

2009 Eos



Das Auto.

All around the world, it's

Did you know that Volkswagen has ESP® standard on all 2009 vehicles? Or that we provide a Carefree Maintenance™ Program* on all our 2009 cars? Or that we expect to be the first to make clean diesel available in all 50 states? Or that when people in Europe buy a car, they most often buy Volkswagen?*** How about that right now, the VW forest is growing in Mississippi thanks to the Volkswagen Carbon Neutral Project—the first U.S. carbon offsetting program initiated by a car manufacturer? There may be a lot you don't know about Volkswagen. In the pages to come, you'll discover how the people and the automotive press are flipping their lids over the world's first hardtop convertible in its class—the Volkswagen Eos.

What will we do first, next?



what the people want.



The people at MotorWeek want the Eos.

Meet the Volkswagen Eos, the award-winning hardtop convertible from Volkswagen, aptly named after the goddess of wind and dawn. In a world of expensive European drop-tops, Eos is the first hardtop convertible with a sunroof in its class. Maybe that's why Eos won 2007 *MotorWeek's* "Drivers' Choice Award" for Best Convertible. If that sounds like music to your ears—and feels like wind through your hair—then the Eos might just be right for you.

Looks like Eos has been basking in
the moonlight, and the limelight.





Komfort, Reflex Silver Metallic, 18" Velos Wheels

The people want the next great Volkswagen convertible.

Volkswagen has a rich history of dropping the top. From the original Beetle convertible to the iconic Karmann Ghia to the classic Cabriolet, Volkswagen has engineered fun into countless driving experiences. Now, the culmination of all that rich drop-top history comes in the shape of a 2-door hardtop convertible. It isn't just the next thing, it's the next great thing.

The people want a convertible, but want to be able to change their minds.

Convertibles, just like any other species, evolve. The latest evolution of the convertible at Volkswagen takes a mere 25 seconds to open or close. In a stunning display of engineering, hydraulics in the top orchestrate a speedy, reliable transformation from hardtop to open air. When closed, the Coupe Sunroof Convertible roof remains airtight and ultra-quiet at any speed, keeping the interior light and airy. The integrated sunroof opens wide for those days you want just a little bit of outdoors. Why? Because the people want to change their mind without having to change their car.



Coupe



Sunroof



Convertible

**I have a lot of distant cousins
with drop-tops living in L.A.**







Lux, Cornsilk Beige, Leather, Navigation Option



The people want an interior that's also an exterior.

The Eos wins award after award for its versatility. In fact, fun comes standard, along with an interior that calls out to the driver with comfortable seating, touchable controls and a view that can't be beaten. When night falls, bathe in the ever-so-cool blue and red cockpit lighting. Also inside, you'll find:

A rear wind blocker that installs over the rear seats to help reduce wind in the front seats.

Climatronic® climate control system to warm you when it's chilly or chill you when it's warmy.

Fully upholstered luggage compartment that fits more than just your carry-on bags with up to 10.5 cubic feet of space with the top up, and 6.6 cubic feet with top down.

Auxiliary input jack for plugging in any MP3 player.*

Euro-styling meets high-tech safety with fog lights woven into the front bumper.

12-way power front driver seat, perfect for getting a good driving position or an even better sunbathing position.

Glove box with adjustable cooling feature to store anything from sunscreen to sandwiches.

Easy-entry front seats so rear seat passengers can get in without becoming human pretzels.

Heatable front seats for not-so-convertible days.

A pop-up wind deflector integrated into the windshield frame.

Ok, now I feel naked.



*Requires optional cables.

Feel the wind in your little neck hairs.

The Eos features a 2.0L turbocharged FSI engine that will make the small hairs on the back of your neck stand on end. The high-revving, Autobahn-tested, direct fuel-injected turbo engine cranks out 200hp and 207 lbs-ft. of torque, making this 2-door coupe remarkably fun, no matter which position the roof is in. Available in either 6-speed manual or 6-speed automatic with race-inspired Tiptronic® and DSG®—a 2-clutch system that shifts gears quicker than you can say “whoa.” If you think German engineering sounds sweet already, just wait until you hear it with the top down.





