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LINCOLN
2008 MKZ



**"Highest Ranked Entry Premium Car in Initial Quality,"
according to J.D. Power and Associates.**

Lincoln MKZ received the lowest number of problems per 100 vehicles among entry premium cars in the proprietary J.D. Power and Associates 2007 Initial Quality Study.SM Study based on responses from 97,390 new-vehicle owners, measuring 250 models, and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February–May 2007. Your experiences may vary. Visit jdpower.com.





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2008 Lincoln MKZ in Light Sage Metallic.
Shown with available equipment.



With 263 hp and 249 lb.-ft. of torque, the 3.5L V-6 engine of Lincoln MKZ will help your dreams take flight. It's so inspiring, in fact, that the V-6 was named one of *Ward's 10 Best Engines*¹ in their 13th annual competition. "I've never seen a tach needle jump from 1500 rpm to 5000 rpm quite like this," said *WardsAuto.com* senior editor Tom Murphy.

A wide-ratio 6-speed automatic transmission maximizes the performance feel of the V-6 while helping it achieve exceptional fuel economy. "The transmission is a willing player, offering a gear for every occasion and smooth shifts," says *Motor Trend* magazine. Electronic controls in the engine and transmission deliver smooth, seamless shifts.

The sport-tuned 4-wheel independent suspension of Lincoln MKZ supplies a ride that's steadfast and true. Up front, a double-wishbone design provides responsive handling. In the rear, a multilink independent suspension limits lateral force on the springs for a more composed ride. Stabilizer bars front and rear help keep things steady, even through turns.

¹*WardsAuto.com*, January 2007.



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2008 Lincoln MKZ with Sand leather-trimmed heated and cooled front seats and Figured Maple wood trim. Shown with available equipment.

As back-to-back winner of the "Premium-Priced Car Interior of the Year,"¹ Lincoln MKZ will energize your senses on each drive. Contemporary Figured Maple or classic Ebony wood trims the steering wheel, instrument panel and door-trim panels. Satin-nickel accents and chrome-ringed gauges signal modern precision. At night, luxurious white LED lighting illuminates the controls and switches.

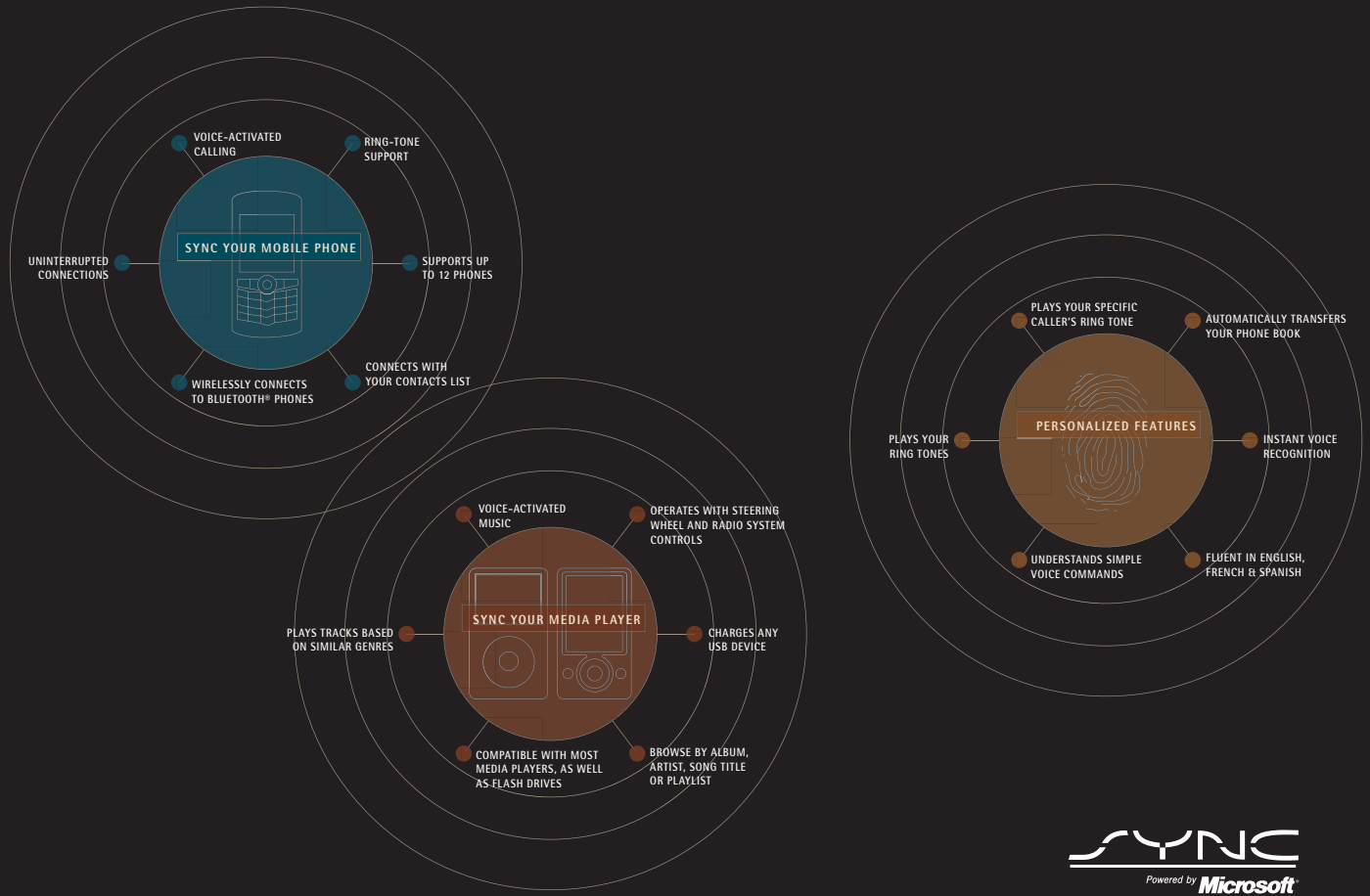
¹Ward's 2006 and 2007 Auto Interiors Show.



