



The Audi S8





The Audi S8

No introduction required - Never before has a luxury vehicle conveyed such an eye-catching reflection of who you are.

The Audi S8, the most powerful in its class, with its premium design and innovative technology embodies style and elegance and creates an unparalleled impression of prestige and authority.



Announce your arrival.

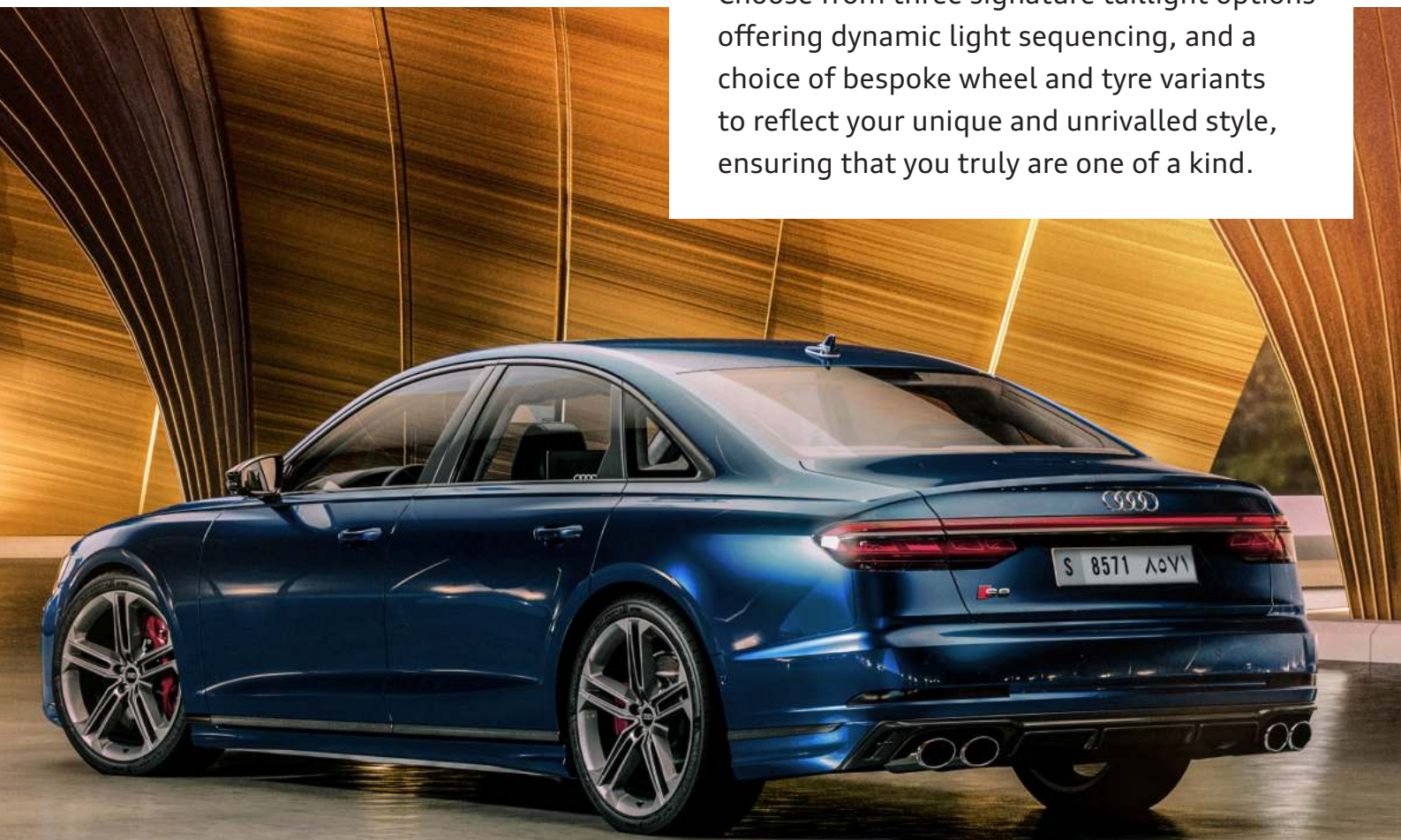
The S8's masterful handling and impressive torque maxing 800Nm, the adventurous can reach daring speeds of 250km/h. With the power to accelerate at 0-100 kilometers per hour in just 3.8 seconds, you'll create as much of an impression when you leave as when you arrived.



