

ROGER BOYD



Chevrolet Dealership Timeline

- May 1931 - Roger Boyd opens the Chelmsford Centre Chevrolet Co in the ground floor of Central House with former stables in the rear serving as a garage
- May 1941 – Tenth anniversary of Chelmsford Centre Chevrolet Co.
- Feb 1942 – Roger Boyd rents 20 Chelmsford Street from Octavia Sweetser and moves operations there
- Sep 1946 – Roger Boyd, Inc. is operating the Chevrolet dealership and a Sunoco service station at 40 Chelmsford Street
- Jul 1952 – The Town of Chelmsford proposes then rejects 40 Chelmsford Street as a new school building site
- Aug 1952 – Roger Boyd purchases 40 Chelmsford Street from Ralph and Mabel Emerson
- Feb 1954 – The Boyd Building opens at 36 Chelmsford Street, with the Newsweekly as a tenant in May
- Oct 1961 – Roger Boyd, Inc. celebrates its 30th Anniversary
- Dec 1964 – Roger Boyd transfers the property title to Roger Boyd, Inc.
- Jun 1968 – Howard Brown starts doing business as Howard Brown Chevrolet
- Feb 1969 – Gabby Monroe starts doing business as Monroe Chevrolet, Inc.
- Oct 1969 – Gabby Monroe advertises as Monroe Chevy Town
- Dec 1970 – Peter Hallissy is doing business as Hallissy Chevrolet Co.
- May 1975 – Hallissy Chevrolet becomes Colonial Chevrolet
- Nov 1976 - Roger Boyd dies on Nev 21
- Jan 1977 – Peter Hallissy was granted a variance for an auto salesroom on the other side of Chelmsford Street
- Dec 1978 – Roger Boyd Inc. transfers the property title to Roger's brother Ronald Boyd of Greenwich, CT
- Jun 1979 – Larry Cunningham is doing business as Colonial Chevrolet
- Mar 1980 – Peter Hallissy is doing business as Hallissy Subaru at 620 Middlesex Street in Lowell
- Jul 1980 – Peter Hallissy now also operates Toyota and Chevrolet dealerships at 777 Rogers Street in Lowell
- Sep 1980 – Larry Cunningham jumps ship and goes to Hallissy Chevrolet at 777 Rogers Street in Lowell
- Sep 1980 - Walter Sullivan is doing business as Walter Sullivan's Colonial Chevrolet
- Nov 1982 – Peter Hallissy invites former Colonial Chevrolet customers to visit Hallissy World of Cars in Lowell for all their automotive needs
- Jan 1983 – Ronald Boyd sells the 34-48 Chelmsford Street property to Charles Parlee for commercial redevelopment
- Mar 1995 - Charles Parlee transfers the property to J & C Management Co.
- Dec 1996 – J & C Management Co. transfers the property title in trust to William Whitehouse (Charles Parlee's son-in-law)



ROGER W. BOYD

Service Through The Years

In 1931, many firms were going out of business and to set up a new business would have been suicide for most men at this stage of the depression. But, Roger W. Boyd, owner of the Chelmsford Center Chevrolet Co., at this time saw the need for a Chevrolet Dealer in Chelmsford owing

to the fact that a suburban dealer can offer better values in used cars and also give a much better trade-in allowance on a new car. His venture into the automobile field went over with a bang for now he has in his employment twelve qualified workers. He can proudly say that he is the oldest and largest automobile dealer in Chelmsford. Service through the years at the Chelmsford Centre Chevrolet Company has been one of his biggest selling points.

Roger W. Boyd is 34 years old and was born in Chelmsford and attended the Chelmsford schools. He lives with his parents, Mr. and Mrs. Richard T. Boyd, on Golden Cove Road. He has five brothers; Ralph, Harold, Milton, Ronald and Charleton and two sisters, Evelyn and Shirley.

After finishing school Roger entered the building and contracting business with his father. He stayed in this company, Richard T. Boyd & Co., for eight years before he started his present business.

One of his greatest hobbies is traveling. With all his traveling to date, which includes many states in the United States, he would like to do much more and be able to take in the many points of interest which this country has to offer. Sports of all sorts hold Roger's interest with the local teams being his favorites.

(Continued On Page Four)

Roger W. Boyd

(Continued From Page One)

He is very active in the Lowell Elks and is a member of Vesper Country Club. By the way, he's quite a golfer even though he is modest about it. He has an eye of an eagle, always after his birdie.

The Chelmsford Centre Chevrolet Company with Roger W. Boyd as its president and treasurer, includes the following people; Milton Boyd, brother of the owner, sales manager; Vincent M. Borrows, salesman; Harry L. Shield, Jr., parts and accessories manager; Albert Gunther, service manager; William L. Hines, lubrication manager; William Shore, Willard Parker, Alfred Llewellyn, mechanics; Dorothy Murphy, office manager. At the Chelmsford Auto Body Company, a part of the Chelmsford Centre Chevrolet Company where used cars are put into tip-top shape, Ben Connolly is the foreman with Charlie Wilkson as the fender expert.

This group of workers make up the Chelmsford Centre Chevrolet Company which deals in new Chevrolet cars and trucks; high-grade used cars; U. S. tires and batteries and a full line of accessories. This company is also an official inspection station.

