

**Venza** 2012



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Style is about much more than just appearance. In essence, it's about an elegant approach to life. An openness to new experiences. A way of doing things that seems natural — even effortless. We think you'll notice these same qualities in the 2012 Toyota Venza. With its bold lines, it fits in virtually anywhere. And with its four doors, rear liftgate and spacious, versatile interior, you'll find that virtually everything fits in it. Of course, one's style is defined by individual preference, and here, too, Venza's appeal is obvious. It's available in three model grades: LE, XLE and Limited. It offers you a choice of 4-cylinder or V6 engine, and Front-Wheel Drive or available All-Wheel Drive. That's because Venza was designed with one principle in mind: to help you live life on your own terms and look good doing it. **2012 Toyota Venza. Moving Forward.**

*There comes a time in your life  
when you hit your stride. When you  
not only know where you're going,  
but are well on the way there.  
This is the part of the journey for  
which Venza was created.*





Limited AWD shown in Blizzard Pearl.

## An attention to detail bordering on obsession.

From the moment you approach the 2012 Venza, you will be taken with its many thoughtful touches. XLE's and Limited's Smart Key System<sup>1</sup> helps usher you inside. The step-in height is low, like in a sedan, while the seating position is elevated, like that of an SUV. The top of the dashboard, too, is low, resulting in an exceptional field of view and a refreshing sense of spaciousness. The fit and finish is precise. Go ahead. Revel in our obsession.

### iPod<sup>®2</sup>/MP3 Player Holder With USB<sup>3</sup> Port and Auxiliary Audio Jack

Dock your iPod<sup>®</sup> or MP3/WMA player in the special holder in the center console, then plug it in via the USB port, and an iPod<sup>®</sup> interface appears on Venza's audio system display. On-screen, you can sort tracks in a variety of ways, including by song, artist, genre and playlist.

### Multi-Stage Heated Front Seats

XLE's and Limited's leather-trimmed multi-stage heated front seats allow each front occupant to dial in their own level of comfort.

### JBL Synthesis<sup>®</sup> Surround Sound

The available 13-speaker JBL Synthesis<sup>®</sup> surround sound system provides superb audio fidelity. The system has been acoustically optimized specifically for Venza's interior, delivering brilliant clarity and dynamic range.

### Smart Key System With Push Button Start

On XLE and Limited, the Smart Key System with Push Button Start lets you lock or unlock your vehicle while the Smart Key fob is in your pocket or bag. There's also a touch-sensor feature that lets you lock the doors by touching the top of the door handle or unlock them by grabbing the handle.



1. See footnote 14 in Disclaimers section. 2. iPod<sup>®</sup> accessory is not included. iPod<sup>®</sup> is a registered trademark of Apple Inc. All rights reserved. 3. See footnote 8 in Disclaimers section.



Limited interior shown in Ivory.

## **Unassailable comfort.**

Judging by Venza's commanding presence, one can easily imagine the many comforts enjoyed by those inside. With spacious seating for five and a host of amenities, Venza is a crossover vehicle that rewards all of its occupants with thoroughly gratifying refinement.

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Limited shown in Classic Silver Metallic.

## Such an elegant space, it's almost a shame to fill it.

Venza's spacious and versatile interior accommodates a remarkable amount of cargo. In fact, with the rear seatbacks folded down, it offers an impressive 70.2 cubic feet of cargo room.<sup>1,2</sup> And with Venza's 60/40 split and fold-flat rear seats, that room can be used to transport any combination of people or payload — even awkwardly shaped items like that antique sideboard you had your eyes on. But beware: Filling it up also means covering up all those handsomely upholstered surfaces.

### One-Touch Fold-Flat Seats

Venza's spacious 5-passenger cabin easily transforms into a versatile cargo carrier. Thanks to cargo area one-touch fold-flat levers, the rear seatbacks quickly fold flat.

### Reclining Rear Seats

Venza gives rear-seat passengers first-class treatment. At the pull of a lever on either side, the 60/40 rear seatbacks recline.

### Rear-Seat Vents

Venza's center console spoils rear-seat passengers with rear air vents. The vents are operated by the dual zone climate control system, which also features an air filter that traps dust and other airborne particles.

### Power Liftgate With Jam Protection

Venza's available power liftgate can be operated in a variety of ways. It can be both opened and closed with buttons on the dashboard or on the remote keyless entry or available Smart Key<sup>3</sup> fobs. The liftgate can also be closed by pressing a button located on the liftgate itself.