S for state-of-the-art

The new S8 incorporates enhanced digital OLED technology for the rear lights creating a fascinating and impressive lighting design.

Choose from three signature taillight options offering dynamic light sequencing, and a choice of bespoke wheel and tyre variants to reflect your unique and unrivalled style, ensuring that you truly are one of a kind.



Progressive style

With the Audi S8's sleek style and customizable exterior, they'll know you've arrived before you open the door. The signature sporty front grille exudes dominance and power; an intimidating sight in anyone's rear-view mirror.



Choose from a selection of custom metallic, pearl or matt paint finishes, as well as either aluminium or black and carbon mirror housings to enhance your Audi's distinctive character.





High-class comfort

Step into exclusivity with the Audi S8's luxurious and elegant interior design; striking beauty coupled with spacious comfort.

The Audi S8's offering of individuality and personalization is not limited to the exterior; a chic selection of inlays and customisable leather upholstery and trim complete a unique look just for you.

Nothing says advanced like the S8's futuristic, digital, high resolution control dash. With nearly all your driver information and driving options in your direct field of view, it's power and control at your fingertips.



Superior sound

For discerning music connoisseurs, the S8 brings 3D acoustic enjoyment with the Bang & Olufsen Advanced Sound System. Full resolution HD screens offer an array of streaming platforms. With an OLED touch display allowing full control of the infotainment systems from the comfort of the backseat, you can turn your drive into anything you desire.





Technical Specifications

Step into the new Audi S8 and experience what it feels like to push boundaries of intuitive technology. You'll never want for performance when driving this amazing car - it delivers unparalleled dynamics and exhilarating performance.

Engine

Engine type	V8-engine with direct injection
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Engine management	Mild hybrid electric
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Power

Displacement	3996 cm ³
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Maximum power	420 kW (571 HP) / 6000
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Max. torque	800 Nm / 2050-4500
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Power transmission

Drive Type	Permanent quattro all-wheel drive with self-locking center differential
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Gear Type	Hydraulic torque converter with lock-up clutch
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Clutch	8-speed tiptronic
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Mileage

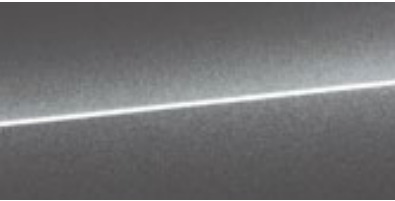
Top speed	250 km / h
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Acceleration 0-100 km	3.8 s
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Volume

Luggage compartment volume	505 l
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Exterior



Daytona Grey, pearl



Glacier white, metallic



Florett silver, metallic



Firmament blue, metallic



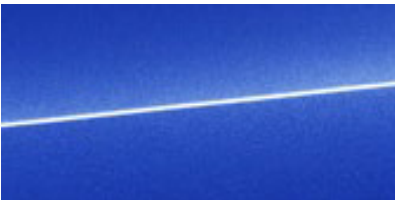
Brilliant black, matt



District green, metallic



Mythos black, metallic



Ultra blue, metallic



Vesuvius grey, metallic



Configure your Audi S8



Audi Exclusive

Custom paint finishes in a wide range of colors, from neutrals to rainbow shades .
Make your S8 as unique and unforgettable as you with Audi exclusive.



