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Mladá Boleslav / Wagram, 1. July 2019

ŠKODA SUPERB press kit

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Press texts, infographics, footage and photos are available in the [interactive press kit](#) at [ŠKODA Storyboard](#).



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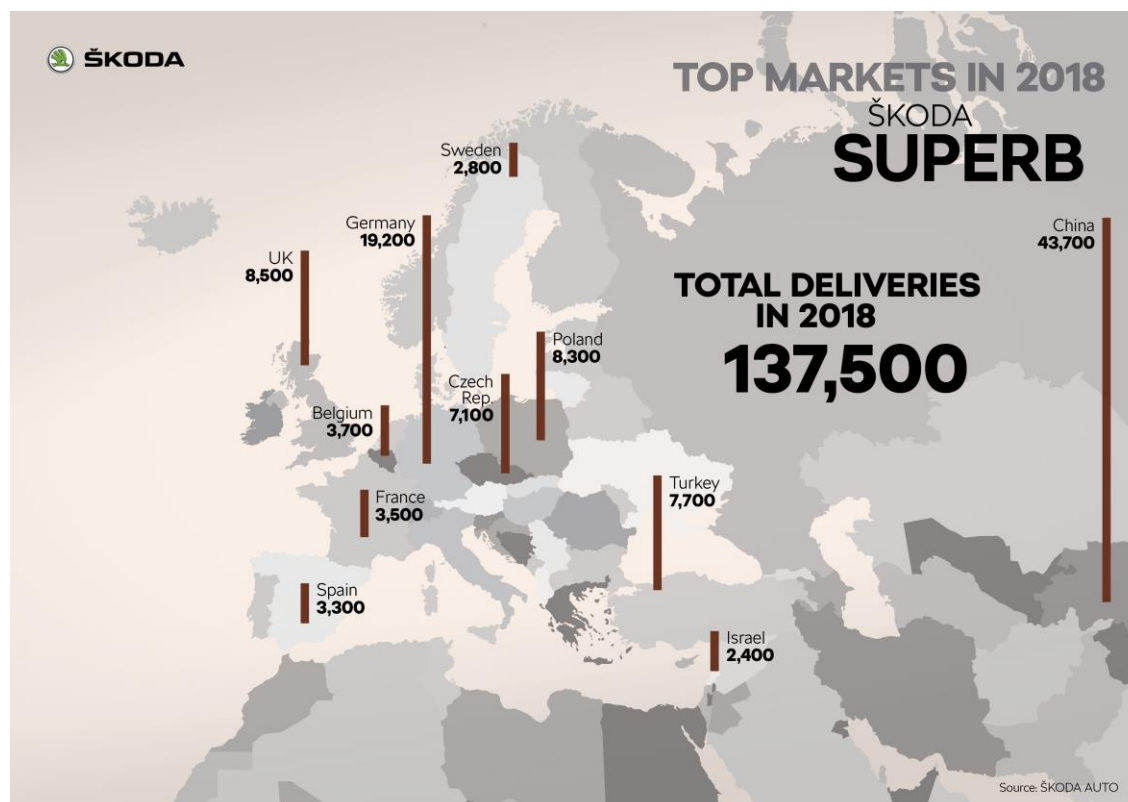
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ŠKODA SUPERB: revised top model sets benchmarks within its segment

- › ŠKODA SUPERB upgraded with new technologies and refined design
- › Czech car manufacturer's top model is available as a SUPERB SCOUT for the first time
- › ŠKODA's flagship in terms of design, comfort, safety and interior space
- › New EVO generation of diesel engines

Mladá Boleslav / Wagram, 1 July 2019 – Design and technology update for the ŠKODA SUPERB: three and a half years after the launch of the third generation, the brand's flagship has been comprehensively modernised. What's more, ŠKODA's top model is for the first time available as a SUPERB SCOUT, and by the end of the year there will be introduced also the SUPERB iV plug-in hybrid. Technological highlights such as full LED Matrix headlights and an even wider range of innovative assistance systems make the ŠKODA SUPERB one of the safest and most comfortable cars in its segment; in terms of spaciousness, it sets the benchmark for mid-size cars.

ŠKODA has further enhanced the SUPERB and SUPERB COMBI, upgrading its flagship with new technologies and an even more sophisticated interior. In spring 2019, the third-generation SUPERB, which was introduced in 2015, surpassed the mark of 500,000 units produced. The SUPERB COMBI accounts for approximately 54 per cent of SUPERBs sold in Europe.





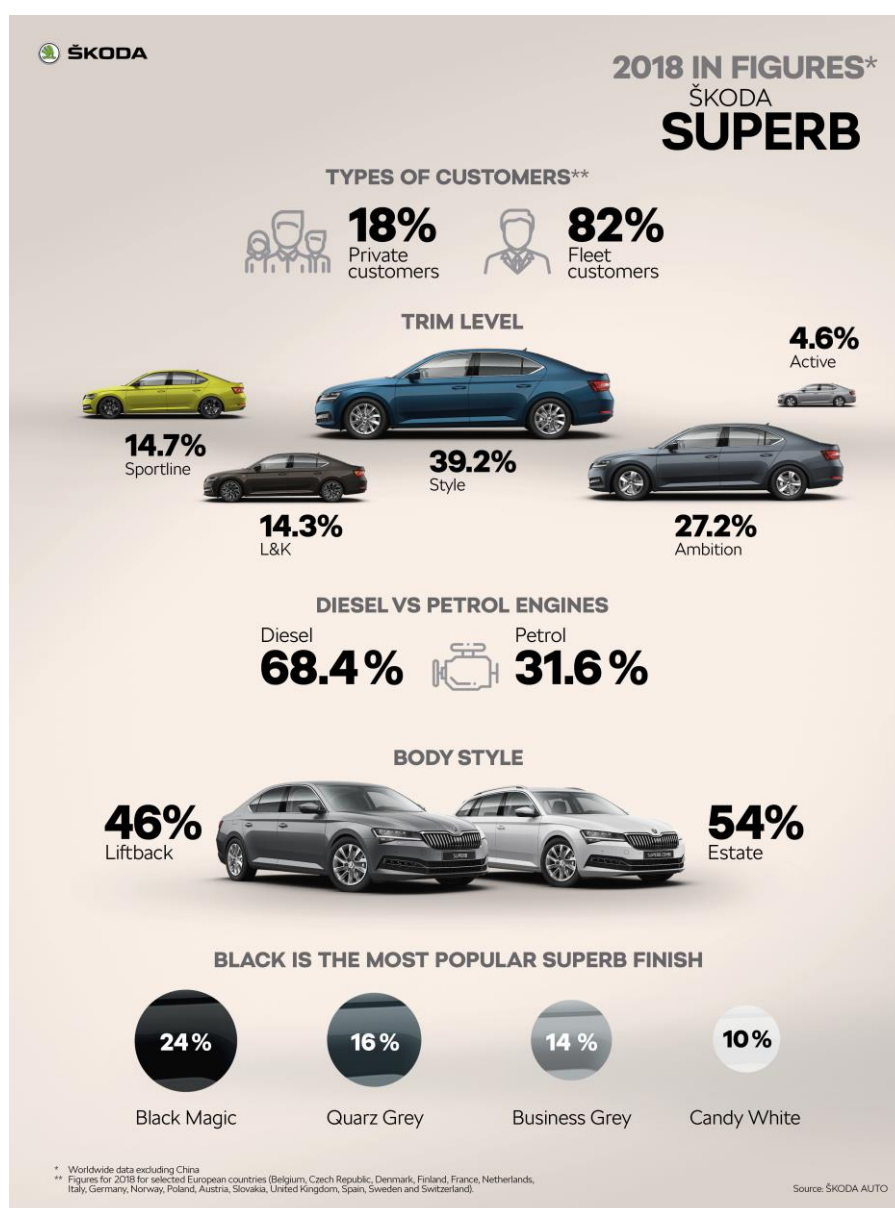
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Thus, the ŠKODA SUPERB is a very successful mid-size car there as both a hatchback and an estate, enjoying a wide customer base thanks to its many talents and benefits. The SUPERB cuts a fine figure as a business car, and is expected to increase the proportion of fleet vehicles even further – which is currently at 82 per cent*. What families love most about the ŠKODA SUPERB is its generous amount of space, versatility and exceptional value for money. The new SUPERB SCOUT appeals to customers focused on multifunctionality and lifestyle, and taps into new groups of buyers for the model range.

