



Start moving.

**The All-new
SEAT Ibiza.**

Start

Made to move you, body and soul. The new SEAT Ibiza is the freedom to choose, to be, to go. Wherever the city takes you, get there in style with precision design and engineering. Inside and out, adventurous spirit comes as standard. So, are you ready?



moving

Model shown: Ibiza FR with optional Full LED headlights, 18" 'Performance' bi-colour machined alloy wheels, Vision Pack Plus and Desire Red Special metallic paint.

Created in Barcelona.



Barcelona, 1953. The first SEAT rolls off the production line. Six decades later, SEAT cars are being driven in over 80 countries across the world. But beautiful Barcelona remains the heartbeat of SEAT. A city that is the inspiration of what we do. We are even blessed with 50% of the energy we use to make our cars from the sun that beats down on this special place. Vibrant, exciting, passionate. The Spirit of Barcelona is the Spirit of SEAT. You can't help being moved by it.



Your Ibiza

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“But”



**would never
have gone to
the moon.**

Model shown: Ibiza XCELLENCE with optional 17" 'Dynamic' bi-colour machined alloy wheels, Vision Pack Plus and Mystic Magenta Metallic paint.

Your Ibiza.

**On your marks.
Get set.
Move.**

Why stay the same? The new SEAT Ibiza comes with more technology, more space and more ways to make it your own. Everything is sharper. Smarter. Made to take on the city like never before.



Life's too short to stand still.

The new SEAT Ibiza is designed to move. A new aerodynamic shape helps you go faster and get further, with less fuel. Bold blisters and Full LED headlights demand to be noticed. Now you're unstoppable.



Model shown: Ibiza FR with optional Panoramic sunroof, 18" 'Performance' bi-colour machined alloy wheels, Full LED headlights, Vision Pack Plus and Desire Red Special metallic paint.

Let's roll.

Agility comes in the form of tailor-made rims, now available in 18" across the FR Trim. Alloy brings lightness and strength, in your choice of design. And because they're galvanized, they'll stay fresh. Good to go?



Model shown: Ibiza FR with optional Panoramic sunroof, Vision Pack Plus and Desire Red Special metallic paint.

Want change? Experiment.

Things are different now. An updated dashboard with a digital 8" glass display and ambient lighting offers new levels of customisation and technology. So go on, break the mould.



Model shown: Ibiza XCELLENCE with optional Panoramic Sunroof and Mystic Magenta metallic paint.

Why wait for tomorrow?

It's all right here, right now. Your 8" glass display with Full Link technology and Navi System helps adventures stay on track. The Connectivity Hub with wireless charging and GSM amplifier keeps you powered up and in range. And with KESSY (Keyless Entry and Go) with Heartbeat button, you can get in and get going in a heartbeat.



Model shown: Ibiza FR with optional 18" 'Performance' bi-colour machined alloy wheels, Vision Pack Plus and Desire Red Special Metallic paint.

Go on, we've got you.

Whatever the road brings, your new SEAT Ibiza has you covered. From Adaptive Cruise Control, Front Assist and Tiredness Recognition Systems to Hill Hold Control, Electronic Stability Control and a Tyre Pressure Monitor. With front, side and curtain airbags as standard too, you can relax and enjoy the ride.



Model shown: Ibiza XCELLENCE with optional 17" 'Dynamic' bi-colour machined alloy wheels, Vision Pack Plus and Mystic Magenta Metallic paint.

Your way.

**Because no one
ever changed things
by following the crowd.**

It's easy to be yourself with the new SEAT Ibiza. Choose the trim. Choose the colour. Choose the wheels and upholstery. You're in charge. (Feels good, doesn't it?)



S Trim.



Model shown: Ibiza S in White.

SEAT Ibiza

Ibiza, pure and simple.

