



2014 MKT





**LOOK BEYOND THE OBVIOUS.** There is a vehicle made to take you on the most memorable of journeys. It comes from an unexpected place, and promises to take you to so many more.

It is the 2014 Lincoln MKT. From the Lincoln Motor Company.

**ONE SEAMLESS CONNECTION KEEPS IN TOUCH WITH ALL SIDES OF YOU: SYNC WITH MYLINCOLN TOUCH.**

The conversationalist. The audiophile. The protector. The provider. Phone, entertainment, navigation,<sup>1</sup> climate. See the connection? For the many things you do, we offer a single, simple interface: SYNC<sup>®</sup> with MyLincoln Touch.<sup>™2</sup>

With vibrant, color-coded graphics, your choices are clear. A large, 8" full-color center screen and crisp LCD gauges are supported by intuitive buttons on the steering wheel. Touch what you need, or control it with easy voice commands.

Dial numbers and answer calls without picking up your phone. Your contacts download automatically. Request music from favorite sources, including your MP3 player, phone, USB or SD card, then achieve auditory bliss through 14 speakers, compliments of the THX<sup>®</sup> II Certified Audio System.<sup>1</sup> Simply state a street address, and the Navigation System<sup>1</sup> will direct you to your destination, even while you are en route. SYNC with MyLincoln Touch brings it all together, beautifully.



<sup>1</sup>Available feature. <sup>2</sup>Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.



**EVERY SECOND, YOU'LL FEEL THE DYNAMIC INTERACTION OF LINCOLN DRIVE CONTROL.**

Like light and dark, ride and handling is a pair. Why do some cars focus only on handling the twisting turns, but they make drivers suffer firmness? Others offer smooth ride comfort, but where are the butterflies in your stomach?

The reality is that roads have their ups and downs. The heart-racing curves are accompanied by long, sometimes potholed stretches. The secret is adapting, at every moment. MKT has this down to a science. Literally. Using a suite of advanced sensors, MKT with Lincoln Drive Control<sup>1</sup> constantly adjusts its suspension in the blink of an eye to give you the best of both worlds. It helps you carve corners with agility, and travel comfortably over harsh surfaces. At any point, if you choose to dial up the yin or the yang, the choice is yours: select Sport or Comfort for a change from Normal.

<sup>1</sup>Available feature.





**EVER WONDER WHAT YOU'VE BEEN MISSING? WE CAN HELP.** There's so much intrigue in this world. The question of what's beside you, behind you or in front of you shouldn't be part of the mysterious unknown. Allow us to shed some light on the subject.

Equipped with radar,<sup>1</sup> ultrasonic sensing<sup>1</sup> and miniature cameras,<sup>1</sup> MKT can help detect certain things that you may not. For instance, it can alert you to objects in your blind spots!<sup>1</sup> An audible alert system can help warn if traffic is crossing the path behind you.<sup>1</sup> In tight areas and parking lots, it displays guidelines and full-color images from the rear to assist you in backing up, and keeps a mindful eye to guard the recycling bin. MKT even watches for lane drift, then offers a gentle nudge or shudders the steering wheel to alert you to steer back toward the middle of your lane if necessary.<sup>1</sup> The more you know, the better.





**DON'T LET UNCERTAINTY BLOCK YOU IN. ACTIVE PARK ASSIST CAN HELP YOU WITH THE TIGHT SPOTS.**

You always use your best judgment when maneuvering. But some situations aren't simply black or white. That's why we offer the assistance of advanced technology.

Thanks to active park assist,<sup>1</sup> you can leave your parallel parking concerns at the curb. Let us handle the steering for you. Using radar sensing, this advanced system locates an appropriate space, then literally steers into it for you while you control the brake and accelerator pedals. In addition, when cruising on the expressway, you can't control the driver in front of you. Are you too close? Is he slowing down? Instead of constantly changing your controls, MKT can detect the speed of the vehicle ahead, then smoothly adjust to maintain your preset gap from it.<sup>1</sup> (And if you're curious, the small boxes above are the same size, although they may not appear so. Perception is a tricky thing.)

