

LINCOLN MKX 2011



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LUXURIOUSLY CRAFTED. TECHNOLOGICALLY ILLUMINATING.

A dramatic split-wing chrome grille signals the bold renewal of the 2011 Lincoln MKX. Behind the fresh face, a **new 3.7L Ti-VCT V6 engine** gives you the best standard horsepower and torque in its class¹ (305 hp and 280 lb.-ft. of torque). Along with **best-in-class fuel economy of 26 mpg²**. Inside, the changes are even more dramatic. The focus of its all-new, luxuriously crafted interior is the revolutionary **MyLincoln Touch™ driver connect technology**, which personalizes your settings and simplifies operation of vehicle functions like never before. Standard **Intelligent Access with push-button start** and remote start get you inside, and moving, quickly. Maintain that momentum with available new features like adaptive cruise control and BLIS® (Blind Spot Information System) with class-exclusive cross-traffic alert. Provocative new design. Sensory-driven technology. Must be the new 2011 Lincoln MKX.

¹Class is non-diesel Luxury Midsize Crossovers vs. 2010/2011 competitors. ²EPA-estimated 19 city/26 hwy/21 combined mpg, FWD.

Ingot Silver Metallic. Available equipment shown.

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Dual 4.2-in. LCD screens

Brilliant 8-in. color LCD touch screen

Easy 5-way controls

Exclusive fingertip sliders

INTRODUCING ALL-NEW MYLINCOLN TOUCH.

Brilliant graphics. Personal touch. Unparalleled ease. You just jumped light-years ahead in Lincoln MKX. With all-new **MyLincoln Touch™** driver connect technology, simple commands and effortless touch make operating vehicle features seamless and intuitive. Entertainment, phone, navigation¹ and climate settings are controlled by touch or by voice, and displayed in color-coded menus on a **brilliant 8-in. LCD touch screen**. Vehicle and multimedia information is found on **2 centrally located 4.2-in. LCD screens** in the gauge cluster. **Five-way controls** on the steering wheel, similar to those on mobile phones and MP3 players, control those screens and make the system intuitively easy to operate – allowing you to keep your hands on the wheel and your eyes on the road. All-new MyLincoln Touch. No knobs. No dials. No turning back.

¹Optional feature.

MyLincoln Touch features correct at time of release. Certain functions require compatible mobile devices.



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HANDS-FREE CALLING

Voice-activated SYNC works with your paired Bluetooth®-enabled mobile phone to provide hands-free calling, deliver Vehicle Health Reports and 911 Assist.™ You can even "see" who you're calling as the system displays your phone book contact photos. With the touch of a button and voice commands, SYNC with **Traffic, Directions and Information (i)** services also keeps you up to date on your favorite stock listings, movie theaters, daily horoscope and more.



3D LANDMARKS

The available Navigation System is a convenient SD-card upgrade that provides **voice-guided turn-by-turn directions** as well as colorful maps that you can **zoom and scroll**. More accurate visual information includes new **3D landmarks**.¹

¹Some features are only available when the vehicle is in Park.



EASY ACCESS TO ENTERTAINMENT

However your music is stored (CD, USB, MP3), SYNC will play it through MyLincoln Touch. Access your digital media player by voice activation, and browse its contents by album art in a convenient **rotating display**.² You can even **play videos**³ from your iPod® or iPod touch® on the luminous 8-in. color touch screen while Lincoln MKX is parked.

²Only available when the vehicle is in Park or moving less than 3 mph. ³Accessory cable required. Cable not included with MyLincoln Touch system.



CLIMATE CONTROLLED

A single touch of the **MyTemp button** recalls your specific temperature setting. Heated and cooled seats and other climate-related features are easily accessible from the climate screen.

TOUCH TO ACTIVATE

Glide your finger along these **class-exclusive slider controls** to raise or lower the fan speed or volume. An LED chaser light confirms activation.