**Twin halogen headlights
come as standard on the
new SEAT Ibiza. Making
life brighter is what
we're all about.**



**Class-leading boot: more
thought has gone into it so
more of your lifestyle can
go into it.**



**Slip into a new way of doing
things with upholstery as
comfortable as it is stylish.**



The S Trim has everything you need and nothing you don't. Time to own the road.

Air conditioning is standard, life is a breeze.



Front Assist gives you an extra pair of eyes on the car in front, warning you when you get too close and even applying the brakes if necessary.



Hill Hold Control means moving off uphill is flat-out, smooth and easy.



SE Trim.



Model shown: Ibiza SE with optional 16" 'Design' Alloy Wheels, Vision Pack Plus and Mystery Blue metallic paint.

SEAT Ibiza

Seize the day, in style.

**Machine-honed alloy wheels
add an extra touch of style
to your driving experience.**



**With the Front fog lights with
cornering function you will
have perfect visibility
wherever you go. No matter
the weather conditions, the
Ibiza SE will always keep you
safe.**



**Super-bright rear LED
brake lights attract
attention for the right
reasons.**



The SE trim combines some of the best features of the new SEAT Ibiza with a fit and finish that's yours to choose. Now you're really owning it.

Elegance and comfort are brought together in the Ibiza SE's Orgad Grey Cloth interior.



Media System Colour combines style with practicality and a 5.0" full colour touchscreen, USB port, six speakers and steering wheel mounted controls.



Front Assist monitors the traffic ahead, protecting you with an early warning system that alerts you visually and audibly to a potential collision while also preparing the brakes for emergency stopping.



SE Technology Trim.



Model shown: SE Technology with optional 16" 'Design' alloys wheels and Mystery Blue metallic paint.

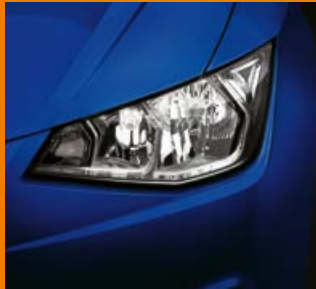
SEAT Ibiza

Be in Control, Stay Connected...

15" 'Enjoy' Alloy wheels add extra style & control to your driving experience.



Twin halogen headlights come as standard on the SE Technology. Making life brighter is what we're all about.



The optional Driver Pack uses top line technology to allow for better and safer driving with Cruise Control and Tiredness Recognition



The SE Technology comes with a high resolution touchscreen, Satellite navigation and with the addition of Full Link technology it allows for a seamless integration between car and phone.

Navigational System with an 8" colour touchscreen, 3D Map display and voice recognition, you are in total control over your journey.



Full Link seamlessly integrates your phone with the media system, keeping you connected to your digital world at the touch of a button.



Hill Hold Control means moving off uphill is flat-out, smooth and easy.



SE Design Trim.



Model shown: SE Design with Vision Pack Plus and Monsoon Grey metallic paint.

SEAT Ibiza

Looking for something extra?

With 16" 'Design' alloys as standard the SE Design trim demands attention.



The BeatsAudio™ system is everything you need to soundtrack your mission.



The panoramic glass sunroof opens up the interior, giving every passenger a little more room to breathe.

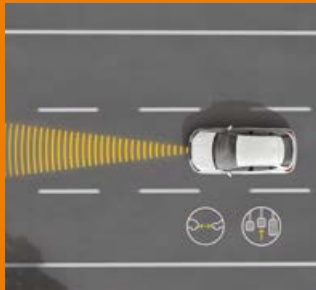


The SE Design trim combines all the best features from the SE but adds extra styling features and BeatsAudio™ so you can start moving in style.

Complete your unique SE Design look with matching body and door mirror colours.



Front Assist monitors the traffic ahead, protecting you with an early warning system that alerts you visually and audibly to a potential collision while also preparing the brakes for emergency stopping.



With dark tinted rear windows and chrome window trims you'll have added style & privacy, all in one.



FR Trim.