Combination Head/Thorax Airbag*
Airbags deploy to help reduce head and upper torso injury in the event of side impact.

Anti-Slip Regulation (ASR) and Engine Brake Assist (EBA)
Help improve handling and prevent compression-induced skidding in slippery conditions.

Dual Front and Side Airbags*
Can deploy within five hundredths of a second.

LATCH
Lower Anchors and Tethers for CHildren. A standardized child-safety seat system.

Hydraulic Brake Assist
Works as a brake booster to increase hydraulic pressure without increasing the need for pedal force, helping to reduce braking distance.



Electronic Brake Pressure Distribution

Senses exactly how your Eos is braking, then applies just the right amount of braking power to each individual wheel as needed. So if you're ever forced to slam on the brakes, there's a better chance you'll stay straight. And in your lane.

LED Technology

The rear brake lights are all illuminated using Light Emitting Diodes that light up instantly and shine brighter, to help keep your backside optimally visible and out of harm's way. Plus they use less power, for a 59% longer life span than traditional bulbs.

Electromechanical Power Steering System

Eos has variable power steering, which means you'll get a consistent response no matter how fast (or slow) you're driving. Plus it doesn't use steering fluid so it is a completely sustainable solution. Which makes it a better solution for the environment too.

Bi-Xenon™

Optional Bi-Xenon headlamp system shines brighter than halogen or normal filament bulbs. Bi-Xenon headlights move with the steering wheel to provide better visibility through turns, regardless of speed. The powerful light beam is created by an arc of electricity inside the light bulb filled with xenon gas, to give you better visibility in even the murkiest road conditions.

The people want safety standards to be standard.

The Eos comes standard with 45 safety features that make up the Prevent and Preserve Safety System. The features work in harmony to both help you avoid an accident, and protect you if an accident is unavoidable. And we are constantly updating it because, when it comes to safety, there's always room for improvement.

Visit vw.com/safehappens to learn more.

I have a sense of humor about a lot of things. Safety isn't one of them.





Lux, Cornsilk Beige, Leather, Navigation Option



Navigate by the stars. Rock out to the satellites.

The entertainment and navigation options on the 2009 Eos are as varied as the scenery that zips by as you drive. Standard on the Komfort and Lux models are the Premium VII AM/FM radio with in-dash, 6-disc CD changer (MP3 format readable), eight speakers and auxiliary-in multimedia socket for any external audio source. Includes SIRIUS® Satellite Radio with an introductory 6-month trial.

If your journeys require a bit more rockin', there's the optional Dynaudio® Premium Sound System, with 10 high-end speakers. The mighty amp on this exceptional system delivers 600 watts and includes DSP (Digital Sound Processor) technology.

Or choose the new state-of-the-art entertainment system that combines a sophisticated radio with precise touch screen navigation and easy-to-use map views through its 6.5-inch high-resolution wide screen display. Its optional 30GB hard drive can store map data and audio files that can be brought into the device via the optical drive or SD card slot. The optical drive is capable of reading most CD, DVD and DVD audio formats. In concert with the available Media Device Interface (MDI), the system can interface with practically any MP3 device or USB device.*

SIRIUS Satellite Radio delivers over 130 channels, including 100% commercial-free music. Enjoy six introductory months of everything from news to sports to classical to metal to hip hop to honky tonk, SIRIUS has it all. And if there's such a thing as hip tonk or honky hop, you better believe you're getting that too.

Plus enjoy three introductory months of SIRIUS Traffic service that streams real-time traffic data into the navigation system.



**You might call it "boom, boom
with headroom." Or not.**



SIRIUS
SATELLITE RADIO

*Requires optional cables.



