



The ALL-NEW
soul range



The Power to Surprise

There's more to Kia than you may think...

Established in 1946, Kia is Korea's oldest car maker. Kia Motors Corporation is one of the top 5 automotive groups in the world. In the Interbrand ranking 2013, Kia was ranked 83rd out of the World's top 100 brands. Kia have a network of 180 dealerships in the UK. In 2013 we reached a significant milestone having sold half a million cars in the UK since we launched in 1991.

With contemporary styling, access to the latest technologies and excellent build quality, Kia cars are turning heads the world over. From the 3 or 5-door Picanto and Rio models to the 7-seat Sorento SUV or the highly practical 7-seat Carens MPV, Kia offers a full line-up of passenger cars including the stunning 3-door pro_ceed coupé and multi award-winning Sportage Crossover. There's something special about the Kia range - it's the focus on the detail, the passion and enthusiasm put into every model by our design team headed by Peter Schreyer, who previously designed the original Audi TT.



Discover more about the all-new Kia Soul by logging onto the iBrochure. Simply scan the Quick Response code alongside with your smartphone or log onto www.kia.co.uk/ibrochure/soul to review it. (The iBrochure works with iPads too!)

THE ALL-NEW KIA SOUL

Confidence now comes as standard



For warranty coverage including terms and exclusions please contact your Kia dealer.

At Kia we are proud to have teamed up with independent review company Reevoo to create a forum where owners can write reviews about their new Kia. More than 10,000 Kia owners have already left a review, so log onto www.kia.co.uk/reviews to find out more.

The all-new Kia Soul is covered by our pioneering 7 year vehicle warranty consisting of 3 year/unlimited mileage and 4-7 year/100,000 mile full manufacturer's warranty including a 12 year/unlimited mileage anti-perforation warranty.



Now with over
10,000
reviews across the Kia range.

reevoo
Read the reviews at
kia.co.uk/reviews

Sophistication has a new look

The all-new Soul range comprises of five stunning models - 'Start', 'Connect', 'Connect Plus', 'Mixx' and the range-topping 'Maxx'. The new range has been invigorated and refined - inside and out - with dynamic, muscular styling, a host of cutting-edge technologies and an even more engaging ride.

Inspired by the 'Track'ster' concept, the all-new Soul is highly desirable and truly embodies Kia's 'power to surprise' - take a look at the stylish black high-gloss and chrome 'tiger nose' grille ('Connect' upwards) complemented by the lower front grille which has sharper and more aggressive styling to the fresh Crossover look created by robust wheel arches, a distinctive wrap-around glasshouse and stylish alloy wheels.

'Start', 'Connect' and 'Connect Plus' models feature multi focus reflector headlights including daytime running lights which significantly improve your visibility to oncoming traffic and 'Connect' models upwards also boast front fog lights and the convenience of electrically folding door mirrors with LED indicators.





Fresh, vibrant and sophisticated

Take a look around the all-new Kia Soul and you'll find plenty of eye-catching design features. Lower, wider and with a distinctive profile and stance, the design of the all-new Soul is a bold and impressive statement.

Electrically folding door mirrors with LED indicator lights ('Connect' upwards)

These models feature the convenience of electrically folding door mirrors with stylish LED indicators which make it easier to park in tight spaces.

LED daytime running lights ('Mixx' and 'Maxx')

The stylish LED daytime running lights significantly improve your visibility to oncoming traffic.

LED rear combination lights ('Mixx' and 'Maxx')

These models boast striking, newly designed LED rear combination tail lights which combine outstanding visibility with sophisticated style and enhance visibility to traffic behind the car.

Privacy glass ('Mixx' and 'Maxx')

Stylish privacy glass further enhances the exterior appeal of these models.

Tailgate

The wide backpack-styled tailgate adds to the bold and distinctive on-road presence of the all-new Soul.







Inner beauty

The all-new Kia Soul takes interior quality to a whole new level. Take a look at its unique circular styling including the steering wheel mounted controls which ensure you stay focused on the road by operating the audio features safely without the need to take your hands off the wheel, a cruise control and speed limiter feature ('Connect' upwards which allows the driver to better control their speed and spherical high-mounted "floating" tweeters – they all come together to create an organic, fresh appeal. All you need to do is add your favourite tunes.