Audi exclusive Gloss effect paint finish
Audi Exclusive customized paint finishes



Audi exclusive matt effect paint finish
Available in glacier white, matt effect; Floret silver, matt effect;
Daytona grey, matt effect; Terra grey, matt effect;
and District green, matt effect;

Wheels



5 twin-spoke, S design,
9.0 J × 21, 265/35 R 21
tyres



5-twin-spoke, S design,
galvanic silver, 9.0Jx20,
265/40 R20 tyres



5-V-spoke star, anthracite
black, gloss turned finish,
9.0Jx20, 265/40 R20
tyres



7-arm dynamic, platinum
grey, 9.0Jx21, 265/35 R21
tyres



20-spoke structure,
graphit gray, glossy finish,
9.0Jx20, tires 265/40 R20

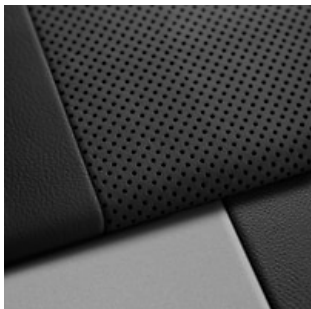


10-Y-spoke evo, anthracite
black, gloss turned finish,
9.0Jx21, 265/35 R21
tyres



Configure your Audi S8

Interior



Valcona leather
Seat cover: black
Dashboard: black
Carpet: black
Headlining: pastel silver



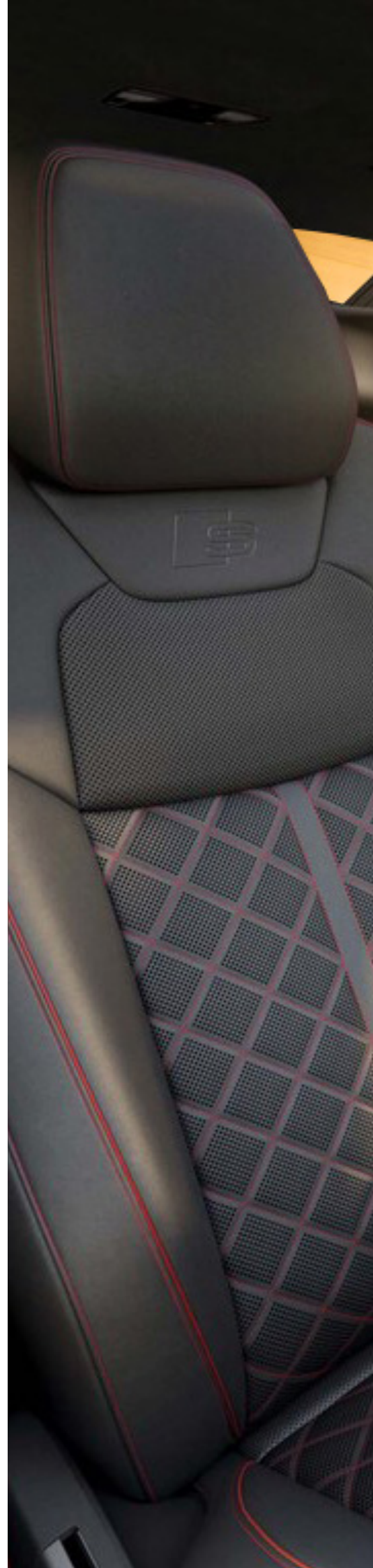
Valcona leather
Seat cover: cognac brown
Dashboard: black
Carpet: black
Headlining: pastel silver



Valcona leather
Seat cover: pearl beige
Dashboard: black
Carpet: black
Headlining: pastel silver



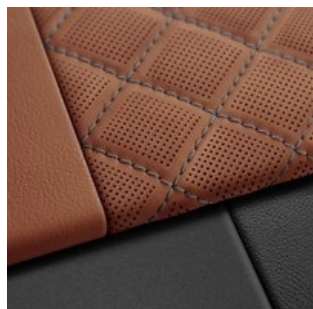
Valcona leather
Seat cover: sarder brown
Dashboard: black
Carpet: black
Headlining: pastel silver



