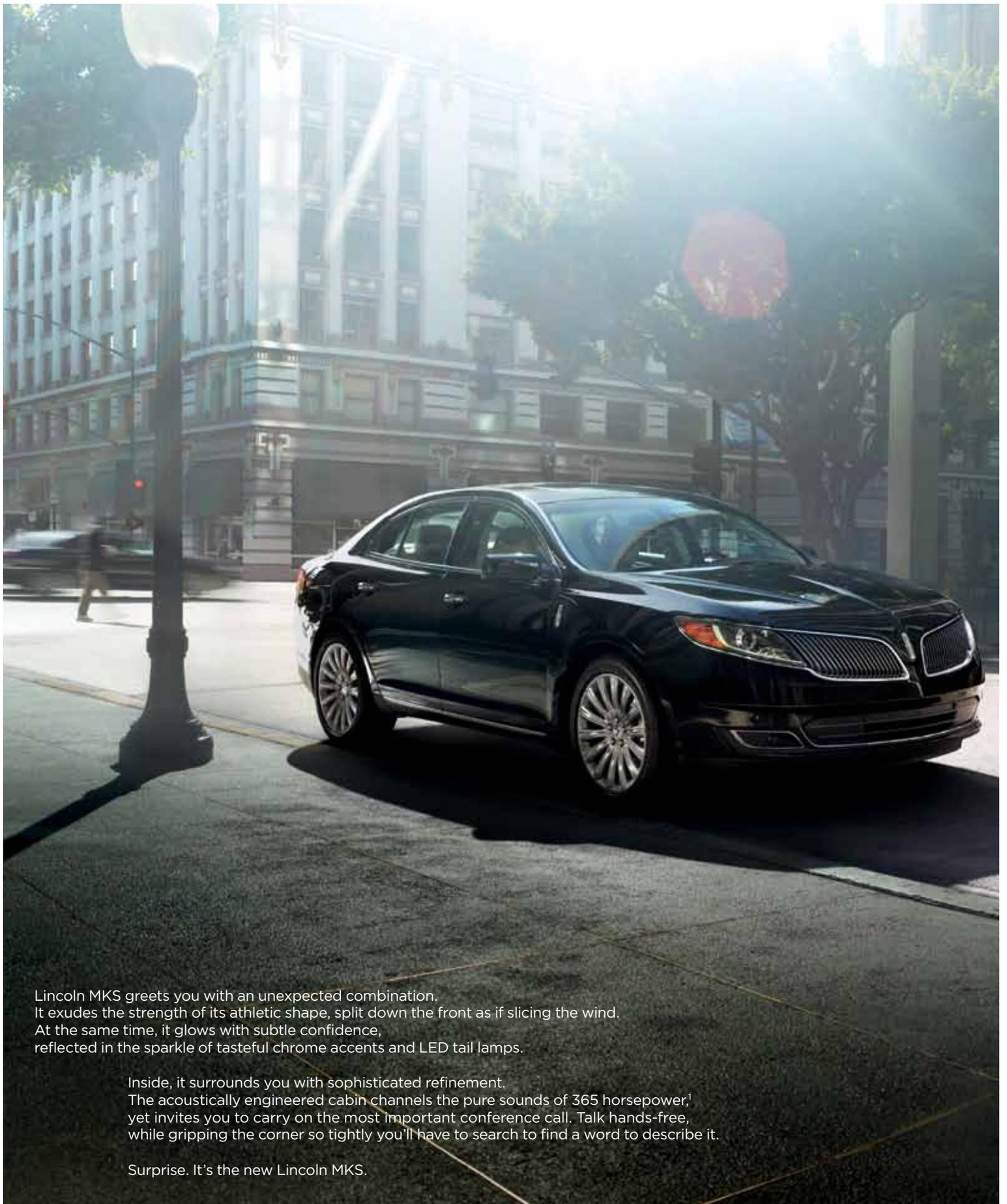


LINCOLN MKS
2013





Lincoln MKS greets you with an unexpected combination.
It exudes the strength of its athletic shape, split down the front as if slicing the wind.
At the same time, it glows with subtle confidence,
reflected in the sparkle of tasteful chrome accents and LED tail lamps.