Lux, Cornsilk Beige, Leather



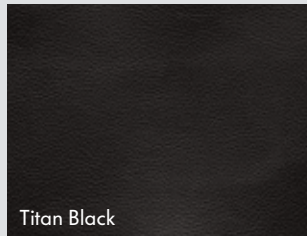
Leather



Cornsilk Beige

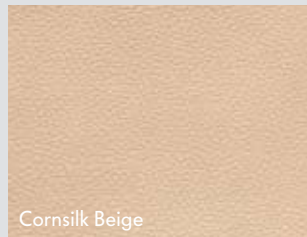


Moonrock Gray



Titan Black

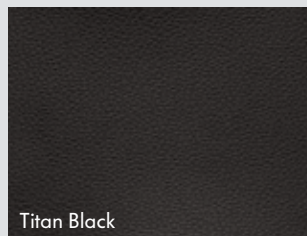
V-TEX



Cornsilk Beige



Moonrock Gray



Titan Black

The perfect interior to match your tan.

The Eos comes in a variety of interior options. Buttery leather comfort seats are available in Cornsilk Beige, Moonrock Gray and Titan Black. Smooth-as-silk and tough-as-nails V-TEX Leatherette also comes in Cornsilk Beige, Moonrock Gray and Titan Black.

Whether they're serving as a lounge chair for sunbathing, or first-class seating for an epic road trip, the seating surfaces in your Eos are bound to please. Standard on Komfort trim vehicles are V-TEX Leatherette seats, soft like leather but durable like rhino hide. On Lux level autos, our Vienna seats offer buttery-soft leather centers for optimal cruising comfort.

What do you get for the convertible that has everything?

The convertible that was chosen as a “2008 Best New Road Trip Vehicle” by Kelley Blue Book’s kbb.com* comes standard with just about anything you could need. Naturally, being a Volkswagen, there are always more ways to make it more uniquely yours. Options include:

18" Velos, 17" Arigos, 17" Azurro, 17" Akiros and the 17" Le Mans package, including all-season tires.

6-speed manual transmission takes driving to the next level with ultimate control. Standard on Komfort.

6-speed automatic DSG with Tiptronic and sport mode. A race-inspired shifting system that lets the driver shift like a manual or cruise in auto. Linked to the world’s fastest clutch system, the DSG (Direct Shift Gearbox) is optional on Komfort and standard on Lux.

Bi-Xenon headlamps with AFS offer a brighter light technology and a safer drive. AFS (Adaptive Front-lighting System) senses movement in the steering wheel and ‘steers’ the headlights around corners to provide more light and more security at night.

Visit drivergear.vw.com to learn more.