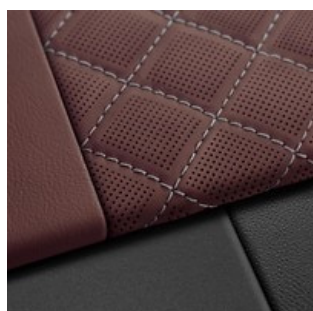
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Interior

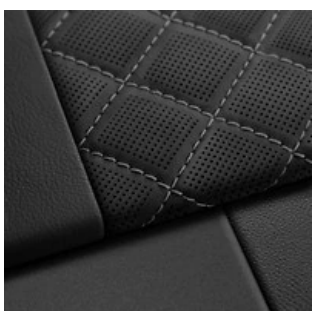
S line interior options



Valcona leather
Seat cover: cognac brown
Dashboard: black
Carpet: black
Headlining: pastel silver



Valcona leather
Seat cover: merlot red
Dashboard: black
Carpet: black
Headlining: pastel silver



Valcona leather
Seat cover: black
Dashboard: black
Carpet: black
Headlining: pastel silver



Valcona leather
Seat cover: pastel silver
Dashboard: granite grey
Carpet: granite grey
Headlining: pastel silver

Audi exclusive

Full-leather upholstery and trim



Choose from 8 available leather colours and 11 decorative stitching colours.

A package that enables you to take maximum advantage of the diverse customization options for the interior of your Audi S8.



Accessories



All-weather floor mats

Perfectly shaped to fit the floor of the Audi S8 to protect the vehicle interior against wetness and coarse soiling.. The durable and recyclable mats are matched to the interior and are signed with a contrasting Audi S8 logo.



Luggage compartment shell

The practical luggage compartment tray with its surrounding edge protects the floor of your luggage compartment from wet and dirt. The form stable plastic tray is waterproof. Integral pattern reduces the slippage of carried items.



Business storage bag

The Audi Business Storage Bag is an extremely practical notebook case, designed to be securely stored in your Audi. Boasting multiple compartments, the Audi Business Storage Bag can hold a 15-inch laptop and all the required accessories, as well as many other essential everyday items. During vehicle operation, the Audi Business Storage Bag can be secured using the standard seat belt.



Audi child seat i-Size

For infants with a body length of approx. 76 to 105 cm. (recommended from an age of approx. 15 months to approx. 4 years). Excellent protection is provided by the integrated harness belt and the adjustable head restraint.



Configure your Audi S8

Accessories



Audi rings in black

When a black design element encounters a sporting design, a very individual aura is created. The high-gloss black Audi rings provide a particularly striking alluring design element for the front of the model.



Rim, 5-arm falx

The matt black machine polished 5-spoke falx design alloy wheel rim is a special eye-catcher that consequently accentuates the dynamic design of the model. The machine polishing accentuates the contours and enhances the wheel to an even greater degree. The base paint is mechanically removed from the rotational symmetric surfaces so that the aluminium is revealed. Then a clear lacquer is applied.



Configure your Audi S8



Innovative and fascinating

With its sporty yet authoritative exterior and elegant interior proportions, the Audi S8 is not for just anyone. This exclusive vehicle is designed for the prestigious; one who can match its presence and power in every way. Unequaled, uncompromising, and unapologetic, the S8 is in a class of its own and commands respect. The sporty handling and sharpened design provide an unforgettable driving experience – almost as unforgettable as the conviction it leaves in its wake. Its precision engineering in impeccable style!

The Audi S8

Luxury has a new benchmark



Audi S8
2023

A word about this brochure. Audi Middle East believes the specifications in this brochure to be correct at the time of launch. However, specifications, standard equipment, options, fabrics, and colors are subject to change without notice. Some equipment may be unavailable when your vehicle is built. Please ask your dealer for advice concerning current availability of standard and optional equipment, and your dealer will verify that your vehicle will include the equipment you ordered. Vehicles in this brochure are shown with optional equipment. See your dealer for complete details on all warranties, service and maintenance plans and aftersales programmes on offer in your region.