

2004 Jaguar XJ

BORN TO PERFORM



THE ALL-NEW 2004 XJ. It is the rebirth of Jaguar's iconic sedan. Stronger. Faster. Safer. Smarter. It is a radical transformation that evokes the thought-provoking words of Jaguar founder Sir William Lyons: "The car is the closest thing we will ever create to something that is alive."

The all-new XJ is the first production luxury sedan to use rivet-bonded construction for an aluminum-intensive monocoque structure. Technology commonly found in aerospace construction, the result is a new XJ body that is 60 percent stiffer, yet 40 percent lighter, than its predecessor. Strength and agility: You will feel the effects of this combination every time you press the accelerator of your XJ. While the all-new 2004 XJ is the first volume luxury sedan to use rivet-bonded construction for an aluminum-intensive monocoque structure, it is not the first Jaguar to employ this lightweight material. Half a century ago, a team of D-Type Jaguars, their aluminum bodies painted British Racing Green, stunned the motorsports world with their speed and beauty. Today, you will find the all-new XJ equally electrifying. This is precisely how a Jaguar ought to feel: robust yet refined, agile yet substantial. In response to the driver's commands, it comes alive. Like an athlete in peak physical condition, its reflexes are laser-sharp, its movements at once fluid, yet ferociously powerful. It is the aspiration of Sir William Lyons now brought to fruition.



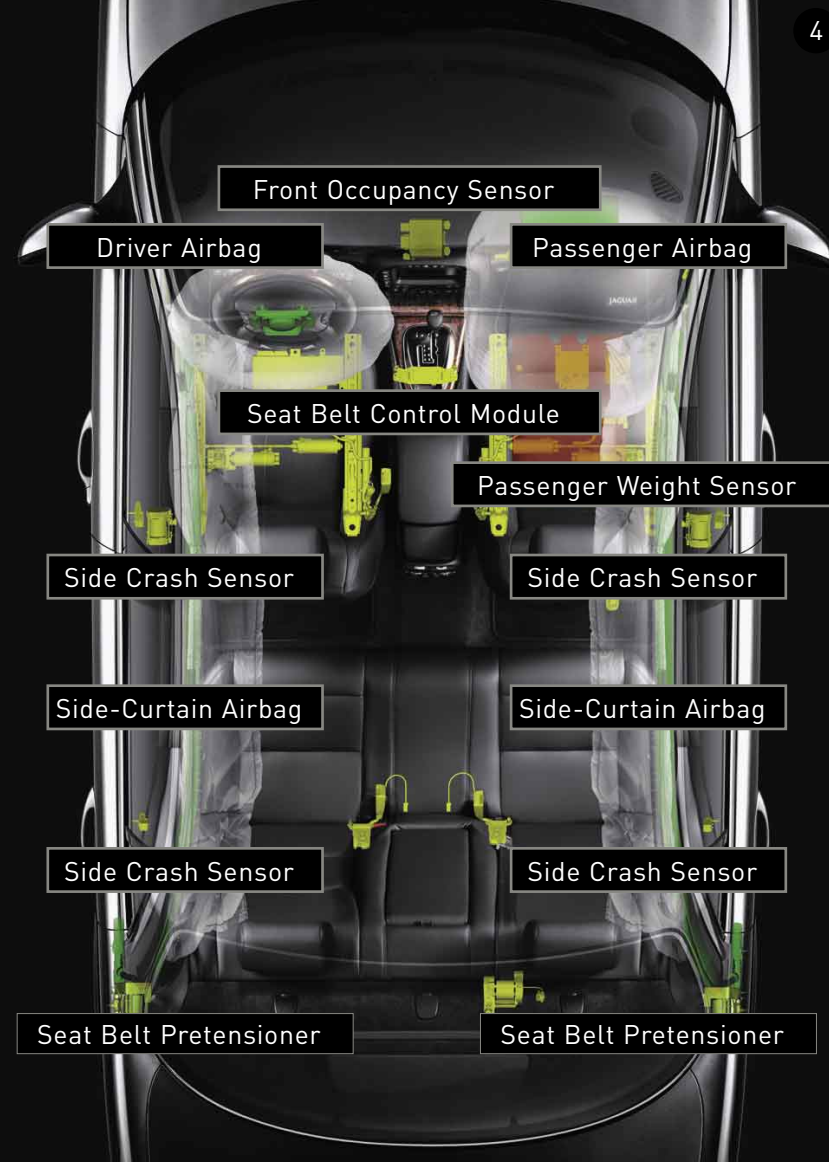
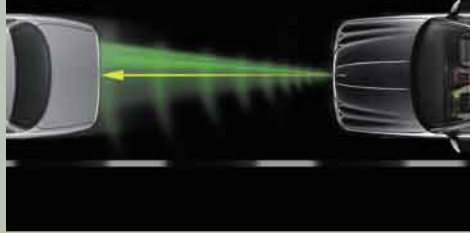
ENGINEERING the all-new XJ required generating all-new ideas. And from that exercise came the rejuvenation of our body and of our soul.

