

2019

# PRIUS C



**TOYOTA**

# AT TOYOTA WE'RE MORE THAN JUST A CAR COMPANY



## **WE'RE A PARTNER IN THE JOURNEY TO LIVE YOUR MOST FULFILLING LIFE.**

We give you the tools you need to achieve your full potential by designing our vehicles with purpose. To be as dynamic as the life you've always envisioned yourself living.

And we don't stop at meticulously designed, quality vehicles. We're pioneering alternative fuels, improving human movement, and creating meaningful community partnerships, like the one we have with our Olympic and Paralympic athletes. These initiatives demonstrate our determination to give everyone the ability to move freely through a world with constantly evolving mobility challenges, enriching that world in the process.

Alone, just a car. Together, so much more.

# EXPLORE THE POSSIBILITIES IN STYLE



## ALL THE SPACE YOU NEED. ALL THE STYLE YOU WANT.

As the smallest member of the Prius family, the 2019 Prius c makes the most out of every situation. Its low centre of gravity design and 9.6 metre turning circle not only deliver agile and responsive handling but also make parking in the most challenging of spaces incredibly easy. With its combined fuel efficiency rating of 5.1 L/100 km, you can make short work getting to any destination. Complementing its sleek design is a sporty and versatile interior with smart tech and eye-catching details that will give you a stylish look that's all your own. Whether you're heading out for a night of fun or you're configuring the seats to transport all of your gear, Prius c is ready for every possibility.

# COMFORTABLY DO IT ALL

## GET THE MOST OUT OF EVERY DRIVE.

With its 5-door access and 484 litres of cargo space (behind rear seats), Prius c is flexible and versatile enough to accommodate all of your plans. The spacious interior is tailored around what is important to you, with smart accents and premium materials that ensure you and your 4 passengers always travel in comfort and style. And its long list of up-to-the-minute technology lets you stream your favourite playlist, connect with friends, find destinations, and even monitor your driving and fuel consumption habits.



# MORE EFFICIENCY MEANS MORE FUN



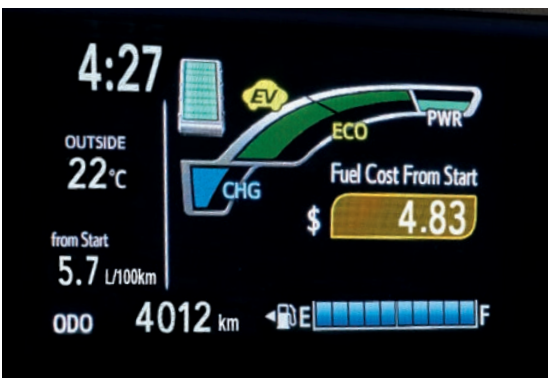
## ENERGY MONITOR

Learn how to optimize your efficiency. The energy monitor screen displays how the hybrid system works in real time. It shows you how Prius c always employs the most efficient source of power.



## EV/ECO MODE

Take charge and pick your perfect drive mode. Prius c's EV Mode enables electric driving for up to a kilometre when travelling below 40 km/h. ECO Mode limits the operation of the climate control and adjusts throttle input to help maximize fuel economy and give you more moments from each kilometre.



## ECO SAVINGS

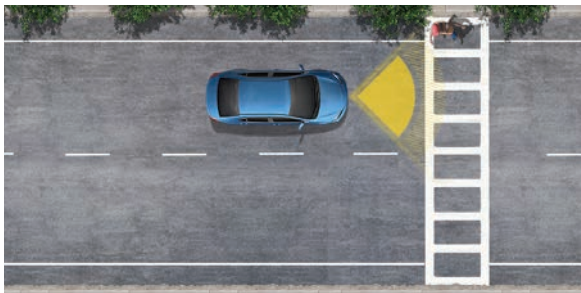
Provides current fuel cost as well as savings information. Just enter the fuel cost amount at the time of refuelling in order to see cost information. For fuel savings, enter a prior mileage amount and see current savings information.



# SAFETY BY DESIGN

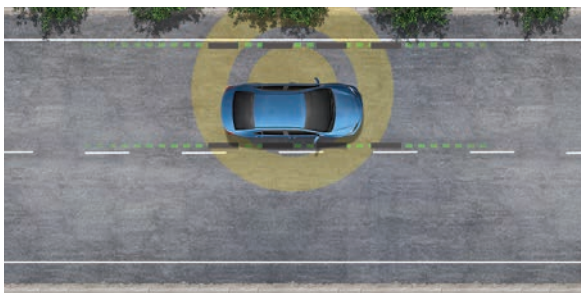
## STANDARD TOYOTA SAFETY SENSE™ (TSS-C+).<sup>1</sup>

No matter what roads you travel, Toyota Safety Sense™ is always there to keep you as safe as possible. It's an advanced suite of innovative safety features that come standard on the 2019 Prius c, and they are designed to help protect drivers, passengers, pedestrians and people in other vehicles from harm.



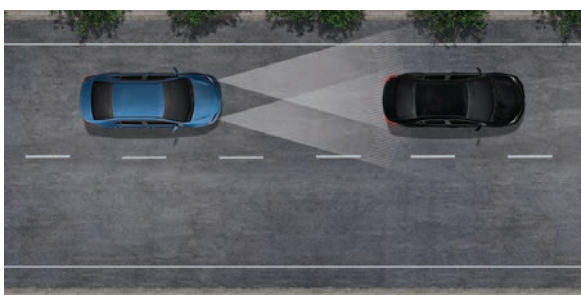
### PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION<sup>2</sup>

Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. In certain conditions, the Pre-Collision System with Pedestrian Detection may also help to detect pedestrians and help prevent or mitigate a collision.