MyLincoln Touch features correct at time of release. Certain functions require compatible mobile devices.



AMAZINGLY CAPABLE. UNIQUELY YOURS.

Powered by the latest version of the award-winning Lincoln SYNC,⁴ this visually stunning command center delivers more than you ever thought possible (we've listed just a few of its capabilities here). The system's 4 main categories – **entertainment, phone, navigation,⁵ climate** – are color coded and instantly accessible by touching a corner from any screen or using the 5-way controls on the steering wheel. Fill your home screen with a personal snapshot, or set it to display hot-button shortcuts to the features you use most. MyLincoln Touch™ driver connect technology. It's everything you need it to be. And nothing you don't.

⁴Driving while distracted can result in loss of vehicle control. To avoid driver distraction, only use mobile phones/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in Drive. ⁵Optional feature.



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Vehicle and driver assist settings for MyLincoln Touch™ can be adjusted on the vibrant LCD screen to the left of the speedometer. With the left 5-way control on the steering wheel, choose your display language, check your distance to empty, set system preferences and so much more. All with your hands on the wheel. The most frequently used features are repeated on the LCD screen to the right of the speedometer. Use the 5-way control on the right side of the steering wheel, or voice commands if you prefer, to **make adjustments while keeping your eyes on the road.**



The latest version of our exclusive SYNC® **Traffic, Directions and Information** services allows you to listen to **turn-by-turn directions** and follow along on-screen with new graphic arrows, street names and distance markers. You can also get **personalized traffic reports** on demand, and set up **customized text-message alerts** to help you plan ahead.¹

¹Traffic alerts and turn-by-turn directions available in select markets. Standard text messaging and data rates may apply.



FAR BEYOND. EVEN YOUR WILDEST IMAGINATION.



An **integrated media hub** adds to the extreme versatility of MyLincoln Touch with 2 USB ports, an SD card reader and audio/video input jacks. Use them to access music, photos and video.² Want to see the latest event you captured on your camcorder? Just plug it in and watch the action on the 8-in. touch screen. Passengers can even **surf the Web** on their own portable devices. Just plug your Wi-Fi® air card into a USB port and they can visit their favorite websites while you're on the road.

²Video only available when the vehicle is in Park.

A **rotating display** lets you view album covers to select your songs.³ Browse by touching and moving the slide bar at the top of the screen.

³Only available when the vehicle is in Park or moving less than 3 mph.



MyLincoln Touch features correct at time of release. Certain functions require compatible mobile devices.

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SHINE WITH BEST-IN-CLASS STANDARD HORSEPOWER.

305 standard horsepower. Along with best-in-class standard torque (280 lb.-ft.). When it comes to performance, the 2011 Lincoln MKX won't leave you in the dark. With new **twin independent variable camshaft timing (Ti-VCT)**, its standard 3.7L Ti-VCT V6 engine can operate at optimum settings for peak power output or fuel economy, as conditions demand. Extremely precise, variable control of valve overlap provides the low-speed torque you'll need for acceleration, passing and merging performance. A sophisticated **6-speed SelectShift Automatic™** transmission enables "match-rev" downshifts to hold your manually selected gears. And thanks in part to contributions from its luxury-tuned, **fully independent suspension**, Lincoln MKX delivers precise response to driver inputs and exceptional body control in the curves.

Ingot Silver Metallic. Available equipment shown.

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ENLIGHTEN YOUR PATH.



Available **adaptive cruise control** and collision warning with brake support maintains one of 4 preset gaps between Lincoln MKX and the vehicle in front of it. If radar-based sensors detect that the lead vehicle has slowed, Lincoln MKX slows down. When sensors detect the gap has widened, Lincoln MKX returns to its preset speed. Whether adaptive cruise control is activated or not, **collision warning with brake support** is active and ready to respond. If sensors detect a potential collision with the vehicle in front of you, collision warning chimes and flashes a red warning light in the heads-up display. If you fail to respond immediately, brake support pre-charges brake pressure so you have full responsiveness when you brake.