To You On Your
FIRST ANNIVERSARY
FROM US ON OUR
TENTH ANNIVERSARY
CONGRATULATIONS



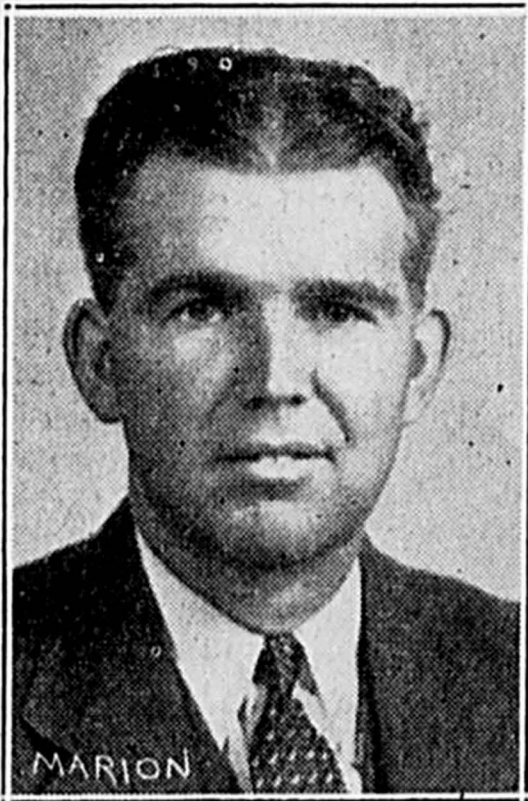
Chelmsford Centre
Chevrolet Co.

ROGER BOYD, Proprietor

Central Sq., Chelmsford

Dial 7883

REMOVAL NOTICE



Roger W. Boyd

■ ■ ■ ■

We are now in our new building at 20 Chelmsford Street; on Route 110; where we will be pleased to serve you in a prompt and efficient manner.

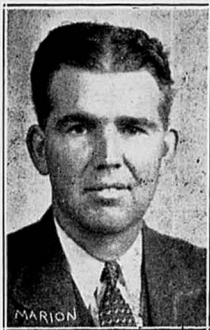
Our new and more commodious quarters will be open at all times for your inspection.

DIAL 8701

ROGER BOYD, Inc.

FORMERLY CHELMSFORD CENTRE CHEVROLET CO.

Welcome Home VETERANS



ROGER W. BOYD
General Manager



The men at ROGER BOYD, INC. are 100% Veterans



VINCENT M. BORROWS
Assistant General Manager

Roger Boyd, Inc.

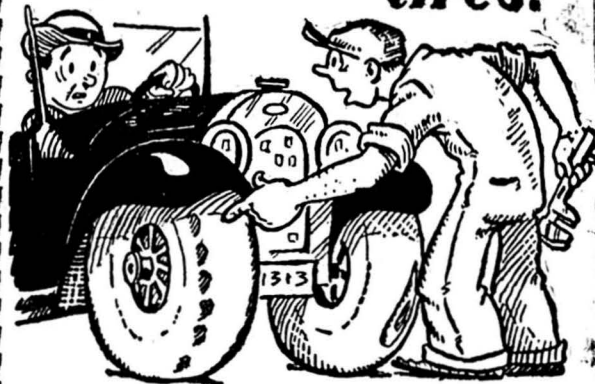


SALES & SERVICE

Dial 3-1779



LOOK at your tires!



Scuffing, pitting and gouging are due to improper wheel alignment. Ordinary wear—sagging springs, worn bushings, bearings, pivots—throw wheels out of line, drag the tires sideways along the road, scuff and burn the tread, and cut mileage in half.

Let Us Check Your WHEEL ALIGNMENT

We will inspect your steering with accurate gauges that show exactly what is wrong, and tell you what corrections are necessary. Some inexpensive adjustment may be all you need. DON'T ruin your tires because of neglect. The same corrections that stop abusive tire wear, also give Touch Control Steering. Drive in today.



Tires --- Batteries

Have Your Grease and Oil Changed at

BOYD'S SUNOCO SERVICE

54 Chelmsford St., Chelmsford

TEL. 8929



Visit . . .

Boyd's



FOR SPRING SERVICE

Official Inspection

- Tighten Steering
- Remove Wheels, Clean, Repack, Adjust Front Bearings
- Adjust All Brakes
- Oil and Adjust Windshield Wipers
- Adjust Horn
- Check Alignment
- Check All Lights, Focus Headlights
- Inspect Tires

BODY & FENDER WORK A SPECIALTY

Roger Boyd, Inc.



Dial 3-1779

SALES AND SERVICE

20 Chelmsford St.

Chelmsford Center

SAVE GAS • OIL • BREAKDOWNS • REPAIRS

BOOST PLEASURE • PERFORMANCE • TRADE-IN VALUE • RESALE PRICE

BRAND NEW CHEVROLET ENGINE

We use your
cylinder head
and oil pan

NO CASH!
NO PAYMENTS FOR 30 DAYS
THEN ONLY \$20.29 A MONTH!

\$219
ONLY INSTALLED



BRAND NEW!
DIRECT FROM FACTORY!
FULLY GUARANTEED!
1936 to 1948 MOTORS!
(Except C.O.E. Truck Models)

**This New-Motor Bargain Includes
All Labor and All These Materials**

- New Block • New Pistons • New Piston Rings • New Piston Pins
- Valve Springs • New Exhaust Valves
- New Gaskets • New Spark Plugs
- New Points • New Clutch Disc
- New Condenser • New Timing Cover • New Oil Screen • New Oil
- FREE** • Plus Carburetor Overhaul

**OFFERED ONLY UNTIL
MARCH 15th**
by your
Local Chevrolet Dealer
**ROGER
BOYD,
Inc.**

Tel. 3-1779

**40 CHELMSFORD, ST.
CHELMSFORD CENTER
COME IN TODAY!**

BE SMART! SAVE MONEY!



First to purchase a new 1950 passenger Chevrolet car are Mr. and Mrs. Arthur Lyons, Jr. of 205 Billerica St., Center section. Mr. Lyons, third from left, is being congratulated by Vincent M. Borrows, Sales Manager of Roger Boyd, Inc., extreme right, as Stephen Lannon, district Manager of District 2 of the Chevrolet Motor Division at Cambridge and Mrs. Arthur Lyons, Jr., take part in this happy event. Mr. Lyons was a prisoner of war held by the German's during World War II and has looked forward to owning a 1950 Chevrolet. This the Lyon's 2nd Chevrolet car -- it was Chevrolet first.

