

LINCOLN
MKX 

2012





THE UNDENIABLE ADVANTAGE: A VEHICLE AS SMART AS IT IS LUXURIOUS.

Lincoln MKX is certainly well-appointed, but its intelligence sets it apart. SYNC® with MyLincoln Touch™ driver-connect technology allows you to intuitively control certain vehicle features, while standard Intelligent Access with push-button start lets you enter and start it with only a touch.

But that's just the beginning. Lincoln MKX is also efficient and powerful. The 3.7L Ti-VCT V6 engine delivers 305 hp and 280 lb.-ft. of torque, good for the best standard horsepower in the class,¹ as well as best-in-class gas fuel economy of 26 mpg on the highway.² Combine all this with stunning design and signature Lincoln luxury, and you have a genuinely smart choice: the 2012 Lincoln MKX.

Black. Available equipment.

¹Class is Luxury Midsize Utilities vs. 2011/2012 competitors.

²EPA-estimated, FWD. Class is Luxury Midsize Utilities, non-hybrid vs. 2011/2012 competitors.

2012 LINCOLN MKX  lincoln.com



YOUR HANDS CONTROL THE WHEEL.
YOUR VOICE CONTROLS THE REST.

SYNC® with MyLincoln Touch™¹ our industry-first driver-connect technology, responds to spoken commands so you can keep your hands on the wheel while controlling your entertainment, phone, navigation² and climate. This easy-to-use system can also be operated via the color-coded menus on its stunning, 8" LCD touch screen. Intuitive 5-way steering wheel-mounted controls allow you to configure the 4.2" color LCD screens in the digital gauge cluster as well. Access the vehicle and media information you use most, all while keeping your eyes on the road.

Charcoal Black premium leather-trimmed seats. Walnut swirl wood. Available equipment.

¹Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. ²Available feature.

MyLincoln Touch features correct at time of release. Certain features require compatible mobile devices.



IT DOES COUNTLESS THINGS FOR YOU.
INCLUDING SURPRISE AND DELIGHT.



You'll be astounded by all that SYNC® with MyLincoln Touch™ can do in response to your voice or touch. Make and receive calls, play music via Bluetooth® technology, get directions, even change the cabin temperature. The system automatically uploads your phone contacts and remembers them. It also shows you who's calling with pictures from your contact list, and pauses your music so you won't miss a call. You can access music and photos from a USB drive, SD card or other devices. And with the optional Navigation System, you'll view landmarks in 3D on interactive maps.

A 6-month trial subscription to SiriusXM Traffic and Travel Link¹ provides continuously updated live traffic information, weather, fuel prices, sports scores and movie times. Enjoy SiriusXM Satellite Radio with a 6-month trial subscription to the "Sirius Select" package. Hear the music you want without the hassle of commercials, CDs or playlists. Listen to sports, comedy, talk, news, entertainment and more, coast-to-coast.



¹SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. Subscriptions are governed by SiriusXM Customer Agreement; see www.siriusxm.com.



HIGH-END HORSEPOWER AND LOW-END TORQUE.
THE LUXURY IS HAVING PLENTY OF BOTH.

The standard 3.7L V6 engine features twin independent variable camshaft timing [Ti-VCT] to provide class-best 305 standard hp, along with 280 lb.-ft. of torque. With high-end power and low-end acceleration, it delivers a spirited driving experience in every way. A 4-wheel independent suspension adds agile handling and helps reduce unwanted vibrations.

The 6-speed SelectShift Automatic™ transmission gives you the freedom of “manual mode” — handle upshifts and downshifts yourself — with the convenience of an automatic. Six forward speeds allow for lower gearing, the benefits of which include enhanced performance and acceleration. Along with an engaging trip through the gears, Lincoln MKX delivers best-in-class gas fuel economy of 26 mpg hwy.¹

Ingot Silver Metallic. Available equipment.

¹EPA-estimated, FWD. Class is Luxury Midsize Utilities, non-hybrid vs. 2011/2012 competitors.

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SENSE TRAFFIC AND ADJUST SPEEDS. LINCOLN MKX CAN DO IT.

