

VOLUME No. 9

Funeral Services Held For Mrs. Mary Ann Day Wednesday Afternoon

Funeral services were held Wednesday afternoon, March 2, for Mrs. Mary Ann Day, age 87, who passed away at the home of her daughter, M. Thomas, in the Lakeview...

Humble Takes Lease On Wildcat Acreage Belonging to Matadors

Matador, Motley County.—One of the largest leases ever made in this section has been recorded here by Humble Company on the Matador Ranch, owned by the Matador Land & Cattle Company. A test to be drilled 6,000 feet was included in the contract.

Portions of five counties, Motley, Dickens, Cottle, Floyd and Crosby, are included in the 466,526 acres. More than half of the ranch is in Motley County.

Consideration given in the lease was \$1.00 and other considerations, records of the County Clerk show. In Motley County, 259,848 acres were leased; in Dickens, 122,336; in Cottle, 68,950; in Floyd, 13,181, and in Crosby, 110.

Adjustments May Be Necessary to Carry Out Farm Program

In studying the farm program for 1938 as carried by the newspapers it occurs to me that it has all the earmarks of a fair and just program. But with the experience of the past in connection with farm programs, I am sure it will be one in which it will be necessary for adjustment to be made to take care of the irregularities when they arise.

It is necessary that we have an organization strong enough to give the county a fair representation when these questions arise. We must study our program in each community as to how it will affect ourselves and our neighbors and when it becomes necessary to send representatives to state hearings that we use the utmost care in selecting our delegates as these men have an important task to perform. They must know the issue, they must be in position to explain our agricultural interests to the proper authorities. This can only be done with the majority of Floyd County farmers cooperating with this undertaking.

FRED BATTEY, President Floyd County Agricultural Assn.

Posting of Wage Accounts in Progress by Social Security Board

Amarillo, February 29.—Posting of wage accounts under the Federal old-age insurance program is now in progress, and by July 1 the Social Security Board expects to be able to answer inquiries from workers as to the status of their accounts, it was announced today by Dewey Reed, manager of the Amarillo office of the Board.

As of January 31, 1938, there were 2,041,785 holders of social security account numbers in this region, divided as follows: Louisiana, 475,902; New Mexico, 84,921; Texas, 1,480,962. When the posting of wage credits is completed, Reed said, employees will be able to ascertain the total amount of wages credited to their old-age insurance accounts whenever they desire to do so. It is hoped to finish the work of posting wage accounts by the end of June, Reed explained.

This is the second step in the program which provides for payment of old-age insurance benefits to workers in covered employment when they reach the age of 65 and retire from employment.

The posting of wages to social security accounts could not be undertaken until the Board had received from the United States Treasury wage reports of employers showing amounts paid to workers. The first of these, covering the first half of 1937, were received by the Board from the Treasury during the final months of 1937. The second, showing wages paid through December 31, 1937, are expected to be available for posting soon.

Wage reports by employers to the Bureau of Internal Revenue are now being made quarterly instead of semi-annually.

J. C. WESTER UNDERGOES MINOR NOSE OPERATION

Following an examination last Friday in a Lubbock sanitarium, J. C. Wester underwent an operation Saturday for the removal of a growth which had been causing discomfort to his nose. Mr. Wester was able to return home Sunday.

F. C. Harmon has been confined to his bed for the past two days suffering with influenza.

Early Spring "Digging"



John R. Freeman Preached at Church of Christ Sunday

Evangelist John R. Freeman, of Lubbock, preached at the Wall Street Church of Christ Sunday at 10:45. Mr. Freeman has been preaching regularly every fourth Sunday for sometime, but announced Sunday to the congregation that he would not be with them regularly hereafter, since he has assumed the duties as Elder in the Church of Christ, Avenue L, Lubbock.

Evangelist Earl Cantwell, of Silvertown, will preach at the Church of Christ here next Sunday at 10:45 and Sunday night at 7:30.

LIONS CLUB HOLD REGULAR WEEKLY LUNCHEON

The Lions Club met in their regular weekly luncheon Tuesday at the First Christian Church annex, with Rev. John E. Eldridge speaker of the noon hour.

Mr. and Mrs. C. L. Hagood spent Sunday in Canyon with Mrs. Hagood's parents, Mr. and Mrs. W. A. Jennings.

Mr. and Mrs. John Smith and little son, of Oklahoma, who were called to the bedside of Mr. Smith's brother, Bob Smith of this city, returned to their home Monday. Bob Smith is greatly improved from a serious illness caused from pneumonia.

Mr. and Mrs. M. T. Garner of Borger, spent Thursday night in Floydada with Mrs. Garner's sister, Mrs. J. J. McKinney and family.

Mr. and Mrs. Marvin English moved to their new home recently completed in West Floydada, Monday of this week.

Mrs. Callie Brewer, of Smithville, spent last week visiting in Floydada. Mrs. Brewer was formerly a resident of Floydada, and is the sister of Mr. J. E. Perry who lives South West of town. She also visited with Mrs. V. Andrews a few days.

F. C. Harmon, Jr., who is attending school at McMurray College, in Abilene, spent the week end with his parents, Mr. and Mrs. F. C. Harmon.

Mrs. J. D. Hardgrove and little daughter, Betty Jean, of Clovis, New Mexico, were in Floydada Sunday afternoon to see Mrs. Hardgrove's mother, Mrs. Alma Smally.

Mrs. C. H. Snell and little son, Harold, who have been with Mrs. Snell's parents, Mr. and Mrs. J. J. McKinney, for the past week, left for their home in Fort Worth, Sunday afternoon.

Mr. and Mrs. B. M. Higgins, of the Baker community, announce the arrival of a daughter, Mary Elaine, February 18. Mrs. Higgins was Miss Opal Nelson, daughter of Mr. and Mrs. H. J. Nelson.

Brownfield Lions Host to District Gathering Of Organization Friday

Mr. and Mrs. Ed Johnson were delegates to Brownfield to attend a Lions quarterly district meeting last Friday night, February 25. There were about 120 representatives from the different clubs over the district present, and enjoying a good meeting.

