



Innovation
that excites

2015
MICRA[®]





WHAT IF_
YOUR CAR WAS MADE
JUST FOR YOUR LIFE?

Meet the all-new Nissan Micra®. A 5-door, easy-to-drive subcompact car that's super-affordable, a breeze on maintenance, and a genius on gas. In the driver's seat, you'll love its impressive agility, eye-widening visibility, and inspiring, European design. Wrap up your total package in the sporty SR trim, with stylish side skirts and black accents like a rear spoiler and outside mirrors. Catch some shine with the available chrome-plated grille, chrome-accented fog lights, and a chrome exhaust finisher. Top it off with available sporty 16" wheels, and you'll leave a lasting impression. This is what happens when Nissan engineering, performance, and capability all come together in a fun, reliable car made for your roads and your life.



INNOVATION THAT GIVES YOU MORE CAR AND MORE SAVINGS.

6.6 L/100 km (43 MPG) highway,¹ so you can breeze past the pump with ease

.315 Drag coefficient, so Micra[®] moves through the air with less effort

What if you got to drive the car you loved, while saving fuel and reducing your carbon footprint? With Micra[®], you get excellent fuel economy in a stylish, affordable car that's incredibly easy to drive. We got there by developing everything from exterior aerodynamics that slip through the wind, to an advanced 1.6-litre 4-cylinder engine, and offering a reliable, responsive 5-speed manual or 4-speed automatic transmission. And we made sure you'd have the power you need for lag-free, confident acceleration to make passing and highway driving effortless. Best of all, Micra[®] is just one of a family of PUREDRIVE[™] vehicles, reflecting Nissan's commitment to developing more environmentally friendly transportation for all of us.

Nissan Micra[®] SR shown in Red Alert.

PURE DRIVE[®]

¹2015 Fuel Consumption Estimate. Actual mileage may vary with driving conditions – use for comparison only.



SURROUNDED BY A WHOLE NEW SENSE OF CONTROL.

Micra®'s striking, expressive design makes being in the driver's seat something to look forward to. All's clear in the cabin, where an airy design and great visibility make it easy to stay comfortable, yet also stay aware of your surroundings. The scenery inside is easy to love, too. An available silver-accented steering wheel, shift knob, and HVAC vents give your interior a modern pop. Or upgrade to a leather-wrapped steering wheel and other available features like a 6-way adjustable driver's seat and sport cloth with contrast stitching on seats and door panels to bring a refined feel to your everyday drive.



ADAPT IN A SNAP.

From end to end, Micra®'s neat and versatile storage spaces let you keep your car tidy, so storing and retrieving stuff is a piece of cake. No more sliding items or digging for your things. Stash beverages in dedicated holders up front or on your door, and even on the back of the centre console for your rear passengers. Store important stuff in your glove compartment or the map pockets on the doors. And when you need room for larger items, you can fold down the 60/40 split rear seats at the pull of a lever to create 819.5 L (28.9 cubic feet) of space!

Nissan Micra® SR shown in Charcoal Cloth.

¹Cargo shown for display purposes only. Nissan recommends that all loose items be secured when transported. Cargo and load capacity limited by weight and distribution.





PLAY IT YOUR WAY.

iPod®/USB input. Browse your own playlists or podcasts on the available colour display screen and crank it up or turn it down through the available steering wheel-mounted audio controls. And when you plug in your iPod® or other portable MP3 player through the USB port, you're also conveniently charging up your device.¹

Auxiliary input. Micra®'s standard auxiliary input lets you plug in your mobile device such as an iPod®, iPad®, or portable MP3 player to enjoy your favourite music, podcasts, audiobooks, and more.¹

Bluetooth® Hands-Free Phone System. Make and take calls with your hands on the wheel and your eyes on the road. With this available feature, you can make calls using buttons on the steering wheel and listen via the speakers, and access your stored address books using voice-activation.²



iPOD®



BLUETOOTH®

¹Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. iPod® and iPad® are registered trademarks of Apple, Inc. All rights reserved. iPod® and iPad® not included. ²Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence.



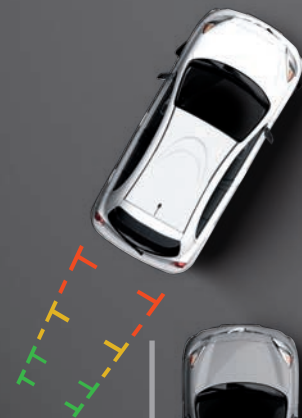
4.65 metre
turning radius

SHOW OFF YOUR MOVES.