There is something truly luxurious in driving a vehicle with sensors that can help you be more aware of your surroundings. When available adaptive cruise control is activated, sensors maintain 1 of 4 preset gaps between Lincoln MKX and the vehicle ahead. If the lead vehicle slows down, the system decelerates. When the sensors detect the gap has widened, Lincoln MKX returns to the preset speed.

Whether adaptive cruise control is activated or not, available collision warning with brake support is always active and ready. If sensors detect a potential collision with the vehicle in front of you, a warning chimes and red lights flash in the heads-up display. If you fail to react immediately, the system pre-charges the brakes so you have full responsiveness when you brake.

EVERY SEAT IS FIRST CLASS.

The available panoramic Vista Roof™ spans both rows of seats to provide stunning views for all. Enjoy the scenery while seated on heated and cooled, premium leather-trimmed front seats that are powered in 10 different ways, and include power lumbar support, plus memory settings for multiple drivers.

In addition to available genuine olive ash or walnut swirl wood accents, a heated steering wheel is also available to warm you from the inside out. For the 2nd row, either side of the available outboard heated leather-trimmed seats folds down with just the push of a button.



Charcoal Black premium leather-trimmed seats. Walnut swirl wood.
Available equipment.

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IT CAN DETECT TRAFFIC BEFORE YOU CAN SEE IT.
PEACE OF MIND IS ONE OF THE GREATEST LUXURIES.

BLIS WITH CROSS-TRAFFIC ALERT With available BLIS® (Blind Spot Information System), radar sensors continually monitor each side of the vehicle to help you stay on guard. An amber light in the corresponding sideview mirror² alerts you whenever a vehicle is detected in one of your blind spots. Cross-traffic alert uses the same sensors to provide you with visible and audible warnings if a vehicle is detected within 45 feet of either side of Lincoln MKX when backing up.

REAR VIEW CAMERA The available rear view camera works in conjunction with cross-traffic alert to provide additional confidence in situations that require you to reverse. An image of the area behind your vehicle is displayed on the 8" color screen. Colored guides help you judge where objects are in your path.



²BLIS replaces standard integrated blind spot mirrors.



THE LUXURY OF BEING ON THE SAFE SIDE.

With Lincoln MKX, a 2011 IIHS Top Safety Pick,¹ the roof, front and sides have all been cited for good performance in impact testing. Specific structural areas of the steel safety cage are bolstered against intrusion. Others are designed to absorb crash energy and channel it away from passengers.

Inside, the dual-stage front airbags of our Personal Safety System™ help protect the driver and front passenger. Side-curtain airbags deploy from the headliner to provide coverage for outboard passengers in all rows in certain types of side-impact or rollover events. The SOS Post-Crash Alert System™ assists first responders in locating the vehicle when an airbag deploys.²

¹Insurance Institute for Highway Safety (IIHS). ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.



CONFIDENCE COMES ALONG ON EVERY TRIP.

Available Intelligent all-wheel drive provides confidence in various driving conditions, and anytime an extra measure of control is required. To help enhance visibility, adaptive HID headlamps are available. Brighter than halogen, they point in the direction you turn the steering wheel to help you get the best possible look at the road ahead.

When driving Lincoln MKX, you can be certain you are prepared for a wide variety of possible driving conditions. The standard traction control system automatically applies the brakes and modulates engine power whenever it detects wheel slip.



ABUNDANT TECHNOLOGIES,
ALL RIGHT AT YOUR FINGERTIPS.



TOUCH-SENSITIVE SLIDER CONTROLS Unique slider controls featuring touch-sensitive technology allow you to operate the volume and fan settings more easily than with a knob. With 10 distinct touchpoints within each slider, simply swipe to set your personal settings.

INTEGRATED MEDIA HUB An integrated media hub features 2 USB ports, an SD card reader and RCA video input jacks. Access media and gaming devices, charge your smartphone, or create a Wi-Fi® hotspot for your passengers by connecting your phone through Bluetooth®.