Mr. and Mrs. Johnson returned home Saturday morning.

High School Junior And Senior Follies Tie For Honors in Presentments

The Junior and Senior Follies, high school plays, were presented last Thursday night in the high school auditorium with a good crowd to see the plays. At the end of the plays, following the dismissal of the audience, everyone voted, to decide the winner. As a result the score was a tie, 68 to 68.

The Freshman and Sophomore Follies are to be given tonight, Thursday, March 3, in the high school auditorium at 7:30.

The Sophomore play titled, "Detour Ahead", sponsored by Mrs. Dorris W. Jones, and Trenton T. Davis, with a very interesting cast consisting of Mary Louise Modlen, Joe Conway, Jerry Porter, Georgie Lee Sparks, Dalton Jones, Vincent Pilling, Carl Arnold, and Mary Frances McRoberts, and the Freshman play is to be "Kidnapping Betty" sponsored by Miss Sadie Miller, and Bert Williams.

These plays will very likely attract wide attention among students and others of the community.

Miss Ruby Norton, Miss Margie Norton, Miss Sadie Lee Miller, and Brady Thomas made a week end visit to Brownwood with the Norton sisters' parents, Mr. and Mrs. A. F. Norton.

The small son of Grady Connor, who has been seriously ill the past few days is greatly improved.

D. T. Curry, who has been ill for the past two weeks is still improving.

Mrs. Elva Bailey and daughter, Winona, of Quanah, visited over the week end with Mr. Bailey's brother and wife, Mr. and Mrs. Homer Hopkins.

Mr. and Mrs. Lucy Martin and Mr. and Mrs. W. E. Kendrick of Ralls, visited in Floydada over the week end.

Dr. C. M. Thacker and Pat Sullivan, returned home Sunday afternoon from a business trip to Denver, Colorado.

Tip Kendrick made a business trip to Graham, Sunday.

Miss Elizabeth Hardgrove who is attending school in W. T. S. C. at Canyon spent Sunday in Floydada.

Miss Mary Kathryn Looper Becomes Bride of Richard L. Fenner

Miss Mary Kathryn Looper and Richard L. Fenner were united in a simple wedding ceremony performed Sunday morning at 10 o'clock at the home of the bride's parents, Mr. and Mrs. C. P. Looper, 320 South Fourth Street. Only relatives and close friends of the couple attended the services which was read by Rev. Vernon Shaw, pastor of the First Baptist Church.

An improvised altar was built around a table in the living room and tapers furnished illumination for the occasion. A linen Maderia cloth was used as a cover for the table, at either end of which white tapers were arranged and a large Holy Bible placed in the center. Palms, ferns and lillies provided a background for the impressive single ring ceremony. A musical setting was arranged by Mrs. Pearl Fagan assisted by Misses Muriel and Nelda Fagan who gave a medley of traditional wedding music to precede the ceremony, to mark the entrance of the couple and to form a muted background for the rites.

The couple were unattended. The bride was handsomely attired in a silk and wool silver-tone tailored suit. Her accessories were chosen to harmonize and she wore a corsage of sweetheart roses.

Following the wedding ceremony, the bride's two-tier wedding cake was served by Mrs. Floyd Simpson, sister of the bride, assisted by Mrs. Malcolm McNeil, who poured the coffee. The table was covered with a lace cloth, and the cake was surrounded with a wreath of sweet peas and fern, with green tapers on the table and buffet completing the arrangement.

The bride is the lovely daughter of Mr. and Mrs. C. P. Looper and is a graduate of the Floydada public schools.

Mr. Fenner, the son of Mr. and Mrs. S. J. Fenner, of Marlin, Texas, and is at present employed with the Exploration Oil Company as Diesel engineer, who is drilling the Thos. Montgomery No. 1, test well south of Floydada.

Guests for the wedding included Mr. and Mrs. Paul Conner, Mr. and Mrs. Ed Duncanson, Mr. and Mrs. Malcolm McNeil, Mr. and Mrs. Wesson, Mr. and Mrs. Floyd Simpson, Mrs. Martin Brown, Mr. and Mrs. Lewis White, Jess Leatherwood, Van Thornton, Bill Herley, Rev. Vernon Shaw, Mrs. Pearl Fagan, Misses Mary Emma Collins, Muriel and Nelda Fagan, Mary Evelyn Davis; Mr. and Mrs. Homer Looper, of Plainview, and Miss Elizabeth Hardgrove, of Clovis, New Mexico.

After a short wedding trip to Amarillo the couple returned to Floydada and will make their home at Mr. and Mrs. Paul Conners.

Miss Mary Katherine Daniels who is attending W. T. S. C., of Canyon, was a week end visitor in Floydada with her parents, Mr. and Mrs. J. M. Daniels.

Mrs. L. V. Rogers, Chief Telephone Operator, Transferred to Odessa

Mrs. L. V. Rogers, who has been connected with the Southwestern Bell Telephone Company for the past several years in Floydada, resigned as chief operator here last week to accept a position in Odessa with the telephone company. Mrs. Rogers quit here last Saturday, to take a two weeks vacation, before starting her new job in Odessa.

Mrs. B. C. Latier, who has been with the company for a number of years, was made chief operator in Mrs. Rogers place, and took up her work Sunday.

Miss Evelyn Roy, a new operator, was added to the local force.

Cultivated Acres Should be Covered by 1937 Work Sheet

Forms S. R. 205 are being delayed for execution with reference to the 1938 Farm Program and all cultivated acres are covered by 1937 work sheets. The County Agricultural Agent states that the 1937 work sheets will affect the county agricultural allotment and that it is imperative that all cultivated acres be covered by a 1937 work sheet.

If you have a neighbor who owns or operates a farm not covered by a 1937 work sheet, urge him to meet with the county committee and make out a 1937 work sheet covering his farm in order that the allotment for soil depleting crops in 1938 for his farm may be established promptly.