CHELMSFORD

Newsweekly

The First Newspaper In Massachusetts To Publish Without The Use Of Type

Vol. IX, No. 26

Chelmsford, Mass., Thursday March 27, 1952

Price 5 Cents



A CONTRIBUTION TO DRIVER EDUCATION---On Friday morning Roger W. Boyd of Roger Boyd Inc. of the Center section presented a 1952 Chevrolet to Chelmsford High School to be used in the Driver Training Course at the school. Pictured in the center is Mr. Boyd presenting the keys to Daniel J. Hart, chairman of the School Committee. Also present at the ceremonies were Chief of Police Ralph J. Hulslander, Supt. of Schools H. Morton Jeffords, School committeemen Vernon Fletcher and Ray Pike, Principal John T. Conrad, Deputy Registrar of Motor Vehicles Anthony A. BonZagni, James M. Keefe of AAA, Sup. of Driver Training at the Registry Eugene J. Fanning and George F. O'Day, and Chief Supervisor of Safety Education and Public Relations at the Registry William A. Reardon.

On Display Friday Jan. 9th OPEN HOUSE SATURDAY

It's Here Now!

1953

CHEVROLET



It's entirely new, through and through—the '53 Chevrolet. It's All-New in styling, All-New in performance, All-New in economy. From bumper to bumper, from roof to road, you'll find this finest Chevrolet of them all packed with new features, new Chevrolet *firsts*. Come in and see the entirely new '53 Chevrolet!

**STARTLINGLY
NEW!
WONDERFULLY
DIFFERENT!**

SEE IT AT

Roger Boyd, Inc.

40 Chelmsford St.

Chelmsford Center

Complete Showing
of Passenger Cars
and Trucks

DOOR PRIZES
FOR EVERYONE

Children's Prizes

First NAME DRAWN receives a \$25.00 Bond.
Second NAME DRAWN receives a \$10.00 Gift Certificate.
Third NAME DRAWN receives a \$5.00 Gift Certificate.
Above drawing limited to school children between 5 to 18 years old.

Adult Prizes

First NAME DRAWN receives a \$100 Bond.
Second NAME DRAWN receives a \$50 Bond.
Third NAME DRAWN receives a \$25 Bond.

"Bump" Hadley will be on hand at 8:00 P.M. to conduct the drawing of prizes.

BIG TIME

Everybody Welcome

The Motoramic 1955 Chevrolet

Now Showing at
Roger Boyd Inc.

Performance,
Smoothness,
and Economy



3 NEW
Versatile
Transmissions

Coloramic Interiors

EVERYTHING
It Has Is
NEW!!!

3 All New
All Powerful
ENGINES

NEW "Blue Flame 123"
123 Horsepower

NEW "Blue Flame 136"
136 Horsepower

NEW "Turbo Fire V 8"
165 Horsepower

14 NEW
Brilliant
Solid
Colors
for '55

ALL NEW
Engineered Styling
resulting in that
**MOTORAMIC
LOOK**

PLUS AN ALL-NEW
12-VOLT ELECTRICAL SYSTEM

OPEN HOUSE SATURDAY,
OCTOBER 30th 1954

!! DOOR PRIZES FOR EVERYONE !!

CHILDREN'S PRIZES

First NAME DRAWN receives an English Bicycle. (Boy's or girl's)
Second NAME DRAWN receives a \$10.00 Gift Certificate.
Third NAME DRAWN receives a \$5.00 Gift Certificate.
Above drawing limited to school children between 5 to 18 years old.

ADULT PRIZES

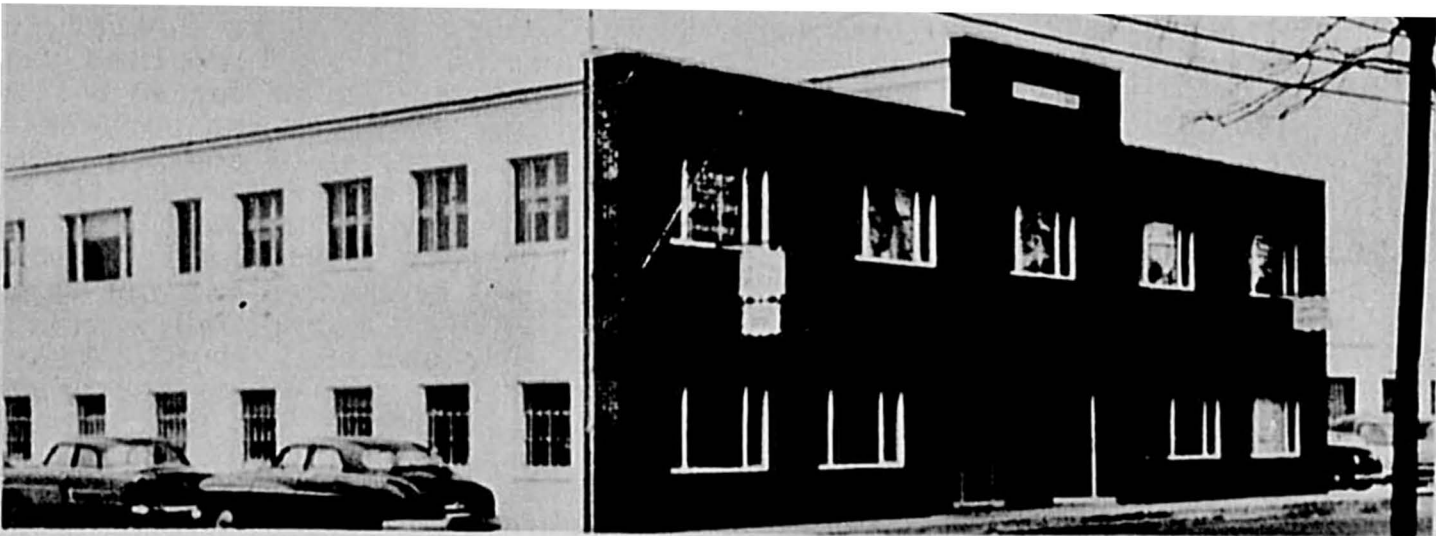
First NAME DRAWN receives a \$50 Bond.
Second NAME DRAWN receives a \$25 Bond.
Drawing of prizes will be conducted at 5 P. M.