### Thoughtful Storage

Venza offers many places to store things. Under the center armrest's padded top, you'll find a storage tray and a deep storage compartment. There's another large storage compartment and a 12V auxiliary power outlet under the sliding cup holder lid. That compartment and the pair of cup holders are illuminated by LEDs. And each door features a map pocket and a 20-oz. bottle holder.



1. Cargo and load capacity limited by weight and distribution. 2. Without panoramic roof. 3. See footnote 14 in Disclaimers section.



Limited interior shown in Ivory.



*With its innovative design and high-quality materials, Venza is a remarkable blend of comfort, style and versatility.*



Limited interior shown in Ivory.

## Feel that air of refinement.

Basking in the breezy comfort provided by Venza's available panoramic roof is sure to have a revitalizing effect. But taking advantage of Venza's many other thoughtful amenities, such as the helpful Multi-Information Display, can be equally refreshing. And on those occasions when you're inclined to keep the roof closed, the dual zone automatic climate control system will offer personalized comfort.

### Panoramic Roof

With an available power tilt/slide moonroof above the front seats and panoramic roof above the rear seats, Venza creates a brilliant and airy experience inside the cabin.

### Multi-Information Display

The Multi-Information Display provides data such as climate settings, outside temperature, fuel economy and trip information, and other important details.

### Backup Camera<sup>1</sup>

Venza's available backup camera displays the area behind the vehicle visible to the camera on the available TFT Multi-Information Display. Or, on vehicles equipped with the available voice-activated touch-screen DVD navigation system,<sup>2</sup> it is displayed on the navigation screen.

### Tailored Comfort

XLE and Limited models offer an 8-way power-adjustable driver's seat with power lumbar support and seatback pocket, plus a 4-way power-adjustable front passenger seat with power lumbar support and seatback pocket. The seats feature rich leather-trimmed seating surfaces with contrast piping.



### CUSTOMIZED CLIMATE

With Venza's dual zone automatic climate control system with air filter, front-seat occupants can optimize their own cabin environment.



1. See footnote 12 in Disclaimers section. 2. See footnote 11 in Disclaimers section.



XLE interior shown in Light Gray with available Premium Package.

**You've never been one  
to get sidetracked.**

It seems you've always known where you're going. And Venza, with its available All-Wheel Drive (AWD) with active torque control, shares your knack for direction. AWD actively monitors each wheel, distributing the engine's power to the appropriate wheel at the appropriate moment. This advanced technology helps to optimize traction on both wet and dry surfaces.



XLE V6 AWD shown in Magnetic Gray Metallic with available accessory roof rack.

# Instant and distant gratification.

With a choice of two efficient engines, a standard 182-hp 4-cylinder or the available 268-hp V6, Venza is both responsive and responsible. With the 4-cylinder Front-Wheel Drive (FWD) configuration, Venza received an EPA-estimated 21/27 city/highway mpg rating,<sup>1</sup> while the available Venza V6 FWD received an EPA-estimated 19/26 city/highway mpg rating.<sup>1</sup> Both engines offer smooth performance via a 6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i). Perhaps best of all, both have received an Ultra Low Emission Vehicle II (ULEV-II) rating.

## Prodigious Performance

Venza was designed with performance in mind. The Venza V6 with Front-Wheel Drive accelerates from 0-60 mph in just 6.7 seconds<sup>2</sup> Plus, its wide stance, available 20-in. alloy wheels and lower center of gravity give it precise handling. What's more, when equipped with the available Tow Prep Package, Venza V6 can tow up to 3500 lb.<sup>3</sup>

## All-Wheel Drive (AWD) With Active Torque Control

Whether you're engaged in straight-line acceleration, low-speed cornering, highway cruising or hard braking, Venza's available AWD distributes power between the front and rear wheels according to driving conditions to help enhance traction.

## Enhanced Vehicle Stability Control (VSC)<sup>4</sup>

To compensate for a loss of traction while cornering and help prevent sideways slipping, Venza utilizes Enhanced VSC. The system adjusts engine power, braking and steering torque-assist control to help the vehicle follow the direction in which it is being steered.

### HILL START ASSIST CONTROL<sup>5</sup>

When accelerating from a standstill on an incline, Hill Start Assist Control (HAC) helps prevent the vehicle from rolling backward. When activated, the feature holds the brakes for approximately three seconds as the driver switches from the brake pedal to the accelerator.