At the heart of the all-new XJ beats a 4.2-litre V8 engine whose numbers are impressive by any measure: The new supercharged XJR engine pours out 390 hp and 399 lb.-ft. of torque, launching you from standstill to 100 km/h in a mere 5.1 seconds. In the new XJ8, output of the V8 is rated at 294 hp and 303 lb.-ft. of torque. What is the psychological impact of that refined power? Incalculable. The smooth churn of the all-new XJ's V8 is channeled through an automatic transmission of six speeds, not the conventional five. And where all this power meets the road, Jaguar engineers have integrated an enhanced self-leveling air suspension system that brilliantly balances the inherent conflict between ride comfort and handling control. The system automatically lowers the XJ's ride height at higher speeds to enhance high-speed stability and aerodynamic efficiency. Meanwhile, Jaguar's Computer Active Technology Suspension (CATS) helps tune the ride and the handling balance millisecond by millisecond, seeking the precise level of firmness whether it senses you are carving a winding road or just cruising the interstate.



PERFORMANCE is more than a measure on a stopwatch, or a simple horsepower rating. It is where technology intersects with psychology.

Among the all-new XJ's safety features is A.R.T.S., the Advanced Restraint Technology System. A.R.T.S. provides tailored protection, sensing the severity of an impact combined with a number of technologies to ascertain the presence and position of the front occupants, along with the weight of the passenger, to determine which safety systems to activate and, where applicable, the airbag energy levels most appropriate. Let your eye fall casually upon aspects of the all-new XJ, and without realizing it, you will see profound technological innovations at work. That front seat covered in supple leather? Its energy-absorbing seat system adds a measure of protection in low-speed rear impacts. That lightweight alloy wheel and low-profile performance tire? Their every movement is monitored by the Dynamic Stability Control (DSC) feature to help control oversteer or understeer when cornering. And that sensuously shaped face? It houses a crash-severity sensor, ultrasonic parking sensors or radar, used as part of the Adaptive Cruise Control to help maintain the chosen following distance between your XJR and the vehicle that is ahead of you.



SAFETY is a science fusing physics and mechanics, engineering and ergonomics, dynamics and electronics. At Jaguar, it is also one of the A.R.T.S.

Available Xenon headlamps help guide your path with a blue-hued beam. Heated seats and steering wheel soothe you, easing your mind as well as your back and hands. The available JaguarVoice uses your voice commands to activate the audio and climate controls and the optional navigation system. And the pedals adjust electrically to help ensure your Jaguar XJ fits you comfortably. In the new 2004 XJ, technology yields not bewilderment, but contentment. Its electronic parking brake is reassuringly precise. Its J-gate shifter lets you decide whether you wish to change gears automatically, or via your direct input. Want to change directions? Just touch the screen of the available DVD navigation system and your new route is mapped. As satisfying as the all-new XJ is to drive, those who occupy its rear seating area enjoy an equally rewarding experience. An available rear multimedia entertainment system lets rear seat passengers enjoy DVD movies or listen to music CDs. The system includes video screens in the back of each of the front seat head restraints. This unique option is not found anywhere else in its class.



TECHNOLOGY for its own sake simply is not the Jaguar way. With its new innovations, the XJ does not overpower the driver; rather it empowers.