<sup>1</sup>Active park assist, and adaptive cruise control and collision warning with brake support are available features. Driver-assist features are supplemental and do not replace the driver's judgment.





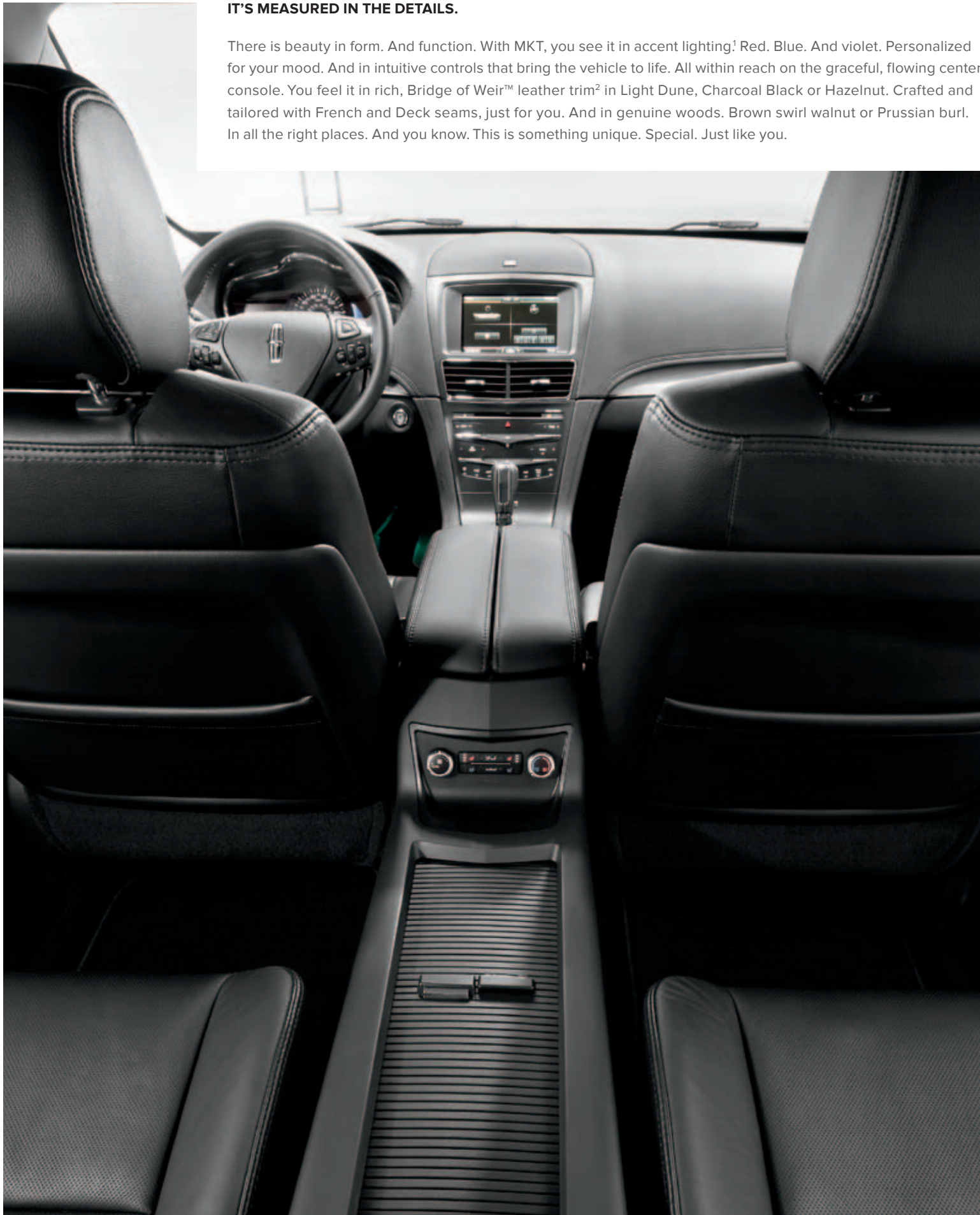
## Take comfort in the little things. And the expansive space.