### TRACTION CONTROL

By slightly applying the brake on a slipping drive wheel and reducing the throttle, Traction Control (TRAC) helps reduce wheelspin and maintain traction, according to road surface conditions. The system helps ensure vehicle control when starting or accelerating on slippery roads.

<sup>1</sup>. See footnote 4 in Disclaimers section. <sup>2</sup>. Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers using special safety equipment and procedures. Do not attempt. <sup>3</sup>. See footnote 2 in Disclaimers section. <sup>4</sup>. See footnote 16 in Disclaimers section. <sup>5</sup>. See footnote 22 in Disclaimers section.



XLE V6 shown in Blizzard Pearl.

# Safety never goes out of style.

As attractive as the 2012 Venza is, it's even more appealing when you consider the extensive array of both active and passive safety features it provides. The advanced Star Safety System™ is designed to help you avoid trouble. Our rigorous crash testing has helped us develop a comprehensive occupant protection system that features seven airbags,<sup>1</sup> should trouble prove unavoidable.

## Star Safety System™

The 2012 Venza, like every new Toyota, comes standard with the Star Safety System,™ a suite of six advanced safety features designed to help keep drivers out of harm's way. Venza's system includes Enhanced Vehicle Stability Control (VSC);<sup>2</sup> Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)<sup>4</sup> and Smart Stop Technology (SST).<sup>5</sup>



## Tire Pressure Monitor System (TPMS)<sup>6</sup>

The system gauges tire pressure. If it's seriously low, an indicator lamp on the instrument panel illuminates to alert you.

## Pet Travel Safety

Toyota offers a wide range of available pet accessories designed to help you transport your furry companions in comfort and security. Ask your Toyota dealer for details.

## AUTOMATIC HIGH BEAM<sup>2</sup>

Limited's Automatic High Beam feature enhances visibility when driving at night or in other low light conditions. The system detects oncoming vehicles as far away as 2000 feet and, depending on the circumstances, automatically switches the high beams on and off.



1. See footnote 19 in Disclaimers section. 2. See footnote 6 in Disclaimers section. 3. See footnote 16 in Disclaimers section. 4. See footnote 17 in Disclaimers section. 5. See footnote 18 in Disclaimers section. 6. See footnote 21 in Disclaimers section.

### ADVANCED AIRBAG SYSTEM<sup>1</sup>

Not all collisions call for the same level of protection. Venza comes standard with an advanced dual stage front airbag system for the driver and front passenger. In a collision, the system senses impact severity and adjusts airbag deployment accordingly.



### CRUMPLE ZONES

Front and rear energy-absorbing crumple zones and a collapsible steering column are designed to help dissipate impact forces in a collision, and help protect occupants.

### SMART STOP TECHNOLOGY (SST)<sup>2</sup>

At speeds greater than five miles per hour, when the accelerator is depressed first and the brakes are then applied firmly for longer than one-half second, Smart Stop Technology is designed to help the driver bring the vehicle to a complete stop.

### ADVANCED SEATBELTS

Venza's driver and front passenger seatbelts feature pretensioners with force limiters, along with adjustable shoulder anchors.

### ACTIVE FRONT HEADRESTS<sup>3</sup>

Venza comes standard with active headrests on the front seats that adjust to better support the front occupants' heads during certain lower-speed rear-end collisions.

### LATCH

LATCH (Lower Anchors and Tethers for Children) helps protect the smaller members of your family. LATCH includes lower anchors and tethers on each outboard rear seat.

1. See footnote 19 in Disclaimers section. 2. See footnote 18 in Disclaimers section. 3. See footnote 20 in Disclaimers section.



## Get more of a good thing.

With a wide range of available Genuine Toyota Accessories to choose from, you'll be able to truly personalize your Venza. And the best part is, those accessories are all crafted to the same exacting standards as Venza itself. Remember, some accessories may not be available in all regions of the country. Please see your Toyota dealer for details.