Inside, it surrounds you with sophisticated refinement.
The acoustically engineered cabin channels the pure sounds of 365 horsepower,¹
yet invites you to carry on the most important conference call. Talk hands-free,
while gripping the corner so tightly you'll have to search to find a word to describe it.

Surprise. It's the new Lincoln MKS.

Tuxedo Black Metallic. Available equipment.

¹Available EcoBoost.®

LINCOLN MKS
2013 

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Should you judge a car by its cornering? Or its comfort?

Lincoln MKS is uniquely prepared for both. Wherever you drive, it carves corners with agility. Its suspension continuously adapts. When the road changes, it changes.

Thanks to new technology, you sweep turns with exhilarating control, *and* pass smoothly over road imperfections.

YOU'VE NEVER FELT A LINCOLN LIKE THIS.

Traditional suspensions are often "one size fits all." Not this one. This highly advanced, adaptive system uses a suite of sensors that constantly read the road and your driving input. In the blink of an eye, it adjusts the firmness and damping at all 4 wheels, independently. For each situation, it provides optimal balance. Confidence is in your corner.

Lincoln Drive Control

In tight manoeuvres, when every slight move matters, the steering tightens up. In relaxed driving, it lightens up. Another surprising benefit of this infinitely adjustable steering system: In the past, you may have felt the need to "fight" the wheel when driving in a strong crosswind or on a heavily crowned road. Not with Lincoln MKS. It senses this adjustment and seamlessly applies assistance for you. Control is in your grasp.

Electric power-assisted steering



V8 or V6?
Depends on how you define performance.
Do you measure it in cylinders – or in output?

Our answer is founded in a simple question.

HOW CAN WE GIVE YOU MORE, FROM LESS?

LINCOLN MKS
2013



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It's called EcoBoost.^{®1}

365 horses, amazing torque, excellent fuel efficiency.
Mission accomplished – with only 6 cylinders.

ACCENTUATE THE POSITIVE. ELIMINATE THE EXCESS.



This precisely designed engine puts out more power than most 6-cylinders could ever promise: a staggering 365 hp² with 350 lb.-ft. of torque, and 12.2L/100 km city and 7.8L/100 km hwy (23 mpg city/36 hwy)³. The secret? Two turbochargers and high-pressure fuel injectors. To further enhance the driving experience from the inside out, EcoBoost models also include a new advanced technology that refines interior sound and, in sport mode, channels acoustic adrenaline to you in the form of tuned engine bliss.

3.5L EcoBoost V6 twin-turbocharged, direct-injection engine with active noise control

The new standard 3.7L V6 DOHC powerplant gives you 304 hp, 280 lb.-ft. of torque, and 11.6L/100 km city and 7.5L/100 km hwy (24 mpg city/38 hwy)⁴ with high peak horsepower, low-end torque and impressive fuel efficiency. Vents in the front grille automatically close at speed to help you slip through the air with less resistance and improved fuel efficiency. Performance is an open-and-shut case.

3.7L Ti-VCT V6 engine with active grille shutters

¹Available feature. ²With premium fuel. ³12.2L/100 km city and 7.8L/100 km hwy (23 mpg city/36 hwy). 3.5L EcoBoost V6. ⁴11.6L/100 km city and 7.5L/100 km hwy (24 mpg city/38 hwy), 3.7L. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary.

LINCOLN MKS
2013



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Take a drive in the sunshine. The front seats, trimmed in rich Bridge of Weir™ leather, are perforated and cooled for your comfort. Venture into the chill of night. Heat emanates through the seats, both front and rear outboard.¹ At the touch of a button, the heated steering wheel warms to welcome you.¹ A standard Remote Start System turns it all on, even before you enter.

In any weather, you'll be at home in your seat with the dynamic range of strategically placed THX® II speakers¹ and the active motion of multi-contour massaging seats,¹ designed to help keep the driver and passenger alert.

