

Yamagata craftsmanship for global customer
Craft items and daily goods made in Yamagata
Corporate profile / Product information

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【Update information】

Mar. 2022 published 37 manufacturers and the products

Jun. 2022 added 3 manufacturers and the products

〈Contact us〉

Yamagata International Economic Development Support Organization
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◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	銀山上の畑焼陶芸センター
COMPANY NAME	KAMINOHATA Ceramics Center
YEAR OF ESTABLISHMENT	1981
TYPE OF INDUSTRY	Manufacturing, Sales
MAIN PRODUCT	Porcelain
POST CODE	999-4333
COMPANY ADDRESS	162-1 Ginzanshinhata Obanazawa Yamagata Japan
REPRESENTATIVE	Hyodo Ito
TEL	+81-237-28-2159
FAX	+81-237-28-2159
URL	https://ginzan-kaminohatayaki.jp/
Instagram	kaminohatayaki
Facebook	kaminohatayaki
E-commerce Website	https://shop.ginzan-kaminohatayaki.jp/
MAIN SELLING CHANNELS	
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Being persistent about making pottery exclusively using local materials to revive Kaminohata-yaki, it was difficult to find the right materials (pottery stones). I walked around the mountains and riverbanks near the old kiln and collected clay and stones considered suitable for pottery. Then I brought them to the Industrial Research Institute Ceramic Science Branch in Mie Prefecture where I was training at the time. The collected materials underwent fluorescent X-ray analysis, and were actually made into some pottery pieces for testing. Fluorescent X-ray analysis was also conducted on pottery pieces found from the old kiln site, and it was confirmed from a scientific perspective that both materials have the same properties. Furthermore, I worked to revive the old techniques, including handling a potter's wheel, hand painting, studying ancient documents, and reproducing paintings on porcelain pieces from the old kiln site (from which I found the santamon pattern). Six years were spent on these efforts to revive the kiln from 1974 to 1980, when the revival of Kaminohata-kiln came into sight. I then returned to my hometown, where I received much attention within the Tohoku region and across the nation for reviving pottery-making in collaboration with public and private sectors, and making it into a local industry. This attention on my efforts has been the driver of my passion during the past 40 years, to never allow the kiln fire to vanish.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

- 1) First and foremost, use materials found in locally.
- 2) Reproduce ancient works but also create various items required in the contemporary lifestyle.
- 3) Continue efforts to make known santamon, the characteristic pattern of Kaminohata pottery, throughout Japan and the world.
- 4) Create products by actively teaming up with partners from different industries.
- 5) Continue efforts to pass down traditional Japanese culture to young people as well as adults who have interest in such activities in the community through the art of pottery and Japanese tea ceremony.

◆ Product information



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	KARAKUSA IROE SANTAMON Beer mag cup
GENERIC NAME	Mag cup
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	7.8 x 7.8 x 9.5cm
WEIGHT	250g
DOMESTIC RETAIL PRICE	JPY9.350 (excluding tax)

A blue-and white beer mug with overglaze enamel. Features Kaminohata-yaki's santamon (peach, pomegranate and Buddha's hand citron) and karakusa (arabesque) patterns. A popular product unglazed on the inside, enabling beer to form fine bubbles and become creamy.



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	SOMETSUKE KARAKUSA SANTAMON Beer mag cup
GENERIC NAME	Mag cup
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	7.8 x 7.8 x 9.5cm
WEIGHT	250g
DOMESTIC RETAIL PRICE	JPY9.350 (excluding tax)

A blue-and white beer mug with overglaze enamel. Features Kaminohata-yaki's santamon (peach, pomegranate and Buddha's hand citron) and karakusa (arabesque) patterns. A popular product unglazed on the inside, enabling beer to form fine bubbles and become creamy.



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	SOMETSUKE SANTAMON Coffee cup & saucer
GENERIC NAME	Coffee cup & saucer
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	Cup : 7.4 x 7.4 x 7.5cm Saucer : 13 x 13 x
WEIGHT	Cup : 150g Saucer : 150g
DOMESTIC RETAIL PRICE	JPY9.350 (excluding tax)

A sleek coffee cup and saucer set in underglaze blue with Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron). I hope people will feel peace of mind when they use these items.

◆ Product information



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	IROE SANTAMON Matcha cup
GENERIC NAME	Matcha cup
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	12 x 12 x 7.8cm
WEIGHT	250g
DOMESTIC RETAIL PRICE	JPY55,000 (excluding tax)

An attention-grabbing tea cup for tea time. The inside is glazed black, which contrasts with the color of matcha beautifully. The exterior is adorned with karakusa in underglaze blue with the santamon pattern (peach, pomegranate and Buddha's hand citron) in overglaze enamel.



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	AKAE BAIRINMON Incense burner
GENERIC NAME	Incense burner
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	9 x 9 x 10.5cm
WEIGHT	260g
DOMESTIC RETAIL PRICE	JPY20,000 (excluding tax)

A delightful incense burner from Kaminohata-yaki. The joyful air of plum grove at the height of spring glory is expressed in overglaze enamel.



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	KARAKUSA SANTAMON IROE Bowl with GINSAI lid
GENERIC NAME	Lidded Bowl
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	[Bowl] 9.3 x 9.3 x 7.2cm
WEIGHT	190g
DOMESTIC RETAIL PRICE	JPY11,000/pc (excluding tax)

Can be used as a candy container at tea time or as a condiment container at dinner time. Features a lidded bowl with the lid in silver painting and the body adorned with blue-and white karakusa with the santamon pattern (peach, pomegranate and Buddha's hand citron) in overglaze enamel.

◆ Product information



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	IROE SANTAMON Sake set 1
GENERIC NAME	Sake set
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	Tokkuri : 7 x 7 x 9.4cm Sakazuki : 6 x 6 x 4.2cm
WEIGHT	Tokkuri:150g Sakazuki : 50g / pc
DOMESTIC RETAIL PRICE	JPY16,500/set (excluding tax)

An attention-grabbing sake set at a party featuring Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron) in underglaze blue and overglaze enamel. The mouth rim and bottom part of the vessels are mounted with red and black belts.



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	IROE SANTAMON Sake set 2
GENERIC NAME	Sake set
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	Tokkuri : 5.9 x 5.9 x 12.5cm Sakazuki : 7.5 x 7.5 x 3.5cm
WEIGHT	Tokkuri : 220g Sakazuki : 50g
DOMESTIC RETAIL PRICE	JPY27,500/set (excluding tax)

Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron) and leaf karakusa are arranged in a contemporary style in overglaze enamel. The sake cup is thin with a wide rim, which was a popular style in olden times. A sake vessel set with which you can savor every sip of sake.



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	IROE YOURAKU SANTAMON Sake set
GENERIC NAME	Sake set
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	Tokkuri : 7.2 x 7.2 x 10.4cm Sakazuki : 5.2 x 5.2 x 4.2cm
WEIGHT	Tokkuri : 190g
DOMESTIC RETAIL PRICE	JPY22,000/set (excluding tax)

A sake bottle and cups with Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron) and yoraku, a talisman, expressed in overglaze enamel. With a darker underglaze blue, the items are overall finished in a classical manner. A sake vessel set with which you can savor every sip of sake.

◆ Product information



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	UNGLAZED YAKISHIME SAOTAMON Sake set
GENERIC NAME	Sake set
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	Tokkuri : 8.8 x 8.8 x 9.7cm Sakazuki : 7 x 7 x 4.5cm
WEIGHT	Tokkur:250g
DOMESTIC RETAIL	JPY16,500/set (excluding tax)

Yakishime, or unglazed, to allow users enjoy the texture of the pottery stone used as the material. Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron) are featured in overglaze enamel. An excellent sake set from Kaminohata-yaki.



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	Gold Silver and Red ESAI Cooler
GENERIC NAME	Bottle cooler
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	20.8 x 20.5 x 10.4cm
WEIGHT	1kg
DOMESTIC RETAIL PRICE	JPY80,000 (excluding tax)

A spouted bottle cooler (for Japanese sake) featuring a Rinpa School style painting in overglaze gold, silver and red. Chilled sake becomes even more tasty.



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	Gold Silver and Red ESAI Cooler & Sake set
GENERIC NAME	Bottle cooler & Sake set
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	Tokkuri : 8.4 x 8.4 x 11cm Sakazuki : 7 x 7 x 4.5cm
WEIGHT	Tokkuri : 250g Sakazuki : 50g/pc
DOMESTIC RETAIL PRICE	Bottle cooler : JPY80,000 (excluding tax) Sake set : JPY94,300 (excluding tax)

A set comprised of a bottle cooler in overglaze gold, silver and red, and yakishime, or unglazed sake set featuring Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron) in overglaze enamel. A set of sake vessels that brings about a luxurious sake time.

◆ Product information



杓立	7.7 x 7.7 x 17cm	460g
水指	15.5 x 15.5 x 16cm	1,350g
建水	12.7 x 12.7 x 8.7cm	500g
蓋置	7.2 x 7.2 x 6.5cm	150g

BRAND NAME	Kaminohata-yaki
PRODUCT NAME	SOMETSUKE KARAKUSA SANTAMON SAKIN
GENERIC NAME	Kaigu (Set of tea items)
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	
WEIGHT	
DOMESTIC RETAIL PRICE	JPY200,000 (excluding tax)

A set of tea items in sakinbukuro (gold dust bag) shape, considered to be an auspicious shape, and adorned in Kaminohata-yaki's santamon pattern (peach, pomegranate and Buddha's hand citron) and white karakusa, a symbol of eternity, against a colored background. A set of tea items that can be used individually.



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	SOMETSUKE FUYOTE KAZARI ZARA
GENERIC NAME	Ornamental plate
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	29.4 x 29.4 x 4.5cm
WEIGHT	1.2kg
DOMESTIC RETAIL PRICE	JPY200,000 (excluding tax)

An ornamental plate in Fuyote (confederate rose) style, which is one style in the list of Kaminohata-yaki's painting patterns. This plate is created based on an art object that has been handed down for generations.



BRAND NAME	Kaminohata-yaki
PRODUCT NAME	SOMETSUKE BUDDA'S HAND CITRON and SEIGAIHA
GENERIC NAME	Large pot
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	45 x 45 x 16.5cm
WEIGHT	4.7kg
DOMESTIC RETAIL PRICE	JPY400,000 (excluding tax)

One of Kaminohata-yaki's santamon patterns (peach, pomegranate and Buddha's hand citron), a Buddha's hand citron (brings good fortune) was sketched and featured in dark and pale underglaze blue. The exterior has a seigaiha pattern (wave crest pattern) engraving. It can be enjoyed as a large ornamental bowl, or use it as a water lily bowl.

BRAND NAME	Kaminohata-yaki
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◆ Product information



PRODUCT NAME	DOJOJI Ornamental Bottle
GENERIC NAME	Ornamental Bottle
MATERIALS	Porcelain
PERSON IN CHARGE	Hyodo Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	25 x 25 x 42.5cm
WEIGHT	9.5kg
DOMESTIC RETAIL PRICE	JPY500,000 (excluding tax)

An ornamental bell-shaped bottle themed on the famous traditional Japanese play, "Dojoji" of Noh. The motif of rips and cracks represents the sentiment and emotions of Anchin and Kiyohime. An ornamental masterpiece from Kaminohata-yaki.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	有限会社 新庄東山焼
COMPANY NAME	Shinjo Higashiyama-yaki
YEAR OF ESTABLISHMENT	1841
TYPE OF INDUSTRY	Manufacturing, sales of pottery
MAIN PRODUCT	Pottery
POST CODE	996-0002
COMPANY ADDRESS	1441 Kanazawa Shinjo Yamagata Japan
REPRESENTATIVE	Yahei WAKUI
TEL	+81-(0)233-22-3122
FAX	+81-(0)233-22-3372
URL	http://higashiyamayaki.com/
Instagram	higashiyamayaki_daisuke
E-commerce Website	http://shop.higashiyamayaki.com/
MAIN SELLING CHANNELS	In-house store, Domestic EC site, Retail stores
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Own company's HP, Hometown tax payment site
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

The founder of Shinjo Higashiyama-yaki, Yahei Wakui was originally a potter from Echigo Province. As he moved from one place to another around Japan to train, he became fascinated with pottery clay in Higashiyama, and in 1841, established Higashiyama-yaki pottery, an official kiln for the Tozawa Clan of Shinjo.

""Produce practical daily-use pottery"" has been our family rule since the first generation.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

I endeavor to produce items that match with the times and that are required by customers, adhering to the basics of traditional pottery-making passed down from the Edo period. To this end, I spare no effort in improving my skills every day so that I am able to deliver pottery that pleases customers.

My family has been making pottery for seven generations using quality clay for pottery found on our premises as well as various glazes handed down within our family, including namakoyu (literally, sea cucumber glaze) that represents the color of Dewa Province's snow in the shade.

◆ **Product information**



BRAND NAME
 PRODUCT NAME
 GENERIC NAME
 MATERIALS
 PERSON IN CHARGE
 PRODUCTION AREA
 SIZE
 WEIGHT
 DOMESTIC RETAIL PRICE

Shinjo Higashiyama-yaki
 Mint-yu glazed small bowl
 Bowl
 Clay
 Yahei WAKUI
 Shinjo Yamagata Japan
 10 × 10 × 4.5cm
 150g

A mint glazed small bowl in contemporary style. Convenient-sized, it goes with any food.



BRAND NAME
 PRODUCT NAME
 GENERIC NAME
 MATERIALS
 PERSON IN CHARGE
 PRODUCTION AREA
 SIZE
 WEIGHT
 DOMESTIC RETAIL PRICE

Shinjo Higashiyama-yaki
 Mint-yu glazed coffee cup & saucer
 Coffee cup & saucer
 Clay
 Yahei WAKUI
 Shinjo Yamagata Japan
 Cup : 7 × 10 × 7cm Saucer : Φ14cm
 350g
 JPY1,700 (excluding tax)

A beautiful mint glazed cup and saucer set.



BRAND NAME
 PRODUCT NAME
 GENERIC NAME
 MATERIALS
 PERSON IN CHARGE
 PRODUCTION AREA
 SIZE
 WEIGHT
 DOMESTIC RETAIL PRICE

Shinjo Higashiyama-yaki
 Free Cup (Blue, White, Green)
 Cup
 Clay
 Yahei WAKUI
 Shinjo Yamagata Japan
 8 × 8 × 9.5cm
 220g
 JPY1,000/pc (excluding tax)

A signature cup of Higashiyama-yaki in three colors. Suitable as a cup for your personal use.

◆ **Product information**



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Donburi
GENERIC NAME	Bowl
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	13 × 13 × 7cm
WEIGHT	300g
DOMESTIC RETAIL PRICE	JPY1,000 (excluding tax)

Signature bowls of Higashiyama-yaki in three colors. Not too large, it is perfect for serving rice bowl dishes and soups.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Namako-yu glazed coffee cup & saucer
GENERIC NAME	Coffee cup & saucer
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	Coffee cup : 7×10×7cm, Saucer : Φ14cm
WEIGHT	350g
DOMESTIC RETAIL PRICE	JPY1,400 (excluding tax)

One distinctive feature of Shinjo's traditional craft of Shinjo Higashiyama-yaki that has continued since Edo period is its use of clear blue glaze, or namako-yu, that is said to represent the color of Dewa Province's snow in shade. This is a coffee cup and saucer set glazed in namakoyu glaze.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Free cup with handle (Blue, White)
GENERIC NAME	Cup
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	8 × 12 × 9cm
WEIGHT	230g
DOMESTIC RETAIL PRICE	JPY1,300/pc (excluding tax)

A suitable as a cup for your personal use. The handle is large and easy to hold. Serve the beverage of your choice, whether coffee, tea to milk.

◆ **Product information**



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Mint-yu glazed Rice bowl
GENERIC NAME	Rice bowl
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	12 × 12 × 5.5cm
WEIGHT	230g
DOMESTIC RETAIL PRICE	JPY1,500 (excluding tax)

A beautiful mint glazed rice bowl. Looks wonderful on the table.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	White-yu glazes rice bowl
GENERIC NAME	Rice bowl
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	12 × 12 × 5.5cm
WEIGHT	230g
DOMESTIC RETAIL PRICE	JPY1,200 (excluding tax)

A white rice bowl in a simple and warm design that looks wonderful on the table.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Black namako-yu sake set
GENERIC NAME	Sake set (Katakuchi & 2 Sakazuki)
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	Katakuchi : 9×7.5×12cm, Sakazuki : 7×7×3.5cm
WEIGHT	420g
DOMESTIC RETAIL PRICE	JPY6,000 (excluding tax)

A sake set glazed in beautiful traditional namakoyu. Sake pours beautifully with no drips.

◆ Product information



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Namako-yu glazed sake set
GENERIC NAME	Sake set (Choshi with handle & 2 Guinomi)
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	Choshi : 12×10×12cm, Guinomi : 6×5cm
WEIGHT	500g
DOMESTIC RETAIL PRICE	JPY10,000 (excluding tax)

A sake set glazed in beautiful traditional namakoyu. Pours beautifully with no dripping. Suitable for special occasions.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Yuteki-monyo tenmoku rice bowl
GENERIC NAME	Rice bowl
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	Choshi : 12 × 12 × 8cm
WEIGHT	300g
DOMESTIC RETAIL PRICE	JPY30,000 (excluding tax)

This sleek rice bowl is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Black namako-yu nagashi tsubo
GENERIC NAME	Pot
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	Choshi : 19 × 19 × 22cm
WEIGHT	2,400g
DOMESTIC RETAIL PRICE	JPY30,000 (excluding tax)

A pot with a delightful namakoyu glaze flow.

◆ Product information



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Yuteki-monyo tokutoku sake set
GENERIC NAME	Sake set (Tokkuri & 2 Guinomi)
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	Tokkuri : 8×8×15cm, Guinomi : 6×5cm
WEIGHT	360g
DOMESTIC RETAIL PRICE	JPY15,000 (excluding tax)

This sleek sake set is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki. The sake vessel produces a "glug glug" sound when sake is poured, an irresistible sound for sake lovers.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Black namako-yu flower vase
GENERIC NAME	Flower vase
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	10 × 10 × 23cm
WEIGHT	900g
DOMESTIC RETAIL PRICE	JPY8,000 (excluding tax)

A flower vase with a beautiful namakoyu glaze flow. This vase will bestow contrast to fresh flowers beautifully.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Yuteki-monyo cold sake set
GENERIC NAME	Sake set (Katakuchi & 2 Guinomi)
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	Katakuchi : 8×9×11.5cm, Guinomi : 6×5cm
WEIGHT	400g
DOMESTIC RETAIL PRICE	JPY15,000 (excluding tax)

This sleek sake set is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki. Help yourself with this beautiful sake vessel that pours well.

◆ Product information



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Yuteki-monyo incense burner
GENERIC NAME	Incense burner
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	8.5 × 8.5 × 13cm
WEIGHT	480g
DOMESTIC RETAIL PRICE	JPY30,000 (excluding tax)

This incense burner is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Yuteki-monyo pot
GENERIC NAME	Pot
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	19 × 19 × 24cm
WEIGHT	2,300g
DOMESTIC RETAIL PRICE	JPY50,000 (excluding tax)

This pot is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki. Clad in silver shine with spots from iron crystals, this pot offers an air of dignity.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Namako-yu glazed sake set
GENERIC NAME	Sake set (Tokkuri & 2 Sakazuki)
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	Tokkuri : 8×8×11cm, Sakazuki : 7×7×3.5cm
WEIGHT	320g
DOMESTIC RETAIL PRICE	JPY1,600 (excluding tax)

One distinctive feature of Shinjo's traditional craft of Shinjo Higashiyama-yaki that has continued since Edo period is its use of clear blue glaze, or namakoyu, that is said to represent the color of Dewa Province's snow in shade. Sake pitcher and cups that fit comfortably in your hands.

◆ **Product information**



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Mint-yu glazed Yunomi
GENERIC NAME	Tea cup
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	9 × 9 × 4.5cm
WEIGHT	120g
DOMESTIC RETAIL PRICE	JPY600/pc (excluding tax)

A teacup that contrasts the color of green tea beautifully.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Direct heat sake set
GENERIC NAME	Sake set (Choshi & 2 Guinomi)
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	Choshi : 12×10×12cm, Guinomi : 6.5×5cm
WEIGHT	600g
DOMESTIC RETAIL PRICE	JPY7,000/pc (excluding tax)

A sake set that can be heated over direct heat to serve hot sake, or simply serve chilled sake.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Yuteki-monyo sake set
GENERIC NAME	Sake set (Choshi with handle & 2 Guinomi)
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	Choshi : 12×10×14cm, Guinomi : 6×5cm
WEIGHT	500g
DOMESTIC RETAIL PRICE	JPY25,000 (excluding tax)

This sleek sake set is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki and will add elegance to your dinner.

◆ Product information



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Yuteki-monyo flower vase
GENERIC NAME	Flower vase
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	9 × 9 × 24cm
WEIGHT	720g
DOMESTIC RETAIL PRICE	JPY18,000 (excluding tax)

This sleek vase is adorned with a distinctive fine pattern akin to scattered oil droplets, or yuteki.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	1 shaku Ta-nuki (Raccoon)
GENERIC NAME	Object
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	13 × 12 × H31cm
WEIGHT	2,200g
DOMESTIC RETAIL PRICE	JPY4,500 (excluding tax)

Tanuki (raccoon) is written ta-nuki (excel others), and is considered a lucky charm for achieving true happiness through prosperous business/deterrence of evil and disasters, and establishing yourself in society by living in peace and harmony. Suitable as an ornament at the front door or in your living room.



BRAND NAME	Shinjo Higashiyama-yaki
PRODUCT NAME	Ocha-nomi set
GENERIC NAME	Tea set (Hohin & 5 Yunomi)
MATERIALS	Clay
PERSON IN CHARGE	Yahei WAKUI
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	Hohin : 12×9.5×H9cm, Yunomi : 9×9×H5cm
WEIGHT	850g
DOMESTIC RETAIL PRICE	JPY4,000 (excluding tax)

One distinctive feature of Shinjo's traditional craft of Shinjo Higashiyama-yaki that has continued since Edo period is its use of clear blue glaze, or namakoyu, that is said to represent the color of Dewa Province's snow in shade. This tea set is glazed in namakoyu.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	成島焼和久井窯
COMPANY NAME	Narushima-Yaki Wakuigama
YEAR OF ESTABLISHMENT	1830
TYPE OF INDUSTRY	Pottery and porcelain artist
MAIN PRODUCT	Pottery and porcelain works
POST CODE	9930033
COMPANY ADDRESS	1812 Imaizumi Nagai Yamagata Japan
REPRESENTATIVE	Osamu WAKUI
TEL	+81-238-88-9205
FAX	
URL	
Instagram	wakuiosamu
E-commerce Website	
MAIN SELLING CHANNELS	Department store
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Domestic EC site
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Narushima-Yaki was established as a potteries of the Yonezawa Domain in the middle of the Edo era, as a part of industry promotion under the instruction of Yozaan UESUGI. Narushima-Yaki reached their peak at the end of Taisho Era, but then disappeared. At the beginning of Showa Era, our grandfather Toshizo WAKUI who was the second son of 「Shin Kame Ya」 a potteries of Hirashimizu-yaki in Yamagata city, moved to Nagai city for the better pottery clay. Then he started his own business manufacturing and selling of clay pipes to succeed.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We have a 250year history of continuing the traditional Narushima-Yaki, our aim is to keep on protecting our tradition. We make our products with a vision of the future. We use only local clay only, for glaze we use blend of ash from straw, bran and soil, all by-products from rice crops. We are particular about our work full of originality expression.

All of our work is done by the hand of skilled craftsman's hand with their full of emotion, we do not use any form. Our work is formed with a potter's wheel and Slab forming, the shape is the same but each one has a different expression and the scene. Each work is original and has the craftsman's originality.

We are a full member of the Japan Kogei Association, we would like to transmit the splendor of Japanese traditional craft to the world towards the development of traditional Japanese craft.

We also connect to the community through tours of our studios and offer field experience to kids from kinder gardens, students of elementary schools, junior high schools, high schools and special support education schools.

We try our best to develop local culture awareness and successor upbringing so that we can gain the support, understanding and interest of traditional craft from the local people.

❖ **Product information**



BRAND NAME	Narushima-Yaki
PRODUCT NAME	Square incense burner, celadon and white
GENERIC NAME	
MATERIALS	Incense burner
PERSON IN CHARGE	Porcelain
PRODUCTION AREA	Osamu WAKUI
SIZE	Nagai,Yamagata, Japan
WEIGHT	14cm x 10cm x 10cm
DOMESTIC RETAIL PRICE	1kg

This work has an elaborated form in four direction by slab forming.



BRAND NAME	Narushima-Yaki
PRODUCT NAME	Tokkuri, color changed to gold in the kiln without
GENERIC NAME	
MATERIALS	Tokkuri
PERSON IN CHARGE	Clay
PRODUCTION AREA	Osamu WAKUI
SIZE	Nagai,Yamagata, Japan
WEIGHT	13cm x 7cm x 7cm
DOMESTIC RETAIL PRICE	200g

This work is formed by potter's wheel. Unglazed calcination process. Gold kiln modification.



BRAND NAME	Narushima-Yaki
PRODUCT NAME	Tokkuri with glittering glaze
GENERIC NAME	
MATERIALS	Tokkuri
PERSON IN CHARGE	Clay
PRODUCTION AREA	Osamu WAKUI
SIZE	Nagai,Yamagata, Japan
WEIGHT	14.5cm x 8cm x 8cm
DOMESTIC RETAIL PRICE	200g

This work is made with local clay and formed using a potter's wheel. It expresses a beautiful traditional Narushima-Yaki glaze and fired.

◆ Product information



BRAND NAME	Narushima-Yaki
PRODUCT NAME	Incense burner, colored porcelain with irises
GENERIC NAME	
MATERIALS	Incense burner
PERSON IN CHARGE	Porcelain
PRODUCTION AREA	Osamu WAKUI
SIZE	Nagai,Yamagata, Japan
WEIGHT	11cm x 11cm x 11cm
DOMESTIC RETAIL PRICE	350g

This work is made with porcelain clay and formed using a potter's wheel. The iris pattern comes from repeatedly applying colored clay slurry and expressed in relief. The thin lines of the petals are finished by in laying.



BRAND NAME	Narushima-Yaki
PRODUCT NAME	Incense burner, celadon and white porcelain
GENERIC NAME	
MATERIALS	Incense burner
PERSON IN CHARGE	Porcelain and clay
PRODUCTION AREA	Osamu WAKUI
SIZE	Nagai,Yamagata, Japan
WEIGHT	12.5cm x 9.6cm x 9.6cm
DOMESTIC RETAIL PRICE	500g

The main body of the incense burner is made with porcelain clay and formed using a potter's wheel and planed. It expresses a rhythmical and refreshingly beautiful blue and white glaze. In contrast, Hoya is made with clay and wildly expressed by unglazed calcination. This work is done with the harmony of opposite beautifulness in mind.



BRAND NAME	Narusimayaki Wakuigama
PRODUCT NAME	Glittering glazed pot
GENERIC NAME	
MATERIALS	Pot
PERSON IN CHARGE	Clay
PRODUCTION AREA	Osamu Wakui
SIZE	Nagai,Yamagata, Japan
WEIGHT	28 x 28 x H25cm
DOMESTIC RETAIL PRICE	4.0kg

Wheel-thrown from a single type of local pottery clay. It gives a fresh expression to the beautiful glaze traditional to Narushima ware.

◆ Product information



BRAND NAME Narushima-Yaki
PRODUCT NAME Guinomi, color changed to gold in the kiln without any glazes
GENERIC NAME Guinomi
MATERIALS Clay
PERSON IN CHARGE Osamu WAKUI
PRODUCTION AREA Nagai,Yamagata, Japan
SIZE 5cm x 6.5cm x 6.5cm
WEIGHT 100g
DOMESTIC RETAIL PRICE JJPY30,000.- (excluding tax)
 This work is made with local clay and formed using a potter's wheel. It is made with an unglazed calcination process and transformed to a golden color in a kiln. It expresses an interesting harmony of a beautiful gold kiln transform and a wild landscape.



BRAND NAME Narushima-Yaki
PRODUCT NAME Yunomi, color changed to gold in the kiln without any glazes
GENERIC NAME Yunomi
MATERIALS Clay
PERSON IN CHARGE Osamu WAKUI
PRODUCTION AREA Nagai,Yamagata, Japan
SIZE 7.5cm x 7cm x 7cm
WEIGHT 100g
DOMESTIC RETAIL PRICE JPY30,000.- (excluding tax)
 This work is made with local clay and formed using a potter's wheel. It is made with an unglazed calcination process and transformed to a golden color in a kiln. It expresses an interesting harmony of beautiful gold kiln transform and wild landscape.



BRAND NAME Narusimayaki Wakuigama
PRODUCT NAME Namako glazed vase with ears
GENERIC NAME vase
MATERIALS Clay
PERSON IN CHARGE Osamu Wakui
PRODUCTION AREA Nagai,Yamagata, Japan
SIZE 21 x 18 x H39cm
WEIGHT 3.5kg
DOMESTIC RETAIL PRICE JPY1,500,000 (excluding tax)

Wheel-thrown from a single type of local pottery clay. It fully expresses the beauty of glaze traditional to Narushima ware.

◆ Product information



BRAND NAME Narushima-Yaki
 PRODUCT NAME Square dish, celadon and white porcelain with heron grass
 GENERIC NAME Square dish
 MATERIALS Porcelain
 PERSON IN CHARGE Osamu WAKUI
 PRODUCTION AREA Nagai,Yamagata, Japan
 SIZE 1.3cm x 14.5cm x 14.5cm
 WEIGHT 250g
 DOMESTIC RETAIL PRICE JPY50,000.- (excluding tax)
 This work is made with porcelain clay and formed by molding. After drying, the pattern of phalaenopsis is repeatedly applied with colored clay slurry. An expression of a fringed orchid in relief, is complemented with a beautiful blue and white glaze and fired.

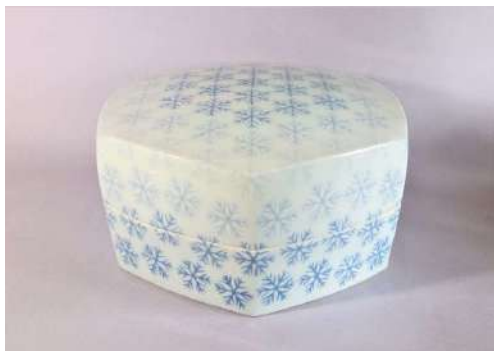


BRAND NAME Narushima-Yaki
 PRODUCT NAME Vase, inlaid porcelain with snowflakes
 GENERIC NAME Vase
 MATERIALS Porcelain
 PERSON IN CHARGE Osamu WAKUI
 PRODUCTION AREA Nagai,Yamagata, Japan
 SIZE 17cm x 27cm x 27cm
 WEIGHT 1.2kg
 DOMESTIC RETAIL PRICE JPY350,000.- (excluding tax)
 This work is made with porcelain clay and formed using a potter's wheel. After drying, it is cut out dodecagonal to complete the form, then carved with snow crystal for a flower pattern and gradation is expressed by inlaying colored clay into the back ground.



BRAND NAME Narushima-Yaki
 PRODUCT NAME Box, celadon and white porcelain with gradation mountain flower
 GENERIC NAME Box
 MATERIALS Porcelain
 PERSON IN CHARGE Osamu WAKUI
 PRODUCTION AREA Nagai,Yamagata, Japan
 SIZE 11cm x 24.5cm x 14cm
 WEIGHT 3.0kg
 DOMESTIC RETAIL PRICE JPY2,000,000.- (excluding tax)
 This work is made with two lumps of porcelain clay dried for few months, used on the outer surface together before being and carved out enclose and complete the form. Each petal of the flower pattern is expressed in gradation by inlaying.

◆ Product information



BRAND NAME Narushima-Yaki
 PRODUCT NAME Hexagon box, celadon and white porcelain with gradation snowflakes
 GENERIC NAME Hexagon box
 MATERIALS Porcelain
 PERSON IN CHARGE Osamu WAKUI
 PRODUCTION AREA Nagai,Yamagata, Japan
 SIZE 14.5cm x 27.5cm x 29.5cm
 WEIGHT 5.0kg
 DOMESTIC RETAIL PRICE JPY3,000,000.- (excluding tax)
 This work is made with porcelain clay and thickly formed with a potter's wheel. While drying, the form was completed by shaving to aligning the inside and outside of the lid and the body to the hexagon. Snow crystal pattern is expressed with gradation by inlaying colored clay into the background.



BRAND NAME Narushima-Yaki
 PRODUCT NAME Octagonal box celadon and white porcelain with gradation flowers
 GENERIC NAME Octagonal box
 MATERIALS Porcelain
 PERSON IN CHARGE Osamu WAKUI
 PRODUCTION AREA Nagai,Yamagata, Japan
 SIZE 13.5cm x 28cm x 28cm
 WEIGHT 4.3kg
 DOMESTIC RETAIL PRICE JPY3,000,000.- (excluding tax)
 This work is made with porcelain clay and thickly formed with a potter's wheel. While drying, the form was completed by shaving to aligning the inside and outside of the lid and the body to the octagon. Each petal of the flower pattern is expressed with gradation by inlaying colored clay into the background.



BRAND NAME Narushima-Yaki
 PRODUCT NAME Pot, colored porcelain with phalaenopsis orchid
 GENERIC NAME Pot
 MATERIALS Porcelain
 PERSON IN CHARGE Osamu WAKUI
 PRODUCTION AREA Nagai,Yamagata, Japan
 SIZE 22cm x 25cm x 25cm
 WEIGHT 2.7kg
 DOMESTIC RETAIL PRICE JPY1,500,000.- (excluding tax)

This work is made with porcelain clay and formed with a potter's wheel. After completely drying, phalaenopsis pattern is repeatedly applied by colored clay slurry and expressed in relief.

◆ Product information



BRAND NAME Narushima-Yaki
 PRODUCT NAME Square pot, celadon and white porcelain with cherry blossoms

GENERIC NAME Square pot
 MATERIALS Porcelain
 PERSON IN CHARGE Osamu WAKUI
 PRODUCTION AREA Nagai,Yamagata, Japan
 SIZE 41cm x 20.5cm x 20.5cm
 WEIGHT 6.4kg

DOMESTIC RETAIL PRICE JPY3,000,000.- (excluding tax)
 This work is made with porcelain clay and formed by slab forming. After completely drying, cherry blossom pattern is repeatedly applied by colored clay slurry and expressed in relief. Finished with a beautiful blue and white porcelain glaze and fired.



BRAND NAME Narushima-Yaki
 PRODUCT NAME Square pot, colored porcelain with Oriental lady's thumb pattern

GENERIC NAME Square pot
 MATERIALS Porcelain
 PERSON IN CHARGE Osamu WAKUI
 PRODUCTION AREA Nagai,Yamagata, Japan
 SIZE 38cm x 15cm x 15cm
 WEIGHT 4.2kg

DOMESTIC RETAIL PRICE JPY2,800,000.- (excluding tax)
 This work is made with porcelain clay and formed by slab forming. After completely drying, Persicaria longiseta pattern (Akamanma) is repeatedly applied by colored clay slurry and expressed in relief.



BRAND NAME Narushima-Yaki
 PRODUCT NAME Rhomb pot, celadon and with porcelain with wisteria

GENERIC NAME Rhomb pot
 MATERIALS Porcelain
 PERSON IN CHARGE Osamu WAKUI
 PRODUCTION AREA Nagai,Yamagata, Japan
 SIZE 45cm x 28cm x 19cm
 WEIGHT 4.0kg

DOMESTIC RETAIL PRICE JPY3,000,000.- (excluding tax)
 This work is made with porcelain clay and formed by slab forming. After completely drying, wisteria flowers are repeatedly applied by colored clay slurry and expressed in relief.

◆ Product information



BRAND NAME Narusimayaki Wkuigama
PRODUCT NAME Tea bowl, color changed to gold in the kiln without any glazes
GENERIC NAME Tea bowl
MATERIALS Pottery clay
PERSON IN CHARGE Osamu Wakui
PRODUCTION AREA Nagai,Yamagata, Japan
SIZE 12.8×12.8×H8cm
WEIGHT 0.8kg
DOMESTIC RETAIL PRICE JPY3,000,000 (excluding tax)
 Made from a single type of local pottery clay, handmade by pinching. Unglazed yakishime ware fired in a traditional wood-fired kiln for a kiln mutation (yohen) that results in an attractive gold-hued surface effect (keshiki).



BRAND NAME Narusimayaki Wkuigama
PRODUCT NAME Pot, color changed to gold in the kiln without any glazes
GENERIC NAME Pot
MATERIALS Pottery clay
PERSON IN CHARGE Osamu Wakui
PRODUCTION AREA Nagai,Yamagata, Japan
SIZE 17.5×17.5×H23cm
WEIGHT 1.2kg
DOMESTIC RETAIL JPY1,200,000 (excluding tax)
 Wheel-thrown from a single type of local pottery clay. Unglazed yakishime ware fired in a traditional wood-fired kiln for a kiln mutation (yohen) that results in an attractive gold-hued surface effect (keshiki).



BRAND NAME Narusimayaki Wkuigama
PRODUCT NAME Tea bowl, color changed to gold in the kiln without any glazes
GENERIC NAME Tea bowl
MATERIALS Pottery clay
PERSON IN CHARGE Osamu Wakui
PRODUCTION AREA Nagai,Yamagata, Japan
SIZE 12.8×12.8×H8cm
WEIGHT 0.7kg
DOMESTIC RETAIL JPY2,500,000 (excluding tax)
 Wheel-thrown from a single type of local pottery clay. Unglazed yakishime ware fired in a traditional wood-fired kiln for a kiln mutation (yohen) that results in an attractive gold-hued surface effect (keshiki).

◆ Product information



BRAND NAME Narusimayaki Wkuigama
 PRODUCT NAME Flower vase, color changed in the kiln without any glazes
 GENERIC NAME Pot
 MATERIALS Pottery clay
 PERSON IN CHARGE Osamu Wakui
 PRODUCTION AREA Nagai,Yamagata, Japan
 SIZE 1.5kg
 WEIGHT 23.5x23.5xH22cm
 DOMESTIC RETAIL PRICE JPY500,000 (excluding tax)
Wheel-thrown from a single type of local pottery clay. Unglazed yakishime ware fired in a traditional wood-fired kiln for a kiln mutation (yohen) that results in an attractive gold-hued surface effect (keshiki).



BRAND NAME Narusimayaki Wkuigama
 PRODUCT NAME Potl and glass, color changed to gold in the kiln without any glazes
 GENERIC NAME Pottery clay
 MATERIALS Pottery clay
 PERSON IN CHARGE Osamu Wakui
 PRODUCTION AREA Nagai,Yamagata, Japan
 SIZE Tokkuri 8 x 8 x H13.5cm
 Guinomi 7 x 7 x H4.5cm
 WEIGHT Tokkuri 230g Guinomi 63g
 DOMESTIC RETAIL PRICE JPY120,000 (Pot x 2, Glass x 2) (excluding tax)
Wheel-thrown from a single type of local pottery clay. Unglazed yakishime ware fired in a traditional wood-fired kiln for a kiln mutation (yohen) that results in an attractive gold-hued surface effect (keshiki).



BRAND NAME Narusimayaki Wkuigama
 PRODUCT NAME Sake pot and glass, white porcelain
 GENERIC NAME Sake pot and glass
 MATERIALS porcelain
 PERSON IN CHARGE Osamu Wakui
 PRODUCTION AREA Nagai,Yamagata, Japan
 SIZE Tokkuri 9 x 9 x H10cm
 Sakazuki 8.5 x 8.5 x H10cm
 WEIGHT Tokkuri 250g Sakazuki 75g
 DOMESTIC RETAIL PRICE Tokkuri 250g Sakazuki 75g

Wheel-thrown from porcelain clay. Devoid of decoration to emphasize the purity of form, and highlight the beauty of hakuji (white porcelain).

