



2013 CC



Das Auto.



## Better engineering for you.

German engineering isn't just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We're not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we're not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we're about all of these things happening together, beautifully and precisely, to create a car that's actually fun to drive. Because we're not just making any car, we're making your car. **That's the Power of German Engineering.**

## The new 2013 CC

### Traveling art exhibit.

You've seen it on the road. You've wondered to yourself, "What kind of car is that?" And you've certainly thought, "I would look great driving that car." Welcome to the world of the new CC. It's known for its sleek good looks and for its performance. The graceful slope of the roof is part of its signature style. The new front end and taillights have been redesigned to keep heads turning. The telltale vroom of the 2.0L turbocharged engine and the luxurious interior with room for five, those are to help you justify wanting a car based on its looks, so you can exclaim with confidence how much you love driving your new CC. Everything else—Bluetooth®, Bi-Xenon headlights, LED taillights—that's standard. The looks you'll get driving down the road in your new CC? Let's just call them a gift with purchase.



Lux shown in Deep Black Metallic

# Performance

## More power to you.

When you're done staring, let's take a look under the hood. That's where we've tucked a turbocharged 200-hp engine, standard. It's the extra oomph you need to catch the green light or pass someone going uphill.\*\* Pair that with either a six-speed manual or a six-speed automatic DSG® transmission with Tiptronic,® and you'll slide effortlessly between gears as you dial up more power. Of course, if you're craving even more, the CC also has an available 3.6L V6 with 280 hp and 265 lbs/ft of torque. And available 4MOTION® all-wheel drive, if you so desire. The key word here being desire.

Both engines are equipped with FSI® (Fuel Straight Injection) that offers a fuel savings of up to 25 percent in comparison to conventional injection engines. So if you'd like to save yourself a little gas, step on it.

\*Feature available on select models.  
\*\*Always obey local speed and traffic laws.

---

2.0L, 200-hp turbocharged engine

---

3.6L, 280-hp V6 engine\*

---

4MOTION all-wheel drive\*





- Bluetooth technology with audio streaming
- Dual-zone automatic climate control
- Touchscreen sound system



**Get into it as much as you get out of it.**

Whether you're eyeing the shiny new trim along the doors and dash, or the ultra-convenient driver's side glovebox, or the 12-way power front seats that fine-tune everything to your comfort, or the touchscreen sound system with crystal-clear HD Radio™ and available SiriusXM Satellite Radio, we're just impressed that you made it past its gorgeous new exterior to the interior of the CC. Please, make yourself comfortable.



A new design on the outside deserves a few good turns inside as well. Like the new Engineered Ebony or Dark Brushed Aluminum trim. And don't forget the available leather seating surfaces that come in a variety of colors.

V6 Lux shown in Desert Beige and Black Two-Tone Leather

## Interior

### Now with 25% more seats.

We're so excited about our fifth seat that we're giving you two pictures so you can see it from every angle. If you just need some extra elbow room, the CC has your back. Or actually your sides. If you need to fit a fifth passenger, the CC has their back. Top that with available leather seating surfaces and space to stretch your legs, and you're seeing a new side to the CC. Which is good, because the exterior shouldn't be hogging all of the attention.

You know how hot it can get on leather seats in the summer. Which is why the new CC has an available active ventilation system built into the front seats and a bonus driver's side massage feature. Just turn them on and feel yourself chill out. If the back seats get jealous, drop down the rear center console and indulge in some iced coffee.

\*Feature available on select models.

---

Seating for five

V-Tex leatherette seating surfaces

X-active head restraints

Leather seating surfaces\*



V6 Lux shown in Desert Beige and Black Two-Tone Leather



V6 Lux shown in Fortana Red Metallic

## Technology

- Bi-Xenon headlights with available LED Daytime Running Lights
- Touchscreen navigation\*
- MDI with iPod® cable
- Park Distance Control\*

### Beauty is in the eye of the rearview camera.

When that sleek little badge pops up on the back of your CC, it's actually hiding something huge. That's where we stashed the available rearview camera to help keep you from backing up into anything unexpected. The available premium touchscreen display shows you a perfect picture of what's behind you, so it can guide you home in every sense of the word. Aided, of course, by the beautifully detailed LED taillights. When you're ready to leave, let the Bi-Xenon headlights with available AFS escort you as they bend up to 15 degrees around corners, turning darkness into light and windy roads into adventures.