When radar waves from the available **BLIS® (Blind Spot Information System)** with cross-traffic alert¹ detect a vehicle in one of your blind spot zones, an amber warning light illuminates in your sideview mirror (shown) – alerting you to stay where you are until it's clear.

Cross-traffic alert also uses radar to watch for traffic as you slowly back out of your parking spot. When it detects vehicles approaching from either side up to 45 feet away, the system sends an audible warning, a message center alert and a visual display in the corresponding mirror.

¹BLIS replaces standard integrated blind spot mirrors.



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ENHANCE CONTROL. IN VARYING CONDITIONS.

Standard front-wheel drive gives Lincoln MKX plenty of pull. Add the available Class II Trailer Tow Package and it can tow up to 3,500 lbs. If trailer sway is detected, new **trailer sway control** automatically reacts by selectively braking, helping you maintain control of both Lincoln MKX and the trailer. To reduce rollback on hills, new **hill start assist** engages automatically.

To further enhance your driving experience, take hold of available **intelligent all-wheel drive (AWD)**. In addition to providing greater handling finesse on dry pavement by constantly delivering appropriate torque to all 4 wheels, AWD really shines in rain, snow and uneven road conditions. There, AWD reacts instantly, seamlessly distributing torque to the wheel or wheels with the best grip. In fact, AWD utilizes standard AdvanceTrac® with RSC® (Roll Stability Control™) to help keep Lincoln MKX moving even if only one wheel has traction. Across town. Up the driveway. Home.



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Sunlight. Starry skies. Fresh air. Get your encouragement on the go with the available **panoramic Vista Roof™**. Its daylight opening encompasses nearly 40% of the top. Enjoy the interaction in **10-way power, heated and cooled leather-trimmed front seats**, surrounded by burnished Bronze-colored accents and aluminum trim. The available Wood Package replaces the aluminum trim with olive ash or walnut swirl (shown) wood accents. To up the ante even further, the available **Premium Package** adds premium leather trim and piping to the seats, changeable ambient lighting, a **heated steering wheel**, a power tilt and telescoping steering column with memory, and much, much more. The 2011 Lincoln MKX. One enlightening space.

Charcoal Black leather. Walnut swirl wood accents. Available equipment shown.

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BRIGHTEN THE ATMOSPHERE WITH STELLAR SOUND.

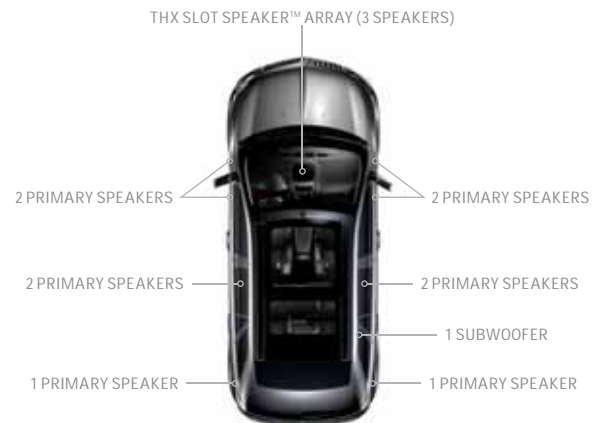


The available **THX® II Certified Audio System** brings home-theater sound to Lincoln MKX on the open road. Fourteen strategically aimed and focused speakers ensure a high-impact listening experience. In this acoustically engineered cabin, bass notes thump, drum beats pop, and vocals are presented with astounding clarity. DTS Neural Surround™ delivers surround sound experiences from CDs, as well as digital music stored on MP3 players and mobile phones.