THX® AUDIO SYSTEM The available THX II Certified Audio System brings home theater-quality sound to every seat. With 650 watts of power, a 13-channel amp and 14 speakers with a subwoofer, you'll experience HD Radio™ Technology, CDs and MP3 files like never before.

INTELLIGENT ACCESS WITH PUSH-BUTTON START Enter without inserting a key. With your key on you, simply touch the door handle to unlock the doors quickly and easily. After buckling in, and while pressing the brake pedal, Lincoln MKX starts with the push of a button.

HEATED STEERING WHEEL AND SEATS With a simple touch of the screen, turn on the available heated steering wheel to quickly take the chill from your hands. Standard heated and cooled front seats offer 6 different temperature settings.



STANDARD LUXURY FEATURES: EQUIPMENT GROUP 100A

ENGINE

- 3.7L Ti-VCT 24-valve aluminum V6
- 305 hp @ 6,500 rpm/280 lb.-ft. of torque @ 4,000 rpm
- 10.5:1 compression ratio
- Stainless steel exhaust system with dual oval chrome exhaust tips with rolled edges
- 2012 EPA-estimated fuel economy
 - FWD 19 city/26 hwy/22 combined mpg [18.0-gal. capacity]
 - AWD 17 city/23 hwy/19 combined mpg [19.0-gal. capacity]

DRIVETRAIN

- 6-speed SelectShift Automatic™ transmission
- Front-wheel drive (FWD)

WHEELS | TIRES

- 18" premium painted aluminum wheels
- P245/60R18 all-season BSW tires

BRAKES

- Hill start assist
- Power 4-wheel disc brakes with Anti-Lock Brake System (ABS)

SUSPENSION | STEERING

- Front and rear stabilizer bars
- Front independent suspension with MacPherson struts and L-shaped lower control arms with isolated subframe
- Rear 4-link independent suspension with trailing blades, integrated knuckle and lateral links, and isolated subframe
- Power rack-and-pinion steering

EXTERIOR

- Bi-color combination taillamps with indirect LED lamps
- Bi-functional projector-style halogen headlamps with autolamp feature and wiper activation
- Black lower door cladding with chrome accent strip
- Black-painted spoiler
- Center high-mounted stop lamp on liftgate spoiler
- Chrome door handles
- Easy Fuel® capless fuel filler
- Fog lamps
- Lincoln split-wing chrome grille
- Lincoln Star fender badges
- Power, heated, body-color sideview mirrors with memory, security approach lamps, auto-dimming driver's side, integrated blind spot mirrors and manual fold-away design
- Power liftgate
- Reverse Sensing System
- Speed-sensitive intermittent front windshield wipers and 2-speed rear wiper

SEATING

- Leather-trimmed, heated and cooled front seats with Tuxedo stripe, 10-way power including lumbar support, and driver's side memory and easy-entry features
- Leather-trimmed 60/40 split-fold, reclining rear seats with 2-way outboard head restraints and fold-forward center head restraint with armrest [with 2 cupholders]
- EasyFold® rear seat back release

INSTRUMENTATION | DRIVER CONTROLS

- Accessory timed delays with theater-dimming lighting
- Auto-dimming rearview mirror
- Intelligent Access with push-button start [2 remote key fobs]
- MyLincoln Touch™ with 2 configurable 4.2" color LCD screens in gauge cluster; 8" LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks; and steering wheel-mounted 5-way controls [2]
- Power windows with global open and one-touch-up/-down for driver and front passenger
- Remote Start System
- Steering wheel-mounted controls for cruise, audio and MyLincoln Touch
- Tilt/telescoping steering column
- Universal garage door opener

INTERIOR

- 12-volt powerpoints [4]
- Aluminum accents on instrument panel and door-trim inserts
- Below-floor Rear Cargo Management System
- Burnished Bronze Metallic accents on center stack
- Chrome door handles
- Dual-zone electronic automatic temperature control
- Front center console with floor shifter, dual sliding armrest, 2 cupholders and tray
- Leather-wrapped shift knob and steering wheel
- Overhead console with front-seat map lighting and sunglasses storage
- Particulate air filtration system
- Rear cargo hooks and cargo net
- Reversible rear cargo mat
- Sun visors with illuminated visor vanity mirrors