Aiken Four-H Club Completed Organization Friday, February 25

The Aiken Four H Club completed its organization Friday, February 25. The selecting of officers: Percy Tate, president; Virgil Kelly, vice president; Curtis Kelly, secretary and treasurer; and Paul Kropp, reporter.

The Aiken Four H Club is in its third year of organization and some of these Four H boys are very strong contenders in the district four H cotton prize which was offered by the Anderson Clayton Company in 1937. State cotton prizes are again being awarded this year but are not the form of scholarships at the Texas Agricultural Mechanical College.

The Lockview Farms have notified Four H sponsors, D. D. Boyles, that they would furnish Aiken Four H Cotton Club boys with pure bred cotton seed to plant with club prizes. The County Agent, D. F. Bredthauer, has announced that this club will do work in pruning and taking care of a family size orchard this spring; this project will be started during the month of March.

W. D. Daniel, of Hughes Springs, Texas, Died Last Friday Afternoon

W. D. Daniel, age 66, of Hughes Springs, Texas, and father of J. V. Daniel, local banker, succumbed at his home in Hughes Springs last Friday afternoon about 2:30 of a heart ailment.

Mr. Daniel was a native of Cass County, Texas. He was married to Miss Eugenia Fuller, who survives him. Also three sons and three daughters survive. The sons are: A. G. Daniel Mount Pleasant; R. O. Daniel, Jefferson; and J. V. Daniel of Floydada. The daughters are, Mrs. Smith Patterson, Omaha; Mrs. Jim Evans, Malakoff, and Mrs. Ford Stingley, Texarkana. Deceased was also survived by eleven grandchildren and one great grandchild.

The children were all present for the funeral which was held in Hughes Springs, Sunday, February 27th.

Mr. and Mrs. J. V. Daniel left Friday afternoon for Hughes Springs, and returned home Monday night.

Miss Louise Hyatt was a week end visitor of her sister, Mrs. D. M. Shaw and family of Crosbyton.

Mr. and Mrs. B. Hatley visited over the week end in Lelia with Mrs. Hatley's mother, Mrs. J. R. Cardwell, and other relatives. Virgil Williams, Santa Fe agent, relieved Mrs. Hatley at the Western Union office Sunday, during her absence.

Miss Mary Ann Kimble, who teaches at Dougherty public school, spent the week end with her parents, Dr. and Mrs. Wilson Kimble.

Rites Held Monday For Julius Norris At Funeral Home

Funeral services for Julius Norris, age 51, was held at 3 o'clock Monday afternoon at the Harmon Funeral Home. Rev. Jno. E. Eldridge, of the Methodist Church officiated. Interment was made in the Floydada Cemetery.

Mr. Norris passed away Sunday afternoon, February 27, at 5:30, at his home in Floydada.

Deceased was born in Limestone County, Texas, October 4, 1887, and lived in that county for 37 years, when he moved to Scurry county, where he resided until January 21, 1938, coming to Floydada at that time. He was married August 30, 1908, to Miss Katie Godfrey, at Kosse, Texas. To this union was born 12 children, 11 of whom survive.

Besides his wife, he is survived by three sons, John, Albert, and J. D. Norris, of Floydada; eight daughters, Misses Opal, Alma, Velma Lee, Dannie Lee, Norma Dean, of Floydada; Mrs. B. A. Blair, Snyder; Mrs. W. P. Hamilton, Fluvanna; Mrs. E. L. Seigler, Silvertown; one sister, Mrs. Viola Roscoe, Stanford; one uncle, B. F. Williams, of Houston.

McCoy Baptist Church Members Celebrate Second Anniversary of Pastor

The Baptist Church of McCoy will celebrate its second anniversary with an all-day meeting at their church on Sunday, March 6th.

The services will start at 10 o'clock a. m. and continue all through the day with dinner on the ground, and the public is cordially invited to attend.

A part of the afternoon program will be taken up with discussions on "Two Years of Progress," and short testimonial services.

Outside speakers are to appear at different intervals on the program, and special musical numbers will be given. March 6th, marks the end of two years work by the present pastor, Rev. Sidney Johnson, who states that their church at McCoy is the only full time rural Baptist church in the Floyd County Association. He also wishes to extend to the entire public, an invitation to attend services at McCoy.

Brother of Mrs. Cecil Hagood Struck by Car On Canyon Street

Jack Jennings of Canyon, brother of Mrs. Cecil Hagood of Floydada, was struck by an automobile last Friday night as he was walking home from the show and received slight injuries.

The driver of the car which hit Mr. Jennings said another car was coming meeting him and that he was blinded from bright lights, and did not see Mr. Jennings.

Mr. Jennings was not seriously hurt, but was taken to the hospital in Canyon and found to be badly bruised and scratched up. He remained in the hospital for treatment until Saturday night, and was then taken to his home in Canyon.

Mr. and Mrs. Hagood spent the day in Canyon Sunday and report that Mr. Jennings was doing nicely.

Paint Demonstration Held By Higginbotham-Bartlett Lumber Co.

Last Friday night, the Higginbotham-Bartlett Lumber Company held a paint demonstration, for the purpose of introducing a new line of finishes, to all the company representatives from surrounding towns, and home men as well.

Immediately after the demonstration a social hour was enjoyed while refreshments were served to the visitors and local men.

Those attending from neighboring towns were: James Till, of Amarillo; Joe Cyrus, Amarillo; John Mason, Roaring Springs; Ernest Fowler, Ralls; Arthur Barton, Lockney; Kenneth Wofford, Lockney; all company men, then the painters from Lockney: Mr. Love, Mr. Anderson, Mr. Huggins, and E. M. Whorton. The painters from Floydada were: W. M. Windoor, Dean Hill, Ben Riddom, J. D. Porterfield, R. H. Willis, and the Higginbotham-Bartlett yard men in Floydada, were: Dorris Jones, B. C. Patton, and Marvin English.

Let Cavanaugh do your printing.

Miss Selma Lider, daughter of Mr. and Mrs. Geo. A. Lider of this city, last week received her degree from Baylor University at Waco, and returned home this past week end, where she plans to be for a short time.