A WELL-CRAFTED INTERIOR WELCOMES EVERYONE. EVEN MOTHER NATURE.

Premium Charcoal Black leather. Available equipment.

¹Available feature.

SYNC with MyLincoln Touch offers voice recognition and screens in English, French and Spanish.

LINCOLN MKS
2013

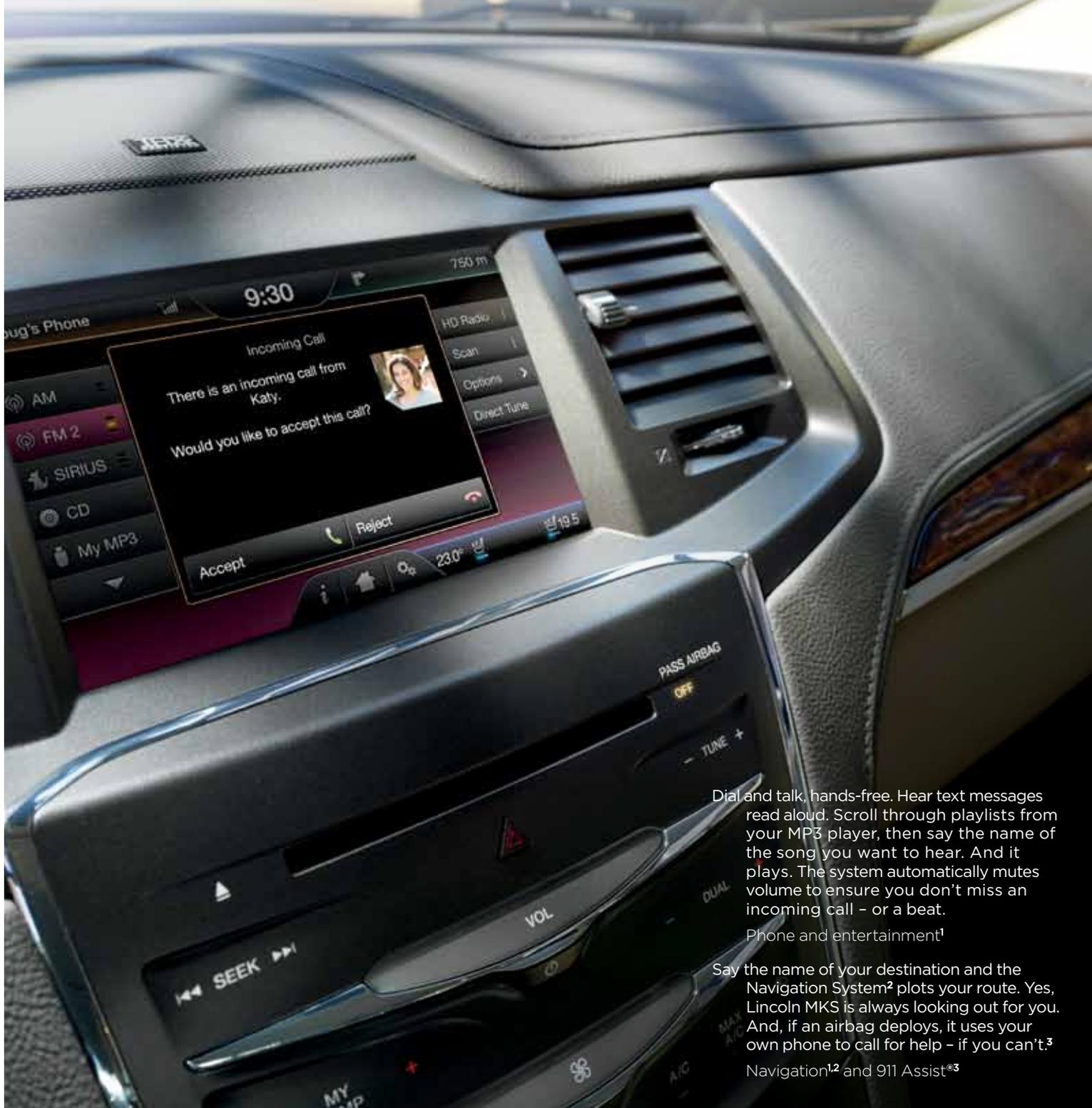


lincolncanada.com

It's easy to connect in here. Conversation flows. Worries fade. No phone to find. No MP3 player to fumble. Just the ease and elegance of open communications controlled by your simple voice commands and touch.