Roger Boyd, Inc.

40 Chelmsford St.

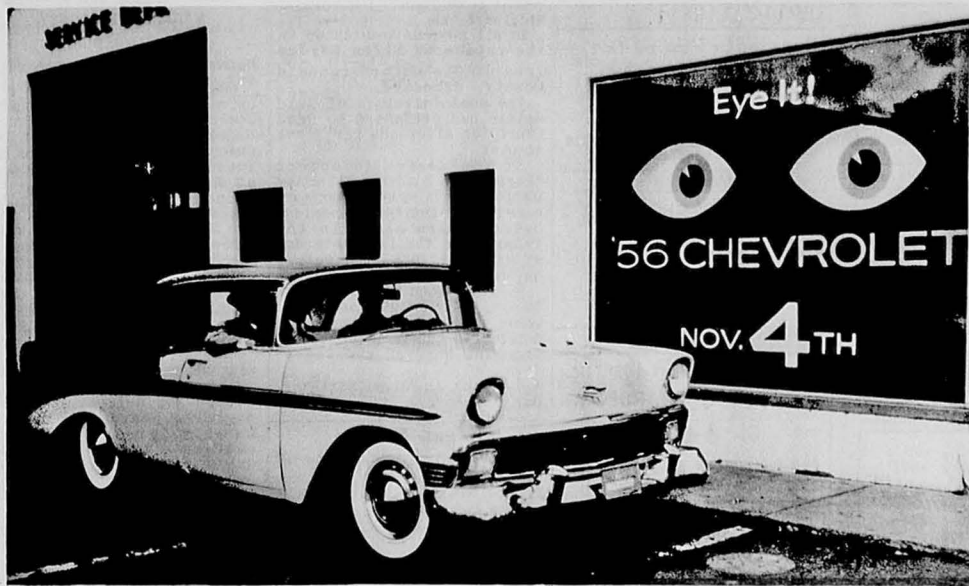
Chelmsford, Mass.

Chelmsford Newsweekly, December 30, 1954



Boyd Building opened in 1954.

ANNUAL OPEN HOUSE



A four-door
hardtop
PICTURED ON THIS PAGE

A Station Wagon

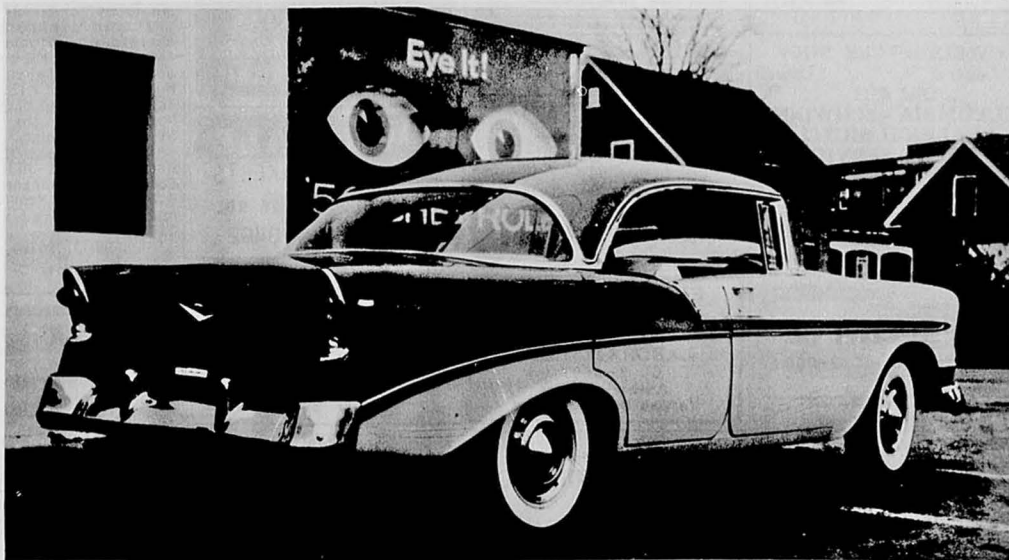
Convertible

Sedan

Sport Coupe

SHOWING 1956 CHEVROLET

Chevrolet's got
it for you . . .
come see it.



SATURDAY, NOVEMBER 5TH

!! DOOR PRIZES FOR EVERYONE !!

CHILDREN'S PRIZES

First NAME DRAWN receives Saddle & Bridle or \$50 Bond.
Second NAME DRAWN receives a \$10.00 Gift Certificate.
Third NAME DRAWN receives a \$5.00 Gift Certificate.

ADULT PRIZES

First NAME DRAWN receives a \$50 Bond.
Second NAME DRAWN receives a \$25 Bond.

Above drawing limited to school children between 5 to 18 years old.

Refreshments

Roger Boyd, Inc.

Refreshments

40 Chelmsford St.

Chelmsford, Mass.

