

LINCOLN MKT 2011



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BEYOND EVERYTHING.



The 2011 MKT, the ultimate of Lincoln inspirations, bends the boundaries of space as we know it. "An astonishing array of features and benefits in one automobile," says *Car and Driver*.¹ In its wood-accented, leather-trimmed interior, this 7-passenger luxury crossover features available technological marvels that will amaze you with their far-reaching capabilities. Prepare to be dazzled. Again and again.

¹September 2009 issue.

Lincoln MKT premium leather-trimmed seats in Charcoal Black. Walnut swirl wood accents. Shown with available equipment.

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POWER TO SET YOUR OWN PACE.

With **2 available engines**, Lincoln MKT lets you choose your own pace. The standard **3.7L Duratec® V6** delivers 268 horsepower and gas highway fuel economy of 23 mpg that is unsurpassed in its class.¹ Steering wheel-mounted paddle shifters put control at your fingertips. Pull to upshift or push to downshift for a completely engaging experience. Or, put the **6-speed SelectShift Automatic™** transmission in Drive and let it shift on its own. To help increase traction, choose available **intelligent all-wheel drive (AWD)**.² In rain, snow or uneven roads, intelligent AWD reacts instantly, seamlessly distributing torque to the wheel or wheels with the best grip.

Lincoln MKT in Ingot Silver Metallic with available equipment.

GO QUICKLY, WITH BEST-IN-CLASS HORSEPOWER.

355 horsepower.³ 350 lb.-ft. of torque.³ Turbochargers boost the air going into Lincoln MKT's available **3.5L EcoBoost™ V6 twin-turbocharged, direct-injection engine**, creating more power for tremendous low-end torque and smooth acceleration on demand. High-pressure fuel injectors use a precise spray pattern to deliver fuel directly into the combustion chamber during intake, optimizing combustion and compression in each cylinder. It's **V8 power with V6 fuel economy.**⁴

¹EPA-estimated 17 city/23 hwy/19 combined mpg with 3.7L Duratec V6 engine (FWD). Class is Luxury Large Crossovers vs. 2010 competitors. ²AWD standard on MKT with 3.5L EcoBoost V6 engine. ³With premium fuel. ⁴EPA-estimated 16 city/21 hwy/18 combined mpg with 3.5L EcoBoost V6 engine (AWD).

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LUXURY SUITE. EXTRAORDINARY VIEW.

From the driver's seat, reason, logic and intuition merge. Beautifully. Premium leather trim graces the 12-way power, **heated and cooled front seats**. Liquid Bronze-colored trim on the instrument panel, door-trim panels and leather-wrapped steering wheel is accented by genuine walnut swirl or olive ash wood. For a more modern appearance, the available Woven-Metal Appearance Package replaces the wood with a woven-metal appearance and includes a full leather-wrapped steering wheel. Settle in and choose your destination.

Lincoln MKT premium leather-trimmed seats in Charcoal Black. Walnut swirl wood accents. Shown with available equipment.



SPACE. TRAVEL. WITH 6 OR 7 ON BOARD.



1ST ROW

Premium leather-trimmed, heated and cooled **12-way power front seats** include a power lumbar feature. Power-adjustable brake and accelerator pedals can be positioned where they're most comfortable. An Auto Exit feature on the leather- and wood-trimmed power tilt/telescoping steering column retracts the wheel as you exit. To turn on the accessory power features, press the Auto Start button without pressing the brake. Enjoy your stay.

2ND ROW

The versatile 2nd row of MKT, with best-in-class leg room, can be outfitted one of three ways. A standard 60/40 split fold-flat bench seat with heated outboard sections allows seating for 7 (2 in front, 3 in the middle and 2 in back). For 6-passenger seating, available **heated and cooled 2nd-row buckets** with power lumbar offer easy pass-through access to children seated in the 3rd row. Not needed? An available **refrigerated console** (shown) can fill that space. Get ready to chill.