Within the more spacious interior of the new XJ reside numerous advanced technologies. Yet the craftsmanship is timeless. Larger than its predecessor in all critical dimensions affecting passenger comfort, the new XJ cabin invites you to compare the smallest details: from the softness of its leather to the mirror-matching of its wood grains and the sheen of its piano-black center console trim. To sense the distinction between a Jaguar XJ sedan and the offerings of other luxury marquees, you need only open the door, sit down and look around its roomy cabin. The traditions of elegant English tailoring are evident in the way the upholstery is twin-stitched, the precision of each seam a reflection of the demanding standards of fit found throughout. Unseen by the eye but very much appreciated by your other senses lie equally important distinctions: The XJ's climate control system, for example, constantly filters cabin air to reduce airborne particles and automatically maintains separate temperatures for the driver side and passenger side. Touch the vent controls: The soft feel of knurled rubber is a small but satisfying detail.



CRAFTSMANSHIP is a fine art. Found among the gifted artisans at Coventry, England, are the Michelangelos of wood, and the Monets of leather.



XJ8 with Sand interior. Shown with optional equipment.

The Vanden Plas name has long been associated with the most elegant Jaguars. The all-new 2004 Vanden Plas upholds the tradition with a range of features designed to satisfy the highest of expectations. The interior is trimmed with soft grain leather, as inlays of Peruvian boxwood fascinate the eye. At your feet lie lambswool rugs. Sounds from a 320-watt, 12-speaker Alpine® audio system fill the cabin, while a 4-zone heating and cooling system* controls its climate. Front occupants sit in comfort with heated seats that adjust 16 ways. Rear seat passengers can be catered to by a special order option: an electrically reclining rear seat, the perfect complement to the available Multimedia Entertainment Package and the power rear center sunblind.

*Optional feature available Summer 2003.



VANDEN PLAS is sublime comfort, exquisite craftsmanship and relevant technology.

The all-new XJ was conceived and executed to uphold an all-new standard. It started with a digital design process, in which computer modeling served to ensure that each of the all-new XJ's myriad of components melded into a singular mechanism, their collective tolerances helping to create a high-performance feel born of ruthless precision and built to withstand the ravages of time. The all-new XJ's qualities were put to the test at some of the world's most extreme automotive proving grounds. There, the new XJ's aluminum-intensive construction met every challenge with its rigidity still intact, and its rivets and high-strength adhesives holding firm in the face of punishing trials designed to test the vehicle's structural integrity. The engine, suspension, climate control systems, wood, leather and 4-coat paint—virtually the entire XJ was subjected to the wear and tear of countless cycles, designed to simulate years of use. In the end, after ordeals of heat, ice and salt, the point was proven: The new XJ has endured the most intensive testing and development program ever undertaken by Jaguar's Engineering.



QUALITY. RELIABILITY. DURABILITY. These concepts were not merely abstract engineering aims of the all-new XJ. They were absolute truths.



Vanden Plas in Platinum Metallic. Shown with optional equipment.

1. To help drivers cope with unpredictable inclement weather, the windshield wipers respond automatically: A sensor in the windshield reads the amount of rain falling and adjusts the wiper speed accordingly. Set the headlamps on "automatic," and they turn on when the windshield wipers are activated. After all, if other drivers can see you, they are more likely to maintain a safe distance — logic that is at the core of another of the XJ's executional details. 2. The taillamps are made up of 24 LEDs, each diode emitting an intensely bright light. Arranged in a broad arch, their response to brake pedal input is faster than conventional bulbs, affording the driver in the vehicle directly following you critical milliseconds of additional warning.



1



2



3



4



5

BEAUTY in the details.

To assist in backing out of parking spaces, the XJ's Reverse Parking Aids emit an audible warning when you near an object. To close the lid of the new XJ's larger, more useful trunk, you need not slam it: A power-latching mechanism gently but securely performs the final closing automatically. 3. The XJ's heated electrochromic side mirrors dim automatically to reduce glare. On the XJR and Vanden Plas, they also power fold at the touch of a button to make parking in a confined space easier. 4. When you activate the keyless entry system and approach your car, the XJ's side mirrors house a light that shines down at your feet to help illuminate your path. 5. The bright-tipped dual exhaust is an exclamation point to the XJ's spirited performance.