Mrs. Lowell Gamblin and little daughter of Clayton, New Mexico are spending a two weeks visit with her parents, Mr. and Mrs. J. U. Borum, of this city.

Mark Duncan of Lubbock, was a business visitor in Floydada Monday.

Miss Geraldine Gamblin and Miss Jerry Hale, with two classmates from Texas Technological College of Lubbock, Miss Winnie Jo Hoosier, and Miss Ann Buckley, spent the week end with Miss Gamblin's parents, Mr. and Mrs. J. M. Gamblin of this city.

Misses Vida and Zaida Battey and Miss Myra Nell Evers, of Canyon, visited over the week-end with their parents.

Miss Frances Lovell left Sunday afternoon for a few days visit with friends in Lockney.

Friendship Bridge Club Met Friday Evening With Mr. and Mrs. Hale

Mr. and Mrs. Walton Hale were host and hostess to the Friendship Bridge Club which met at their home Friday evening at 7:30. J. C. Gilliam and Mrs. B. K. Barker won high score for the evening. A dinner was served the guests, after which the games were played.

Members present were: Mr. and Mrs. A. B. Keim, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. B. K. Barker, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. L. T. Bishop, Dr. and Mrs. A. E. Guthrie, and the host and hostess, Mr. and Mrs. Walton Hale. The club will next meet with Mr. and Mrs. A. B. Keim, Friday evening, March 11.

1934 Study Club Met With Mrs. Walter Travis Tuesday

Tuesday night, the 1934 Study Club met in their regular first Tuesday meeting at the home of Mrs. Walter Travis in a "Citizenship Program."

The business meeting opened at 6:45, and an intellectual program followed.

"Why South America is a Good Neighbor"—Kathryn King.

"International Relations in North America"—Alva Weatherford.

"Recent Attempts at Peace in the Americas"—Elizabeth Hams.

Refreshments were then served to the club, after which was dismissal.

The next regular meeting will be with Miss Wolf on the 15th of March.

Y. W. A. Members Met Monday Night With Mrs. Geo. A. Lider

Members of the Y. W. A. met Monday night, with Mrs. Geo. A. Lider in a short business session, and program. Mrs. Lider taught the lesson from the book of Missions they are studying.

Members present were: Miss Fanny Mae Reese, Mrs. Milton Sims, Miss Ina Sims, Miss Lavell Edwards, Miss Bernice Dallinger, Miss Agnes Porter, Miss Alva Weatherford, Miss Faye Newell, Miss Fanny Bolding, Miss Selma Lider, and her mother, Mrs. Geo. A. Lider.

March 5 to 12th, National Used Car Exchange Week

New York, February 27.—A national drive to sweep the American automobile industry out of the current recession and stimulate American business generally was announced here today by Alvin Macauley, speaking for every American automobile manufacturer and the nation's 46,000 automobile dealers.

The campaign, to be known as "National Used Car Exchange Week" and scheduled for March 5 to 12, is an outgrowth of recent conferences at the White House between President Roosevelt and leaders of the automobile industry, Mr. Macauley said. The President has been advised of plans for the campaign, which is the first cooperative effort ever undertaken in which all American automobile manufacturers have taken part.

The campaign is timed at the outset of the spring selling season when both new and used cars usually begin to move in greatest volume, Mr. Macauley said. It is aimed primarily at stimulating the disposal of used car stocks now in dealer hands. Once this is accomplished, a substantial increase in car manufacturing schedules and employment of wage earners in the automobile factories is anticipated.

To support the campaign, Mr. Macauley announced, the manufacturers will spend \$1,250,000 in newspapers, radio and outdoor advertising and in other promotional channels. Two-thirds of the advertising budget will be spent in newspapers.

"The motor car industry," said Mr. Macauley in making the announcement, "is generally credited with showing the way out of the last depression."

"Today, the automobile manufacturers, their suppliers, the nation's 46,000 dealers and allied industries are launching a similar drive."

So far as the automobile industry is concerned, the most serious barrier to business improvement is the large stock of used cars in dealers' hands, Mr. Macauley pointed out.

"Until these cars can be sold, it is impossible for dealers to handle a normal volume of new-car business," he explained. "This means that factories will be forced to continue on part-time, and thousands of men in the motor car plants and in allied industries must remain either out-of-work or on part-time schedules."

The primary purpose of the campaign, he said, is to make known to prospective owners the remarkable used car values which now are being offered by automobile dealers in all parts of the United States.

"The present situation has resulted in the best used car values in the country's history. We are confident that used car stocks will be reduced sharply as soon as the public becomes aware of the fact," he added.

During the last few years vast improvements have been made in motor cars and this improved transportation is available on easy terms to those who take advantage of the bargains to be offered during "National Used Car Exchange Week," Mr. Macauley stated.

"Too many unsafe, wornout, unreliable cars, without modern safety brakes, safety glass, large tires and steel bodies, are in operation today," he continued. "Too many are costly to operate. Eleven million seven years old or older are licensed for operation throughout the country."

"Many of these cars can be replaced during "National Used Car Exchange Week"—to the great advantage of the buyer and of the public—with newer, "up-to-date" cars, without initial investment beyond their present car and on terms to suit the average pocketbook. These new cars offer modern equipment and are a good investment in comfort, safety and economy."

Mrs. Bud Lloyd Hostess to Thursday Contract Bridge Club

The Thursday Contract Bridge Club met at 7 o'clock Thursday afternoon February 24, with Mrs. Bud Lloyd at the Commercial Hotel for dinner, following which they went to Mrs. Lloyd's home where the games of bridge were played.

All the members were present: Miss Ruth Jenkins, Mrs. Clinton Pyffe, Mrs. Arthur Stewart, Mrs. Ernest Carter, Mrs. L. D. Britton, Mrs. Winifred Cooper, Mrs. Fred Nabors, Mrs. Lewis Norman, Mrs. J. B. Claiborne, Mrs. Bill Fowler, Mrs. Bill Cauley, Mrs. N. B. Stansell and the Hostess, Mrs. Bud Lloyd, with Mrs. Bill Cauley winning high score.

