

LANCER



'03





EIGHT-WAY ADJUSTABLE
DRIVER'S SEAT **20%**

ADAPTIVE SHIFT
CONTROL TRANSMISSION **17%**



MAKES UP FOR
YOUR APARTMENT **63%**

From the moment you lay your eyes on the 2003 Lancer, you'll know it's fighting above its weight class. Decked out with an embarrassing number of standard options, it isn't hard to see why this vehicle hates to be mentioned with other cars in its category. The '03 Lancer. If it had a shoulder, there'd be a chip on it.

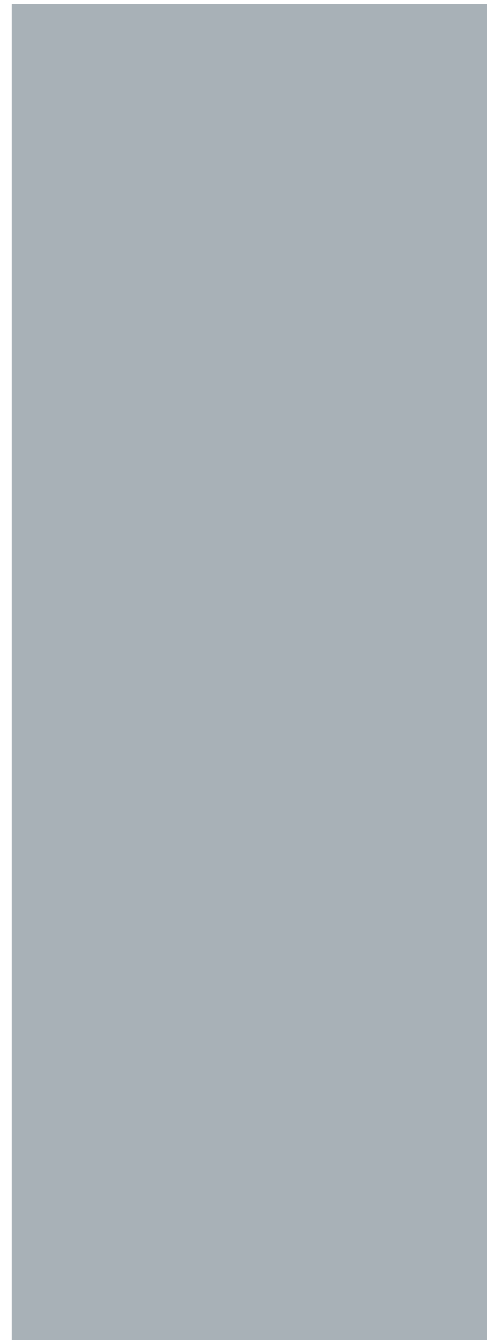
Not all features standard on every Lancer model. See specifications for details on optional equipment and accessories.

STYLING

The style section. Unlike a lot of other cars in its category, the Lancer actually warrants one. Need proof? The tinted glass, power sunroof, roof-mounted antenna and optional spoiler are happy to act as exhibits A through D. Still skeptical? You won't be after taking in the Lancer's overall sleek, refined body style. Combine this with the tailored look of the clean, creased side panels and you're going to find yourself looking back over your shoulder more times than a snitch in a mob trial.

mitsubishicars.com/styling

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THINK OF YOURSELF AS ITS ACTION FIGURE

PERFORMANCE

Sporting a world-class chassis that spawned the legendary Lancer Evolution, this car keeps a grin on your face both behind the wheel and in front of the mirror. A high-torquing 2.0L engine, rack-and-pinion steering and 4-wheel independent suspension make sure of that. In fact, in addition to the 5-speed manual, the Lancer offers an adaptive shift control automatic transmission. It learns individual acceleration habits, then shifts gears to accommodate your driving style. If that weren't enough, this car also boasts a stainless steel exhaust system and has achieved Ultra Low Emissions Vehicle standards.* Considering all that this car has to offer, you'll understand why the 2003 Lancer has a hard time making small talk with its peers.

mitsubishicars.com/performance

Not all features standard on every Lancer model. See specifications for details on optional equipment and accessories. *California specification vehicles only.



