

2018 FIAT® 500 Abarth and FIAT 500e





THAT
 “SMALL
 BUT
 WICKED”
 KARL
 ABARTH
 RUSH.

*FIAT® 500 ABARTH
 HIGHLIGHTS*

- 1.4L 16V MultiAir® Turbo
- 160 hp/170 lb-ft of torque with 5-speed manual
- 157 hp/183 lb-ft of torque with the available 6-speed automatic
- Performance 4-wheel antilock disc brakes with Red calipers
- Abarth-designed performance dual exhaust
- Performance suspension
- Torque Transfer Control (TTC)
- 16-inch forged Hyper Black aluminum wheels
- Performance spoiler
- Performance high-back front bucket seats with seat belt pass-through
- Abarth-designed perforated and leather-wrapped steering wheel with audio controls
- BeatsAudio™ Premium Sound System — Available
- Uconnect® 3 with 5-inch touchscreen display
- Integrated Voice Command³ with Bluetooth®
- ParkSense® Rear Park Assist System⁴
- ParkView® Rear Back-Up Camera⁴
- Cabrio retractable soft top — Available



Go to fiatusa.com for more exciting FIAT Abarth highlights.

500 Abarth shown in Nero Vesuvio.



A performance-designed cockpit makes room for all the perks that make a driving cabin worth riding in. High-back bucket seats (available in leather trim or high-grip cloth) incorporate a racing harness pass-through and firm side bolsters. A three-spoke leather-wrapped steering wheel with a race-style flattened bottom further reminds that this is a vehicle intended for track and street.



NERO TOP GRIGIO TOP

Abarth Cabrio Soft Top Colors

The Uconnect® 3 with 5-inch touchscreen display gives added dimension to the overall performance of Abarth. It features AM/FM, Integrated Voice Command³ with Bluetooth® plus a versatile media hub with USB and auxiliary ports. The available six-speaker BeatsAudio™ Premium Sound System offers six top-of-the-line speakers and a subwoofer for studio-quality music every trip.



Nero cloth Standard



Rosso / Nero leather-faced Optional



Nero leather-faced Optional



A DOMINANCE GENE

It was born from the vision of Karl Abarth almost a century ago. Now the latest generation of the FIAT® 500 Abarth brings its own brand of outstanding performance, aggressive styling and technological advancement. A union of highly engineered components and exclusive design elements makes for track-worthy performance, on or off the course. Look to the available heavy-duty six-speed automatic transmission with Abarth-tuned Sport mode to provide a gutsy alternative to manual shifting.

This groundbreaking engineering is mated to the track-tested 1.4L MultiAir® Turbo engine that kicks out 157 horsepower and 183 lb-ft of torque. Torque Transfer Control (TTC) is a dynamic feature that keeps all that power in check by transferring power to the drive wheels for improved at-the-limit handling. It operates with the Electronic Stability Control (ESC)² system to transfer torque from a front wheel that slips to one that grips.



16-INCH HYPER BLACK PAINTED FORGED ALUMINUM
Standard on 500 Abarth and 500c Abarth



17-INCH BRONZE FORGED ALUMINUM
Available on 500 Abarth and 500c Abarth



17-INCH HYPER BLACK FORGED ALUMINUM
Available on 500 Abarth and 500c Abarth

FIAT 500 Abarth Cabrio shown in Bianca Perla.

A wide variety of ways to express “fast.”