This intuitive onboard system integrates your calling, contacts, music, information, even your personal choices, and displays it all on a vibrant, colourful 8" LCD MyLincoln Touch™ screen. So you can choose your course and focus on your driving. Just say the word.

IT'S NICE WHEN YOUR LIFE AND YOUR CAR MERGE SEAMLESSLY.



Dial and talk, hands-free. Hear text messages read aloud. Scroll through playlists from your MP3 player, then say the name of the song you want to hear. And it plays. The system automatically mutes volume to ensure you don't miss an incoming call - or a beat.

Phone and entertainment¹

Say the name of your destination and the Navigation System² plots your route. Yes, Lincoln MKS is always looking out for you. And, if an airbag deploys, it uses your own phone to call for help - if you can't.³

Navigation^{1,2} and 911 Assist^{®3}

¹Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. SYNC with MyLincoln Touch offers voice recognition and screens in English, French and Spanish. ²Available feature. ³The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.



Every day, with as much precision as is humanly possible,
you estimate, adjust, check, decide, correct.

And that's just to parallel park.

MAY WE TAKE SOME OF THE BURDEN OFF YOUR HANDS?

Arrive at your destination and let Lincoln MKS
ease the worry of parking. As if you've
said "Valet, please," it chooses an
appropriate parking space, then steers
into the spot, for you. It takes as little
as 24 seconds. No hands on the wheel.
No stress. No tip required.

Active park assist¹

LINCOLN MKS
2013



¹Available feature.

With the accuracy of ultrasonic waves and invisible radar,
Lincoln MKS can measure distances and monitor your surroundings.

Then use it to assist you.

ALL THAT'S REQUIRED OF YOU? YOUR ATTENTION.

Cruising on the highway, Lincoln MKS can change its speed to maintain a preset gap from the car ahead. It adjusts to ebbs and flows once it's set, so you don't have to adjust it yourself. Enjoy the drive.

Adaptive cruise control¹

When the car ahead slows suddenly, in a split second Lincoln MKS can detect it and flash an alert on your windshield to get your attention. It also precharges the brakes to provide full responsiveness when you brake. Save the moments that make your heart race for the best things in life.

Collision warning with brake support¹

¹Available feature.
Driver-assist features are supplemental and do not replace the driver's judgment.

LINCOLN MKS
2013



Miniature cameras capture real-time images of things occurring in front of you and behind you.

Invisible waves monitor the traffic. They are constantly detecting your surroundings.

IS IT ON YOUR RADAR? JUST IN CASE, WE'RE CHECKING OURS.

In a split second, you can lose your focus, drifting out of your lane. Lincoln MKS is there to assist. A tiny camera tracks the road ahead of you. If it detects you approaching the line, the steering wheel applies torque to direct you to correct your path. Should you continue to drift, Lincoln MKS shudders the steering wheel to help alert you to steer back to centre. Re-focus.

Lane Keeping System¹

A motorcycle in your blind spot. Without a little assistance, you may not know it's there. Lincoln MKS sends out radar to help detect these drivers, then sends a visual alert to your sideview mirror.² When all is clear, you're ready to proceed. Save the surprises.

BLIS[®] (Blind Spot Information System)¹

A vehicle crosses behind you as you back from a parking space. You may not see it, but your vehicle can detect it. An icon glows in your sideview mirror, and an audible alarm alerts you. Don't back up. Watch in your rear view camera¹ to see the passing vehicle. Smart move, not to move.