Race-prepared version of Lancer Evolution VII





WE CONSIDERED A WELCOME MAT

INTERIOR

With this vehicle's cabin space, you'll close the door, but you might not believe you're inside. Especially when your undercarriage finds itself seated in an 8-way adjustable driver's seat. But don't get too high and mighty, you're not the only one with a good view. Rear, theatre-style inclined seating lets all your passengers vie for bystander attention. And a wide door opening allows them to pile in easily without the mastery of some forgotten yoga.

But make no mistake. Once you're inside, the air conditioning, cruise control, power door locks, power windows and folding power mirrors ensure you are the undisputed master of the interior. Any dissenters? Let them voice their concerns against the six-speaker in-dash CD system. Forget about your friends questioning who's in the driver's seat. With features like 60/40 rear fold-down seats, auto-off headlights and dimming interior lights, you might be searching for your reflection in the dual vanity mirrors to keep from doubting it yourself.

mitsubishicars.com/interior

Not all features standard on every Lancer model. See specifications for details on optional equipment and accessories.





SECURITY

Just when you think you've exhausted all the features this car has to offer, it hides a few extras where nobody can see them. Take for instance the neatly tucked away LATCH child seat system, dual front air bags¹ and available front side air bags.¹ The ventilated front discs, flex-resistant RISE chassis and optional anti-lock brakes are well concealed too. But don't take it personally, they're just busy doing their job. Designed to help provide greater protection in a collision, the RISE chassis is aided by steel side-impact door beams and energy-absorbing crumple zones. In fact, this frame is so resilient that we use it on our Lancer Evolution rally car. You might ask how can an affordable car support so many safety features? However, a better question might be, how can any car afford not to?



FEATURES LIKE THESE OUGHT TO BE WRAPPED.

IT'S THE EXTRAS THAT COME STANDARD ON ALL '03 MITSUBISHI CARS.

- Dual front air bags¹
- 3-point safety belts at all seating positions
- Height-adjustable front safety belt anchors
- Steel side-guard door beams
- Child safety locks
- Front-wheel drive
- 4-wheel independent suspension
- Power-assisted rack-and-pinion steering
- RISE chassis
- Unibody construction
- Stainless steel exhaust system
- Air conditioning
- Power windows + driver's side auto-down
- Power door locks
- Power-assisted brakes
- Adaptive shift control (when equipped with auto transmission)
- Rear window defroster
- Adjustable steering column
- Auto-off headlights
- Remote release for hood and trunk

OPTIONAL EQUIPMENT

CONVENIENCE PACKAGE for ES

- Remote keyless entry
- 60/40 split rear seat + center armrest + cup holders
- Color-keyed door handles

FACTORY OPTION for LS & O-Z[®] RALLY

- One-touch power sunroof + vent feature

PREFERRED EQUIPMENT PACKAGE for LS

- Anti-lock brakes
- Dual front side air bags¹

FACTORY OPTION for O-Z[®] RALLY

- Rear spoiler

¹ Always place an infant in a rear-facing infant seat in the rear seat. Always transport children 1 to 12 years old in the rear seat and use appropriate child restraints. Always buckle your safety belt. Keep 10" between the center of the front air bag cover and your breastbone. Sit well back and upright without leaning against the window or door.
² EPA fuel estimates to be used as a standardized comparison with other vehicles. Your mileage may vary depending on your driving style and environmental conditions.