3RD ROW

Best-in-class leg room supplies the space your passengers desire, while a standard **fixed glass Vista Roof™** provides a view that's far from ordinary. Outlets for the tri-zone electronic automatic temperature control help passengers maintain their comfort level. For cargo, the 50/50 split bench seat folds flat into the floor. An available **PowerFold® 3rd-row seat** makes it more effortless and, if needed, can even flip over to form a rear-facing tailgate seat.¹

¹Do not drive vehicle when 3rd row is in tailgate position.

POWER LIFTGATE

Formed with weight-saving magnesium, the sweeping rear **power liftgate** of Lincoln MKT opens and closes easily. To access the spacious cargo area, just enter your code in the SecuriCode™ invisible keypad, or press a button on the instrument panel or Intelligent Access key. The liftgate opens to 17.9 cu. ft. of cargo space that can expand to a generous 75.9 cu. ft. by folding down the 2nd- and 3rd-row seats. Access granted.



**ALIGNS AS BRILLIANTLY AS THE STARS.
ACTIVELY PARKS IN AS LITTLE AS 24 SECONDS.**

Some nights it all comes together. As you parallel park in a Lincoln MKT equipped with available **active park assist**, you'll marvel at the simplicity as it handles the maneuver in as little as 24 seconds, with very little assistance from you. Simplicity realized. Parallel parking conquered. Now on to more important things.



1) **SCAN:** Press active park assist button to activate system. Ultrasonic sensors then measure surroundings and spaces for a parallel parking spot.

2) **MEASURE:** When a suitable spot is found, the system sounds a chime and displays "Space Found Pull Forward" in message center. Pull forward until message center displays "Space Found Stop," followed by a chime.

3) **STOP TO PARK:** With the ideal steering trajectory calculated, simply stop, put MKT in Reverse and remove your hands from the steering wheel as prompted by the system. Auto Steer is now activated.

4) **REVERSE:** The system steers MKT into the parking spot as you follow vehicle prompts and gently control the shifting, brake and accelerator pedals. Use the Reverse Sensing System and rear view camera for additional help.

5) **FORWARD:** After you determine MKT is far enough back, stop and shift into Drive. Message center will display "Pull Forward Use Caution," followed by a chime. Additional reverse and forward prompts may be given as the system aligns MKT in the parking spot.

6) **PARALLEL PARKING COMPLETED:** When active park assist has aligned MKT and completed the automated steering, the message center displays "Active Park Finished," followed by a chime. Elapsed time: as little as 24 seconds.





KEEP YOUR DISTANCE WITH ADAPTIVE CRUISE CONTROL.

Surround yourself with the power of radar technology. Available **adaptive cruise control** and collision warning with brake support maintains one of 3 preset gaps between Lincoln MKT and the vehicle in front of it. If radar-based sensors detect that the lead vehicle has slowed, MKT slows down. When sensors detect the gap has widened, MKT returns to its preset speed.

Whether adaptive cruise control is activated or not, **collision warning with brake support** is *always active* and ready to respond. If sensors detect a potential collision with the vehicle in front of you, collision warning chimes and flashes a red warning light in the heads-up display. If you fail to respond immediately, brake support pre-charges brake pressure so you have full responsiveness when you brake.

Ingot Silver Metallic. Available equipment shown.

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VOICE. TOUCH. ACTIVATE.



Enter MKT with your paired Bluetooth®-enabled phone or plug your digital media player into its USB port. **Lincoln SYNC®**¹ knows you're there. Press a steering wheel button, say "Call office" or "Play Genre: Jazz," and it follows your commands. But that's not all. SYNC with class-exclusive 911 Assist™ can make an emergency call from your phone if any airbag deploys,² connecting you directly to a 911 operator, not a call center. SYNC also lets you request a Vehicle Health Report that can be viewed online. SYNC. Say the word.

¹Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. ²The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. ³Vehicle must be equipped with available Elite Package.