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	平清水焼 青龍窯
COMPANY NAME	Hirashimizu-yaki Seiryugama
YEAR OF ESTABLISHMENT	Early Meiji Period
TYPE OF INDUSTRY	Manufacturing, sales of Pottery and porcelain
MAIN PRODUCT	Pottery and porcelain
POST CODE	990-2401
COMPANY ADDRESS	50-1 Hirashimizu Yamagata Yamagata Japan
REPRESENTATIVE	Ryuhei NIWA
TEL	+81-(0)23-631-2828
FAX	+81-(0)23-631-2829
URL	http://seiryugama.com/
Instagram	hirashimizu_seiryugama
Facebook	seiryugama
E-commerce Website	
MAIN SELLING CHANNELS	In-house store, Domestic retail stores and EC site
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Domestic EC site (Consignment sales)
AVAILABLE LANGUAGE	Japanese, English(e-mail)

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

In the early Meiji period, Seiryugama was founded by Josuke Niwa as one of the Hirashimizu-yaki (Hirashimizu ware) pottery pieces. During the Ryunosuke period (the third generation), the pottery was named "Seiryugama," taking one Chinese character each from "Hirashimizu" and "Ryunosuke." After finishing his apprenticeship in Mino and Kutani, Ryunosuke introduced the technique of overglaze painting called "uwaē" that he had mastered, and worked on developing new products. At that time, he paid attention to the local original soil containing iron sulfide, which had not been used by anyone, and perfected seiji (celadon) like the surface of a pear by daringly utilizing the features of the soil. It was named "Nashi Seiji (pear celadon)" and was introduced in Japan Pottery Old and New which was held at the Detroit Institute of Arts in 1950. In addition, works using hakuyu (buttery-white glaze), which were displayed at international exhibitions such as EXPO 1958 Brussels, were named "Zansetsu (remaining snow)," reflecting the snowy landscape in spring. These production methods have been improved daily by the fourth (and current) pottery owner, Ryochi, and our craftsmen, and passed down to the present time as Seiryugama's style.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Seiryugama independently conducts all processes, from making clay out of the original soil produced in the Hirashimizu area, to product commercialization. Products made at Seiryugama are characterized by a simple and subdued texture. Life in the satoyama (mountain village) deep in the snow enabled the creation of such a style.

In particular, "Zansetsu," one of Seiryugama's representative works, was produced by reflecting the landscape of mountains in the Tohoku region where snow remains even when the long winter finally ends. Iron sulfide contained in the original soil reacts in the firing, which creates a unique expression in the whiteness of the product and brings about a texture that expresses wabi and sabi. Depending on the firing situation at different times, the same "Zansetsu" products show different expressions with the crystals produced. The smooth texture of the products fits comfortably in the user's hand, and the simple shape harmonizes with any scene. In recent years, we have received an increasing number of orders and inquiries from abroad. We hope that Seiryugama's products will make you think of the snowy landscape in faraway Yamagata and have a relaxing time in your daily life.

◆ Product information



BRAND NAME	Seiryugama
PRODUCT NAME	Zansetsu rice bowl (Large)
GENERIC NAME	Rice bowl
MATERIALS	Clay
PERSON IN CHARGE	Niwa
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	H5.5cm x W12.5cm
WEIGHT	abt.220g
DOMESTIC RETAIL PRICE	JPY2,600 (excluding tax)

Photo: left. This is a rice bowl that is easy to hold and use. This simple item consisting of calm colors can be used for a long time and never becomes boring.



BRAND NAME	Seiryugama
PRODUCT NAME	Zansetsu rice bowl (Small)
GENERIC NAME	Rice bowl
MATERIALS	Clay
PERSON IN CHARGE	Niwa
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	H5.5cm x W12cm
WEIGHT	abt.180g
DOMESTIC RETAIL PRICE	JPY2,400 (excluding tax)

Photo: right. This is a small rice bowl that is easy to hold and use. This simple item consisting of calm colors can be used for a long time and never becomes boring.



BRAND NAME	Seiryugama
PRODUCT NAME	Zansetsu rice Donburi
GENERIC NAME	Bowl
MATERIALS	Clay
PERSON IN CHARGE	Niwa
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	H9cm x W14cm
WEIGHT	abt.400g
DOMESTIC RETAIL PRICE	JPY4,000 (excluding tax)

As this bowl is small but deep, you can use it for rice as well as noodles.

◆ Product information



BRAND NAME	Seiryugama
PRODUCT NAME	Zansetsu tea cup 1
GENERIC NAME	tea cup
MATERIALS	Clay
PERSON IN CHARGE	Niwa
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	H6.7cm x W8cm Capacity : abt.180ml
WEIGHT	abt.130g
DOMESTIC RETAIL PRICE	JPY2,300 (excluding tax)

The list price is for one tea bowl. The product fits perfectly in your hand. You can use it for both tea and coffee.

❖ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	245 studio
COMPANY NAME	245 studio
YEAR OF ESTABLISHMENT	2019
TYPE OF INDUSTRY	Pottery/Porcelain Manufacturing and sales
MAIN PRODUCT	Pottery/Porcelain
POST CODE	995-0052
COMPANY ADDRESS	3120-52 Natori Murayama Yamagata Japan
REPRESENTATIVE	Takahiro Yahagi
PERSON IN CHARGE	
TEL	+81-(0)90-5830-5177
FAX	
URL	
Instagram	yahagitakahiro
E-commerce Website	
MAIN SELLING CHANNELS	Domestic retail stores
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Domestic EC Sales
AVAILABLE LANGUAGE	Japanese

❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

The four seasons in Yamagata Prefecture are distinct, and each season has its own appeal. Their intrinsic beauty overlaps with what many of us draw in our mind as the archetype of nature. In this land of abundant culinary culture where one can appreciate the transient passage of the seasons, we are working to convey the charm of Yamagata through pottery. We strive to create the kind of pottery that helps people to discover the subtle beauty of nature in their everyday life that might be overlooked because it is so often taken for granted, and infuse life with the joy of eating. We also hope that our products blend into and enrich people's daily lifestyles.

❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

In winter, the area around our studio is covered in stark white snow, and tranquility prevails.

We mainly produce tableware making full use of the characteristics of fine porcelain clay with a texture like powdered snow.

We are particularly keen on creating tableware with textured surfaces that distinguish themselves from other ordinary white dishes. These include a texture reminiscent of excavated ruins and antique-like muted color tone achieved by plating silver.

In addition to household use, our products are used in restaurants that offer dishes using local ingredients.

Product information



BRAND NAME	245studio
PRODUCT NAME	mug1/2 scratch wb
GENERIC NAME	mug
MATERIALS	Porcelain
PERSON IN CHARGE	Takahiro Yahagi
PRODUCTION AREA	Murayama Yamagata Japan
SIZE	φ 7.5 × h8cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY6,000 (excluding tax)

The upper part of the mug has a glossy sheen texture, whereas the lower part is finished with an antique-like matt texture achieved by applying an aging process. Thrown thinly on a wheel, it is light when held in the hand and gives the drink a kick when you sip from it.



BRAND NAME	245 studio
PRODUCT NAME	bowl free white & black
GENERIC NAME	bowl
MATERIALS	Porcelain
PERSON IN CHARGE	Takahiro Yahagi
PRODUCTION AREA	Murayama Yamagata Japan
SIZE	φ 16 × h7.5cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY6,000 (excluding tax)

This bowl is produced envisioning scenery consisting of frosted fields and mountains covered in snow. The inside of the cup is glazed to the rim while the exterior has a matt finish created by fine engraving and polishing. The rim is finished with a black decoration, delivering an ethereal atmosphere.



BRAND NAME	245 studio
PRODUCT NAME	plate scratch w&b no.3 25
GENERIC NAME	plate
MATERIALS	Porcelain
PERSON IN CHARGE	Takahiro Yahagi
PRODUCTION AREA	Murayama Yamagata Japan
SIZE	φ 25 × h1.5cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY10,000 (excluding tax)

This plate features a distinctive distressed texture as if unearthed from ruins. Repeated polishing and scratching processes create the matt texture. The plate is partly glazed to add freshness to the expression.

◆ Corporate profile



BUSINESS NUMBER

COMPANY NAME(JAPANESE) 株式会社あらい

COMPANY NAME ARAI.CO.,LTD

YEAR OF ESTABLISHMENT 1972

TYPE OF INDUSTRY Casting

MAIN PRODUCT Iron kettle

POST CODE 9993103

COMPANY ADDRESS 1386 Shimokawara Kanaya Kaminoyama Yamagata Japan

REPRESENTATIVE Mikio ARAI

TEL +81-(0)23-672-3319

FAX +81-(0)23-673-0811

URL <https://www.arai-koubou.com/>

E-commerce Website <https://www.arai-koubou.com/>

WECHAT (ID) araikoubou

MAIN SELLING CHANNELS

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

We take on a huge variety of commissions and ceaselessly work on technical improvements in a bid to become Japan's most versatile foundry. We welcome orders from overseas and hope to become an internationally trusted company offering highly original, high-quality products.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We have opened a free-standing retail location within Yu Gardens.

[Shanghai Office]

Arai (Shanghai) Commercial and Trading Co., Ltd

No.49, Fumin Street, Building 1, No.225, Fuyou Commercial Building, HuangPu District, Shanghai City, Shanghai, China

(+86)13917008197 (Wei Yong Xu)

◆ Product information



BRAND NAME	Arai kobo (by Mikio)
PRODUCT NAME	Sand iron kettle Uryu Kinsai
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Mikio ARAI
PRODUCTION AREA	Kaminoyama Yamagata Japan
SIZE	Capacity : 1L
WEIGHT	1.8kg
DOMESTIC RETAIL PRICE	JPY517,000 (excluding tax)

Kettle made of rare and precious iron sand. Traditional design. Iron sand is extremely hard and resistant to rusting, making the product very durable. Gold-colored dragon motif on body. The hollow handle, made by rolling an iron sheet, is cool to the touch.



BRAND NAME	Arai kobo (by Mikio)
PRODUCT NAME	Sand iron kettle Hiramaru Fuji-uma Kinsai
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Mikio ARAI
PRODUCTION AREA	Kaminoyama Yamagata Japan
SIZE	Capacity : 1L
WEIGHT	1.8kg
DOMESTIC RETAIL PRICE	JPY517,000 (excluding tax)

Kettle made of rare and precious iron sand. User-friendly hiramaru shape. Iron sand is extremely hard and resistant to rusting, making the product very durable. Gold-colored motif on body. The hollow handle, made by rolling an iron sheet, is cool to the touch.



BRAND NAME	Arai kobo (by Mikio)
PRODUCT NAME	Iron kettle Hiramaru Ume Gin-zogan Kinsai
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mikio ARAI
PRODUCTION AREA	Kaminoyama Yamagata Japan
SIZE	Capacity : 1L
WEIGHT	1.8kg
DOMESTIC RETAIL PRICE	JPY250,000 (excluding tax)

Iron kettle produced with traditional Japanese techniques. Silver inlay decoration representing a blossoming plum tree.

◆ Product information



BRAND NAME	Arai kobo (by Mikio)
PRODUCT NAME	Iron kettle Hiramaru Matsuba Kinzai
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mikio ARAI
PRODUCTION AREA	Kaminoyama Yamagata Japan
SIZE	Capacity : 1L
WEIGHT	1.8kg
DOMESTIC RETAIL PRICE	JPY190,000 (excluding tax)

Iron kettle produced with traditional Japanese techniques. Refined finish with vermilion copper lid, silver spout edge, and inlaid handle. A style favored for Japanese tea ceremonies.



BRAND NAME	Arai kobo (by Mikio)
PRODUCT NAME	Iron kettle Hiramaru Muji tomobuta
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mikio ARAI
PRODUCTION AREA	Kaminoyama Yamagata Japan
SIZE	Capacity : 1L
WEIGHT	1.8kg
DOMESTIC RETAIL PRICE	JPY140,000 (excluding tax)

Produced with traditional Japanese techniques. Refined nashiji (lit. "pear skin") surface pattern. Silver spout edge. Inlaid decoration on handle.



BRAND NAME	Arai kobo (by Mikio)
PRODUCT NAME	Iron kettle Houou tomobuta
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mikio ARAI
PRODUCTION AREA	Kaminoyama Yamagata Japan
SIZE	Capacity : 1L
WEIGHT	1.8kg
DOMESTIC RETAIL PRICE	JPY140,000 (excluding tax)

Produced with traditional Japanese techniques. Silver spout edge, hollow handle, gold-colored motif on body.

◆ Product information



BRAND NAME	Arai kobo
PRODUCT NAME	Iron kettle Tetsuryu Unryu Kinsai
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mikio ARAI
PRODUCTION AREA	Kaminoyama Yamagata Japan
SIZE	Capacity : 1L
WEIGHT	1.6kg
DOMESTIC RETAIL PRICE	JPY45,000 (excluding tax)

Each product is carefully finished. Gold-colored molded motif on body. Silver spout edge.



BRAND NAME	Arai kobo
PRODUCT NAME	Iron kettle Tetsuryu Hamamatsu Kinsai
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mikio ARAI
PRODUCTION AREA	Kaminoyama Yamagata Japan
SIZE	Capacity : 1L
WEIGHT	1.6kg
DOMESTIC RETAIL PRICE	JPY38,000 (excluding tax)

Each product is carefully finished. Molded motif on body.



BRAND NAME	Arai kobo
PRODUCT NAME	Iron casting flying pan with handle
GENERIC NAME	Flying pan
MATERIALS	Iron
PERSON IN CHARGE	Mikio ARAI
PRODUCTION AREA	Kaminoyama Yamagata Japan
SIZE	20cm
WEIGHT	2.3kg
DOMESTIC RETAIL PRICE	JPY14,500 (excluding tax)

Cast iron frying pan. Distributes heat evenly due to its thickness, producing successful cooking results.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	株式会社雅山
COMPANY NAME	Art-Craft foundry Studio Gasen
YEAR OF ESTABLISHMENT	Founded : 1902 Established : 1988
TYPE OF INDUSTRY	Foundry industry
MAIN PRODUCT	Bronze vases, tea utensils, Interior decorations , exterior
POST CODE	9900051
COMPANY ADDRESS	1-21 1-chome domachi Yamagata Yamagata Japan
REPRESENTATIVE	Masaya HASEGAWA
TEL	+81-23-632-3432
FAX	+81-23-632-3457
URL	https://gasen-yamagata.com/
Instagram	gasen_official
E-commerce Website	https://gasen-yamagata.com/
MAIN SELLING CHANNELS	In-house store and online shop
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Domestic online shop
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

In 1902, Chuzaburo Hasegawa, founder of the Icho Chukosho foundry, and his successor Gasen Hasegawa established a studio specializing in the production and sale of temple bells, Buddhist statues, braziers, kettles, pots, and vases employing highly advanced yakigata metal casting techniques developed by Chuzaburo in the course of producing Kinkasan toro lanterns.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Gasen specializes in the production and sale of cast iron home accessories such as vases and incense burners as well as statues and monuments. While based on the 900-year-old art of Yamagata imono iron casting, the products also reflect the highly developed casting, finishing and coloring techniques newly introduced to the art by three generations of Gasen's master founders—Gasen, Yoshihisa, and Masaya—from places including Sado and Italy. The products' beautiful forms not only make them fitting reminders of the country's position as a terminal of the ancient Silk Road, but are also highly original artistic expressions. Furthermore, Gasen prides itself in its made-to-order services that employ the very same level of artistry to create one-of-a-kind pieces as requested by customers.

◆ Product information



BRAND NAME	Gasen
PRODUCT NAME	Seidou Kenjyousaku
GENERIC NAME	Vase
MATERIALS	Bronze
PERSON IN CHARGE	Masaya HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	φ 165 × H300mm
WEIGHT	abt.3,000g
DOMESTIC RETAIL PRICE	JPY60,000 (excluding tax)

The beautiful, traditional blue-green hue of this vase is achieved by a finishing method that brings out the natural color of bronze. The resulting layers of greens, blues, and browns make for an impressive vase. The product name indicates that the model was presented to Emperor Shōwa. The vase shape makes it stable and ideal for branches and other long objects.



BRAND NAME	Gasen
PRODUCT NAME	Seidou Yukimai
GENERIC NAME	Vase
MATERIALS	Bronze
PERSON IN CHARGE	Masaya HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	φ 110×H225mm
WEIGHT	abt.1,400g
DOMESTIC RETAIL PRICE	JPY33,000 (excluding tax)

The beautiful, traditional blue-green hue of this vase is achieved by a finishing method that brings out the natural color of bronze. The resulting layers of greens, blues, and browns make for an impressive vase. Its relatively thick bottom makes this vase very stable and much less likely to topple over when displaying top-heavy materials. The wide mouth makes arranging flowers easier, while the narrow neck makes for easy lifting and carrying.



BRAND NAME	Gasen
PRODUCT NAME	Seidou Wakatake (large)
GENERIC NAME	Vase
MATERIALS	Bronze
PERSON IN CHARGE	Masaya HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	φ 105×H215mm
WEIGHT	abt.1,500g
DOMESTIC RETAIL PRICE	JPY33,000 (excluding tax)

The beautiful, traditional blue-green hue of this vase is achieved by a finishing method that brings out the natural color of bronze. The resulting layers of greens, blues, and browns make for an impressive vase. Bamboo is an auspicious symbol of family prosperity because of the plant's ability to take firm root and spread. The nodes are associated with landmark life events, which makes bamboo a popular motif for gifts exchanged on such occasions.

◆ Product information



BRAND NAME	Gasen
PRODUCT NAME	Seidou Wakatake (small)
GENERIC NAME	Vase
MATERIALS	Bronze
PERSON IN CHARGE	Masaya HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	φ 80 × H150mm
WEIGHT	abt.900g
DOMESTIC RETAIL PRICE	JPY18,000 (excluding tax)

The beautiful, traditional blue-green hue of this vase is achieved by a finishing method that brings out the natural color of bronze. The resulting layers of greens, blues, and browns make for an impressive vase suitable for both single-stem and voluminous branch arrangements.



BRAND NAME	Gasen
PRODUCT NAME	Kudamono ichirin (la france)
GENERIC NAME	Vase
MATERIALS	Bronze
PERSON IN CHARGE	Masaya HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	φ 82 × H85mm
WEIGHT	abt.370g
DOMESTIC RETAIL PRICE	JPY15,000 (excluding tax)

This cast bronze single stem vase is made in Yamagata, in a color inspired by La France pear, a specialty fruit of Yamagata. The color of this vase deepens over time, much like the color of ripening fruit. The color is achieved not by painting but by employing an environmentally friendly, time-honored method of bringing out the natural color of metal. For this reason, no two pieces are exactly identical, which is a unique asset of this product. It offers endless possibilities for arranging wild flowers, cut flowers, and dried flowers for adding color to everyday living. The modest size makes it ideal for casual arrangements.



BRAND NAME	Gasen
PRODUCT NAME	Kudamono ichirin (Grape)
GENERIC NAME	Vase
MATERIALS	Bronze
PERSON IN CHARGE	Masaya HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	φ 82 × H85mm
WEIGHT	abt.370g
DOMESTIC RETAIL PRICE	JPY15,000 (excluding tax)

This cast bronze single stem vase is made in Yamagata, in a color inspired by grapes, a specialty fruit of Yamagata. The color of this vase deepens over time, much like the color of ripening fruit. The beautiful grape purple hue is achieved by firing the vase over a charcoal fire, followed by polishing that is performed so thoroughly it can wear the artisan's fingerprints away!

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	有限会社 清光堂工芸社
COMPANY NAME	Seikodo Kogeisha INC.
YEAR OF ESTABLISHMENT	Starting : 1735 Establishment of a company : 1966
TYPE OF INDUSTRY	Arts and crafts Casting
MAIN PRODUCT	Iron kettle, teakettle and warmed sake pot
POST CODE	990-0051
COMPANY ADDRESS	4-16 1-chome Do-machi Yamagata Yamagata Japan
REPRESENTATIVE	Oukou Sato
TEL	+81-(0)23-622-6973
FAX	+81-(0)23-622-6974
URL	http://www.seiko-do.com/
E-commerce Website	
MAIN SELLING CHANNELS	In-house store, Department store, Overseas EC site
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Mitsukoshi
AVAILABLE LANGUAGE	Japanese, English

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

We have been a family-owned maker of cast-iron products since 1735, when the first family head Kiroku started business producing tetsubin (cast-iron kettles). The sixth-generation family head Tokutaro, who was highly skilled at lost-wax casting, exhibited distinguished examples of tetsubin and chagama (tea ceremony kettles) at World Expos held in Paris, Belgium, and the United States, winning awards and accolades. The eighth-generation head pursued nihonga (traditional Japanese painting) alongside his career as a maker of cast-iron utensils. He achieved nationwide fame by applying his artistic gift to the surface decorations of chagama, executed employing a technique called herashi. Demand for cast-iron cookware rose sharply after World War 2, making the thriving cast-iron industry of Domachi a major contributor to the economy of Yamagata City. The art of the tea ceremony also grew in popularity, driving the demand for chagama nationwide. The present Seikodo Company Limited was established as a maker specializing in chagama in response to this demand. The ninth- and tenth-generation family heads in charge of the company today maintain production as chagama specialists, and at the same time also produce nearly 100 types of tetsubin in response to the growing demand in China, especially from the 1990s onward.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We produce tea ceremony kettles and cast-iron kettles that are both functional and beautiful, employing casting techniques passed down through many generations. To constantly maintain high quality, our products are 100% handmade by a select team of artisans.

◆ Product information



BRAND NAME Seikodo
 PRODUCT NAME WAX TYPE IRON KETTLE KARAJISHI-BOTAN MON (SILVER INLAY)
 GENERIC NAME Iron kettle
 MATERIALS Cast iron, Copper, Silver
 PERSON IN CHARGE Takumi SATO
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE 23 × 24.cm
 WEIGHT 2.3kg
 DOMESTIC RETAIL PRICE JPY594,000 (tax included)
 *Award winner at a World's Fair in Belgium
 Produced by a highly sophisticated lost-wax casting technique, this popular and classy hiramaru-shaped kettle has crisp designs of Chinese guardian lions and peonies around its body.



BRAND NAME Seikodo
 PRODUCT NAME WAX TYPE IRON KETTLE MARUASHIYA-RYU (SILVER INLAY)
 GENERIC NAME Iron kettle
 MATERIALS Cast iron, Copper, Silver
 PERSON IN CHARGE Takumi SATO
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE 20 × 22.5cm
 WEIGHT 1.8kg
 DOMESTIC RETAIL PRICE JPY352,000 (tax included)
 Produced by a highly sophisticated lost-wax casting technique, this elegant round kettle has ascending dragon motifs on its body.



BRAND NAME Seikodo
 PRODUCT NAME WAX TYPE IRON KETTLE RYU-GUCHI RYUJIMON (SILVER INLAY)
 GENERIC NAME Iron kettle
 MATERIALS Cast iron, Copper, Silver
 PERSON IN CHARGE Takumi SATO
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE 19.5 × 21.5cm
 WEIGHT 1.65kg
 DOMESTIC RETAIL PRICE JPY369,600 (tax included)
 Produced by a highly sophisticated lost-wax casting technique, this rare product has a dragon head spout, and a body encircled with an ascending dragon motif.

◆ Product information



BRAND NAME Seikodo
 PRODUCT NAME IRON KETTLE HAKKAKU-SHOUCHIKUBAI (SILVER INLAY)
 GENERIC NAME Iron kettle
 MATERIALS Cast iron, Copper, Silver
 PERSON IN CHARGE Takumi SATO
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE 17 × 24cm
 WEIGHT 2.1kg
 DOMESTIC RETAIL PRICE JPY382,800 (tax included)
 Octagonal kettle decorated with auspicious motifs. On the eight sides of its body are plum blossom, bamboo, and tortoise shell (hexagon) motifs, while the handle features a pine tree motif.



BRAND NAME Seikodo
 PRODUCT NAME IRON KETTLE KONATSUMEGATA (MATSUBA GIN-TSUMAMI)
 GENERIC NAME Iron kettle
 MATERIALS Cast iron, Copper, Silver
 PERSON IN CHARGE Takumi SATO
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE 18 × 22cm
 WEIGHT 1.5kg
 DOMESTIC RETAIL PRICE JPY154,000 (tax included)
 Shaped like a jujube fruit (Chinese date), this kettle has a plain body to highlight its unique shape. Vermilion copper lid has a beautiful silver pine needle top.



BRAND NAME Seikodo
 PRODUCT NAME IRON KETTLE FUKU-ARARE (GIN-GUCHI GIN-TSUMAMI)
 GENERIC NAME Iron kettle
 MATERIALS Cast iron, Copper, Silver
 PERSON IN CHARGE Takumi SATO
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE 18 × 20cm
 WEIGHT 1.7kg
 DOMESTIC RETAIL PRICE JPY127,600 (tax included)
 Hiramaru-shaped kettle with all-over hand-pressed arare (lit. "hailstone") pattern. The product fully expresses the beauty of this traditional Japanese decorative pattern.

◆ Product information



BRAND NAME	Seikodo
PRODUCT NAME	IRON SAND KETTLE SILVER SAISUI-MON
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	19.5 × 21.5cm
WEIGHT	1.8kg
DOMESTIC RETAIL PRICE	JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. This popular design is decorated with a landscape motif on the body. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME	Seikodo
PRODUCT NAME	IRON SAND KETTLE SILVER KATATSUKI-KIKKO
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	18 × 20.5cm
WEIGHT	1.58kg
DOMESTIC RETAIL PRICE	JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. Hexagon pattern around body. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME	Seikodo
PRODUCT NAME	IRON SAND KETTLE SILVER FUJI-KATAMATSU
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	17 × 23cm
WEIGHT	1.45kg
DOMESTIC RETAIL PRICE	JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. Mt. Fuji shape, with a pine tree design on the body. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.

◆ Product information



BRAND NAME Seikodo
 PRODUCT NAME IRON KETTLE HANAKAGO-MON (HANA : SILBER INLAY)
 GENERIC NAME Iron kettle
 MATERIALS Cast iron, Copper, Gold, Silver
 PERSON IN CHARGE Takumi SATO
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE 21 × 23cm
 WEIGHT 2.18kg
 DOMESTIC RETAIL PRICE JPY572,000 (tax included)
 *Award winner at a World's Fair in the United States
 Luxurious kettle decorated with pure gold and pure silver inlay. The body has a flower basket design around it, featuring lily, plum and orchid flower motifs.



BRAND NAME Seikodo
 PRODUCT NAME IRON KETTLE ASHIYA-RYU NO.10
 GENERIC NAME Iron kettle
 MATERIALS Cast iron, Copper, Silver
 PERSON IN CHARGE Takumi SATO
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE 17.5 × 22cm
 WEIGHT 1.7kg
 DOMESTIC RETAIL PRICE JPY308,000 (tax included)
 *Larger model (no. 15) of the same design is available for JPY352,000
 Our flagship dragon kettle, decorated with ascending dragon motifs around the body. It is our best-selling dragon design. Larger models (no. 15 and no. 20) are available in the same design.



BRAND NAME Seikodo
 PRODUCT NAME IRON KETTLE HAKKAKKEI-ODARE (MATSUBA GIN-TSUMAMI)
 GENERIC NAME Iron kettle
 MATERIALS Cast iron, Copper, Silver
 PERSON IN CHARGE Takumi SATO
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE 18 × 23cm
 WEIGHT 1.9kg
 DOMESTIC RETAIL PRICE JPY297,000 (tax included)
 Octagonal kettle. The plain surface and odare (lit. "eaves") highlight the innovative form. The vermilion copper lid comes with a beautiful silver pine needle top.

◆ Product information



BRAND NAME Seikodo
 PRODUCT NAME IRON KETTLE KIKU-GATA (GIN-GUCHI GIN-TSUMAMI)
 GENERIC NAME Iron kettle
 MATERIALS Cast iron, Copper, Silver
 PERSON IN CHARGE Takumi SATO
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE 17 × 22cm
 WEIGHT 1.55kg
 DOMESTIC RETAIL PRICE JPY308,000 (tax included)
 The body of this kettle, including the spout, represents a chrysanthemum flower, a result of exceptionally high skills. The beautiful vermilion copper lid comes with a silver top shaped like a plum blossom.



BRAND NAME Seikodo
 PRODUCT NAME IRON KETTLE NATSUME-GATA ODARE
 GENERIC NAME Iron kettle
 MATERIALS Cast iron, Copper
 PERSON IN CHARGE Takumi SATO
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE 13.4 × 22cm
 WEIGHT 1.14kg
 DOMESTIC RETAIL PRICE JPY242,000 (tax included)
 Small and pretty jujube fruit (Chinese date) shape kettle in a design that marries tradition and contemporary design.



BRAND NAME Seikodo
 PRODUCT NAME IRON KETTLE SUHIMARU (GIN-TSUMAMI)
 GENERIC NAME Iron kettle
 MATERIALS Cast iron, Copper, Silver
 PERSON IN CHARGE Takumi SATO
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE 15.5 × 18cm
 WEIGHT 1.2kg
 DOMESTIC RETAIL PRICE JPY132,000 (tax included)
 Round kettle with horizontal combed pattern around the body. Small and pretty but with an unrivalled presence that makes it a customer favorite.

◆ Product information



BRAND NAME	Seikodo
PRODUCT NAME	IRON SAND KETTLE SILVER
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	19 × 19cm
WEIGHT	1.7kg
DOMESTIC RETAIL PRICE	JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. This popular design is decorated with five frolicking crabs around the body. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME	Seikodo
PRODUCT NAME	IRON SAND KETTLE SILVER KATATSUKI-OIMATSU
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	18 × 20cm
WEIGHT	1.5kg
DOMESTIC RETAIL PRICE	JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. Body decorated with oimatsu (ancient pine) motif. The lid is also made of iron sand, which produces a pleasing sound when water comes to a boil.



BRAND NAME	Seikodo
PRODUCT NAME	IRON SAND KETTLE MAGATA HAMAMATSU
GENERIC NAME	Iron kettle
MATERIALS	Iron sand
PERSON IN CHARGE	Takumi SATO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	18 × 20.5cm
WEIGHT	1.55kg
DOMESTIC RETAIL PRICE	JPY264,000 (tax included)

Silver-hued kettle made of iron sand, a harder material than conventional iron. Shinnari shape decorated with a hamamatsu pine motif. Loved by customers for its elegance. The lid is also made of iron sand, which produces a pleasing sound as the water comes to a boil.

❖ Corporate profile



BUSINESS NUMBER

COMPANY NAME(JAPANESE) 有限会社鑄心ノ工房

COMPANY NAME Chushin Kobo Co., Ltd

YEAR OF ESTABLISHMENT 1997

TYPE OF INDUSTRY Manufacturing of casting products

MAIN PRODUCT Iron kettle, Teapot, Pot stand, Incense box etc.

POST CODE 9900051

COMPANY ADDRESS 1-12 2-chome Do-machi Yamagata Yamagata Japan

REPRESENTATIVE Hisanori MASUDA

TEL +81-(0)23-625-4485

FAX +81-(0)23-642-4101

URL <http://www.chushin-kobo.jp>

Instagram [hisanori_masuda](https://www.instagram.com/hisanori_masuda)

E-commerce Website <https://chushinkobo.thebase.in/>

MAIN SELLING CHANNELS Domestic and Overseas retail stores, Trading Company

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES chushinkobo.thebase.in

AVAILABLE LANGUAGE Japanese, English

❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Chushin Kobo studio was established in 1997 for the purpose of manufacturing and selling products designed by myself, Hisanori Masuda. The studio proposes to incorporate the traditional beauty of castings that has been passed down for centuries in Japan into today's lifestyle. I studied at Musashino Art University under Professor Mosuke Yoshitake and worked as an assistant to Professor Yoshitake after graduation. Over this period of time, I learned about the important role of design from him. I then moved to Yamagata Prefecture and over the next 20 years learned the traditional techniques for making kettles used in the tea ceremony ("chagama" in Japanese) from artisans at the site. Based on the teachings from Professor Yoshitake and these artisans, I established my own brand, blending traditional techniques with my own design to pursue the potential of Yamagata Imono (Iron Casting).

❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

To pass on traditional crafts handed down in the region to the next generation, it is important to manufacture items that are useful in today's life. Lifestyles are constantly changing with the times so it is necessary to preserve and develop the inherited techniques and pass them on to the next generation in response to these changes. Traditional crafts are not conservative and maintain innovative elements in any period. New attempts will lead to the succession of traditional techniques. Nine-hundred and fifty years ago, it was found that the sand from the Mamigasaki River beach and the clay in the area near Chitose Park are suitable for making molds, which became the starting point for Yamagata Iron Casting. Domachi town is the birthplace of Yamagata Iron Casting. It is not only an industry but also an important regional culture. Preserving the landscape of the town will lead to preserving Yamagata Iron Casting.

Product information



GOOD DESIGN

BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-314S / Tea kettle S
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Wood
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	175x160x160mm / 1.1L
WEIGHT	1,200g
DOMESTIC RETAIL PRICE	JPY25,000 (excluding tax)

The product is designed to value usability and moderate the iron cast's image of hardness by using wood in the handle and knob. The bottom is shaped flat to increase thermal conductivity, and secures the appropriate base area to use with electromagnetic cookers. For finishing, it is biscuit-fired at 800 degrees Celsius to cover with oxide film to prevent rusting. Then, a baking finish with Japanese lacquer is applied to the oxide film-covered surface. When boiling water with an iron kettle finished in this manner, the water will become smooth, less smelly and taste good. As iron is leached into the boiled water, simply drinking water boiled in the teapot will provide the necessary daily amount. The handle and knob are replaceable.



GOOD DESIGN

BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-314M / Tea kettle M
GENERIC NAME	Iron kettle
MATERIALS	Cast iron, Wood
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	195x170x180mm / 1.8L
WEIGHT	1,900g
DOMESTIC RETAIL PRICE	JPY30,000 (excluding tax)

The product is designed to value usability and moderate the iron cast's image of hardness by using wood in the handle and knob. The bottom is shaped flat to increase thermal conductivity, and secures the appropriate base area to use with electromagnetic cookers. For finishing, it is biscuit-fired at 800 degrees Celsius to cover with oxide film to prevent rusting. Then, a baking finish with Japanese lacquer is applied to the oxide film-covered surface. When boiling water with an iron kettle finished in this manner, the water will become smooth, less smelly and taste good. As iron is leached into the boiled water, simply drinking water boiled in the teapot will provide the necessary daily amount. The handle and knob are replaceable.



GOOD DESIGN

BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-22S / Teapot Marutama S
GENERIC NAME	Teapot
MATERIALS	Cast iron
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	125x100x125mm / 0.4L
WEIGHT	900g
DOMESTIC RETAIL PRICE	JPY12,000 (excluding tax)

This modern teapot is designed to meet today's lifestyle and is made using techniques for making kettles used in the tea ceremony, which is part of typical Japanese culture. The outside of the teapot employs the traditional "sunahada" textured surface, the inside is enameled to keep it rust-free, and a tea strainer made of stainless steel is provided. You can choose a handle made of iron, brass or stainless steel. Iron castings have heat retaining properties, so this product keeps tea hot longer.

◆ Product information



 GOOD DESIGN

BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-22L / Teapot Marutama L
GENERIC NAME	Teapot
MATERIALS	Cast iron
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	170x140x180mm / 1.1L
WEIGHT	1,700g
DOMESTIC RETAIL PRICE	JPY22,000 (excluding tax)

This modern teapot is designed to meet today's lifestyle and is made using techniques for making kettles used in the tea ceremony, which is part of typical Japanese culture. The outside of the teapot employs the traditional "sunahada" textured surface, the inside is enameled to keep it rust-free, and a tea strainer made of stainless steel is provided. You can choose a handle made of iron, brass or stainless steel. Iron castings have heat retaining properties, so this product keeps tea hot longer.



 GOOD DESIGN

BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-21S / Teapot Marutsutsu S
GENERIC NAME	Teapot
MATERIALS	Cast iron
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	130x95x135mm / 0.45L
WEIGHT	1,000g
DOMESTIC RETAIL PRICE	JPY12,000 (excluding tax)

This modern teapot is designed to meet today's lifestyle and is made using techniques for making kettles used in the tea ceremony, which is part of typical Japanese culture. The outside of the teapot employs the traditional "sunahada" textured surface, the inside is enameled to keep it rust-free, and a tea strainer made of stainless steel is provided. You can choose a handle made of iron, brass or stainless steel. Iron castings have heat retaining properties, so this product keeps tea hot longer.



 GOOD DESIGN

BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-22L / Teapot Marutsutsu L
GENERIC NAME	Teapot
MATERIALS	Cast iron
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	170x140x180mm / 1.1L
WEIGHT	1,800g
DOMESTIC RETAIL PRICE	JPY22,000 (excluding tax)

This modern teapot is designed to meet today's lifestyle and is made using techniques for making kettles used in the tea ceremony, which is part of typical Japanese culture. The outside of the teapot employs the traditional "sunahada" textured surface, the inside is enameled to keep it rust-free, and a tea strainer made of stainless steel is provided. You can choose a handle made of iron, brass or stainless steel. Iron castings have heat retaining properties, so this product keeps tea hot longer.

◆ Product information



BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-55L / Warmer Madoka L
GENERIC NAME	Warmer
MATERIALS	Cast iron
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	140x140x70mm
WEIGHT	1,000g
DOMESTIC RETAIL PRICE	JPY4,500 (excluding tax)

In addition to heat-retaining properties, the light of a candle used for this warmer illuminates the table and brightens up the atmosphere. Placing an iron or other type of kettle on the warmer and having hot tea will allow you to enjoy a relaxing time. The warmer is not used for boiling water but for keeping boiled water warm.



BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-54L / Warmer Igeta L
GENERIC NAME	Warmer
MATERIALS	Cast iron
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	130x130x70mm
WEIGHT	1,200g
DOMESTIC RETAIL PRICE	JPY4,500 (excluding tax)

In addition to heat-retaining properties, the light of a candle used for this warmer illuminates the table and brightens up the atmosphere. Placing an iron or other type of kettle on the warmer and having hot tea will allow you to enjoy a relaxing time. The warmer is not used for boiling water but for keeping boiled water warm.



BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-27L / Pot stand Sasaguruma L
GENERIC NAME	Pot stand
MATERIALS	Cast iron
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	180x155x20mm
WEIGHT	380g
DOMESTIC RETAIL PRICE	JPY3,500 (excluding tax)

The pot stand is a very useful tool. It is of course used as a stand on which to place a pot or a kettle on a table, but can also be used as a table decoration. This casting tea stand placed on a table will make the atmosphere around the dining table gorgeous. Moreover, the pot stand can be hung on a kitchen wall as an interior accessory.

◆ Product information



BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-26L / Pot stand Shippou-Tsunagi L
GENERIC NAME	Pot stand
MATERIALS	Cast iron
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	160x160x20mm
WEIGHT	500g
DOMESTIC RETAIL PRICE	JPY4,000 (excluding tax)

The pot stand is a very useful tool. It is of course used as a stand on which to place a pot or a kettle on a table, but can also be used as a table decoration. This casting tea stand placed on a table will make the atmosphere around the dining table gorgeous. Moreover, the pot stand can be hung on a kitchen wall as an interior accessory.



BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-98 / Pot stand Itsuwa
GENERIC NAME	Pot stand
MATERIALS	Cast iron
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	170x165x20mm
WEIGHT	500g
DOMESTIC RETAIL PRICE	JPY4,000 (excluding tax)

The pot stand is a very useful tool. It is of course used as a stand on which to place a pot or a kettle on a table, but can also be used as a table decoration. This casting tea stand placed on a table will make the atmosphere around the dining table gorgeous. Moreover, the pot stand can be hung on a kitchen wall as an interior accessory.



BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-70L / Kobako Haochi L
GENERIC NAME	Incense box
MATERIALS	Cast iron
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	35x195x25mm
WEIGHT	600g
DOMESTIC RETAIL PRICE	JPY4,500 (excluding tax)

This item is a "kobako (incense box)" that features two uses: storing incense and smelling incense. The cast iron lid uses a technique called "haochi" which has been handed down in making kettles for the tea ceremony. As the mountain shapes are created by striking with a hammer one by one, they are all uniquely shaped. This way of shaping represents the Japanese aesthetic sense of letting things flow naturally.

