TOYOTA Explication of the contraction of the contra





Everything you need: nothing more or less. Yaris CE lets you hit the road running with its sporty profile, crisp handling and comfy interior. Built without compromise, the exceptionally thrifty Yaris CE arrives with a host of essential features that make it one of the best deals going. Available in 3-door only.



Yaris RS.

Step up to the ultimate Yaris for performance and style in your choice of 3- or 5-door. Both versions come equipped with design flourishes like side skirts, rear spoiler, aluminum alloy wheels, and fog lamps. Not to mention front sport seats and an AM/FM CD/MP3 6-disc changer with 4-speakers.

Meet Yaris for 2007.

There is something special about Yaris. Not just how it looks. Or takes a corner. It is something deeper. Because in its own small way, Yaris rewrites the rules for what a car can be. Hailed as the pride of Toyota, 2007 Yaris is conceived to be a truly global car – smartly designed for life in the modern world (wherever in the world you happen to be). Yaris is what happens when Toyota's design and technology experts are given the freedom to explore new directions in automotive engineering.

The result?

A life-sized hatchback that looks and performs like nothing else in its class – squeezing an enormous amount of innovation into the curvy contours of its astonishingly compact frame. And yes, it's a blast to drive.



Yaris LE.

Expand your options with the 5-door Yaris LE – outfitted with a not-so-standard list of features and available option packages that gives you everything from safety extras like Antilock Braking System (ABS), and Electronic Brake force Distribution (EBD), to the added luxuries of air conditioning, power windows and keyless entry.











Ready for action – inside and out.

Setting the pace for busy urban lifestyles, Yaris RS delivers lively performance, bold-faced style and an extraordinary ability to squeeze into even the coziest of parking spaces. The Yaris RS cockpit – designed for your viewing pleasure – lights up the night with amber-lit dualdial Optitron-style meters – set against a jet black instrument panel. And define your personal comfort zone with exclusive touches like front sport seats and leather-wrapped 3-spoke tilt steering wheel.

Above: Yaris RS shown in Copper Orange Mica. Facing page, bottom: Yaris RS shown in Copper Orange Mica.

Facing page, top: Yaris RS interior.









Yaris CE and LE – Strength in style.

Every line and curve of its body design plays upon the theme of energy and muscularity: from the wide front grille to the S-shaped door panels. Designed by Toyota to flow into movement, Yaris will thrill you with its superior maneuverability and lively handling. Riding an all-new platform and suspension system, even the placement of the tires at the four extremes of the body works to enhance overall stability and control. Mission Control.

Yaris expands your sense of interior space – and legroom – with the help of a central instrument panel finished in silver with green lighting. Explore available sound options with everything from the AM/FM CD with 2- or 4-speakers right up to the AM/FM CD/MP3 6-disc changer with 4-speakers.

Above: Yaris 5-door LE shown in Bayou Blue Metallic. Facing page, top: Yaris 3-door CE shown in Blazing Blue Metallic. Facing page, below: Yaris LE and CE interior features.



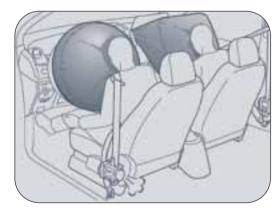






Space to move.

The backseat of the Yaris RS tumbles and folds out of the way to give you a uniform flat surface – not to mention .738 cubic metres (26 cubic feet) of storage capacity. That's enough room to carry everything from skateboards and knapsacks to groceries and gardening gear.



Safe & sound.

Security from every angle. Yaris's body is built to absorb shock and disperse energy to minimize the force of impact. Combine this with a highly rigid cabin forged from high-strength steel and it is clear that Yaris protects you. Inside the cabin, Yaris further steps up the safety for drivers and passengers alike with a standard dual-stage Supplemental Restraint System (SRS) Airbag System and useful innovations like front seats that can help to reduce whiplash effect in low-speed collisions.



Fower player.