* Figure for 2018 for selected European countries (Belgium, Czech Republic, Denmark, Finland, France, Netherlands, Italy, Germany, Norway, Poland, Austria, Slovakia, United Kingdom, Spain, Sweden and Switzerland).





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Full LED Matrix headlights and new assistance systems

Full LED Matrix headlights are available for the first time in a ŠKODA production model. The SUPERB's optional full LED tail lights now incorporate dynamic indicators too. New assistance systems such as Predictive Cruise Control and Side Assist – which works at a distance of up to 70 m away – increase the SUPERB family's high level of safety even further. Emergency Assist for multi-lane roads (available from mid-2020) and Front Assist with Predictive Pedestrian Protection are also both new.

First diesel engine from the new EVO generation

For the ŠKODA SUPERB, three modern diesels and three petrol engines provide power outputs ranging from 88 kW (120 PS) to 200 kW (272 PS). The 2.0 TDI outputting 110 kW (150 PS) – ŠKODA's first diesel from the new EVO generation of Volkswagen Group's engines – is a completely new development. There is a total of ten different engine/drive combinations to choose from; a 7-speed DSG is available either as standard or as an option, depending on the engine and trim level. The most powerful diesel can be equipped with all-wheel drive if desired, whilst for the range-topping petrol engine it comes as standard. The ŠKODA SUPERB SCOUT is exclusively available with these two engines and all-wheel drive is fitted as standard for this model.

New ŠKODA grille and brand name in block lettering at the rear

The typical ŠKODA grille of the revised SUPERB is larger and protrudes a little further down into the new front apron. The narrower headlights now reach the grille and come with LED technology as standard for the dipped and high beam, daytime running lights and position light. The shape of the LED fog lights has been redesigned. At the rear, a chrome trim connecting the full LED lights is particularly eye-catching and the 'ŠKODA' block lettering shapes the overall appearance. As part of the optional ambient lighting, LED spotlights project 'ŠKODA' onto the ground when the doors are opened. Completing the update in terms of visuals, new 18- and 19-inch alloy wheels and the colours Crystal Black and Race Blue have been added to the range of customisation options. Alongside the new SUPERB SCOUT, the Czech car manufacturer will continue to offer the SUPERB as a SPORTLINE; the SUPERB L&K with its exquisite interior remains the top version.

Chrome and contrasting stitching in the interior

In its interior, the SUPERB features chrome highlights, illuminated storage compartments in the doors, new seat covers and coloured contrasting stitching. Using the optional keyless vehicle entry system (KESY), any one of the car's four doors can be opened first; the KESY GO start button comes as standard for the first time. The SUPERB SCOUT boasts special wood-effect decorative strips and seat covers made of a SCOUT-specific fabric. As an option, Alcantara® and leather seats with brown contrasting stitching are also available. New piping in contrasting colours on the front of the front seats is making its debut. The black interior of the SUPERB SPORTLINE is characterised by Alcantara® and leather sports seats as well as the option of extending the seat surface. For all variants of the SUPERB there is an optional Virtual Cockpit and a choice of three different infotainment systems with 8-inch and 9.2-inch displays. Two of these systems offer a navigation function, which can be operated by gesture and voice control in the top-of-the-range Columbus. In addition, three new Simply Clever solutions are put to use in the new SUPERB, bringing the total of these useful details to 31 in the SUPERB COMBI.