 <p>Bianco Perla (Pearl White Tri-Coat) N/R/G</p>	 <p>Granito Lucente (Granite Crystal) R/B/G</p>	<p>Nero = N</p> <p style="background-color: #ff0000; color: white; padding: 2px;">Rosso = R</p> <p>Bianco = B</p> <p style="background-color: #808080; color: white; padding: 2px;">Grigio = G</p> <p>STRIPES / MIRROR CAP</p>
 <p>Billet Argento (Billet Silver Metallic) N/R/G</p>	 <p>Nero Vesuvio (Vesuvius Black) R/B/G</p>	
 <p>Rosso Brillante (Bright Red) N/B/G</p>	 <p>Laser Blu N/R/B</p>	
 <p>Rhino N/R/B/G</p>	 <p>Verde Olivo (Olive Green) N/B/G</p>	

	ABARTH	ABARTH CABRIO
ENGINE		
1.4L I6V MultiAir® Turbo	•	•
TRANSMISSIONS		
5-speed manual	•	•
6-speed automatic	○	○
MECHANICAL FEATURES		
Brakes — Antilock 4-wheel disc performance with Electronic Brake-Force Distribution (EBD); Red calipers	•	•
Engine Block Heater	○	○
Exhaust System — Abarth-designed, dual Chrome tips	•	•
Speed Control — Steering wheel-mounted	•	•
Suspension — Performance-tuned	•	—
High-performance Torque Transfer Control (TTC)	•	•
EXTERIOR FEATURES		
Antenna — Removable ⁷ short-mast	•	—
Windshield	—	•
Belt Moldings — Black	•	•
Cabrio Top — Power, folding, 3-position premium soft top	—	•
Nero (Black Performance)	—	•
Grigio (Gray Abarth)	—	○
Lamps — Bifunctional halogen projector headlamps	•	•
Black-trimmed	○	○
Daytime running lamps (DRLs)	•	•
Fog lamps	•	•
Mirror Caps/Bodyside Stripe — Black with bodyside stripe (requires Black Performance soft top on Cabrio models, limited color options, packaged with Abarth Black Roof & Mirror Cap Package)	○/P	○
Gray with bodyside stripe (requires Black Performance soft top on Cabrio models, limited color options, packaged with Abarth Gray Roof & Mirror Cap Package)	○/P	○
Red with bodyside stripe (requires Black Performance soft top on Cabrio models, limited color options, packaged with Abarth Red Roof & Mirror Cap Package)	○/P	○
White with bodyside stripe (requires Black Performance soft top on Cabrio models, limited color options, packaged with Abarth White Roof & Mirror Cap Package)	○/P	○
Mirrors — Folding, body-color, power, heated	•	•
Spotter mirror, driver's side	•	•
Power Sunroof (requires Popular Equipment Package)	○	—
Spoiler — Performance	•	—
Tires — 195/45R16XL	•	•
205/40R17XL BSW 3-Season (included with 17-inch forged aluminum wheels)	P	P
Wheels — 16-inch Hyper Black painted forged aluminum	•	•
17-inch Hyper Black forged aluminum	○	○
17-inch Bronze forged aluminum	○	○
Windows — Power with front row 1-touch down	•	•
INTERIOR FEATURES		
Air Conditioning — Manual	•	•
Automatic Temperature Control (ATC) (packaged with Popular Equipment Package)	P	P
Assist Handle — Front-passenger (not available with power sunroof)	•	•
Defroster — Rear window	•	•
Door Locks — Power	•	•
Electronic Vehicle Information Center (EVIC) — Includes trip odometer, outside temperature, average fuel usage, distance to empty, low fuel and service data	•	•
Premium 7-inch high-definition Thin Film Transistor (TFT) display	•	•
Interior Accents — Instrument panel-matching exterior paint color	•	•
Mirrors — Manual with microphone in rearview mirror	•	•
Power Outlet — 12-volt auxiliary located in center console	•	•