Included with the THX II Certified Audio System, **HD Radio™** technology presents your favorite AM and FM stations in crystal clear digital sound. HD Radio also gives you new local FM channels, on-screen information and much more.



iTunes® Tagging. With a simple push of the "TAG" shopping cart icon on the MyLincoln Touch™ LCD screen, information for the HD Radio song you're listening to is stored in the system's memory. Connect your iPod®, and the tagged song information (up to 100 songs) transfers to it. Then, the next time you connect your iPod to the iTunes Store, those songs will instantly be available for purchase.



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Ingot Silver Metallic. Available equipment shown.

INSPIRE CONFIDENCE OUT THERE.

Strength emanates from deep within the 2011 Lincoln MKX. Bumper-to-bumper flow-through rails. Side-intrusion door beams. Energy-absorbing door-trim panels. Along with **AdvanceTrac® with RSC® (Roll Stability Control™)**, which works automatically to help keep all 4 wheels firmly planted¹. It's the only brake-based electronic stability control system in its class² to utilize a roll-rate sensor, monitoring the vehicle's roll motion at least 100 times per second.

Inside, **6 standard airbags** enhance occupant protection for outboard passengers. Driver and front-passenger coverage includes dual-stage front airbags and front-seat side airbags. And all outboard passengers benefit from the side-curtain airbags of the **Safety Canopy® System**. Also standard is the next-generation **SOS Post-Crash Alert System™**³, which becomes operational in the event of airbag deployment or safety belt pretensioner activation. If either of these occurs, the doors automatically unlock, the hazard lights flash and the horn sounds. In this case, drawing attention is a very good thing.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²Class is Luxury Midsize Crossovers vs. 2010/2011 competitors. ³SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

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An available **panoramic Vista Roof™** improves upon the already open and spacious feel inside Lincoln MKX. The large, forward panel creates an expansive opening, while a wind diffuser raises automatically to help keep the moment serene. Dual power sunshades help keep the cabin cool and protected from the sun.

A standard **Intelligent Access key** is your VIP pass to completely keyless entry. As long as your key is with you, just grab the driver's door handle to unlock the door. After buckling up, simply depress the brake pedal and activate the **push-button start**.



With its large viewing area, the **rear view camera** (part of the available Premium Package) transmits its full-color image to the large 8-in. LCD screen of the MyLincoln Touch system whenever Lincoln MKX is in Reverse.



The standard **MyKey® owner controls feature** lets you program your remote key fob. Use it to set the low-fuel warning to chime earlier, prohibit the shutoff of key accident-avoidance features like AdvanceTrac® with RSC® (Roll Stability Control™), or to remind your other drivers to buckle up and travel at appropriate speeds.





Included as part of the available Premium Package, **illuminated front scuff plates** welcome you in Lincoln style. Other contents of this package include 18-in. polished aluminum wheels, adaptive HID headlamps, ambient interior lighting, premium leather-trimmed seats with piping, heated rear outboard seats, rain-sensing wipers, a heated steering wheel, rear view camera, and power tilt and telescoping steering column with memory.

Included as part of the available Premium Package, **ambient lighting** lets you choose among 7 different colors for interior accent lighting. Your color choice softly illuminates the cupholders, door map pockets, door release handle pockets, MyLincoln Touch™ media bin, front console bin and front and rear footwells.



New this year, a **heated steering wheel** is included as part of the available Premium Package. Activate through MyLincoln Touch™

Touch-sensitive slider controls allow you to easily increase or decrease audio volume or fan speed. Swipe your finger to make adjustments. An LED chaser light confirms activation. As simple as it is beautiful.



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Based on steering wheel angle and vehicle speed, **adaptive HID headlamps** (part of the available Premium Package) turn in the same direction as Lincoln MKX – rotating 7° inboard and 15° outboard. This simple swiveling action makes more roadway visible around a curve.

Included as part of the available Premium Package, **heated rear outboard seats** offer 2 levels of warmth – and are activated by the touch of a button.