It's hard to describe what it means to feel comfortable. It feels different to everyone. For some, it's stretching out for an afternoon nap. For others, it's a cozy fire. With MKT, it's felt in the space for 7. And leg room – best-in-class 2nd-row, in fact.<sup>1</sup> And in the convenience of dual DVD headrests.<sup>2</sup> It's felt in the warmth of the heated steering wheel<sup>2</sup> – as well as the climate-controlled 1st- and 2nd-row outboard seats. Heated and cooled<sup>2</sup> for your comfort. It's a cold drink on a hot day from the refrigerated 2nd-row console.<sup>2</sup> And the richness of hand-selected leather-trimmed seats. All with a view.<sup>3</sup> It's the peace of mind you get from being prepared. For anything. And knowing that even when life takes you out of your comfort zone, you can find peace in ours.



**IT'S MEASURED IN THE DETAILS.**

There is beauty in form. And function. With MKT, you see it in accent lighting.<sup>1</sup> Red. Blue. And violet. Personalized for your mood. And in intuitive controls that bring the vehicle to life. All within reach on the graceful, flowing center console. You feel it in rich, Bridge of Weir™ leather trim<sup>2</sup> in Light Dune, Charcoal Black or Hazelnut. Crafted and tailored with French and Deck seams, just for you. And in genuine woods. Brown swirl walnut or Prussian burl. In all the right places. And you know. This is something unique. Special. Just like you.



<sup>1</sup>Ambient lighting is a standard feature. <sup>2</sup>1st and 2nd rows.





**A HIGH LEVEL OF STANDARDS.**

Take tight turns with confidence. Climb mountainous roads just because. MKT gives you the power. To make your drive your own. With 303 horsepower from the standard 3.7L V6 engine that's finely tuned for peak performance – and an EPA-estimated fuel economy of 25 mpg highway.<sup>1</sup> And to know that whatever you choose to do is exactly what you should be doing. Power. It's in the palm of your hand. What you do with it is up to you.

Tuxedo Black Metallic with available equipment. <sup>1</sup>EPA-estimated rating: 17 city/25 hwy/20 combined mpg. Actual mileage will vary.

**THE GREATEST POWER IS THE POWER OF CHOICE.**

You take the road less traveled instead of the one you'd rather travel less. Confidently. Getting V8 performance and the fuel economy of a V6 with the 3.5L EcoBoost® engine.<sup>1</sup> A sharp curve unfolds before you. And you let the urge take over and upshift and downshift through the gears using the paddle shifters on the SelectShift® transmission. Convenience. And control. You choose to drive the way you do because you can.





## PROTECTIVE INSTINCTS.

Security. What does it mean to you? For MKT, it's airbags. Front, and side-curtain for all 3 rows. It's a luxury-automotive first – 2nd-row outboard safety belts that inflate! And an SOS Post-Crash Alert System™ that can alert others when you need help.<sup>2</sup> It's stability on slippery roads, with AdvanceTrac® with RSC® (Roll Stability Control™).<sup>3</sup> And HID headlamps that automatically adjust to high or low beams as needed. It's a commitment. To help protect you. That's what it means to us.

<sup>1</sup>Available feature. <sup>2</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. <sup>3</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. Try to avoid water higher than the bottom of the hubs and proceed slowly. Refer to your owner's manual for detailed information regarding driving through water.



## There is only one you.

Find beauty in things others fail to notice. Realize that experiences can take you further than any possessions. Figure out what is important to you, and embrace it. We did. And it's apparent in everything the 2014 Lincoln MKT offers. Like intuitive technology that seamlessly connects you to your world. And a distinctive exterior that sets it apart as something different, and you as someone unique.