AUDIO | COMMUNICATION SYSTEMS

- AM/FM audio system with single-CD player, MP3 capability and 10 speakers
- Lincoln SYNC® voice-activated, in-vehicle connectivity system
- SiriusXM Satellite Radio, including 6-month trial subscription

SAFETY | SECURITY

- Personal Safety System™ for driver and front passenger with dual-stage front airbags¹; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® with RSC® [Roll Stability Control™]
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Front-seat side airbags¹
- Lower Anchors and Tether Anchors for Children [LATCH] in outboard rear seating positions
- MyKey®
- Perimeter alarm
- Remote Keyless Entry System
- Safety Canopy® System with side-curtain airbags¹ for front and rear outboard passengers, and rollover sensor
- SecuriCode™ keyless entry keypad
- SecuriLock® Passive Anti-Theft System
- Side-intrusion door beams
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System [excludes spare]

¹Always wear your safety belt and secure children in the rear seat.

AVAILABLE LUXURY PACKAGES

PREMIUM PACKAGE: EQUIPMENT GROUP 101A

- 18" polished aluminum wheels
- Adaptive HID headlamps
- Ambient lighting
- BLIS® (Blind Spot Information System) with cross-traffic alert¹
- Heated rear outboard seats
- Heated steering wheel²
- Illuminated front scuff plates
- Power-tilt/-telescoping steering column with memory
- Premium leather-trimmed seating with Tuxedo stripe and piping
- Rain-sensing wipers
- Rear view camera
- Sideview mirror turn signal indicators

ELITE PACKAGE: EQUIPMENT GROUP 102A Includes content of Equipment Group 101A, plus:

- HD Radio™ Technology
- Panoramic Vista Roof™ with dual power sunshades
- THX® II Certified Audio System with AM/FM stereo/single-CD player with MP3 capability, 14 speakers (including 8" subwoofer), 650 watts of power and 13 amplifier channels
- Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

LIMITED EDITION PACKAGE³

- 20" polished aluminum wheels
- Etched Lincoln Star in headlamp lenses
- “LIMITED EDITION” badging
- Premium carpeted floor mats with embroidered logo
- Premium leather-trimmed seating surfaces in Bronze Metallic color with Tuxedo stripe and Charcoal Black piping
- Unique aluminum accents on instrument panel and door-trim inserts

WOOD PACKAGE⁴

- Wood appliques in olive ash or walnut swirl on instrument panel, door-trim inserts and steering wheel inlay

CLASS II TRAILER TOW PACKAGE (3,500 lbs. max.)

- Class II hitch receiver
- Trailer sway control
- Upgraded cooling fan and larger radiator
- Wiring harness with 4-pin connector

AVAILABLE EQUIPMENT

- 20" chrome-clad aluminum wheels^{3,4}
- 20" polished aluminum wheels³
- Adaptive cruise control and collision warning with brake support³
- All-weather floor mats
- Cargo Package includes cargo area protector and rear bumper protector
- Dual head restraint DVD by INVISION™⁵
- Intelligent all-wheel-drive (AWD)
- Panoramic Vista Roof with dual power sunshades
- Roof-rack side rails (Black)⁶
- Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (includes THX II Certified Audio System)⁷

LINCOLN AUTOMOTIVE FINANCIAL SERVICES Plans to launch in available states in the 3rd quarter of 2011. Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. Ask your Lincoln Dealer for details.

INSURANCE SERVICES Get Lincoln quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-866-329-4367 for a no-obligation quote.

LINCOLN EXTENDED SERVICE PLAN For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Lincoln ESP, the only service contract backed exclusively by Lincoln and honored at all Lincoln dealerships.

GENUINE LINCOLN ACCESSORIES will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

COMPLIMENTARY MAINTENANCE In addition to being one of the most technologically advanced and luxurious vehicles on the road, the 2012 Lincoln MKX includes no-charge, 4-year/50,000-mile maintenance. Maintenance items include oil changes, tire rotations and vehicle inspections. Coverage includes a maximum of 8 regularly scheduled maintenance services. See dealer for qualifications and complete details.

