

THE LINCOLN MOTOR COMPANY

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2017 LINCOLN
MKC





AND IT EMANATES FROM WITHIN MKC

Look around. The world is filled with alluring destinations and fascinating sights just waiting to be discovered. When bringing MKC to life, the artisans of Lincoln took notice of this, finding their inspiration in the clean aesthetic of modern architecture and the graceful forms of nature. Innovative technologies harmonize with the beautifully sculpted exterior and exquisitely trimmed interior of MKC in a uniquely elegant way. Empowering you to live in your moment – and travel in style.



To ease your day, the engaging design is thoughtfully enhanced by features like the Foot-Activated Hands-Free Power Liftgate.¹ Simply kick your foot beneath the rear bumper to open or close it. Inside, MKC offers you a flat load floor, abundant space, and the flexibility of a 60/40 split-folding rear seat.

¹Available feature.





PRESENTATION MATTERS.

Which is why MKC presents its controls to you in such a beautifully simple way – one that feels effortless every time you slide behind your hand-stitched Wollsdorf leather-wrapped steering wheel. With its convenient memory feature, MKC recalls your personalized settings for the driver's seat, heated sideview mirrors and more, each time you return. Choose from 7 hues of ambient lighting for the doors, cupholders and footwells to match your personal style. A press of the push-button start brings the engine to life. And the Push-Button Shift Transmission displays each gear as a button of its own – making it easy for you to select Drive and be on your way.





TURBOCHARGE YOUR SPIRIT IN TWO EFFICIENT WAYS

STRESS LESS IN STOP-AND-GO.

Now there's no need to hold down the brake pedal for a long stoplight or extended wait. Just activate the new Auto Hold feature, then come to a complete stop. Even on a hill, the system will hold your MKC in place until you press the accelerator.

2.0-LITRE GTDI SETS THE STANDARD.

Get the kind of performance you might expect from a V6 in a 4-cylinder engine. With 240 horsepower and 270 lb.-ft. of torque,¹ MKC delivers on command thanks to the boost of turbocharging, the precision of direct fuel injection, and the sophistication of twin independent variable camshaft timing (Ti-VCT). During stop-and-go city driving, Auto Start-Stop Technology² can help reduce fuel consumption and vehicle emissions. The system can shut off the engine when you come to a complete stop, and seamlessly restart it when you release the brake pedal or press the accelerator pedal. The result is a fuel consumption rating of 12.1L/100 km city and 9.3L/100 km hwy (23 mpg city/30 hwy).³

The standard 6-speed SelectShift[®] automatic transmission puts the control of a manual shift at your fingertips. Just tap the steering wheel-mounted paddle shifters, and you can change gears if you choose.

2.3-LITRE GTDI INCREASES POWER.

Featured in the Canadian Touring Package,² along with 19" premium wheels, the 2.3-litre GTDI engine offers 285 horsepower and 305 lb.-ft. of torque.¹ It uses the turbocharging, direct fuel injection, and Ti-VCT technologies featured in the 2.0-litre engine to take performance to the next level. It also has a fuel consumption rating of 13.1L/100 km city and 9.4L/100 km hwy (22 mpg city/30 hwy).³

For inspiring performance, Intelligent all-wheel drive (AWD) and Lincoln Drive Control featuring Continuously Controlled Damping (CCD) are standard on every MKC. Use the Sport setting to tighten suspension tuning, firm up steering calibration, and enjoy a more powerful engine sound inside the cabin – all while feeling connected to the road.

Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ¹Horsepower and torque ratings achieved with 93-octane fuel. ²Available feature. ³Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings.



MANOEUVRE THROUGH LIFE ON YOUR TERMS

WHILE ENJOYING EVERY DRIVE.

Even the most tranquil road can surprise you with the unexpected. You'll be prepared with Lincoln Drive Control featuring Continuously Controlled Damping (CCD). Using sophisticated sensors, the system reads the road and your driving input 500 times per second. Then, it adjusts to help deliver a smooth ride and responsive handling. You can also switch between its 3 drive modes – Comfort, Normal or Sport – depending on your mood.