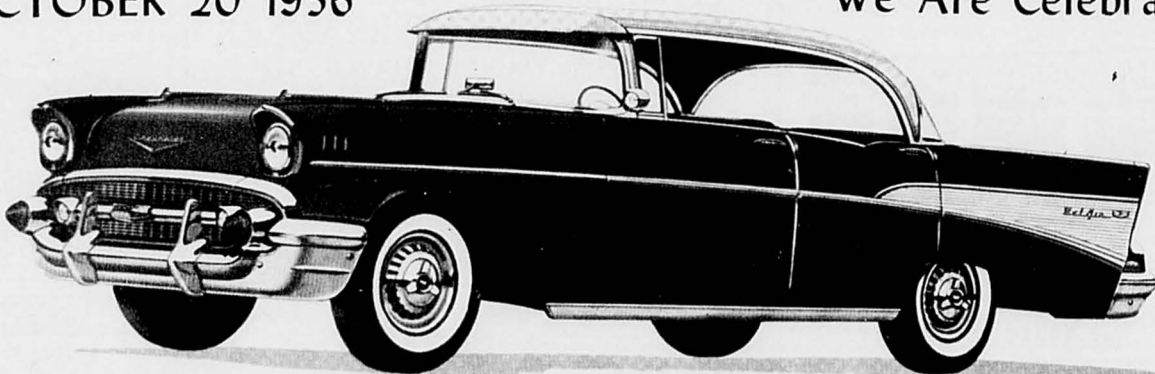
Chelmsford Newsweekly, October 18, 1956

IT'S HERE!

Sweet; Smooth And Sassy

OCTOBER 20 1956

We Are Celebrating Our



25th ANNIVERSARY *WITH THE SHOWING OF THE*
NEW 1957 CHEVROLET CARS AND TRUCKS

OPEN HOUSE

!! DOOR PRIZES FOR EVERYONE !!

ADULT PRIZES

- 1ST. 21 IN. R.C.A. COLOR TELEVISION
- 2ND. POWER LAWN MOWER
- 3RD. TABLE RADIO

CHILDREN'S PRIZES

- 1ST. ARCHERY SET
- 2ND. VOLLEY BALL SET.
- 3RD. BASKETBALL

DRAWING OF PRIZES AT 5 PM. SAT. OCTOBER 20, 1956

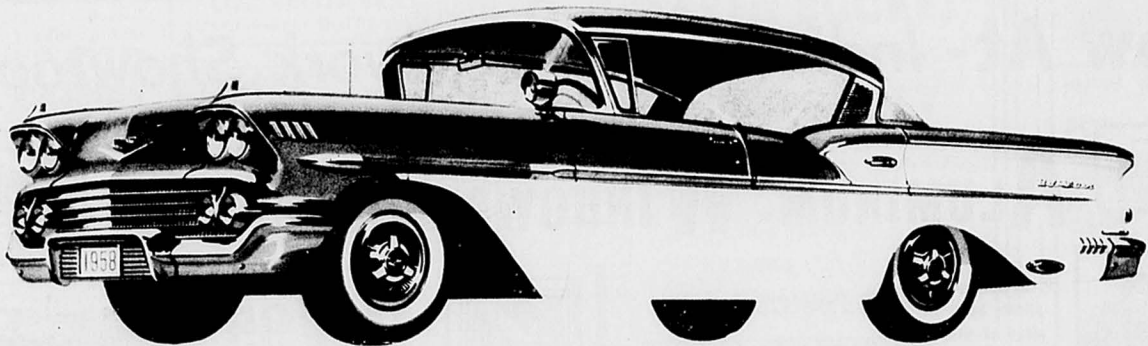
Roger Boyd, Inc.

40 Chelmsford St. — MERRIMACK VALLEY'S OLDEST CHEVROLET DEALER — Chelmsford, Mass.

IT'S HERE!

To NEW To BE TRUE

So Low So Long So Supremely Smart



NEW 1958 CHEVROLET CARS AND TRUCKS

OPEN HOUSE

NOVEMBER 2, 1957

!! DOOR PRIZES FOR EVERYONE !!

ADULT PRIZE

FEDDERS DELUXE AIR
CONDITIONER.

CHILDREN'S PRIZES

- 1St. Archery Set.
- 2ND. Basketball
- 3RD. Football

DRAWING LIMITED TO SCHOOL CHILDREN BETWEEN 5 AND 18 CHILDREN'S DRAWING WILL BE HELD AT 12 O' CLOCK NOON.
ADULT DRAWING WILL BE HELD AT 4 O' CLOCK

Roger Boyd, Inc.

40 Chelmsford St. — MERRIMACK VALLEY'S OLDEST CHEVROLET DEALER — Chelmsford, Mass.

ALL NEW AGAIN !!!



1959 CHEVROLET

CARS AND TRUCKS

ON DISPLAY AT

Roger Boyd, Inc.

40 Chelmsford St. Chelmsford, Mass.

OCTOBER 16-17-18 AL 6-2551



ROGER W. BOYD
Pres. and Treas.



MELVIN O. ERIKSEN
Vice Pres.



DONALD E. SMITH
Sales Mgr.



ARTHUR C. GREENWOOD
Service Mgr



ROBERT M. HOOD
Salesman



FRANK CUNHA
Salesman

ROGER BOYD INC.

40 CHELMSFORD STREET CHELMSFORD, MASS

30th Anniversary
1931 - 1961

- **ROGER BOYD, INC. HAS BEEN SELLING AND SERVICING NEW CHEVROLET CARS IN CHELMSFORD SINCE 1931**
- **WE HAVE CONTINUED TO GROW SINCE THE FIRST CAR WAS SOLD**
- **THIS HAS BEEN ACCOMPLISHED THROUGH FAIR & HONEST TRADING AND SERVICE WHICH IS EQUALED BY NONE**
- **OUR USED CAR SELECTION IS ONE TO BE ENVIED - OUR GUARANTEE IS NEVER QUESTIONED**
- **BE FAIR TO YOURSELF AND SEE US BEFORE YOU BUY A NEW OR USED CAR**
- **COME IN AND MEET OUR PERSONNEL - LOOK AROUND AND YOU WILL SEE FOR YOURSELF WHY ROGER BOYD, INC. HAS ENJOYED SO MANY SUCCESSFUL YEARS**

It is a pleasure to announce that Arthur C. Greenwood has been chosen by the Chevrolet Motor Division to be designated SERVICE MANAGER OF THE YEAR FOR THE BOSTON ZONE.