What can you do in 4.65 metres? It's super-easy to manoeuvre your Micra®, not only for parallel parking, but three-point turns too. At just 4.65 metres, Micra®'s tiny turning radius is smaller than its key competitors, to make sure you get through the fray and out of tight spots in no time.

It's easy to see the perks. It's not just front visibility that's working in your favour. Micra®'s generously sized windows and unique hatchback design open the way for great visibility ahead, behind, and all around.

Can you get a little closer? Micra®'s available RearView Monitor takes the guesswork out of your parking situation. When you shift into Reverse, a discreet colour camera mounted on the back of the vehicle helps you see what's directly behind you, so you know when to go farther, farther... stop!¹



¹Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up.



Nissan Micra® SR shown in Caspian Sea.

NISSAN SAFETY SHIELD® PHILOSOPHY

INNOVATION THAT LOOKS OUT FOR YOU.

What if you had the confidence you need for every part of your drive? The Nissan Safety Shield® technologies are a comprehensive approach to safety that guides the engineering and development of every vehicle we make. By keeping an eye on your vehicle's systems and the surroundings, assisting in handling unexpected situations, and helping to keep you safe in the unfortunate event of an accident, the Nissan Safety Shield® technologies are our way of looking out for you and yours.

MONITOR

Smart technologies are designed to help monitor conditions.

Available RearView Monitor helps you see what's directly behind – or what you might have missed – for added peace of mind.¹

RESPOND

Whether you need to hit the brakes hard or manoeuvre around an unexpected obstacle, these standard technologies help you respond to a potentially harmful situation.

Vehicle Dynamic Control helps you maintain your steered path.²

Traction Control System helps reduce wheelspin in low-traction situations.

Anti-lock Braking System helps you maintain steering control around obstacles while braking heavily.

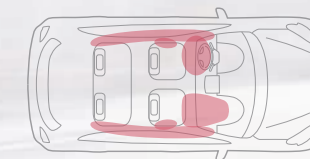
Electronic Brake force Distribution sends extra force to the rear brakes when you have additional weight of passengers or cargo in the back.

Brake Assist helps apply maximum braking force if it detects hard braking and senses you are in an emergency situation.



PROTECT

When a collision is unavoidable, Nissan's Zone Body construction helps absorb the impact while the advanced seat belt and airbag systems help protect passengers.



6 STANDARD AIRBAGS³

Nissan Advanced Airbag System with dual-stage supplemental front airbags with seat-belt and occupant-classification sensors³

Front seat-mounted side-impact supplemental airbags³

Roof-mounted curtain side-impact supplemental airbags³

LATCH System (Lower Anchors and Tethers for Children)

snuggly kids. Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissans. The result: An industry first, The Snuggly Kids® Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at Nissan.ca/owners/en

¹Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ²VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. ³Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for more details. Inflated airbags shown for illustration purposes only, actual coverage area may differ. Airbags deflate after deployment.

CHOOSE YOUR TRIM LEVEL

S

- 1.6-litre 4-cylinder engine
- 5-speed manual transmission or 4-speed automatic transmission
- 15" x 5.5" steel wheels with wheel covers
- P185/60R15 all-season tires
- Trip computer
- Variable intermittent windshield wipers
- 60/40 Split fold-down rear seats
- Carpeted floor mats
- AM/FM/CD audio system with auxiliary audio input jack and four speakers¹
- Anti-lock Braking System (ABS)
- Vehicle Dynamic Control (VDC) with Traction Control System (TCS)
- Nissan Advanced Airbag System



Automatic transmission models add:

- Air conditioning
- Cruise control with steering-wheel-mounted controls



SR

INCLUDES SV EQUIPMENT PLUS:

- 16" x 6.0" aluminum-alloy wheels
- P185/55R16 all-season tires
- Sport headlights and taillights
- Fog lights
- Black outside mirrors
- Chrome accents
- Side sill spoilers
- Black rear spoiler with LED centre high-mounted stoplight
- Chrome exhaust finisher
- AM/FM/CD audio system with 109 mm (4.3") colour display
- RearView Monitor
- USB connection port for iPod[®] interface and other compatible devices¹
- Sport cloth seat and door trim
- Leather-wrapped steering wheel
- Leather-wrapped shift knob (manual transmission models only)



SV

INCLUDES S EQUIPMENT PLUS:

- Dual body-colour power heated outside mirrors
- Body-colour door handles
- Bluetooth[®] Hands-Free Phone System
- Illuminated steering wheel-mounted audio controls
- Integrated Key with remote keyless entry
- Power door locks with auto-locking feature
- Power windows with driver's one-touch auto-down feature
- Rear cargo cover
- Passenger's side assist grip
- 6-way manual driver's seat
- Driver's seat armrest
- Upgraded cloth seat and door trim



KEY AVAILABLE PACKAGE:

- Convenience Package



Nissan Micra[®] SR shown in Brilliant Silver.