AND STAYING ON TRACK.

Sharp, precise and very well-weighted, Electric Power-Assisted Steering (EPAS) constantly adapts to changing road conditions and compensates for irregularities, so you don't have to.

ESPECIALLY THROUGH THE CORNERS.

Using advanced software and engineering, MKC offers Torque Vectoring Control that actively adjusts the speed between your front wheels for enhanced cornering agility.¹ Handle life's twists and turns with poise and confidence.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



AGILITY PUTS YOU AT AN ADVANTAGE

The easier it is to get around, the more amazing places you'll discover. That's why we made MKC so nimble. Riding on a fully independent suspension, it's a joy to drive down even the tightest city streets.

To help MKC perform at its best in all conditions, Intelligent AWD is standard. The fully automatic system constantly monitors and predicts traction, adjusting torque between the front and rear wheels as needed, typically before wheelslip can even occur. It's designed to effortlessly enhance handling and maximize traction.

Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. *Available feature.



EASE INTO PRIME POSITION.

Active Park Assist with Park Out Assist¹ helps take the guesswork and stress out of parallel parking. The system uses ultrasonic sensors to help identify a space that is the right size, then steers the vehicle into it. You simply follow the on-screen prompts, and operate the accelerator, brake and shifter as needed. It even provides assistance when pulling out of a parallel spot. And for additional guidance during parking manoeuvres, the Forward¹ and Reverse Sensing Systems can emit beeping tones to alert you to objects near the front or rear of your vehicle.

THE DESIRE TO CONNECT IS HUMAN NATURE



Staying connected should be second nature. That's the thinking behind the design and high-speed performance of our SYNC® 3 enhanced voice-activated technology.¹ Audio, phone, navigation² and other features are concisely presented on the capacitive touchscreen. Steering wheel-mounted controls and simple voice commands let you place and answer calls, plus control music from your devices.

Seamless integration with Siri® Eyes Free brings the power of your paired iPhone® into your vehicle. The Navigation System² features easy destination entry and maps with pinch-to-zoom capability, plus it makes it simple to find a new restaurant and much more. With SYNC AppLink,³ you can use your voice to control select compatible mobile apps while driving, too.³ Automatic updates over Wi-Fi⁴ help keep the system running at its best.

¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out when the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. SYNC 3 voice recognition and screens available in English, French and Spanish. ²Available feature. ³SYNC AppLink is compatible with select smartphone platforms and requires compatible apps to be installed and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply. ⁴Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update. Data rates may apply.



Every passenger inside MKC has a front-row seat to the concert, courtesy of its Enhanced THX® II Certified Audio System.² Patented sound-processing technology distributes your music's bass evenly throughout the interior and, together with 14 speakers, brings the rich, full sound of the studio to your everyday commute.



Whenever you roam, SiriusXM® lets you listen to your favourites all across Canada. Your 6-month prepaid subscription gets you the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment. Plus listen anywhere online and on the SiriusXM app.⁵

⁵SiriusXM subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see siriusxm.ca. Data rates may apply.