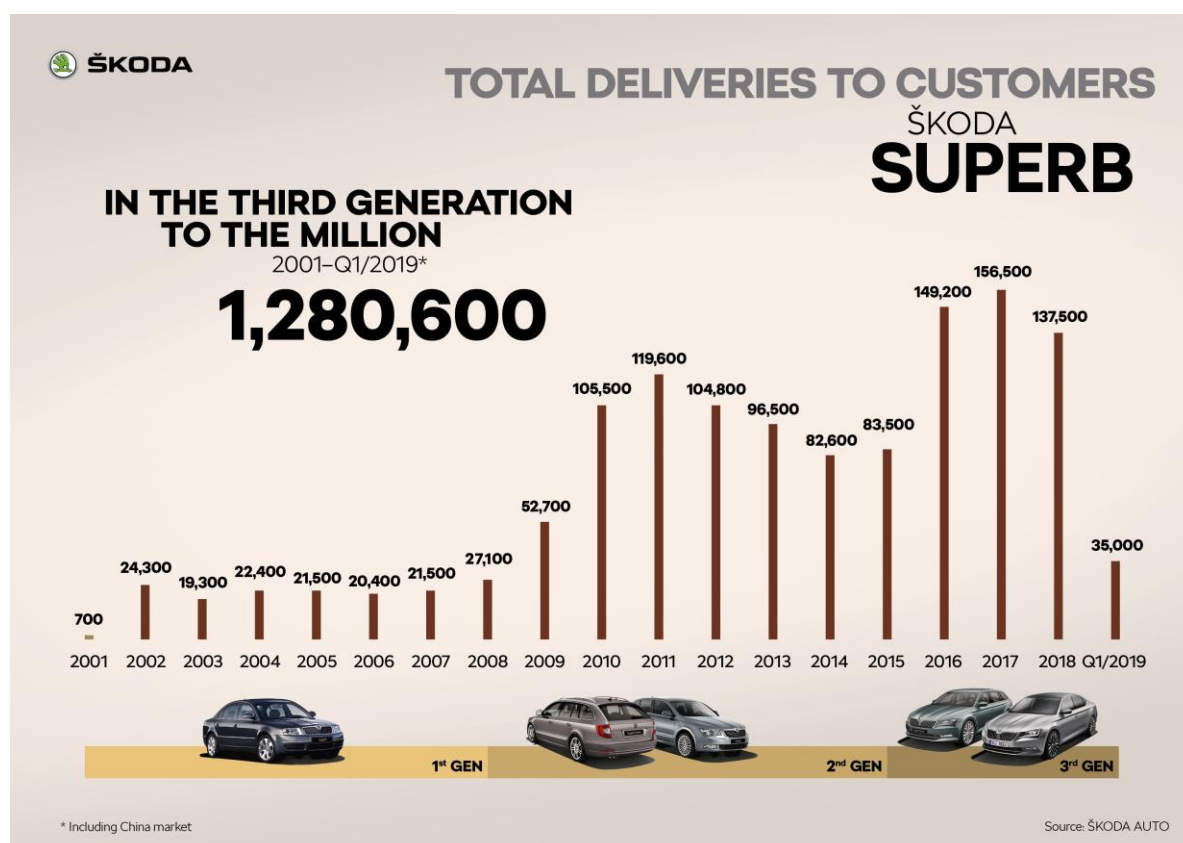
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One million mark reached in third generation

Following in the footsteps of the original SUPERB, which was produced between 1934 and 1949, the era of the modern-day SUPERB began in 2001 and continued in 2008 with its second generation. ŠKODA then also offered the SUPERB as an estate version for the first time. The third generation made its debut in 2015; ŠKODA hit the mark of one million SUPERBs produced worldwide in April 2017.





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INTERVIEW



Jaromír Mendl

Product Marketing Manager – SUPERB

Mr Mendl, who is the new SUPERB intended for? Has its target group broadened as a result of the update?

Qualities of the SUPERB that our customers have particularly valued from the very start are its practicality and spaciousness, its value for money and its low running costs. And, of course, they love the modern and emotive design of the new generation too. The SUPERB impresses with these advantages; these characteristics also remain unchanged in the new model. A wealth of configuration and specification options increase the SUPERB's appeal even further. With the new hybrid variant, we are reaching a new environmentally aware customer group. And we are also adding the SUPERB SCOUT to the portfolio, which caters to our customers' demands for adventurous, lifestyle-oriented models. The SUPERB is a true all-rounder that is not only perfect for representation purposes, but meets the requirements of a family car as well. Thanks to this versatility, it is also more and more popular among fleet customers.

As part of the update, the ŠKODA SUPERB SCOUT is going to be introduced. Why are you introducing this version of the SUPERB now and what sets it apart?

Just like our popular SUV models, the SUPERB SCOUT reflects its drivers' active lifestyle, brings their image to the fore and helps them stand out from the crowd. Our sales statistics clearly show that the SCOUT has been an ongoing success in the OCTAVIA model range for many years. Special features that characterise the exterior, including the additional black plastic underbody protection and other details in contrasting silver, complement the unique interior design elements. These include the exclusive SCOUT seat covers and the wood-effect decor with a SCOUT badge on the front passenger side. For journeys on rougher terrain, the driver can count on all-wheel drive as standard, Driving Mode Select in Off-Road mode and a Rough-Road package featuring an added 15 mm of ground clearance.

What role does the SUPERB play in an age of constantly increasing SUV popularity?

Since its launch in 2015, the SUPERB has achieved success after success and high sales figures, making the top model in the ŠKODA portfolio one of the mid-market (B segment) leaders in Europe. The SUPERB will continue to play its part there. We are convinced that the SUPERB will retain its customers despite growth in the SUV segment.



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Quotes – ŠKODA Management on the modernised ŠKODA SUPERB



Bernhard Maier, ŠKODA AUTO CEO:

“For us, the ŠKODA SUPERB is a very special model. It is our flagship and an important icon for ŠKODA. Well-known ŠKODA virtues such as the highest level of quality, a generous amount of space and exceptional value for money are incorporated into the SUPERB. And the car is setting the trend for the entire brand with its elegant and even more exquisite design combined with the latest technology and assistance systems. With the new SUPERB SCOUT, we are offering a model focused on multifunctionality and lifestyle and are thereby tapping into additional target groups.”



Christian Strube, ŠKODA AUTO Board Member for Technical Development:

“As the flagship in our portfolio, the upgraded ŠKODA SUPERB sets the benchmark for spaciousness in the mid-size car segment. It also features the latest technology and the most comprehensive range of assistance systems that we currently offer at ŠKODA. The SUPERB family is our brand’s first production model range to come with optional full LED Matrix headlights. In addition, a more advanced version of Adaptive Cruise Control, which includes predictive functions, is now offered for the first time too. The ŠKODA SUPERB is therefore one of the safest vehicles in its segment.”



Oliver Stefani, ŠKODA AUTO Head of Design:

“The ŠKODA SUPERB marks a key milestone in the development of the ŠKODA design language. It combines elegant and precise lines with crystalline structures that are reminiscent of Bohemian crystal glass art. We have selectively refined its design even further and added specific new details. These include even more modern, narrow LED headlights as well as a chrome trim and ‘ŠKODA’ block lettering at the rear, which is the new trademark of our cars.”



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Lighting: First ŠKODA to feature full LED Matrix headlights

- › Innovative light technology improves the ŠKODA SUPERB's level of safety
- › Animated Coming/Leaving Home function adds appeal
- › Full LED tail lights with integrated dynamic indicators

ŠKODA has provided its upgraded SUPERB with innovative light technology. Full LED Matrix headlights are available as an option for the first time in one of the Czech car manufacturer's production cars, increasing the level of comfort for the driver as well as active safety. Modern technology allows drivers to have the high beam on at all times without dazzling other road users. In addition to the animated Coming/Leaving Home function included as part of the full LED Matrix headlights, dynamic indicators in the full LED tail lights – a first in the SUPERB – also add attractive flair.

