



mazda



*THE WORLD'S
FAVOURITE MAZDA IS BACK.*

*ALL-NEW
MAZDA3*

*SKYACTIV
TECHNOLOGY*

*NOW EVEN MORE
IRRESISTIBLE.*



MAZDA3
SEDAN

Get set to take pure exhilaration and driving pleasure to higher levels.

The all-new Mazda3 seizes the senses at first glance with its ravishing looks, designed after Mazda's "KODO - Soul of Motion" theme. Powered by the latest SkyActiv Technology, this unprecedented sports compact brings you the ultimate in command and response. It enhances Mazda's proprietary Jinba Ittai sensation of unity, where car and driver perform in tune like horse and rider.

That's not all. Advanced safety technologies maximise peace of mind, increasing the joy of being behind the wheel. In short, every detail of every innovation in the new Mazda3 is dedicated to people who love to drive. And who love to make the most of life.



MAZDA3
HATCHBACK

SAFETY YOU CAN DEPEND ON.

When it comes to your safety, nothing beats the new Mazda3. Every car has passed the European New Car Assessment Programme (Euro NCAP) and has even won the prestigious Euro NCAP Recognition of Excellence Award in 2013.

For the past 17 years, The Euro NCAP has organized crash-tests and provided motoring consumers with a realistic and independent assessment of the safety performance of some of the most popular cars sold in Europe.

The Euro NCAP only releases one overall star rating for each car tested with a maximum of five stars. This overall safety rating is composed of scores in four areas: adult protection, child protection, pedestrian protection and safety assist.

To this day, the Euro NCAP has rapidly become a catalyst for encouraging significant safety improvements in the development of new car designs.





Innovative Commander Control, Active Driving Display and sunroof

Innovative i-STOP and i-ELOOP Technologies

Efficient 1.5 or 2.0-litre SkyActiv-G engine

SkyActiv-Drive 6-speed automatic transmission



Sleek KODO - Soul of Motion design

SkyActiv-Body with aerodynamic design and high-rigidity structure

SkyActiv-Chassis boosts nimbleness and responsiveness





SOUL MEETS POWER.

The all-new Mazda3 is more than a feast for the eyes. It's a feast for the senses. Advanced SkyActiv Technology delivers more power with less fuel consumption while KODO - Soul of Motion Design offers you a complete driver and car experience.

KODO - SOUL OF MOTION

The essence of motion is beautifully expressed with the rhythmic, energising lines of the all-new Mazda3. It's design that stimulates the spirit at first sight, and continues to inspire and delight the soul-day after day.

SKYACTIV TECHNOLOGY

Can a vehicle be powerful yet fuel-efficient and eco-friendly? With SkyActiv Technology's suite of innovative features, Mazda is gearing towards its vision of "Sustainable Zoom-Zoom" cars. And cars that are significantly smoother on the roads and thriftier on fuel consumption, thanks to i-ELOOP regenerative braking and i-STOP idling stop systems.



FEATURES THAT EMPOWER YOU.

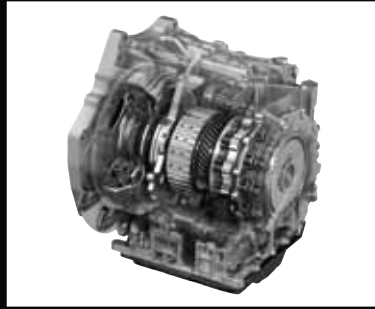


The technical breakthroughs of SkyActiv-G engines realise an astonishing increase in fuel efficiency—up to 15%—as well as a higher level of driving pleasure.

Mazda3 1.5L
Fuel Consumption: 5.7L to 5.9L/100km*
CO₂ Emission: 135g/km*

Mazda3 2.0L
Fuel Consumption: 5.8L to 5.9L/100km*
CO₂ Emission: 139g to 140g/km*

* Indicative figures for fuel consumption and CO₂ emissions are based on combined urban and highway driving.



The SkyActiv-Drive 6-speed automatic transmission enhances Mazda3's response for fast, smoother automatic gear-shifting together with the direct, connected feel of a manual transmission.



The SkyActiv-Body: Aerodynamic design and high-rigidity structure suppress road and wind noise for a quiet ride.



With total re-engineering and a new-generation electric power assist system, the SkyActiv-Chassis delivers a lighter weight and more superior rigidity, with boosted nimbleness and responsiveness on the roads.



The i-ELOOP regenerative braking system captures the energy lost during deceleration, and saves it to power the electrical equipment when you accelerate again. Combined with i-STOP, the new Mazda3 can improve fuel economy by up to 10% according to Mazda's standards.