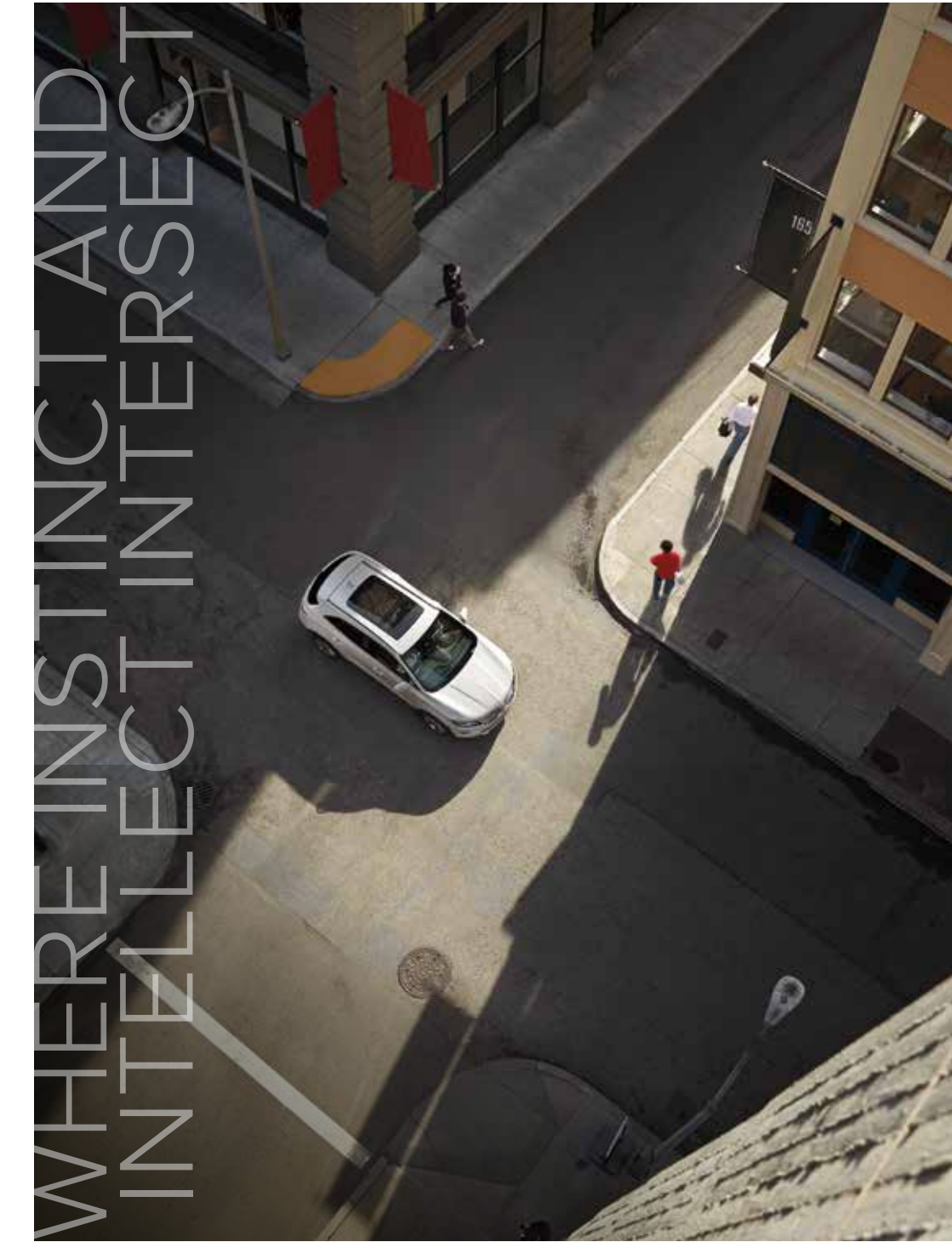
OPEN SPACE IN AN INTIMATE PLACE.

Gather your thoughts and find your focus inside MKC. Surrounded by the peaceful energy of its meticulously crafted interior, relax into your heated and cooled¹ driver's seat, which features power-adjustable lumbar support and a convenient memory feature. Enjoy the feel of its Bridge of Weir Deepsoft™ leather created exclusively for Lincoln. A premium, naturally milled leather made from the finest hides in northern Europe, it's chromium-free and offers a level of comfort typically reserved for luxury furniture. French seams on the seating and genuine wood accents further elevate your experience. A Climate Package¹ for cold weather adds the comfort of a heated steering wheel and heated rear outboard seats, plus the convenience of rain-sensing windshield wipers with a de-icing feature and automatic high-beam headlights.

Active Noise Control sends precise sound waves through the audio system to cancel out sounds it detects, keeping your interior calm. A particulate air filter traps pollen and other irritants to help you breathe easy. And the power panoramic Vista Roof® offers up magnificent views, day after day.