LANCER ES



Shown in Munich Silver Metallic

FEATURES

- 140W Mitsubishi CD audio + 4 speakers
- Roof-mounted antenna
- Power windows and door locks
- Power sideview mirrors
- Inside hood, trunk and fuel door releases
- Front door storage pockets
- Auto-off headlights
- Height-adjustable steering column
- Front side-mounted turn indicators
- Liquid-filled engine mounts
- Rear window defroster + timer
- 2-speed intermittent wipers
- Tinted glass
- 14" steel wheels + full covers

COMFORT

- 8-way adjustable driver's seat
- Dual front vanity mirrors
- Dimming interior lights + time delay
- Trunk light
- Woodgrain interior trim

POWERTRAIN

- 2.0L 16-valve 4-cyl engine
- 5-speed manual transmission or
- 4-speed auto transmission + adaptive shift control

FUEL USE²

- 5-speed MT 27/33 (city/highway)
- 4-speed AT 24/31 (city/highway)
- Fuel tank (gal) 13.2

LANCER LS



Shown in Thunder Gray Metallic

FEATURES

- 140W Mitsubishi CD audio + 6 speakers
- 60/40 split rear seat + center armrest + cup holders
- Available one-touch power sunroof
- Remote keyless entry
- Auto-off headlights
- Cruise control
- Inside hood, trunk and fuel door releases
- Height-adjustable steering column
- Available front side air bags¹
- 4-wheel independent suspension + front and rear stabilizer bars
- 15" alloy wheels
- Available anti-lock brakes
- Front side-mounted turn indicators
- Power sideview mirrors

- Liquid-filled engine mounts
- Rear window defroster + timer
- Variable intermittent wipers

COMFORT

- Same as ES plus
- Rear-seat headrests
- Rear-seat center armrest + cup holders

POWERTRAIN

Same as ES

FUEL USE²

- 4-speed AT 24/31 (city/highway)
- Fuel tank (gal) 13.2

LANCER O-Z[®] RALLY



Shown in Lightning Yellow

FEATURES

- 140W Mitsubishi CD audio + 4 speakers
- 60/40 split rear seat + center armrest + cup holders
- Available one-touch power sunroof
- Remote keyless entry
- Auto-off headlights
- EVO VII instrument gauge cluster
- Cruise control
- Inside hood, trunk and fuel door releases
- Height-adjustable steering column
- 4-wheel independent suspension + front and rear stabilizer bars
- 15" O-Z[®] Racing alloy wheels
- Available rear spoiler
- Front, rear and side ground effects
- Front side-mounted turn indicators

- Power sideview mirrors
- Liquid-filled engine mounts

COMFORT

- Same as ES plus
- Brushed metal-finish interior trim
- Sport-touch steering wheel, shift knob and hand brake lever

POWERTRAIN

Same as ES

FUEL USE²

Same as ES

Transportation is more than just getting from A to B. Things happen in between. It's a little thing called "driving." It's where what you drive and who you are share a spot on the road. It's where a vehicle should provide the amenities needed to bridge the gap between what you want and what you need. The 2003 Lancer. Are you in?

mitsubishicars.com/security

Not all features standard on every Lancer model. See specifications for details on optional equipment and accessories.

ACCESSORIES

Make it your own. There's no better way than with Mitsubishi Genuine Accessories. Add them at the time of purchase and they'll not only be installed, but covered under a 3yr/36,000-mile limited warranty. And even better, you may be able to work them into your monthly car payment. Why not? Let the leather-trimmed seats soothe your body as the 6-disc in-dash CD changer takes care of your mind. Crack the sunroof, take in the rays and let the wind deflector deal with the breeze. After all, why should the spoiler get all the fun.

mitsubishicars.com/accessories



- 6-CD in-dash changer
- Bike carrier (fork mount)*
- Bike carrier (upright)*
- Car cover
- Cargo net
- Cargo organizer
- Clear taillight lenses
- Door sill scuff plate
- Engine block heater
- Leather-trimmed interior
- License plate frame
- Luggage basket*
- Mudguards
- Nose mask
- Polished-steel exhaust tip
- Rear spoiler
- Seat covers
- Sport shift knob
- Side-window air deflectors
- Snowboard/ski carrier*
- Sunroof wind deflector
- Wheel locks

* Sport rack kit required.