A real highlight of the new ŠKODA SUPERB is its full LED Matrix headlights. ŠKODA's flagship is the manufacturer's first production model to offer this technology as an option. The system generates a light beam consisting of several segments, which are controlled individually. This allows drivers to have the high beam on at all times without dazzling other road users. The intelligent technology uses the camera on the windscreen to detect oncoming traffic and vehicles driving in front of the car as well as people and objects reflecting the light.





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The control unit then immediately turns off individual segments of the light beam to effectively prevent others from being dazzled. The animated Coming/Leaving Home function adds a special visual touch. It automatically turns parts of the headlights and tail lights on and off in a specified sequence when getting into or out of the car.

Adaptive lighting for various driving and weather conditions

Expressive crystalline effects characterise the full LED Matrix headlights, which bear 'ŠKODA Crystal Lighting' lettering in their housings. The headlights provide different lighting modes for various situations and weather conditions, such as driving in the city, on the motorway or in the rain. They consist of a bi-LED module for the dipped and Matrix high beam and three further LED high beam segments. A narrow LED strip provides the turn indicators, daytime running and position lights; needle-like LEDs form part of the animated Coming/Leaving Home function. When negotiating a bend in the road, yet another LED dynamically illuminates the road depending on the mode; when turning, redesigned fog lights – which use the four LED light sources that come as standard – act as the cornering light. Beneath the new chrome trim at the rear, the indicators in the full LED tail lights illuminate in an outward sweeping motion, making the light signal even more noticeable; they therefore increase safety and create additional dynamics at the same time. The full LED Matrix headlights are included in the standard equipment for the ŠKODA SUPERB SPORTLINE and ŠKODA SUPERB L&K.

INTERVIEW



Vratislav Kratochvíl
EEL/1 Development Coordinator – Front Lights

Mr Kratochvíl, the SUPERB is the first ŠKODA to feature full LED Matrix headlights. What is their main benefit for the driver?

The biggest advantage of Matrix light technology is that the system automatically responds to the traffic situation and, if required, turns off only some segments of the light beam. Other segments remain on and continue to illuminate the road. This makes the driver feel considerably safer. Essentially, Matrix technology enables the driver to use the headlights' high beam function even when another vehicle is driving towards or in front of the SUPERB, without dazzling the other road user.

What is the main difference in comparison to the current bi-xenon headlights with Smart Light Assist (MDF)?

The main difference over the current MDF technology with a xenon lamp is that the light beam of the high beam function is composed of several smaller segments that can be switched on and off as needed in real time. This allows the system to switch off those parts of the light beam that could dazzle other road users. Other segments remain on and illuminate the road. The system can recognise multiple objects simultaneously. This was not possible with the previous MDF system, which cut off all light from the high beam.

What other plans does ŠKODA AUTO have with regards to full LED Matrix headlights?

Matrix technology is the current trend in car lighting. It brings a number of benefits, which is why we're currently trialling it as part of other ŠKODA projects. Matrix technology is continually being further developed and new possibilities for its use are opening up. Our goal is to offer our customers the latest technology here too, guaranteeing maximum comfort and safety when driving at night.



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Safety: Innovative assistance systems from higher vehicle segments

- › ŠKODA SUPERB supports the driver with new assistance systems and enhanced functions
- › Predictive Cruise Control makes its ŠKODA debut
- › Front Assist with Predictive Pedestrian Protection as standard

In addition to the full LED Matrix headlights, the revised ŠKODA SUPERB also features numerous other assistance systems that support the driver, some of which have worked their way into the mid-size car category from higher vehicle segments. Predictive Cruise Control and the new Emergency Assist for multi-lane roads (available from mid-2020) are both making their ŠKODA debut in the new SUPERB.

The new Predictive Cruise Control is an enhanced version of Adaptive Cruise Control (ACC). At speeds of up to 210 km/h, Predictive Cruise Control adjusts the speed of the car based on the vehicles ahead and, in combination with a DSG, can even bring the ŠKODA SUPERB to a standstill. Within up to three seconds of the car coming to a halt, ACC is able to automatically make it pull away again. The new predictive version also uses images from the camera on the windscreen and data from the navigation system to detect speed restrictions as well as bends, and adjusts the speed automatically.

Emergency Assist for multi-lane roads and Side Assist with a range of 70 m

Emergency Assist for multi-lane roads (available from mid-2020) is designed to handle critical traffic situations on roads such as motorways. It automatically steers the vehicle to the roadside in emergencies, where it brings the car to a stop. It does so in a controlled manner and taking into account traffic in other lanes. To do this, it uses Lane Assist and Park Assist as well as the two radar sensors belonging to Side Assist. The system is now also available in the ŠKODA SUPERB and, up to a distance of 70 m, alerts the driver of vehicles approaching from behind or when they are in the blind spot.

Predictive Pedestrian Protection

The ŠKODA SUPERB is equipped with Front Assist as standard, whose functions now also include Predictive Pedestrian Protection. This system warns of a potential collision visually, acoustically and by gently applying the brakes, and automatically slows the car down in an emergency. Travel Assist can now recognise traffic signs and speed limits even more accurately. For even better driving stability in the SUPERB, ŠKODA uses a new electromechanical brake booster and aerodynamic covers on the rear axle suspension for the very first time.



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SELECTED ASSISTANCE SYSTEMS ŠKODA SUPERB



Predictive Cruise Control <p>Predictive Cruise Control automatically adjusts the set speed according to speed limits and the type of road. The system can be switched on and off.</p>	Emergency Assist for multi-lane roads* <p>In situations where the driver is unable to control the vehicle, Emergency Assist for multi-lane roads automatically steers the car to the roadside without endangering the surrounding traffic and brings the vehicle to a stop.</p>	Front Assist with Predictive Pedestrian Protection <p>This system warns of a potential collision visually, acoustically and by gently applying the brakes, and automatically slows the car down in an emergency.</p>	Side Assist <p>Side Assist informs the driver of the presence of other road users approaching from behind up to a distance of 70 m.</p>	Matrix technology for the high beam <p>The Matrix system prevents oncoming traffic, vehicles driving in front of the car as well as people and objects reflecting the light from being dazzled when the high beam is on. It does this by switching off individual LEDs in the headlights.</p>
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* available from mid-2020

Source: ŠKODA AUTO



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Engines: Premiere of the first EVO-generation diesel engine

- › New, lighter 110-kW (150-PS) engine with lower CO₂ emissions
- › Choice of seven engines and ten engine/drive combinations for the upgraded ŠKODA SUPERB
- › SUPERB SCOUT exclusively available with either of the most powerful engines, all-wheel drive and Rough-Road package

The upgraded SUPERB sees a new generation of engines make its ŠKODA debut. The 2.0 TDI outputting 110 kW (150 PS) is the first diesel from the new, particularly dynamic, efficient and low-emission EVO generation. There is a total of seven engines, ten different engine/drive combinations and three chassis variants to choose from. The most powerful diesel is available with all-wheel drive as an option, whilst for the range-topping petrol version it comes as standard. The new ŠKODA SUPERB SCOUT is exclusively available with either of these two top-of-the-range engines and all-wheel drive.