17" Azurro



18" Velos





Lux, Reflex Silver Metallic, 18" Velos Wheels

Exterior colors



Candy White



Black Uni



Opal Silver



Eismeer Blue Metallic



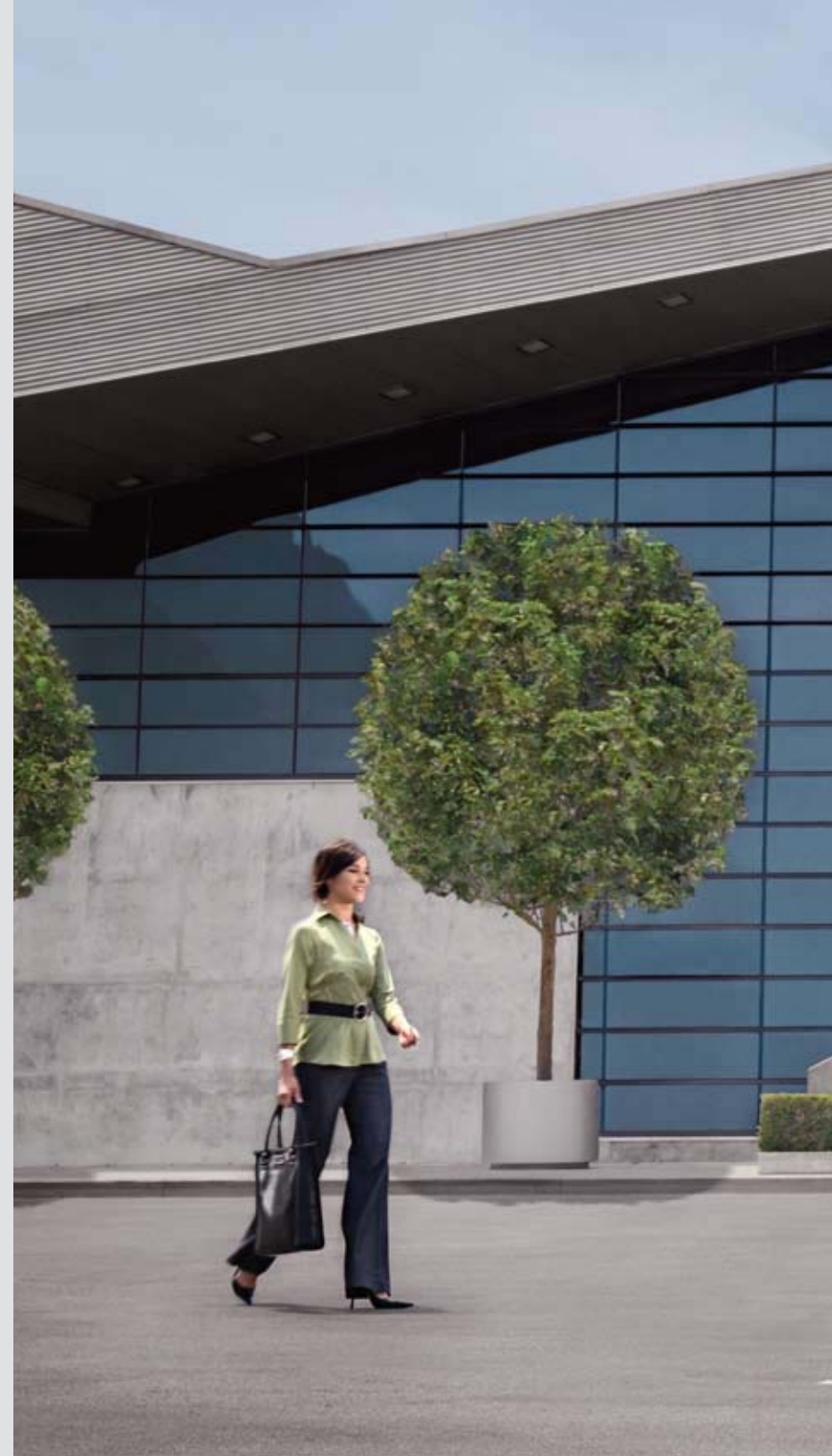
Salsa Red



Reflex Silver Metallic



Thunder Blue



Standard Features/Packages

Komfort

Includes: 16" Adelaide alloy wheels with all-season tires; Power retracting hardtop roof; Power panoramic sunroof (tilt/slide with manual sunshade); Climatronic automatic dual-zone climate control; "Microtech Anthracite" interior trim; V-Tex seating; 12-way power adjustable driver seat with power lumbar support; 8-way manually adjustable passenger seat with manual lumbar; "Easy entry" access to rear seating (Power Driver and Manual Passenger); Heatable front seats and heated washer nozzles; Non-folding pass-thru rear seats with lockable storage; Premium VII 8-speaker with MP3-compatible, in-dash, 6-disc CD changer, AUX-in, and SIRIUS Satellite Radio; Front fog lights; Leather-wrapped steering wheel, shift knob, and brake handle; ESP, ABS with brake assist, ASR, EDL, EDTC, TPMS.

Lux

Includes Komfort features, plus: 17" Sienna alloy wheels with all-season tires; "Burled Walnut" interior trim; Self-dimming rearview mirror; 12-way power adjustable passenger seat with power lumbar; Powered "easy entry" access to rear seating for both front seats; Leather multi-function steering wheel; Rain-sensing wipers; Heatable power-folding exterior sideview mirrors with self-dimming driver's side; Automatic headlights with "Coming Home" feature.