In order to provide this tranquil environment, the Lincoln Luxury Validation Centre meticulously inspects the materials, craftsmanship, fit and finish, and function of each MKC that leaves our facility. Ensuring that it meets Lincoln standards in every way, before you see that it meets yours.

¹Available feature.



WHERE INSTINCT AND
INTELLECT INTERSECT

STAY CENTERED.

If you start to drift out of your lane, the Lane-Keeping System^{1,2} is there to help. Using a forward-facing camera to detect road lane markings, it can apply steering wheel torque and even alert you with a steering wheel vibration to help direct you to return to your lane. If it detects that you've crossed the line or repeatedly drifted, it can prompt the Driver Alert System to chime and display a coffee cup image to remind you that it's break time.

DON'T BE CAUGHT OFF GUARD.

Some vehicles may be out of your line of sight, but they can be detected by BLIS[®] (Blind Spot Information System) with cross-traffic alert.¹ If the system's radar sensors detect a vehicle in either blind spot while you're driving forward, the system can alert you with a light in the corresponding sideview mirror. While backing up, it can also detect a vehicle approaching from either side, then notify you with a warning light and an audible tone.



PLAN AHEAD.

When highway cruising, Adaptive Cruise Control and Collision Warning with Brake Support¹ is designed to eliminate the need for constant adjustments. You simply set the speed, and it can adjust to maintain a preset gap from the vehicle in front of you. If a potential collision is detected, it can alert you with visible and audible warnings and, if needed, precharge the brakes and increase brake sensitivity to help you reach full braking, faster.

Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ¹Available feature. ²Lane-Keeping System does not control steering.

EACH GREETING IS LIKE
A WARM EMBRACE



When you're away, your MKC patiently awaits your return, to welcome you, invite you in, and even illuminate your path in the darkness.

As you approach, MKC senses your key fob from up to 2.5 metres away and slowly raises its exterior LED lights and headlights. Then, it graciously casts a luminous welcome mat with the Lincoln logo upon the ground beneath each sideview mirror.

LED lights in the door handle pockets glow with an intensity that's fine-tuned to the exterior colour. Once you close the door and relax into your seat, MKC deploys the autofold sideview mirrors with memory according to your personalized settings. It's been expecting you.

START IT SMARTER.


No need to bear the cold or heat when you get inside your MKC. The MyLincoln Mobile™ app – enabled by an embedded modem¹ – lets you use your smartphone to start your vehicle remotely so it can adjust to your pre-selected climate settings. You can even schedule a daily or weekly start time. Locate your vehicle, remotely lock or unlock its doors and more, with just a few taps.

The app is available as a download for most smartphone platforms. Every new Lincoln owner can use it to access Roadside Assistance, the Lincoln Concierge and other premium services.









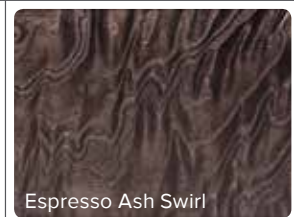

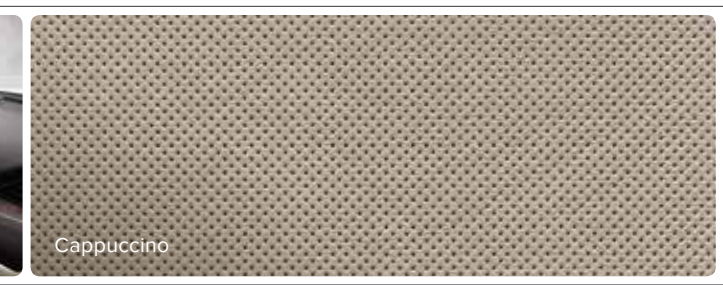



¹Available feature. Embedded modem included on Reserve models. Service included for 4 years. Message and data rates may apply. Services may be limited by mobile phone network coverage area.