The Yaris 1NZ-FE Engine. Expect years of brilliant and reliable performance from Yaris – powered by a 1.5 Litre, 4-cylinder in-line, 16-valve, 1NZ-FE engine. Utilizing the latest engineering technologies, the Yaris engine enjoys the winning combination of Variable Valve Timing with intelligence (VVT-i), Direct Ignition System (DIS) and Electronic Throttle Control System with intelligence (ETCS-i) to deliver improved fuel economy, higher performance, quietness and cleaner emissions.

1E7 SILVER STREAK MICA 3PO ABSOLUTELY RED 209 BLACK SAND PEARL 8TO BLAZING BLUE METALLIC 068 POLAR WHITE 4S9 COPPER ORANGE MICA

8T1 BAYOU BLUE METALLIC

Dress it up. Drive it out.

Express yourself. Take your new Yaris Hatchback to a whole new level of self-expression by adding any of the Toyota Accessories custom-designed for your model. It's a great way to personalize your new vehicle and optimize its appearance at the same time. Ask your Toyota Dealer. To find the Toyota Dealer nearest you, go to toyota.ca or call 1-888-TOYOTA-8.



Yaris Hatchback accessories clockwise from top left: Cargo net, Cargo box, Audio systems, Electrochromic rear view mirror with digital compass, Performance exhaust and Front centre armrest.

Facing page: Yaris is shown all dressed up with a performance exhaust, aluminum alloy wheels, side skirts, a rear spoiler, hood deflector, roof rack with accessories and side window visors.

Enhance the look and functionality of your new Yaris by choosing from the following list of Accessories:

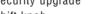
- Air conditioning
- All-season mats
- Alloy wheels
- Ashtray and lighter
- Audio systems
- Block heater
- Bodyside moulding
- Cargo box
- · Cargo liner

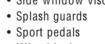
10

- Cargo net
- Car tent
- Carpet mats
- · Console cup holder
- Door sill protectors
- Electrochromic rear
- view mirror with digital compass/temp
- Exhaust tip
- First aid kit

- Front centre armrest
 - Hood deflector
 - Lowering springs
 - Moulded dash kit
 - Performance exhaust
 - Rear bumper protector
 - Rear spoiler
 - Roof rack

- Roof rack ski adapter
- Security upgrade
- Shift knob
- Side skirts
- Side window visors
- Remote keyless entry Wheel locks
- Roof rack bike adapter







2007 YARIS

HATCHBACK

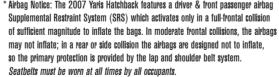
FEATURES

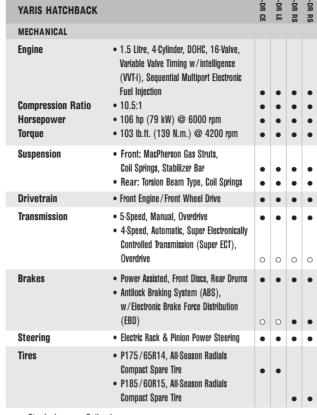
YARIS HATCHBACK	3-DR CE	5-DR LE	3-DR RS	0.00
INTERIOR:				
• AM/FM CD, 2-Speakers	•			
• AM/FM CD, 4-Speakers	0	•		
• AM/FM CD/MP3 In-Dash 6-Disc Changer, 4-Speakers	0	0	•	,
Cabin Air Filter, Rear Seat Heater Ducts	•	•	•	•
Front Bucket Seats	•	•		
Front Sport Seats			•	
Driver Seat Recline, Headrest-Vertical Adjustments	•	•	•	
• Front Passenger Seat Recline, Headrest-Vertical Adjustments	•	•	•	
Rear Bench Seat w/Fold-Down Seat Back, Rear Centre Headrest, Headrest-Vertical Adjustments	•	•		
• 60/40 Split Rear Bench Seat w/Flat Folding Rear Seats w/Slide, Recline, Rear Centre Headrest, Vertical Headrest Adjustments			•	
Fabric Seat Material	•	•	•	
Passenger Side Rear Walk-In Assist	•		•	
Power Door Locks		•		
Centre-Mounted Instrument Cluster w/Tachometer	•	•	•	
Dual Vanity Mirrors	•	•	•	
• Interior Trunk/Cargo Access	•	•	•	
• 3-Spoke Tilt Steering Wheel	•	•	•	
Leather-Wrapped Steering Wheel			•	
Leather-Wrapped Shift Knob (Manual Only)			•	
Semi-Fabric Door Trim	•	•	•	
Driver Footrest	•	•	•	
Carpeting, Carpet Floor Mats	•	•	•	
CONVENIENCE:				
Digital Clock	•	•	•	
• Front & Rear Cup Holders	•	•	•	
Door Map Pockets, Driver & Front Passenger Seat Back Pockets	•	•	•	
• Front Centre Console Box, Upper & Lower Glove Boxes	•	•	•	