Specification overview

Komfort Lux

Komfort Lux

Exterior

Grille	Chrome front grille surround; black louvers	S	S
Lights, Front/Rear	Halogen headlamps with clear, lightweight, chip resistant polycarbonate LED technology for rear marker, brake and turn signal lights Traditional bulbs are used for the tail lights and back-up lights	S	S
	Bi-Xenon headlights	P	P
	Daytime Running Lights (DRL)	S	S
	Fog lights, integrated into front bumper	S	S
	Third brake light in top of trunk lid	S	S
	Side blinkers, integrated into side exterior mirrors	S	S
Mirrors	Power exterior rearview mirrors, heatable, with turn signals	S	-
	Power-folding exterior rearview mirrors, heated, with turn signals and environmental lighting, self-dimming on driver side	-	S
Moldings/Panels	Body colored door handles and bumpers	S	S
Roof	Panoramic power glass sunroof, externally guided, tilt and sliding, with tinted glass, and manual sunshade	S	S
	CSC (Coupe-Sunroof-Convertible) automatic folding hardtop roof, multi-piece, with heated rear glass window	S	S
	Rollover Protection System, automatic, behind rear head restraints	S	S
Wheels	16" alloy wheels	S	-
	17" alloy wheels	-	S
Wipers	Heated windshield washer nozzles, front	S	S

Interior

Air Conditioning	Climatronic electronic climate control, dual-zone, CFC-free	S	S
Alarm/Anti-theft	Alarm/Anti-theft vehicle alarm system for doors, hood, trunk, & radio. Starter interrupt, with Autolock function. Warning LED in door top sills, with audible and visual activation	S	S
	Immobilizer III theft deterrent system	S	S
Cruise Control	Cruise control	S	S
Cupholders	2 front cupholders	S	S
Defroster	Electric rear window defroster	S	S
	Electric side mirror defroster/defogger	S	S
Instrument Cluster	Analog gauges: speedometer, tachometer, vehicle temperature and fuel. Digital read-outs in dot-matrix font: odometer, trip odometer, clock and date. Illuminated warning lights	S	S
	Multi-function trip computer with trip time, trip distance, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, outside temperature gauge and gear indicator	-	S
Keys	Key fobs (2) with radio-frequency remote transmitter for central locking, with eyelet	S	S
Lighting	Dual front reading lights	S	S
	Door entry reflectors	S	S
Locks	Radio-frequency remote locking system with lock, unlock, rear trunk release and panic button on transmitter	S	S
	Automatic locking feature	S	S
Mirrors, Interior	Driver and front passenger vanity mirrors, illuminated with cover	S	S
Radio/Audio	Premium AM/FM radio with in-dash, 6-disc CD changer, MP3 format readable, eight speakers, AUX-in multimedia socket for external audio source (in front center armrest). Includes SIRIUS Satellite Radio (including hardware, activation fee, plus 6 months trial service)	S	S
Restraint Systems	Driver and front passenger, front airbag supplemental restraint system Includes Passenger Occupant Detection System* (PODS)	S	S
	Driver and front passenger, combination head/thorax supplemental airbag restraint system*	S	S
	Three-point safety belts, for all four seating positions. Includes belt-force limiters for all seats, and belt tensioners for front seats	S	S
	Pyrotech (electric) safety belt - front only	S	S