The standard **8-in. touch screen** in Lincoln MKT defines simplicity and ease. To raise or lower the temperature, for instance, simply say "Temperature up/down" or touch the climate quadrant, then the up or down arrows. You can also adjust the audio system through voice activation, or touch to make your selections. And with nearly 10 gigabytes of hard-drive storage for a **music jukebox and built-in photo gallery**, the touch screen goes beyond functional to flat-out fun. You can even watch DVDs, in full THX® II Certified 5.1 Surround sound,³ when MKT is parked.

Included in the available Elite Package, the **voice-activated Navigation System** (shown below) features sophisticated speech-recognition software that makes control incredibly easy. Just say the name of your destination while driving, and a course is plotted. In Route Guidance mode, upcoming street names are called out. A bird's-eye view includes on-screen landmarks for additional reference.



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SIRIUS
SATELLITE RADIO

THE BEST OF
((XM))

IT'S YOUR WORLD. MAKE CONTACT.

An introductory 6-month subscription to **SIRIUS Traffic™** and **SIRIUS Travel Link™** – included with the available Navigation System – delivers real-time traffic¹ plus current and forecasted weather, gas prices and stations, live sports scores and schedules, and movie times with theater locations.

With standard **SIRIUS® Satellite Radio**,² you'll enjoy an introductory 6-month subscription to over 130 channels including 100% commercial-free music, plus the best in sports, news, talk and entertainment, 24/7, coast-to-coast. New for 2011, you can add "The Best of XM" channels at no charge.³

¹Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Subscription required after introductory 6 months expire. ²Subscription required after introductory 6 months expire. ³Call 1-800-351-4517 for details.



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ON THE LOOKOUT.

When radar waves from the available **BLIS® (Blind Spot Information System)** with cross-traffic alert¹ detect a vehicle in your blind spot, an amber light illuminates in your sideview mirror (shown right) – alerting you to stay where you are until it's clear. **Cross-traffic alert** chimes in by sounding a warning when its sensors detect a vehicle approaching either side of MKT as you back out of a parking spot.

Standard integrated blind spot mirrors (not shown) reflect the image of approaching vehicles as they enter your blind spots. If you see a vehicle in one of these convex spotters, just stay in your lane until it passes.

¹BLIS replaces standard integrated blind spot mirrors.



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The vibrant 8-in. touch screen displays the image from the standard **rear view camera** whenever MKT is put in Reverse. Sight lines even give you a handy reference point as you're backing up.



Enter Lincoln MKT and lift off without inserting a key. Just carry its **Intelligent Access key** fob transmitter in your pocket or purse. Touch anywhere on the SecuriCode™ invisible keypad (which illuminates after contact) to unlock the door. After buckling in – and while pressing the brake pedal – start MKT at the push of a button.

Included in the available Elite Package, the **THX® II Certified 5.1 Surround Audio System** brings home-theater sound to every seat. Experience DVD-Audio discs in true surround sound and listen to CDs, MP3 files and SIRIUS Satellite Radio like never before. **First-in-class DTS Neural Surround™** even delivers surround sound from compressed digital music formats stored in your MP3 player or mobile phone. Fourteen strategically aimed speakers, including a center-channel THX Slot Speaker™ array, ensure a high-impact listening experience.



Included with the available Elite Package, **HD Radio™** technology presents your favorite AM and FM stations in crystal clear digital sound. HD Radio also gives you local HD2-HD3 channels, on-screen information and much more – all 100% subscription free.

An available **refrigerated 2nd-row console** allows you to chill items down to 41°F or freeze them all the way to a frosty 23°F.