Included in the available Premium Package, **rain-sensing wipers** look for evidence of moisture on the windshield, telling the wipers when to wipe, and how quickly. With 5 sensitivity settings, they speed up or slow down depending on the amount of moisture. Or, if you prefer, you can exit rain-sense mode and simply use the HI and LO speed settings.

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STANDARD LUXURY FEATURES: Rapid Spec 100A

ENGINE

3.7L Ti-VCT 24-valve aluminum V6
305 hp @ 6,500 rpm/280 lb.-ft. of torque @ 4,000 rpm
10.5:1 compression ratio
Stainless steel exhaust system with dual oval chrome exhaust tips with rolled edges
2011 EPA-estimated fuel economy
FWD 19 city/26 hwy/21 combined mpg
AWD 17 city/23 hwy/19 combined mpg

DRIVETRAIN

6-speed SelectShift Automatic™ transmission
Front-wheel drive (FWD)

WHEELS | TIRES

18-in. premium painted aluminum wheels
P245/60R18 all-season BSW tires

BRAKES

Hill start assist
Power 4-wheel disc brakes with Anti-Lock Brake System (ABS)

SUSPENSION | STEERING

Front and rear stabilizer bars
Front independent suspension with MacPherson struts and L-shaped lower control arms with isolated subframe
Rear 4-link independent suspension with trailing blades, integrated knuckle and lateral links, and isolated subframe
Power rack-and-pinion steering

EXTERIOR

Bi-color combination taillamps with indirect LED lamps
Bi-functional projector-style halogen headlamps with autolamp feature and wiper activation
Black lower door cladding with chrome accent strip
Black-painted spoiler
Center high-mounted stop lamp on liftgate spoiler
Chrome door handles
Easy Fuel® capless fuel filler
Fog lamps
Lincoln split-wing chrome grille
Lincoln Star fender badges
Power, heated, body-color sideview mirrors with memory, security approach lamps, auto-dimming driver's side, integrated blind spot mirrors and manual fold-away design
Power liftgate
Reverse Sensing System
Speed-sensitive intermittent windshield wipers

INSTRUMENTATION | DRIVER CONTROLS

Accessory timed delays with theater-dimming lighting
Auto-dimming rearview mirror
Intelligent Access with push-button start (2 remote key fobs)
MyLincoln Touch™ with 2 configurable LCD displays in gauge cluster; 8-in. LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks; and steering wheel-mounted 5-way controls (2)
Power windows with global open and one-touch-open/-close for driver and front passenger
Steering wheel-mounted controls for cruise, audio and MyLincoln Touch
Tilt/telescoping steering column
Universal garage door opener

SEATING

Leather-trimmed, heated and cooled front seats with Tuxedo stripe, 10-way power including lumbar support and driver's side memory, and easy-entry features
Leather-trimmed 60/40 split-folding, reclining rear seats with 2-way outboard head restraints and fold-forward center head restraint with armrest (with 2 cupholders)
EasyFold® rear seat back release

INTERIOR

Aluminum accents on instrument panel and door inserts
Below-floor Rear Cargo Management System
Burnished Bronze Metallic accents on center stack
Chrome door handles
Dual-zone electronic automatic temperature control
Front center console with floor shifter, dual sliding armrest, 2 cupholders and tray
Leather-wrapped shift knob and steering wheel
Overhead console with front-seat map lighting and sunglasses storage
Particulate air filtration system
Powerpoints (4)
Rear cargo hooks and cargo net
Reversible rear cargo mat
Sun visors with illuminated visor vanity mirrors

AUDIO | COMMUNICATION SYSTEMS

AM/FM audio system with single-CD player, MP3 capability and 10 speakers
Lincoln SYNC® voice-activated, in-vehicle connectivity system
SIRIUS® Satellite Radio, including introductory 6-month subscription

SAFETY | SECURITY

Personal Safety System™ for driver and front passenger with dual-stage front airbags¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® with RSC® (Roll Stability Control™)
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Front-seat side airbags¹
Lower anchors and tether anchors for child-safety seats (LATCH) in outboard rear seating positions
MyKey® owner controls feature
Perimeter alarm
Remote Keyless Entry System
Safety Canopy® System with side-curtain airbags¹ for front and rear outboard passengers, and rollover sensor
SecuriCode™ keyless entry keypad
SecuriLock® Passive Anti-Theft System
Side-intrusion door beams
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

¹Always wear your safety belt and secure children in the rear seat.