EXTERIOR FINISH

									
1 Black Velvet	2 Ingot Silver Metallic	3 Magnetic Grey Metallic	4 Burgundy Velvet Metallic Tinted Clearcoat ¹	5 White Platinum Metallic Tri-coat ¹	6 Ruby Red Metallic Tinted Clearcoat ¹	7 Palladium White Gold Metallic	8 Luxe Silver Metallic	9 Midnight Sapphire Blue Metallic	10 Diamond Black Metallic ²

Colours are representative only. Interiors shown are not intended to represent features, options or trim levels. ¹Additional charge. ²Only available on Reserve.

INTERIOR PALETTE

		ACCENT TRIM		
				
		SELECT Available with exterior colours 1-9 RESERVE Available with all exterior colours	SELECT Available with exterior colours 1-9 RESERVE Available with all exterior colours	
			SELECT Available with exterior colours 1-9	RESERVE Available with all exterior colours
				RESERVE Available with exterior colours 1-3, 5, 10

³Optional.

STANDARD FEATURES

Power and Handling
2.0-litre GTDI 4-cylinder
240 hp @ 5,500 rpm ¹ 270 lb.-ft. of torque @ 3,000 rpm ¹
Estimated Fuel Consumption ²
Standard AWD 12.3L/100 km city and 9.3L/100 km hwy (23 mpg city/30 hwy)
Available AWD 12.1L/100 km city and 9.3L/100 km hwy (23 mpg city/30 hwy) (with Auto Start-Stop Technology)
6-speed SelectShift [®] automatic transmission with paddle activation
Active Grille Shutters
Electric-assist parking brake
Electric power-assisted steering (EPAS)
Intelligent all-wheel drive (AWD)
Lincoln Drive Control featuring continuously controlled damping (CCD)
Power disc brakes with Anti-Lock Brake System (ABS)
Torque Vectoring Control
Traction control

Driver-Assist Technology

Autolight
Hill start assist
Reverse Sensing System
SYNC [®] 3 with 8" colour LCD capacitive touchscreen in centre stack with swiping capability, 911 Assist, [®] AppLink [™] and 2 smart-charging USB ports

Exterior

Anodized roof-rack side rails
Autofold power, heated, body-colour sideview mirrors with memory, integrated blind spot mirrors, turn signal indicators and auto-dimming driver's side
Body-colour rear spoiler
Dual bright exhaust tips
Easy Fuel [®] capless fuel filler
HID headlights with LED signature lights
LED taillights
Lincoln split-wing grille with chrome surround and Satin bars

Lincoln Experiences

Approach Detection
Fade-up ambient lighting
Illuminated exterior door handle pockets
Lincoln logo welcome mat
Lincoln signature fade-on/-off exterior lighting

Driver Controls

Auto Hold
Dual-zone electronic automatic temperature control
Intelligent Access with push-button start
Message centre with compass
Push-button shift transmission
Remote Start System
Steering wheel-mounted controls for cruise and audio
Universal garage door opener

Audio Systems

Lincoln Premium Sound System with AM/FM stereo/single-CD player, MP3 capability and 9 speakers
SiriusXM [®] with 6-month prepaid subscription

Interior

12-volt powerpoints (4)
Active Noise Control
Genuine wood accents on the instrument panel and door panels
Interior cargo cover
Power-tilt/-telescoping steering column with memory feature
Power windows with one-touch-up/-down for all 4 windows
Wollsdorf leather-wrapped steering wheel

Seating

10-way power driver's seat with 2-way power lumbar and memory feature
10-way power front-passenger seat
60/40 split-fold-flat rear seat with recline
Bridge of Weir Deepsoft [™] leather-trimmed seats