WARRANTIES* Every 2003 Mitsubishi comes with a 3-year/36,000-mile New Vehicle Limited Warranty, a 5-year/60,000-mile Powertrain Limited Warranty, and a 7-year/100,000-mile Anti-Corrosion/Perforation Limited Warranty.

DIAMOND CARE DELIVERY** Your new Mitsubishi will be prepared, inspected and explained to you prior to delivery.

DIAMOND CARE PROTECTION PLAN Extended service coverage is available for up to seven years or 100,000 miles after your purchase.

LEASING AND FINANCING Many leasing and financing programs are available through Mitsubishi Motors Credit of America, Inc. See your Retailer for details. Not all customers will qualify.

DIAMOND CARE ROAD SERVICE Should your Mitsubishi become inoperable due to a warrantable failure in the first three years or 36,000 miles, Mitsubishi Motor Sales of America, Inc. (MMSA) will authorize your vehicle to be towed to the nearest Authorized Retailer or Service Center at no charge.** Towing beyond the three-year or 36,000-mile limit for Diamond Care Road Service is covered and reimbursable if the problem that caused the need for the tow is still covered under warranty.

CONCIERGE SERVICE Available 24 hours a day, 365 days a year for the first three years or 36,000 miles. We'll do everything to help get you back on the road and take care of you if you're stranded.

We will assist you in making arrangements such as rental car and hotel reservations. We will also call your home or office to advise family members or colleagues of your inconvenience.

NOTE Technical data, features, options and other equipment shown in this brochure are based on the latest information available at the time of printing and are subject to change without notice. Headlights, parking lights, fog lights and instrument panel lights on vehicles may be illuminated for illustration purposes only. Some vehicles may be shown with optional equipment and accessories. O²* Racing is a registered trademark of O.Z. Italy, S.p.A.

SAFETY Safety is a two-way street. It requires your attention and cooperation. Please fasten your safety belt, drive responsibly and obey all local traffic laws.

OPTIONAL EQUIPMENT Availability of vehicles with specific features may vary. For further information contact your Retailer. For the Retailer nearest you, call 1-888-MITSU2003 or visit our website at mitsubishicars.com.

* See your Mitsubishi Motors Retailer for all Limited Warranty details.

** Towing will not be covered if your vehicle is drivable and driving would not pose a safety problem or cause further damage to your vehicle; or if vehicle is inoperable as a result of an accident, owner abuse, lack of maintenance, or driver error. Diamond Care Road Service towing coverage applies only to vehicles within the continental U.S., Alaska and Hawaii.

DIAMOND CARE

EXTERIOR COLORS



Innsbruck White



Phoenix Red



Thunder Gray Metallic



Munich Silver Metallic



Coronado Sand Metallic



Diamond White Pearl



Rio Red Pearl



Labrador Black Pearl



Royal Blue Pearl



Lightning Yellow

INTERIOR COLORS



Black Sport Fabric
(LS, O-Z⁺ RALLY)



Gray Sport Fabric
(ES, LS)



Tan Sport Fabric
(ES, LS)

COLOR SCHEMES

ES	LS	O-Z ⁺ RALLY	EXTERIOR COLORS	INTERIOR COLORS
•			Innsbruck White	Gray, Tan
		•	Phoenix Red	Black
•	•		Thunder Gray Metallic	Gray
	•	•	Thunder Gray Metallic	Black
•	•		Munich Silver Metallic	Gray
	•	•	Munich Silver Metallic	Black
•	•		Coronado Sand Metallic	Tan (+ Gray, ES)
	•		Diamond White Pearl	Black, Gray, Tan
		•	Diamond White Pearl	Black
•	•		Rio Red Pearl	Gray, Tan
•	•		Labrador Black Pearl	Gray, Tan
	•	•	Labrador Black Pearl	Black
•	•		Royal Blue Pearl	Gray, Tan (+ Black, LS)
		•	Lightning Yellow	Black

WHEEL DETAILS



14" steel + cover
(ES)