The new 2.0 TDI delivering 110 kW (150 PS) is the Czech brand's first diesel from the new EVO generation of engines. In comparison to its predecessor, several aspects have been optimised, including the crankshaft assembly and the exhaust, turbo, fuel-injection and thermo-management systems. This results in a lower weight and fewer emissions as well as reduced fuel consumption. In the upgraded SUPERB, the 2.0 TDI producing 110 kW (150 PS) is available with either a 6-speed manual gearbox or a 7-speed DSG and fulfils the Euro 6d-TEMP emissions standard.

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NEW ENGINE 2.0 TDI EVO/110 kW

ŠKODA SUPERB

INJECTION SYSTEM
The injection system with magnetic injection valves is designed for a system pressure of 2,200 bar. During development, particular attention was paid to the suitability for all markets worldwide.

TURBOCHARGER
The revamped turbocharger now facilitates VNT technology with an electric motor, unlike the previous version with the vacuum actuator. As a result, the engine's response is more dynamic when the accelerator is depressed.

INTERCOOLER INTEGRATED INTO THE INLET MANIFOLD
The compressed air cooler has its own cooling circuit so that a constant temperature can be maintained for air cooling.

COOLANT DISTRIBUTION MODUL
Intelligent thermo-management system with separate cooling for the cylinder head and engine block, coolant flow controlled using thermostatic regulation.

CRANKSHAFT WITH PISTON AND CON ROD
The crankshaft of the EA288 engine with 110 kW uses steel pistons to reduce heat dissipation and increase combustion speed and burned gases temperature.

Source: ŠKODA AUTO



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INTERVIEW



Milan Brož

EPS/2 Engine to Platform Application Specialist

Mr Brož, what led to the decision that Volkswagen would develop a brand-new diesel engine?

From the perspective of performance and efficiency, diesels are still one of the most efficient types of engine in the automotive industry. They offer high maximum torque combined with low fuel consumption and – thanks to modern exhaust technology – low emissions. Most notably, diesels come into their own on long journeys. The engines produced by Volkswagen are constantly being developed in order to further optimise them, make them even more efficient and to further reduce CO₂ emissions. The new EVO engines are the result of this development work.

How are the EVO engines different from conventional EA 288 engines?

The new EVO generation is considerably different to the EA 288 engines used until now. Thanks to the separation of the cooling for the cylinder head and engine block, the EVO versions reach optimum operating temperature more quickly. Overall, the cooling concept has also been optimised. The VGT vanes for the exhaust-gas turbochargers fitted in the new engines are adjusted electronically using a control unit. This allows for more precise and faster adjustments. The injection system with solenoid valve injectors is designed for a maximum system pressure of 2,200 bar. As the new ŠKODA SUPERB features an electromechanical brake booster, the engine no longer needs a vacuum pump. In addition, we have insulated the engine more comprehensively, allowing us to further improve the acoustic characteristics of the car.

Are there any design-related or structural differences between the individual power variants?

The new EVO generation of engines covers a very broad spectrum of power outputs, ranging from 90 kW (122 PS) to 147 kW (200 PS), and offers maximum torque of up to 400 Nm. In order to be able to achieve such a range, we have developed a so-called efficiency variant for the 90-kW (122-PS) and 110-kW (150-PS) power levels and a performance variant outputting 147 kW (200 PS), which is structurally different as well. In the 147-kW version the engine block and pistons are made of aluminium, whilst the other two engines use steel pistons with longer connecting rods. These two also feature smaller-diameter main and con rod bearings. The performance variant also has a water-cooled turbocharger and uses an electronic coolant distribution unit, which regulates the coolant flow via an electric actuator and a thermostat. In contrast, the efficiency variant employs thermostatic regulation.



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Ten engine/drive combinations

Engine	Petrol				Diesel					Plug-in hybrid	
	1,5 TSI	1,5 TSI	2,0 TSI	2,0 TSI 4x4	1,6 TDI	2,0 TDI EVO	2,0 TDI EVO	2,0 TDI	2,0 TDI 4x4	1,4 TSI + 85-kW elektromotor	
Transmission	6 M	7 DSG	7 DSG	7 DSG	7 DSG	6 M	7 DSG	7 DSG	7 DSG	6 DSG	
Max. power	[kW]	110	110	140	200	88	110	110	140	140	160
	[PS]	150	150	190	272	120	150	150	190	190	218
Max. torque [Nm]	250	250	320	350	250	340	360	400	400	400	
Max. speed [km/h]	220 (211)	219 (212)	240 (230)	250 (250)	205 (197)	221 (213)	220 (212)	240 (230)	232 (223)	224 (224)	
Acceleration 0-100 km/h [s]	9.0 (9.1)	9.2 (9.3)	7.7 (7.7)	5.6 (5.7)	11.1 (11.3)	9.1 (9.2)	9.1 (9.2)	8.3 (8.4)	8.0 (8.1)	7.7 (7.8)	
Combined consumption - NEDC [l/100 km]	o	o	6.1-6.2 (6.2)	7.0-7.1 (7.1)	4.2 (4.3)	o	o	4.4 (4.4-4.5)	4.8-4.9 (4.9-5.0)	o	
Combined consumption - WLTP [l/100 km]	o	o	6.6-8.0 (6.6-8.0)	8.0-9.3 (8.0-9.3)	5.1-6.6 (5.1-6.6)	o	o	5.2-6.4 (5.2-6.4)	5.6-7.1 (5.6-7.1)	o	
CO ₂ emissions - NEDC [g CO ₂ /km]	o	o	138-140 (140-141)	159-160 (161-162)	110 (113)	o	o	116-117 (117-118)	127-129 (129-132)	o	
CO ₂ emissions - WLTP [g CO ₂ /km]	o	o	150-181 (150-181)	182-210 (182-210)	135-172 (135-172)	o	o	137-167 (137-167)	146-187 (146-187)	o	

o No data available yet. () Applies to combi version.