Engine start/stop button with smart entry system ('Maxx')
Conveniently located next to the gear shift, the engine start/stop button offers a sporty touch to the cabin.



Ergonomically designed for your comfort

The all-new Soul boasts a myriad of superb standard features including a sumptuous leather trimmed steering wheel and gearshift ('Connect' upwards) and a handy tilt and telescopic steering wheel adjustment. Enjoy the latest forward-thinking technology at your fingertips - steering wheel mounted controls provide easy access to the Bluetooth® with voice recognition and music streaming feature ('Connect' upwards) which can be used to make calls and even play music wirelessly. In addition, a trip computer provides useful information about distance to empty, average speed, drive time and average fuel economy whilst the cruise control and speed limiter feature on the 'Connect' upwards allows the driver to better control their speed.



TFT premium vision instrument cluster ('Maxx')

The high-tech instrument cluster has been re-designed with recessed gauges and a highly visible 4.3" colour TFT display which provides a wide range of useful vehicle information.



*Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via www.kia.co.uk or by trialling your phone at a Kia dealer.

Driver ergonomics

Driving the all-new Soul is a unique experience. The high seating position gives you an enhanced feeling of control with the benefit of all-round visibility. Soft touch materials and a stylish black gloss trim ('Connect' upwards) create a new, contemporary look to the cabin.



Luxurious black or black and grey leather upholstery - exterior colour dependent ('Maxx')

Soft-touch materials throughout and attention to detail, the range-topping 'Maxx' boasts sumptuous black or black and grey leather upholstery (exterior colour dependent) further enhancing the luxurious feel on-board.



8 speaker Infinty® audio system with external amplifier and subwoofer ('Connect Plus' upwards)

The premium Infinty® audio system features 8 speakers and a powerful external amplifier for superior sound quality which has been perfectly tuned to provide excellent quality in all driving conditions.



The new 8" Touchscreen satellite navigation with European mapping and Traffic Messaging Channel ('Connect Plus' upwards)

Coupled with the 8-speaker Infinty® sound system, this feature provides the best in navigation, sound and connectivity. It includes a traffic messaging channel with handy detour function and full UK postcode recognition, motorway junction views, lane guidance, speed limit display and multi-route planning enabling the driver to select from the fastest, shortest or most economical route. It also features a reversing camera display (in the sat nav screen) which has superimposed graphic lines to guide you smoothly into a parking space. Mood lamps located around the front door speakers can be set to cycle through colours or illuminate with the musical beat.



State-of-the-art technology

Whether you want to play your favourite music tracks, get directions or use your phone hands-free, the all-new Soul is fully equipped to make it happen. And now there is even more innovative technology to keep you connected on the move.



Integrated air vents and tweeters

The front-side air vents feature seamlessly integrated, spherical, high-mounted "floating" tweeter speakers as a stylish extension of the circular theme found throughout the cabin which showcases Soul's unique personality.



USB & AUX Ports for connection of an audio media device

Plug in and play your favourite music from a variety of external music devices.



6-speaker audio system

Standard across the all-new Soul range, the audio system features a radio as well as AUX and USB ports for your MP3 music files.

The all-new Kia Soul range are the first Kia models to feature DAB radio as standard - offering the listener a far wider choice of stations and superior quality reception.



Reversing camera system ('Connect' upwards)

In addition to the standard audio system, 'Connect' boasts a large 4.3" colour TFT display system which includes a reversing camera system. The display screen features superimposed graphic lines which help to guide you smoothly into a parking space. On the 'Connect Plus' upwards (pictured above) the reversing camera system is integrated into the new 8" touchscreen sat nav.

4.3" TFT premium vision instrument cluster ('Maxx')

The high-tech supervision cluster with 4.3" TFT LCD displays a comprehensive range of vehicle information including Flex Steer mode, the trip computer and warning messages.



Room for any adventure

The versatile all-new Soul range boasts plenty of cargo space and flexibility. The rear seats are 60:40 split-folding to allow for numerous seating configurations and provide an impressive 994 litres of load capacity with the rear seats folded down. With all seats in place, the all-new Soul range offers an impressive 354 litres of loading capacity. The opening width of the boot is 52mm wider than its predecessor which makes loading items into the boot far easier. 'Mixx' and 'Maxx' models also boast a useful luggage under-floor tray which makes storing items underneath the luggage floor more convenient. These models also have a power outlet and handy, portable rear LED light located in the boot.