**THERE'S MORE TO LINCOLN THAN MEETS THE EYE. MEET OUR MOBILE APP!** It's a new way to Experience Lincoln. Beautiful videos. Feature demonstrations. Color selectors. And a few surprises. Go to [lincolnexperienceapp.com](http://lincolnexperienceapp.com) for a direct link to download. Or get it from the App Store<sup>SM</sup> or Google Play.<sup>TM</sup>



<sup>1</sup>Message and data rates may apply. App Store is a service mark of Apple Inc. Google Play is a trademark of Google Inc.



2014 MKT  
Lincoln.com

**Standard Engine**

3.7L Ti-VCT 24-valve V6  
 Twin independent variable camshaft timing  
 303 hp @ 6,500 rpm  
 278 lb.-ft. of torque @ 4,000 rpm  
 EPA-estimated fuel economy rating<sup>1</sup>  
 FWD 17 city/25 hwy/20 combined mpg (18.6-gal. capacity)

Electric power-assisted steering (EPAS)

Torque Vectoring Control

Front suspension: MacPherson strut, rear-facing  
 L-shaped lower control arms

Rear suspension: Multilink independent with  
 stamped-steel lower control arms

**Available EcoBoost® Engine**

Includes standard features, plus:

3.5L 24-valve EcoBoost V6 twin-turbocharged, direct-injection engine  
 365 hp @ 5,500 rpm<sup>2</sup>  
 350 lb.-ft. of torque @ 3,500 rpm<sup>2</sup>  
 EPA-estimated fuel economy rating<sup>1</sup>  
 AWD 16 city/23 hwy/18 combined mpg (18.6-gal. capacity)

Intelligent all-wheel drive (AWD)

Lincoln Drive Control with 3 drive modes (Sport, Normal, Comfort)  
 featuring continuously controlled damping (CCD) and electric  
 power-assisted steering (EPAS)

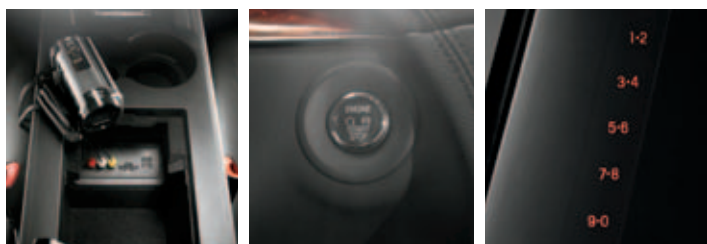
**Dimensions**

207.6" Length  
 117.9" Wheelbase  
 79.9" Width (mirrors folded)  
 85.7" Width (including mirrors)  
 67.4" Height

40.1" 1st row | 39.0" 2nd row | 33.5" 3rd row Head room  
 58.6" 1st row | 58.1" 2nd row | 49.1" 3rd row Shoulder room  
 41.3" 1st row | 41.8" 2nd row | 33.0" 3rd row Leg room

142.3 cu. ft. Passenger volume

75.9 1st | 39.6 2nd | 17.9 3rd cu. ft.<sup>3</sup> Cargo volume behind each row

**Powertrain**

6-speed SelectShift® automatic transmission with paddle activation, Battery Management System, and dual exhaust with chrome tips

**Brakes**

Anti-Lock Brake System (ABS), electronic brakeforce distribution (EBD), and power 4-wheel ventilated disc brakes

**Exterior**

19" premium painted aluminum wheels with P235/55R19 all-season BSW tires; acoustic-laminate front-door glass; adaptive HID headlamps with auto high beams and autolamp on/off feature with delay; chrome inserts on door handles; Easy Fuel® capless fuel filler; fixed glass panoramic Vista Roof® with power front and rear sunshades; fog lamps; light-emitting diode (LED) taillamps; power glass, manually folding, heated sideview mirrors with integrated blind spot mirrors, LED turn signal indicators, security approach lamps, memory and auto-dimming driver's side; power liftgate with spoiler; rain-sensing windshield wipers: speed-sensitive intermittent (front); 2-speed wiper (rear); rear view camera and Reverse Sensing System