The next meeting will be with Mrs. Lewis Norman on March 7th at 7 o'clock.

Lon Davis, who has been confined to his bed for the past few days with the influenza is reported better.

Mrs. Cecil Hagood Entertained 1929 Study Club Thursday

The 1929 Study Club met Thursday afternoon the 24th, with Mrs. Cecil L. Hagood in a very interesting program.

Mrs. Richard Stovall gave a book review of Daphne DuMaurier's "The Du-Mauriers". Mrs. A. D. Cummings played a violin solo accompanied by Mrs. E. C. Thomas at the piano. The number was a classical selection, entitled "Frosquita" by Leahorn-Kreiser.

Mrs. Clement McDonald was taken in as a new member of the club in a

short business session. The club decided to give a book shower and musical tea on April 14, at Mrs. Thomas' home. Next meeting of the club will be with Mrs. O. W. Fry on March 10, at 2:30 in the afternoon.

Mr. and Mrs. Cass Entertain Idle Hour 42 Club Members

Mr. and Mrs. C. A. Cass were host and hostess to the Idle Hour 42 Club which met at their home Thursday evening at 7:30.

The George Washington motif was stressed, in appointments and refresh-

ments. Members present were: Mrs. W. D. Newell, Mr. and Mrs. Walter Travis, Mr. and Mrs. Kreis, Mr. and Mrs. Roe McCleskey, Mr. and Mrs. F. C. Harmon, Mr. and Mrs. Geo. B. Marshall, Mrs. Roe McCleskey and Kreis won high score. The next meeting of the club will be at the home of Mr. and Mrs. Harmon, Thursday evening, 17th.

Mrs. A. C. Sullivan left Monday morning for a few days visit with her sons, Pat and John Sullivan, at Coahoma.

LET US WASH AND LUBRICATE YOUR CAR
We Specialize in Car Washing and Lubrication jobs of all kinds.

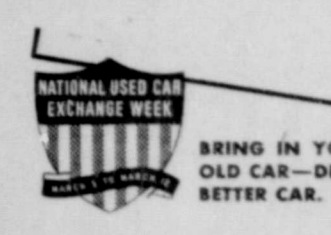
WE HANDLE GOODRICH TIRES AND TUBES
And give excellent tire service.

MAGNOLIA SERVICE STATION, NUMBER ONE
Phone 36 A. J. Cline, Manager Phone 36

WE TOO, ARE COOPERATING WITH NATIONAL USED CAR EXCHANGE WEEK!


Check These Typical Values:

- 1 1936 Plymouth Delux Coach, excellent shape.
- 1 1935 Chevrolet Coach Standard
- 1 1930 Chevrolet Sedan
- 1 1929 Desoto Sedan



FLOYDADA MOTOR COMPANY
Orvil W. Harris, Manager
First Door North of Postoffice Phone 31

BUY A MODERN CAR NOW—WHILE YOU HAVE MORE TO TRADE AND LESS TO PAY



SEE ANY CAR DEALER DISPLAYING THIS SIGN

Get there early while the choice is wide—fine cars now offered at rock-bottom prices

This National Used Car Exchange Week gives you a great opportunity to OWN A BETTER CAR for a small investment. Automobile dealers co-operating in this big sale have a fine selection of used cars—and prices are far below those of several months ago.

Many are 1937, '36 and '35 models—backed by the finest of dealer guarantees. All have thousands of miles of first-class unused transportation in them.


And the "first-class" transportation of these modern cars represents satisfaction which the owners of older cars can hardly imagine. Beautiful, modern styling—a more comfortable ride—more room for you and your luggage—finer, more powerful engines—better mileage—better brakes—bigger tires—dozens of improvements introduced since your old car was built.

Now's the time to make the switch while you have more to trade and less to pay. Your present car may cover the down-payment—balance on easy terms. If you have no car to trade, you can take advantage of the low down-payments and easy terms during this sale.

BRING IN YOUR OLD CAR DRIVE OUT A BETTER CAR EASY TERMS

SPONSORED BY THE AUTOMOBILE DEALERS AND MANUFACTURERS OF THE UNITED STATES

BUY A MODERN CAR NOW—WHILE YOU HAVE MORE TO TRADE AND LESS TO PAY



IN COOPERATING WITH THE NATIONAL USED CAR EXCHANGE WEEK WE OFFER THE FOLLOWING LIST OF CARS:

1937 FORD V-8 Tudor with Radio. 85 H. P.	1935 V-8 Tudor
1937 FORD V-8 Tudor. 85 H. P.	1933 V-8 Tudor Sedan
1935 Ford Truck, Dual Wheels, Long W. B.	1933 V-8 Fordor Sedan
1937 FORD 60 H. P. Tudor, With Radio	1929 Model A Pick Up.
1937 FORD 60 H. P. Tudor, With Heater	1934 Oldsmobile Sedan

Bishop Motor Company
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ONLY THE NEW... Westinghouse Kitchen-Proof Refrigerator



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Kitchen-Proof!

We honestly believe that the new Westinghouse Meat Storage Compartment is one of the most outstanding achievements in food preservation since the public acceptance of electrical refrigeration itself. The savings of a Meat Keeper is apparent—since meat costs represent 30% of your food bills. The enclosed porcelain construction holds 10 pounds of meat—conserves the natural juices and flavors for many days.

TEXAS-NEW MEXICO UTILITIES COMPANY

Emma Lou McKinney of
spent the week end in Floyd-
with her parents, Mr. and Mrs.
McKinney, returning home Sun-
day afternoon.



PERSONAL
APPEARANCE IS
IMPORTANT

is nothing so import-
ant as one's appearance, as well
as pressed clothes.
Our shop we specialize in
the work right, and
are always in keeping
first-class work.

LUTHER FRY
TAILORS

RELIEVE MISERY OF
OLD
12 TABLETS
15c
2 FULL
DOZEN 25c
BAYER ASPIRIN

GOITRE
U. Morris, 1209 Washing-
ton, Tex., says, "I will tell of
my experience with Sorbol-
ol, a colorless liniment." Get
bottle at any drug store. For
the apply twice daily. Does
not interfere with daily work.
I have been relieved. Lo-
cated by Dr. J. H. Myers, 9-4tc

First National Bank
Floydada, Texas

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as white as
like the stars!