Just in case you forget where you're going, we gave you the option of two navigation systems to help guide you to your destination. Plus, the top-of-the-line navigation system is available with SiriusXM Traffic™ and SiriusXM Travel Link®. In addition to delivering over 130 channels of music, sports, and entertainment, SiriusXM Travel Link delivers premium data services that give you sports updates, weather reports, and movie information for whatever locale you're in.

\*Feature available on select models.

# Safety

## Active

The new CC comes standard with active safety features, such as headlights, turn signals, mirrors, brakes, steering, and traction control elements including ABS and ESC, to help you prevent a collision.

### Anti-Slip Regulation (ASR)

ASR helps prevent the wheels on your CC from spinning when you accelerate by adjusting engine power in situations when it senses wheel slippage.

### Anti-lock Braking System (ABS)

ABS helps keep the brakes from locking up during sudden stops and helps you retain steering control during emergency braking.

### Brake disc drying

Starting fast is nice. Stopping fast is a must. So we included a feature that wipes the discs to help keep the brake pads dry when it's raining, which helps minimize the distance required to stop.

### Tire Pressure Monitoring System (TPMS)

The CC comes with TPMS to monitor tire pressure and inform you of any loss in pressure.

### Electronic Stability Control (ESC)

In case you have to swerve around something unexpectedly, ESC helps prevent oversteer or understeer by applying corrective forces to individual wheels.

### Crash-optimized pedals

If the intensity of the impact pushes your foot against the pedals too forcefully, the foot pedals break away to help prevent injury.

### Pressure sensors for side airbags\*

Pressure sensors within the doors help accelerate the safety system response time by reacting almost instantly to a breach in the outside door panels and triggering the side airbags.\*

### Crash-optimized front end

Integrated right into the front structure of your CC are impact-absorbing elements that help minimize the collision energy that reaches you.

Sport shown in Black Oak Brown Metallic

## Passive

In the event of an accident, the 2013 CC has passive safety features to help protect and keep you safe, such as safety belts, airbags\*, steel-reinforced seating, a safety cage, crumple zones, and the Intelligent Crash Response System.\*\*

### Intelligent Crash Response System (ICRS)

In the event of a collision, the ICRS unlocks the doors, shuts off the fuel pump, and turns on the hazard lights.\*\* That's why we call it intelligent.

### Safety cage

Beneath all that sheet metal, every CC has a specially reinforced safety cage complete with anti-intrusion side beams and thermoformed steel B-pillars.

\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

\*\*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.



## Sport

### Sport

Includes: 2.0L, 200-hp, TSI® engine; 6-speed manual transmission; 17" Verme alloy wheels; 4-corner independent sport suspension; Bi-Xenon high-intensity headlights with low-speed corner-illuminating feature; LED taillights; halogen reflector lens foglights; Climatronic® dual-zone automatic climate control; leather-wrapped, multi-function steering wheel; analog clock; heated 12-way power front sport seats including 4-way power lumbar; touchscreen Premium VIII sound system with HD Radio,<sup>TM</sup> 8 speakers, MP3- and WMA-compatible 6-disc CD changer, SD memory card reader, and AUX-in for portable audio players; Bluetooth® technology with audio streaming; Media Device Interface (MDI) with iPod® cable; automatic headlights with Coming Home feature; automatic rain-sensing wipers; self-dimming interior rearview mirror; V-TEX leatherette seating surfaces; Titanium Silver interior trim; foldable rear armrest with pass-through storage and 2 cupholders; Electronic Stability Control (ESC); Anti-lock Braking System (ABS) with front and rear disc brakes; Anti-Slip Regulation (ASR); Tire Pressure Monitoring System (TPMS). Also available: Sport Lighting Package with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS); 6-speed DSG® automatic transmission with Tiptronic® and Sport mode.

### Sport Plus

Includes Sport features, plus: 6-speed DSG automatic transmission with Tiptronic and Sport mode; 18" Mallory alloy wheels; LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS); RNS 315 navigation system with 5" color touchscreen in center console.