60:40 split-folding
rear seats





Panoramic sunroof ('Maxx')

To further amplify the sense of space, the range-topping 'Maxx' features a sliding panoramic sunroof which covers a wide area for maximum appeal and brightness. One-touch motor-driven roller blinds with sliding function block the sun to provide shade whenever required.

The epitome of comfort

Once inside, you are met with a unique sense of space as the all-new Soul feels cavernous boasting plenty of head and legroom. The interior has been re-designed to offer exceptionally high levels of quality and generous use of soft touch materials throughout the cabin and black high-gloss trim give the cabin a contemporary feel.

The all-new Soul boasts a myriad of superb standard features including a sumptuous leather trimmed steering wheel and gearshift ('Connect' upwards), a tilt and telescopic steering wheel adjustment and the luxury of heated front seats ('Mixx' and 'Maxx') to provide optimum driver and front passenger comfort even on cold days. Improved access has also been created as the seat cushion height and the distance between the cushion and roof line has been increased to make getting in or out of the all-new Soul a breeze.

To ensure passenger comfort, air conditioning is standard on the 'Start' and 'Connect' whilst the rest of the range features full automatic air conditioning with a cluster ioniser which detects and eliminates odours making for a healthier and more pleasant journey. The engine starts with one-touch of the start/stop button on the range-topping 'Maxx' which adds a sporty feel to the cabin.

For convenience in terms of storage, all models feature a front passenger seat back pocket and seat side tray. 'Connect' upwards also feature a front centre storage box with room to store valuables in. All models also have front and centre overhead map lights with a useful integrated sunglasses case whilst the range topping 'Maxx' features stylish LED map lights with integrated roof controls.

Automatic air conditioning ('Connect Plus' upwards)

These models feature full automatic air conditioning with a cluster ioniser which detects and eliminates interior odours for a healthier and more pleasant journey.







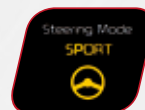
Driving Dynamics

Designed to provide a supple yet controlled ride, the suspension of the all-new Soul has been tuned on European roads to ensure it can cope with the harshest of road surfaces. As a result the range offers excellent stability, taut but agile handling and a quiet ride.

In addition the aerodynamics of the all-new Soul have been improved. Changes include improvements to the roof edge and rear combination lamp side edge. Engine and centre floor under covers have also been added to further improve the overall aerodynamics resulting in a lower drag co-efficient.

Kia's innovative flex steer feature

Simply select 'comfort' to make light work of city driving, 'normal' for regular driving or 'sport' mode for even more responsive steering, ideal for motorway driving.



Uncompromised safety credentials

At the crash test laboratories of Kia Motors' Namyang Research and Development Centre, we undertake rigorous testing for a wide range of motor accident scenarios. From the early phase of development we create computer simulations to predict a vehicle's safety and up to 100 crash tests of the vehicle are performed prior to launch.

Emergency Stop Signalling (ESS) - this feature causes the brake lights to flash simultaneously followed by the hazard warning lights in the event of the vehicle braking sharply, helping to avoid collisions by warning following traffic.

The Soul range is fitted with all-round 3-point seatbelts, whilst ISOFIX child seat top tethers and anchor fixings are fitted as standard in the rear to protect younger passengers on-board.



Six Airbags

The all-new Soul range is fitted with six airbags as standard - driver, front passenger, front side and curtain airbags which help minimise the risk of injury in the event of a collision.

ABS with Electronic Brakeforce Distribution (EBD):

The Brake Assist System (BAS) detects emergency braking depending on how quickly you brake. It instantly applies full braking force which helps shorten the overall braking distance.





HAC (Hill-start Assist Control)

Hill-start Assist Control prevents you from rolling backwards when starting on a steep hill.



VSM (Vehicle Stability Management)

VSM helps minimise over or under-steer in adverse weather conditions.



TPMS (Tyre Pressure Monitoring System)

This new feature is standard across the all-new Soul range. If one or more of the tyres becomes significantly under-inflated the low tyre pressure warning icon illuminates on the driver's instrument display warning the driver.

Superior power, performance and efficiency

Whether you're touring country roads or cruising city streets the all-new Soul's 1.6 litre petrol or diesel engines will get you there effortlessly by providing a responsive and smooth driving experience. All Soul models are paired with advanced 6-speed transmissions.