CLEAN AND WHITEN TEETH
with Calox, the Oxygen tooth powder which penetrates to
the hidden crevices between the teeth. Pleasant, Refresh-
ing, Protects the gums and is economical to use.
TRY CALOX AT OUR EXPENSE
What Calox will do for your teeth is easily demonstrated by
you in your own home at our expense. Simply fill in the
coupon with name and address and mail it to us. You will re-
ceive absolutely free a test can of CALOX TOOTH POWDER,
the powder more and more people are using every day.

FREE TRIAL COUPON
McKesson & Robbins, Inc., Fairfield, Conn. Dept. A.N.F.
Send me a 1c day trial of CALOX TOOTH POWDER at no
expense to me. I will try it.
Name _____
Address _____

**Reconditioning Schools
Established by Chevrolet
Returning Benefits**

Detroit, February 21.—Used car re-
conditioning schools, established by
Chevrolet a year ago, are already
functioning throughout the country
with smoothness and efficiency, and
returning tangible benefits to thou-
sands of used car buyers in the shape
of better value in the used cars
they buy. This is the statement of
C. W. Wood, director of Chevrolet's
national service and mechanical de-
partment who has just returned from
several weeks inspecting the new
operations in the field.

Wood has had charge of installing
the schools, which W. E. Holler, gen-
eral sales manager, created as a
means of keeping needed emphasis
on reconditioning. Key men from
each of the company's territorial di-
visions in the field were brought to
Detroit and Flint for several days'
intensive study on servicing methods
for various makes of cars, and on the
use of specialized equipment devised
for efficient, economical handling of
the various jobs involved.

These men returned to their posts,
and set up regular courses of study,
making the training available to
dealers' mechanics in each of the 47
zones. Dealers were urged to encour-
age their mechanics to attend the
schools, and there was wholehearted
response from the first, Wood report-
ed. Sessions are held in the even-
ing, many men driving from fairly
distant cities to get the benefit of
the expert advice, all of which is
free.

"The program has 'caught on' re-
markably," said Wood. "I have at-
tended many school sessions, in var-
ious parts of the country, and I am
always impressed with the serious
purpose evident among the men. Re-
ports of dealers on the improvement
in their used car operations resulting
from the training of their mechanics,
has had the effect of keeping interest
up, so that even today, with the
novelty of the idea largely worn off,
attendance is uniformly high."

Wood said that the development of
time-saving and labor-saving equip-
ment is proving a large factor in the
effectiveness of the schools.

"Increase in the volume of recon-
ditioning work has stimulated inge-
nuity, bringing about many im-
provements in tools and equipment,"
he said. "We investigate the merits
of every new item in this line, and
when a machine or tool can justify
itself from the standpoint of time
or labor saved—both of these factors
being money—we encourage their use
by dealers."

"Such equipment is introduced in
the schools, and its use is taught the
mechanics. They, in turn, generally
lose no time in pointing out to their
employers just what it would ac-
complish for them. The result is that
hundreds of dealers have modernized
their reconditioning shops, thereby
placing themselves in a most advan-
tageous position from the standpoint
of their ability to do two major
things: perform a more thorough job
or reconditioning at the same out-
lay as before, or perform as good a
job at substantially lower cost. Either
advantage reacts in the end to the
customer's benefit."

John Myers, of Canyon, son of Mr.
and Mrs. John H. Myers of this city,
spent the week end with his parents.

**Keeping Up
With Science
By Science Service**

**Language of Bees
Discovered to Be
"Scented Dancing"**

**How They Tell Where
Honey Can Be Obtained**

By WATSON DAVIS
Washington.—Bees have a
language of scented dancing.
By means of it a scout bee
that has made a rich discov-
ery can send his fellow-work-
ers out after honey with al-
most as much dispatch as
police are rushed to points of
need by radio calls.

Scientists used to think that bees
located flowers by color or scent.
This is partially true. But in an
exhaustive study of the bee habits,
Prof. K. Von Frisch of Munich found
that bees communicate with one
another by a strange sort of dance
performed within the hive. In this
way they tell where honey can be
obtained most easily.

Often it will take hours and some-
times days for a good feeding-place
to be discovered. But when one bee
has found the honey, many, per-
haps several hundred, will appear
in a very short time. And they all
come from the same hive as the
discoverer.

They Talk by Dancing.
Professor Von Frisch set out to
discover the language or mode of
communication of the bees.

Here's what he found: If a new
kind of flower begins to bloom, it is
discovered by a scout bee. He loads
up with honey and flies home. In
the hive he reports the discovery
by a queer sort of dance, turning
round and round in a circle with
queer tripping little steps, once to
the right, once to the left, very vig-
orously, often for a minute on the
same spot. Other bees crowd around
with high interest. They rush out
of the hive and soon can be found
at the honey source.

The dance is a signal that honey
has been found. The bee carries up-
on him the scent of the flower con-
taining the nectar. The other bees
noting this odor search for it as
they fly out of the hive in all direc-
tions. Moreover, the discovering bee
returns to the good honey source
and broadcasts another odor cre-
ated by a scent organ on its abdomen
that also guides the other workers.

**Fingerprints Tell
About One's Health
and Character**

New York.—Scientists may
find that fingerprints, now
important for identification,
can in the future be made to
tell something of the heredity,
character and health of a
person and his possible
criminal tendencies, mem-
bers of the American Ortho-
psychiatric association
learned at their meeting
here.

First results of research on this
problem were reported by Dr. John
A. Larson, assistant director of the
psychopathic clinic of the recorder's
court, Detroit. Dr. Larson exam-
ined the fingerprint patterns of 3,524
mental disease patients at Eloise
state hospital, where he is attend-
ing neurologist. He found that the
distribution of arches in the finger-
print patterns was consistently low-
er in the group of patients suffer-
ing from schizophrenia than in
groups suffering from other kinds
of mental disease. In a group of sex
delinquents who had no mental dis-
ease, the distribution of arches
was low but the whorls seemed to
increase.