### R-Line (coming winter 2012)

Includes Sport features, plus: 18" R-Line alloy wheels; LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS); lower extended sport bumpers and side skirts; darkened taillights; R-Line door sill plates; R-Line leather-wrapped multi-function steering wheel, Climatronic manual single-zone climate control with pollen filter. Also available: 6-speed DSG automatic transmission with Tiptronic and Sport mode.

## Lux

### Lux

Includes Sport features, plus: 6-speed DSG automatic transmission with Tiptronic and Sport mode; 18" St. Louis alloy wheels; LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS); power tinted-glass sunroof with tilt function; Dark Brushed Aluminum interior trim; interior ambient lighting; RNS 315 navigation system with 5" color touchscreen in center console.

## V6 Lux

### V6 Lux

Includes Lux features, plus: 3.6L, 280-hp, V6 engine; 6-speed automatic transmission with Tiptronic and Sport mode; 18" Interlagos alloy wheels; headlight washer system; heated windshield washer nozzles and side mirrors; Engineered Ebony interior trim; leather seating surfaces; memory seating and exterior mirrors; RNS 510 navigation system with 6.5" color touchscreen in center console, rearview camera, 30GB hard disk, and HD Radio.

### V6 4MOTION® Executive

Includes V6 Lux features, plus: 4MOTION all-wheel-drive system; 18" polished Interlagos alloy wheels; Park Distance Control (PDC) system with front and rear proximity sensors; Tiptronic paddle shifters on steering wheel; front seats with active ventilation control and driver's massage function; premium color multi-function trip computer display; Dynaudio® premium sound system; power rear sunshade.



### No-charge scheduled Carefree Maintenance®

**3** or **36,000\***  
Years Miles

At Volkswagen, we believe in our products so much that we give you three years or 36,000 miles of Carefree Maintenance—for no extra charge.\* Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your CC a basic checkup. After that, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's that simple. So relax and enjoy every carefree mile in your new VW. That's what it's there for. And because it's a Volkswagen, it'll keep that new car feeling for many years to come.

## Specifications

Design	Sport	Lux	V6 Lux
Tinted glass	●	●	●
Bi-Xenon high-intensity headlights with low-speed corner-illuminating feature	●	●	●
LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)	○, SP	●	●
LED taillights	●	●	●
Halogen reflector lens foglights	●	●	●
Power-operated side mirrors with integrated turn signals	●	●	–
Power-operated, auto-dimming, heated side mirrors, with integrated turn signals and memory	–	–	●
Park Distance Control system (PDC) with front and rear proximity sensors	–	–	EX
Power tinted-glass sunroof with tilt function	–	●	●
Rain-sensing windshield wipers	●	●	●
Heated windshield washer nozzles	–	–	●
17" alloy wheels with anti-theft wheel locks	●	–	–
18" alloy wheels with anti-theft wheel locks	SP	●	●

Performance	Sport	Lux	V6 Lux
2.0L, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and FSI® direct fuel injection, 200 hp, 207 lbs/ft of torque	●	●	–
3.6L, 24-valve, DOHC, narrow-angle V6 with FSI direct fuel injection, 280 hp, 265 lbs/ft of torque	–	–	●
6-speed manual transmission	●	–	–
6-speed DSG automatic with Tiptronic and Sport mode	○	●	–
6-speed automatic transmission with Tiptronic and Sport mode	–	–	●
4MOTION all-wheel-drive system	–	–	EX
Electromechanical power steering system with variable assistance and active return	●	●	●
Sport suspension with independent front MacPherson struts and rear fully independent 4-link suspension	●	●	●
Electric parking brake	●	●	●
Power-assisted, front vented disc brakes; rear solid disc brakes	●	●	●

Technology	Sport	Lux	V6 Lux
Touchscreen Premium VIII sound system with HD Radio, MP3- and WMA-compatible in-dash 6-disc CD changer, SD memory card reader, and 8 speakers	●	–	–
RNS 315 navigation system with 5" color touchscreen in center console and SD memory card reader	SP	●	–
RNS 510 navigation system with 6.5" color touchscreen in center console, 30GB hard disk, and HD Radio	–	–	●
SiriusXM Satellite Radio	○	○	○
SiriusXM Traffic and SiriusXM Travel Link	–	–	○
Media Device Interface (MDI) with iPod cable	●	●	●
AUX-in for portable audio player	●	●	●
600-watt Dynaudio premium sound system, with 10 high-end speakers (4 tweeters, 2 midrange, 4 woofers) and Digital Sound Processor technology	–	–	EX
Bluetooth technology with audio streaming	●	●	●