¹Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. Bluetooth[®] word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. iPod[®] is a registered trademark of Apple, Inc. All rights reserved. iPod[®] not included.

SELF-EXPRESSION.

FIVE COLOUR ACCENTS TO CHOOSE FROM.

Make your Micra® truly your own with Nissan's exclusive personalization options. A creative selection of customized exterior features in different colours to mix and match to your heart's content.



Coloured Mirror Covers

Coloured Door Handle Finishers



Coloured Lower Door Stripes



Coloured Centre Caps



Coloured Rear Hatch Finishers



GENUINE NISSAN ACCESSORIES.

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; backed by Nissan's 3-year/60,000-km Accessories limited warranty; and can be financed when installed by dealer at time of purchase.¹

- A. **Coloured Mirror Covers and Door Handle Finishers**
Make it pop. (Sold separately)
- B. **Rear Roof Spoiler**
Go ahead, spoil yourself.
- C. **Rear Bumper Protector and Trunk Sill Protectors**
Skip the scratches. (Sold separately)
- D. **Stainless Steel Exhaust Finisher**
Finish it off with some shine.

Additional Accessories:

- Roof Carrier System
- All-season Floor Mats
- Trunk Mat
- Trunk Organizer
- Coloured Interior Accents
- Chrome Mirror Covers
- Chrome Trunk Accent
- Chrome Door Handle Finishers
- Chrome Door Mouldings
- And More

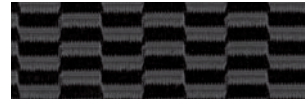
See your Nissan dealer for details, or go to accessories.nissan.ca

¹See your Nissan Dealership and read the actual limited warranty.

PAINT AND FABRIC



S CHARCOAL CLOTH



SV UPGRADED CHARCOAL CLOTH



SR SPORT CHARCOAL CLOTH

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colours at your local Nissan dealer.

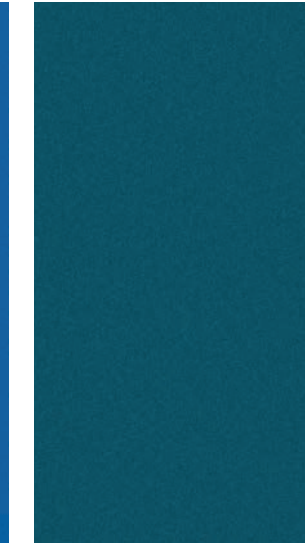
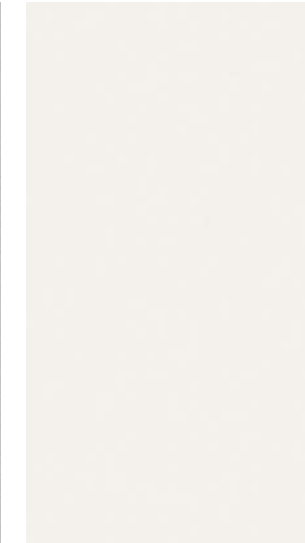
■ Standard
 *Extra cost option



Super Black KH3

Red Alert A20

	S	SV	SR
CHARCOAL CLOTH	■		
UPGRADED CHARCOAL CLOTH		■	
SPORT CHARCOAL CLOTH			■



Magnetic Grey¹ K36

Brilliant Silver¹ K23

Fresh Powder QM1

Metallic Blue¹ B17

Caspian Sea¹ RBK

	S	SV	SR
Magnetic Grey ¹ K36	■		
Brilliant Silver ¹ K23		■	
Fresh Powder QM1			■
Metallic Blue ¹ B17	■		
Caspian Sea ¹ RBK		■	

BUYING AND OWNING

Finance Options Through Nissan Canada Finance, we offer many attractive purchase and lease programs, all with competitive rates and terms. With our flexible finance options, driving home a new Nissan has never been easier.

First-time Buyer Program Even with limited or no credit, it can be a snap to get into your own Micra®. You'll have a plan designed to make it easy for you to make your payments on time, so you can drive a car you love and establish a good credit history in no time.

New Canadian Program New beginnings can be easier with a dependable new car that you love. Even if you have limited credit history, you can leave the showroom with your very own, brand new Micra®, and a payment plan that will help you establish good credit and help you out with financing in the future.