We wish to thank our many customers, who have made the last thirty years so pleasant and hope our efforts to serve you have helped to make your driving a pleasure. May we continue to serve you in the same sincere manner.

ROGER BOYD, INC.
Roger W. Boyd
President and Treasurer

"MERRIMACK VALLEY'S OLDEST CHEVROLET DEALER"

TEL. ALpine 6-2551

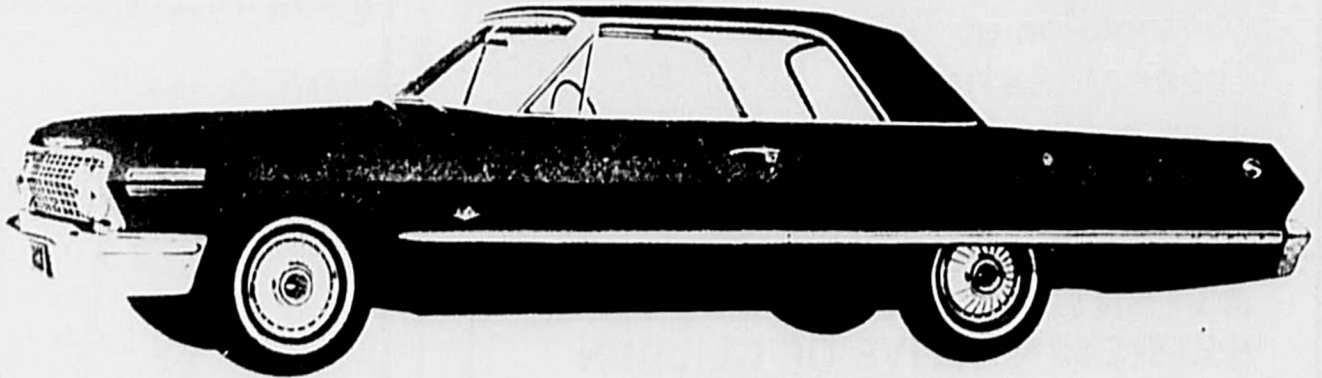
You are cordially invited to . . .

SHOWTIME '63

FEATURING THE ALL NEW

CHEVROLET

CARS and TRUCKS



ON DISPLAY
FRIDAY and SATURDAY
September 28th & 29th

ROGER BOYD Inc.

40 CHELMSFORD ST. - AL. 6-2551 - CHELMSFORD

You are cordially invited to . . .



'64 CHEVY-TIME

FEATURING THE ALL NEW

CHEVROLET CARS and TRUCKS



On Display

Thursday, Friday & Saturday
September 26, 27, 28

Never in our 32 years have we been so proud
as we are now in presenting to you the complete new
line of 1964 Chevrolets

ROGER BOYD Inc.

40 CHELMSFORD ST. PHONE 256-2551 CHELMSFORD

Merrimack Valley's Oldest Chevrolet Dealer

now!
the beautiful shapes
for '65



'65 Chevrolet Impala Sport Sedan

Chevrolet Impala '65

It's longer, lower, wider--with comforts that'll have many an expensive car wondering why it didn't think of them first. More shoulder room, more leg room up front. Curved side windows, and instrument panel that's a conversation piece. In fact, just about everything's new right down to the road. And even that'll seem newer because the Jet-smooth ride is smoother than ever.

On Display

Thursday, Friday & Saturday

September 24, 25, 26

**ROGER
BOYD Inc.**

40 CHELMSFORD ST. PHONE 256-2551 CHELMSFORD

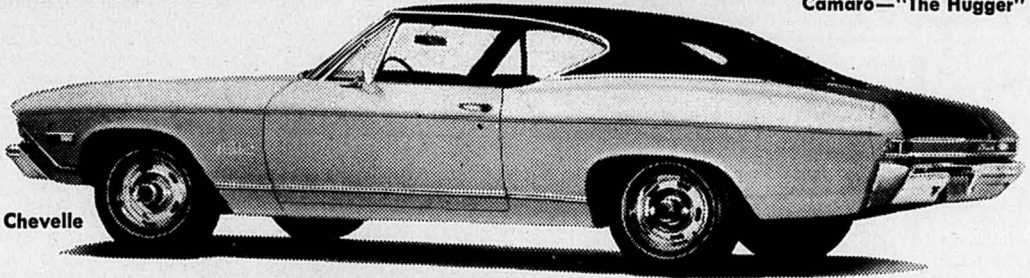
Merrimack Valley's Oldest Chevrolet Dealer



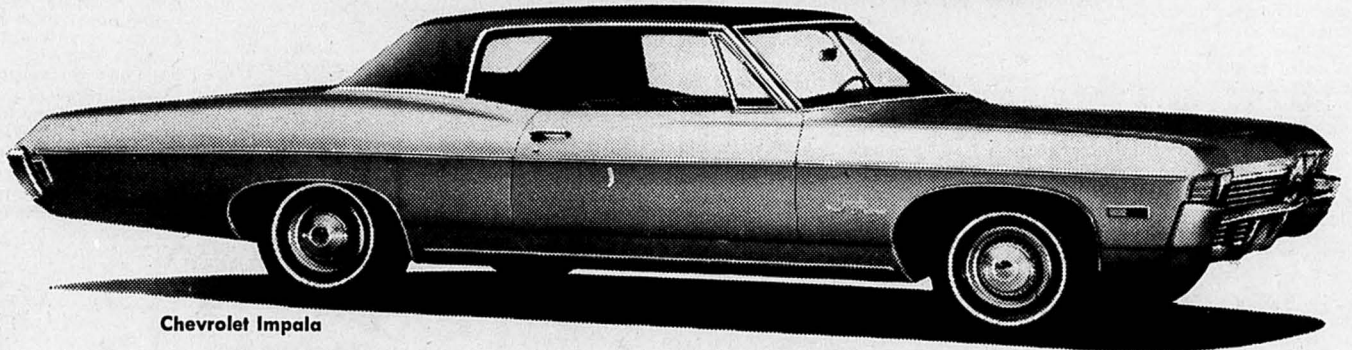
Chevrolet Custom El Camino



Camaro—"The Hugger"



Chevelle



Chevrolet Impala

These '68 Chevrolets just found a new home **HERE**



Howard Brown

We're here to help you in any way we can. A shiny new Chevrolet? A sharp OK used car or truck? Service you can count on? Parts? Just come to the newest Chevrolet dealer in town, where you'll be treated right every time. Come in during our Opening Days just to shake hands and look around if you like. Why, we'll even give you a free ride in a silent-riding new Chevrolet, a sportier-than-ever Camaro, a totally new Chevy II Nova, a quick-size Chevelle, a Corvette or Corvair. See you soon?