Cross-traffic alert¹



LINCOLN MKS
2013



¹Available feature. ²BLIS replaces standard integrated blind spot mirrors. Driver-assist features are supplemental and do not replace the driver's judgment.

Let night throw down the gauntlet.
Darkness, inclement weather and challenging surfaces lose their power
when you have confidence on your side.
Lincoln MKS is backed by highly advanced systems that enlighten, enhance and enable you.

TAKE CONTROL OF THE ROAD. TRAVEL WITHOUT INTIMIDATION.



Low visibility? Illuminate the next corner and ease night driving with headlamps that point in the direction you turn the wheel. Brighter and more intense than halogens, they automatically switch to high-beam intensity, then revert to low beams when they sense oncoming traffic. Clear and courteous.

Adaptive HID headlamps with auto high beams

Too fast, too sharp, too sudden? If you misjudge a highway ramp, this highly advanced system measures how quickly you're turning and, if needed, selectively applies the brakes at all 4 wheels and reduces engine torque to help you stay on your intended path. It's in addition to the standard assist of our stability control system.¹ We're in your corner.

Curve Control and AdvanceTrac[®] ESC (electronic stability control)

Low traction? Lincoln MKS is on high alert to help you navigate when the weather turns. This smart system responds to changing road conditions by transferring torque to the wheels with the best traction. Enduring confidence weathers the storm.

Standard Intelligent all-wheel drive

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. Driver-assist features are supplemental and do not replace the driver's judgment.

LINCOLN MKS
2013



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Enjoy a wide-open view and the freedom to follow the clouds.
The forward panel retracts fully for maximum ventilation.
Dual-panel moonroof¹



Listen to your favourites all across Canada with SiriusXM[®] Satellite Radio.² Your 6-month prepaid subscription gets you the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment.

SiriusXM Satellite Radio^{1,2}



Experience theatre-quality sound and astounding clarity specifically designed and acoustically engineered for Lincoln MKS with 700 watts of power, a 14-channel amp, and 16 speakers including a subwoofer.

THX[®] II Certified Audio System¹

¹Available feature. ²SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see sirius.ca.



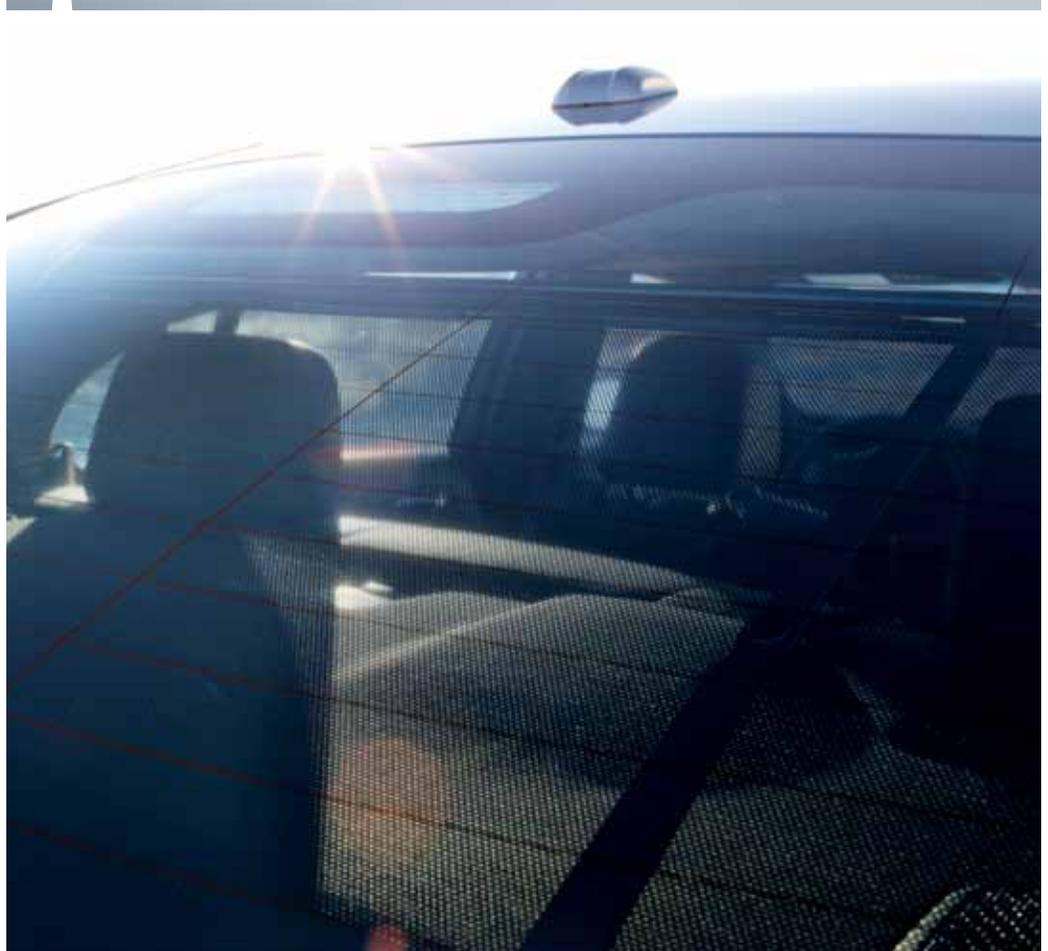
Access your music, browse through photos and even watch video via 2 USB ports, an SD card reader and audio/video input jacks!