Choose between the 1.6 litre Gasoline Direct Injection (GDI) 130bhp available with manual transmission or the 1.6 litre (CRDi) diesel 126bhp which is available in either manual or automatic transmissions.



6-speed automatic transmission

This compact, lightweight transmission offers durability and smooth shifting, as well as an ergonomically positioned manual mode.



6-speed manual transmission

Featuring enhanced shifting performance, fuel efficiency and durability, this gearbox also provides a more engaging drive.

1.6 litre (GDI) petrol engine



1.6 litre CRDi (diesel) engine





The organ-type accelerator pedal

This pedal moves along the same natural plane as your foot for increased comfort especially on long journeys.

Add more colour to the 'Mixx'

The stunning Soul 'Mixx' offers the choice of three stunning exterior colour choices with complementary roof colour. Choose between the Clear White (solid) exterior colour with a striking Inferno Red roof or two metallic colours - either an Inferno Red exterior colour with a Quartz Black roof or a Powder Blue exterior colour with a Clear White roof. The choice is yours but whichever 'Mixx' you choose, it will really stand out from the crowd.

Inferno Red (Metallic)
with Quartz Black Roof

Clear White (Solid)
with Inferno Red Roof





Powder Blue (Metallic)
with Clear White Roof

Distinctive all-new Soul interior trims



Black Woven and Tricot (black one tone interior) upholstery is standard on the Kia 'Start'.



Black Woven with Yellow stitching (black one tone interior) upholstery is standard on the following Soul models: 'Connect' (Clear White and Inferno Red exterior colours only), 'Connect Plus' (Clear White, Inferno Red and Acid Green exterior colours only) and 'Mixx' (Powder Blue and Clear White exterior colours only).



Grey and black woven with yellow stitching (grey two-tone interior) upholstery is standard on the following Soul models: 'Connect' (Quartz Black and Titanium Silver exterior colours only), 'Connect Plus' (Quartz Black and Titanium Silver exterior colours only) and 'Mixx' (Inferno Red exterior colour only).



Luxurious black leather* with yellow stitching (black one-tone interior) upholstery is standard on the range-topping 'Maxx' (Titanium Silver exterior colour only).



Luxurious grey and black leather* with yellow stitching (grey two-tone interior) upholstery is standard on the range-topping 'Maxx' (Solar Yellow exterior colour only).

*Some parts of the leather upholstery contain faux leather.



Urban Styling Pack

'Mixx' and 'Maxx' models boast a stylish Urban Styling Pack amongst their standard specification.

The Urban Styling Pack comprises the following SUV-like features:

The front features black high-gloss bumpers with chrome inserts and high-gloss black fog light surrounds.

The rear also comes with black high-gloss bumpers with chrome inserts and high-gloss black rear light surrounds.

The side sills continue the black high-gloss theme with chrome inserts.



The all-new Soul range

WHEELS

ENGINE, TRANSMISSION & CO₂ EMISSIONS

soul 'Start'



16" Steel Wheels

'Start' 1.6 litre GDi (petrol) 130 bhp 6-speed manual (158 g/km)

soul 'Connect'



17" Alloy Wheels

'Connect' 1.6 litre GDi (petrol) 130 bhp 6-speed manual (158 g/km)

'Connect' 1.6 litre CRDi (diesel) 126 bhp 6-speed manual (132 g/km)

'Connect' 1.6 litre CRDi (diesel) 126 bhp 6-speed auto (158 g/km)

soul 'Connect Plus'



17" Alloy Wheels

'Connect Plus' 1.6 litre GDi (petrol) 130 bhp 6-speed manual (158 g/km)

'Connect Plus' 1.6 litre CRDi (diesel) 126 bhp 6-speed manual (132 g/km)

'Connect Plus' 1.6 litre CRDi (diesel) 126 bhp 6-speed auto (158 g/km)

soul 'Mixx'



18" Alloy Wheels

'Mixx' 1.6 litre GDi (petrol) 130 bhp 6-speed manual (170 g/km)

'Mixx' 1.6 litre CRDi (diesel) 126 bhp 6-speed manual (132 g/km)

'Mixx' 1.6 litre CRDi (diesel) 126 bhp 6-speed auto (158 g/km)

soul 'Maxx'