STANDARD LUXURY FEATURES: Rapid Spec 100A

ENGINE

3.7L DOHC 24-valve Duratec® aluminum V6
268 hp @6,250 rpm/267 lb.-ft. of torque @4,250 rpm¹
Intake variable cam timing (iVCT) and electronic throttle control
Sequential multiport electronic fuel injection
Dual chrome exhaust tips
2011 EPA-estimated fuel economy
FWD 17 city/23 hwy/19 combined mpg (18.6-gal. capacity)
AWD 16 city/22 hwy/18 combined mpg (18.6-gal. capacity)

DRIVETRAIN

6-speed SelectShift Automatic™ transmission with paddle activation
Front-wheel drive (FWD)

WHEELS | TIRES

19-in. premium painted aluminum wheels
P235/55R19 all-season tires

BRAKES

Anti-Lock Brake System (ABS)
Brake assist
Electronic brakeforce distribution (EBD)
Power 4-wheel ventilated disc brakes

SUSPENSION | STEERING

Front suspension: MacPherson strut, rear-facing L-shaped lower control arms
Rear suspension: Multilink independent suspension with stamped-steel lower control arms
Front and rear stabilizer bars

EXTERIOR

Acoustic-laminate windshield and front door glass
Adaptive HID headlamps with auto high beams and autolamp on/off feature with delay
Chrome inserts on door handles
Easy Fuel® capless fuel filler
Fixed glass Vista Roof™ with power front and rear sunshades
Fog lamps with bright surround
Light-emitting diode (LED) taillamps
Power, manually folding, heated sideview mirrors with integrated blind spot mirrors, LED signal indicators, security approach lamps, memory and auto-dimming driver's side
Power liftgate with rear spoiler
Rain-sensing windshield wipers: speed-sensitive intermittent (front); 2-speed wiper (rear)
Rear view camera
Reverse Sensing System

INSTRUMENTATION | DRIVER CONTROLS

Auto-dimming rearview mirror
Intelligent Access with push-button start (2 key fob transmitters)
Power tilt/telescoping steering column with memory
Power windows with global open and one-touch-up/-down for all 4 windows; may be opened with key fob
Steering wheel-mounted cruise control, media controls and secondary audio controls
Touch screen (8-in. high-resolution color display) with audio and climate controls, compass and rear view camera display; includes about 10 gigabytes of digital storage, driver-configurable home screen and DVD playback capability
White LED-backlit instrument cluster with speedometer, tachometer, fuel level gauge, coolant temperature gauge, and message center

SEATING

7-passenger seating
12-way power, heated and cooled driver and front-passenger seats with 4-way adjustable head restraints, power lumbar and driver's side memory feature
Premium leather-trimmed seating for 1st and 2nd rows
2nd-row 60/40 split fold-flat bench seat with heated outboard seating (power release on 40 side)
3rd-row 50/50 split fold-flat bench seat

INTERIOR

2nd-row manual side-window sunshades
12-volt powerpoints (4)
110-volt inverter with AC outlet in rear of front center floor console
Ambient lighting
Cabin air filtration system
Front center floor console with adjustable armrest, storage and 2 cupholders
Leather-wrapped shift knob with Alloy Metallic accents
Leather-wrapped steering wheel with genuine wood accent
Power-adjustable pedals with memory
Rear cargo cover and cargo net
Scuff plates backlit with Lincoln script
Tri-zone electronic automatic temperature control
Universal garage door opener

AUDIO | COMMUNICATION SYSTEMS

AM/FM audio system with single-CD player, MP3 capability and 10 speakers
Auxiliary audio input jack in front center floor console
Lincoln SYNC® voice-activated, in-vehicle connectivity system
SIRIUS Satellite Radio, including SIRIUS Satellite Radio receiver, low-profile antenna, and introductory 6-month subscription
USB port in front center floor console

¹Based on 2010 model year.



STANDARD LUXURY FEATURES: Rapid Spec 100A (cont.)