SYNC® with MyLincoln Touch™



Keep the interior cool by filtering out up to 70% of hot, penetrating rays. It operates with one-touch-up/-down and automatically retracts when the car is in Reverse.

Power rear sunshade²



Simply touch the invisible keypad to quickly and easily unlock the doors. Lincoln MKS starts with the push of a button. Just buckle up and press the brake pedal.

Intelligent Access with push-button start



Get attention when you need it most. If any one of the 6 airbags deploys or a safety belt pretensioner is activated, Lincoln MKS unlocks the doors, flashes the hazard lights and sounds the horn to alert passersby.

SOS Post-Crash Alert System™³



Accommodate and organize everything from groceries to luggage inside generous space. It's clear of obstructions and low at the loading surface so you can get items in and out with ease. Wide-access trunk

¹Some features are only available when the vehicle is in Park. ²Available feature. ³SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

STANDARD FEATURES: Equipment Group 100A

ENGINE

- 3.7L Ti-VCT 24-valve aluminum V6
304 hp @ 6,500 rpm/279 lb.-ft. of torque @ 4,000 rpm
10.3:1 compression ratio
- Battery Management System
- Stainless steel dual exhaust system with chrome tips
- Estimated Fuel Consumption¹
AWD 11.6L/100 km city and 7.5L/100 km hwy
(24 mpg city/38 hwy)

DRIVETRAIN

- 6-speed SelectShift Automatic[®] transmission with paddle activation
- Intelligent all-wheel drive (AWD)
- Torque Vectoring Control

WHEELS | TIRES

- 19" premium painted aluminum wheels
- P255/45R19 all-season tires

BRAKES

- Anti-Lock Brake System (ABS)
- Brake assist
- Electronic brakeforce distribution (EBD)
- Power 4-wheel disc brakes with ventilated rotors

SUSPENSION | STEERING

- Lincoln Drive Control featuring continuously controlled damping (CCD) and electric power-assisted steering (EPAS)
- Front and rear stabilizer bars

EXTERIOR

- Active grille shutters²
- Adaptive HID headlamps with auto high beams
- Chrome inserts on door handles
- Easy Fuel[®] capless fuel filler
- Forward and Reverse Sensing Systems
- Front-row acoustic glass
- Light-emitting diode (LED) tail lamps
- Lincoln split-wing grille
- Power, heated sideview mirrors with integrated blind spot mirrors, security approach lamps, memory and auto-dimming driver's side
- Rain-sensing windshield wipers
- Solar-tinted laminated glass