Safety and Security

Personal Safety System [™] for driver and front passenger with dual-stage front airbags, ³ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Driver's knee airbag ³
Front-seat side airbags ³
Side-curtain airbags ³ with roll-fold technology
AdvanceTrac [®] with RSC [®] (Roll Stability Control [™])
LATCH (Lower Anchors and Tether Anchors for Children)
MyKey [®]
Perimeter alarm
Rear view camera
SecuriCode [™] invisible keypad
SecuriLock [®] Passive Anti-Theft Engine Immobilizer System
SOS Post-Crash Alert System [™]
Tire Pressure Monitoring System (excludes spare)

SELECT

		RESERVE
A		Power and Handling
	A	2.3-litre GTDI 4-cylinder
		285 hp @ 5,500 rpm ¹ 305 lb.-ft. of torque @ 2,750 rpm ¹
		Estimated Fuel Consumption ²
		AWD 13.1L/100 km city and 9.4L/100 km hwy (22 mpg city/30 hwy)
A		Auto Start-Stop Technology
A	S	Driver-Assist Technology
		BLIS [®] (Blind Spot Information System) with cross-traffic alert ⁴
		Exterior
S		Foot-activated hands-free power liftgate
S		Power liftgate
		Driver Controls
	S	Embedded modem (integrates features with the MyLincoln Mobile [™] app)
		Audio and Navigation Systems
O	O	Enhanced THX [®] II Certified Audio System with 14 speakers, 700 watts of power, and a 14-channel amplifier with Distributed Bass Technology [™]
A	S	Voice-activated Navigation System with pinch-to-zoom capability
		Interior
O	O	All-weather floor mats
O	S	Panoramic Vista Roof [®] with power sunshade
A	S	Power converter 110-volt outlet
O	O	Premium reversible cargo mat

DIMENSIONS

WIDTH 2,135 mm (84.1") (including mirrors) 1,939 mm (76.3") (mirrors folded)		LENGTH 4,552 mm (179.2")		HEIGHT 1,657 mm (65.2")		WHEELBASE 2,690 mm (105.9")
HEAD ROOM 1,005 mm (39.6") front/982 mm (38.7") rear		LEG ROOM 1,088 mm (42.8") (max.) front/935 mm (36.8") rear				
HIP ROOM 1,383 mm (54.4") front/1,342 mm (52.8") rear		SHOULDER ROOM 1,442 mm (56.0") front/1,404 mm (55.3") rear				
CARGO VOLUME 1,505 litres (53.1 cu. ft.) behind front seats/712 litres (25.2 cu. ft.) behind rear seats		FUEL TANK CAPACITY 59 litres				

SELECT

S = Standard O = Optional A = Available as part of a package

		RESERVE
		Seating
S		Heated front seats
	S	Heated and cooled front seats
A	S	Heated rear outboard seats
		Packages
	O	Canadian Touring Package: 2.3-litre GTDI 4-cylinder engine, 19" 5-spoke premium painted aluminum wheels
O	O	Class II Trailer Tow Package (includes 110-volt power outlet on Select; 3,000 lbs. max.)
O	S	Climate Package: heated rear outboard seats, heated steering wheel, auto high-beam headlights, rain-sensing windshield wipers and windshield wiper de-icer
O		Select Plus Package: voice-activated Navigation System and BLIS (Blind Spot Information System) with cross-traffic alert ⁴
O	O	Sonata Spin Aluminum Trim Package (Ebony interior only)
	O	Technology Package: Adaptive Cruise Control and Collision Warning with Brake Support, Active Park Assist with Park Out Assist, Forward Sensing System, Lane-Keeping System and Driver Alert System (includes Auto Start-Stop Technology on 2.0-litre)

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¹Horsepower and torque ratings achieved with 93-octane fuel. ²Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings. ³Always wear your safety belt and secure children in the rear seat.

⁴BLIS replaces standard integrated blind spot mirrors.

Comparisons based on competitive models (class is Luxury Small Utilities based on Lincoln segmentation), publicly available information and Lincoln certification data at the time of printing. Some features discussed may be optional. Vehicles may be shown with optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford Motor Company of Canada, Limited, makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Your local Lincoln Dealer is your best source for up-to-date information. Lincoln, Ford Motor Company of Canada, Limited, reserves the right to change product specifications, pricing and equipment at any time without incurring obligations.