The i-STOP idling stop system automatically shuts the engine down when you come to a halt after braking, improving fuel economy by saving the fuel wasted when the car stops. Release the brake pedal and fuel is injected directly into the cylinder for an almost instantaneous restart of just 0.35 seconds.



The Active Driving Display mounted above the meter hood shows the most essential driving information with no need to look away from the road. It delivers real-time display of high-priority information as it changes from time to time, helping you to make critical decisions on the go.



The navigation system is provided on an SD media card and lets you set target destinations directly on the map from your contact list.



A POWERFUL 2.0L ENGINE THAT MAKES A STATEMENT.

Experience your most powerful drive ever with the new Mazda3 2.0L. It's the only compact car racing with undeniable power and performance at every turn.



STUNNING TWIN EXHAUST SYSTEM

This eye-catching feature enhances your car by giving it a deeper exhaust sound as well as boosting its overall sporty look. It also lets your engine run more efficiently in the process.



STRIKING 18" RIMS

These larger wheels not only makes your car look good, but provides better cornering grip, superior braking performance, enhanced riding comfort and greater steering feel.



INNOVATIVE STEERING WHEEL WITH PADDLE SHIFTERS

Now, you don't need to own a sports car to enjoy a steering wheel with paddle shifters. Present in every Mazda3 2.0L, these paddle shifters lets you conveniently change gears quickly without taking your hands off the wheel.



INNOVATIONS THAT MOVE YOU.



MZD CONNECT, the new in-car connectivity system that allows you to access more information without compromising safety. New HMI design helps prevent confusion in decision-making, minimise driver's eye movements, and reduce physical stress. The 7-inch LCD mounted on top of the dashboard reduces downward viewing angle, with graphics designed for instant legibility. Multi-stage operations of MZD Connect are quickly and accurately controlled by a commander control located on the centre console where the driver's hand naturally falls.

While you are on the road, conveniently connect to your mobile phone to receive SMS or link to your iPod for your favourite music. Wish to know your current position on the map or the route to your specified destination? Just make use of the Navigation feature. The system software can be easily updated, providing ongoing access to the latest services without swapping out any hardware.

Note: Available functions of MZD Connect may vary according to the type of connected smartphone and its operating environment.





***AN INTERIOR AS
MASTERFULLY-CRAFTED
AS THE EXTERIOR.***

Sit behind the wheel and the new Mazda3 will instantly light up your day with the anticipation of an exuberant drive.

The cockpit is where Mazda's renowned Jinba Ittai driving experience begins. The unconventional layout puts you in total control, providing an enhanced amount of real-time information while keeping your eyes on the road. On the other hand, the spacious, relaxing environment ensures that all your passengers—front and rear—enjoy the journey with you, every time. Every aspect of the cabin's design is a masterful statement of the new Mazda3's relentless pursuit of comfort, functionality and a wonderful ride for everyone.

DRIVE IN COMFORT AND LUXURY.



The high-efficiency 6-speed SkyActiv-Drive brings you the best aspects of every type of transmission. Thanks to a lockup range extended to nearly 90%, you enjoy the best of both worlds: fast smooth gear-shifting, along with the direct, connected feel of a manual transmission.



The commander control on the centre console provides intuitive and accurate operation. On the other hand, the audio system offers a wide selection of music sources, including AM/FM radio, CDs and mobile audio players.



The climate-control system is redesigned to give improved heating/cooling performance. Dual automatic air-conditioner features lower-positioned ventilation louvres for better air flow to rear-seat passengers.



These sleek 16" alloy rims boast the combination of sheer sportiness and performance with outstanding stability and grip while on the road.



ZOOM AWAY IN YOUR FAVOURITE COLOUR.



Soul Red Metallic (41V)



Titanium Flash Mica (42S)



Deep Crystal Blue Mica (42M)



Blue Reflex Mica (42B)



Snowflake White Pearl Mica (25D)



Aluminium Metallic (38P)



Meteor Grey Mica (42A)



Jet Black Mica (41W)



Arctic White (A4D)

CHOOSE YOUR CAR INTERIOR.



Leather, Off-white



Leather, Black

All specifications and options shown in this brochure are subject to change without prior notice.
Due to the printing process, the actual exterior and interior colours may differ from those printed in this brochure.