- All-weather cargo mat
- Cargo mat
- Cargo net — spider
- Cargo tote
- Carpet floor mats<sup>1</sup>
- Door edge guards
- Emergency assistance kit
- First aid kit
- Glass Breakage Sensor (GBS)<sup>2</sup>
- Lower door moldings
- Paint protection film
- Rear bumper protector
- Rear-seat DVD entertainment system
- Remote Engine Starter
- Roof rack<sup>3</sup>
- Towing receiver hitch
- TRD air filter
- Wheel locks
- Wireless headphones<sup>4</sup>

**1.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with retention hooks/clips. Do not install a floor mat on top of an existing floor mat. **2.** Available for vehicles with factory security. **3.** Not available with panoramic roof. **4.** Headphones are for passenger use only. Do not use while operating vehicle.

# Combinations

## INTERIOR COLOR CHOICES

FABRIC  
LE

LEATHER TRIM  
XLE AND LIMITED



## EXTERIOR/INTERIOR COLOR COMBINATIONS



BLACK



TROPICAL SEA METALLIC



ALOE GREEN METALLIC



BARCELONA RED METALLIC



MAGNETIC GRAY METALLIC



BLIZZARD PEARL<sup>1</sup>



SUNSET BRONZE MICA



GOLDEN UMBER MICA



CLASSIC SILVER METALLIC



## WHEELS



1 4-cylinder standard 19-in. alloy wheels  
2 V6 standard 20-in. alloy wheels

<sup>1</sup> Extra-cost color.

# Specifications

MECHANICAL AND PERFORMANCE	LE	XLE	LIMITED
<b>ENGINE</b>			
2.7-Liter 4-Cylinder Double Overhead Cam (DOHC) 16-Valve with Dual Variable Valve Timing with intelligence (VVT-i); 182 hp @ 5800 rpm, 182 lb.-ft. @ 4200 rpm	Standard	Standard	NA
3.5-Liter V6 Double Overhead Cam (DOHC) 24-Valve with Dual Variable Valve Timing with intelligence (VVT-i); 268 hp @ 6200 rpm, 246 lb.-ft. @ 4700 rpm	Available	Available	Standard
<b>IGNITION SYSTEM</b>			
Electronic, with Toyota Direct Ignition (TDI)	Standard	Standard	Standard
<b>EMISSION RATING</b>			
Ultra Low Emission Vehicle II (ULEV-II)	Standard	Standard	Standard
<b>TRANSMISSION</b>			
6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i) and sequential shift mode	Standard	Standard	Standard
<b>DRIVETRAIN</b>			
Front-Wheel Drive (FWD)	Standard	Standard	Standard
All-Wheel Drive (AWD) with active torque control	Available	Available	Available
<b>BODY CONSTRUCTION</b>			
Reinforced unitized body	Standard	Standard	Standard
<b>SUSPENSION</b>			
4-wheel independent MacPherson strut suspension with front and rear stabilizer bars	Standard	Standard	Standard
<b>STEERING</b>			
Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard	Standard	Standard
Turning circle diameter, curb to curb (ft.)	40.7	40.7	40.7
<b>BRAKES</b>			
Power-assisted ventilated 12.8-in. front disc brakes; solid 11.7-in. rear disc brakes and Star Safety System™	Standard	Standard	Standard
<b>EXTERIOR DIMENSIONS (in.)</b>			
Overall length/width/height	189.0/75.0/63.4	189.0/75.0/63.4	189.0/75.0/63.4
Wheelbase	109.3	109.3	109.3
Track (front/rear) (FWD)	64.2/64.4	64.2/64.4	64.2/64.4
Track (front/rear) (AWD)	64.2/64.2	64.2/64.2	64.2/64.2
Ground clearance	8.1	8.1	8.1
<b>INTERIOR DIMENSIONS (front/rear) (in.)</b>			
Head room without panoramic roof	39.6/39.3	39.6/39.3	NA
Head room with panoramic roof (head room with sunshade closed)	NA	41.0/40.1 (38.7/39.0)	41.0/40.1 (38.7/39.0)
Shoulder room	60.0/59.1	60.0/59.1	60.0/59.1
Hip room	56.0/56.5	56.0/56.5	56.0/56.5
Leg room	40.3/39.1	40.3/39.1	40.3/39.1
<b>WEIGHTS AND CAPACITIES</b>			
Curb weight (lb.) (4-cylinder FWD/AWD)	3760/3945	3760/3945	NA
Curb weight (lb.) (V6 FWD/AWD)	3870/4045	3870/4045	3870/4045
Gross Vehicle Weight Rating (GVWR) (lb.) (4-cylinder FWD/AWD)	4960/5160	4960/5160	4960/5160
Gross Vehicle Weight Rating (GVWR) (lb.) (V6 FWD/AWD)	5095/5270	5095/5270	5095/5270
EPA passenger volume (cu. ft.)	108.0	108.0	108.0
Cargo volume <sup>1</sup> (cu. ft.) behind front/rear seats (with panoramic roof)	70.2/30.7 (NA)	70.2/30.7 (68.6/30.1)	NA (68.6/30.1)
Fuel tank (gal.)	17.7	17.7	17.7
Seating capacity	5	5	5
<b>TOWING<sup>2</sup></b>			
Towing capacity (lb.) (standard/with Tow Prep Package) <sup>3</sup>	1000/3500	1000/3500	1000/3500
<b>TIRES</b>			
All-Season steel-belted radials	Standard	Standard	Standard
Spare – Temporary	Standard	Standard	Standard
<b>MILEAGE ESTIMATES (city/highway)<sup>4</sup></b>			
4-cylinder FWD; 4-cylinder AWD	21/27; 20/25	21/27; 20/25	NA
V6 FWD; V6 AWD	19/26; 18/25	19/26; 18/25	19/26; 18/25

