

Reassurance on the road.

**5** YEAR  
PREMIUM PLAN



**NEW PEUGEOT 107**

**MOTION & EMOTION**



**PEUGEOT**

# THE RIGHT CHEMISTRY

Meet your perfect partner. Supercharged engineering, looks that will take your breath away and a touch of sophistication. The Peugeot designers have insisted on beauty and stunning looks in the new 107, so that your heart beats faster every time you look at it. Our innovative designs and features answer your demands for better, safer, more comfortable and environmentally respectful vehicles. We've reduced emissions to 99 g/km from our engines and every new car we build is up to 95% recyclable.



# EXTERIOR

## 107 WAYS TO ENJOY LIFE

Whether you are dodging traffic or squeezing into that parking space, the 107's fresh styling, vibrant character and confident handling makes it stand out in the city. Thanks to its stunning coordinated interior and large helpings of attitude, plus Colour Coded Bumpers with LED\*\* Lights and Colour Coded Mirrors\* that highlight your personal style.



## ONE SIZE FITS...

With a length of only 3.43 m, and a width of 1.63 m, the 107 is one of the most compact 4-seaters on the market, yet its large wheelbase means there's loads of room inside. Small on the outside, big on the inside, the 107 turns conventional thinking on its head.

## ...AND FITS EVERYWHERE

The 107's compact dimensions and neat turning circle (just 9.5 m) mean there's nothing like it in city traffic. It just loves to weave through narrow streets and squeeze into tight parking spaces. Which just goes to prove that the best, and most maneuverable things definitely come in small packages.

# INTERIOR

## INTUITIVE INFORMATION

The 107 makes it easy to keep an eye on what's happening inside the car. All the warning lights and indicators (including the fuel gauge) are clustered together on the innovative speedometer.

## WIRED TO PARTY

The 107 features a standard radio/CD player, Bluetooth\*\* and an input link for your MP3 player\*\* plus USB\*\*. If great sound is what drives you, then play on.

## THE ONE TO CHOOSE

Just to make sure you keep your cool under all conditions, you can enjoy the luxury of air conditioning whenever you want. A grille at the top of the centre console keeps the hot or cold air flowing smoothly throughout the cabin, while two additional air vents allow you to direct streams of air wherever needed. We've developed a car that not only looks stylish, but combines excellent maneuverability and great road holding with real economy and safety. But the ride doesn't have to stop there. Because at Peugeot, we believe that nothing comes close to the experience of discovering the 107, you should test-drive one today and see for yourself.



# ENGINE

## POWER YOUR WORLD

Red, amber, green. When the traffic flows, the 107 goes, courtesy of its zesty 1.0 litre, 3 cylinder, 12V petrol engine. The 107 certainly doesn't hang about. Its zippy engine develops a respectable 50 kW with enough torque to keep you moving swiftly through the streets. Plus if you're looking for thrifty as well as nifty, you'll be pleased to know that it averages a frugal 4.3 l/100 km.



## GEARBOX

With its 5-speed manual gearbox the 107 is ready to take on anything in the city.

# SAFETY

## **BRAKING SYSTEM**

It's safety first with the 107. ABS (Anti-Lock Braking System) with EBD (Electronic Brake-Force Distribution) electronically distributes the braking force between the front and rear axles to ensure the shortest possible braking distances, while CSC (Cornering Stability Control) optimises your braking, applying the brakes independently for greater stability around bends.

## **PROTECTION**

One of the 107's strong points is its structure, which has proved extremely resistant to damage during front impact testing. Last but most definitely not least, tests show that the 107 has a really impressive ability to protect its passengers in the event of a side impact. Which is a big plus if you're carrying little ones (providing they're securely strapped into child seats in line with our safety recommendations). To make the road a safer place for you, the 107 features front & rear crumple zones to absorb crash energy, plus a comprehensive list of other passive safety features.

## **AIR BAGS**

- 2 front air bags for the driver and the front passenger.
- 2 front side air bags on both models to protect the chest of the driver and front passenger in the event of side impact.

The 107 is equipped with pretensioning front seat belts with a force limiter to minimise the risk of physical injury to the driver and front seat passenger. Passengers in the rear are protected by 3-point inertia reel seat belts.



# THE PEUGEOT CUSTOMER PROMISE

When purchasing a new Peugeot from an Authorised Peugeot Dealership, entrust your vehicle to one of our fully trained representatives equipped with all the relevant diagnostic original equipment, they promise to give you excellent after sales service backup, all at a competitive price.

## **PEUGEOT 107 - 5 YEAR / 60 000 KM PREMIUM PLAN\***

Peugeot vehicles are designed and manufactured to give you worry-free motoring. As a Peugeot owner you are entitled to a comprehensive range of customer care services from your Authorised Peugeot repairer who has the expertise to maintain your Peugeot at its peak performance.

**5 YR / 60,000 KM MAINTENANCE PLAN** - up to five years of technical and financial peace of mind.

**3 YR / 100,000 KM MANUFACTURER WARRANTY** all vehicles first registered in South Africa as of the 20th August 2012 and purchased from an Authorised Peugeot Dealership, will benefit from a 3 year / 100 000 km Manufacturer's Warranty.

**3 YR / 100,000 KM ROAD-SIDE ASSISTANCE** - For the three years of ownership you automatically receive Peugeot Assistance cover. It includes roadside assistance, vehicle recovery and free car hire for 24 hours or one overnight hotel accommodation for up to 4 people, if more than 100 km from home. Peugeot Assistance is available within South Africa, Namibia, Botswana and Swaziland. Your local Peugeot Dealer has full details of terms and conditions.

(\*) - the **5 Yr / 60,000 km Premium Plan** is only valid for passenger vehicles retailed in South Africa and Namibia.

## **12 YEAR ANTI-PERFORATION AND 3 YEAR PAINT WARRANTY**

This added extra is automatically transferable on the sale of the vehicle, which will maintain and enhance the resale value of your vehicle.

## **CALL CENTRE**

To make sure we meet and exceed your expectations of service, please contact the Peugeot Call Centre on 0860 738 472, so we can efficiently handle your queries, complaints or compliments.

\* Vehicle specifications depend on model. Please refer to specification sheet. Visuals for illustration purpose only. E&OE.

\*\* On Trendy model only.



**PEUGEOT**  
**ASSISTANCE**  
0860 77 2424

[www.peugeotwebstore.co.za](http://www.peugeotwebstore.co.za)

08/2013



\* For terms and conditions visit [www.peugeot.co.za](http://www.peugeot.co.za). R1.00 per sms. Free sms's do not apply.