P185/65 R14 All-Season



15" alloy
(LS)

P195/60 R15 All-Season



15" O-Z⁺ Racing alloy
(O-Z⁺ RALLY)

P195/60 R15 All-Season

ENGINEERING

	ES	LS	O-Z® RALLY
2.0L SOHC 16-valve 4-cylinder engine	•	•	•
Horsepower: 120 hp @ 5500 rpm	•	•	•
Torque: 130 lb-ft @ 4250 rpm	•	•	•
Multi-port fuel injection	•	•	•
Electronic ignition + anti-theft engine immobilizer	•	•	•
5-speed manual transmission <u>or</u>	•		•
4-speed automatic transmission + adaptive shift control	•	•	
Stainless steel exhaust system	•	•	•

CHASSIS & SUSPENSION

Unibody construction	•	•	•
Front independent suspension + MacPherson struts	•	•	•
Front stabilizer bar	•	•	•
Rear independent multi-link suspension + coil springs	•	•	•
Rear stabilizer bar		•	•
Power-assisted rack-and-pinion steering	•	•	•
Power-assisted front disc brakes	•	•	•
Available anti-lock braking system (ABS)		•	

SECURITY

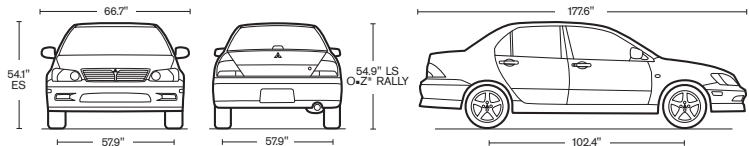
3-point safety belts for all seating positions	•	•	•
Available dual front side air bags*		•	
Dual front air bags*	•	•	•
Child safety locks	•	•	•
Lower and upper anchors for child seat installation	•	•	•
Emergency illuminated inside trunk release	•	•	•
RISE (Refined Impact Safety Evolution) chassis	•	•	•
Steel side-guard door beams	•	•	•
Front and rear crumple zones	•	•	•

EXTERIOR

Auto-off headlights	•	•	•
Power sideview mirrors	•	•	•
Electric rear-window defroster + timer	•	•	•
Variable intermittent windshield wipers + mist control		•	•
Tinted glass	•	•	•
Roof-mounted antenna	•	•	•
Available one-touch power sunroof + vent feature		•	•
Color-keyed front, side and rear ground effects			•

DIMENSIONS

INTERIOR MEASUREMENTS: Headroom (in., front/rear) – 38.8/36.7, with sunroof 38.8/36.4; Legroom (in., front/rear) – 43.2/36.6; Shoulder room (in., front/rear) – 54.1/53.3; Cargo volume (cu ft) – 11.3; Passenger volume (cu ft) – 93.9; with sunroof 92.5



*Always place an infant in a rear-facing infant seat in the rear seat. Always transport children 1 to 12 years old in the rear seat and use appropriate child restraints. Always buckle your safety belt. Keep 10" between the center of the front air bag cover and your breasts. Sit well back and upright without leaning against the window or door.



ECLIPSE COUPE



OUTLANDER



MONTERO



MONTERO SPORT



LANCER



GALANT



DIAMANTE



ECLIPSE SPYDER

For over forty years, we've put thoughtful engineering to the test on the international rally circuit. In addition to the obvious thrill of winning, competing against our peers helps us develop and refine new ideas. Ideas that find their way into all our vehicles. Ideas that look good sitting in your driveway.

mitsubishicars.com/heritage



We are Mitsubishi. We build quality cars. Yet we also offer something more. Because while a car should answer your needs, it should also stir your emotions. Like it or not, cars are a window through which the world views us. Through that window we can appear dull and lifeless—sensible to the point of boring. Or we can show the world that our hearts beat strong, and our minds are quick. Mitsubishi takes pride in building cars that ignite the vital spark which often lies sleeping just beneath the surface in each of us. Cars that challenge us to **wake up and drive.™**