Model shown: Ibiza FR with optional Panoramic sunroof, Full LED Headlights, Vision Pack Plus, 18" 'Performance' bi-colour machined alloy wheels and Desire Red Special Metallic paint.

SEAT Ibiza

Are you playing, or spectating?

18" 'Performance' bi-colour
machined alloy wheels.
Lightweight and robust. Four
new reasons to get excited.



Stay juiced up all day,
every day with your
Connectivity Hub with
wireless phone charging.



The SEAT Ibiza's Full LED
Headlights illuminate our
commitment to style and
safety. The road ahead will
always be brighter.



**Dynamic down to the last detail.
The FR trim is smart, sporty and
stylish. Set your own pace with
a SEAT Ibiza that's made for life
in the fast lane.**

**See the world in high
definition with your Glossy
Black Exterior Mirrors.**



**Full Link lets you see
the contents of your
smartphone while driving,
keeping you connected
and informed.**



**The optional Black
Alcantara® and Simil
leather with contrast
stitching. When you can't
decide on sportiness or
luxury, choose both.**



XCELLENCE Trim.



Model shown: Ibiza XCELLENCE with optional Panoramic Sunroof, Full LED Headlights, Vision Pack Plus, 17" 'Dynamic' bi-colour machined alloy wheels and Mystic Magenta Metallic paint.

SEAT Ibiza

Don't do ordinary?

The enhanced design of the front grille displays the Ibiza's emphasis on refinement and attention to detail.



Contrast stitching adds a pop of colour to the seats and steering wheel.



Dual Zone Climate Control lets you individualise your levels of comfort.



Live extraordinary with the new XCELLENCE trim. It's the new SEAT Ibiza, guaranteed to make an impact in the city.

With the XCELLENCE trim the optional 17" 'Dynamic' bi-colour machined alloy wheels will turn heads.



The optional BeatsAudio™ system is everything you need to soundtrack your mission.



The KESSY (Keyless entry and go) system is an electronic locking and starting system in one. It's more convenient than conventional devices and brings added security to your car.



Your way

Wheels.

Model shown: Ibiza FR with optional Panoramic sunroof, 18" 'Performance' bi-colour machined alloy wheels, Full LED Headlights, Vision Pack Plus, and Desire Red Special Metallic paint.



15"



15" Wheels with Urban covers

S



15" 'Enjoy'

SE SE Tech

S	S
SE	SE
SE Technology	SE Tech
SE Design	SED
FR	FR
XCELLENCE	XC
Standard	
Optional	

16"



16" 'Design'

SED SE SE Tech



16" 'Design' Machined

XC

17"



17" 'Dynamic' bi-colour machined

XC



17" 'Dynamic'

FR

18"



18" 'Performance' bi-colour machined

FR

Colours.

Model shown: Ibiza FR with optional Panoramic sunroof,
Full LED Headlights and Mystery Blue Metallic paint.



S S
 SE SE
 SE Technology SE Tech
 SE Design SED
 FR FR
 XCELLENCE XC
 Standard
 Optional



Mediterranean Blue*

S SE SE Tech SED FR XC



White*

S SE SE Tech SED FR XC



Mystery Blue

S SE SE Tech SED FR



Nevada White

S SE SE Tech SED XC FR



Monsoon Grey

S SE SE Tech SED FR XC



Midnight Black

S SE SE Tech SED FR XC

*Non-Metallic



Mystic Magenta

S SE SE Tech SED XC



Desire Red

S SE SE Tech SED FR



Urban Silver

S SE SE Tech SED XC FR



Eclipse Orange

S SE SE Tech SED FR

Your way

Upholstery.

AIRBAG



Titan Black Cloth

S



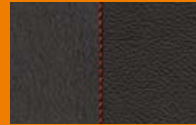
Orgad Grey Cloth

SE SE Tech SED



Nora Black FR Cloth

FR



Alcantara® Black and Simil leather with red stitching

FR



Alcantara® Black and Simil leather with contrast stitching

XC

- S **S**
- SE **SE**
- SE Technology **SE Tech**
- SE Design **SED**
- FR **FR**
- XCELLENCE **XC**
- Standard **■**
- Optional **■**

The images refer to the upholsteries, for the interior combinations please check the Car Configurator.