A number of details contribute to the reassuring sense of control an XJ affords its driver. 1. The analog gauges, surrounded by walnut veneers, are large and legible, day or night. 2. The steering wheel tilts and the steering column telescopes electronically. The pedals are power adjustable. And the preferred positions for both can be set to memory. 3. Playing your favorite music in the Vanden Plas and XJR is sure to become a source of pleasure. The 12-speaker, 320-watt Alpine® Premium Sound System fits a 6-disc CD changer in the trunk along with the single indash CD player. As you settle into the new XJ's redesigned passenger cabin, you will quickly come to realize just how precisely it has been tailored to fulfill your desire for total comfort.



4. The leather-covered overhead handles and interior lighting make your entry and exits equally graceful. 5. The new XJ's large front seats let you explore a wide range of adjustment (12-way in the XJ8, 16-way in the XJR and Vanden Plas). 6. Rear seat passengers receive their own rewards: The Vanden Plas and XJR are available with a Multimedia Entertainment System featuring two 6.5-inch LCD monitors mounted in the front seat head restraints for viewing favorite videos or video game playing. And regardless of where you are sitting, you may select your individual temperature setting. The optional Warm Climate Package* with 4-zone heating and cooling maintains separate temperature zones at all corners of the XJ's passenger compartment. *Available Summer 2003.

BEAUTY in the details.

STANDARD FEATURES

MECHANICAL

Self-leveling air suspension
 Enhanced Computer Active Technology Suspension (CATS) adaptive damping
 Dynamic Stability Control (DSC)
 Traction Control
 Speed-sensitive, variable-ratio, power-assisted rack-and-pinion steering
 Six-speed automatic transmission
 4-wheel disc brakes with Anti-lock Brake System and Emergency Brake Assist
 Electronic Parking Brake (EPB)

SAFETY AND SECURITY

Driver and front passenger front and front-side airbags
 Side-curtain airbags above front and rear doors
 Adaptive Restraint Technology System (A.R.T.S.)
 Energy-absorbing front seat system
 3-point safety belts with pretensioners at all five seating positions
 Height-adjustable front safety belts
 Child seat safety belt locking
 Lower Anchors and Tether Anchors for CHildren (LATCH) child seat tethered anchorages
 Rear door child-safety locks
 Drive-away locking feature
 Anti-theft engine immobilizer
 Vehicle security system with remote entry and visible verification feature
 Valet lock-out feature for trunk and glove box
 Full-size spare alloy wheel and tire

EXTERIOR TRIM AND FEATURES

Chrome leaper hood ornament
 Bright trim bumper blades, handles, glass surrounds and exhaust tips
 Electrochromic self-dimming outside door mirrors
 Heated outside mirrors, rear window and windscreen
 Remote activated perimeter lights in mirror housings

Power pull-down trunk latching
 One-touch power moonroof with slide and tilt
 Automatic on/off headlamps
 Front and rear fog lamps
 Reverse Park Control
 Front Park Control

INTERIOR TRIM AND FEATURES

Walnut burl veneer trim
 Leather seating surfaces
 Wood- and leather-trimmed steering wheel and wood shift knob
 Heated wood and leather steering wheel
 Piano-black interior trim
 Carpeted footwell rugs
 Power windows with one-touch up/down feature for all windows
 Steering wheel with duplicate speed and audio controls
 12-way electrically adjustable front seats with memory
 2-speed variable intermittent windscreen wipers and auto-on with headlamps feature and automatic rain sensing
 120-watt AM/FM/single-CD/6 disc CD changer (trunk-mounted) sound system
 Electric tilt and telescope steering column with auto tilt-away and memory
 Electrically adjustable pedals with memory
 Dual-zone automatic climate control with filtration
 Outside temperature indicator
 Multilingual message centre
 Electrochromic interior mirror with compass
 Trip computer
 Dual front and rear cupholders
 Remote trunk release
 Cellular telephone pre-wire
 JaguarVoice pre-wire for voice-activated controls
 Heated front & rear seats
 Electric rear centre sunblind