AVAILABLE LUXURY FEATURES:

Premium Package: Rapid Spec 101A

- 18-in. polished aluminum wheels
- Adaptive HID headlamps
- Ambient lighting
- Heated rear outboard seats
- Heated steering wheel¹
- Illuminated front scuff plates
- Power-tilt/-telescoping steering column with memory
- Premium leather-trimmed seating with Tuxedo stripe and piping
- Rain-sensing wipers
- Rear view camera

Elite Package: Rapid Spec 102A Includes content of Rapid Spec 101A, plus:

- 20-in. chrome-clad aluminum wheels
- BLIS® (Blind Spot Information System) with cross-traffic alert
- Panoramic Vista Roof™ with dual power sunshades
- THX® II Certified Audio System with HD Radio,TM AM/FM stereo/single-CD player with MP3 capability, 14 speakers (including 8-in. subwoofer), 600 watts of power and 12 amplifier channels
- Voice-activated Navigation System with SD card for map and POI storage, and integrated SIRIUS TrafficTM and SIRIUS Travel LinkTM

Limited Edition Package²

- 20-in. polished aluminum wheels
- Etched Lincoln Star in headlamp lenses
- "LIMITED EDITION" badging
- Premium carpeted floor mats with embroidered logo
- Premium leather-trimmed seating surfaces in Bronze Metallic color with Tuxedo stripe and Charcoal Black piping
- Unique aluminum accents on instrument panel and door inserts

Wood Package³

- Wood appliques in olive ash or walnut swirl on instrument panel, door inserts and steering wheel inlay

Class II Trailer Tow Package (3,500 lbs. max.)

- Class II hitch receiver
- Trailer sway control
- Upgraded cooling fan and larger radiator
- Wiring harness with 4-pin connector

AVAILABLE EQUIPMENT

- 20-in. polished aluminum wheels⁴
- Adaptive cruise control and collision warning with brake support²
- Intelligent all-wheel-drive (AWD)
- Panoramic Vista Roof with dual power sunshades
- Roof-rack side rails (Black)⁵
- THX II Certified Audio System with HD Radio, AM/FM stereo/ single-CD player with MP3 capability, 14 speakers (including 8-in. subwoofer), 600 watts of power and 12 amplifier channels⁴
- Voice-activated Navigation System with SD card for map and POI storage, and integrated SIRIUS Traffic and SIRIUS Travel Link (includes THX II Certified Audio System)⁴

AVAILABLE LINCOLN CUSTOM ACCESSORIES

- Dual headrest DVD by INVISION^{TM6}
- Vehicle security system
- Portable navigation systems by Garmin^{®6}
- Roof rails and roof cross bars
- Racks and carriers by THULE^{®6}
- Rear bumper protector
- Side window deflectors
- Sport pedals
- All-weather floor mats
- Cargo-Logic[®] Systems
- Cargo area protector and organizers
- Interior light kit

To learn more about Lincoln Custom Accessories and to shop online, visit lincolnaccessories.com.

Length	186.7"	Head room (front/rear)	40.0"/39.3"
Wheelbase	111.2"	Shoulder room (front/rear)	58.9"/58.7"
Width (excluding mirrors)	76.0"	Hip room (front/rear)	54.4"/55.2"
Width (including mirrors)	87.5"	Leg room (front/rear)	40.7"/39.6"
Width (mirrors folded)	79.1"	Cargo volume (behind front seats)	68.6 cu. ft.
Height (without options)	67.3"	Cargo volume (behind rear seats)	32.3 cu. ft.