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
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PRESENTING THE NEW STANDARD FOR IN-VEHICLE COMMUNICATIONS.

Lincoln SYNC,TM developed in association with Microsoft,[®] is a voice-activated, customizable media system that integrates the devices you own with your Lincoln vehicle. With Microsoft Auto software actually embedded in the vehicle, SYNC¹ allows you to operate most Bluetooth-enabled mobile phones² and most digital media players² using simple voice commands. To play a song or make a call, just say the word — in English, French or Spanish — and SYNC responds.

SYNC YOUR LINCOLN WITH YOUR PHONE.

After pairing your phone with your car, simply press the "Voice" or  button on the steering wheel, say CALL and the name of the person you want to reach, and SYNC will automatically place the call. To answer incoming calls, press the "Phone" button. And if you're in the middle of a conversation while entering the vehicle, SYNC will seamlessly transfer the call to the vehicle hands-free system so you won't miss a word.

SYNC YOUR LINCOLN WITH YOUR MEDIA PLAYER.

STEP 1: Connect your digital media player to SYNC's USB port. **STEP 2:** Press the "Voice" or  button and simply say "PLAY TRACK (your favorite song)." **STEP 3:** Crank up the volume on the audio system and enjoy for miles. And because your media player is plugged into the USB port while the vehicle is running, SYNC charges the device. So just start talking. SYNC will do the rest.

¹Driving while distracted can result in loss of vehicle control. Only use mobile phones, even with voice commands, and other devices not essential to driving when it is safe to do so.
²Some mobile phones and some digital media players may not be fully compatible. SYNC is standard on Lincoln MKZ. Go to SyncMyRide.com for more details.
The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc. Microsoft is a registered trademark of Microsoft Corporation.



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2008 Lincoln MKZ with Sand leather-trimmed seats and Figured Maple wood trim. Shown with available equipment.

There's no better place to recharge your batteries than in the award-winning, leather-trimmed interior of the 2008 Lincoln MKZ. Here, engineers took extensive steps to minimize unwanted noise: an underbody shield, advanced door seals, extra layers of sound-deadening material, absorption pads under the carpeting, and thick side-window glass. Even its streamlined shape allows for fluid airflow, contributing to a smooth, quiet ride.