Product information



BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-31L / Kobako Genjikou L (walnut lid)
GENERIC NAME	Incense box
MATERIALS	Cast iron, wood
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	35x195x25mm
WEIGHT	400g
DOMESTIC RETAIL PRICE	JPY6,500 (excluding tax)

This kobako can be used both as a incense storage box and an incense holder. Take off the lid, take out a stick of incense and place it on the holder. After smelling the incense, put the lid on the box, which doubles as a storage box. You can use the incense holder part alone by sliding the lid. In the center of the wooden lid, the symbols from Chapters 41-43 of the 54 Chapters of Genji-ko, the incense ceremony based on the Tale of Genji—"Maboroshi," "Nioumiya (Imperial Prince who loves incense)" and "Koba"—are carved. The texture of the casting utilizing the "sunahada" technique expresses the traditional beauty of Japan and harmonizes with the walnut lid.



BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-32L / Awase-kobako Haochi L
GENERIC NAME	Incense box
MATERIALS	Cast iron
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	60x180x25mm
WEIGHT	850g
DOMESTIC RETAIL PRICE	JPY5,500 (excluding tax)

This item is a "kobako (incense box)" that features two uses: storing incense and smelling incense. The cast iron lid uses a technique called "haochi" which has been handed down in making kettles for the tea ceremony. As the mountain shapes are created by striking with a hammer one by one, they are all uniquely shaped. This way of shaping represents the Japanese aesthetic sense of letting things flow naturally.



BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-72L / Awase-kobako Genjikou L (walnut lid)
GENERIC NAME	Incense box
MATERIALS	Cast iron, wood
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	60x180x25mm
WEIGHT	550g
DOMESTIC RETAIL PRICE	JPY8,000 (excluding tax)

This kobako can be used both as a incense storage box and an incense holder. Take off the lid, take out a stick of incense and place it on the holder. After smelling the incense, put the lid on the box, which doubles as a storage box. You can use the incense holder part alone by sliding the lid. In the center of the wooden lid, the symbols from Chapters 41-43 of the 54 Chapters of Genji-ko, the incense ceremony based on the Tale of Genji—"Maboroshi," "Nioumiya (Imperial Prince who loves incense)" and "Koba"—are carved. The texture of the casting utilizing the "sunahada" technique expresses the traditional beauty of Japan and harmonizes with the walnut lid.

◆ Product information



BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-90 / Standing wind chime Sankaku
GENERIC NAME	Wind chime
MATERIALS	Cast iron, Paper
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	115x90x325mm
WEIGHT	450g
DOMESTIC RETAIL PRICE	JPY5,000 (excluding tax)

This product is an indoor-use standing wind chime. You can enjoy sound generated even from the wind of an air conditioner or a fan in the room. The tray can be used for placing important items. As an example of how to enjoy the product, if you put it at the entrance of a house and place keys on the tray, the wind chime will ring when your hand touches the strip of paper as you put the keys on and take them off.



BRAND NAME	Chushin Kobo
PRODUCT NAME	HS-89 / Standing wind chime Maru
GENERIC NAME	Wind chime
MATERIALS	Cast iron, Paper
PERSON IN CHARGE	Chushin Kobo
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	115x90x325mm
WEIGHT	450g
DOMESTIC RETAIL PRICE	JPY5,000 (excluding tax)

This product is an indoor-use standing wind chime. You can enjoy sound generated even from the wind of an air conditioner or a fan in the room. The tray can be used for placing important items. As an example of how to enjoy the product, if you put it at the entrance of a house and place keys on the tray, the wind chime will ring when your hand touches the strip of paper as you put the keys on and take them off.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	長文堂
COMPANY NAME	CHOBUNDO
YEAR OF ESTABLISHMENT	1952
TYPE OF INDUSTRY	Casting
MAIN PRODUCT	Iron kettle
POST CODE	9902351
COMPANY ADDRESS	22 Imono-Mmachi Yamagata Yamagata Japan
REPRESENTATIVE	Mitsuaki HASEGAWA
TEL	+81-(0)23-643-7141
FAX	+81-(0)23-643-7141
URL	https://chobundo.jp/
Instagram	chobundo.yamagata
Facebook	chobundo
E-commerce Website	https://chobundo-yamagata.stores.jp/
MAIN SELLING CHANNELS	
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Chobundo, which was established in 1952, has been manufacturing iron kettles exclusively for 68 years. Choroku Hasegawa, the first generation, had a longing for iron kettle-making that ultimately made him a full-fledged caster, and dreamed of having his own studio to manufacture products. Around 1945, he became a factory manager at the workshop where he received training and accumulated experience and polished his skills. His dream of "making iron kettles loved by users for a long time" at his own studio was eventually realized. Several years later, however, he fell ill and died. It was at the time when he had just begun to practice long-cherished iron kettle making. Fumio Hasegawa, the second generation, who grew up seeing his father making efforts to fulfill his dream, established a studio named Chobundo, inheriting his father's will. The trade name of Chobundo was formed by taking one Chinese character each from Choroku and Fumio. Saying for generations to "Resolutely become a full-fledged iron kettle maker," and having belief in and passion for "making high-quality iron kettles that are loved by users for a long time," we have been earnestly working on making such products. Currently, Mitsuaki Hasegawa, the third generation maker, is endeavoring to polish his skills, inheriting the will of his predecessors.

◆ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Yamagata Imono (Iron Casting) has been developed with high technical prowess and handed down in Yamagata, which boasts rich nature, for about 900 years. Yamagata Imono is evaluated as "usuniku-birei," which means thin-wall casting and the beauty of the cast surface. Chobundo's iron kettles have inherited such high quality. They are light and easy to use and good at stopping hot water from dripping. In addition, they have a beautiful casting surface and a well balanced shape. Manufacturing that combines usability with beauty has been inherited from predecessors. Moreover, hoping that our products will be used by customers regularly for a long time, I always endeavor to polish my casting techniques and increase product quality with the aim of manufacturing better products. One example is the traditional technique for the final finish called "urushi yakitsuke chakusyoku" (coloring with a baked Japanese lacquer finish). This technique requires proficient skill and sense, and with this finish, a deep gloss is generated with use. Chobundo's iron kettles, which are of high-quality and can be used for a long time, will allow you to use them as "tools to grow," and you will find yourself developing a profound attachment to them. This is one of the appeals of Chobundo's iron kettles.

◆ Product information



BRAND NAME	Chobundo
PRODUCT NAME	Iron kettle Natsume
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mitsuaki HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W18cm x D14.5cm x H23.5cm Capacity : 1.5L
WEIGHT	1.4kg
DOMESTIC RETAIL PRICE	JPY65,000 (excluding tax)

This iron kettle, named "Natsume," was designed by the founder of the studio and has been loved by users for more than 60 years. The lightness of the product is realized by adhering to thin-wall casting. This plain iron kettle highlights the beauty of the casting surface. In addition, the product is not a commonly used "hiramaru (round and flat)" type iron kettle and is long vertically. These features allow the product to fit any scene or situation. As the spout is also made manually for each piece, the product pours well, and hot water dripping is easily controlled. Thus, the product is easy to use for everyone. It can be used with any heat source, including an IH cooking heater.



BRAND NAME	Chobundo
PRODUCT NAME	Iron kettle Natsume (Small)
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mitsuaki HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W16cm x D13.5cm x H22.5cm Capacity : 1.0L
WEIGHT	1.0kg
DOMESTIC RETAIL PRICE	JPY60,000 (excluding tax)

This product is recommended for those who want an iron kettle that is a little smaller than the "Natsume" iron kettle. It is a perfect product for those who want to have a kettle of their own. The lightness of the product is realized by adhering to thin-wall casting. This plain iron kettle highlights the beauty of the casting surface. In addition, the product is not a commonly used "hiramaru (round and flat)" type iron kettle and is long vertically. These features allow the product to fit any scene or situation. As the spout is also made manually for each piece, the product pours well, and hot water dripping is easily controlled. Thus, the product is easy to use for everyone. It can be used with any heat source, including an IH cooking heater.



BRAND NAME	Chobundo
PRODUCT NAME	Iron kettle Kodai Hirmaru
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mitsuaki HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W19.5cm x D17cm x H19.5cm Capacity : 1.5L
WEIGHT	1.6kg
DOMESTIC RETAIL PRICE	JPY50,000 (excluding tax)

This is a traditional "hiramaru (flat and round)" type iron kettle. Although it looks small, it can contain a sufficient volume totaling 1.5 liters. Making the most of the features of Yamagata Imono, this plain iron kettle highlights the beauty of the casting surface, which is possible as a result of making the casting mold separately each time. The product is plain and can be used for a long time without tiring of it. It can be used with any heat source, including an IH cooking heater.

◆ Product information



BRAND NAME	Chobundo
PRODUCT NAME	Iron kettle Komagata
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mitsuaki HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W20.5cm x D19cm x H20.5cm Capacity : 2.0L
WEIGHT	1.7kg
DOMESTIC RETAIL PRICE	JPY65,000 (excluding tax)

This is an iron kettle with a beautiful "arare" dot pattern. As the casting mold is used only once and not reused, the detailed dot pattern is beautifully finished. The knob has a pine cone shape, and a bamboo leaf is subtly added to the arare dot pattern. This design brings about a calm atmosphere. As iron kettles manufactured in our studio are all colored with Japanese lacquer, the surface of the products becomes more glossy the more you use them, and you can enjoy their deeper charm with the passage of time. It can be used with any heat source, including an IH cooking heater.



BRAND NAME	Chobundo
PRODUCT NAME	Iron kettle Zakuro
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mitsuaki HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W19.5cm D16cm H25cm Capacity : 1.8L
WEIGHT	1.8kg
DOMESTIC RETAIL PRICE	JPY90,000 (excluding tax)

This iron kettle employs the pattern of pomegranate, which carries the meaning of "prosperity of descendants." As the casting mold is used only once and not reused, the pomegranate flower and the bee that gravitates toward it are expressed perfectly. The lacquer coloring finish makes the product more glossy with use, which generates the deep charm characteristic of Japanese lacquer. The lid is large, and it is easy to pour water into the kettle. In addition, the product offers sufficient capacity and can be used when serving tea to guests. It can be used with any heat source, including an IH cooking heater.



BRAND NAME	Chobundo
PRODUCT NAME	Iron kettle Fuji-zakura
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mitsuaki HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W20.5cm x D19.5cm x H21.5cm Capacity : 1.5L
WEIGHT	1.7kg
DOMESTIC RETAIL PRICE	JPY95,000 (excluding tax)

This iron kettle is made in the motif of Mt. Fuji and cherry blossoms, the symbols of Japan. The cherry-blossom patterns, which are abundantly scattered over the body of the kettle, bring about a gorgeous atmosphere simply by displaying the product. As it is finished with Japanese lacquer coloring, the surface of the product becomes more glossy the more you use it, and the deep charm of the cherry-blossom patterns increases over time. It can be used with any heat source, including an IH cooking heater.

◆ Product information



BRAND NAME	Chobundo
PRODUCT NAME	Iron kettle Tajima
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mitsuaki HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W22cm x D18.5cm x H25cm Capacity : 2.4L
WEIGHT	2.4kg
DOMESTIC RETAIL PRICE	JPY150,000 (excluding tax)

The body of this iron kettle is garnished with items that are said to be auspicious throughout Japan. The knob is shaped like a mallet of good luck known as "uchide-no-kozuchi," and just looking at this kettle brings about a feeling of pleasure and delight. The kettle has a 2.4 liter capacity, but is lighter than other companies' products of the same size because it is made using the thin-wall casting technique. With a finish consisting of Japanese lacquer coloring, the surface of the product becomes more glossy the more you use it, and each of the patterns stands out. You can use the product for a long time, and you will find yourself becoming attached to it. It can be used with any heat source, including an IH cooking heater.



BRAND NAME	Chobundo
PRODUCT NAME	Iron kettle Hiramaru Kiku
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mitsuaki HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W20cm x D18.5cm x H21cm Capacity : 2.1L
WEIGHT	1.8kg
DOMESTIC RETAIL PRICE	JPY150,000 (excluding tax)

This elegant iron kettle is extensively decorated with a chrysanthemum pattern over the body, and has a copper lid with a vermillion copper color. Makes a perfect gift. Because the casting mold is made each time and not reused, the piece of chrysanthemum petal is expressed delicately and beautifully. In addition, with Japanese lacquer coloring finish, the surface of the product becomes more glossy the more you use it and its charm increases as time goes by, both characteristics of Japanese lacquer. It can be used with any heat source, including an IH cooking heater.



BRAND NAME	Chobundo
PRODUCT NAME	Tea pot Kofu
GENERIC NAME	Tea pot
MATERIALS	Iron
PERSON IN CHARGE	Mitsuaki HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W14cm x D12cm x H12.5cm Camacity : 0.4L
WEIGHT	0.7kg
DOMESTIC RETAIL PRICE	JPY10,000 (excluding tax)

This product expresses the scene of a summit under the clouds with a flash of lightning. According to ancient tradition, "we will have a good harvest in the year with lots of thunder," and the lightning is also considered to be an auspicious event. The product was designed by the founder of the studio and has been loved by users even now. Although it is a small kettle, it is colored with Japanese lacquer, so the surface of the product becomes more glossy the more you use it, which generates deeper charm. The inside of the product is also colored with Japanese lacquer, rather than being enameled.

◆ Product information



BRAND NAME	Chobundo
PRODUCT NAME	Teapot Bunbuku
GENERIC NAME	Teapot
MATERIALS	Iron
PERSON IN CHARGE	Mitsuaki HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W14.5cm x D13.5cm x H12.5cm Capacity : 0.4L
WEIGHT	0.73kg
DOMESTIC RETAIL PRICE	JPY30,000 (excluding tax)

This teapot uses a Japanese old tale called "Bunbuku Chagama" as a motif. In the story, a raccoon dog turned itself into a teakettle. The raccoon dog's adorable expression and the detailed arare dot patterns are expressed delicately because the casting mold is made each time without reusing it. In addition, like iron kettles, the product is finished with Japanese lacquer coloring, and therefore, the surface of the product becomes more glossy the more you use it, which generates deep charm. The inside of the product is colored with Japanese lacquer, rather than being enameled. With this lovely teapot, you can enjoy a high-quality relaxing time.



BRAND NAME	Chobundo
PRODUCT NAME	Iron kettle Natsume Ume
GENERIC NAME	Iron kettle
MATERIALS	Iron
PERSON IN CHARGE	Mitsuaki HASEGAWA
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W18cm x D14.5cm x H23.5cm Capacity : 1.5L
WEIGHT	1.5kg
DOMESTIC RETAIL PRICE	JPY108,000 (excluding tax)

Decorated on the body with a plum design, this product is identical in shape to the enduringly popular Natsume (jujube fruit) iron kettle designed by the founder of the studio. The plum is regarded as a joyous harbinger of spring because the tree is among the first to blossom after enduring the harshness of winter. Each plum motif is individually hand-pressed. The kettle has a distinctive vermillion copper lid that brings refinement to the piece and makes it perfect also as a gift. The lacquered surface ages well, gaining deeper gloss over years of use. Can be used on all heat sources including induction.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	おとづき商店
COMPANY NAME	OTODUKI SYOUTEN
YEAR OF ESTABLISHMENT	1976
TYPE OF INDUSTRY	Planning, manufacturing, sales of Kimono & clothes
MAIN PRODUCT	Kimono coat
POST CODE	992-0054
COMPANY ADDRESS	3-19 2-chome Josei Yonezawa Yamagata Japan
REPRESENTATIVE	Akira Otoduki
TEL	+81-(0)238-23-5271
FAX	+81-(0)238-23-5272
URL	https://www.otozuki.jp/
E-commerce Website	https://jp-clothes.shop/
MAIN SELLING CHANNELS	Kimono Wholesaler, Trading Company, Department stores in domestic
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Fourteen years after leaving his company and founding Otoduki Shouten, the president, at the age of 54, suffered a cerebral hemorrhage and became paralyzed on his left side. His eldest daughter Chieko Otoduki, the current management director, succeeded the family business while taking care of her father. With no employees at the time to support her, she managed to keep the business going by remembering how her parents were doing business while she was still a student and going over the company's daybooks and ledgers. Then, after nine years of working alone, she launched a factory in Takanosu, Kita-Akita City in Akita Prefecture, where she was joined by a team of staff. The following year, she established a hand-stitching studio Sozodo in Yokote City in Akita Prefecture and ran both machine and hand-stitching studios. Currently, with another machine stitching studio in front of the main shop in Yonezawa City, the company is "giving shape" to all kinds of fabrics.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

With the motto of "producing Japanese clothes by Japanese artisans" such as clothes associated with Japanese culture, we have succeeded in creating everything related to traditional Japanese costumes but for tabi (socks for kimonos). Now we have become a company that can "give shape to fabrics" in all sorts of ways, including; ① Manufacturing and sales of our own brand of kimono coats; ② Collaboration with a kimono magazine (Nanao published by PRESIDENT Inc.); ③ Giving shape to designers' ideas; and ④ Contract manufacturing of other companies' products. Since we are a kimono coat manufacturer, our strength is being able to sew any materials, be it silk, cotton, polyester, wool, cashmere, velvet, or other. There is no other place where such variety of fabrics can be handled by the same workers within one factory. Our business also go beyond just creating new products. We also rework old kimonos that are not fit for wearing today but have been passed down for generations, by adding a modern touch. When the coronavirus pandemic hindered our regular business, we considered what we could do here in Yonezawa, and came up with the idea of creating face veils. We are confident that we were able to do this because we are a company that can give shape to fabrics. Our business is built on the idea of "if there is someone in need, there must be something that we can do for them." I am determined to play a role in handing down Japanese culture going forward.

◆ Product information



BRAND NAME otoduki
 PRODUCT NAME Face veil night style (standard)
 GENERIC NAME Face veil
 MATERIALS Polyester
 PERSON IN CHARGE Emi Sagae
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE W25.5cm x L21.0cm x The length of the string 37cm

WEIGHT 20g
 DOMESTIC RETAIL PRICE JPY2,000 (excluding tax)
 The veil is made of three pieces of cloth like noren, resembling a Japanese shop curtain. The center piece is composed of two-ply fabric. You can drink without having to take off the veil. It comes with elastic bands to wrap around your ears, which can be adjusted to your size. It also has a braided ribbon that ties around the back of the head. Available in four colors; Off-white, rose, blue and black.



BRAND NAME otoduki
 PRODUCT NAME Face veil night style (lace)
 GENERIC NAME Face veil
 MATERIALS Polyester
 PERSON IN CHARGE Emi Sagae
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE W25.5cm x L21.0cm x The length of the string 37cm

WEIGHT 25g
 DOMESTIC RETAIL PRICE JPY2,500 (excluding tax)
 The veil is made of three pieces of cloth like noren, resembling a Japanese shop curtain. The center piece is composed of two-ply fabric. The center piece is lace fabric. You can drink without having to take off the veil. It comes with elastic bands to wrap around your ears, which can be adjusted to your size. It also has a braided ribbon that ties around the back of the head. Fasten the pearl button to the loop on the braided ribbon and the center piece will stay open, which is convenient when eating. Comes in six colors; Burgundy, purple, navy, black, orange and green.



BRAND NAME otoduki
 PRODUCT NAME Face veil night style (Yonezawa ori)
 GENERIC NAME Face veil
 MATERIALS Polyester
 PERSON IN CHARGE Emi Sagae
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE W25.5cm x L21.0cm x The length of the string 37cm

WEIGHT 25g
 DOMESTIC RETAIL PRICE JPY3,500 (excluding tax)
 The veil is made of three pieces of cloth like noren, resembling a Japanese shop curtain. The center piece uses two-ply Yonezawa-ori fabric. Embellished with limestone to add a touch of gorgeousness. Available in flower and camo designs.

◆ Product information



BRAND NAME	otoduki
PRODUCT NAME	Face veil day style (working type)
GENERIC NAME	Face veil
MATERIALS	Cotton & Polyester
PERSON IN CHARGE	Emi Sagae
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	W24cm x L12.5cm
WEIGHT	10g
DOMESTIC RETAIL PRICE	JPY1,200 (excluding tax)

A mask intended for workers. The veil is made from two separate pieces so you can taste dishes without having to take off your mask. The mask has a flat structure around the jaw, which allows you to work comfortably without impeding breathing. Catlight fabric is used for the lining, which has a variety of functions such as decomposing dirt, deodorizing, UV blocking, and antibacterial. Available in four colors; Off-white, pink, light-blue and gray.



BRAND NAME	otoduki
PRODUCT NAME	Face veil day style (casual type)
GENERIC NAME	Face veil
MATERIALS	Cotton
PERSON IN CHARGE	Emi Sagae
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	W24cm x L12.5cm
WEIGHT	10g
DOMESTIC RETAIL PRICE	JPY1,500 (excluding tax)

This is a casual type. Stylish for walks or shopping. The mask can be worn many hours because you won't feel sweaty and it won't obstruct your breathing. Available in checkered and stripe patterns.

20 エレガントレース



パープル

BRAND NAME	otoduki
PRODUCT NAME	Face veil day style (casual lace type)
GENERIC NAME	Face veil
MATERIALS	Polyester
PERSON IN CHARGE	Emi Sagae
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	W24cm x L12.5cm
WEIGHT	15g
DOMESTIC RETAIL PRICE	JPY2,300 (excluding tax)

This is a casual type. Stylish for walks or shopping. The mask can be worn many hours because you won't feel sweaty and it won't obstruct your breathing. It goes well with kimonos. Available in four colors; black, pink, light-blue and purple.

◆ Product information



BRAND NAME	otoduki
PRODUCT NAME	Vintage kimono fabric hanten
GENERIC NAME	Quilted Jacket (hanten)
MATERIALS	silk & cotton
PERSON IN CHARGE	Sakae Tanaka
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	L75cm · sleeve widness30cm · Sleeve length48cm
WEIGHT	abt.400g
DOMESTIC RETAIL PRICE	JPY72,000 (excluding tax)

These hanten (quilted jackets) are made from vintage kimono fabric, and therefore no two are exactly the same. Fabric types include omeshi and sakizome. The jackets are lightweight, only weighing about 400 g, yet the heat-retaining property of silk keeps warmth locked in. Excellent for working from home and for short walks, and a great way of enjoying the richness of Japanese colors and woven textiles wherever you are in the world.

❖ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	オリエンタルカーペット株式会社
COMPANY NAME	Oriental Carpet Mills, Ltd.
YEAR OF ESTABLISHMENT	1946 (founding in 1935)
TYPE OF INDUSTRY	Manufacturing and sales of carpet, thick drop curtain, tapestry
MAIN PRODUCT	Carpet, thick drop curtain, tapestry
POST CODE	990-0301
COMPANY ADDRESS	21 Yamanobe Yamanobe-machi Higashimurayama Yamagata Japan
REPRESENTATIVE	Hiroaki Watanabe
TEL	+81-(0)23-664-5811
FAX	+81-(0)23-665-7513
URL	https://yamagatadantsu.co.jp/
Instagram	yamagatadantsu
Facebook	yamagatadantsu
E-commerce Website	https://shop.yamagatadantsu.co.jp/
MAIN SELLING CHANNELS	Whole sales, Direct sales, EC
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	on line Shop
AVAILABLE LANGUAGE	Japanese

❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

In the early Showa period (1926-1989), Yamagata was hit hard by cold weather. The situation was so serious that some were forced to sell their children for a living. Witnessing this dire situation, the founder, Junnosuke Watanabe became convinced that the region needed a place for women to work, and established Nippon Jutan Seizosho (Japan Carpet Manufacturing) in 1934. In the following year, he invited seven technical experts from China to provide technical training on carpet manufacturing to his Japanese employees.

The training was met with numerous challenges. Because the Chinese crafts persons could not speak Japanese, it is said they used gestures such as pulling on their ears and hair to give cues to the trainees. The year 1936 saw a new factory built and new trainees invited. However, the Pacific War broke out in 1941, and carpet manufacturing was forced to a halt as the factory was required to undertake war production. Employees also had no choice but to return to their respective family business.

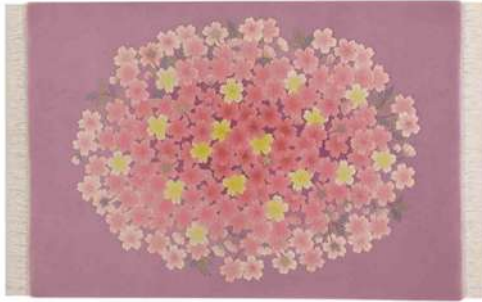
After the war ended, in June 1946, Junnosuke established the current Oriental Carpet Mills, Ltd. and resumed business. That being said, there was no wool in the market at the time, so he devised a way to weave kudzu roots instead and delivered carpets to the GHQ.

❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Our company started from directly introducing carpet making techniques from China, which entailed undertaking all the manufacturing processes in-house. This resulted in the formation of our integrated production system, in which the manufacturing processes such as spinning, dyeing, weaving, and after-sales care, are all done in-house. Every facet of carpet production is carefully handled by the same craftsperson.

Had it not been for the impact of the novel coronavirus pandemic, we would usually welcome 2000 visitors in and outside of Yamagata every year to tour our workshop, which is also an important contributor to tourism.

◆ Product information



BRAND NAME Yamagata Dantsu 山形織通
 PRODUCT NAME Ouka-zu (Cherry blossoms)
 GENERIC NAME Hand made carpet
 MATERIALS wl100%
 PERSON IN CHARGE
 PRODUCTION AREA Yamanobe Yamagata Japan
 SIZE W200cm x H140cm
 WEIGHT
 DOMESTIC RETAIL PRICE PJY2,500,000 (excluding tax)

Night cherry blossoms. Full blown cherry blossoms bathed in the moonlight add to the beauty of the spring night. Accentuated by vibrant colors and soft textures, the blossoms appear to come right out of the carpet. It is an exquisite hand-woven carpet, a culmination of Yamagata Dantsu's history and skills.



BRAND NAME Yamagata Dantsu 山形織通
 PRODUCT NAME Senshu
 GENERIC NAME Hand made carpet
 MATERIALS wl100%
 PERSON IN CHARGE
 PRODUCTION AREA Yamanobe Yamagata Japan
 SIZE W200 x H140
 WEIGHT
 DOMESTIC RETAIL PRICE PJY2,500,000 (excluding tax)

A carpet with the motif of the Noh costume. Over the three-colored checkerboard patterned base are scattered autumn plants such as bush clovers, golden lace flowers, maple leaves, balloon flowers, and wild chrysanthemums. An elegant and gorgeous piece.



BRAND NAME Yamagata Dantsu 山形織通
 PRODUCT NAME Ebikazura Hosoka
 GENERIC NAME Hand made carpet
 MATERIALS wl100%
 PERSON IN CHARGE
 PRODUCTION AREA Yamanobe Yamagata Japan
 SIZE W215cm x H150cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY3,000,000 (excluding tax)

A carpet with the motif of hanamosen (woolen rug with a flower pattern), one of the treasures of Shoso-in, a treasure house built in the Nara period. Ebikazura is the ancient name for grapes, and hosoka is an imaginary flower, which was a favorite pattern that developed along with Buddhism culture. A beautiful piece with a symmetric indigo and pink arabesque pattern.

◆ Product information



BRAND NAME	Yamagata Dantsu 山形緞通
PRODUCT NAME	Botan
GENERIC NAME	Hand made carpet
MATERIALS	wl92% silk8%
PERSON IN CHARGE	
PRODUCTION AREA	Yamanobe Yamagata Japan
SIZE	W200cm x H140cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY480,000 (excluding tax)

A carpet with the soft textures of wool and silk, featuring a bold design that appears to pop right off the carpet. A new classic that matches both Japanese and western interiors. The overlapping peonies are expressed by using different textured yarns and embossed cutting. A piece that adds elegance to the floor.



BRAND NAME	Yamagata Dantsu 山形緞通
PRODUCT NAME	Akebono
GENERIC NAME	Hand made carpet
MATERIALS	wl100%
PERSON IN CHARGE	
PRODUCTION AREA	Yamanobe Yamagata Japan
SIZE	W200cm x H140cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY300,000 (excluding tax)

The rose color of the sky at dawn with a hint of yellow. The gradation of the burning red reflecting the glaring sunrise. Colors created by nature. This is a piece from the sky series that expresses ephemeral moments in the sky in a gradation of 25 to 41 colors.



BRAND NAME	Yamagata Dantsu 山形緞通
PRODUCT NAME	Shimotsuki
GENERIC NAME	Hand made carpet
MATERIALS	wl100%
PERSON IN CHARGE	
PRODUCTION AREA	Yamanobe Yamagata Japan
SIZE	W200cm x H140cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY350,000 (excluding tax)

A sign of frost tells that winter is just around the corner. The serene gradation of blue created by the mountains in early winter. Mountains that show different expressions as the season changes. This is a piece from the scenery series that expresses mountains that overlap dynamically in a gradation of 33 to 41 light and dark shades.

◆ Product information



BRAND NAME Yamagata Dantsu 山形緞通
 PRODUCT NAME UMI
 GENERIC NAME Hand made carpet
 MATERIALS wl100%
 PERSON IN CHARGE
 PRODUCTION AREA Yamanobe Yamagata Japan
 SIZE W140cm x H200cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY420,000 (excluding tax)

A design by the world renowned industrial designer Kiyoyuki Okuyama.
 A moment in the vast expanse of the sea is expressed in a gradation of powerful colors that gives dynamism to the piece.



BRAND NAME Yamagata Dantsu 山形緞通
 PRODUCT NAME MOMIJI
 GENERIC NAME Hand made carpet
 MATERIALS wl100%
 PERSON IN CHARGE
 PRODUCTION AREA Yamanobe Yamagata Japan
 SIZE W255cm x H255cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY880,000 (excluding tax)

A design by the world renowned industrial designer Kiyoyuki Okuyama.
 Maple leaves in six different colors are scattered in layers. A beautiful piece creating a rich gradation of hues.



BRAND NAME Yamagata Dantsu 山形緞通
 PRODUCT NAME HAMON
 GENERIC NAME Hand made carpet
 MATERIALS wl100%
 PERSON IN CHARGE
 PRODUCTION AREA Yamanobe Yamagata Japan
 SIZE W200cm x H200cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY400,000 (excluding tax)

A design by the world renowned industrial designer Kiyoyuki Okuyama.
 Ripples spreading out in circles on the water's surface.
 The soft texture of the wool and a three-dimensional structure in light shade gives a sense of depth to the pattern, creating a luxurious and calm atmosphere.

◆ Product information



BRAND NAME Yamagata Dantsu 山形緞通
PRODUCT NAME KOMOREBI
GENERIC NAME Hand made carpet
MATERIALS wl100%
PERSON IN CHARGE
PRODUCTION AREA Yamanobe Yamagata Japan
SIZE W140cm x H200cm
WEIGHT
DOMESTIC RETAIL PRICE JPY650,000 (excluding tax)

A design by the world renowned industrial designer Kiyoyuki Okuyama.
 Sunrays shining through between tree branches and leaves. Their shadows
 flicker as they move in the wind.
 This design makes you feel as if you are walking down a tree-lined avenue.



BRAND NAME Yamagata Dantsu 山形緞通
PRODUCT NAME NAMI
GENERIC NAME Hand made carpet
MATERIALS wl100%
PERSON IN CHARGE
PRODUCTION AREA Yamanobe Yamagata Japan
SIZE W140cm x H200cm
WEIGHT
DOMESTIC RETAIL PRICE JPY120,000 (excluding tax)

A design by the world renowned industrial designer Kiyoyuki Okuyama.
 A rug depicting waves in a beautiful gradation using shiny wool yarn exclusive
 for making shaggy products.



BRAND NAME Yamagata Dantsu 山形緞通
PRODUCT NAME KOKE
GENERIC NAME Hand made carpet
MATERIALS silk59% wl41%
PERSON IN CHARGE
PRODUCTION AREA Yamanobe Yamagata Japan
SIZE W140cm x H200cm
WEIGHT
DOMESTIC RETAIL PRICE JPY650,000 (excluding tax)

A design by the world famous architect Kengo Kuma.
 A rug with rich texture reminiscent of moss created by the soft texture of yarns
 and different lengths of thread. An eye-catching green moss spread over the
 entire product.

◆ Product information



BRAND NAME Yamagata Dantsu 山形緞通
 PRODUCT NAME ISHI
 GENERIC NAME Hand made carpet
 MATERIALS wl100%
 PERSON IN CHARGE
 PRODUCTION AREA Yamanobe Yamagata Japan
 SIZE W200cm x H200cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY200,000 (excluding tax)

A design by the world famous architect Kengo Kuma.
 A rug expressing a karesansui (Japanese rock garden). Ripples of white sand spread out depicting beautiful curves of the water flow.



BRAND NAME Yamagata Dantsu 山形緞通
 PRODUCT NAME MORI
 GENERIC NAME Hand made carpet
 MATERIALS wl100%
 PERSON IN CHARGE
 PRODUCTION AREA Yamanobe Yamagata Japan
 SIZE W140cm x H200cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY390,000 (excluding tax)

A design by the world famous architect Kengo Kuma.
 The rich nature of thick forest trees is expressed in dark green and the texture of three layers of wool yarn.



BRAND NAME Yamagata Dantsu 山形緞通
 PRODUCT NAME TAIYO
 GENERIC NAME Hand made carpet
 MATERIALS wl100%
 PERSON IN CHARGE
 PRODUCTION AREA Yamanobe Yamagata Japan
 SIZE W140cm x H200cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY420,000 (excluding tax)

A design by the creative director Kashiwa Sato.
 The mystery of the universe and the infinite power of a totally eclipsed sun. This a simple yet iconic piece based on black, navy and red shades, which makes a bold impact in any room.

◆ Product information



BRAND NAME Yamagata Dantsu 山形緞通
 PRODUCT NAME SUIJIN
 GENERIC NAME Hand made carpet
 MATERIALS wl85% staple fibre15%
 PERSON IN CHARGE
 PRODUCTION AREA Yamanobe Yamagata Japan
 SIZE W140cm x H200cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY650,000 (excluding tax)

A design by the Japanese nihonga painter Hiroshi Senju. Waterfalls provide peace of mind and a zest for living to mankind. The waterfall depicted on this rug expresses such an image, and provides one of the most comfortable spaces.



BRAND NAME Yamagata Dantsu 山形緞通
 PRODUCT NAME TOCHI
 GENERIC NAME Hand made carpet
 MATERIALS wl100%
 PERSON IN CHARGE
 PRODUCTION AREA Yamanobe Yamagata Japan
 SIZE W140cm x H200cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY320,000 (excluding tax)

A rug designed by the product designer Mikiya Kobayashi. Tochi trees (buckeye) with a beautiful grain reminiscent of ripples are expressed by the glossy silk-like texture. TOCHI is a rug that extracts and reconfigures the beauty of the grain.



BRAND NAME Yamagata Dantsu 山形緞通
 PRODUCT NAME KOU
 GENERIC NAME Hand made carpet
 MATERIALS wl100%
 PERSON IN CHARGE
 PRODUCTION AREA Yamanobe Yamagata Japan
 SIZE W140 x H200
 WEIGHT
 DOMESTIC RETAIL PRICE JPY320,000 (excluding tax)

A rug designed by the product designer Mikiya Kobayashi. The beauty of nature warms our heart in unexpected moments in our day-to-day lives. Kou expresses the color of the sky extracted from a picture of comfortable sunshine by the window and a kaleidoscope sky.

❖ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	小松織物工房
COMPANY NAME	Komatsu orimonokobo
YEAR OF ESTABLISHMENT	1930
TYPE OF INDUSTRY	Manufacturing, sales of silk fabric Shirataka-tsumugi [Kijyaku, Omeshi, Jyobu, Ayaori, Obi] Shirataka-tsumugi Commodities {AKARI}
MAIN PRODUCT	
POST CODE	9920821
COMPANY ADDRESS	2200 Jyuou Nishiokitama Yamagata Japan
REPRESENTATIVE	Hiroyuki Komatsu
TEL	+81-(0)238-85-2032
FAX	+81-(0)238-85-2032
URL	https://komatsu-orimono-kobo.com/
Instagram	komatsuorimonokobo
Facebook	komatsuorimonokobo
E-commerce Website	https://komatsuori.base.shop/
MAIN SELLING CHANNELS	Distributor (Wholesaler, Department store, Kimono store)
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

We are the exclusive weavers of Shirataka-tsumugi kimono fabric since 1880, across six generations. Shirataka is a location known for the raising of silkworms and other aspects of silk production since the mid-Edo period (from 1603 to 1868), when the local feudal lord Uesugi Yozan (the ninth lord of Uesugi domain, Dewa Province) promoted the industry to boost the local economy. Shirataka-tsumugi originated as a fabric woven from rejected cocoons.

Today the firm primarily manufactures and markets yarn-dyed woven textiles Oitama-tsumugi (a traditional craft certified by the Ministry of Economy, Trade and Industry), and Honba-yoneryu-shirataka-itajime-kogasuri (registered as an Intangible Cultural Property of Yamagata Prefecture). Our kasuri woven fabrics are known as the country's northernmost kasuri, because of our location. We are the only weavers of the type of kasuri known as itajime-kasuri. Our flagship product Shirataka Omeshi® is rated highly by kimono industry professionals and kimono aficionados for its fine patterns and distinctive texture, referred to as onishiwa.

❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The kimono is an outfit traditional to Japan. In an increasingly diverse world where fresh value is often invested in things that have existed since long ago, we believe in creating an environment conducive to preserving the tradition of kimono for posterity. Working from Shirataka, a peaceful location surrounded by a nature-rich environment, we preserve and employ centuries-old techniques while incorporating today's technologies to add new value to our products so that traditions can survive to be passed down to successive generations. We also work to showcase Japanese woven textiles to international audiences. A new project is our new brand Akari, which involves developing products that add fresh value to kimono fabric through combinations with a wide range of other materials.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	齋英織物有限公司
COMPANY NAME	SAIEI TEXTILE
YEAR OF ESTABLISHMENT	Established in 1954, in operation since 1923
TYPE OF INDUSTRY	Manufacturing, sales of dyed textiles (Some-ori)
MAIN PRODUCT	dyed textiles (Some-ori)
POST CODE	9920054
COMPANY ADDRESS	5-58 4-chome Jyosei Yonezawa Yamagata Japan
REPRESENTATIVE	Eisuke SAITO
TEL	+81-(0)238-23-0918
FAX	+81-(0)238-23-3580
URL	https://www.wakuwakukan.co.jp/
Instagram	wakuwakukan0268
E-commerce Website	https://wakuwakukan.official.ec/
MAIN SELLING CHANNELS	
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Yonezawa-ori is a range of woven textiles unique to Yonezawa that has a long history. It is popularly believed that the craft originated after Naoe Kanetsugu (1560–1620), chief retainer to Uesugi Kagekatsu (the second head of the Uesugi clan and first lord of Yonezawa domain) introduced ramie—a raw material for fabric—as a fiber crop. Ramie production and weaving evolved into the production of woven silk fabric after the ninth lord of the Yonezawa domain, Uesugi Yozan, encouraged silk farming and turned Yonezawa into one of the country's major producers during the mid-Edo period (1603 to 1868). Although no longer Yonezawa's core industry, Yonezawa-ori is still produced locally as a textile with an appeal like no other. Saiei Textile was founded 97 years ago, in 1923. As the third-generation successor to this business, I am hoping to create and widely showcase innovative and unique products capable of responding to current needs while demonstrating timeless craftsmanship, looking ahead to the company's 100th anniversary and beyond.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Our major products today include benibana (safflower), ai (indigo) and other plant-dyed kimono and obi (belts worn with kimonos). Fabric for these garments and accessories are woven on our trustworthy wooden power loom—built more than 50 years ago and still in perfect working order—because wooden looms weave silk into fabric that is exceptionally comfortable to wear. Aside from kimono and obi, we design and explore materials for neckties, scarves, handbags, clothing and other Western-style wardrobe accessories, hoping to expand the application of fabrics traditionally used for kimono. We are also keen to internationally showcase Yonezawa's woven textiles. Another activity close to our heart is training the future practitioners of this craft. We are certified by the Association for the Promotion of Traditional Craft Industries, and currently host four trainees.