**Instrumentation and Driver Controls**

Auto-dimming rearview mirror; Intelligent Access with push-button start (2 key fob transmitters); power-tilt/-telescoping steering column with memory; power windows with global open and one-touch-up/-down for all 4 windows (may be opened with key fob transmitters); Remote Start System; and SYNC® with MyLincoln Touch™ voice-activated, in-vehicle connectivity system with 2 configurable 4.2" color LCD screens in gauge cluster, 8" color LCD touch screen in center stack, 2 steering wheel-mounted 5-way controls, and media hub with 2 USB ports, SD card reader and audio/video input jacks

**Audio and Communication Systems**

AM/FM audio system with single-CD player, MP3 capability and 10 speakers; and SiriusXM Satellite Radio, including SiriusXM Satellite Radio receiver, low-profile antenna, and 6-month trial subscription

**Interior Design and Conveniences**

7-passenger seating; 1st-row 12-way power, heated and cooled bucket seats with 4-way adjustable head restraints, power lumbar and driver's side memory feature; 1st-row center floor console with armrest and 2 cupholders; 2nd-row 60/40 split fold-flat bench seat with heated outboard seating and fold-down armrest with dual cupholders (power release on 40 side); 2nd-row manual side-window sunshades; 3rd-row 50/50 split fold-flat bench seat; 4 12-volt powerpoints; 110-volt power outlet in rear of 1st-row center floor console; ambient lighting; Bridge of Weir™ leather-trimmed seats for 1st and 2nd rows; cabin air filtration system; door-sill scuff plates backlit with Lincoln script; leather-wrapped shift knob with Alloy Metallic accents; leather-wrapped steering wheel with genuine wood accent; power-adjustable pedals with memory; rear cargo net; tri-zone electronic automatic temperature control; and universal garage door opener

**Safety and Security**

Personal Safety System™ for driver and front passenger with dual-stage front airbags;<sup>4</sup> safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System; AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control; anti-theft perimeter alarm; Belt-Minder® front safety belt reminder; child-safety rear door locks; front-seat side airbags<sup>4</sup>; LATCH (Lower Anchors and Tether Anchors for Children) for outboard seating positions in 2nd row and 1 in 3rd row; MyKey®; power door locks with autolock; Safety Canopy® System with 3-row side-curtain airbags;<sup>4</sup> roll-fold technology and rollover sensor; SecuriCode™ invisible keypad; SecuriLock® Passive Anti-Theft System; side-intrusion door beams; SOS Post-Crash Alert System™; and Tire Pressure Monitoring System (excludes spare)

<sup>1</sup>Actual mileage will vary. <sup>2</sup>Figures achieved using 93-octane premium fuel. <sup>3</sup>Includes rear cargo storage well. <sup>4</sup>Always wear your safety belt and secure children in the rear seat. Comparisons based on 2013 competitive models (class is Luxury Large Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source for up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations. Bridge of Weir is a trademark of Bridge of Weir Leather Company Limited.



**Elite Equipment Group<sup>1</sup>**

Includes content of MKT with EcoBoost<sup>®</sup>, plus:

3rd-row 50/50 split one-touch PowerFold<sup>®</sup> bench seat with tailgate feature; BLIS<sup>®</sup> (Blind Spot Information System) with cross-traffic alert<sup>2</sup>; heated steering wheel; THX<sup>®</sup> II Certified Audio System with 14 speakers (including subwoofer), 700 watts of power and 14-channel amplifier; and voice-activated Navigation System with HD Radio<sup>™</sup> Technology, integrated SiriusXM Traffic and Travel Link (with 6-month trial subscription) for traffic updates, weather and fuel price updates



**Technology Package<sup>3</sup>**

Active park assist, adaptive cruise control and collision warning with brake support, and Lane-Keeping System