VANDEN PLAS FEATURES

Leatherette fascia top and contrasting seat piping
 Power-folding exterior mirrors
 18-inch Dynamic alloy wheels
 16-way electrically adjustable front seats with memory
 320-watt Alpine® Premium Sound System with 6-disc CD autochanger
 Unique trim with hand-inlaid boxwood veneers and lambswool rugs
 Bright grid grille insert and mirror caps
 Premium soft grain leather
 Multimedia switch pad located in rear console armrest
 DVD-based navigation system with touch-screen control
 High Intensity Discharge (HID) headlamps with dynamic headlamp leveling

XJR EXCLUSIVE FEATURES

Supercharged, liquid intercooled engine
 R Performance-tuned suspension
 Brembo brakes
 Radar-based Adaptive Cruise Control
 19-inch Performance wheels and Z-rated tires
 16-way R Performance front seats
 Leather-wrapped R Performance gear knob
 Bright mesh grille insert and R badging
 Body-colored exterior grille shell and trunk plinth
 Multimedia switch pad located in rear console armrest

XJ8 OPTIONAL FEATURES

18-INCH DYNAMIC ALLOY WHEELS
 18-inch Dynamic alloy wheels
 18-inch all-season tires

WARM CLIMATE PACKAGE
 4-zone rear air conditioner¹
 Manual rear side sunblinds

NAVIGATION AND XENON PACKAGE
 DVD-based navigation system with touch-screen control
 High Intensity Discharge (HID) headlamps with dynamic headlamp leveling

VANDEN PLAS OPTIONAL FEATURES

WARM CLIMATE PACKAGE
 4-zone rear air conditioner¹
 manual rear side sunblinds

MULTIMEDIA ENTERTAINMENT PACKAGE
 Two 6.5-in. video screens in rear of front seat headrests
 Audio/Video jacks for multimedia input sources
 DVD player mounted in trunk

ELECTRICALLY ADJUSTABLE REAR BACK SEAT
 Includes power backrest recline and headrest, 3-position memory and 4-way lumbar adjustment for outboard passengers

XJR OPTIONAL FEATURES

WARM CLIMATE PACKAGE
 4-zone rear air conditioner¹
 Manual rear side sunblinds

MULTIMEDIA ENTERTAINMENT PACKAGE
 Two 6.5-in. video screens in rear of front seat headrests
 Audio/Video jacks for multimedia input sources
 DVD player mounted in trunk

ELECTRICALLY ADJUSTABLE REAR BACK SEAT
 Includes power backrest recline and headrest, 3-position memory and 4-way lumbar adjustment for outboard passengers

20" SEPANG BBS R-PERFORMANCE WHEELS

¹Available Summer 2003.

“The XJ program team... blends the ultra-modern with traditional Jaguar values. Engineering the new XJ to perform in all areas that are expected of a Jaguar flagship sedan has resulted in a car that applies intelligent, relevant technology while providing the style and contemporary luxury that are the trademarks of the Jaguar brand.”