• - Standard	○ - Optional
--------------	--------------

	R CE	듄	RRS	RRS	Н	YARIS HATCHBACK	R CE	E	RRS	R RS
						SAFETY:				
	•					 Driver Airbag Supplemental Restraint System (SRS)* 	•	•	•	•
	0	•				 Front Passenger Airbag (SRS)* 	•	•	•	•
	0	0	•	•		 Front Passenger Airbag Occupancy Classification Indicator 	•	•	•	•
	•	•	•	•		 Front Seatbelt Pre-Tensioners & Force Limiters 	•	•	•	•
	•	•				All-Position 3-Point Lap & Shoulder Belts	•	•	•	•
			•	•		 Adjustable "B" Pillar Shoulder Belt Anchors 		•		•
	•	•	•	•		Anchor Points for Child Restraint Seats	•	•	•	•
	•	•	•	•		Child Protector Rear Door Locks		•		•
lrest,						Assist Grips	•	•	•	•
	•	•				Remote Fuel Lid Release	•	•	•	•
/Slide,			•	•		 Low Fuel, Low Washer Fluid, Door Ajar, Front Driver & Passenger Seatbelt Warnings 	•	•	•	•
	•	•	•	•	П	EXTERIOR:				
	•		•			• 14" Steel Wheels, Full Wheel Covers	•	•		
		•		•		• 15" Aluminum Alloy Wheels, Wheel Locks			•	•
	•	•	•	•		Manually Adjustable, Dual Foldable Mirrors	•			
	•	•	•	•		Power Remote-Control, Dual Foldable Mirrors		•	•	•
	•	•	•	•		Electric Rear Window Defroster	•	•	•	•
	•	•	•	•		Tinted Glass, UV Protection	•	•	•	•
			•	•		Coloured Bumpers, Coloured Door Handles	•			
			•	•		• Coloured Bumpers, Coloured Door Handles, Front & Rear Splash Guards		•		
	•	•	•	•		• Coloured Bumpers, Door Handles, Mirrors, Side Skirts, Rear Spoiler			•	•
	•	•	•	•		Intermittent Wipers, Mist Feature	•	•	•	•
	•	•	•	•		Rear Window Wiper/Washer		•	•	•
					Ι.	Reflector Style, Halogen Headlamps	•	•	•	•
	•	•	•	•		• Fog Lamps			•	•
	•	•	•	•		RS Grille Badge			•	•
cets	•	•	•	•		PACKAGES:				
	•	•	•	•		AIR CONDITIONING PACKAGE:				
						Air Conditioning	0	0	0	0
						3-DR LE PACKAGE – B:				
						• 4-Speakers, Front & Rear Splash Guards, Power Remote-Control Mirrors, Rear Window Wiper/Washer	0			
						3-DR LE PACKAGE - C:				
						 Antilock Braking System (ABS), Electronic Brake force Distribution (EBD), Air Conditioning, Power Windows & Door Locks, 4-Speakers, Front & Rear Splash Guards, Power Remote-Control Mirrors, Rear Window Wiper/Washer, Keyless Entry 	0			
						5-DR LE PACKAGE:				
						 Antilock Braking System (ABS), Electronic Brake force Distribution (EBD), Air Conditioning, Power Windows, Keyless Entry 		0		
						3-DR RS PACKAGE:				
						Air Conditioning, Power Windows & Door Locks, Keyless Entry			0	
						5-DR RS PACKAGE:				
0	_		20			Air Conditioning, Power Windows, Keyless Entry				0
1	-		8			* Airbag Notice: The 2007 Yaris Hatchback features a driver & front passe	nger a	airba	g	