Various chassis options

In addition to the standard chassis, ŠKODA is offering other options for its flagship. In the ŠKODA SUPERB SCOUT, the Rough-Road package fitted as standard provides underbody protection for the engine and undercarriage, and raises the ground clearance by 15 mm. In conjunction with all-wheel drive, which comes as standard, this ensures that the new adventurer cuts a fine figure on rougher terrain too. This is also enabled by the additional Off-Road mode in Driving Mode Select. Dynamic Chassis Control (DCC) is available as an option for both the SUPERB SCOUT and the SUPERB SPORTLINE. The ŠKODA SUPERB SPORTLINE is fitted with a sports chassis as standard, lowering the car by 15 mm. For the top-of-the-range ŠKODA SUPERB L&K, a version of DCC that lowers the car by 10 mm is included in the standard equipment.



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Design: Even more exquisite look and a new adventurer

- › New front section including new ŠKODA grille lend the ŠKODA SUPERB more of a visual presence
- › The rear is characterised by a horizontal chrome trim and 'ŠKODA' in block lettering
- › New ŠKODA SUPERB SCOUT featuring all-wheel drive, rugged body enhancements and off-road look

ŠKODA has further refined its flagship's dynamic and elegant design. An enlarged radiator grille and new front bumper lengthen the SUPERB by 8 mm and the SUPERB COMBI by 6 mm, giving them even more of a visual presence. Boasting a generous amount of interior space and a boot capacity of 625 l in the ŠKODA SUPERB and 660 l in the ŠKODA SUPERB COMBI, the Czech car manufacturer's top model continues to set the benchmark in its segment. The rear section is characterised by a chrome trim and 'ŠKODA' in block lettering. The new ŠKODA SUPERB SCOUT sporting rugged body enhancements exude off-road flair.

ŠKODA has further refined the SUPERB's front section. Visual modifications give the top model even more of a presence. A new front bumper means the vehicle's length has increased by 8 mm to 4,869 mm in the ŠKODA SUPERB, and by 6 mm to 4,862 mm in the ŠKODA SUPERB COMBI. The wheelbase measures 2,841 mm, whilst the car's width is 1,864 mm. Its height is 1,469 mm, or 1,477 mm in the COMBI. Ranging from 625 to 1,760 l in the ŠKODA SUPERB and 660 to 1,950 l in the ŠKODA SUPERB COMBI, the boot capacity remains the very best in the segment. The ŠKODA-typical radiator grille now bears double slats, is larger and protrudes a little further down into the front apron. The narrower headlights – with LED technology as standard for the dipped and high beam, daytime running lights and position light – now reach the grille; the LED fog lights have been redesigned too. A chrome trim in the front air inlet surrounds and connects the LED fog lights. In addition to the horizontal chrome trim, which connects the full LED tail lights, the new 'ŠKODA' block lettering also catches the eye at the rear. As part of the optional ambient lighting, LED spotlights project 'ŠKODA' onto the ground when the doors are opened. Completing the update in terms of visuals, eight new 18- and 19-inch alloy wheels – two of which come in the Aero design – and the colours Crystal Black and Race Blue have been added to the range of customisation options.



SPORTLINE and L&K joined by ŠKODA SUPERB SCOUT

For the first time, ŠKODA is offering its top model as a SUPERB SCOUT too. It is exclusively available as an estate and, just like the OCTAVIA SCOUT, exudes off-road flair – boasting 18-inch alloys as standard or optional 19-inch versions, a Rough-Road package providing 15 mm more ground clearance, and all-wheel drive. Dynamic Chassis Control (DCC) is available as an option. New front and rear bumpers with aluminium-effect underbody protection as well as plastic trims for the wheel





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arches, side sills and the lower part of the door protect the bodywork and create a striking off-road appearance. Thanks to its rugged bumper, the ŠKODA SUPERB SCOUT is 1 mm longer than the standard COMBI, now totalling 4,863 mm in length. Just like in the SPORTLINE, the radiator grille features black double slats – but this time framed by a chrome trim. The roof rails and window frames are also chrome-plated; the wing mirror housings shine in an aluminium look or can be body-coloured if preferred. There are special SCOUT badges on the wings; the Tangerine Orange finish is available exclusively for the SUPERB SCOUT.

19"

VEGA AERO
alloy wheels (black metallic)
8Jx19" ET44
235/40 R19 tyres

VEGA
alloy wheels (anthracite)
8Jx19" ET44
235/40 R19 tyres

SUPERNOVA
alloy wheels (black uni)
8Jx19" ET44
235/40 R19 tyres

MANASLU
alloy wheels (anthracite)
8Jx19" ET44
235/40 R19 tyres

CANOPUS
alloy wheels (silver)
8Jx19" ET44
235/40 R19 tyres

CANOPUS
alloy wheels (black metallic)
8Jx19" ET44
235/40 R19 tyres

TRINITY
alloy wheels (anthracite)
8Jx19" ET44
235/40 R19 tyres

TRINITY
alloy wheels (silver - high glossy)
8Jx19" ET44
235/40 R19 tyres

ACAMAR
alloy wheels (anthracite)
8Jx19" ET44
235/40 R19 tyres

Source: ŠKODA AUTO

* More data can be found in the digital press kit at: www.skoda-storyboard.com/r/SUPERB.

For the ŠKODA SUPERB SPORTLINE, the frame of the black radiator grille and the horizontal strip between the standard full LED tail lights are both gloss black; in addition, the sporty variant can be purchased in a Dragon Skin finish. The ŠKODA SUPERB SPORTLINE is fitted with a 15-mm-lower sports chassis and full LED Matrix headlights as standard. The honeycomb texture on the remodelled front underlines the car's dynamic design. The top trim level, L&K, offers identical dimensions but features other new chrome details that, in addition to the air curtains, also adorn the side sills and rear bumper. 'Laurin & Klement' lettering on the front wings provides another visual accent. The SUPERB L&K's standard features include full LED Matrix headlights, adaptive Dynamic Chassis Control (DCC) and aerodynamically optimised 18-inch Propus Aero alloy wheels.



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INTERVIEW



Karl Neuhold
Head of Exterior Design

Mr Neuhold, how does the SUPERB build on ŠKODA's design language?

Following the introduction of the new 'Elegance – Comfort – Dynamism' ŠKODA design principles, the updated version of our flagship, the ŠKODA SUPERB, has reached a new level.

What are the characteristic features of the new SUPERB's design?

The new design of the SUPERB's front gives the car a new presence with plenty of attention to detail: the new chrome radiator grille with vertical slats is now very sculptured and more upright. The side view of the SUPERB is well proportioned, both as a highly presentable hatchback and as an estate. The accentuated coupé-like silhouette and the crisp tornado line draw attention to the bold wheel arches at the front and back. The crystalline design of the sill area adds to the car's confident posture on the road.

