAGE DESCRIPTIONS

**Driver Confidence Package 1** Includes Rear Cross Traffic Alert and Lane Change Alert with Side Blind Zone Alert (Requires Sights and Sounds Package)

**Driver Confidence Package 2** Includes Automatic Park Assist, Front Pedestrian Detection System, Front Automatic Braking and Adaptive Cruise Control<sup>12</sup> (Requires Driver Confidence Package 1)

**Sun and Shade Package** Includes tilt-sliding power panoramic sunroof and power rear sunshade

Sights and Sounds Package Includes Navigation<sup>11</sup> and Bose® Centerpoint® Surround Sound premium 11-speaker system

### AUDIO SYSTEM DESCRIPTIONS

**Audio System with Navigation**<sup>11</sup> AM/FM/SiriusXM° stereo (3-month trial), Intellitink<sup>1</sup> with 203 mm diagonal colour touch-screen display and GPS navigation system

**Bose Sound System** Bose Centerpoint Surround Sound premium 11-speaker system, sound-stage signal processing

1Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit intellilink, buick, ca for more details. 2Data plan rates apply. 3Vehicle user interfaces are products of Apple® and Google® and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply. 4Not compatible with all devices. 5Visit onstar ca for coverage maps, details and system limitations. Available 4G ITE Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T.® Services vary by model, conditions and geographical and technical restrictions. OnStar with 4G ITE connectivity is available on select vehicle models and in select markets. 5Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and child safety seat instructions for more safety information. 7The OnStar Basic Plan is available for 5 years from the date of delivery of eligible new 2015 model year and newer vehicles and is transferable to subsequent owners for the remaining term. The Basic Plan includes access to: (1) monthly Diagnostics Report emails (capabilities vary by model); (2) Dealer Maintenance Notification; and (3) limited myBusick mobile app services, which include remote start (requires factory-installed and enabled remote-start system), remote lock/unlock doors (requires automatic locks) and remote horn and lights activation. The myBusick mobile app is available on select Apple, 8 Android; MBlackBerry and Windows devices. Requires an active OnStar service plan services and to expend the proper services, you must contact OnStar at 1-888-4-ONSTAR[1-888-460-7827]. 8Available in 10 Canadian provinces, three territories and the 48 c



# IMPORTANT WORDS

LACROSSE INFORMATION.







### BUICK OWNERSHIP: IT'S A GOOD FEELING.

Our commitment to you includes:

- 2-year/48,000 km Lube-Oil-Filter Maintenance<sup>1</sup>
- · 4-year/80,000 km New-Vehicle Limited Warranty<sup>2</sup>
- 6-year/110,000 km Powertrain Limited Warranty<sup>2</sup> with \$0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation<sup>2</sup>
- 6-year/110,000 km 24/7 Roadside Assistance<sup>2</sup>
- · 6-year/unlimited km rust-through perforation coverage<sup>2</sup>
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)<sup>2</sup>

1Whichever comes first. Limit of four complimentary Lube-Oil-Filter services in total. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. Conditions and limitations apply. See your dealer for details. 2Whichever comes first. Conditions and limitations apply. See your dealer for details.

### OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:3

- GM PROTECTION PLAN (GMPP) The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New-Vehicle Limited Warranty period.
- BUICK CERTIFIED SERVICE With Buick-certified technicians and Buick-approved parts, nobody knows your Buick vehicle better.
- CERTIFIED SERVICE MAINTENANCE PLAN The only maintenance plan
  designed specifically for buyers of Buick vehicles and backed by the
  resources and commitment of General Motors. Buick Maintenance Plans
  may be purchased at the time of sale or on vehicles up to 3 model years
  old and with 60,000 km or less on the odometer.
- BUICK OWNER CENTRE As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and helpful resources such as Owner's Manuals. Find out more at buickowner.ca.

<sup>3</sup>Conditions and limitations apply.

### TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- PURCHASE FINANCING AND LEASING On-the-spot financing, see dealer for full details.<sup>4</sup>
- GM STUDENT BONUS PROGRAM Students or recent graduates of high school, college or university<sup>5</sup> may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750° (tax inclusive) (purchased vehicle dependent) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- GM CARD Cardholders may redeem Earnings toward the total purchase price or lease down payment of an eligible new Chevrolet, Buick, GMC or Cadillac. Restrictions and limitations apply.<sup>6</sup> For full program details, please visit gmcard.ca.

<sup>4</sup>Subject to eligibility. <sup>5</sup>Conditions and limitations apply. <sup>6</sup>Program subject to change.

### **INFORMATION RESOURCES:**

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick website at buick ca.
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

### A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Company reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

### A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

### TRADEMARKS

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BUICK.CA 193-17-B-003E