Your accessories.

Thrillseeker? Go sporty. Love colour? Add more. Want it to look faster? Make it aerodynamic. It's your Ibiza, so have it your way. Specifically designed and fully tested, all SEAT Genuine Accessories come with a two-year warranty* (unless otherwise stated), extended to three years† when bought and fitted before registration of a brand new vehicle.



* Applies to SEAT Genuine Accessories only. † Applies to SEAT Genuine Accessories only. Up to 2-year warranty on others.

2 Two-year warranty on all* accessories

3 Three-year warranty on all fitted accessories† (before registration)

Front styling lip

Go for the sporty look with this aerodynamically designed front lip that complements the original lines of your vehicle.



Tailgate spoiler

Aerodynamic impact-resistant, tough yet sleek, tailgate spoiler. Whether used on its own or with other exterior styling accessories, it will make a lasting impression.

Hatchback moulding

Protect your boot and look great doing it with a smart hatchback door moulding that fits perfectly to the rear of your car.

Rear bumper diffuser

You'll always make a stylish exit with this aerodynamic rear bumper, featuring an aluminium decorative diffuser that sits below your number plate.

Side blades

Look your best from every angle. Customisable, aerodynamic side blades fit to the side of your new SEAT Ibiza.

18" alloy wheels

Want to upgrade? These stylish alloy wheels are the best in show. Mystic Magenta, Mystery Blue and Desire Red centre cap colour options round off pure performance.

SEAT Accessory Packs.

Travel pack.

Wherever you are heading, when you're equipped with the right, practical accessories, you can enjoy the journey even more.

- Travel bag
- Torch
- Vehicle safety kit
- Umbrella
- Power bank
- Folding shovel



'click+go' online accessory pack ordering
'click+go' is the quick and easy way to order our Accessory packs online and at your local dealership. You can book a fitting appointment at your chosen dealer online through seat.co.uk. Just give us a few details and use the online calendar to confirm a day and time for having your accessories fitted.

Family packs.

As your child grows, we have accessories that grow with them and make the journey enjoyable and safe.

Infant pack.

- RECARO Privia and RECARO fix base
- Child monitoring mirror
- Protective loadliner
- Seat cover



iSOFix
COMPATIBLE



Young pack.

- RECARO Monza Nova IS
- Child monitoring mirror
- Protective loadliner
- Seat cover



iSOFix
READY



Protection pack.

Love your SEAT and it will love you back. Dirt or dog hairs? No problem. Mud and mess? Sorted. Choose this accessory pack, get on with the way you live, knowing your SEAT is protected for its lifetime.

- Mud flaps – front and rear
- Protective loadliner
- Rubber mats



Adventure pack.

Whatever you have planned, our Adventure pack gives you a hassle-free system with roof bars and surfboard, ski or bike holder, as well as peace of mind with the vehicle safety kit and protective loadliner.

- Surfboard, ski or bike holder
- Roof bars
- Protective loadliner
- Vehicle safety kit



Gadget pack.

A pack full of the latest practical SEAT accessories gadgets to keep your car organised and functional, including the latest Espresso machine.

- Espresso machine
- Headrest clothes hanger
- Tablet seat mount
- Hook for headrest
- Power bank

Includes headrest base carrier.



Business pack.

Keep everything in its place with these handy accessories and arrive with your clothes crease-free with the headrest clothes hanger.

- Headrest clothes hanger
- Umbrella
- Pen and notepad
- Power bank
- Hook for headrest

Includes headrest base carrier.



At your service.

Servicing & maintenance.