HOWARD BROWN CHEVROLET

40 Chelmsford Street
Chelmsford, Mass.



Dial
256-2551

Formerly Roger Boyd Chevrolet

OPEN 8 A.M.—9 P.M. DAILY — 8 A.M.—5 P.M. SATURDAYS



SALE



Clearweep

**ALL 1968 CHEVROLETS
PRICED TO MOVE NOW!!**

— AT —

**HOWARD BROWN
CHEVY TOWN
TERRIFIC
DEALS!**

**All Colors, Body Styles and
Models To Choose From.
COME QUICK—SAVE LOTS.**

**HOWARD BROWN
CHEVROLET**

**40 CHELMSFORD STREET
CHELMSFORD, MASS.**

**OPEN 8 AM—9 PM DAILY
8 AM—5 PM SATURDAYS**

Dial 256-2551





These '69 Chevrolets just found a new home
HERE



Come in soon and see Gabby Monroe or any of his fine sales & service personnel for any transportation service

GO WITH MONROE

We're here to help you in any way we can. A shiny new Chevrolet? A sharp OK used car or truck? Service you can count on? Parts? Just come to the newest Chevrolet dealer in town, where you'll be treated right every time. Come in during our Opening Days just to shake hands and look around if you like. Why, we'll even give you a free ride in a silent-riding new Chevrolet, a sportier-than-ever Camaro, a totally new Chevy II Nova, a quick-size Chevelle, a Corvette or Corvair.

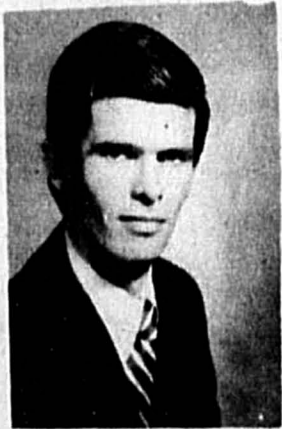
MONROE CHEVROLET INC.

40 Chelmsford Street
Chelmsford, Mass.



Dial
256-2551

OPEN 8 A.M.—9 P.M. DAILY — 8 A.M.—5 P.M. SATURDAYS



PETER HALLISSY

HALLISSY CHEVROLET, INC.,

Chelmsford's only new car dealer, is having a used car sale.

WHOLESALE TO THE PUBLIC

1969 FORD NL 2 DR. HT V-8 AUTO P S RADIO Like New	1970 BUICK SKYLARK 2 DR V-8 AUTO. P S RADIO HT Like New	1968 CHEVY IMPALA 2 DR HT V-8 AUTO. P S RADIO	1966 CHEVY IMPALA 4 DR AUTO. V-8 RADIO PS Low Mileage	1968 FORD 1/2 TON PICKUP v-8 4 SP.	1963 CHEVY IMPALA CONVERT. 6/CYL STD.
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Plus 7% rebate on all new 1971 Chevrolets
if Congress repeals the Federal Excise Tax Bill!

We have a wide selection of Brand New 1971 CHEVROLETS
in Stock - All Models & Colors for immediate delivery!

We Are First In Service

HALLISSY Chevrolet, Inc.

Sales With Service

40 CHELMSFORD ST. CHELMSFORD

TEL. 256-2551



PETER HALLISSY

HALLISSY CHEVROLET INTRODUCTION SALE

NOW FOR THE FIRST TIME
EVER HALLISSY

OFFERS

1975 CHEVROLETS
at **HUGE DISCOUNTS**

IMAGINE YEAR END SAVINGS ON
1975 MODELS WHEN MOST DEALERS
ARE OFFERING THEM ON 74 MODELS

(WE ARE 1st IN SERVICE)

Hallissy
 **Chevrolet**

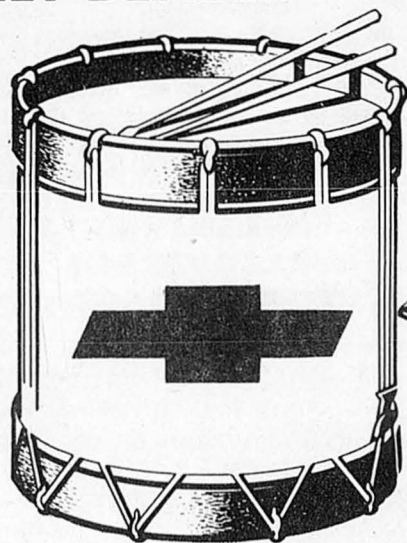
40 CHELMSFORD STREET, CHELMSFORD 256-2551

INTRODUCING... COLONIAL CHEVROLET

CHELMSFORD'S NEW CHEVROLET DEALER



The Colonial Family



**BUY FROM COLONIAL
AND
BUY WITH CONFIDENCE**

**YOU CAN'T BEAT
A COLONIAL DEAL!**

WHY?

**BECAUSE COLONIAL
MAKES SENSE**

**40 CHELMSFORD ST. CHELMSFORD, MASS.
256-2551**

OPEN: Mon.-Fri. 7:30 A.M.-9 P.M. Sat. 9 A.M.-5 P.M.