caranddriver.com, October 2002



SPECIFICATIONS

	XJ8	VANDEN PLAS	XJR
ENGINE			
Type	90° V8, aluminum alloy cylinder head/block, DOHC, 4 valves per cylinder	90° V8, aluminum alloy cylinder head/block, DOHC, 4 valves per cylinder	90° V8, aluminum alloy cylinder head/block, DOHC, 4 valves per cylinder
Bore	86.0 mm	86.0 mm	86.0 mm
Stroke	90.3 mm	90.3 mm	90.3 mm
Displacement	4.2 litre	4.2 litre	4.2 litre
Compression ratio	11.0:1	11.0:1	9.1:1
Induction	Normally aspirated, 3-vane type continuously variable cam phasing over 48° range	Normally aspirated, 3-vane type continuously variable cam phasing over 48° range	Supercharged, Eaton Roots-type with rotors driven by helical gears, twin air-liquid intercoolers, 13 psi (.9 bar) maximum boost, fixed cam phasing, solenoid operated dual inlet air box
Engine control	Electronic throttle	Electronic throttle	Electronic throttle
Ignition	Electronic	Electronic	Electronic
Emissions control	3-way catalysts, exhaust gas recirculation	3-way catalysts, exhaust gas recirculation	3-way catalysts, exhaust gas recirculation
Horsepower (SAE)	294 @ 6000 rpm	294 @ 6000 rpm	390 @ 6100 rpm
Maximum torque	303 @ 4100 rpm	303 @ 4100 rpm	399 @ 3500 rpm
PERFORMANCE			
0-100 km/h	6.4 sec.	6.4 sec.	5.1 sec.
Maximum speed	195 km/h, electronically limited	195 km/h, electronically limited	249 km/h, electronically limited
EPA fuel economy (city/highway/combined)	12.8 city/7.8 highway/10.5 combined	12.8 city/7.8 highway/10.5 combined	13.6 city/8.9 highway/11.5 combined
DRIVETRAIN			
Transmission	6-speed automatic, ZF6HP26	6-speed automatic, ZF6HP26	6-speed automatic, ZF6HP26
Final drive	2.87:1	2.87:1	2.87:1
SUSPENSION			
Front	Independent forged aluminum double-wishbone design with 29mm anti-roll bar Self-leveling air springs Touring-tuned enhanced Computer Active Technology (CATS) damping, independent front/rear two-stage damping	Independent forged aluminum double-wishbone design with 29mm anti-roll bar Self-leveling air springs Touring-tuned enhanced Computer Active Technology (CATS) damping, independent front/rear two-stage damping	Independent forged aluminum double-wishbone design with 31mm anti-roll bar Self-leveling air springs R Performance-tuned enhanced Computer Active Technology (CATS) damping, independent front/rear two-stage damping
Rear	Independent aluminum double-wishbone design with 16mm anti-roll bar Self-leveling air springs Touring-tuned enhanced Computer Active Technology (CATS) damping, independent front/rear two-stage damping Dynamic Stability Control (DSC)	Independent aluminum double-wishbone design with 16mm anti-roll bar Self-leveling air springs Touring-tuned enhanced Computer Active Technology (CATS) damping, independent front/rear two-stage damping Dynamic Stability Control (DSC)	Independent aluminum double-wishbone design with 17mm anti-roll bar Self-leveling air springs R Performance-tuned enhanced Computer Active Technology (CATS) damping, independent front/rear two-stage damping Dynamic Stability Control (DSC)
BRAKES			
System	Teves Mk25 electronically controlled 4-channel Anti-lock Brake System with yaw control Active brake booster	Teves Mk25 electronically controlled 4-channel Anti-lock Brake System with yaw control Active brake booster	Teves Mk25 electronically controlled 4-channel Anti-lock Brake System with yaw control Active brake booster