See numbered footnotes in Disclaimers section.

## Features<sup>5</sup>

EXTERIOR	LE	XLE	LIMITED		LE	XLE	LIMITED
Projector-beam headlamps with auto on/off feature	S	S	—	20-in. 5-spoke alloy wheels with P245/50R20 tires (V6 only)	O	O	S
Projector-beam High Intensity Discharge (HID) headlamps with Automatic High Beam <sup>6</sup> and auto on/off feature	—	—	S	Washer-linked variable intermittent windshield wipers and variable rear wiper	S	S	S
Integrated fog lamps	S	S	S	UV reduction glass windshield	S	S	S
Color-keyed heated power outside mirrors with folding feature	S	S	S	Windshield wiper de-icer	S	S	S
Color-keyed outside door handles	S	—	—	Privacy glass on rear side, quarter and liftgate windows	S	S	S
Chrome-accented outside door handles with touch-sensor lock/unlock feature	—	S	S	Power rear liftgate with jam protection	P	S	S
Panoramic glass roof with front power tilt/slide moonroof	—	P	S	Color-keyed rear spoiler with LED center high-mount stop lamp	S	S	S
19-in. 10-spoke alloy wheels with P245/55R19 tires (4-cylinder)	S	S	—	Chrome-tipped exhaust (dual on V6)	S	S	S
				Roof-mounted antenna	S	S	S
INTERIOR							
Dual zone automatic climate control with air filter	S	S	S	Cruise control	S	S	S
AM/FM CD player with MP3/WMA playback capability, six speakers, SiriusXM Satellite Radio <sup>7</sup> capability (includes three-month trial subscription to XM Select Package), auxiliary audio jack, USB <sup>8</sup> port with iPod <sup>9</sup> connectivity, auto sound leveling, hands-free phone capability and music streaming via Bluetooth <sup>10</sup> wireless technology	S	S	—	Tilt/telescopic steering wheel with audio, Bluetooth <sup>10</sup> hands-free phone and voice-command controls	S	—	—
JBL Synthesis <sup>®</sup> AM/FM 6-disc CD changer with MP3/WMA playback capability, 13 speakers, SiriusXM Satellite Radio <sup>7</sup> capability (includes three-month trial subscription to XM Select Package), auxiliary audio jack, USB <sup>8</sup> port with iPod <sup>9</sup> connectivity, auto sound leveling, hands-free phone capability and music streaming via Bluetooth <sup>10</sup> wireless technology	—	P	—	Leather-trimmed tilt/telescopic steering wheel with audio, Bluetooth <sup>10</sup> hands-free phone and voice-command controls	—	S	S
Voice-activated touch-screen DVD navigation system <sup>11</sup> with integrated backup camera <sup>12</sup> display, JBL Synthesis <sup>®</sup> AM/FM 4-disc CD changer with MP3/WMA playback capability, 13 speakers, SiriusXM Satellite Radio capability with NavTraffic <sup>TM7</sup> (includes three-month trial subscription to XM Select Package and NavTraffic <sup>TM7</sup> ), auxiliary audio jack, USB <sup>8</sup> port with iPod <sup>9</sup> connectivity, auto sound leveling, hands-free phone capability and music streaming via Bluetooth <sup>10</sup> wireless technology	—	P	S	Optitron instrumentation with speedometer, tachometer, coolant temperature and fuel gauges; LCD display with odometer and tripmeters; shift-position indicator	S	S	S
3.5-in. LCD Multi-Information Display with outside temperature, clock, climate control settings, fuel economy and trip information	S	—	—	Carbon fiber-style interior trim	S	—	—
3.5-in. TFT Multi-Information Display with integrated backup camera <sup>12</sup> display; <sup>13</sup> customizable settings, outside temperature, clock, climate control settings, fuel economy and trip information, and warning messages	P	S	S	Satin mahogany wood-grain-style interior trim	—	S	S
Fabric-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	S	—	—	Shift lever with carbon fiber-style inlay	S	—	—
Leather-trimmed multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat with power lumbar support	—	S	S	Leather-trimmed shift lever with satin mahogany wood-grain-style inlay	—	S	S