YOU'LL

PAY LESS

FOR YOUR NEW CHEVROLET AT COLONIAL CHEVROLET

Seeing is Believing— **NO BRAG, JUST FACTS**

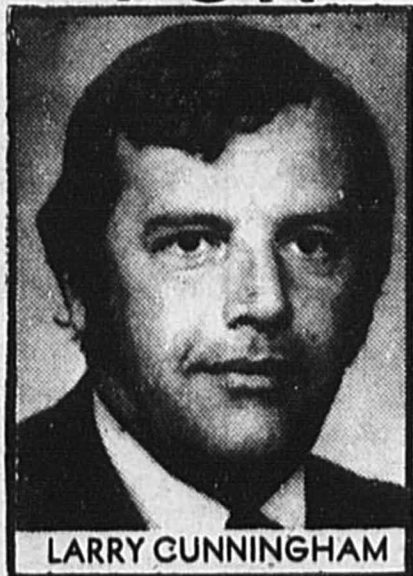
LARRY CUNNINGHAM!

'77 FORD LTD 4 dr. only 13,777 miles \$3177	'77 CHEVY IMPALA 4 dr. auto \$3777	'75 OLDS CUTLASS 4 dr. air, stereo - nice car \$2877	'78 NOVA 4 dr. 6 cyl. auto., air \$4577	'73 OLDS DELTA 88 2 dr. air \$1277	'76 MALIBU CLASSIC WAGON Loaded, nice car \$3577	'78 FORD CLUB WAGON 5 Pass. auto., p.s. \$4577	'75 CHEVY SPORT VAN 12 Pass., auto., p.s. \$2977	'74 CHEVY CAPRICE wagon, air \$1577	'72 CHEVY 1/2 ton, 4 w.d. with plow \$2577	'72 BUICK SKYLARK 2 dr. HT, low mileage \$1477	'78 CAMARO RALLY SPORT auto., p.s. sharp car SAVE	'76 Plym. Scamp 2 dr 6 cyl. std. \$2577
'74 CHEVY 1/2 TON std. \$1877	'75 PLY. FURY WAG. Air cond. only 43,000 miles \$2077	'74 AMC SPORTABOUT WAGON Low mileage \$1777	'73 Ford Ranchero V-8 auto. \$1977	'76 CHEVY 1/2 TON PICKUP 6 cyl., auto., nice truck SAVE	'77 Monte Carlo Stereo radio "A Nice Car" \$3977	'79 GMC VAN auto., p.s. 9,000 miles SAVE	'75 VW Bug \$2577	'75 Camaro 8 cyl., auto. SAVE	'74 VOLVO 164E Auto, air, 45,000 miles \$3377	'78 CHEVY Malibu 6 cyl., auto., WAGON \$3977	'75 CHEVY NOVA 2 DR. 6 Cyl., auto., p.s. SAVE	'74 CHEVY VEGA 4 cyl 4 spd. \$1477

COLONIAL CHEVROLET

LOOKING

FOR



You'll find him at
HALLISSY CHEVROLET!

Larry wishes to invite all his past customers and friends to Hallissy Chevrolet for the best deal around on any new Chevrolet or used car.

*Sincerely,
Larry Cunningham
Sales Manager*

HALLISSY SUBARU DODGE INC.

ACROSS FROM
LOWELL BOY'S CLUB
OPEN MON.-FRI. 9-9
SAT. 9-5

620 MIDDLESEX ST.
LOWELL, MASS.
COMPLETE SERVICE & PARTS DEPT.

Tel. 459-0119

Walter Sullivan's

COLONIAL CHEVROLET INC.

40 CHELMSFORD ST. CHELMSFORD, MA. OPEN 9 TO 9

Rt. 495
at
Rt. 110

Tel. 1
256-2551

1980 CLEARANCE SALE LOW OVERHEAD SAVES YOU \$\$\$\$\$

TRADE NOW
Your Car Will
Never Be
Worth More
Towards Any
1980 Chev. Car
or Truck!

SEE
the new
1981
Chevrolets
today

LOOK!
Make Us An Offer!
No Reasonable
Offer Refused!
BUY NOW!

All Models
Available For
Immediate
Delivery!! Don't
Miss This Sale!!

**ON THE
SPOT
FINANCING**

LOOK AT THESE USED CAR VALUES!

ONE YEAR OR 12,000 MI.
POWER TRAIN GUARANTEE
ON ALL USED CARS LISTED.

'80 CAMARO

6 cyl., 8,000 miles, stereo
radio. #2445.



\$6495

**LOOK!
MAKE US
AN OFFER**

'78 CHEVETTE

Economy champ. #2460



\$3795

'78 NOVA 4 DR.

6 cyl., auto., p.s., p.b.,
looks & runs new. #5434.



\$4395

'79 IMPALA WAGON

Silver, w/red vinyl int., full
power. #5440.

\$4995

'79 PONTIAC PHOENIX 4 DR.

Economical, 6 cyl., #5435

\$4895

'77 VEGA WGN.

4 cyl., 4 spd., like new.
#5438

\$3295

'78 NOVA HATCHBACK CPE.

6 cyl., auto. #5429

\$4395

'79 PONTIAC BONNEVILLE



You gotta see this one.
#5441

\$6295

'77 VW RABBIT



Real gas miser. #2292

\$3395

**NO
REASONABLE
OFFERS
REFUSED!!**

'77 MONZA



4 cyl., auto., gas saver
#5439

\$3295

FREE

**Tank of Gas with Purchase of New or Used Car
OFFER GOOD WITH COPY OF THIS AD!**

COLONIAL CHEVROLET INC.

40 CHELMSFORD ST. CHELMSFORD, MA. OPEN 9 TO 9

Walter Sullivan's

Rt. 495
at
Rt. 110

Tel.
256-2551

34-48 Chelmsford Street in 2022 on Google Earth