Interior

Restraint Systems (Cont.)	Emergency locking retractors for all seating positions	S	S
	Headrests, front 2, optimized/Headrests, rear 2	S	S
	Rollover Protection System, automatic, behind rear head restraints Rollover protection elements are extended by spring tension, in the event of severe frontal, side and rear collisions, or in the case of vehicle rollover or extreme lateral tilt	S	S
	LATCH (Lower Anchors and Tethers for CHildren (2 in 2nd row) - Child seat lower anchorage points (no top tethers), rear seating positions	S	S
Seating, Front	12-way full power adjustable front comfort seats: including 4-way power adjustable lumbar support	S	-
	12-way power driver comfort seat, including 4-way power adjustable lumbar support. 8-way manual front passenger comfort seat including manual lumbar	-	S
	Heatable front seats	S	S
Seating, Rear	Rear center pass-through armrest, foldable, lockable, with storage compartment	S	S
	Rear seat head restraints	S	S
Special Features	Navigation System with MDI. Navigation system has visual and audible commands through color center console display and through multi-function onboard computer display in instrument cluster	O	O
Steering Wheel	3-spoke leather-wrapped steering wheel	S	-
	3-spoke leather-wrapped multi-function steering wheel	-	S
	Steering wheel deformable upon impact	S	S
	Height adjustable and telescoping steering column	S	S
Sunvisors	Sunvisors, left-right, single sliding	S	S
Upholstery	V-Tex seating surface	S	-
	Leather seating surface	-	S
Windows	Power windows, front and rear with pinch protection	S	S
Technical			
Brakes	Anti-lock Braking System (ABS)	S	S
	Power assisted front vented disc brakes, rear solid disc brakes	S	S
Engine	2.0L turbocharged FSI 200 hp, 207 lbs-ft. torque, 4-cylinder, in-line, 16 valves	S	S
Side Protection	Anti-intrusion side door beams	S	S
Steering	Electromechanical power steering, dual-pinion, speed variable	S	S
Suspension	Front McPherson concept with triangular wishbones, coil springs, telescopic shock absorbers, stabilizer bar	S	S
Traction Control	Anti-Slip Regulation (ASR)	S	S
	Electronic Differential Lock (EDL)	S	S
	Electronic Stabilization Program (ESP) with brake assist	S	S
Transmission	6-speed manual transmission	S	-
	6-speed automatic DSG Transmission with Tiptronic	O	S
Warranty	12-year/unlimited distance, Limited Warranty against Corrosion Perforation	S	S
	5-year/60,000 mile (whichever occurs first), Powertrain Limited Warranty	S	S
	3-year/36,000 mile (whichever occurs first), New Vehicle Limited Warranty	S	S
Roadside Assistance	3-year/36,000 mile (whichever occurs first)	S	S
Dimensions	Wheelbase	101.5 inches (2,578 mm)	
	Length	173.5 inches (4,410 mm)	
	Width	70.5 inches (1,791mm)	
	Height	56.8 inches (1,443 mm)	
	Cargo Volume (coupe)	10.5 feet ³ (0.29 m ³)	
	Cargo Volume (convertible)	6.6 feet ³ (0.18m ³)	

S Standard, at no additional charge O Option, at additional charge P Part of option package, at additional package charge - Not Available

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. To minimize injury risks children should not lean or rest against side airbags.

Introducing our Volkswagen Carefree Maintenance Program.*

Volkswagen is proud to provide three years of complimentary scheduled maintenance on the Eos. The program includes oil and filter changes, brake checks, fluid checks, tire rotation, and airbag checks, just to name a few.



*The Volkswagen Carefree Maintenance Program covers the Eos' 10K, 20K and 30K scheduled maintenance intervals, during the term of the new vehicle limited warranty, at no additional charge. See dealer or vehicle maintenance program booklet for details.



Komfort, Reflex Silver Metallic, 18" Velos Wheels



The Carbon Neutral Project is a partnership with Carbonfund.org, designed to start addressing the issue of carbon emissions. With their help, we'll be making it easy for anyone who owns a Volkswagen to determine their vehicle's carbon output and take action towards offsetting it. So far, the Volkswagen community has planted 278,496 trees and offset 413,609 tons of carbon. And that's just the beginning. Learn more at vw.com.



vw.com

The ideas in this book are new. The paper however is recycled. Please remember to recycle. The book. Not the ideas in it. Thanks.



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