SAFETY | SECURITY

Personal Safety System™ for driver and front passenger with dual-stage front airbags,¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

AdvanceTrac® with RSC® (Roll Stability Control™)

Anti-theft perimeter alarm

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Front-seat side airbags¹

Integrated keyhead transmitter remotes (2)

Lower anchors and tether anchors for child-safety seats (LATCH); outboard seating positions in 2nd row, 1 in 3rd row

MyKey® owner controls feature

Power door locks with autolock

Safety Canopy® System with 3-row side-curtain airbags,¹ roll-fold technology and rollover sensor

SecuriCode™ invisible keypad

SecuriLock® Passive Anti-Theft System

Side-intrusion door beams

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)

MKT with EcoBoost™: Rapid Spec 200A

Includes content of Rapid Spec 100A, plus:

3.5L 24-valve EcoBoost V6 twin-turbocharged, direct-injection engine

355 hp @ 5,700 rpm/350 lb.-ft. of torque @ 1,500–5,250 rpm^{2,3}

20-in. polished aluminum wheels with P255/45R20 all-season tires

Dual exhaust with chrome tips

Electric power-assisted steering

Intelligent all-wheel drive (AWD)

2011 EPA-estimated fuel economy

AWD 16 city/21 hw y/18 combined mpg

AVAILABLE LUXURY PACKAGES

Elite Package: Rapid Spec 101A or 201A⁴

3rd-row one-touch 50/50 split PowerFold® bench seat with tailgate feature

BLIS® (Blind Spot Information System) with cross-traffic alert⁵

Power, panoramic, glass Vista Roof

THX® II Certified 5.1 Surround Audio System with 14 speakers (including 10-in. subwoofer), 600 watts of power and 12-channel amplifier

Voice-activated Navigation System with HD Radio,TM integrated SIRIUS Traffic and SIRIUS Travel Link feature (with introductory 6-month subscription to SIRIUS Traffic and SIRIUS Travel Link service) for real-time traffic, weather and fuel price updates

AVAILABLE EQUIPMENT

2nd-row heated and cooled, power fold-and-tumble bucket seats with power lumbar

2nd-row refrigerated console (requires 2nd-row heated and cooled bucket seats)

20-in. polished aluminum wheels with P255/45R20 all-season tires (3.7L V6 only)

Active park assist (EcoBoost only; requires Elite Package)

Adaptive cruise control and collision warning with brake support (requires Elite Package)

All-weather floor mats

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler (3.7L V6), tire mobility kit and trailer sway control

Dual head restraint DVD by INVISION™

Intelligent all-wheel drive (AWD) (3.7L V6 only; standard with 3.5L EcoBoost V6)

Woven-Metal Appearance Package (not available with Canyon interior)

AVAILABLE LINCOLN CUSTOM ACCESSORIES

Remote start systems

Vehicle security system

GPS tracking and recovery by SmartAlert™⁶

Dual head restraint DVD by INVISION⁶

Wiper de-icer and debris cleaner by Wiper Shaker⁶

Side window deflectors

Locking fuel plug

Chrome hitch balls/draw bars

Sportz® SUV tents by Napier⁶

Conversation mirror

Soft cargo organizers (large and standard sizes)

Soft cargo cooler bag

Cargo area protector

All-weather floor mats (also available for 3rd row)

Sport pedals

Ash cup/coin holder with or without lighter element

Wheel locks

To learn more about Lincoln Custom Accessories and to shop online, visit lincolncustomaccessories.com.

Length	207.6"	(1st/2nd/3rd rows)	Passenger volume	142.3 cu. ft.
Wheelbase	117.9"	Head room	Cargo volume	(behind 1st/2nd/3rd rows)
Width (including mirrors)	85.7"	Shoulder room		75.9/39.6/17.9 cu. ft. ⁷
Height	67.4"	Leg room		

¹Always wear your safety belt and secure children in the rear seat. ²Based on 2010 model year. ³With premium fuel. Premium fuel is recommended for EcoBoost V6, but not required. ⁴Rapid Spec 101A when equipped with 3.7L Duratec V6; Rapid Spec 201A when equipped with 3.5L EcoBoost V6. ⁵BLIS replaces standard integrated blind spot mirrors. ⁶Lincoln Licensed Accessories. ⁷Includes rear cargo storage well.