	ABARTH	ABARTH CABRIO
INTERIOR FEATURES (continued)		
Rear Cargo Shelf Panel	•	•
Seating — Driver's seat with armrest, manual height adjuster, easy entry and memory	•	•
Front-passenger with armrest, easy entry and memory	•	•
Front seatback pocket, driver and passenger	•	•
Heated front (included with Popular Equipment Package)	P	P
Performance high-back cloth front buckets with seat belt pass-through	•	•
Performance high-back leather-trimmed front buckets with seat belt pass-through	○	○
Rear 50/50 split-folding bench	•	•
Shift Knob — Leather-wrapped	•	•
Speedometer — 160-mph primary	•	•
Steering Column — Manual tilt	•	•
Steering Wheel — Abarth performance-designed, perforated, leather-wrapped	•	•
With mounted audio controls	•	•
UCONNECT®		
GPS Navigation — Requires Popular Equipment Package	○	○
Integrated Voice Command ¹ with Bluetooth®	•	•
Media Hub — Including USB charging port and auxiliary input jack	•	•
SiriusXM® Satellite Radio ¹ including 1-year trial subscription (packaged with BeatsAudio™ Package or Popular Equipment Package)	P	P
Speakers — 6-speaker Audio System	•	•
BeatsAudio Premium Sound System (packaged with BeatsAudio Package)	P	P
Uconnect 3 with 5-inch touchscreen display with AM/FM radio and Integrated Voice Command ¹ with Bluetooth	•	•
SAFETY & SECURITY		
Air Bags ⁵ — Advanced multistage driver and front-passenger	•	•
Supplemental driver's knee blocker	•	•
Supplemental front seat-mounted side	•	•
Supplemental side-curtain for outboard occupants in both rows	•	•
Child Seat Anchor System (LATCH)	•	•
Electronic Stability Control (ESC) ² — Includes Traction Control and Brake Assist	•	•
3-mode ESC ²	•	•
Front Seat Belts — With pretensioners and load limiters	•	•
Front-passenger Seat Belt Alert	•	•
ParkSense® Rear Park Assist System ⁴	•	•
ParkView® Rear Back-Up Camera ⁴	•	•
Remote Keyless Entry — Lock/unlock function for both doors and rear liftgate	•	•
Security Alarm	•	•
Sentry Key® Engine Immobilizer System — Antitheft technology	•	•
Tire Pressure Monitoring System	•	•
PACKAGES AND GROUPS		
Abarth Black Roof & Mirror Cap Package — Includes Black roof and matching mirror caps with bodyside stripe	○	—
Abarth Grey Roof & Mirror Cap Package — Includes Grey roof and matching mirror caps with bodyside stripe	○	—
Abarth Red Roof & Mirror Cap Package — Includes Red roof and matching mirror caps with bodyside stripe	○	—
Abarth White Roof & Mirror Cap Package — Includes White roof and matching mirror caps with bodyside stripe	○	—
BeatsAudio Package — Includes BeatsAudio Premium Sound System, SiriusXM Satellite Radio ¹ with 1-year trial subscription (requires Popular Equipment Package)	○	○
Popular Equipment Package — Includes ATC air conditioning, heated front seats and SiriusXM Satellite Radio ¹ with 1-year trial subscription when not equipped with BeatsAudio Package	○	○

• = Standard. ○ = Optional. P = Available within Package noted. — = Not Available.

Go to mopar.com for a full listing of available Mopar® packages.



THIS EMISSIONS-FREE FIAT® 500 IS DESIGNED TO PERFORM FOR BOTH YOU AND THE PLANET.

Now there's an emissions-free vehicle that generates as much excitement as it does unbridled power. The FIAT 500e shakes up the Electric Vehicle market by infusing an integrated approach to electric propulsion into the beloved FIAT Italian design tradition of fun, city-friendly, driver-responsive cars. Expect 121 MPGe,* with a highway range of over 100 miles, made possible by the innovative 24kWh lithium-ion battery that utilizes a Battery-Electric Drive System. Charge time is less than four hours with the installation of a Level 2 charger (220v/240v). A regular home outlet charges 500e in less than 24 hours. The 7-inch Thin Film Transistor (TFT) instrument panel and integrated Electronic Vehicle Information Center (EVIC) keep the driver briefed on estimated charging times, average speeds, energy consumption and more. A Power Inverter Module (PIM) creates those nimble FIAT 500 handling characteristics by providing a quick accelerator pedal response every time.