Fabric-trimmed 60/40 split, reclining, one-touch fold-flat rear seats with center armrest with cup holders	S	—	—	In-key remote keyless entry system and remote illuminated entry	S	—	—
Leather-trimmed 60/40 split, reclining, one-touch fold-flat rear seats with center armrest with cup holders	—	S	S	Smart Key System <sup>14</sup> with Push Button Start and remote illuminated entry	—	S	S
				Power windows with auto up/down and jam protection in all positions	S	S	S
				Power door locks with shift-linked automatic lock/unlock feature	S	S	S
				Auto-dimming rearview mirror with compass	S	S	S
				Overhead console with maplamps, sunglasses storage and HomeLink <sup>®15</sup> universal transceiver	S	S	S
				Center console with sliding cover and armrest, dual storage compartment, two front illuminated cup holders, iPod <sup>9</sup> /MP3 player holder with wire-management feature, two 12V auxiliary power outlets, and rear-seat vents	S	S	S
				Dual sun visors with illuminated vanity mirrors	S	S	S
				Cargo area tonneau cover	S	S	S
				Cargo area rear-seat one-touch fold-flat levers	S	S	S
				One cargo area 12V auxiliary power outlet	S	S	S
				Rear-seat reading lamps	S	S	S
				Cargo area lamp	S	S	S
SAFETY AND CONVENIENCE							
<b>STAR SAFETY SYSTEM</b> Star Safety System <sup>TM</sup> — includes Enhanced Vehicle Stability Control (VSC); <sup>16</sup> Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) <sup>17</sup> and Smart Stop Technology (SST) <sup>18</sup>	S	S	S	Child-protector rear door locks	S	S	S
Seven airbags <sup>19</sup> — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, driver knee airbag, and front and rear side curtain airbags	S	S	S	Energy-dissipating interior trim	S	S	S
Driver and front passenger active headrests <sup>20</sup>	S	S	S	Energy-absorbing collapsible steering column	S	S	S
3-point seatbelts for all seating positions; driver's-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger belts	S	S	S	Front and rear energy-absorbing crumple zones with side-impact door beams	S	S	S
Adjustable front seatbelt shoulder anchors and seatbelt pretensioners with force limiters	S	S	S	Tire Pressure Monitor System (TPMS) <sup>21</sup>	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors and tethers on outboard rear seats	S	S	S	Daytime Running Lights (DRL) with on/off feature	S	S	S
				Hill Start Assist Control (HAC) <sup>22</sup>	S	S	S
				Engine immobilizer <sup>23</sup>	S	—	—
				Anti-theft system with alarm and engine immobilizer <sup>23</sup>	—	S	S

S = Standard O = Optional — = Not Available P = Feature is available as part of an option package.

See numbered footnotes in Disclaimers section.

## Packages

### LE

**LE Convenience Package** — includes power liftgate with jam protection, backup camera<sup>12</sup> and 3.5-in. TFT Multi-Information Display with integrated backup camera<sup>12</sup> display, customizable settings, outside temperature, clock, climate control settings, fuel economy and trip information, and warning messages

**Tow Prep Package**<sup>2,3</sup> — includes engine oil cooler, larger radiator fan and heavy-duty alternator

### XLE

**XLE Premium Package** — includes panoramic glass roof with front power tilt/slide moonroof, JBL Synthesis<sup>®</sup> AM/FM 6-disc CD changer with MP3/WMA playback capability, 13 speakers, SiriusXM Satellite Radio<sup>7</sup> capability (includes three-month trial subscription to XM Select Package), auxiliary audio jack, USB<sup>9</sup> port with iPod<sup>®9</sup> connectivity, auto sound leveling, hands-free phone capability and music streaming via *Bluetooth*<sup>®10</sup> wireless technology