Your SEAT is special to you, and deserves special treatment when it's time for a service or repair. So put it in the hands of people who know and care about your car as much as you do, your SEAT Dealer.

The benefits at a glance

- Clarity on the cost with our service and maintenance fixed prices.
- Easy drop-off and collection including loan cars or a courtesy lift.
- SEAT recommended video service report.
- Wash and vacuum with every service.
- Option to book your service online 24/7.
- FREE UK and European Roadside Assistance worth £245 for all cars 2-15 years, when a service is booked online. This includes cover from the moment you leave home to the moment you get back.

Plus all the SEAT standards you would expect

- SEAT technicians, using the latest diagnostic technology.
- Check of SEAT software and product enhancements.
- SEAT-approved parts fitted complete with 2-year warranty*.
- SEAT proof of service.
- National network of Dealers.

*Excludes wear and tear items.

SEAT Service Plans.

Our Service Plans cover so much for such a small monthly outlay, they really make a lot of sense.

Transparency

You can easily plan your car's service requirements and either pay for the Service Plan in full or spread the cost with affordable 18 monthly payments for 24 months cover. It's worry-free and ensures that you're taking the best care possible of your car, today and tomorrow.

Savings

There's no better way to enjoy peace of mind whilst you care for your car.

- You can choose from either a 2 or 3-year service package.
- Plan is protected from inflation.
- Residual value enhanced with a SEAT proof of service.
- Plan is transferable, when fully paid, to another owner.
- No tie-in with a specific dealership, choose any SEAT Dealer from the nationwide network.

Terms and conditions apply.



SEAT CARE

Carefree ownership.

SEAT CARE means you can benefit from our range of services. It's about not having to think about what your car needs, just having it all taken care of. SEAT CARE is the flexibility and value for money you need, with the level of service you expect.



Peace of mind for longer.

Your SEAT is covered by a 3-year/60,000 mile warranty. A SEAT Warranty Extension lets you extend your 3-year manufacturer's warranty for 1, 2 or 3 years under the same great conditions. So you can continue to benefit from expert care and enjoy the road for longer. The warranty extension is available only for new cars (all models, engines and versions). It's fully transferable to the new owner and subsequent owners should you sell the car, this helps enhance the resale value of the car.

Extended warranties are only available at the time of ordering a new SEAT.



We've got you covered.

Did you know that your insurer may not guarantee to use SEAT approved repairers or genuine parts? With so much complex safety technology in your SEAT, you won't want to risk compromising your car with parts that have not been made specifically for your SEAT. As a SEAT customer you are entitled to three years' FREE accident and repair cover. Our cover works alongside your main motor insurance policy, giving you and your car additional protection.

Benefits at a glance

- A dedicated claims manager to manage your claim from start to finish.
- Guaranteed use of a SEAT approved repairer and SEAT trained technicians.
- Receive a repair guarantee, which includes a 2-year parts warranty and 3-year paint warranty.
- Legal expenses cover to help recover any uninsured losses.

To activate visit seat-ensurance.co.uk



Always on call.

Wherever you drive, you can feel reassured that SEAT Roadside Assistance is on hand in the event of a breakdown, accident, theft or even mis-fuelling. You'll get free SEAT Roadside Assistance (including European cover) for the first two years of owning your new SEAT. Get out and explore, safe in the knowledge that help is available 24 hours a day, every day of the year.

Terms and conditions apply.



Model shown: Ibiza FR with optional 18" 'Performance' bi-colour machined alloy wheels, Full LED Headlights, Vision Pack Plus, and Desire Red Special Metallic paint.



SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

Official fuel consumption for the SEAT All-New Ibiza range in mpg (litres per 100km); urban 45.6 (6.2) - 64.2 (4.4); extra-urban 65.7 (4.3) - 83.1 (3.4); combined 57.6 (4.9) - 74.3 (3.8). CO₂ emissions 112 - 99 g/km. Standard EU Test figures for comparative purposes and may not reflect real driving results.