### LANE DEPARTURE ALERT<sup>3</sup>

Alerts you if you start to drift out of your lane when visible lane markings are detected.



### AUTOMATIC HIGH BEAMS<sup>4</sup>

Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beams can switch between high and low beams for you.

## PRIUS c SELECT FEATURES

### PRIUS c



#### DRIVETRAIN

- 1.5 Litre, 4-Cylinder with 99 Net hp (74 kW)
- Exhaust Heat Recovery System, Variable Valve Timing with intelligence, Atkinson Cycle, EV/ECO Modes
- Electronically Controlled, Continuously Variable Transmission
- Sealed Nickel-Metal Hydride HV Battery
- Power-Assisted, Ventilated Front Discs, Rear Drums
- Combined City & Highway Rating 5.1 L/100 km 55 mpg<sup>5</sup>

#### ENTERTAINMENT & CONNECTIVITY

- 6.1" Touch Panel Display Audio, 4-Speakers, Shark Fin Type Antenna
- USB Input Port, Auxiliary Input Jack, Bluetooth® Hands-Free Phone Connectivity, Wireless Audio Streaming, Phone Book Access
- Steering Wheel Bluetooth® & Audio Controls
- 4.2" TFT Multi-Information Display
- Backup Camera

#### INTERIOR

- Air Conditioning with Automatic Climate Control, Cabin Air Filter, Rear Seat Heater Ducts
- Front Bucket Seats with Premium Fabric Seat Material
- Driver & Front Passenger Seats with Recline & Cushion Height Adjustments
- 60/40 Split Rear Bench Seat with Fold-Down Seat Back
- All-Position Vertically Adjustable Headrests
- Power Auto Door Lock with Shifter Activation, Power Windows with Driver Side Auto Up/Down
- UV Glass Protection
- Tonneau Cover, Rear Centre Console Box

#### EXTERIOR

- Rear Spoiler, Front Lower Bumper Spoiler
- Variable Intermittent Front Wipers, Intermittent Rear Window Wiper/Washer
- Heated, Power Adjustable Colour-Keyed Mirrors
- Colour-Keyed Door Handles
- Front & Rear Skip Plates, Unique Front & Rear Bumper, Front & Rear Splash Guards
- Wheel Arch Mouldings
- LED Headlamps, LED Rear Combination Lamps
- 15" Steel Wheels & P175/65R15 All-Season Tires

#### SAFETY

- Toyota Safety Sense™ (TSS-C+): Pre-Collision System with Pedestrian Detection, Lane Departure Alert, Automatic High Beams
- Star Safety System™
- 9 Airbags
- Driver & Front Passenger Whiplash-Injury-Lessening Seats
- Cruise Control
- Hill-start Assist Control

### PRIUS c TECHNOLOGY



Adds to or replaces features offered on Prius c

#### DRIVETRAIN

- Combined City & Highway Rating 7.5 L/100 km 38 mpg<sup>5</sup>

#### ENTERTAINMENT & CONNECTIVITY

- Integrated SiriusXM® Satellite Radio, Gracenote® Album Cover Art

#### INTERIOR

- Heated Front Bucket Seats with SofTex® Trim
- Synthetic Leather Instrument Panel
- Tilt & Telescopic Synthetic Leather-Wrapped Steering Wheel with Touch Tracer Control
- Push Button Start, Smart Key System
- Touch Tracer Display

#### EXTERIOR

- Power Moonroof
- Black Side Rocker & Wheel Arch Mouldings
- Front & Rear Lower Silver-Accented Body Guards
- LED Fog Lamps
- 15" Aluminum Alloy Wheels & P175/65R15 All-Season Tires

## ACCESSORIES

Toyota Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit [accessories.toyota.ca](http://accessories.toyota.ca) or your local Dealer.

- Block Heater
- Body Side Mouldings
- Cargo Liner
- Cargo Net
- Hood Deflector
- Pro Series Paint Protection Film
- Side Window Deflectors
- Tub Style All-Season Floor Mats

## EXTERIOR COLOURS



040 **SUPER WHITE**



1F7 **CLASSIC SILVER METALLIC**



1G3 **MAGNETIC GREY METALLIC**



209 **BLACK SAND PEARL**



3P0 **ABSOLUTELY RED**



4U0 **SANDSTORM**



792 **CLEAR EMERALD PEARL**



8T7 **BLUE STREAK METALLIC**

## INTERIOR COLOURS

### **PRIUS c**

BLACK/GREY Premium Fabric

### **TECHNOLOGY PACKAGE**

BLACK SofTex®

Not all exterior and interior colour options are available for every model.



## WARRANTY

No deductibles. No transfer fees.

### COMPREHENSIVE COVERAGE 3 YEARS OR 60,000 KM

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

### POWERTRAIN COMPONENTS 5 YEARS OR 100,000 KM

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

### MAJOR EMISSION CONTROL COMPONENTS 8 YEARS OR 130,000 KM

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

### CORROSION PERFORATION 5 YEARS/UNLIMITED DISTANCE

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

### HYBRID-RELATED COMPONENTS<sup>6</sup> 8 YEARS OR 160,000 KM

This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

## DISCLAIMERS

(1) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended. (2) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. (3) Lane Departure Alert is designed to read lane markers under certain conditions and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. (4) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (5) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (6) Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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