Grad Program As you get ready to enter the work force, a new Micra® is a great choice. Even with little or no credit history, you can own a stylish new car that you love, while establishing a good credit history. You may even qualify for additional rewards for being a recent grad.

Micra® Opportunity Program Even if you've faced past credit challenges, you can still drive a great new car that can make life a little easier. Financing or leasing a Micra® is the perfect way to bring up your credit score, with a Finance Plan designed to make it easy for you to make your payments on time.

Find out more about these programs and apply online at Nissan.ca/finance or talk to a Nissan Dealer about your financing options.

No-Nonsense Warranty Every 2015 Nissan is covered by a 3-year/60,000-km² Comprehensive New Vehicle Warranty, a 5-year/100,000-km² Powertrain Warranty, an 8-year/130,000-km² Emission Control Warranty on selected components, and a 5-year/unlimited-km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3-year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Security+Plus™ Prepaid Maintenance Plan The smart choice when it comes to maintaining your new Nissan. Honoured at all participating Nissan Dealers in Canada and the U.S., your vehicle is cared for by factory-trained technicians using Genuine Nissan Parts. And best of all, there's no worrying about price increases on parts or service in the future. A variety of plans are available. Ask your Dealer for details.

²Whichever occurs first.

SPECIFICATIONS

Engine	S	SV	SR
HR16DE – 1.6-litre DOHC 16-valve 4-cylinder engine			
– Horsepower – 109 HP @ 6000 rpm			
– Torque – 107 lb-ft @ 4400 rpm			
Emissions – Tier 2-Bin 5 (EPA); LEV2-ULEV (CARB)			
Dual injector system			
Continuously Variable Valve Timing Control System (CVTCS) on intake and exhaust valves			
Nissan Direct Ignition System			
Platinum-tipped spark plugs			
Electronic drive-by-wire throttle			
Engine block heater			

Drivetrain	S	SV	SR
Front engine/Front-Wheel Drive			
5-speed manual transmission			
4-speed automatic transmission	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Brakes	S	SV	SR
Vented front disc/rear drum brakes			
4-wheel Anti-lock Braking System (ABS)			
Electronic Brake force Distribution (EBD)			
Brake Assist			

Suspension/Steering	S	SV	SR
Independent strut front suspension with stabilizer bar			
Torsion beam rear axle with integrated stabilizer bar			
Vehicle-speed-sensitive electric power steering			

Wheels/Tires	S	SV	SR
15" x 5.5" steel wheels with wheel covers			
16" x 6.0" aluminum-alloy wheels			
P185/60R15 all-season tires			
P185/55R16 all-season tires			

Exterior Features	S	SV	SR
Sport headlights and taillights			
Fog lights			
Dual body-colour power heated outside mirrors			
Dual black power heated outside mirrors			
Body-colour door handles			
Chrome accents			
Side sill spoilers			
Black rear spoiler with LED centre high-mounted stoplight			
Chrome exhaust finisher			

Comfort/Convenience	S	SV	SR
RearView Monitor			
Bluetooth® Hands-Free Phone System			
Trip computer (average fuel economy, current fuel economy, distance to empty)			
Air conditioning			
In-cabin microfilter			
Integrated Key with remote keyless entry			

Comfort/Convenience (continued)	S	SV	SR
Power door locks with auto-locking feature			
Power windows with driver's window one-touch auto-down			
Tilt steering column			
Cruise control with steering-wheel-mounted controls			
Variable intermittent windshield wipers			
Intermittent rear window wiper			
Rear window defroster			
Front overhead light			
Cargo area light			
Front door map pockets with bottle holders			
Front cup holders in centre console			
Rear cup holder in centre console			
Rear cargo cover			
Passenger's side assist grip			
Digital clock			
Auxiliary 12-volt DC power outlet			
Battery saver			

Seating/Appointments	S	SV	SR
4-way manual driver's seat			
6-way manual driver's seat			
Driver's seat armrest			
60/40 Split fold-down rear seats			
Cloth seat trim			
Upgraded cloth seat and door trim			
Sport cloth seat and door trim			
Leather-wrapped steering wheel			
Leather-wrapped shift knob (MT models only)			
Chrome inside door handles			
Carpeted floor mats			

Audio/Entertainment	S	SV	SR
AM/FM/CD audio system			
AM/FM/CD audio system with 109 mm (4.3") colour display			
Four speakers			
MP3/WMA CD playback capability			
Auxiliary audio input jack			
USB connection port for iPod® interface and other compatible devices			
Radio Data System (RDS)			
Speed-sensitive volume control			
Illuminated steering wheel-mounted audio controls			