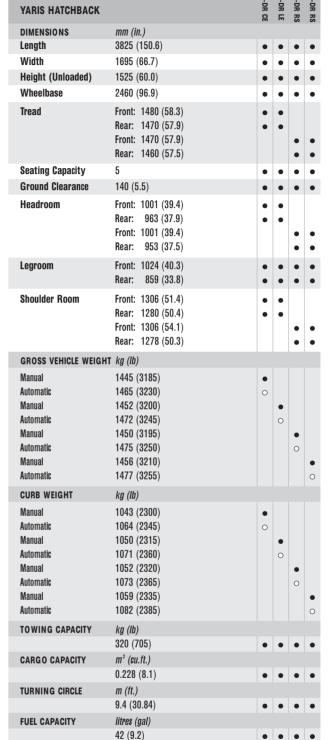
VARIS HATCHRACK





Standard	 Optional
----------------------------	------------------------------

5-DR 3-DR 5-DR



. . . .

0 0 0 0

L /100 km mpg

6.9/5.5 41/51

7.1/5.8 40/49

FUEL CONSUMPTION RATING**

City/Highway

Manual

Automatic

2007 YARIS

HATCHBACK

SPECIFICATIONS*



[☆]Tovota Canada Inc. Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website toyota.ca — or your Tovota Dealer is your best source for up-to-date information.

^{**} These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide.

TOYOTA



Not just another car, Yaris and Yaris Hatchback are the first full expressions of a design evolution at Toyota - based on a concept we call 'Vibrant Clarity'. It means that every Toyota from now on will truly push the frontiers in terms of design and performance. 'Vibrant' stands for innovation and energy: 'Clarity' refers to the rational side of the design equation.

This new direction for Toyota finds its roots in Japanese culture - the balance between ancient wisdom and modern technology – something we refer to as the J-Factor. But you can call it Yaris – for short.

Yaris and Yaris Hatchback Vehicle Goverage.

NEW VEHICLE WARRANTY SUMMARY No Deductibles - No Transfer Fees

Comprehensive Coverage – 3 years or 60,000 km

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

Powertrain Components - 5 years or 100,000 km

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

Major Emission Control Components - 8 years or 130,000 km

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

Corrosion Perforation – 5 years unlimited distance

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.









For more information on Toyota vehicles, please visit your local Dealer or toyota.ca.



With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more. It's the most affordable way to guarantee CARE PROTECTION your peace of mind. Consult your Toyota Dealer for details.

TOYOTA EXPERIENCE Toyota Dealers are dedicated to making the experience of owning The part you can't replace a Toyota both satisfying and rewarding. Our highly skilled, Toyotatrained technicians are here to make sure you enjoy many years of trouble-free driving. "That new Toyota feeling - we help you keep it."

TOYOTA If you're looking at leasing or financing, we're here to help. We provide competitive FINANCIAL SERVICES interest rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at www.toyotafinancialservices.ca.



Toyota Canada and its Dealers are proud sponsors of Canadian Special Olympics.



Toyota Graduate Program This program assists new graduates in their purchase of a New or Certified Used Toyota. The program differs depending on the model chosen. Be sure to ask your Dealer when purchasing your Toyota. Some conditions may apply.



14

Toyota recognizes its duty to safeguard the environment. To support this concern, our brochure is printed on recycled paper with vegetable-based inks to be fully recyclable. PRINTED IN CANADA