◆ **Product information**



BRAND NAME
PRODUCT NAME Indigo dyed (ai-zome) silk stole
GENERIC NAME
MATERIALS Stole
PERSON IN CHARGE Silk 100%
PRODUCTION AREA Eisuke Saito
SIZE Yonezawa, Yamagata, Japan
WEIGHT W 30cm x L 150cm
DOMESTIC RETAIL PRICE 20g

Silk stole. Each product has been carefully tied and indigo-dyed by hand by artisans.



BRAND NAME
PRODUCT NAME Safflower dyed (benibana-zome) silk stole
GENERIC NAME
MATERIALS Stole
PERSON IN CHARGE Silk 100%
PRODUCTION AREA Eisuke Saito
SIZE Yonezawa, Yamagata, Japan
WEIGHT W 30cm x L 150cm
DOMESTIC RETAIL PRICE 20g

Hand-dyed silk stole. Two different shades (red and yellow) of safflower pigment are used.

◆ Corporate profile



BUSINESS NUMBER

COMPANY NAME(JAPANESE) 株式会社 新田

COMPANY NAME Nitta Textile Arts Inc.

YEAR OF ESTABLISHMENT 1884

TYPE OF INDUSTRY Manufacturing

MAIN PRODUCT Kimono fabric, Hakama fabric, Yonezawaori goods, etc.

POST CODE 9920053

COMPANY ADDRESS 3-26 2-chome Matsugasaki Yonezawa Yamagata Japan

REPRESENTATIVE Gentaro NITTA

TEL +81-(0)238-23-7717

FAX +81-(0)238-23-7727

URL <https://nitta-yonezawa.com/>

Instagram [yonezawa_nitta](https://www.instagram.com/yonezawa_nitta)

E-commerce Website <https://nitta-yonezawa.com/archives/item>

MAIN SELLING CHANNELS Kimono wholesale stores, Kimono retail shops, Museum, Michinoeki(gift shop)

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES Own HP site

AVAILABLE LANGUAGE Japanese, English

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Long after the first generation of the Nitta family had followed their feudal lord Kagekatsu Uesugi and relocated from Echigo to Yonezawa, the 16th head of the family, Tomejiro Nitta, became the founder of the Nitta weaving shop in 1884. After winning many awards at various fairs, the name "Nitta" became synonymous with the hakama skirting fabric of Yonezawa.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The second head of the family, Kumao Nitta, developed new products such as robakama, or hakama made with silk gauze. The third generation, represented by Shuji and his wife Tomiko, had a fateful encounter with benibana (safflower) in 1963. Fascinated by benibana, which was called a visionary flower, from that time on they devoted themselves to improving their dyeing technique and achieving colors that met their high standards. The fourth head of the family, Hideyuki, was very particular about product quality standards. He promoted integrated production, handling both the dyeing and weaving processes in-house. Thanks to the Nitta family's persistent efforts and research, and achievable only through the repeated-dyeing technique, Nitta fabrics now come in hundred's of unique shades and hues. The fifth-generation Gentaro, the current head of the family, has inherited this spirit and strives to pursue manufacturing that fits in with the times. The region of Yonezawa, Yamagata Prefecture, has allowed us to inherit the weaving business up until now. Therefore, we will continue to be grateful to the region and make contribution to it. While observing tradition, we will take on new challenges and attempt to develop a market abroad.

◆ Product information



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Cleaning cloths for glasses
GENERIC NAME	Cleaning cloths for glasses
MATERIALS	Silk
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	14.5cm×14.5cm
WEIGHT	8g
DOMESTIC RETAIL PRICE	JPY800 (excluding tax)

We produced cleaning cloths for glasses, weaving the safflower pattern as our company's logo using a variety of color combinations. You can use the cloth to polish your glasses and also use it as a mat. A wide variety of colors is available.



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Gamaguchi (Large)
GENERIC NAME	Coin purse
MATERIALS	Silk
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	L8cm x W10cm
WEIGHT	44g
DOMESTIC RETAIL PRICE	JPY2,000 (excluding tax)

This item can be used both as a purse and a pouch. A wide variety of colors and patterns is available.



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Gamaguchi (Small)
GENERIC NAME	Coin purse
MATERIALS	Silk
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	L8cm W8cm
WEIGHT	26g
DOMESTIC RETAIL PRICE	JPY1,500 (excluding tax)

This item can be used both as a coin purse and a pouch. A wide variety of colors and patterns is available. (Smaller items shown in the image)

◆ **Product information**



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Saki-ori key ring
GENERIC NAME	Key ring
MATERIALS	Silk, Metal
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	2cm×10cm
WEIGHT	10g
DOMESTIC RETAIL PRICE	JPY800 (excluding tax)

This key ring is made of torn-yarn handwoven fabric. It is a one-of-a-kind item, and you can feel the unique texture of the fabric.



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Saki-ori bookmark
GENERIC NAME	Bookmark
MATERIALS	Silk
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	4cm×17cm
WEIGHT	6g
DOMESTIC RETAIL PRICE	JPY600 (excluding tax)

This bookmark is made of colorful torn-yarn handwoven fabric. It is a one-of-a-kind item, and you can feel the unique texture of the fabric.



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Brooch
GENERIC NAME	Brooch
MATERIALS	Silk, Metal
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	Φ 4cm
WEIGHT	4g
DOMESTIC RETAIL PRICE	JPY900 (excluding tax)

This item is a one-of-a-kind brooch made of various kinds of Kimono fabrics.

◆ **Product information**



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Hair scrunchie
GENERIC NAME	Hair scrunchie
MATERIALS	Silk
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	Φ 13cm
WEIGHT	8g
DOMESTIC RETAIL PRICE	JPY600 (excluding tax)

Hair Scrunchie made of various kimono fabrics



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Earrings
GENERIC NAME	Earrings
MATERIALS	Silk, brass(plating)
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	Φ 1.3cm
WEIGHT	4g
DOMESTIC RETAIL PRICE	JPY1,200 (excluding tax)

The cute earrings are made from kimono fabrics.It's very light and simple, so you can use it everyday.The combination of the two ears of the earrings consists of pairs with different colour patterns.



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	square shawl
GENERIC NAME	square shawl
MATERIALS	Silk
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	88cm × 90cm
WEIGHT	72g
DOMESTIC RETAIL PRICE	JPY30,000 (excluding tax)

All, only one. This special shawl is lavishly made of colorful silk yarns and has a 90cm wide square design with fringes. It can be used for both casual and party occasions.

◆ Product information



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Card case
GENERIC NAME	Card case
MATERIALS	Silk
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	7cm×11cm
WEIGHT	22g
DOMESTIC RETAIL PRICE	JPY3,000 (excluding tax)

This card holder features a wide variety of colors and patterns.



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Pocket handkerchief (Reversible)
GENERIC NAME	handkerchief
MATERIALS	Silk
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	30cm×30cm
WEIGHT	12g
DOMESTIC RETAIL PRICE	JPY1,500 (excluding tax)

This is a reversible breast pocket handkerchief, with inside and outside colors inverted. A wide variety of color combinations is available.



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Silk wave
GENERIC NAME	Scarf
MATERIALS	Silk
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	65cm×175cm
WEIGHT	32g
DOMESTIC RETAIL PRICE	JPY10,000 (excluding tax)

This silk scarf is very light and thin. It can be folded up compact and does not wrinkle easily. It is useful for travel and other occasions, and you can use it all year round. A wide variety of colors is available.

◆ **Product information**



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Sakiori(handwoven) tea mat
GENERIC NAME	Sakiori mat
MATERIALS	Silk
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	17cm×28cm
WEIGHT	20-25g
DOMESTIC RETAIL PRICE	JPY1,800 (excluding tax)

A beautifully colored, hand-woven mat in an easy to use everyday size.



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	handwoven place mat
GENERIC NAME	Place mat
MATERIALS	Silk
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	32cm×52cm
WEIGHT	50-55g
DOMESTIC RETAIL PRICE	JPY5,000 (excluding tax)

This is a handwoven place mat that features brilliant use of color.



BRAND NAME	Nitta Textile Arts Inc.
PRODUCT NAME	Handwoven tote bag
GENERIC NAME	Tote bag
MATERIALS	Silk, Genuine leather
PERSON IN CHARGE	
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	Upper:W26cm,Under:W22cm,H:25cm,
WEIGHT	
DOMESTIC RETAIL PRICE	JPY12,000 (excluding tax)

A handwoven fabric is luxuriously used as the outer material, and leather handles are used as a decorative accent. The size of this bag is also suitable for daily use. As it is handwoven, the color usage and the pattern are unique to the weaver (one-of-a-kind item).

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	株式会社 nitorito
COMPANY NAME	nitorito Co., Ltd
YEAR OF ESTABLISHMENT	Sep. 2020
TYPE OF INDUSTRY	Department store, Specialty store, EC
MAIN PRODUCT	Nitto stole
POST CODE	992-0026
COMPANY ADDRESS	7-163 Higashi2-chome Yonezawa Japan
REPRESENTATIVE	Kentaro Suzuki
TEL	+81-(0)238-23-8334
FAX	+81-(0)238-23-3179
URL	https://nitorito.com/
Instagram	nitorito_nitorito
Facebook	nitorito.madeinYONEZAWA
E-commerce Website	https://nitorito.com/
MAIN SELLING CHANNELS	Department Store, Select Shop, In-house E-Commerce Site
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	zutto saison point mall
AVAILABLE LANGUAGE	Japanese, English

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Yonezawa is blessed with abundant resources. Fruits, Yonezawa beef, nature, fabrics, spas, technologies, and people, to name a few. Nitorito is a factory brand of Yonezawa-ori fabric launched with the hope of delivering the beauty of Yonezawa-ori to many people as a garment of choice. Currently, garment labels are required to indicate the name of the country where products are finally sewn. As such, even if the fabrics were made in Yonezawa, once they are finished overseas, they cannot bear "Made in Japan" labelling. Believing that this is one reason why Yonezawa fabric has yet to enjoy wide recognition, we decided to make products in our own factory by ourselves inspired by the region's landscape. We believe that this is the best way to convey the appeal of Yonezawa fabric, and grow the number of people who become interested in the fabric, which in turn will help to maintain and pass down this wonderful weaving technique tradition to the next generation. It would be a great pleasure if people in Japan and around the world would become interested in Yonezawa through nitorito and search for Yonezawa on the internet to discover numerous other resources that we offer.

◆ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Hello! We are nitorito.

The name "nitorito" comes from the phrase "Knit to ori (Knit and textiles)." We coined this word hoping it would evoke the image of knit products and fabrics in the minds of people and invite those who are not familiar with these textiles to enjoy them.

Our products are made entirely in Yonezawa, from production of raw materials and textile design to manufacturing. Our textiles are considerably inspired by Yonezawa's rich nature, history and culture.

We take pride in "Made in YONEZAWA" products. We delve into the art of weaving as we commit ourselves to deliver Yonezawa's appeal, which goes well beyond the mountains. We would surely be delighted if we can make people happy by delivering the blessings of Yonezawa.

◆ Product information



BRAND NAME nitorito
 PRODUCT NAME mountain&moon-gray
 GENERIC NAME stole
 MATERIALS co64% wo36%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 80cm x 180cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY16,000 (excluding tax)

This stole is influenced by Yamagata's winter sky, completely surrounded by mountains, and where it seems as though you can reach out and touch the stars and the moon. Woven from three different colored yarns, it is a meticulously designed piece that expresses the cool translucent color of the winter sky. You can show off a bit of grey or pale blue depending on how you wrap it.



BRAND NAME nitorito
 PRODUCT NAME dot-blue
 GENERIC NAME stole
 MATERIALS co76% cupro22% L2%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 110cm x 110cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY16,200 (excluding tax)

At the sight of skilled artisans patiently throwing a shuttle back and forth as they weave a textile, you are able to feel the dignity of their experienced hands. It is indeed painstaking work, but the stole you see is the result of that hard work. An excellent dot reversible stole that you can enjoy in two different colors depending on your mood. Using regenerated fiber cupra, it is thin and lightweight and soft to the touch. Perfect for all seasons, keeping you warm and comfortable. Undoubtedly a staple piece for a quick trip outside with chic colors that can be used regardless of gender. I hope you will try it on and enjoy its smooth feeling.



BRAND NAME nitorito
 PRODUCT NAME dot-navy
 GENERIC NAME stole
 MATERIALS co76% cupro22% L2%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 110cm x 110cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY16,200 (excluding tax)

At the sight of skilled artisans patiently throwing a shuttle back and forth as they weave a textile, you are able to feel the dignity of their experienced hands. It is indeed painstaking work, but the stole you see is the result of that hard work. An excellent dot reversible stole that you can enjoy in two different colors depending on your mood. Using regenerated fiber cupra, it is thin and lightweight and soft to the touch. Perfect for all seasons, keeping you warm and comfortable. Undoubtedly a staple piece for a quick trip outside with chic colors that can be used regardless of gender. I hope you will try it on and enjoy its smooth feeling.

◆ Product information



BRAND NAME nitorito
 PRODUCT NAME rain-yellow
 GENERIC NAME stole
 MATERIALS co55% cupro27% wo18%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 70cm x 160cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY14,400 (excluding tax)

Raindrops falling into a pool of water creating circle patterns are expressed in this delicate dot and line jacquard woven stole. You can enjoy numerous asymmetrical combinations of pattern and color as you wear it. Made from a blend of cupra and cotton, it fits on the skin and has a supple texture.



BRAND NAME nitorito
 PRODUCT NAME rain-navy
 GENERIC NAME stole
 MATERIALS co55% cupro27% wo18%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 70cm x 160cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY14,000 (excluding tax)

Raindrops falling into a pool of water creating circle patterns are expressed in this delicate dot and line jacquard woven stole. You can enjoy numerous asymmetrical combinations of pattern and color as you wear it. Made from a blend of cupra and cotton, it fits on the skin and has a supple texture.



BRAND NAME nitorito
 PRODUCT NAME hamura-navy
 GENERIC NAME stole
 MATERIALS co55% cupro27% wo18%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 70cm x 160cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY17,000 (excluding tax)

A fringed stole with a design that discretely incorporates layers of leaves gleaming under the sun in geometric patterns. It is a solid shawl that keeps you cozy and comfortable. Can be worn with the cloth that holds the fringe, or cut it off to show the fringe.

◆ Product information



BRAND NAME nitorito
 PRODUCT NAME harigane-green&navy
 GENERIC NAME stole
 MATERIALS co7% wo93%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 65cm x 160cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY14,000 (excluding tax)

A thick stole adorned with lumps of shaggy threads. Looking from the reverse side, they are actually nitorito logos in wire-like letters playfully scattered.



BRAND NAME nitorito
 PRODUCT NAME oh,ohori-yellow
 GENERIC NAME stole
 MATERIALS co29% wo71%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 60cm x 180cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY15,500 (excluding tax)

Yonezawa City is a castle town that was once home to the Uesugi clan. There is a moat in a park in the city, which is the motif of this stunning stole. Four colors sit beside each other in a perfect balance. Woven from wool and cotton, it softly wraps the neck. The large size keeps you warm and can be worn instead of a coat. Available in three colors including a shade perfect for men.



BRAND NAME nitorito
 PRODUCT NAME mauntain&moon-camel
 GENERIC NAME stole
 MATERIALS co64% wo36%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 80cm x 180cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY16,000 (excluding tax)

This stole is influenced from Yamagata's sky, completely surrounded by mountains and where stars and the moon seem as though they can be touched. Woven from three different colored yarns, it is a meticulously designed piece that expresses the deep blue color of the night sky. You can show off a bit of camel or night blue shades depending on how you wrap it. A perfect item for use at home which can also be used as a throw.

◆ **Product information**



BRAND NAME nitorito
 PRODUCT NAME mountain&moon-camel
 GENERIC NAME stole
 MATERIALS co64% wo36%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 80cm x 180cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY16,000 (excluding tax)

This stole is influenced from Yamagata's sky, completely surrounded by mountains and where stars and the moon seem as though they can be touched. Woven from three different colored yarns, it is a meticulously designed piece that expresses the deep blue color of the night sky. You can show off a bit of camel or night blue shades depending on how you wrap it.



BRAND NAME nitorito
 PRODUCT NAME wadachi-khaki&gray
 GENERIC NAME stole
 MATERIALS co47% wo53%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 70cm x 170cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY16,500 (excluding tax)

A fringed stole that depicts an image of winter in Yonezawa, when nothing is visible but roads in a blanket of snow. Woven in a combination of two colors, the stole features a dimensional check pattern only possible from nitorito. Can be worn with the cloth that holds the fringe, or cut it off to show the fringe.



BRAND NAME nitorito
 PRODUCT NAME hamura-beige&navy&wine
 GENERIC NAME stole
 MATERIALS co47% wo53%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 80cm x 180cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY17,000 (excluding tax)

A fringed stole with a design that discretely incorporates layers of leaves gleaming under the sun in geometric patterns. It is a solid shawl that keeps you cozy and comfortable. Can be worn with the cloth that holds the fringe, or cut it off to show the fringe.

◆ Product information



BRAND NAME nitorito
 PRODUCT NAME sansai-gray&navy
 GENERIC NAME stole
 MATERIALS co78% cupro22%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 70cm x 160cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY14,000 (excluding tax)

Edible wild plants that appear in the spring are a feast from the mountains. It is wondrous that when you go foraging for edible plants, they somehow stand out in the wild and reveal themselves to you, which makes you forget time while hunting for them. This stole adorns various edible buds of tara, kogomi, fuki and many more designed in line, drawing on a velour fabric. Why not hunt for your favorite early spring delicacy? With a combination of cupra and cotton as the base, it fits on the skin and has a supple texture. Available in two colors!



BRAND NAME nitorito
 PRODUCT NAME nitorito mask
 GENERIC NAME mask
 MATERIALS co pe
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE unisex free size
 WEIGHT
 DOMESTIC RETAIL PRICE JPY2,000 (excluding tax)

Colorful masks made of Yonezawa fabrics. A fashionable item that can be worn to match your style or your mood of the day. They are masks adorned with playful motifs, such as cute weather symbols and retro-looking robots.



BRAND NAME nitorito
 PRODUCT NAME rain-white
 GENERIC NAME stole
 MATERIALS co55% cupro27% wo18%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 70cm x 160cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY14,400 (excluding tax)

Raindrops falling into a pool of water creating circle patterns are expressed in this delicate dot and line jacquard woven stole. You can enjoy numerous asymmetrical combinations of pattern and color as you wear it. Made from a blend of cupra and cotton, it fits on the skin and has a supple texture.

◆ Product information



BRAND NAME nitorito
 PRODUCT NAME tanbo-navy
 GENERIC NAME stole
 MATERIALS co66% wo34%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 80cm x 180cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY16,000 (excluding tax)

A stole in rich colors inspired from the idyllic scenery in Yonezawa. A simple design featuring various sizes of color blocks and thin lines, it offers a variety of different nuances depending on the way you wrap it. With a wool pile on the smooth cotton ground, it is soft to the touch. The wool pile produces a rough nuance as if colored by crayons.



BRAND NAME nitorito
 PRODUCT NAME bonfula-navy
 GENERIC NAME stole
 MATERIALS co37% wo63%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 80cm x 180cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY16,000 (excluding tax)

Yonezawa is famous for Yonezawa beef. A bold design embellished with a motif of beef bone including horn, skull, and leg. Once you wear it, it gives a different impression created by the beautiful contrast of navy and off-white colors. The ends of the stole have a striped openwork pattern to give an airy look.



BRAND NAME nitorito
 PRODUCT NAME bonfula-navy
 GENERIC NAME stole
 MATERIALS co37% wo63%
 PERSON IN CHARGE Kentaro Suzuki
 PRODUCTION AREA Yonezawa Yamagata Japan
 SIZE 80cm x 180cm
 WEIGHT
 DOMESTIC RETAIL PRICE JPY16,000 (excluding tax)

Yonezawa is famous for Yonezawa beef. A bold design embellished with a motif of beef bone including horn, skull, and leg. Once you wear it, it gives a different impression created by the beautiful contrast of navy and off-white colors. The ends of the stole have a striped openwork pattern to give an airy look. A perfect item for use at home which can also be used as a throw.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	有限会社 丸石産業
COMPANY NAME	Maruishi Industry Co.,Ltd.
YEAR OF ESTABLISHMENT	1990
TYPE OF INDUSTRY	Manufacturing, sales
MAIN PRODUCT	Shinaori fabric and goods
POST CODE	997-1124
COMPANY ADDRESS	23-39 2-chome Oyama Tsuruoka Yamagata Japan
REPRESENTATIVE	Junko ISHIDA
TEL	+81-235-33-2025
FAX	+81-235-33-3011
URL (Japanese)	https://shinafu.com/
URL (English)	https://shinafu-english.com/
Instagram	shinaori_ishida
E-commerce Website	https://shinafu.com/
MAIN SELLING CHANNELS	In-house store, Department store, Gallery, EC site
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Makoto Ishida founded Shinaori Sogei Ishida in 1990 to preserve shina fabric for future generations, believing that the fabric represented a true national legacy. Ishida's momentous first encounter with shina fabric, woven in his home prefecture Yamagata, actually happened in Tokyo when he was aged 20. Although finding the fabric curiously compelling, Ishida learned that the future of shina fabric was not looking very bright despite its superior material properties—production was in danger of dying out due to lack of practitioners, and applications were limited to souvenirs and folk knick-knacks. Ishida eventually produced hats capitalizing on the superior breathability of the fabric; and handbags likewise capitalizing on the fabric's light weight and durability after studying the possibility of nationally and internationally promoting this fabric by offering high-quality products that made full use of its superior material properties. He tirelessly studied and paid close attention to style as well, developing and creating extremely stylish fashion items with contemporary sophistication as well as traditional beauty. These products, marrying an ancient fabric with contemporary design sensibility, gradually found their way to department stores and specialist stores in major Japanese cities, leading to greater appreciation of and interest in shina fabric.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Shina fabric, woven from the bark fibers of linden trees (*tilia maximowicziana* and *tilia Japonica*) is one of the country's oldest woven textiles. Production from stripping the bark to weaving takes almost a whole year, and all stages are performed manually. Because of its labor-intensiveness, production has died out in all but three hamlets bordering Yamagata and Niigata Prefectures. These mountainous, snow-locked communities survived harsh natural conditions by cooperating with community members to earn their living, to which shina fabric was vitally important—more so than food or housing. There was even a saying that "How many bolts of fabric village women can weave determines how many villagers can survive." Mountain hamlet living was dependent on the blessings of nature, and based on seasonal cycles. Fundamental to locals was the idea that everything needed for living was a gift from the forests and mountains, and that humans were but a small part of nature. This way of thinking was basic also to the coexistence with nature that characterized traditional Japanese lifestyles. Shina fabric, Japan's oldest woven textile, is a perfect embodiment of life in harmony with the natural conditions presented by Japan's mountainous locations, and we delight in our mission of producing products that offer this fabric in contemporary designs.

◆ **Product information**



BRAND NAME	ISHIDA
PRODUCT NAME	Shinaori long wallet
GENERIC NAME	Long wallet
MATERIALS	Shinafu, Synthetic leather
PERSON IN CHARGE	Kohei ISHADA
PRODUCTION AREA	Tsuruoka Yamagata Japan
SIZE	19.5 x 10 x 2.5cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY18,000 (excluding tax)

Holds a total of eight cards, four on each side. Above the card slots is a wide open pocket handy for organizing tickets and receipts. Secure zip-around closure protects valuables from spilling. Central coin compartment doubles as a partition, and is gusseted to make finding coins easy.



BRAND NAME	ISHIDA
PRODUCT NAME	Shinaori card case
GENERIC NAME	Card case
MATERIALS	Shinafu, Synthetic leather
PERSON IN CHARGE	Kohei ISHADA
PRODUCTION AREA	Tsuruoka Yamagata Japan
SIZE	12 x 7 x 1cm
WEIGHT	30g
DOMESTIC RETAIL PRICE	JPY5,000 (excluding tax)

Has two pockets in addition to a main compartment, handy for organizing business cards received from other people. Front pocket is handy for temporarily storing cards you have just received.



BRAND NAME	ISHIDA
PRODUCT NAME	Shinaori coin case
GENERIC NAME	Coin case
MATERIALS	Shinafu, Synthetic leather
PERSON IN CHARGE	Kohei ISHADA
PRODUCTION AREA	Tsuruoka Yamagata Japan
SIZE	9 x 7 x 2cm
WEIGHT	26g
DOMESTIC RETAIL PRICE	JPY4,000 (excluding tax)

Small enough for the palm when closed, the coin tray construction opens to show contents at a glance. Rear pocket holds folded banknotes or small memos. Holds about 30 coins.

◆ Product information



BRAND NAME	ISHIDA
PRODUCT NAME	Shinaori glasses case
GENERIC NAME	Glasses case
MATERIALS	Shinafu, Synthetic leather
PERSON IN CHARGE	Kohei ISHADA
PRODUCTION AREA	Tsuruoka Yamagata Japan
SIZE	18 x 8 x 2.5cm
WEIGHT	26g
DOMESTIC RETAIL PRICE	JPY8,000 (excluding tax)

Highly portable eyeglass case slender enough for the inside pocket of a jacket or coat. The fabric breaks in and ages well to become softer and even more appealing.



BRAND NAME	ISHIDA
PRODUCT NAME	Shinaori pencil case
GENERIC NAME	Pencil case
MATERIALS	Shinafu, Synthetic leather
PERSON IN CHARGE	Kohei ISHADA
PRODUCTION AREA	Tsuruoka Yamagata Japan
SIZE	20 x 6 x 3cm
WEIGHT	30g
DOMESTIC RETAIL PRICE	JPY3,000 (excluding tax)

Pen case made of natural, rustic shina fabric. The tactile texture of the fabric prevents slipping when taking the pen case out of a bag. The fabric breaks in and softens with use, becoming even more delightful to handle.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	草木染工房 瓶屋
COMPANY NAME	Kameya Natural Plant Dye Studio
YEAR OF ESTABLISHMENT	1990
TYPE OF INDUSTRY	production/ production/ sale
MAIN PRODUCT	silk / Japanese paper / hemp
POST CODE	9902401
COMPANY ADDRESS	151, Hirashimizu, Yamagata-shi, Yamagata-ken Japan
REPRESENTATIVE	Jiuemon Sakuma
TEL	+81-(0)23-625-7736
FAX	+81-(0)23-666-4455
URL	https://kameya-co.jp/
Instagram	kusakizome_kameya
E-commerce Website	https://shop.kameya-co.jp/
MAIN SELLING CHANNELS	Own Store, online sale
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	BASE
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Through years of painstaking hand labor, what was once a bare piece of land has become a garden overflowing with flowers and trees. This has of course required much time and effort, but spent in the company of these beautiful plants and flowers, it has been a time of great pleasure. Recently, we have seen increasing efforts to make our living environments greener, and more young people are embracing an organic way of life. However, many of us are used to uniformity and predictability in our daily lives, and the transitory nature of color and form can be an unfamiliar concept. At Kameya, we do not only work to convey the concept of transitory beauty to those who visit our shop, but we also utilize our products, social networking efforts, and special events to provide the outside world with a view of the garden where we grow the plants for our natural plant dyes, in addition to the traditional way in which we go about our dyeing. We do this in the hopes that it will encourage people to move beyond their comfort with uniformity in color and form, and will help them to welcome and explore the unpredictable and transitory beauty of our natural environment and the world we inhabit.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We carry out our own soil preparation, use old nails and burn camellia leaves to hand-prepare our dye fixative, and use our organically grown benibana (safflower), Japanese indigo, Japanese madder and other plants to make the natural plant dyes that we use to dye washi paper and silk produced in Yamagata and the cocoons of silkworms that we raise ourselves. We use no chemical dyes, and return all the waste products and wastewater from our dyeing to the earth as part of our effort to shoulder environmental responsibility. We take the customers who purchase our products to our organic garden to introduce them to the plants which we use to make our plant dyes, and to show that just as the colors of these plants change with the seasons, the dyes which color our paper and silk also reflect the diverse beauty of every season, with so much pleasure to be found in the transitory nature of color and form. Since the days of old, red benibana dye has been believed to have the power to ward off evil, and we have presented Jionji Temple in Sagae city with our benibana-dyed kimono sashes, ones we dyed with children from the local community, to be used at the temple's traditional Japanese dance performances, and we have produced benibana-dyed paper petals made from local Gassan washi paper which are scattered in the traditional "sange" flower-scattering ceremony performed at Heisenji Temple in Yamagata city.

◆ Product information



BRAND NAME Kameya – Natural Plant Dye Studio
PRODUCT NAME Product name Two-Tone Scarf (available in various colors)
GENERIC NAME Scarf
MATERIALS Material 100% silk
PERSON IN CHARGE Kameya – Natural Plant Dye Studio
PRODUCTION AREA Yamagata city, Yamagata prefecture, Japan
SIZE Size Approximately 80 cm x 150 cm
WEIGHT Weight Approximately 35g
DOMESTIC RETAIL PRICE 14,500 yen (excluding tax)

This soft scarf, made from silk produced in Yamagata prefecture, is dyed with organically grown plant dyes from our own garden. It may be used as a long scarf, folded in two to emphasize the contrasting colors of each half, worn as a shawl with the ends tied together, or even used as part of a kimono ensemble. This scarf can be worn throughout the year, providing warmth during the winter months while shielding the skin from the sun's rays and the effects of air conditioning during summer. The ends of the scarf are not machine sewn, but rather finished using traditional kimono sewing techniques to facilitate re-dyeing, which we will carry out upon request.



BRAND NAME Kameya – Natural Plant Dye Studio
PRODUCT NAME Chijimi Crepe Shawl (available in various colors)
GENERIC NAME Shawl
MATERIALS 100% silk
PERSON IN CHARGE Kameya – Natural Plant Dye Studio
PRODUCTION AREA Yamagata city, Yamagata prefecture, Japan
SIZE Approximately 85 cm x 200 cm
WEIGHT Approximately 90g
DOMESTIC RETAIL PRICE 18,500 yen (excluding tax)

Yamagata-grown silk is given a crepe finish and dyed with our organically home-grown plant dyes to produce this soft shawl which will keep your neck warm and toasty in winter, and protect your skin from the harsh effects of sunlight or air conditioning during the summer months. This silk crepe fabric does not require ironing. The ends of the scarf are not machine sewn, but rather finished using traditional kimono sewing techniques to facilitate re-dyeing, which we will carry out upon request.

- 100% natural plant dye (no chemical or animal-derived dyes)
- May be dry cleaned or gently hand washed using a diluted neutral detergent
- Store away from direct sunlight and humidity
- Each item is handmade, with natural variations in color. Due to the nature of natural plant dyes, the colors may change or fade over time.

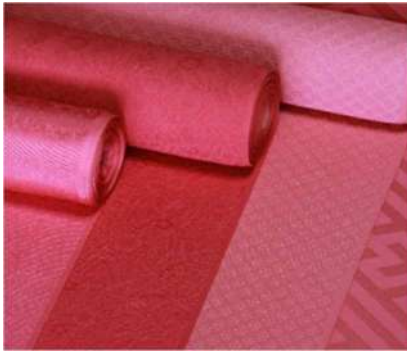


BRAND NAME Kameya – Natural Plant Dye Studio
PRODUCT NAME Benibana-Dyed Woven Shawl
GENERIC NAME Shawl
MATERIALS 100% silk
PERSON IN CHARGE Kameya – Natural Plant Dye Studio
PRODUCTION AREA Yamagata city, Yamagata prefecture, Japan
SIZE Approximately 210 cm x 105 cm
WEIGHT 320g
DOMESTIC RETAIL PRICE 150,000 yen (excluding tax)

This thick, soft shawl is made from Yamagata-grown silk and dyed with 100% organic benibana (safflower) dye made from benibana grown in our own garden. Enjoy the exquisite and rare red color that can only be obtained from natural benibana dye, along with the beautiful, glossy feel of this material.

- 100% benibana (safflower) dye (no chemical or animal-derived dyes)
- May be dry cleaned or gently hand washed using a diluted neutral detergent
- Store away from direct sunlight and humidity. Benibana dye is very sensitive to ultraviolet rays and alkalis, which may cause the color to fade. To preserve the color of your benibana-dyed item, please limit exposure to direct sunlight and avoid contact with perspiration.
- Each item is handmade, with natural variations in color. Due to the nature of natural plant dyes, the colors may change or fade over time.

Product information



BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	Benibana-Dyed Tanmono (Roll of Kimono Cloth)
GENERIC NAME	Tanmono (roll of kimono cloth)
MATERIALS	100% silk
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata city, Yamagata prefecture, Japan
SIZE	Approximately 13.5 m x 38 cm
WEIGHT	
DOMESTIC RETAIL PRICE	500,000 yen (excluding tax)

Making a single benibana (safflower) dyed “tanmono” (a length of cloth from which a kimono can be made) requires the entire production of our 330 m² benibana field over a period of two years. This tanmono is 100% silk and uses only benibana dye. In traditional belief, the red color of benibana dye was said to ward off evil and bring good fortune, and a benibana-dyed kimono was believed to have protective properties for the wearer.

- 100% natural plant dye (no chemical or animal-derived dyes)
- May be dry cleaned or gently hand washed using a diluted neutral detergent
- Store away from direct sunlight and humidity. Benibana dye is very sensitive to ultraviolet rays and alkalis, which may cause the color to fade. To preserve the color of your benibana-dyed item, please limit exposure to direct sunlight and avoid contact with perspiration.
- Each item is handmade, with natural variations in color. Due to the nature of natural plant dyes, the colors may change or fade over time.



BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	Benibana-Dyed “Hanagoromo” Flower Bag
GENERIC NAME	Accessory pouch (drawstring bag)
MATERIALS	Silk
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata city, Yamagata prefecture, Japan
SIZE	Approximately 7 cm x 7 cm
WEIGHT	Approximately 5g
DOMESTIC RETAIL PRICE	3500 yen (excluding tax)

This flower-shaped drawstring bag is made from two layers of silk organza dyed with our own organically-grown benibana (safflower). The subtle coloring of the dyed cloth is evocative of a hazy spring mist as well as the impermanent nature of time and color. In traditional belief, the red color of benibana dye was said to ward off evil and bring good fortune. This small bag may be used to hold accessories or other small items, or may be filled with potpourri to create a charming scented sachet.

- Bag: 100% silk organza, benibana (safflower) dye (no chemical or animal-derived dyes)
- Braided cord: Silk thread, safflower and other natural dyes (no chemical or animal-derived dyes)
- The color of the decorative round ball attached to the bag is obtained with our natural plant dyes, but the color of a ball in a received product may differ from that of the bag in the photograph.
- Store away from direct sunlight and humidity. Benibana dye is very sensitive to ultraviolet rays and alkalis, which may cause the color to fade. To preserve the color of your benibana-dyed item, please limit exposure to direct sunlight and avoid contact with perspiration.
- Each item is handmade, and the colors may differ slightly from the item in the photograph. Due to the nature of natural plant dyes, the colors may change or fade over time.



BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	Benibana-Dyed “Hanagoromo” Flower Bag
GENERIC NAME	Accessory pouch (drawstring bag)
MATERIALS	Silk
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata city, Yamagata prefecture, Japan
SIZE	Approximately 7 cm x 7 cm
WEIGHT	Approximately 5g
DOMESTIC RETAIL PRICE	3500 yen (excluding tax)

This flower-shaped drawstring bag is made from two layers of silk organza dyed with our organically home-grown plant dyes. The subtle coloring of the silk cloth, dyed with plants grown throughout the four seasons, is evocative of a hazy spring mist as well as the impermanent nature of time and color. This small bag may be used to hold accessories or other small items, or may be filled with potpourri to create a charming scented sachet.

- Bag: 100% silk organza, natural plant dye (no chemical or animal-derived dyes)
- Braided cord: Rayon, gennoshoko (geranium) dye (no chemical or animal-derived dyes)
- The color of the decorative round ball attached to the bag is obtained with our natural plant dyes, but the color of a ball in a received product may differ from that of the bag in the photograph.
- Store away from direct sunlight and humidity.
- Each item is handmade, and the colors may differ slightly from the item in the photograph. Due to the nature of natural plant dyes, the colors may change or fade over time.

◆ Product information



BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	New Year's Decoration with Silkworm Cocoons
GENERIC NAME	New Year's decoration
MATERIALS	Home-raised silkworm cocoons, willow branches, Gassan washi paper, etc.
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata city, Yamagata prefecture, Japan
SIZE	Approximately 160 cm (may differ depending on length of willow branch)

WEIGHT

DOMESTIC RETAIL PRICE 12,000 yen (excluding tax)

We raise our own silkworms in one of our shop storehouses, cultivating the cocoons which are considered a symbol of bountiful harvests, and dye these cocoons with natural dyes obtained from the benibana (safflower), Japanese indigo, kihada (Amur cork tree), gennoshoko (geranium), Japanese madder and other plants we grow in our organic garden. We decorate willow branches with these colorful dyed cocoons, along with gold and silver cord bows and shuttlecock decorations fashioned from benibana-dyed handmade Gassan washi paper, to create these traditional New Year's decorations which can be enjoyed at home or given as gifts.

- This decoration is made from willow branches grown in our organic garden, home-raised silkworm cocoons, Gassan washi paper, "mizuhiki" cord, etc.
- 100% natural plant dye (no chemical or animal-derived dyes)



BRAND NAME	Kameya – Natural Plant Dye Studio
PRODUCT NAME	Holiday Decoration with Silkworm Cocoons
GENERIC NAME	Holiday Decoration
MATERIALS	Home-raised silkworm cocoons, Gassan washi paper, etc.
PERSON IN CHARGE	Kameya – Natural Plant Dye Studio
PRODUCTION AREA	Yamagata city, Yamagata prefecture, Japan
SIZE	(H) 15 cm x (W) 25 cm x (D) 3 cm
WEIGHT	Approximately 20 g
DOMESTIC RETAIL PRICE	3000 yen (excluding tax)

We raise our own silkworms in one of our shop storehouses, cultivating the cocoons which are considered a symbol of bountiful harvests, and dye these cocoons with natural dyes obtained from the benibana (safflower), Japanese indigo, kihada (Amur cork tree), gennoshoko (geranium), Japanese madder and other plants we grow in our organic garden. These traditional decorations are fashioned from Gassan washi paper folded into the shape of fans and decorated with these colorful dyed cocoons and "mizuhiki" cord bows. In addition to being displayed during the New Year or on children's day holidays, these fans can also be given as gifts to commemorate the building of a new home or other special life events. Mounting boards give these fans a sturdy backing which allows them to be mounted on walls, or they can be displayed standing up.

- This decoration is made from home-raised silkworm cocoons dyed with our natural plant dyes, Gassan washi paper, "mizuhiki" cord, etc.
- 100% natural plant dye (no chemical or animal-derived dyes)

❖ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	紙屋 作左工門
COMPANY NAME	Kamiya Sakuzaemon
YEAR OF ESTABLISHMENT	2017
TYPE OF INDUSTRY	Manufacturing of paper
MAIN PRODUCT	Hand made Japanese paper Japanese paper goods
POST CODE	9900721
COMPANY ADDRESS	4110 Oisawa Nishikawa-machi Nishimurayama Yamagata Japan
REPRESENTATIVE	Naoko Shibuya
TEL	+81-(0)237-76-2112
FAX	+81-(0)237-76-2115
URL	https://kizukijapan.jp/ec/kamiya.html
Instagram	kmy_sakuzen
E-commerce Website	https://kizukijapan.jp/ec/kamiya.html
MAIN SELLING CHANNELS	In-house store
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Domestic EC site (Commission sale)
AVAILABLE LANGUAGE	Japanese

❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Kamiya Sakuzaemon was founded in 2017 to preserve the tradition of washi (Japanese paper) for future generations. Our workshop is located in Nishikawa-machi, a rural location surrounded by the Three Mountains of Dewa (Mt. Gassan, Mt. Yudono and the Asahi mountain range) and which receives Yamagata prefecture's greatest amount of snowfall in winter. The rich natural surroundings allow us to live and work in harmony with the natural world. Gassan washi is a type of handmade traditional Japanese paper with a history of nearly 400 years. Its production and use has been closely associated with traditions of mountain worship in the Three Mountains of Dewa area. Kamiya Sakuzaemon produces handmade washi, employing and preserving centuries-old methods. I trained in papermaking in Kyoto and relocated to Yamagata after hearing from papermaking artisan Mr. Miura that the making of Gassan washi was about to die out because of the absence of successors.

❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Handmade washi production involves numerous processes, each requiring loving care and attention, which we believe makes each and every sheet special. Although today washi is used less and less in our everyday lives, we look forward to preserving the rich tradition of handmade washi while creating both paper and paper products capable of complementing today's lifestyles.

◆ Product information



※Opened length : 14.5cm

BRAND NAME	KAMIYA SAKUZAEMON
PRODUCT NAME	Card case (Embossed)
GENERIC NAME	Card case
MATERIALS	Japanese Kozo(日本産楮) 100%
PERSON IN CHARGE	Naoko SHIBUYA
PRODUCTION AREA	Nishikawa Yamagata Japan
SIZE	Outer size : L 7.5 x W 10.5 x Thickness 1.0cm
WEIGHT	45g
DOMESTIC RETAIL PRICE	JPY4,200 (including tax)

These business card holders are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. The paper is processed for extra durability and to prevent tearing when exposed to moisture. They are embossed with striking traditional Japanese motifs. The business card holder is designed with the hope of bringing luck and happiness to the user. Part of the product's appeal is the leather-like texture it acquires with use that feels delightful to touch and hold.



※Opened length : 14.5cm

BRAND NAME	KAMIYA SAKUZAEMON
PRODUCT NAME	Card case
GENERIC NAME	Card case
MATERIALS	Japanese Kozo(日本産楮) 100%
PERSON IN CHARGE	Naoko SHIBUYA
PRODUCTION AREA	Nishikawa Yamagata Japan
SIZE	Outer size : L 7.5 x W 10.5 x Thickness 1.0cm
WEIGHT	45g
DOMESTIC RETAIL PRICE	JPY3,650 (including tax)

These business card holders are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. The paper is processed for extra durability and to prevent tearing when exposed to moisture. Part of the product's appeal is the leather-like texture it acquires with use that feels delightful to touch and hold.



※Opened length : 13.5cm

BRAND NAME	KAMIYA SAKUZAEMON
PRODUCT NAME	Coin purse (Accessory case)
GENERIC NAME	Coin purse (Accessory case)
MATERIALS	Japanese Kozo(日本産楮) 100%
PERSON IN CHARGE	Naoko SHIBUYA
PRODUCTION AREA	Nishikawa Yamagata Japan
SIZE	Outer size : L 7.5 x W 8.2 x Thickness 1.0cm
WEIGHT	10g
DOMESTIC RETAIL PRICE	JPY1,300 (including tax)

These coin wallets are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. The paper is processed for extra durability and greater resistance to tearing when exposed to moisture. The palm-sized wallets can be placed in your pocket and are designed to prevent coins from falling out. Part of the product's appeal is the leather-like texture it acquires with use that feels delightful to touch and hold.

◆ Product information



※Opened Height : 7.0cm

BRAND NAME	KAMIYA SAKUZAEMON
PRODUCT NAME	Coin purse(Accessory case) (Folding)
GENERIC NAME	Coin purse (Accessory case)
MATERIALS	Japanese Kozo(日本産楮) 100%
PERSON IN CHARGE	Naoko SHIBUYA
PRODUCTION AREA	Nishikawa Yamagata Japan
SIZE	Outer size : L 6.5 x W 6.5 x Thickness 1.0cm
WEIGHT	10g
DOMESTIC RETAIL PRICE	JPY1,300 (including tax)

These coin wallets are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. The paper is processed for extra durability and greater resistance to tearing when exposed to moisture. The palm-sized wallets can be placed in your pocket and are designed to prevent coins from falling out. The wallet opens by pulling the top. Part of the product's appeal is the leather-like texture it acquires with use that feels delightful to touch and hold.



BRAND NAME	KAMIYA SAKUZAEMON
PRODUCT NAME	Letter set [KUMO]
GENERIC NAME	Letter set
MATERIALS	Japanese Kozo(日本産楮) 100%
PERSON IN CHARGE	Naoko SHIBUYA
PRODUCTION AREA	Nishikawa Yamagata Japan
SIZE	Stationery:18 x 26cm Envelope:16.2 x 11.5cm
WEIGHT	25g
DOMESTIC RETAIL PRICE	JPY1,650 (including tax)

These letter pads are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. Dyed Japanese kozo is poured over the furnish during screening to produce this elegant textural effect, referred to as kumo (clouds). Available in a choice of five colors: peach, purple, yellow, blue and green.



BRAND NAME	KAMIYA SAKUZAEMON
PRODUCT NAME	Letter set [KINOKO]
GENERIC NAME	Letter set
MATERIALS	Japanese Kozo(日本産楮) 100%
PERSON IN CHARGE	Naoko SHIBUYA
PRODUCTION AREA	Nishikawa Yamagata Japan
SIZE	Stationery:18 x 26cm Envelope:16.2 x 11.5cm
WEIGHT	30g
DOMESTIC RETAIL PRICE	JPY1,760 (including tax)

These letter pads are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. Letter pad sheets are watermarked with mushroom motifs employing a screening method known as sukashi-suki. The sheets can be used for writing letters and for making crafts.

◆ Product information



BRAND NAME	KAMIYA SAKUZAEMON
PRODUCT NAME	Pochi bag
GENERIC NAME	Pochi bag
MATERIALS	Japanese Kozo(日本産楮) 100%
PERSON IN CHARGE	Naoko SHIBUYA
PRODUCTION AREA	Nishikawa-machi Yamagata Japan
SIZE	7.0 x 11.5cm
WEIGHT	5g
DOMESTIC RETAIL PRICE	JPY600 (including tax)

These letter pads are created from sheets of paper that are carefully handmade from home-grown kozo (paper mulberry). Every stage of production, from pulp-making to dyeing, is done in-house. The origami crane motifs are crafted by hand using hand-cut stencils.



BRAND NAME	KAMIYA SAKUZAEMON
PRODUCT NAME	Raw washi paper
GENERIC NAME	Raw washi paper
MATERIALS	Japanese Kozo(日本産楮) 100%
PERSON IN CHARGE	Naoko SHIBUYA
PRODUCTION AREA	Nishikawa-machi Yamagata Japan
SIZE	Kuki-ban : 63 x 94cm Gassan-ban : 30 x 78 cm
WEIGHT	Kuki-ban : 15~40g Gassan-ban : 7~15g
DOMESTIC RETAIL PRICE	Kiku-ban : JPY800~(including tax) Gassan-ban : JPY500~(including tax)

Created from kozo (paper mulberry) grown in Japan, each sheet is carefully handmade employing authentic, time-honored methods. Sheets are available in a choice of two sizes, including a standard sheet size unique to Gassan washi.



BRAND NAME	KAMIYA SAKUZAEMON
PRODUCT NAME	Raw washi paper [KUMO]
GENERIC NAME	Raw washi paper
MATERIALS	Japanese Kozo(日本産楮) 100%
PERSON IN CHARGE	Naoko SHIBUYA
PRODUCTION AREA	Nishikawa-machi Yamagata Japan
SIZE	Gassan-ban : 30 x 78cm
WEIGHT	Gassan-ban : 7~15g
DOMESTIC RETAIL PRICE	Gassan-ban : JPY600~ (Including tax)

Dyed Japanese kozo is poured over the furnish during screening to produce this elegant textural effect, referred to as kumo (clouds). Great for lampshades and other purposes. The paper comes in a standard sheet size unique to Gassan washi.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	白鷹人形研究会
COMPANY NAME	Shirataka doll study group
YEAR OF ESTABLISHMENT	1983
TYPE OF INDUSTRY	Manufacturing
MAIN PRODUCT	Miyama-washi dolls (Shirataka dolls)
POST CODE	9920776
COMPANY ADDRESS	1966 Miyama Shirataka-machi Nishiokitama Yamagata Japan
REPRESENTATIVE	Hiroko YOSHIDA
TEL	+81-(0)80-2814-6968
FAX	+81-(0)238-85-0962
URL	
YouTube	https://www.youtube.com/watch?v=A-LR_z9KqU
E-commerce Website	
MAIN SELLING CHANNELS	In-house store, Gift shop, etc.
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Shirataka dolls, which are made using Miyama-washi (traditional Japanese paper) were created in 1983. At the founding of our study group, 18 members were making Shirataka dolls. Although currently only two members are engaged in doll making, the techniques that were uniquely devised after the group was established have been handed down until now. We, the fourth generation, make products that inherit the will of the founder. You can view samples of almost all products, excluding small articles, at the studio. We sell products based on a made-to-order system and make each product in a careful meticulous manner.

* Regarding large-sized products, we have small stocks for people who wish to buy them on the same day.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Shirataka dolls are made using Miyama-washi paper, which is an intangible cultural asset of Yamagata Prefecture. The paper has been handmade using mulberry paper ("kozo" in Japanese) as a raw material for more than 400 years. The process of wetting the paper with water and crumpling it repeatedly to induce shrinkage generates a texture called "shibo." "Shibo" expresses warmth that is unique to Shirataka dolls. In addition to "shibo," all parts of the dolls, from the core to small articles, are completely handmade. Shirataka dolls, all parts of which are manufactured by hand, convey their tenderness and warmth to all who see and touch them.

* "Shibo" means the unevenness of crepe (kimono cloth).

◆ Product information



BRAND NAME	Miyama-washi dolls (Shirataka dolls)
PRODUCT NAME	Hanagasa
GENERIC NAME	Doll
MATERIALS	Miyama-washi
PERSON IN CHARGE	Hiroko YOSHIDA, Tomoko TAKAHASHI
PRODUCTION AREA	Shirataka Yamagata Japan
SIZE	H17cm x W7cm x D7cm (1 piece)
WEIGHT	abt.200g (1 piece)
DOMESTIC RETAIL PRICE	JPY3,850/pc (including tax)

The product, named "Hanagasa," expresses the tenderness of Miyama-washi paper and makes people think of the Hanagasa-matsuri Festival that represents Yamagata Prefecture.



BRAND NAME	Miyama-washi dolls (Shirataka dolls)
PRODUCT NAME	Kabuto
GENERIC NAME	Doll
MATERIALS	Miyama-washi
PERSON IN CHARGE	Hiroko YOSHIDA, Tomoko TAKAHASHI
PRODUCTION AREA	Shirataka Yamagata Japan
SIZE	L : H27cm x W28cm x D21cm S : H18cm x W18cm x D12cm
WEIGHT	L : abt.900g, S : abt.300g
DOMESTIC RETAIL PRICE	L : JPY27,500, S : JPY12,650 (including tax)

This product uses Miyama-washi paper into which the bark of mulberry paper, the material comprising traditional Japanese paper, is mixed. Differences in the shade of the paper are utilized. The detailed parts of the ornaments in the back are also made carefully. This is one of our best-selling items.



BRAND NAME	Miyama-washi dolls (Shirataka dolls)
PRODUCT NAME	Benibana Musume
GENERIC NAME	Doll
MATERIALS	Miyama-washi
PERSON IN CHARGE	Hiroko YOSHIDA, Tomoko TAKAHASHI
PRODUCTION AREA	Shirataka Yamagata Japan
SIZE	H29cm x W20cm x D15cm
WEIGHT	abt.900g
DOMESTIC RETAIL PRICE	JPY18,700 (including tax)

The product uses Miyama-washi paper into which petals of safflower ("benibana" in Japanese) are mixed. Safflower is a specialty of Shirataka-machi town. The doll wears the paper kimono into which safflower petals are mixed and holds a few safflowers. The back of the doll is characterized by its softness.

◆ Product information



BRAND NAME	Miyama-washi dolls (Shirataka dolls)
PRODUCT NAME	Yukinko
GENERIC NAME	Doll
MATERIALS	Miyama-washi
PERSON IN CHARGE	Hiroko YOSHIDA, Tomoko TAKAHASHI
PRODUCTION AREA	Shirataka Yamagata Japan
SIZE	H15cm x W9cm x D6cm (1 piece)
WEIGHT	abt.300g (1 piece)
DOMESTIC RETAIL PRICE	JPY5,500/pc (including tax)

The product, named "Yukinko," gives rise to a nostalgic feeling. The detailed parts, including the hair and straw boots, are also expressed carefully.



BRAND NAME	Miyama-washi dolls (Shirataka dolls)
PRODUCT NAME	Miyama otome
GENERIC NAME	Doll
MATERIALS	Miyama-washi
PERSON IN CHARGE	Hiroko YOSHIDA, Tomoko TAKAHASHI
PRODUCTION AREA	Shirataka Yamagata Japan
SIZE	H32cm x W21cm x D16cm
WEIGHT	abt.900g
DOMESTIC RETAIL PRICE	JPY20,350 (including tax)

This product uses Miyama-washi paper into which the bark of mulberry paper, the material comprising traditional Japanese paper, is mixed. This item looks solidly built like typical Japanese dolls, and is beautifully expressed from any angle.



BRAND NAME	Miyama-washi dolls (Shirataka dolls)
PRODUCT NAME	Yayoi
GENERIC NAME	Doll
MATERIALS	Miyama-washi
PERSON IN CHARGE	Hiroko YOSHIDA, Tomoko TAKAHASHI
PRODUCTION AREA	Shirataka Yamagata Japan
SIZE	H18cm x W33cm x D18cm
WEIGHT	abt.600g
DOMESTIC RETAIL PRICE	JPY16,500/ 1set (including tax)

The obina (Emperor doll) uses Miyama-washi paper into which the bark of mulberry paper is mixed, while the mebina (Empress doll) uses Miyama-washi paper into which petals of safflower are mixed. This product utilizes features of Miyama-washi paper and handmade dolls. The "bonbori" paper lamps are also handmade using Miyama-washi paper.

❖ **Product information**



BRAND NAME
 PRODUCT NAME
 GENERIC NAME
 MATERIALS
 PERSON IN CHARGE
 PRODUCTION AREA
 SIZE
 WEIGHT
 DOMESTIC RETAIL PRICE

Miyama-washi dolls (Shirataka dolls)
 other goods
 Doll
 Miyama-washi
 Hiroko YOSHIDA, Tomoko TAKAHASHI
 Shirataka Yamagata Japan
 abt.50g
 Sakura brooch : JPY1,500 (including tax)
 benibana brooch: JPY1,650 (including tax)
 Bookmarker L : JPY770 (including tax)
 Bookmarker S : JPY440 (including tax)
 Ougi-men : JPY2,420 (including tax)
 Hanagasa Donguri :JPY1,485 (including tax)
 Tsubomi-chan : JPY1,485 (including tax)
 Hanagasa brooch : JPY1,800 (including tax)

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	カンベガラス工房
COMPANY NAME	Kanbe Glass studio
YEAR OF ESTABLISHMENT	2003
TYPE OF INDUSTRY	Glassware manufacturing
MAIN PRODUCT	Glassware
POST CODE	999-4121
COMPANY ADDRESS	558 Yokoyama Oishida Kitamuraayama Yamagata Japan
REPRESENTATIVE	Manabu OUCHI
TEL	+81-(0)237-35-4364
FAX	+81-(0)237-35-4364
URL	http://www13.plala.or.jp/kanbeglass/
E-commerce Website	
MAIN SELLING CHANNELS	Gallery
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

We opened our studio in 2003 in Oishida Town, Yamagata Prefecture. Our main products are tableware items with emphasis on user-friendliness and suitability for everyday use.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We also offer products combining glass with other materials, and are constantly developing new products inspired by the natural and cultural climate of the Tohoku region.

◆ **Product information**



BRAND NAME	Kanbe Glass studio
PRODUCT NAME	Brass stand hanging single-flower vase
GENERIC NAME	Flower vase
MATERIALS	Glass, brass
PERSON IN CHARGE	Manabu OUCHI
PRODUCTION AREA	Oishida Yamagata Japan
SIZE	W9.0 x H16.5cm
WEIGHT	0.3kg
DOMESTIC RETAIL PRICE	JPY7,700 (excluding tax)

Hanging bud vase consisting of a glass vase and a brass stand that holds the vase by its neck.



BRAND NAME	Kanbe Glass studio
PRODUCT NAME	Mold glass
GENERIC NAME	Glass
MATERIALS	Glass
PERSON IN CHARGE	Manabu OUCHI
PRODUCTION AREA	Oishida Yamagata Japan
SIZE	W8.0 x H11.0cm
WEIGHT	0.2kg
DOMESTIC RETAIL PRICE	JPY2,530 (excluding tax)

Hand blown glass with mold blown incised design.



BRAND NAME	Kanbe Glass studio
PRODUCT NAME	Icicle shape flower vase
GENERIC NAME	Flower vase
MATERIALS	Glass
PERSON IN CHARGE	Manabu OUCHI
PRODUCTION AREA	Oishida Yamagata Japan
SIZE	W115 x H470 x D110cm
WEIGHT	3kg
DOMESTIC RETAIL PRICE	JPY33,000 (excluding tax)

Hand blown glass inspired by a mass of ice formed by the freezing of melting snow.

◆ Corporate profile



BUSINESS NUMBER

COMPANY NAME(JAPANESE) グラススタジオ旭

COMPANY NAME Glass Studio ASAHI

YEAR OF ESTABLISHMENT 1993

TYPE OF INDUSTRY Glass craft

MAIN PRODUCT Ginsai Glass

POST CODE 999-4212

COMPANY ADDRESS 1767-1 Nitoubukuro Obanazawa Yamagata Japan

REPRESENTATIVE Naohito Ito

TEL +81-(0)237-22-1811

FAX +81-(0)237-22-1811

URL <https://glass.kurukuru3-pooh.com/>

Facebook [glassstudioasahi](https://www.facebook.com/glassstudioasahi)

E-commerce Website

MAIN SELLING CHANNELS

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

It was one of the greatest wishes of the late Akira Ichiya to establish a studio in his hometown of Obanazawa, Yamagata Prefecture, and continue his work in his late years there and teach his glass-working technique.

Many considered the idea of setting up a studio by Lake Tokurako as reckless since the area was still a wilderness hinterland.

He undoubtedly was also motivated by the fact that the art of glass working was gradually beginning to be acknowledged in the Tohoku region at the time and wanted it to take root in Yamagata Prefecture.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

I believe ginsai glass (glass with silver overglaze) brings out the beauty of what's served with it (be it food, beverages or flowers), and vice versa.

Neither opaque nor clear, the translucency of the silver makes the food and beverages appear crisp and tasty, and the colors of the food and beverages enhance the luster of the silver.

I endeavor to express the silver snow that falls on Ginza Onsen by gentle and tender shapes and expressions that cannot be achieved through the use of molds.

Product information



BRAND NAME	Yokisai Glass
PRODUCT NAME	Zou [Okina]
GENERIC NAME	Flower vase
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Akira Ichiya
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	22cm x 14cm x 29cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY500,000 (excluding tax)

A piece that embodies the late Akira Ichiya's hallmark technique. In this work, gold-color yokisai appears—a kiln effect achieved by firing glass and silver foil in the kiln. In his late years, Ichiya worked on religious motifs, and this is a piece from the "Okina" series, a collection of mystical and stately pieces of glasswork adorned in yokisai, which is a deeper color than that of gold foil.



BRAND NAME	Ginsai Glass [Shirogane]
PRODUCT NAME	Ginsai Glass [Shirogane] Chuhai
GENERIC NAME	Chuhai (Rock glass)
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	abt.9.5cm x 9.5cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY10,000 (excluding tax)

A lowball glass from the ginsai glass "Shirogane" series, made by layering a silver foil between pieces of glass. The wavy glass surface obscures the refraction of light, the color of the beverage and its contrast with the silver foil, making the beverage look refreshingly cool.



BRAND NAME	Ginsai Glass [Shirogane]
PRODUCT NAME	Ginsai Glass [Shirogane] Guinomi
GENERIC NAME	Guinomi (Sake glass)
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	Φ abt.6 - 8cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY10,000 (excluding tax)

A sake cup from the ginsai glass "Shirogane" series made by layering silver foil between pieces of glass.

The wavy glass surface obscures the refraction of light, the color of the beverage and its contrast with the silver foil, making the beverage look refreshingly cool.

I make them in various sizes based on my intuition rather than determining a certain size or thickness.

◆ Product information



BRAND NAME	Ginsai Glass [Shirogane]
PRODUCT NAME	Ginsai Glass [Shirogane] Kahai Fruits port
GENERIC NAME	Kahai (Fruits port)
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	Φ abt.11cm x H9 cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY12,000 (excluding tax)

A cocktail glass from the ginsai glass "Shirogane" series made by layering silver foil between pieces of glass. The wavy glass surface obscures the refraction of light, the colors of the fruits and their contrast with the silver foil, making the fruits look refreshingly cool. Makes cherries, Yamagata Prefecture's specialty, appetizing and beautiful when served.



BRAND NAME	Ginsai Glass [Shirogane]
PRODUCT NAME	40-27 Ginsai Glass [Shirogane] Nagazara
GENERIC NAME	Nagazara (dish)
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	35cm x 22cm x 5cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY100,000 (excluding tax)

An irregular-shaped plate from the ginsai glass "Shirogane" series, made by layering silver foil between pieces of glass. The wavy glass surface induces the refraction of light, which together with the contrast between the food color and the silver foil makes food look refreshingly cool. No. 40-27 features a green lip wrapped around the edge of the rim. Within this Shirogane series, the nuance created by the twisted underglazed silver and kiln effect are more manifest in plates than in glasses.



BRAND NAME	Ginsai Glass [Saryu]
PRODUCT NAME	35-13 Ginsai Glass [Saryu] Asabachi
GENERIC NAME	Asabachi (pot)
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	20cm x 6.5cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY60,000 (excluding tax)

A shallow bowl from the ginsai glass "Saryu" series, made by layering silver foil between pieces of glass. In this series, the silver foil is placed nearer to the surface, and oxidization is reduced with the help of glass sand. This allows the surface color to turn gold after being fired in the kiln, resulting in a color similar to that of yokisai. No. 35-13 features a cobalt lip wrapped around the rim. The expressions created by the twisted underglazed silver and the transparent glow of the clear glass on the inside create an eye-pleasing texture.

◆ Product information



BRAND NAME	Ginsai Glass [Hotaruyuki]
PRODUCT NAME	Ginsai glass [Hotaruyuki] Flower vase
GENERIC NAME	Flower vase
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	17cm x 21cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY80,000 (excluding tax)

A flower vase from the ginsai glass "Hotaruyuki" series, made by layering silver foil between pieces of glass. By placing a coal-black glass piece under the silver foil, the scattered silver spots on the underglaze silvers look as if they are floating. The subtle kiln effect rising up from the base adds a mystical atmosphere to this piece. The work expresses the snow, dimly lit like fireflies, falling on the Tohoku region, Obanazawa, and Ginza Onsen.



BRAND NAME	Ginsai glass [Kofu]
PRODUCT NAME	30-22 Ginsai glass [Kofu] Large pot
GENERIC NAME	Oobachi (Large pot)
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	39cm x 35cm x 12cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY190,000 (excluding tax)

A large bowl from the ginsai glass "Kofu" series, made by layering silver foil between pieces of glass. The refraction of light created by the wavy surface and the shadow of the plate on the cloth underneath create an otherworldly atmosphere to this artwork. Pale green glass is used instead of clear glass. The piece is an expression of Lake Tokurako in Obanazawa, where the studio is located, and the wind blowing in the area.



BRAND NAME	Ginsai glass [Shirogane]
PRODUCT NAME	22-3 Ginsai glass [Shirogane] Flower vase
GENERIC NAME	Flower vase
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	11cm x 16cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY40,000 (excluding tax)

A flower vase from the ginsai glass "Shirogane" series, made by layering silver foil between pieces of glass. The wavy glass surface obscures the refraction of light, the colors of the stem and flower petals, and their contrast with the underglazed silver, making the flowers look refreshingly cool.

◆ Product information



BRAND NAME	Ginsai Glass
PRODUCT NAME	Zou [Kaikou]
GENERIC NAME	Object
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Akira Ichiya
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	20cm x 73cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,500,000 (excluding tax)

A piece that embodies the late Akira Ichiya's hallmark technique. An object made up of three parts, created by layering silver foil between pieces of glass (ginsai). In his late years, Ichiya worked on religious motifs. This is a tall artistic glasswork in a black shade with an air of stateliness and a distinctively Japanese atmosphere. The title, kaiko (encounter), is believed to be themed on an encounter with the gods, or reincarnation.



BRAND NAME	Ginsai glass [Ayanagi]
PRODUCT NAME	54-3 Ginsai glass [Ayanagi] Flower vase
GENERIC NAME	Flower vase
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	
WEIGHT	
DOMESTIC RETAIL PRICE	JPY25,000 (excluding tax)

A flower vase from the ginsai glass "Ayanagi" series, made by blowing a glass mass with silver foil. An advanced version of the technique used in the Saryu series is employed here, in which numerous pigments are added before applying underglazed silver. Silver foil is placed nearer to the surface and oxidization is reduced with the help of glass sand. The glass turns to a gold color, similar to yokisai, after it is fired in the kiln. The pigment flow adds to the dimension of the underglazed silver.



BRAND NAME	Ginsai glass [Ayanagi]
PRODUCT NAME	101-24 Ginsai glass [Ayanagi] Tea container
GENERIC NAME	Tea container
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	9cm x 9.5cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY60,000 (excluding tax)

A tea container from the ginsai glass "Ayanagi" series, made by blowing a glass mass with silver foil. An advanced version of the technique used in the Saryu series is employed here, in which numerous pigments are added before applying underglazed silver. Silver foil is placed nearer to the surface and oxidization is reduced with the help of glass sand. The glass turns to a gold color, similar to yokisai, after it is fired in the kiln. The pigment flow adds to the dimension of the underglazed silver. The lid is also made of glass.

Product information



BRAND NAME	Ginsai glass [Shirogane]
PRODUCT NAME	110-11 Ginasai glass [Shirogane] Pitcher
GENERIC NAME	Pitcher
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	15cm x 15cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY110,000 (excluding tax)

A pitcher from the ginsai glass "Shirogane" series made by layering silver foil between pieces of glass. The wavy glass surface obscures the refraction of light, the color of water and its contrast with the silver foil, making the beverage look refreshingly cool. When the lid is opened, the pot admits the light and bestows a different expression.



BRAND NAME	Ginsai glass [Yuragino]
PRODUCT NAME	902 Ginasai glass [Yuragino] Beer glass
GENERIC NAME	Beer glass
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	
WEIGHT	
DOMESTIC RETAIL PRICE	JPY3,000 (excluding tax)

A beer glass from the ginsai glass "Yuragino" series, made by blowing a glass mass with silver foil. With a surface that is neither an opaque or clear surface created by other materials nor pigmented, this silver smoked glass does not disturb the color of the beverage therein, but makes it look appetizing and beautiful. The contrast between the silver smoked glass will make beverages look more refreshingly cool. The wavy glass will bestow Yuragino glassware with a delicate and flickering expression.



BRAND NAME	Ginsai glass [Yuragino]
PRODUCT NAME	951-4 Ginsal glass [Yuragino] Flower vase
GENERIC NAME	Flower vase
MATERIALS	Glass, Silver foil
PERSON IN CHARGE	Naohito Ito
PRODUCTION AREA	Obanazawa Yamagata Japan
SIZE	
WEIGHT	
DOMESTIC RETAIL PRICE	JPY5,000 - 15,000 (excluding tax)

A flower vase from the ginsai glass "Yuragino" series, made by blowing a glass mass with silver foil. With a surface that is neither an opaque or clear surface created by other materials nor pigmented, this silver smoked glass does not disturb the color of the beverage therein, but makes it look appetizing and beautiful. The wavy glass surface bestows Yuragino glassware with delicate and flickering impression so you can enjoy the expressions of the flower stems.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	サンドブラスト工房遥空
COMPANY NAME	Sandblast Kobo SORA
YEAR OF ESTABLISHMENT	
TYPE OF INDUSTRY	Manufacturing, sales of Glass products
MAIN PRODUCT	Glass products
POST CODE	9900891
COMPANY ADDRESS	567-2 Nariyasu Yamagata Yamagata Japan
REPRESENTATIVE	Daishuke Sekiguchi
TEL	+81-(0)90-7323-7776
FAX	
URL	
Instagram	https://kobo-sora.amebaownd.com/
E-commerce Website	sora_glass
MAIN SELLING CHANNELS	
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

At the root of my work is the sense of nostalgia I felt when I first saw the work of the artist who became my glass-etching master. I was living in Tokyo working in sales when I saw the grapevine design work which moved me deeply and reminded me of my hometown Yamagata, even though the artist was based in Tokyo. I felt a common, universal thread running through the artistic style of this work, and the aspects of Yamagata that I find special. After training under this artist, I opened my own studio hoping to communicate the warm feeling I felt that day through my work.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Although glass is normally thought of as a "cold" substance, my work is driven by the desire to communicate the friendliness, warmth and occasional harshness of Yamagata through this medium. My Nariyasu sake vessel series is named after Nariyasu in Yamagata, where my studio is located. "Nariyasu" literally means, "to be peaceful," which is exactly how I wish users of this product to be.

The four seasons etched in glass show the beauty of Yamagata mirrored in the seasons.

◆ Product information



BRAND NAME	Nariyasu sake vessel
PRODUCT NAME	SHIZUME DANBORI KAEDE OLD
GENERIC NAME	Sake vessel
MATERIALS	Glass
PERSON IN CHARGE	Daisuke Sekiguchi
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	H92mm x Φ72mm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY8,000 (excluding tax)

The maple leaves encircling the body of each glass represent youthful vitality. Each single piece combines two etching techniques: shizumebori, which creates deep, dynamic effects, and danbori, which produces delicate gradations.



BRAND NAME	Nariyasu sake vessel
PRODUCT NAME	KUZUNOHANA SAKE VESSEL SET
GENERIC NAME	Glass
MATERIALS	Glass
PERSON IN CHARGE	Daisuke Sekiguchi
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Tokkuri : H113mm x Φ78mm Guinomi : H48mm x Φ50mm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY20,000 (excluding tax)

Arrowroot flower motifs are etched by using a technique known as danbori, which achieves subtle gradations. The tokkuri sake bottle additionally features a dragonfly, which is a popular motif in Japan symbolizing good luck.

❖ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	kibori ブローチ
COMPANY NAME	Kibori brooch
YEAR OF ESTABLISHMENT	
TYPE OF INDUSTRY	Manufacturing of wood carving arts
MAIN PRODUCT	Wood carving arts
POST CODE	9902453
COMPANY ADDRESS	(Butsudan Otsuki) 2-28 2-chome Wakamiya Yamagata Yamagata Japan
REPRESENTATIVE	Kazue ASHINO
TEL	+81-(0)23-646-6360
FAX	+81-(0)23-646-6360
URL	ashinokazue.jimdo.com/
E-commerce Website	
MAIN SELLING CHANNELS	Domestic retail shops and EC site
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

After studying at Tohoku University of Art and Design and pursuing other careers, Kazue Ashino joined Otsuki, a maker of butsudans (household Buddhist altars), one of the traditional crafts for which Yamagata is known. She began producing wood sculpture in styles traditional to Yamagata butsudans for the firm in March 2008 after receiving the go-ahead by the company president.

Her Kibori range of brooches were first made in 2015, when her company entered the Yamagata Excellent Design competition with works Ashino produced in partnership with a member of Yamagata Mirai no Takumi-kai, a group of younger artisans working to preserve Yamagata City's traditional crafts. Although the entry did not win a prize, her company was designated as an incentive company and offered a place in a product development and marketing course run by Yamagata Research Institute of Technology in 2016, which led to the brooches being developed as products. The brooches were publicly unveiled in November 2016 at the IFFT Interior Lifestyle Living exhibit held at Tokyo Big Sight. They were selected for the Yamagata Excellent Design Award in 2017, and received a commendation at the 2018 Wood Design Award. Her new series, Kissho, is the outcome of further training at the Yamagata Research Institute of Technology. It was unveiled at the 2018 IFFT Interior Lifestyle Living exhibition.

❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

As a Yamagata butsudans sculptor, Ashino's work centers on producing sculptures for Yamagata butsudans, as well as re-varnishing, repairing, and cleaning butsudans. While butsudans sculptures are produced for butsudans manufacturers, producing the Kibori brooches has given her the chance to communicate directly with private customers. She looks forward to using such interactions to promote Yamagata butsudans and raise its status as a nationally-designated traditional craft, a fact that is not yet widely known even in Yamagata.

◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch kumo 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY6,600 (excluding tax)

Cloud motifs commonly appear in ranma and many other butsudan parts, and are often combined with other motifs such as the dragon, phoenix, and crane. Kumo 1 is very time-consuming to produce. Each Kibori brooch is made from 8 mm-thick linden wood. After drawing and cutting out the design with a fretsaw, the piece is hand-sculpted using only knives, and without using sandpaper. The sculpted brooch is then surface-finished with urethane resin to strengthen the wood and protect it against dirt. The brooch pin is attached with epoxy adhesive and then screwed on.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch kumo 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY6,600 (excluding tax)

Kumo 2 represents a large drifting cloud. Linden wood is widely used to produce Yamagata butsudan sculpture. The wood is pale when newly sculpted, and lightweight. Brooches made from this wood look good pinned to knitwear and other soft, lightweight fabrics.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch kumo 3
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Kumo 3 represents a gyoku-un, a type of cloud.

◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch kumo 4
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Kumo 4 represents a gyoku-un, a type of cloud.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch kumo 5
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Kumo 5 represents a drifting cloud.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch tori 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

This piece represents a bush warbler bird, often combined with plum blossoms in traditional Japanese iconography.

◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch tori 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Tori 2 represents a plover bird, often combined with wave motifs in traditional Japanese iconography.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch tori 3
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Tori 3 represents a plover bird.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch tori 4
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Tori 4 represents a plover bird.

◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch tori 5
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Tori 5 represents a plover bird in flight. They are often combined with wave motifs in traditional Japanese iconography.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" ume 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY3,600 (excluding tax)

Ume 1 represents a plum blossom motif, often combined with bush warbler birds in traditional Japanese iconography.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" ume 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY3,600 (excluding tax)

Ume 2 represents a traditional plum blossom motif known as nejiri-ume.

◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" take 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY3,600 (excluding tax)

Take 1 represents bamboo grass, often combined with sparrows in traditional Japanese iconography.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" take 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY3,600 (excluding tax)

Take 2 represents bamboo grass. Bamboo, pine, and plum make up a popular combination believed to bring good luck.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" matsu 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

Matsu 1 represents pine needles.

◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" matsu 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

Matsu 2 represents pine seeds and pine needles.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" usagi 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

Usagi 1 represents rabbit and wave motifs. The Kissho series focuses on cute, lucky designs.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" usagi 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

Usagi 2 represents a rabbit.

◆ Product information



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" nami 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Nami 1 can be combined with rabbit designs and with plover bird and wave designs.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" nami 2
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY5,600 (excluding tax)

Nami 2 represents waves. The openwork design involves three openings made by using a fretsaw.



BRAND NAME	kibori brooch
PRODUCT NAME	kibori brooch "kissho" sakura 1
GENERIC NAME	Brooch
MATERIALS	Shinanoki (Japanese Linden), Urethane, Pin, Screws, Epoxy Adhesives
PERSON IN CHARGE	Kazue ASHINO
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	Gift box(82×56×27mm)
WEIGHT	abt.3g
DOMESTIC RETAIL PRICE	JPY4,600 (excluding tax)

Sakura 1 represents a double-layer cherry blossom.

◆ Corporate profile



BUSINESS NUMBER

COMPANY NAME(JAPANESE) 伊藤建具製作所

COMPANY NAME Ito Fitting Manufacturing

YEAR OF ESTABLISHMENT 1945

TYPE OF INDUSTRY Furniture

MAIN PRODUCT Wooden Furniture, KUMIKO works, KUMIKO furniture

POST CODE 990-0813

COMPANY ADDRESS 8-18 1-chome Hinoki-chou Yamagata Yamagata Japan

REPRESENTATIVE Noboru Ito

TEL +81-(0)23-681-1684

FAX +81-(0)23-681-1684

URL kumiko-furniture.jp

E-commerce Website kumikoshop.base.shop

MAIN SELLING CHANNELS Local construction shop, Consumer

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

After the passing of the founder, I succeeded his name. To cope with various changes in the architecture industry that have taken place over the past 75 years, I have presented products to the National Joinery Exhibition since 2003, where I won top prizes for four consecutive years. Prompted by this feat, I registered the trademark "Kumikokagu (kumiko furniture)." The first class architect office established 15 years ago has contributed significantly to my furniture making in terms of design and securing structural strength.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The development and launch of a new product is the pleasure that I share with my customers, and I consider it as the essence of monozukuri based on traditional Japanese culture, a source of comfort, and the succession of traditional techniques. In the current world where online shopping and social network services are rife, it is my earnest wish to become connected with people in Japan and around the world to become a business that promotes friendship, economic growth, peaceful society and cultural communication. In 2019, I exhibited "Mona Risa" in the Japan Wood Design Exhibition and won a prize. In 2020, my product received a Good Skill mark (as products that promote wooden joinery craft) from the Central Skills Promotion Center, which is awarded to those with skills that contribute to the development of vocational ability in Japan. I am committed to making kumiko joineries and living ware of exceptional quality.

◆ Product information



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Manbo
GENERIC NAME	Table
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W1500×D700×H580mm
WEIGHT	3.5kg
DOMESTIC RETAIL PRICE	JPY78,000 (excluding tax)

A table from the kumikokagu series designed together with "Smile" using curved wood frames. The legs, composed of two curved wood frames that cross at two points, are a unique and innovative feature of this Manbo table. This piece featuring a shape that suggests a sense of bounciness provides a perfect space for relaxation. Lightweight and easy to move, it is a popular product among women. Suitable for hotels, inns, shops and at home.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Little sweet
GENERIC NAME	Seat chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W410×D570×H415mm
WEIGHT	3.5kg
DOMESTIC RETAIL PRICE	JPY69,000 (excluding tax)

A zaisu (legless chair) from the kumikokagu series suitable for both western- and Japanese-style rooms. A kumiko craftwork is applied to the backrest of the chair. The curved kumiko technically requires an extremely sophisticated skill-set. After painstaking work, I managed to make a sturdy backrest that fits snugly. An excellent piece that incorporates kumiko craftwork.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	What's do
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W1350×D680×H950mm
WEIGHT	9.5kg
DOMESTIC RETAIL PRICE	JPY114,000 (excluding tax)

A bench using curved laminated wood frames crossed in an X shape on the side, while supporting the backrest of the chair at the same time. An ambitious work employing variation of the existing design. Coloring and cushions are available by order. A popular three-seater bench.

◆ Product information



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Sleeping
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W540×D520×H430mm
WEIGHT	5.5kg
DOMESTIC RETAIL PRICE	JPY75,000 (excluding tax)

A zaisu (legless chair) made of Japanese cypress from the kumikokagu series suitable for both western- and Japanese-style rooms. Kumiko craftwork is applied to the backrest and armrest of the chair. The aroma of the wood and the striking beauty of the honnejigumi craftwork create a soothing atmosphere.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Yellow Submarine
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W520×D640×H910mm
WEIGHT	8kg
DOMESTIC RETAIL PRICE	JPY85,000 (excluding tax)

A foldable rocking chair that incorporates kumiko craftwork. Stimulates playfulness in adults. Reminiscent of a director's chair, you can enjoy a sense of creativity while sitting on it. The sturdiness and beauty of kumiko craftwork and the playfulness of a rocking chair are miraculously entwined with the functionality of the masterpiece "Morgens Koch foldable chair." It is our studio's original piece I proudly present!