Premium 18" Alloy Wheels

'Maxx' 1.6 litre GDi (petrol) 130bhp 6-speed manual (170 g/km)

'Maxx' 1.6 litre CRDi (diesel) 126 bhp 6-speed manual (132 g/km)

STANDARD SPECIFICATION

PAINT COLOURS

'START' STANDARD FEATURES INCLUDE

- 16" Steel Wheels
- Air Conditioning
- Body Coloured Bumpers
- Body Coloured Exterior Door Handles and Mirrors
- Remote Central Door Locking with Fold-away Key
- Manual Driver Seat Height Adjuster
- Seatback Pockets
- Temporary Spare Wheel and Tyre
- Luggage Cargo Screen (covering shelf trim)
- Tinted Glass
- RDS Radio with MP3 Disc Compatibility
- DAB Radio
- Centre Fascia Power Outlet
- Electrically Adjustable Door Mirrors
- Tyre Pressure Monitoring System (TPMS)
- MDPS Power Steering
- Tilt & Telescopic Steering
- Flex Steer
- All Round Electric Windows
- Daytime Running Lights
- Silver Finish Interior Door Handles
- Luggage Net Hooks
- Black Cloth Seats
- 6 Speaker System
- USB & AUX Ports
- Steering Wheel Mounted Controls
- Trip Computer
- 6 Airbags
- ABS, BAS, ESC, HAC, VSM and ESS

Clear White (Solid)

Quartz Black (Metallic)

Inferno Red (Metallic)

'CONNECT' STANDARD FEATURES INCLUDE

- 17" Alloy Wheels
- Front Fog Lamps
- Heated & Electrically Folding Door Mirrors with LED Indicator Lights
- Bluetooth® with Voice Recognition and Music Streaming*
- Reversing Camera Display System
- Auto Light Control
- Centre Armrest Storage Box
- Artificial Leather Cluster Housing, Door Centre Trim & Armrest
- Black High Gloss Centre Fascia Panel & Steering Wheel Bezel, Door Armrest Garnish & Console Upper Cover
- Leather Trimmed Gearshift & Steering Wheel
- Cruise Control and Speed Limiter

Clear White (Solid)

Quartz Black (Metallic)

Inferno Red (Metallic)

Titanium Silver (Metallic)

'CONNECT PLUS' STANDARD FEATURES INCLUDE

- 17" Alloy Wheels
- Satellite Navigation
- Premium Infinity® sound system
- Mood Light Front Door Speakers
- Automatic Air Conditioning

Clear White (Solid)

Quartz Black (Metallic)

Inferno Red (Metallic)

Titanium Silver (Metallic)

Acid Green (Metallic)

'MIXX' STANDARD FEATURES INCLUDE

- 18" Alloy Wheels
- Two-tone Roof and Door Mirrors
- Chrome Exterior Door Handles
- Black High-Gloss Bumpers
- Projection Headlights, LED Daytime Running Lights & Rear Combination Lights
- Privacy Glass (Rear Windows & Tailgate)
- Cooling Glovebox
- Front Heated Seats
- Luggage Under Floor Tray
- Urban Styling Pack
- Rear Luggage Power Outlet
- Portable LED Luggage Light

Clear White (Solid)
with Inferno Red Roof

Inferno Red (Metallic)
with Quartz Black Roof

Powder Blue (Metallic)
with Clear White Roof

'MAXX' STANDARD FEATURES INCLUDE

- 18" Premium Alloy Wheels
- Front and Rear Parking Sensors
- Auto-dimming Rear View Mirror
- Leather Upholstery**
- TFT Premium Vision Instrument Cluster
- Panoramic Sunroof (in lieu of two-tone roof)
- Smart Entry System with Engine Start/Stop Button

Titanium Silver (Metallic)

Solar Yellow (Solid)

Attention to detail



Luggage area load cover
The screen helps you keep valuable items out of sight from prying eyes.



Luggage under-floor tray ('Mixx' upwards)
A handy partitioned tray located under the floor of the luggage compartment is the perfect place to store emergency safety and car cleaning supplies.



Portable LED luggage light
This handy, detachable LED luggage light automatically recharges when mounted on the wall socket. It can also serve as an interior lamp for the rear cargo area.