Great caution must be used in
drawing conclusions from these
findings, Dr. Larson pointed out.

Obeys Laws of Heredity.

Early studies had convinced Dr.
Larson that fingerprint patterns
obey the laws of heredity. Closest
resemblances were found in a pair
of identical twins. Although finger-
prints are different for each individ-
ual, members of a family have cer-
tain similarities in their fingerprint
patterns. Racial similarities and
differences might also be found. Dr.
Larson believes, so that it may be
possible in the future not only to
identify a person by his fingerprints
but to determine his race and fam-
ily connections.

Much more study is necessary
and Dr. Larson said that such
study must be made by biologists
and not by men trained only to iden-
tify fingerprints.

"The present survey," he conclud-
ed, "suggests that there is some
relationship between the type, dis-
tribution of patterns and biological
factors including race, heredity and
pathology (disease)."



Annie
Rooney
220
12 to 18



Annie
Rooney
130
16 to 42

**...PRIMA DONNA CREATIONS...
Arrive at Style Shoppe**

A line of dresses that the Style Shoppe is proud to say are
exclusive with the Style Shoppe in Floydada. Smart dresses that are
beautifully styled and finely finished . . . and are really prima
donnas in their field.

\$3.98 AND \$5.95

Shirtwaist type of Silk Linen, Linens, solid and fancy designs.
Colors, Navy, Luggage, Wine, Tan, Green, Rust, and Royal Blue.



PRIMA-DONNA
425
16 to 44



PRIMA-DONNA
434
12 to 20

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THE FLOYD COUNTY PLAINSMAN

PUBLISHED THURSDAY OF EACH WEEK

M. B. CAVANAUGH PUBLISHER

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NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Miss Virginia McKinney, student of W. T. S. C. of Canyon, spent the week end with her parents, Mr. and Mrs. J. J. McKinney.

Checks COLDS and FEVER first day Headache, 30 minutes LIQUID, TABLETS, SALVE, NOSE DROPS
Try "Rub-My-Tism" World's Best Liniment

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POLITICAL ANNOUNCEMENTS

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 23, 1938:

For District Judge of the 110th Judicial District:
KENNETH BAIN
ALTON B. CHAPMAN

For District Attorney:
WINFRED F. NEWSOME
JOHN A. HAMILTON

For County Judge:
G. C. (CLIFFORD) TUBBS
TOM W. DEEN, RE-ELECTION

For District Clerk:
GEO. B. MARSHALL

For County Clerk:
A. B. CLARK

For County Treasurer:
MRS. O. M. CONWAY

For County Sheriff:
F. N. (FRED) CLARK

For County Attorney:
W. E. GRIMES
JOHN STAPLETON

For Assessor and Collector:
E. S. RANDLSON
FRANK L. MOORE

For Commissioner Precinct No. One:
A. S. CUMMINGS

For Commissioner Precinct No. 4:
H. J. (HUGH) NELSON
C. M. LYLES

Classified Ads

For good used cars we have them. FLOYDADA MOTOR COMPANY, Orvil W. Harris, Manager, First Door North of Postoffice. Phone 31.

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 52-14c

Door crops, floral sprays, wreaths designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company. Night Telephone No. 69. Hollums, Floydada Florists. 30-14c

LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, E. Grover. St. 30-51p

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-14c

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-41c

FARM TOPICS

USE FIELD STONES IN FARM MASONRY

Rocks Have Value in Making Walls, Yards, Roads.

By E. R. Gross, Agricultural Engineer, New Jersey Agricultural Experiment Station—WNU Service.
Stones, a nuisance in the field, have a value in masonry or concrete work, but whether it is worth while expending the energy and time necessary to remove them from the land depends upon conditions on individual farms.

Complete stoning is necessary for growing vegetable crops but, land used for tilled field crops, grain crops, meadows, pastures or forestry need only be partially stoned in most cases. Land used for pasture or forestry sometimes does not need stoning at all.

If stoning is advisable, the only way to do it is by hand. Transportation may be by means of the old stone boat, if there is a tractor on the farm, or the stones may be hauled away in a low-built, sturdy wagon. The stone boat is not recommended where there is no tractor because it is too hard on horses. The wagon permits moving a much larger load at each haul. Removal should be preceded by breaking the larger stones with dynamite, reducing them to a size which may be handled by one or two men.

Piling the stones along fence lines is taboo on a well managed farm, for it takes up valuable space and becomes a weed-breeding nuisance. Burying stones in a trench involves much digging and is not a complete means of getting rid of them, since stones left above the frost line tend to come to the surface again. However, filling a gully with stones and covering them with soil has advantages since it provides additional well-drained field area.

When using stones for concrete work, all those measuring more than three inches should be crushed. At least two-thirds of the concrete mixture should be occupied by stones, otherwise too much cement is needed. When not crushed, the best use for the larger stones is in a masonry wall, the stones fitted closely together and imbedded in cement mortar.

Small stone crushers operated by farm tractor power can be obtained and the crushed stone may be used in concrete work, surfacing roads, lanes or barnyards. In some localities there is a market for crushed stones of this type.

Try Close Inbreeding in the Domestic Fowl

Studies with White Leghorn test birds at Iowa State college, through a ten-year period, indicate that close inbreeding may be practiced in the domestic fowl, providing careful and rigid selection for certain characters is maintained at all times, particularly for high hatchability. For most characteristics, the birds retained to a remarkable degree the excellent qualities possessed by the foundation individuals—four males and seven females, states a writer in Wallaces' Farmer.

The college workers hope that the favorable results obtained from their tests will encourage other investigators to undertake the development of good inbreds. If the problem of the utilization of inbreds for poultry improvement is to be tested adequately, it is likely that a good many different inbred lines must be developed and inter-crossed before superior combinations are found.