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Hey Jude
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W640×D620×H760mm
WEIGHT	10.5kg
DOMESTIC RETAIL PRICE	JPY145,000 (excluding tax)

A sister product in the "Symbol" series of kumikokagu. A tatami mat was added to the seat of the original design to give it more of a Japanese touch. The piece fits naturally into the lifestyle in this ageing society, where people are increasingly opting for chairs rather than sitting on the floor to cope with leg weakness. A sister product of the piece that won a Japan Wood Design Award in 2019, in which you can immerse yourself in the exceptional craftsmanship of traditional Japanese kumiko craftwork.

◆ Product information



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Eleanor Rigby
GENERIC NAME	Table
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W640×D620×H760×SH380mm
WEIGHT	7.5kg
DOMESTIC RETAIL PRICE	JPY68,000 (excluding tax)

A foldable table to go with the Yellow Submarine chair.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Norwegian Wood
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W640×D850×H760mm
WEIGHT	8.5kg
DOMESTIC RETAIL PRICE	JPY99,000 (excluding tax)

A renewed model produced to commemorate the 10th anniversary of the birth of kumikokagu. While maintaining the original structure passed down from the founder, I succeeded in reducing the weight to 60%. At the same time, the delicate feature of the kumiko craftwork is enhanced by boldly downsizing each frame, which previously measured 20 mm x 30 mm, to 9 mm x 20 mm, with proven sturdiness. I have thus succeeded in creating a kumiko pattern with dimensions close to those of artistic kumiko joineries that generally measure 2 mm x 10 mm. Suitable for hotels, Japanese-style inns, stores, and at home.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	All My Loving
GENERIC NAME	Table
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W640×D850×H760mm
WEIGHT	10kg
DOMESTIC RETAIL PRICE	JPY99,000 (excluding tax)

A renewed model produced to commemorate the 10th anniversary of the birth of kumikokagu. A table to go with the Norwegian Wood chair. While maintaining the original structure passed down from the founder, I succeeded in reducing the weight to 60%. At the same time, the delicate feature of the kumiko craftwork is enhanced by boldly downsizing each frame, which previously measured 20 mm x 30 mm, to 9 mm x 20 mm, with proven sturdiness. I have thus succeeded in creating a kumiko pattern with dimensions close to those of artistic kumiko joineries that generally measure 2 mm x 10 mm. Suitable for hotels, Japanese-style inns, stores, and at home.

◆ Product information



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Love me do
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W640×D620×H760×SH380mm
WEIGHT	7.5kg
DOMESTIC RETAIL PRICE	JPY87,000 (excluding tax)

A renewed model produced to commemorate the 10th anniversary of the birth of kumikokagu. While maintaining the original structure passed down from the founder, I succeeded in reducing the weight to 60%. At the same time, the delicate feature of the kumiko craftwork is enhanced by boldly downsizing each frame, which previously measured 20 mm x 30 mm, to 9 mm x 20 mm, with proven sturdiness. I have thus succeeded in creating a kumiko pattern with dimensions close to those of artistic kumiko joineries that generally measure 2 mm x 10 mm. Suitable for hotels, Japanese-style inns, stores, and at home.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Blackbird
GENERIC NAME	Table
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W640×D850×H760mm
WEIGHT	7.5kg
DOMESTIC RETAIL PRICE	JPY87,000 (excluding tax)

A renewed model produced to commemorate the 10th anniversary of the birth of kumikokagu. A table to go with the love me do chair. While maintaining the original structure passed down from the founder, I succeeded in reducing the weight to 60%. At the same time, the delicate feature of the kumiko craftwork is enhanced by boldly downsizing each frame, which previously measured 20 mm x 30 mm, to 9 mm x 20 mm, with proven sturdiness. I have thus succeeded in creating a kumiko pattern with dimensions close to those of artistic kumiko joineries that generally measure 2 mm x 10 mm. Suitable for hotels, Japanese-style inns, stores, and at home.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Let It Be
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W500×D580×H800×SH400mm
WEIGHT	9.5kg
DOMESTIC RETAIL PRICE	JPY126,000 (excluding tax)

An ergonomically designed masterpiece chair produced commemorating the 10th anniversary of the birth of kumikokagu. A kumiko craftwork is applied to the backrest of the chair incorporating the components of zaisu (legless chair), which can be used both in western- and Japanese-style rooms. This curved kumiko requires an extremely sophisticated skill-set. After painstaking work, I managed to make a sturdy backrest that fits snugly. An excellent piece that incorporates kumiko craftwork.

◆ Product information



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Blue Moon
GENERIC NAME	Chair
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W500×D580×H800×SH430mm
WEIGHT	9.5kg
DOMESTIC RETAIL PRICE	JPY88,000 (excluding tax)

A foldable rocking chair that stimulates playfulness in adults. A variation of the rocking chair rearranged for women by using a cloth that creates a warm atmosphere. Lightweight and easy to carry, it is cherished as a chair for personal use. It stands alone when folded, which demonstrates the stability of the chair. This is one reason the piece continues to enjoy customer trust. You can enjoy a sense of creativity in this chair. Suitable for hotels, Japanese-style inns, stores, and at home.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Imagine (Miniature version)
GENERIC NAME	Miniature object
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W165×D150×H185mm
WEIGHT	230g
DOMESTIC RETAIL PRICE	3 pieces JPY50,000 (excluding tax)

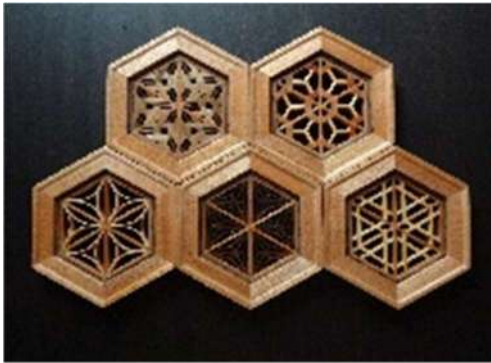
A miniature version (scaled down to 25%) of "Symbol" from the kumikokagu series. A special set of three pieces (black, red and cloth) that look exactly like the real ones. The traditional hishigumi (diamond) structure is arranged by the mastery technique using solid beech wood. A popular product at souvenir shops in hotels and inns. Immerse yourself in the exceptional craftsmanship of traditional Japanese kumiko craftwork in this beautiful ornament. A miniature version of the piece that won the Japan Wood Design Award 2019.



BRAND NAME	KUMIKO furniture
PRODUCT NAME	Candle lighting
GENERIC NAME	Candle lighting
MATERIALS	Beech wood
PERSON IN CHARGE	Noboru Ito
PRODUCTION AREA	Yamagata Yamagata Japan
SIZE	W125×D125×H242mm
WEIGHT	624g
DOMESTIC RETAIL PRICE	JPY20,700 (excluding tax)

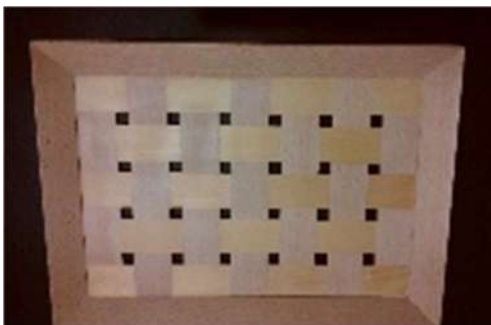
Candle Lighting incorporates the traditional Japanese motifs of auspicious omen made of cypress wood. A hemp leaf, which is the symbol of stability and wards off of evil and disasters, is presented. The top lid can be taken off to be used as a wall decoration or as a coaster for sophisticated Edo cut glass. A touch-sensitive switch and dimmer control with a remote controller allow you to enjoy 16 colors in four different patterns. It received the Good Skill mark from the Central Skills Promotion Center, which is awarded to those with skills that contribute to the development of vocational ability in Japan.

◆ Product information



BRAND NAME KUMIKO furniture
 PRODUCT NAME Zao KUMIKO symbol emblem
 GENERIC NAME Symbol emblem (Coaster)
 MATERIALS Beech wood
 PERSON IN CHARGE Noboru Ito
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE W103×D103×H15mm
 WEIGHT 375g
 DOMESTIC RETAIL PRICE 5 pieces JPY30,000 (excluding tax)

An excellent piece incorporating kumiko craftworks which won a prize at the National Joinery Exhibition. You can enjoy the beauty of kumiko joineries made by a craftsman certified with Good Design in this rare ornament, which uses more than 10 types of precious and huge/old wood (Akita cedar, Jindai cedar, Jindai zelkova, cypress, and cherry tree among others). Winning a prize at Japan Wood Design 2019 highlighted the importance of making beautiful living ware, and was welcome news for those who love kumikokagaku.



BRAND NAME KUMIKO furniture
 PRODUCT NAME Kumiko Tray
 GENERIC NAME Tray
 MATERIALS Beech wood
 PERSON IN CHARGE Noboru Ito
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE W267×D358×H21mm
 WEIGHT 375g
 DOMESTIC RETAIL PRICE JPY22,500 (excluding tax)

It is fair to say that among kumiko techniques, this honnejigumi (fixed like a woven basket), featuring no unevenness, is the most difficult and thus the most valuable skill of all. Since ancient times, the auspicious omen patterns (kisshomonryo) have symbolized a prayer for happiness. The checkerboard pattern is incorporated in this tray using cypress (confer) and beech (broad leaf tree) with a beautiful and sturdy finish. I proudly recommend this piece to connoisseurs who are looking for more than an off-the-shelf product. This will serve as a decoration on the wall or as a tray to serve sophisticated Edo cut glasses or champagne glasses to add a bit of sparkle when entertaining guests.



BRAND NAME Good Skill Marks ZAO
 PRODUCT NAME KUMIKO work [ZAO]
 GENERIC NAME KUMIKO work
 MATERIALS Cedar, Jindai cedar, Jindai zelkova etc.
 PERSON IN CHARGE Noboru Ito
 PRODUCTION AREA Yamagata Yamagata Japan
 SIZE W12,000×D33×H20,000mm
 WEIGHT 46kg
 DOMESTIC RETAIL PRICE JPY12,500,000 (excluding tax)

A work that won a prize at the National Joinery Exhibition. A screen with an image of Mt. Zao in Yamagata Prefecture measuring 2.0 m x 3.6 m (comprising four panels), on which as many as 120,000 kumiko leaves are fixed to form traditional patterns passed down from ancient times. It took one year to complete this masterpiece, from designing, preparing a full-scale drawing, carving, polishing, and finishing, and was exhibited at the annual National Joinery Exhibition. Produced manually with almost no machine processing, this is undoubtedly one of my greatest works that vied for mastery with the works of other distinguished crafts persons from all over Japan.

◆ Corporate profile



BUSINESS NUMBER

COMPANY NAME(JAPANESE) 有限会社佐藤工芸

COMPANY NAME Satou-Koguei Co.,Ltd

YEAR OF ESTABLISHMENT 1990

TYPE OF INDUSTRY Woodworking product manufacturing

MAIN PRODUCT Woodworking products

POST CODE 9940042

COMPANY ADDRESS 2-2 2-chome Kitame Tendo Yamagata Japan

REPRESENTATIVE Yuko TAKAHASHI

TEL +81-(0)23-653-3164

FAX +81-(0)23-653-5322

URL <https://satokogei.jimdofree.com/>

Instagram [satoukougei](https://www.instagram.com/satoukougei)

E-commerce Website <https://satoukougei5.base.shop/>

MAIN SELLING CHANNELS Domestic EC site, Rretail stores

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES Domestic EC Site

AVAILABLE LANGUAGE Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Located in Tendo City, Yamagata Prefecture, a leading producer of pieces for shogi (Japanese chess), this company largely produced kazari-goma (ornaments shaped like oversized shogi pieces and sold as gifts and souvenirs). The business was established to mass-produce kazari-goma using NC wood routers instead of by hand-carving. The business of producing and finishing kazari-goma as well as plinths and other accessories for displaying them proved highly successful and profitable, but demand started to drop around 1992, when Yamagata Prefecture hosted a Japanese Sports Festival nicknamed Benibana Kokutai. Fortunately however, the company was able to further improve its NC woodworking, assembly, and wood finishing techniques by fulfilling orders for furniture component production, assembly, and wood finishing services from local furniture manufacturers, Tendo Mokko and Asahi Sofu.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The 2008 financial crisis prompted the company to develop its original products because the crisis drove home how a negative business impact can affect sub-contractors and sub-sub-contractors many times worse than the parent. To keep the business going, the company took the necessary step of developing new original products, and with the advice of Yamagata Research Institute of Technology, developed the Moshimo Clock and the "mokuhen" series. It also developed the Yin Yang Tray, Hidariuma NEO, and other products as part of Yamagata Prefecture's pilot scheme. Each product has its unique theme, but the products are invariably designed to convey the good feeling and warmth of wood. The greatest assets of natural wood products are their colors, grain patterns, and the fact that no two are exactly the same. Kazari-goma production has a history of roughly 200 years. The art has led to our present work and calling. Our goal is to offer services and produce goods with an enduring appeal that makes them impervious to shifts in fashion. We look forward to serving future generations by building a robust business that stays resistant to negative impacts of shifting trends, which we believe will also serve to invigorate the local economy.

◆ Product information



BRAND NAME	Satou-Kogoei
PRODUCT NAME	Moshimo clock / Black chocolate
GENERIC NAME	Clock
MATERIALS	Walnut
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W200 x H95 x D40mm
WEIGHT	190g
DOMESTIC RETAIL PRICE	JPY11,713 (excluding tax)

Designed as an everyday object that can double as a constant yet unobtrusive reminder of the importance of emergency preparedness, this clock can store one chocolate bar for emergency sustenance, along with a card for keeping a record of important contact numbers. Comes in a gift box.



BRAND NAME	Satou-Kogoei
PRODUCT NAME	Moshimo clock / White chocolate
GENERIC NAME	Clock
MATERIALS	Maple
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W200 x H95 x D40mm
WEIGHT	190g
DOMESTIC RETAIL PRICE	JPY10,695 (excluding tax)

Designed as an everyday object that can double as a constant yet unobtrusive reminder of the importance of emergency preparedness, this clock can store one chocolate bar for emergency sustenance, along with a card for keeping a record of important contact numbers. Comes in a gift box.



BRAND NAME	Satou-Kogoei
PRODUCT NAME	Hidariuma NEO (3 sun) (1 sun = 3.03cm)
GENERIC NAME	Shogi piece figurine
MATERIALS	Paper wood (Laminated plywood of Japanese paper and wood)
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W77 x H84 x D29mm
WEIGHT	130g
DOMESTIC RETAIL PRICE	JPY3,056 (excluding tax)

Hidariuma is a shogi (Japanese chess) piece unique to Tendo City, Yamagata Prefecture. It is considered an auspicious symbol of luck. Production of ornamental shogi pieces have continued to decline year after year, so we collaborated with Toshimitsu Yoshino Design Office to develop the Hidariuma NEO, the time-honored ornamental shogi piece updated to a contemporary, vibrantly-colored design. NEO expresses the rebirth of this local icon. Available in a choice of six colors: green, orange, light blue, white, violet, and pink.

◆ Product information



BRAND NAME Satou-Kogoei
PRODUCT NAME Hidariuma NEO (4 sun) (1 sun = 3.03cm)
GENERIC NAME Shogi piece figurine
MATERIALS Paper wood (Laminated plywood of Japanese paper and wood)
PERSON IN CHARGE Yuko TAKAHASHI
PRODUCTION AREA Tendo, Yamagata, Japan
SIZE W101 x H111 x D29mm
WEIGHT 150g
DOMESTIC RETAIL PRICE JPY4,076 (excluding tax)

Hidariuma is a shogi (Japanese chess) piece unique to Tendo City, Yamagata Prefecture. It is considered an auspicious symbol of luck. Production of ornamental shogi pieces have continued to decline year after year, so we collaborated with Toshimitsu Yoshino Design Office to develop the Hidariuma NEO, the time-honored ornamental shogi piece updated to a contemporary, vibrantly-colored design. NEO expresses the rebirth of this local icon. Available in a choice of six colors: green, orange, light blue, white, violet, and pink.



BRAND NAME Satou-Kogoei
PRODUCT NAME Hidariuma NEO Luminous paint finish (3 sun)
GENERIC NAME Shogi piece figurine
MATERIALS Paper wood (Laminated plywood of Japanese paper and wood)
PERSON IN CHARGE Yuko TAKAHASHI
PRODUCTION AREA Tendo, Yamagata, Japan
SIZE W77 x H84 x D29mm
WEIGHT 130g
DOMESTIC RETAIL PRICE JPY5,565 (excluding tax)

Hidariuma is a shogi (Japanese chess) piece unique to Tendo City, Yamagata Prefecture. It is considered an auspicious symbol of luck. Production of ornamental shogi pieces have continued to decline year after year, so we collaborated with Toshimitsu Yoshino Design Office to develop the Hidariuma NEO, the time-honored ornamental shogi piece updated to a contemporary, vibrantly-colored design. NEO expresses the rebirth of this local icon. Available in a choice of two colors: light blue and white. Letters are painted in glow-in-the-dark paint.



BRAND NAME Satou-Kogoei
PRODUCT NAME Hidariuma NEO Luminous paint finish (4 sun)
GENERIC NAME Shogi piece figurine
MATERIALS Paper wood (Laminated plywood of Japanese paper and wood)
PERSON IN CHARGE Yuko TAKAHASHI
PRODUCTION AREA Tendo, Yamagata, Japan
SIZE W101 x H111 x D29mm
WEIGHT 130g
DOMESTIC RETAIL PRICE JPY4,788 (excluding tax)

Hidariuma is a shogi (Japanese chess) piece unique to Tendo City, Yamagata Prefecture. It is considered an auspicious symbol of luck. Production of ornamental shogi pieces have continued to decline year after year, so we collaborated with Toshimitsu Yoshino Design Office to develop the Hidariuma NEO, the time-honored ornamental shogi piece updated to a contemporary, vibrantly-colored design. NEO expresses the rebirth of this local icon. Available in a choice of two colors: light blue and white. Letters are painted in glow-in-the-dark paint.

Product information



BRAND NAME	Satou-Kogoei
PRODUCT NAME	mokuhen [Card case]
GENERIC NAME	Card case
MATERIALS	Walnut, beech etc. [Depends on stock status]
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	114 x 65 x 10mm
WEIGHT	10g
DOMESTIC RETAIL PRICE	JPY7,130 (excluding tax)

This product was developed to create a new use for offcuts, which are generated in huge quantities by woodworking operations. It is part of our "mokuhen" (Japanese for "wood scraps") series characterized by shapes, functions, and wit that turn the smallest offcuts into products. High-precision sliding mechanism achieved by NC machining has resulted in a slimmness never seen before in a wooden card holder. Holds approximately 20 business cards.



BRAND NAME	Satou-Kogoei
PRODUCT NAME	mokuhen [Pen stand / Tray]
GENERIC NAME	Pen stand / Tray
MATERIALS	Walnut, beech etc. [Depends on stock status]
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	60 x 100 x 36mm
WEIGHT	90g
DOMESTIC RETAIL PRICE	JPY3,565 (excluding tax)

This product was developed to create a new use for offcuts, which are generated in huge quantities by woodworking operations. It is part of our "mokuhen" (Japanese for "wood scraps") series characterized by shapes, functions, and wit that turn the smallest offcuts into products. The two pieces of this product can be joined standing to form a pen stand, and joined laid flat to form a tray for items of stationery.



BRAND NAME	Satou-Kogoei
PRODUCT NAME	mokuhen [Coin case / Tray]
GENERIC NAME	Coin case / Tray
MATERIALS	Walnut, beech etc. [Depends on stock status]
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	70 x 70 x 70mm
WEIGHT	110g
DOMESTIC RETAIL PRICE	JPY4,075 (excluding tax)

This product was developed to create a new use for offcuts, which are generated in huge quantities by woodworking operations. It is part of our "mokuhen" (Japanese for "wood scraps") series characterized by shapes, functions, and wit that turn the smallest offcuts into products. The two pieces of this product can be joined to form a coin holder, and separated to serv.

◆ Product information



BRAND NAME	Satou-Kogoei
PRODUCT NAME	mokuhen [Card and pen stand / magnet]
GENERIC NAME	Card and pen stand
MATERIALS	Walnut, beech etc. [Depends on stock status]
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	170 x 18 x 20mm
WEIGHT	40g
DOMESTIC RETAIL PRICE	JPY2,547 (excluding tax)

This product was developed to create a new use for offcuts, which are generated in huge quantities by woodworking operations. It is part of our "mokuhen" (Japanese for "wood scraps") series characterized by shapes, functions, and wit that turn the smallest offcuts into products. This product serves as a card stand by holding a card between the two pieces, with two holes for standing pens. They can also be used as fridge magnets for posting paper and other items on any ferromagnetic metal surface.

Yin tray



Yang tray



BRAND NAME	Satou-Kogoei
PRODUCT NAME	Yin and yang tray (walnut)
GENERIC NAME	Tray
MATERIALS	Walnut
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W385 x H30 x D290mm
WEIGHT	250g
DOMESTIC RETAIL PRICE	JPY19,658 / 1pc (excluding tax)

A piece of solid wood is hollowed out to make each tray, resulting in strong side walls and feet, a luxurious feel, and durability. Trays are stackable, whether the combination is Yin-Yin, Yang-Yang, or Yin-Yang. Finished with a matte polyurethane sealer for an easy-care surface that does not obscure the beauty of natural wood. The trays are perfect for serving, as well as placemat trays, and suit any style of cooking or scene—be it Japanese, western, Chinese, or just tea.

Yin tray



Yang tray



BRAND NAME	Satou-Kogoei
PRODUCT NAME	Yin and yang tray (beech)
GENERIC NAME	Tray
MATERIALS	Beech
PERSON IN CHARGE	Yuko TAKAHASHI
PRODUCTION AREA	Tendo, Yamagata, Japan
SIZE	W385 x H30 x D290mm
WEIGHT	250g
DOMESTIC RETAIL PRICE	JPY17,825 / 1pc (excluding tax)

A piece of solid wood is hollowed out to make each tray, resulting in strong side walls and feet, luxurious feel, and durability. Trays are stackable, whether the combination is Yin-Yin, Yang-Yang, or Yin-Yang. Finished with a matte polyurethane sealer for an easy-care surface that does not obscure the beauty of natural wood. The trays are perfect for serving, as well as placemat trays, and suit any style of cooking or scene—be it Japanese, western, Chinese, or just tea.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	株式会社鷹山
COMPANY NAME	YOZAN CO., LTD
YEAR OF ESTABLISHMENT	
TYPE OF INDUSTRY	Manufacturing, sales of folkcraft articles
MAIN PRODUCT	Crimson glory vine basket & bag SASANO ittobori woodcarving
POST CODE	992-1445
COMPANY ADDRESS	5742-1 Sasano-honmachi Yonezawa Yamagata Japan
REPRESENTATIVE	Kentaro TODA
TEL	+81-(0)238-38-3200
FAX	+81-(0)238-38-3844
URL	https://you-zan.jp/
Instagram	youzan.sasanobori.kago
E-commerce Website	
MAIN SELLING CHANNELS	In-house store, Department stores
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	JAPANESE

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Sasano ittobori woodcarving is a craft traditionally used to produce toys. It has been practiced for over a dozen centuries, mainly by the farming population of Sasano district, Yonezawa City, Yamagata Prefecture. Many innovations and improvements have been made to the artform throughout its long history. Wood from the koshiabura tree (*Eleuthero coccus calophyllolides*) is the preferred material, which is carved with a large knife referred to as a sarukiri. The carved product is painted with rich colors. Because it has mainly been an off-season occupation for farmers, few people if any throughout the history of Sasano ittobori have been known to make a living solely out of it. Kanpu Toda, however, who is a sixth-generation ittobori carver, quit his family farming operation and opened a studio dedicated to the production and sale of Sasano ittobori products with the aim of making this unique artform known to more people. The studio, currently run by Kanpu and seventh-generation successor Kentaro Toda, has also been producing woven grapevine products for about 25 years.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Sasano ittobori carving has a long history, and we produce a range of products in hope of making this artform known to greater numbers of people. Our basic policy is to avoid making the woodcarvings overly detailed, which we feel takes away from the intrinsic charm of Sasano ittobori. When designing new products, we make many attempts until we reach the right balance of detail and simplicity.

◆ Product information



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI OTAKA-POPPO (NO.4)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.12cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY650 (excluding tax)

The hawk, one of most popular Sasano ittobori motifs, has traditionally been a symbol of good luck, bringing wealth and business success. There are also theories that the ittobori hawk was first commissioned by the ninth lord of Yonezawa domain Uesugi Yozan, whose name includes the Japanese character for "hawk."



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI OTAKA-POPPO (NO.6)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.18cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,200 (excluding tax)

The hawk, one of most popular Sasano ittobori motifs, has traditionally been a symbol of good luck, bringing wealth and business success. There are also theories that the ittobori hawk was first commissioned by the ninth lord of Yonezawa domain Uesugi Yozan, whose name includes the Japanese character for "hawk."



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI OTAKA-POPPO (NO.8)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.24cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,500 (excluding tax)

The hawk, one of most popular Sasano ittobori motifs, has traditionally been a symbol of good luck, bringing wealth and business success. There are also theories that the ittobori hawk was first commissioned by the ninth lord of Yonezawa domain Uesugi Yozan, whose name includes the Japanese character for "hawk."

◆ Product information



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI OTAKA-POPPO (NO.10)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.30cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY2,800 (excluding tax)

The hawk, one of most popular Sasano ittobori motifs, has traditionally been a symbol of good luck, bringing wealth and business success. There are also theories that the ittobori hawk was first commissioned by the ninth lord of Yonezawa domain Uesugi Yozan, whose name includes the Japanese character for "hawk."



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI ONAGADORI (NO.4)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.12cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY850 (excluding tax)

The detailed shape of the Sasano ittobori onagadori (long-tailed chicken) carving can only be achieved with koshiabura wood. In addition to the usual sarukiri knife, a knife known as a sen is also used to finish the animal's characteristic tail.



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI ONAGADORI (NO.5)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.15cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,100 (excluding tax)

The detailed shape of the Sasano ittobori onagadori (long-tailed chicken) carving can only be achieved with koshiabura wood. In addition to the usual sarukiri knife, a knife known as a sen is also used to finish the animal's characteristic tail.

◆ Product information



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI ONAGADORI (NO.6)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	H abt.18cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,300 (excluding tax)

The detailed shape of the Sasano itto-bori onagadori (long-tailed chicken) carving can only be achieved with koshiabura wood. In addition to the usual sarukiri knife, a knife known as a sen is also used to finish the animal's characteristic tail.



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI HANADORI (NO.3)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	Φ abt.9cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,200 (excluding tax)

This woodcarving represents a nesting chicken. It combines sasano-bana—artificial flowers carved from wood, often thought to be the origin of Sasano itto-bori—with the chicken motif, a good luck symbol of waking early and of wealth.



BRAND NAME	YOZAN
PRODUCT NAME	SASANO ITTOBORI HANADORI (NO.4)
GENERIC NAME	Woodcarving toy
MATERIALS	Koshiabura tree
PERSON IN CHARGE	Kanfu TODA , Kentaro TODA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	Φ abt.12cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,400 (excluding tax)

This woodcarving represents a nesting chicken. It combines sasano-bana—artificial flowers carved from wood, often thought to be the origin of Sasano itto-bori—with the chicken motif, a good luck symbol of waking early and of wealth.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	有限会社ツルヤ商店
COMPANY NAME	TSURUYA SHOTEN INC.
YEAR OF ESTABLISHMENT	1907
TYPE OF INDUSTRY	Manufacturing, sales of rattan furniture
MAIN PRODUCT	Rattan furniture
POST CODE	9900057
COMPANY ADDRESS	2-27 5-chome Miya-machi Yamagata Yamagata Japan
REPRESENTATIVE	Genji Aita
TEL	+81-(0)23-632-4408
FAX	+81-(0)23-632-4409
URL	http://www.tsuruya-net.com/
E-commerce Website	
MAIN SELLING CHANNELS	
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Since the company's establishment in the early 1900s, we have consistently offered products with timeless, handcrafted warmth produced in-house using imported rattan. Made by combining select, high-quality materials and Japanese attention to detail, our Japan-made rattan furniture items are durable and do not go out of fashion, yet their classic designs also have a modernity that complement any decor. Awards to date include the Good Design Award (ami kago, 2006; ami isu, 2012); the Yamagata Excellent Design Selection Award (two-tier laundry basket, 1999; Armchair, 2003; ami series, 2006; Rattan Hanger, 2014; hairu series, 2017; nejiro, 2019).

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

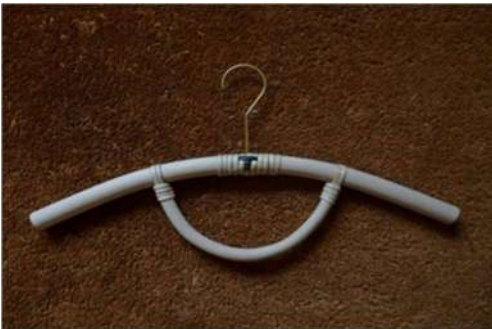
We are increasingly collaborating with industrial designers to develop design-conscious products capable of competing against lower-priced imports. A leading example is our unstained, unvarnished range of modern designs, which is rated highly by customers for its timeless appeal. This line successfully communicate and enhance our brand's unique strength in the employment of quality materials and craftsmanship. We also engage in activities to pass down traditional Japanese handicraft skills to younger people, such as by hosting rattan stool-making classes at the industrial design department of Tohoku University of Art and Design. We started working with this local university about ten years ago, when its graduates joined our company.

◆ **Product information**



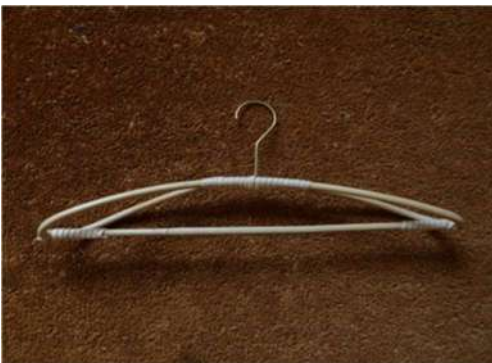
BRAND NAME hairu series
PRODUCT NAME
GENERIC NAME Basket
MATERIALS Rattan
PERSON IN CHARGE Aita Genji
PRODUCTION AREA Yamagata Japan
SIZE
WEIGHT
DOMESTIC RETAIL PRICE JPY10,000 - 25,500 (excluding tax)

The hairu series comprises nine products: the Midare Basket, Laundry Basket, and Footed Basket, each available in round, oval, and square shapes. Designed by Rina Ono (a graduate of the Tohoku University of Art and Design). Winner of the 2017 Yamagata Excellent Design Award for Product Design.



BRAND NAME TOUGENKYO
PRODUCT NAME rattan hanger T
GENERIC NAME Hanger
MATERIALS Rattan, Brass
PERSON IN CHARGE Koji Haneda
PRODUCTION AREA Yamagata Japan
SIZE W abt.40cm x D abt.20cm x H abt.12cm
WEIGHT
DOMESTIC RETAIL PRICE JPY3,500 (excluding tax)

The bent form of this clothes hanger fully expresses the unique characteristics of rattan, with decorative accents provided by exquisite binding. It is left unvarnished for the enjoyment of the sheen and depth of color that develop through use.



BRAND NAME TOUGENKYO
PRODUCT NAME rattan hanger shoulder
GENERIC NAME Hanger
MATERIALS Rattan, Brass
PERSON IN CHARGE Koji Haneda
PRODUCTION AREA Yamagata Japan
SIZE W abt.40cm x D abt.20cm x H abt.12cm
WEIGHT
DOMESTIC RETAIL PRICE JPY3,500 (excluding tax)

The bent form and exquisite binding of this clothes hanger fully express the flexibility and unique characteristics of rattan. It is left unvarnished for the enjoyment of the sheen and depth of color that develop through use.

◆ **Product information**



BRAND NAME ami series
PRODUCT NAME
GENERIC NAME Rattan furniture
MATERIALS Rattan, Stainless
PERSON IN CHARGE Genji Aita
PRODUCTION AREA Yamagata Japan
SIZE
WEIGHT
DOMESTIC RETAIL PRICE JPY25,000 - 75,000 (excluding tax)

Each item is available in natural and black. Designed by Hiroshi Yoneya. Winner of the Good Design Award in 2006 and 2012.



BRAND NAME TOUGENKYO
PRODUCT NAME Rattan hanger eye
GENERIC NAME Hanger
MATERIALS Rattan, Brass
PERSON IN CHARGE Koji Haneda
PRODUCTION AREA Yamagata Japan
SIZE W abt.40cm x D abt.20cm x H abt.12cm
WEIGHT
DOMESTIC RETAIL PRICE JPY3,500 (excluding tax)

The bent form and exquisite binding of this clothes hanger fully express the flexibility and unique characteristics of rattan. It is left unvarnished for the enjoyment of the sheen and depth of color that develop through use.



BRAND NAME TOUGENKYO
PRODUCT NAME Rattan pillow (large, small)
GENERIC NAME Pillow
MATERIALS Rattan pillow (large, small)
PERSON IN CHARGE Genji Aita
PRODUCTION AREA Yamagata Japan
SIZE SW355 x D240 x H100 mm
 L:410 x D240 x H100mm
WEIGHT
DOMESTIC RETAIL PRICE S : JPY17,200 (excluding tax)
 L : JPY19,000 (excluding tax)

Approximately nine cm high at the center, this rattan bed pillow is easy on the neck, has just the right amount of "give," and is very cooling.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	永井家具店
COMPANY NAME	Nagai Kaguten (Nagai Furniture Store)
YEAR OF ESTABLISHMENT	Mar. 2nd, 1912
TYPE OF INDUSTRY	Manufacturing, sales of furniture
MAIN PRODUCT	YONEZAWA TANSU, Japanese style furniture
POST CODE	9920052
COMPANY ADDRESS	2-47 2-chome Marunouchi Yonezawa Yamagata Japan
REPRESENTATIVE	Shinjiro Nagai
TEL	+81-(0)238-24-1777
FAX	+81-(0)238-24-5120
URL	https://nagaikaguten.jp/
E-commerce Website	https://nagaikaguten.jp/work/#buy
MAIN SELLING CHANNELS	In-house shop, Domestic EC site
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Domestic EC site
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Since 1912, our company has been in the business of producing traditional Japanese furniture and traditional Yonezawa tansu (a type of chest of drawers, an example of which was on display at the World Expo Osaka 1970 craft pavilion entrance). As Yonezawa's sole surviving Yonezawa tansu maker, the company received recognition from the local government in 2006 for its contribution to the preservation of traditional craft skills. Yonezawa tansu production began over 400 years ago as a winter job for builders. Made from zelkova, chestnut, and other solid woods, the chests are finished with lacquer and embellished with hand-forged hardware often featuring decorative motifs such as cherry blossoms and butterflies, which make them both practical and decorative. Yonezawa tansu are recognized as one of the country's traditional crafts. It is also believed to be the origin of chest-making traditions in other parts of the country, such as Sendai tansu and Iwate's Iwayado tansu. One of the decorative motifs that often feature in Yonezawa tansu hardware is the swallowtail butterfly. This motif closely resembles the family crest of the Taira clan, a prominent 12th century military and political power. Yonezawa, a remote district of Yonezawa, is recorded to have harbored Taira clan members lost in battle. Therefore, it is believed that this design was originally commissioned by these clan members, and it later became widely used for Yonezawa tansu hardware.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Made from high-quality wood

The wood used for the production of our Yonezawa tansu is air-dried for at least five years, some for over fifteen years. Exposing wood to the elements rids it of sap and other moisture, preventing it from warping after it is made into products. We buy our wood as logs, which after being processed into lumber are stacked into piles. Stack upon stack can be seen outside our workshop. Thorough seasoning alone does not guarantee a warp-free, beautiful finish, however. Vitaly important for achieving a quality product is the selection of good wood, and the successful processing of wood into lumber. We choose a type of elm known as yamanire, typically over 400 years old and preferably from a remote, rocky terrain, where harsh environmental conditions has made the wood strong.

Made with attention to detail

Our Yonezawa tansu are made carefully with great attention to detail, so that we can preserve for posterity this unique legacy inherited from our predecessors. We also maintain quality standards so as to meet the expectations of our customers, who have used Yonezawa tansu for many generations.

◆ Product information



BRAND NAME	Nagai Kaguten
PRODUCT NAME	Yonezawa Tansu, Kuruma Tansu, Karato
GENERIC NAME	Tansu (Chest of drawers)
MATERIALS	Yama-keyaki 400 years old
PERSON IN CHARGE	Shinjiro Nagai
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	W97cm × H98,5cm × D45,5cm
WEIGHT	abt.60kg
DOMESTIC RETAIL PRICE	JPY1,180,000 (excluding tax)

Chest of drawers made from solid 400-year-old yamakeyaki (*ulmus parvifolia*) wood. Finished with hand-forged decorative hardware for a robust look. This type of chest was originally for storing valuables, much like a safe, with wooden wheels so that it could be wheeled away to safety in an emergency.



BRAND NAME	Nagai Kaguten
PRODUCT NAME	Yonezawa Tansu, Clothing Tansu
GENERIC NAME	Tansu (Chest of drawers)
MATERIALS	Yama-keyaki 400 years old, Solid wood
PERSON IN CHARGE	Shinjiro Nagai
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	W105cm × H99cm × D45,5cm
WEIGHT	abt.50kg
DOMESTIC RETAIL PRICE	JPY1,080,000 (excluding tax)

Chest of drawers for clothes, consisting of two pieces that can be stacked or arranged side by side to make a TV stand. Front panels are made from 400-year-old yamanire (*ulmus parvifolia*) wood. Finished with natural lacquer. The hand-forged hardware represents the hoju—a gem or jewel traditionally believed to grant any wish.



BRAND NAME	Nagai Kaguten
PRODUCT NAME	Yonezawa Tansu, Clothing tansu, Vermilion Painted
GENERIC NAME	Tansu (Chest of drawers)
MATERIALS	Linden (Mowada-no-ki, Shina-no-ki)
PERSON IN CHARGE	Shinjiro Nagai
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	W105cm × H99cm × D45,5cm
WEIGHT	abt.50kg
DOMESTIC RETAIL PRICE	JPY1,080,000 (excluding tax)

Chest of drawers for clothes, consisting of two pieces that can be stacked or arranged side by side to make a TV stand. Red lacquer finish, traditionally believed to ward off misfortune and bring luck. The hand-forged hardware features a circular design filled with a cherry blossom motif.