Chrome-capped power sideview mirrors are designed to deflect air away from the side windows, minimizing wind noise. And the 50-series V-rated performance tires, designed specifically for Lincoln MKZ, deliver superb ride quality, responsive handling and minimal cabin noise. In Lincoln MKZ, the sounds you hear will be the ones you want to.

As you relax in this quiet and spacious interior, recharge yourself by listening to the favorites on your digital media player. Just connect it to the audio input jack in the center console and you can broadcast your tunes through the speakers. To transport longer items, a 60/40 split-folding rear seat makes pass-through access from MKZ's large trunk easy.



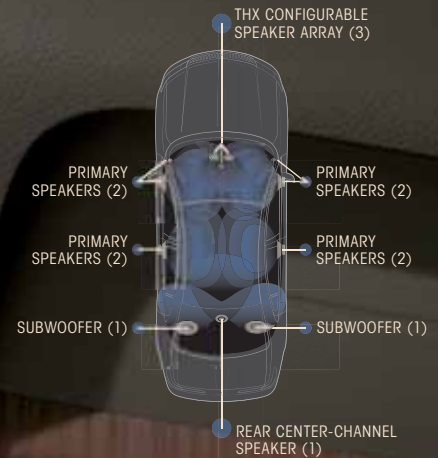
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THX® II CERTIFIED AUDIO SYSTEM



With Lincoln MKZ's available voice-activated, DVD-based Navigation System, clearly displayed maps and menus make it easy to locate the nearest ATM, hotel or restaurant. A split-screen mode even displays the map on the left and the planned turn list on the right.



WITH THESE ADVANCED SYSTEMS, YOUR LIFE WON'T MISS A BEAT.

Bring a surround-sound experience to tight curves and enticing straightaways with the available THX II Certified Audio System. A *Detroit News* auto critic describes it as a "cinematic quality system that will blow any audiophile away." Maximizing the benefits of the standard AM/FM stereo and 6-disc in-dash CD changer with MP3 capability, the THX II Certified Audio System features 14 speakers that deliver rich sound. A sophisticated processor provides spectral balance, wide dynamic range and superior acoustic performance. Deep bass emanates from two 6" x 9" subwoofers in the rear deck. 600 watts of power are supplied by 12 amplifier channels. And acoustical depth pulses from the patented THX Configurable Speaker Array (CSA) located in the center of the instrument panel. If that's not enough, SIRIUS Satellite Radio¹ allows access to over 130 channels of news, sports, personalities and commercial-free music. A courtesy 6-month subscription to the SIRIUS service is included.

Featuring a brilliant 6.5" color screen (shown above) and six presets for quick access to destinations you'd like to keep stored, Lincoln MKZ's available voice-activated, DVD-based Navigation System will be your most trusted advisor. With nearly two million points of interest covered on a single DVD, the system computes complex routes in the time it used to take just to unfold the map. With 11 different ways to program destinations, using criteria such as shortest route or drive time, you can customize the display and prompt options for optimum convenience. And since the system stores the last 25 routes, finding your way has never been easier.

¹Service not available in Alaska or Hawaii. See your Lincoln Mercury Dealer or contact SIRIUS at 1-888-539-7474 for more information.



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2008 Lincoln MKZ in Black.

GIVE YOUR DREAMS SOME TRACTION.

Tuned with an emphasis on luxury performance, the available Intelligent All-Wheel-Drive (AWD) System on Lincoln MKZ reacts automatically to changes in traction for confident driving in all weather conditions. This active AWD system seamlessly distributes torque between front and rear wheels, optimizing traction for increased control and performance during rapid acceleration and hug-the-line cornering.

"All-Wheel Drive removed the nose-heavy feel typical of front-wheel drive and made MKZ nimble to the point of exciting ..." says *USA TODAY*.

On snowy or wet road surfaces, of course, AWD really shines. Since the wheels with the best grip always receive the most power, AWD enhances control when the weather turns nasty. Together with standard Traction Control, AWD can even direct torque side to side on each axle, allowing you to continue forward motion even if only one wheel has grip.



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A READY DEFENSE.