Semi-Scalding Poultry

The water for semi-scalding broilers should be 126 to 128 degrees Fahrenheit, roasting chickens 128 degrees, fowl 128 to 130 degrees, young turkeys 125 to 127 degrees, old turkeys 128 degrees. The thermometer should be carefully checked for accuracy. The time that birds should be left in the water is 30 seconds. Birds should be killed by bleeding through the mouth and by sticking the brain.

Storing Canvases

In putting away canvases for binders and combines, it is very important that they be protected from mildew and from mice, according to a farm correspondent. When through for the season, they should be spread out in the sun on a fence or hayrack until thoroughly dry, then rolled up and hung with wire from rafters or joists so that mice can not get to them. If put away in this manner, they will be found in first class condition for next season.

The Black Sumatra

The Black Sumatra apparently originated in Sumatra. It is a bird of fair size, slightly larger than the Leghorn, and is characterized by having a long, drooping tail which is abundantly supplied with smaller sickles and coverts. There are no standard weights for the breed, but the body is of good length and fair depth. The comb is V shaped; the color of the beak is black, and the shanks and toes black or dark slate. The ear lobes are red.

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V-8 PERFORMANCE **CENTER-POISE RIDE**—The advanced comfort feature of all 1935, 1936 and 1937 Ford V-8's
SAFETY GLASS & STEEL BODIES **MODERN APPEARANCE** **TORQUE-TUBE DRIVE**

STEP UP to the V-8 class NOW... get superb performance, safety brakes, good tires, a luxurious interior, modern style and color. And you won't need cash now, if your present car equals the down-payment. Balance on easy terms. See your Ford dealer this week... get a modern V-8!

SEE YOUR FORD DEALER TODAY!

S. E. Duncan and B. K. Barker made a business trip to Lubbock Friday.

Mrs. Edwin Brazier, of Crosbyton, visited in Floydada Tuesday and Wednesday.

Mr. and Mrs. Fred Zimmerman left Friday morning for Australia on a two months vacation trip.

Floyd Montgomery of Canyon, was a week end visitor in Floydada with his mother, Mrs. J. L. Montgomery.

Miss Selma Linder, daughter of Mr. and Mrs. Geo. A. Linder of this city, last week received her degree from Baylor University at Waco, and returned home this past week end, where she plans to be for a short time.

Mrs. Lowell Gamblin and little daughter of Clayton, New Mexico are spending a two weeks visit with her parents, Mr. and Mrs. J. U. Borum, of this city.

Mrs. Bud Lloyd Hostess to Thursday Contract Bridge Club

The Thursday Contract Bridge Club met at 7 o'clock Thursday afternoon February 24, with Mrs. Bud Lloyd at the Commercial Hotel for dinner, following which they went to Mrs. Lloyd's home where the games of bridge were played.

All the members were present: Miss Ruth Jenkins, Mrs. Clinton Pyffe, Mrs. Arthur Stewart, Mrs. Ernest Carter, Mrs. L. D. Britton, Mrs. Winfred Cooper, Mrs. Fred Nabors, Mrs. Lewis Norman, Mrs. J. B. Claiborne, Mrs. Bill Fowler, Mrs. Bill Cauley, Mrs. N. B. Stansell and the Hostess, Mrs. Bud Lloyd, with Mrs. Bill Cauley winning high score.

The next meeting will be with Mrs. Lewis Norman on March 7th at 7 o'clock.

Lon Davis, who has been confined to his bed for the past few days with the influenza is reported better.

IT IS DANGEROUS

It is dangerous to sell a TUTE for 66¢ just to make four cents more. Customers best assets; lose them and your business. 66¢ is worth four times as much as a TUTE.

Sufferers of STOMACH-ULCE & HYPERACIDITY

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THE WILLARD TREATMENT brought prompt relief to thousands of cases of Stomach-Ulcers, due to Hyperacidity, and other forms of Stomach trouble due to Excess Acid. 15 DAYS TRIAL. For complete information read "Willard's Method of Relief." Ask for it—free!

BISHOP PHARMACY

North Texas Favorites



Denton, Texas.—This year's balloting for "favorites to be honored in the 'Yucca', student annual at the North Texas State Teachers College, has seen the selection of the five prettiest examples of feminine pulehritude in the history of the school, says Harry Black "Yucca" editor.
Black offers the pictures above as proof that the public places beauty high on its list of traits that determine popularity. Traditionally North Texas elects favorites rather than beauties, and hence includes two men among the seven students honored by the "Yucca."
Miss Mary Green, junior from Rosebud, was the only blonde among the seven Teachers College populari-ty aces. Miss Evelyn Barnes from Denton, ranked first among girls.
Other favorites: Miss Barnes, sophomore from Dallas; Miss Mary Kendrick, sophomore from Hamlin; Clyde Rosebud, senior from Venus, and Bowen Evans senior from Denton.

Wash And Lubrication Jobs

LET US WASH AND LUBRICATE YOUR CAR THE CERTIFIED MAGNOLIA WAY.
WE WILL APPRECIATE YOUR BUSINESS DURING THE MONTH OF MARCH.

Magnolia Service Station 2
H. O. CLINE, MANAGER



A gentle reminder to our many Rollins Hosiery Club members—and those about to join—that when you've bought twelve pairs of Rollins the 13th pair is FREE. No strings to this offer—all you do is sign your membership card—then every so often we give you a pair of stockings that cost you absolutely nothing.

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Mrs. Mollie A. Morton, Owner Phone 17

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HEALTHFUL broiling is coming into its own, thanks to Magic Chef's Swing-Out Broiler. Attached to a door, smokeless broiler swings away from flame. Eliminates stooping. Door shields you against spattering fat burns. Broiler pan and grid go into dishpan for quick, easy washing.

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CROSS CHILDREN MAY HAVE WORMS

Watch for upset little stomachs, bad breath, fretfulness, loss of weight, itching around nose and arms. They may have pin or round worms. White's Cream Vermifuge has safely and for years, reliably expelled the worms and toned the delicate tract. White's Cream Vermifuge recommended by druggists.

WHITE DRUG CO. AND OTHER DRUG STORES.

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W. H. HENDERSON OWNER