**Woven-Metal Appearance Package<sup>1</sup>**

Full leather-wrapped steering wheel, and woven-metal trim on instrument panel and door-panel inserts  
Available with Charcoal Black interior only

20" polished aluminum wheels with P255/45R20 all-season tires<sup>1</sup>

2nd-row heated and cooled, power fold-and-tumble bucket seats<sup>1</sup>

2nd-row inflatable outboard safety belts

2nd-row refrigerated console<sup>1</sup>  
Requires 2nd-row heated and cooled bucket seats

All-weather floor mats<sup>1</sup>

Class III Trailer Tow Package:<sup>1</sup> 7-/4-pin connector with wiring harness, hitch receiver with 4,500-lb. rating, and trailer sway control

Dual headrest DVD by INVISION<sup>™1,4</sup>

Front license plate bracket

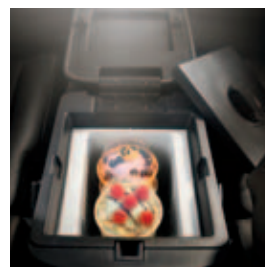
Power, panoramic Vista Roof<sup>®1</sup>



19" Premium Painted Aluminum Standard



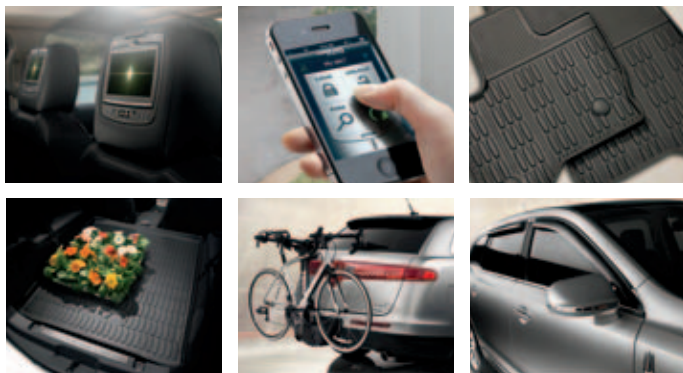
20" Polished Aluminum Available on EcoBoost<sup>®</sup>



<sup>1</sup>Requires MKT with EcoBoost V6 engine. <sup>2</sup>BLIS replaces standard integrated blind spot mirrors. <sup>3</sup>Requires Elite Equipment Group. <sup>4</sup>Lincoln Licensed Accessory. HD Radio is a proprietary trademark of iBiquity Digital Corp. INVISION is a trademark of Audiovox Corporation. THX and the THX logo are registered in the U.S. and other jurisdictions. All rights reserved. SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link subscriptions sold separately or as a package after trial period. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Fees and programming subject to change. Sirius satellite service is available only to those at least 18 years of age in the 48 contiguous USA, DC, and Puerto Rico (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.



LINCOLN ACCESSORIES



Visit [accessories.lincoln.com](http://accessories.lincoln.com) to shop the complete collection.

**Electronics**

- Dual headrest DVD by INVISION™<sup>1</sup>
- Forward bumper-mounted warning sensors by EchoMaster®<sup>1</sup>
- Portable DVD rear-seat entertainment systems by NextBase™<sup>1</sup>
- Remote start systems and Remote Access

**Interior**

- All-weather and carpeted floor mats
- Ash cup/coin holder with or without lighter element
- Cargo organizers and protectors
- Conversation mirror

**Exterior**

- Full vehicle cover by Covercraft®<sup>1</sup>
- Hitch-mounted bike carriers by THULE®<sup>1</sup>
- Locking fuel plug
- Side window deflectors
- Sportz® tent by Napier<sup>1</sup>
- Trailer towing accessories
- Wheel lock kit

**OWNING A LINCOLN MEANS MORE THAN JUST OWNING A LUXURY CAR** – it means being treated as a unique individual. No one understands that more than we do. From the day you pick out your new Lincoln, until the day you decide you're ready for your next one, we'll be here to answer any questions, guide you through routine maintenance, and anticipate anything else you may need along the way. Lincoln Concierge is just the first step in making sure your ownership experience is one that's tailor-made just for you. Come see what we are all about.