If the unthinkable is unavoidable, rest assured that the 2008 Lincoln MKZ is prepared for the worst. Specific structural areas were strengthened against intrusion by manufacturing them with additional steel. Others were designed to collapse, absorb or channel crash energy away from the vehicle. And inside, occupant protection systems help keep you and your passengers safe.

An array of six standard airbags offers enhanced protection for all outboard passengers. Driver and front-passenger coverage includes dual-stage front airbags that adjust deployment levels based on several factors, and front-seat side airbags that enhance chest protection in certain side-impact collisions. And all outboard passengers benefit from the side-curtain airbags, which feature roll-fold technology that allows the airbag to position itself between the side window and the occupant — even if their head is against the glass. In certain types of side-impact events, the side-curtain airbags deploy from the headliner to cover both rows of the vehicle.

Wherever you decide to roam, the 2008 Lincoln MKZ provides peace of mind that you can count on.



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Standard Equipment

Performance

- 3.5L Duratec DOHC 24-valve aluminum V-6 engine with 263 hp @ 6250 rpm, 249 lb.-ft. of torque @ 4500 rpm, and 10.3:1 compression ratio
- 6-speed electronic automatic transmission with overdrive
- Intake variable cam timing (iVCT) and Electronic Throttle Control (ETC)
- 17" 8-spoke machined-aluminum and painted wheels
- 150,000-mile tune-up interval¹
- Front-wheel drive
- Independent Short- and Long-Arm front suspension with coil springs over shocks
- Multilink independent rear suspension
- P225/50VR17 all-season performance tires
- Power 4-wheel disc brakes with Anti-lock Brake System (ABS) and Electronic Brakeforce Distribution (EBD)
- Power rack-and-pinion steering
- 24-mm front and 17-mm rear stabilizer bars
- Sequential multi-port electronic fuel injection
- Stainless steel exhaust system with dual chrome exhaust tips
- Traction Control

Interior

- 5-passenger seating
- 60/40 split-folding rear seat with center armrest and 2 cupholders
- Analog clock
- Auxiliary audio input jack in front center console
- Carpeted front and rear floor mats
- Dual-zone Electronic Automatic Temperature Control
- Front center floor console with adjustable armrest and two-tiered storage
- Front seatback map pockets
- Genuine wood accents in Figured Maple or Ebony
- Grocery bag hooks in trunk
- Leather-wrapped shift knob
- Leather-wrapped steering wheel with genuine wood accents in Figured Maple or Ebony
- Overhead console with sunglasses holder
- Power, heated and cooled 10-way driver and front-passenger seats with power lumbar
- Power points (2)
- Premium AM/FM audio system with 6-disc in-dash CD changer, MP3 and SIRIUS Satellite Radio capabilities, 6 speakers and speed-compensated volume control
- Premium, perforated leather-trimmed seating (front)
- Remote, power decklid release
- SIRIUS Satellite Radio, including SIRIUS Satellite Radio receiver, SIRIUS Satellite Radio low-profile antenna, and 6-month courtesy subscription to SIRIUS
- Smoker's Package, including lighter and ashtray
- Tilt/telescopic steering column



Dual-zone Electronic Automatic Temperature Control automatically maintains the selected temperature settings.



With the audio input jack located in the front center console, you can broadcast your digital media player through the vehicle's speakers.



The tailored, leather-trimmed front seats of Lincoln MKZ are equipped with three levels of heating and cooling power.

¹Under normal driving conditions with routine fluid and filter changes.

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Complimentary maintenance makes driving your Lincoln even more of a pleasure. Simply bring it to an authorized Lincoln service center, and scheduled maintenance will be performed at no charge throughout your first year of ownership or 15,000 miles, whichever comes first. Additional peace of mind comes from a 4-year/50,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile powertrain limited warranty which features no deductible and is fully transferable. And Roadside Assistance for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details on all of these privileges.