17" Elegant



18" Dynamic



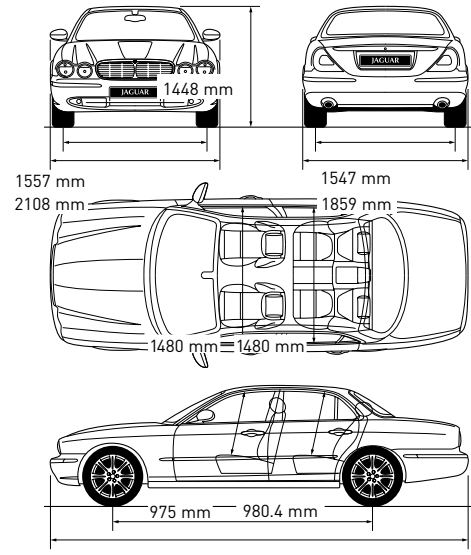
19" Performance



20" Sepang

SPECIFICATIONS

	XJ8	VANDEN PLAS	XJR
	Independent front/rear diagonal split hydraulic circuits incorporating fluid-loss warning sensor Electronic parking brake	Independent front/rear diagonal split hydraulic circuits incorporating fluid-loss warning sensor Electronic parking brake	Independent front/rear diagonal split hydraulic circuits incorporating fluid-loss warning sensor Electronic parking brake
Front	Ventilated discs, 320mm x 30mm, floating aluminum calipers	Ventilated discs, 320mm x 30mm, floating aluminum calipers	Brembo ventilated R Performance discs, 365mm x 32mm, fixed aluminum four-piston calipers
Rear	Ventilated discs, 288mm x 20mm, floating aluminum calipers	Ventilated discs, 288mm x 20mm, floating aluminum calipers	Brembo solid R Performance discs, 330mm x 15mm, fixed aluminum four-piston calipers
WHEELS			
Size and style	17 x 7.5 in. light forged alloy, Elegant	18 x 8 in. alloy, Dynamic	19 x 8.5 in. alloy, Performance
Tires	All-season 235/55 R17	All-season 235/50 R18	255/40 ZR19
STEERING			
Type	Power-assisted, speed-sensitive, variable-ratio rack-and-pinion	Power-assisted, speed-sensitive, variable-ratio rack-and-pinion	Power-assisted, speed-sensitive, variable-ratio rack-and-pinion
Turning circle (curb to curb)	11.7 m	11.7 m	11.7 m
BODY CONSTRUCTION			
Type	Aluminum monocoque, rivet-bonding construction of pressings, castings and extrusions; bake-hardened aluminum exterior panels; magnesium cross-car beam; steel suspension subframes	Aluminum monocoque, rivet-bonding construction of pressings, castings and extrusions; bake-hardened aluminum exterior panels; magnesium cross-car beam; steel suspension subframes	Aluminum monocoque, rivet-bonding construction of pressings, castings and extrusions; bake-hardened aluminum exterior panels; magnesium cross-car beam; steel suspension subframes
EXTERIOR DIMENSIONS			
Length	5090 mm	5090 mm	5090 mm
Height	1448 mm	1448 mm	1448 mm
Width	2108 mm (including mirrors) 1943 mm (with mirrors folded)	2108 mm (including mirrors) 1943 mm (with mirrors folded)	2108 mm (including mirrors) 1943 mm (with mirrors folded)
Track	Front: 1557 mm/Rear: 1547 mm	Front: 1557 mm/Rear: 1547 mm	Front: 1557 mm/Rear: 1547 mm
Wheelbase (in.)	3033 mm	3033 mm	3033 mm
Coefficient of drag (Cd)	0.32	0.32	0.32
Curb weight	1708 kg	1725 kg	1791 kg
INTERIOR DIMENSIONS			
Headroom	Front: 960 mm/Rear: 970 mm	Front: 960 mm/Rear: 970 mm	Front: 960 mm/Rear: 970 mm
Shoulder room	Front: 1480 mm/Rear: 1480 mm	Front: 1480 mm/Rear: 1480 mm	Front: 1480 mm/Rear: 1480 mm
Legroom	Front: 1095 mm/988 mm	Front: 1095 mm/988 mm	Front: 1095 mm/988 mm
Interior volume (MVMA)	2962 L	2962 L	2962 L
CAPACITIES			
Trunk (MVMA)	470 L	470 L	470 L
Fuel	85 L	85 L	84.5 L
Range @ EPA Combined	797 km	797 km	718 km



3033 mm
5090 mm

Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Jaguar Retailer is your best source for up-to-date information. Jaguar reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at an extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

THE JAGUAR EXPERIENCE. At Jaguar we are committed to bringing Jaguar owners new ways to make the most of every moment while also making daily life run a little smoother. The Jaguar Experience is designed to do just that, offering you the amenities and privileges associated with owning a Jaguar.

JAGUAR WARRANTY. Every new Jaguar is backed by a comprehensive 4-year/80,000-kilometre, whichever arrives first, limited warranty. To learn more about it, ask your Jaguar retailer for all its benefits, terms and conditions.

Jaguar Service. Come in for the first two scheduled services and have your oil and filters changed, fluids topped up, and other services completed as specified in the scheduled maintenance program, all at no additional charge. Ask your retailer for details.

JAGUAR ASSISTANCE CENTRE. The Jaguar Assistance Centre is available 24 hours, 7 days a week to support you if your Jaguar runs out of gas, has a flat tire, a dead battery or if you are accidentally locked out. We can also help you plan a driving trip with our complimentary trip routing service. For Jaguar Assistance, call 1-800-4-JAGUAR.

JAGUAR MAGAZINE. Throughout the year, Jaguar owners receive a complimentary subscription to this elegant publication which includes coverage of the people, places and cars that make up the world of Jaguar.