INTERIOR

- 5-passenger seating
- 12-volt powerpoints (3)
- 12-way power driver and front-passenger seats with power lumbar and driver's side memory feature
- Accessory delay for power features
- Ambient lighting
- Bridge of Weir[™] leather-trimmed seating
- Dual-zone electronic automatic temperature control
- Front centre floor console with armrest, storage and 2 cupholders
- Genuine wood accents in brown swirl walnut or Prussian burl on the instrument panel
- Heated and cooled driver and front-passenger seats
- Illuminated Entry System with theatre-dimming feature
- Leather-wrapped shift knob with chrome surround
- Leather-wrapped steering wheel with genuine wood accent in brown swirl walnut or Prussian burl
- Power-tilt/-telescoping steering column with memory
- Rear-seat centre armrest with pass-through and 2 cupholders

INSTRUMENTATION | DRIVER CONTROLS

- Auto-dimming rearview mirror with compass and microphone
- Intelligent Access with push-button start
(2 integrated key transmitter remotes)
- MyLincoln Touch[™] with 2 configurable 4.2" colour LCD screens in gauge cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
- Power windows with global open and one-touch-up/-down for driver and front passenger
- Remote Start System
- Steering wheel-mounted controls for cruise, audio and MyLincoln Touch
- Universal garage door opener

AUDIO | COMMUNICATION SYSTEMS

- AM/FM audio system with single-CD player, MP3 capability and 10 speakers
- Lincoln SYNC[®] voice-activated, in-vehicle connectivity system
- SiriusXM Satellite Radio, including SiriusXM Satellite Radio receiver, low-profile antenna and 6-month prepaid subscription

SAFETY | SECURITY

- Personal Safety System[™] for driver and front passenger with dual-stage front airbags³; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac[®] ESC (electronic stability control) with Curve Control
- Anti-theft perimeter alarm
- Belt-Minder[™] front safety belt reminder
- Brake- and engine-actuated traction control
- Child-safety rear door locks
- Emergency glow-in-the-dark, in-trunk release handle
- Front-seat side airbags³
- LATCH (Lower Anchors and Tether Anchors for Children)
- MyKey[®]
- Power door locks
- Safety Canopy[®] System including side-curtain airbags³ with roll-fold technology, and rollover sensor
- SecuriCode[™] invisible keypad
- SecuriLock[®] Passive Anti-Theft Engine Immobilizer System
- Side-intrusion door beams
- SOS Post-Crash Alert System[™]
- Tire Pressure Monitoring System (excludes spare)

LINCOLN MKS WITH ECOBOOST[®]:

Equipment Group 200A

Includes content of Equipment Group 100A, plus:

- 3.5L EcoBoost V6 twin-turbocharged, direct-injection engine
- 365 hp @ 5,500 rpm⁴/350 lb.-ft. of torque @ 1,500 to 5,000 rpm⁴
- 20" polished aluminum wheels with P245/45R20 all-season tires
- Engine block heater
- Estimated Fuel Consumption¹
AWD 12.2L/100 km city and 7.8L/100 km hwy
(23 mpg city/36 hwy)

¹Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. ²Not available with 3.5L EcoBoost V6. ³Always wear your safety belt and secure children in the rear seat. ⁴With premium fuel. Premium fuel is recommended for EcoBoost V6, but not required. ▫ Bridge of Weir is a trademark of Bridge of Weir Leather Company Limited. THX and the THX logo are trademarks of THX Ltd., which are registered in some jurisdictions. All rights reserved. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence.



AVAILABLE PACKAGES

PREMIUM PACKAGE: Equipment Group 101A (Lincoln MKS)

- BLIS® (Blind Spot Information System) with cross-traffic alert¹
- Heated steering wheel
- Power-adjustable pedals with memory
- Power rear sunshade
- Rear view camera
- THX® II Certified Audio System with AM/FM stereo/single-CD player with MP3 capability, 16 speakers (including 10" subwoofer), 700 watts of maximum power and 14-channel amplifier
- Voice-activated Navigation System

ELITE PACKAGE: Equipment Group 102A (Lincoln MKS) or 201A (Lincoln MKS with EcoBoost®)