MAZDA3

MAJOR SPECIFICATIONS AND EQUIPMENT

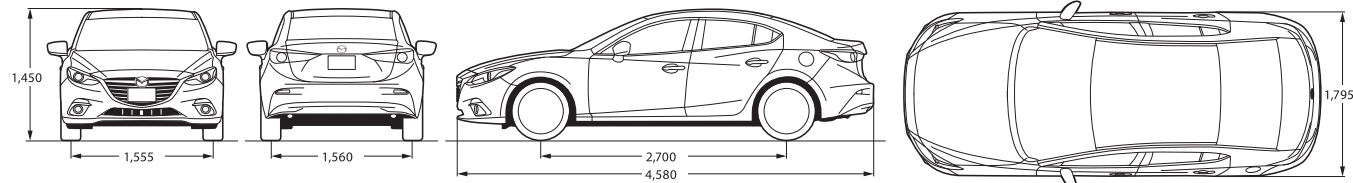


SPECIFICATIONS

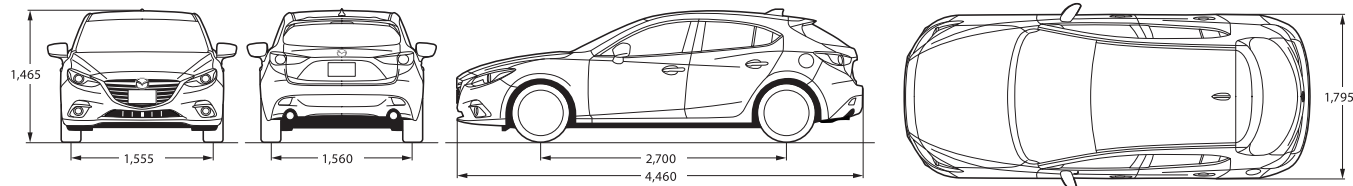
		Mazda3			
Drivetrain type		2WD			
Transmission type		6AT			
Body type		Sedan		Hatchback	
Engine		SKYACTIV-G 1.5	SKYACTIV-G 2.0	SKYACTIV-G 1.5	SKYACTIV-G 2.0
DIMENSIONS & WEIGHTS					
Overall length	mm	4,580		4,460	
Overall width	mm	1,795			
Overall height (Unladen)	mm	1,450		1,465	
Wheelbase	mm	2,700			
Tread	Front	1,555			
	Rear	1,560			
Headroom	Front row	956			
	2nd row	952			
Shoulder Room	Front row	1,452			
	2nd row	1,382			
Legroom	Front row	1,073			
	2nd row	909			
Ground clearance (Laden)	mm	95			
Minimum turning radius (kerb-to-kerb)	m	5.3			
Luggage capacity	VDA	414		314	
Vehicle kerb weight (Unladen)	kg	1,339	1,354	1,343	1,359

DIMENSIONS

Sedan



Hatchback





SPECIFICATIONS

		Mazda3			
Drivetrain type		2WD			
Transmission type		6EAT			
Body type		Sedan	Hatchback	Sedan	Hatchback
ENGINE		SKYACTIV-G 1.5		SKYACTIV-G 2.0	
Type		In-line, 4-cylinder DOHC, 16-valve			
Displacement	cc	1,496		1,998	
Bore x stroke	mm	74 x 85.8		83.5 x 91.2	
Compression ratio		14.0			
Fuel system	mm	Direct Injection			
Recommended fuel		Unleaded 95RON Minimum			
Maximum output	Net kW (PS) /rpm	88 (120) / 6,000		121 (165) / 6,000	
Maximum torque	Net Nm (kg-m)/rpm	150 (15.3) /4,000		210 (21.4) /4,000	
Fuel tank capacity	L	51			
Fuel Consumption (Combined)	L/100km	5.7		5.8	5.9
Carbon Emission (Combined)	g/km	135		139	140
0 - 100km/h	secs	11.7	11.8	8.9	9.0
Maximum speed	km/h	185	180	208	202
DRIVETRAIN		SKYACTIV-DRIVE 1.5		SKYACTIV-DRIVE 2.0	
Transmission type		6-speed automatic			
Gear ratios	1st	3.552			
	2nd	2.022			
	3rd	1.452			
	4th	1.000			
	5th	0.708			
	6th	0.599			
	Reverse	3.893			
Final gear ratio		4.325		3.812	
STEERING					
Type		Rack and pinion			
Power steering type		Electric Power-Assisted Steering			
SUSPENSION					
Type	Front	MacPherson strut			
	Rear	Multi-link			
BRAKES					
Type	Front	Ventilated discs			
	Rear	Solid discs			