**Lincoln Concierge**

Introducing Lincoln Concierge. You're just a click away from accessing personalized, enhanced shopping tools, or getting access to a complimentary trained shopping advisor who is available 24/7 and will personalize your Lincoln purchasing experience. Your Lincoln Concierge is prepared to assist you in answering questions, comparing vehicles, scheduling a test-drive and more when you are ready. Visit [lincoln.com](http://lincoln.com) to sign up and explore more benefits.

**Lincoln Automotive Financial Services**

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit [LincolnAFS.com](http://LincolnAFS.com) or your Lincoln Dealer to explore your financing options.

**Lincoln Warranties**

You can rest assured with a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. Safety Restraint System and Corrosion coverage are also provided. Your dealer will be happy to provide all the details about these limited warranties.

**Lincoln Extended Service Plan**

For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Whether looking for additional mechanical, prepaid maintenance or tire protection plans, Lincoln ESP has you covered. Ask your dealer for Lincoln ESP, the only service contract backed by Lincoln and honored at all Lincoln dealerships in the U.S. and Canada.

**Insurance Services**

Helping protect you and your investment is another way Lincoln continues to keep your best interests in mind. Our program offers industry-leading benefits at competitive rates. Contact us at 1-866-329-4367 and we'll be happy to provide a complimentary quote.

**Lincoln Complimentary Maintenance<sup>2</sup>**

To help you keep your new Lincoln MKT in top condition, we are pleased to offer complimentary maintenance for 2 years/24,000 miles. At no charge to you, your maintenance visits will include an oil and filter change, and tire rotation. See your Lincoln Dealer for additional details – and enjoy the ride.

**Complimentary Car Wash**

At the completion of any service on your Lincoln, drive away from the dealership in a clean vehicle. It's just another shining example of our commitment to you.<sup>3</sup>

**Lincoln Roadside Assistance for Life<sup>4</sup>**

Help is only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing to the closest – or to your preferred – Lincoln dealership within 100 miles. For the original owner, the Lincoln Roadside Assistance program provides these services at no charge. Your dealer will be happy to provide all the details.

**MyLincoln Mobile™ app**

The new MyLincoln Mobile app extends the benefits of being a Lincoln client beyond the vehicle. Intuitive and useful features include: directions sent from your phone to your vehicle, vehicle finder, parking meter timer, locate a dealer, live operator-assisted vehicle information, and roadside assistance.<sup>4</sup>

<sup>1</sup>Lincoln Licensed Accessory. Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. INVISION is a trademark of Audiovox Corporation. THULE is a registered trademark of Thule Sweden AB.

<sup>2</sup>Lincoln reserves the right to change program details at any time without obligations. See Service Advisor for complete details. <sup>3</sup>Availability depends on dealership participation. See dealer for details. <sup>4</sup>Message and data rates may apply.







1 White Platinum Metallic Tri-coat<sup>1</sup>

4 Ruby Red Metallic Tinted Clearcoat<sup>1</sup>

7 Ginger Ale Metallic<sup>2</sup>

2 Tuxedo Black Metallic

5 Ingot Silver Metallic

8 Platinum Dune Metallic Tri-coat<sup>1,3</sup>

3 Smoked Quartz Metallic Tinted Clearcoat<sup>1</sup>

6 Crystal Champagne Metallic Tri-coat<sup>1,2</sup>

9 Kodiak Brown Metallic

A Charcoal Black Leather with Brown Swirl Walnut or Woven-Metal Appearance Package

B Light Dune Leather with Prussian Burl Wood

C Hazelnut Leather with Prussian Burl Wood

Available with all exterior colors

Available with all exterior colors

Available with 1, 2, 5, 9