*2017 EPA-estimated miles per gallon of gasoline equivalent (MPGe). Actual mileage may vary.



FIAT® 500e HIGHLIGHTS

- 83-kW Electric Drive Motor, 111 hp/147 lb-ft of torque with single-speed gearbox
- 4-wheel antilock regenerative disc brakes
- 15-inch painted aluminum wheels
- Fog lamps
- Premium leatherette bucket seats
- Leather-wrapped steering wheel with audio controls
- Premium 7-inch cluster display
- Alpine® Premium Audio System
- Remote Keyless Entry
- Uconnect® 3 with 5-inch touchscreen display
- Integrated Voice Command³ with Bluetooth®
- GPS Navigation
- ParkView® Rear Back-Up Camera⁴
- ParkSense® Rear Park Assist System⁴
- SiriusXM® Satellite Radio¹
- Security alarm

eSPORT

- 83-kW Electric Drive Motor, 111 hp/147 lb-ft of torque with single-speed gearbox
- 4-wheel antilock regenerative disc brakes
- 15-inch painted aluminum wheels with Orange accents
- Orange mirror caps
- Orange bodyside stripes
- Black-trimmed headlamp bezels

Go to fiatusa.com for more exciting FIAT 500e highlights.

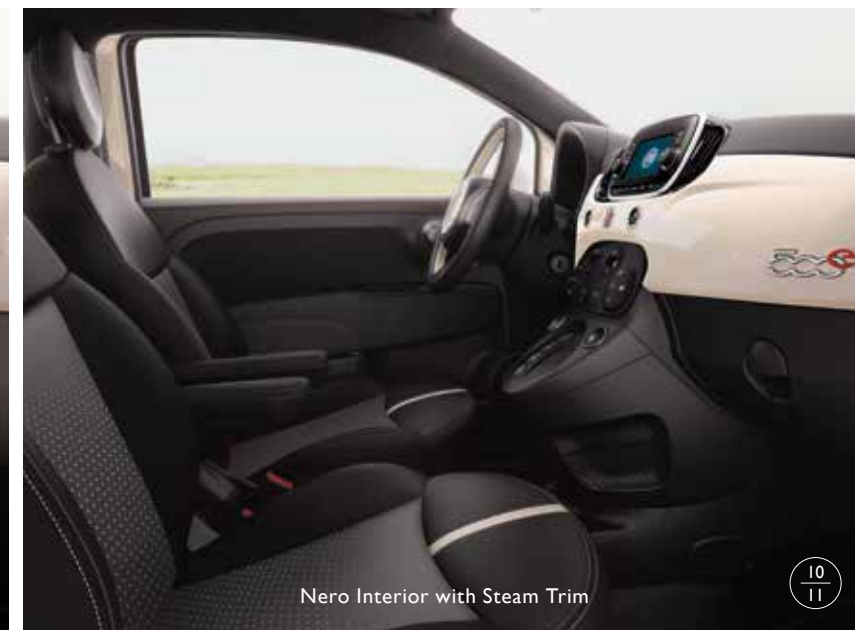


TECHNICALLY, YOU'RE SURROUNDED The Uconnect® 3, with a vivid 5-inch full-color touchscreen display, provides a multitude of features: an AM/FM radio, Integrated Voice Command,³ Bluetooth® Streaming Audio, Hands-Free Calling,³ Voice Text Reply¹⁰ (not compatible with iPhone® mobile devices), GPS navigation and more. The Alpine® Premium Audio System with six high-performance speakers, seven-channel custom-equalization, a series digital amplifier and SiriusXM® Satellite Radio¹ with one year of service are all included. Radio features include MP3 functionality, a Media Hub with an auxiliary input and a USB port to support media play. Steering wheel-mounted audio controls make operation extra convenient.

uconnect®



Steam Interior with Orange Trim



Nero Interior with Steam Trim

Buzzworthy color choices.