¹When equipped with Wood Package, only the leather portion of steering wheel is heated. ²Requires Rapid Spec 101A or 102A. ³Not available with Limited Edition Package. ⁴Requires Rapid Spec 101A. ⁵Not available with Vista Roof or Rapid Spec 102A. ⁶Lincoln Licensed Accessories.

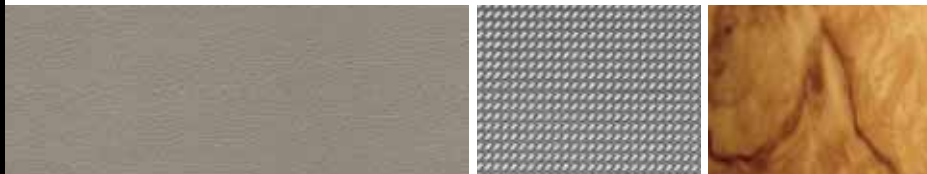


MKX | TRIM

Standard
Carbon Fiber Weave Aluminum trim

Available Wood Package
Olive Ash Wood trim

Available with all exterior colors except:
Mediterranean Blue Metallic

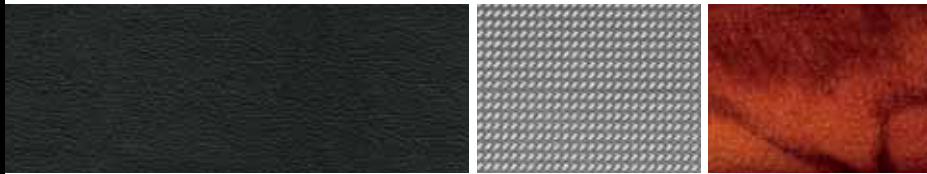


MEDIUM LIGHT STONE LEATHER | CARBON FIBER WEAVE ALUMINUM | OLIVE ASH WOOD

Standard
Carbon Fiber Weave Aluminum trim

Available Wood Package
Walnut Swirl Wood trim

Available with all exterior colors except:
Gold Leaf Metallic

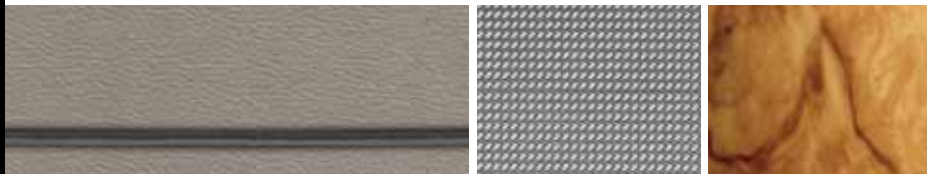


CHARCOAL BLACK LEATHER | CARBON FIBER WEAVE ALUMINUM | WALNUT SWIRL WOOD

Available Premium Package
Carbon Fiber Weave Aluminum trim

Available Premium Package
with Wood Package
Olive Ash Wood trim

Available with all exterior colors except:
Mediterranean Blue Metallic

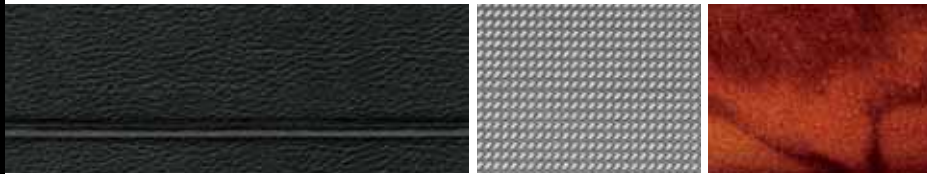


PREMIUM MEDIUM LIGHT STONE LEATHER WITH DUSK GRAY PIPING
CARBON FIBER WEAVE ALUMINUM | OLIVE ASH WOOD

Available Premium Package
Carbon Fiber Weave Aluminum trim

Available Premium Package
with Wood Package
Walnut Swirl Wood trim

Available with all exterior colors except:
Gold Leaf Metallic



PREMIUM CHARCOAL BLACK LEATHER WITH CHARCOAL BLACK PIPING
CARBON FIBER WEAVE ALUMINUM | WALNUT SWIRL WOOD

Available Premium Package
with Wood Package
Olive Ash Wood trim

Available with:
Earth Metallic
Tuxedo Black Metallic
Ingot Silver Metallic
White Platinum Metallic Tri-coat