Includes content of Premium Package, plus:

- Active park assist
- Heated rear-outboard seats
- Lane Keeping System
- Multicontour front seats with Active Motion®
- Wood appliques in brown swirl walnut or Prussian burl on all doors

AVAILABLE EQUIPMENT

- 20" premium painted wheels with chrome inserts²
- Adaptive cruise control and collision warning with brake support
- Dual-panel moonroof with power sunshade
- Engine block heater (standard on 3.5L EcoBoost V6)

AVAILABLE LINCOLN CUSTOM ACCESSORIES

- DVD rear-seat entertainment system³
- Warning sensor systems³
- Moonroof and side window deflectors
- Splash guards
- Locking fuel plug
- Full vehicle cover³
- Wheel lock kit
- Door sill plates
- Cargo organizers and protector
- Sport pedals
- Ash cup/coin holder/lighter element
- Carpeted and all-weather floor mats

FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Lincoln Dealer for details or check us out at fordcredit.ca.

FORD EXTENDED SERVICE PLAN Help protect your investment and add to your peace of mind by complementing your Lincoln purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by supplementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your local Lincoln Dealer for details.

FORD OF CANADA warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km [whichever occurs first], or the remainder of your 48-month/80,000-km [whichever occurs first] Basic Coverage in the New Vehicle Limited Warranty. Contact your local Lincoln Dealer for details.

FORD LICENSED ACCESSORIES (FLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Lincoln Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

Competitive comparisons are based on 2012 competitive models, publicly available information and Ford data at the time of printing of the 2013 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2013 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or lincolncanada.com for complete vehicle details.

YOUR 2013 LINCOLN MKS SPECIFICATIONS



DIMENSIONS

- Length 5,222 mm (205.6")
- Wheelbase 2,868 mm (112.9")
- Width (excluding mirrors) 1,928 mm (75.9")
- Width (including mirrors) 2,172 mm (85.5")
- Height 1,565 mm (61.6")
- Head room (front/rear) 1,008 mm/978 mm (39.7"/38.5")
- Shoulder room (front/rear) 1,488 mm/1,458 mm (58.6"/57.4")
- Hip room (front/rear) 1,405 mm/1,405 mm (55.3"/55.3")
- Leg room (front/rear) 1,064 mm/980 mm (41.9"/38.6")

CAPACITIES

- Passenger volume 2,996 litres (105.8 cu. ft.)
- Cargo volume 544 litres (19.2 cu. ft.)
- Total interior volume 3,540 litres (125.0 cu. ft.)

Lincoln Customer Relationship Centre
800.387.9333

Ford Credit Customer Service Centre
877.636.7346

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¹BLIS replaces standard integrated blind spot mirrors. ²Not available with 3.5L EcoBoost V6. ³Lincoln Licensed Accessory.

A. 20" premium painted aluminum with chrome inserts | Available

B. 19" premium painted aluminum | Standard

C. 20" polished aluminum | Standard on EcoBoost®





White Platinum Metallic Tri-coat¹



Crystal Champagne Metallic Tri-coat¹



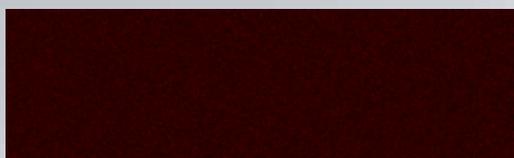
Silver Diamond Premium Coat Metallic



Smoked Quartz Tinted Clearcoat Metallic^{1,2}



Ruby Red Metallic Tinted Clearcoat¹



Kodiak Brown Metallic



Ginger Ale Metallic



Tuxedo Black Metallic



Hazelnut Leather with Prussian Burl Wood



Available with White Platinum Metallic Tri-coat, Silver Diamond Premium Coat Metallic, Kodiak Brown Metallic, Tuxedo Black Metallic



Light Dune Leather with Prussian Burl Wood



Available with all exterior colours



Charcoal Black Leather with Brown Swirl Walnut Wood



Available with all exterior colours