18" Painted Aluminum
Standard
SELECT



18" Bright-Machined Aluminum with
Dark Stainless-Painted Pockets
Standard
RESERVE



19" Premium Painted Aluminum
CANADIAN TOURING PACKAGE



20" Polished Aluminum with
Ebony-Painted Pockets
Optional
RESERVE
(Requires Canadian Touring Package)



WHEEL AVAILABILITY

EXCEEDING EXPECTATIONS

LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Lincoln Automotive Financial Services. Visit your local Lincoln Dealer, call the Customer Service Centre at 1.855.768.8909 or go to LincolnAFS.ca for details.

LINCOLN PROTECT PLANS

Help protect your investment and add to your peace of mind by complementing your Lincoln purchase or lease with a Lincoln Protect plan. Lincoln Protect offers you protection against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your Lincoln Protect plan with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus six wear items. See your Dealer for details.

LINCOLN ORIGINAL ACCESSORIES COVERAGE

Lincoln Original Accessories that are properly installed by the authorized Dealer that sold the accessory will be warranted for whichever provides you the greatest benefit: 24 months/unlimited distance, or the remainder of your 4-year/80,000-km New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Lincoln Dealer for details and/or a copy of all limited warranties.



LINCOLN ACCESSORIES

Lincoln MKC shown with moulded splash guards, and the roof rack crossbar system and roof-mounted bike carrier by THULE^{®1,2}. Express your personal preference in style, convenience and protection.

Electronics

- Remote start systems
- Vehicle Security System

Interior

- All-weather floor mats (B)
- Ash cup/coin holders
- Cargo area protector (C)
- Cargo net
- Carpeted cargo mat
- Carpeted floor mats
- First aid and roadside assistance kits by DC Safety[®]
- Interior cargo cover
- Soft cargo cooler bag
- Soft cargo organizers (large and standard sizes)
- Tablet cradle by Lumen^{®1}

Exterior

- Full vehicle cover by Covercraft^{®1}
- Moulded splash guards
- Racks and carriers by THULE^{®1,2}
- Side window deflectors (A)
- Trailer towing accessories
- Wheel lock kit



¹Lincoln Licensed Accessory. ²Consult owner's manual for details on roof rack load limits.



WE'RE HERE FOR YOU

It's the collective promise of everyone at Lincoln – from our trusted service advisors and expert technicians, to the voice on the other end of the line should you call – that we'll be here for you and your Lincoln wherever, whenever, if ever, you need us.

LINCOLN LIMITED WARRANTIES¹

Drive confidently – the Basic coverage of the New Vehicle Limited Warranty protects you for 4 years/80,000 km. The Powertrain Warranty, Safety Restraint System coverage and Corrosion coverage last even longer.

ROADSIDE ASSISTANCE FOR LIFE¹

Whether you're at home or out on the road, we're here for you with 24/7 nationwide assistance. If you lock yourself out of the vehicle, run out of fuel, or need a tow – just contact us through the MyLincoln Mobile™ app or give us a call at 1.800.387.9333. As the original owner, you can receive Roadside Assistance at no charge for as long as you own the vehicle.

COMPLIMENTARY CAR WASH²

After completing service on your Lincoln vehicle, we'll return it to you freshly washed – another shining example of our commitment to you.

LINCOLN CONCIERGE

As the owner of a Lincoln, you can take comfort in knowing we're always by your side. You can contact our caring agents at 1.888.658.6554. They're empowered to answer your owner benefit questions and help you with new vehicle features, as well as any other vehicle-related concerns.

COURTESY VEHICLE²

Should your Lincoln require service, you can count on us to be there for you with a courtesy vehicle.

MYLINCOLN MOBILE APP

Available as a download to your iPhone® or Android™ device, the MyLincoln Mobile app provides easy access to Roadside Assistance, your Lincoln Concierge and other premium Lincoln owner services.