PREMIUM CANYON LEATHER WITH CHARCOAL BLACK PIPING | OLIVE ASH WOOD

Available Limited Edition Package
Unique Aluminum trim

Available with:
Bordeaux Reserve Red Metallic
Earth Metallic
Tuxedo Black Metallic
White Platinum Metallic Tri-coat



PREMIUM BRONZE METALLIC LEATHER WITH CHARCOAL BLACK PIPING | UNIQUE ALUMINUM





MEDITERRANEAN BLUE METALLIC



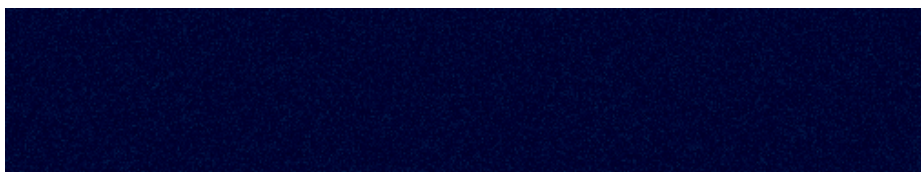
BORDEAUX RESERVE RED METALLIC



GOLD LEAF METALLIC



EARTH METALLIC



KONA BLUE METALLIC



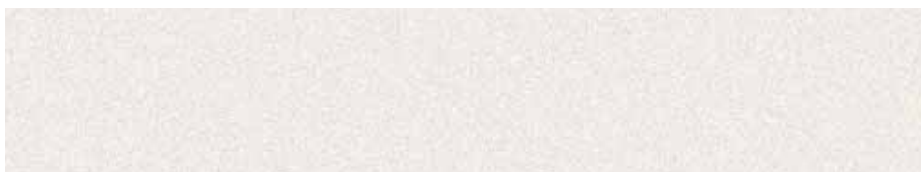
TUXEDO BLACK METALLIC



INGOT SILVER METALLIC



RED CANDY METALLIC TINTED CLEARCOAT¹



WHITE PLATINUM METALLIC TRI-COAT¹

¹Additional cost.
Colors are representative only.



A. 18-IN. PREMIUM PAINTED ALUMINUM | STANDARD

B. 18-IN. POLISHED ALUMINUM | INCLUDED WITH PREMIUM PACKAGE

C. 20-IN. CHROME-CLAD ALUMINUM | INCLUDED WITH ELITE PACKAGE

D. 20-IN. POLISHED ALUMINUM | OPTIONAL | INCLUDED WITH LIMITED EDITION PACKAGE



FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

FORD MOTOR COMPANY INSURANCE SERVICES Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

FORD EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Contact your local Lincoln Mercury Dealer for details and a copy of the limited warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. Lincoln Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Mercury Dealer for details regarding the manufacturer's limited warranty and/or a copy of the LLA product limited warranty offered by the accessory manufacturer.

Complimentary maintenance makes driving your Lincoln even more of a pleasure. Simply bring it to an authorized Lincoln service center, and scheduled maintenance will be performed at no charge throughout your first year of ownership or 15,000 miles, whichever comes first. Additional peace of mind comes from a 4-year/50,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Limited Warranty which features no deductible and is fully transferable. And Roadside Assistance for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details on all of these privileges.

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Comparisons based on 2010 competitive models (class is Luxury Midsize Crossovers), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source of up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

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