Charcoal Black Premium Leather trim
is available with all exterior colors



CHARCOAL BLACK PREMIUM LEATHER | WALNUT SWIRL WOOD

Light Stone Premium Leather trim
is available with all exterior colors



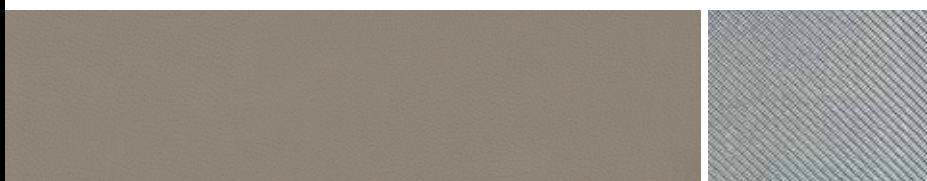
LIGHT STONE PREMIUM LEATHER | OLIVE ASH WOOD

Canyon Premium Leather trim
is available with:
Ingot Silver Metallic
Tuxedo Black Metallic
Earth Metallic
White Platinum Metallic Tri-coat



CANYON PREMIUM LEATHER | OLIVE ASH WOOD

Woven-Metal Appearance Package
is available with all exterior colors



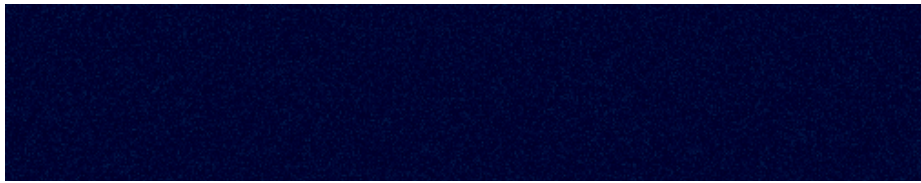
LIGHT STONE PREMIUM LEATHER | WOVEN-METAL APPEARANCE PACKAGE

Woven-Metal Appearance Package
is available with all exterior colors



CHARCOAL BLACK PREMIUM LEATHER | WOVEN-METAL APPEARANCE PACKAGE





KONA BLUE METALLIC



INGOT SILVER METALLIC



GOLD LEAF METALLIC



TUXEDO BLACK METALLIC



EARTH METALLIC



BORDEAUX RESERVE RED METALLIC



RED CANDY METALLIC TINTED CLEARCOAT¹



WHITE PLATINUM METALLIC TRI-COAT¹

¹Additional cost.
Colors are representative only.



- A. 20-IN. POLISHED ALUMINUM | STANDARD WITH 3.5L ECOBOOST™ V6 ENGINE
- B. 20-IN. POLISHED ALUMINUM | OPTIONAL WITH 3.7L DURATEC® V6 ENGINE
- C. 19-IN. PREMIUM PAINTED ALUMINUM | STANDARD WITH 3.7L DURATEC V6 ENGINE



FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

FORD MOTOR COMPANY INSURANCE SERVICES Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

FORD EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Contact your local Lincoln Mercury Dealer for details and a copy of the limited warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. Lincoln Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Mercury Dealer for details regarding the manufacturer's limited warranty and/or a copy of the LLA product limited warranty offered by the accessory manufacturer.

Complimentary maintenance makes driving your Lincoln even more of a pleasure. Simply bring it to an authorized Lincoln service center, and scheduled maintenance will be performed at no charge throughout your first year of ownership or 15,000 miles, whichever comes first. Additional peace of mind comes from a 4-year/50,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile powertrain limited warranty which features no deductible and is fully transferable. And Roadside Assistance for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details on all of these privileges.

The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

Microsoft is a registered trademark of Microsoft Corporation.

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DTS is a trademark of DTS, Inc.

HD Radio is a proprietary trademark of iBiquity Digital Corp.

SmartAlert is a registered trademark of Inilex, Inc.

INVISION is a trademark of Audiovox Corporation.

Comparisons based on 2011 competitive models (Class is Luxury Large Crossovers), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source of up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