EQUIPMENT

▲ : Paid Option *1 : Locally Fitted ● : Standard — : Not available

		Mazda3					
		Sedan			Hatchback		
Variant		1.5L Standard	1.5L Deluxe	2.0L Sports	1.5L Standard	1.5L Deluxe	2.0L Sports
Engine		SKYACTIV-G 1.5		SKYACTIV-G 2.0	SKYACTIV-G 1.5		SKYACTIV-G 2.0
Transmission		SKYACTIV-DRIVE					
MECHANICAL							
Regenerative Braking System (i-Eloop)		●	●	●	●	●	●
Idling Stop System (i-stop)		●	●	●	●	●	●
EXTERIOR							
Tyres & wheels	205/60R16 with 16 x 6.5J aluminium wheels	●	●	—	●	●	—
	215/45R18 with 18 x 7.0J aluminium wheels	—	—	●	—	—	●
Front wipers	Intermittent - Timing adjustable with rain sensor	—	●	●	—	●	●
	Intermittent - Timing adjustable	●	—	—	●	—	—
Headlamps	Bi-Xenon with auto levelling, AFS, Washer, H/L Running Lamp	—	●	●	—	●	●
Auto Headlamps On/Off		—	●	●	—	●	●
Front fog lamps		—	●	●	—	●	●
Rear combination lamps	LED type	—	●	●	—	●	●
Outer mirrors	Electric remote control, turning lamp & power fold	●	●	●	●	●	●
Radio Antenna	Glass type	●	●	●	—	—	—
	Shark fin type	—	—	—	●	●	●
Roof Spoiler		—	—	—	●	●	●
INTERIOR							
Active Driving Display		—	●	●	—	●	●
Steering wheel	Leather, audio & Bluetooth control switches	●	●	●	●	●	●
Meter set	Digital Tachometer with Trip Computer (4 items)	●	—	—	●	—	—
	Analog Tachometer with Trip Computer (4 items)	—	●	●	—	●	●
Audio System	Segment display, Bluetooth (Handsfree) with 4 speakers	●	—	—	●	—	—
	7 inch LCD Display, TFT Color + Commander Control, DVD, Navigation System, Bluetooth (Handsfree) with 6 speakers	—	●	●	—	●	●
Paddle Shift	AT Shift switch on steering	—	—	●	—	—	●
Front Dual-zone Full Auto air conditioner		●	●	●	●	●	●
Keyless entry system		●	●	●	●	●	●
Power Windows (front & rear)	With timer, one-touch up & down mechanism (driver's side)	●	●	●	●	●	●
Leather seats		●*1	●	●	●*1	●	●
Front-row seats	Seat lifter (D), Lumbar Support (D), Track (D) , Seat Incline (D)	●	●	●	●	●	●
Rear seats	40/60 Fold down seat, Rear center armrest, rear cupholders (center armrest)	●	●	●	●	●	●
Power seats (Driver only)	Power Lift, Lumbar Support, Power Slide & Power Recline	—	●	●	—	●	●
Commander Control		—	●	●	—	●	●
Sunroof	Electric	●	●	●	●	●	●
Shift knob & Parking Brake knob	Leather	●	●	●	●	●	●
Inner Mirror (Day/Night)	Auto	●	●	●	●	●	●



EQUIPMENT

▲ : Paid Option *1 : Locally Fitted ● : Standard — : Not available

		Mazda3					
Body type		Sedan			Hatchback		
Variant		1.5L Standard	1.5L Deluxe	2.0L Sports	1.5L Standard	1.5L Deluxe	2.0L Sports
Engine		SKYACTIV-G 1.5		SKYACTIV-G 2.0	SKYACTIV-G 1.5		SKYACTIV-G 2.0
Transmission		SKYACTIV-DRIVE					
SAFETY & SECURITY							
SRS airbags	2 airbags - Driver & front passenger	●	—	—	●	—	—
	4 airbags - Front & curtain for driver & passengers	—	●	●	—	●	●
Seatbelts	Front row: 3-point (ELR) x 2 pretensioner & load limiter / 2nd row:-point (ELR)	●	●	●	●	●	●
Seabelt warning reminder	Driver and front passenger seats	●	●	●	●	●	●
Burglar Alarm		●	●	●	●	●	●
Rear Parking Sensors	4 points	—	●	●	—	●	●
	2 points	● ^{*1}	—	—	● ^{*1}	—	—
Back-up monitor (w/static line)		—	●	●	—	●	●
Cruise Control		—	●	●	—	●	●
Keyless Start		●	●	●	●	●	●
Smart Keyless	Front, Back door and Trunk	—	●	●	—	●	●
Spare Tyre	Temporary type	●	●	●	●	●	●
Navigation System		—	●	●	—	●	●
Traction Control System (TCS)		●	●	●	●	●	●
Dynamic Stability Control (DSC)		●	●	●	●	●	●

Visit our showrooms for a test drive today.



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