Comfort	Sport	Lux	V6 Lux
Analog clock	●	●	●
Climatronic dual-zone electronic climate control with pollen filter	●	●	●
Multi-function trip computer featuring compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, oil temperature, radio station display, and personalizing function	●	●	●
Premium color multi-function trip computer display	–	–	EX
2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release, and panic button for central locking, and with selectable access valet key feature	●	●	●
Interior ambient lighting	–	●	●
Driver and front passenger visor vanity mirrors, illuminated with covers	●	●	●

● Standard, at no additional cost	SP Sport Plus
○ Available, additional cost	EX V6 4MOTION Executive
– Not Available	

Comfort cont.	Sport	Lux	V6 Lux
Dual front and dual rear reading lights, illuminated glovebox, luggage compartment lighting	●	●	●
Self-dimming interior rearview mirror with on/off switch	●	●	●
12-way power-adjustable front seats including 4-way power lumbar support	●	●	–
12-way power-adjustable front seats including 4-way power lumbar support and 3-position memory function for driver's seat and exterior mirrors	–	–	●
5-passenger seating capacity	●	●	●
Heated front seats	●	●	●
V-TEX leatherette seating surfaces	●	●	–
Leather seating surfaces	–	–	●
Front seats with active ventilation control and driver's massage function	–	–	EX
3-spoke leather-wrapped multi-function steering wheel, height adjustable with telescopic steering column	●	●	●
Steering-wheel-mounted Tiptronic paddle shifters	–	–	EX
Center front armrest with integrated storage box	●	●	●
Rear center armrest, foldable with storage compartment	●	●	●
4 cupholders, 2 front and 2 rear	●	●	●
Glovebox, lockable and illuminated upon opening, with adjustable cooling feature	●	●	●
Fully upholstered luggage compartment	●	●	●
Three 12V power outlets; one in front center console, one in center console for rear seating positions, and one in cargo area	●	●	●

Safety	Sport	Lux	V6 Lux
Crash-optimized front end	●	●	●
Driver and front passenger front and side thorax airbag supplemental restraint system**	●	●	●
Side Curtain Protection® head airbags, front and rear**	●	●	●
Three-point safety belts, for all five seating positions; includes safety belt pretensioners for front seats**	●	●	●
LATCH (Lower Anchors and Tethers for Children) child seat anchor points	●	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)	●	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)	●	●	●
Intelligent Crash Response System (ICRS) <sup>†</sup>	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●
Anti-theft vehicle alarm system for doors, hood, trunk, and radio; starter interrupt, with autolock function and with audible and visual activation	●	●	●
Immobilizer III theft deterrent system	●	●	●

Quality	Sport	Lux	V6 Lux
12-year/unlimited mileage Limited Warranty Against Corrosion Perforation	●	●	●
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty	●	●	●
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty	●	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance <sup>††</sup>	●	●	●
3-year/36,000-mile (whichever occurs first) no-charge scheduled Carefree Maintenance Program*	●	●	●

Dimensions	
Wheelbase	106.7 inches (2,710 mm)
Front track	61.1 inches (1,552 mm)
Rear track	61.4 inches (1,559 mm)
Length	188.9 inches (4,796 mm)
Width	73.0 inches (1,855 mm)
Height	55.8 inches (1,417 mm)
Ground clearance	5.0 inches (127 mm)
Cargo volume	13.2 cu. ft. (0.4 cu. m.)

\*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details. \*\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. †The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ††Roadside Assistance provided by Cross Country Automotive Services.