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Instrumentation
Driver Controls

- Auto-dimming rearview mirror
- Power windows with global open and one-touch-open/-close for driver and front passenger
- Steering wheel-mounted cruise and audio controls
- Universal Garage Door Opener
- White LED-backlit instrument cluster with speedometer, tachometer, fuel level gauge, coolant temperature gauge, and message center

Exterior

- Body-color door handles
- Fog lamps
- Light-Emitting Diode (LED) taillamps
- Power, heated, chrome-capped sideview mirrors with security approach lamps, memory and auto-dimming on driver side
- Quad-beam halogen headlamps
- Rear-window defroster
- Solar-tinted glass
- Speed-sensitive windshield wipers
- Reverse Sensing System

Security & Safety

- Personal Safety System® with dual-stage front airbags¹ for driver and front passenger, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- 3-point safety belts for all seating positions
- Accessory timed delay
- Autolamp automatic on/off headlamps with delay
- Battery saver
- Belt-Minder® safety belt reminder
- Child-safety rear door locks
- Emergency in-trunk release handle
- Front-seat side airbags
- Illuminated entry with theater-dimming feature
- Integrated key fob with trunk release and panic button
- Keyless-entry keypad on driver door
- Lower anchors and tether anchors for child-safety seats (LATCH)
- Perimeter anti-theft system
- Power door locks
- Remote keyless-entry system
- SecuriLock® passive anti-theft ignition system
- Side-curtain airbags
- Side-intrusion door beams
- Tire Pressure Monitoring System



With prominent wood grips in either Figured Maple (shown) or Ebony, the MKZ steering wheel features convenient cruise and secondary audio controls in its satin-nickel inserts.



The 10-way power, leather-trimmed driver seat and power, heated sideview mirrors feature memory settings for two different drivers.



After punching in your preset number to unlock the driver door, you can unlock all other doors and even open the trunk with the handy driver door keyless-entry keypad.

¹Always wear your safety belt and secure children in the rear seat.



FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

FORD MOTOR COMPANY INSURANCE SERVICES Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

FORD EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.



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Available Equipment

- 17" 8-spoke chrome-aluminum wheels
- Voice-activated, DVD-based Navigation System
- High-Intensity Discharge (HID) headlamps
- Power moonroof with global open and one-touch-open/-close
- THX® II Certified Audio System with 600 watts of peak power, 14 speakers (including 2 subwoofers and front/rear center channels) and 12 amplifier channels
- Intelligent All-Wheel Drive
- Satin-nickel aluminum trim with leather-wrapped steering wheel and satin-nickel trim on the instrument panel and the front and rear doors
- 3dCarbon 5-Piece Body Kit¹ includes front and rear valance, right and left side skirt, upper rear glass spoiler and 2 chrome exhaust tips (available in select colors)

Dimensions

Head Room	38.7" Front	37.8" Rear
Shoulder Room	57.0" Front	55.6" Rear
Hip Room	54.0" Front	53.6" Rear
Leg Room	42.3" Front	36.7" Rear
Height	57.1"	
Length	190.5"	
Width	72.2" (excluding mirrors)	
Wheelbase	107.4"	
Curb Weight	3469 lbs. (FWD)	3645 lbs. (AWD)
Track	61.6" Front	61.3" Rear
Luggage Capacity	15.8 cu. ft.	
2008 EPA-Estimated Fuel Economy	3.5L FWD 3.5L AWD	18 mpg city/28 hwy. 17 mpg city/24 hwy.

- Wheels**
- A** 17" 8-spoke machined-aluminum and painted Standard
 - B** 17" 8-spoke chrome-aluminum Available



¹Available through your Lincoln Dealer as a Dealer-Installed Ford Licensed Accessory. Not covered by New Vehicle Limited Warranty. See your dealer for details.

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Comparisons based on 2007 competitive models (Medium Premium Car class), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source of up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.



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Exterior Choices

- 1** Silver Birch
- 2** Dark Ink Blue¹
- 3** Light Sage
- 4** Dune Pearl
- 5** White Suede¹
- 6** Moss Green¹
- 7** Black
- 8** Vapor Silver¹
- 9** Vivid Red

Interior Choices

- 10** Sand Leather/Figured Maple Wood
- 11** Dark Charcoal Leather/Ebony Wood
- 12** Light Stone Leather/Ebony Wood

Satin-Nickel Aluminum Trim (not shown) available with all interiors, replacing wood on instrument panel and front and rear door trim; includes leather-wrapped steering wheel

¹New for 2008. Lincoln uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for White Suede and Black. Colors are representative only.

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