◆ Product information



BRAND NAME	Nagai Kaguten
PRODUCT NAME	Yonezawa Tansu, Kaidan (Stairs) Tansu, Vermilion Painted
GENERIC NAME	Tansu (Chest of drawers)
MATERIALS	Linden (Mowada-no-ki, Shina-no-ki)
PERSON IN CHARGE	Shinjiro Nagai
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	W91,5cm × H98,5cm × D40cm
WEIGHT	abt.25kg
DOMESTIC RETAIL PRICE	JPY580,000 (excluding tax)

Stairway chest of drawers finished in red lacquer, traditionally believed to ward off misfortune and bring luck. The black hardware contrasts brilliantly with the red body color.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	株式会社ここから
COMPANY NAME	Cocokara inc. Manufacturer : Kishi kaguten (Kigokoro kobo)
YEAR OF ESTABLISHMENT	2019
TYPE OF INDUSTRY	Woodworking
MAIN PRODUCT	Furniture, woodworking products
POST CODE	9995402
COMPANY ADDRESS	2117 Kaneyama Mogami Yamagata Japan
REPRESENTATIVE	Cocokara : Kyohei KAWASAKI, Kishi kagutenn : Kinichi Kishi
TEL	+81-(0)233-52-2136
FAX	+81-(0)233-52-2136
URL	https://cocokara-inc.jp/
E-commerce Website	https://cocokara.official.ec/
MAIN SELLING CHANNELS	In-house store
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Located in Kaneyama Town, Yamagata Prefecture, our business specializes in the production of wood products made from Kaneyama sugi wood, a local specialty. My grandfather was a joiner, and my father worked in forestry, so woodworking was very familiar to me from early on. The family business was originally furniture retail, with my mother and older sister in charge of purchasing. After graduating from technical college, I worked on a dredging ship, then joined the family business when my sister got married. For a while I continued selling ready-made furniture, but after producing picture frames from Kaneyama sugi wood, a material unique to this location, I began producing all sorts of wooden products from beds to doors. One day the unwanted offcuts piled up in the workshop caught my eye. Their cut ends looked very attractive and too good to be thrown away. Trying to think of a good use for them, I finally completed a table by assembling the offcuts in a way that made a feature of their cross sections, which was my very first work of this kind. The table, which was prompted by my reluctance to waste wood, turned out to be a wonderful product. It was rich in character, gentle to the touch, and amply expressed the warmth of wood. This led to the current range of products including coasters, plates, and dishes. Produced by assembling cut ends, our original Kaneyama sugi cut-end parquetry plates are unparalleled in that they embody our "waste not" ethos, and convey the passion of their makers.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Kaneyama Town is in the northwestern part of Yamagata Prefecture. It is noted for its heavy snowfall and above all, its Kaneyama sugi trees, many over 100 years old. The scenic beauty created by the sugi forests has served as a model for landscape and townscape enhancement programs across the country. The local government very enthusiastically encourages scenic preservation and enhancement in this nature-rich town, resulting in multiple awards for well-preserved townscapes. Local landmarks include the Kaneyama model of a residential house, which employs white plastered walls for their capacity to age beautifully, and stone-built irrigation canals (referred to as ozeki) where nishikigoi carp are released. Kaneyama sugi trees were first planted in the Edo period (1603 to 1867) and over time became well-established and known nationwide. The town's fine sugi forests are among the largest and most spectacular in the country. Century-old Kaneyama sugi trees are characterized by their tight rings, fine grain, and uniquely gentle sugi fragrance—a result of growing slowly in a climate with long winters. As a highly committed member of the local community, our firm extensively uses Kaneyama sugi wood—the treasure of this town—to create wood products. Sometimes new product ideas come from consultations and conversations we have with local customers as well as holiday visitors. Conversations offer numerous new discoveries, which is why we value face-to-face dialogue and interactions. It is not unusual for us to receive custom furniture orders from the local government. We place great importance on using wood with minimum waste because Kaneyama sugi is a precious legacy resource developed by and inherited from the previous generations. Our quest for ways of reusing offcuts led to combining them to form one-of-a-kind patterns with endless variations. We want to offer an alternative to today's "throwaway culture" by making the most of any material. This desire led to the perfection of our richly varied wood products that have proved unique in the world. The zero-waste mindset, appreciation of and reluctance to waste the things we have, and gratefulness toward customers who delight in using our products motivate our work, day in and day out.

◆ Product information

Made from Kaneyama sugi (cryptomeria Japonica) wood over 100 years old

The cut ends of wood are often not visible in finished products, but these products make a feature of the cross sections to highlight the expressiveness and rich variation of wood. Each product is handmade and one of a kind. The use of natural wood makes each product unique, and never exactly identical to the samples shown in the photographs.

Finished with Kigatame Ace wood sealer

Kigatame Ace is suitable for wood products, especially tableware and utensils. It protects wood from moisture, bacteria, and insects, and mitigates discoloration and aging of wood. Kigatame Ace is a unique, non-toxic, food-safe wood sealer highly resistant to yellowing, water, and abrasion.

Care instructions for all products

1) Before each use, moisten the product with cold water both inside and out. 2) After each use, wash with dishwashing liquid and cold water. Never use hot water, even to remove oils. 3) Do not leave the product soaked in water. 4) Any warping will correct itself by standing the product on its edge until both sides are dry.



BRAND NAME	Kigokoro Kobo
PRODUCT NAME	Bowl (Large)
GENERIC NAME	Wooden bowl
MATERIALS	Cedar (Kaneyama cedar)
PERSON IN CHARGE	Kinichi KISHI
PRODUCTION AREA	Kaneyama Yamagata Japan
SIZE	Φ 295 x H50mm
WEIGHT	480g
DOMESTIC RETAIL PRICE	JPY16,500 (including tax)

Good for serving soupy and oily dishes such as salads, pasta, and deep-fried food. The product is characterized by its extra-smooth surface, which demonstrates exceptional craftsmanship.



BRAND NAME	Kigokoro Kobo
PRODUCT NAME	Cutting board 4X5
GENERIC NAME	Wooden plate
MATERIALS	Cedar (Kaneyama cedar)
PERSON IN CHARGE	Kinichi KISHI
PRODUCTION AREA	Kaneyama Yamagata Japan
SIZE	D170 x W220 x T15mm
WEIGHT	250g
DOMESTIC RETAIL PRICE	JPY3,000 (including tax)

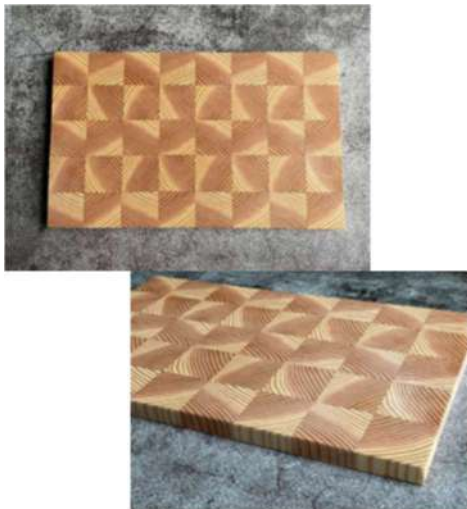
This product can be used as a cutting board and as a serving board for fish, meat, bread, tempura and other dishes.

◆ Product information



BRAND NAME	Kigokoro Kobo
PRODUCT NAME	Cutting board 4X6
GENERIC NAME	Wooden plate
MATERIALS	Cedar (Kaneyama cedar)
PERSON IN CHARGE	Kinichi KISHI
PRODUCTION AREA	Kaneyama Yamagata Japan
SIZE	D170 x W265 x T15mm
WEIGHT	300g
DOMESTIC RETAIL PRICE	JPY3,600 (including tax)

This product can be used as a cutting board and as a serving board for fish, meat, bread, tempura and other dishes.



BRAND NAME	Kigokoro Kobo
PRODUCT NAME	Cutting board 5X8
GENERIC NAME	Wooden plate
MATERIALS	Cedar (Kaneyama cedar)
PERSON IN CHARGE	Kinichi KISHI
PRODUCTION AREA	Kaneyama Yamagata Japan
SIZE	D220 x W350 x T15mm
WEIGHT	450g
DOMESTIC RETAIL PRICE	JPY6,000 (including tax)

This product can be used as a cutting board and as a serving board for fish, meat, bread, tempura and other dishes.



BRAND NAME	Kigokoro Kobo
PRODUCT NAME	Place mat
GENERIC NAME	Place mat
MATERIALS	Cedar (Kaneyama cedar)
PERSON IN CHARGE	Kinichi KISHI
PRODUCTION AREA	Kaneyama Yamagata Japan
SIZE	D300-330 x W400-440 x T6.5mm
WEIGHT	350g
DOMESTIC RETAIL PRICE	JPY6,000 (including tax)

Placemats for serving your favorite food items and dishes. Cut ends of variously sized wood pieces are combined for highly original patterns. No two products are exactly the same, and the photographs are intended only as samples.

❖ Corporate profile



BUSINESS NUMBER	7390002015018
COMPANY NAME(JAPANESE)	有限会社 山形工房
COMPANY NAME	Yamagata Koubou Co.,Ltd
YEAR OF ESTABLISHMENT	1973
TYPE OF INDUSTRY	Manufacturer of wooden product
MAIN PRODUCT	Kendama
POST CODE	993-0061
COMPANY ADDRESS	6493-2, Teraizumi, Nagai, Yamagata, Japan
REPRESENTATIVE	Yuji Umetsu
TEL	+81-(0)238-84-6062
FAX	+81-(0)238-84-6061
U R L	https://kendama.co.jp/
Facebook (ユーザーネーム)	Yamagata Koubou
Instagram(ユーザーネーム)	ozorakendama_official
E-commerce Website	https://ozorakendama.shop/
MAIN SELLING CHANNELS	Toy, Sport goods, education
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	English, Japanese

❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Yamagata Koubou has been manufacturing official Kendamas for over 40 years.

Our policy in making Kendamas is to make professional Kendamas with the eyes and hands of skilled Japanese craftsmen. As our Kendamas are used in the official competitions, we are maintaining high quality and accuracy in each Kendama in order for the players to perform a variety of tricks in these competitions. We have officially designated as a certified Kendama factory and accredited as the No.1 manufacturer in Japan by the Japan Kendama Association.

The founder Yosaburo Suzuki established the company policy "Nature's bounty, The beauty of wooden works, Fusion of traditional and modern technique". It represents our attitude to make the most of the beauty of woods with thanking the blessings of great nature, and utilize modern advanced technologies to make products meeting the needs of our times.

We continue doing our best in Kendama manufacturing so that this wonderful Japanese traditional culture will spread further.

❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The place names in Nagai come from the place where water gathers. Being embraced by the rich mountain ranges of Asahi and Iide, the clear streams of Mogamigawa River, OkitamaShirakawa River and OkitamaNogawa River flow through the town while providing beautiful scattered villages. During the Edo Period, the place prospered as a merchant town with transportation on the Mogamigawa River and the cultural exchange with Kyoto and vicinity contributed to the atmosphere that loves art and culture. And flowers that show pretty expressions different in each season. The 1200-year-old "Kubo Cherry Tree of Isazawa" and "Daimyojin Cherry Tree of Kusaoka" are seen in spring, the pure "white azalea" blooms in early summer, and 1 million "Iris" of 500 kinds tell the beginning of summer.

The start of making woodworks at Yamagata Koubou was when the founder Yosaburo Suzuki, who had been in charge of managing mountains for many years, was fascinated by the beauty of locally produced wood, and thought to utilize abundant water and timber resources to start a business contributing his hometown. We thereafter have been doing the business to this day with being supported by the culture and the climate unique to Nagai City, Yamagata Prefecture.

◆ Product information



BRAND NAME OZORA
PRODUCT NAME Official Kendama Ozora Red
GENERIC NAME Ozora Red
MATERIALS Wood, Nylon
PERSON IN CHARGE Yuji Umetsu
PRODUCTION AREA Nagai Yamagata Japan [Made in Japan]
SIZE 18x7x6cm
WEIGHT 150g
DOMESTIC RETAIL PRICE JPY1,980 (excluding tax)

Japan Kendama Association-certified model
 (Approved for JKA competitions and tests)
 Expertly made in Japan by Yamagata Prefecture's kendama artisans, this classic model with a solid-color ball comes with a Japan Toy Safety Standard (ST) Mark. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.

Includes: User guide, spare string



BRAND NAME OZORA
PRODUCT NAME Official Kendama Ozora Sakura Pink
GENERIC NAME Ozora Sakura Pink
MATERIALS Wood, Nylon
PERSON IN CHARGE Shinjiro Nagai
PRODUCTION AREA Yuji Umetsu
SIZE 18x7x6cm
WEIGHT 150g
DOMESTIC RETAIL PRICE JPY2,800 (excluding tax)

Japan Kendama Association-certified model
 (Approved for JKA competitions and tests)
 Expertly made in Japan by Yamagata Prefecture's kendama artisans. Finished in beautiful pearl pink with cherry petal motifs, the Japanese ambience of this kendama makes it a delightful souvenir or gift. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.

Includes: User guide, spare string



BRAND NAME OZORA
PRODUCT NAME Official Kendama Ozora Matte Light blue & Pink
GENERIC NAME Ozora Matte Light blue & Pink
MATERIALS Wood, Nylon
PERSON IN CHARGE Yuji Umetsu
PRODUCTION AREA Nagai Yamagata Japan [Made in Japan]
SIZE 18x7x6cm
WEIGHT 150g
DOMESTIC RETAIL PRICE JPY2,700 (excluding tax)

Japan Kendama Association-certified model
 (Approved for JKA competitions and tests)
 Expertly made in Japan by Yamagata Prefecture's kendama artisans. Designed for advanced players, the updated paint finish of this model has greater durability for throwing and other rigorous maneuvers. The paint has a highly distinctive texture for improved grip, which aids balance tricks. The dual-color ball makes spinning easier to see. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.

Includes: User guide, spare string

◆ Product information



BRAND NAME	OZORA
PRODUCT NAME	Official Kendama Ozora Premium Blue & Silver
GENERIC NAME	Ozora Premium Gold
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan [Made in Japan]
SIZE	18x7x6cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY3,400 (excluding tax)

Japan Kendama Association-certified model
 (Approved for JKA competitions and tests)
 Expertly made in Japan by Yamagata Prefecture's kendama artisans. Designed for advanced players, the updated paint finish of this model has greater durability for throwing and other rigorous maneuvers. The paint has a highly distinctive texture and the two-tone finish that makes the spinning of the ball easier to see and helps improve the success rate of tricks. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.
 Includes: User guide, spare string



BRAND NAME	OZORA Big cup
PRODUCT NAME	Official Kendama Ozora Big cup Red
GENERIC NAME	OZORA Big cup Red
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan [Made in Japan]
SIZE	18x7x6cm
WEIGHT	150g
DOMESTIC RETAIL PRICE	JPY2,480 (excluding tax)

Japan Kendama Association-recommended model
 (Approved for JKA Kyū- and Junshodan-level tests)
 Expertly made in Japan by Yamagata Prefecture's kendama artisans, this beginner-friendly kendama is suitable for young and old alike. It is lighter in weight and has cups sized 25% larger than official competition models. The design was supervised by anti-aging expert Takuji Shirasawa M.D., Ph.D. The model is approved by Japan Kendama Association (JKA) for its Kyū- and Junshodan-level tests.
 Includes: User guide, spare string



BRAND NAME	5 Cup Kendama
PRODUCT NAME	Ozora 5 Cup Kendama
GENERIC NAME	Ozora 5 Cup Kendama
MATERIALS	Wood, Nylon
PERSON IN CHARGE	Yuji Umetsu
PRODUCTION AREA	Nagai Yamagata Japan [Made in Japan]
SIZE	30x12x6cm
WEIGHT	600g
DOMESTIC RETAIL PRICE	JPY8,500 (excluding tax)

This five-cup kendama was produced in collaboration with Akimoto Kendama Lab for the uncomplicated yet extreme challenge of cupping all five balls at once. A good sense of balance and knee coordination are key. It would make a great party trick, if pulled off successfully!
 Includes: User guide (with QR code link to how-to videos), spare string

◆ Product information



BRAND NAME OZORA
PRODUCT NAME Official Kendama Ozora Natural
GENERIC NAME Ozora Natureal
MATERIALS Wood, Nylon
PERSON IN CHARGE Yuji Umetsu
PRODUCTION AREA Nagai Yamagata Japan [Made in Japan]
SIZE 18x7x6cm
WEIGHT 150g
DOMESTIC RETAIL PRICE JPY1,980 (excluding tax)

Japan Kendama Association-certified model
 (Approved for JKA competitions and tests)
 Expertly made in Japan by Yamagata Prefecture's kendama artisans, this classic single-color model comes with a Japan Toy Safety Standard (ST) Mark. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.
 Includes: User guide, spare string



BRAND NAME OZORA
PRODUCT NAME Official Kendama Ozora Galaxy Blue
GENERIC NAME Ozora Galaxy Blue
MATERIALS Wood, Nylon
PERSON IN CHARGE Yuji Umetsu
PRODUCTION AREA Nagai Yamagata Japan [Made in Japan]
SIZE 18x7x6cm
WEIGHT 150g
DOMESTIC RETAIL PRICE JPY2,800 (excluding tax)

Japan Kendama Association-certified model
 (Approved for JKA competitions and tests)
 Expertly made in Japan by Yamagata Prefecture's kendama artisans. A part of our Galaxy series, the design of this kendama was inspired by outer space. The lines make spinning easier to see. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.
 Includes: User guide, spare string



BRAND NAME OZORA
PRODUCT NAME Official Kendama Ozora Premium Gold
GENERIC NAME Ozora Premium Gold
MATERIALS Wood, Nylon
PERSON IN CHARGE Yuji Umetsu
PRODUCTION AREA Nagai Yamagata Japan [Made in Japan]
SIZE 18x7x6cm
WEIGHT 150g
DOMESTIC RETAIL PRICE JPY2,900 (excluding tax)

Japan Kendama Association-certified model
 (Approved for JKA competitions and tests)
 Expertly made in Japan by Yamagata Prefecture's kendama artisans. Designed for advanced players, the updated paint finish of this model has greater durability for throwing and other rigorous maneuvers. The paint has a highly distinctive texture that helps improve the success rate of tricks. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.
 Includes: User guide, spare string

◆ Product information



BRAND NAME OZORA
PRODUCT NAME Official Kendama Ozora Street Black
GENERIC NAME Ozora Street Black
MATERIALS Wood, Nylon
PERSON IN CHARGE Yuji Umetsu
PRODUCTION AREA Nagai Yamagata Japan [Made in Japan]
SIZE 18x7x6cm
WEIGHT 150g
DOMESTIC RETAIL PRICE JPY3,400 (excluding tax)

Japan Kendama Association-certified model
 (Approved for JKA competitions and tests)
 Expertly made in Japan by Yamagata Prefecture's kendama artisans. Designed for advanced players, the updated paint finish of this model has greater durability for throwing and other rigorous maneuvers. The paint has a highly distinctive texture, and the handle and crossbar are finished in black as well. The product comes with directions for downloading the Yamagata Koubou Kendama app (in English and Japanese), which gives access to information on kendama, tricks, how-to videos, and cultural background videos for expanding the enjoyment of kendama.
 Includes: User guide, spare string



BRAND NAME OZORA Big cup
PRODUCT NAME Official Kendama Ozora Big cup Light Blue
GENERIC NAME OZORA Big cup Light Blue
MATERIALS Wood, Nylon
PERSON IN CHARGE Yuji Umetsu
PRODUCTION AREA Nagai Yamagata Japan [Made in Japan]
SIZE 18x7x6cm
WEIGHT 150g
DOMESTIC RETAIL PRICE JPY2,980 (excluding tax)

Japan Kendama Association-recommended model
 (Approved for JKA Kyū- and Junshodan-level tests)
 Expertly made in Japan by Yamagata Prefecture's kendama artisans, this beginner-friendly kendama is suitable for young and old alike. It is lighter in weight and has cups sized 25% larger than official competition models. The design was supervised by anti-aging expert Takuji Shirasawa M.D., Ph.D. The model is approved by Japan Kendama Association (JKA) for its Kyū- and Junshodan-level tests. It comes with a 52-page handbook supervised by Dr. Shirasawa and JKA detailing the health benefits of kendama, brain-sharpening training, as well as Kyū- and Junshodan-level trick how-tos. It is a great model for beginners, players returning to kendama, and makes a delightful gift. It is sure to introduce users to kendama as a highly enjoyable, lifelong activity.
 Includes: User guide, spare string



BRAND NAME Ozora
PRODUCT NAME Ozora Kendama Holder
GENERIC NAME Ozora Kendama Holder
MATERIALS Rubber, Nylon
PERSON IN CHARGE Yuji Umetsu
PRODUCTION AREA Nagai Yamagata Japan [Made in Japan]
SIZE 16x6x0.5cm
WEIGHT 100g
DOMESTIC RETAIL PRICE JPY1,500 (excluding tax)

This kendama holster is made in Japan by a sewing firm based in Ishinomaki, Miyagi Prefecture. It is made of stretchy wetsuit fabric and can securely hold the ball in place. It comes with a carabiner so you can clip it on and carry your kendama wherever you go.

❖ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	有限会社 ワンツー
COMPANY NAME	One2 Co., Ltd
YEAR OF ESTABLISHMENT	1994
TYPE OF INDUSTRY	Woodworks Manufacturing
MAIN PRODUCT	Woodworks
POST CODE	999-4604
COMPANY ADDRESS	189-2 Horiuchi Funagata Mogami-gun Yamagata Japan
REPRESENTATIVE	Masami SHINOBU
TEL	+81-(0)233-35-2112
FAX	
U R L	https://one2.jp/
Instagram(ユーザーネーム)	one2shinobu
E-commerce Website	
MAIN SELLING CHANNELS	
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Through our full process of planning and design to production and sales, we make implements for daily life using wood from Japan (primarily from broadleaf trees originating in Yamagata Prefecture).

We also “cook up” (design) excess materials so they do not go to waste. From large tables to small chopstick rests, each item is handmade with love and care.

❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

moco is a word coined by combining "mo" and "eco".

We offer products made with only the best Japanese wood and craftsmanship.

The "mo" in moco stands for the Mogami region, mori (forest), Mogami River, mokko (woodworking), and mottainai (a principal of avoiding waste). The logo is designed to represent the Mogami River when viewed from “above”, as well as a mountain scene when viewed from the “side”. We “cook up” (design) entire trees from leaves to roots for our products so that nothing goes to waste. We use materials without wasting them to create everything from large dining tables to chopstick rests.

◆ Product information



BRAND NAME	moco
PRODUCT NAME	Japanese Wooden Building Blocks: "ekubo"
GENERIC NAME	Building block
MATERIALS	Beechwood (bag: plain, pink, or blue)
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Fanagata Yamagata Japan
SIZE	W 25.5 cm / 10cm / H 2.5cm
WEIGHT	204g
DOMESTIC RETAIL PRICE	JPY3,900 (tax included)

"ekubo" were named with the idea of the smile on a child's face. Beechwood from fallen trees unable to endure the harsh winters of Yamagata are processed and given new life when they are made into "ekubo" building blocks. Each product is carefully handmade and can be taken with you in your bag for your child to play with anywhere. Enjoy for generations, from parent to child and grandchild. This 14-piece set of building blocks has a design based on cherry salmon, the fish of Yamagata Prefecture, and when playing you can build robots, houses, rockets, and other creations.



BRAND NAME	moco
PRODUCT NAME	Japanese Wood Plate (rectangular wooden plate)
GENERIC NAME	Wood Plate
MATERIALS	Mountain cherry, walnut, beechwood, chestnut, and maple
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Fanagata Yamagata Japan
SIZE	W 9cm / D 23cm / H 1cm
WEIGHT	103 - 130g
DOMESTIC RETAIL PRICE	JPY1,950 (tax included)

This Japanese wooden plate (rectangular wooden plate, or KIZARA) is not only functional, but also transforms your dining table into a fun space. Two plates together can be used as a platter, or place two plates separately to make a uniquely shaped plate. The 45 degree chamfer on the bottom side makes it easy to hold with one hand. This simple design makes the plate seem to float. As shown in the photo, it pairs well with both Western and Japanese styles, such as coffee with sweets, or Japanese tea and sweet bean jelly, or karinto. It is also useful for serving rice balls (Japanese style) or sandwiches (Western style). You can also use it to enjoy cheese or prosciutto. Serve supermarket sushi on this plate to transform it into high quality sushi.



BRAND NAME	moco
PRODUCT NAME	Japanese Wood Chopsticks Set (Large/small)
GENERIC NAME	Chopsticks Set
MATERIALS	Mountain cherry, pagoda tree, chestnut, maple, zelkova
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Fanagata Yamagata Japan
SIZE	(L)W 23cm (S)W20cm / T 0.85cm
WEIGHT	
DOMESTIC RETAIL PRICE	(L) JPY1,890 (S) JPY1,620 (tax included)

These Japanese wood chopsticks sets come in large (23 cm) and small (20 cm) sizes, and are finished with perilla oil. A pair of chopsticks comes in a set with a chopsticks rest. The type of wood is laser-etched into the chopsticks rest.

◆ Product information



BRAND NAME	moco
PRODUCT NAME	Japanese Wood "Chopsticks Making Kit"
GENERIC NAME	Chopsticks Making Kit
MATERIALS	
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Fanagata Yamagata Japan
SIZE	W 23(20)cm / T 0.85cm / H 0.85cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,000 (tax included)

This chopsticks making kit features real Japanese wood. The kit comes with chopsticks, a chopsticks rest, sandpaper, cotton, a pair of gloves, and instructions. Using a small knife, carve off bits of wood little by little like carving a pencil, to create your own unique pair of chopsticks.
Note: Please prepare your own knife and some olive oil.



BRAND NAME	moco
PRODUCT NAME	Japanese Wood Flower Vase KAKI
GENERIC NAME	Flower Vase
MATERIALS	Mountain cherry, walnut, chestnut, beechwood, maple, pagoda tree
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Fanagata Yamagata Japan
SIZE	W 3.7cm / D 3.7cm / H 12cm
WEIGHT	74 - 87g
DOMESTIC RETAIL PRICE	JPY2,480 (tax included)

This product can be used in three ways: hung on the wall, placed vertically, or placed horizontally. The set includes the main unit plus a test tube and a pin. Anyone can easily push the pin into the wall and put it into the small hole on the back of the main unit to install. Enjoy decorating your space with a seasonal touch using plants and flowers of the season.



BRAND NAME	moco
PRODUCT NAME	Japanese Wood Chopsticks Rest (set of five, mixed)
GENERIC NAME	Chopsticks Rest
MATERIALS	mountain cherry, beechwood, and chestnut etc.
PERSON IN CHARGE	Masami SHINOBU
PRODUCTION AREA	Fanagata Yamagata Japan
SIZE	W 4.25cm / D 0.85cm / H 5cm
WEIGHT	
DOMESTIC RETAIL PRICE	JPY1,100 (tax included)

This is a set of five chopsticks rests, each made from a different type of wood, which are simply designed and fit cutely in the palm of your hand like a piece of caramel. The type of wood is engraved in small English letters on the surface. Comes with five random types such as mountain cherry, beechwood, and chestnut.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	中島清吉商店
COMPANY NAME	Nakajima Seikichi Shoten
YEAR OF ESTABLISHMENT	1871
TYPE OF INDUSTRY	Sales of Shogi koma
MAIN PRODUCT	Shogi koma
POST CODE	994-0046
COMPANY ADDRESS	2-2 2-chome Taduru-chou Tendo Yamagata Japan
REPRESENTATIVE	Masaharu NAKAJIMA
TEL	+81-(0)23-653-2262
FAX	+81-(0)23-653-7082
URL	https://www.shogi-koma.com/
Facebook	ZhongDaoQingJiShangDian
E-commerce Website	https://www.shogi-koma.com/shopping/
MAIN SELLING CHANNELS	In-house store, gift shops
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

We have continued to do business as a manufacturer specializing in shogi (Japanese chess) pieces for four generations. At the time of our founding, we manufactured cheap popular products. Presently, however, we manufacture a wide variety of products ranging from a set of pieces for beginners to high-end pieces called "moriagegoma" that are used in title matches, etc.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

We devote ourselves to manufacturing shogi pieces with the utmost care so that users of our products can play shogi comfortably. We conduct all processes in-house, from purchasing logs as raw materials to drying them and making shogi pieces.

◆ Product information



BRAND NAME	Nakajima Seikichi Shoten
PRODUCT NAME	Hidari Uma No.6 (6号左馬)
GENERIC NAME	Ornament
MATERIALS	Sennoki (Kalopanax septemlobus)
PERSON IN CHARGE	Masaharu NAKAJIMA
PRODUCTION AREA	Tendo Yamagata Japan
SIZE	18cm
WEIGHT	1kg
DOMESTIC RETAIL PRICE	JPY¥5,300 (excluding tax)

This unique shogi piece, called "Hidari Uma," is a lucky charm. It is said that people who possess it will not have financial difficulties.



BRAND NAME	Nakajima Seikichi Shoten
PRODUCT NAME	Mikurajima boxwood specially Horigoma
GENERIC NAME	shogi goma
MATERIALS	Mikurajima boxwood
PERSON IN CHARGE	Masaharu NAKAJIMA
PRODUCTION AREA	Tendo Yamagata Japan
SIZE	
WEIGHT	500g
DOMESTIC RETAIL PRICE	JPY35,000 (excluding tax)

These "horigoma" pieces are made from boxwood produced in Mikurajima, which is the highest class of material for shogi pieces. They allow you to feel the joy of playing shogi.



BRAND NAME	Nakajima Seikichi Shoten
PRODUCT NAME	Isshaku Osho (一尺王將)
GENERIC NAME	Ornament
MATERIALS	Sennoki (Kalopanax septemlobus)
PERSON IN CHARGE	Masaharu NAKAJIMA
PRODUCTION AREA	Tendo Yamagata Japan
SIZE	30cm
WEIGHT	6kg
DOMESTIC RETAIL PRICE	JPY19,000 (excluding tax)

This is an ornament on which the words "Osho (king)" is carved. It is a hand-carved ornamental piece that was made by craftsmen in Tendo with great care.

◆ Product information



BRAND NAME	Nakajima Seikichi Shoten
PRODUCT NAME	Kaede urushi-gaki koma
GENERIC NAME	Shogi goma
MATERIALS	Itaya kaede (maple wood)
PERSON IN CHARGE	Masaharu NAKAJIMA
PRODUCTION AREA	Tendo Yamagata Japan
SIZE	abt.9cm x 11cm x 5cm
WEIGHT	500g
DOMESTIC RETAIL PRICE	JPY4,000 (excluding tax)

This product is a set of shogi pieces handwritten by craftsmen in Tendo. They are placed in a box made of paulownia wood.



BRAND NAME	Nakajima Seikichi Shoten
PRODUCT NAME	Mikurajima boxwood horiumegoma
GENERIC NAME	Shogi goma
MATERIALS	Mikurajima boxwood
PERSON IN CHARGE	Masaharu NAKAJIMA
PRODUCTION AREA	Tendo Yamagata Japan
SIZE	abt.21cm x 25cm x 4cm
WEIGHT	800g
DOMESTIC RETAIL PRICE	JPY180,000 (excluding tax)

These "horiumegoma" pieces are made from boxwood produced in Mikurajima. As the carved characters are filled with Japanese lacquer, you can feel their flatness. Craftsmen in Tendo make them manually and carefully, one by one.



BRAND NAME	Nakajima Seikichi Shoten
PRODUCT NAME	Onoore birch horigoma
GENERIC NAME	Shogi goma
MATERIALS	Onoore birch
PERSON IN CHARGE	Masaharu NAKAJIMA
PRODUCTION AREA	Tendo Yamagata Japan
SIZE	abt.11cm x 13cm x 7cm
WEIGHT	700g
DOMESTIC RETAIL PRICE	JPY¥12,000 (excluding tax)

These "horigoma" pieces are made from Onoore birch. The wood is similar to boxwood in terms of weight and hardness and is suitable for making shogi pieces.

◆ **Product information**



BRAND NAME	Nakajima Seikichi Shoten
PRODUCT NAME	1 sun Shogi set
GENERIC NAME	Shogi set
MATERIALS	Board : Katsura (japonicum), Koma : kaede (Acer pictum)
PERSON IN CHARGE	Masaharu NAKAJIMA
PRODUCTION AREA	Tendo Yamagata Japan
SIZE	33cm x 36cm x 3cm
WEIGHT	2.3kg
DOMESTIC RETAIL PRICE	JPY17,000 (excluding tax)

This product consists of a desktop shogi board made from katsura tree wood and "horigoma" shogi pieces made from maple wood.

❖ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	有限会社グリーンバレー
COMPANY NAME	Green Valley Co., Ltd.
YEAR OF ESTABLISHMENT	2001
TYPE OF INDUSTRY	Leather manufacturing and sales
MAIN PRODUCT	Leather wallet / leather accessory
POST CODE	9960053
COMPANY ADDRESS	711-112 Fukuda, Fukuda, Shinjo City, Yamagata, Japan
REPRESENTATIVE	Futoshi Ogawa
TEL	+81-(0)233-23-1331
FAX	+81-(0)233-23-2858
URL	https://www.greenvalley.co.jp/
Instagram	luego.jp
E-commerce Website	https://www.luego.jp
MAIN SELLING CHANNELS	E-commerce Website Domestic EC sales
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Main store E store,YAHOO store,Amazon,Rakuten Mitsukoshi Isetan Furusato Tax Payment
AVAILABLE LANGUAGE	Main store E store,YAHOO store,Amazon,Rakuten

❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Our founder (present chairman) was a medical representative at a major pharmaceutical company. He chose to start a business in his hometown so that he could contribute to the local economy by creating year-round employment uninterrupted by the long, snowy winters of Yamagata. Our current president makes it a point to personally work at pop-up sales events (held at department stores and typically focusing on regional specialties, these events are held almost on a monthly basis somewhere in the country) because he finds it extremely enjoyable to meet and serve customers who buy the products we have designed and created. These events also provide opportunities for us to receive feedback directly from customers, even leading to new models inspired by customer ideas, which are internally referred to by the respective customer's names. Since the start of the company, manual production has characterized our products, which are designed, produced, sold, and repaired in-house. Each product is carefully handmade by artisans recruited locally. Rather than just any wallet, the company strives to offer products that users can feel increasingly attached to over time. Luego is a Spanish parting word similar to "see you later." We hope customers will appreciate the superior finish of our products, their soft feel, and handsome beauty.

❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The craftspeople who make LUEGO products often say that they can repair anything that they make. This is because LUEGO leather wallets and accessories are designed by the artisans themselves. Selling a product to a customer is not the end, but the start of a long, shared journey. Whenever a new product is developed, the prototypes go through a lengthy, painstaking process of trial and testing. LUEGO products require many processes of burnishing, which is a method of edge finishing, using dyes and grounds that need to be adjusted to ambient temperatures and humidity levels. Under some seasonal conditions, it is not unusual for edge treatment alone to take several days. Artisans adjust the pressure of their fingers according to the moisture content of the leather as perceived by how the leather feels on their fingertips. All steps of production except the sewing is performed manually, allowing delicate adjustments to take place as a matter of course in response to subtle changes in the leather. Typically, products arriving for repairs are scrutinized like long-lost children being reunited with their "parents," who might marvel at the excellent condition of a ten-year-old product, for instance, or admire the sheen of well-used leather.

◆ Product information



BRAND NAME	LUEGO
PRODUCT NAME	Yamagata kuroge wagyu leather round long wallet
GENERIC NAME	Round fastener wallet
MATERIALS	Yamagata kuroge wagyu leather
PERSON IN CHARGE	Factory manager Konomi Itou
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	W20.5cm × H9.5cm × D2cm
WEIGHT	190g
DOMESTIC RETAIL PRICE	JPY31,818 (excluding tax)

This long zip around wallet is made from the leather of Yamagatagyu—a breed of Japanese black cattle bred and raised in Yamagata Prefecture. The woven front is handwoven from fine strips of leather by our artisans. The quantity produced in a single year is limited by the available supply of Yamagata leather. The leather will acquire a beautiful sheen as it matures. Eight card slots, two open pockets, L-zippered coin compartment.



13th LUEGO
Yamagata Cow leather color's 5

BRAND NAME	LUEGO
PRODUCT NAME	Yamagata kuroge wagyu leather bellows card case
GENERIC NAME	Bellows card case
MATERIALS	Yamagata kuroge wagyu leather
PERSON IN CHARGE	Factory manager Konomi Itou
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	W12cm × H8cm × D2cm
WEIGHT	90g
DOMESTIC RETAIL PRICE	JPY10,909 (excluding tax)

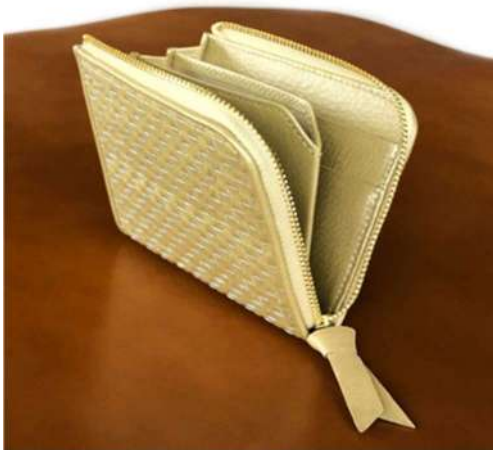
This accordion card holder wallet is made from the leather of Yamagatagyu—a breed of Japanese black cattle bred and raised in Yamagata Prefecture. The woven front is handwoven from fine strips of leather by our artisans. The quantity produced in a single year is limited by the available supply of Yamagata leather. The leather will acquire a beautiful sheen as it matures. Seven card slots.



BRAND NAME	LUEGO
PRODUCT NAME	Yamagata kuroge wagyu leather round coin case
GENERIC NAME	Round fastener coin case
MATERIALS	Yamagata kuroge wagyu leather
PERSON IN CHARGE	Factory manager Konomi Itou
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	W12cm × H8cm × D2cm
WEIGHT	70g
DOMESTIC RETAIL PRICE	JPY8,727 (excluding tax)

This zip around coin wallet is made from the leather of Yamagatagyu—a breed of Japanese black cattle bred and raised in Yamagata Prefecture. The woven front is handwoven from fine strips of leather by our artisans. The quantity produced in a single year is limited by the available supply of Yamagata leather. The leather will acquire a beautiful sheen as it matures. Interior is divided into 3:2 ratio compartments. Four card slots.

◆ Product information



BRAND NAME	LUEGO
PRODUCT NAME	Jewel Zip L wallet
GENERIC NAME	L-shaped fastener small wallet
MATERIALS	Cowhide shrink processed
PERSON IN CHARGE	Factory manager Konomi Itou
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	W11cm × H10cm × D1.5cm
WEIGHT	70g
DOMESTIC RETAIL PRICE	JPY19,000 (excluding tax)

Jewel woven leather L-zipper wallet
 Lightweight, slim, mini-wallet. The woven front is handwoven by our artisans. High-end model with leather card slots and leather inner lining. Interior has an open coin compartment in the center, flanked by two card slots on each side, holding a total of four cards.



BRAND NAME	LUEGO
PRODUCT NAME	Jewel bellows card case
GENERIC NAME	bellows card case
MATERIALS	Cowhide shrink processed
PERSON IN CHARGE	Factory manager Konomi Itou
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	W12cm × H8cm × D2cm
WEIGHT	80g
DOMESTIC RETAIL PRICE	JPY14,000 (excluding tax)

Jewel woven leather accordion card holder wallet
 The woven front is handwoven by our artisans. Seven card slots and handy rear pocket. Accordion card slots make finding and accessing cards easy. Handy pocket concealed behind interior snap closure.



BRAND NAME	LUEGO
PRODUCT NAME	URIBOU Neu R long wallet
GENERIC NAME	Round long wallet
MATERIALS	Cowhide solid pattern emboss processed
PERSON IN CHARGE	Factory manager Konomi Itou
PRODUCTION AREA	Shinjo Yamagata Japan
SIZE	W20.5cm × H9.5cm × D2cm
WEIGHT	190g
DOMESTIC RETAIL PRICE	JPY22,727 (excluding tax)

The URIBOU series features leather manually brush-finished piece-by-piece by dyeing specialists. Surface leather retains brush marks for a subtly streaked effect. Tactile surface pattern with raised vertical black lines. The zip pull feels extremely soft, springy and comfortable to the touch like carpal pads. Eight card slots, two open pockets, L-zippered coin compartment.

◆ Product information



BRAND NAME LUEGO
 PRODUCT NAME URIBOU Neu card case wallet
 GENERIC NAME Card case wallet
 MATERIALS Cowhide solid pattern emboss processed
 PERSON IN CHARGE Factory manager Konomi Itou
 PRODUCTION AREA Shinjo Yamagata Japan
 SIZE W19.5cm × H9.5cm × D2cm
 WEIGHT 80g
 DOMESTIC RETAIL PRICE JPY11,000 (excluding tax)

Pen case

The URIBOU series features leather manually brush-finished piece-by-piece by dyeing specialists. Surface leather retains brush marks for a subtly streaked effect. Tactile surface pattern with raised vertical black lines. The zip pull feels extremely soft, springy and comfortable to the touch like carpal pads. All-leather construction with snap-closure (covered snap fastener) front.