The rear of the new SUPERB has new ŠKODA lettering and new LED rear lights with cut-glass graphics and three crystalline elements. In the top versions, the two rear lights are connected by a chrome strip underlining the ŠKODA name.



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Interior: More chrome and exquisite materials

- › Alcantara® and leather seat covers with coloured contrasting stitching
- › Chrome details on the door trims, door levers and instrument panel
- › Numerous Simply Clever features make everyday life easier for SUPERB drivers

ŠKODA has once again upgraded the interior of its top model, equipping it with new seat covers, decorative trims and exquisite materials. The exquisite top-of-the-line L&K and the dynamic SUPERB SPORTLINE have now been joined by the new SUPERB SCOUT. The familiar Active, Ambition and Style trim levels are also available. Each of these variants stands out as a typical ŠKODA thanks to their high-quality workmanship, great value for money and wealth of Simply Clever solutions.

The interior of the ŠKODA SUPERB appears refined and elegant thanks to new chrome highlights on the door handles as well as levers, coupled with ambient lighting on the dashboard. Also new are the seat covers in the Ambition and Style trim levels, as well as contrasting stitching on the leather and Alcantara® seats and the armrests in the doors. The colour of the stitching matches: brown in the SCOUT, pale grey in the SPORTLINE and black in the top-of-the-line L&K. Ambient lighting illuminates the storage compartments below the armrests as well as the front and rear footwells. Using the optional keyless vehicle entry system (KESSEY), now any one of the car's four doors can be opened first; the KESSEY GO start button is available as standard for the first time. The ŠKODA SUPERB SCOUT, ŠKODA SUPERB SPORTLINE and ŠKODA SUPERB L&K are fitted with KESSEY for all four doors as standard.

More comfort and sportiness for L&K, SCOUT and SPORTLINE

The luxurious L&K version now comes with the option of an exquisite Alcantara® roof lining in black or beige including lined roof pillars and sun visors. 'Laurin & Klement' lettering is found on the passenger side on the dashboard's Piano Black or beige decorative trim and on the backrests of the leather seats, which come as standard. The front seats also offer electric adjustment including a memory function. Ventilated front seats and a massage function for the driver's seat are available as options for the L&K version. When the driver enters the SUPERB L&K or the new SUPERB SCOUT, they are greeted with special logos on the central screen, which displays additional off-road information in the SCOUT. Other characteristics of the new adventurer include special wood-effect decorative trims with a SCOUT logo that also adorns the front seats. The seat covers are made of a SCOUT-specific fabric with contrasting stitching. Also available if desired are Alcantara® and leather seats featuring brown contrasting stitching and, making its debut, new piping in a contrasting colour on the front of the front seats. In the SUPERB SPORTLINE's predominantly black interior, the driver and front passenger find themselves seated in Alcantara® and leather sports seats with integrated headrests – the surface of the front seats can be extended as an option. As another first in the SPORTLINE, the roof lining, roof pillars and sun visors can be clad in black Alcantara®; the decorative trims are carbon effect.

An even longer list of Simply Clever features

The SUPERB family also makes its drivers' everyday lives and the handling of their car easier thanks to a wealth of Simply Clever solutions. And three more have been added during the update. The enlarged Phone Box enables inductive charging for smartphones and wireless connection to the car's aerial. For the first time, the Czech car manufacturer has equipped the SUPERB with a Space Organiser below the false boot floor – a shallow tray divided into compartments for securely storing all kinds of equipment. Also new in the SUPERB



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family is an optional Flexible Organiser in the luggage compartment with a movable horizontal bar on the adjustable false boot floor.

The false boot floor and the multifunctional shelf under the boot cover are available exclusively for the SUPERB COMBI. Combined with the optional electric tailgate, the SUPERB COMBI's boot cover also retracts automatically. In all models, the Virtual Pedal function may be added to the electric tailgate. This enables the tailgate to be opened by waving a foot under the rear bumper. Now also available are a mechanically retractable tow bar, front and rear USB ports, and a 230-V socket with two USB ports in the rear as well as a tablet compartment in the large Jumbo Box and tablet holder on the headrests. As another option, rear passengers can electrically adjust the front passenger seat from behind and use a Sleep Comfort package featuring larger headrests and a blanket and block out the light using retractable sunblinds on the side windows. Electric child safety locks for the rear doors boost safety; a ski bag provides flexible and secure storage for long objects.

Selected Simply Clever features for the ŠKODA SUPERB:

- › Phone Box
- › Space Organiser – SUPERB COMBI
- › Flexible Organiser
- › Automatically retractable boot cover – SUPERB COMBI
- › Front and rear USB ports
- › Retractable boot cover with multifunction storage pocket – SUPERB COMBI
- › Mechanically retractable sunblind on the side windows
- › Virtual Pedal 2.0
- › 230-V socket with two USB ports in the rear
- › Tablet compartment in the large Jumbo Box
- › Tablet holder in the rear / on the headrests
- › Front passenger seat electrically adjustable from the rear
- › Removable ski bag
- › Electric child safety lock
- › Sleep Comfort package
- › Retractable tow bar with mechanical unlocking



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Infotainment: Supreme connectivity and mobile online services

- › Choice of three infotainment systems, two of which feature a navigation function
- › ŠKODA Connect mobile online services and optional Wi-Fi for all passengers
- › Optional Virtual Cockpit with various displays for the instrument panel

The ŠKODA SUPERB impresses its driver and passengers not only with a high level of comfort, but also with its state-of-the-art infotainment and supreme connectivity. Three different infotainment systems and ŠKODA Connect mobile online services open up a wide range of opportunities for communication. All passengers can access the Internet via the optional Wi-Fi hotspot. The Virtual Cockpit, another optional extra, allows the driver to choose between various displays for the instrument panel.

In addition to the optional Virtual Cockpit, which allows the driver to select different displays for the instrument panel and navigation maps, the ŠKODA SUPERB offers a choice of three infotainment systems – two of which have a navigation function? The Bolero infotainment system and the Amundsen navigation infotainment system, including maps on an SD card, each come with an 8-inch touchscreen. The Columbus infotainment system features a 9.2-inch touchscreen, a DVD player as well as gesture and voice control. The hard drive provides the navigation map and plenty of space for storing music and videos. All of the systems come with SmartLink technology for Android Auto, Apple CarPlay and MirrorLink™ as standard; this allows selected smartphone apps to be operated via the infotainment system's display. A SIM card provides permanent Internet access as well as a Wi-Fi hotspot and enables use of the wide range of ŠKODA Connect mobile online services.