	500e	eSPORT
ENGINE		
83-kW Electric Drive Motor	•	•
TRANSMISSION		
Single-speed gearbox	•	•
MECHANICAL FEATURES		
Batteries — 12-volt/500-amp, maintenance-free (low-voltage lead-acid)	•	•
Battery pack	•	•
Brakes — 4-wheel antilock with 4-wheel regenerative technology	•	•
Speed Control	•	•
Steering — Electric power; tilt power	•	•
Suspension — Heavy-duty with MacPherson struts front and torsion beam rear	•	•
EXTERIOR FEATURES		
Fascia Inserts — Body-color	•	•
Black (packaged with Black interior except with Spitfire Orange)	P	P
White (packaged with Black interior or Steam interior and Spitfire Orange)	P	P
Fog Lamps	•	•
Headlamps — Bifunctional halogen projector	•	•
Black-trimmed	—	•
Mirrors — Body-color, power, heated	•	—
Accent-color, power, heated (packaged with Black interior or Steam interior and Spitfire Orange)	P	—
Orange, power, heated with Orange bodyside stripe	—	•
Rear Spoiler — Eco	•	•
Sunroof — Power	O	O
Tires — P185/55R15 (including Tire Service Kit)	•	•
Wheels — 15-inch x 5.5-inch front, 15-inch x 6.5-inch rear painted aluminum with Nero pockets	•	—
15-inch x 5.5-inch front, 15-inch x 6.5-inch rear Nero-painted aluminum with Orange accents	—	•
Windows — Power, with front 1-touch down	•	•
Wipers — Front, variable/intermittent	•	•
Rear window wiper/washer; rear defroster	•	•
INTERIOR FEATURES		
Climate Control — Automatic Temperature Control (ATC) with micron filter	•	•
Door Locks — Power	•	•
Instrument Panel — Accent-color bezel	•	•
Mirror — Rearview auto-dimming with microphone	•	•
Power Outlet — 12-volt DC auxiliary	•	•
Seats — Front-seat armrests	•	•
Front-seat memory	•	•
Front seatback pockets	•	•
Heated front	•	•
Leatherette front bucket	•	•
Rear 50/50 split-folding	•	•
Shifter — Push-button	•	•
Speedometer — Premium 7-inch digital Thin Film Transistor (TFT)	•	•
Steering Wheel — Leather-wrapped with audio and cruise controls	•	•
UCONNECT®		
GPS Navigation System	•	•
Media Hub — Including USB port and auxiliary input jack	•	•
SiriusXM® Satellite Radio¹ with 1-year trial subscription	•	•
Speakers — Alpine® Premium Audio System	•	•
Uconnect 3 with 5-inch touchscreen display, Integrated Voice Command³ with Bluetooth® and AM/FM radio	•	•
Uconnect Access¹¹ with Vehicle Application and 3-year trial subscription	•	•

	500e	eSPORT
SAFETY & SECURITY		
Advanced Tire Pressure Monitoring System	•	•
Air Bags⁴ — Advanced multistage front; driver-side knee blocker; supplemental front-seat side; supplemental side-curtain	•	•
Child Seat Anchor System (LATCH)	•	•
Daytime running lamps (DRLs) system	•	•
Electronic Stability Control²/Hill Start Assist	•	•
Head Restraints⁵ — Front-seat reactive	•	•
ParkSense® Rear Park Assist System⁴	•	•
ParkView® Rear Back-Up Camera⁴	•	•
Remote Keyless Entry	•	•
Security Alarm System	•	•
Sentry Key® Engine Immobilizer System	•	•

• = Standard. O = Optional. P = Available within Package noted. — = Not Available.