**XLE Navigation Package** — includes voice-activated touch-screen DVD navigation system<sup>11</sup> with integrated backup camera<sup>12</sup> display,<sup>13</sup> JBL Synthesis<sup>®</sup> AM/FM 4-disc CD changer with MP3/WMA playback capability, 13 speakers, SiriusXM Satellite Radio capability with NavTraffic<sup>™7</sup> (includes three-month trial subscription to XM Select Package and NavTraffic<sup>™7</sup>), auxiliary audio jack, USB<sup>9</sup> port with iPod<sup>®9</sup> connectivity, auto sound leveling, hands-free phone capability and music streaming via *Bluetooth*<sup>®10</sup> wireless technology

**Tow Prep Package**<sup>2,3</sup> — includes engine oil cooler, larger radiator fan and heavy-duty alternator

### LIMITED

**Tow Prep Package**<sup>2</sup> — includes engine oil cooler, larger radiator fan and heavy-duty alternator

For more information about our available audio systems, as well as *Bluetooth*<sup>®10</sup>-compatible features, please contact your local Toyota dealer.

## TOYOTA FINANCIAL SERVICES



Toyota Rewards Visa<sup>®</sup>

Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa<sup>®</sup> adds even more value to doing the things you love.

Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.\*

Visit [www.toyotarewardsvisa.com](http://www.toyotarewardsvisa.com) for complete details.

Toyota Financial Services (TFS)<sup>†</sup> is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit [www.toyotafinancial.com](http://www.toyotafinancial.com)

\*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

<sup>†</sup>Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

## WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

**Accessories:** For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

Toyota Venza is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing receiver hitches/ball mount kits are not intended to provide crash protection. Some vehicles are shown with available equipment. Seatbelts should be worn at all times.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit [www.toyota.com](http://www.toyota.com), refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

## DISCLAIMERS

**1.** Cargo and load capacity limited by weight and distribution. **2.** Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner's Manual*. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with new SAE J2807 method. **3.** V6 models only. **4.** 2012 EPA-estimated mileage. Actual mileage will vary. **5.** Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See [toyota.com](http://toyota.com) for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. **6.** The automatic high beam system can help improve vision at night. However, conditions such as a dirty windshield, rapidly changing light conditions or hilly terrain will limit effectiveness so the driver may need to manually change the high beams from on to off. See *Owner's Manual* for details. **7.** XM services require a subscription after trial period, and are sold separately or as a package. **Subscriptions governed by SiriusXM Customer Agreement; see [www.siriusxm.com](http://www.siriusxm.com). If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. Fees and programming subject to change.** Available only to those at least 18 years of age in the 48 contiguous United States and D.C. **8.** May not be compatible with all mobile phones, MP3/WMA players and like models. **9.** iPod® is a registered trademark of Apple Inc. All rights reserved. **10.** The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. The Bluetooth® wireless technology phones listed on [toyota.com](http://toyota.com) have been tested for compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Toyota. **11.** Availability and accuracy of the information provided by the navigation system or any XM services mentioned (if installed) are dependent upon many factors. Use common sense when relying on information provided. Services not available in every city or roadway. Periodic navigation updates available at additional cost. See your *Navigation System Owner's Manual* or contact XM for details. **12.** The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. **13.** The backup camera uses the navigation system display on vehicles so equipped. **14.** The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. **15.** HomeLink® is a registered trademark of Johnson Controls, Inc. **16.** Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **17.** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. **18.** Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner's Manual* for further details. **19.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner's Manual* for further information/warnings. **20.** Active front headrests can help reduce the extent of whiplash in certain types of rear-end collisions. **21.** The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your *Owner's Manual* for details. **22.** Hill Start Assist Control (HAC) is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **23.** The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key or Smart Key fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key or Smart Key fob, it can be costly to replace. If you lose a key or Smart Key fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting [www.aloa.org](http://www.aloa.org)



For Toyota Mobility program details, go to [www.toyota.com/mobility](http://www.toyota.com/mobility) or call the Toyota Customer Assistance Center at 1-800-331-4331