BRAND NAME LUEGO
 PRODUCT NAME URIBOU Neu card case wallet
 GENERIC NAME Card case wallet
 MATERIALS Cowhide solid pattern emboss processed
 PERSON IN CHARGE Factory manager Konomi Itou
 PRODUCTION AREA Shinjo Yamagata Japan
 SIZE W12cm × H8cm × D2.5cm
 WEIGHT 90g
 DOMESTIC RETAIL PRICE JPY17,000 (excluding tax)

Card holder wallet

The URIBOU series features leather manually brush-finished piece-by-piece by dyeing specialists. Surface leather retains brush marks for a subtly streaked effect. Tactile surface pattern with raised vertical black lines. The zip pull feels extremely soft, springy and comfortable to the touch like carpal pads. Interior has an accordion card holder in the center, flanked by gusseted leather pockets.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	桃の実工房
COMPANY NAME	Momonomi kobo
YEAR OF ESTABLISHMENT	1946
TYPE OF INDUSTRY	Craft manufacturing
MAIN PRODUCT	Crafts using peach seeds
POST CODE	9901101
COMPANY ADDRESS	16-1 Aterazawa oemachi Nishimurayama Yamagata Japan
REPRESENTATIVE	Noriyasu KAMODA
TEL	+81-(0)237-62-2726
FAX	+81-(0)237-62-2166
URL	http://www13.plala.or.jp/momonomi/
Instagram	momonomikoubou
Facebook	momonomikoubou
E-commerce Website	https://momonomi.theshop.jp/
MAIN SELLING CHANNELS	In house store, Commercial museum
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Domestic EC site
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

The studio started as a privately owned woodturning business established in 1946 and located in Oemachi Aterazawa, Nishimurayama-gun, Yamagata Prefecture. Its flagship product, the peach stone tea caddy, was launched in 1960. The novel concept of using peach stone as a craft material made the product topical, and has kept it in production past its 60th anniversary in 2020. In 1974, Noriyasu started to study under Teisaku, the founder of this business, and expanded the peach stone craft range to include trays, tea saucers, candy bowls and other items. In 2006, Keita, the successor to Noriyasu, started studying as Noriyasu's apprentice. Japan's Tohoku region, especially Yamagata, is among the country's leading producers of fruit, including peaches. Peach stones are very hard and hard-wearing. They can be polished to a gemstone-like beautiful gloss, which deepens with age and handling. Their material beauty caught the eye of Teisaku, the founder of this business, who investigated their potentiality as a craft material for many years until he perfected peach stone craft, the highly original art of manually cutting, assembling, and then carefully polishing peach stones. They are used to create products that fascinate people, who often wonder what they are made of. The products have a comforting handmade warmth about them, and improve with age and use. We are confident that users will find our products highly satisfying.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

1. Peach stone craft is the country's only range of craft items made from peach stones for the appreciation of the beauty of natural shapes.
2. The use of natural materials is of prime importance to this studio, which explores combinations of locally produced peach stone and natural wood, producing products that highlight the material beauty of peach stone and zelkova wood.
3. Our products are produced and sold as officially certified Oe Brand products.
4. Our products are environmentally friendly because they are made from peach stones from peach canning plants, which would otherwise become industrial waste.
5. For greater perfection and accuracy, products are made from materials washed and allowed to dry for seven to eight years.
6. All stages of production take place in-house at this studio.
7. Some of our products are available as Yamagata Prefecture's Furusato Nozei (Hometown Tax) gifts.
8. We were awarded Yamagata's prefectural award for excellent craft skills.

Product information



BRAND NAME	Momonomi kobo
PRODUCT NAME	Momonomi Sweet bowl
GENERIC NAME	Sweet bowl
MATERIALS	Momonomi, wood
PERSON IN CHARGE	Noriyasu KAMODA
PRODUCTION AREA	Oe Yamagata Japan
SIZE	Φ 210 x H55mm
WEIGHT	abt.400g
DOMESTIC RETAIL PRICE	JPY20,000 (excluding tax)

This exquisite bowl was shaped on a wood lathe after covering the wood surface with peach stones. The result highlights the intrinsic beauty of peach stones and zelkova wood, which matures and ages well. Great for anniversary or commemorative gifts and wedding favors. Yamagata is one of the country's leading producers of fruit, including peaches. Peach stone craft items, carefully made from dried peach stones employing highly original ideas and production methods, make use of this abundant local produce. Peach stones are very hard and hard-wearing. They can be polished to a gemstone-like beautiful gloss, which deepens with age and handling. Peach stones are manually split, trimmed, assembled and then thoroughly polished. Each finished product improves with age.



BRAND NAME	Momonomi kobo
PRODUCT NAME	Momonomi Inlay teacup saucer combined sweets plate (Set of 5)
GENERIC NAME	teacup saucer combined sweets plate
MATERIALS	Momonomi, wood
PERSON IN CHARGE	Noriyasu KAMODA
PRODUCTION AREA	Oe Yamagata Japan
SIZE	Φ 120 x T21mm
WEIGHT	abt.350g (set of 5 total)
DOMESTIC RETAIL PRICE	JPY15,000 (excluding tax)

This excellent, high-value product doubles as a tea saucer and candy dish. It highlights the intrinsic beauty of peach stone and zelkova wood, which matures and ages well. Great for anniversary or commemorative gifts and wedding favors. Yamagata is one of the country's leading producers of fruit, including peaches. Peach stone craft items, carefully made from dried peach stones employing highly original ideas and production methods, make use of this abundant local produce. Peach stones are very hard and hard-wearing. They can be polished to a gemstone-like beautiful gloss, which deepens with age and handling. Peach stones are manually split, trimmed, assembled and then thoroughly polished. Each finished product improves with age.



BRAND NAME	Momonomi kobo
PRODUCT NAME	Momonomi Inlay platter 8sun (1sun=3.03cm)
GENERIC NAME	Platter
MATERIALS	Momonomi, wood
PERSON IN CHARGE	Noriyasu KAMODA
PRODUCTION AREA	Oe Yamagata Japan
SIZE	Φ 240 x T30mm
WEIGHT	abt.450g
DOMESTIC RETAIL PRICE	JPY18,200 (excluding tax)

This exquisite tray was shaped on a wood lathe after shaving the bottom to reduce its thickness and inlay it with peach stones. It highlights the intrinsic beauty of peach stone and zelkova wood, which mature and age well. Great for anniversary or commemorative gifts and wedding favors. Yamagata is one of the country's leading producers of fruit, including peaches. Peach stone craft items, carefully made from dried peach stones employing highly original ideas and production methods, make use of this abundant local produce. Peach stones are very hard and hard-wearing. They can be polished to a gemstone-like beautiful gloss, which deepens with age and handling. Peach stones are manually split, trimmed, assembled and then thoroughly polished. Each finished product improves with age.

❖ Corporate profile



BUSINESS NUMBER

COMPANY NAME(JAPANESE) ぐらしの金具・里山 (りせん)

COMPANY NAME Lisen

YEAR OF ESTABLISHMENT Founded in 2010 (relocated in 2017)

TYPE OF INDUSTRY Natural dyeing metal crafts

MAIN PRODUCT Metal tableware, etc.

POST CODE 990-1573

COMPANY ADDRESS 229 Tateki Asahi-machi Nishimurayama Yamagata Japan

REPRESENTATIVE Koudai MAKINO

TEL +81-(0)90-4187-6084

FAX

URL

<https://lisenweb.jimdofree.com/>

<https://koudai27.jimdofree.com/>

Instagram

[kurashinokanagu.lisen](https://www.instagram.com/kurashinokanagu.lisen)

E-commerce Website

<https://lisen.stores.jp/>

MAIN SELLING CHANNELS Domestic retail stores, restaurants (commercial tableware), etc.

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

STORES

AVAILABLE LANGUAGE Japanese

❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Lisen is a metalwork studio that produces tableware, decorative objects, jewelry, and other products made of aluminum. Lisen's proprietary technique for dyeing metal with natural dyes achieves products that can't be found elsewhere else. The use of aluminum, which is lightweight and easy to handle, enables us to offer a wide range of household objects suitable for everyday use. Their beauty and technical uniqueness have made our products available at department stores and boutiques throughout Japan.

❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

The products made by Lisen seek to bring the sensation of being surrounded by nature into the home. They aim to capture the brief moments of ever-changing nature—light, wind, water, and time—for displays that add color to everyday living. Our studio is located between the Asahi mountain range and one of its foothill villages, where nature's blessings are abundant. Each product is made with the utmost care and attention so as to successfully embody and express the inspiration we receive from the changing seasons, and the countless stars adorning the night sky. Aluminum products are easier to incorporate into everyday living because they require less maintenance than many other metals. We hope customers will find their own unique styles of enjoying our household products, which embody nature's vitality in their highly original shapes and exquisite colors.

◆ Product information



BRAND NAME	Lisen
PRODUCT NAME	Moon Tray
GENERIC NAME	Tray
MATERIALS	Aluminum, Plant dye
PERSON IN CHARGE	Koudai MAKINO
PRODUCTION AREA	Asahi Yamagata Japan
SIZE	S:16.5x16x1cm M:19.5x18.5x1cm L:24x23x1cm LL:29x28x1cm
WEIGHT	S:70g M:95g L:185g LL:280g
DOMESTIC RETAIL PRICE	S:JPY3,300 M:JPY4,400 L:JPY7,700 LL:JPY12,100 (tax included)

The moon served as the inspiration for this aluminum tray colored with natural dyes. The light colors and subtle shimmer of the tray complement the delicate beauty and radiance of the objects it carries. This versatile tray is capable of catering to any occasion or taste. It can be enjoyed as a saucer, for plating savory dishes and sweets, and as a jewelry tray.



BRAND NAME	Lisen
PRODUCT NAME	Snow Tray
GENERIC NAME	Tray
MATERIALS	Aluminum
PERSON IN CHARGE	Koudai MAKINO
PRODUCTION AREA	Asahi Yamagata Japan
SIZE	S:16.5x16x1cm M:19.5x18.5x1cm L:24x23x1cm LL:29x28x1cm
WEIGHT	S:70g M:95g L:185g LL:280g
DOMESTIC RETAIL PRICE	S:JPY3,300 M:JPY4,400 L:JPY7,700 LL:JPY12,100 (tax included)

Snow served as the inspiration for this tray offered in natural, undyed aluminum. The subtle shimmer of the tray complements the delicate beauty and radiance of the objects it carries. This versatile tray is capable of catering to any occasion or taste. It can be enjoyed as a saucer, for plating savory dishes and sweets, and as a jewelry tray.



BRAND NAME	Lisen
PRODUCT NAME	Sun Tray
GENERIC NAME	Tray
MATERIALS	Aluminum, Plant dye
PERSON IN CHARGE	Koudai MAKINO
PRODUCTION AREA	Asahi Yamagata Japan
SIZE	S:16.5x16x1cm M:19.5x18.5x1cm L:24x23x1cm LL:29x28x1cm
WEIGHT	S:70g M:95g L:185g LL:280g
DOMESTIC RETAIL PRICE	S:JPY3,300 M:JPY4,400 L:JPY7,700 LL:JPY12,100 (tax included)

The sun served as the inspiration for this aluminum tray colored with natural dyes. The light colors and subtle shimmer of the tray complement the delicate beauty and radiance of the objects it carries. This versatile tray is capable of catering to any occasion or taste. It can be enjoyed as a saucer, for plating savory dishes and sweets, and as a jewelry tray.

◆ Product information



BRAND NAME	Lisen
PRODUCT NAME	Night Tray
GENERIC NAME	Tray
MATERIALS	Aluminum, Plant dye
PERSON IN CHARGE	Koudai MAKINO
PRODUCTION AREA	Asahi Yamagata Japan
SIZE	S:16.5x16x1cm M:19.5x18.5x1cm L:24x23x1cm LL:29x28x1cm
WEIGHT	S:70g M:95g L:185g LL:280g
DOMESTIC RETAIL PRICE	S:JPY3,300 M:JPY4,400 L:JPY7,700 LL:JPY12,100 (tax included)

Nighttime served as the inspiration for this aluminum tray colored with natural dyes. The vivid colors and subtle shimmer of the tray complement the delicate beauty and radiance of the objects it carries. This versatile tray is capable of catering to any occasion or taste. It can be enjoyed as a saucer, for plating savory dishes and sweets, and as a jewelry tray.



BRAND NAME	Lisen
PRODUCT NAME	Hour glass (wall vase)
GENERIC NAME	Vase
MATERIALS	Aluminum, Plant dye, Chemical dye, Urushi
PERSON IN CHARGE	Koudai MAKINO
PRODUCTION AREA	Asahi Yamagata Japan
SIZE	3.5x4x18cm
WEIGHT	80g
DOMESTIC RETAIL PRICE	JPY24,200 (tax included)

Wall vases are used to display plants like pictures on a wall. The blue hue of the sample shown is achieved by combining natural and chemical dyes. Urushi, a lacquer known for antibacterial and antiseptic properties, is fired onto the inner surface. The vase is also available to order in customized colors. Please contact us for details.



BRAND NAME	Lisen
PRODUCT NAME	Hour glass (vase) -starry
GENERIC NAME	Vase
MATERIALS	Aluminum, Silver leaf, Urushi
PERSON IN CHARGE	Koudai MAKINO
PRODUCTION AREA	Asahi Yamagata Japan
SIZE	S:Φ4x10cm M:Φ5x12cm L:Φ6x17cm LL:Φ7.5x21cm
WEIGHT	S:50g M:100g L:180g LL:275g
DOMESTIC RETAIL PRICE	S: JPY4,400 M: JPY 6,600 L: JPY 8,800 LL: JPY 13,200 (tax included)

Based on the idea of displaying and contemplating on a plant's "time" along with the plant itself, this vase complements and brings out the vividness of the flowers it holds with its hourglass form symbolizing "time," and metal leaf finish that acquires a patina with age. Urushi, a lacquer known for antibacterial and antiseptic properties, is fired onto the inner surface.

Product information



BRAND NAME	Lisen
PRODUCT NAME	Hour glass (vase) -white
GENERIC NAME	Vase
MATERIALS	Aluminum, Urushi
PERSON IN CHARGE	Koudai MAKINO
PRODUCTION AREA	Asahi Yamagata Japan
SIZE	S:Φ4x10cm M:Φ5x12cm L:Φ6x17cm LL:Φ7.5x21cm
WEIGHT	S:50g M:100g L:180g LL:275g
DOMESTIC RETAIL PRICE	S: JPY4,400 M: JPY 6,600 L: JPY 8,800 LL: JPY 13,200 (tax included)

Based on the idea of displaying and contemplating on a plant's "time" along with the plant itself, this vase complements and brings out the vividness of the flowers it holds with its hourglass form symbolizing "time," and natural hue of aluminum. Urushi, a lacquer known for antibacterial and antiseptic properties, is fired onto the inner surface.



BRAND NAME	Lisen
PRODUCT NAME	Hour glass (vase) -gold
GENERIC NAME	Vase
MATERIALS	Aluminum, Brass leaf, Urushi
PERSON IN CHARGE	Koudai MAKINO
PRODUCTION AREA	Asahi Yamagata Japan
SIZE	S:Φ4x10cm M:Φ5x12cm L:Φ6x17cm LL:Φ7.5x21cm
WEIGHT	S:50g M:100g L:180g LL:275g
DOMESTIC RETAIL PRICE	S: JPY4,400 M: JPY 6,600 L: JPY 8,800 LL: JPY 13,200 (tax included)

Based on the idea of displaying and contemplating on a plant's "time" along with the plant itself, this vase complements and brings out the vividness of the flowers it holds with its hourglass form symbolizing "time," and metal leaf finish that acquires a patina with age. Urushi, a lacquer known for antibacterial and antiseptic properties, is fired onto the inner surface.



BRAND NAME	Lisen
PRODUCT NAME	Hour glass (vase) -black
GENERIC NAME	Vase
MATERIALS	Aluminum, Silver leaf, Urushi
PERSON IN CHARGE	Koudai MAKINO
PRODUCTION AREA	Asahi Yamagata Japan
SIZE	S:Φ4x10cm M:Φ5x12cm L:Φ6x17cm LL:Φ7.5x21cm
WEIGHT	S:50g M:100g L:180g LL:275g
DOMESTIC RETAIL PRICE	S: JPY4,400 M: JPY 6,600 L: JPY 8,800 LL: JPY 13,200 (tax included)

Based on the idea of displaying and contemplating on a plant's "time" along with the plant itself, this vase complements and brings out the vividness of the flowers it holds with its hourglass form symbolizing "time," and metal leaf finish that acquires patina with age. Urushi, a lacquer known for antibacterial and antiseptic properties, is fired onto the inner surface.

❖ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	正絹羽毛ふとん株式会社
COMPANY NAME	Syouken umou futon Co.,Ltd
YEAR OF ESTABLISHMENT	1984
TYPE OF INDUSTRY	Manufacturing, planning, and sales of bedding Feathered Futon, healthy bedding, and related goods, Hydrogen bathing, hydrogen shower
MAIN PRODUCT	
POST CODE	9920056
COMPANY ADDRESS	6-10 Naoe-cho Yonezawa Yamagata Japan
REPRESENTATIVE	Rikiya MURAISHI
TEL	+81-(0)238-23-2929
FAX	+81-(0)238-22-1655
URL	http://syouken21.com
E-commerce Website	
MAIN SELLING CHANNELS	In house store, Events, Domestic EC site
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	Rakuten
AVAILABLE LANGUAGE	Japanese, Chinese

❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

My parents' home was also originally a textile manufacturing facility in Yonezawa. I, as the third generation, began manufacturing umou futon (down quilts) using Yonezawa-ori woven fabric. The down quilts made of Yonezawa-ori silk fabric on which yuzen-style patterns are printed manually were much appreciated by customers at that time, and I had great success with the quilts. In my home city of Yonezawa, there is a mineral ore with excellent effects. So, looking ahead to the next generation, we collaborated with the Faculty of Engineering, Yamagata University, to conduct detailed research on this ore. From the research results, it was found that the ore emits a large amount of far-infrared rays and also features other excellent effects. In addition, the ore had always been highly evaluated as a good-quality ore, and we came to know that it is very effective for health. We therefore developed healthy bedclothes by kneading the specially processed ore into fibers. Bedclothes that use this fiber improve blood circulation and increase body heat and immune strength. These bedclothes are currently well-received in Japan, and we would like to sell them throughout the world in the future.

❖ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Yonezawa City, Yamagata Prefecture, where our company is located, has links to many feudal lords and samurai who earned their place in history, such as the Date family and the Uesugi family. In and after the Edo period in particular, Yonezawa flourished as the castle town of the Uesugi family. Yozan Uesugi, the ninth head of the Yonezawa Domain, who is famous for his words "Where there is a will, there is a way," established Yonezawa-ori woven fabric, which made Yonezawa a nationally famous location for the textile industry. Borne from Yonezawa-ori, our company carefully selected materials and developed original healthy products that other companies cannot copy in the spirit of "Love and Righteousness" of Uesugi samurai, whom my predecessor adored. All our employees strive to provide products that satisfy customers using their excellent skills and rich experience.

Product information



*It's possible to change sizes.

BRAND NAME	ZEOTEX®
PRODUCT NAME	ZEOTEX® Blanket
GENERIC NAME	Blanket
MATERIALS	Front fabric : Polyester 100% Padding : Polyester kneaded natural ore Back fabric : ZEOTEX® cotton pile
PERSON IN CHARGE	Yukari KUMEZAWA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	S:140 × 200cm D:180 × 200cm Q:200 × 200cm
WEIGHT	S : 1.9kg D : 2.6kg Q : 3.0kg
DOMESTIC RETAIL PRICE	S : JPY38,000 (including tax) D : JPY48,00 (including tax) Q : JPY56,000 (including tax)

This product features far-infrared ray, deodorant, humidity control, harmful substance adsorption, antibacterial, mite control and antifungal functions. This multifunctional blanket provides good quality sleep to increase immune strength. The outer material is a nice, soft fabric and the lining material comprises a breathable logo pile into which the natural ore is kneaded. The blanket can be used all year round and is machine washable. It is recommended for those who are very sensitive to cold, have pain in their lower back and feet, have very bad, stiff shoulders, or cannot sleep well.



*It's possible to change sizes.

BRAND NAME	ZEOTEX®
PRODUCT NAME	ZEOTEX® Mattress putt.
GENERIC NAME	Mattress putt.
MATERIALS	Front fabric : Polyester 100% Padding : Polyester kneaded natural ore Back fabric : ZEOTEX® cotton pile
PERSON IN CHARGE	Yukari KUMEZAWA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	S: 100 × 200cm D : 140×200cm Q:180 × 200cm
WEIGHT	S : 1.7kg D : 2.3kg Q : 2.8kg
DOMESTIC RETAIL PRICE	S : JPY38,000 (including tax) D : JPY48,000 (including tax) Q : JPY56,000 (including tax)

This product features far-infrared ray, deodorant, humidity control, harmful substance adsorption, antibacterial, mite control and antifungal functions. When used together with the blanket, stronger effects can be expected. With elastic straps at the four corners of the pad, it is very easy to put on and remove. It is machine washable. The pad can be used all year round. It is recommended for those who are very sensitive to cold, have pain in their lower back and feet, have very bad, stiff shoulders, or cannot sleep well.



*It's possible to change fabrics and sizes.

*It's possible to change sizes.

BRAND NAME	ZEOTEX®
PRODUCT NAME	ZEOTEX® Luxury healthy ALDS feather futon
GENERIC NAME	Feathered Futon
MATERIALS	Front fabric : Super long Cotton100% Padding : Feather (Made in Canada) Back fabric : ZEOTEX® Super long cotton 100% (kneaded natural ore)
PERSON IN CHARGE	Yukari KUMEZAWA
PRODUCTION AREA	Yonezawa Yamagata Japan
SIZE	S:150 × 210cm D:190 × 210cm Q:200 × 210cm
WEIGHT	S : 2.2kg D : 2.8kg Q : 3.2kg
DOMESTIC RETAIL PRICE	S : JPY88,000 (including tax) D : JPY105,600 (including tax) Q : JPY127,000 (including tax)

This product adopts the Air Lock Down Structure (ALDS) to prevent down from going too far to one side. A special valve is attached to the hole from which down is blown into the quilt so that the down will not move too far to one side even after using the quilt for a long time. As the gore is longer than in usual quilts, down is able to swell up uniformly. Moreover, as the natural ore is kneaded into the fabric, the product increases immune strength, retains heat and fits well to your body. So this product will keep you warm and enable you to sleep well even if you live in cold regions. Top-quality down, such as Hungarian, Polish and Canadian are used for the filling.

◆ Product information



BRAND NAME ZEOTEX®
PRODUCT NAME ZEOTEX® Warmth Eye mask
GENERIC NAME Eye mask
MATERIALS Front fabric : Polyester 100%
 Padding : Polyester kneaded natural ore
 Back fabric : ZEOTEX® cotton pile kneaded natural ore
PERSON IN CHARGE Yukari KUMEZAWA
PRODUCTION AREA Yonezawa Yamagata Japan
SIZE 23cm × 9.5cm
WEIGHT 0.1kg
DOMESTIC RETAIL PRICE JPY4,000 (including tax)

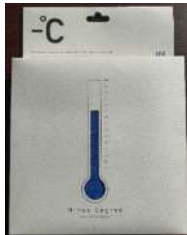
The power of the natural ore (far infrared rays) warms the area around the eye, improves blood circulation, and relieves eyestrain with a refreshing feeling. The part applied to your eyes is made of soft pile fabric. The product can be adjusted to fit your face using Velcro tape.



BRAND NAME ZEOTEX®
PRODUCT NAME ZEOTEX® Warmth Ankle supporter
GENERIC NAME Ankle supporter
MATERIALS Front fabric : Polyester 100%
 Padding : Polyester kneaded natural ore
 Back fabric : ZEOTEX® cotton pile kneaded natural ore
PERSON IN CHARGE Yukari KUMEZAWA
PRODUCTION AREA Yonezawa Yamagata Japan
SIZE 8cm × 35cm
WEIGHT 0.2kg
DOMESTIC RETAIL PRICE JPY5,000 (including tax)

By regularly warming your body with the power of the natural ore, blood circulation improves, which helps to defend the body against various stresses. The product is recommended for those who suffer from cold feet, cannot sleep well, or are very tired from standing long hours at work.

◆ Corporate profile



1)



2)

BUSINESS NUMBER

COMPANY NAME(JAPANESE) ネムール株式会社

COMPANY NAME Nemours Co., Ltd

YEAR OF ESTABLISHMENT 1948

TYPE OF INDUSTRY Wholesale

MAIN PRODUCT Bedding, Fiber products

POST CODE 990-0071

COMPANY ADDRESS 8-4 2-chome Ryutsu center Yamagata Yamagata Japan

REPRESENTATIVE Yuki SATO

TEL +81-(0)23-633-3582

FAX +81-(0)23-633-0048

URL <http://www.nemours.jp>

E-commerce Website

MAIN SELLING CHANNELS Retail store

SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES

AVAILABLE LANGUAGE Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

We are a bedding maker and wholesaler celebrating our 70th year of business this year. Our major businesses are OEM, where we manufacture and sell original brand bedding to around 30 major companies such as POLA and Panasonic. We also wholesale products to around 200 small-scale retailers nationwide. One of our important management philosophies is "coexistence and shared prosperity." We believe it is important that not only our company but our partner retailers that actually supply products to end-users are able to sell quality products with confidence and improve customer satisfaction. Most of our products undergo several processes, including measurement, tests, approval, and recommendations conducted by public entities and facilities comprising third-party organizations, before being sold. Such an uncompromising approach towards supplying quality products is our strength, which we believe has enabled us to garner customer trust and continue business for as long as 70 years. In recent years, we have worked to strengthen our product development capabilities to develop and manufacture high quality original products in an effort to become more than a wholesaler.

◆ CRAFTMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

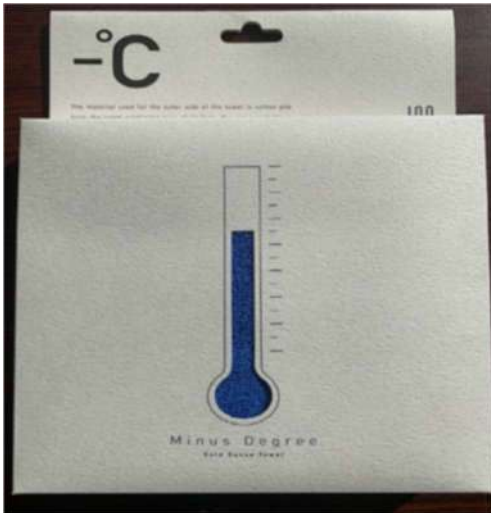
1) Cool handkerchief

Towel cloth made in Imabari is used on one side and our Zero Cool, a cool touch cloth, is used on the other side. Zero Cool is our original product that won an award at the 6th Monozukuri Nippon Grand Award in the textile sector. We are able to print original patterns on this fabric, which has contributed to increasing sales every year.

2) Cool mask

Zero Cool on the inside of the mask is cool to the touch and minimizes sweating. It has become a popular product due the coronavirus pandemic.

◆ Product information



BRAND NAME Zero Cool
PRODUCT NAME Cool handkerchief
GENERIC NAME Handkerchief
MATERIALS Outside : Cotton 100%
 Inside : Polyethylene 50%, Polyester 50%

PERSON IN CHARGE Keita Sato
PRODUCTION AREA Yamagata Yamagata Japan
SIZE abt.23×23cm
WEIGHT abt.10g
DOMESTIC RETAIL PRICE open price

Towel cloth made in Imabari is used on one side and our Zero Cool, a cool touch cloth, is used on the other side. Zero Cool is our original product that won an award at the 6th Monozukuri Nippon Grand Award in the textile sector. We are able to print original patterns on this fabric, which has contributed to increasing sales every year.



BRAND NAME Zero Cool
PRODUCT NAME Cool mask
GENERIC NAME Mask
MATERIALS Outside : Cotton 100%
 Inside : Polyethylene 50%, Polyester 50%

PERSON IN CHARGE Keita Sato
PRODUCTION AREA Japan
SIZE abt.14×16cm
WEIGHT abt.10g
DOMESTIC RETAIL PRICE open price

Zero Cool on the inside of the mask is cool to the touch and minimizes sweating. It has become a popular product due the coronavirus pandemic.

BRAND NAME
PRODUCT NAME
GENERIC NAME
MATERIALS
PERSON IN CHARGE
PRODUCTION AREA
SIZE
WEIGHT
DOMESTIC RETAIL PRICE

❖ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	阿部産業株式会社
COMPANY NAME	ABE SANGYO CO.,LTD
YEAR OF ESTABLISHMENT	1818
TYPE OF INDUSTRY	Manufacturing indoor shoes
MAIN PRODUCT	Indoor shoes
POST CODE	9993512
COMPANY ADDRESS	3-2 3-chome Yachi-chuou Kahoku-cho Nishimurayama Yamagata Japan
REPRESENTATIVE	Hirotooshi ABE
TEL	+81-(0)237-73-2141
FAX	+81-(0)237-73-2110
URL	http://www.abesangyo.jp/
E-commerce Website	
MAIN SELLING CHANNELS	
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	USA
AVAILABLE LANGUAGE	Japanese

❖ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

Abe Sangyo is a maker of house shoes with a focus on comfort. We differentiate our products from others by referring to them as “home shoes” rather than slippers.

We are located in Kahoku, Yamagata Prefecture, a town well-known for the production of zori (traditional Japanese sandals) in the early 20th century, and the country's largest producer of slippers from the latter 20th century onward.

Our business was founded in 1919 by Saikichi Abe, who opened Abe Saikichi Shoten, a dealer and producer of zori insoles. In 1967 his successor, also named Saikichi Abe, in response to changing lifestyles, diversified into the production of luxury slippers in original designs, targeting Tokyo department stores. After becoming the third-generation successor to the business in 1999, current company president Hirotooshi Abe embarked on the development of new original products while producing for other brands in order to shift the company away from its heavy reliance on department store wholesalers to areas where more growth was likely in the future. Some of the resulting products have been selected for the Good Design Award, Yamagata Excellent Design Award, and other accolades.

❖ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Each of our products is carefully handmade, including not just our zori sandals of past years, but our house shoes as well. A high level of dexterity and skill is required in making footwear, and we have always been an active employer of local women—including work-from-home grandmothers—who play an important role in the house shoe industry. In this sense, our industry may be described as truly local. Women make up about 90% of our current staff, and are vital for all aspects of our operation.

◆ Product information



BRAND NAME	ABE HOME SHOES
PRODUCT NAME	BABOUCHE (canvas)
GENERIC NAME	Indoor shoes
MATERIALS	Cotton, PVC, Urethane resin, EVA resin etc.
PERSON IN CHARGE	
PRODUCTION AREA	Kahoku Yamagata Japan
SIZE	kids -XL
WEIGHT	90g -196g
DOMESTIC RETAIL PRICE	JPY2,300 - 3,000 (excluding tax)

Available in a choice of seven colors and five sizes. Made from machine-washable canvas fabric. Comfortable on the feet, and quiet to walk in. The left and right shoes are identical, allowing them to be swapped from time to time to extend their useful life.



BRAND NAME	ABE HOME SHOES
PRODUCT NAME	Hemp Slippers [Safura]
GENERIC NAME	Indoor shoes
MATERIALS	Hemp, Cotton, PVC, Urethane resin, EVA resin etc.
PERSON IN CHARGE	
PRODUCTION AREA	Kahoku Yamagata Japan
SIZE	M / L
WEIGHT	M : 122g / L: 140g
DOMESTIC RETAIL PRICE	JPY4,000 (excluding tax)

Available in either beige or brown, sizes M and L. Named after the safflower blossom, this product is trimmed with safflower-dyed mohair yarn. Carefully and painstakingly handmade through the time-consuming safflower-dyeing process, they feel extremely comfortable, lightweight and gentle on the feet. Each pair comes with a pouch, which can be used for carrying them and for holding other travel accessories.

◆ Corporate profile



BUSINESS NUMBER	
COMPANY NAME(JAPANESE)	河内スリッパ
COMPANY NAME	Kawauchi Slipper
YEAR OF ESTABLISHMENT	1955
TYPE OF INDUSTRY	Manufacturing and sales
MAIN PRODUCT	Luxury slippers for indoor use
POST CODE	999-3511
COMPANY ADDRESS	38 Sunada Yachi Kahoku Nishimuraya Yamagata Japan
REPRESENTATIVE	Hideo KAWAUCHI
TEL	+81-(0)237-73-4048
FAX	+81-(0)237-73-3754
URL	https://slippers.kahoku-shokokai.jp/manufacturer/
E-commerce Website	
MAIN SELLING CHANNELS	
SALES PERFORMANCE OF DOMESTIC AND OVERSEAS EC SALES	
AVAILABLE LANGUAGE	Japanese

◆ EPISODE OF FOUNDATION FOUNDER'S THOUGHT

The origin of slipper production in Kahoku Town can be traced back to the thong sandals (zori) that farmers wove from rice straw, an abundant by-product of rice cultivation. Yamagata Prefecture was recorded as the country's largest producer of zori in 1941. Rapid post-WWII lifestyle changes, however, saw traditional footwear such as tabi, zori and geta being replaced by socks, slippers, sandals and shoes. Our company commenced slipper production as early as 1955, paving the way for Yamagata to become the country's top producer of slippers, and has since continuously maintained and improved on its technical excellence in slipper production.

◆ CRAFTSMAN'S THOUGHT, COMMITMENT RELATIONSHIP WITH THE COMMUNITY

Our company president, aged 97, is at the center of production at our tiny factory, which produces slippers with prime importance on comfort and durability. We apply dedicated craftsmanship and technical excellence developed over many years to produce products that meet today's needs, and look forward to offering slippers that will keep your feet cool in summer and warm in winter.

◆Product information



BRAND NAME	Kawauchi Slipper
PRODUCT NAME	Safflower embroidery slipper [Front opening, perfect fit type]
GENERIC NAME	Indoor slipper
MATERIALS	100% Cotton, Rush grass (tatami)
PERSON IN CHARGE	Kazuko OKADA
PRODUCTION AREA	Kahoku, Yamagata, Japan
SIZE	M (23-26cm) L (26-28.5cm)
WEIGHT	M 200g L 230g
DOMESTICRETAILPRICE	M : JPY1,800 L : JPY2,000 (excluding tax)

The safflower is the official prefecture flower of Yamagata Prefecture, as well as town flower of Kahoku Town. The plant has been widely cultivated locally since as far back as the Muromachi period (1338-1573). Between the Edo period (1603-1867) and the early Meiji era (1868-1912), the area thrived as a major hub on the Mogami River freight route, which left behind fine cultural legacies with direct cultural links to Osaka and Kyoto. This product is an expression of the rich history and heritage of Kahoku slippers. Available in a choice of khaki, red, and blue.



BRAND NAME	Kawauchi Slipper
PRODUCT NAME	Arabesquelongevityzouri (Karakusa chouivu zouri)
GENERIC NAME	Indoor slipper
MATERIALS	100% Cotton, Rush grass (tatami)
PERSON IN CHARGE	Kazuko OKADA
PRODUCTION AREA	Kahoku, Yamagata, Japan
SIZE	S (20-23cm), M (23-26cm), L (26-28.5cm)
WEIGHT	S 180g M 190g L 240g
DOMESTICRETAILPRICE	S : JPY2,100 M : JPY1,800 L : JPY2,000 (excluding tax)

The vine scroll pattern is an auspicious symbol of prosperity and longevity because vines are typically vigorous and capable of growing to extensive, unbroken lengths. Each pair of these slippers are carefully made with the customer's health and longevity in mind.



BRAND NAME	Kawauchi Slipper
PRODUCT NAME	Arabesque longevity slipper (karakusa chouivu slinner)
GENERIC NAME	Indoor slipper
MATERIALS	100% Cotton, Rush grass (tatami)
PERSON IN CHARGE	Kazuko OKADA
PRODUCTION AREA	Kahoku, Yamagata, Japan
SIZE	S (20-23cm), M (23-26cm), L (26-28.5cm)
WEIGHT	S 180g M 190g L 240g
DOMESTICRETAILPRICE	S : JPY2,100 M : JPY1,800 L : JPY2,000 (excluding tax)

The vine scroll pattern is an auspicious symbol of prosperity and longevity because vines are typically vigorous and capable of growing to extensive, unbroken lengths. Each pair of these slippers are carefully made with the customer's health and longevity in mind.

❖ Product information



BRAND NAME Kawauchi Slipper
PRODUCT NAME LUCE sotonui
GENERIC NAME Indoor slipper
MATERIALS Corduroy (100% Cotton)
PERSON IN CHARGE Kazuko OKADA
PRODUCTION AREA Kahoku, Yamagata, Japan
SIZE S (20-23cm), M (23-26cm), L (26-28.5cm), LL (30cm)
WEIGHT S 130g M 150g L 200g LL 250g
DOMESTIC RETAIL PRICE S : JPY2,600 M : JPY2,700 L : JPY2,800 LL : JPY3,000 (excluding tax)

Lightweight, warm, stylish slippers featuring topstitching. Each pair is carefully finished by highly skilled artisans for exceptional comfort. Available in eight colors. Choose your favorite from: Lady Red, Olive Green, Black, Honey Yellow, Ash Gray, Cobalt Blue, Chocolate Brown, and Natural White.



BRAND NAME Kawauchi Slipper
PRODUCT NAME Sararippa (Zouri)
GENERIC NAME Indoor zouri
MATERIALS 100% Cotton, Japanese paper using thinned wood
PERSON IN CHARGE Kazuko OKADA
PRODUCTION AREA Kahoku, Yamagata, Japan
SIZE M (23-26cm), L (26-28.5cm)
WEIGHT M 220g L 240g
DOMESTIC RETAIL PRICE M : JPY2,800 L : JPY3,000 (excluding tax)

Healthy feet provide vitality to the whole body by pumping blood—this is the reason why they are sometimes called "the second heart." These slippers are great for relaxing in, and for avoiding foot problems such as bunions and corns.



BRAND NAME Kawauchi Slipper
PRODUCT NAME Sararippa (Front opening slippers)
GENERIC NAME Indoor slipper
MATERIALS 100% Cotton, Japanese paper using thinned
PERSON IN CHARGE Kazuko OKADA
PRODUCTION AREA Kahoku, Yamagata, Japan
SIZE M (23-26cm), L (26-28.5cm)
WEIGHT M 220g L 230g
DOMESTIC RETAIL PRICE M : JPY2,800 L : JPY3,000 (excluding tax)

Open-toe slippers featuring pleasantly firm insoles composed of piled washi fiber made of thinning wood. Breathable and washable.

❖ Product information



BRAND NAME Kawauchi Slipper
PRODUCT NAME Dot zouri (Japanese paper mat)
GENERIC NAME Indoor zouri
MATERIALS 100% Cotton, Japanese paper using thinned wood
PERSON IN CHARGE Kazuko OKADA
PRODUCTION AREA Kahoku, Yamagata, Japan
SIZE M (23-26cm), L (26-28.5cm)
WEIGHT M 200g L 240g
DOMESTIC RETAIL PRICE M : JPY3,000 L : JPY3,500 (excluding tax)

Slippers for staying healthy from the feet up, with striped washi insoles for keeping soles dry and comfortable. Available in a choice of pink, yellow, green and blue.



BRAND NAME Kawauchi Slipper
PRODUCT NAME Colorful soft slipper
GENERIC NAME Indoor slipper
MATERIALS Instep : 100% Cotton
 Insole : 30% polyester, 70% cotton
PERSON IN CHARGE Kazuko OKADA
PRODUCTION AREA Kahoku, Yamagata, Japan
SIZE S (20-23cm), M (23-26cm), L (26-28cm)
WEIGHT S 120g M 150g L 180g
DOMESTIC RETAIL PRICE S : JPY2,100 M : JPY1,800 L : JPY2,000 (excluding tax)

Washable and highly shape-retaining slippers for staying healthy from the feet up in these times of spreading infectious diseases. Available in a choice of six colors: pink, yellow, green, blue, white and black.