Spacious cargo room
The rear-seats are 60:40 split-folding to allow for numerous seating configurations and provide an impressive 994 litres of load capacity with the rear seats folded down.



Engine start/stop button with smart entry system ('Maxx')
The engine starts with one touch of the start/stop button which adds a sporty feel to the cabin.



8 Speaker Infinity® audio system with external amplifier and subwoofer ('Connect Plus' upwards)
The 8-speaker system has a subwoofer with external amplifier for superior sound quality and has been perfectly tuned to provide excellent sound quality in all driving.



LED daytime running lights ('Mixx' and 'Maxx')
Striking LED daytime running lights significantly improve visibility to oncoming traffic



4.3" TFT premium vision instrument cluster ('Maxx')

The high-tech supervision cluster with 4.3" TFT LCD displays a comprehensive range of vehicle information including Flex Steer mode, trip computer and warning messages.



Panoramic sunroof ('Maxx')

To further amplify the sense of space, the range-topping 'Maxx' features a sliding panoramic sunroof which covers a wide area for maximum appeal and brightness. One-touch motor-driven roller blinds with sliding function block the sun to provide shade whenever required.



Electrically folding door mirrors with LED indicator lights ('Connect' upwards)

The electrically folding door mirrors make it easier to park in tight spaces.



Steering wheel mounted controls

To ensure you stay focused on the road, steering wheel mounted controls help you operate the audio features without taking your hands off the wheel.



Kia's innovative Flex Steer feature

Simply select 'comfort' to make light work of city driving, 'normal' for regular driving or 'sport' mode for even more responsive steering which is ideal for motorways.



Bluetooth® with voice recognition and music streaming ('Connect' upwards)

This is a sophisticated communication and safety feature - use it to make calls or even play music wirelessly.



The new 8" Touchscreen satellite navigation ('Connect Plus' upwards)

This feature provides the best in navigation, sound and connectivity.



Automatic air conditioning ('Connect Plus' upwards)

These models feature full automatic air conditioning with a cluster ioniser which detects and eliminates interior odours for a healthier and more pleasant journey.



Heated front seats ('Mixx' and 'Maxx')

The front seats can be heated - especially useful during cold weather.



ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.



Kia Motors Corporation is committed to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection. Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environmentally friendly features.

Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "datainfotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our pioneering 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Kia Soul, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule*.

7 year vehicle warranty

Every Kia Soul benefits from our pioneering 7 year/100,000 mile vehicle warranty*.

5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia Soul which is covered by our 5 year/100,000 mile paint warranty*.

12 year anti perforation warranty

Your new Kia Soul comes with superior corrosion protection and a 12 year/unlimited mileage warranty against rust from the inside out**.

Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask your Kia dealer for more details.

*For full warranty coverage including terms and exclusions please contact your Kia dealer.

**Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Soul range are between Urban: 31.0 (9.1) – 46.3 (6.1), Extra-Urban: 44.8 (6.3) – 64.2 (4.4), Combined: 38.7 (7.3) – 56.5 (5.0). The official CO₂ emissions for the Kia Soul range are between 132-170 g/km.

The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban: 29.1 (9.7) – 80.7 (3.5), Extra-Urban: 46.3 (6.1) – 94.2 (3.0) and Combined: 38.2 (7.4) – 88.3 (3.2). The official CO₂ emissions for the Kia range of vehicles are between 189-85g/km.

CO₂ emissions based on data available at time of going to print (April 2014).



Care-3

Great value fixed-price servicing for your new Soul from £339 (including VAT)

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your new Soul. Your first **three services are available for an all-in price of £339 or for your first five services, the cost is £629 (including VAT)**. Please speak to your Kia dealer for more information. Terms and conditions apply. Log onto www.kia.co.uk/care3 for details. Care-3 prices correct at time of print (April 2014).



The Kia warranty covers your new Soul for 7 years.



Log onto www.kia.co.uk for all the latest information.



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SOUL 04.14

All information and illustrations are based on data available at the time of print (April 2014) and are subject to change without notice. The fuel figures quoted were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC within the currently applicable version). These figures are based on an individual vehicle and do not constitute part of the product offer; they are provided solely for the purposes of comparison between different vehicle models. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Images are for illustrative purposes only and may not be to UK specification.



Official Partner



Official Partner



reddot design award
best of the best 2013



The Power to Surprise