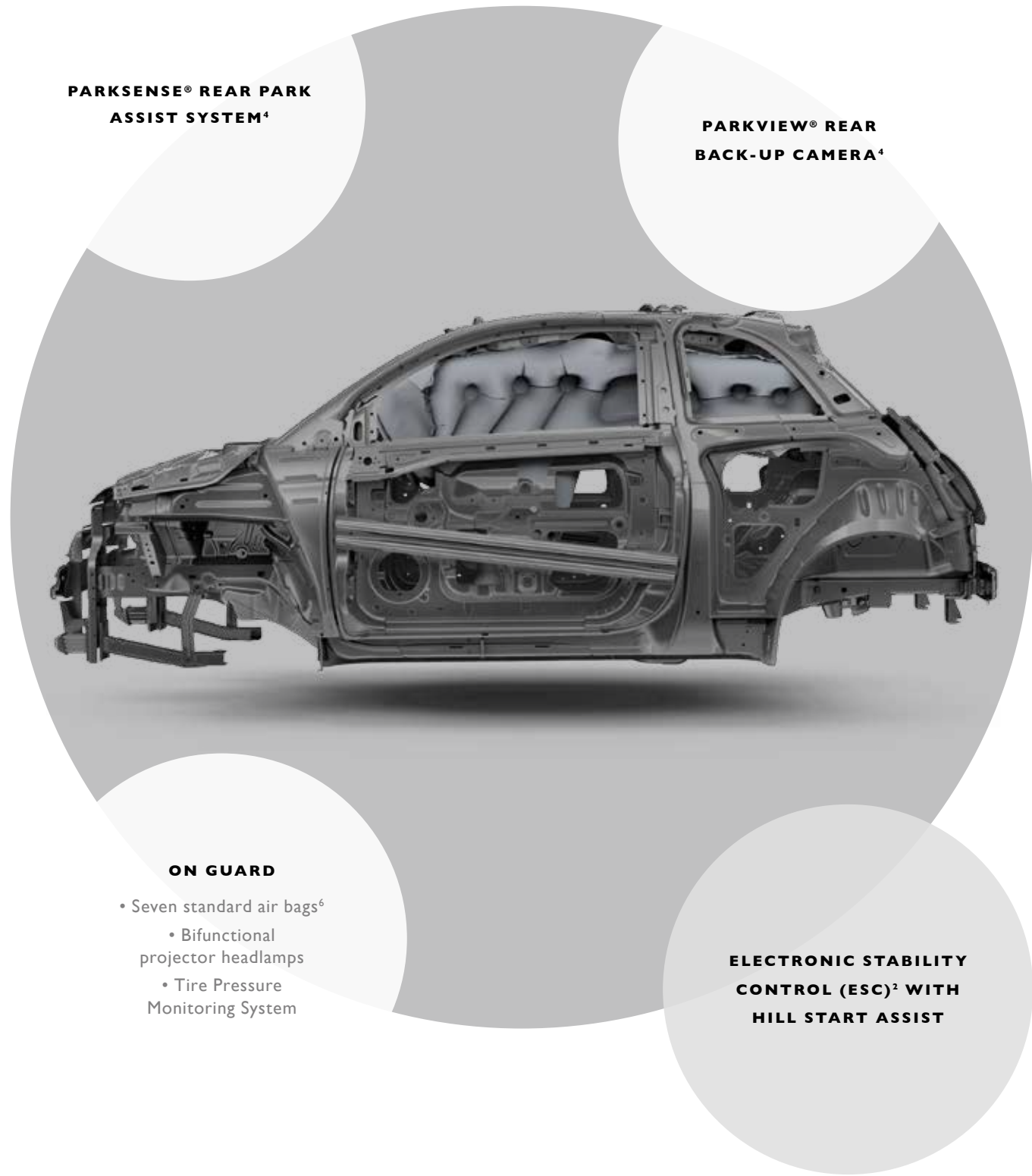


15-INCH CAST ALUMINUM WITH BLACK POCKETS
Standard on 500e



15-INCH BLACK PAINTED CAST ALUMINUM WITH ORANGE ACCENTS
Available on 500e with eSport Package

Technology for the greater good.