LINCOLN WARRANTIES Additional peace of mind comes from a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. See dealer for limited warranty details.

ROADSIDE ASSISTANCE for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Dealer will provide complete details.

The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

Sirius U.S. Satellite Service available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance®

THX and the THX logo are trademarks of THX Ltd., which are registered in some jurisdictions. All rights reserved.

HD Radio is a proprietary trademark of iBiquity Digital Corp.

INVISION is a trademark of Audiovox Corporation.

Comparisons based on 2011/2012 competitive models (class is Luxury Midsize Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.

¹BLIS replaces standard integrated blind spot mirrors. ²When equipped with Wood Package, only the leather portion of steering wheel is heated. ³Requires Equipment Group 101A or 102A. ⁴Not available with Limited Edition Package. ⁵Lincoln Licensed Accessory. ⁶Not available with Vista Roof or Equipment Group 102A. ⁷Requires Equipment Group 101A.



MEASUREMENTS

Length	186.7"
Wheelbase	111.2"
Width [excluding mirrors]	76.0"
Width [including mirrors]	87.5"
Width [mirrors folded]	79.1"
Height [without options]	67.3"
Head room [front/rear]	40.0"/39.3"
Shoulder room [front/rear]	58.9"/58.7"
Hip room [front/rear]	54.4"/55.2"
Leg room [front/rear]	40.7"/39.6"
Cargo volume [behind front seats]	68.6 cu. ft.
Cargo volume [behind rear seats]	32.3 cu. ft.

AVAILABLE LINCOLN CUSTOM ACCESSORIES

- Vehicle security systems
- Parking assist systems¹
- Dual head restraint DVD¹
- Sportz® SUV tents¹
- Racks and carriers¹
- Roof rails and crossbars
- Side window deflectors
- Rear bumper protector
- Locking fuel plug
- Trailer towing accessories
- Wheel lock kit
- Cargo organizers and protectors
- Cargo security shade
- Sport pedals
- All-weather floor mats
- Ash cup/coin holder

To learn more about Lincoln Custom Accessories and to shop online, visit lincolnaccessories.com.

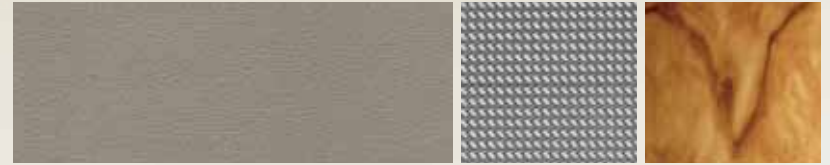


- A. 18" PREMIUM PAINTED ALUMINUM | STANDARD
- B. 18" POLISHED ALUMINUM | INCLUDED WITH PREMIUM PACKAGE
- C. 20" CHROME-CLAD ALUMINUM | OPTIONAL
- D. 20" POLISHED ALUMINUM | OPTIONAL | INCLUDED WITH LIMITED EDITION PACKAGE

¹Lincoln Licensed Accessory.

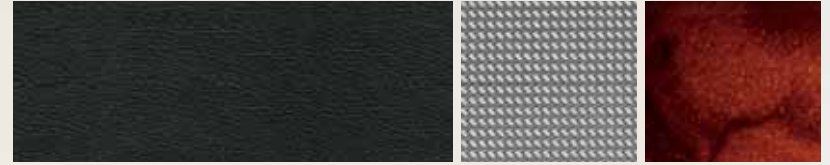
LINCOLN MKX TRIM

Standard
Carbon Fiber Weave Aluminum trim
Available Wood Package
Olive Ash Wood trim
Available with all exterior colors



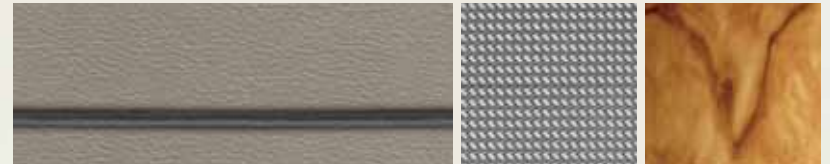
MEDIUM LIGHT STONE LEATHER | CARBON FIBER WEAVE ALUMINUM | OLIVE ASH WOOD

Standard
Carbon Fiber Weave Aluminum trim
Available Wood Package
Walnut Swirl Wood trim
Available with all exterior colors