Via the ŠKODA Media Command app, passengers with a Wi-Fi-compatible smartphone or tablet can access the infotainment system from anywhere in the vehicle. Using an optional tablet holder, devices can be securely attached to the centre armrest in the rear or to the front seat headrests. Smartphones can be charged inductively using the Phone Box in the centre console; a wireless connection to the car's external aerial improves reception. Treating occupants of the vehicle to perfect acoustics, the optional CANTON sound system boasts eleven speakers and a subwoofer in the boot. The L&K version is fitted with a CANTON sound system as standard.



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Model's history – one million mark reached in third generation

- › Following on from the original SUPERB in the 1930s, the modern-day ŠKODA SUPERB was born in 2001
- › In its second generation, the SUPERB COMBI accounted for over 50 per cent of deliveries
- › China and Germany are the largest sales markets for ŠKODA's flagship

The success story of the modern-day ŠKODA SUPERB began in 2001 – more than 50 years after the original SUPERB, which was produced between 1934 and 1949. In April 2017, the third generation of ŠKODA's top model hit the mark of one million cars produced. To date, the SUPERB and SUPERB COMBI have won numerous international awards from renowned European automotive publications. The model's most important sales markets are China and – in Europe – Germany, the United Kingdom and Poland.

The ancestor of the current top ŠKODA model is the luxurious 640 SUPERB with plenty of space for up to eight people introduced in 1934. By 1949, 2,500 of the original SUPERB had been produced in various versions.

First generation: a new beginning combined with old qualities

Over 50 years later, ŠKODA presented a SUPERB once again at the IAA 2001 in Frankfurt. This new top model kept the SUPERB's old qualities alive; the four-door saloon's interior was so spacious that the passengers in the rear could cross their legs. In total, 135,700 of the SUPERB I were produced from 2001 to 2008 and it received numerous prestigious awards, including being named 'Best Import Car' by car magazine *Auto Bild*.

Second generation: the SUPERB COMBI doubled deliveries

ŠKODA unveiled the SUPERB II at the 2008 Geneva Motor Show. Following in the footsteps of the hatchback version featuring an innovative two-part tailgate, the SUPERB COMBI first appeared one year later. In total, 616,600 of the SUPERB II were produced between 2008 and 2015. Among others, it was awarded the title of 'Luxury Car of the Year' by the British *Top Gear* magazine in 2009, and 'Best Import Car' in its category in the 'Best Cars 2012' readers' choice awards for German specialist magazine *auto, motor und sport*.

Third generation: more emotive and dynamic

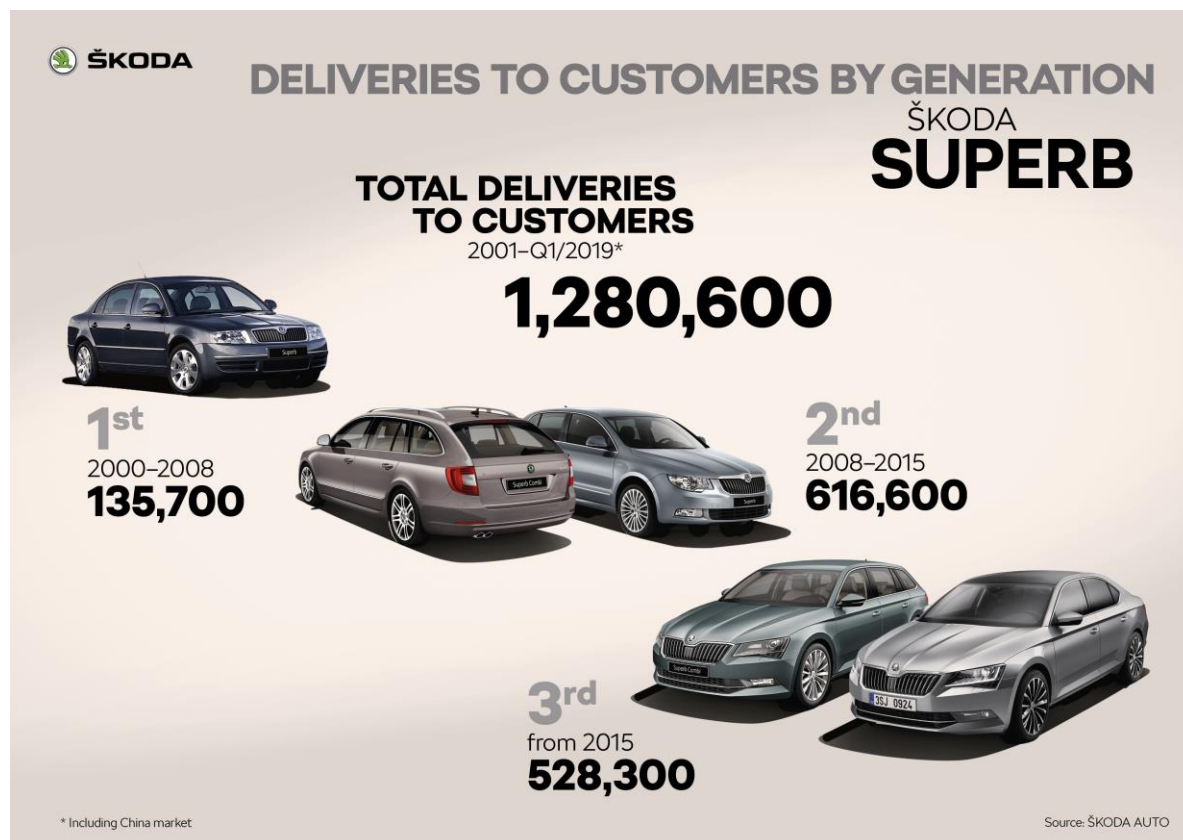
Boasting new technologies, innovative assistance systems, a high level of safety and even more space, the SUPERB III set new benchmarks in 2015; it was also more elegant and dynamic than ever before. In 2016 alone, it collected 31 international press awards – and a further 16 awards the following year. The third generation reached the mark of 500,000 cars produced in March 2019 – even before the model range's update. ŠKODA's flagship is extremely popular as a company, business and fleet vehicle – in 2018, 82 per cent of buyers were business customers. Since 2016, approximately 54 per cent of all of the ŠKODA SUPERBs produced in Europe have been SUPERB COMBIs. In Germany, the model's most important European market, over 90 per cent of all SUPERBs are delivered as an estate.



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Follow us at <https://twitter.com/skodaautonews> for the latest news. Find out all about the new ŠKODA SUPERB with [#SkodaSuperb](https://twitter.com/skodaautonews).

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.