# Wheels

# Accessories

# Exterior

# Interior

## Standard



Sport – 17" Verme



Sport Plus – 18" Mallory

## Drivergear.vw.com



MojoMat®



Monster Mat®



Heavy Duty Trunk Liner with CarGo Blocks



Lux – 18" St. Louis



V6 Lux – 18" Interlagos



Lip Spoiler



Custom Car Covers (vwcarcovers.com)



Bike Holder Attachment



V6 4MOTION Executive – 18" Polished Interlagos



R-Line – 18" Unique Wheels (coming winter 2012)



18" Thunder Wheel



19" Sagitta Wheel

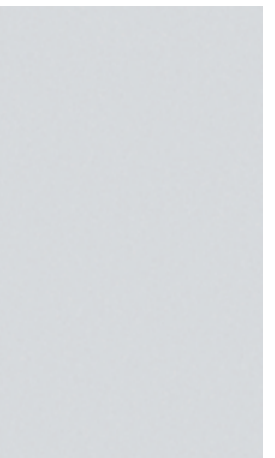


19" Motorsport Wheel

## Paint



Candy White



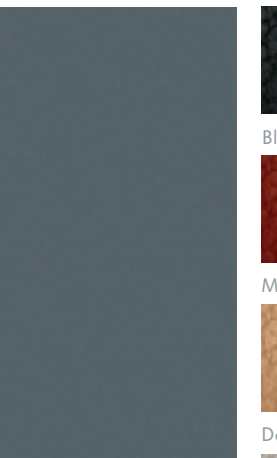
Reflex Silver Metallic



Light Brown Metallic



Fortana Red Metallic



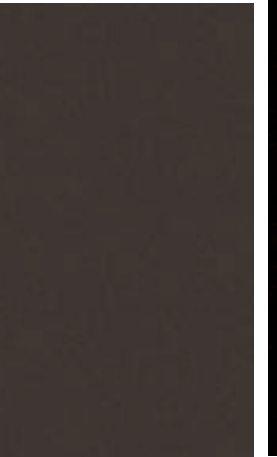
Island Gray Metallic



Iron Gray Metallic



Night Blue Metallic

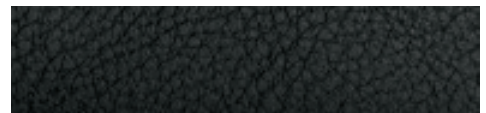


Black Oak Brown Metallic



Deep Black Metallic

## Leather



Black



Murano Red and Black Two-Tone



Desert Beige and Black Two-Tone



St. Tropez and Natural Brown Two-Tone



Truffle and Black Two-Tone

## V-Text Leatherette



Black



Desert Beige and Black Two-Tone

Not all combinations of exterior paint and interior seating surfaces are available.



Das Auto.

## Volkswagen Family

Beetle



Passat



Tiguan



Jetta



Eos



Golf



Touareg



New CC



GTI



Jetta SportWagen



Routan



vw.com

©2012 Volkswagen of America, Inc. Printed in the U.S.A. Volkswagen of America, Inc., believes the specifications in this brochure to be correct at the time of printing. Specifications, standard equipment, options, fabrics, and colors are subject to change without notice. Some features may be unavailable when your vehicle is built. Some vehicles are pictured with options that may be available at extra cost or may not be available on some models. Ask your dealer about availability of options and verify that the vehicle you ordered includes the equipment you ordered. Tires are supplied and warranted by their manufacturer. "Volkswagen," the Volkswagen logo, "Das Auto," "CC," "TSI," "DSG," "4MOTION," and "Climatronic" are registered trademarks of Volkswagen AG. "Carefree Maintenance," the Carefree Maintenance logo, and "Side Curtain Protection" are registered trademarks of Volkswagen Group of America, Inc. "iPod" is a registered trademark of Apple Inc. All rights reserved. iPod is not included. "Tiptronic" is a registered trademark of Dr. Ing. h.c.F. Porsche AG. "FSI" is a registered trademark of Audi AG. "Bluetooth" is a registered trademark of Bluetooth SIG, Inc. "Dynaudio" is a registered trademark of Continental Audio Electronic GmbH. SiriusXM services require a subscription after the trial period, and are sold separately or as a package. **If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. Subscriptions governed by SiriusXM Customer Agreement; see www.siriusxm.com.** Fees and programming subject to change. Available only to those at least 18 years and older in the 48 contiguous United States and D.C. Volkswagen DVD navigation depends on the signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes to location addresses, destinations, and other points of interest. Changes in street names, construction zones, traffic flow, points of interest, and other road system changes are beyond the control of Volkswagen of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested navigation route. Periodically, the mapping is updated and a new DVD will be required in order to maintain the latest navigation information available to us. These will be available for purchase from time to time at additional cost. For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW, or just look us up at vw.com. VW13CCSBUS