Safety/Security	S	SV	SR
Nissan Advanced Airbag System with dual-stage supplemental front airbags with seat belt and occupant-classification sensors			
Driver and front-passenger seat-mounted side-impact supplemental airbags			
Roof-mounted curtain side-impact supplemental airbags for front- and rear-seat outboard occupant head protection			
Vehicle Dynamic Control (VDC) with Traction Control System (TCS)			
3-point ALR/ELR passenger seat belt system (ELR for driver)			
Front seat belts with pre-tensioners and load limiters			
Height-adjustable front head restraints			
Rear outboard head restraints			
LATCH System (Lower Anchors and Tethers for CHildren)			
Zone Body construction with front and rear crumple zones			
Hood buckling creases and safety stops			
Energy-absorbing steering column			
Pipe-style steel side-door guard beams			
Immobilizer Key System			

PACKAGE

SV Convenience Package
AM/FM/CD audio system with 109 mm (4.3") colour display
RearView Monitor
USB connection port for iPod® interface and other compatible devices

■ Standard
□ Optional

AT Automatic Transmission models only
C Part of SV Convenience Package

The Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod® not included.

DIMENSIONS/CAPACITIES/WEIGHTS/FUEL

Dimensions	
Exterior – mm (inches)	
Wheelbase	2450 (96.5)
Overall length	3827 (150.7)
Overall width	1665 (65.6)
Overall height	1527 (60.1)
Track width (front/rear)	1460 (57.5)/1465 (57.7)

Aerodynamics – Cd	
Drag coefficient	0.315

Interior (front/rear) – mm (inches)	
Head room	1033 (40.7)/976 (38.4)
Leg room	1051 (41.4)/860 (33.9)
Hip room	1217 (48.0)/1240 (48.8)
Shoulder room	1295 (51.0)/1269 (50.0)

Capacities	
Seating capacity	5
Interior passenger volume – L (cu.ft.)	2472 (87.3)
Cargo volume with rear seats up – L (cu.ft.)	407.8 (14.4)
Cargo volume with rear seats folded – L (cu. ft.)	819.5 (28.94)
Fuel tank – L (imp. gal.)	41.0 (9.0)

Curb Weights – kg (lbs.)	S	SV	SR
Base total			
Manual transmission	1044 (2302)	1057 (2330)	1067 (2352)
Automatic transmission	1072 (2363)	1077 (2375)	1091 (2405)

2015 Fuel Consumption Estimates – L/100 km (MPG)	
City/Highway	
Manual transmission	8.6 (33)/6.6 (43)
Automatic transmission	8.8 (32)/6.6 (43)

Actual mileage may vary with driving conditions – use for comparison only.

Nissan's environmental action plan focuses on several key areas. Increasing production of Zero Emission vehicles, including the 100% electric LEAF™. Improving fuel efficiency through our PUREDRIIVE™ measures. And reducing the environmental impact of manufacturing through energy-efficient practices in our plants around the world.



NISSAN MICRA®

What if your car could put a smile on your face, confidence in your hands, and goose bumps all over? That would be cool. Here are just a few ways Micra® gives you an unforgettable drive.

Great Agility. Whether you're parking or trying to get from point A to point B, Micra®'s impressive 4.65 metre turning radius makes it easy to manoeuvre in tight situations.

RearView Monitor.¹ Shift into "Reverse" and the available RearView Monitor gives you a glimpse of what's behind you on Micra®'s 109 mm (4.3") colour screen.

Bluetooth® Hands-Free Phone System.²

This available feature lets you make calls using buttons on the steering wheel and listen via the speakers, and access your stored address books using voice-activation, all while keeping your hands on the wheel.

Looking for more? Visit Micra® on Facebook® or Twitter® to see what owners have to say. Find more on YouTube®.

And follow Nissan Canada on:



visit nissan.ca

¹Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ²Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. All illustrations, photographs and specifications in this brochure are based on the latest product information. See actual vehicle for accuracy. Nissan Canada Inc. reserves the right to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models or equipment. For information on additional options and accessories, contact your Nissan Dealership. Registered trademarks are property of their respective owners.

At nissan.ca, you'll find virtual product demonstrations, a way to "build your own Nissan," a dealer locator, and more information about key Nissan support services. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licenced to Nissan Motor Co. Ltd. and/or its North American subsidiaries. **Always wear your seat belt, and please don't drink and drive.** Printed in March 2014. Catalogue number: 99999-MIC15EN. © 2014 Nissan Canada Inc. All rights reserved.



Innovation
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