Jaguar Racing. Only Jaguar owners are invited to join Jaguar Racing's Gold Club level. For a nominal fee, members will receive the Jaguar Racing Club Pack, special Web site access and regular insider updates. To join now, please visit www.jaguar-racing.com.

JAGUAR CLUBS. Learn more about the rich heritage of Jaguar and meet other enthusiastic owners by joining a Jaguar club. To get

more information on Jaguar Clubs of North America and to join a club in your area, please call 1-888-CLUBJAG or visit www.jcna.com.

THE EXCLUSIVE BENEFITS OF JAGUAR OWNERSHIP. Jaguar will continue to bring you the benefits of ownership through the Jaguar Experience. These are benefits that will enhance and complement your lifestyle, as well as exclusive offers available only to Jaguar owners.





2004 XJ COLOUR AND TRIM GUIDE

XJ8

	Charcoal	Dove	Ivory	Sand
White Onyx	•		•	•
Platinum	•	•	•	
Topaz	•	•		•
Quartz	•	•	•	•
Midnight	•	•	•	•
Seafrost	•	•	•	
Zircon	•	•	•	•
Slate	•	•	•	•
Pacific	•	•	•	•
Ebony	•	•	•	•
Radiance Red	•	•	•	•
British Racing Green				•
Ultraviolet	•	•	•	•

VANDEN PLAS

	Charcoal	Dove	Ivory	Sand
White Onyx	•			•
Platinum	•	•	•	
Topaz	•			•
Quartz	•		•	•
Midnight	•		•	•
Seafrost			•	
Zircon	•		•	•
Slate	•		•	•
Pacific	•		•	•
Ebony	•		•	•
Radiance Red	•	•		•
British Racing Green	•	•	•	•
Ultraviolet	•		•	•

XJR

	Charcoal	Dove	Ivory	Sand
White Onyx	•	•	•	•
Platinum	•	•	•	
Zircon	•	•	•	
Slate	•	•	•	•
Pacific	•	•	•	•
Ebony	•	•	•	•
Radiance Red	•	•	•	•
Jaguar Racing Green	•	•	•	•
Midnight	•	•	•	•
Ultraviolet	•	•	•	•
Quartz	•	•		

Extra Cost Option (XJR Only)







	Cranberry Contrast Charcoal with Cranberry inserts	Heritage Tan Contrast Charcoal with Heritage Tan inserts	Ivory Contrast Ivory with Charcoal inserts
Ebony	•	•	•
Midnight	•	•	•
Jaguar Racing Green			•
Radiance Red			•
Platinum	•	•	•
Slate	•	•	•
Quartz	•	•	•
Zircon			•
Ultraviolet			•

EXTERIOR COLOURS

		
White Onyx ■	Platinum ●	Topaz ●
		
Quartz ●	Midnight ●	Seafrost ●
		
Zircon ●	Slate ●	Pacific ●
		
Ebony ■	Radiance ●	Jaguar Racing Green ●
		
British Racing Green ■	Ultraviolet ●	

■ Solid
 ● Metallic

INTERIOR COLOURS

		
Charcoal	Dove	Ivory
		
Sand	Cranberry	Heritage Tan

The colours are intended to serve primarily as a guide and, while they approximate the actual shades, They should not be utilized for paint matching or for any other purpose where complete accuracy is essential. Specifications and colours are subject to change without notice.

THE JAGUAR XJ RANGE. XJ8, VANDEN PLAS, XJR.

THE XJ8. With its 294-horsepower 4.2-liter V8 and its more spacious accommodations for passengers and cargo, the all-new 2004 XJ8 upholds the Jaguar credo: Grace, Space, Pace.

THE VANDEN PLAS. The most elegant of all Jaguars, the Vanden Plas meets the highest expectations of sublime comfort, exquisite craftsmanship and relevant technology.

THE XJR. From its 390-horsepower supercharged 4.2-liter V8 to its 5.1-second 0-to-100 km/h acceleration to its huge Brembo brakes, the XJR's racing bloodlines are fully evident.

Stronger. Faster. Safer. Smarter.