CHARCOAL BLACK LEATHER | CARBON FIBER WEAVE ALUMINUM | WALNUT SWIRL WOOD

Available Premium Package
Carbon Fiber Weave Aluminum trim
Available Premium Package
with Wood Package
Olive Ash Wood trim
Available with all exterior colors



PREMIUM MEDIUM LIGHT STONE LEATHER WITH DUSK GRAY PIPING
CARBON FIBER WEAVE ALUMINUM | OLIVE ASH WOOD

Available Premium Package
Carbon Fiber Weave Aluminum trim
Available Premium Package
with Wood Package
Walnut Swirl Wood trim
Available with all exterior colors



PREMIUM CHARCOAL BLACK LEATHER WITH CHARCOAL BLACK PIPING
CARBON FIBER WEAVE ALUMINUM | WALNUT SWIRL WOOD

Available Premium Package
with Wood Package
Olive Ash Wood trim
Available with:
White Platinum Metallic Tri-coat
Ingot Silver Metallic
Mineral Gray Metallic
Black



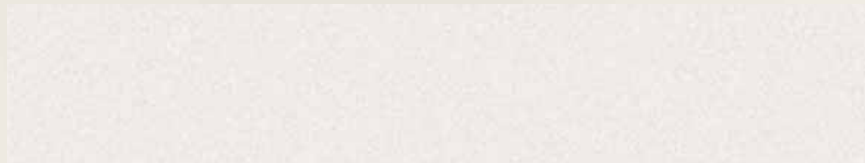
PREMIUM CANYON LEATHER WITH CHARCOAL BLACK PIPING | OLIVE ASH WOOD

Available Limited Edition Package
Unique Aluminum trim
Available with:
White Platinum Metallic Tri-coat
Cinnamon Metallic
Mineral Gray Metallic
Black



PREMIUM BRONZE METALLIC LEATHER WITH CHARCOAL BLACK PIPING | UNIQUE ALUMINUM

LINCOLN MKX COLOR



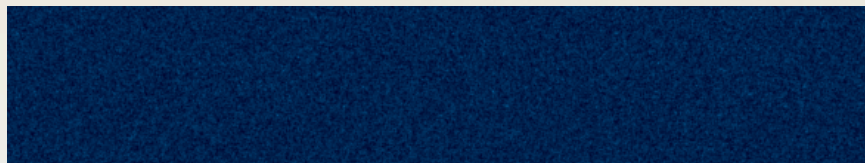
WHITE PLATINUM METALLIC TRI-COAT¹



CRYSTAL CHAMPAGNE METALLIC TRI-COAT¹



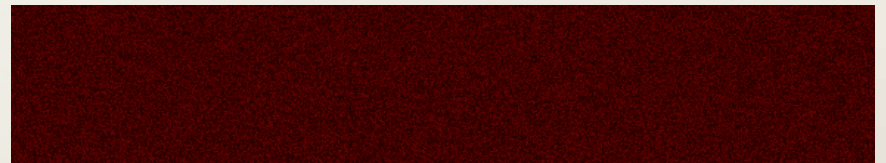
INGOT SILVER METALLIC



DARK BLUE PEARL METALLIC



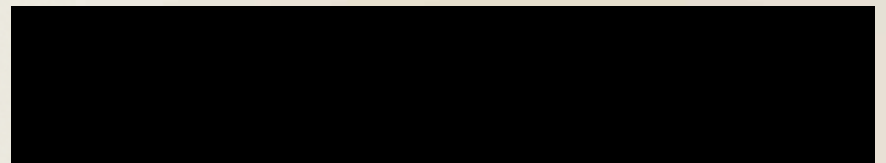
RED CANDY METALLIC TINTED CLEARCOAT¹



CINNAMON METALLIC



MINERAL GRAY METALLIC



BLACK