PARKSENSE® REAR PARK ASSIST SYSTEM⁴

PARKVIEW® REAR BACK-UP CAMERA⁴

ON GUARD

- Seven standard air bags⁶
 - Bifunctional projector headlamps
 - Tire Pressure Monitoring System

ELECTRONIC STABILITY CONTROL (ESC)² WITH HILL START ASSIST

Whether you're enjoying Abarth-style performance or innovative FIAT 500e driving, here are just some of the advanced features that will offer extra peace of mind:

ELECTRONIC STABILITY CONTROL (ESC)² is designed to assist drivers in maintaining control of their vehicles during extreme steering maneuvers. ESC² senses when a vehicle is starting to spin (oversteer) or plow (understeer) and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes to individual wheels. Standard.

PARKSENSE® REAR PARK ASSIST SYSTEM⁴ can help you park and back out with grace. When the vehicle is in Reverse, these available sensors detect objects in the rear back-up pathway and also provide an audible and visual warning so you have time to react. Standard.

PARKVIEW® REAR BACK-UP CAMERA⁴ provides a wide-angle view of the area immediately behind the vehicle, giving the driver greater peace of mind before moving backwards at low speeds. It displays dynamic grid lines on a color touchscreen to aid the driver when the vehicle is in Reverse. Standard.

SEVEN STANDARD AIR BAGS⁶ are in every FIAT 500 Abarth and 500e model, surrounding you with a comprehensive air bag system. It features full-length front and rear side-curtain, driver's inflatable knee blocker, seat-mounted side for front occupants, and advanced multistage driver and front-passenger air bags, all working together to help provide encompassing protection.

BIFUNCTIONAL HALOGEN PROJECTOR HEADLAMPS provide more controlled illumination for increased visibility. Standard.

HILL START ASSIST Especially helpful when the grades are steep, this standard feature maintains brake pressure during the moments the driver lifts the foot off the brake and engages the clutch and gas pedal to gain forward momentum — for a smooth start every time. Standard.

TIRE PRESSURE MONITORING SYSTEM This feature takes the guesswork out of deciding if your tires are at optimum fill level. It provides crucial, pinpointed information on your EVIC at the moment tire pressure falls below safe driving criteria. Standard.

NOW HEAR THIS The extremely quiet FIAT 500e has an audible pedestrian warning system that uses distinctive sounds to help ensure the safety and security of other road users.

FIAT Merchandise



Display your affection for striking style with merchandise that complements an active lifestyle. This collection includes everything from trendsetting apparel to distinctive conversation pieces for home, office and travel. Visit e-store.fiatusa.com

Join Us

Join fellow enthusiasts and tell your story by posting comments, participating in discussions and sharing your FIAT vehicle photos and videos. Connect with our community on Facebook (facebook.com/fiatusa), follow us on Twitter (twitter.com/fiatusa), and check us out on YouTube (youtube.com/fiatusa), Tumblr (fiatusa.tumblr.com), Google+ (plus.google.com/+fiatusa), FIAT Backstage (blog.fiatusa.com), Instagram (instagram.com/fiatusa) and Pinterest (pinterest.com/fiatusa). Thank you for following.

Standard coverage includes: Basic Limited Warranty¹² — 4 Years/50,000 Miles, Anti-Corrosion Perforation Limited Warranty (outer panel) — 5 Years/100,000 Miles, Roadside Assistance (services include the following) — Four Years/Unlimited Miles: Flat-Tire Service, Out of Gas/Fuel Delivery (maximum two gallons), Battery Jump Assistance, Lockout Service and Towing Assistance.

Visit your FIAT Studio for additional details, eligibility and restrictions.

